

# Chapter 1: Basic Presentation Components

Select name □ ✕

Enter a name for the new template. Select a base template. Click Next to continue.

Name:

Base template:  ▼

| Name                               | Type                            | Source               | Unversioned              | Shared                   |
|------------------------------------|---------------------------------|----------------------|--------------------------|--------------------------|
| Data                               |                                 |                      |                          |                          |
| <input type="text" value="Title"/> | Single-Line Text <span>▼</span> | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="text" value="Body"/>  | Rich Text <span>▼</span>        | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> |

sitecore

- Content
  - Home
- Layout
- Media Lib
- Social
- System

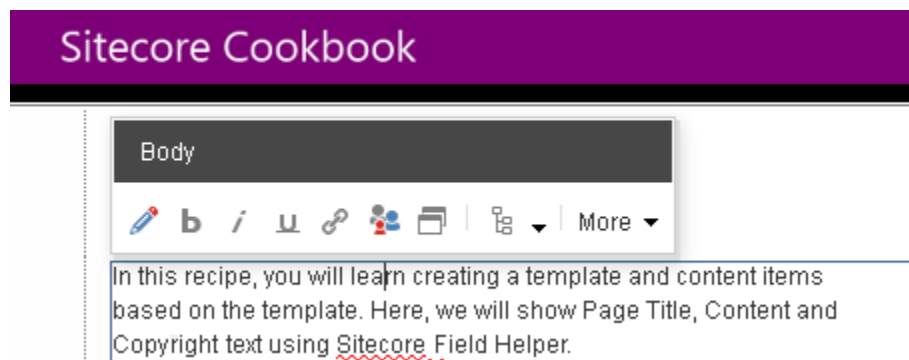
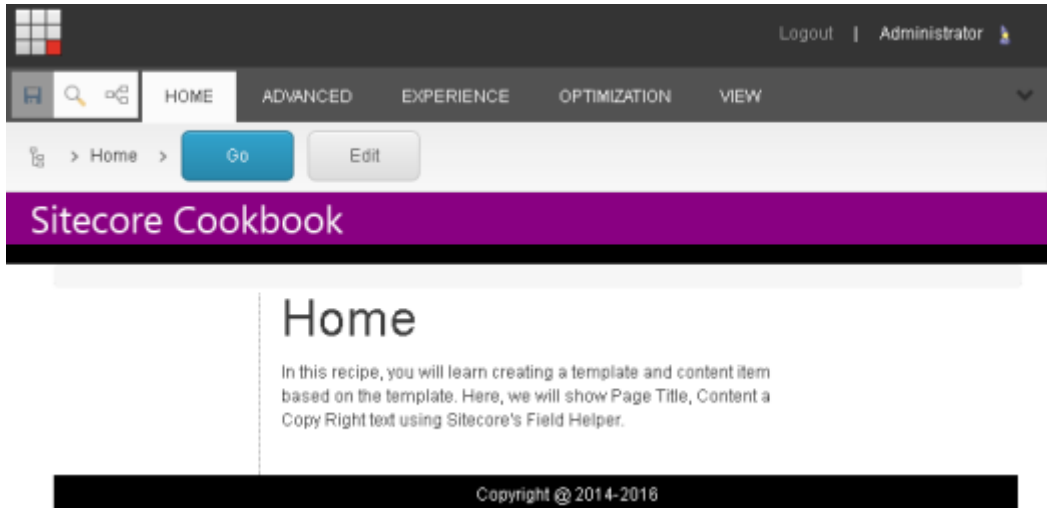
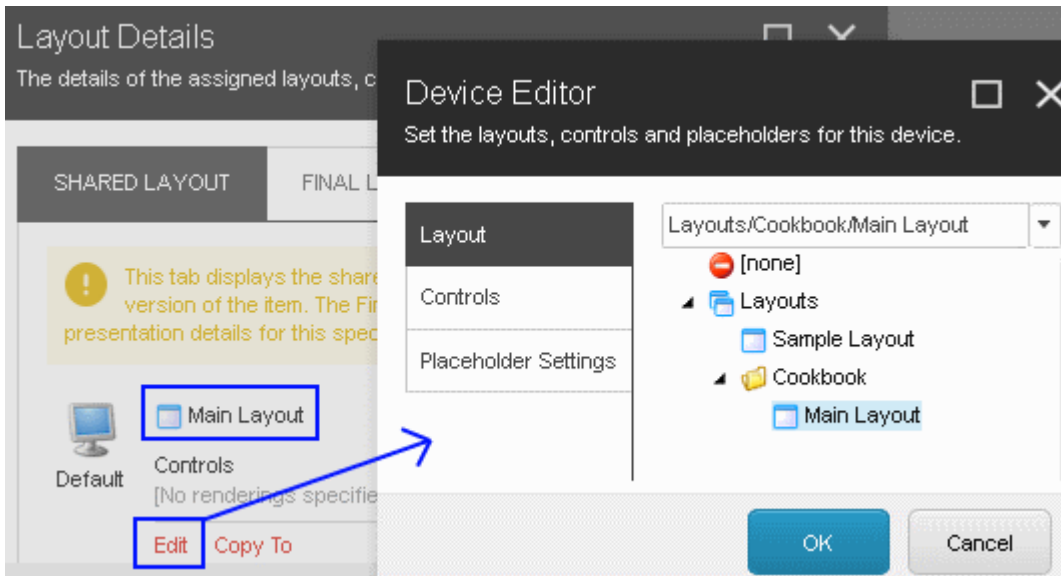
### Data

Title - Please enter title of the item here:

Body - Please enter text of the item here:

[Show editor](#) | [Suggest fix](#) | [Edit HTML](#)

In this recipe, you will learn creating a template and content items based on the template. Here, we will show Page Title, Content and Copyright text using Sitecore Field Helper.



Common Fields

- Fields
  - Title
  - Show in Menu
  - Body
  - Image
  - Icon
  - \_\_Standard Values

**Common Details**

Title:

Show in Menu [shared]

Body: [Show editor](#) | [Suggest fix](#) | [Edit HTML](#)

Home

- About Us
- Products
  - Phones
    - Edge 6
    - iPhone 5S
    - iPhone 6
    - iPhone 6S

**Common Details**

Title:

Show in Menu [shared]

Body: [Show editor](#) | [Suggest fix](#) | [Edit HTML](#)

iPhone is a line of [smartphones](#) designed and marketed by [Apple Inc.](#) They run Apple's iOS mobile operating system.<sup>[13]</sup>

Renderings

- App Center Sync
- Cookbook
  - Side Menu

**Data**

Path [shared]:

# Sitecore Cookbook

- [Edge 6](#)
- [iPhone 5S](#)
- [iPhone 6](#)
- [iPhone 6S](#)
- [Lumia 640](#)
- [Moto G3](#)

## iPhone 6S

**iPhone** is a line of [smartphones](#) designed and marketed by [Apple Inc.](#) They run Apple's iOS mobile operating system.<sup>[13]</sup> The first generation iPhone was released on June 29, 2007.

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Models

- Cookbook
  - BreadcrumbitemList

**Data**

Model Type [shared]:

- Renderings
- App Center Sync
- Cookbook
    - Breadcrumb
    - Side Menu

Path [shared]:

Model [shared]:  
[Insert link](#) | [Clear](#)

# Sitecore Cookbook

[Home](#) / [Products](#) / [Phones](#) / iPhone 6S

- [Edge 6](#)
- [iPhone 5S](#)
- [iPhone 6](#)
- [iPhone 6S](#)

## iPhone 6S

**iPhone** is a line of [smartphones](#) designed and marketed by [Apple Inc.](#) They run Apple's iOS mobile operating system.<sup>[13]</sup> The first generation iPhone

| Builder       |                  | Inheritance                     | Content                  |                                     |  |
|---------------|------------------|---------------------------------|--------------------------|-------------------------------------|--|
| Name          | Type             | Source                          | Unversioned              | Shared                              |  |
| Slide Details |                  |                                 |                          |                                     |  |
| Title         | Single-Line Text | <input type="text"/>            | <input type="checkbox"/> | <input type="checkbox"/>            |  |
| Image         | Image            | /sitecore/media library/Images/ | <input type="checkbox"/> | <input checked="" type="checkbox"/> |  |
| Link Item     | Droptree         | /sitecore/content/Home          | <input type="checkbox"/> | <input type="checkbox"/>            |  |

### Carousel Slides:

|  |  |
|--|--|
| <p>All</p> <ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>Carousel Slides               <ul style="list-style-type: none"> <li>Discount on Tablets</li> <li>mobile-sale</li> <li>Special Offers</li> </ul> </li> </ul> </li> </ul> | <p>Selected</p> <ul style="list-style-type: none"> <li>Discount on Tablets</li> <li>mobile-sale</li> <li>Special Offers</li> </ul> |
|--|--|

- Cookbook
  - Breadcrumb
  - Carousel
  - Side Menu

Controller [shared]:

Controller Action [shared]:

# Sitecore Cookbook

Home



### Layout Details

The details of the assigned

SHARED LAYOUT

**!** This tab displays the version of the item, presentation details for th

Default

- Main Layout
- Controls
  - Breadcrumb
  - Side Menu
  - Title and Body

**Edit** Copy To

### Device Editor

Set the layouts, controls and placeholders for this device.

Layout

Controls

Placeholder Settings

- Breadcrumb**  
breadcrumb
- Side Menu**  
left-column
- Title and Body**  
main-content

Buttons: Add, Edit, Personalize, Change, Remove, Test, Move Up, Move Down

OK Cancel

### Select a Rendering

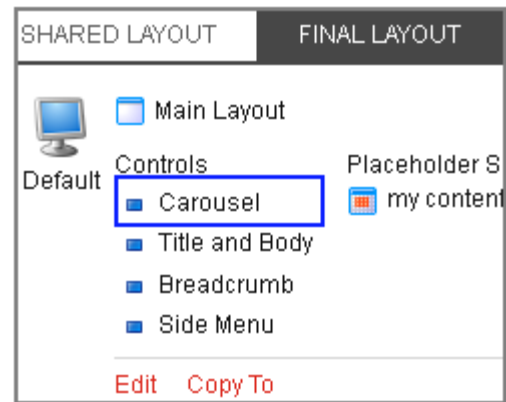
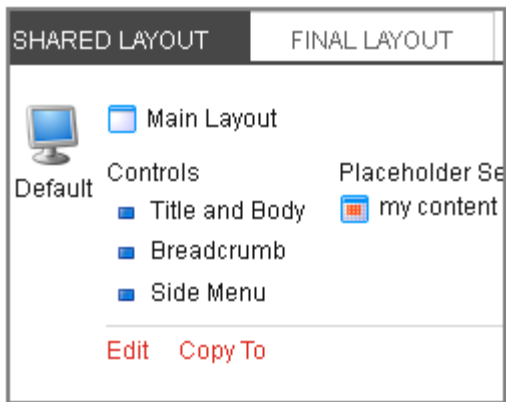
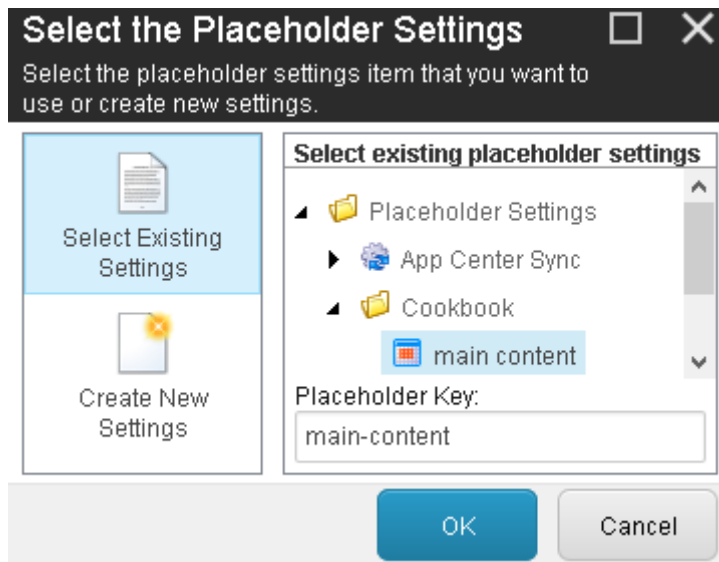
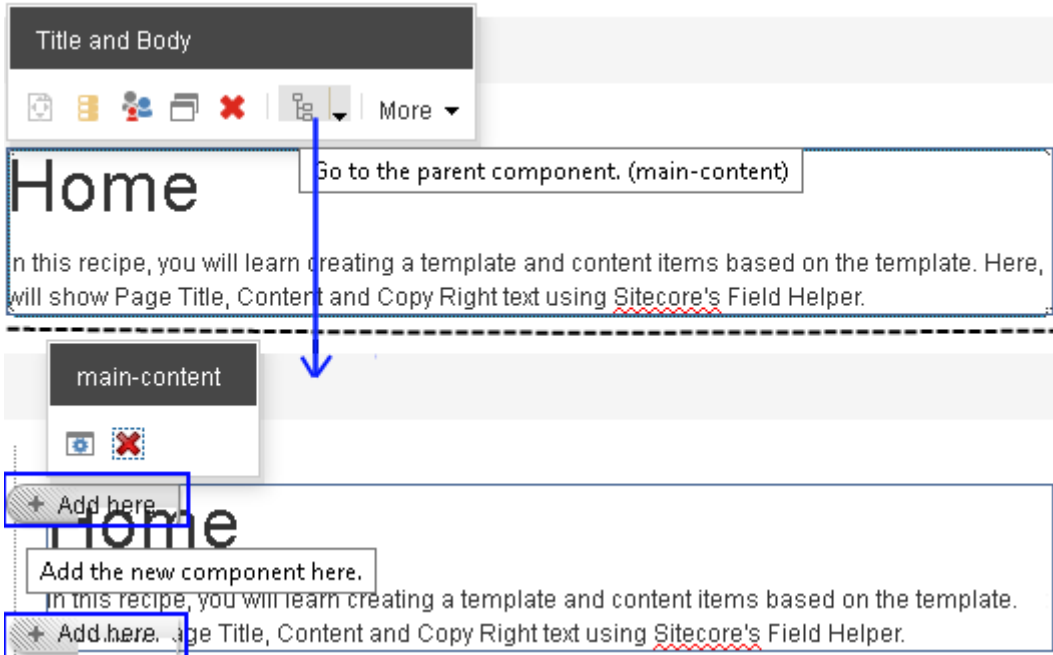
Select the rendering that you want to use. Click Select to continue.

