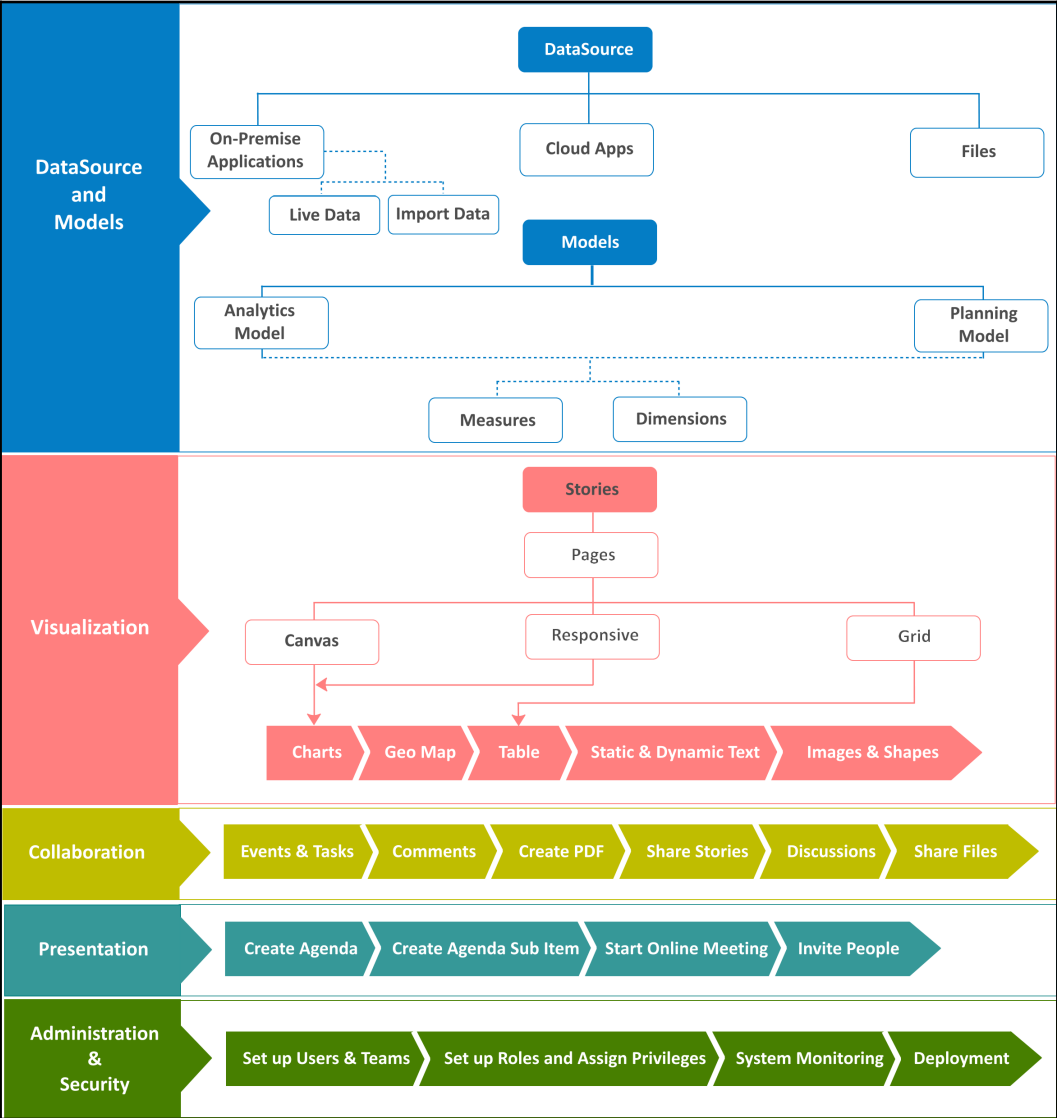
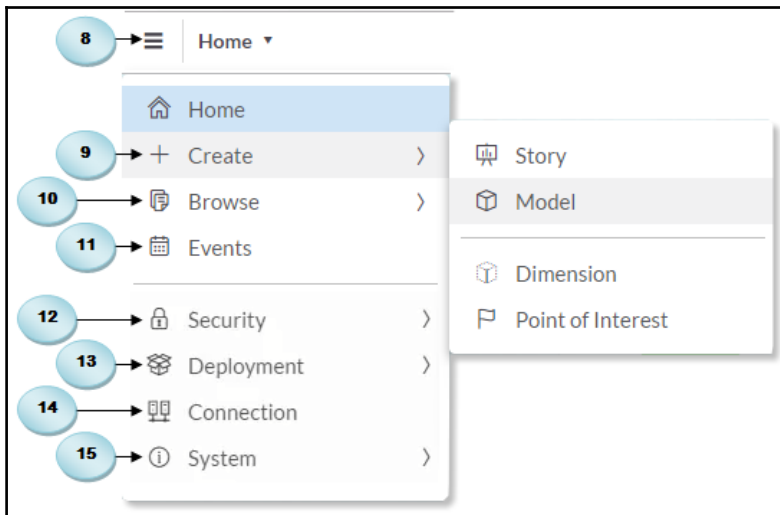
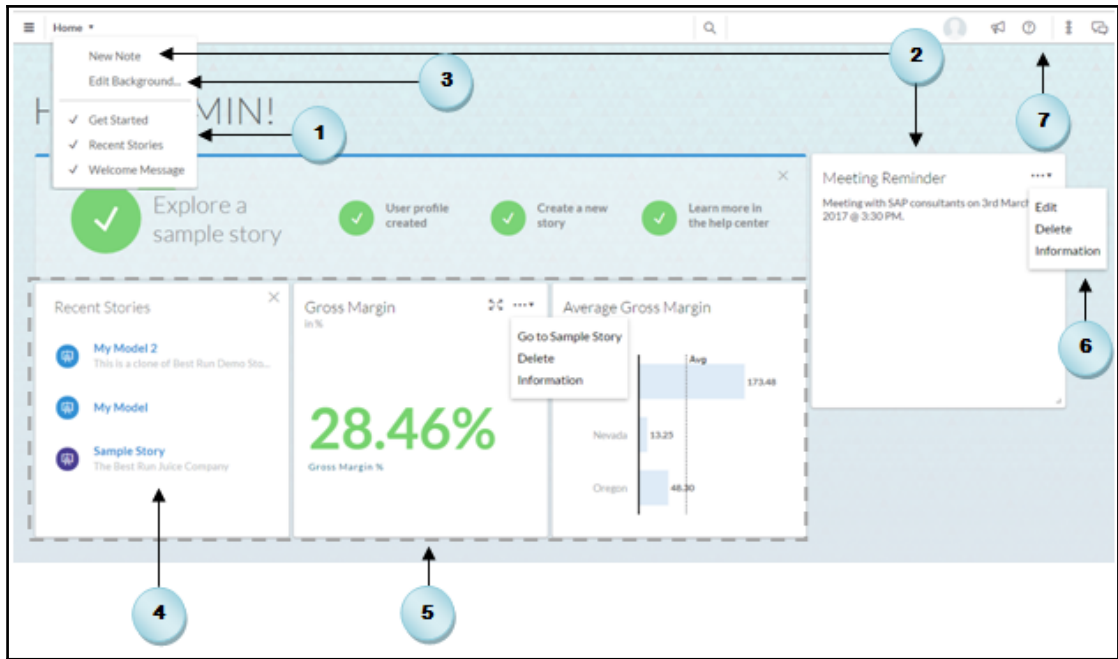
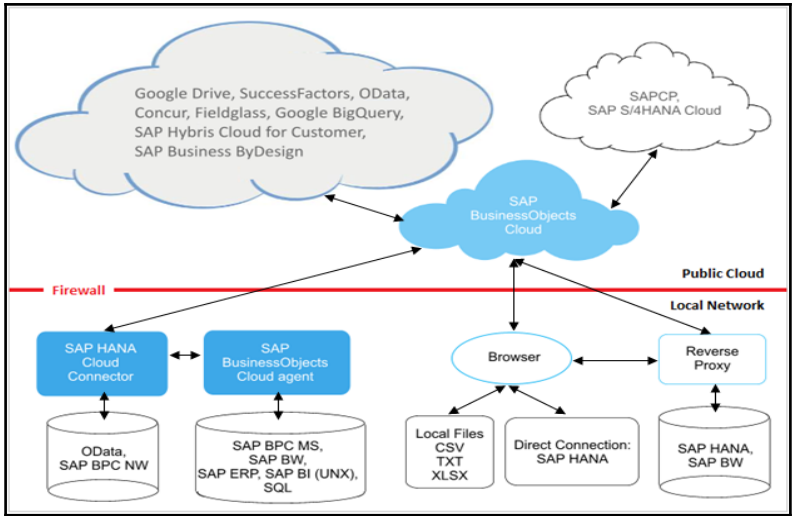


