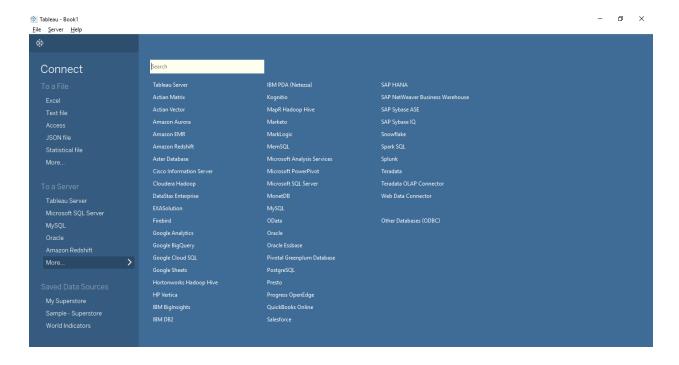
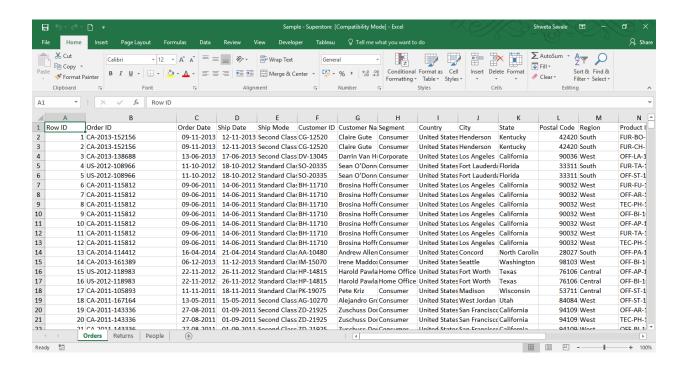
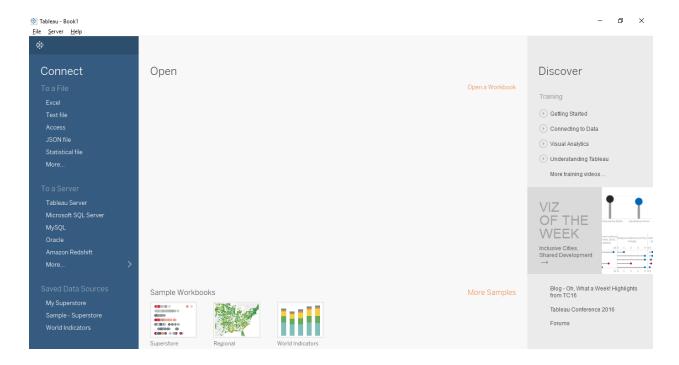
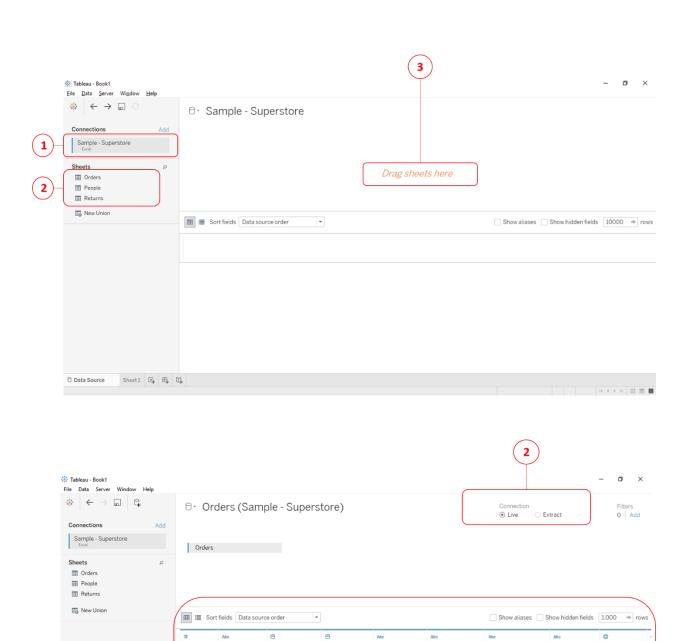
# Chapter 1: Keep Calm and Say Hello to Tableau











Order ID

**III** Go to Workshee

1 4 5

1

☐ Data Source

1 CA-2013-152156 09-11-2013

2 CA-2013-152156 09-11-2013

3 CA-2013-138688 13-06-2013

5 US-2012-1089... 11-10-2012

6 CA-2011-115812 09-06-2011

7 CA-2011-115812 09-06-2011

8 CA-2011-115812 09-06-2011

Order Date

Ship Date

12-11-2013

12-11-2013

17-06-2013

18-10-2012

14-06-2011

14-06-2011

14-06-2011

Ship Mode

Second Class

Second Class

Second Class

Standard Class

Standard Class

Standard Class

Standard Class

Customer ID

CG-12520

CG-12520

DV-13045

SO-20335

SO-20335

BH-11710

BH-11710

BH-11710

**Customer Name** 

Claire Gute

Claire Gute

Darrin Van Huff

Sean O'Donnell

Brosina Hoffman

Brosina Hoffman

Brosina Hoffman

Segment

Consumer

Corporate

Consumer

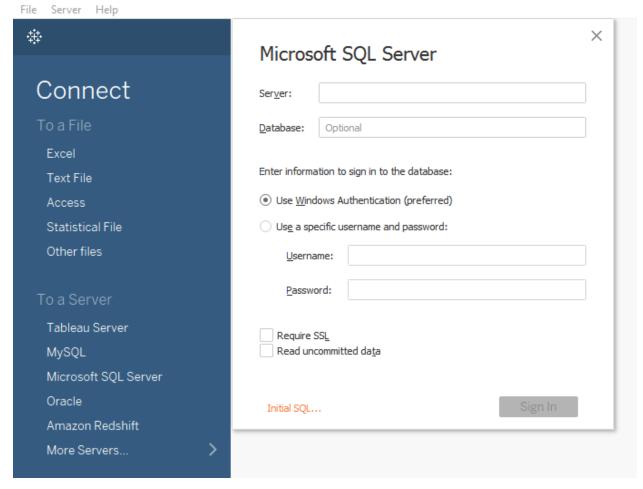
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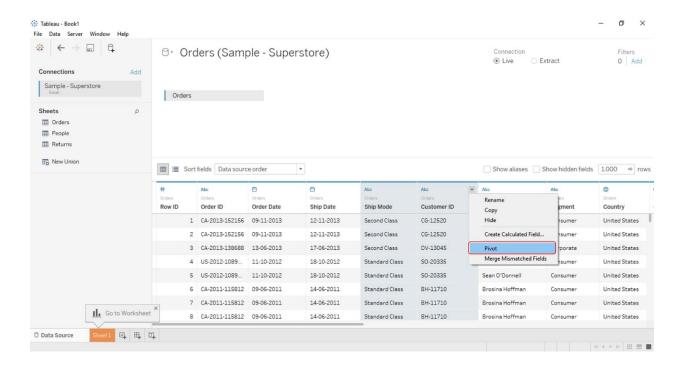
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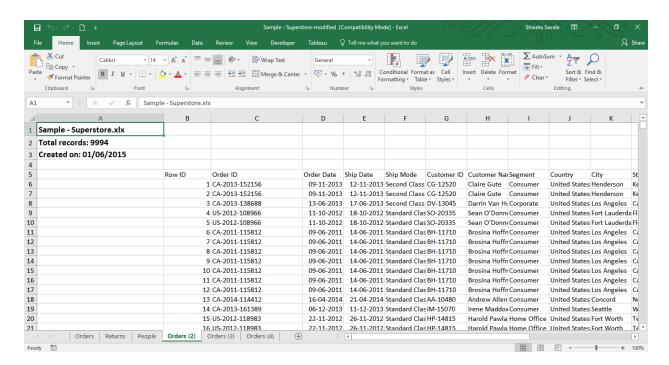
United States

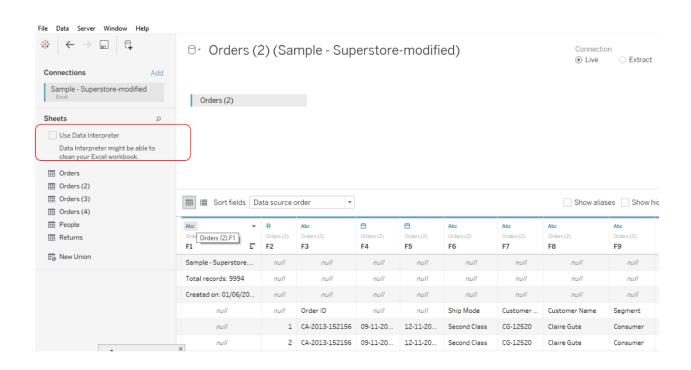
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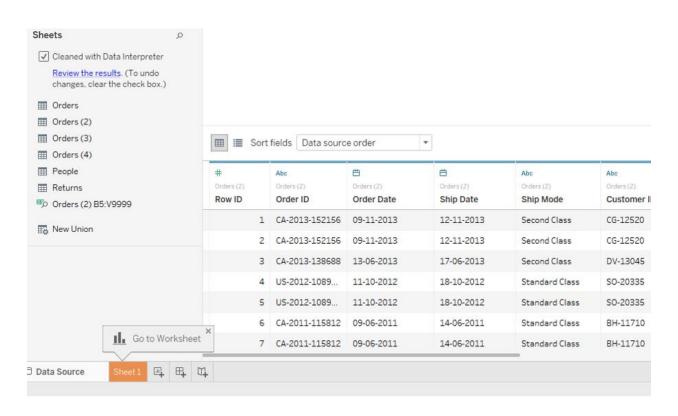




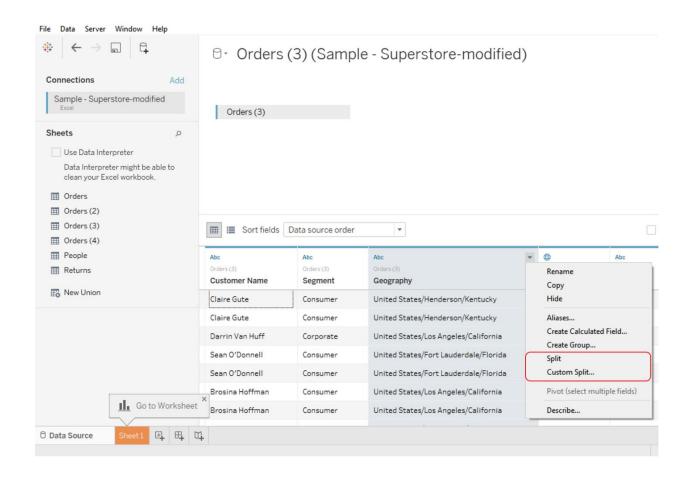


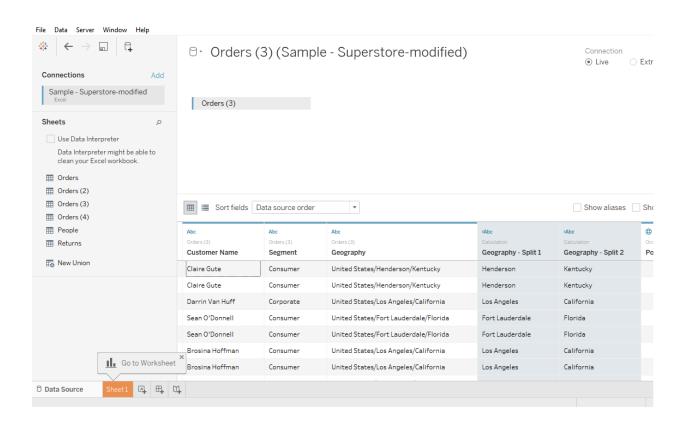


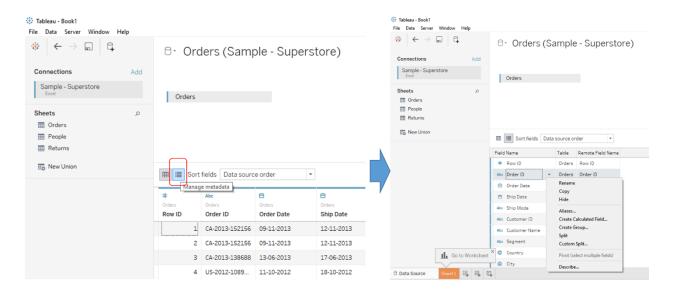


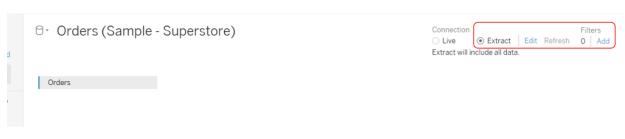


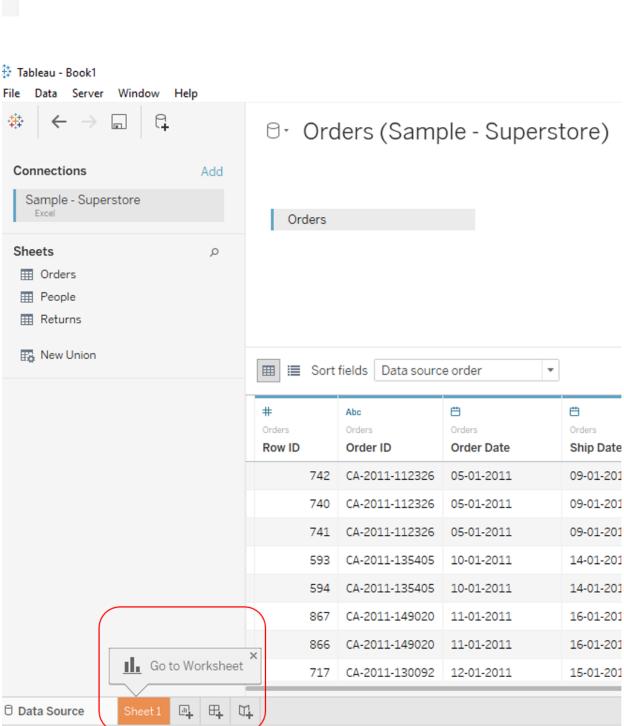
	Α	В	С	D	E
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3	Claire Gute	Consumer	United States/Henderson/Kentucky	42420	South
4	Darrin Van H	Corporate	United States/Los Angeles/California	90036	West
5	Sean O'Donn	Consumer	United States/Fort Lauderdale/Florida	33311	South
6	Sean O'Donn	Consumer	United States/Fort Lauderdale/Florida	33311	South
7	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
8	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
9	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
10	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
11	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
12	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
13	Brosina Hoffr	Consumer	United States/Los Angeles/California	90032	West
14	Andrew Aller	Consumer	United States/Concord/North Carolina	28027	South
15	Irene Maddo	Consumer	United States/Seattle/Washington	98103	West
16	Harold Pawla	Home Office	United States/Fort Worth/Texas	76106	Central
17	Harold Pawla	Home Office	United States/Fort Worth/Texas	76106	Central
18	Pete Kriz	Consumer	United States/Madison/Wisconsin	53711	Central
19	Alejandro Gr	Consumer	United States/West Jordan/Utah	84084	West
20	Zuschuss Dor	Consumer	United States/San Francisco/California	94109	West
21	Zuschuss Dor	Consumer	United States/San Francisco/California	94109	West
22	Zuschuss Dor	Consumer	United States/San Francisco/California	94109	West
23	Ken Black	Corporate	United States/Fremont/Nebraska	68025	Central
24	Ken Black	Corporate	United States/Fremont/Nebraska	68025	Central

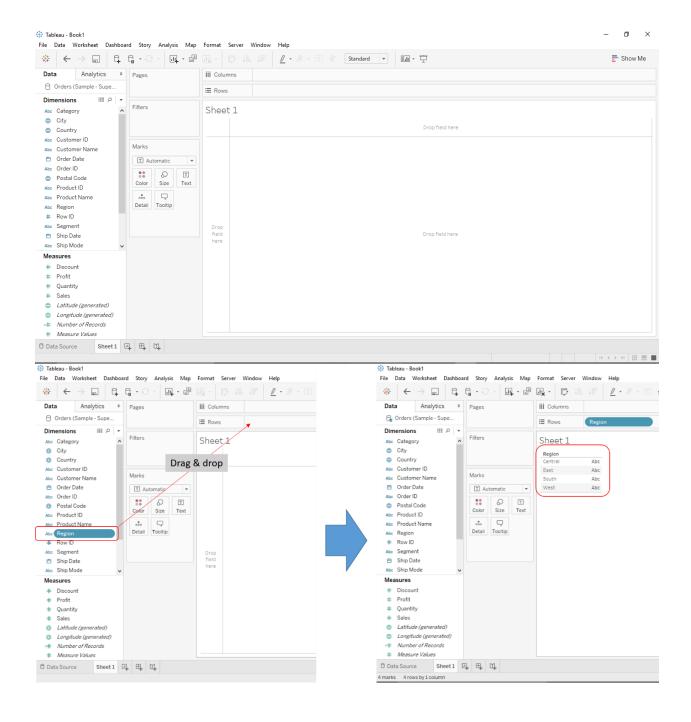


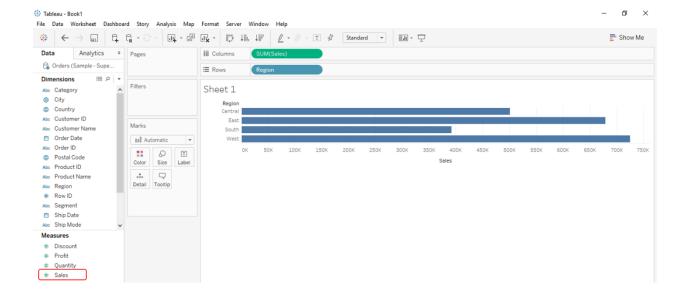


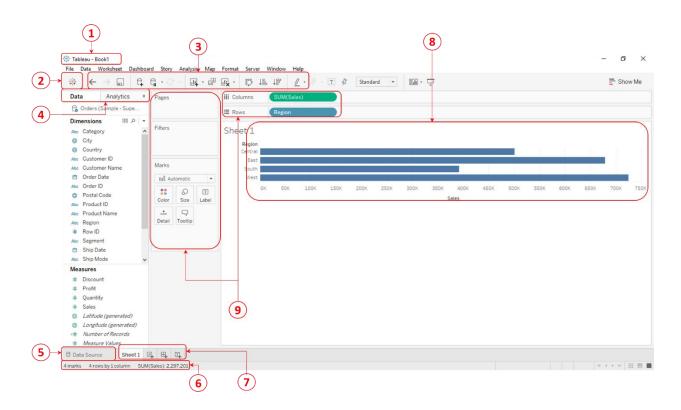


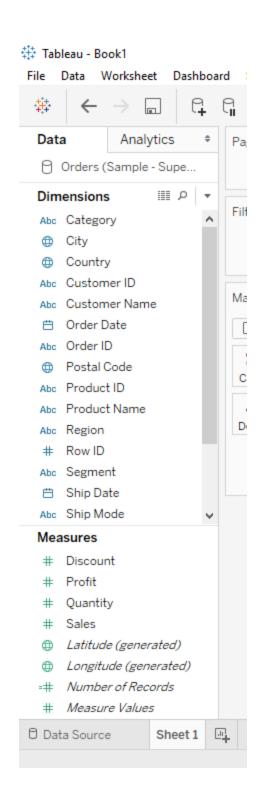


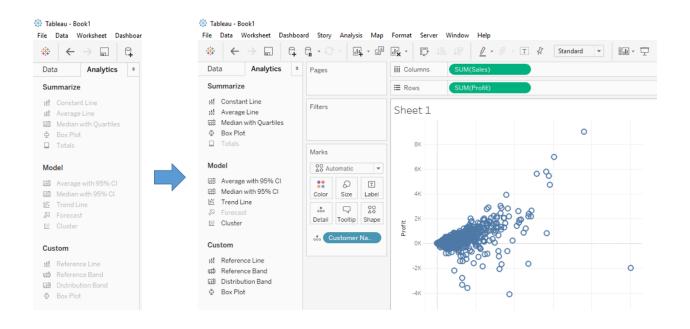


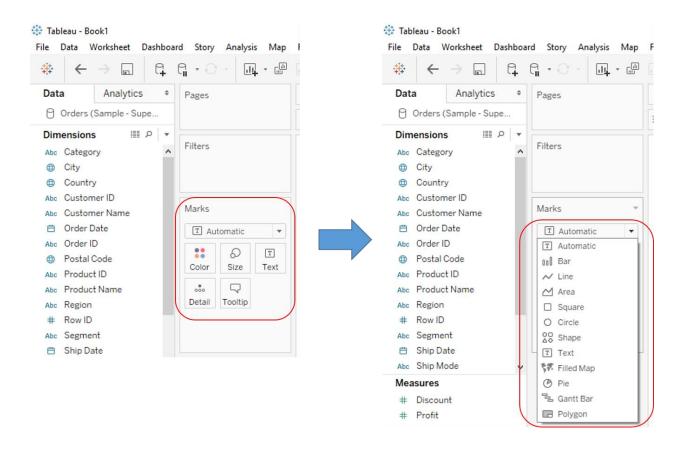




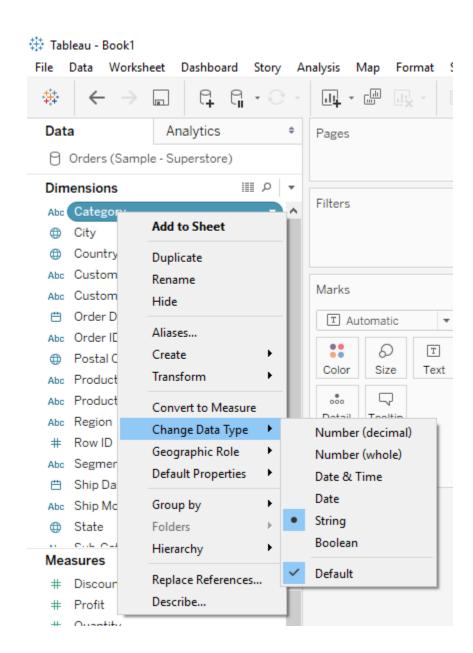


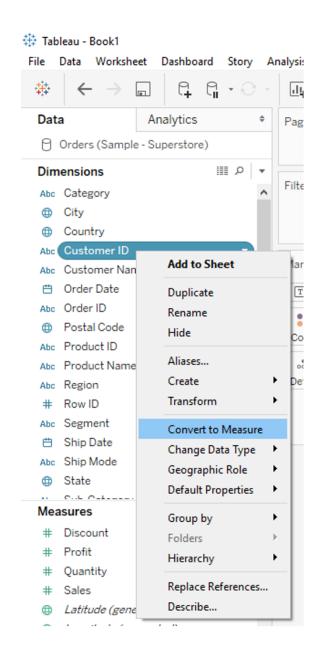


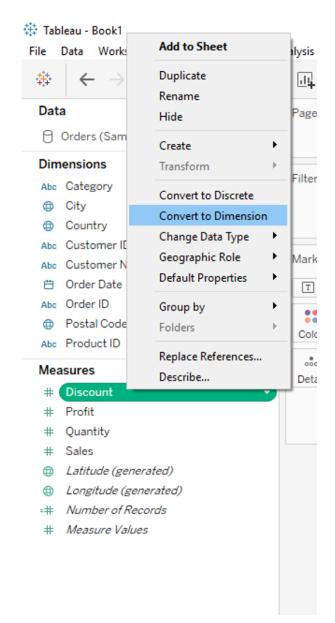


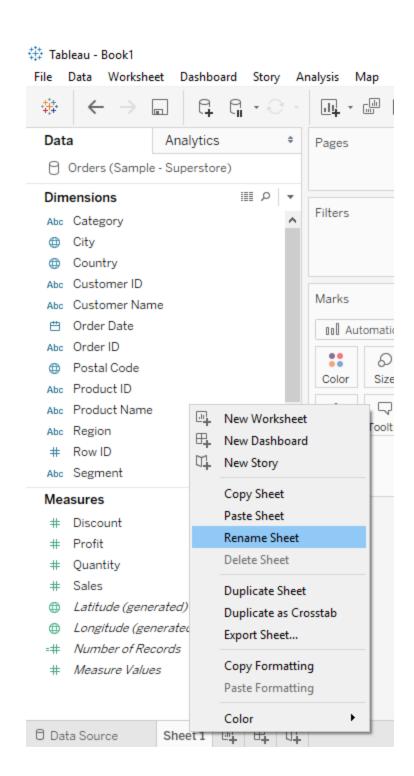


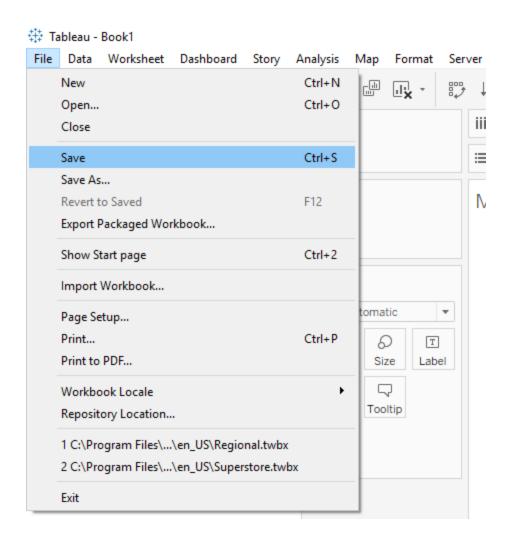
Abc	Text / String / Character values
#	Numeric / Integer values
	Date values
Ë	Date and Time values
T F	Boolean (True/False) values
<b>#</b>	Geographic values that are to be used with Maps

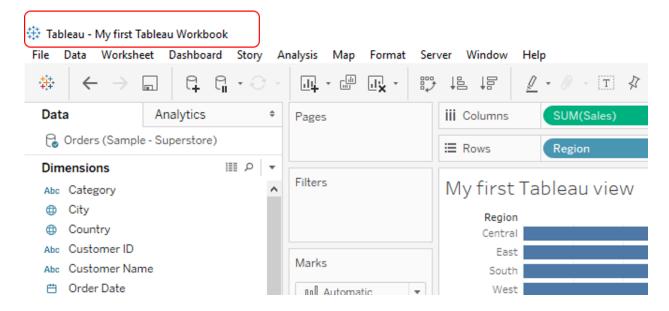




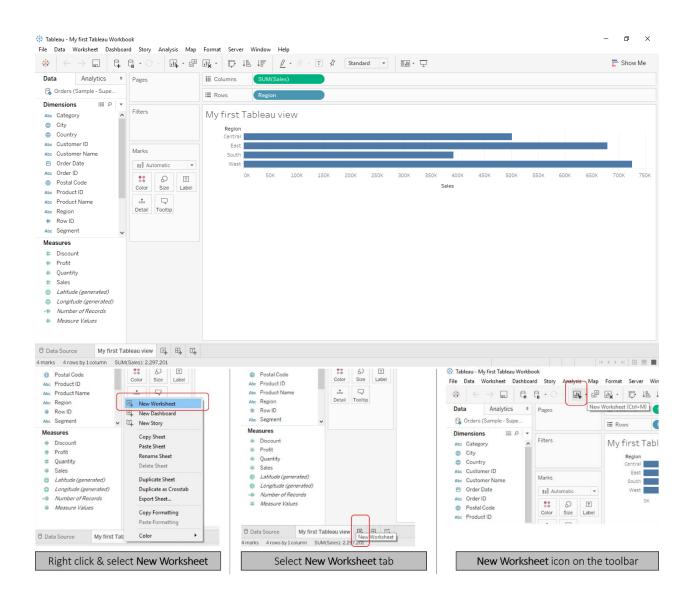


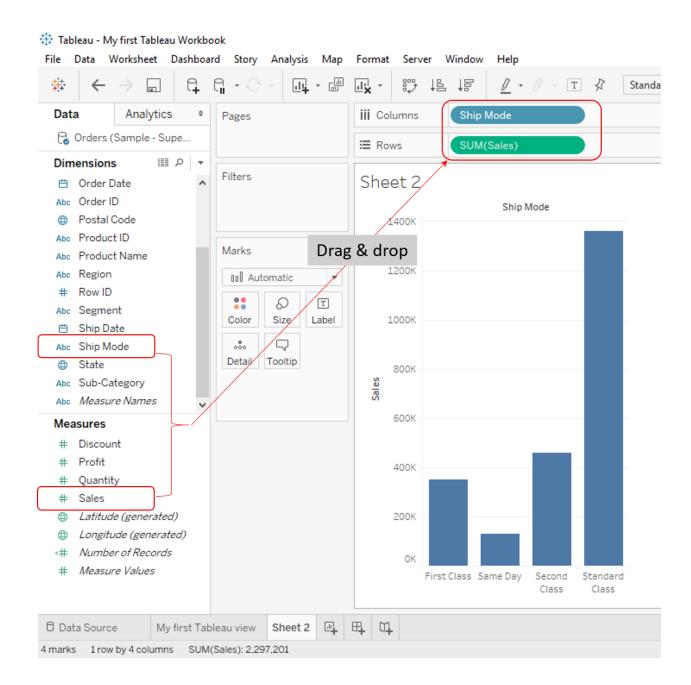


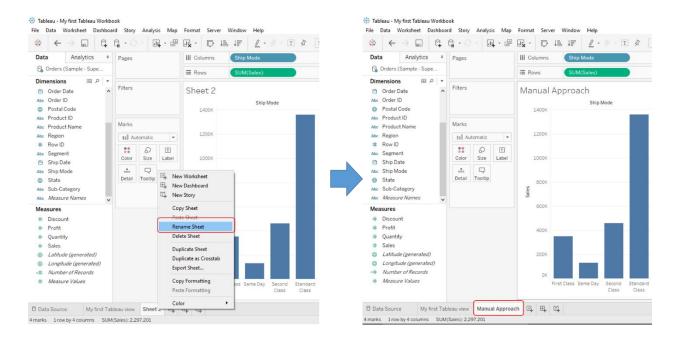


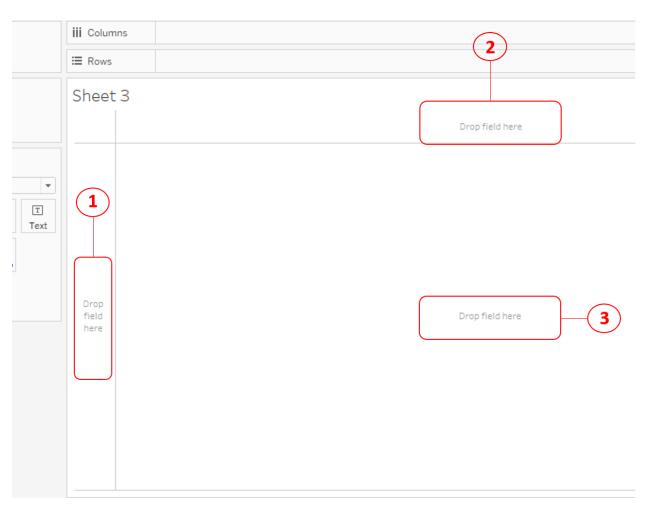


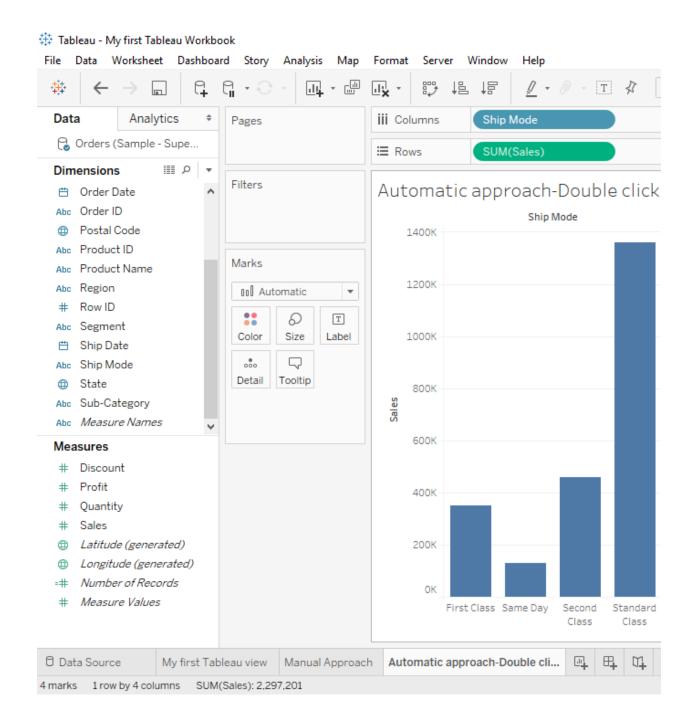
### **Chapter 2: Ready to Build Some Charts? Show Me!**

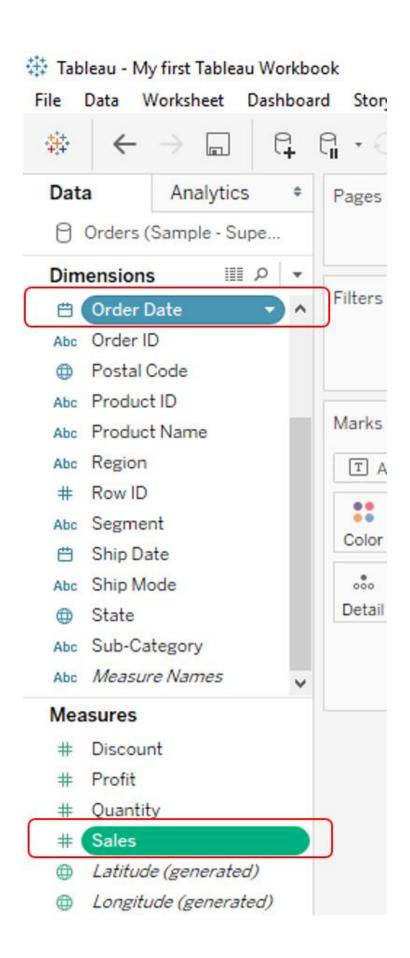


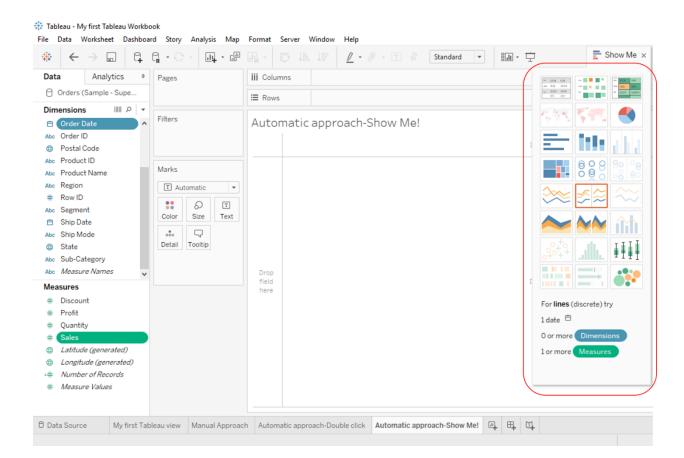


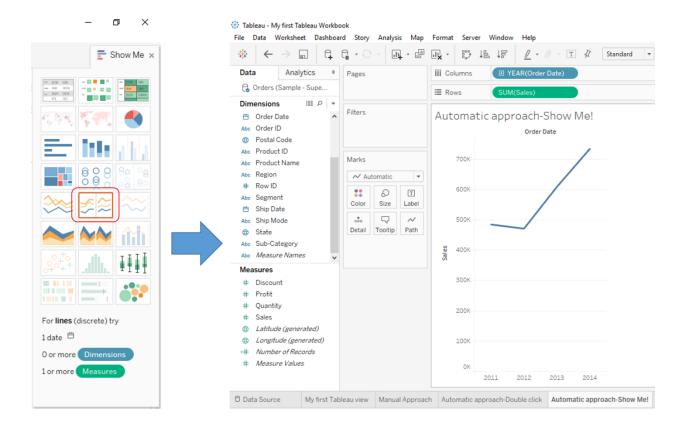






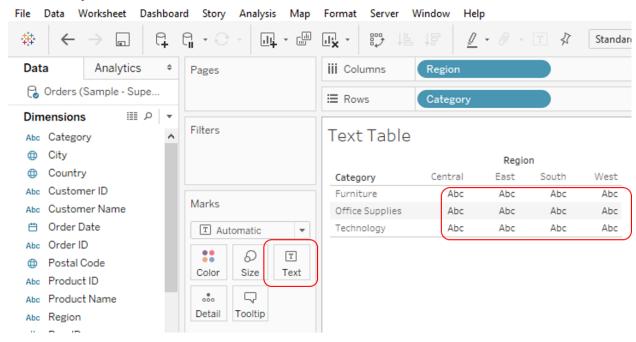


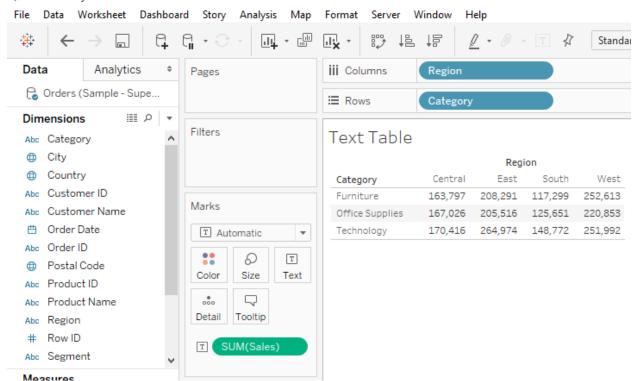


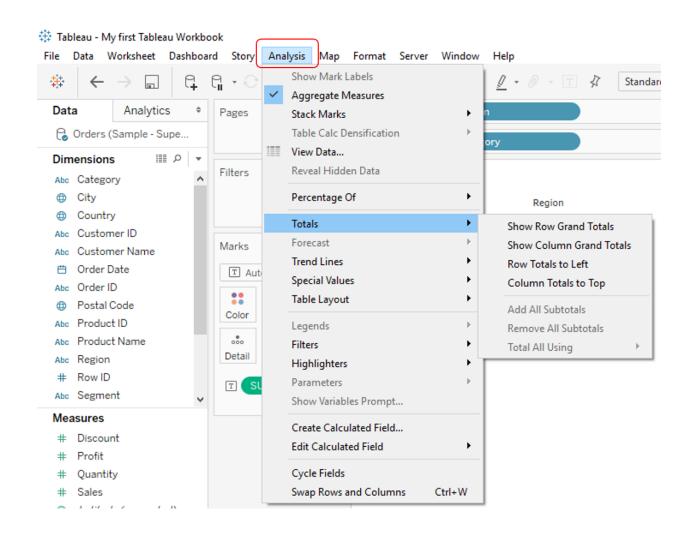


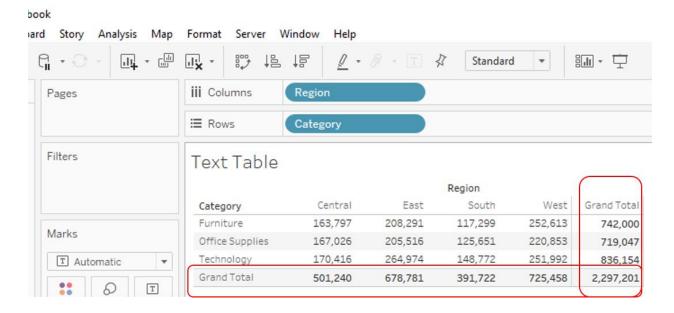


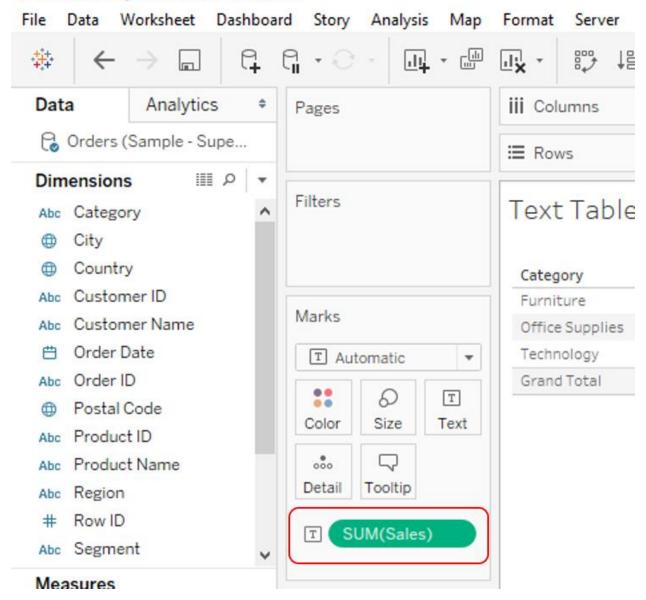


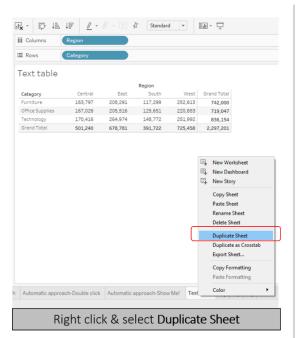


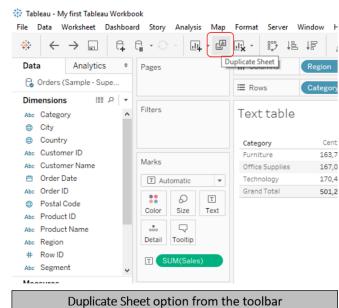


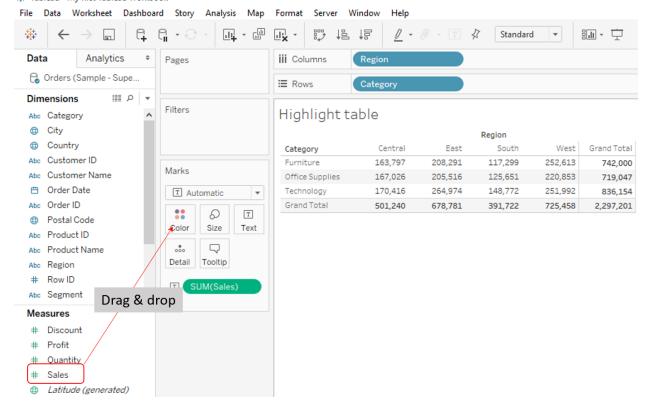


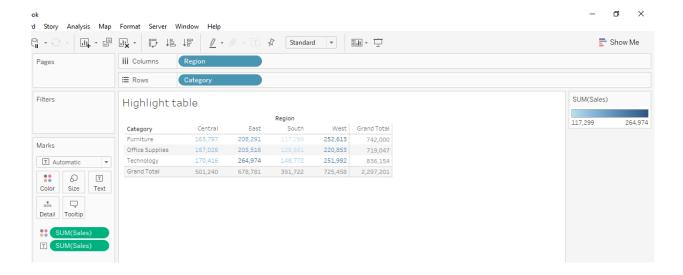


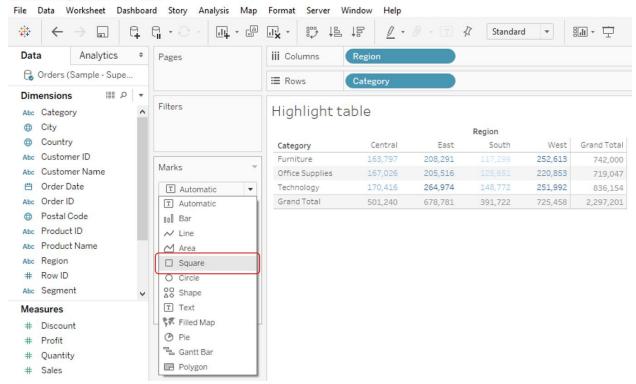


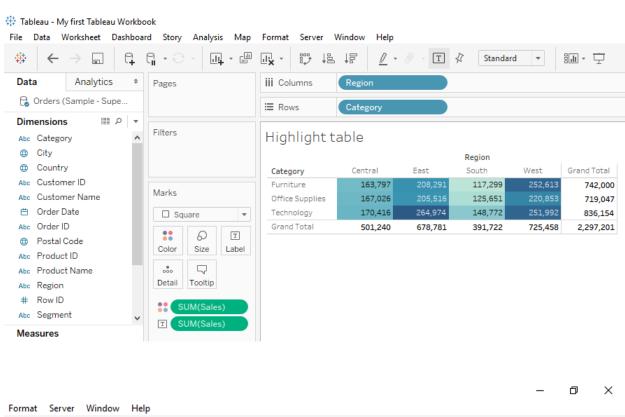


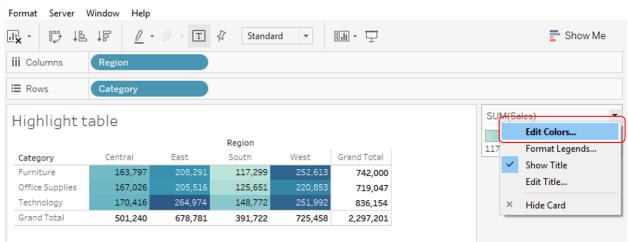


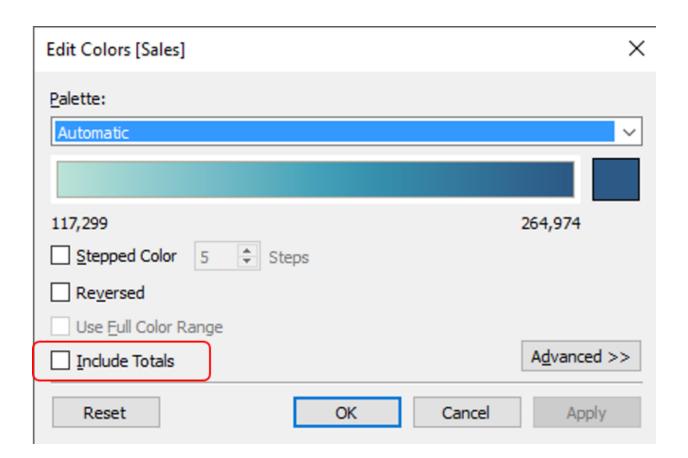


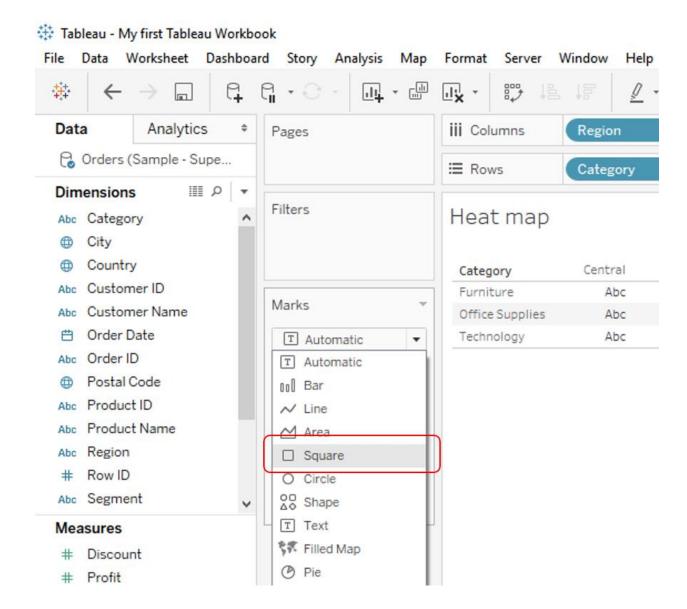


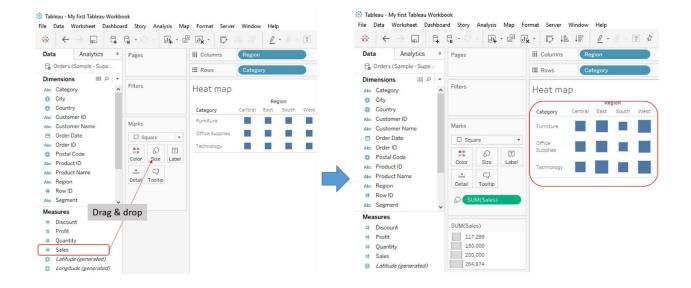


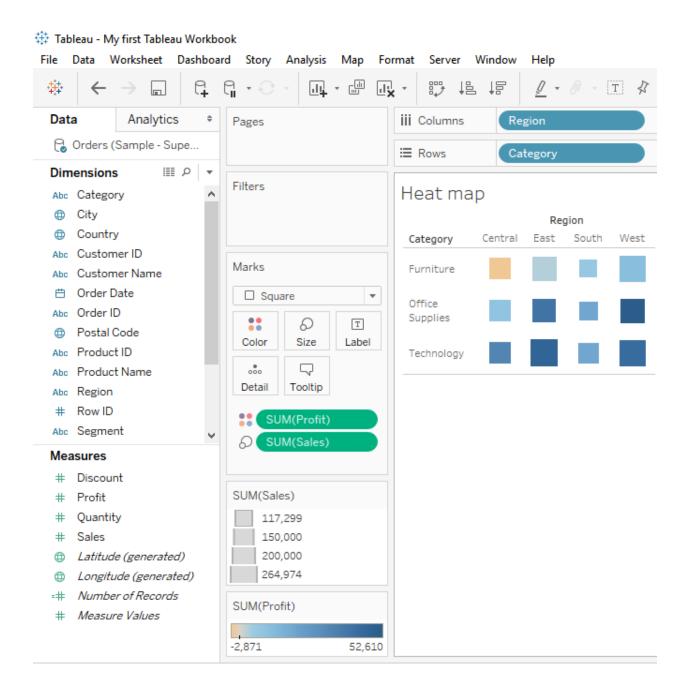


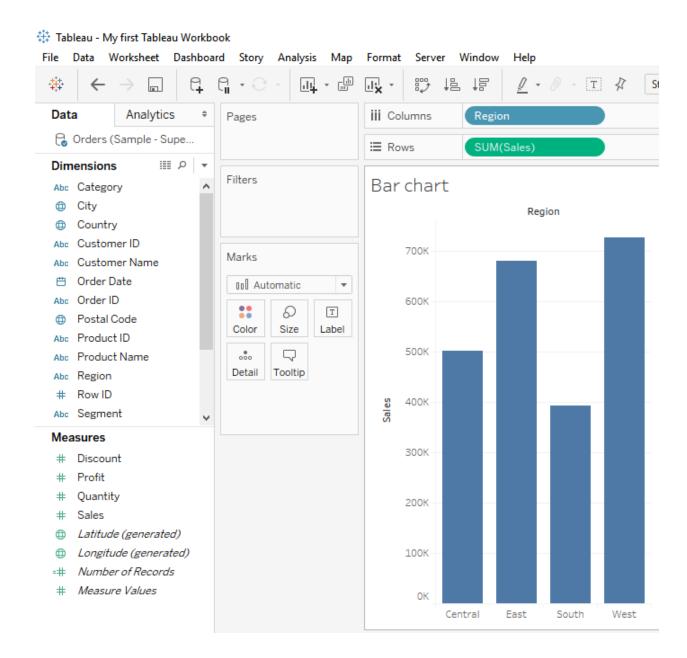












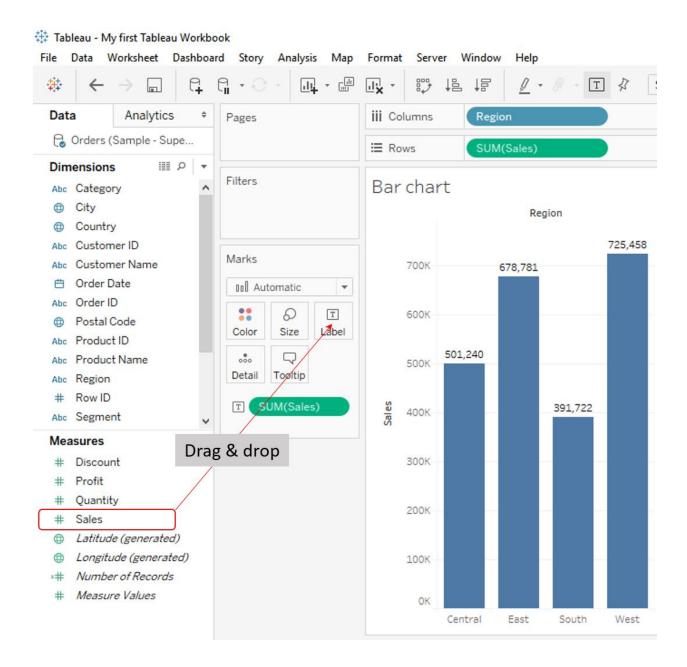
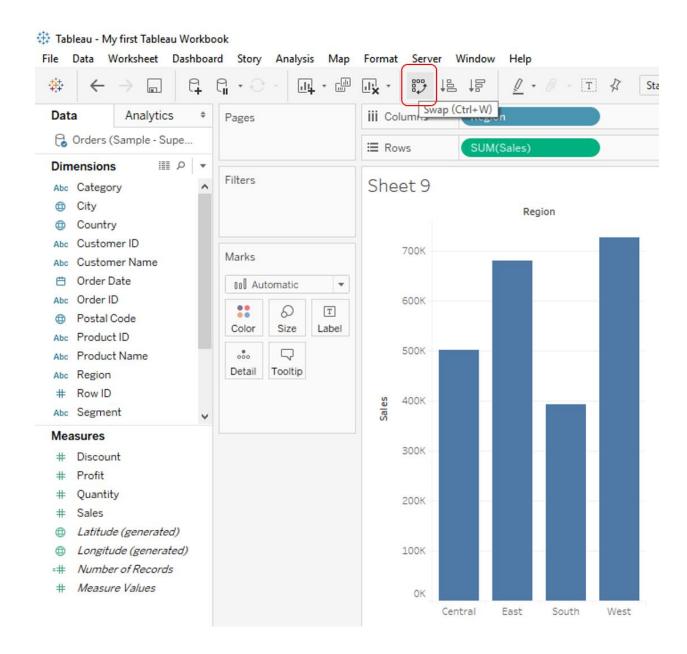
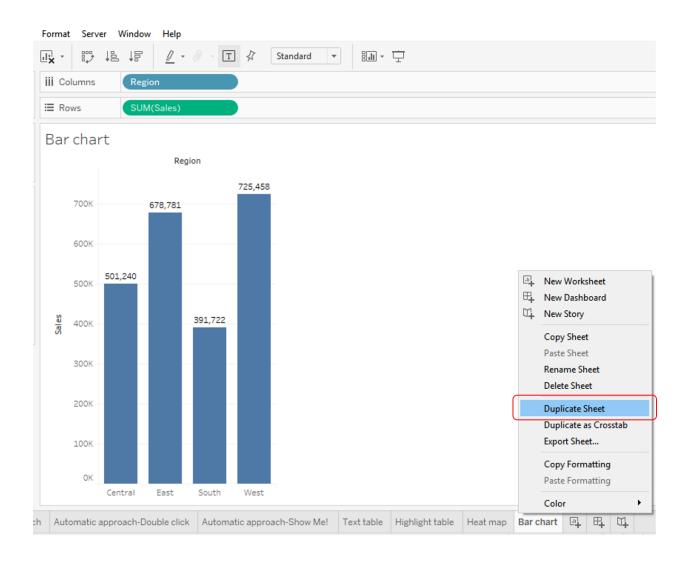
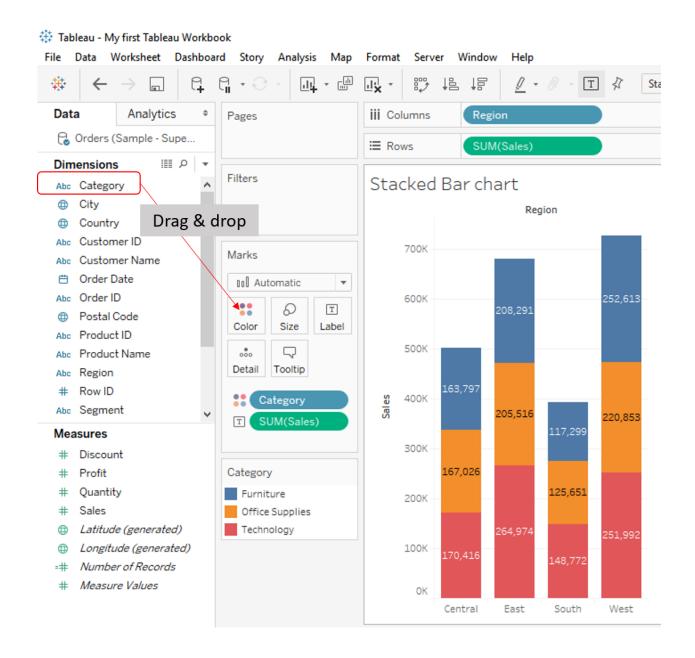


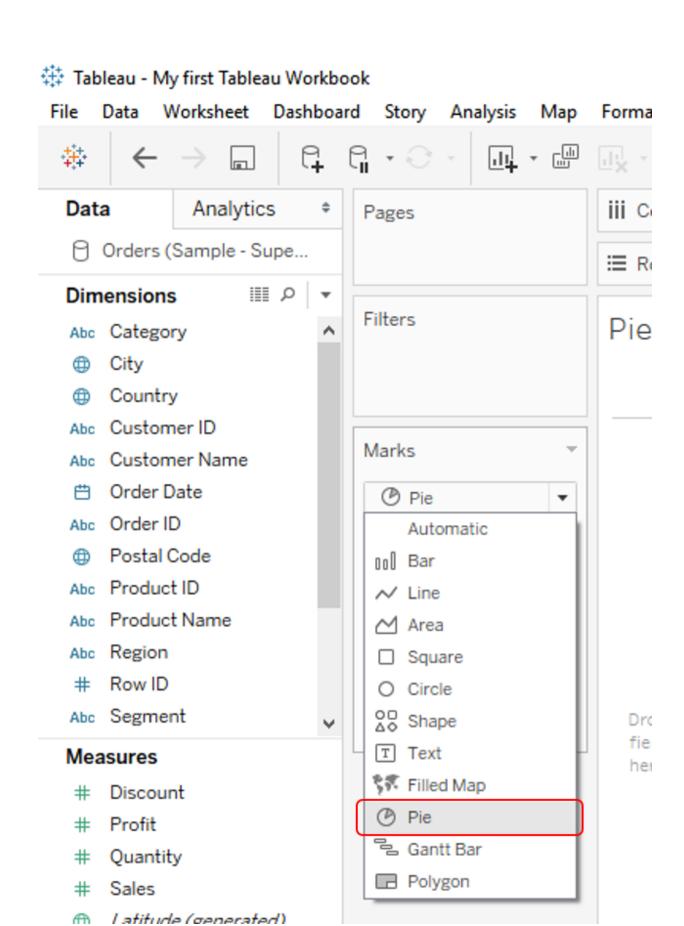
Tableau - My first Tableau Workbook File Data Worksheet Dashboard Story Analysis Map Format Server Window Help Data Analytics + Pages iii Columns Orders (Sample - Supe... **⊞** Rows **Ⅲ** ₽ ▼ Dimensions Filters Abc Category Sheet 9 ⊕ City ⊕ Country Abc Customer ID Marks Abc Customer Name Order Date T Automatic ▼ Abc Order ID **○** □ Postal Code Color Size Text Abc Product ID Abc Product Name ... 🖵 Detail Tooltip Abc Region # Row ID Abc Segment Measures here # Discount For horizontal bars try # Profit 0 or more Dimensions # Quantity # Sales 1 or more Measures