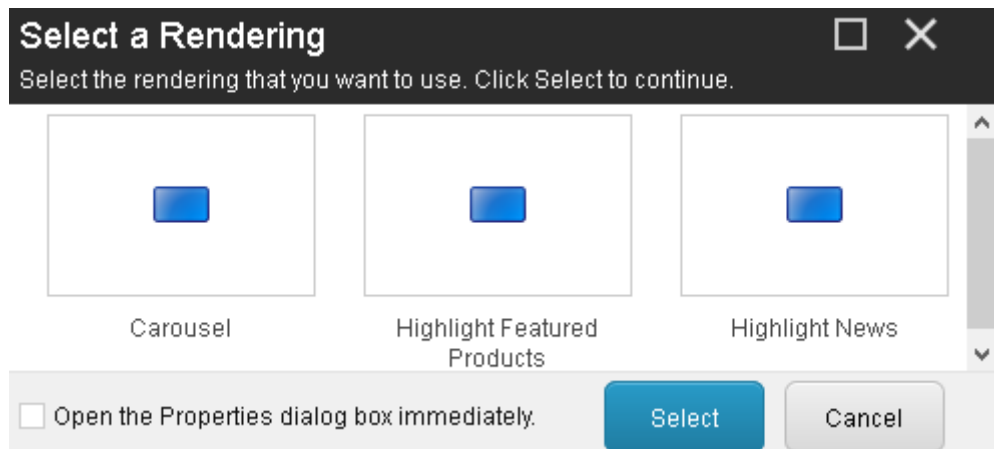
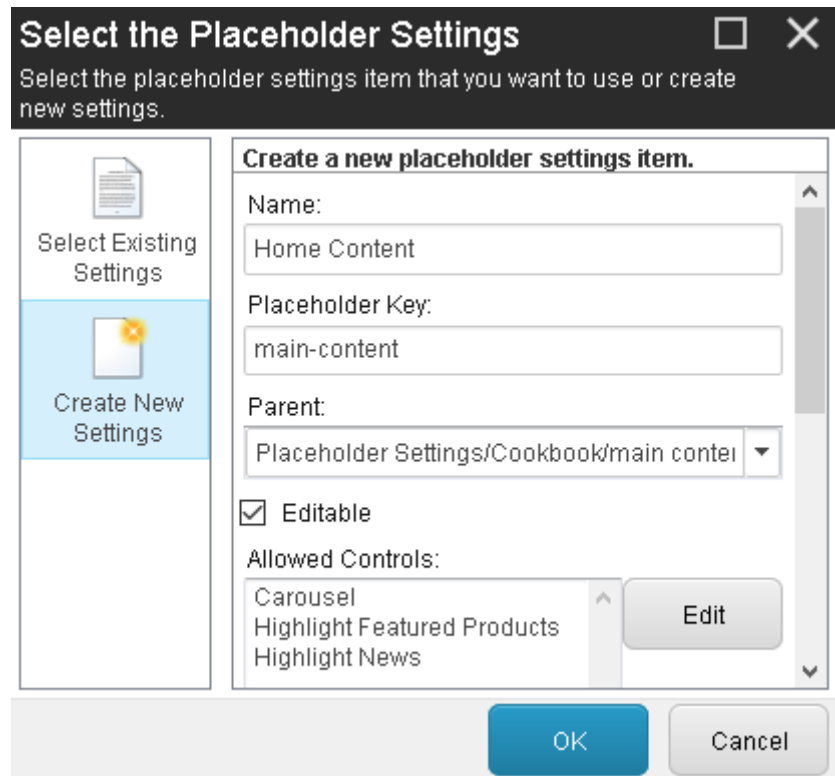
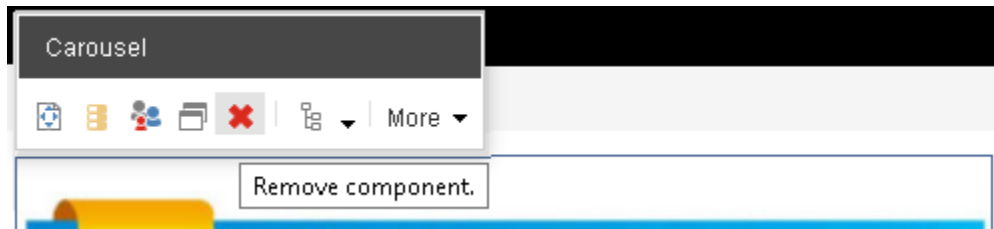
- Renderings
  - App Center Sync
  - Cookbook
    - Breadcrumb**
    - Carousel
    - Side Menu

Add to Placeholder: breadcrumb

Open the Properties dialog box immediate

Select Cancel





- ▶ Layouts
- ▶ Models
- ▶ Placeholder Settings
  - ▶ App Center Sync
  - ▶ Cookbook
    - ▶ main content
      - ▶ Home Content

Placeholder Key - apply these settings to all placeholders with matching placeholder key [shared]:

Home Content

Allowed Controls [shared]:

[Edit](#)

- ▶ Carousel
- ▶ Highlight Featured Products
- ▶ Highlight News

main-content

[Edit the placeholder settings.](#)

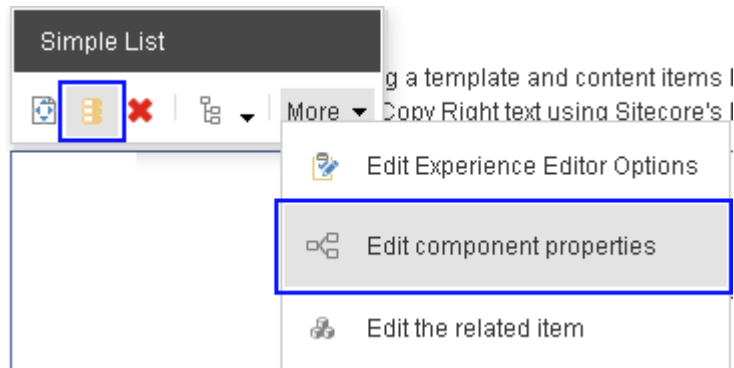
- ▶ Renderings
- ▶ App Center Sync
- ▶ Sample
- ▶ System
- ▶ Cookbook
  - ▶ Breadcrumb
  - ▶ Carousel
  - ▶ Banner

Compatible Renderings - Enables the Replace Rendering button in the Experience Editor [shared]:

| All   | Selected      |
|---|---------------|
| <ul style="list-style-type: none"> <li>▶ Layout               <ul style="list-style-type: none"> <li>▶ Controllers</li> <li>▶ Models</li> <li>▶ Renderings</li> <li>▶ Sublayouts</li> </ul> </li> </ul> | <p>Banner</p> |



## Chapter 2: Extending Presentation Components



**General** ^

Data Source [shared]:  
[Browse](#) | [Build query](#) | [Paste query](#) | [Clear](#)

**Parameters** ^

Additional Parameters [shared]:

**CssClasses**

- Highlight Row
- Home List
- Main List

**Builder** | Inheritance | Content

| Name            | Type                                   | Source                              | Unversioned              | Shared                              |
|-----------------|--|-------------------------------------|--------------------------|-------------------------------------|
| List parameters |  |                                     |                          |                                     |
| Records Count   | Integer <input type="text" value=""/>  |                                     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Css Class       | Droplist <input type="text" value=""/> | /sitecore/content/Global/CssClasses | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

Side Menu
  Simple List

Parameters Template [shared]:

## List Parameters ^


Records Count [shared, standard value]:

Css Class [shared, standard value]:

- Highlight Row
- Home List
- Main List

### Devices

 Default

 async

 Print

Browser agent [shared]:

Query string [shared]:



Default

Main Layout

Controls

- Breadcrumb
- Side Menu
- Title and Body

Placeholder Settings

[No placeholder settings were specified]

[Edit](#) [Copy To](#)



async

Async

Controls

- Title and Body

Placeholder Settings

[No placeholder settings were specified]

[Edit](#) [Copy To](#)

# Sitecore Cookbook

[Home](#) / [Products](#) / [Phones](#)

[Phones](#)

[Readers](#)

[Tablets](#)

## Phones

[Edge 6](#)

[iPhone 5S](#)

[iPhone 6](#)

[iPhone 6S](#)

[Lumia 640](#)

## iPhone 6S

**iPhone** is a line of [smartphones](#) designed and marketed by [Apple Inc.](#) They run Apple's iOS mobile operating system.<sup>[13]</sup> The [first generation iPhone](#)

was released on June 29, 2007.

### Add a New Language

Choose a predefined language code or enter a language identifier and a country/region code for the new language.

Choose a predefined language code:

Spanish (Spain, International Sort) : español (España, alfabetización internacional) ▼

Language:   
E.g. "en"

Country/region code:   
E.g. "US"

Custom code:

[Next](#) [Cancel](#)

English ▼ 1 ▼

**English : English**  
1 version.

**Spanish (Spain) : español (España, alfabetización internacional)**  
0 versions.

**Italian (Italy) : italiano (Italia)**  
0 versions.

[More languages](#)

- Edge 6
- iPhone 5S
- iPhone 6
- iPhone 6S

## iPhone 6S

**iPhone** es una línea de teléfonos inteligentes diseñados y comercializados por Apple Inc. Se ejecutan el sistema operativo móvil iOS de **Apple**. [13] La primera generación de iPhone fue lanzado el 29

```
<linkManager defaultProvider="sitecore">
  <providers>
    <clear/>
    <add name="sitecore" type="Sitecore.Links.LinkProvider, Sitecore.Kernel"
      addAspxExtension="false" alwaysIncludeServerUrl="false"
      languageEmbedding="Always" languageLocation="filePath"
      encodeNames="true" lowercaseUrls="false" />
  </providers>
</linkManager>
```

The settings affect how all items that are based on the template 'Product' are displayed in the RSS feed.

Title field:

Body field:

Date field:

Preview:

**\$name**

[Release Date field is empty]

[Body field is empty]

## products

Product Details

**Motorola**

Wednesday, August 26, 2015 6:54 PM

**Motorola Moto G (Gen 3)** smartphone with 5.00-inch 720x1280 display powered by 1.4GHz processor alongside 1GB RAM and 13-megapixel rear camera.