# Chapter 1: Getting Started with SAP Analytics Cloud







Browser > Models

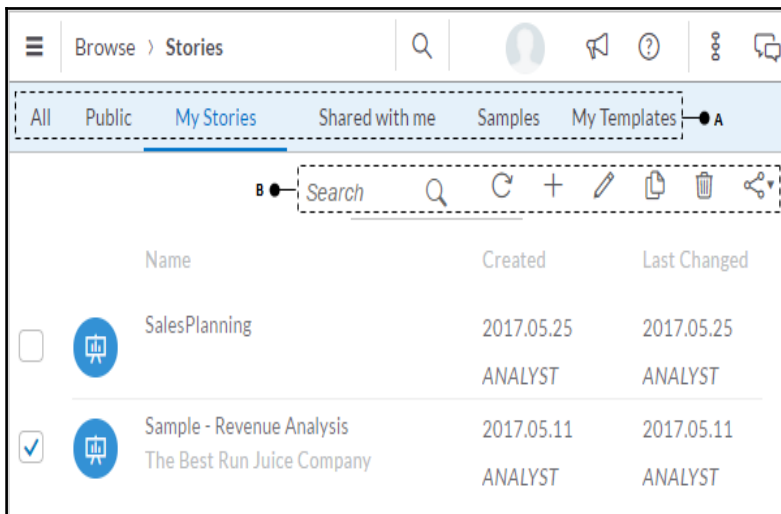
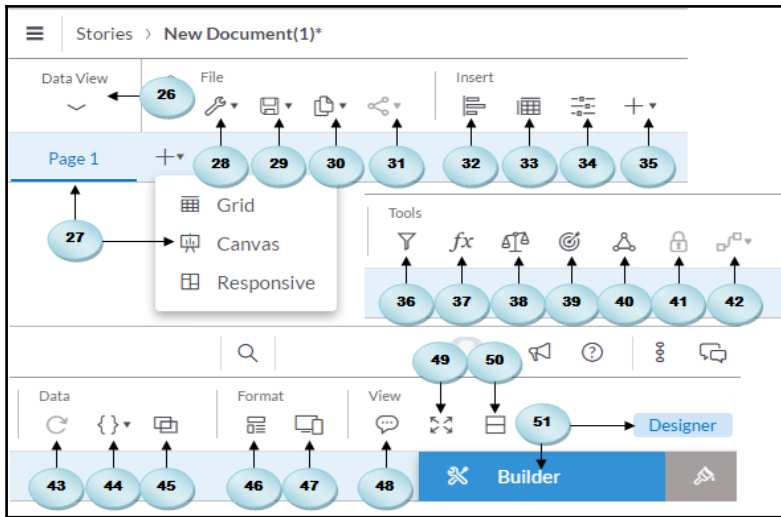
Models    Public Dimensions    Currency Conversion    Points of Interest

16    17    18    19    20    21    22    23    24    25

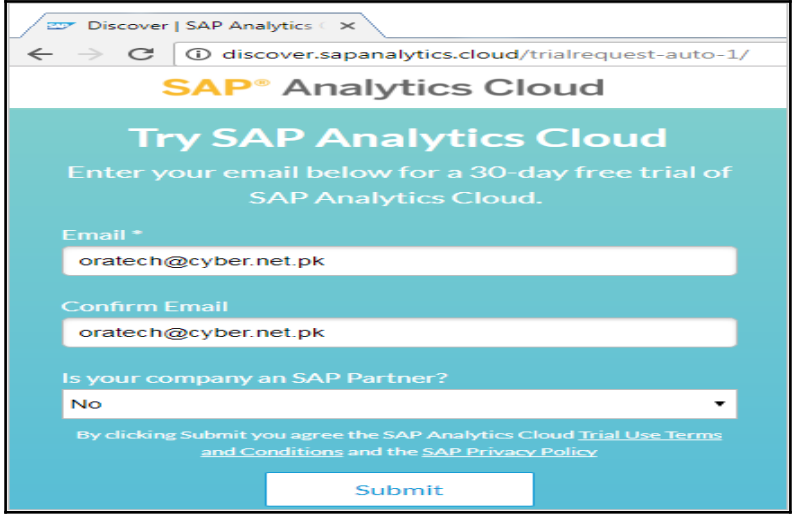
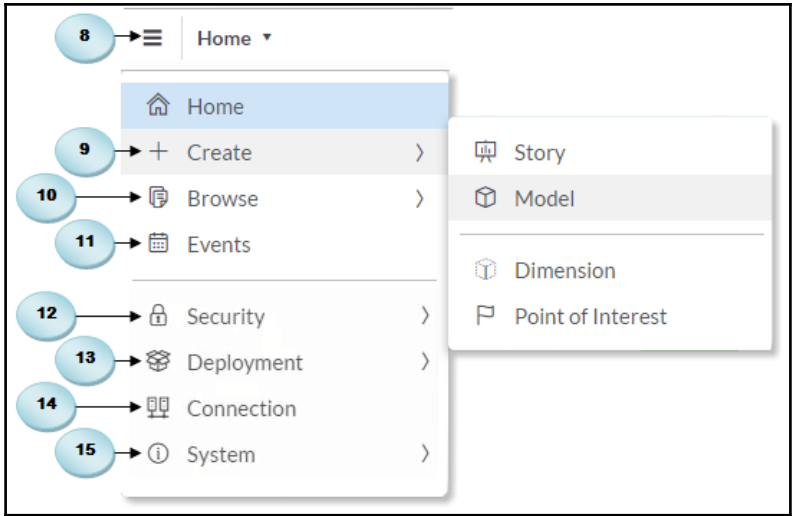
Name	Type	Created	Last Change
<input type="checkbox"/> BestRunJuice_SampleModel Model for the sample story	Analytic	2017.05.05 FLASTNAME	2017.05 FLASTN
<input type="checkbox"/> Planned_Events_Sample Model for sample	Analytic	2017.05.05 FLASTNAME	2017.05 FLASTN
<input checked="" type="checkbox"/> StoresData	Planning	2017.05.25 ANALYST	2017.05 ANALYST