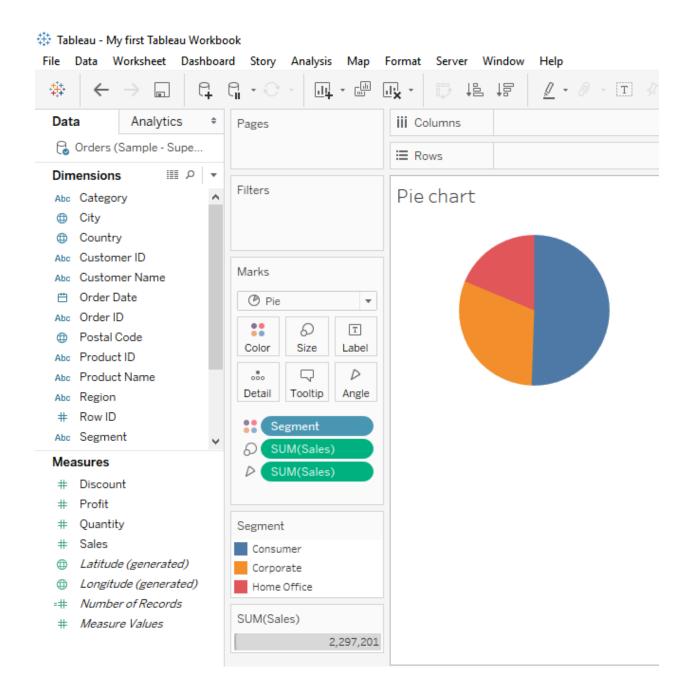
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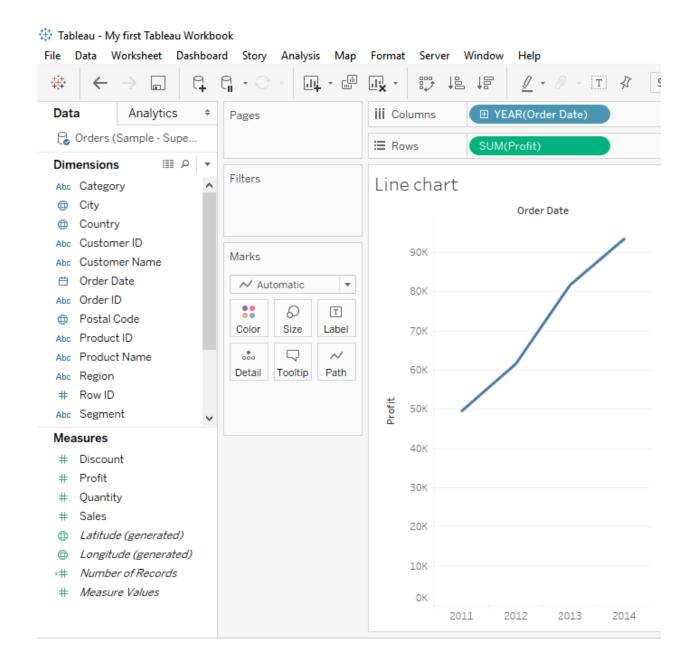


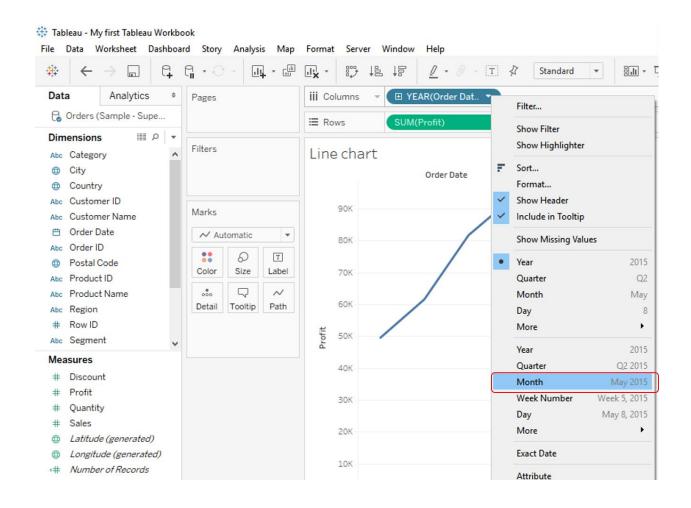


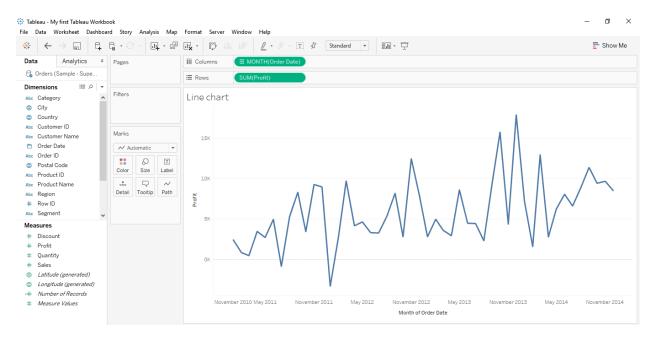


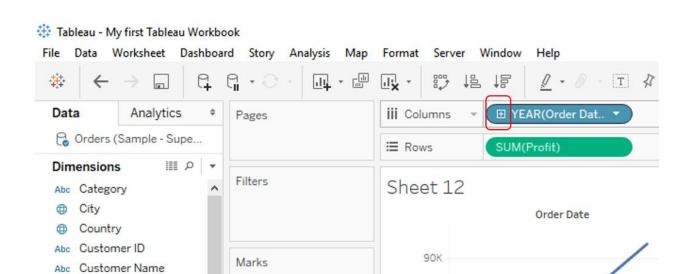




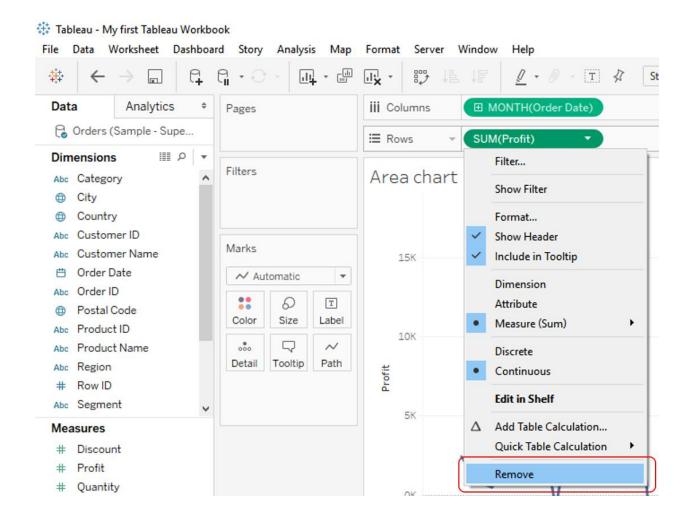


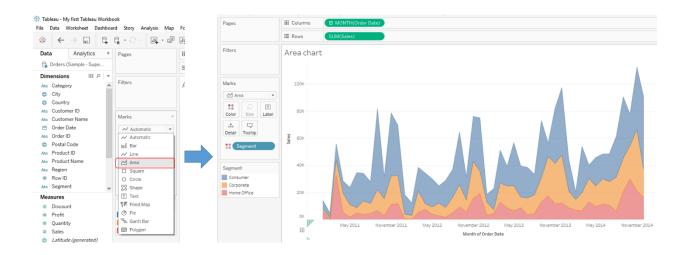


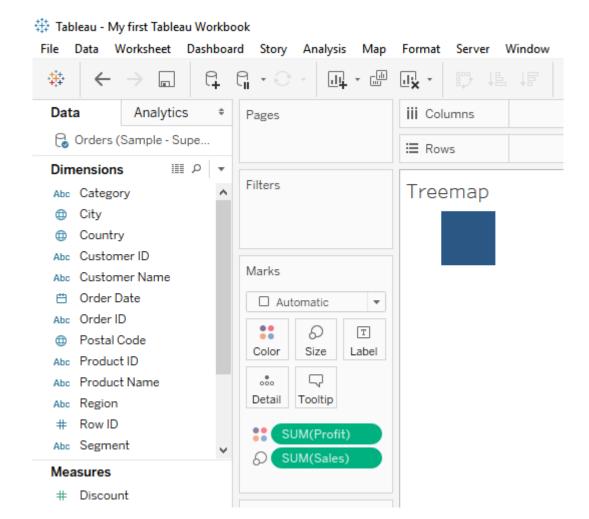


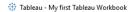


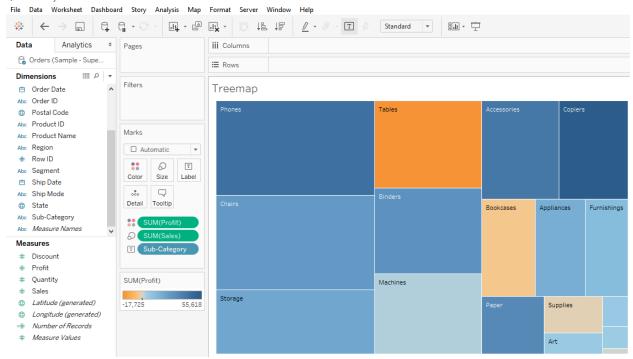


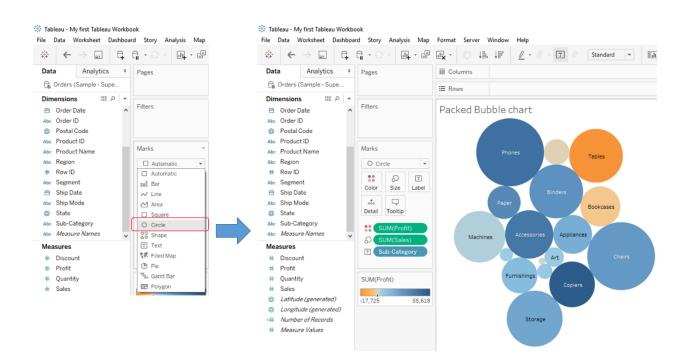






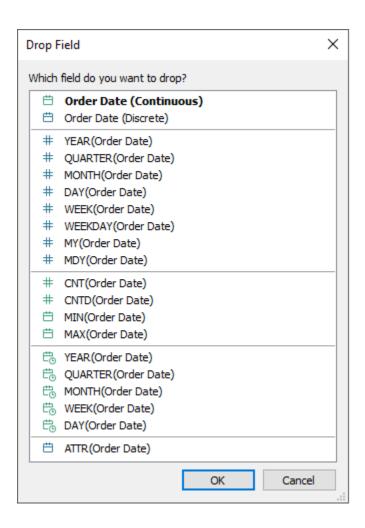


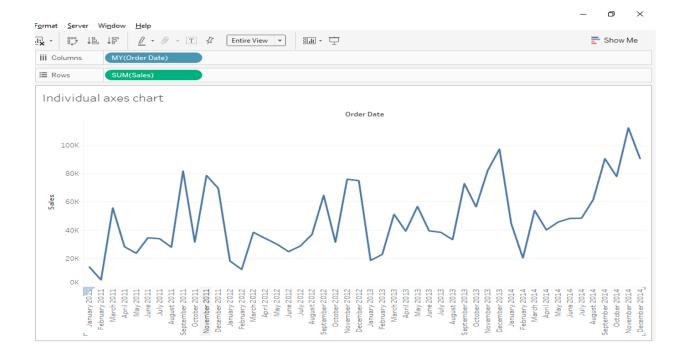


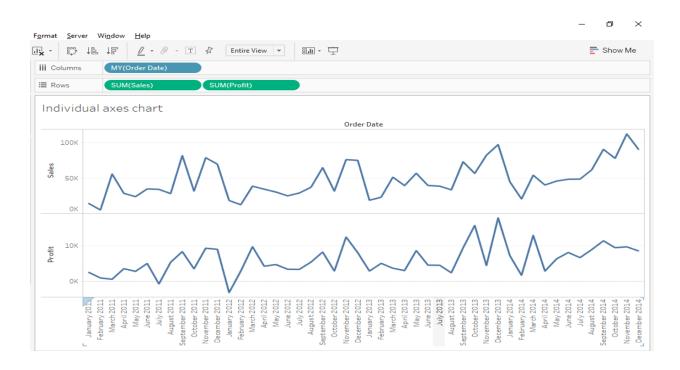


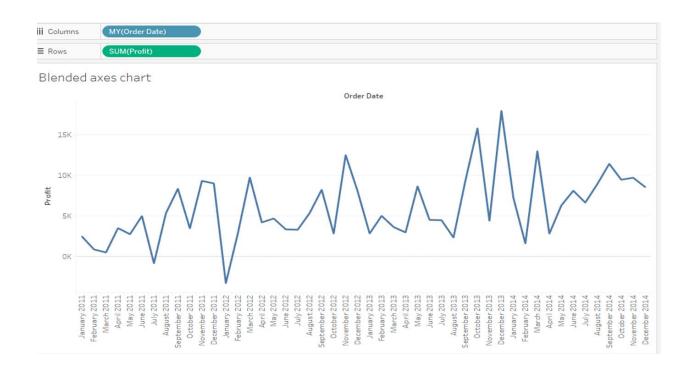


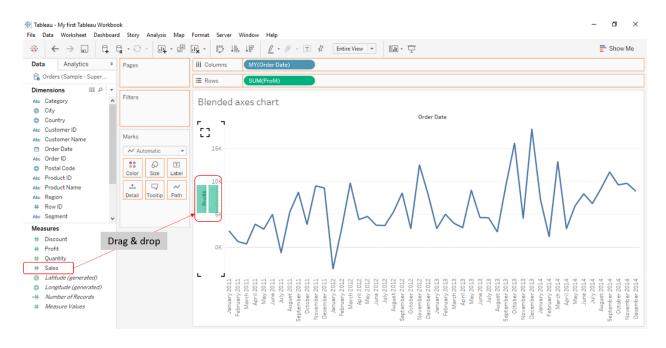
## **Chapter 3: Hungry for More Charts? Dig In!**

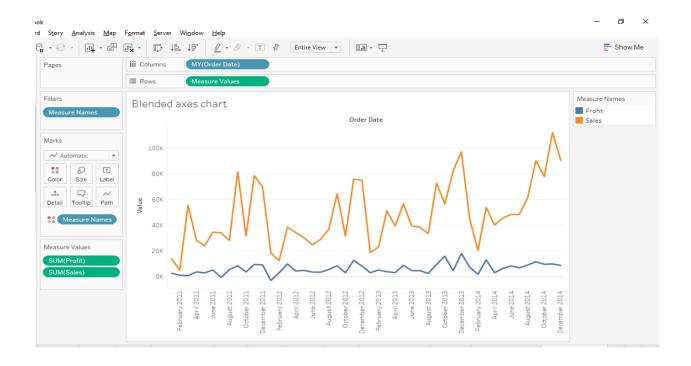


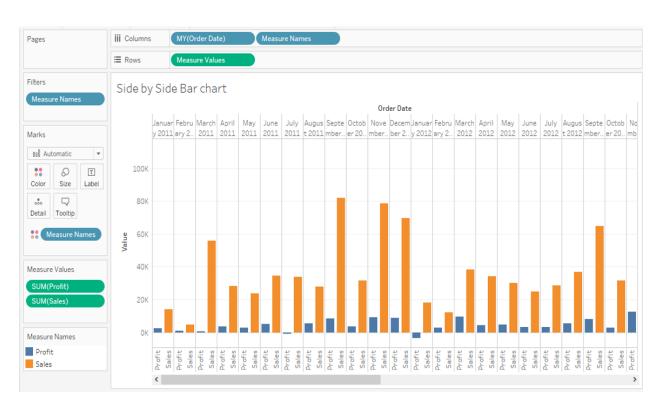


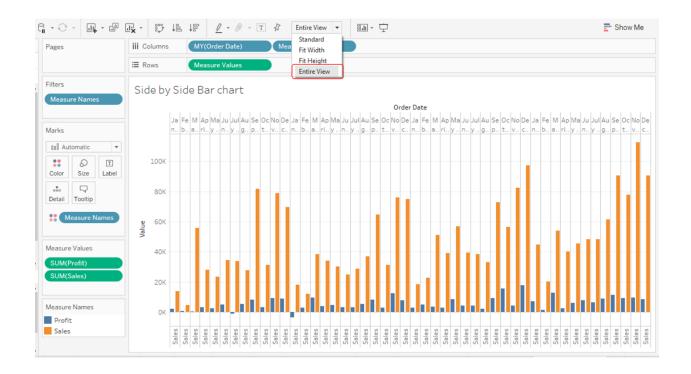




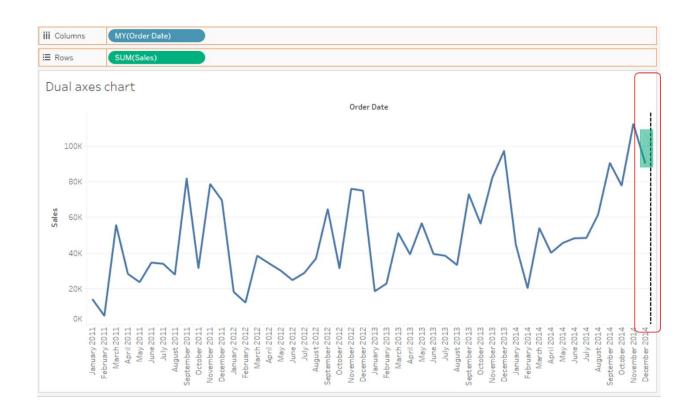


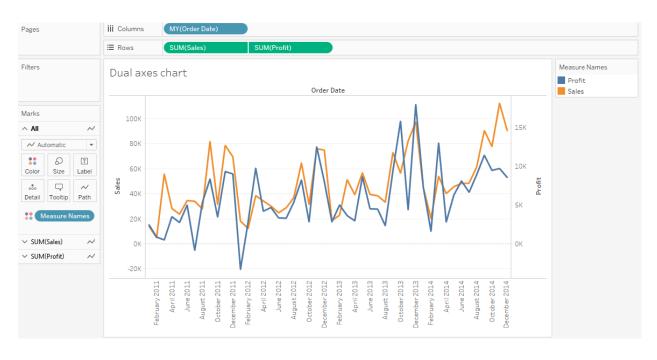




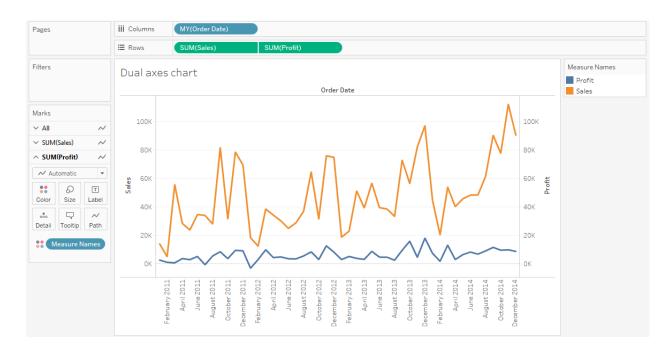


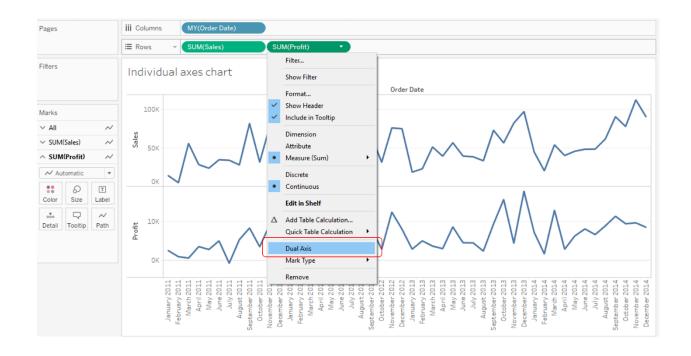


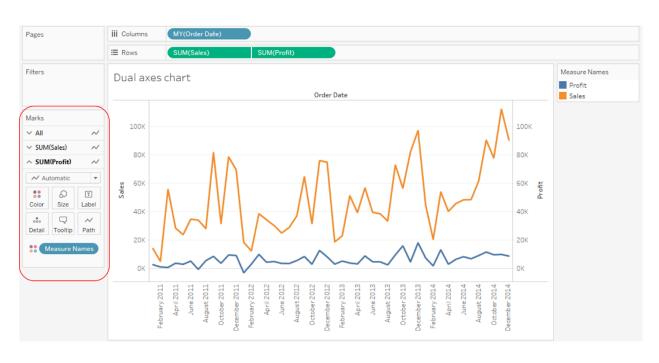


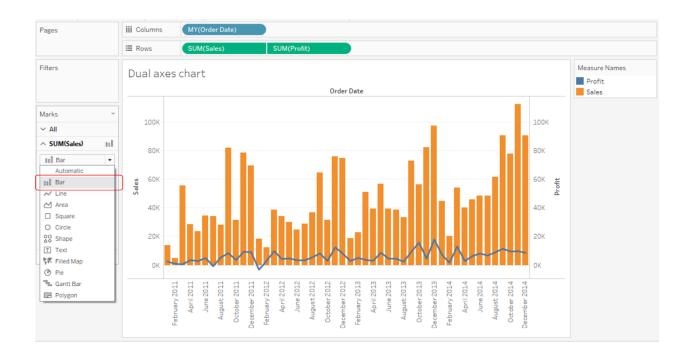


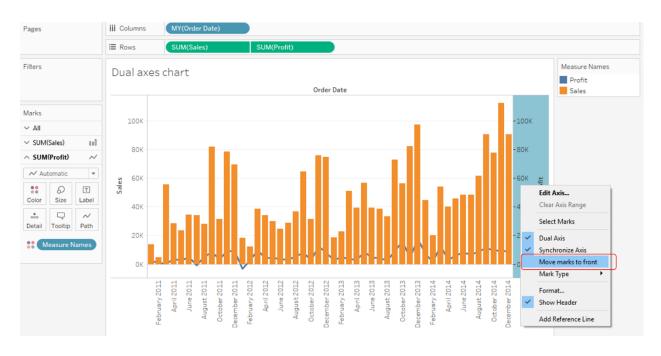


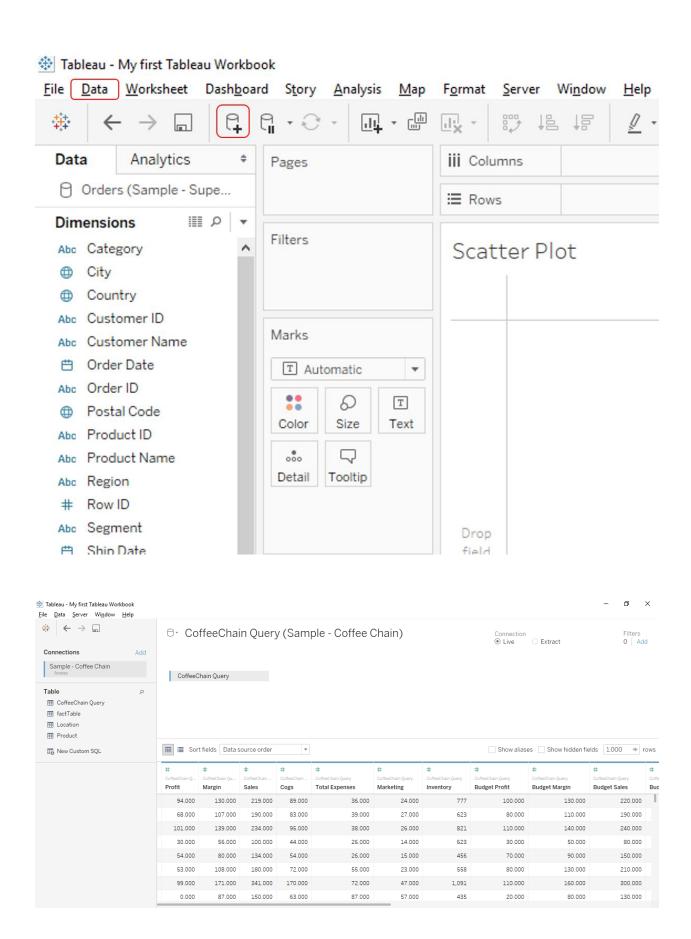


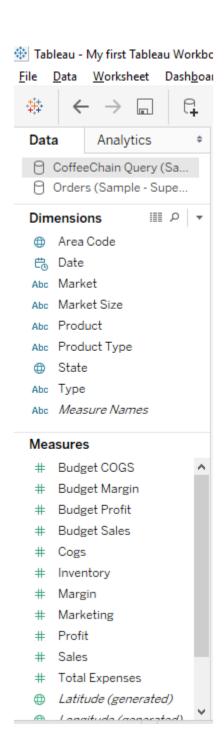


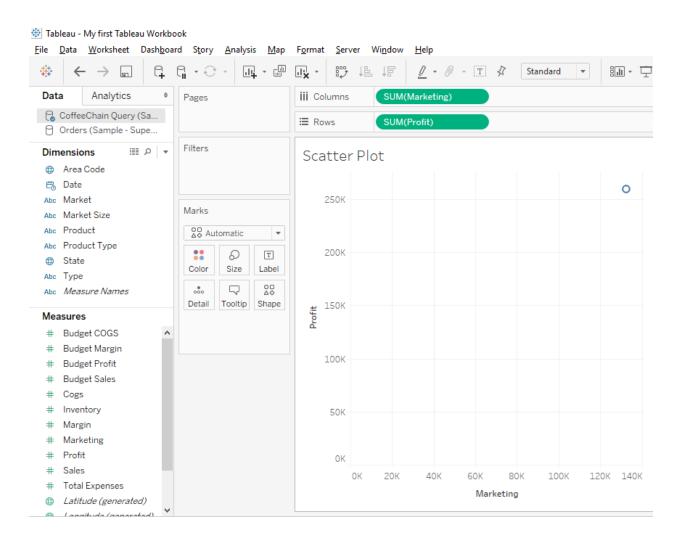




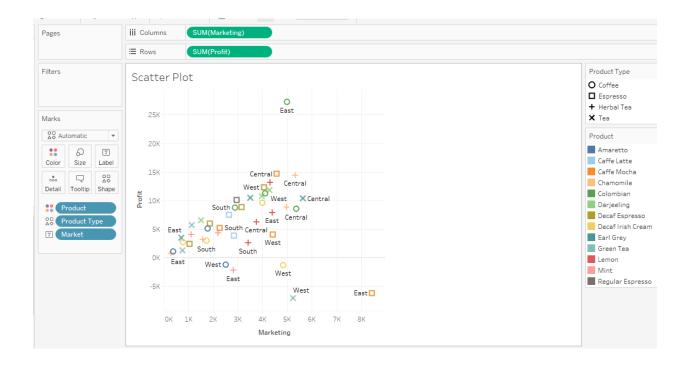


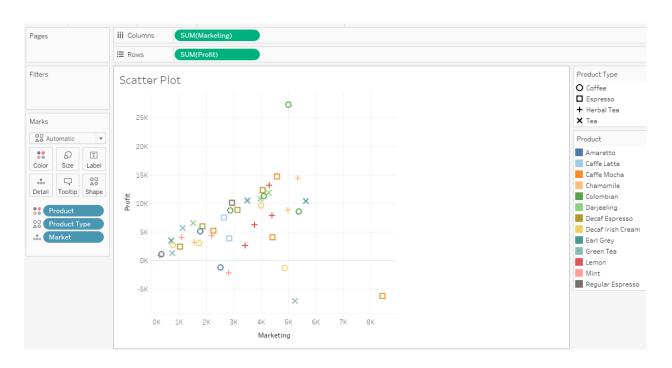




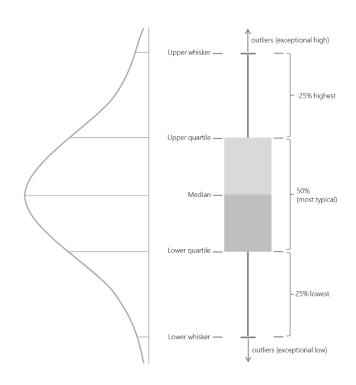


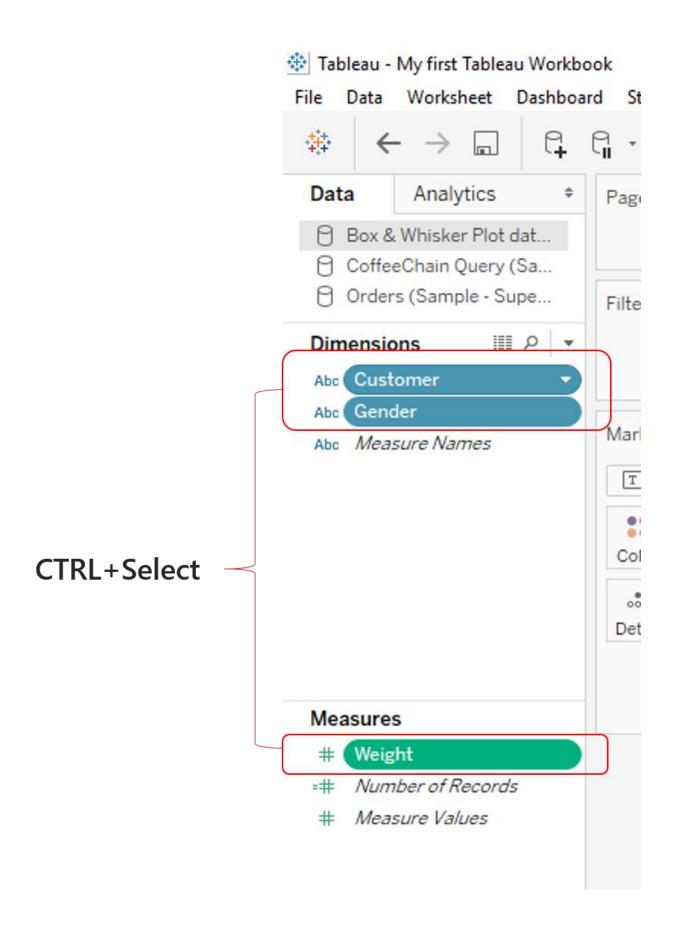




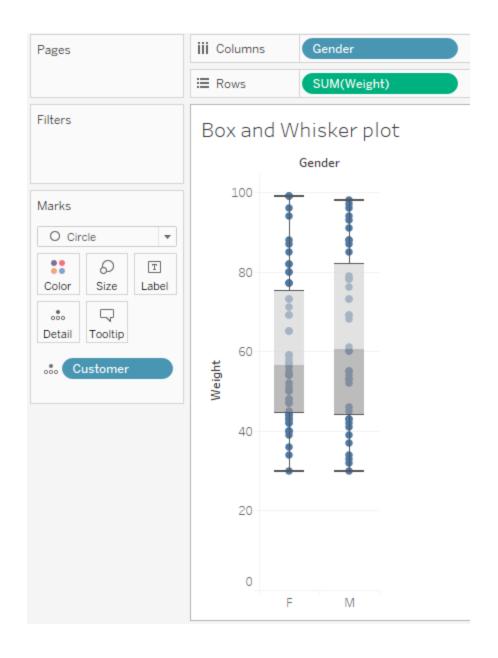


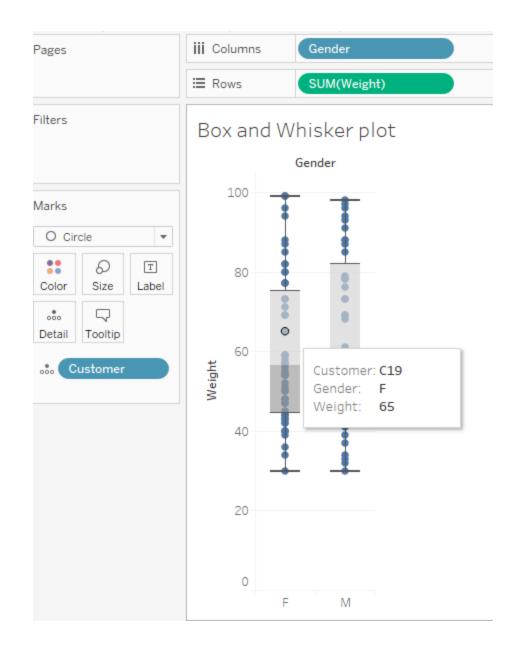


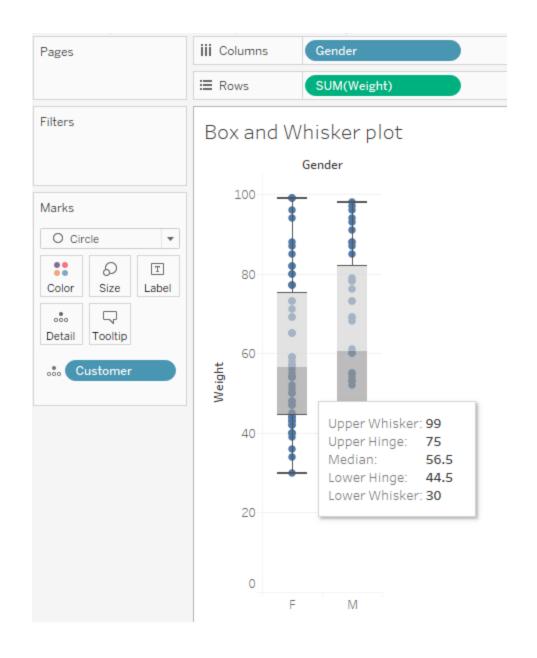






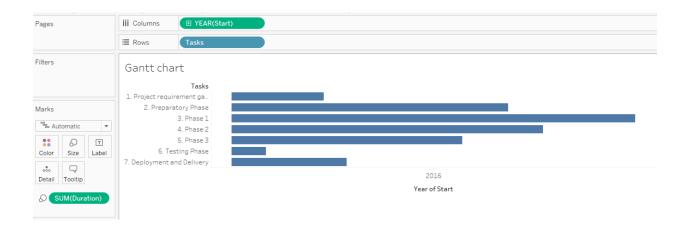


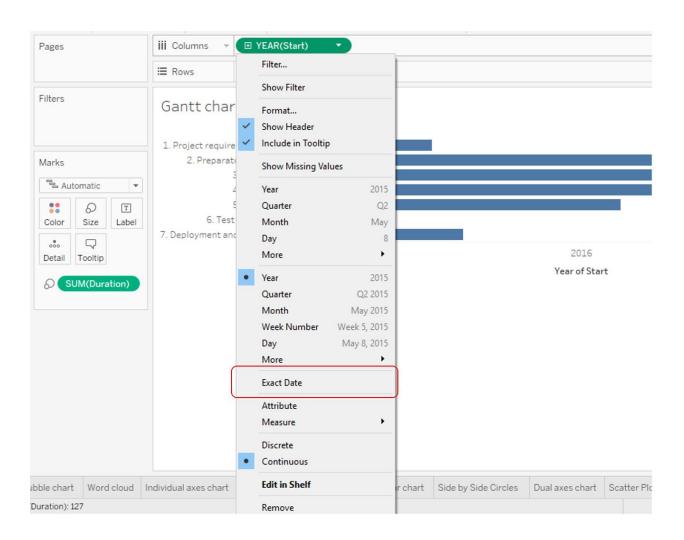


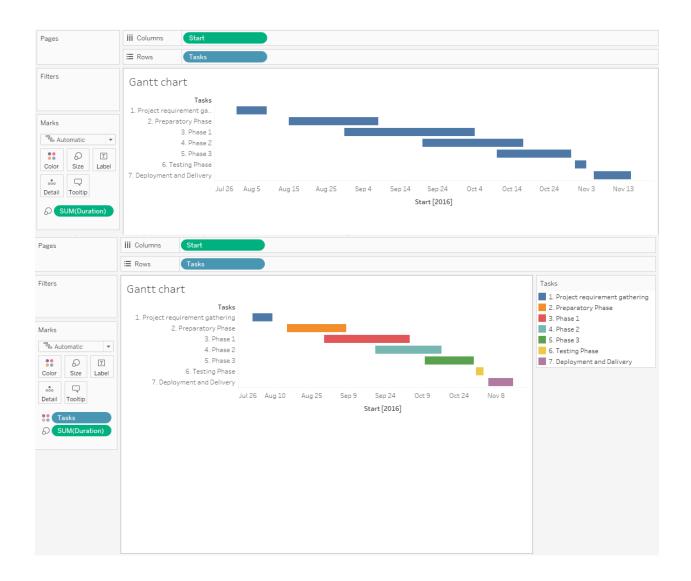


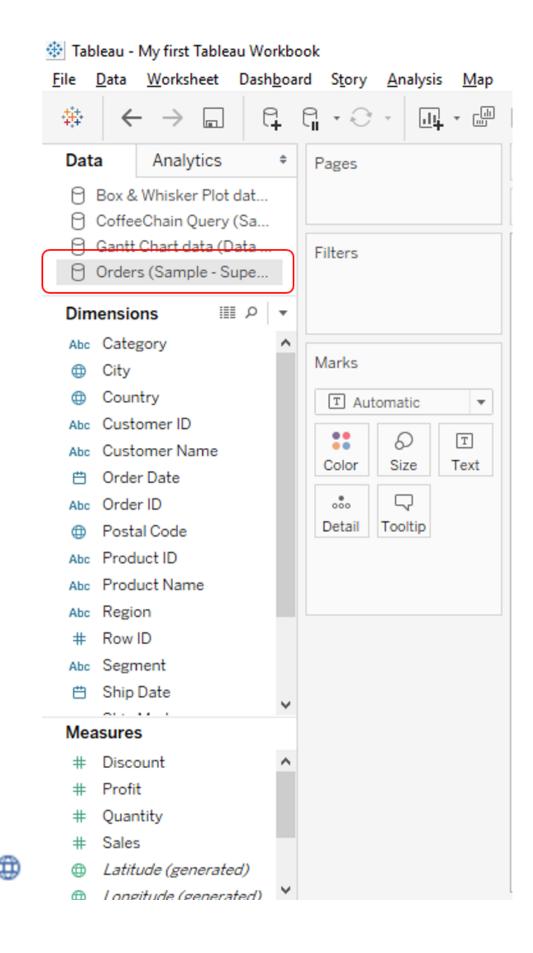
	Female	Male
Minimum weight	30	30
Lower Quartile	44.5	44
Median	56.5	60.5
Upper Quartile	75	82
Maximum weight	99	98

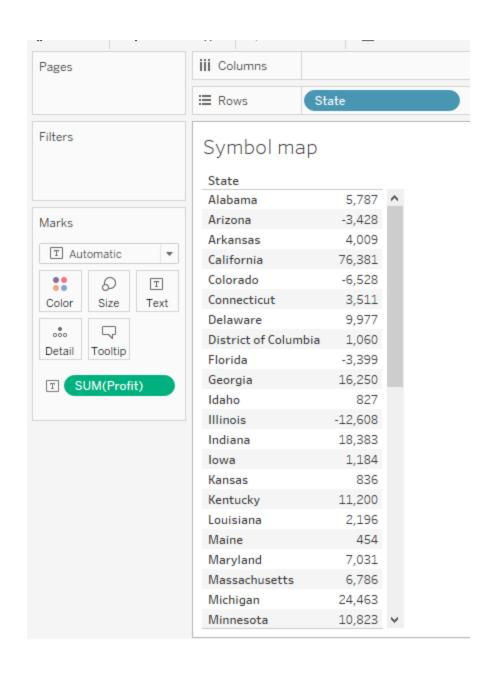




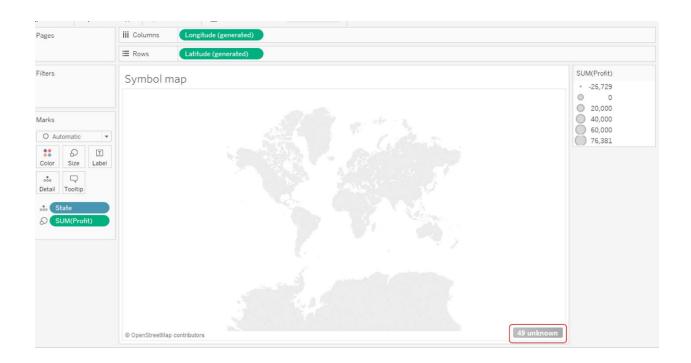












### Special Values for [State]

X

There are 49 values that have unknown geographic locations. What do you want to do?

# Edit Locations...

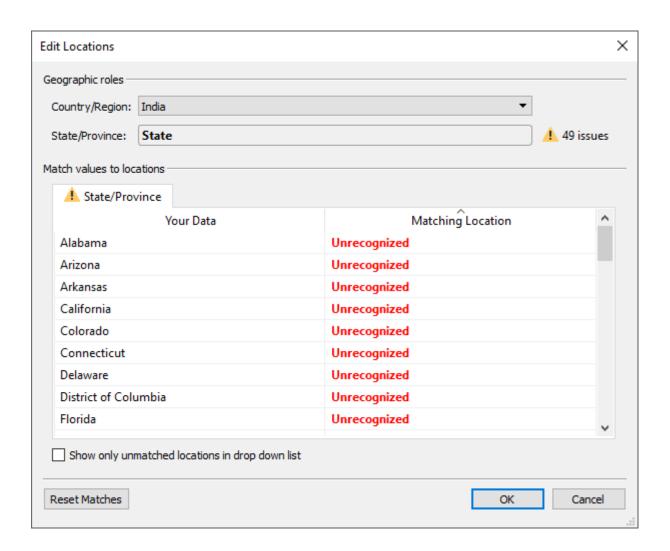
Correct the unknown locations.

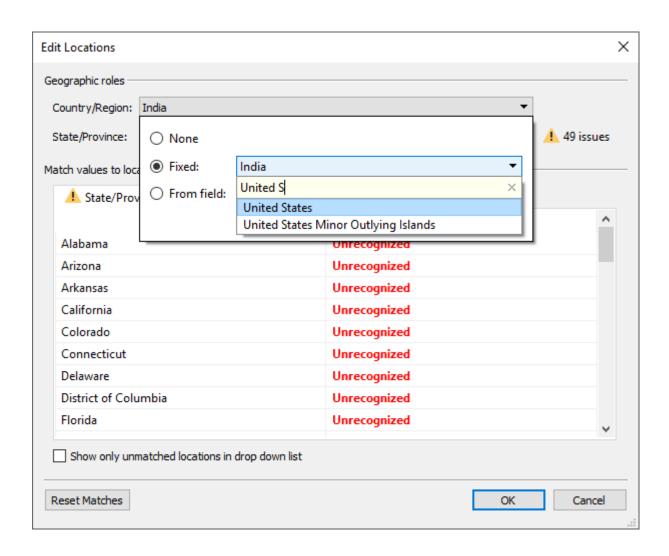
# Filter data

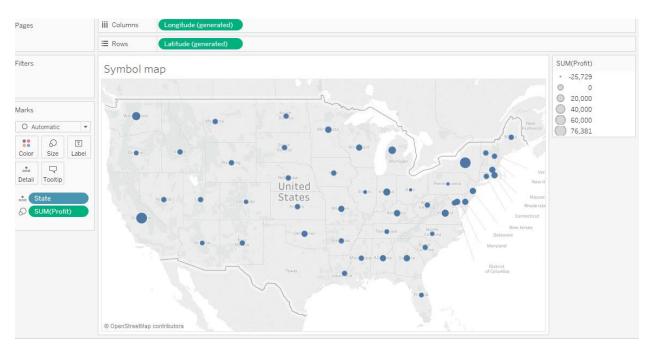
Exclude the special values from the view and calculations.

# Show data at default position

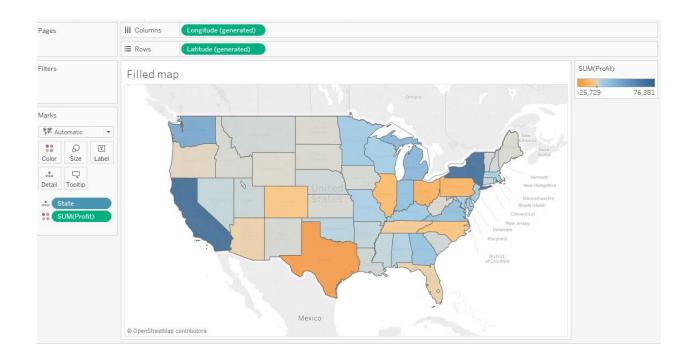
Show the special values at a default position on the axis. For example, Null values are shown at 0.



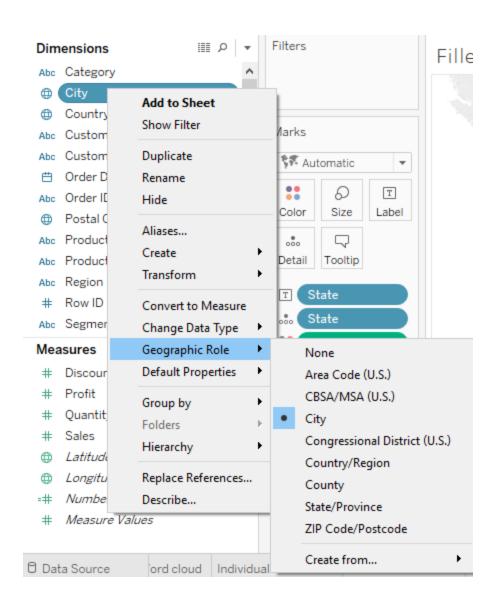


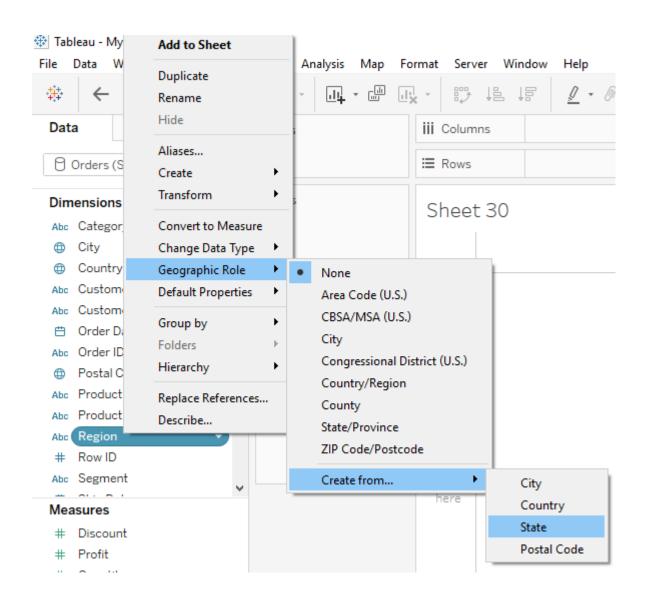


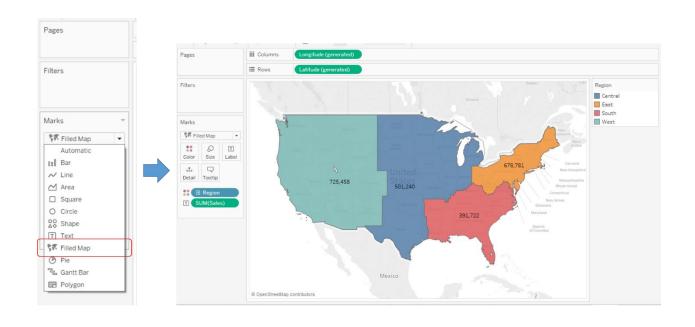




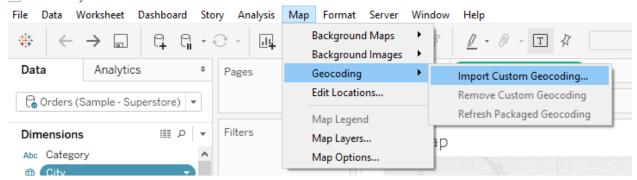


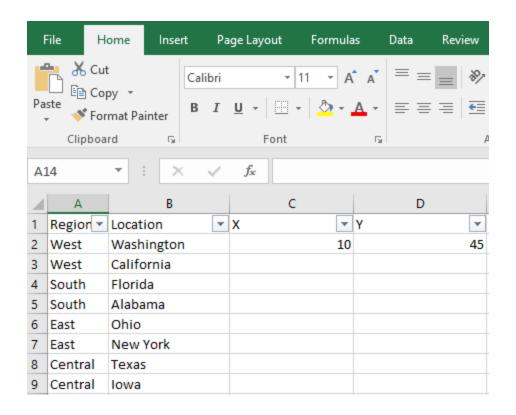


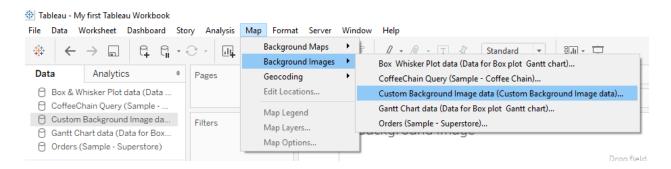


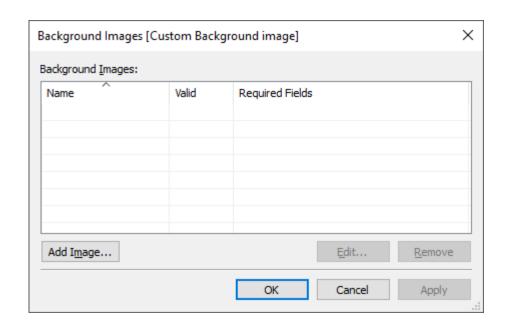


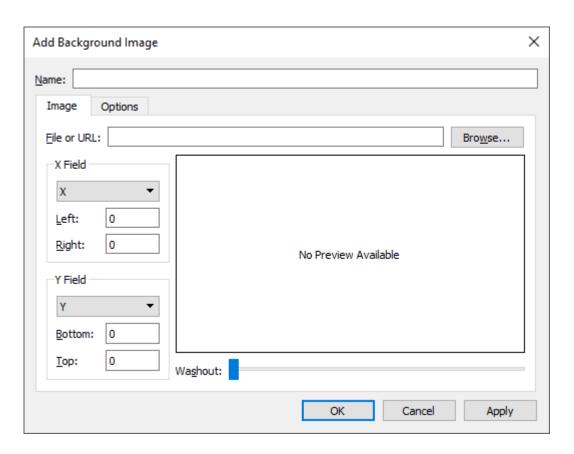
#### Tableau - My first Tableau Workbook