**iPhone**

Wednesday, August 26, 2015 6:54 PM

**iPhone** is a line of [smartphones](#) designed and marketed by [Apple Inc.](#) They run Apple's [iOS](#) mobile operating system.<sup>[13]</sup> The [first generation iPhone](#)

### Extensibility

Type - Specify a custom class to override default feed behavior [unversioned, shared]:

### Caching

- Cacheable [shared]
- Clear on Index Update [shared]
- Vary By Data [shared]
- Vary By Device [shared]
- Vary By Login [shared]
- Vary By Parm [shared]
- Vary By Query String [shared]
- Vary By User [shared]

# Statistics

## Renderings

[All sites](#) [shell](#) [website](#)

| Rendering | Site | Count | From cache | Avg. time (ms) | Avg. items | Max. time | Max. items | Total time | Total items | Last run |
|-----------|------|-------|------------|----------------|------------|-----------|------------|------------|-------------|----------|
|-----------|------|-------|------------|----------------|------------|-----------|------------|------------|-------------|----------|

|                         |  |   |  |        |       |   |   |      |  |  |
|-------------------------|--|---|--|--------|-------|---|---|------|--|--|
| website[filtered items] |  | 0 |  | 0      | 0     | 0 | 0 | 10MB |  |  |
| website[html]           |  | 8 |  | 3.12MB | 7.9KB |   |   | 50MB |  |  |
| website[registry]       |  | 0 |  | 0      | 0     | 0 | 0 | 0    |  |  |

|                      |                          |                                       |             |
|----------------------|--------------------------|---------------------------------------|-------------|
| Layout               | <input type="checkbox"/> | <b>Title and Body</b><br>main-content | Add         |
| Controls             | <input type="checkbox"/> | <b>Breadcrumb</b><br>breadcrumb       | Edit        |
| Placeholder Settings | <input type="checkbox"/> | <b>Carousel</b><br>main-content       | Personalize |

Enable personalization of component design.

New Condition

| Show Carousel   | Actions   |
|---|---|
| <p><b>Condition</b></p> <p>This rule has no conditions.</p>   | <p><input type="checkbox"/> Hide Component</p> <p><b>Personalize Content:</b><br/>[Not set] __ Standard Values ...</p>            |
| <p><b>Default</b></p> <p>If none of the other conditions are true, the default condition is used.</p> | <p><input checked="" type="checkbox"/> Hide Component</p> <p><b>Personalize Content:</b><br/>[Not set] __ Standard Values ...</p> |

Select the conditions for the rule:

**Date**

- when the date has passed
- when the current day of the month compares to number
- when the current day is day of the week
- when the current month is month

Rule description (click an underlined value to edit it):

Show Carousel  
when the current day of the month is equal to 25  
and when the current month is December

Enable personalization of component design.

New Condition

**Show Carousel** Actions

**Condition** Edit

when the current day of the month is equal to 25  
and when the current month is December

Hide Component

**Personalize Component:**

Highlight Featured

**Personalize Content:**

.../Special Offers

Carousel

1/2

Current Condition:

1. Show Carousel

when the current day of the month is equal to 20 and wh...

Available Conditions:

1. Show Carousel
2. Default

Content items based on the template using Sitecore's Field Helper.

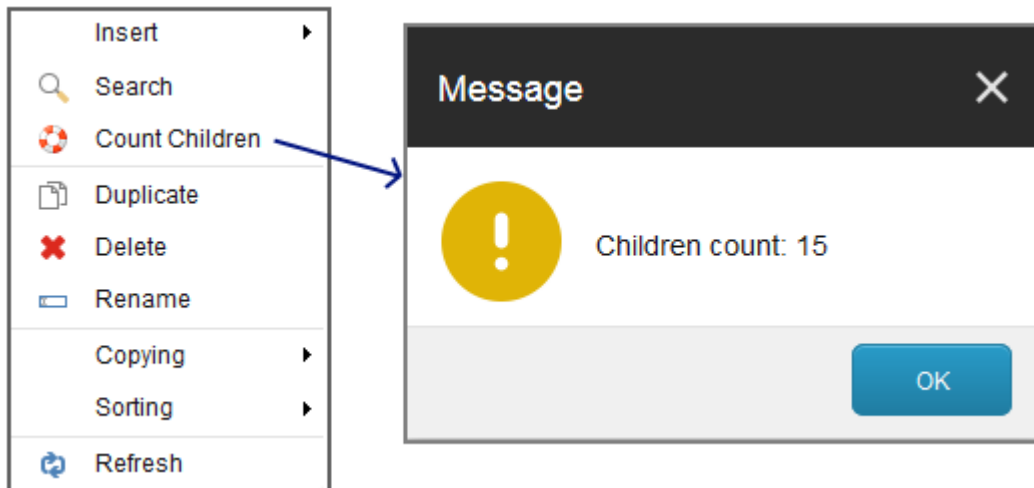
**SPECIAL OFFER** NEW

## Chapter 3: Customizing the User Interface Framework

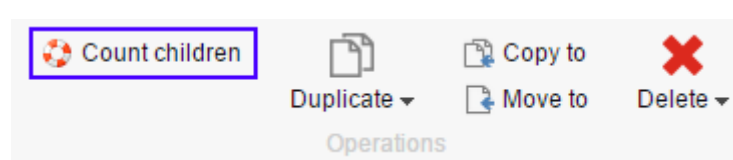
Display name [unversioned]:  
Count Children

Icon [shared]:  
Open icon | Clear  
Applications/32x32/lifebelt.png

Message [shared]:  
item:getchildcount(id=\$Target)



```
<tr onclick="javascript:return  
scForm.postEvent(this,event,'item:getchildcount(id=  
{01FDA8E0-52EE-4A60-93B2-5A78986DE209})') ">  
  <td class="scMenuItemCaption">Count Children</td>  
  &#x25a1 <td class="scMenuItemHotkey">  
</td>  
</tr>
```



Header:  
Count children

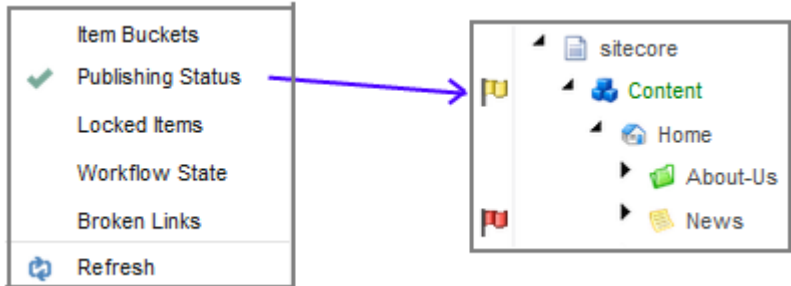
Click [shared]:  
item:getchildcount

**Header:**

Publishing Status

**Type [shared]:**

SitecoreCookbook.Gutters.PublishGutter, SitecoreCookbook



## Product List

View all the products

| Title     | Price | Item Id                                |
|-----------|-------|--|
| Edge 6    | 680   | {AF47693B-F60A-4C65-91FC-F04D2E966F5F} |
| iPhone 5S | 470   | {E19394B4-7897-4332-B981-FA327C6C2827} |
| iPhone 6  | 570   | {D7C22E6B-CE00-4A6C-816D-4D29343252D2} |
| iPhone 6S | 670   | {EFEC7449-480A-45EE-8541-5E56D7CB0F65} |

**Layout:**

/sitecore/client/Speak/Layouts/Layouts/Speak-Layout

Renderings and Place Holders:

| Id                | Rendering               | Placeholder                    | Data Source |
|-------------------|-------------------------|--------------------------------|-------------|
|                   | PageCode                | Page.Code                      |             |
|                   | List                    | Page.Body                      |             |
|                   | GlobalHeader            | GlobalHeader                   |             |
| GlobalLogo        | GlobalLogo              | GlobalHeader.StartButton       |             |
| NavigationToggler | NavigationPanelToggleBu | GlobalHeader.NavigationToggler |             |



Your Apps  
 Cookbook  
 ProductListing  
 PageSettings  
 ProductColumns  
 Product  
 Company  
 Price

HeaderText ▾ :  
 Company

DataField ▾ :  
 Company

Sortable ▾

SortField ▾ :  
 Company

ProductColumns  
 Product

HTMLTemplate ▾ :  
 <a href="AddEditProduct?id={{ItemId}}">{{Title}}</a>

| Product | Company ▲ | Price ▲ |
|---------|-----------|---------|
|         |           |         |

ProductListing  
 PageSettings  
 SearchConfig

Template :  
 {8B15F815-40A7-4553-9C8D-DC31E2A42690}

## Product Listing

| Product  | Company ▲ | Price ▲ |
|----------|-----------|---------|
| Edge 6   | Samsung   | 749     |
| iPhone 6 | Apple     | 730     |

```

<script data-sc-id="ProductDataSource" data-sc-fields="[]"
  data-sc-root-id="{28C65C97-5520-4C27-BB49-36AC3E1B8EF3}"
  data-sc-showHiddenItems="false"
  data-sc-language="en" data-sc-database="master"
  type="text/x-sitecore-searchdatasource"
  data-sc-require="/-/speak/v1/controls/searchdatasource.js"
</script>

```

```
shell?search=&root=%7B28C65C97-5520-4C27-BB49-36AC3E1B8EF3%7D&sc_content=master&lang  
-/item/v1/sitecore
```

× Headers Preview Response Cookies Timing

```
▼ {statusCode: 200, result: {totalCount: 8, resultCount: 8,...}}  
  ▼ result: {totalCount: 8, resultCount: 8,...}  
    ▶ items: [{Category: "Phones", Database: "master", DisplayName: "iPhone 6S"  
      resultCount: 8  
      totalCount: 8  
      statusCode: 200
```

| Product   | Company ▲ | Price ▲ |
|-----------|-----------|---------|
| iPhone 6  | Apple     | 730     |
| iPhone 5S | Apple     | 530     |

▼ Your Apps

- ▼ Cookbook
  - ProductListing
    - PageSettings
      - Facets
        - Company

FieldName ▼ :

FacetProviderType ▼ :

| Product  | Company ▲ | Price ▲ |
|----------|-----------|---------|
| Edge 6   | Samsung   | 749     |
| iPhone 6 | Apple     | 730     |

Company

- Apple (2) ▲
- Microsoft (1)
- Motorola (1)
- Samsung (1) ▼

| Product   | Company | Price |
|-----------|---------|-------|
| iPhone 5S | Apple   | 530   |

/sitecore/client/Your Apps/Cookbook/AddEditProduct?id={CB9C8524-4782-44DC-8E50-8422097EA}

| Id               | Rendering            | Placeholder               | Data Source |
|------------------|----------------------|---------------------------|-------------|
| BackButton       | BackButton           | ApplicationHeader.Back    |             |
| SaveButton       | Button               | ApplicationHeader.Actions |             |
|                  | ApplicationContentMI | ApplicationContent        |             |
|                  | GlobalFooter         | GlobalFooter              |             |
| HeaderTitle      | Text                 | ApplicationHeader.Title   |             |
| MainBorder       | Border               | ApplicationContent.Main   |             |
| RowTitle         | RowPanel             | MainBorder.Content        |             |
| ColumnTitleLabel | ColumnPanel          | RowTitle.Content          |             |
| LabelTitle       | Text                 | ColumnTitleLabel.Content  |             |
| ColumnTitleText  | ColumnPanel          | RowTitle.Content          |             |
| TextTitle        | TextBox              | ColumnTitleText.Content   |             |

Back
Save

Title :

Price :

Release Date :  

← /api/sitecore/product/getproduct?id={CB9C8524-4782-44DC-8E50-8422097EA52B}

{"Title":"iPhone 5S","Price":"530","ReleaseDate":"20141126T183000"}

Installed
Sort by: Default

- Rules
- Speak
- Speak 1.2
- UI
- Workflows

Speak Component

Speak JQuery UI Component

Speak Page Code

Name:


Add
Cancel

# iPhone 5S

Back Save

Title :

Price :

Release Date :  

- ▶ Dialogs
- ▶ Editors
- ▶ Analytics
- ▶ Items
  - Folder
  - New Search
  - Product Listing**

**Header [unversioned]:**

**Icon [shared]:**  
 Open icon | Clear

**Url [shared]:**

### Custom Editors

Select the custom editors for the current item.

**Editors**


All

- ▶ Editors
- ▶ Items
  - Folder
  - New Search
  - Product Listing**

Selected

- ▶ Product Listing




OK Cancel

Product Listing
Content


- ▶ Home
- ▶ About Us
- ▶ Products
  - ▶ **Phones**
  - ▶ Readers
  - ▶ Tablets
- ▶ Rss

## Products List

View all the products

| Title  | Price | Item                     |
|--|-------|--------------------------|
|  iPhone   | 730   | {EF8010DF-8B87-4723-BF7} |
|  Moto G 3 | 169   | {A39A772E-1760-42CD-AA7} |
|  Edge 6   | 749   | {DF34A532-B10B-4926-B0A} |

Custom Experience Buttons

- Insert
- Carousel Slides**
- Delete
- Sort

Header [unversioned]:

Change Carousel Slides

Fields - pipe-separated list of field names to be edited by the Field Editor [shared]:

Title|Carousel Slides

Cookbook

- Banner
- Breadcrumb
- Carousel**
- Highlight Fea
- Products on S

Experience Editor Buttons [shared]:

All

- Custom Experience
  - Insert
  - Carousel Slides**
  - Move Up

Selected

- Carousel Slides

Carousel

Change Carousel Slides

te and content items based text using Sitecore's Field

**Data**

Title - Please enter title of the item here:

Home

Carousel Slides:

All

- Carousel Slides
  - Regular
    - Discount on Tablets
    - mobile-sale
    - Special Offers

Selected

- Discount on Tablets
- mobile-sale
- Special Offers

OK Cancel

**Employee**

- Employee Details
  - Employee ID
  - Employee Name
  - Email Address
  - Date of Joining
  - Date of Relieving
- Standard Values

**Validator Bar [shared]:**

All

- Field Rules
  - Required
  - Common
    - Is Email
    - Is Integer

Selected

- Required
- Is Integer

**Type [shared]:**

SitecoreCookbook.Validators.StartEndDateValidator, SitecoreCookbook

**Parameters [shared]:**

StartDate=Date of Joining&EndDate=Date of Relieving

**Employee Details**

Employee Name:

Employee ID:

Email Address:

Field "Email Address" must be lowercase.