- Import Data From File
- Import Data From Google Drive
- Import Data From SuccessFactors
- Import Data From OData
- Import Data From Concur
- Import Data From Fieldglass
- Import Data From Google BigQuery

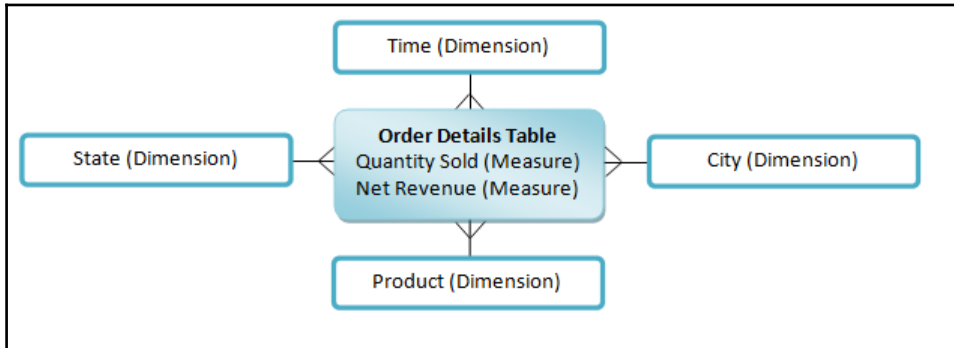
A







# Chapter 2: Models in SAP Analytics Cloud



1

Home

2

3

4

ADMIN!

Explore a sample story

### Choose how you'd like to start your model

- Import a file from your computer
- Get data from an app
- Use a datasource

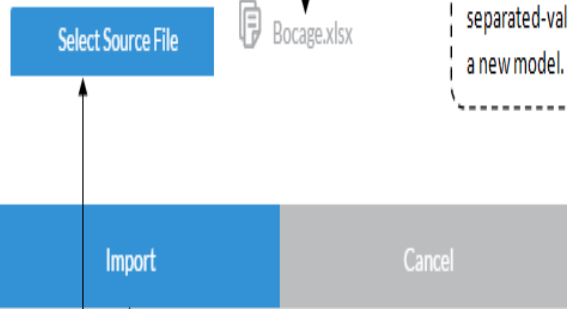
Select the **Import a file from your computer** option, which combines creating a model and loading it with transactional data.

Select **Use a data source** to acquire data from SAP BW, SAP ERP, SAP Universe, or SQL Databases.

Select **Get data from an app** to acquire data from Concur, Google Drive, SAP Business ByDesign Analytics, SAP Hybris Cloud, QData Services, and Success Factors.

# Import Model From File

Source File



Then, select Bocage.xlsx file in the *Open* dialog box. The name of the selected file appears here.

6 You can import data from an external file, such as an Excel spreadsheet or comma-separated-values (CSV) file, into a new model.

5 Click the **Select Source File** button.

7 Click the **Import** button to start the data import process.

DataView
Details History

	Date	State	Original Sales Pri.
1	201301	California	5013.1987390086
2	201302	Nevada	972.589316234177
3	201303	Oregon	172.416413736748
4	201304	California	1111.53064712477
5	201305	Nevada	4748.58597276023
6	201306	Oregon	20341.1463563149
7	201307	California	1382.34090087088
8	201308	Nevada	296465.916577043
9	201309	Oregon	30999.3413878817
10	201310	California	661.625385193317
11	201311	Nevada	4927.14923372764
12	201312	Oregon	1827.4228229808
13	201401	California	443.742090115097
14	201402	Nevada	398.401836843746
15	201403	Oregon	2477.52311622273
16	201404	California	1362.6377139225
17	201405	Nevada	825.84103874091
18	201406	Oregon	206.460259685227
19	201407	California	7917.23282682482
20	201408	Nevada	1296.60507803919
21	201409	Oregon	1958.6868080457
22	201410	California	9999.78754447797
23	201411	Nevada	6026.84670291698
24	201412	Oregon	39794.7715902503
25	201501	California	929.944506802766
26	201502	Nevada	132.849215257538
27	201503	Oregon	198121.61416562

DIMENSIONS
ROWS

8
36

---

**DATA**

Bocage.xlsx

**NAME**

Bocage ● B

---

**DESCRIPTION**

optional description here ● C

---

**MAPPING QUALITY**

🕒 Mapping complete

---

**DATA QUALITY**

🕒 No data quality issues detected.

---

Use First Row as Column Headers ● D

Planning Enabled ● E

Fill applicable empty ID cells with a default value? ● F

**DEFAULT CURRENCY FOR MODEL**

USD

Create Model

Click the **Date** column header. The column's detail will appear in the *Details* panel

Date	State
201301	California
201302	Nevada
201303	Oregon
201304	California
201305	Nevada
201306	Oregon
201307	California
201308	Nevada
201309	Oregon
201310	California
201311	Nevada
201312	Oregon
201401	California
201402	Nevada
201403	Oregon
201404	California
201405	Nevada
201406	Oregon
201407	California
201408	Nevada
201409	Oregon
201410	California
201411	Nevada
201412	Oregon

**MODEL INFO**    **COLUMN**

UNIQUE VALUES    BLANK  
100% 36 / 36    0

Modeling  
COLUMN  
Date

TYPE  
Time

Data Quality  
No data quality issues detected.

TIME FORMAT  
YYYYMM

Record Summary  
VALUES    RECORDS  
201407    1  
201408    1

If there are any messages in the Data Quality or Mapping Quality areas, you'll need to resolve those issues before creating the model.

Change the *Type* attribute of the *Date* column from *Dimension* to *Time*. Time specifies the smallest time period to be applied to the model. You can use year, quarter, month, or day. The Time dimension is a built-in dimension and it is created automatically with a model.

If not done automatically, change the *TIME FORMAT* to **YYYYMM** to match the source data.

#### Details Panel

The collapsible blue Details panel on the right of the screen is available to apply settings to each selected column. This panel has two views:

**Model Info** – shows general information about the import, including any mapping-quality or data-quality issues in the data.