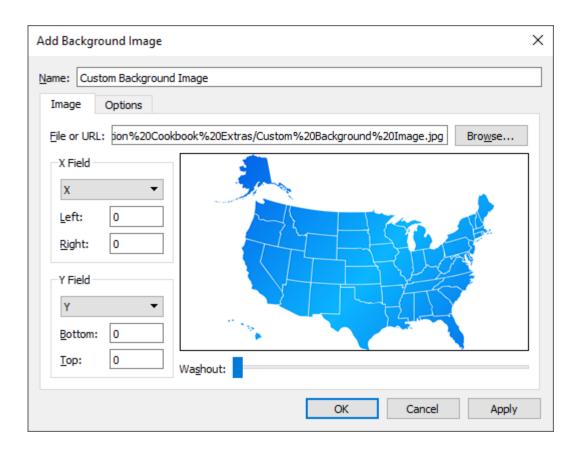


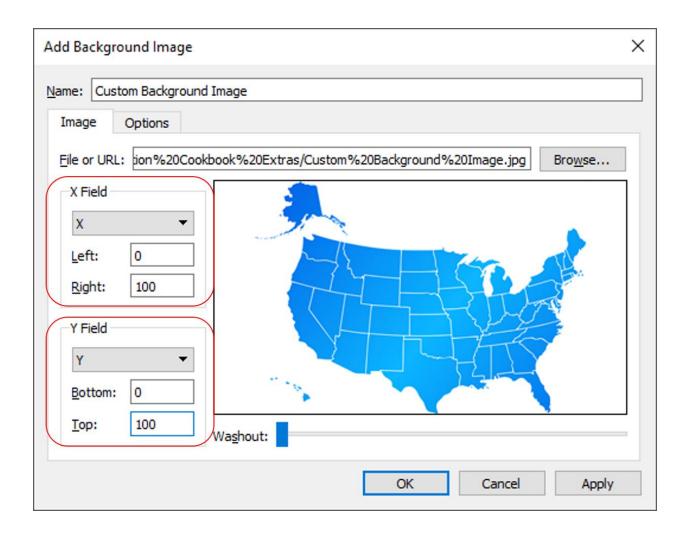


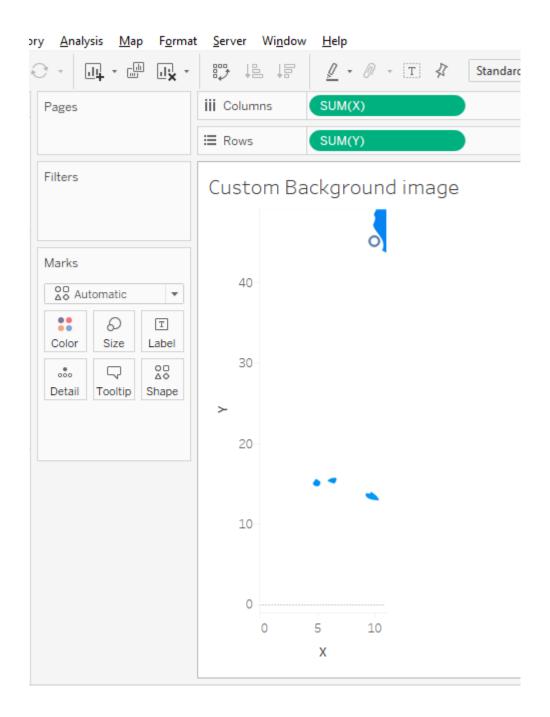


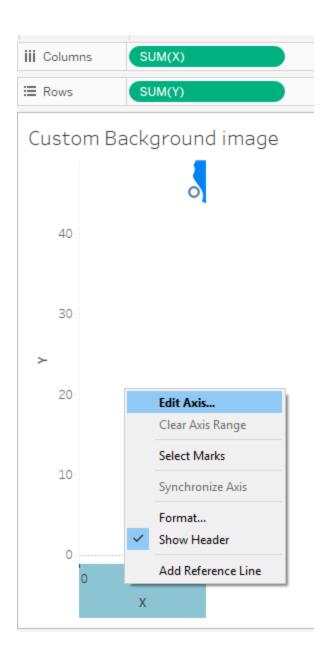


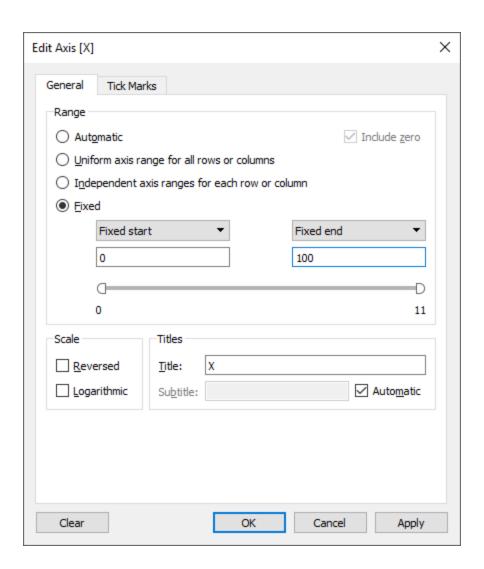


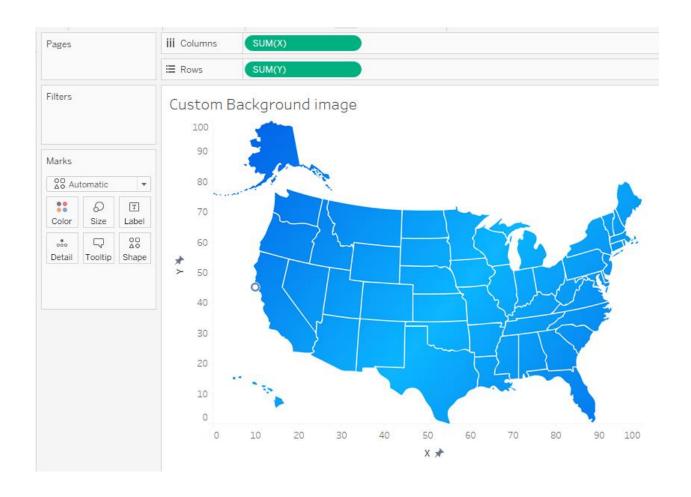


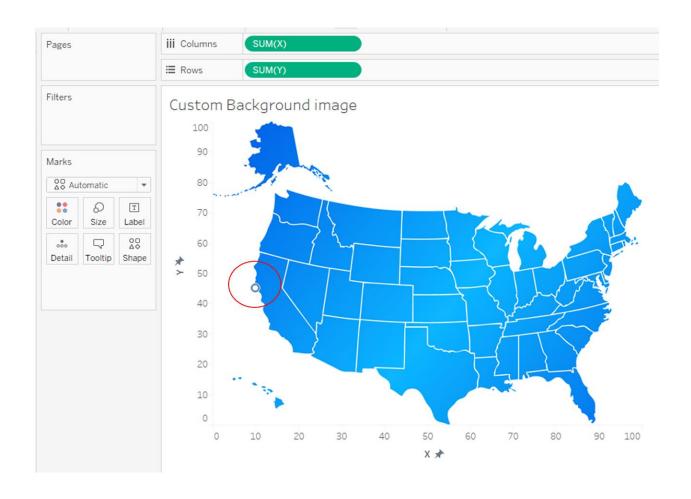


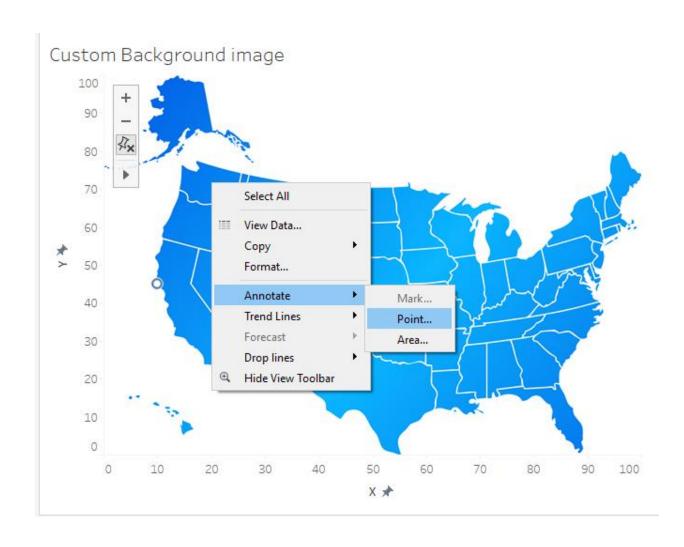


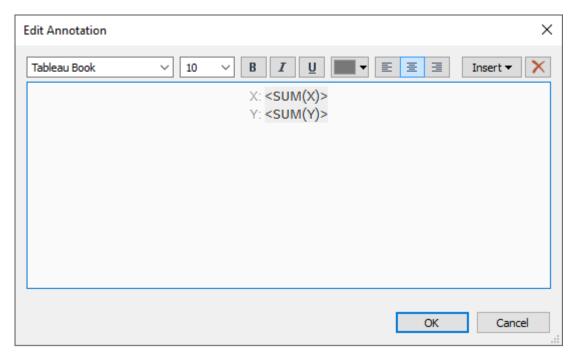


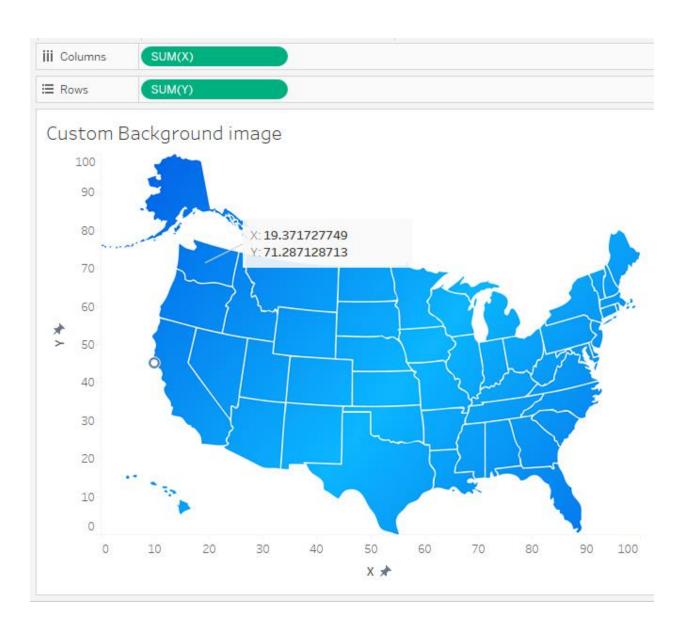


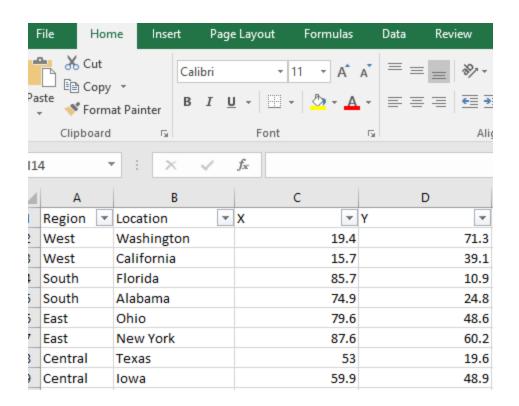


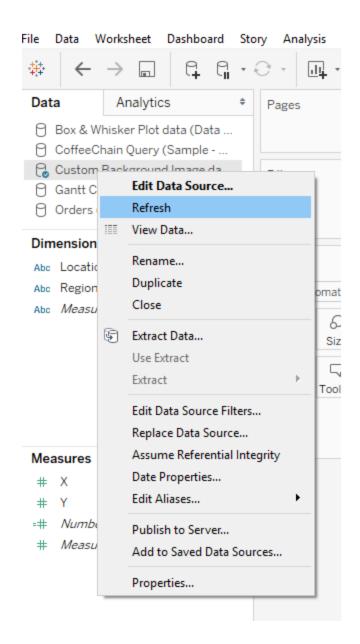


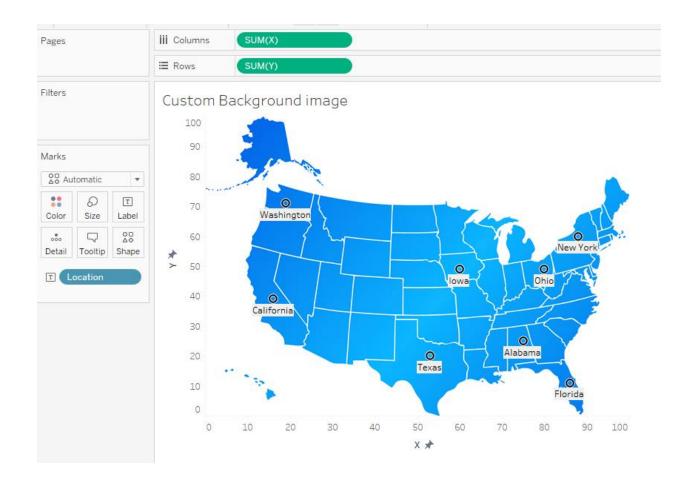




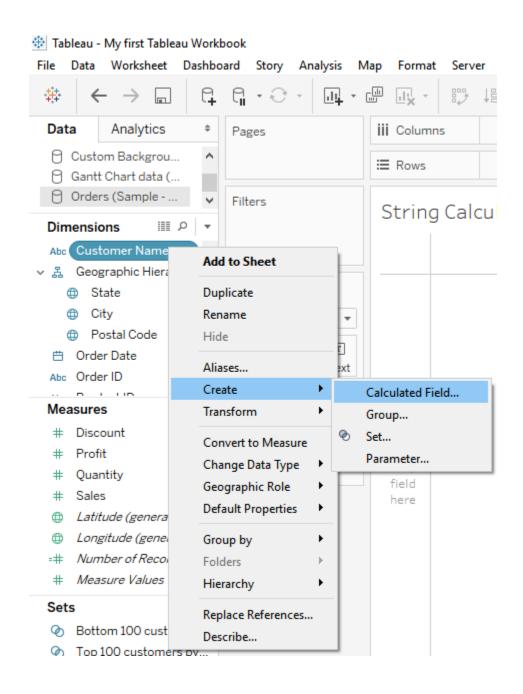


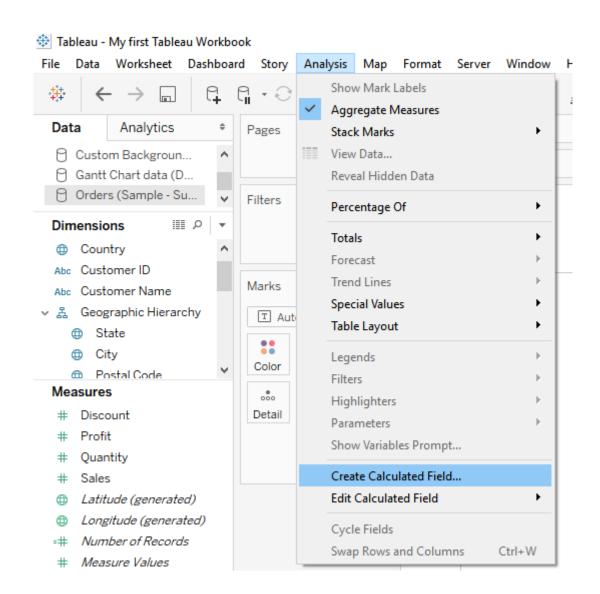


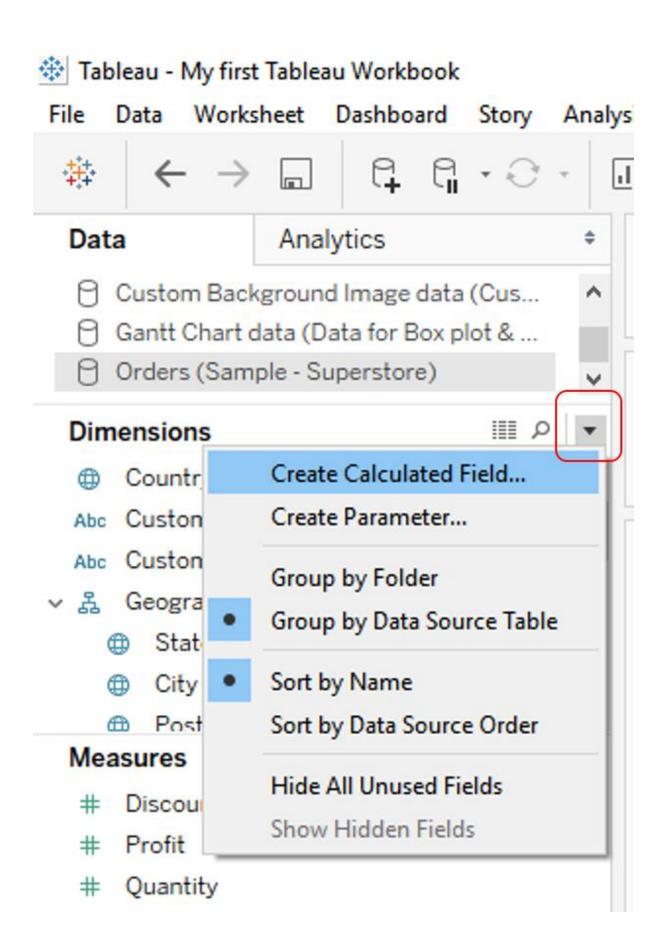


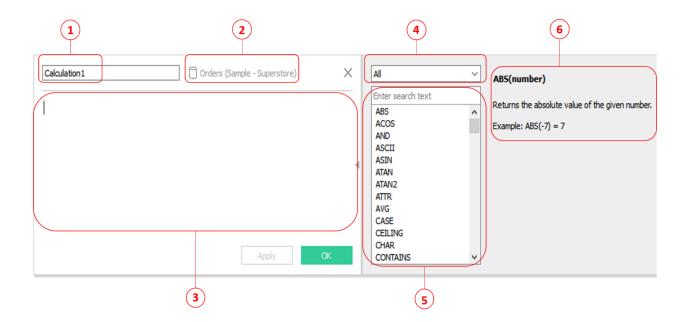


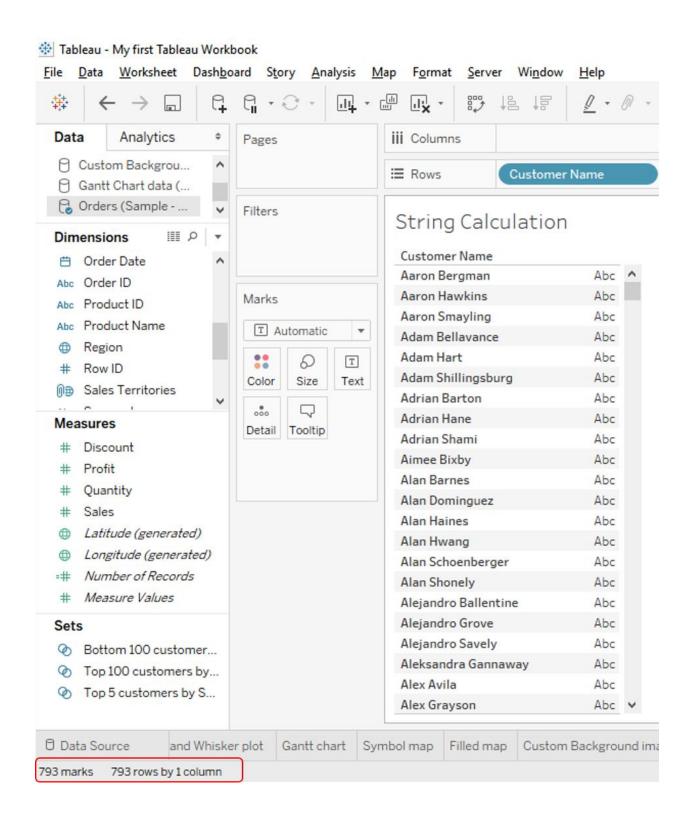
# Chapter 4: Slice and Dice – Grouping, Sorting, and Filtering Data

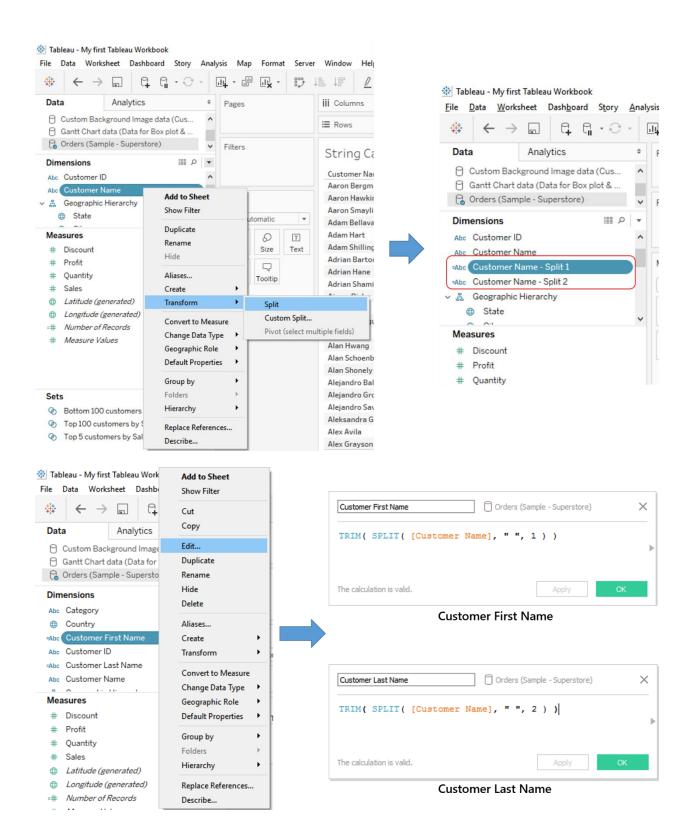








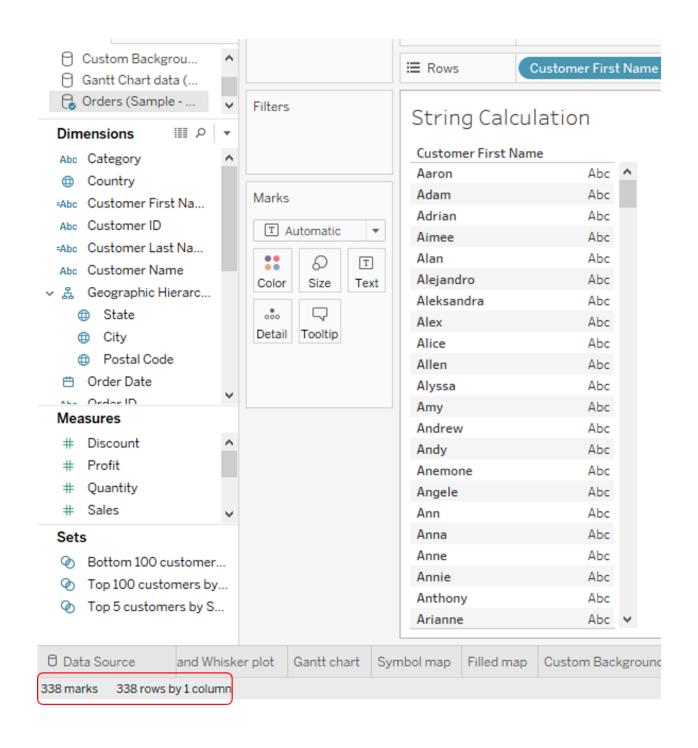


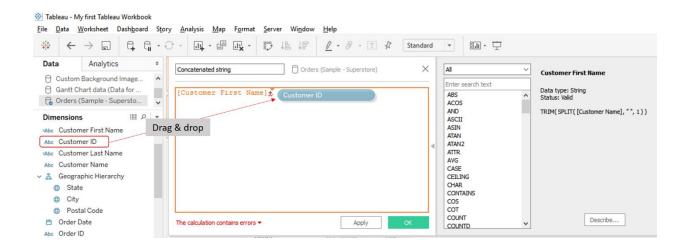


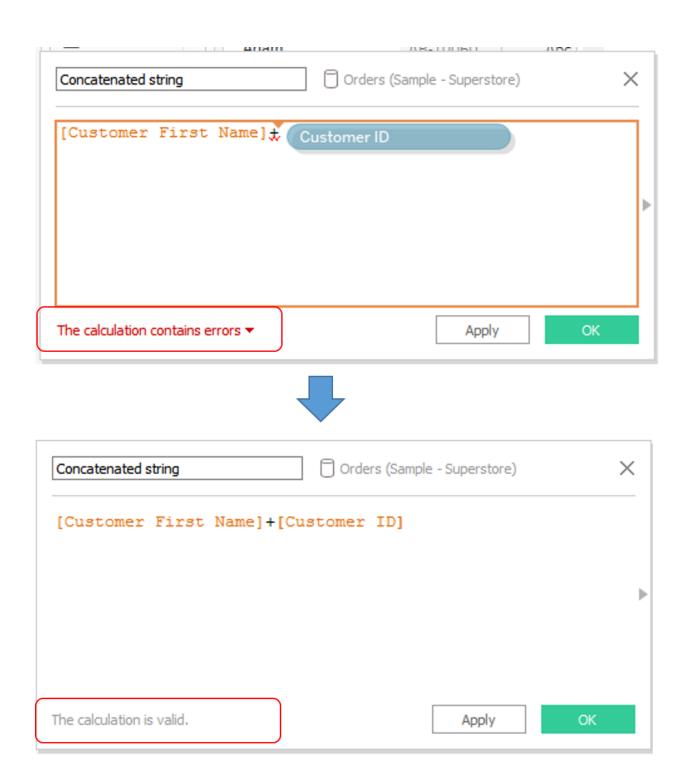


# String Calculation

Customer First Name	Customer Name		
Aaron	Aaron Bergman	Abc	١
	Aaron Hawkins	Abc	l
	Aaron Smayling	Abc	
Adam	Adam Bellavance	Abc	
	Adam Hart	Abc	
	Adam Shillingsburg	Abc	
Adrian	Adrian Barton	Abc	
	Adrian Hane	Abc	
	Adrian Shami	Abc	
Aimee	Aimee Bixby	Abc	
Alan	Alan Barnes	Abc	
	Alan Dominguez	Abc	
	Alan Haines	Abc	
	Alan Hwang	Abc	
	Alan Schoenberger	Abc	
	Alan Shonely	Abc	
Alejandro	Alejandro Ballentine	Abc	
	Alejandro Grove	Abc	
	Alejandro Savely	Abc	
Aleksandra	Aleksandra Gannaway	Abc	
Alex	Alex Avila	Abc	
	Alex Grayson	Abc	



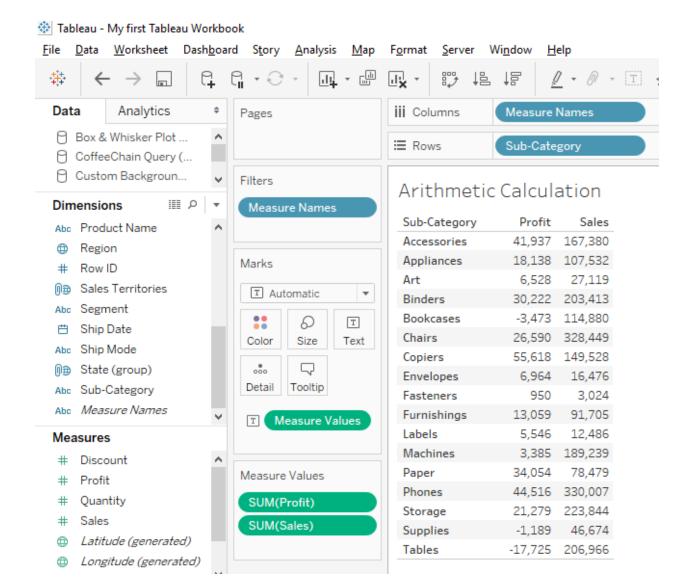


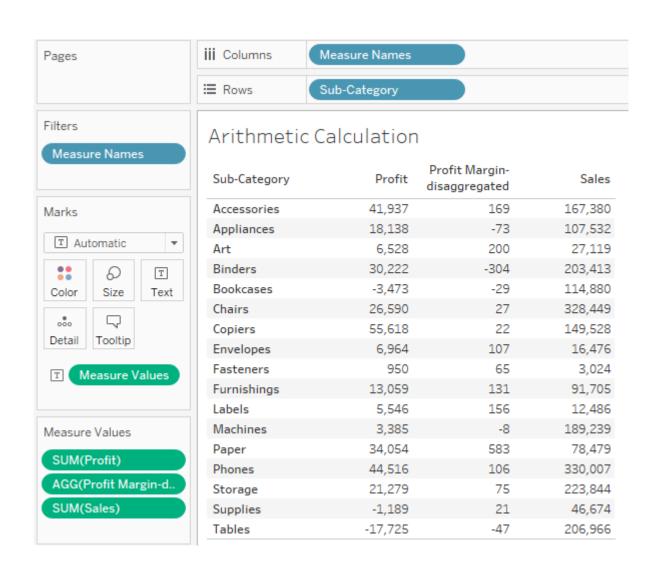


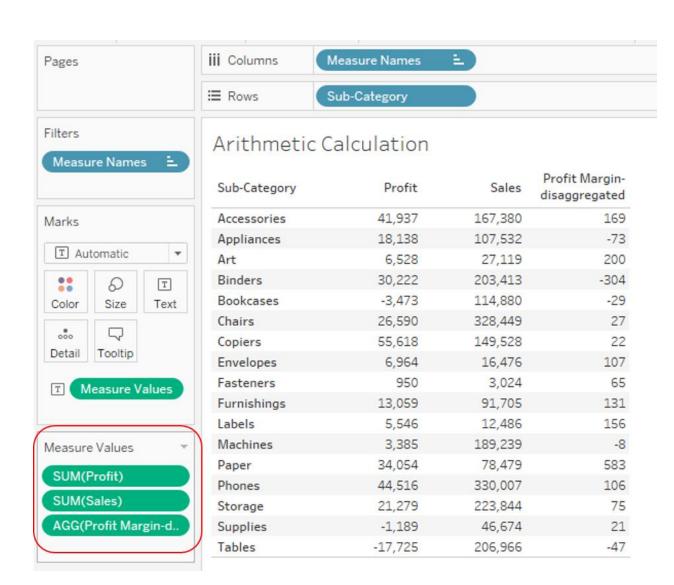
iii Columns	1		
<b>≡</b> Rows	Customer First Name	Customer ID	Concatenated string

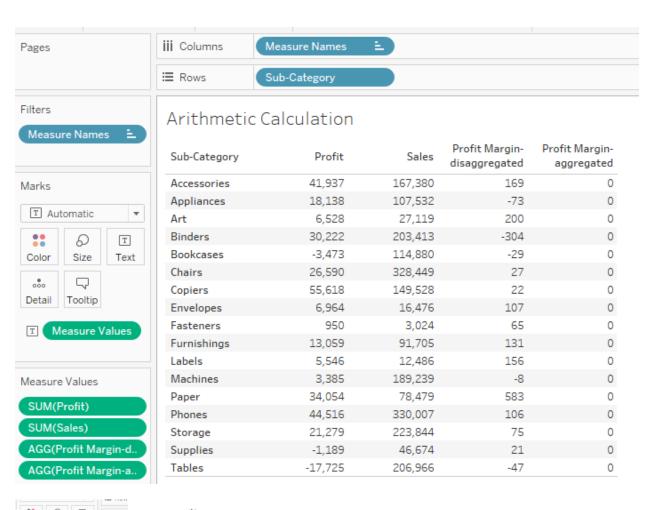
# String Calculation

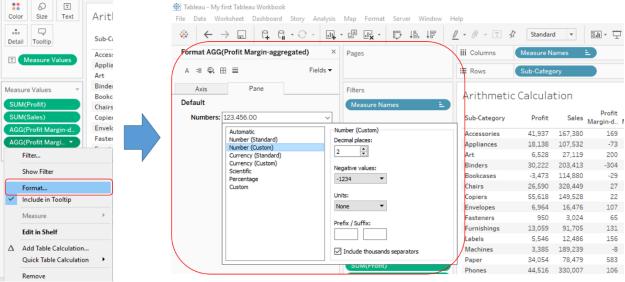
Customer First Name	Customer ID	Concatenated string	
Aaron	AB-10015	AaronAB-10015	Abc /
	AH-10030	AaronAH-10030	Abc
	AS-10045	AaronAS-10045	Abc
Adam	AB-10060	AdamAB-10060	Abc
	AH-10075	AdamAH-10075	Abc
	AS-10090	AdamAS-10090	Abc
Adrian	AB-10105	AdrianAB-10105	Abc
	AH-10120	AdrianAH-10120	Abc
	AS-10135	AdrianAS-10135	Abc
Aimee	AB-10150	AimeeAB-10150	Abc
Alan	AB-10165	AlanAB-10165	Abc
	AD-10180	AlanAD-10180	Abc
	AH-10195	AlanAH-10195	Abc
	AH-10210	AlanAH-10210	Abc
	AS-10225	AlanAS-10225	Abc
	AS-10240	AlanAS-10240	Abc
Alejandro	AB-10255	AlejandroAB-10255	Abc
	AG-10270	AlejandroAG-10270	Abc
	AS-10285	AlejandroAS-10285	Abc
Aleksandra	AG-10300	AleksandraAG-10300	Abc
Alex	AA-10315	AlexAA-10315	Abc
	AG-10330	AlexAG-10330	Abc

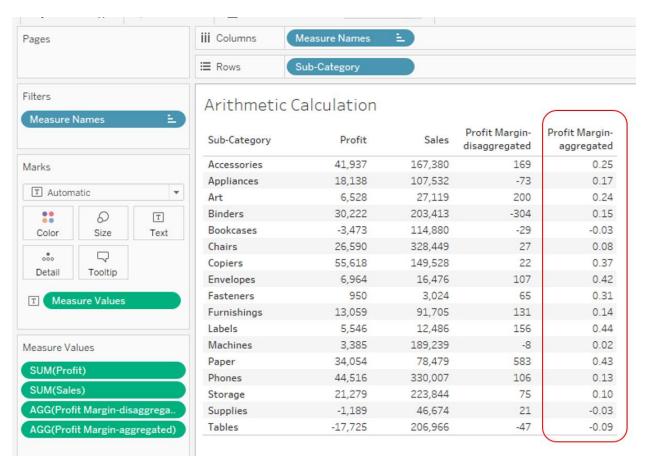


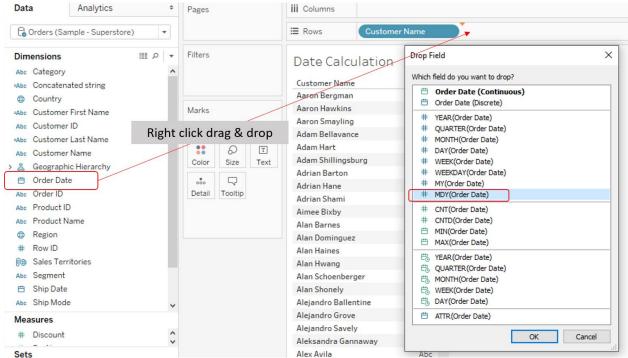


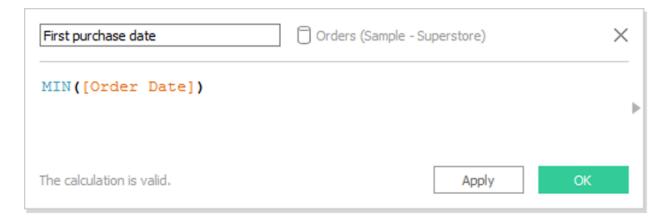








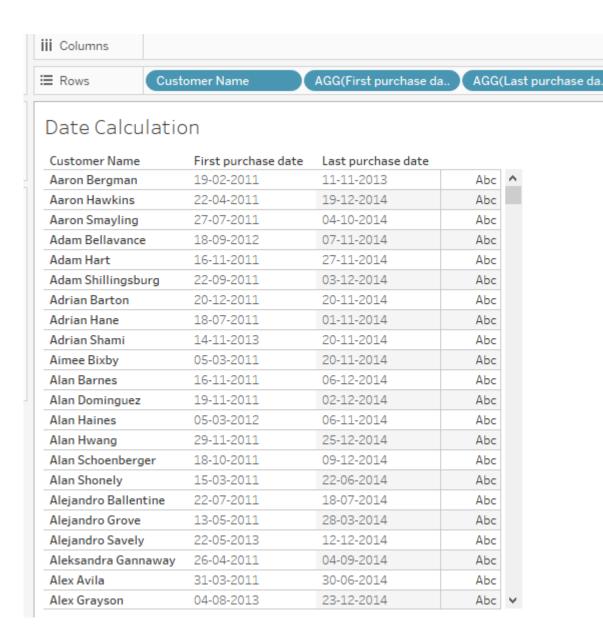


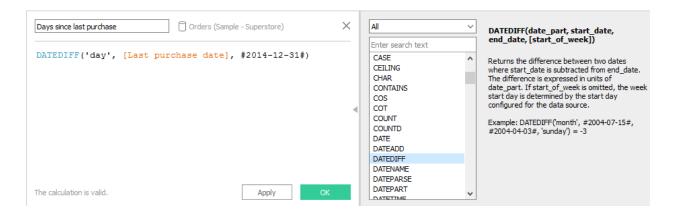


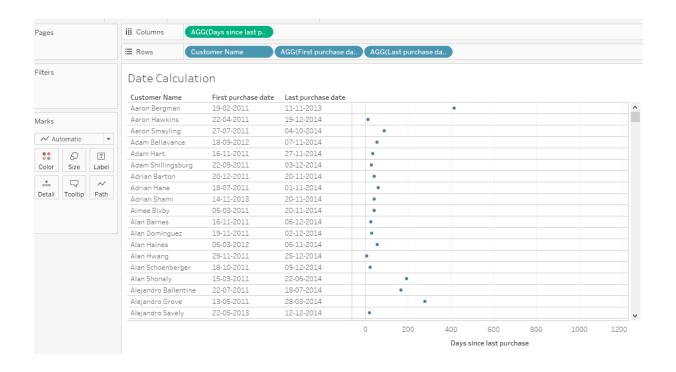
# First purchase date

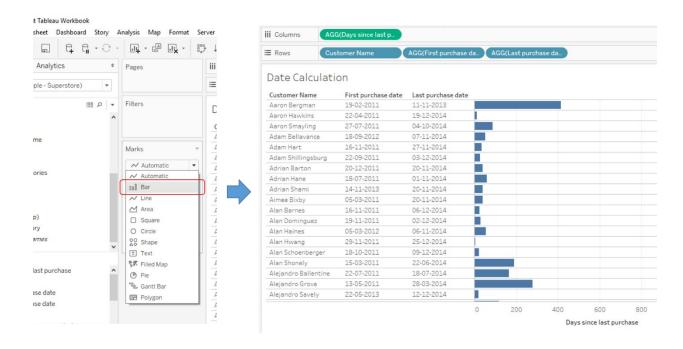


Last purchase date

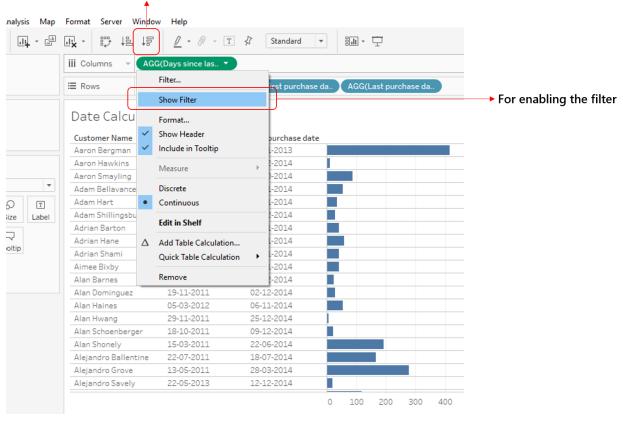


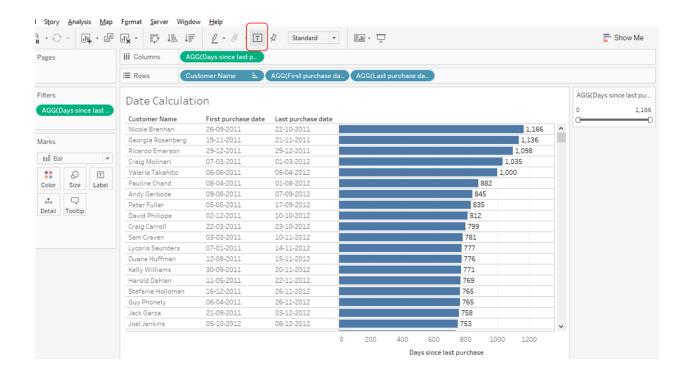


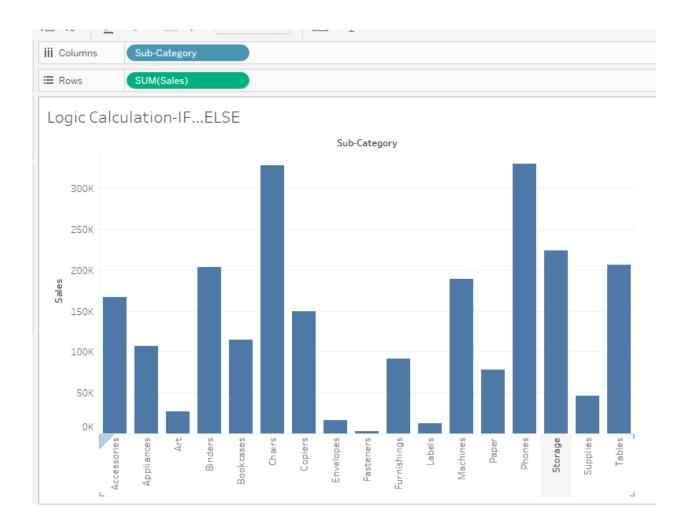


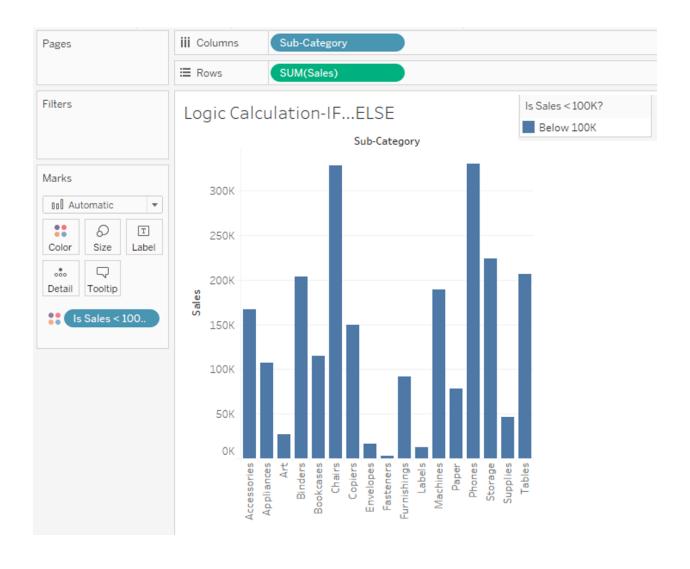


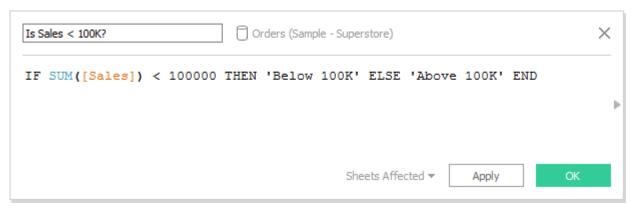
#### For sorting in descending order

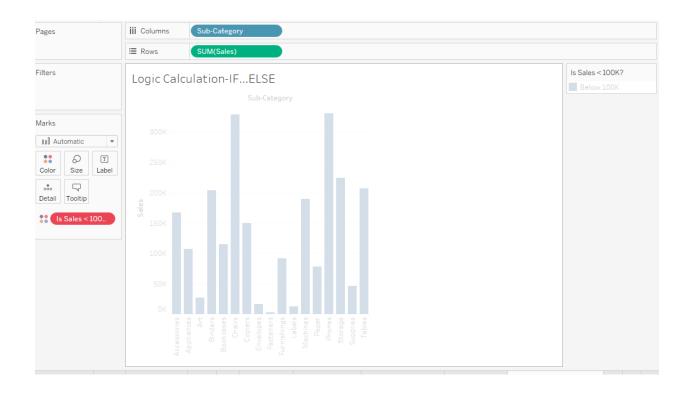


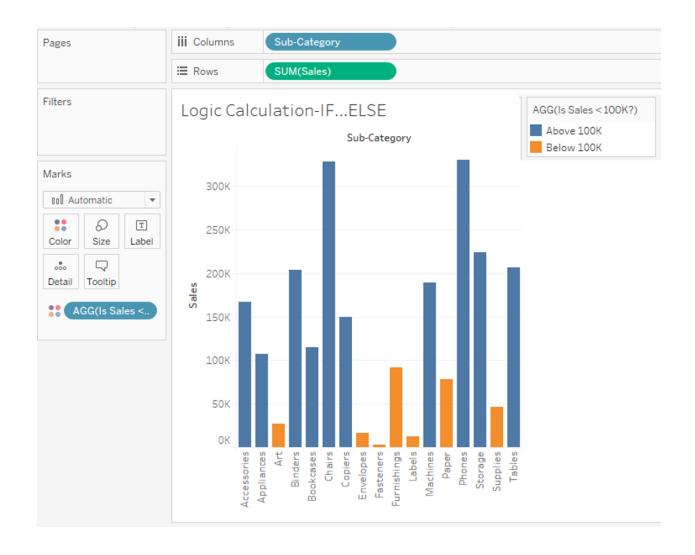


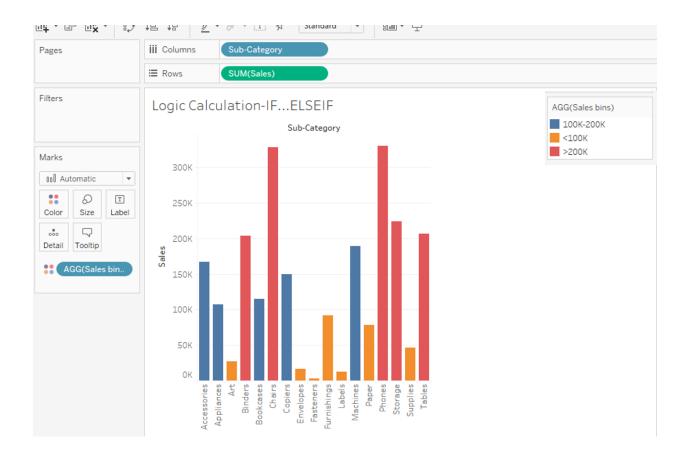


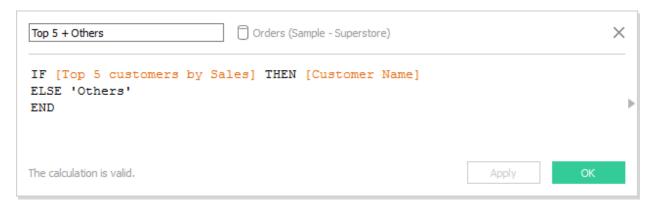


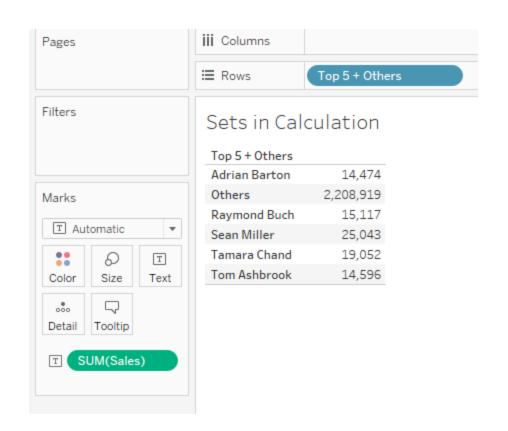


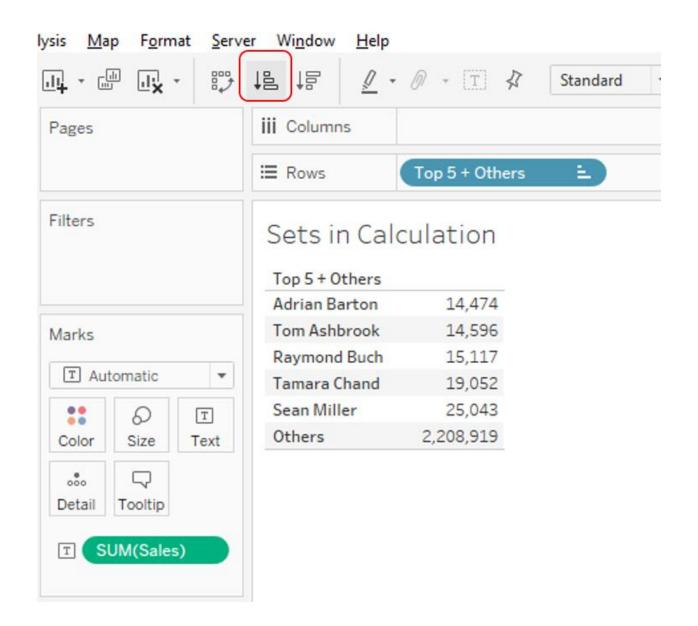


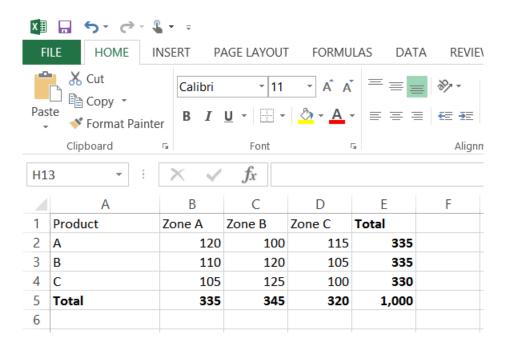


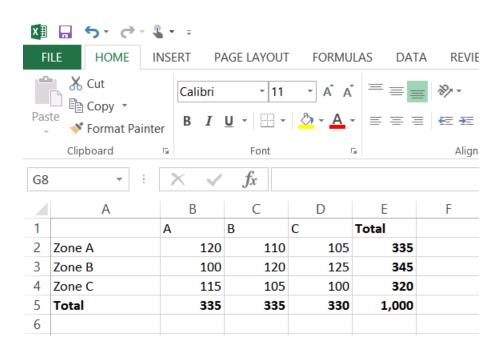


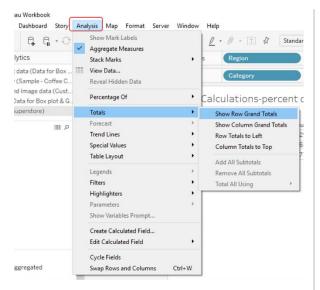


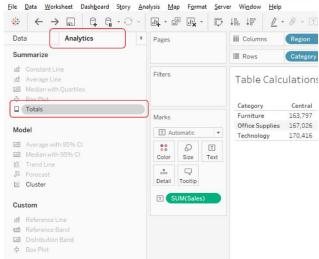






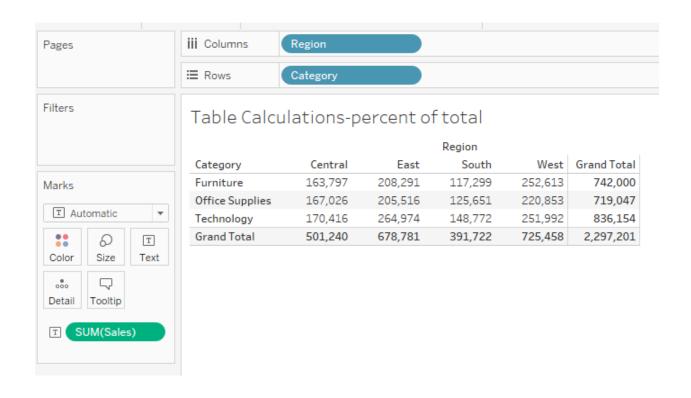


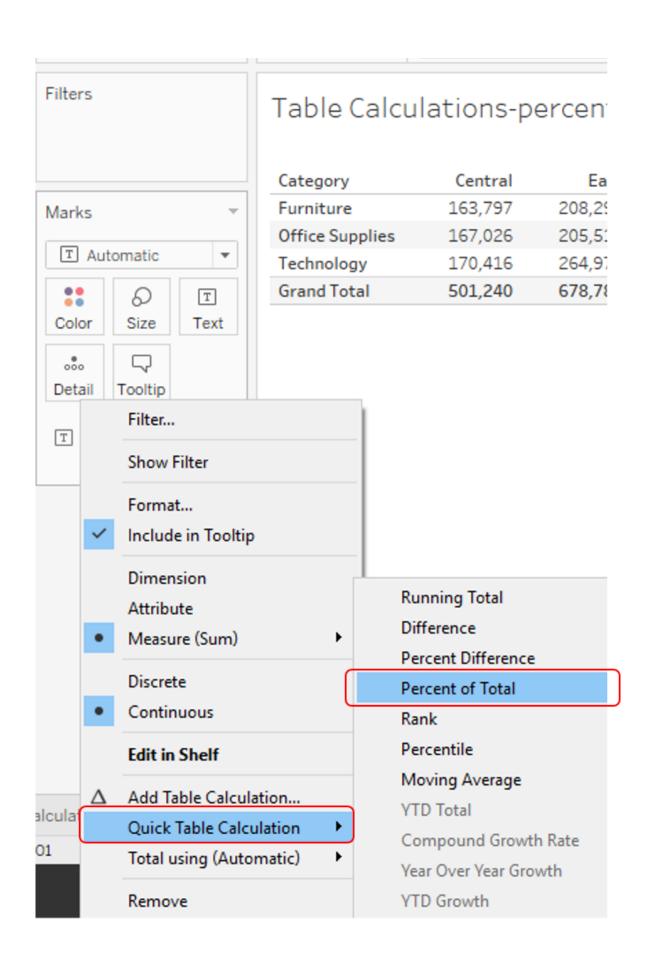


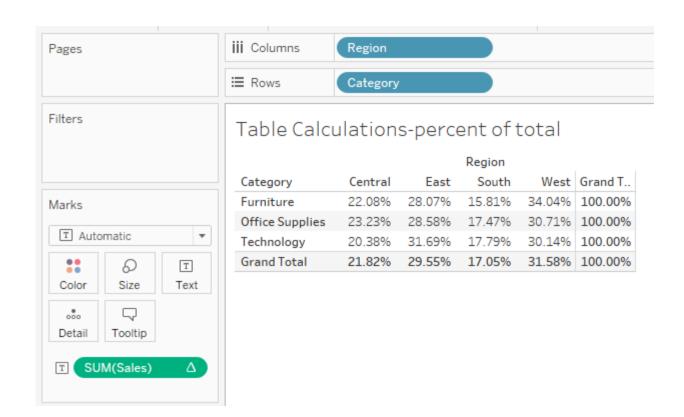


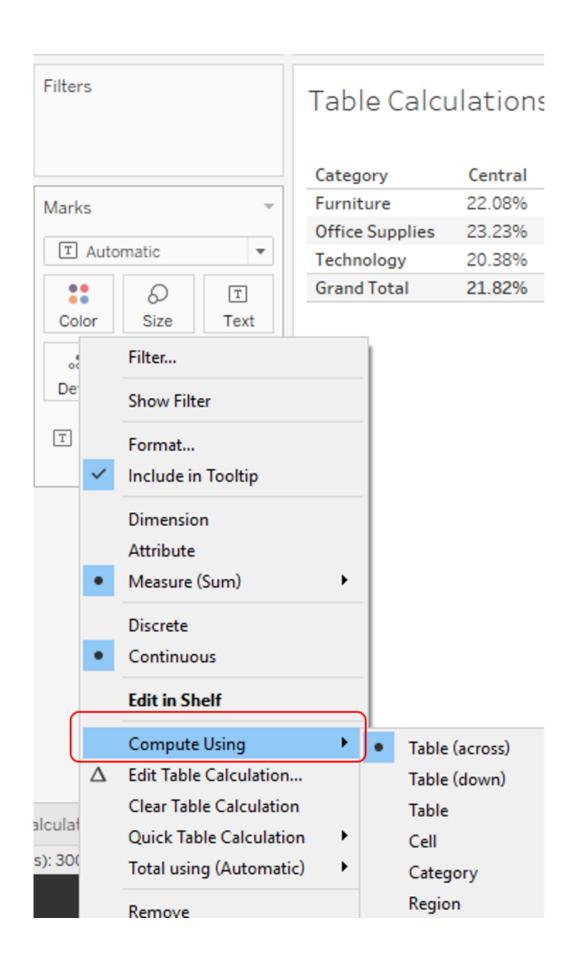
Analysis > Totals in the toolbar

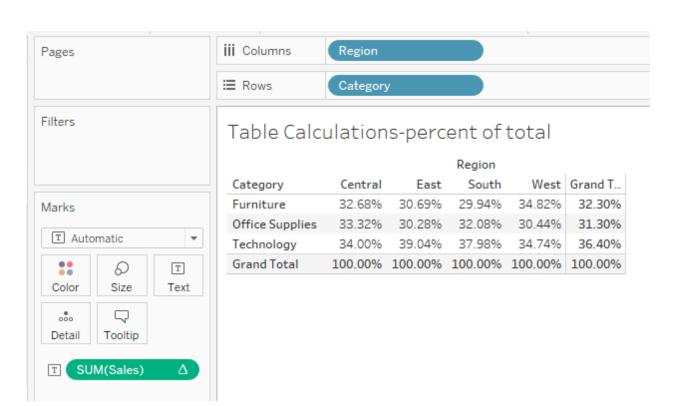
Analytics > Totals in the Analytics pane

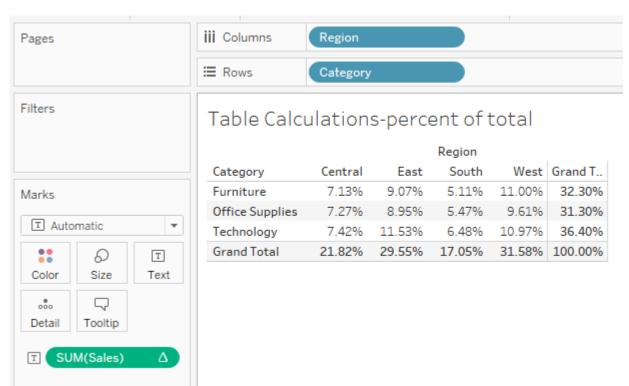


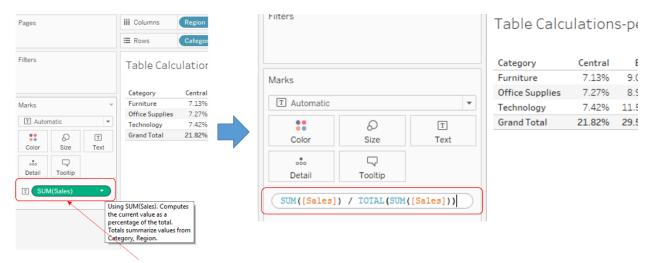




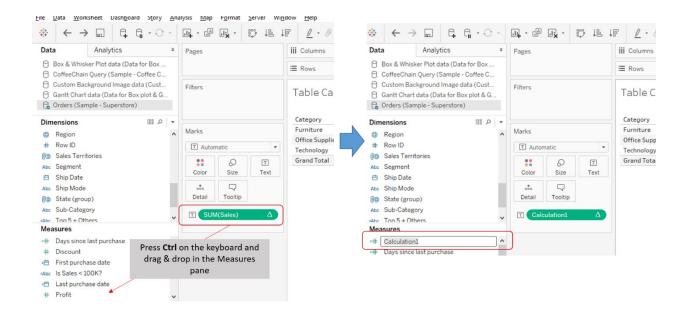


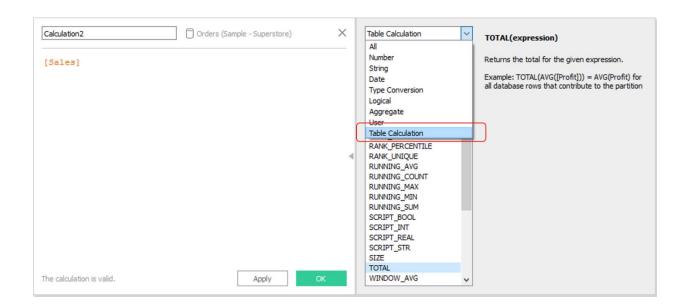




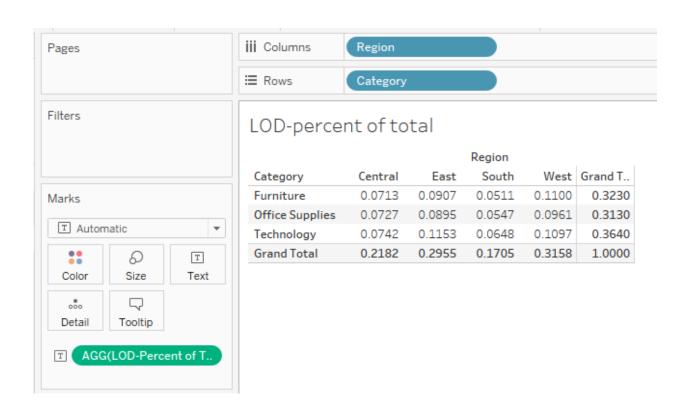


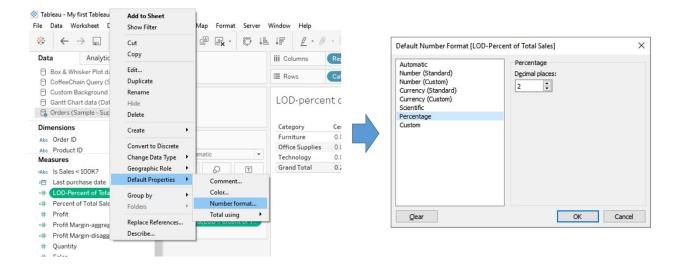
Double click on the Green pill i.e. SUM(Sales)

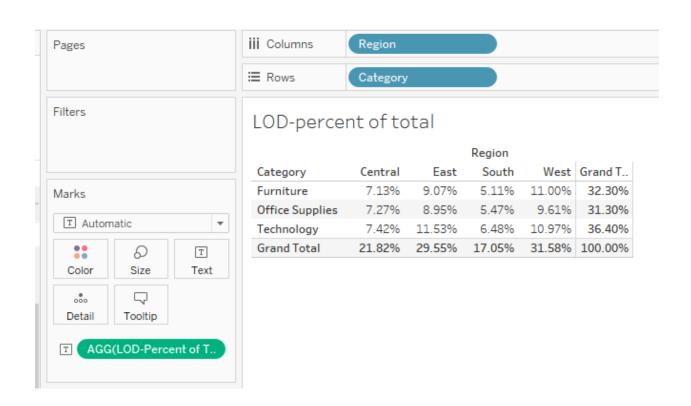


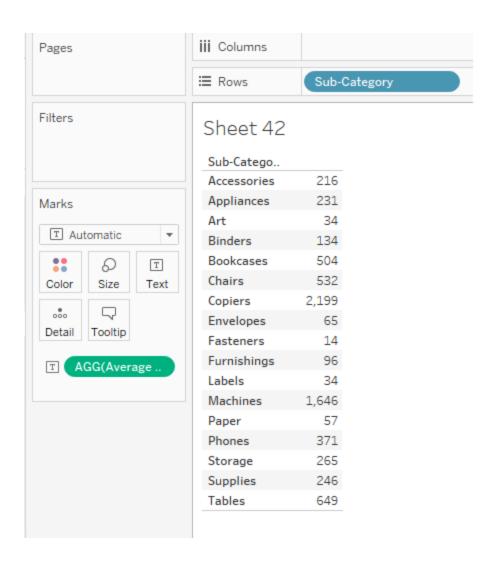


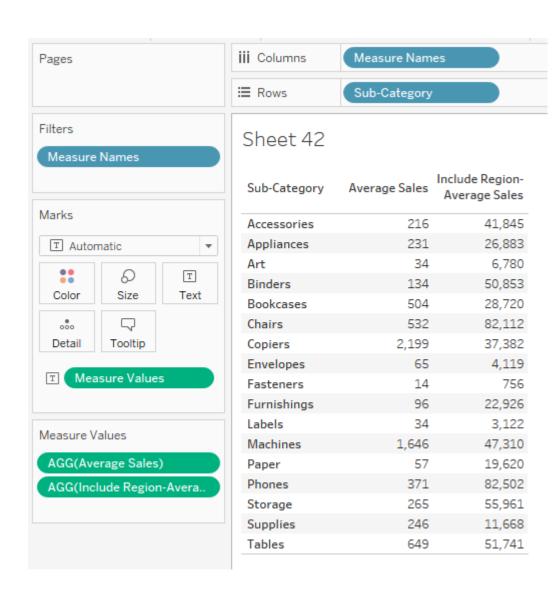


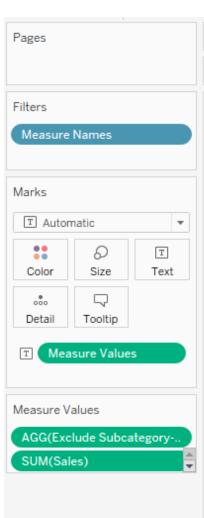


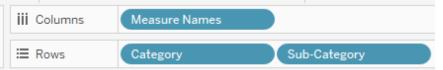






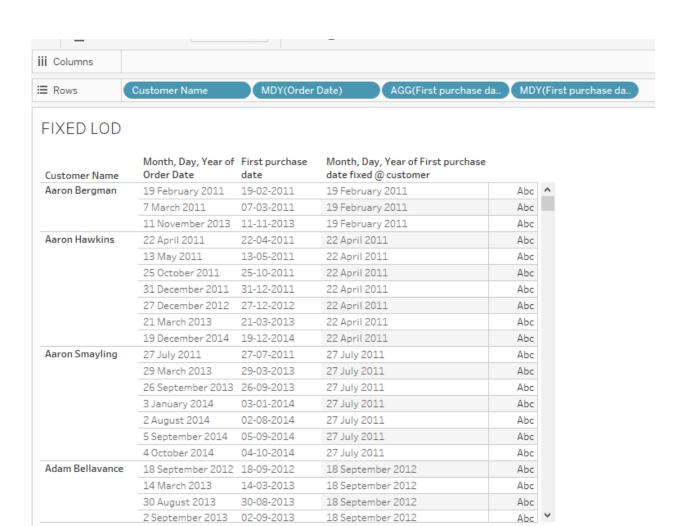


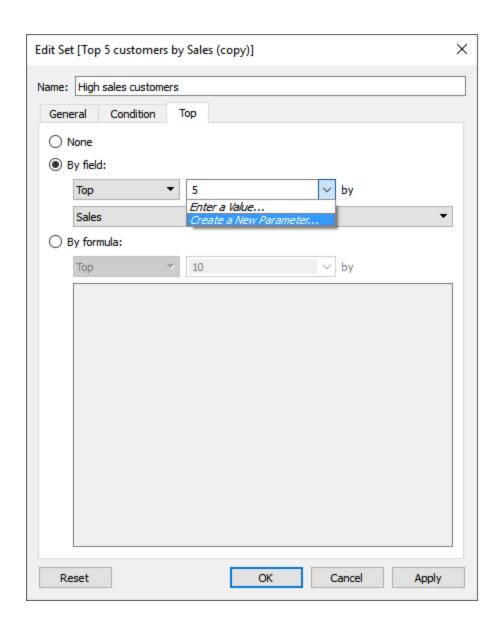


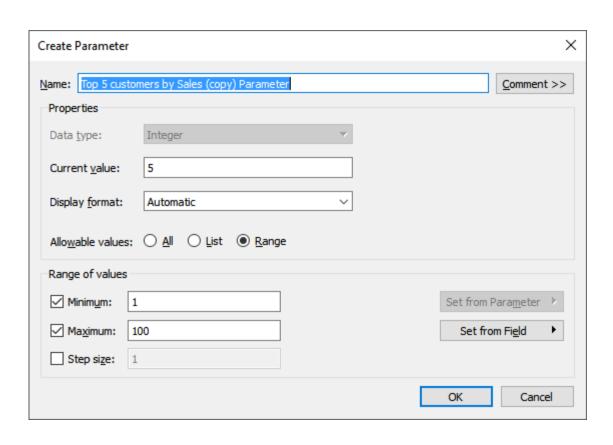


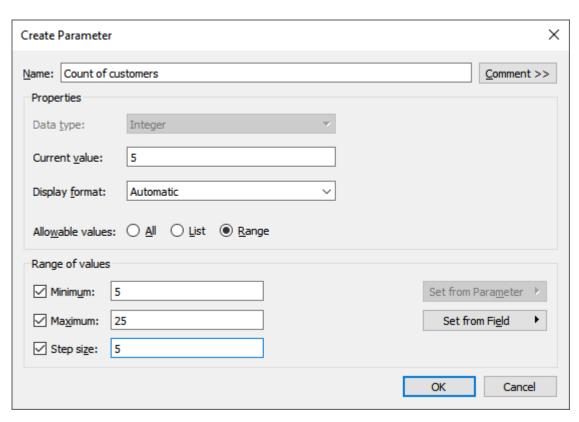
### **EXCLUDE LOD**

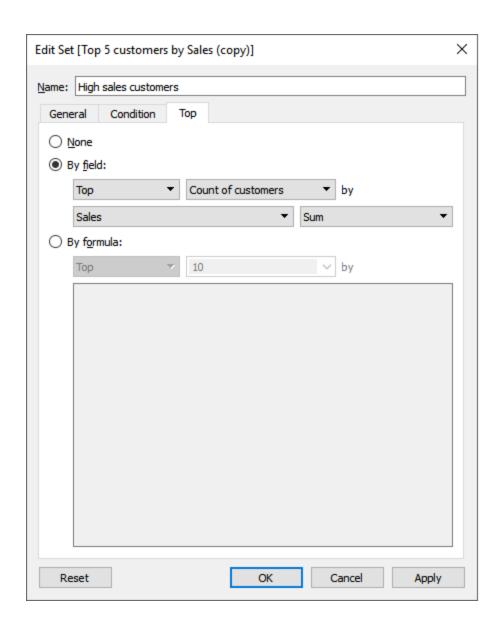
Category	Sub-Category	Exclude Subcategory- Sum of Sales	Sales
Furniture	Bookcases	742,000	114,880
	Chairs	742,000	328,449
	Furnishings	742,000	91,705
	Tables	742,000	206,966
Office Supplies	Appliances	719,047	107,532
	Art	719,047	27,119
	Binders	719,047	203,413
	Envelopes	719,047	16,476
	Fasteners	719,047	3,024
	Labels	719,047	12,486
	Paper	719,047	78,479
	Storage	719,047	223,844
	Supplies	719,047	46,674
Technology	Accessories	836,154	167,380
	Copiers	836,154	149,528
	Machines	836,154	189,239
	Phones	836,154	330,007