**Date of Relieving:**

Now | Clear

Date of Joining (9/27/2015 7:46:00 AM) can't be greater than Date of Relieving (9/26/2015 7:30:00 PM)

**Employees**

- 68
- 69

Field "Employee ID" must contain a value.

### Validation Results

The results of the validation check.

| Employee ID field   |  |
|---|--|
| <input checked="" type="checkbox"/> <b>Is valid integer</b>                                   | OK   |
| Field must be a valid integer.  |  |
| Date of Relieving field   |  |
| <input checked="" type="checkbox"/> <b>Relieving Date should be greater than Joining Date</b> | Date of Joining (9/27/2015 2:16:00 AM) can't be greater than Date of Relieving (9/1/2015 9:42:00 AM) |

Close

#### Default Order

- 2015
  - 04-12-2015
  - 21-01-2015
  - 21-09-2015

#### Expected Order

- 2015
  - 21-01-2015
  - 21-09-2015
  - 04-12-2015

#### Subitems Sorting

- Created
- Date Field**

#### Data

Type - Class, Assembly, e.g. MyNamespace.MyType, MyAssembly.dll  
 SitecoreCookbook.Data.DateFieldComparer, SitecoreCookbook

Sorting: Display name

- 04-11 Created
- 04-12 **Date Field**
- 21-01 Default
- 21-09 Display name
- 21-09 Logical
- 21-12 Reverse
- Updated
- [Reset to Standard Value]

- Field types
  - Analytics
  - Custom Types

Datetime with TimeZone

Assembly [shared]:  
 SitecoreCookbook

Class [shared]:  
 SitecoreCookbook.Fields.DateTimeWithTimeZone

| Builder | Inheritance | Content | Search               |
|---------|-------------|---------|----------------------|
| Name    | Type        | Source  | Unversioned   Shared |

Event Details

|            |                        |  |                          |                                     |
|------------|------------------------|--|--------------------------|-------------------------------------|
| Event Time | Datetime with TimeZone |  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
|------------|------------------------|--|--------------------------|-------------------------------------|

Event Time [shared]:

1/30/2016 11:00 AM

(UTC-05:00) Eastern Time (US & Canada)

- Clear

Display name [unversioned]:

Clear

Message [shared]:

datetimezone:clear(id=\$Target)

Event Time [shared]:

20160130T110000|Eastern Standard Time

- Show calendar

Header [unversioned]:

Show calendar

Click [shared]:

chrome:field:editcontrol({command:"webedit:editdatetimezo

Event Time

Shows the calendar

20160130T110000|Eastern Standard Time



## Chapter 4: Leveraging the Sitecore Backend

```
<site name="website" virtualFolder="/" physicalFolder="/" domain="extranet"
  rootPath="/sitecore/content" startItem="/home" database="master"
  allowDebug="true" enablePreview="true" enableWebEdit="true" />

  <cacheSizes>
    <sites>
      <SitecoreLive>
        <html>10MB</html>
        <registry>0</registry>
        <viewState>0</viewState>
        <xsl>5MB</xsl>
      </SitecoreLive>
    </sites>
  </cacheSizes>

  <event name="publish:end:remote">
    <handler type="Sitecore.Publishing.HtmlCacheClearer, Sitecore.Kernel"
      method="ClearCache">
      <sites hint="list">
        <site>website</site>
        <site>SitecoreLive</site>
        <site>Demo</site>
      </sites>
    </handler>
  </event>

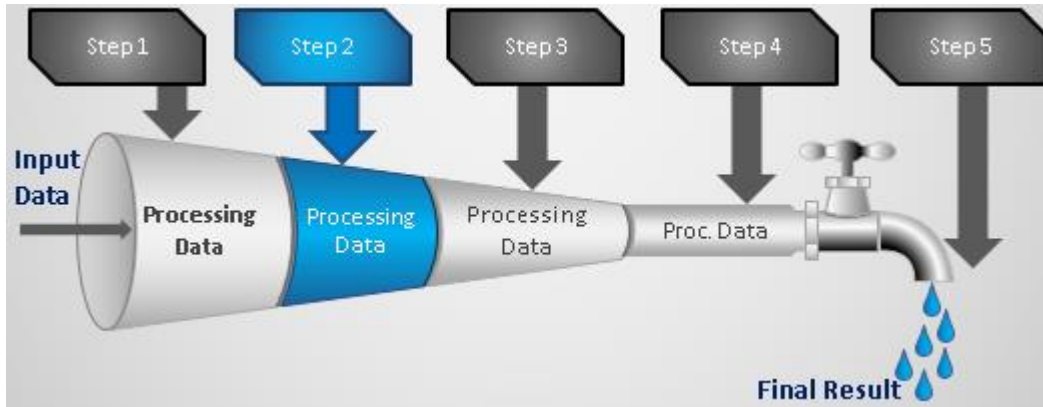
  <site name="charity" hostname="charity.mydomain.com|donation.mydomain.com" />
```

The screenshot shows a web browser displaying a "Page Not Found" error. The page content includes "Sitecore Cookbook" and "Page Not Found". The Firebug console shows two network requests: "GET test-page" with a 200 OK status and "GET bootstrap.min." with a 200 OK status. A second screenshot below shows the same page with the Firebug console expanded to show the details of the "GET test-page" request, which has a 404 Not Found status.

| URL                | Status | Domain | Size |
|--------------------|--------|--------|------|
| GET test-page      | 200 OK |        |      |
| GET bootstrap.min. | 200 OK |        |      |

| URL                | Status        | Domain | Size     |
|--------------------|---------------|--------|----------|
| GET test-page      | 404 Not Found |        | 31.8 KB  |
| GET bootstrap.min. | 200 OK        |        | 118.4 KB |



/sitecore/admin/showconfig.aspx

```

<processor type="Sitecore.Pipelines.HttpRequest.ItemResolver, Sitecore.Kernel"/>
<processor type="SitecoreCookbook.Pipelines.PageNotFoundResolver, SitecoreCookbook"
  patch:source="SitecoreCookbook.CustomPageNotFound.config"/>
<processor type="Sitecore.Mvc.DeviceSimulator.Pipelines.HttpRequest.HandleSimulationR
<processor type="Sitecore.Mvc.Pipelines.HttpRequest.TransferRoutedRequest, Sitecore.M

```

Job Viewer [ Sitecore Start Page

| Name                     | Category     | State    | Queue Time           | Progress       | Failed |
|--------------------------|--------------|----------|----------------------|----------------|--------|
| Index_Update_IndexName   | Indexing     | Finished | 2/24/2016 9:07:01 AM | N/A            | False  |
| Reset Layout Details Job | Reset Layout | Running  | 2/24/2016 9:07:13 AM | 0.0% (9 of 34) | False  |
| UpdateIndex_master       | Indexing     | Queued   | 2/24/2016 9:07:39 AM | N/A            | False  |

| Name                     | Category     | State    | Queue Time           | Progress        | Failed |
|--------------------------|--------------|----------|----------------------|-----------------|--------|
| Reset Layout Details Job | Reset Layout | Finished | 2/24/2016 9:40:55 AM | 0.0% (10 of 35) | True   |
| UpdateIndex_master       | Indexing     | Finished | 2/24/2016 9:40:56 AM | N/A             | False  |

```

<scheduling>
  <!-- Time between checking for scheduled tasks waiting to execute -->
  <frequency>00:05:00</frequency>

```

Tasks

- Commands
  - Delete Older Versions
- Schedules

Type [shared]:  
SitecoreCookbook.Tasks.ResetLayoutTask, SitecoreCookbook

Method [shared]:  
Execute

- Tasks
  - Commands
  - Schedules
    - \_\_Task Schedule
    - Version Deletion Schedule

Command [shared]:  
Commands/Delete Older Versions

Items [shared]:  
/sitecore/content/Home

Schedule [shared]:  
20140101|99990101|127|12:00:00

# Chapter 5: Making Content Management More Efficient

- Dictionary
  - Cookbook
    - Email**
    - First Name
    - Surname

Key [shared]:  
Email

Phrase [unversioned]:  
Correo electrónico

English

Spanish

First Name  
Surname  
Email

Nombre de pila  
Apellido  
Correo electrónico

- Site-A Dictionary
  - Profile Details
    - Email
    - First Name
    - Surname

Data

Fallback Domain [shared]:

Site-A Dictionary  
Site-B Dictionary  
Site-C Dictionary

HOME NAVIGATE REVIEW ANALYZE PUBLISH VERSIONS PRESENTATION

Details Reset Preview Screenshots Aliases Design

Layout

- investors
  - finalcial-news
    - 2016
      - 25-02-2016

Aliases

Add or remove URL aliases for the current item.

Name:

tradeupdate

Add Remove

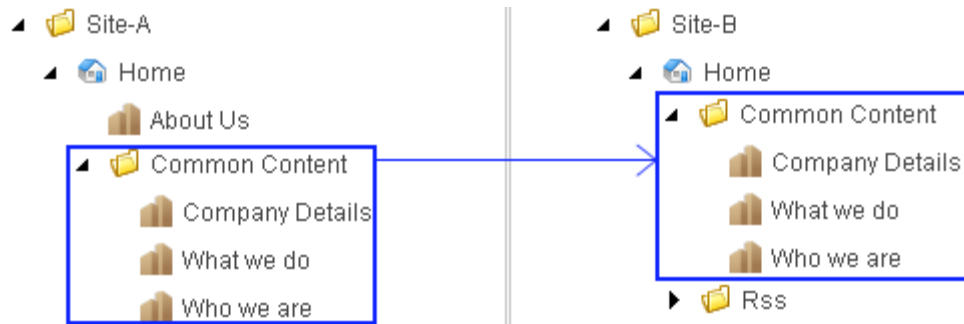
- System
  - Aliases
    - annualreport
    - tradeupdate**

Data

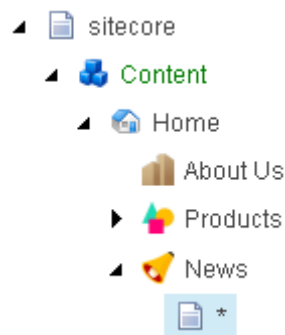
Linked item [shared]:

Insert link | Insert media link | Insert external link | Insert anchor

/Home/Investors/finalcial-news/2016/25-02-2016



|   | Column Name | Data Type    | Allow Nulls                         |
|---|-------------|--------------|-------------------------------------|
| ▶ | ID          | int          | <input checked="" type="checkbox"/> |
|   | NewsDate    | datetime     | <input checked="" type="checkbox"/> |
|   | Title       | varchar(300) | <input checked="" type="checkbox"/> |
|   | Description | varchar(MAX) | <input checked="" type="checkbox"/> |
|   | UrTitle     | varchar(300) | <input checked="" type="checkbox"/> |



## 2015

Aug 26 2015

[Programmers with security in mind are better developers](#)

According to security researchers from North Carolina State University and Microsoft productive and influential workers who other coders strive to emulate.

---

Aug 03 2015

[Windows 10 ups market share in July](#)

According to ratings firms NetMarketShare and StatCounter, and against all odds, world's PC operating systems.

---

Jul 29 2015

[Internet security flaw discovered in Linux OS](#)

Earlier today, a new programming language survey reveals that Apple's Swift language is breaking into the top twenty for the first time.

|                  |                              |
|------------------|------------------------------|
| Company:         | XYZ Company (ABCSE: XYZ)     |
| Price:           | 1277.99                      |
| Last Updated On: | Last updated on: Nov 07 2015 |

```
<p><strong>SHARE PRICE</strong></p>
XYZ Company (ABCSE: XYZ)
<hr>
$1277.99
```

### Rich Text Editor



#### Insert Token

Navigate to tokens or find item and its field.