**Column** – shows information for the currently selected column, and lists the attribute and dimension types that you can apply. If there are any data-quality issues in the selected column, specific information about them is shown here also.

After switching the *Type* attribute, the header icons of the two columns will also change.

The screenshot shows a data table with columns: Latitude, Longitude, and Mana. The right-hand pane is open to the 'MODEL INFO' tab, showing 'UNIQUE VALUES' (9% 3/36) and 'BLANK' (0). Under the 'Modeling' section, 'COLUMN' is set to 'Longitude' and 'TYPE' is set to 'Dimension'. A circular callout with the number '11' points to the 'TYPE' dropdown menu.

Latitude	Longitude	Mana
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo
44.0889	-122.5611	James Frai
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo
44.0889	-122.5611	James Frai
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo
44.0889	-122.5611	James Frai
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo

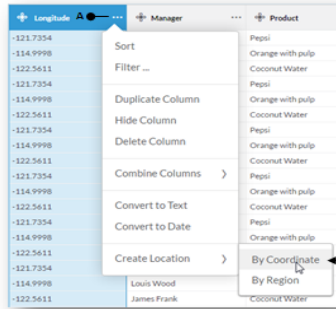
Change the *Type* attribute of *Latitude* and *Longitude* columns from *Measure* to *Dimension*. You can add multiple dimensions of this type to a model. Note that the import process has already set the type of *State*, *City*, *Store*, *Manager*, *Product*, and *Category* columns to dimension.

The screenshot shows a data table with columns: Quantity sold and Sales Revenue. The right-hand pane is open to the 'MODEL INFO' tab, showing 'UNIQUE VALUES' and 'BLANK'. Under the 'Modeling' section, 'COLUMN' is set to 'Quantity sold' and 'TYPE' is set to 'Measure'. A circular callout with the number '12' points to the 'TYPE' dropdown menu.

Quantity sold	Sales Revenue
1250	3408.97514252585
350	670.980032412523
50	134.484802714663
400	829.201862755081
1150	3893.84049766339
8100	17233.1933132828
600	1271.75362880121
32250	198632.164106619

Change the *Type* attribute of *Quantity sold* column from *Dimension* to *Measure*. In the initial data import, columns containing text are typically identified as Dimensions, and numeric data may be identified as Measures. Ensure that the *Type* attribute for *Quantity Sold*, *Sales Revenue*, *Gross Margin*, *Discount*, and *Original Sales Price* columns is marked as **Measure**.

## Create a Location Dimension



You can enrich the model by creating a Location dimension using latitude and longitude columns in your dataset, which will enable users to visualize the data in geo maps. Click the ellipsis button (A) appearing next to the *Longitude* column's heading. Select **By Coordinate** from the sub-menu. If your data contains columns of latitude and longitude data, or state and county data (for the USA only), you can create a Location dimension. Select **By Coordinate** (if you want to use latitude and longitude data to create the location dimension) or **By Region** (if you want to use state and county data to create the location dimension).

On the *Create a Location Dimension* screen, select **City** column for *Tooltip Text*, **Store** for *Location Identifier*, **Latitude** for *Latitude*, and **Longitude** for *Longitude*. Click **Create**. The *City* dimension will be displayed as a tooltip for the data point in a geo map. The column you select for *Location Identifier* needs to be a column for which each value is unique. Finally, you specify the columns that contain the latitude and longitude information.

Create a Location Dimension

Location Dimension \*

Location

Tooltip Text

City

Location Identifier \*

Store

Coordinates

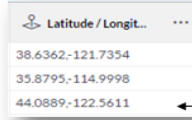
Latitude \*

Latitude

Longitude \*

Longitude

Create Cancel



After clicking the **Create** button, a new column will be created at the end of the grid that contains the combined coordinates for each store location.

Next, click the ellipsis button next to the *Longitude* column's heading, and select **Delete Column** from the menu. Repeat the same process to delete the *Latitude* column, too. The two columns are deleted because you have already created a *Location* dimension carrying values from both these columns.



Click the **Product** column to see its attributes in the *Details* panel.

16

Next, click the **Add Dimension Attributes** link.

17

The screenshot shows a data modeling tool interface. On the left, a table lists columns for 'Product' and 'Category'. The 'Product' column is selected. On the right, the 'MODEL INFO' panel is open, showing the 'COLUMN' details for 'Product'. The 'TYPE' is 'Dimension'. Below this, there is a '+ Add Dimension Attributes' link. A dropdown menu is open, showing 'Description', 'Property', and 'Parent-Child Hierarchy (Parent)'. The 'Parent-Child Hierarchy (Parent)' option is selected. A modal window titled 'PARENT-CHILD HIERARCHY (PARENT)' is open, showing a search field with 'Category' entered and a list of columns: 'Pepsi', 'Orange with pulp', 'Coconut Water', and 'Coconut Water'. The 'Coconut Water' column is selected in the list. At the bottom of the 'MODEL INFO' panel, there is a 'Create Model' button.

Select **Parent-Child Hierarchy (Parent)** option from the list. This will add a drop-down list labeled **PARENT-CHILD HIERARCHY (PARENT)**.

18

Select the **Category** column from the drop-down list to set this column as parent of the **Product** column.

19

Click the **Category** column and see that this column is marked as parent of the *Product* column.

20

Category

Carbonated  
Juices  
Others  
Carbonated  
Juices  
Others  
Carbonated  
Juices  
Others  
Carbonated  
Juices  
Others

MODEL INFO COLUMN

▼ Modeling

COLUMN  
Category

TYPE  
Parent-Child Hierarchy (Parent)  
✦ Make this a Dimension

PARENT OF DIMENSION  
Product

NAME  
Bocage

DESCRIPTION  
optional description here

MAPPING QUALITY  
⊕ Mapping complete

DATA QUALITY  
⊕ No data quality issues detected.

Use First Row as Column Headers  
 Planning Enabled  
 Fill applicable empty ID cells with a default value?

DEFAULT CURRENCY FOR MODEL  
USD

Create Model

After creating the model you will see this hierarchical relationship in the Modeler interface.

Finally, click the **Create Model** button in the *Details* panel followed by another **Create** button that appears in a separate dialog box to complete the model creation process.

21

Modeler \ Bocage

Time Account State City Store Manager Product


Lowest Granularity

Year Quarter Month Day

2013 January

2015 December

The image shows a software interface for a data modeler. At the top, there is a breadcrumb trail 'Modeler \ Bocage'. Below it is a horizontal menu with several items: 'Time', 'Account', 'State', 'City', 'Store', 'Manager', and 'Product'. The 'Time' item is currently selected and highlighted with a blue underline. Below the menu is a dashed rectangular box containing a 'Lowest Granularity' slider. The slider has four tick marks labeled 'Year', 'Quarter', 'Month', and 'Day'. The 'Month' tick mark is selected, indicated by a blue dot. Below the slider is another dashed rectangular box containing two date range selectors. The first selector shows '2013' and 'January', and the second selector shows '2015' and 'December'. Both selectors have a small downward arrow on the right side, indicating they are dropdown menus.