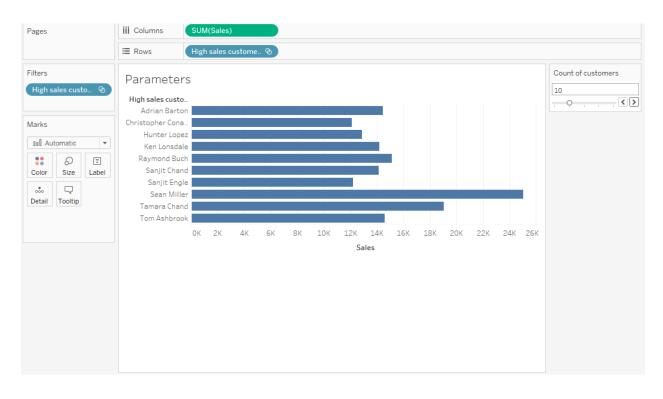


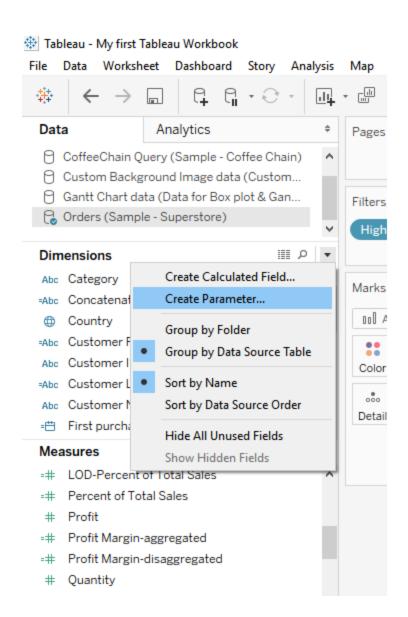


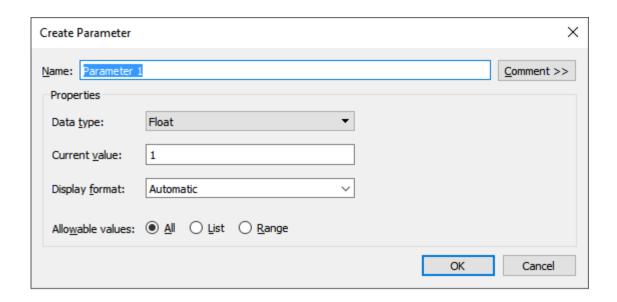


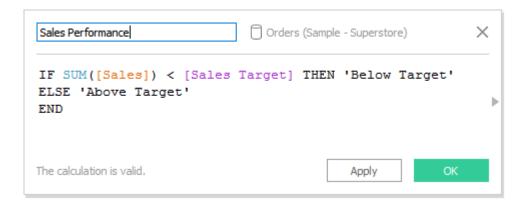


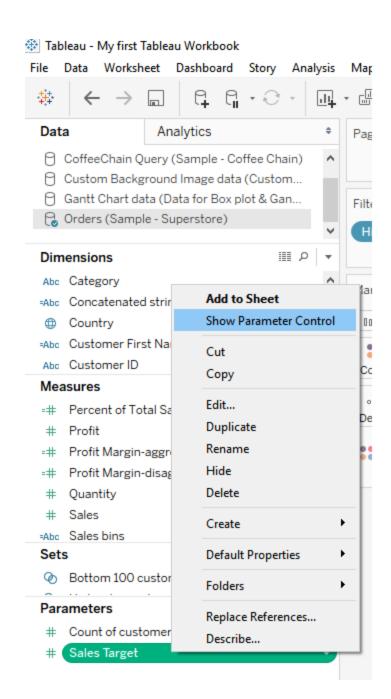


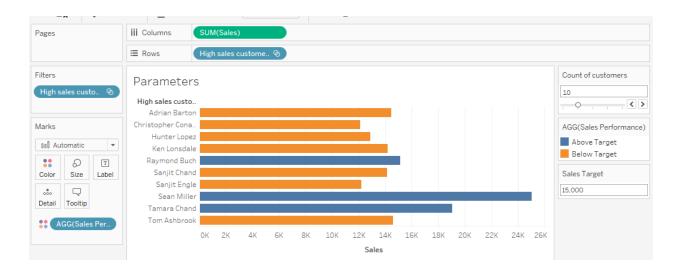


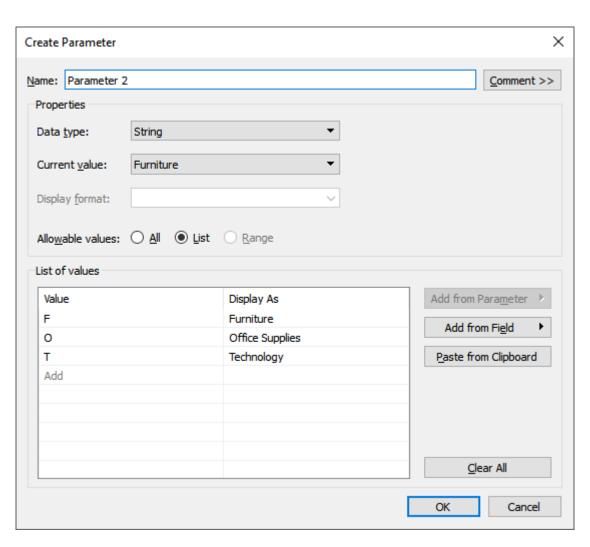




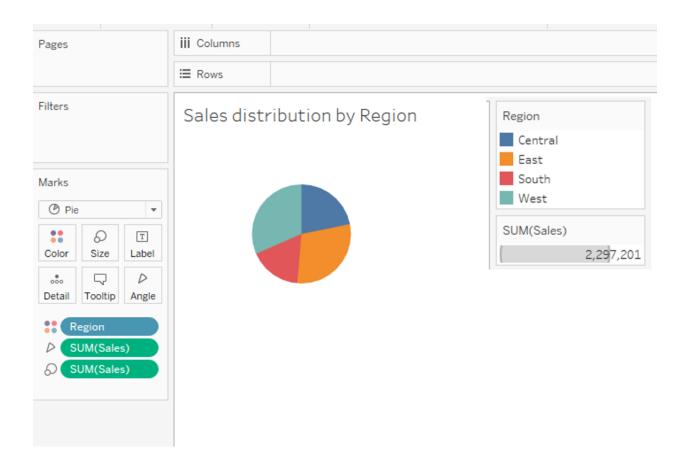


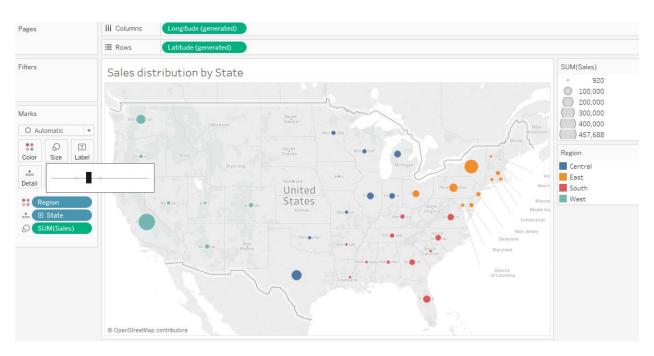




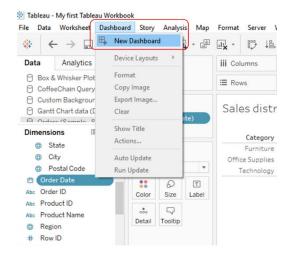


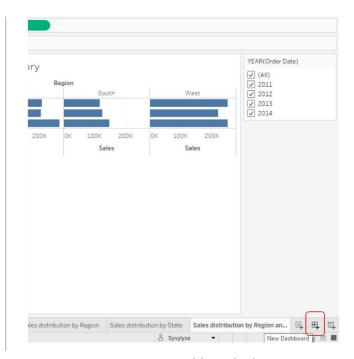
## **Chapter 5: Adding Flavor – Create Calculated Fields**





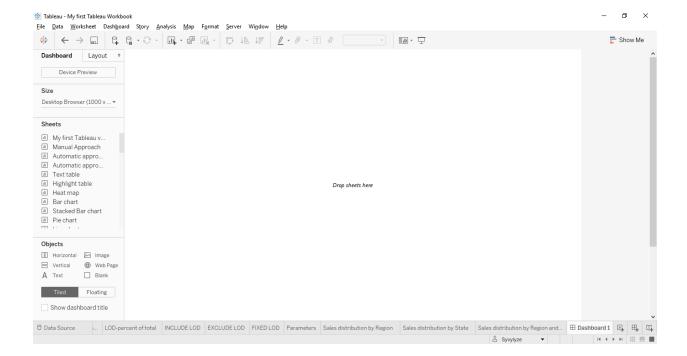


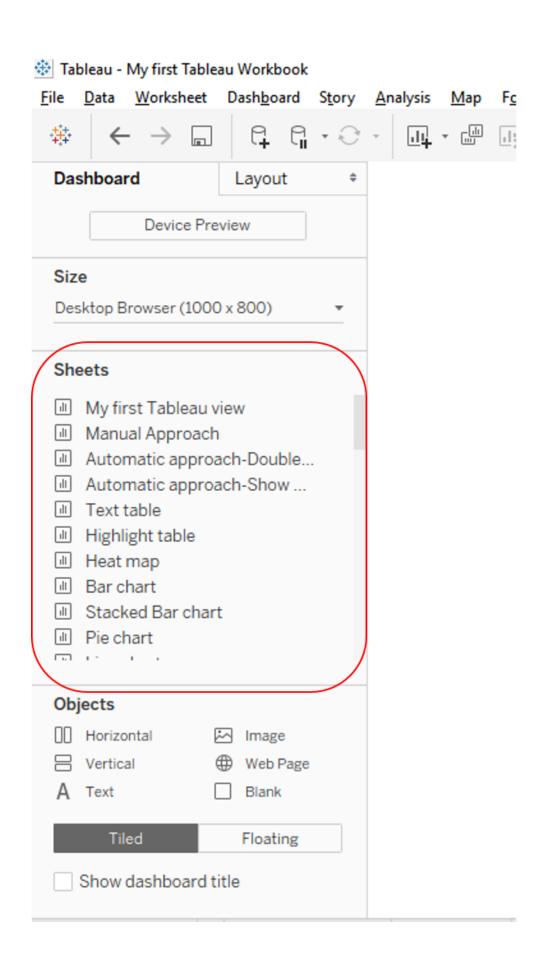


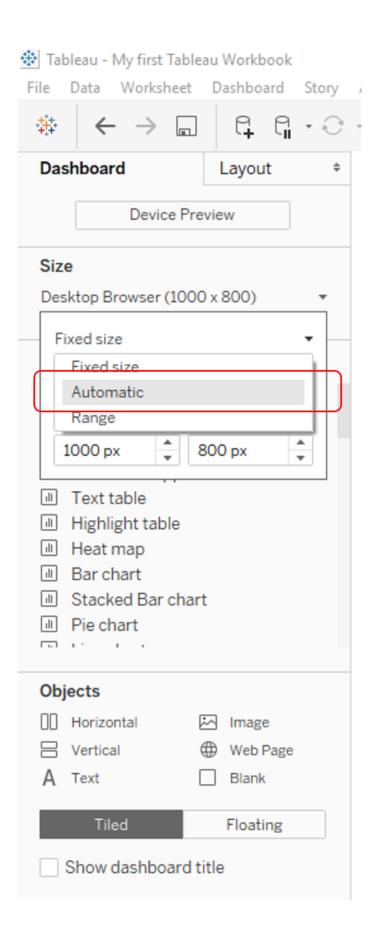


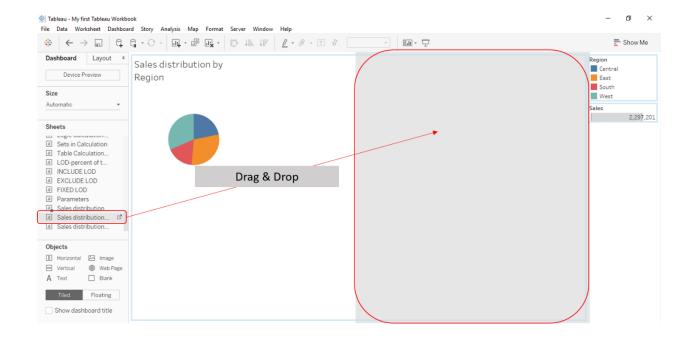
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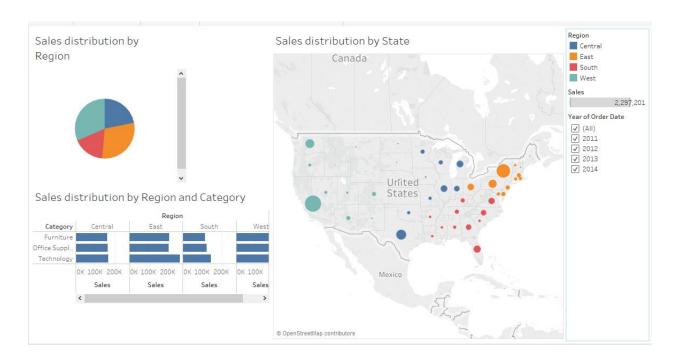
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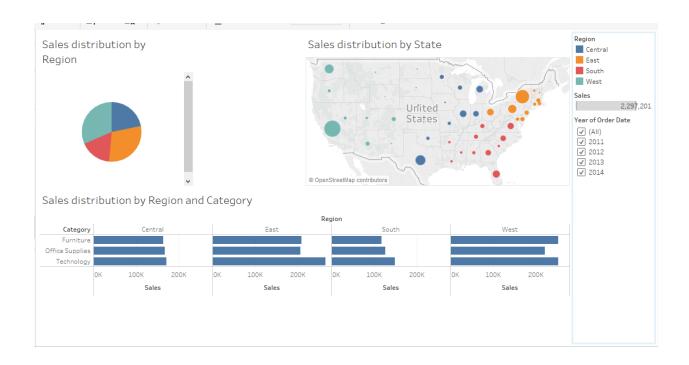


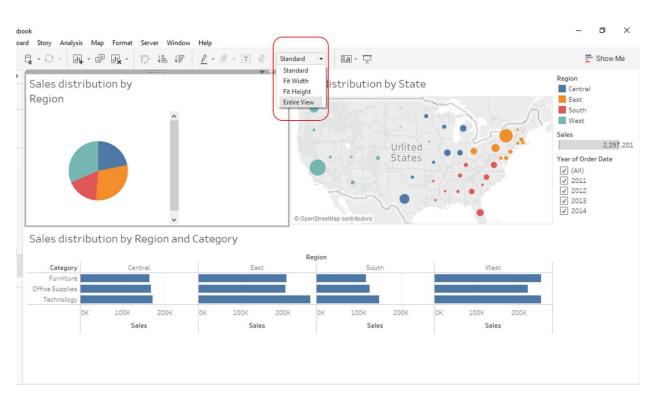


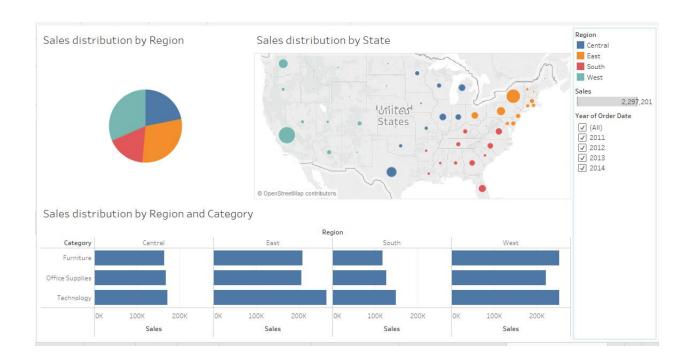


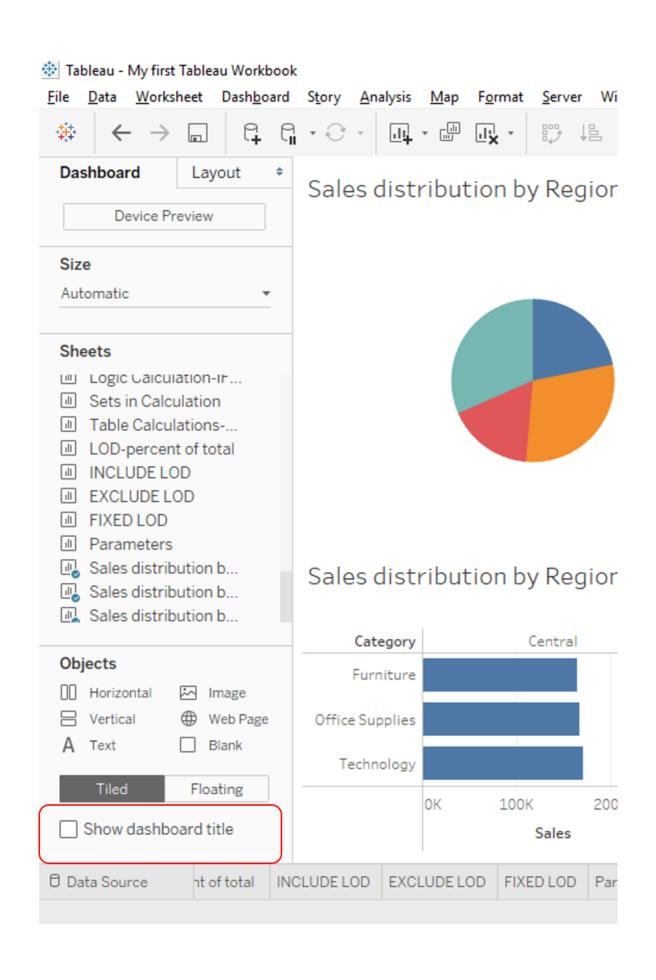


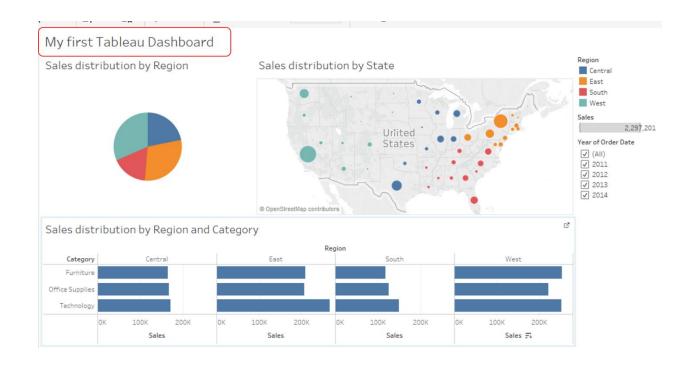


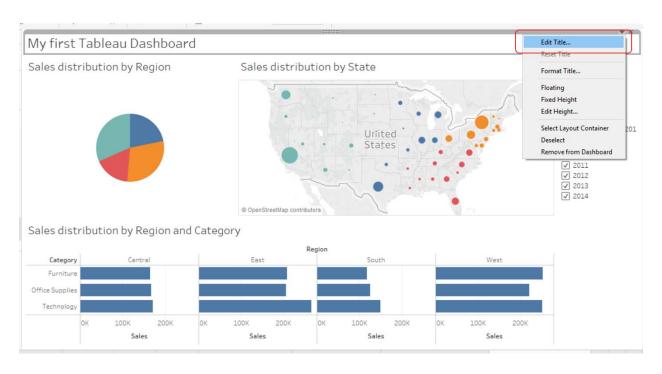


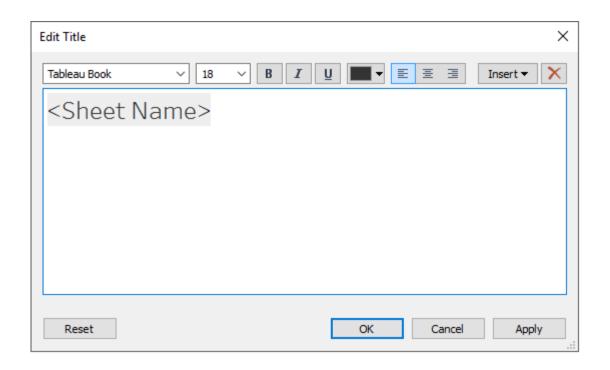


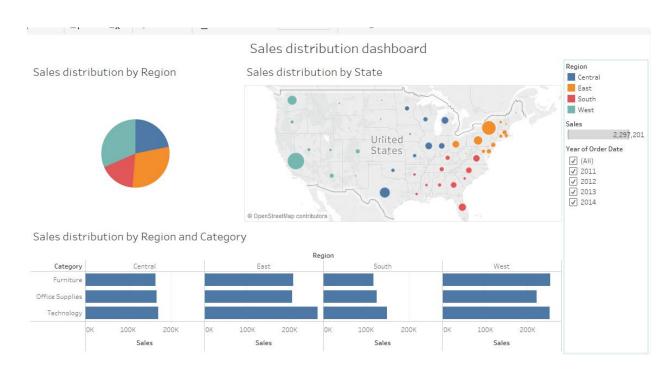


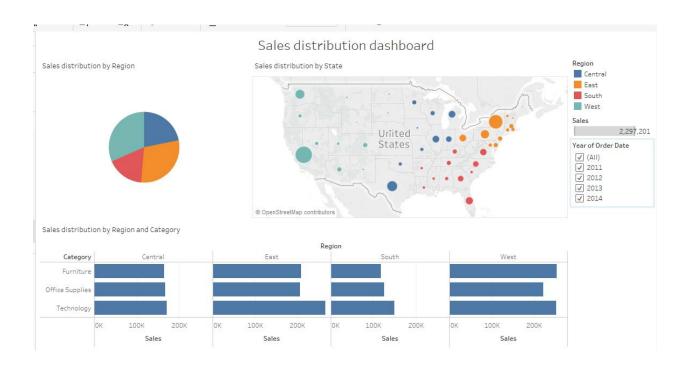


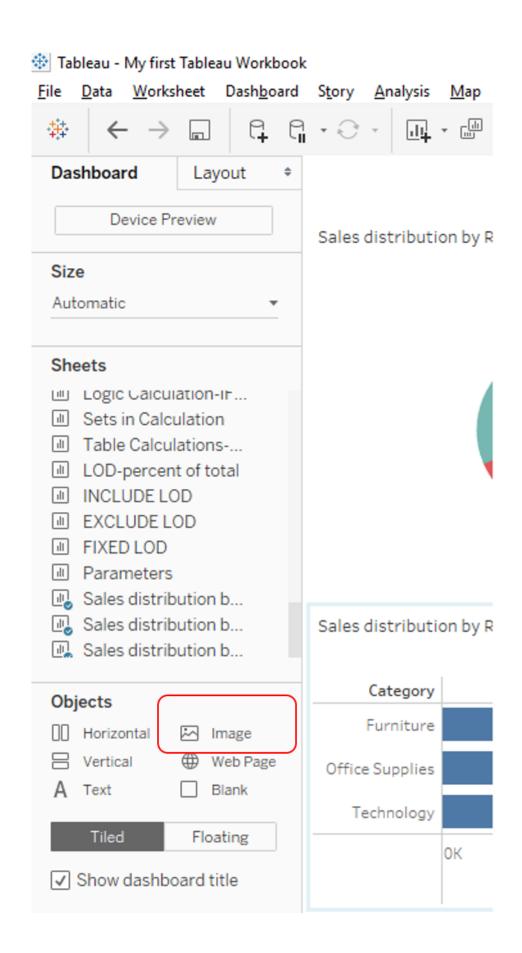


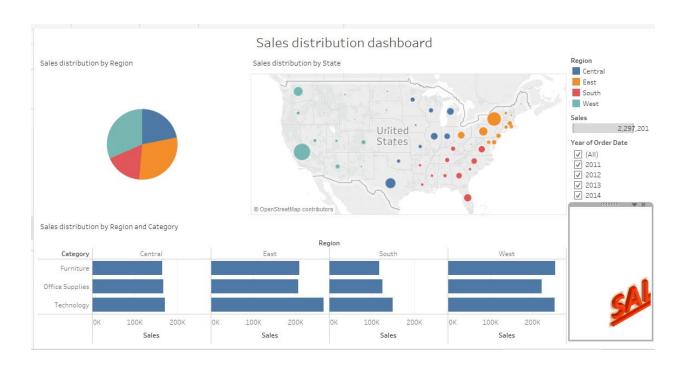


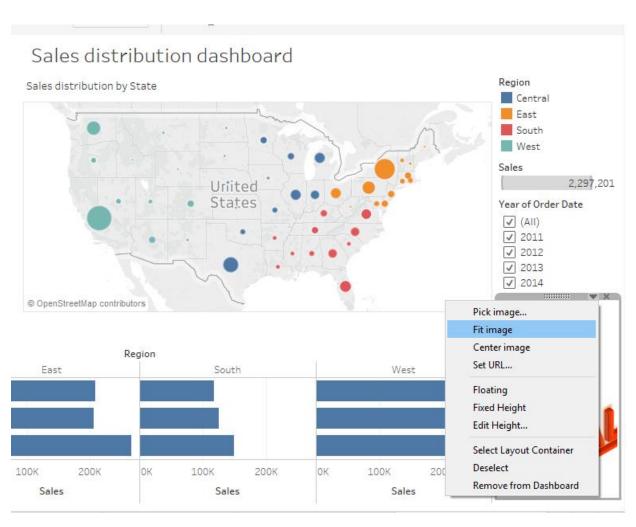


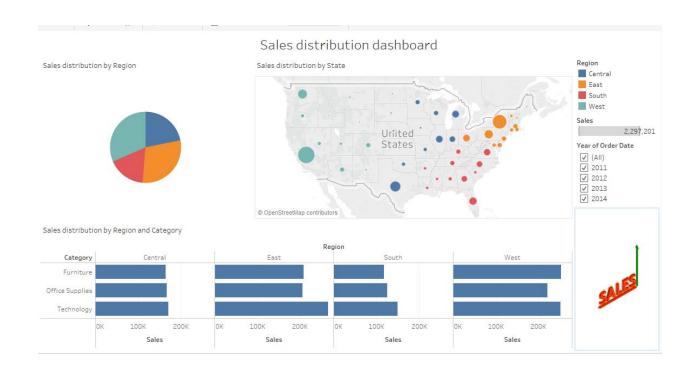


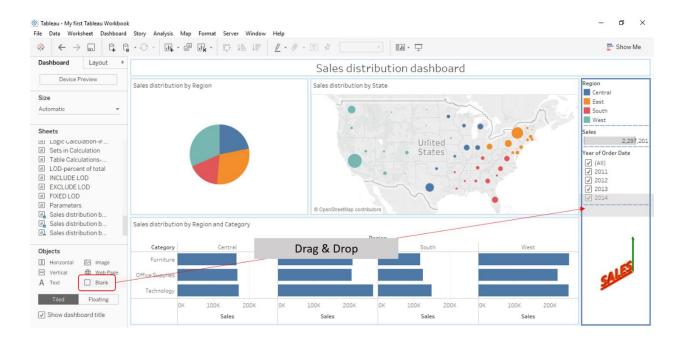


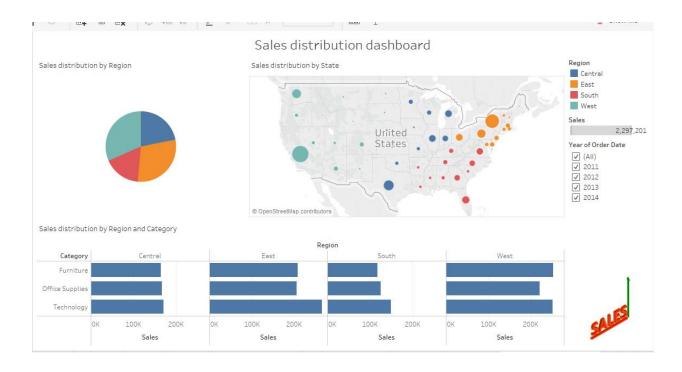


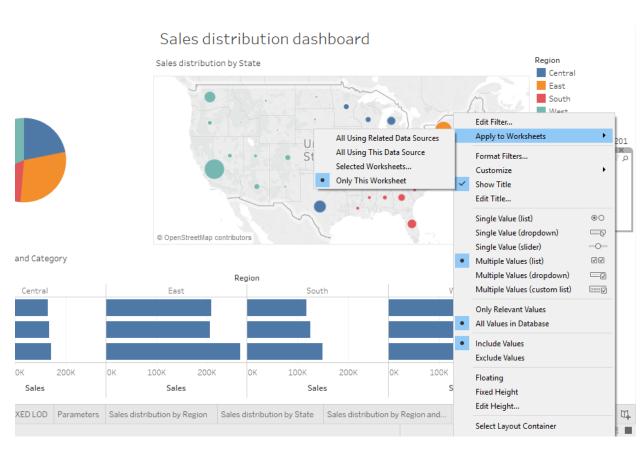




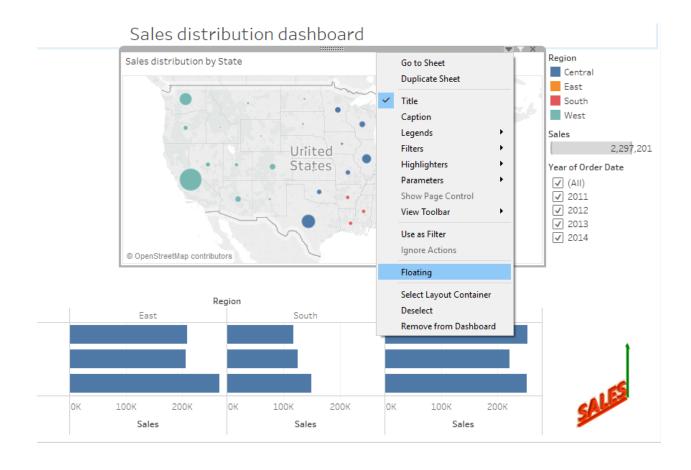


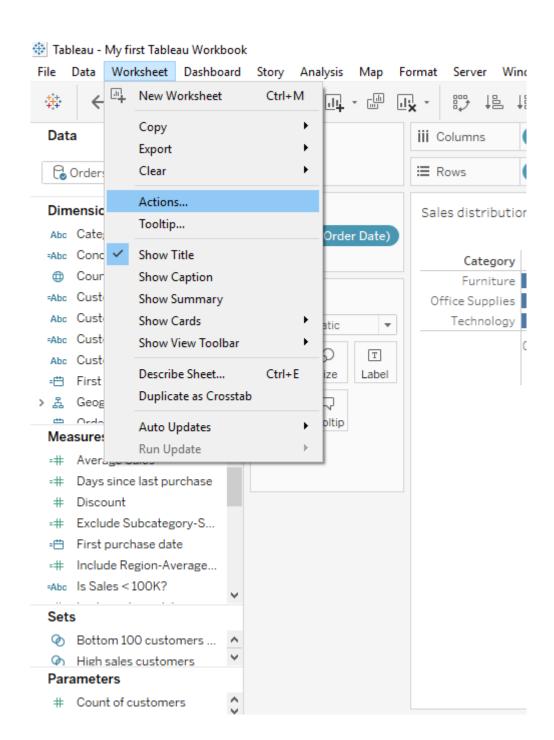


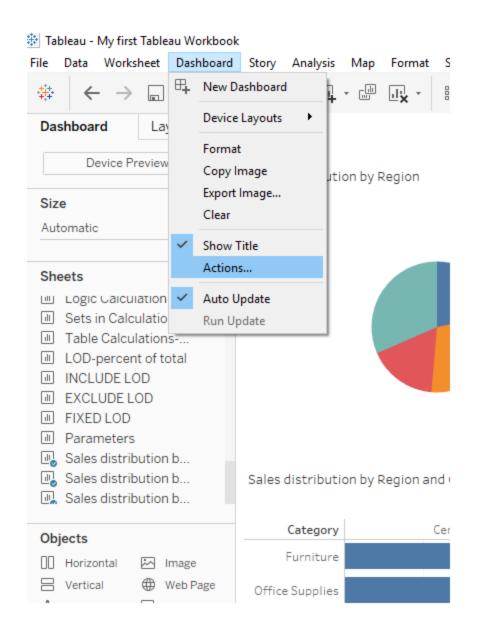


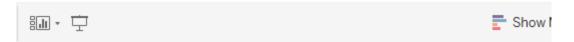


Apply Filter to Worksheets [YEAR(Order Date)]	×
Filter will be applied to 1 worksheet.	
Enter search text	
Worksheets	Relationship
Sales distribution by Region	
Sales distribution by State	
Sales distribution by Region and Categ	YEAR(Order Date) (Orders (Sample - Superst
All on dashboard None	Show all worksheets in workbook  OK  Cancel

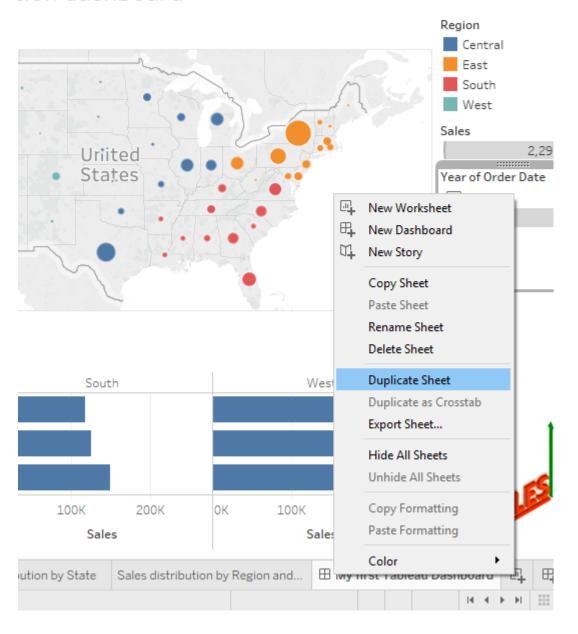


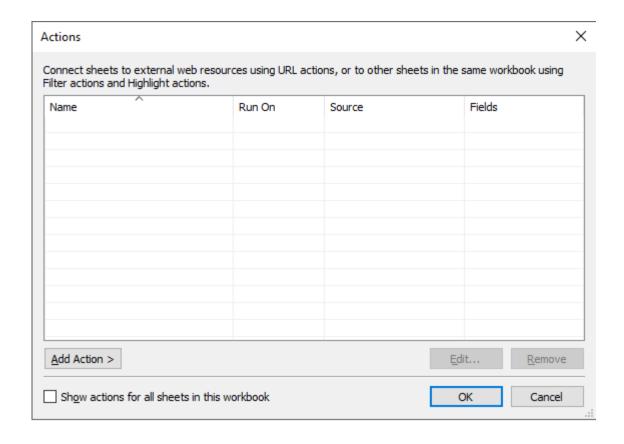


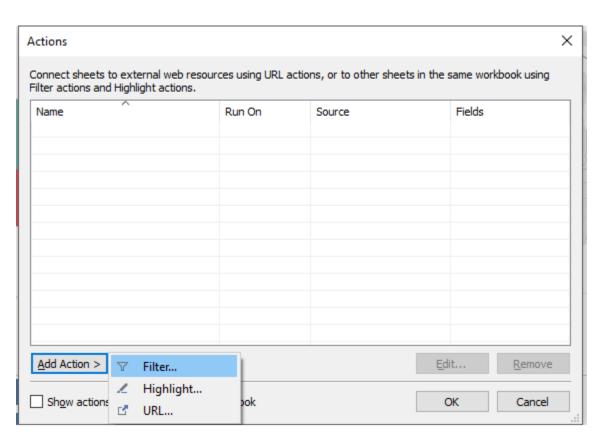


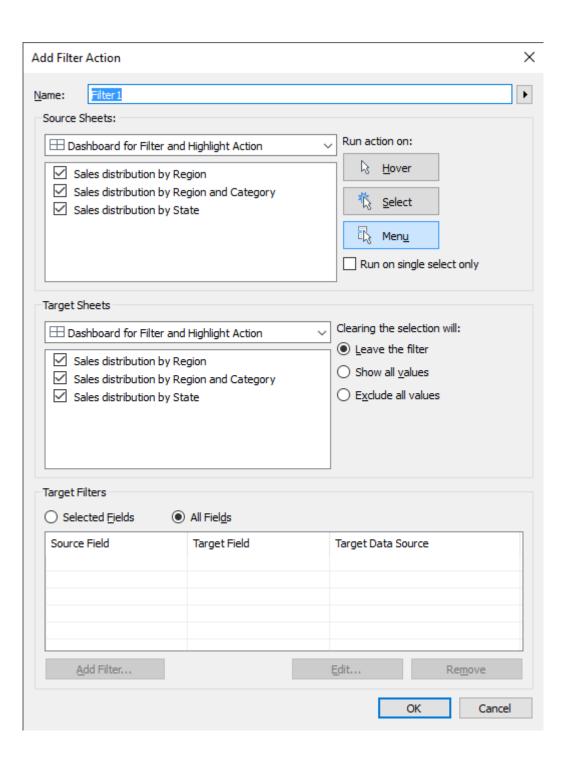


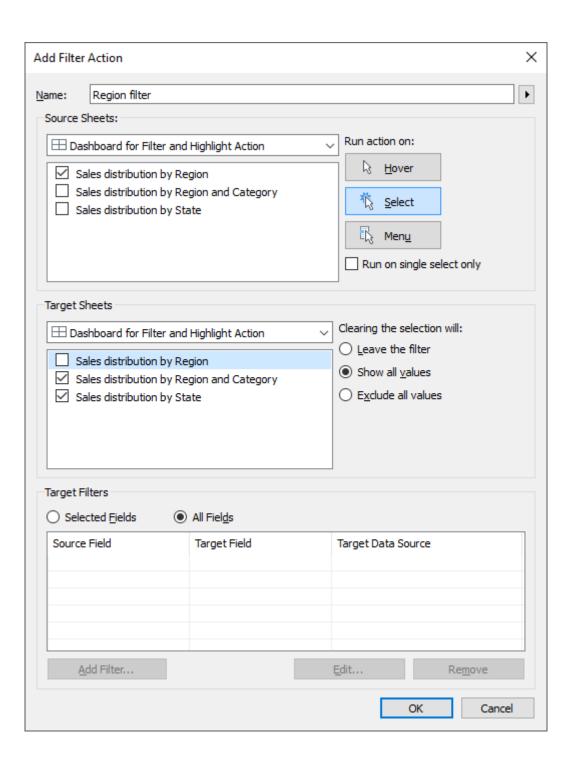
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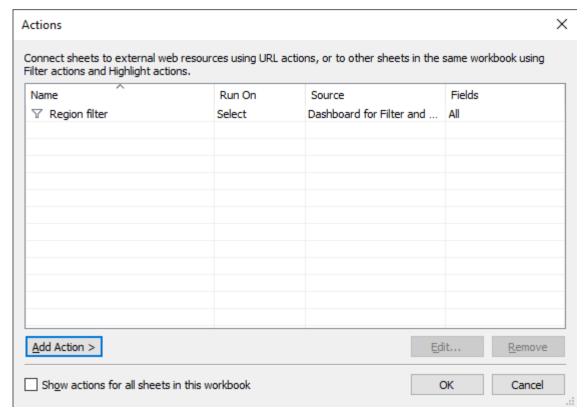


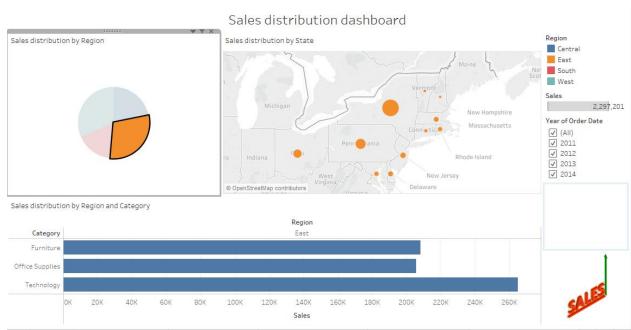


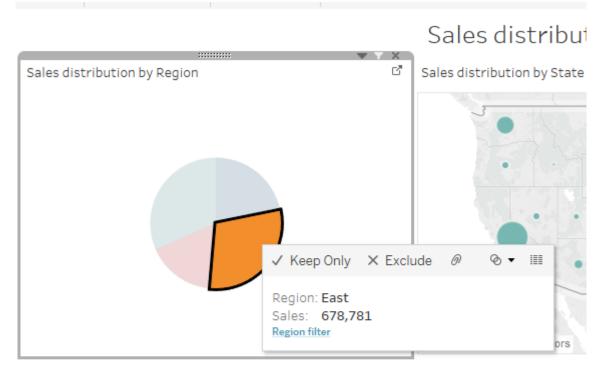




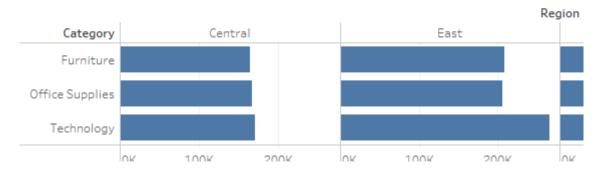


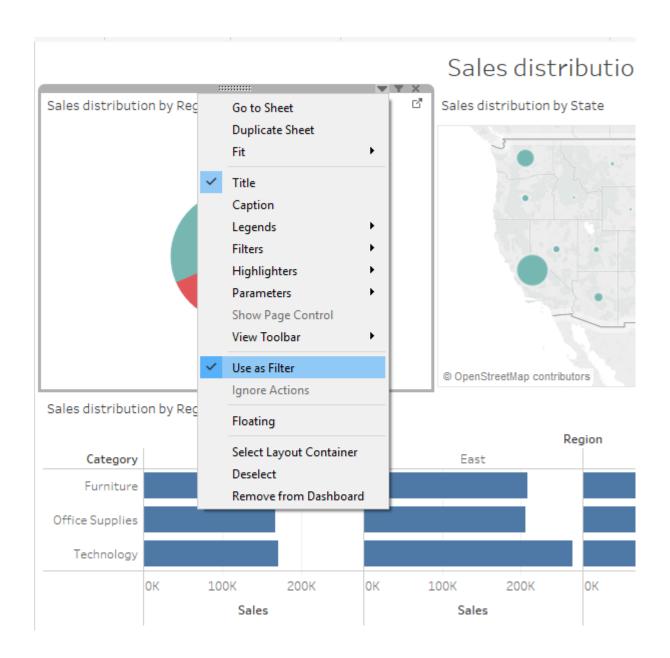


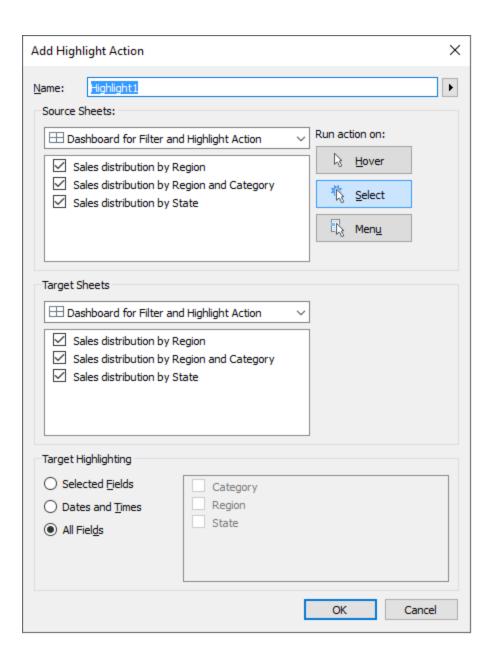


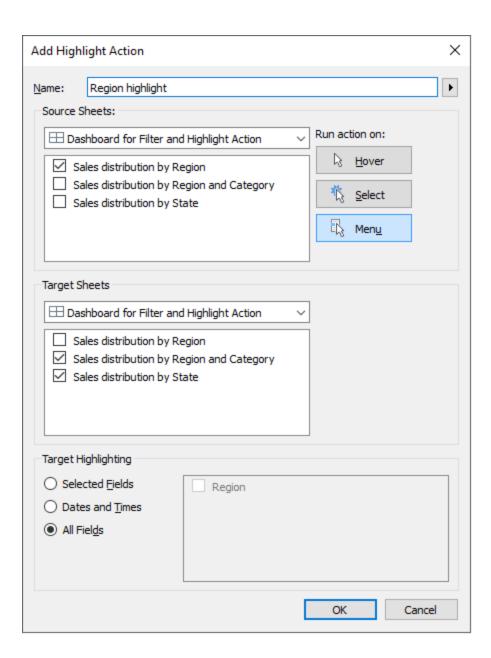


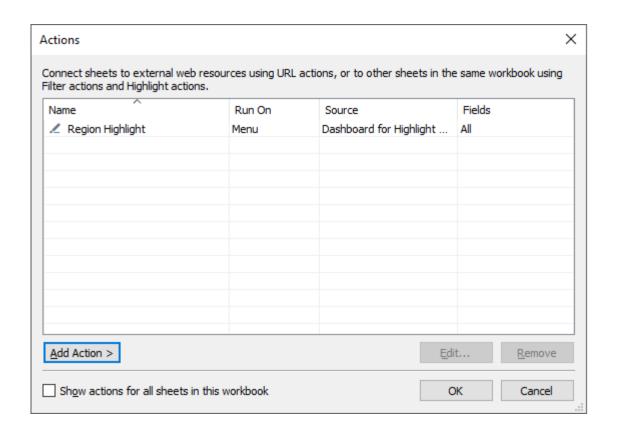
Sales distribution by Region and Category

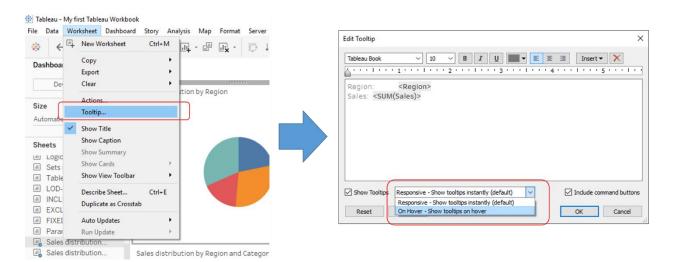




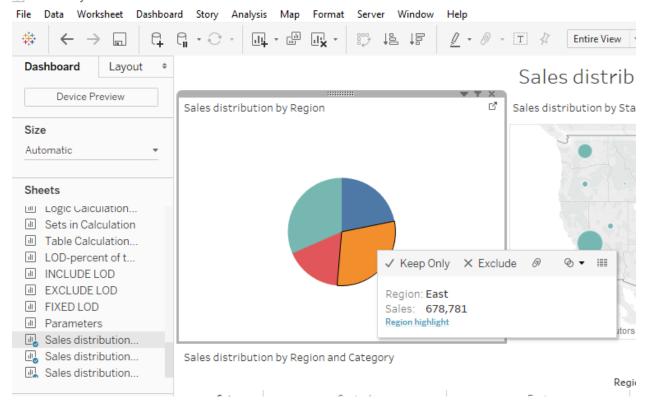


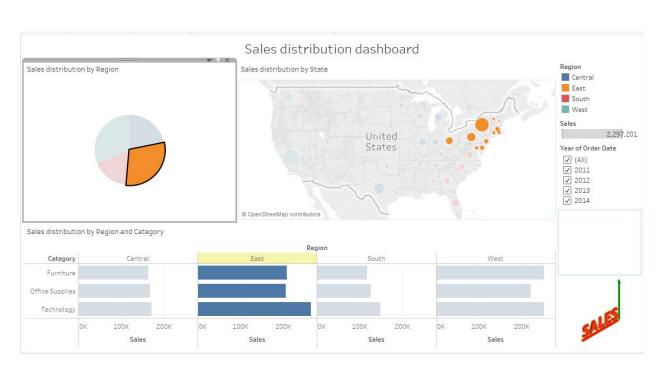


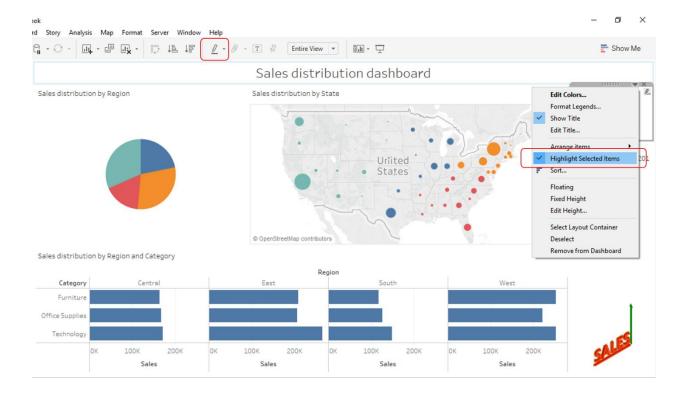


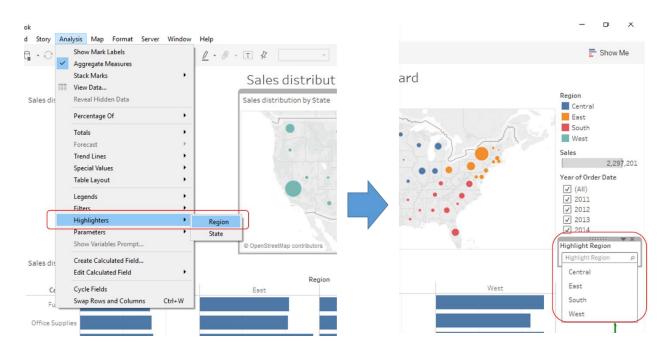


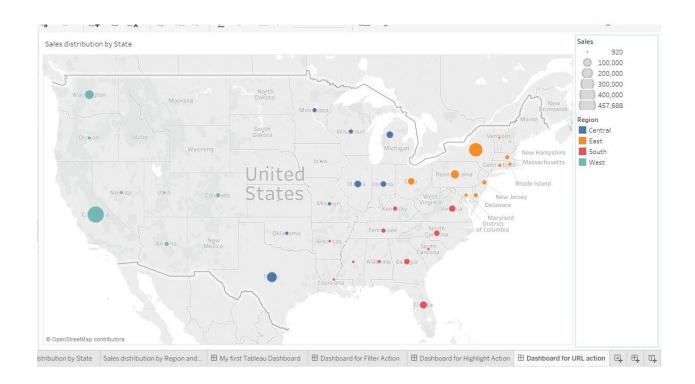
## Tableau - My first Tableau Workbook

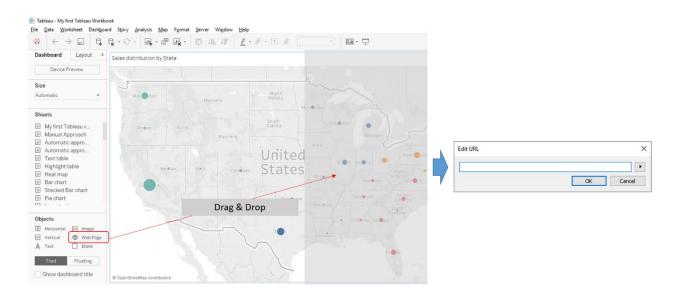




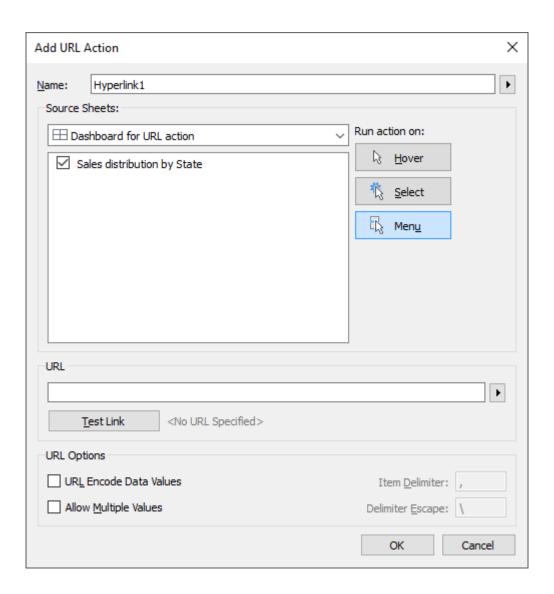


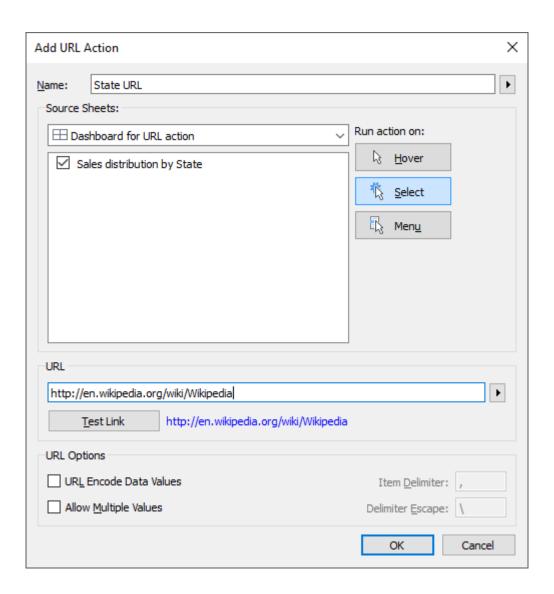


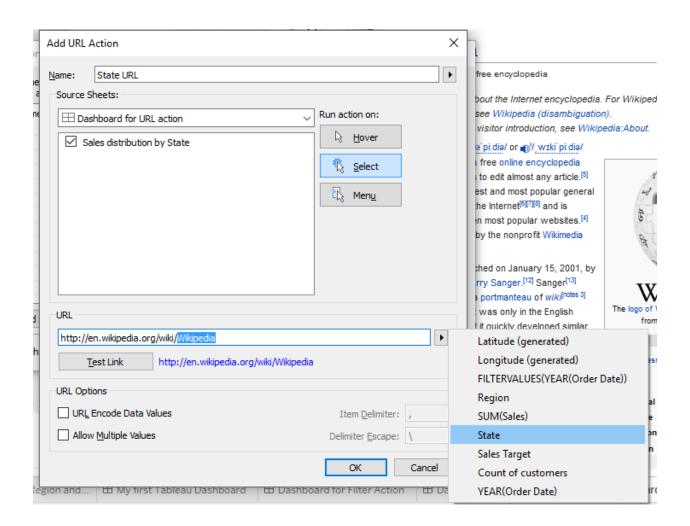


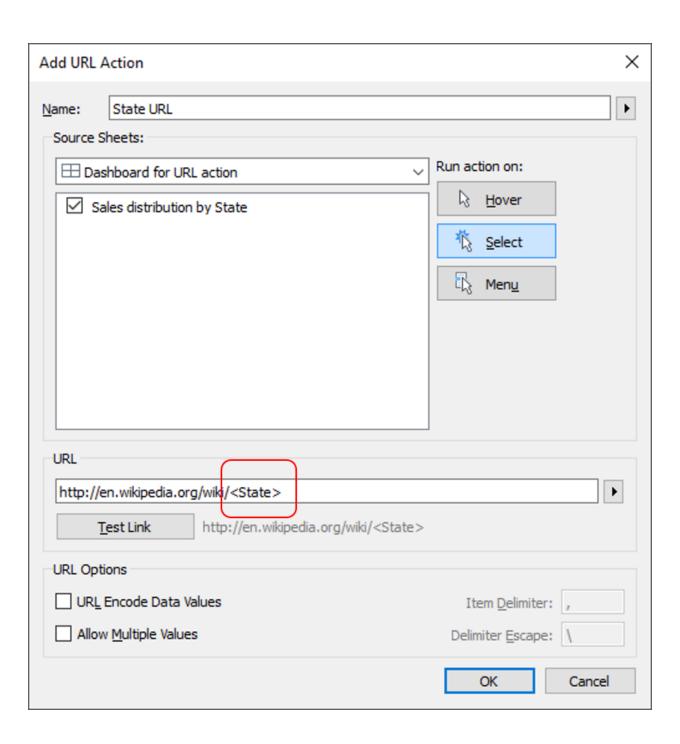




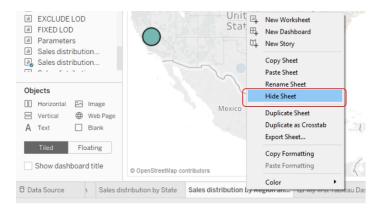








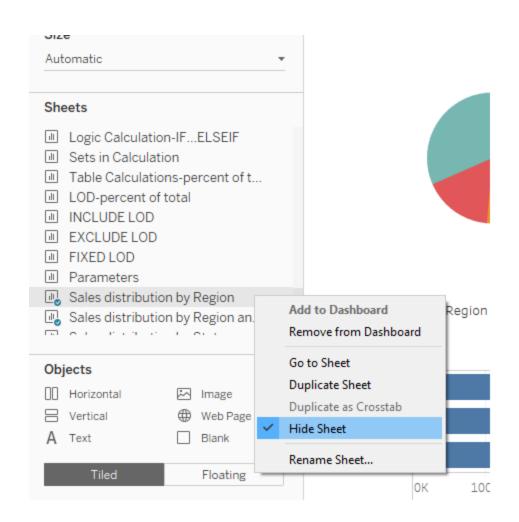




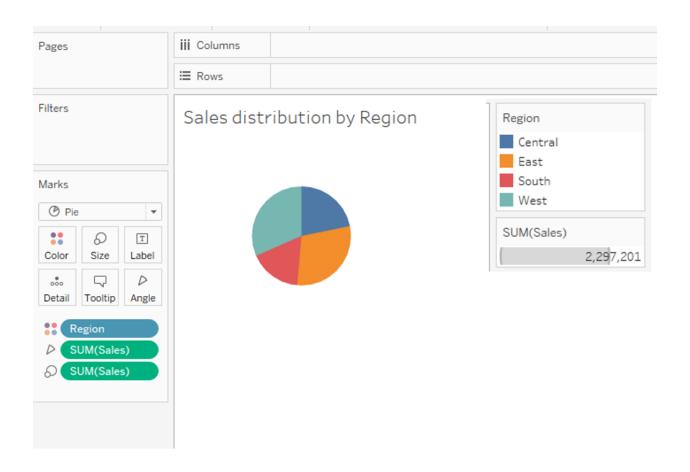
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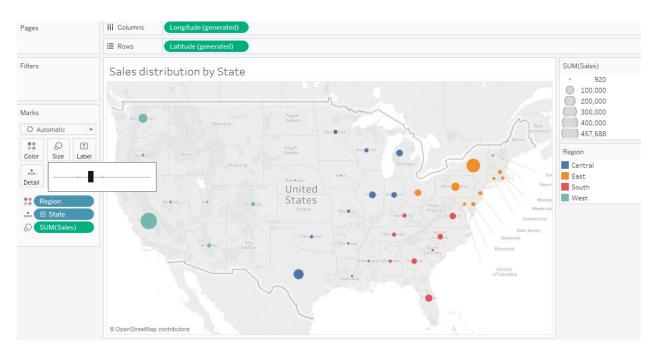


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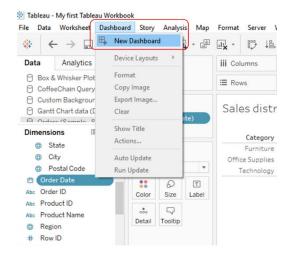


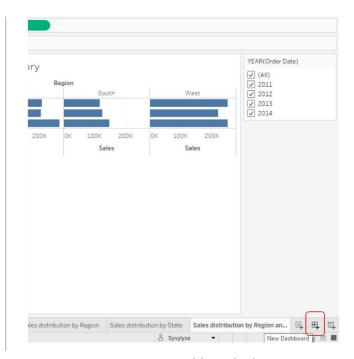
## **Chapter 6: Serve It on Dashboard!**