- ▲ Home
- ▶ About-Us
- ▶ Events
- ▲ Global
  - Share Price

Field Name:

```
<token item="/sitecore/content/Home/Global/Share Price" field="Price">Share Price:Price</token>
```

Share Price:Price



Name:

Email:

Comment:

Note-4

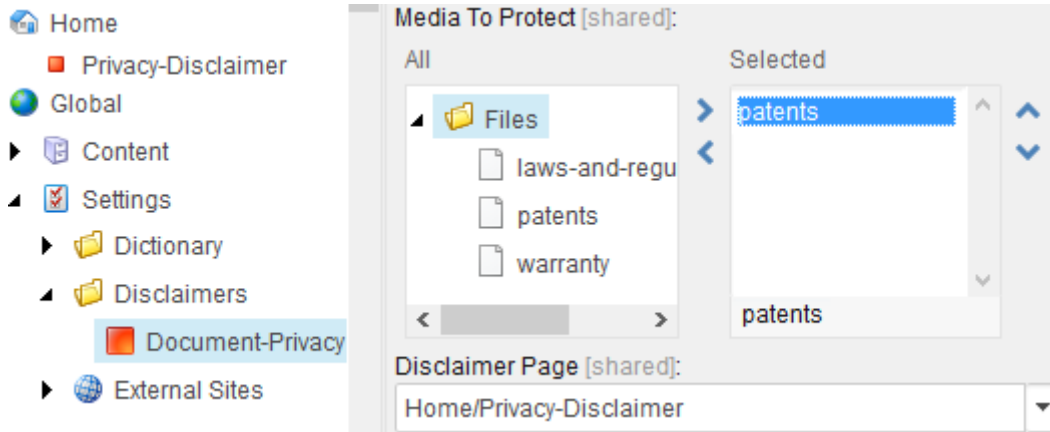
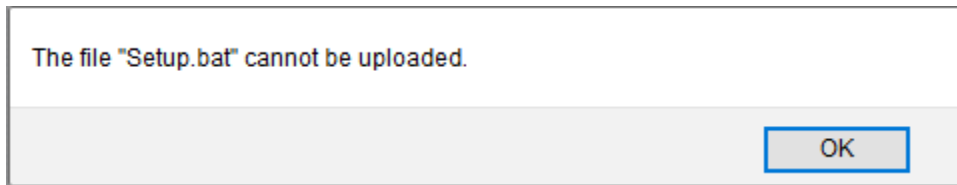
- 395d92d9-edfc-42c5
- b939226a-512f-409d
- e84b9d94-2778-44e

User Name:

Email:

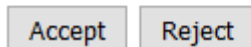
| Name                  | Count | Size  | Delta | MaxSize |
|-----------------------|-------|-------|-------|---------|
| service[xsl]          | 0     | 0     | 0     | 50MB    |
| SharePriceCache       | 6     | 1.9MB | 1.9MB | 10MB    |
| shell[filtered items] | 0     | 0     | 0     | 10MB    |

## Chapter 6: Working with Media



### Disclaimer

This page lists several **disclaimer statements**. The disclaimer notices you use will depend on which legal aspects are important to the company.





## Chapter 7: Workflow and Publishing

- ▶ Workflow
  - ▶ Action
  - ▶ Auto Submit Action
  - ▶ Command
  - ▶ Email action
  - ▶ **Reject Email Action**
- ▶ Regular Workflow
- ▶ Sample Workflow
  - ▶ Draft
  - ▶ Awaiting Approval
    - ▶ Approve with Test
    - ▶ Approve without Test
    - ▶ **Reject**
      - ▶ **Reject Email Action**
  - ▶ Approved
    - ▶ Auto Publish
- ▶ Main
  - ▶ **\_\_ Standard Values**

| Name                             | Type             | Source |
|----------------------------------|------------------|--------|
| Workflow Rejection Email Details |                  |        |
| Subject                          | Single-Line Text |        |
| Message                          | Rich Text        |        |
| Type                             | Single-Line Text |        |

**Subject [shared]:**  
Workflow - editing changes got rejected

**Body [shared]:**  
 Hi \$to\$,  
 Item \$itempath\$ for language \$itemlanguage\$ for version \$itemversion\$ requires below change:  
 \$comments\$

Regards  
\$from\$

**Type [shared]:**  
SitecoreCookbook.Workflow.RejectEmailAction, Sitec

**Default workflow [shared]:**  
Workflows/Sample Workflow

Hi Editor 1,

Item /sitecore/content/Home/News/2015-10-9 for language en for version 2 requires below change:  
 The time of this event should be corrected from 8:00 PM to 9:00 PM PST.

Regards

Reviewer 2

- ▶ Draft
- ▶ Awaiting Approval
- ▶ **Approved**
  - ▶ **Auto Publish**

**Type string [shared]:**  
Sitecore.Workflows.Simple.PublishAction, Sitecore.Kerne

**Parameters [shared]:**  
deep=1

📄 English 3

3. Modified 10/17/2015 3:03 PM by sitecore\admin.
2. Modified 10/14/2015 1:04 PM by sitecore\admin.
1. Modified 10/09/2015 6:58 PM by sitecore\admin.

📄 Add version

### Publishing Settings

Specify the publishing settings for the selected item.

| VERSIONS  | ITEM                                | TARGETS          |
|---|-------------------------------------|------------------|
| Specify when you want each version of the selected item to be publishable. This applies to the current language only. |                                     |                  |
| Version   | Publishable                         | Publishable from |
| 1.  | <input checked="" type="checkbox"/> |                  |
| 2.  | <input checked="" type="checkbox"/> | 10/15/2015       |
| 3.  | <input checked="" type="checkbox"/> | 10/18/2015       |

OK
Cancel

```

<agent type="Sitecore.Tasks.PublishAgent" method="Run" interval="00:30:00">
  <param desc="source database">master</param>
  <param desc="target database">web</param>
  <param desc="mode (full or smart or incremental)">smart</param>
  <param desc="languages">en, en-GB, it-IT</param>
</agent>

<!-- SCHEDULING -->
<scheduling>
  <!-- Time between checking for scheduled tasks waiting to execute -->
  <frequency>00:05:00</frequency>

```

- Tasks
  - Commands
    - Delete Older Versions
    - Publish Item
  - Schedules
    - \_\_Task Schedule
    - Auto-Publish

Command [shared]:

Items [shared]:

Schedule [shared]:

Auto remove [shared]

VERSIONS ITEM TARGETS

Specify when you want to the selected item to be publishable. This applies to every item version in every language.

Publishable

Publishable from:

Publishable to:

OK Cancel

Never publish [shared]

VERSIONS ITEM TARGETS

Specify when you want to the selected item to be publishable. This applies to every item version in every language.

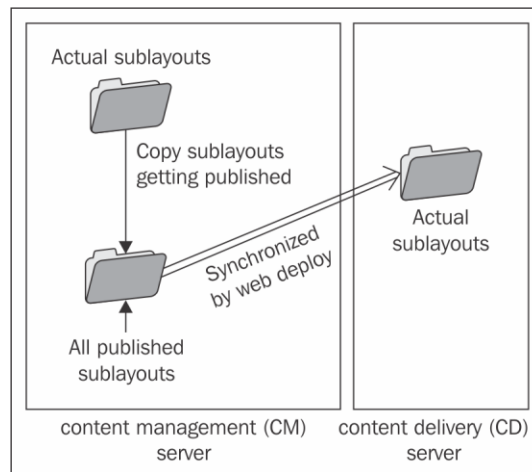
Publishable

Publishable from: 10/17/2015 7:00 AM

Publishable to: 10/18/2015 9:00 PM

OK Cancel

```
<setting name="Publishing.TimeBeforeStatusExpires" value="02:00:00"/>
```















```

<event name="publish:end:remote">
  <handler type="Sitecore.Publishing.HtmlCacheClearer, Sitecore.Kernel"
    method="ClearCache">
    <sites hint="list">
      <site>website</site>
      <site>live-usa</site>
      <site>live-uk</site>
    </sites>
  </handler>
</event>

```

|                              |   |   |      |      |
|------------------------------|---|---|------|------|
| sitecorelive[filtered items] | 0 | 0 | 0    | 2MB  |
| sitecorelive[html]           | 0 | 0 | -1MB | 10MB |
| sitecorelive[registry]       | 0 | 0 | 0    | 0    |

- ▲  Content
  - ▲  Home
    -  Test
  - ▶  Layout
- ▲  Content
  - ▲  Home
    -  Test
  - ▶  Layout
- ▲  Content
  - ▲  Home
    -  Test
    -  Test

**Data**

Title - Please enter title of the item here:

**Data**

Title - Please enter title of the item here:

**Data**

Title - Please enter title of the item here:

# Chapter 8: Security

| Name                     | Type             | Source |
|--------------------------|------------------|--------|
| Social Media Information |                  |        |
| Twitter Account          | Single-Line Text |        |
| Facebook Account         | Single-Line Text |        |
| LinkedIn Account         | Single-Line Text |        |

User Profile:

- LS User
- Social Media User**
- User

Permissions for Home:

|         |   |  |
|---------|---|--|
| Publish | <input checked="" type="checkbox"/> <input type="checkbox"/> Item | <input checked="" type="checkbox"/> <input type="checkbox"/> Descendants |
| Read    | <input checked="" type="checkbox"/> <input type="checkbox"/> Item | <input checked="" type="checkbox"/> <input type="checkbox"/> Descendants |
| Write   | <input checked="" type="checkbox"/> <input type="checkbox"/> Item | <input checked="" type="checkbox"/> <input type="checkbox"/> Descendants |
| Rename  | <input checked="" type="checkbox"/> <input type="checkbox"/> Item | <input checked="" type="checkbox"/> <input type="checkbox"/> Descendants |
| Create  | <input checked="" type="checkbox"/> <input type="checkbox"/> Item | <input checked="" type="checkbox"/> <input type="checkbox"/> Descendants |

NAVIGATE   REVIEW   PUBLISH   CONFIGURE

Experience Editor   Publishing viewer

Publish   Preview

**Publish site**   Publish

- Home
  - About Us
  - Products
  - Login
  - Register
  - Members**
    - Edit Profile
    - MyOrders

Roles and users:

Add

Remove

Permissions for **Members**:

Read

Item

Descendants

Write

Item

Descendants

## Chapter 9: Sitecore Search

Search:  Page Size:

Order By:  Name  Modified Date  Auto

Total 6 results found.

**Experiments with Truth** (12/25/2015 5:31:00 PM)

---

**Truth-Consequences** (12/25/2015 2:36:00 PM)

---

**Truth or Die** (12/25/2015 5:32:00 PM)

---

[1](#) [2](#)

Categories:

Select all | Deselect all

| All       | Selected  |
|-----------|-----------|
| Comic     | Biography |
| Humor     | History   |
| Science   |           |
| Self-Help |           |

Experiments with Truth

Founders Son

Red Notice

The Seven Spiritual Law

The Wright Brothers

[?bookcategory=History](#)

 [Red Notice](#) by Bill Browder

 [Founders' Son: A Life of Abraham Lincoln](#) by Richard Brookhiser

 [The Story of My Experiments with Truth](#) by M. K. Gandhi

Semantics:

Select all | Deselect all

| All                                    | Selected                                 |
|--|--|
| italian (Tag - TagRepository - 1 - en) | history (Tag - TagRepository - 1 - en)   |
| maxican (Tag - TagRepository - 1 - en) | india (Tag - TagRepository - 1 - en)     |
| comics (Tag - TagRepository - 1 - en)  | Political (Tag - TagRepository - 1 - en) |

Type here to search

← Prev Next →

Refresh

Go to item

Page n

Search keyword:

**Tags**

- ethics
- history
- leader
- morality
- science
- truth

**You searched for: truth**

**Truth (Consequences)** by *Aleatha Romig*

---

**Truth or Die** by *James Patterson*

---

**The Story of My Experiments with Truth** by *M. K. Gandhi*

---

Search keyword:

**Tags**

- ethics
- history
- leader
- truth

**You searched for: truth**

**The Story of My Experiments with Truth** by *M. K. Gandhi*

---



Cookbook/Autocomplete.ashx?searchText=app

["apple iphone 5s","apple iphone 6","apple iphone 6s"]

Autocomplete:

- IPHONE 5S
- IPHONE 6
- IPHONE 6S

**Without Boosting**

| Score | Result   |
|-------|--|
| 20.00 | <a href="#">Apple iPhone 5S</a>                    |
| 14.77 | <a href="#">Apple iPhone 6</a>                     |
| 14.77 | <a href="#">Apple iPhone 6S</a>                    |
| 12.79 | <a href="#">iPhone 7 release date, news and ru</a> |
| 11.64 | <a href="#">Fix the Phone 6S poor battery life</a> |
| 10.06 | <a href="#">Samsung Note 4</a>                     |
| 10.06 | <a href="#">Samsung Galaxy S5</a>                  |

**With Boosting**

| Score | Result   |
|-------|--|
| 08.18 | <a href="#">iPhone 7 release date, news and ru</a> |
| 07.77 | <a href="#">Fix the Phone 6S poor battery life</a> |
| 07.02 | <a href="#">iPhone 6S Vs Galaxy S6</a>             |
| 06.94 | <a href="#">Apple iPhone 5S</a>                    |
| 05.10 | <a href="#">Apple iPhone 6</a>                     |
| 05.10 | <a href="#">Apple iPhone 6S</a>                    |
| 03.51 | <a href="#">Samsung Note 4</a>                     |



Indexing & Search

- Global Rules
  - Featured Product
  - Item Rules

Rule [shared]:  
 Edit rule

Rule 1  
 where the Company field is equal to Samsung  
 adjust boost by 30

Boost value [shared]:  
 35

iPhone 6

iPhone 6s

## How to search on Google - Search Help

<https://support.google.com/websearch/answer/134479?hl=en>

Learn a few tips and tricks to help you easily find information on Google with the basics. No matter what you're looking for, start with a simple

Similar

phone Search

[Apple iPhone 6S - Similar](#)  
 iPhone is a line of smartphones designed and marke...