 <span>Time</span> <span><b>Account</b></span> <span>State</span> <span>City</span> <span>Store</span> <span>Manager</span> <span>Product</span>						
T Currency						
ID	Description	Account Type	Hierarchy	Units & Currencies	Aggregation Type	
1	SalesRevenue	Sales Revenue		Currency		
2	GrossMargin	Gross Margin		Currency		
3	Discount	Discount		Currency		
4	OriginalSalesPrice	Original Sales Price		Currency		
5	Quantitysold	Quantity sold				

Time Account State	
T	
ID	Description
1 356779a9a1696714480f57fa3fb66d	California
2 8fcebe1ce891c49c60a3c26b317eba	Nevada
3 da4d1129a255f83fb03bf32fde034e	Oregon

Time Account State City		
T		
ID	Description	
1 918e862585716e5f6be3899347d4ae	Eugene	
2 05c27bf00932572de28bf65a0539ba	Las Vegas	
3 d0aa2dffa0da83f1f34681308d04db	Los Angeles	

	Time	Account	State	City	Store	Manager
T						
ID	Description	Location_DisplayName	Location_GEOID			
1 5a606acd2446639a025233b66f0e3a	Frills	38.6362-121.7354	0			
2 c05d878fb39bf631804e5a67bb1e47	Hudsons	35.8795-114.9998	1			
3 2c0d470b156748da17395cd8a25802	InterMart	44.0889-122.5611	2			

A

	Time	Account	State	City	Store	Manager	Product	+	Preview
T									
									HIERARCHY
									Category
									• Carbonated
									• Pepsi
									• Juices
									• Orange with pulp
									• Others
									• Coconut Water

ID	Description	Category
1	e5a761e1dca34373864785875daa7 Coconut Water	52ef9633d88a7480b3a938f9ea2a
2	fb4763b627d1d0fab4528b010cd29 Orange with pulp	25dba991bbb0b20116257c6449d00b
3	4d2ea3c941dbcd34af1c69489fd5dd Pepsi	e8c281350a7e342c010cfe4f1fc19
4	e8c281350a7e342c010cfe4f1fc19 Carbonated	
5	25dba991bbb0b20116257c6449d00b Juices	
6	52ef9633d88a7480b3a938f9ea2a Others	
7		
8		
9		
10		

The Models tab lists all your existing models. You can open a model by clicking the link text under the Name column.

Using these toolbar options you can create a new model, copy existing models, delete a model, clear all data from a model, and import data from different source.

Using this tab you can create your own public dimensions. Public dimensions are listed under this tab and can be shared between models, while private dimensions exist only in the current model. When you create a blank model, or create new dimensions in an existing model, you can choose whether the dimensions are private or public.

Browse > Models

Models Public Dimensions Currency Conversion Points of Interest

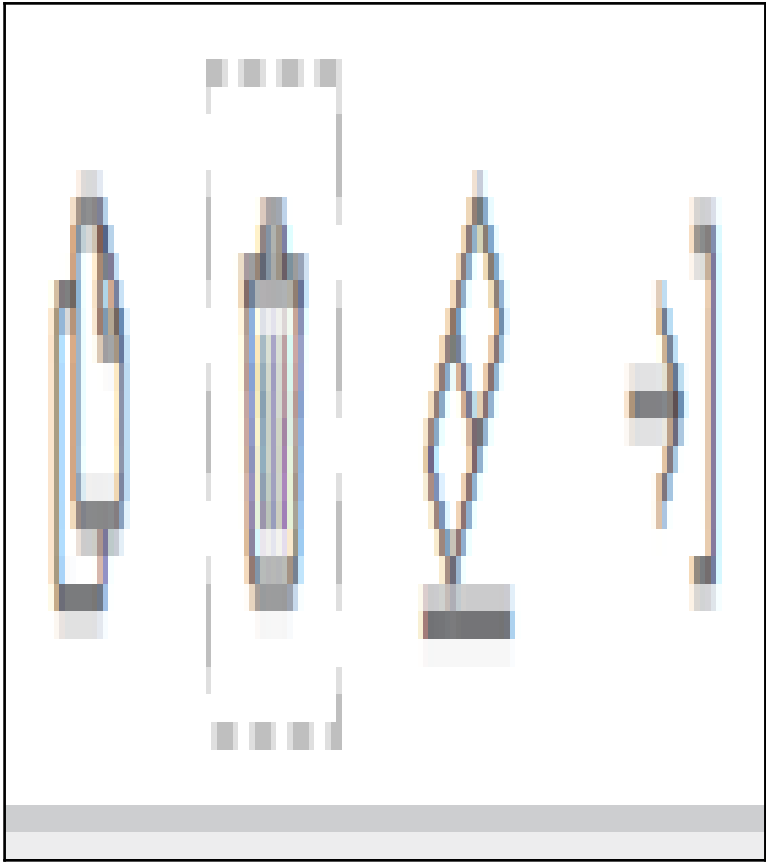
Search

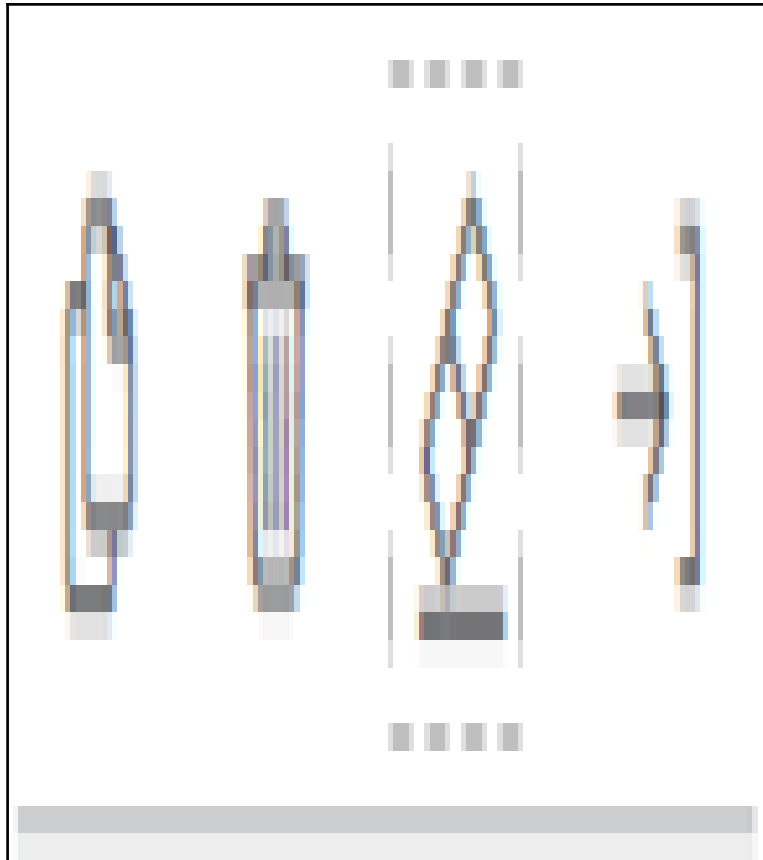
	Name	Type	Created	Last Changed	Data Resource
<input type="checkbox"/>	BestRun_Demo	Analytic	2017.01.23 ADMIN	2017.01.23 ADMIN	
<input type="checkbox"/>	Bocage	Analytic	2017.02.25 ADMIN	2017.02.25 ADMIN	
<input type="checkbox"/>	Planned_Events	Analytic	2017.01.23 ADMIN	2017.01.23 ADMIN	

If your data consists of multiple currencies, exchange rates are maintained in separate tables under this tab independently of any model.