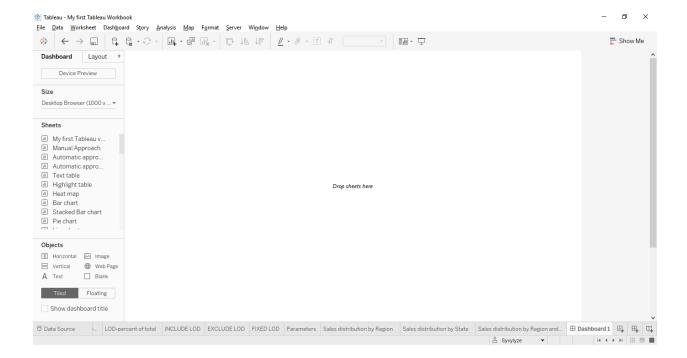


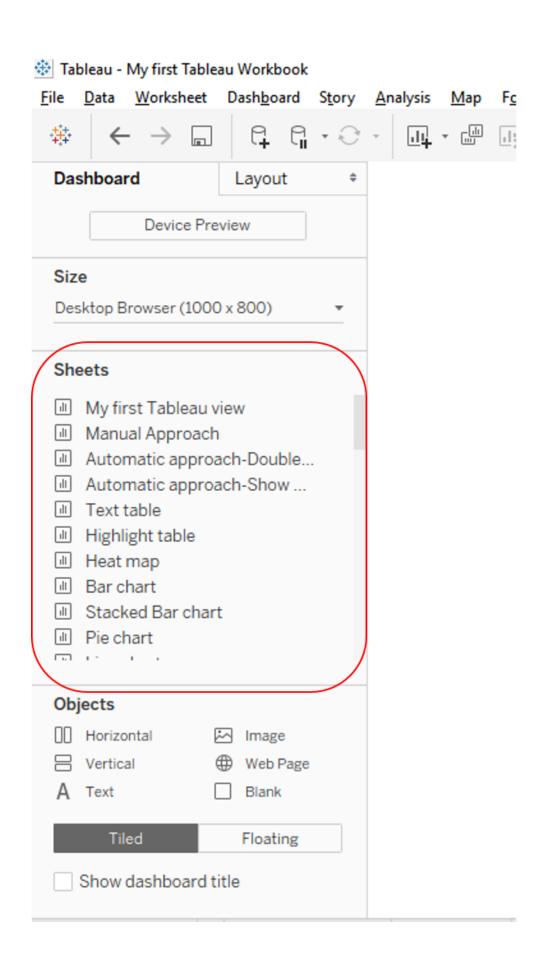


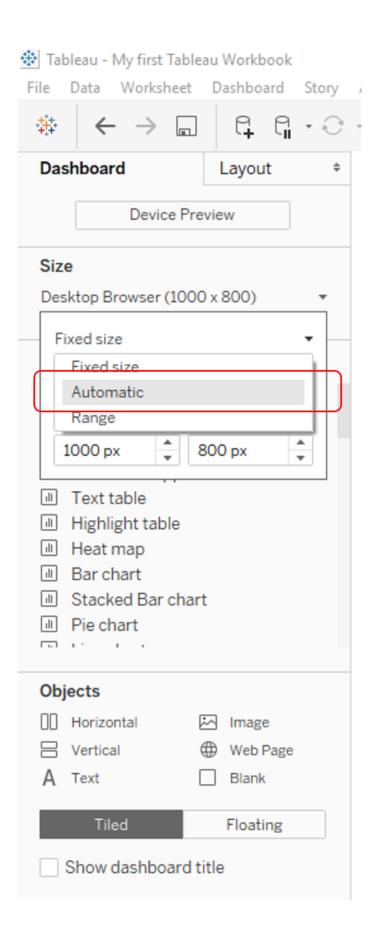


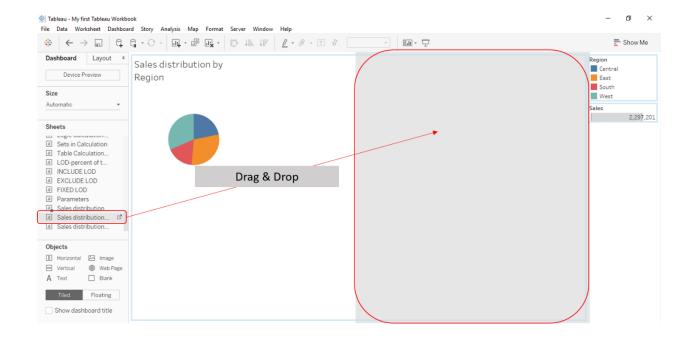
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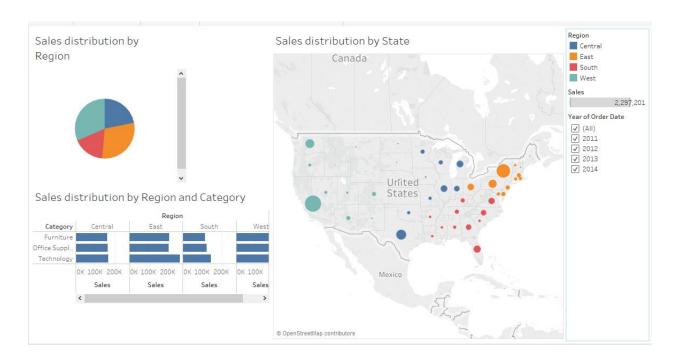
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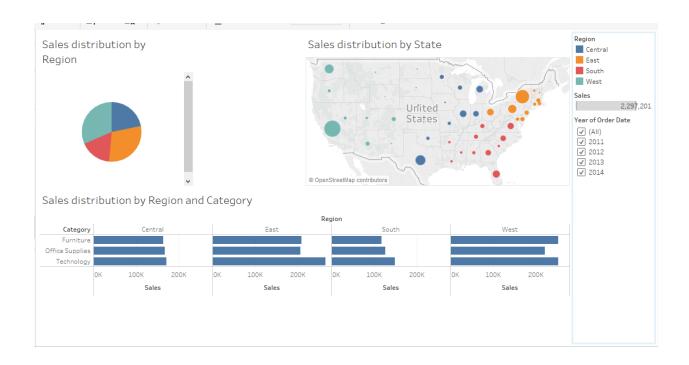


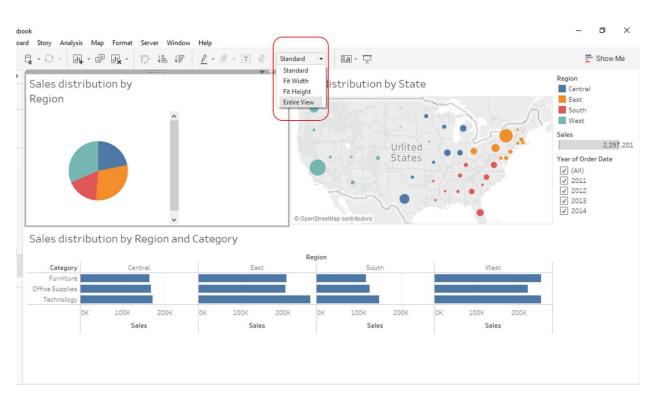


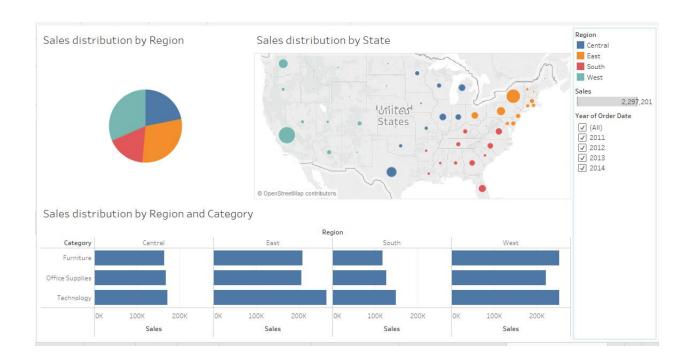


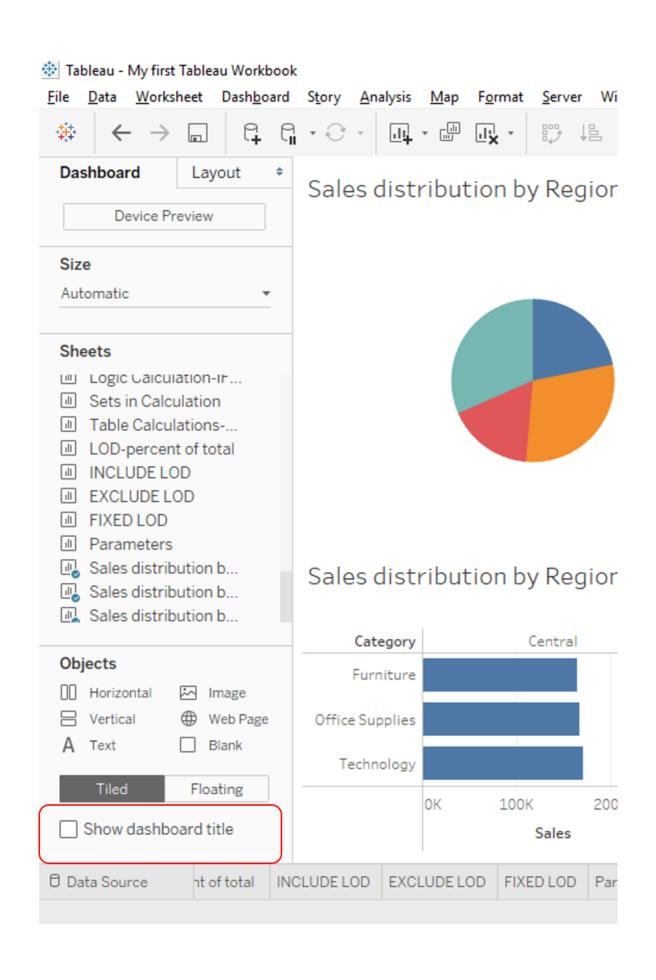


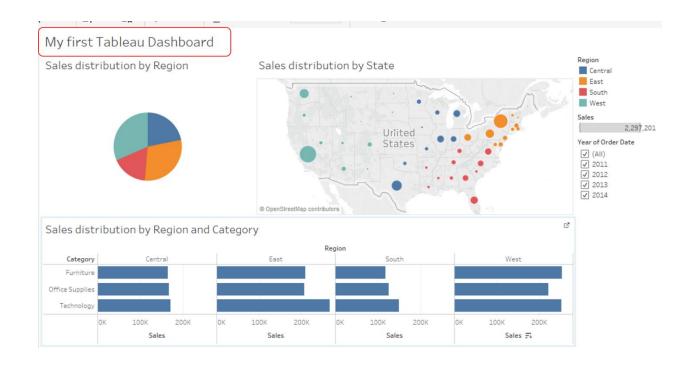


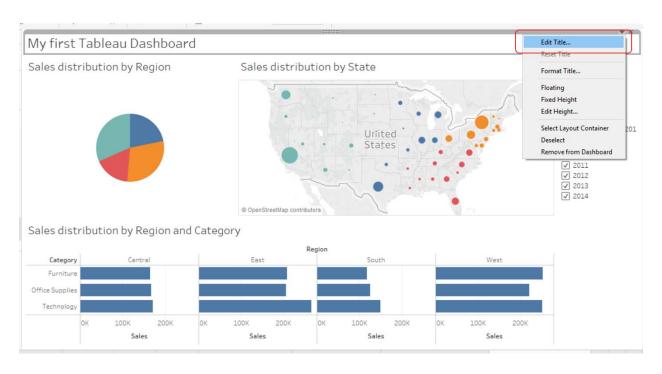


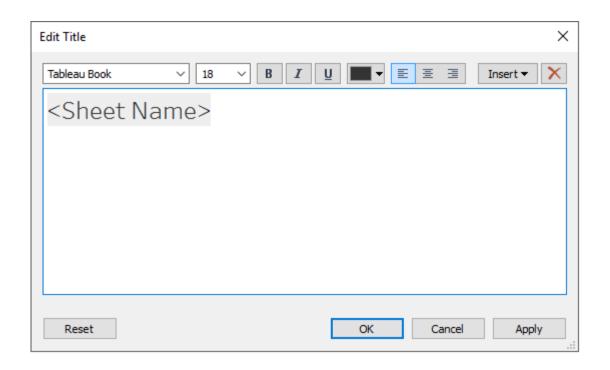


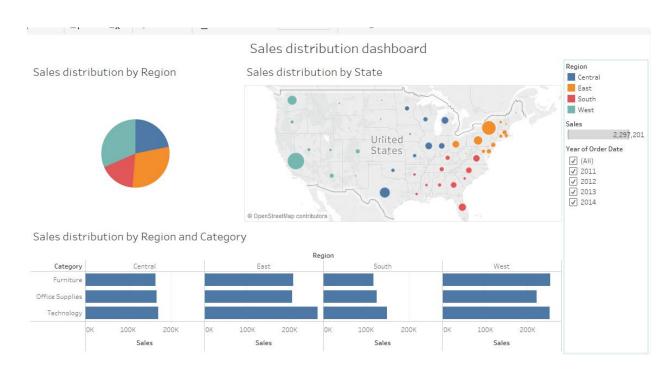


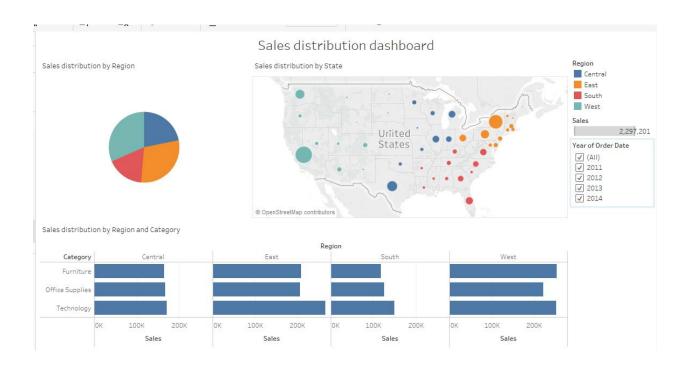


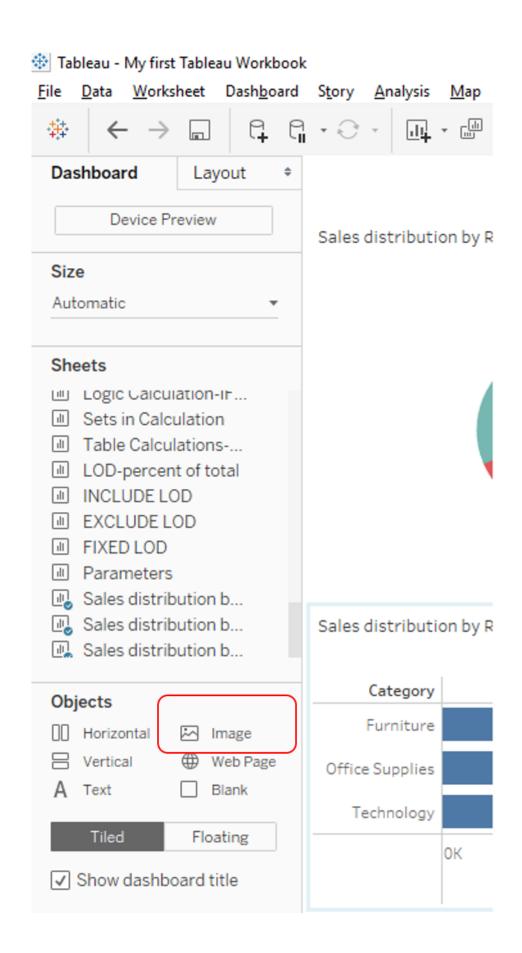


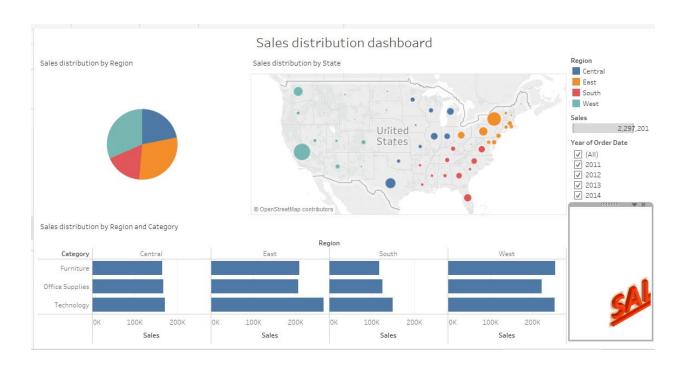


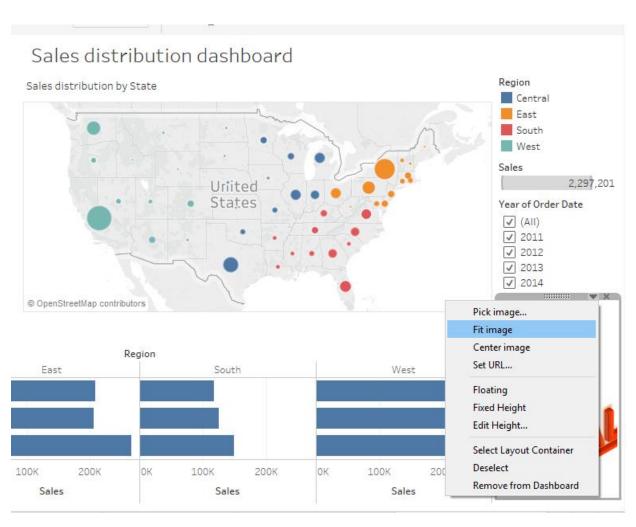


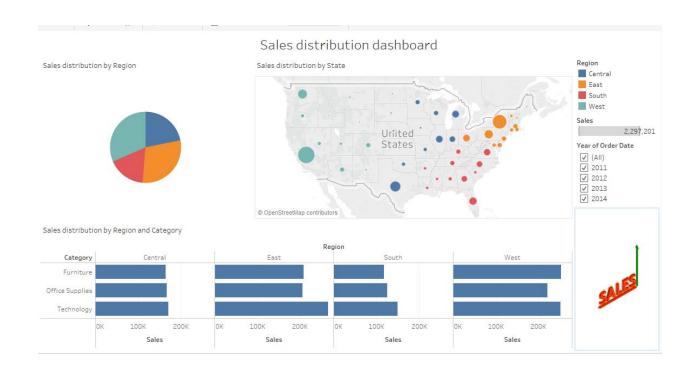


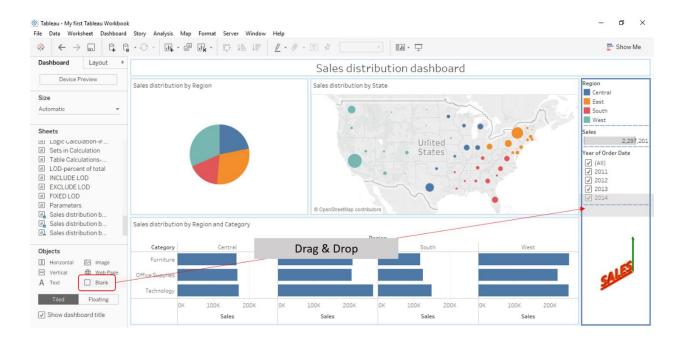


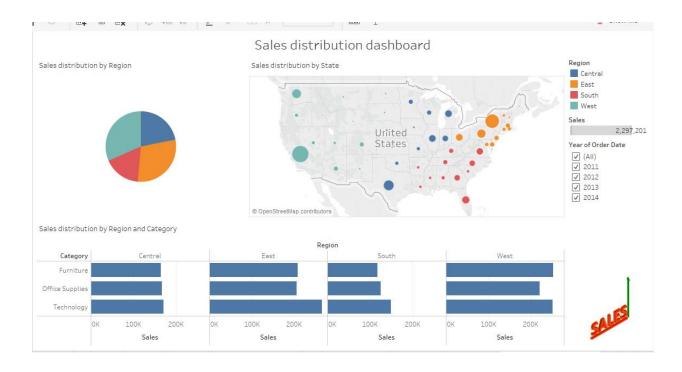


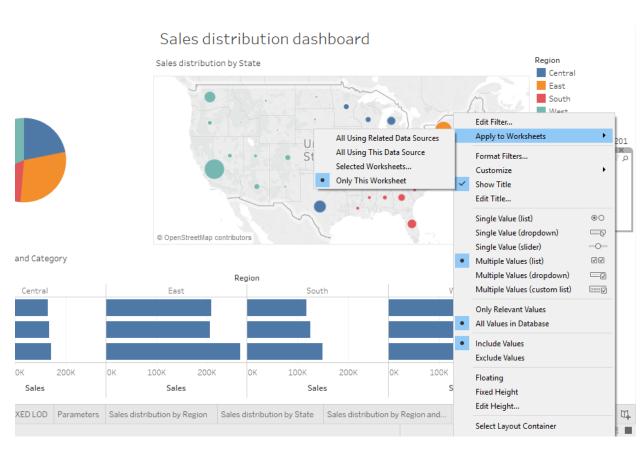




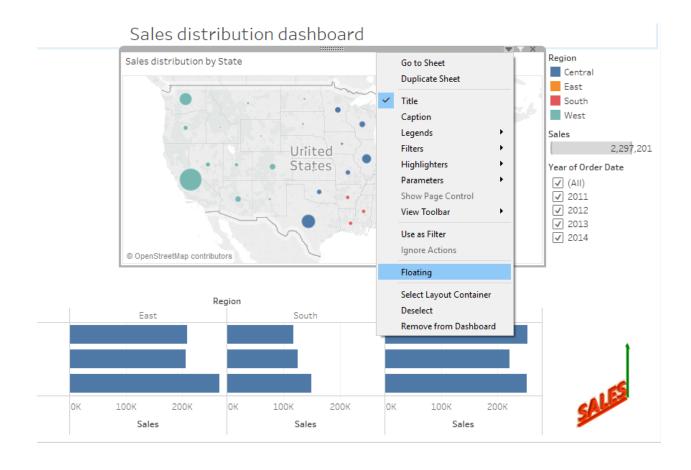


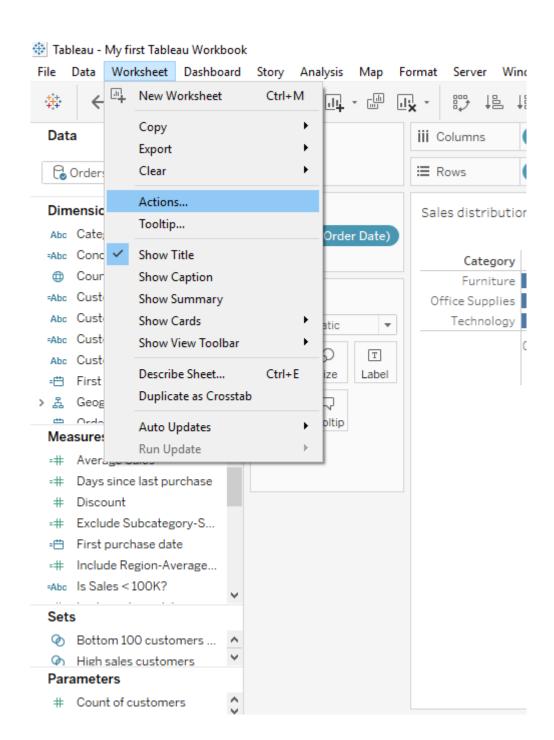


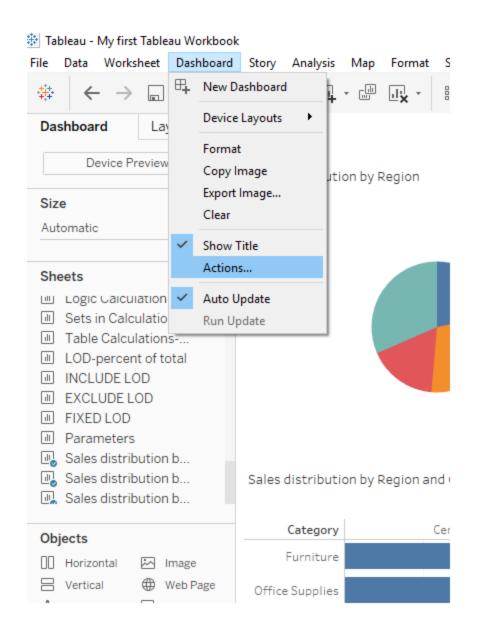


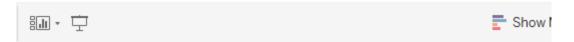


Apply Filter to Worksheets [YEAR(Order Date)]	×
Filter will be applied to 1 worksheet.	
Enter search text	
Worksheets	Relationship
Sales distribution by Region	
Sales distribution by State	
Sales distribution by Region and Categ	YEAR(Order Date) (Orders (Sample - Superst
All on dashboard None	Show all worksheets in workbook  OK  Cancel

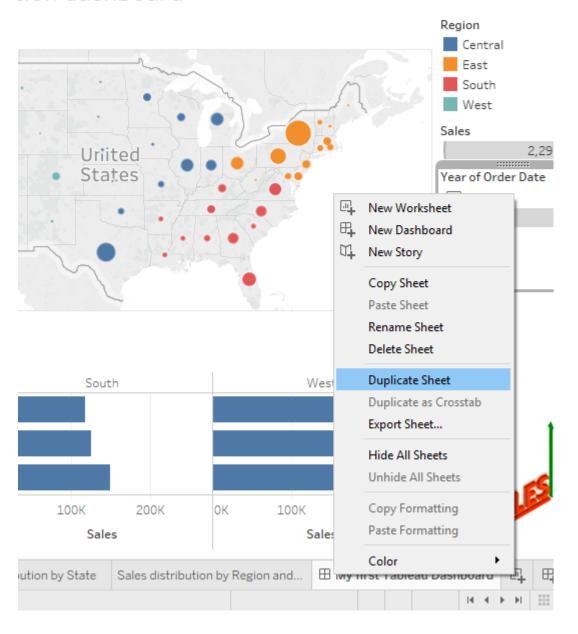


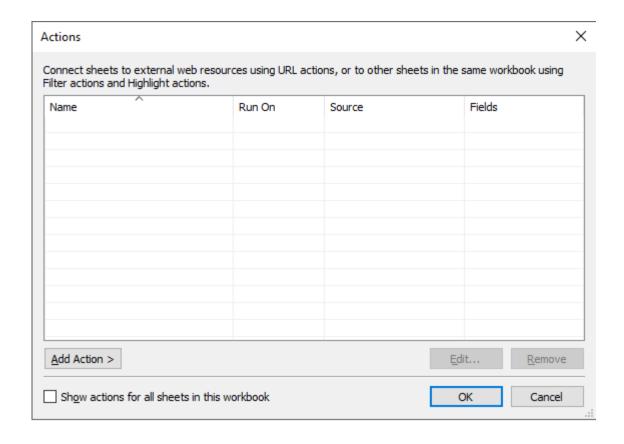


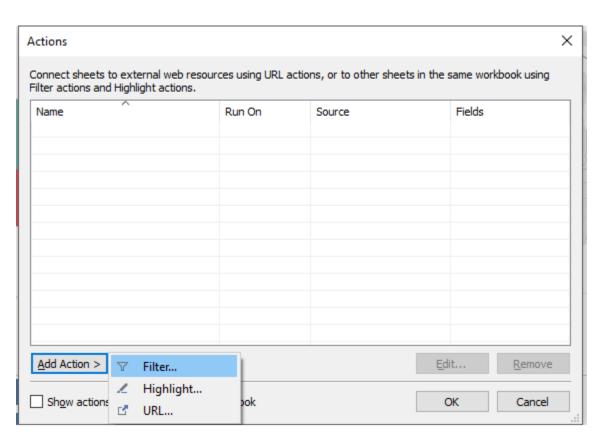


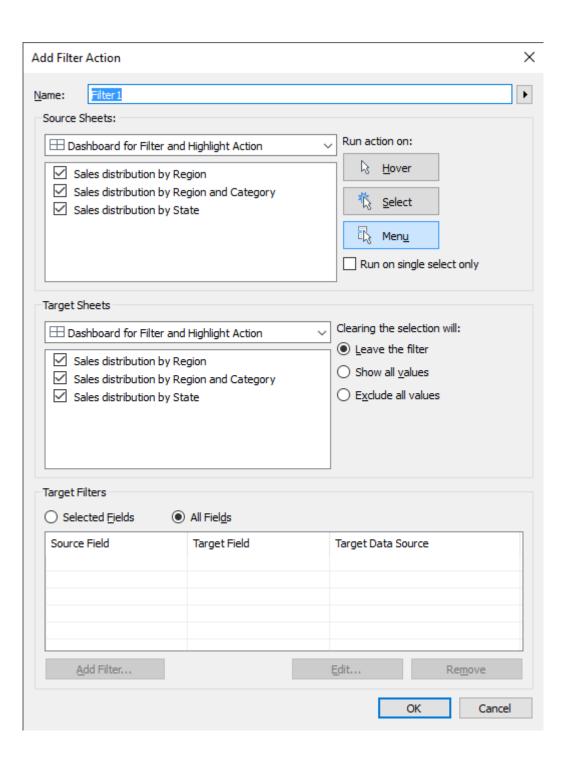


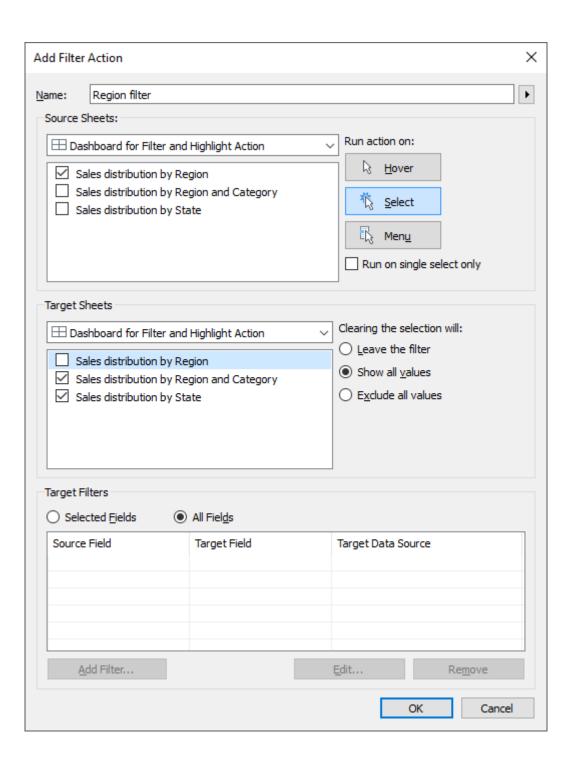
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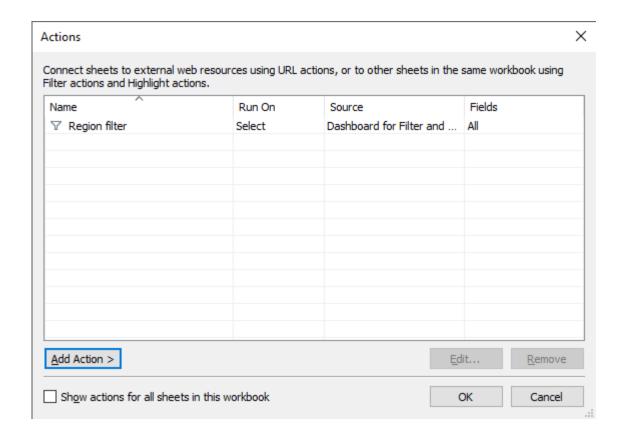


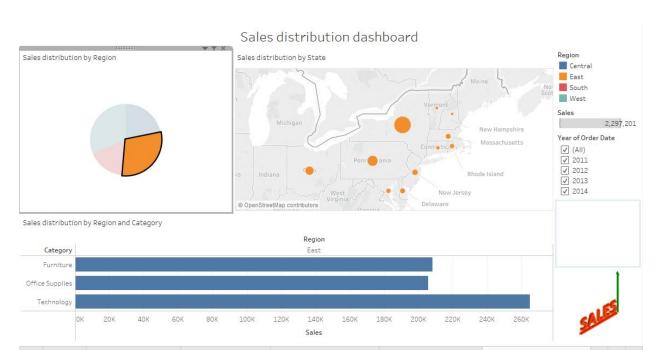


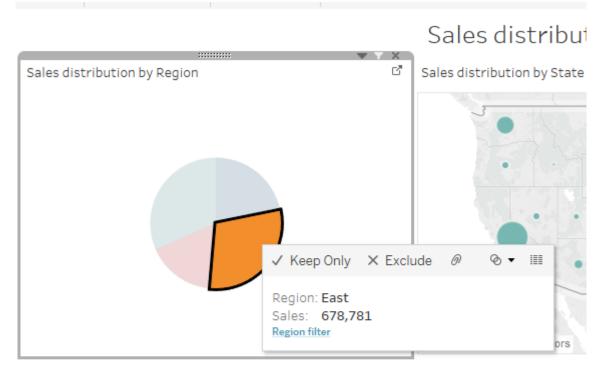




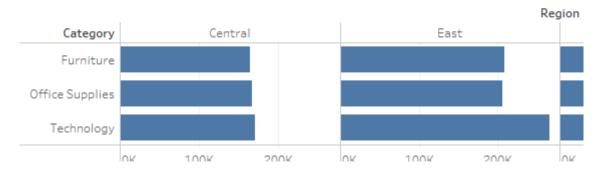


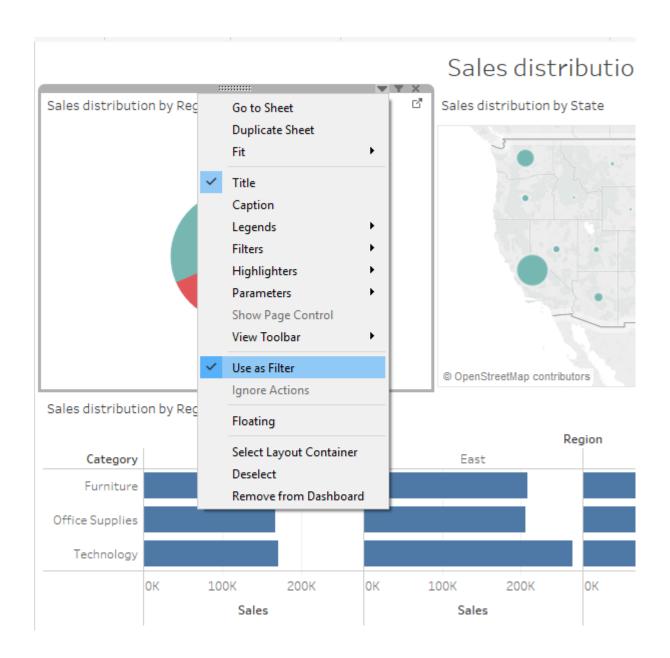


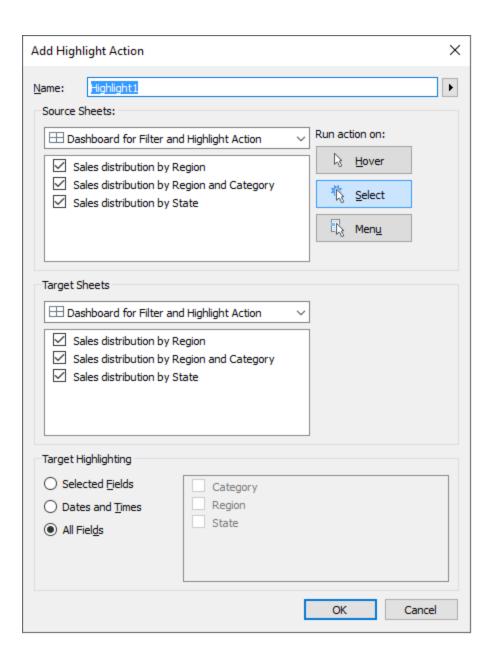


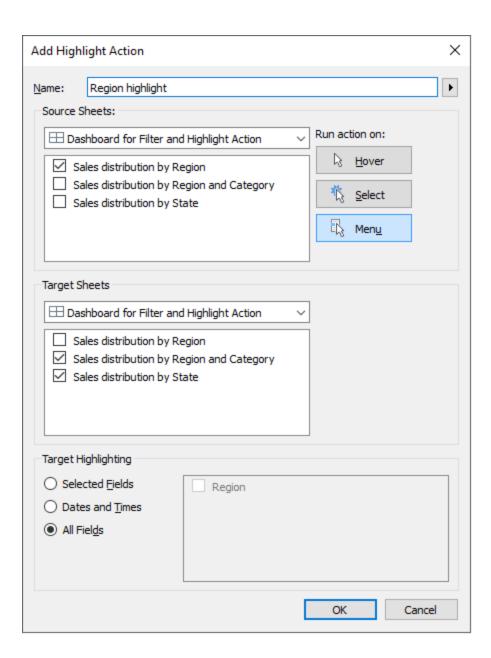


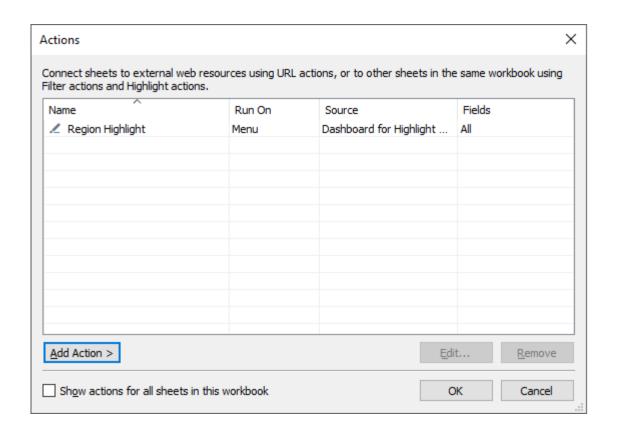
Sales distribution by Region and Category

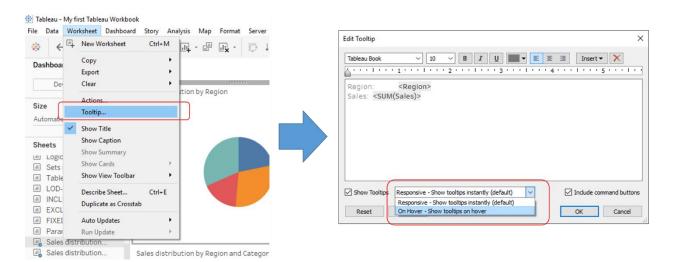




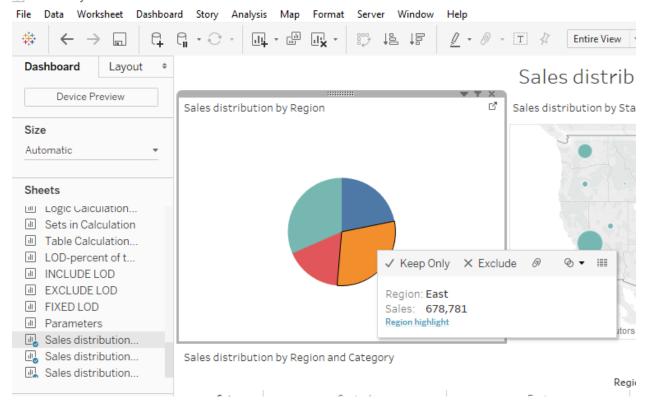


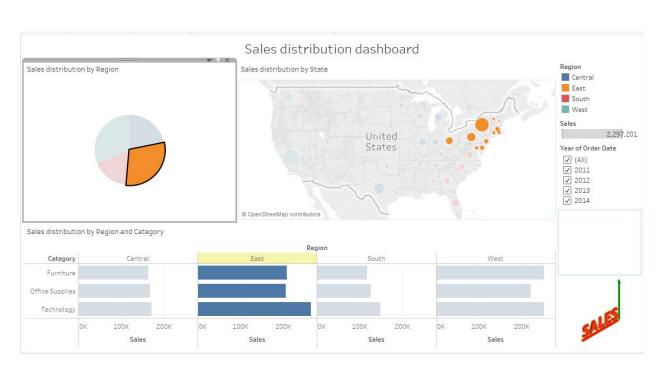


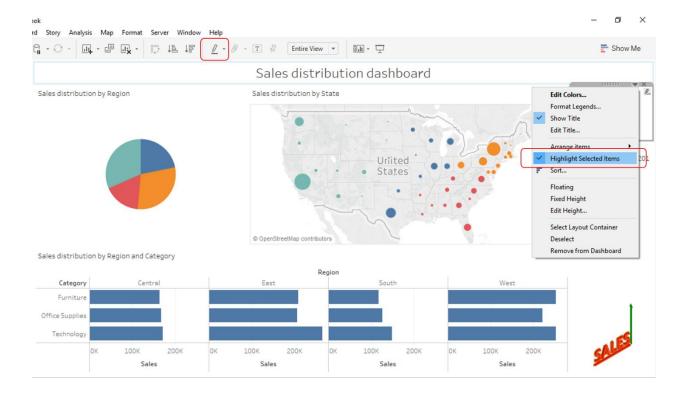


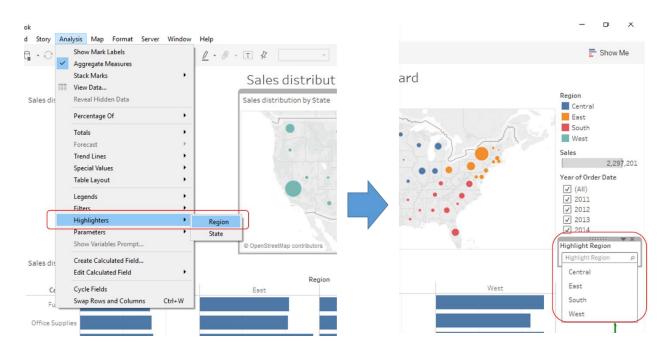


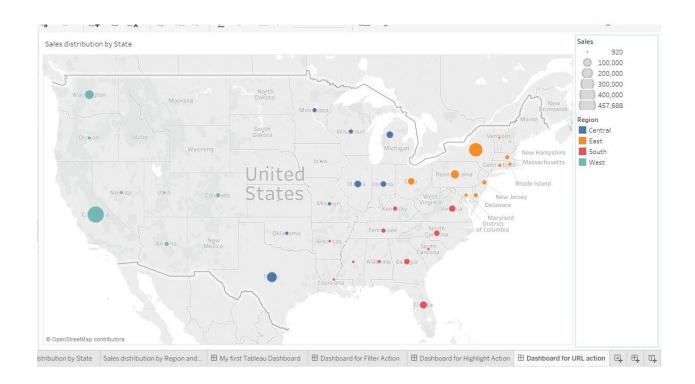
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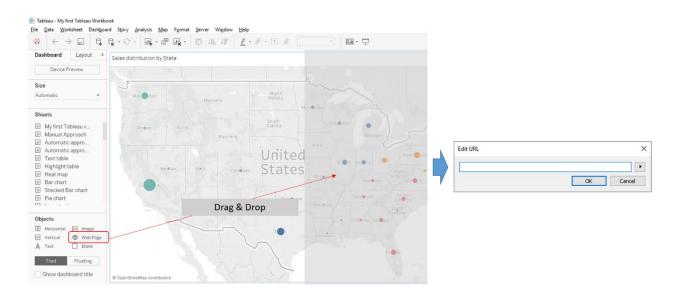




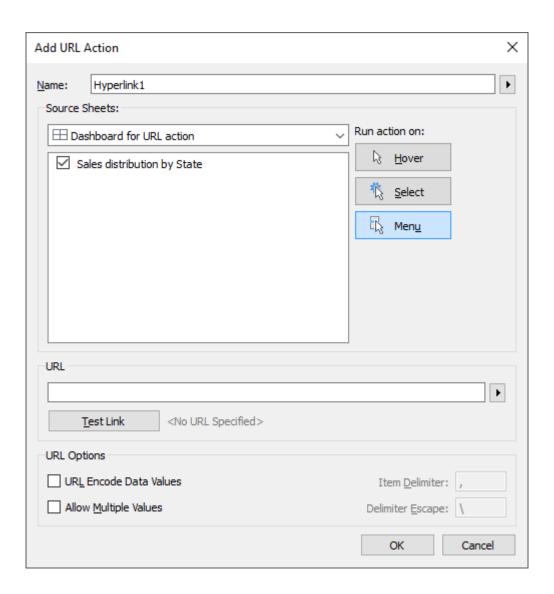


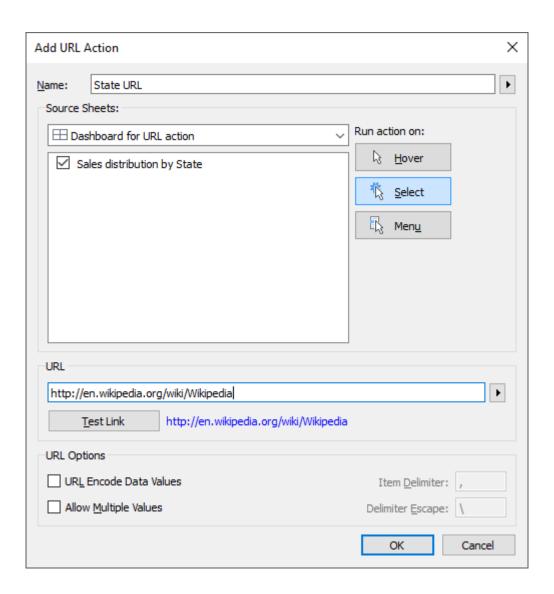


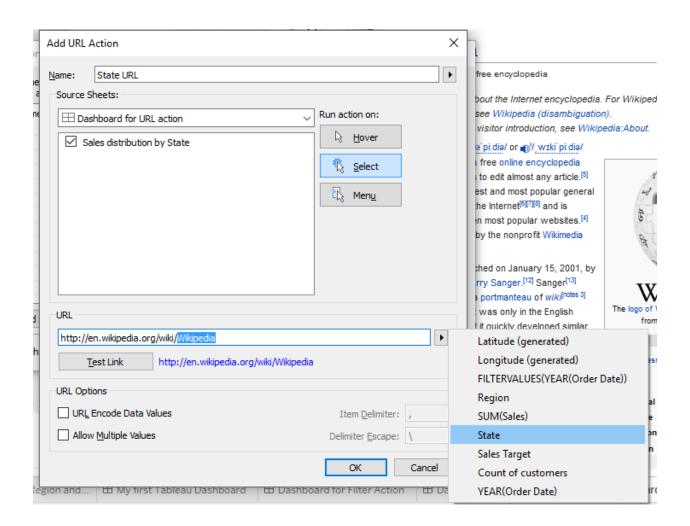


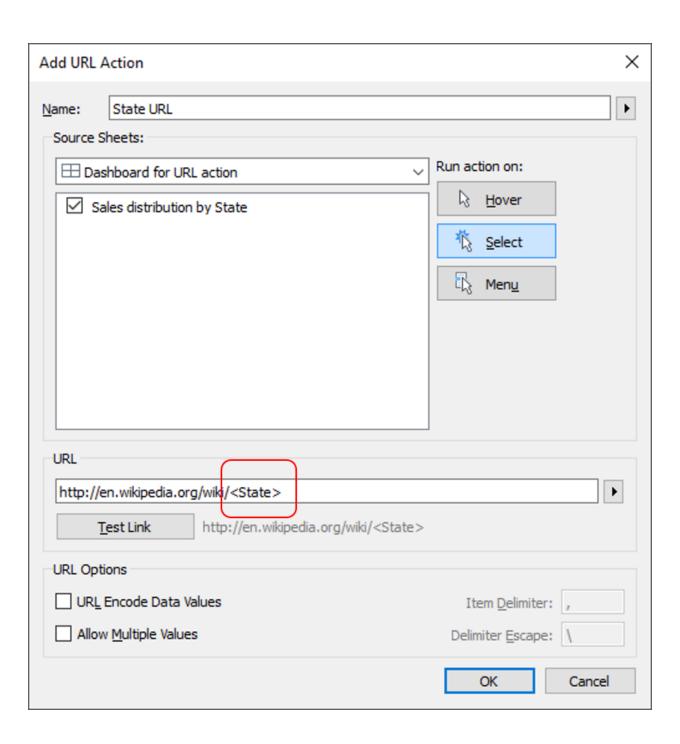




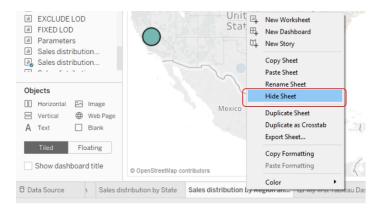




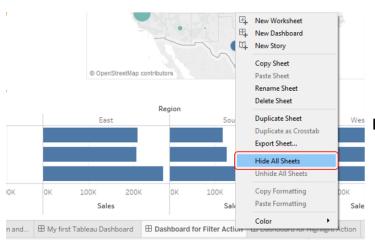




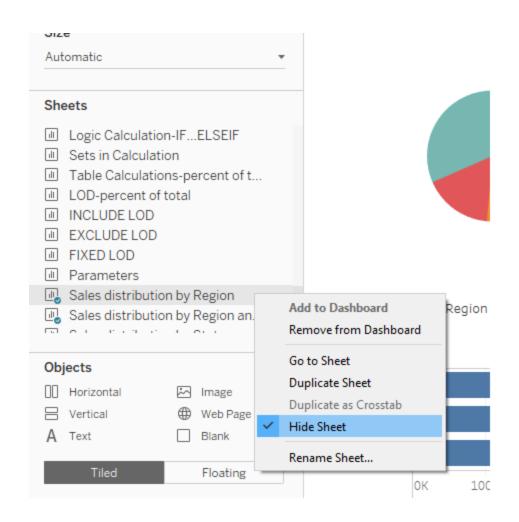




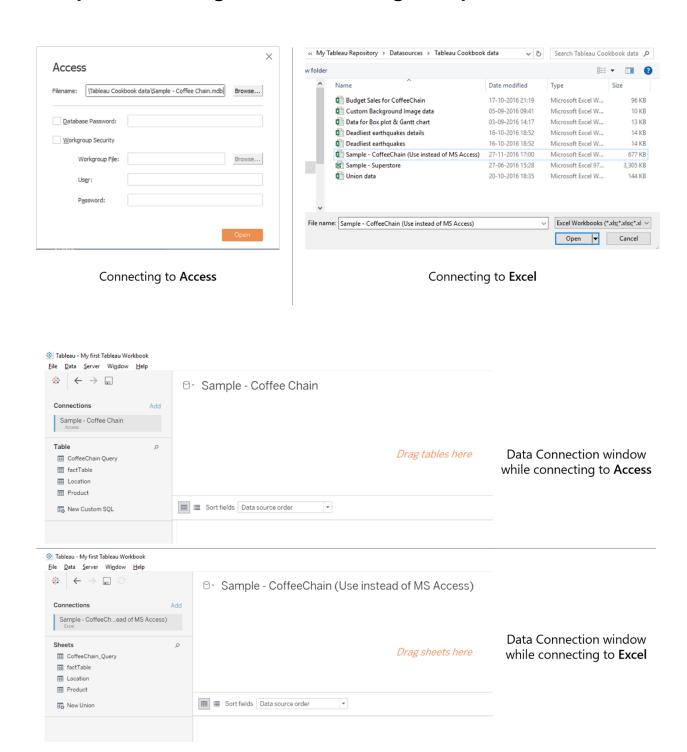
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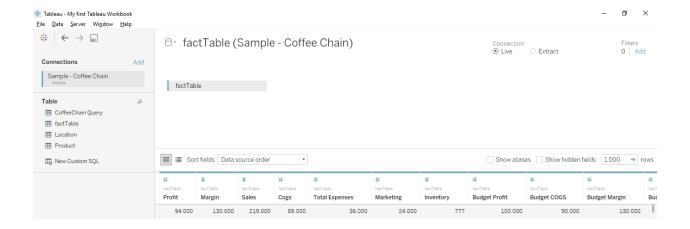


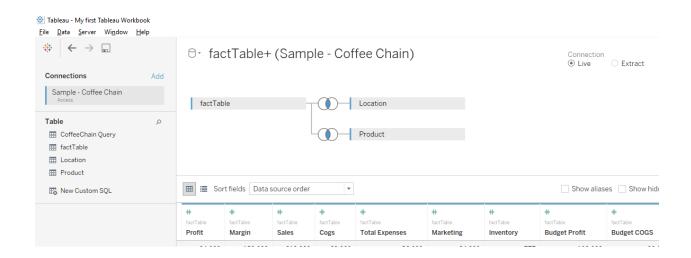
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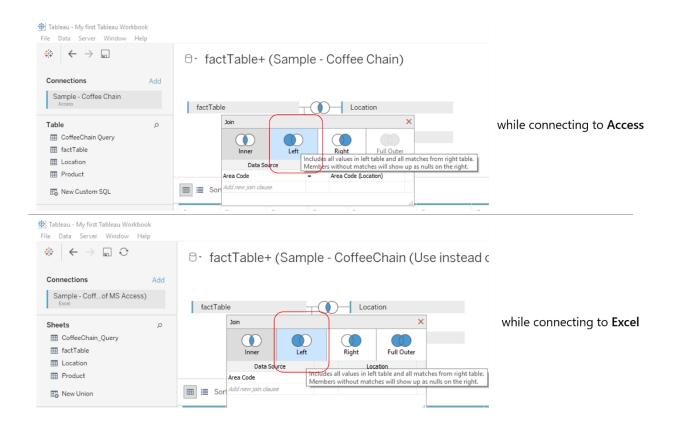


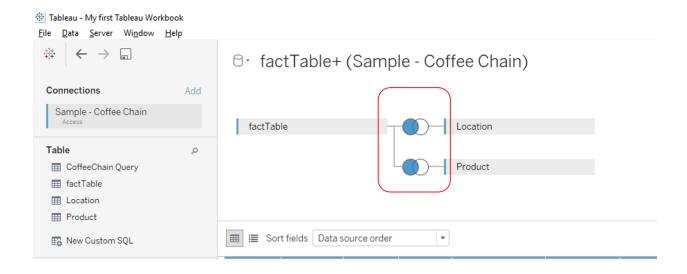
## Chapter 7: The Right MIX - Blending Multiple Data Sources