[Samsung Galaxy S6 - Similar](#)  
 The Samsung Galaxy S6 edge phone is powerful to us...

[iPhone 7 release date, news and rumors - Similar](#)  
 The iPhone 6S and iPhone 6S Plus have only just la...

### Did you mean

right brothers Search

Did you mean? [wright brothers](#)

[The Wright Brothers](#)  
[wright brothers](#)

### Instead showing results for

rightbrothers Search

No results found for: *rightbrothers*  
 Instead showing results for: [wright brothers brothers](#)

[The Wright Brothers](#)  
[wright brothers](#)

Search Content

My Recent Searches - List of your recent searches.

Recently Modified Items - List of recently modified items.

Recently Created Items - List of recently created items.

My Recent Tabs - List of tabs you have opened recently.

Search Filters - List of available search filters.

Search Operations - List of operations that you can perform on the results.

Phones

There are hidden items in this container.

Phones

- 2016
  - 02
    - 06
      - 12
        - 57
          - iPhone 5S
        - 58
          - iPhone 6
          - iPhone 6S
      - 13
      - 18

# Chapter 10: Experience Personalization and Analytics Using xDB

A screenshot showing a list of goals on the left and a details view on the right. The list includes 'Downloaded Brochure', 'Subscribed Newsletter', and 'Visited Featured Product' (highlighted). The details view shows 'Name [shared]: Visited Featured Product' and 'Points [shared]: 2'.

A screenshot of the 'Viewer' interface. It shows 'Journey mode' with '1 views' and '2 value'. Below are tabs for 'Experience' and 'Onsite Behavior' (selected). Under 'Onsite Behavior', there are sub-tabs for 'PROFILES', 'GOALS', and 'PAGE EVENTS'. A description reads: 'An overview of the goals that have been triggered during this visit.' Below this, the goal 'Visited Featured Product' is listed.

A screenshot of the 'Device Editor' interface. It has a title bar with a close button. Below the title bar is the instruction: 'Set the layouts, controls and placeholders for this device.' On the left is a sidebar with 'Layout', 'Controls' (selected), and 'Placeholder Settings'. The main area shows two controls: 'Featured Product Details' (phContent) and 'Signup Newsletter' (phRight) which is highlighted. To the right of each control are 'Add', 'Edit', and 'Personalize' buttons.

Rule description (click an underlined value to edit it):

Encourage for newsletter  
where the Visited Featured Product goal was triggered during the current visit  
and where the Downloaded Brochure goal was triggered during the current visit  
and where the number of engagement value points is greater than 10

Enable personalization of component design.

New Condition

Show Newsletter Subscription
Actions ▾
⬆

**Condition** Edit

where the **Visited Featured Product** goal was triggered during the current visit  
 and where the **Downloaded Brochure** goal was triggered during the current visit  
 and where the number of engagement value points **is greater than 10**

Hide Component  
**Personalize Content:**  
 ...

---

Default
⬆

If none of the other conditions are true, the default condition is used.

Hide Component  
**Personalize Content:**  
 ...

- ▾ Profiles
  - ▾ Car Type
    - Boastful
    - Economical
    - Family
    - Transport

Name [shared]:

Min Value [shared]:

Max Value [shared]:

Profile Cards

- Comfort Car
- Hatchback
- Hybrid
- Minivan
- Sport
- Truck

Profile Card Value [shared]:

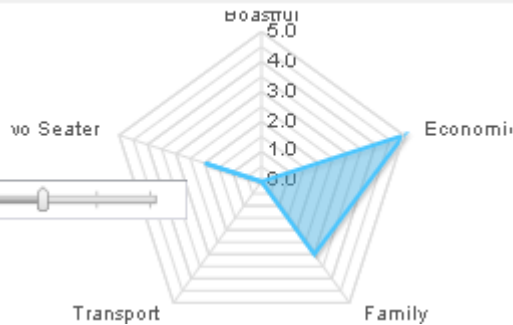
Boastful:  ▾

Economical:  ▾

Family:  ▾

Transport:  ▾

Two Seater:  ▾



|               | Car Type (Profile) |           |        |         |       |       |
|---------------|--------------------|-----------|--------|---------|-------|-------|
| Profile Cards | Comfort Car        | Hatchback | Hybrid | Minivan | Sport | Truck |
| Boastful      | 5                  | 0         | 0      | 3       | 4     | 0     |
| Economical    | 0                  | 5         | 3      | 2       | 0     | 0     |
| Family        | 3                  | 4         | 2      | 5       | 0     | 0     |
| Transport     | 0                  | 0         | 0      | 0       | 0     | 5     |
| Two Seater    | 0                  | 2         | 0      | 0       | 5     | 4     |

Pattern Cards

- Interested in Hybrid Car
- Interested in Comfort Car
- Interested in Hatchback
- Interested in Minivan
- Interested in Sports Car
- Interested in Truck

Pattern [shared]:

Boastful: 4  
Economical: 3  
Family: 2  
Transport: 0  
Two Seater: 0

wo Seater  
Transport  
Family

Camry

**Quick Info**

Item ID: {12A1B59B-2F0...}  
Item name: Camry  
Item path: /sitecore/conten...

**Customer Segment - Profile Card Details**

Name: Hybrid

Rule description (click an underlined value to edit it):

Condition Name  
where the duration of the visit is greater than 300  
and where the current visit matches the Interested in Hybrid Car pattern card in the Car Type profile

- (12) LUUID("bc8547ce-aaee-... { 9 fields } Object
  - \_id LUUID("bc8547ce-aaee-b244-9967-62b8... Legacy UUID
  - Identifiers { 3 fields } Object
    - AuthenticationLevel 2 Int32
    - IdentificationLevel 2 Int32
    - Identifier extranet\contact@patelyogesh.in String
    - Lease null Null
    - System { 2 fields } Object
    - Personal { 3 fields } Object
      - FirstName Yogesh String
      - Surname Patel String
      - Birthdate 1983-05-27 18:17:03.039Z Date
    - Addresses { 2 fields } Object
    - Emails { 2 fields } Object
      - Preferred personal String
      - Entries { 2 fields } Object
        - personal { 1 fields } Object
        - work { 1 fields } Object

- System
- Identifiers
- Tags
- Extensions
- Behaviour Profiles

System Facets

- Addresses
- Personal
- Emails
- Phone Numbers
- Picture
- Preferences
- Communication Profile

Standard Facets

- You can create custom facets to store complex information

Custom Facet

```
<facets>
  <facet name="Personal"
        contract="Sitecore.Analytics.Model.Entities.IContactPersonalInfo,
                  Sitecore.Analytics.Model" />
  <facet name="Addresses" contract="..." />
  <facet name="Emails" contract="..." />
</facets>
```

|                 |   |             |
|-----------------|---|-------------|
| Shopping Cart   | { 2 fields }                                  | Object      |
| Last Updated On | 2016-01-24 10:56:23.132Z                      | Date        |
| Entries         | { 2 fields }                                  | Object      |
| Mobile Cover    | { 3 fields }                                  | Object      |
| Product Item Id | LUUID("3459605d-6605-2443-b602-909972509eaf") | Legacy UUID |
| Quantity        | 1   | Int32       |
| Mobile Charger  | { 3 fields }                                  | Object      |
| Product Item Id | LUUID("43877103-446a-1149-afc9-0bc568506098") | Legacy UUID |
| Quantity        | 2   | Int32       |

Shopping Cart

Has Product

Tags

Default

Visibility

Text:

where the [Product]d.Tree.root=/sitecore/content/Home/Products,specific product is added to shopping cart

Type [shared]:

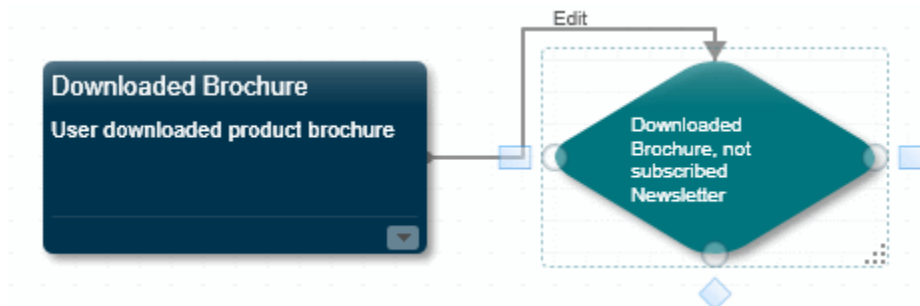
SitecoreCookbook.Analytics.Rules.IsProductInCart, SitecoreCookbook

Rule description (click an underlined value to edit it):

Show me

where the specific product is added to shopping cart

|      |              |         |      |        |      |           |       |           |        |       |      |      |
|------|--------------|---------|------|--------|------|-----------|-------|-----------|--------|-------|------|------|
| Save | Export Image | Undo    | Redo | Delete | Edit | Trigger   | State | Condition | Group  | Label | Item | Text |
| File |              | Editing |      |        |      | New Items |       |           | Colors |       |      |      |



Rule - for this condition to be true, one of the following rules must be true: [unversioned, shared]:

[Edit rule](#)

Rule 1  
 where the **Downloaded Brochure** goal was triggered during the current visit  
 and except where the **Subscribed Newsletter** goal was triggered during the current visit  
 and where the number of engagement value points is **greater than 10**



Push email for subscribing for

Yes + Add ↻ Edit ✖ Delete

Actions

- 🔗 Move Visitor to Another State
- 🔗 Record EMail Address as Validated
- 🔗 Send E-Mail Message

To add an action, double click it or drag and drop it.

Text:  
Enroll the user in the [stateid,tree,root=/sitecore/system/Marketing Control Panel/  
Engagement Plans,specific] Automation State

Type [shared]:  
SitecoreCookbook.Analytics.Rules.EnrollInAutomationState,SitecoreCookbook

Rule - the rule is evaluated when the page event is triggered [unversioned, shared]:  
[Edit rule](#)

Rule 1  
where true (actions always execute)  
Enroll the user in the [Downloaded Brochure](#) Automation State

Service Stations near you:

- **ABC Services** (1.112 km)  
157 9th Avenue, New York
- **XYZ Service Center** (2.378 km)  
25 9th Avenue, New York
- **PQR Service Station** (2.529 km)  
9th Main, 19th Street, Downtown Brooklyn, New York

|              |               |        |
|--------------|---------------|--------|
| GeoData      | { 12 fields } | Object |
| AreaCode     | N/A           | String |
| BusinessName | AT&T U-verse  | String |
| City         | Spring        | String |
| Country      | US            | String |
| Dns          | N/A           | String |
| Isp          | AT&T U-verse  | String |
| Latitude     | 30.037800     | Double |
| Longitude    | -95.532600    | Double |
| MetroCode    | 618           | String |
| PostalCode   | 77379         | String |
| Region       | TX            | String |

Modify Headers

Stop Headers Options About Help

|               |                 |                       |            |      |        |
|---------------|-----------------|-----------------------|------------|------|--------|
| Select action | Header n:       | Header v:             | Descriptiv | Add  | Reset  |
| Action        | Name            | Value                 | Comment    | Edit | Delete |
| Add           | X-Forwarded-For | <del>XXXXXXXXXX</del> | Test IP    |      |        |



- ▶ Pages
- ▶ Visits
  - ▶ By Browser Version
    - All visits by Browser Version

Name: All visits By Browser Version

Filter [shared]:

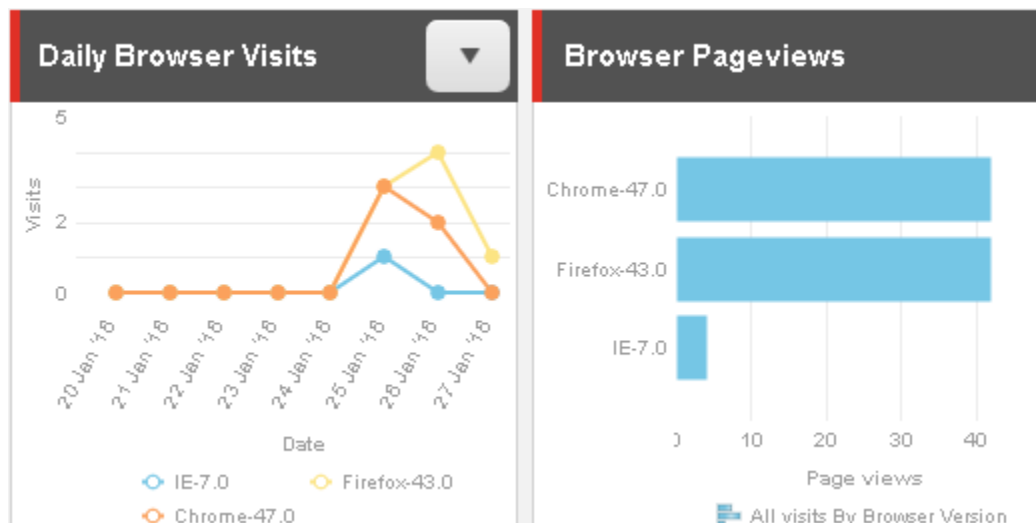
| Results                 | Messages  |                         |             |            |                         |                          |                         |
|-------------------------|---|-------------------------|-------------|------------|-------------------------|--------------------------|-------------------------|
| 1                       | <table border="1"> <thead> <tr> <th>SegmentId</th> <th>DimensionId</th> <th>DeployDate</th> </tr> </thead> <tbody> <tr> <td>CC9A9375-49D4-4501-86A1</td> <td>B8AC1D5A-1282-4D42-AA4D-</td> <td>2016-01-25 14:51:48.193</td> </tr> </tbody> </table> | SegmentId               | DimensionId | DeployDate | CC9A9375-49D4-4501-86A1 | B8AC1D5A-1282-4D42-AA4D- | 2016-01-25 14:51:48.193 |
| SegmentId               | DimensionId   | DeployDate              |             |            |                         |                          |                         |
| CC9A9375-49D4-4501-86A1 | B8AC1D5A-1282-4D42-AA4D-  | 2016-01-25 14:51:48.193 |             |            |                         |                          |                         |

| Results            | Messages   |              |        |              |             |           |             |           |                    |                |              |   |   |   |   |                    |                |        |   |   |   |   |                    |                |             |   |    |   |    |
|--------------------|--|--------------|--------|--------------|-------------|-----------|-------------|-----------|--------------------|----------------|--------------|---|---|---|---|--------------------|----------------|--------|---|---|---|---|--------------------|----------------|-------------|---|----|---|----|
| 1                  | <table border="1"> <thead> <tr> <th>SegmentId</th> <th>Date</th> <th>DimensionKey</th> <th>Visits</th> <th>Value</th> <th>Conversions</th> <th>PageViews</th> </tr> </thead> <tbody> <tr> <td>CC9A9375-49D4-4...</td> <td>2016-01-25 ...</td> <td>Firefox-43.0</td> <td>1</td> <td>2</td> <td>1</td> <td>3</td> </tr> <tr> <td>CC9A9375-49D4-4...</td> <td>2016-01-25 ...</td> <td>IE-7.0</td> <td>1</td> <td>4</td> <td>2</td> <td>4</td> </tr> <tr> <td>CC9A9375-49D4-4...</td> <td>2016-01-25 ...</td> <td>Chrome-47.0</td> <td>3</td> <td>10</td> <td>5</td> <td>16</td> </tr> </tbody> </table> | SegmentId    | Date   | DimensionKey | Visits      | Value     | Conversions | PageViews | CC9A9375-49D4-4... | 2016-01-25 ... | Firefox-43.0 | 1 | 2 | 1 | 3 | CC9A9375-49D4-4... | 2016-01-25 ... | IE-7.0 | 1 | 4 | 2 | 4 | CC9A9375-49D4-4... | 2016-01-25 ... | Chrome-47.0 | 3 | 10 | 5 | 16 |
| SegmentId          | Date   | DimensionKey | Visits | Value        | Conversions | PageViews |             |           |                    |                |              |   |   |   |   |                    |                |        |   |   |   |   |                    |                |             |   |    |   |    |
| CC9A9375-49D4-4... | 2016-01-25 ...   | Firefox-43.0 | 1      | 2            | 1           | 3         |             |           |                    |                |              |   |   |   |   |                    |                |        |   |   |   |   |                    |                |             |   |    |   |    |
| CC9A9375-49D4-4... | 2016-01-25 ...   | IE-7.0       | 1      | 4            | 2           | 4         |             |           |                    |                |              |   |   |   |   |                    |                |        |   |   |   |   |                    |                |             |   |    |   |    |
| CC9A9375-49D4-4... | 2016-01-25 ...   | Chrome-47.0  | 3      | 10           | 5           | 16        |             |           |                    |                |              |   |   |   |   |                    |                |        |   |   |   |   |                    |                |             |   |    |   |    |

Layout: /sitecore/client/Speak/Layouts/Layouts/Speak-Layout Browse

Renderings and Placeholders: Filter

| ID               | Rendering                    | Placeholder             | Data Source    |
|------------------|------------------------------|-------------------------|----------------|
| RowPanel 3       | RowPanel                     | Main.Content            |                |
| ColumnPanel 3.1  | ColumnPanel                  | RowPanel 3.Content      |                |
| BrowserVisits    | ExperienceAnalyticsLineChart | ColumnPanel 2.1.Content | {568103FF-EAC} |
| BrowserPageviews | ExperienceAnalyticsBarChart  | ColumnPanel 2.2.Content | {7B9F3334-C7E} |



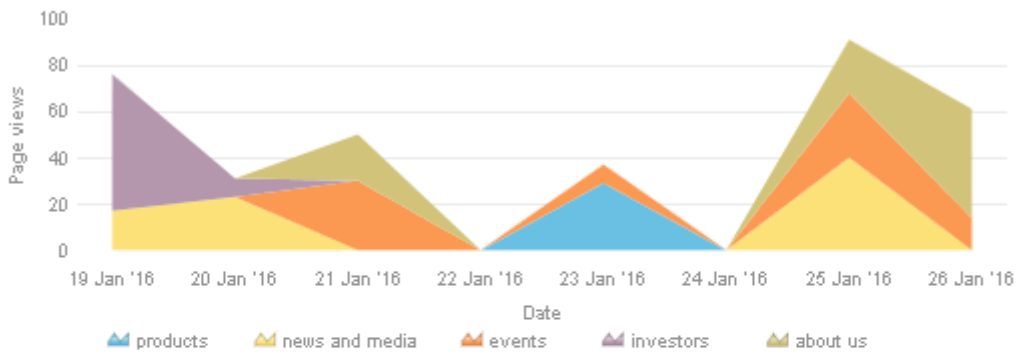
- ▶ By Section Page
  - All visits by Section Page

Layout:

Renderings and Placeholders:

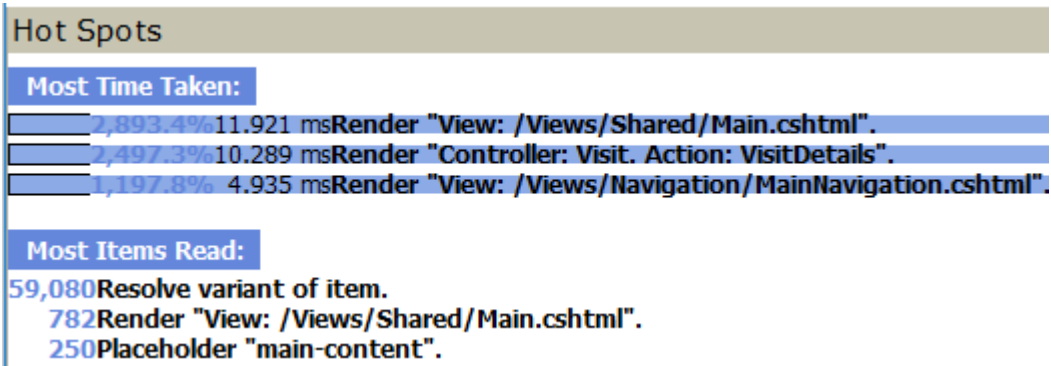
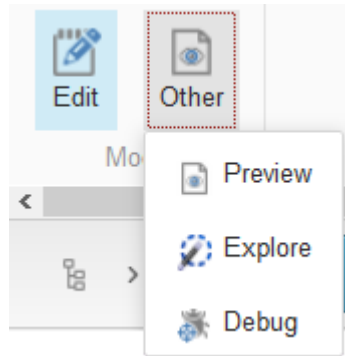
| ID                | Rendering                      | Placeholder             | Data So |
|-------------------|--------------------------------|-------------------------|---------|
| ColumnPanel 4.1   | ColumnPanel                    | RowPanel 4.Content      |         |
| SectionwisePage   | ExperienceAnalyticsAreaChart   | ColumnPanel 1.1.Content | {3255F  |
| AllSectionDetails | ExperienceAnalyticsListControl | ColumnPanel 4.1.Content | {1E626  |

### Top visits by Sections



| Key            | Visits | Value p... | Average ... | Bounce rate | Conversio... | Page vie... |
|----------------|--------|------------|-------------|-------------|--------------|-------------|
| products       | 48     | 23.83      | 6min 13s    | 14.58%      | 1121.00%     | 15.23       |
| news and media | 83     | 12.41      | 1min 14s    | 31.33%      | 576.00%      | 8.55        |
| investors      | 23     | 33.04      | 1min 53s    | 0.00%       | 1204.00%     | 16.78       |
| events         | 28     | 5.04       | 1min 53s    | 0.00%       | 150.00%      | 5.11        |

# Chapter 11: Securing, Scaling, Optimizing, and Troubleshooting



### Profile

| Time       | Action                                      | Total        | Own          | Items Read | Data Cache Misses | Data Cache Hits | Physical Reads |
|------------|---|--------------|--------------|------------|-------------------|-----------------|----------------|
| 3.5%       | Resolve device.                             | 0.092 ms     | 0.092 ms     | 0          | 0                 | 0               | 0              |
| 12.3%      | Resolve current item.                       | 0.325 ms     | 0.325 ms     | 37         | 0                 | 40              | 0              |
| 84.3%      | Resolve layout for "Products".              | 2.233 ms     | 2.233 ms     | 2          | 4                 | 4               | 21             |
| NaN%       | Resolve variant of item.                    | NaN ms       | NaN ms       | 97,251     | 22,149            | 225,463         | 282,723        |
| 117,521.1% | Render "View: /Views /Cookbook/MVC.cshtml". | 4,616.615 ms | 3,114.308 ms | 39         | 0                 | 51              | 24             |
| 4.0%       | Placeholder "phHeader".                     | 0.106 ms     | 0.106 ms     | 0          | 0                 | 0               | 0              |

| Sitecore Trace |  |                          |                     |   |   |    |
|----------------|--|--------------------------|---------------------|---|---|----|
| Type           | Action   | Elapsed since last entry | Elapsed since start |   |   |    |
|                | Current site is "website".   | 0.04 ms                  | 0.04 ms             |   |   |    |
|                | Language changed to "en" as the query string of the current request contains language (sc_lang).   | 2.83 ms                  | 217.29 ms           |   |   |    |
|                | Current item is "/sitecore/content/home/".   | 291.19 ms                | 508.47 ms           |   |   |    |
|                | Current layout is "Main".  | 96.93 ms                 | 605.40 ms           |   |   |    |
|                | Begin - Pipeline: mvc.requestBegin   | 0.55 ms                  | 606.07 ms           |   |   |    |
|                | End - Pipeline: mvc.requestBegin (time: 1342.25 ms)  | 1,342.88 ms              | 1,948.95 ms         |   |   |    |
| <hr/>          |  |                          |                     |   |   |    |
| 0.2%           | Render "Controller: SitecoreCookbook.MVC.ProductController, SitecoreCookbook. Action: ListAllProducts".  | 164.533 ms               | 12.214 ms           | 0 | 6 | 17 |
| 2.0%           | Listing products   | 102.675 ms               | 102.675 ms          | 0 | 0 | 0  |
| 1.0%           | Filtering products   | 49.644 ms                | 49.644 ms           | 0 | 0 | 0  |
| <b>Error</b>   | Custom Error Message.System.DivideByZeroException: Attempted to divide by zero. at SitecoreCookbook.MVC.ProductController.ListAllProducts() in <del>XXXXXXXXXXXXXXXXXXXX</del> \SitecoreCookbook\MVC\ProductController.cs:line 21<br>Product Listing | 4.90 ms                  | 4,106.13 ms         |   |   |    |

### Move an Item to Another Database

Navigate to the item that you want to move and click Next.