Points of interest are sets of geographical data that can be added to a geo map and analyzed with reference to business data from a model. Points of interest can show locations (such as store locations or event sites), lines (such as rivers, highways, or pipelines), and shapes (such as sales regions or electoral districts).







22 → ☰ Modeler > Bocage

23 → + Create >

- Home
- State
- City
- Store
- Manager

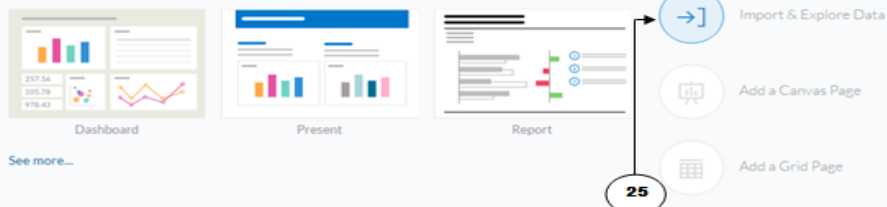
24 → Story

- Model
- Dimension
- Point of Interest

7480b3a938ff9eaa2a	
0b20116257c6449d00b	Juices
e342c010cfe4f1fac19	Others

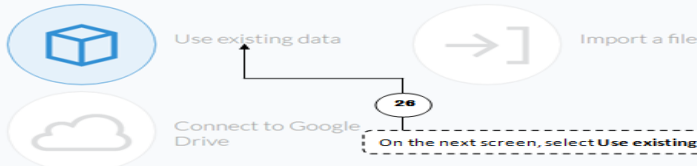
# Choose how you'd like to start your story.

SAP BUSINESSOBJECTS TEMPLATES



On the first wizard screen, select **Import & Explore Data**.

# Choose how you'd like to add data.



On the next screen, select **Use existing data**.

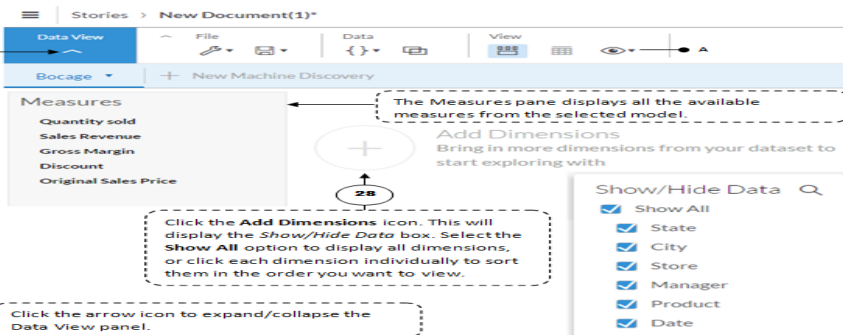
# Select Your Data

Name  
Bocage

On the **Select Your Data** screen, select the **Bocage** model and click **OK**.

OK

Cancel



The Measures pane displays all the available measures from the selected model.

**Add Dimensions**

Bring in more dimensions from your dataset to start exploring with

Click the **Add Dimensions** icon. This will display the **Show/Hide Data** box. Select the **Show All** option to display all dimensions, or click each dimension individually to sort them in the order you want to view.

Click the arrow icon to expand/collapse the Data View panel.

You can change the dimensions displayed after the initial selection using the Eye icon (A).

Click the **Quantity sold** measure. The total value of this measure appears in the lower panel as a **Numeric Point chart** that you can reconcile with the source data in the **Bocages.xlsx** file.

Quantity sold for Actuals Actual  
**127,900.00**

Quantity Sold

Measures  
Quantity sold  
Sales Revenue  
Gross Margin  
Discount  
Original Sales Price

Date  
(all)

State  
(all)

Quantity sold for Actuals Actual  
Quantity sold  
**1,250.00**

Local Date... State...

Expand the **Date** node and select **Q1** under 2013. Then, select **California** from the **State** pane. A **Quantity Sold** value of 1250 will appear in the lower pane. Open the source Excel file and match this figure in the second row under the **Quantity sold** column. Clicking the link "2 Filters applied" (A) will display the two applied filters.

### View Data Graphically

Auto Suggested

- Table
- Charts
  - Comparison
  - Trend
  - Distribution
  - Correlation
  - Indicator
  - More
- Bar/Column
- Combination Column & Line
- Combination Stacked Column & Line
- Stacked Bar/Column
- Waterfall

You can change the default Numeric Point chart to one of a large number of options to view data graphically in the Data View interface, click the drop-down list and select **charts > Comparison > Bar/Column**.

Choose **California** from the **State** pane. The data in the chart will be filtered to show first quarter data for California.

Select **Q1** (under 2013) from the **Date** pane to filter the data for this quarter.

Next, select all the measures by clicking their names in the **Measures** pane on the left side. As you click a measure name, it appears in the bar chart along with relevant figure.

Open the source Excel file to match these figures.

Measures  
Quantity sold  
Sales Revenue  
Gross Margin  
Discount  
Original Sales Price

Date  
2013  
Q1

State  
California

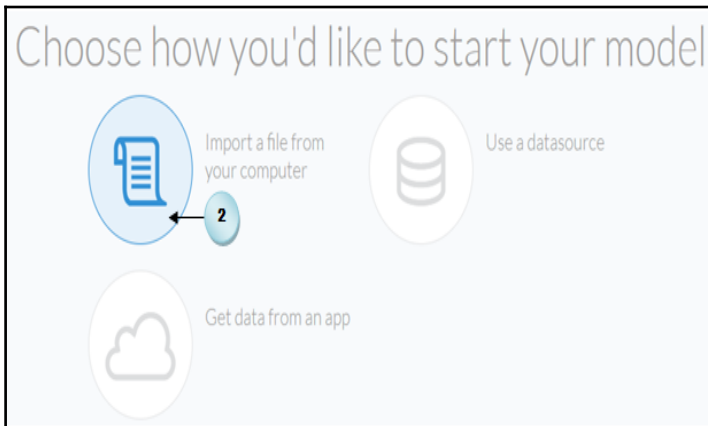
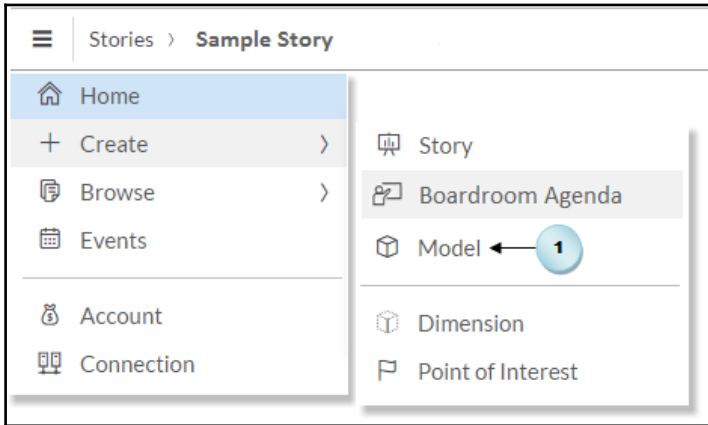
Discount, Gross Margin and others for 2013 Q1 (2 Filters applied)