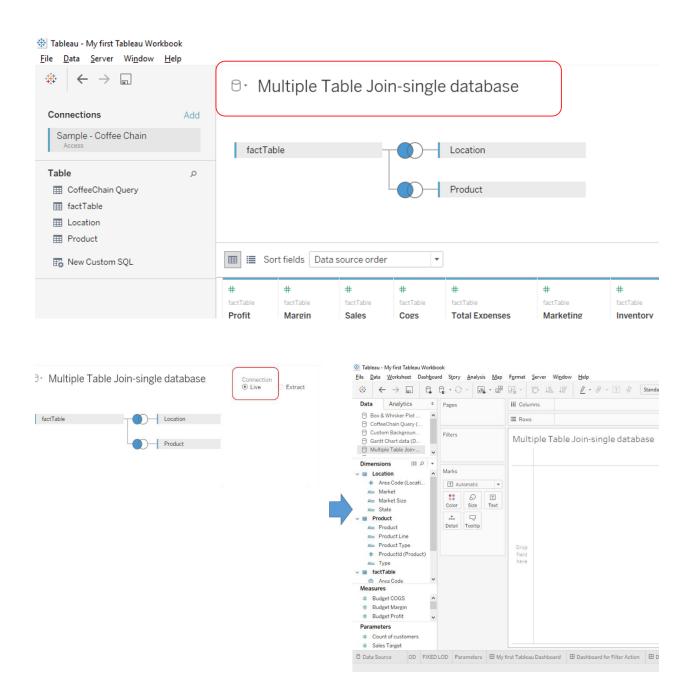


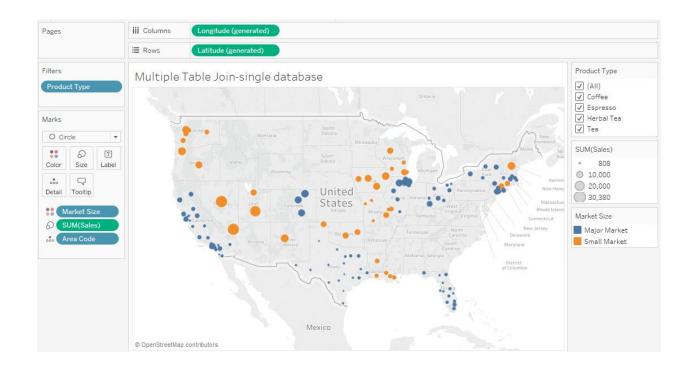


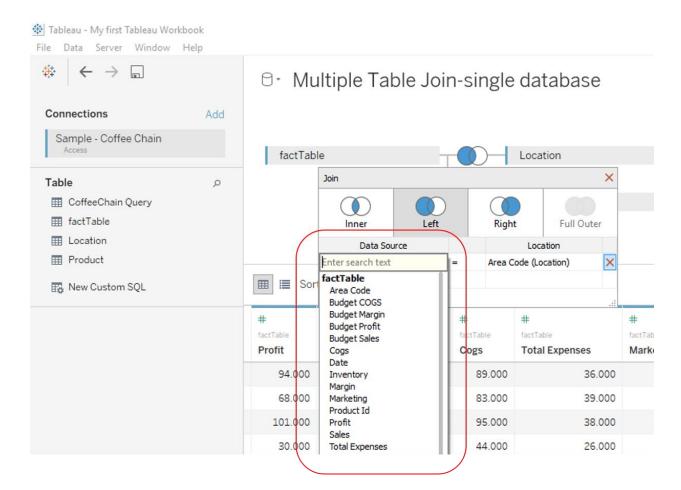


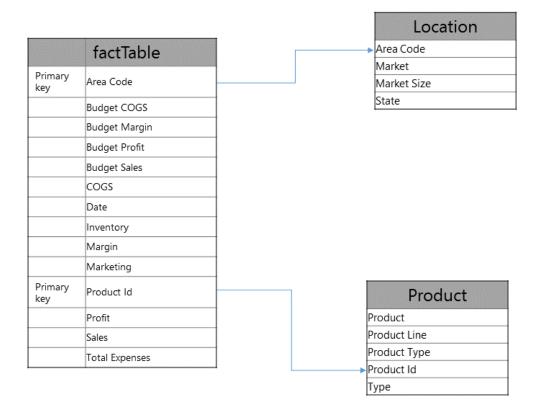


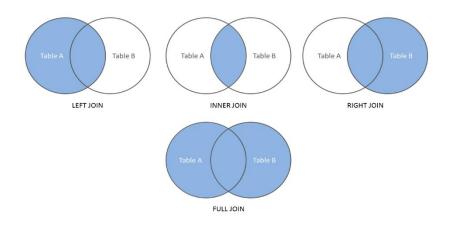


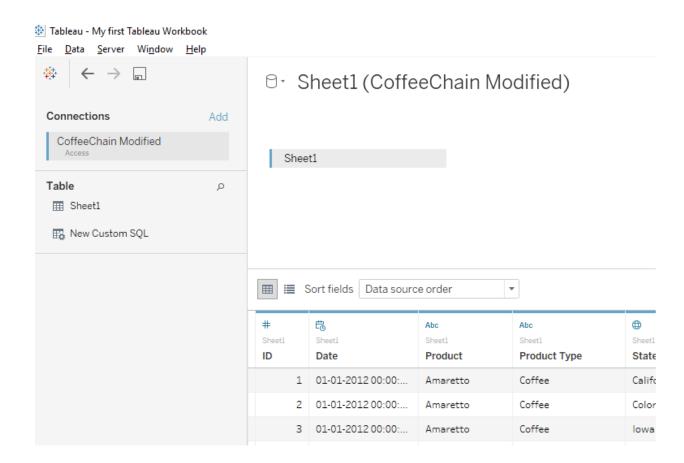


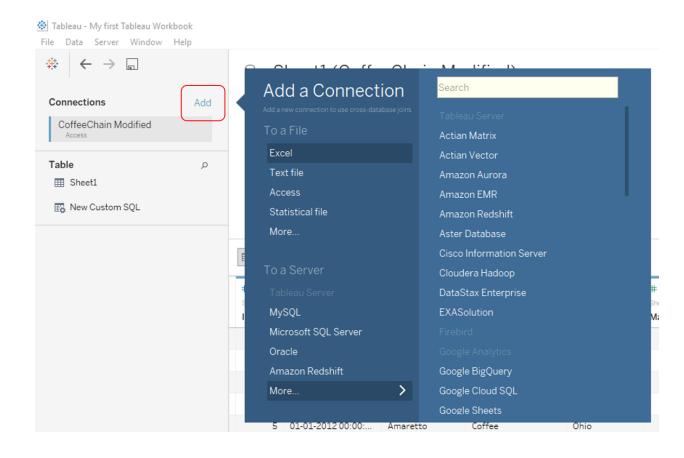


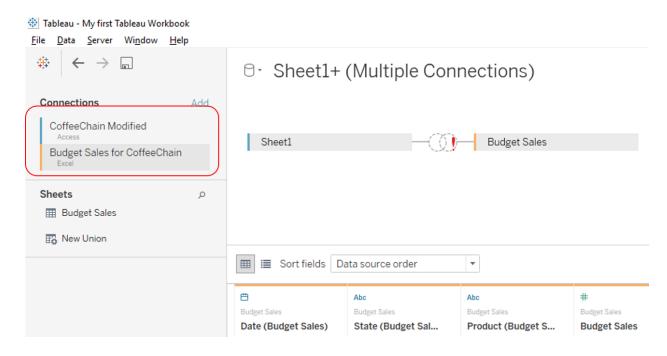


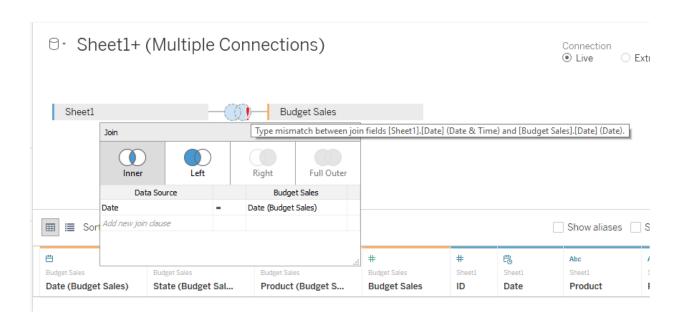


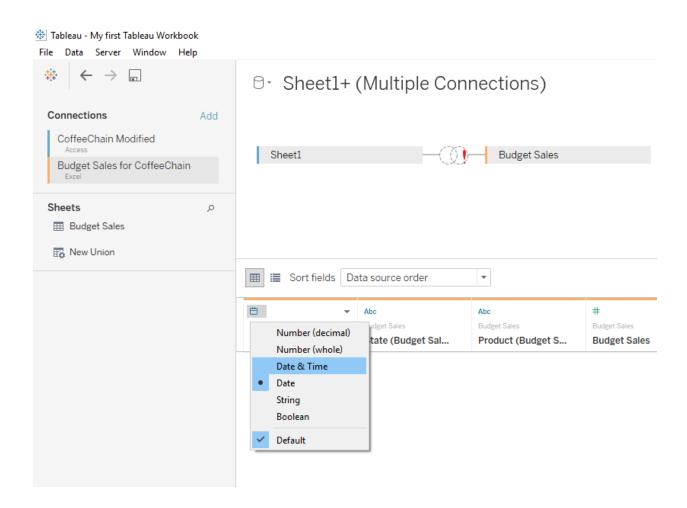


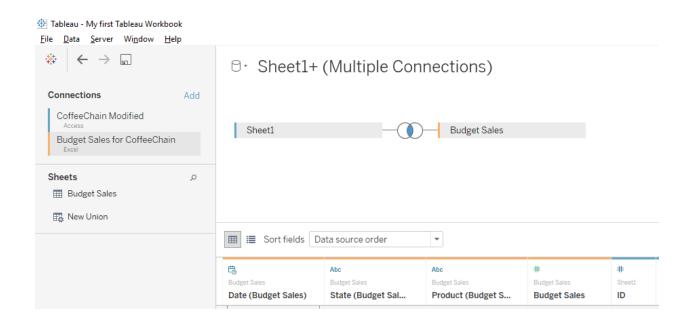


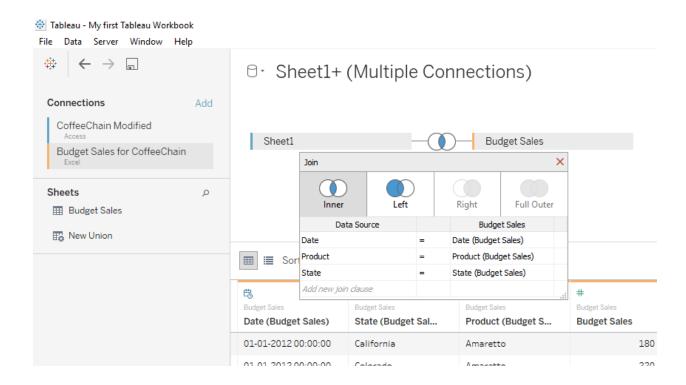


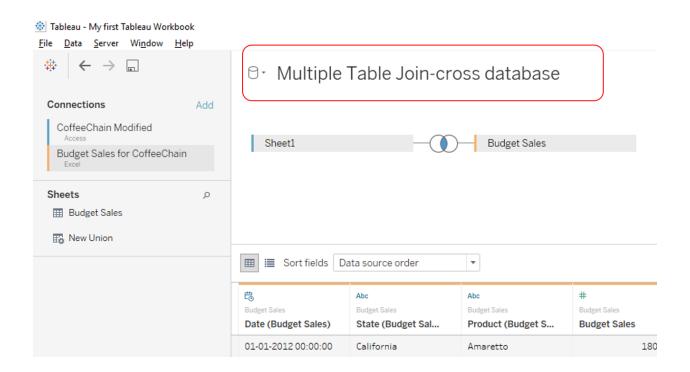


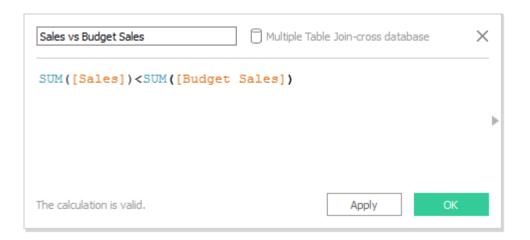


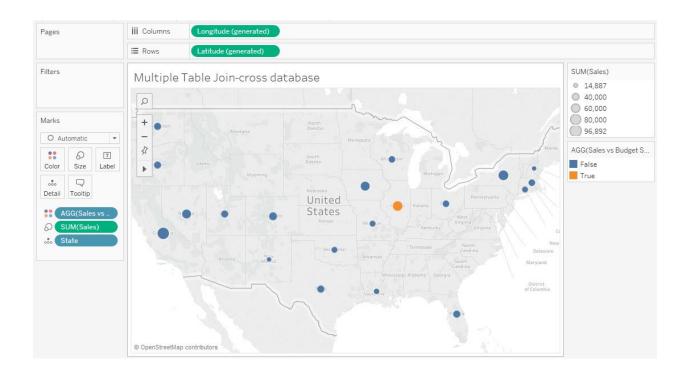


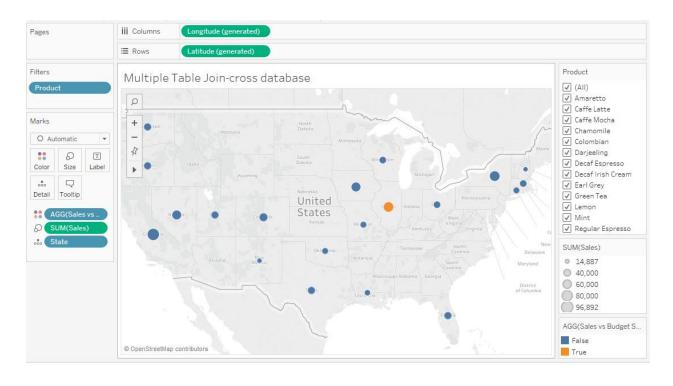


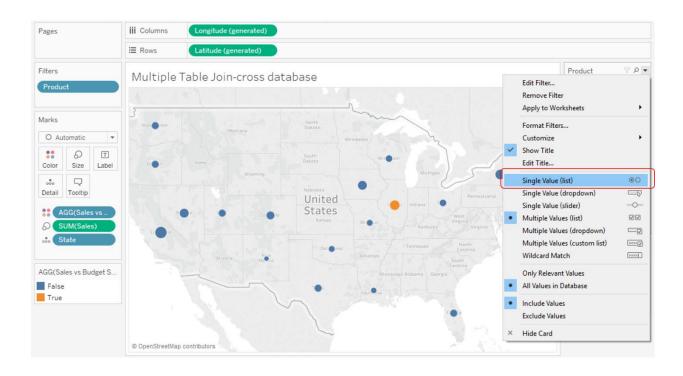


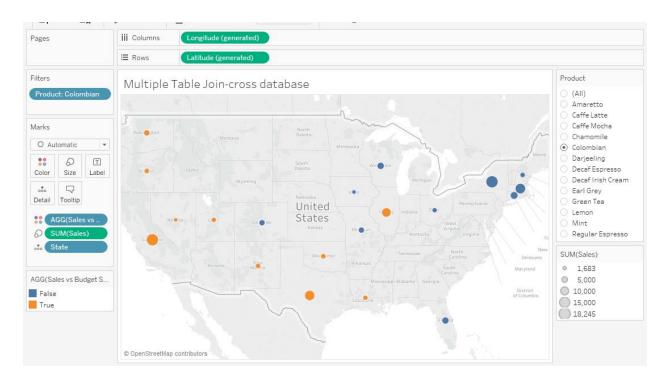




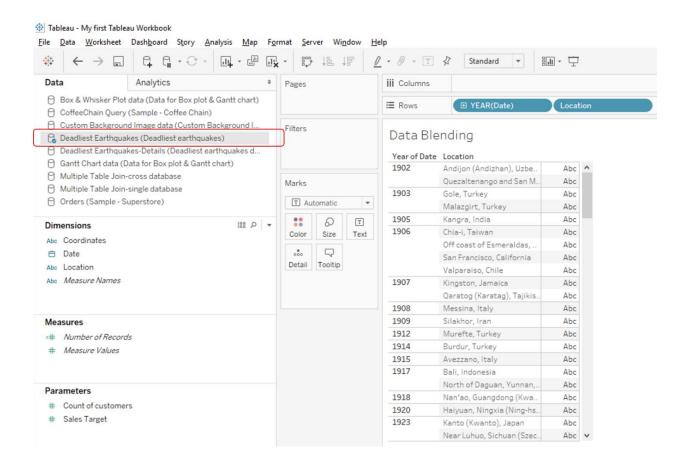


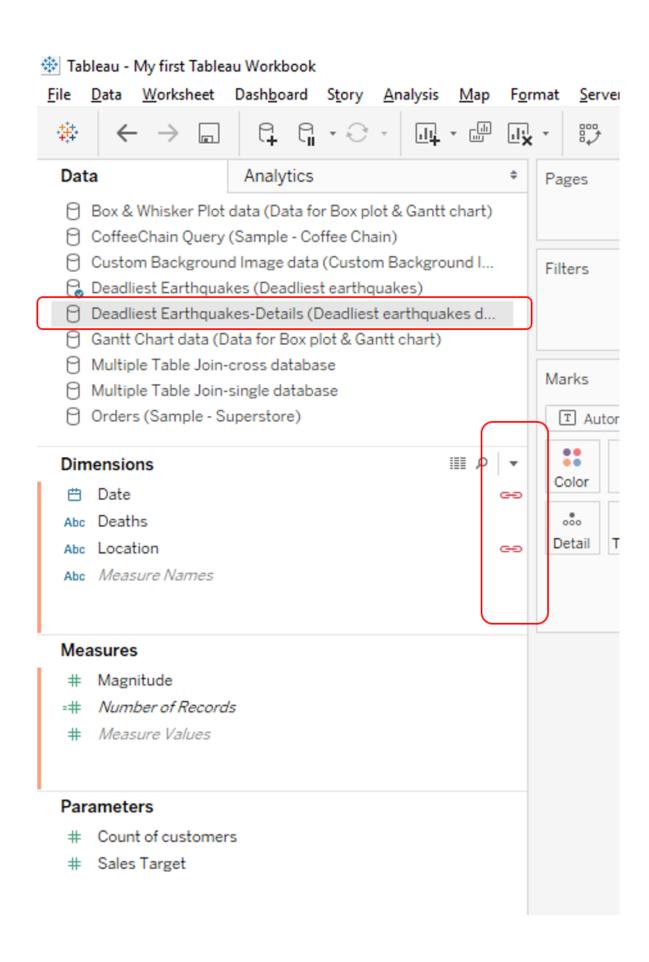


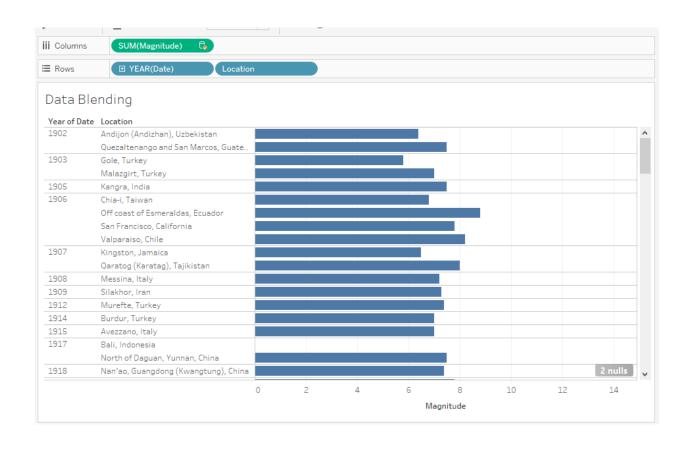


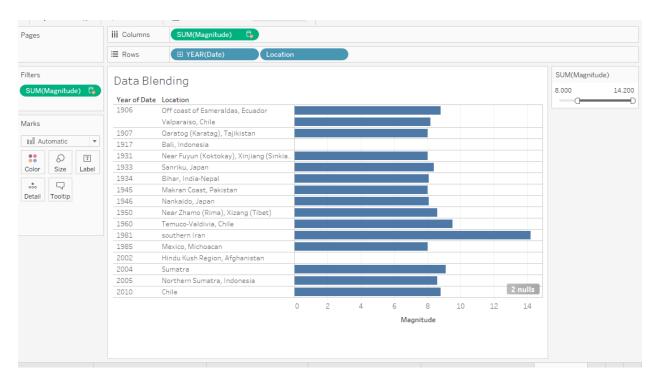


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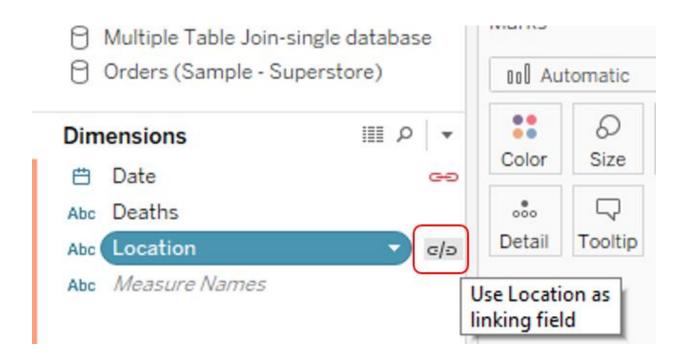
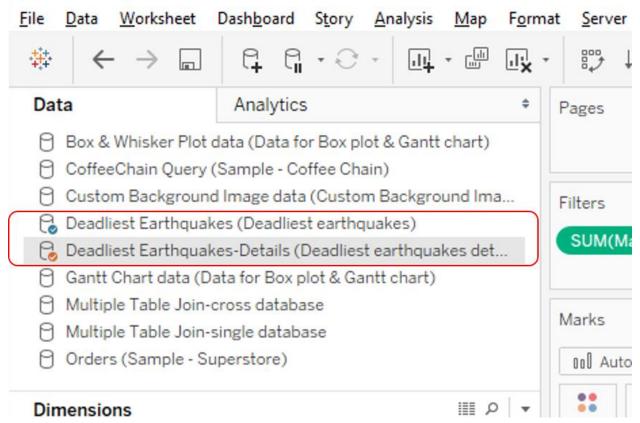
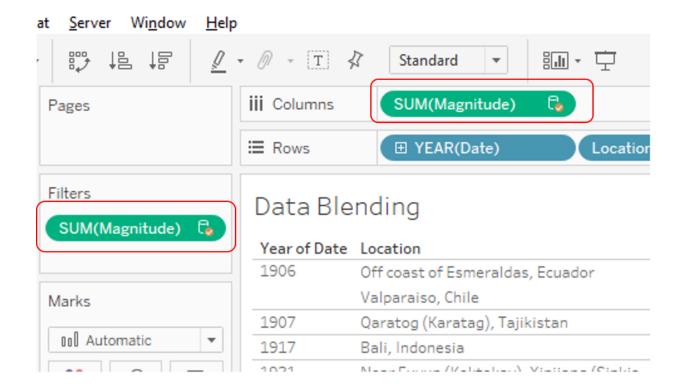
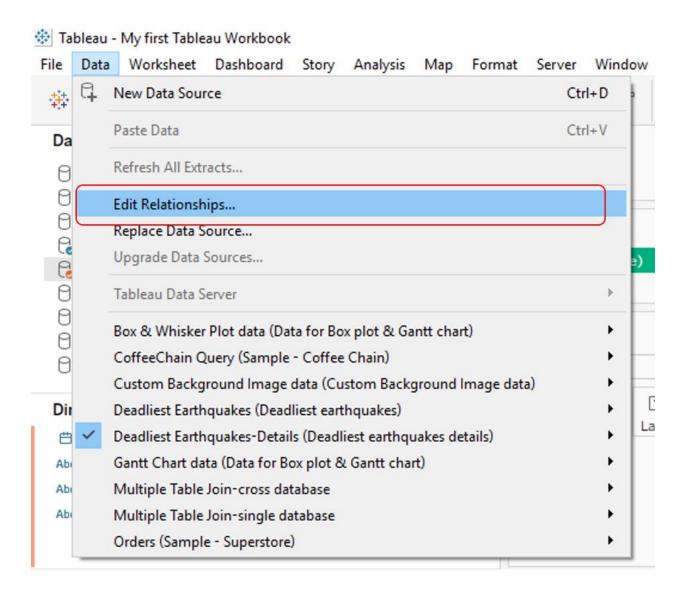
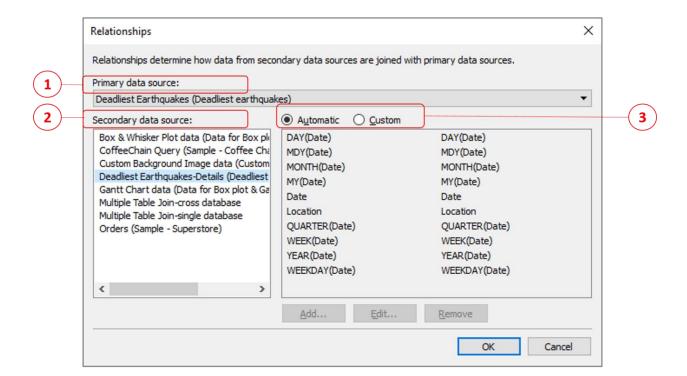


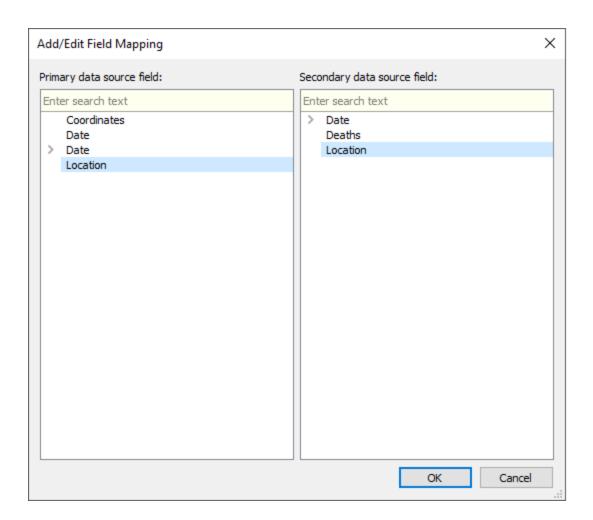
Tableau - My first Tableau Workbook

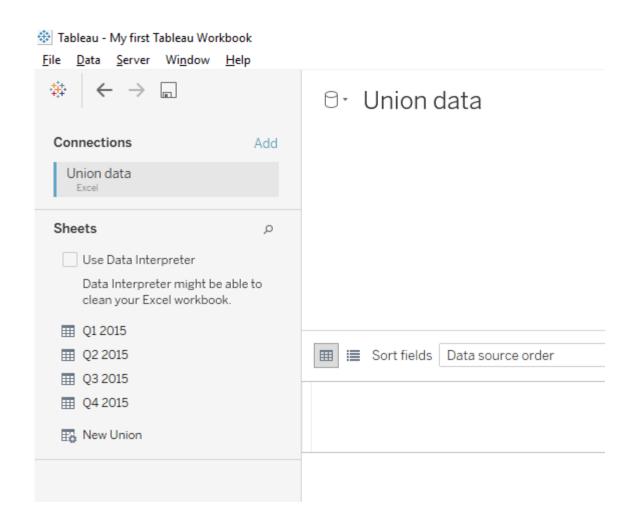


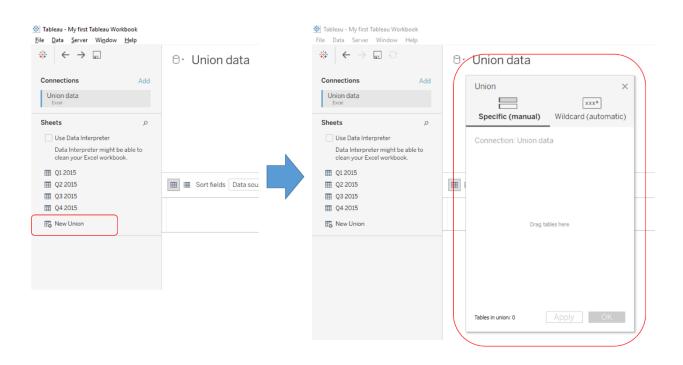


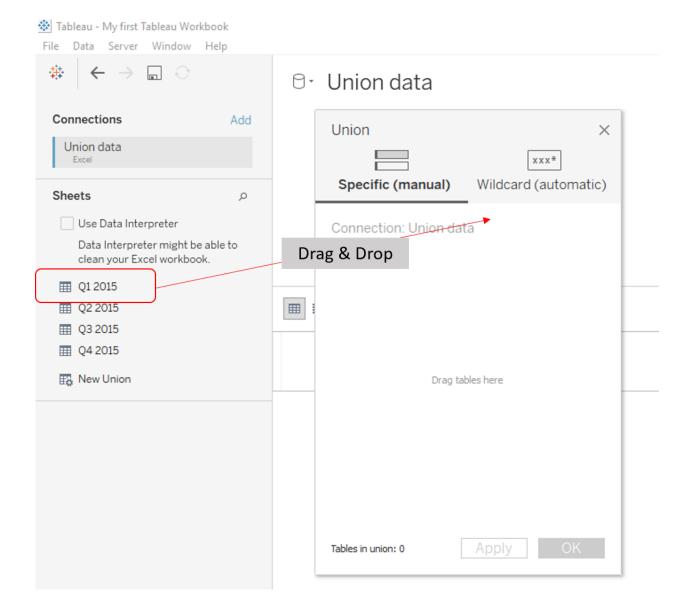


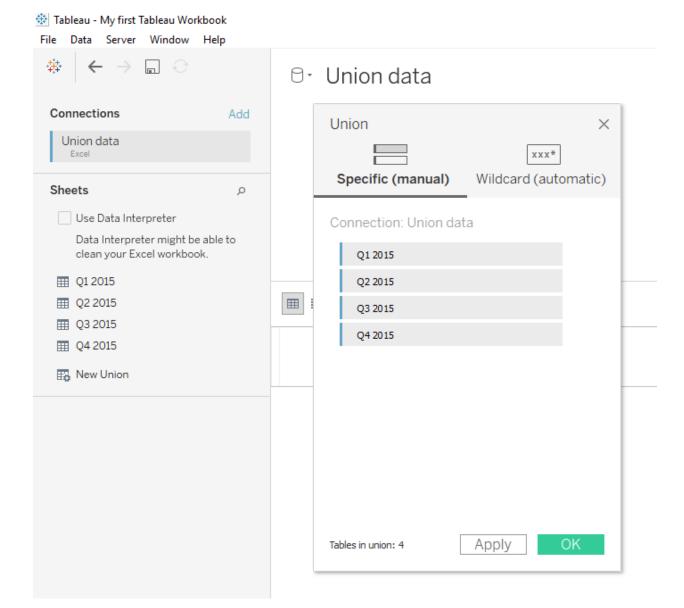


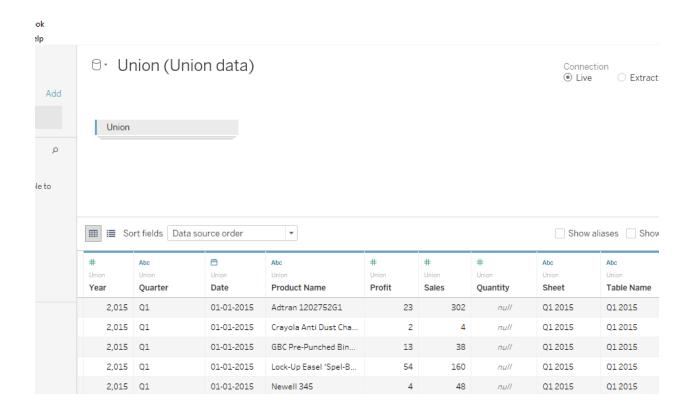


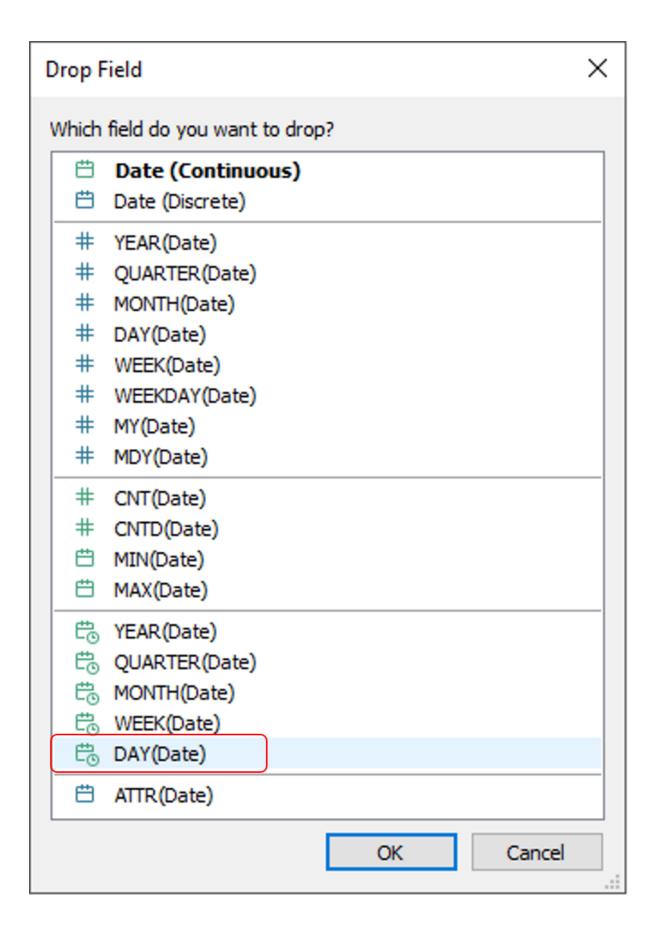


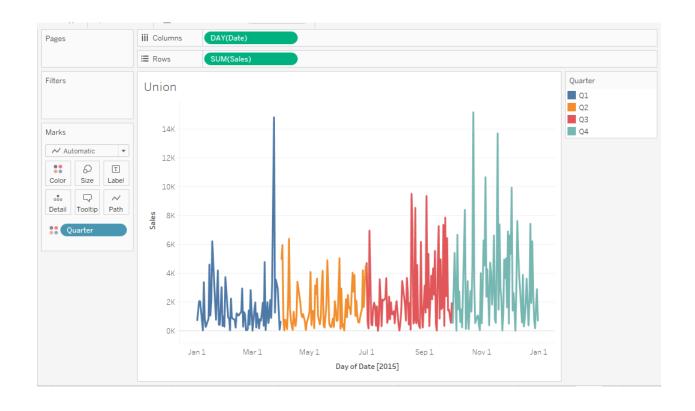


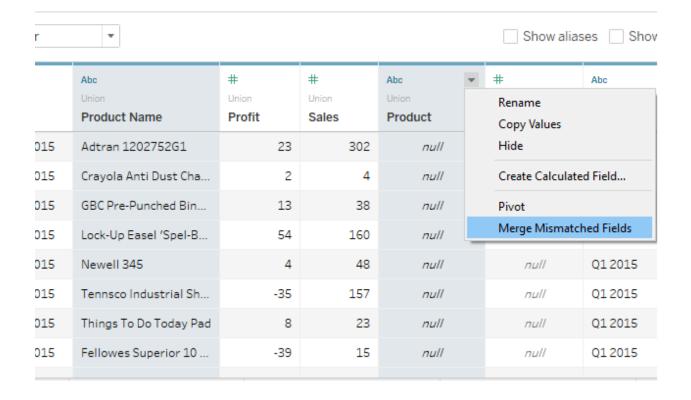


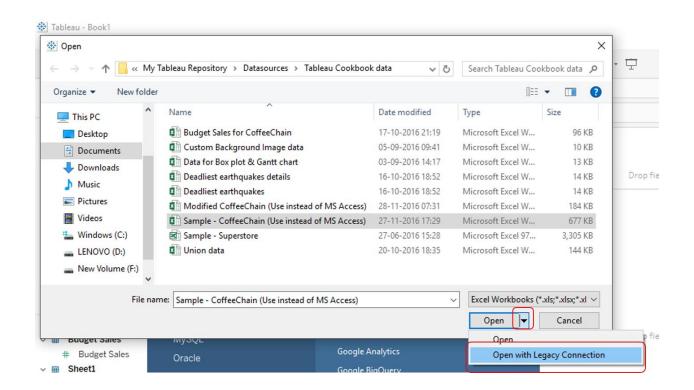


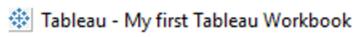




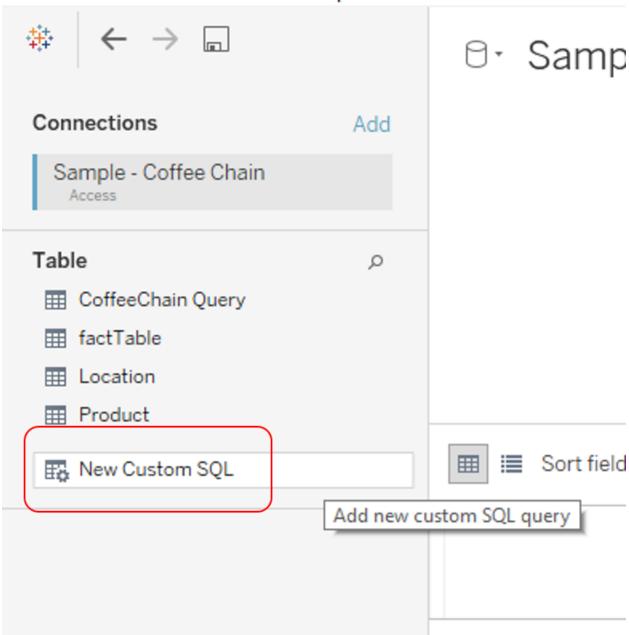


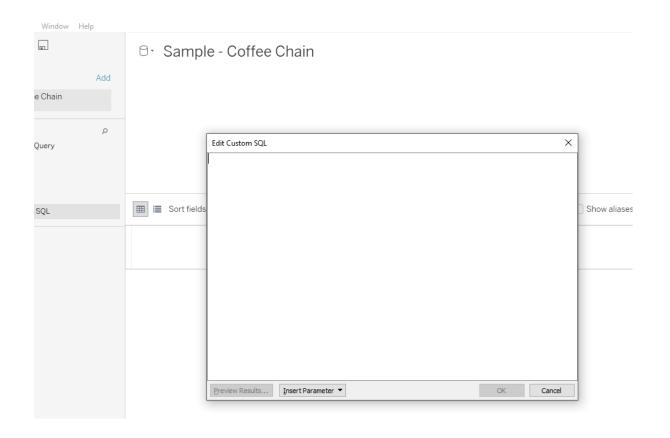


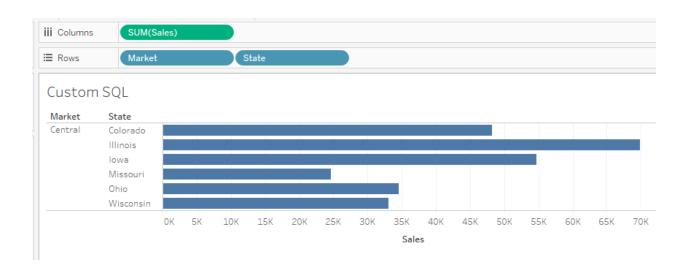


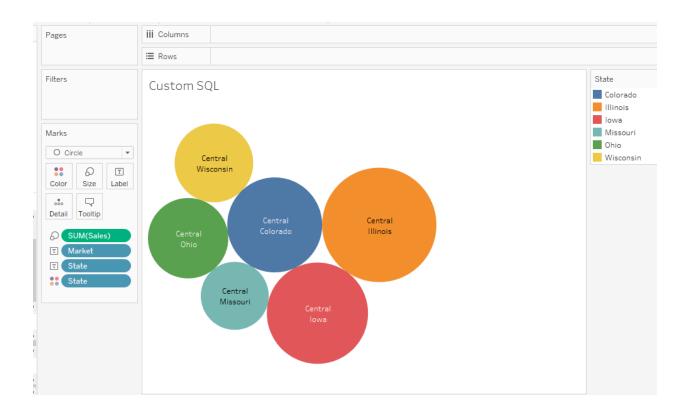


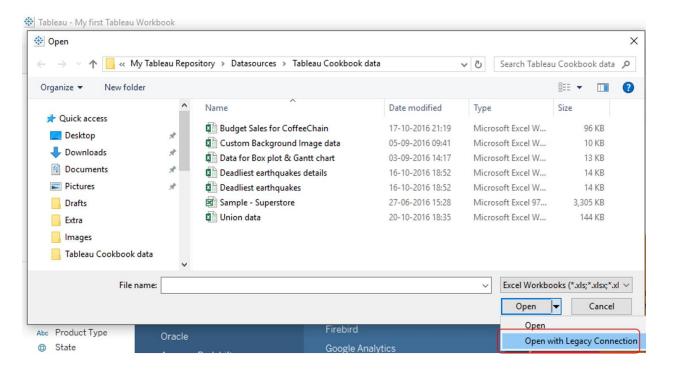
File Data Server Window Help

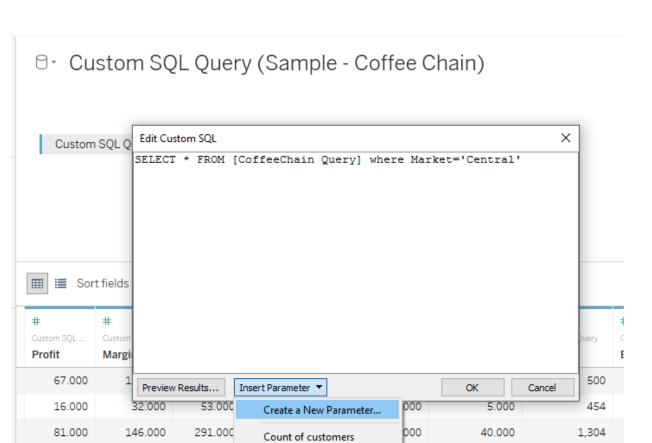














Sales Target

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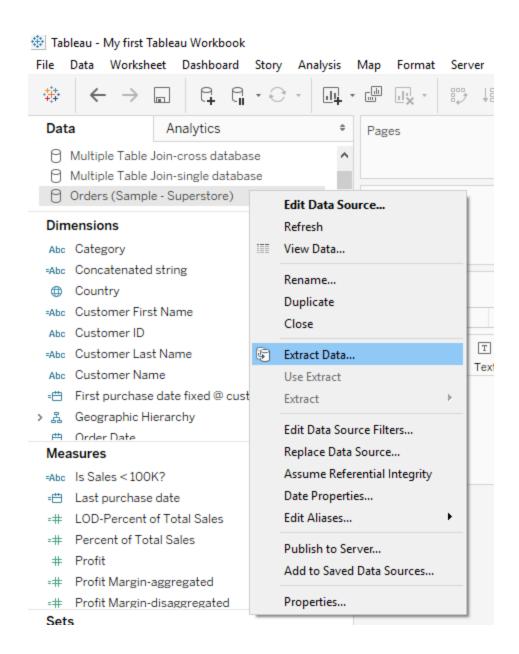
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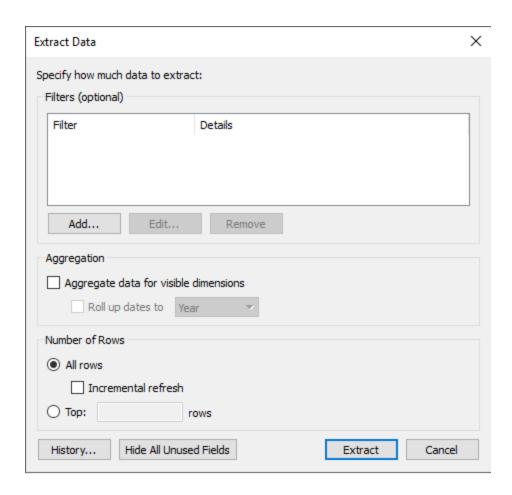
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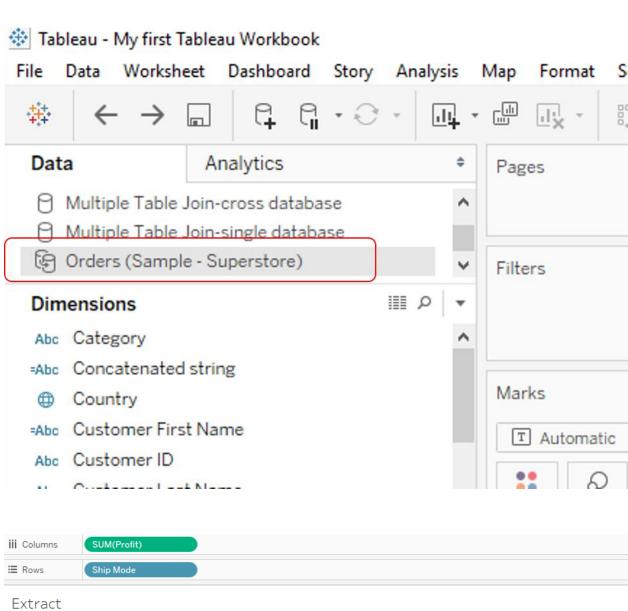
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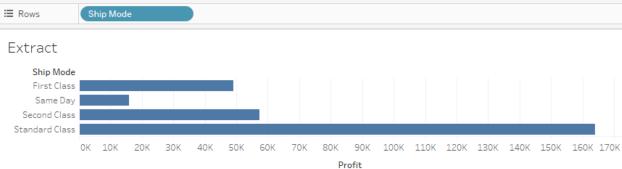
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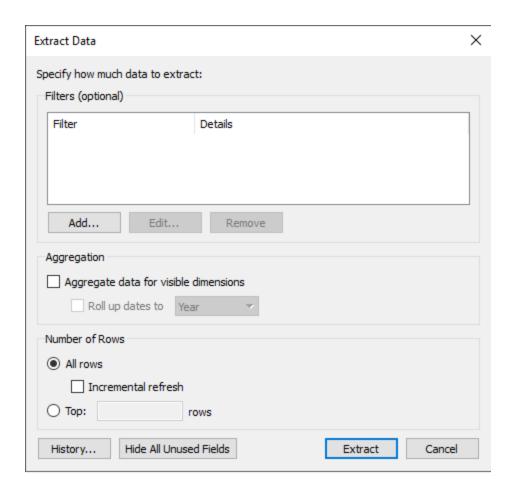
-5.000











### Original Data

# Date Category Sales 01 March 2015 Furniture \$100 01 March 2015 Office Supplies \$500 01 March 2015 Office Supplies \$800 01 March 2015 Technology \$350 02 March 2015 Furniture \$550 02 March 2015 Furniture \$150 02 March 2015 Ferniture \$150

Each record is shown as a separate row.

# Aggregated Data (no roll up)

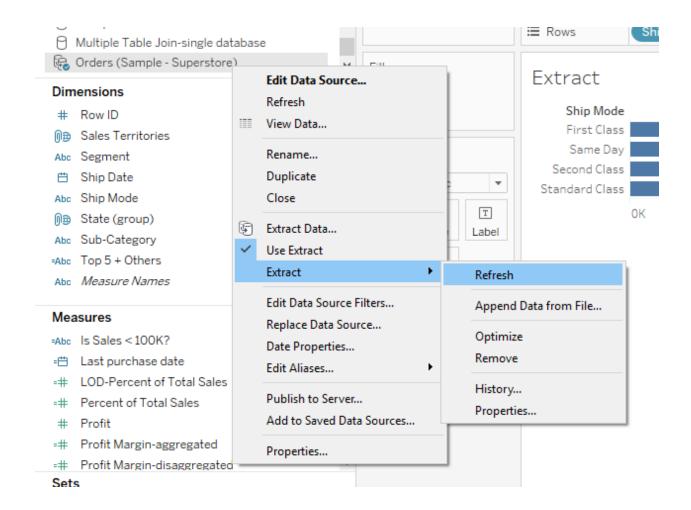
Date	Category	Sales
	01 March 2015 Furniture	\$100
	01 March 2015 Office Supplies	\$1300
	01 March 2015 Technology	\$350
	02 March 2015 Technology	\$850
	02 March 2015 Furniture	\$700

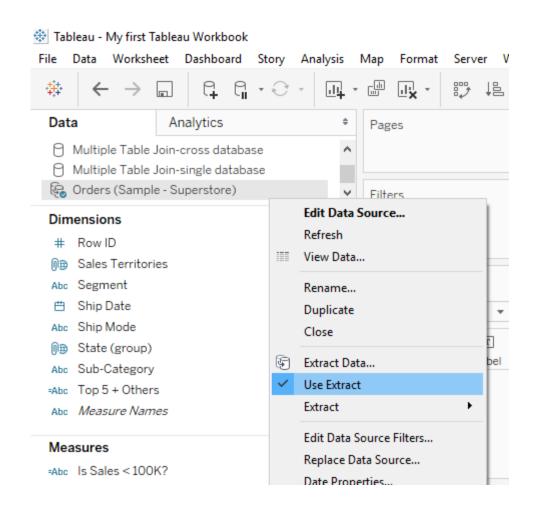
Records with the same date and category have been aggregated into a single row.

## Aggregated Data (rolled up to months)

Date	Category	Sales
Date	Category	Sales
	Mar-15 Furniture	\$800
	M = 45 Office Complies	44000
	Mar-15 Office Supplies	\$1300
	Mar-15 Technology	\$1200

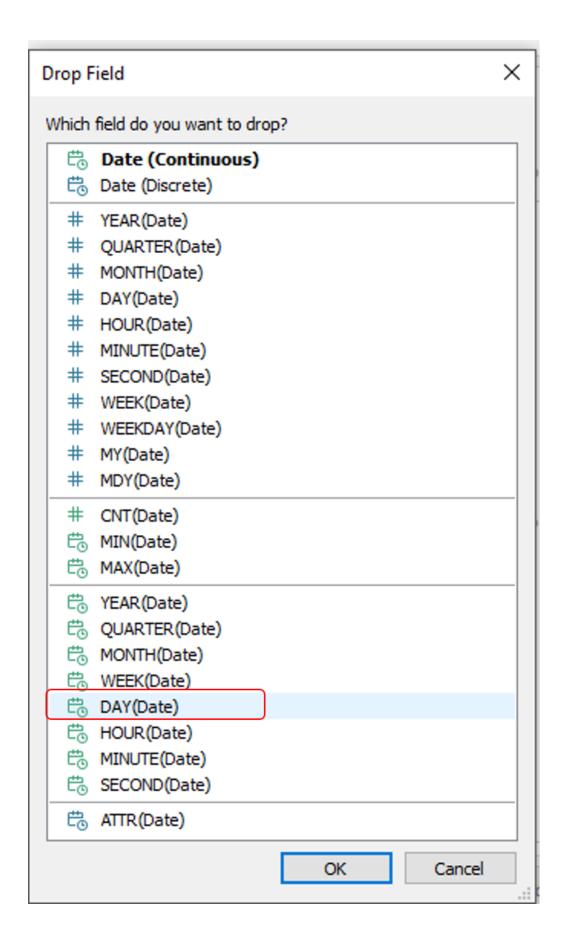
Dates have been rolled up to the Month level and records with the same category have been aggregated into a single row.

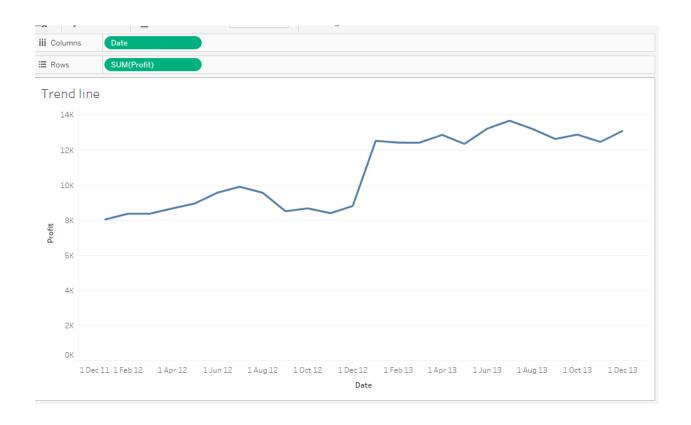


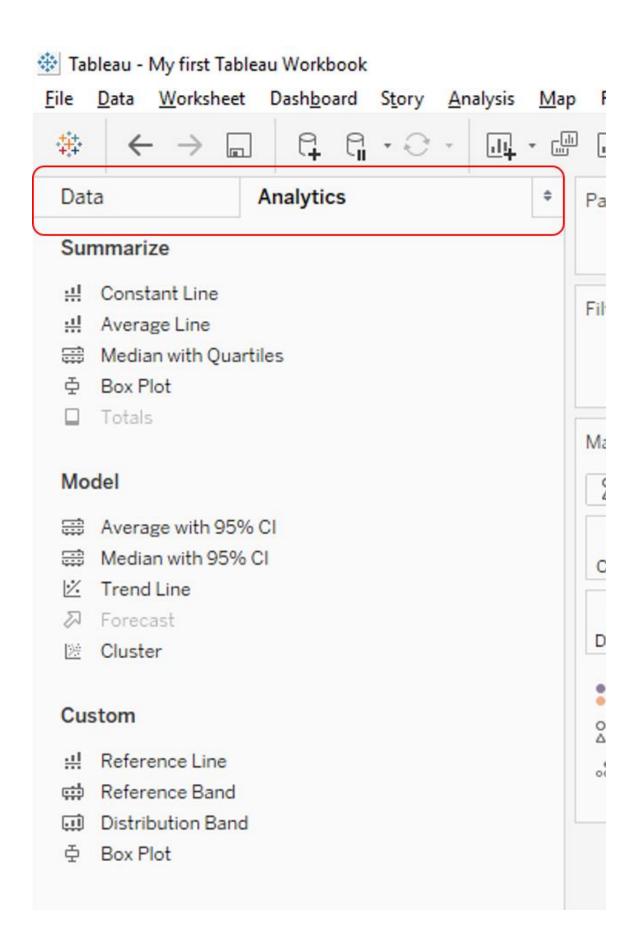


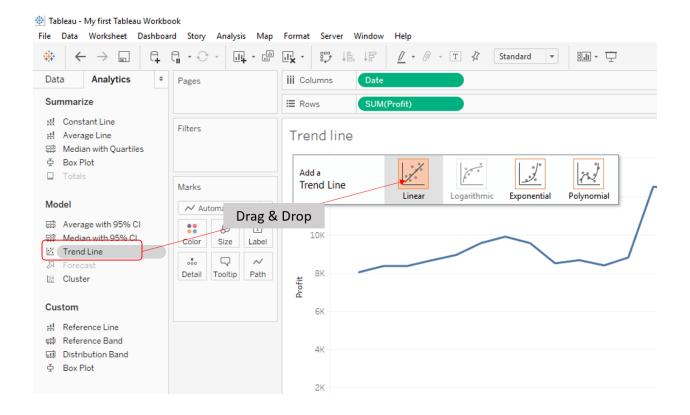
# Chapter 8: Garnish with Reference Lines, Trends, Forecasting, and Clustering

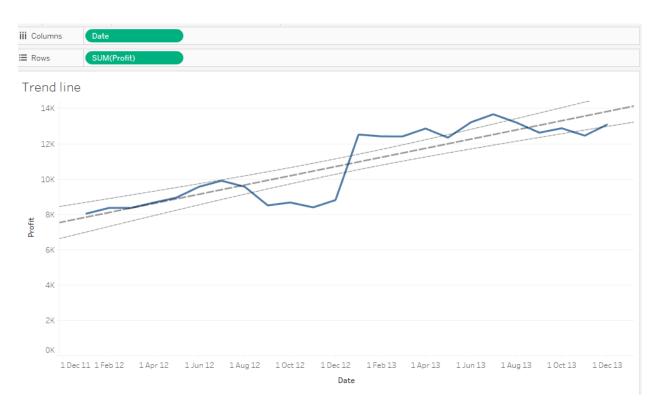
Tableau - My first Tableau Workbook <u>Data Worksheet Dashboard Story Analysis</u> File Map Fc Analytics Data Pag Box & Whisker Plot data (Data for Box plot & G... CoffeeChain Query (Sample - Coffee Chain) Custom Background Image data (Custom Bac... Filte Custom SQL Query (Sample - Coffee Chain) Deadliest Earthquakes (Deadliest earthquakes) P Deadliest Earthquakes-Details (Deadliest earth... Gantt Chart data (Data for Box plot & Gantt ch... Mar Multiple Table Join-cross database T **Ⅲ** ρ Dimensions Area Code Co Date Date Abc Market 00 Abc Market Size De Abc Product

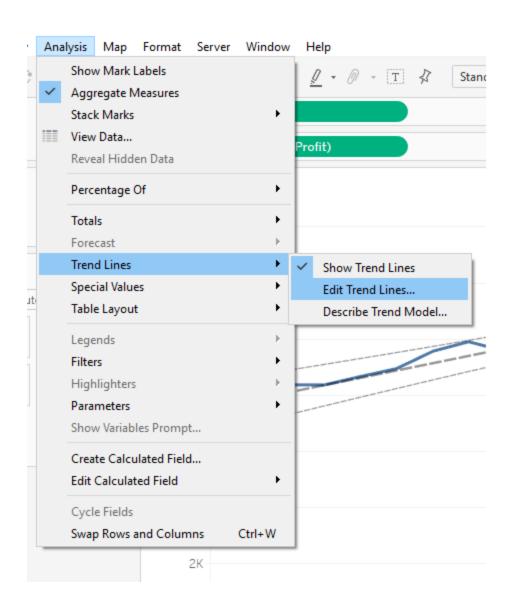


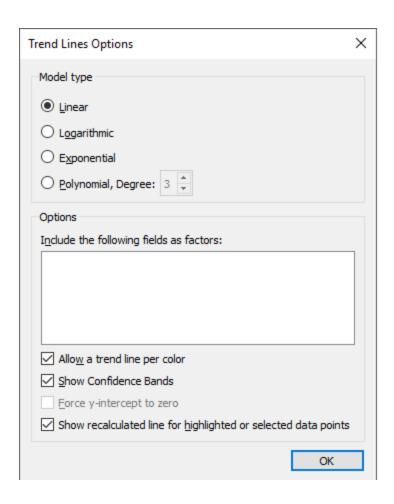






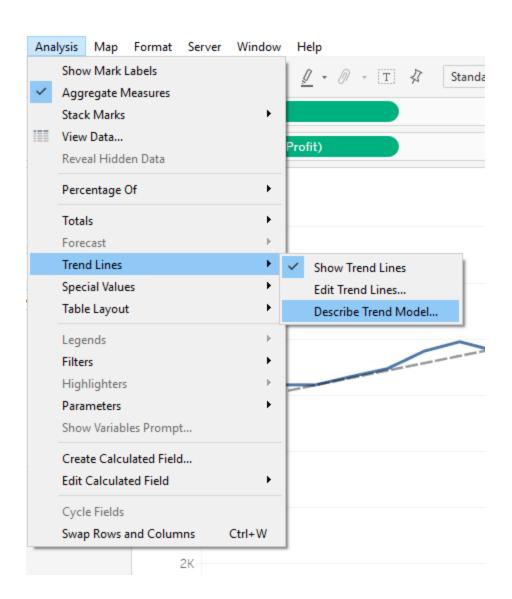


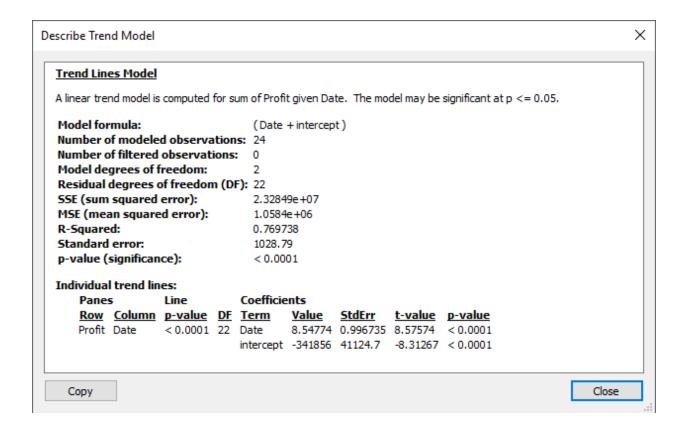


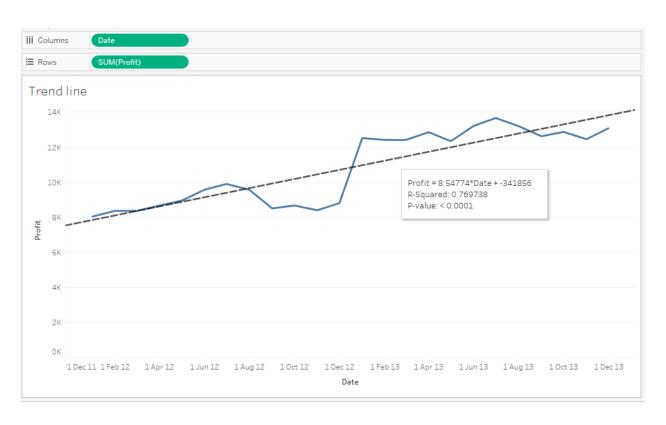


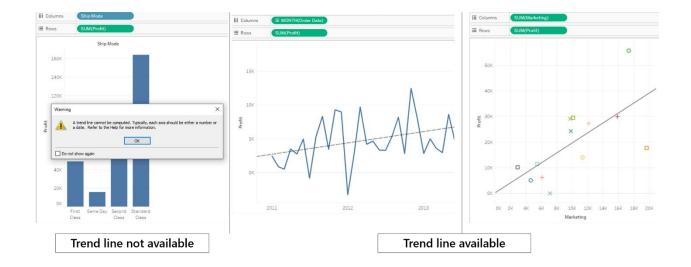
Trend Lines Options X	
Model type	
O Logarithmic	
○ Exponential	
O Polynomial, Degree: 3	
Options  Include the following fields as factors:	
Allow a trend line per color	
Show Confidence Bands	
Eorce y-intercept to zero	
Show recalculated line for highlighted or selected data points	
OK	