- ▲ sitecore
  - ▲ Content
    - ▲ Home
      - ▲ About Us
        - ▶ Getting Started

### Move an Item to Another Database

Navigate to the database and the folder that you want to move the item to and click Next.

**Destination database:**

master

**Destination folder:**

- sitecore
- Content
  - Home
    - About Us
  - Getting Started

Back Next Cancel

### Move an Item to Another Database

You are ready to transfer the item. Click Transfer to transfer the item.

**Warning:** Moving the item will fail if:

- you do not have write access to the destination folder.
- the template of the selected item does not exist in the destination database.

**Item**  
/sitecore/content/Home/About-Us/Getting-Started in web

**Destination**  
/sitecore/content/Home/About Us in master

**Options**  
 Include subitems.

Back Move Cancel

Publishing targets

- Internet
- Internet-2

**Data**

Target database [shared]:

web-2

#### Publishing targets

- Internet (web)
- Internet-2 (web-2)

**Publishing targets**

- Internet
- Internet-2
- Preview**

**Regular Workflow**

- Sample Workflow
- Draft
- Awaiting Approval**
- Approved

**Target database [shared]:**

Preview

Preview publishing target - This publishing target can be assigned to workflow states that are not the final state [shared]

**Preview publishing targets - Items in this workflow state can be published to the selected preview publishing targets even though this state is not the Final workflow state:**

Select all | Deselect all | Invert selection

Preview



Home

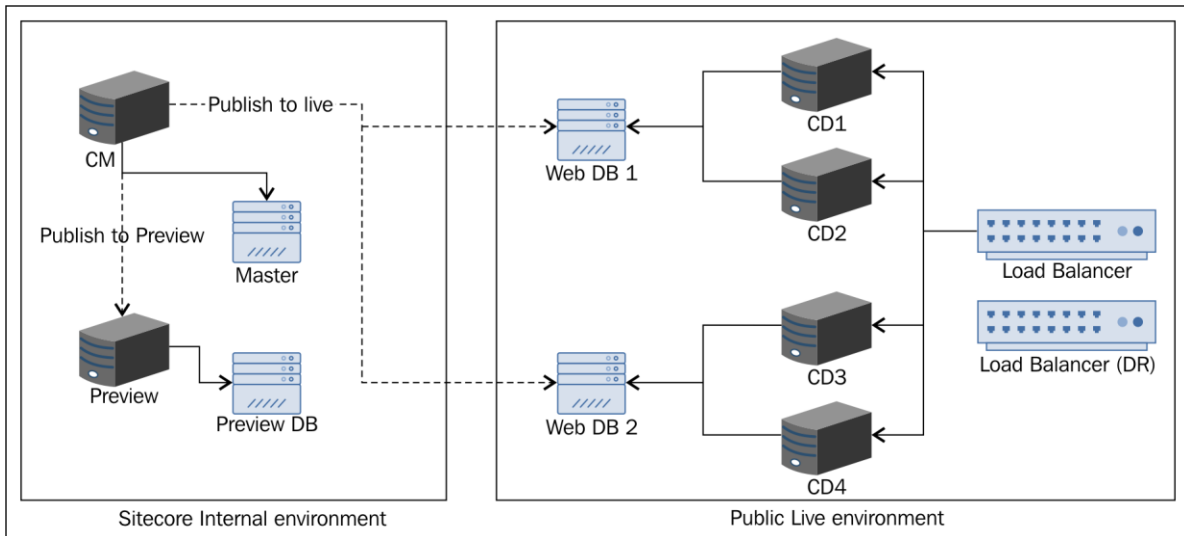
Welcome to Sitecore.



If you publish now, the selected version will not be visible on the Web site because it is not in the final workflow step.

The selected version will be published on the following preview publishing targets:

**Preview**



Advanced Settings

?

|  |                |
|--|----------------|
| <b>Process Model</b>                   |                |
| Generate Process Model Event Log Entry |                |
| Identity                               | NetworkService |
| Idle Time-out (minutes)                | 0              |
| Idle Time-out Action                   | Terminate      |

| Recycling                                   |  |
|---|--|
| Disable Overlapped Recycle                  | False                                    |
| Disable Recycling for Configuration Changes | <b>True</b>                              |
| Generate Recycle Event Log Entry            |  |
| Private Memory Limit (KB)                   | 0  |
| Regular Time Interval (minutes)             | <b>0</b>                                 |
| Request Limit                               | 0  |
| Specific Times                              | <b>TimeSpan[] Array</b> <span>...</span> |
| [0]   | 00:00:00                                 |

|                                 |      |
|---------------------------------|------|
| Load User Profile               | True |
| <b>Maximum Worker Processes</b> | 1    |
| Ping Enabled                    | True |

Set Common HTTP Response Headers
?
×

Enable HTTP keep-alive

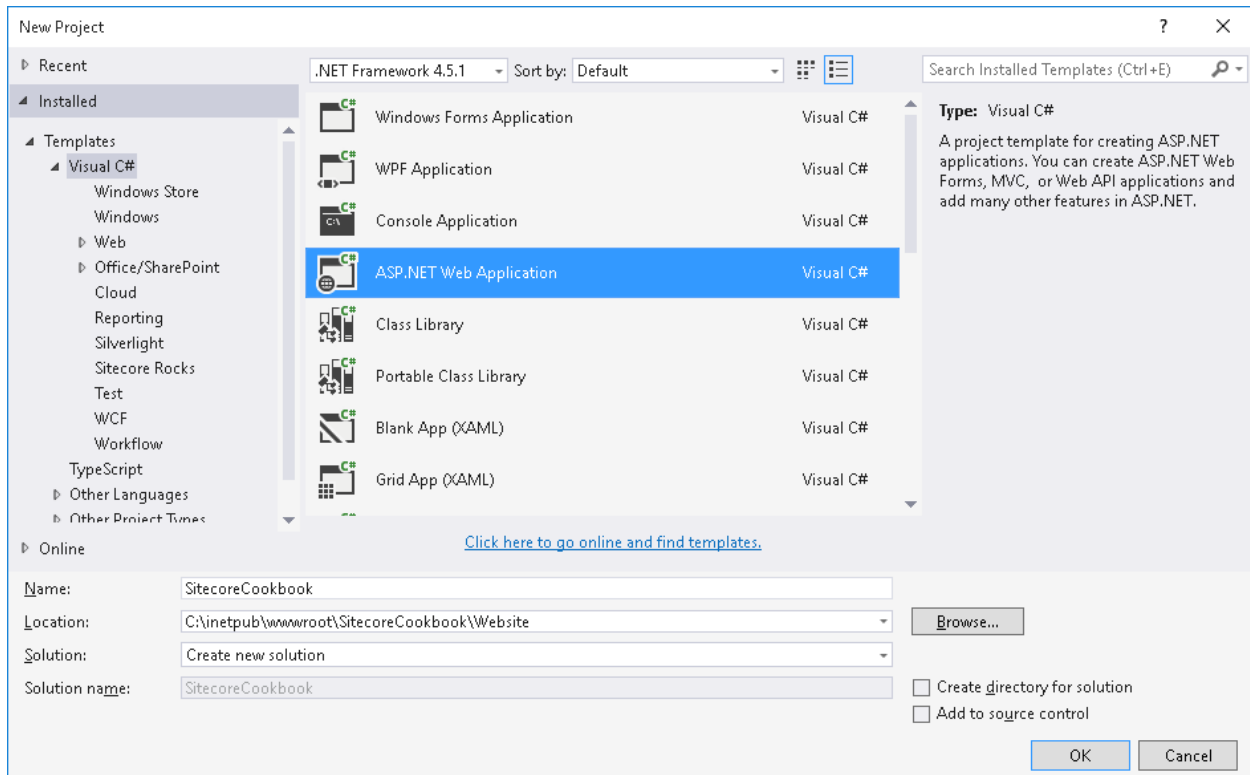


## Compression

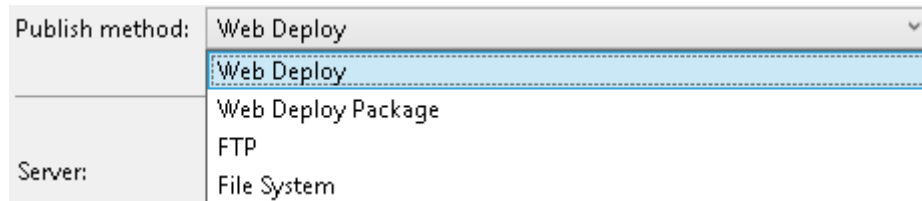
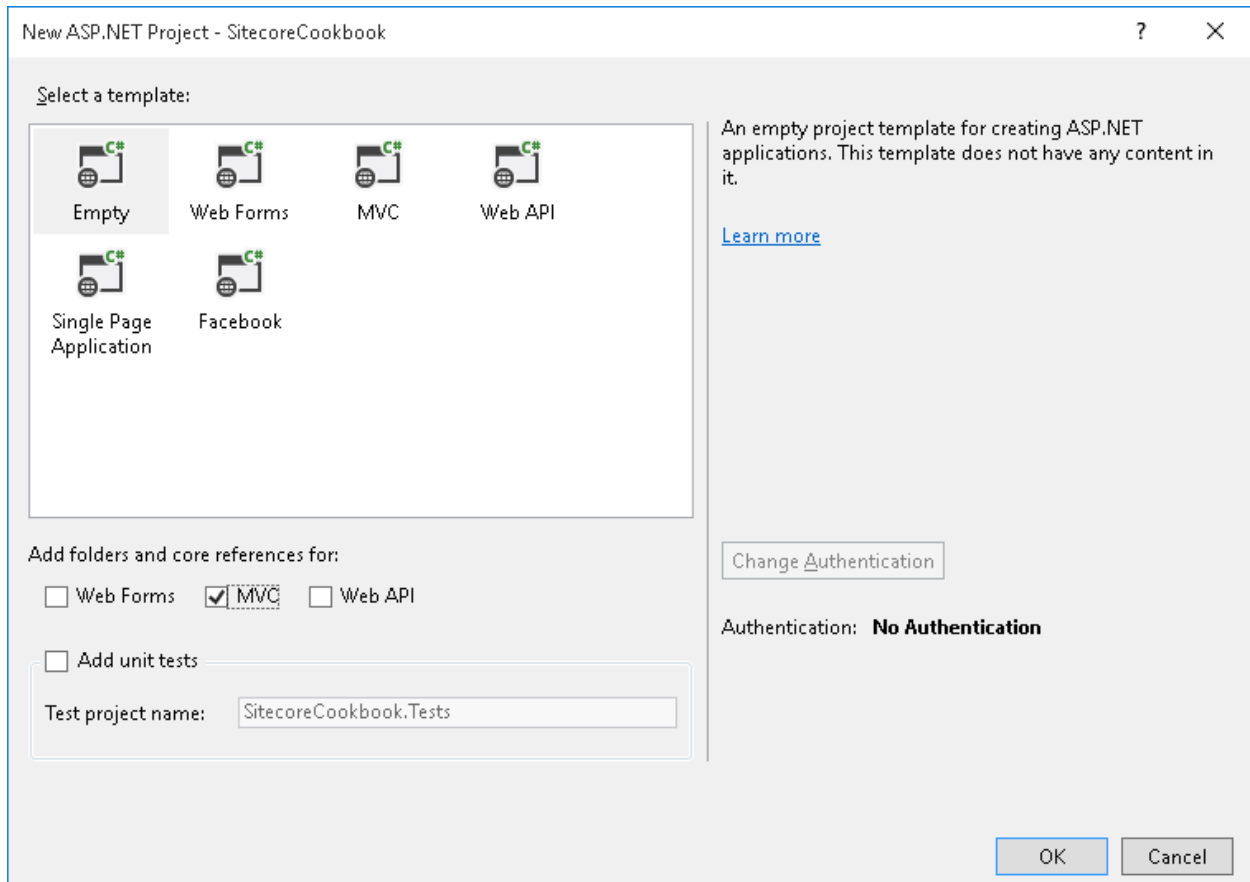
Use this feature to configure settings for compression of responses. This can improve the perceived performance of a website greatly and reduce bandwidth-related charges.

- Enable dynamic content compression
- Enable static content compression

# Appendix A: Getting Started with Sitecore








Publish Web ? X

---

 Publish Web

Profile

**Connection**

Settings

Preview

**SitecoreCookbook \***

Publish method: Web Deploy

---

Server: localhost


Site name: sitecorecookbook

User name:

Password:

Save password

Destination URL: http://sitecorecookbook



Profile


Connection

**Settings**

Preview

**Cookbook-Publish \***

Configuration: Debug

 **File Publish Options**

- Remove additional files at destination
- Precompile during publishing [Configure](#)
- Exclude files from the App\_Data folder