Quantity sold 1,250.00  
Sales Revenue 3,408.98  
Gross Margin 877.06  
Discount 1,494.22  
Original Sales Price 3,993.20

Date: State: 2013 Q1 California Quantity sold Sales Revenue Gross Margin Discount Original Sales Price

<b>State</b> California Nevada Oregon	<b>State</b> California Nevada Oregon	<b>State</b> California Nevada Oregon	<b>State</b> California Nevada Oregon
<b>City</b> Eugene Las Vegas Los Angeles	<b>City</b> Los Angeles	<b>City</b> Las Vegas	<b>City</b> Eugene
<b>Store</b> Frills Hudsons InterMart	<b>Store</b> Frills	<b>Store</b> Hudsons	<b>Store</b> InterMart
<b>Manager</b> David Curl James Frank Louis Wood	<b>Manager</b> David Curl	<b>Manager</b> Louis Wood	<b>Manager</b> James Frank
<b>Product</b> Carbonated Pepsi Juices Orange with pulp Others Coconut Water	<b>Product</b> Carbonated Pepsi	<b>Product</b> Juices Orange with pulp	<b>Product</b> Others Coconut Water

# Chapter 3: Planning model



## Import Model From File

Source File A

Select Source File StoresData.xlsx B

Sheet\*  
Actuals C

Use first row as column headers

Actuals

Budget

Forecast

Import
Cancel

	Date	Store	Quantity so...
1	201701	Frills	1250
2	201701	Hudsons	350
3	201701	Inter-Mart	50
4	201701	Farlos	600
5	201701	Kullens	1150
6	201702	Frills	8100
7	201702	Hudsons	600
8	201702	Inter-Mart	32250
9	201702	Farlos	1300
10	201702	Kullens	250
11	201703	Frills	1200
12	201703	Hudsons	500
13	201703	Inter-Mart	150
14	201703	Farlos	1400
15	201703	Kullens	600

**StoresData**

Rows: 15    Columns: 3    Dimensions: 2    Measures: 1

**DATA**  
StoresData.xlsx

**NAME**  
StoresData A

**DESCRIPTION**  
optional description here

**MAPPING QUALITY**  
 Mapping complete

**DATA QUALITY**  
 No data quality issues detected.

Use First Row as Column Headers

Planning Enabled B

Fill applicable empty ID cells with a default value?

DEFAULT CURRENCY FOR MODEL  
USD

Create Model C

Modeler > StoresData

Time & Categories    Version    Store    +

T	ID	Description
1	2c0d470b156...	InterMart
2	5a606acd244...	Frills
3	7d7be45446...	Kullens
4	8285cb3f087...	Farlos
5	c05d878fb39...	Hudsons
6		

Modeler > StoresData

Time & Categories    Version    Store

T	Description	Category
1	Actual	Actuals
2		

### Lowest Granularity

Year      Quarter      Month      Day

2017      January

2017      December

**Categories**

Name	Frequency
Actual	Month
Budget	Month
Planning	Month
Forecast	Month
Rolling Forecast	Month

Range      Year

Look Back 3 Month      Look Ahead 3 Month

Browse > Models

Models      Public Dimensions      Currency Conversion      Points of Interest

Search

Name	Type	Created	Last Change
<input type="checkbox"/> BestRunJuice_SampleModel Model for the sample story	Analytic	2017.05.05 FLASTNAME	2017.05 FLASTN
<input type="checkbox"/> Planned_Events_Sample Model for sample	Analytic	2017.05.05 FLASTNAME	2017.05 FLASTN
<input checked="" type="checkbox"/> StoresData → A	Planning	2017.05.25 ANALYST	2017.05 ANALYST

- Import Data From File
- Import Data From Google Drive
- Import Data From SuccessFactors
- Import Data From OData
- Import Data From Concur
- Import Data From Fieldglass
- Import Data From Google BigQuery

## Import Data From File

Target Model

Model Name \*

StoresData

Source File

Select Source File

StoresData.xlsx

Sheet \*

Budget → B

Import      Cancel

Modeler > Data Integration

Date	Store	Quantity s.
201701	...	1250
201701	...	350
201701	...	50
201701	...	900
201701	Kullens	1150
201702	Frills	8100
201702	Hudsons	600
201702	InterMart	322
201702	Farlos	1000
201702	Kullens	250
201703	Frills	1200
201703	Hudsons	500
201703	InterMart	150
201703	Farlos	1800
201703	Kullens	600

MODEL INFO: Unique Values: 3, Rows: 15, Data Type: Date

Mapping: Column: Date, Map To: Date

Time Format: YYYYMM

Mapping and Data Quality: No data quality issues detected.

Data Distribution

Category: Budget

Version Name: Budget

Import Method:

- Update — A
- Clean and Replace — B
- Append — C

Finish Mapping

Import Data From File

Target Model: StoresData

Source File: StoresData.xlsx

Sheet: Forecast

Category: Forecast

Version Name: Forecast

Import Method:

- Update
- Clean and Replace
- Append — D

Finish Mapping



Modeler > StoresData

Time & Categories    Version    Store

	Description	Category	Read	Write
1	Actual	Actuals	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2	Budget	Budget	<input type="checkbox"/>	<input type="checkbox"/>
3	Forecast	Forecast	<input type="checkbox"/>	<input type="checkbox"/>
4				

Preferences  
Replace Dimension

### Dimension Preferences

Type  
Version

Name \*

Description  
Version

Enable Data Access Control

Stories > New Document(2)\*

Data View    File    Data    View

Add Data

Use existing data

### Select Your Data

Name  
StoresData

OK    Cancel

Measures    Version    Date    Store

Quantity sold    Actuals Actual    Budget Budget    Forecast Forecast

▼ (all)    ▼ 2017    ▼ Q1    Jan    Feb    Mar

Farlos    Frills    Hudsons    InterMart    Kullens

Show Dimensions  
Bring in more dimensions from your dataset to start exploring with