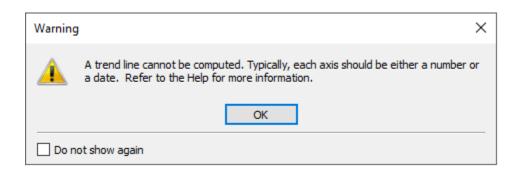


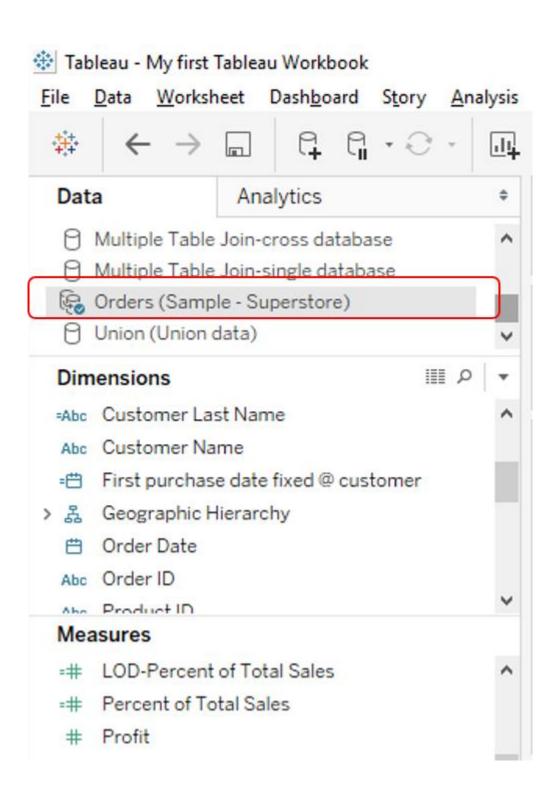


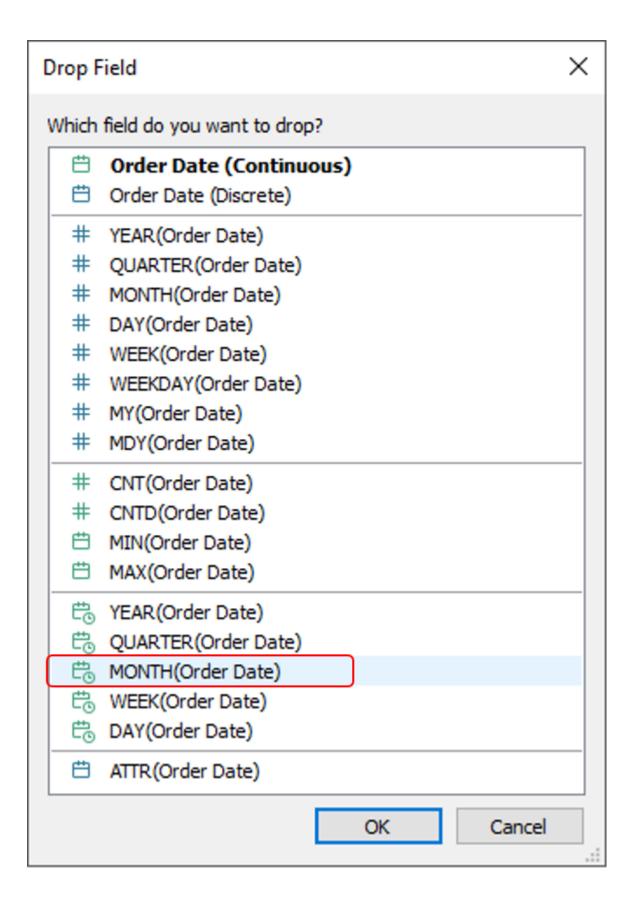


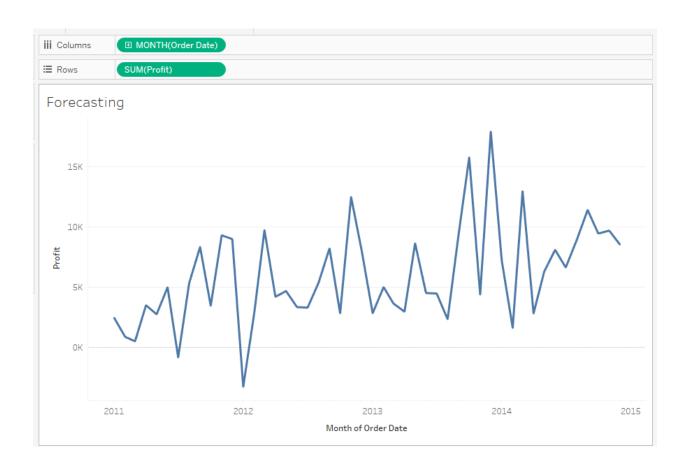


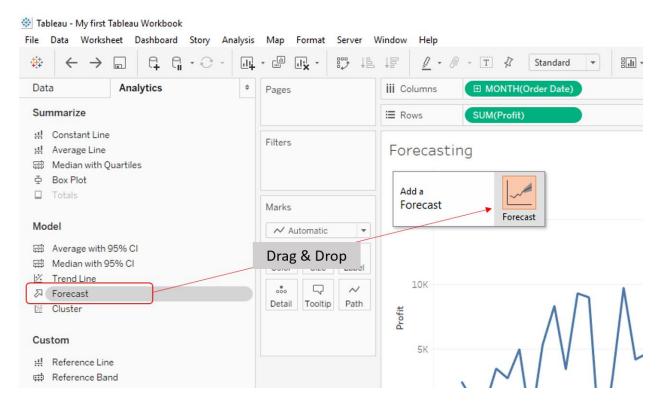


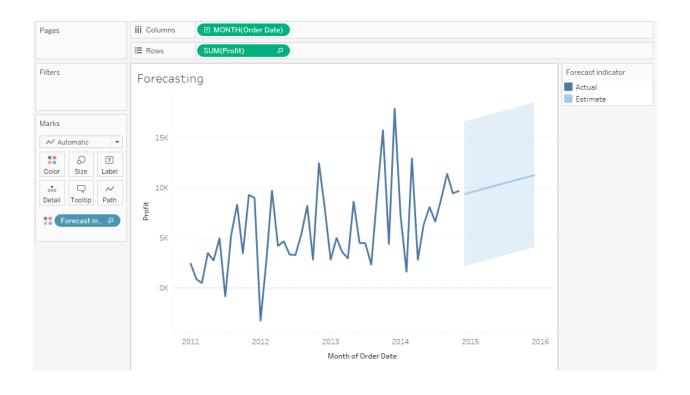


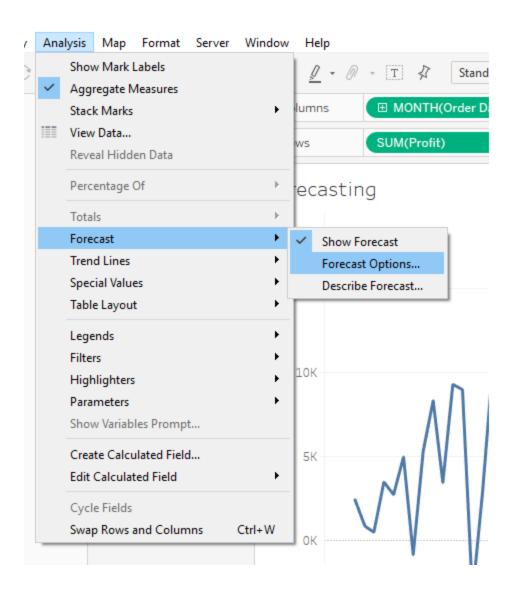


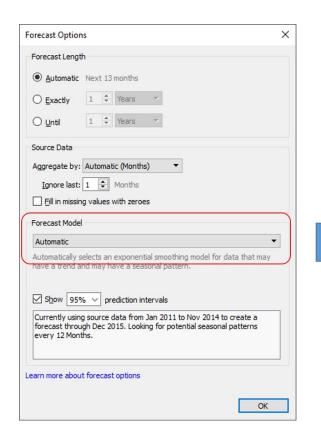


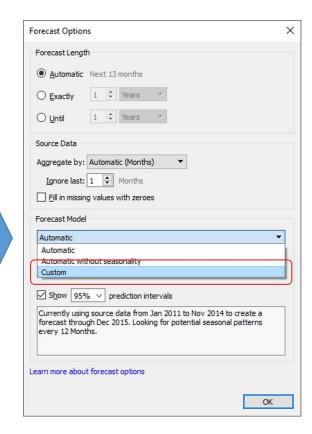


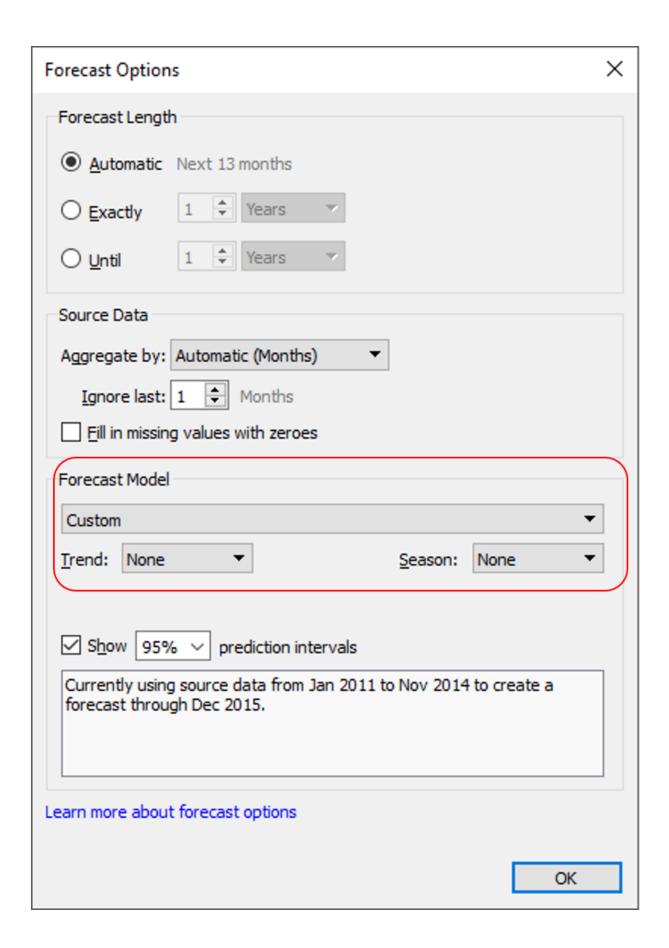


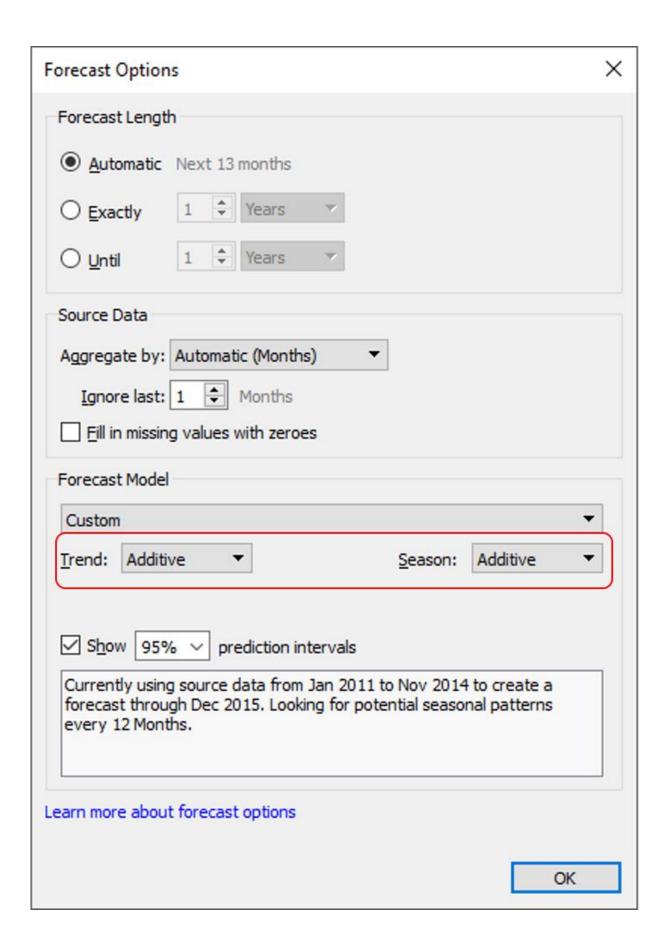


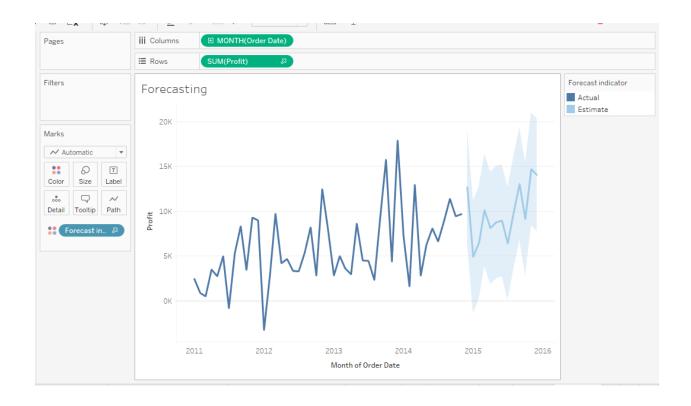


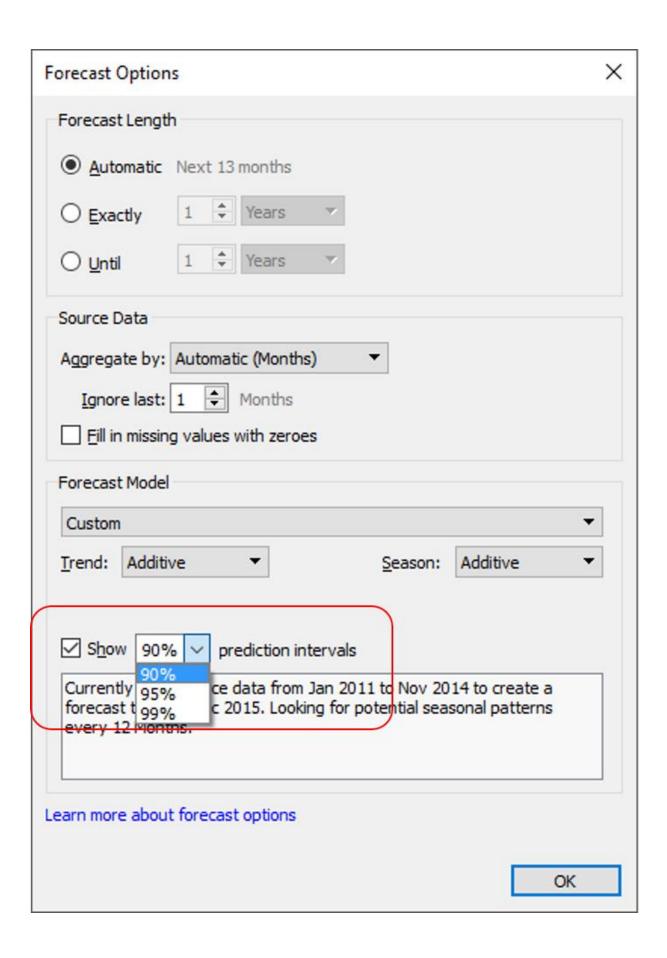


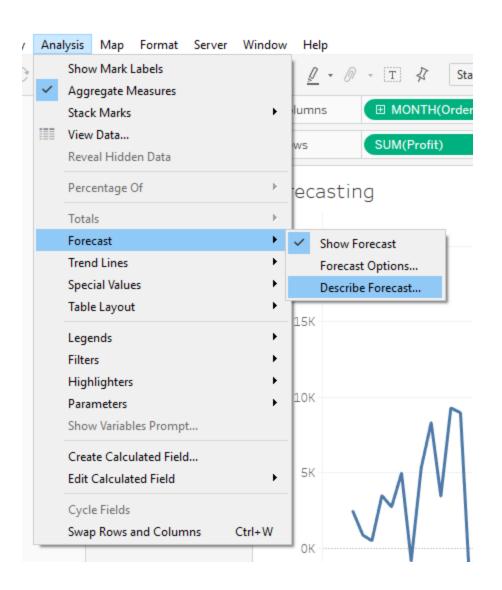


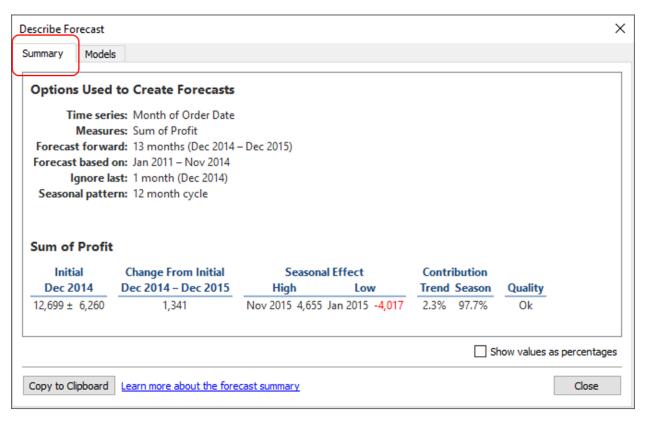


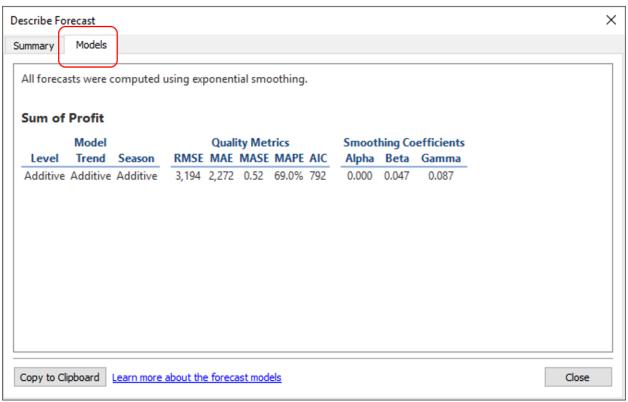




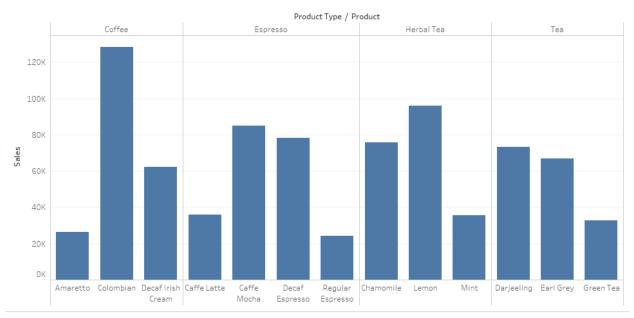








#### Reference Line-Bullet chart



#### Tableau - My first Tableau Workbook File Data Worksheet Dashboard Story Analysis Map Format Server Wij # Analytics Data **III** Columns Pages Box & Whisker Plot dat... Rows CoffeeChain Query (Sa... Custom Background I... Filters Reference Custom SQL Query (Sa... **Ⅲ** ₽ Dimensions Area Code Marks Date Date Abc Market 120K 00 Automatic Abc Market Size 0 T Abc Product Color Size Label Ahr Product Type 100K Measures SUN (Budget Sales) # Budget COGS

Detail

Drag & Drop

# Budget Margin

# Budget Profit

Inventory

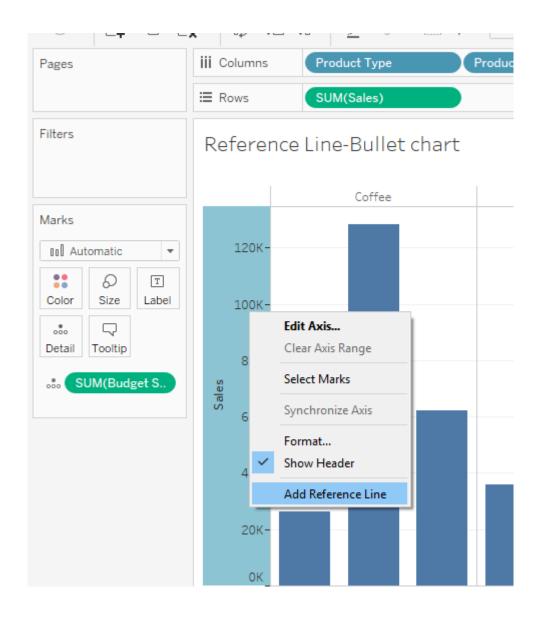
Cogs

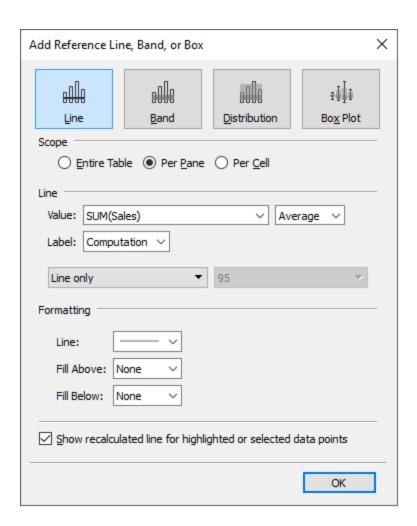
**Budget Sales** 

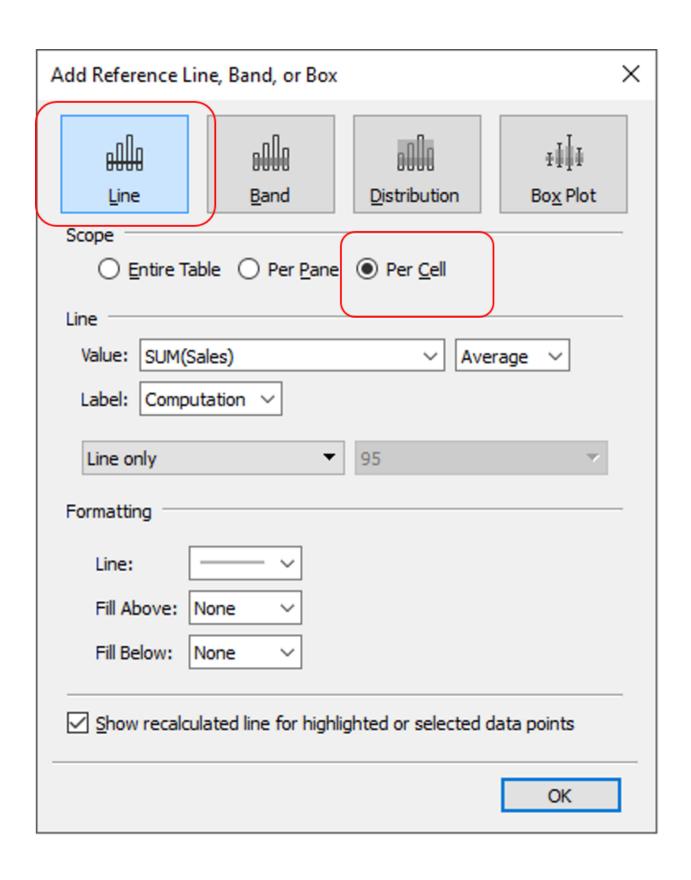
Tooltip

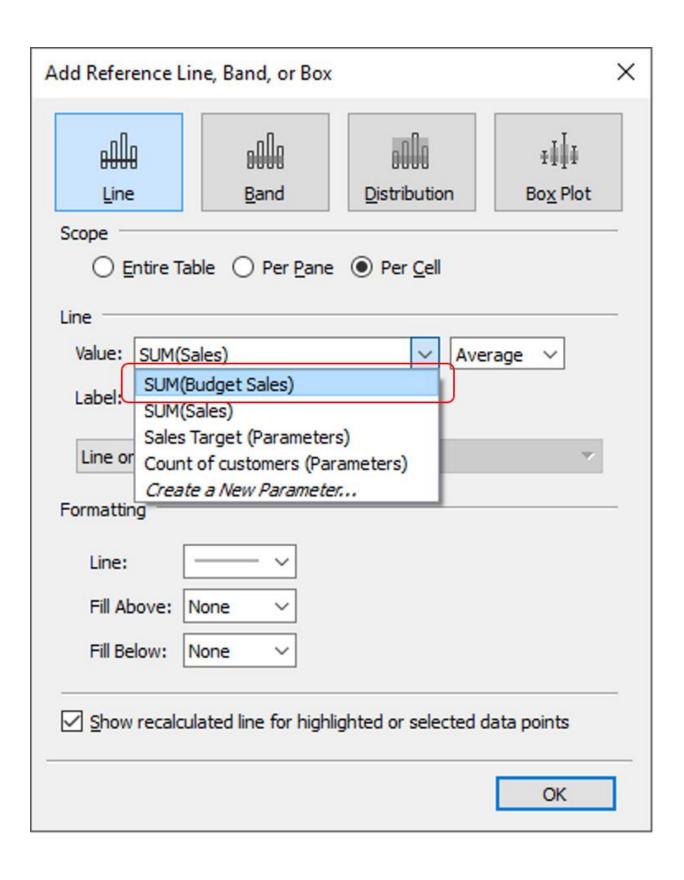
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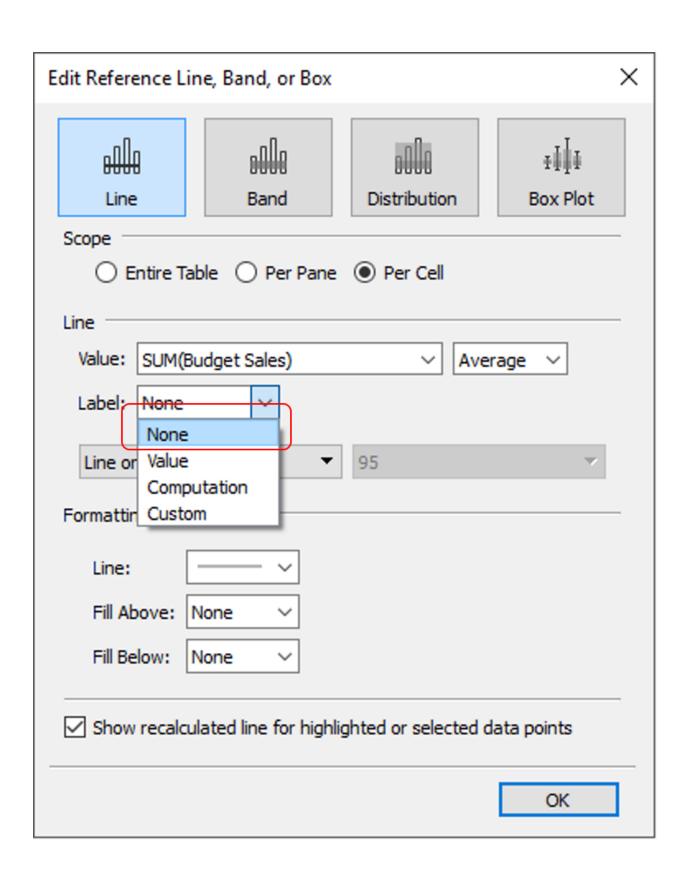
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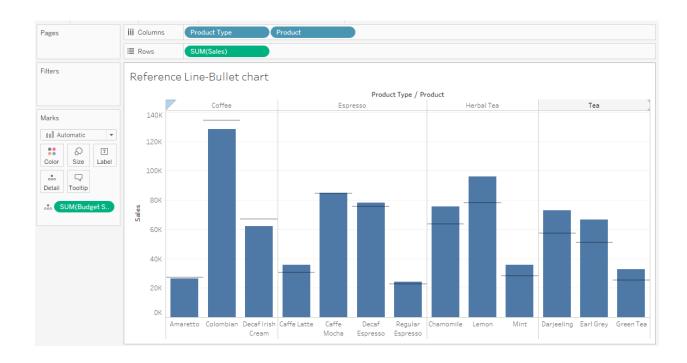


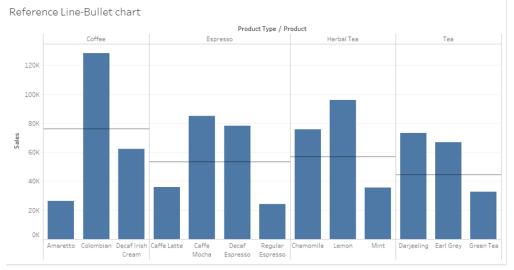




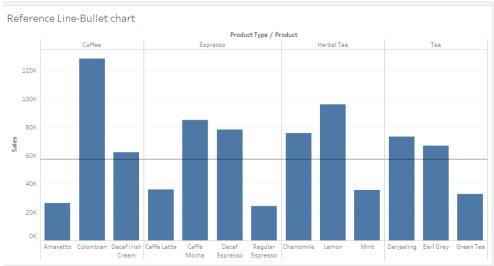




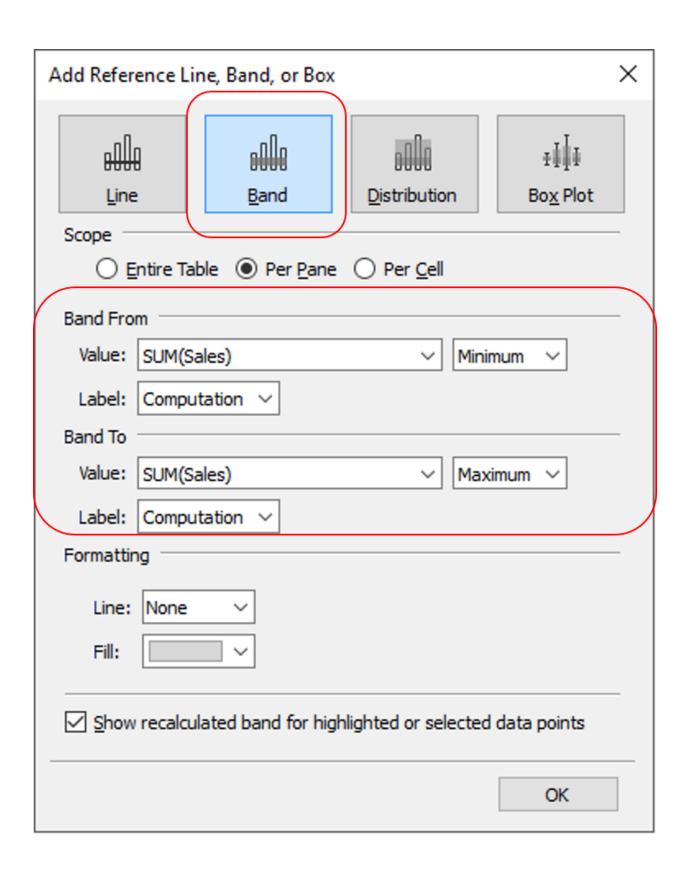


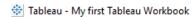


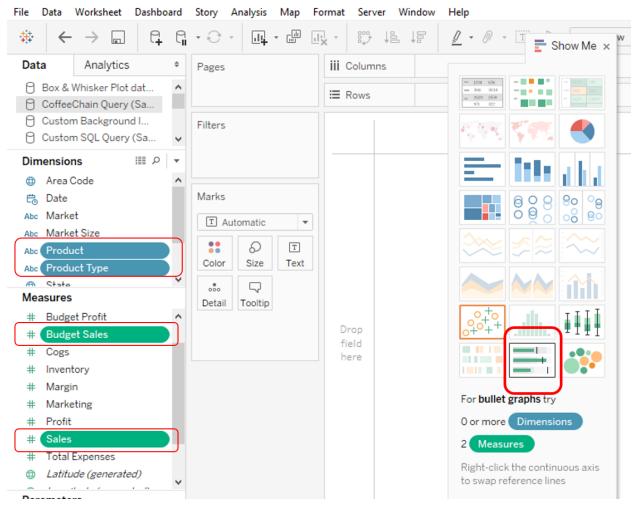
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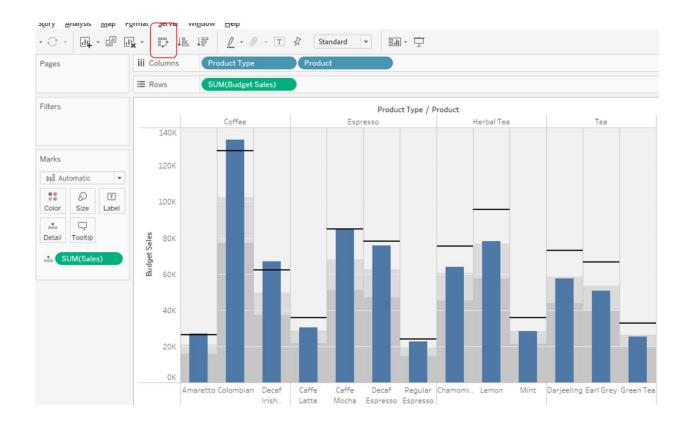
## **Entire Table**

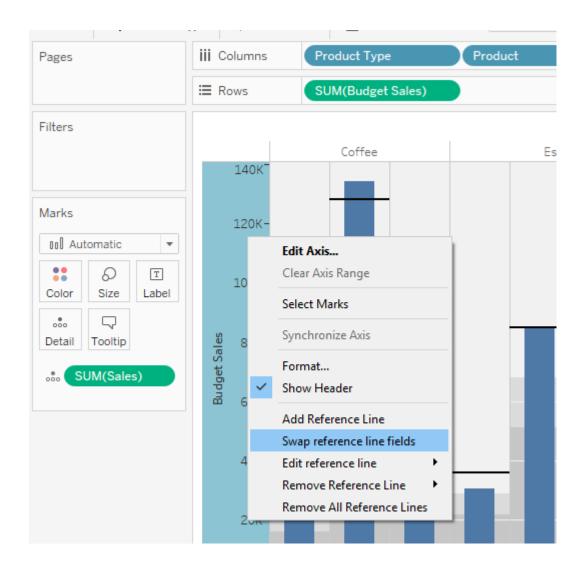


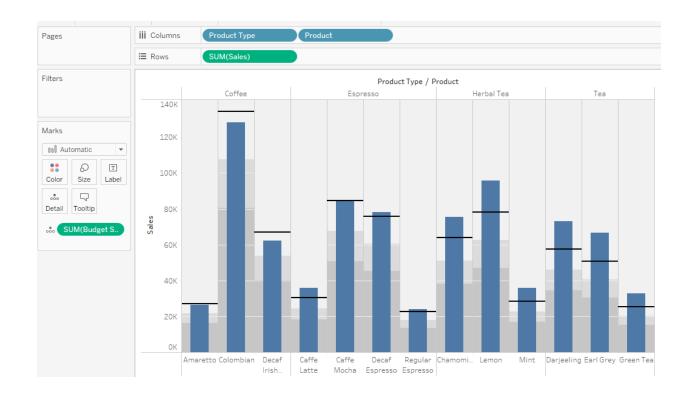


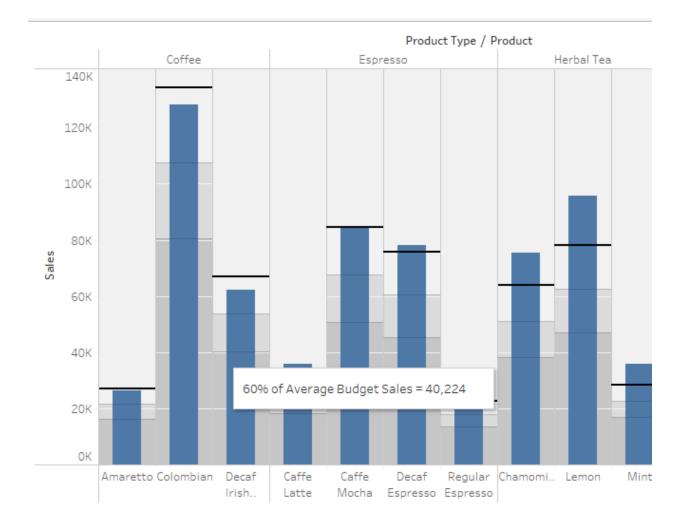


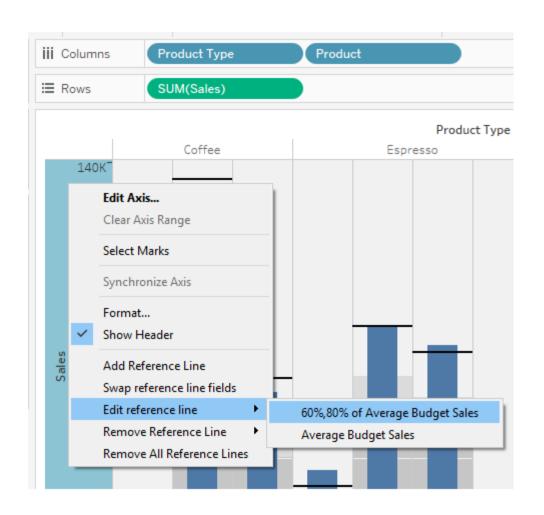


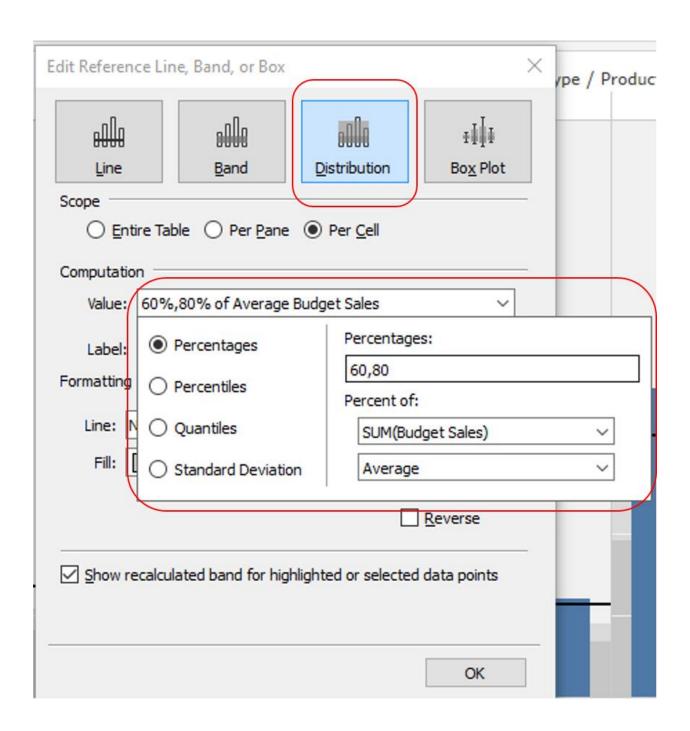


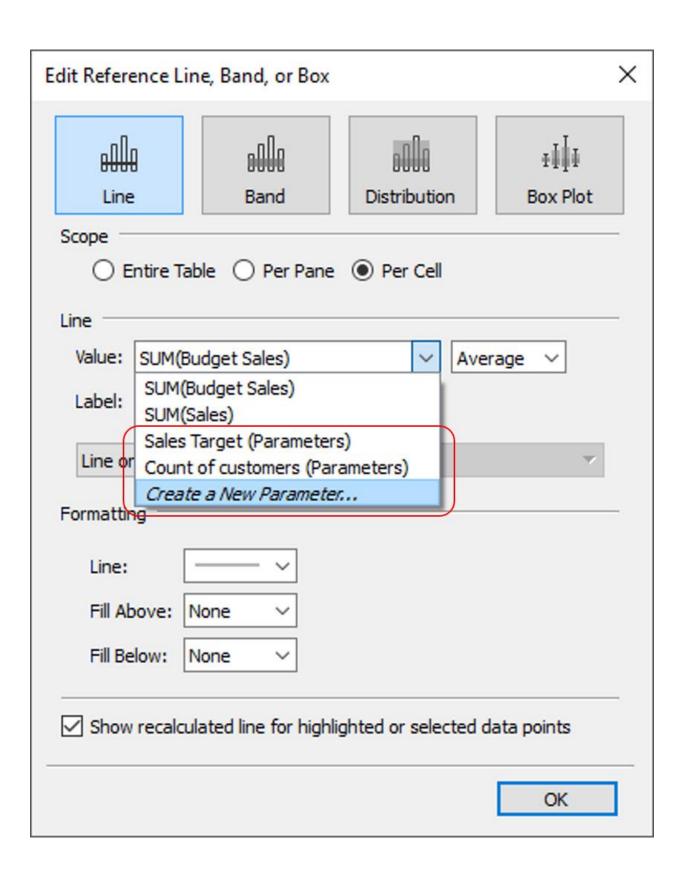


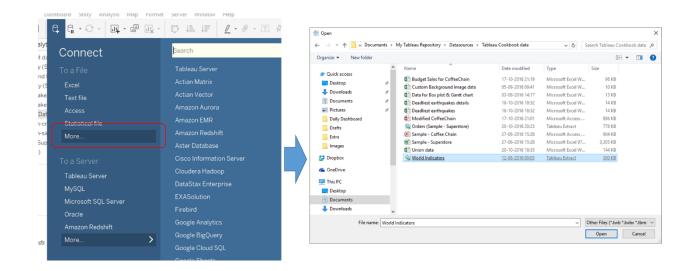


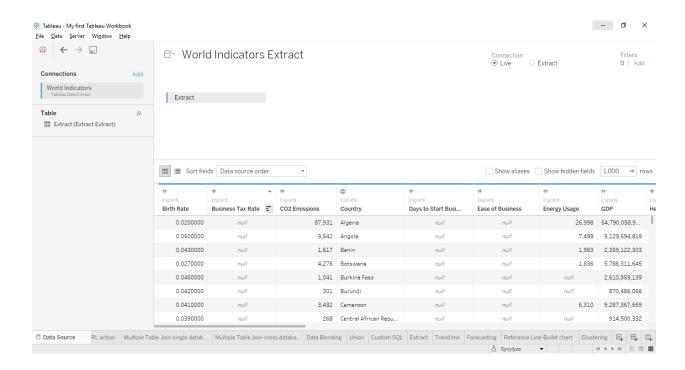


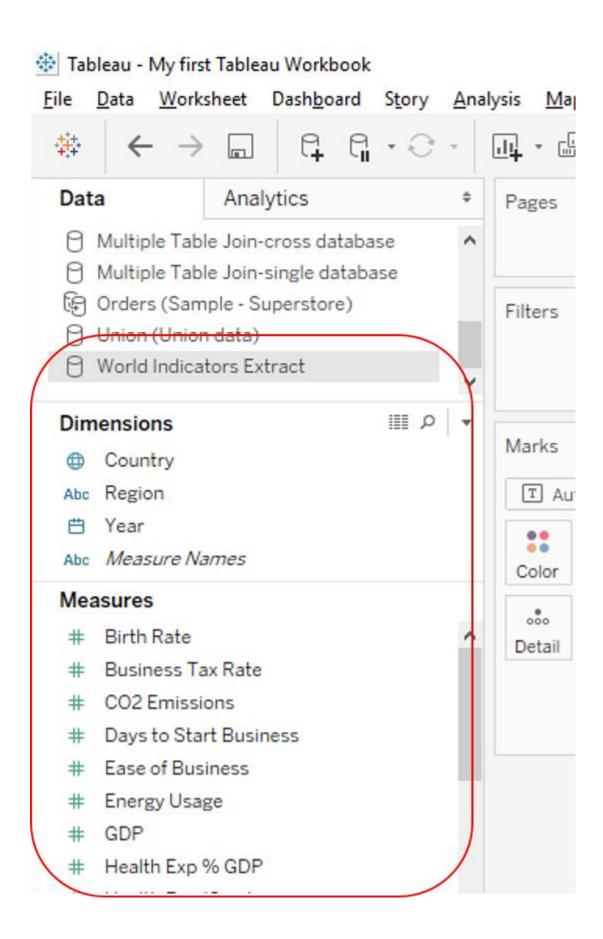


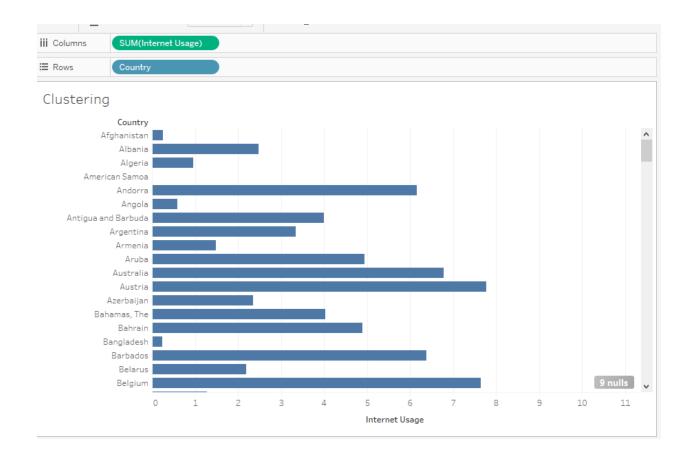


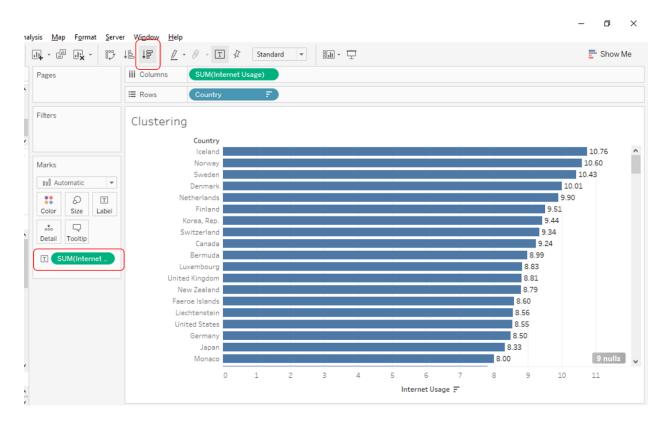


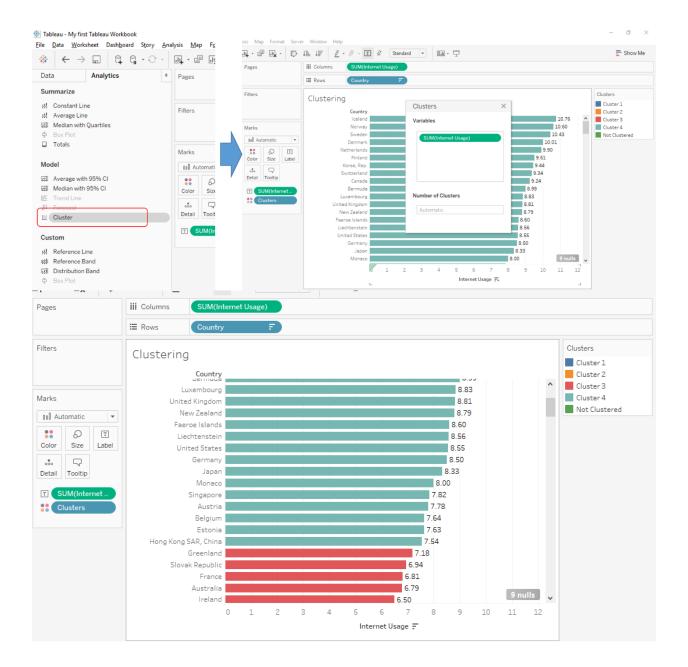


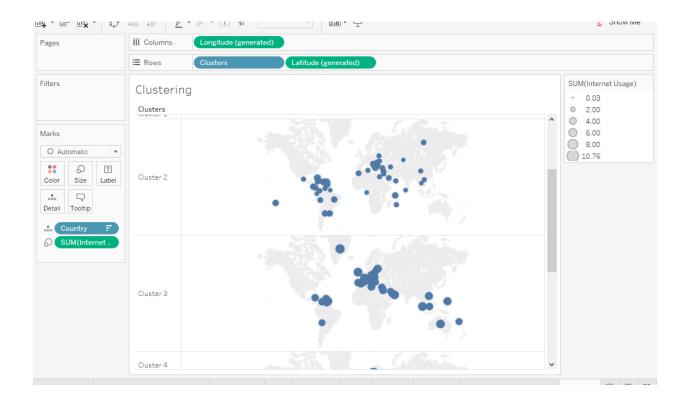


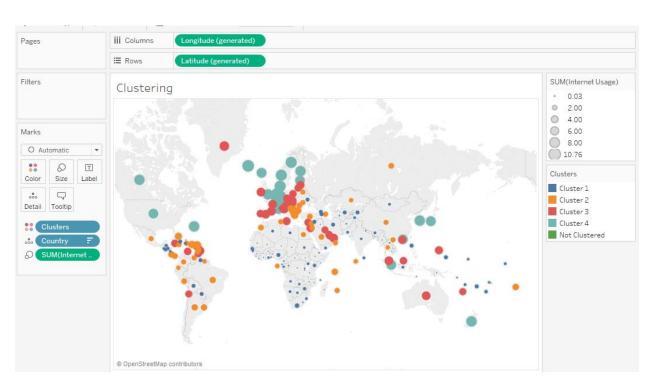


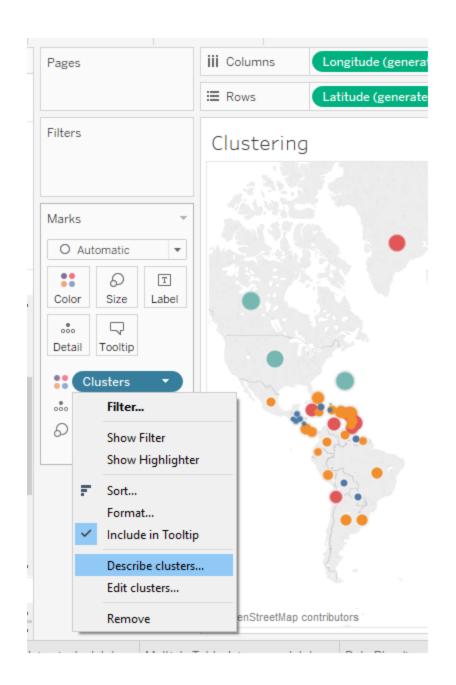


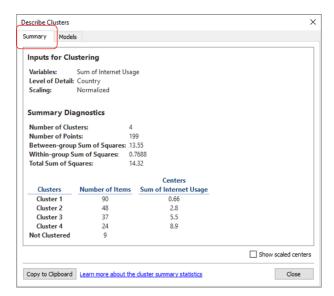


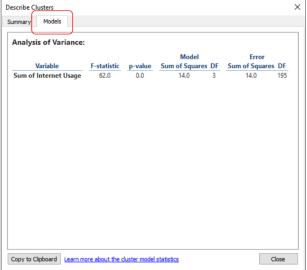




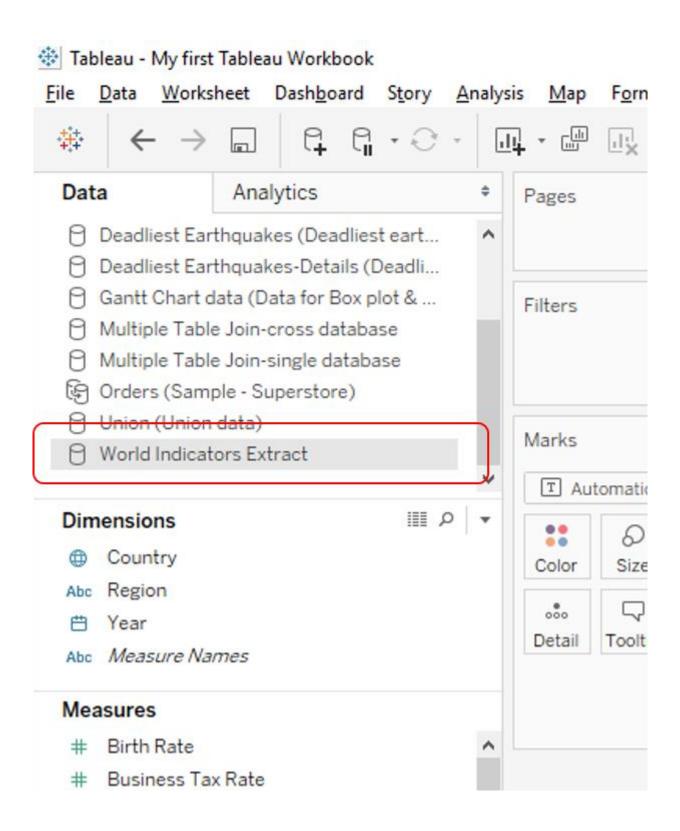


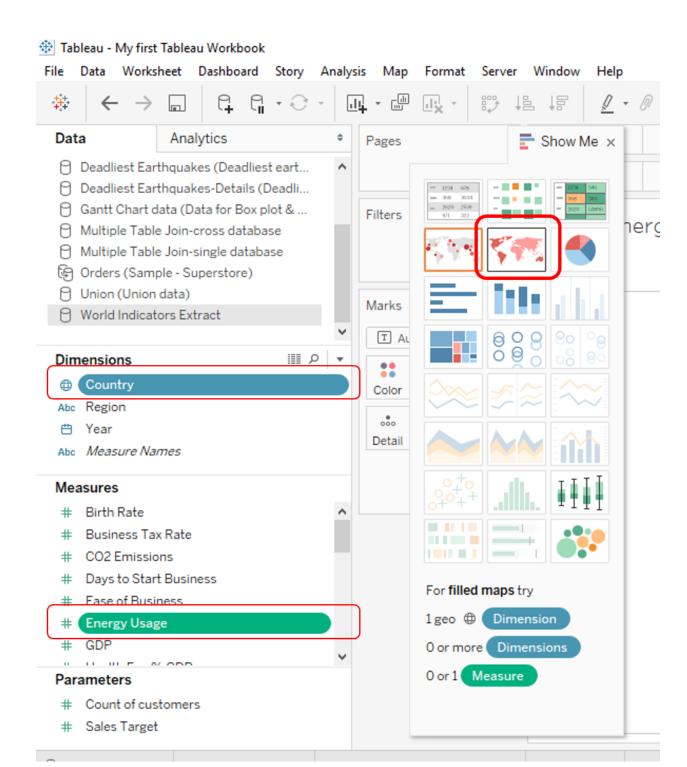


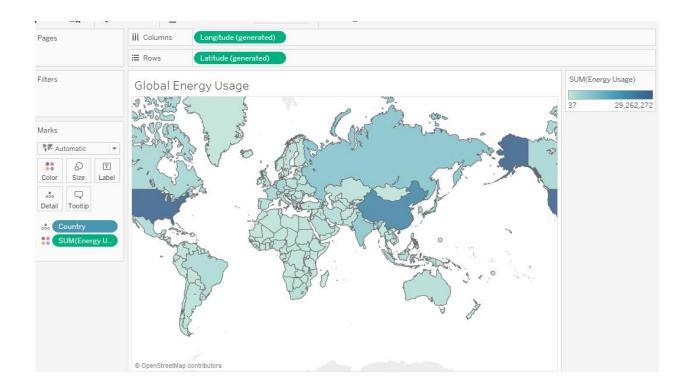


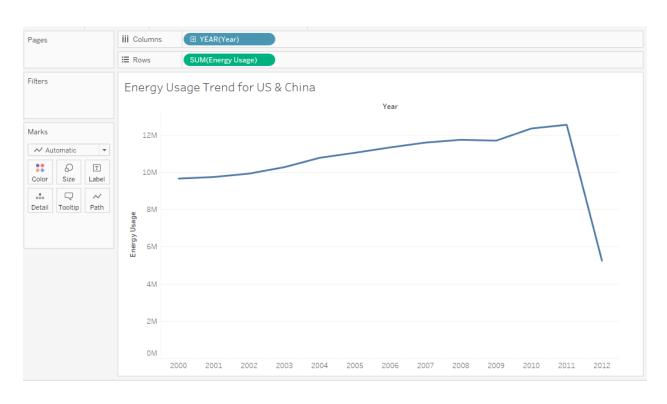


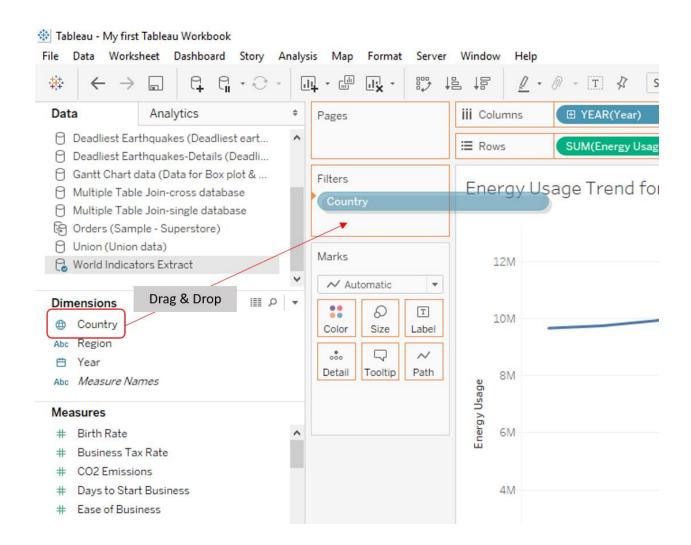
# **Chapter 9: Bon Appetit! Tell a story and Share It with Others**

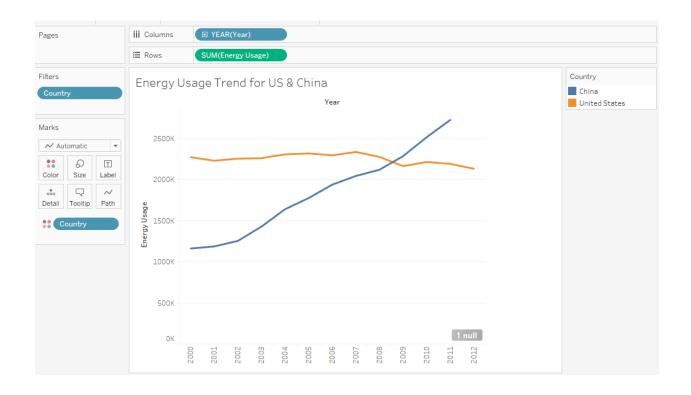


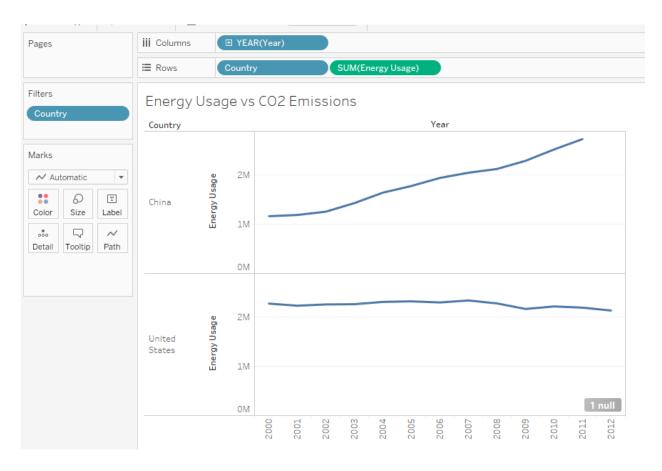


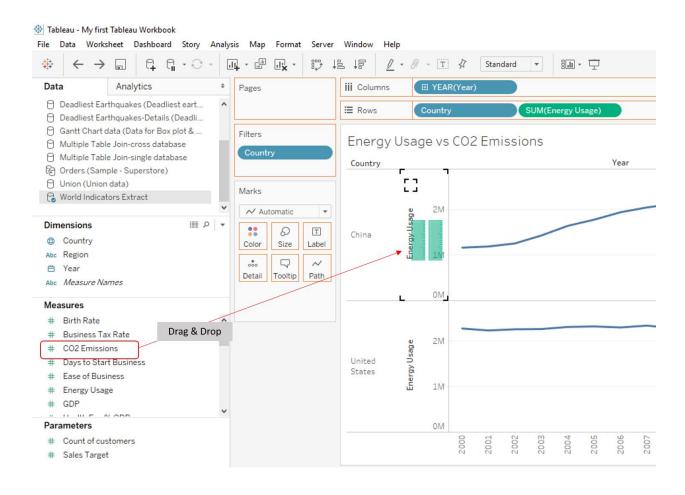


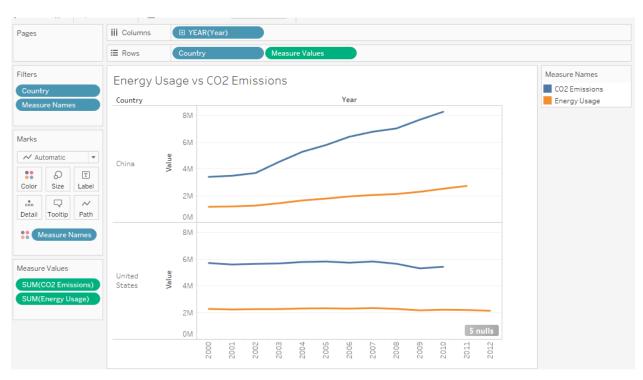


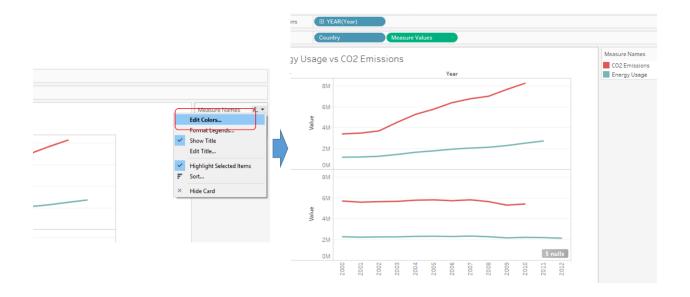


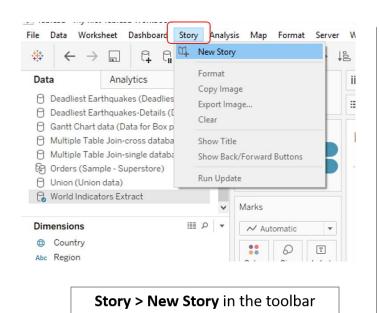


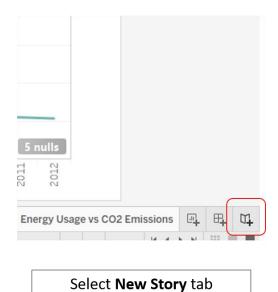


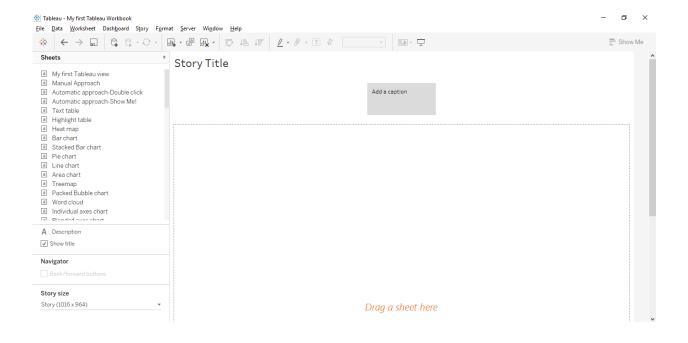


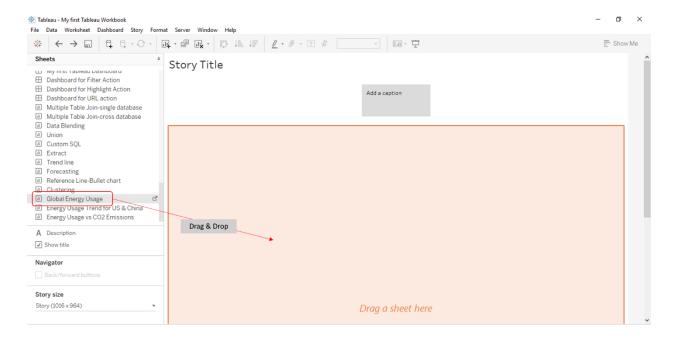


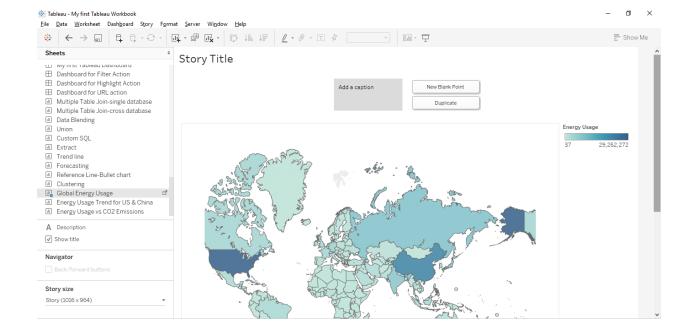


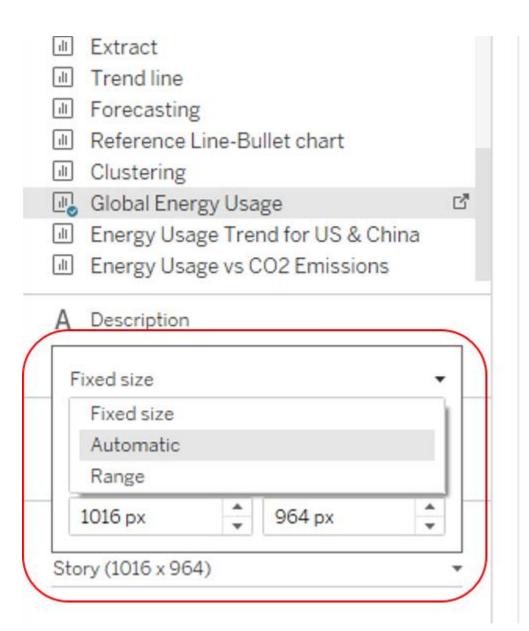


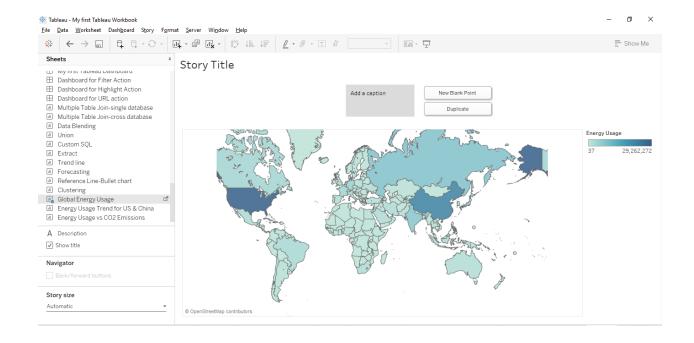




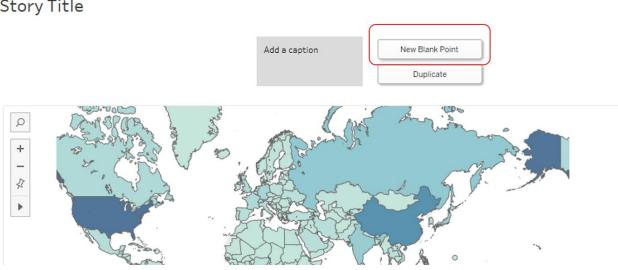


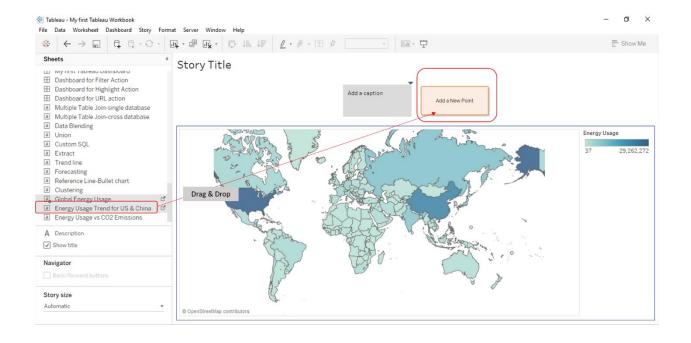


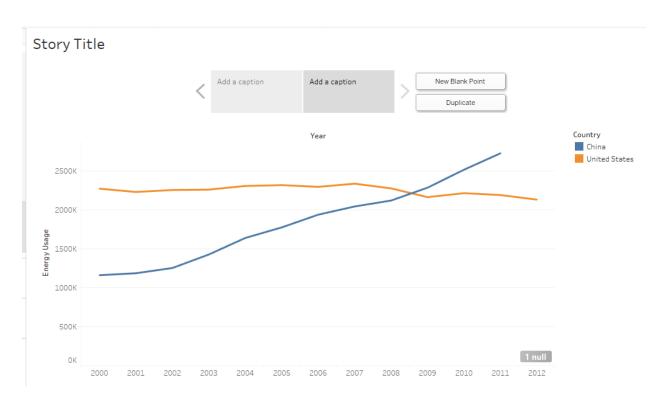


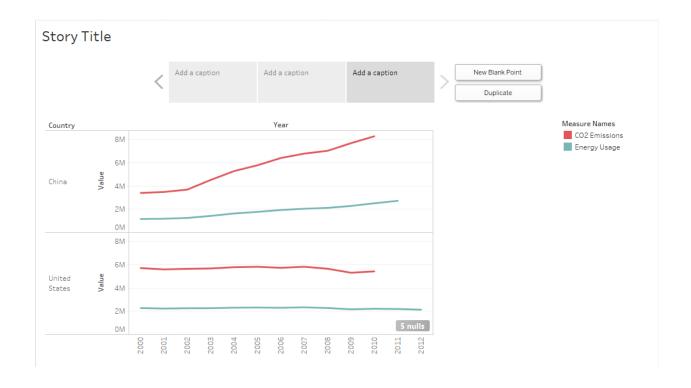


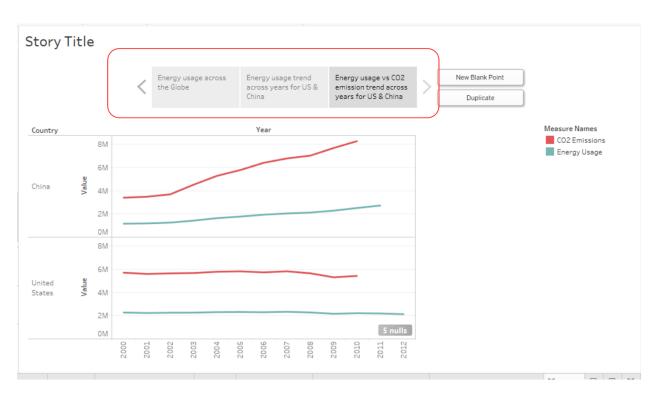
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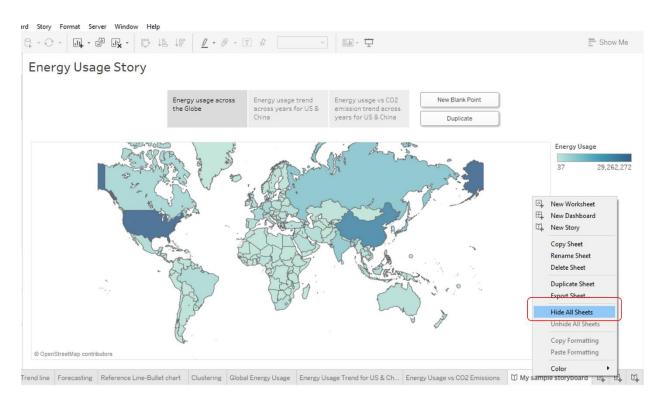


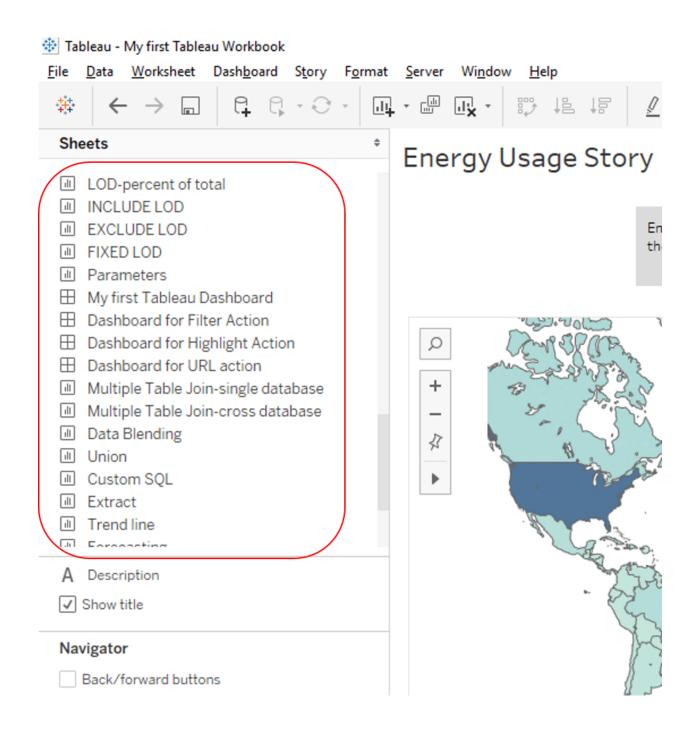


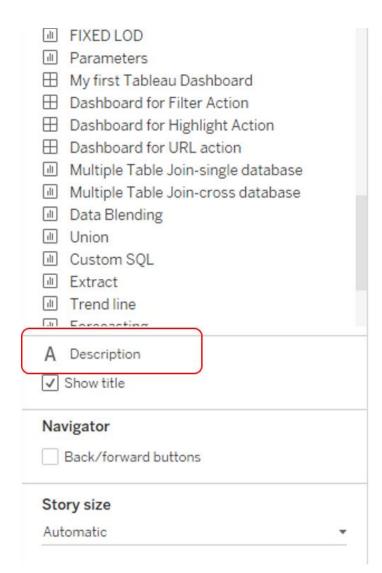


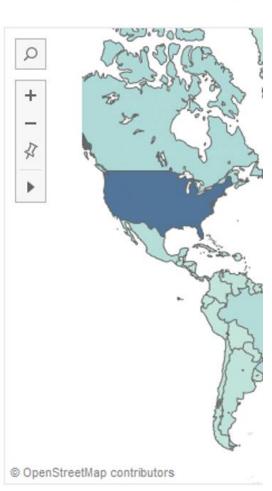




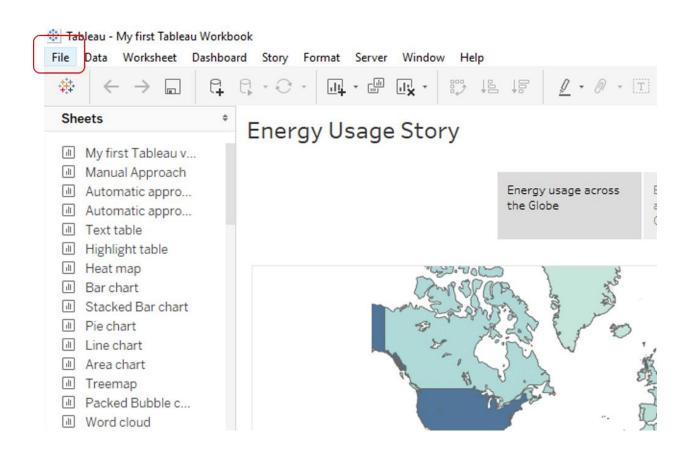




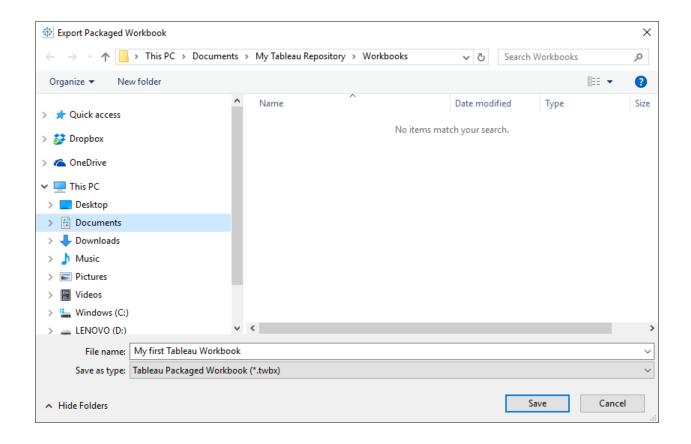


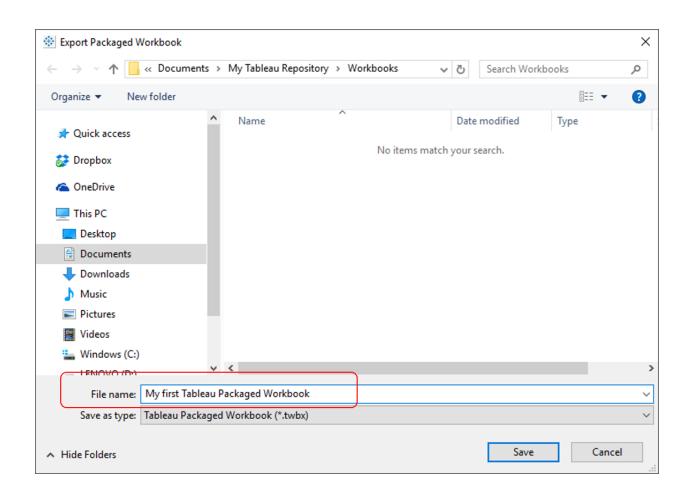


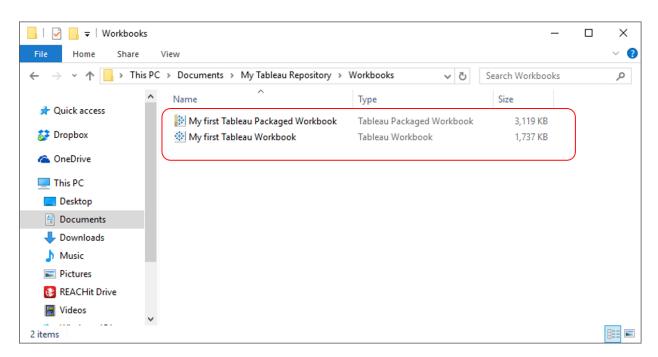
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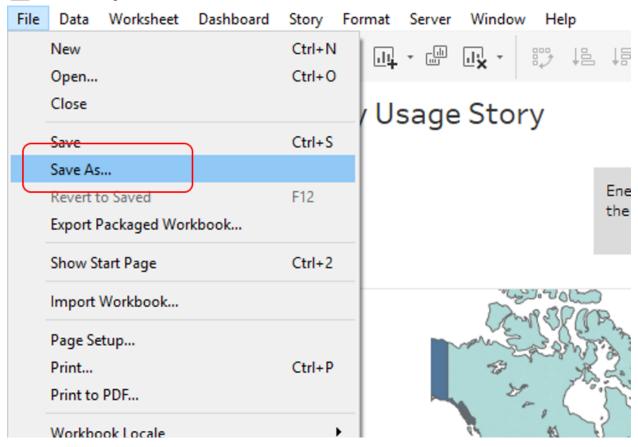


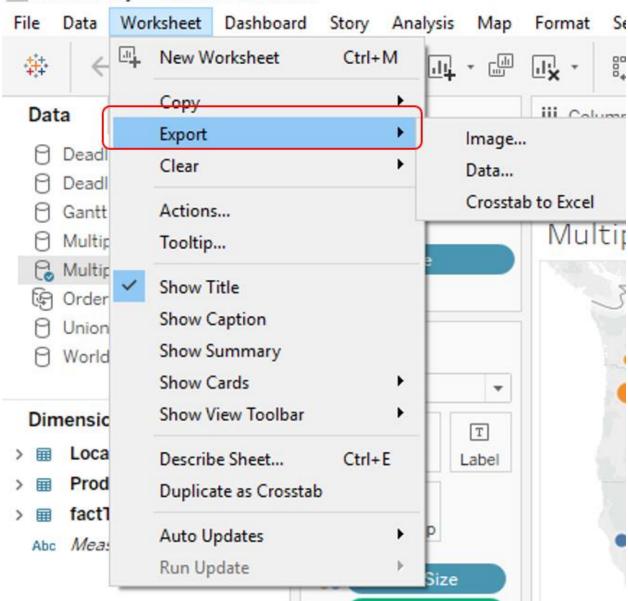
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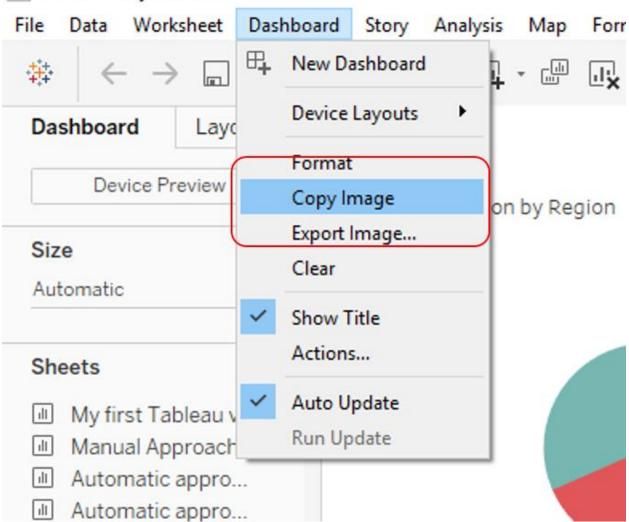


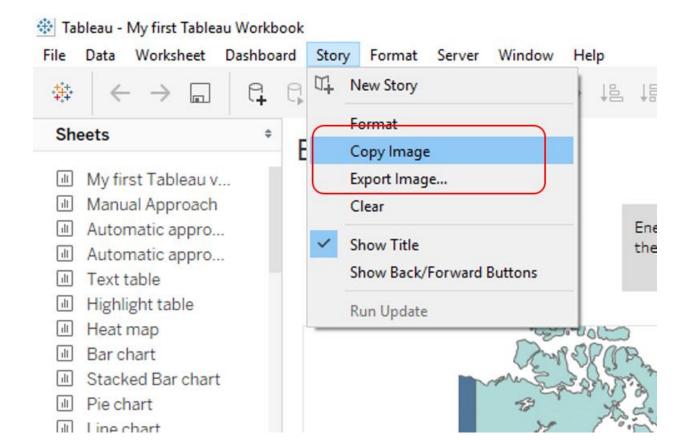


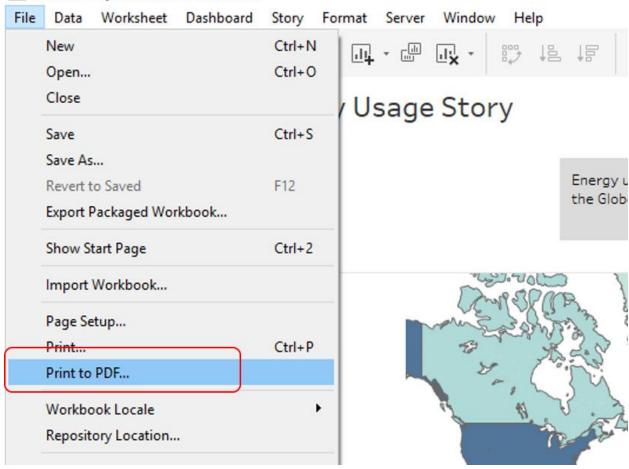


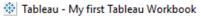


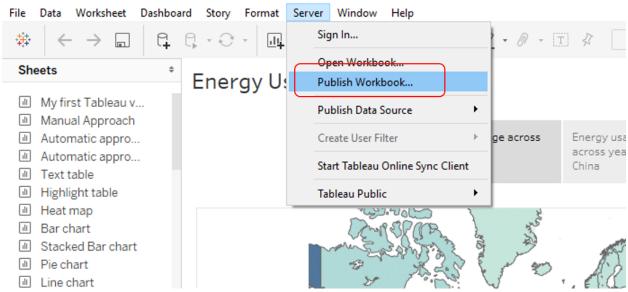




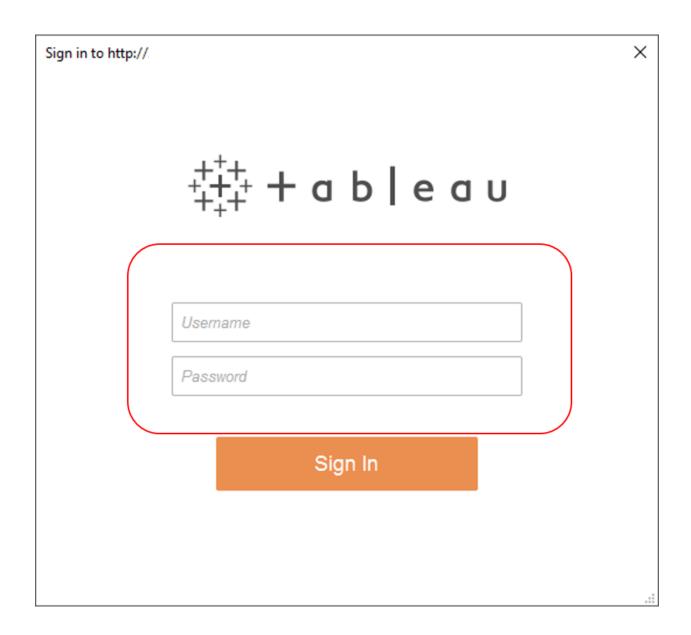


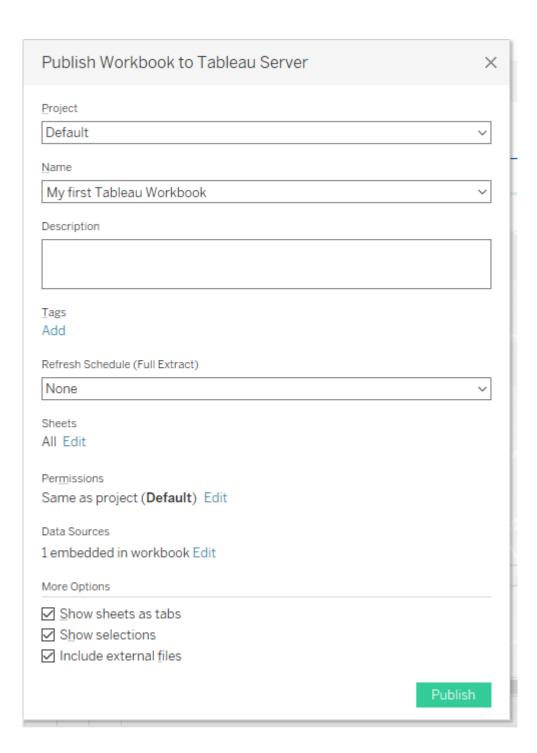




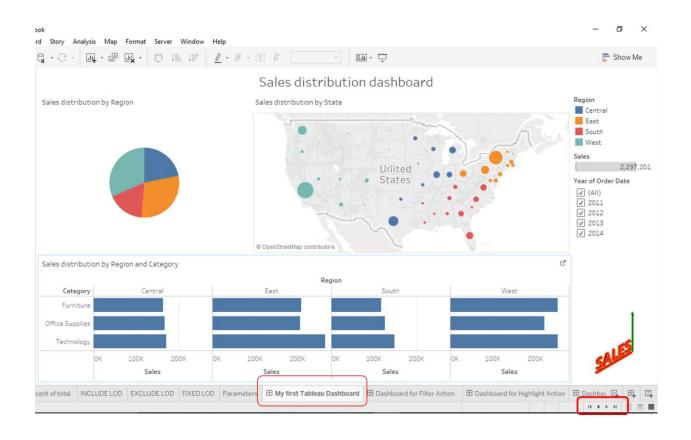


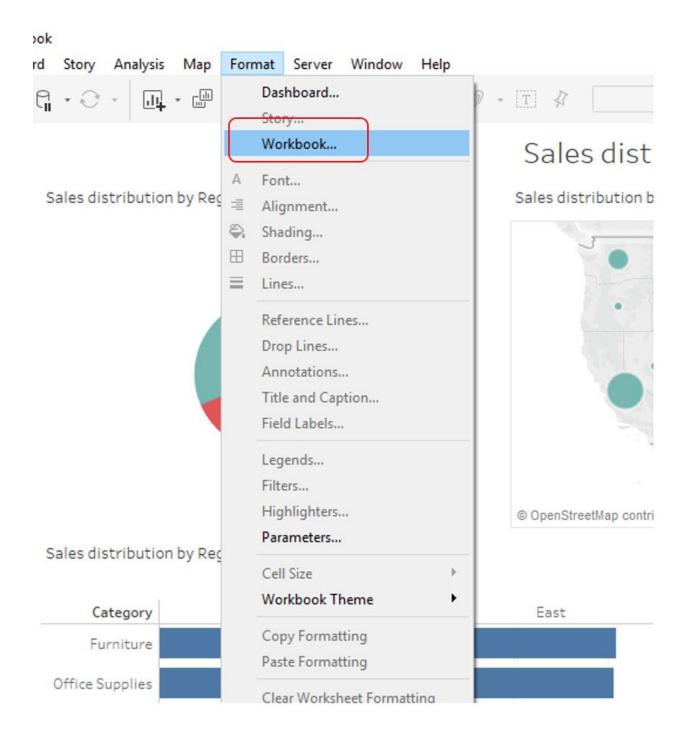


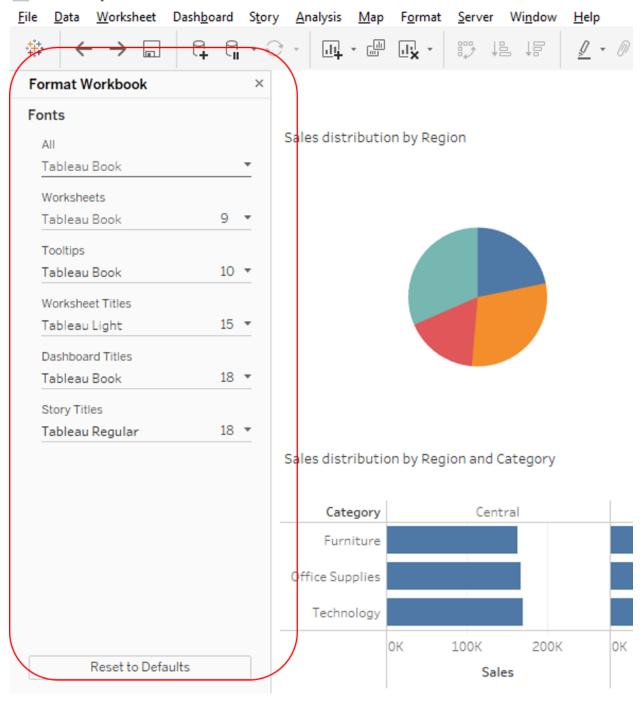


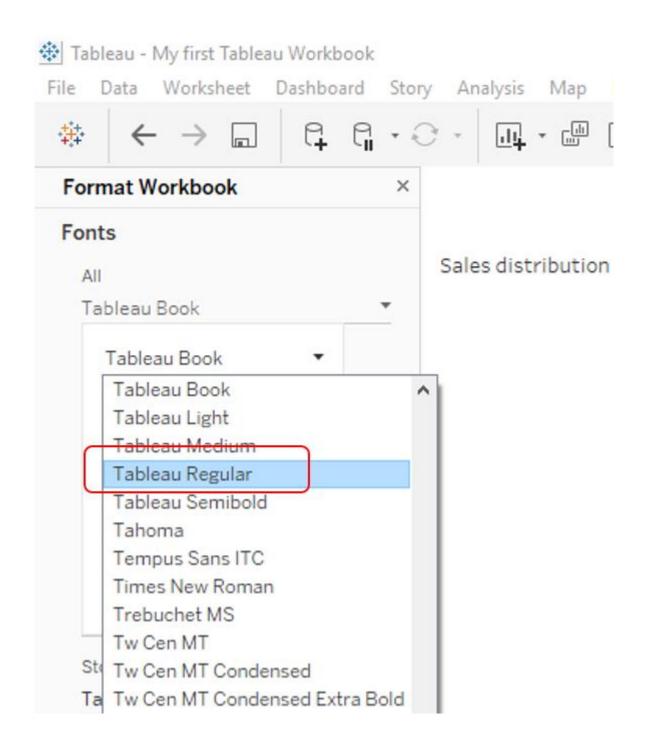


# **Chapter 10: Formatting in Tableau for Desserts**









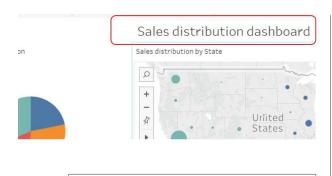
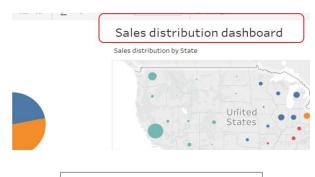
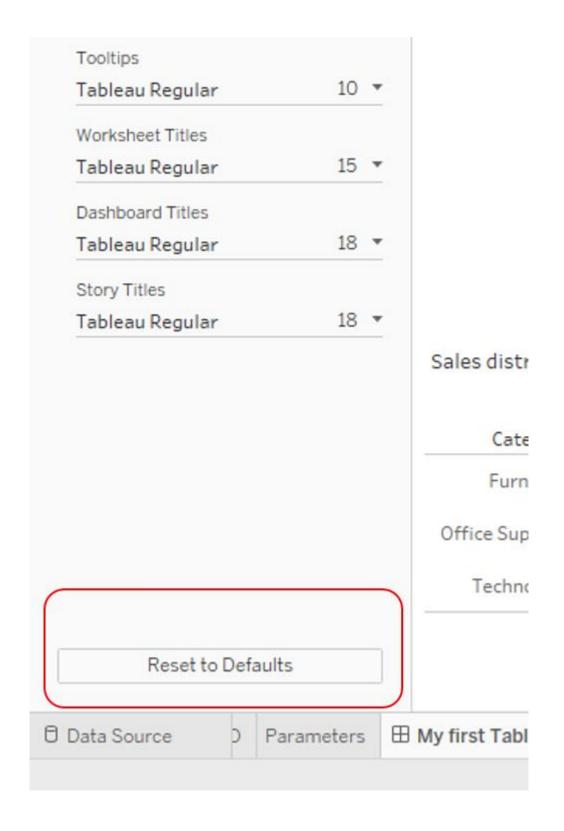
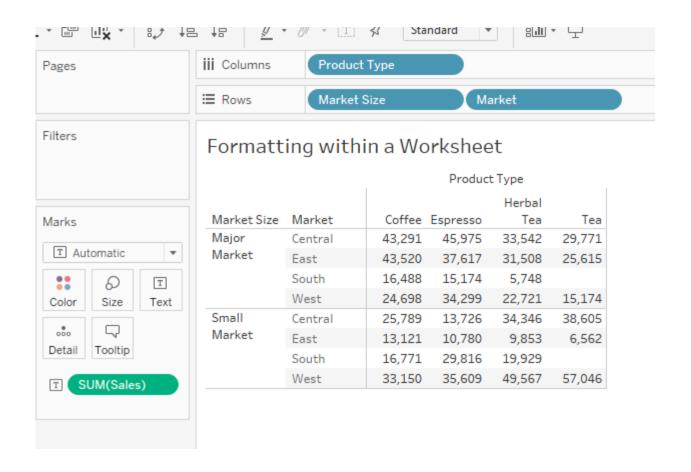


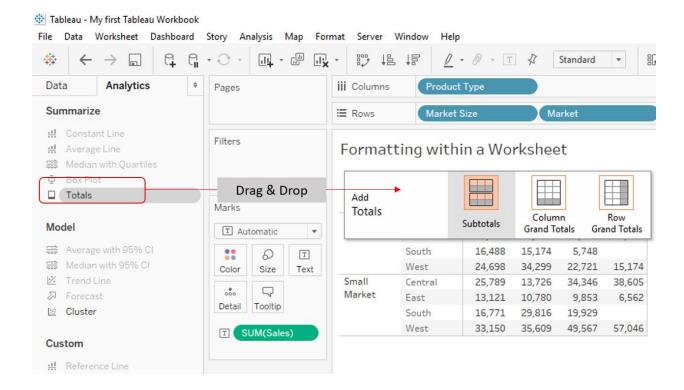
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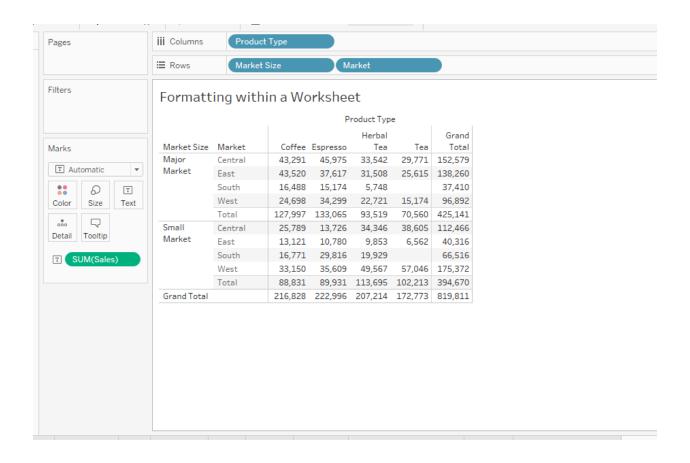


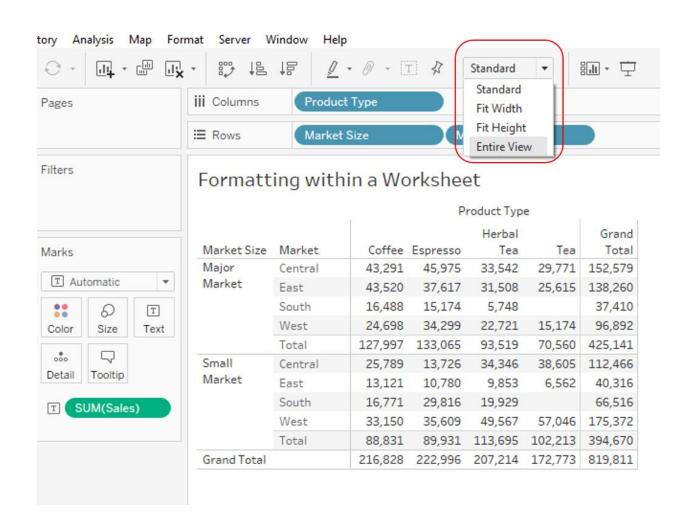
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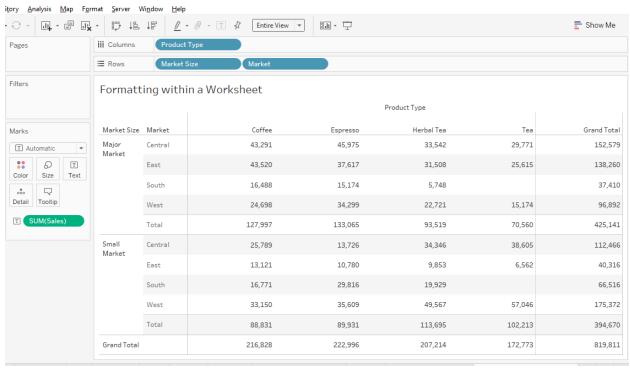


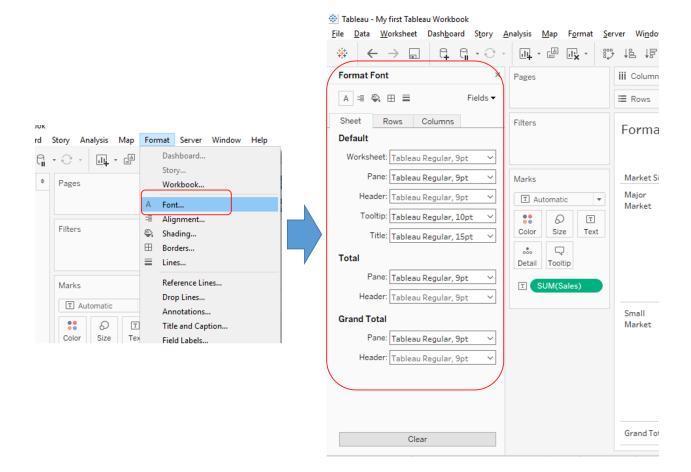


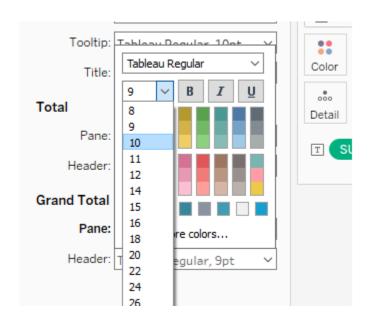


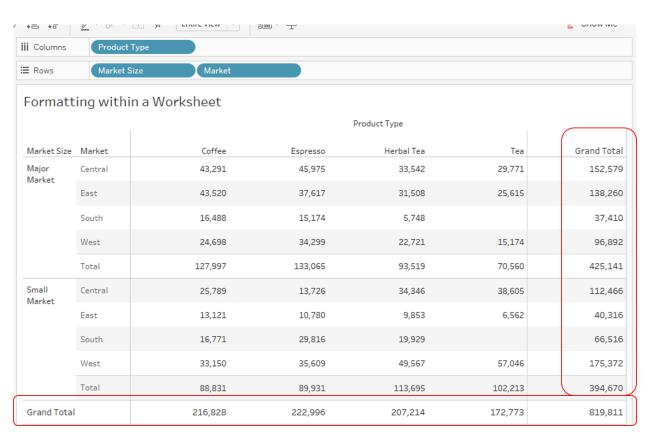


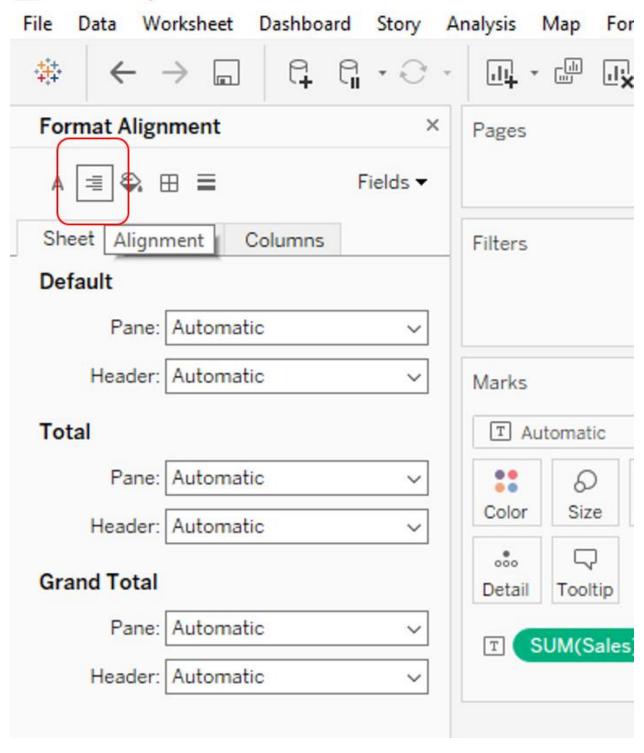


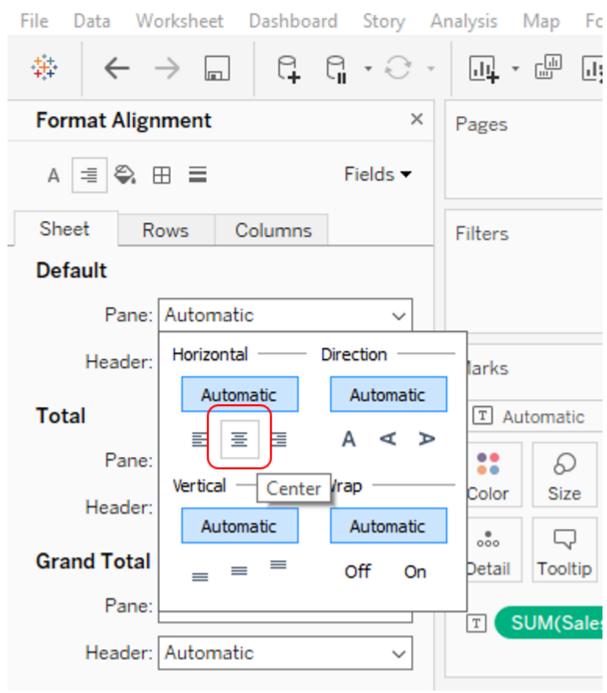


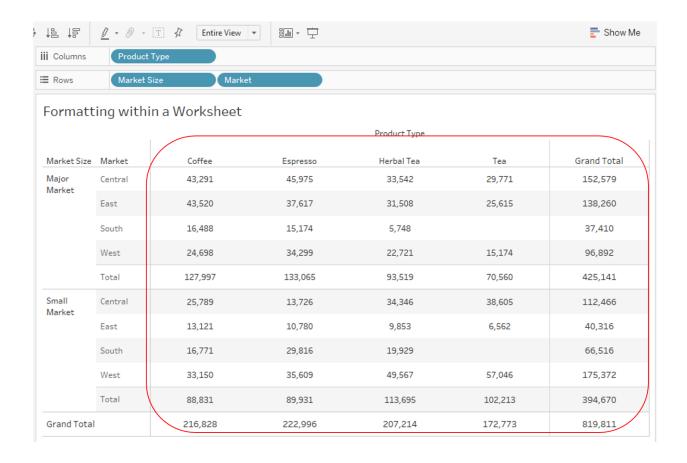




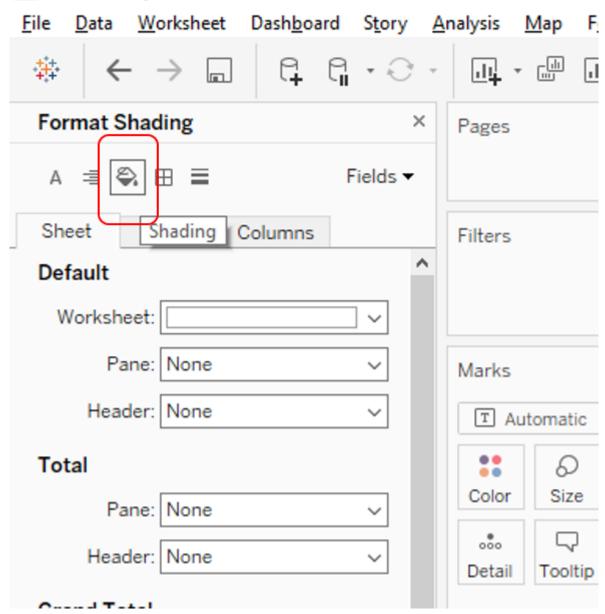


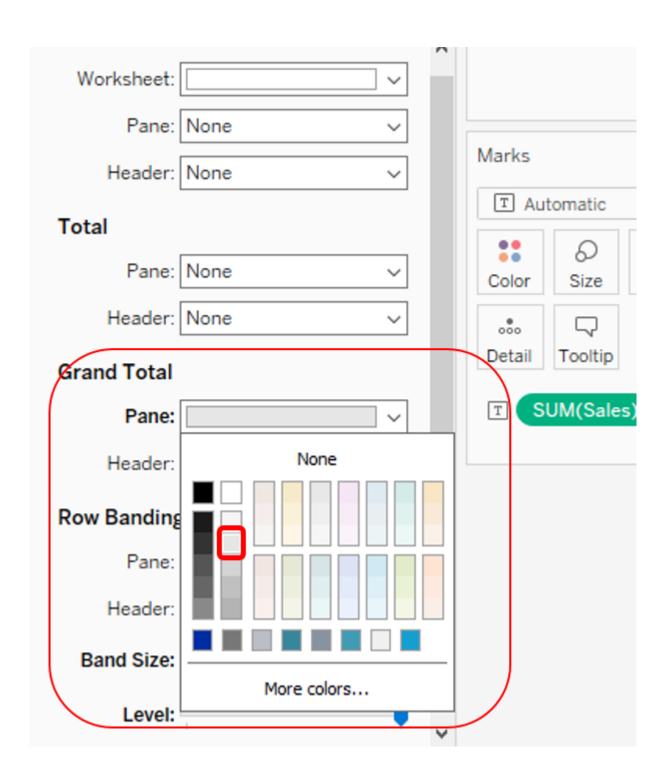


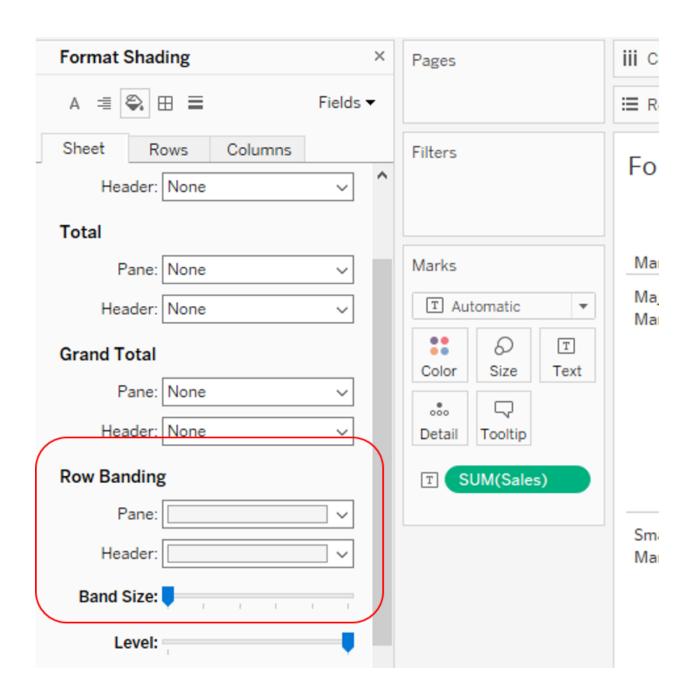




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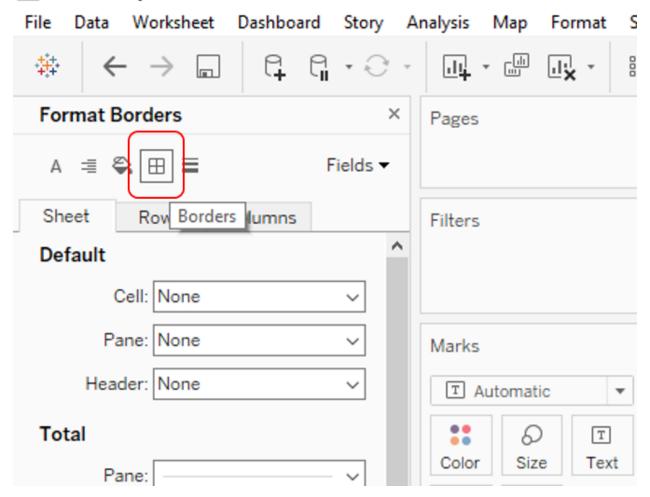


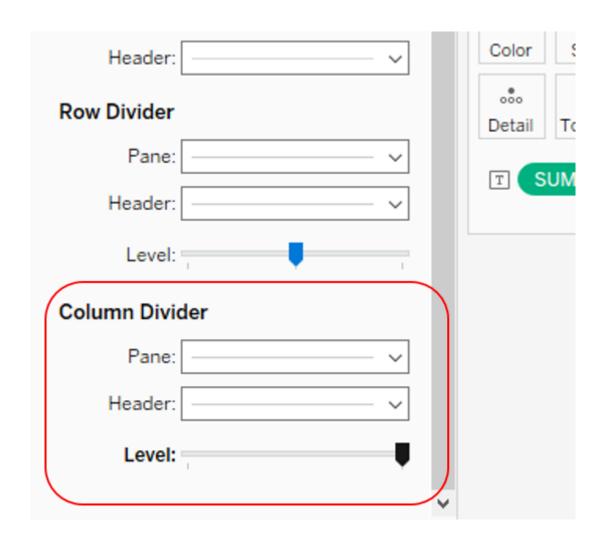
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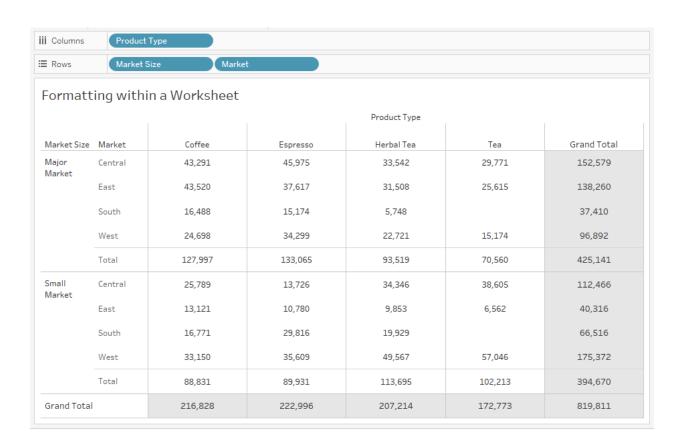
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Market Size	Market	Coffee	Espresso	Herbal Tea	Tea	Grand Total
Major Market	Central	43,291	45,975	33,542	29,771	152,579
	East	43,520	37,617	31,508	25,615	138,260
	South	16,488	15,174	5,748		37,410
	West	24,698	34,299	22,721	15,174	96,892
	Total	127,997	133,065	93,519	70,560	425,141
Small Market	Central	25,789	13,726	34,346	38,605	112,466
	East	13,121	10,780	9,853	6,562	40,316
	South	16,771	29,816	19,929		66,516
	West	33,150	35,609	49,567	57,046	175,372
	Total	88,831	89,931	113,695	102,213	394,670
Grand Total		216,828	222,996	207,214	172,773	819,811

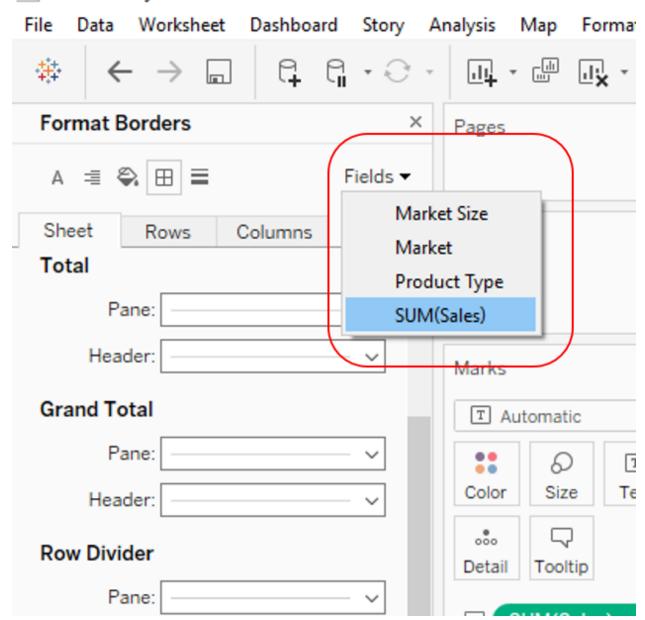
## Tableau - My first Tableau Workbook

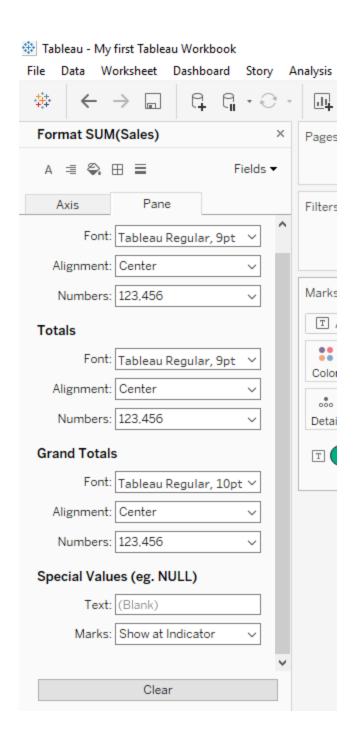


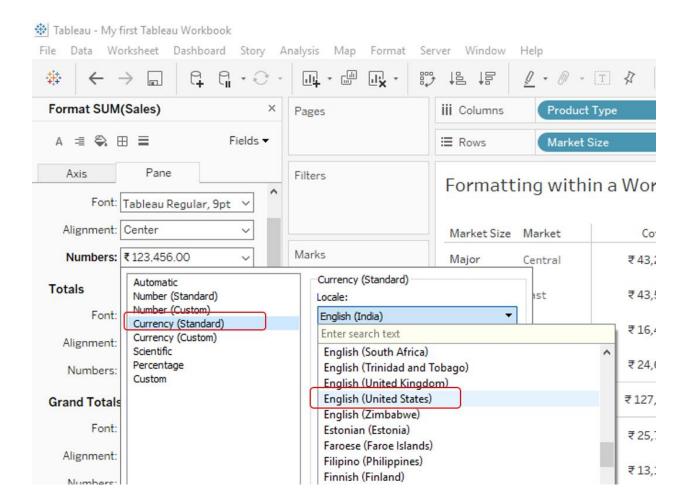


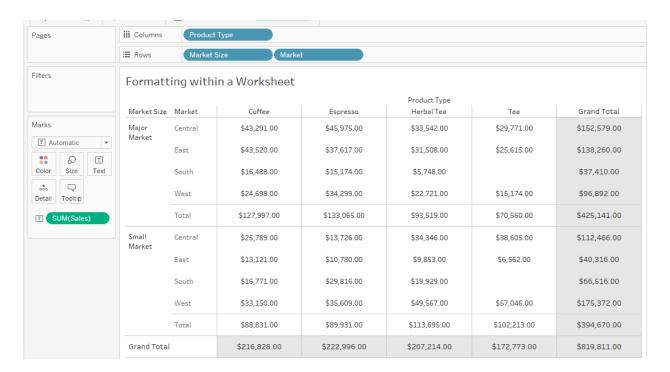


## Tableau - My first Tableau Workbook

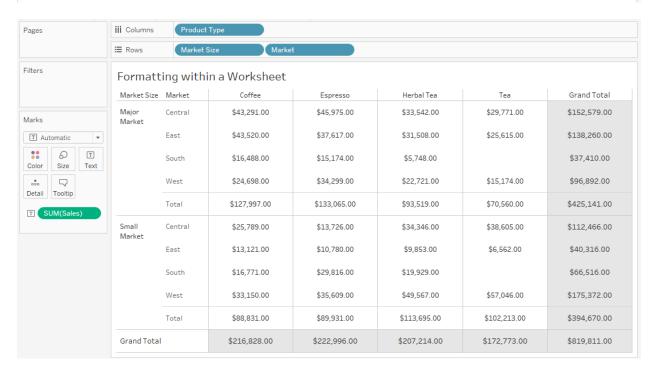


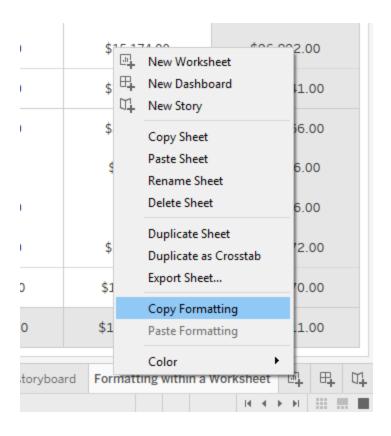


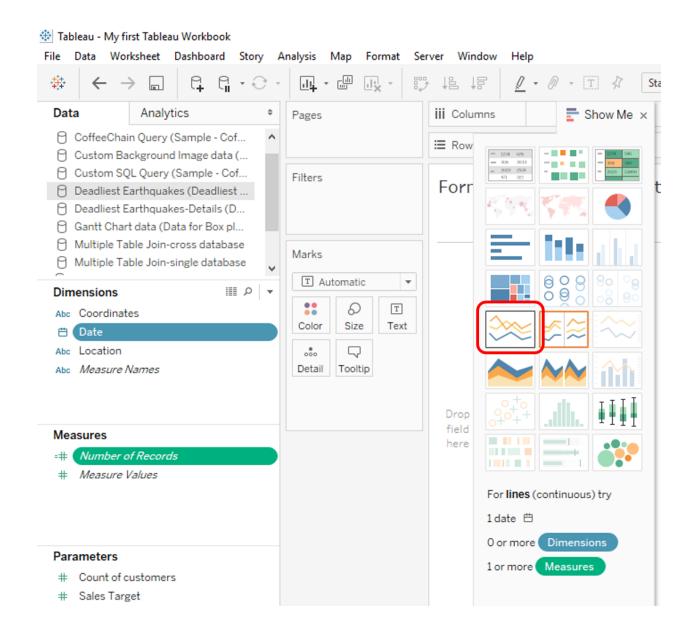


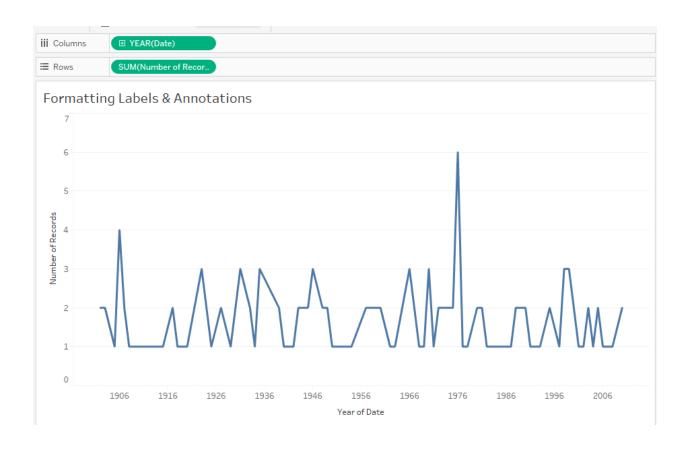


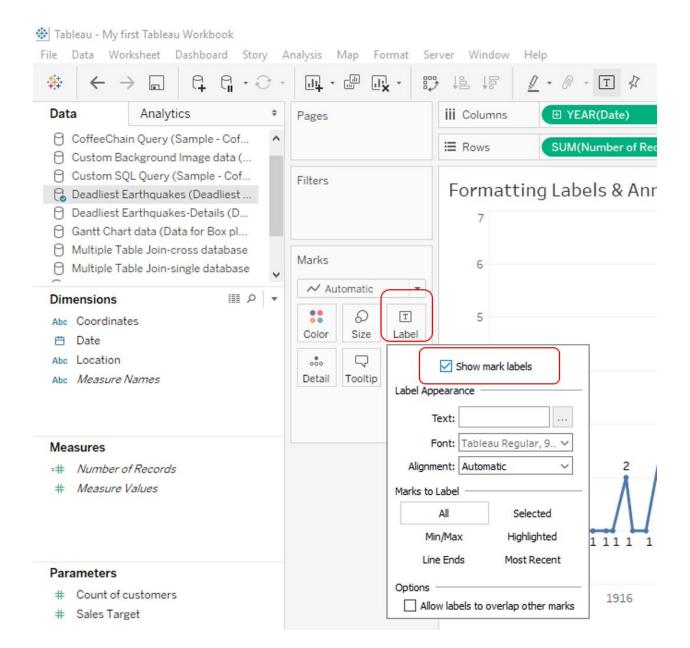
				Pro	- Sort ascendi	ina	
Market Size	Market	Coffee	Espresso	H	Sort descending		Grand Total
Major Market	Central	\$43,291.00	\$45,975.00	\$3	Format Hide Field Labels for Columns		\$152,579.00
	East	\$43,520.00	\$37,617.00	\$3			\$138,260.00
	South	\$16,488.00	\$15,174.00	\$5,748	3.00		\$37,410.00
	West	\$24,698.00	\$34,299.00	\$22,72	1.00	\$15,174.00	\$96,892.00
	Total	\$127,997.00	\$133,065.00	\$93,519	9.00	\$70,560.00	\$425,141.00
Small Market	Central	\$25,789.00	\$13,726.00	\$34,346	6.00	\$38,605.00	\$112,466.00
	East	\$13,121.00	\$10,780.00	\$9,853	3.00	\$6,562.00	\$40,316.00
	South	\$16,771.00	\$29,816.00	\$19,929	9.00		\$66,516.00
	West	\$33,150.00	\$35,609.00	\$49,567	7.00	\$57,046.00	\$175,372.00
	Total	\$88,831.00	\$89,931.00	\$113,69	95.00	\$102,213.00	\$394,670.00
Grand Total		\$216,828.00	\$222,996.00	\$207,21	14.00	\$172,773.00	\$819,811.00

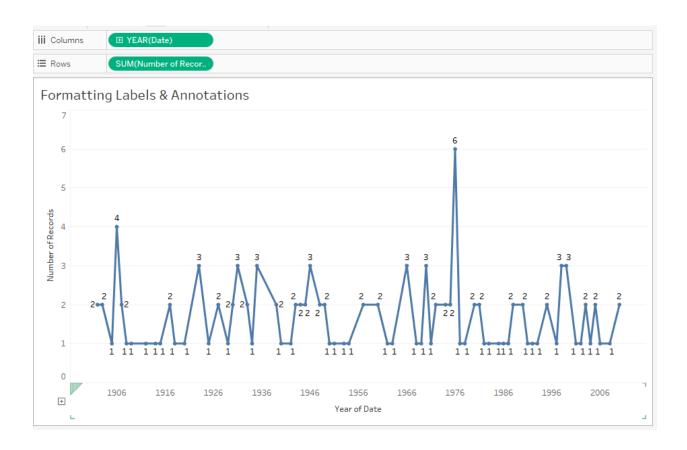












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