Show/Hide Data Q

Show All

Date

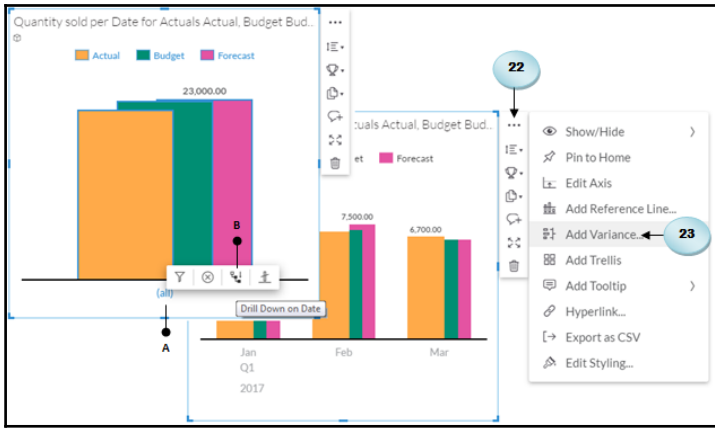
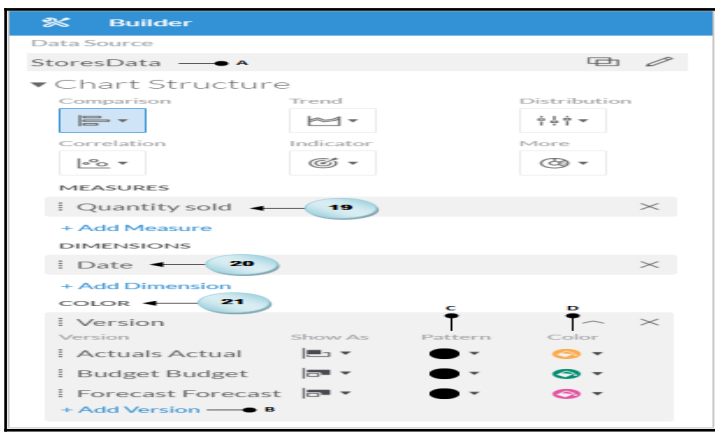
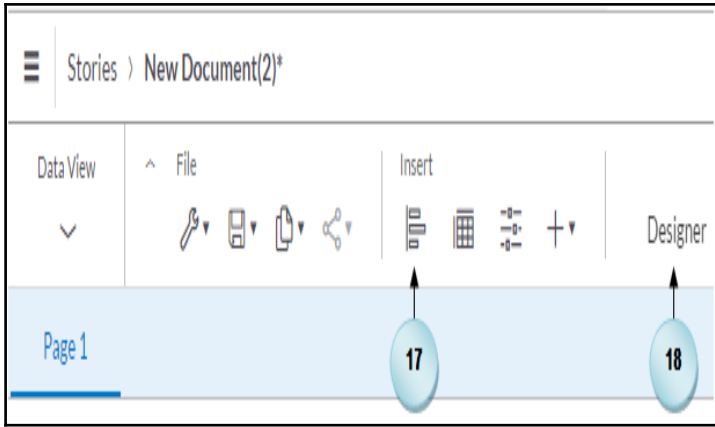
Store

Quantity sold for Actuals Actual  
2 Filters applied

# 600.00

Quantity sold

	A	B	C	D
1	Date	Store	Quantity sold	
2	201701	Frills	1250	
3	201701	Hudsons	350	
4	201701	InterMart	50	
5	201701	Farlos	600	
6	201701	Kullens	1150	



### Create Variance (A- B)

**COMPARE (A)**

Measure  
Quantity sold ← 24

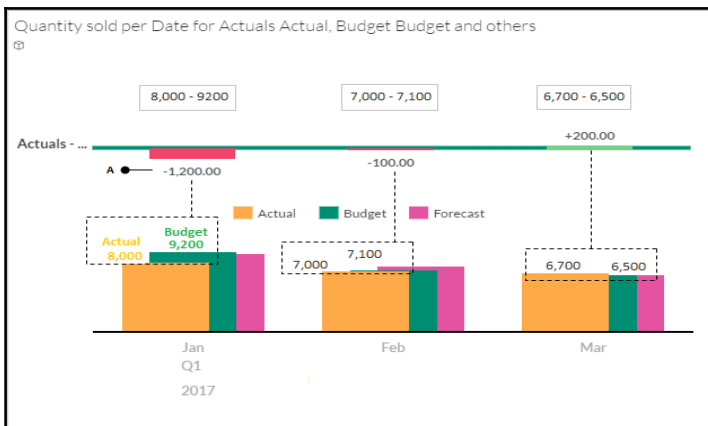
Version  
Actuals Actual ← 25

+ Add Version/Time

**TO (B)**

Measure  
Quantity sold ← 26

Version  
Budget Budget ← 27



Stories > New Document(2)\*

Data View

File

Insert

30

Page 1

29

Grid

Canvas

Responsive

### Select Model

Existing Model — A

Import File

Connect to Google Drive

Name

StoresData — B

OK Cancel

**Builder**

Data Source  
StoresData

Table Structure

ROWS

- Store ← 32
- Date ← 33

+ Add Measures/Dimensions → A

COLUMNS

- Version ← 34

+ Add Measures/Dimensions

Selected filters for Version

Available Members

Exclude selected members

Drill Level 1 Unbooked  Off

All member All Members

- public.Actual Actuals Actual
- public.Budget Budget Budget ← 36
- public.Forecast Forecast Forecast

35

Page 1		Page 2			
	A	B	C	D	E
1	StoresData				
2		VERSION	Actuals	Budget	Forecast
3		VERSION	Actual	Budget	Forecast
4	STORE	DATE			
5	InterMart	► (all)	5,200.00	6,500.00	6,600.00
6	Frills	► (all)	3,300.00	3,300.00	3,400.00
7	Kullens	► (all)	5,700.00	5,000.00	5,000.00
8	Farlos	▼ (all)	3,300.00	3,700.00	3,700.00
9		▼ 2017	3,300.00	3,700.00	3,700.00
10		▼ Q1 (2017)	3,300.00	3,700.00	3,700.00
11		Jan (2017)	600.00	900.00	800.00
12		Feb (2017)	1,300.00	1,000.00	1,400.00
13		Mar (2017)	1,400.00	1,800.00	1,500.00
14	Hudsons	► (all)	4,200.00	4,300.00	4,300.00

1	StoresData				
2		VERSION	Actuals	Budget	Forecast
3		VERSION	Actual	Budget	Forecast
4	STORE	DATE			
5	InterMart	► (all)	5,200.00	6,500.00	6,600.00
6	Frills	► (all)	3,300.00	3,300.00	3,400.00
7	Kullens	► (all)	5,700.00	5,000.00	5,000.00
8	Farlos	▼ (all)	3,300.00	3,700.00	4,000.00
9		▼ 2017	3,300.00	3,700.00	4,000.00
10		▼ Q1 (2017)	3,300.00	3,700.00	4,000.00
11		Jan (2017)	600.00	900.00	864.80
12		Feb (2017)	1,300.00	1,000.00	1,513.60
13		Mar (2017)	1,400.00	1,800.00	1,621.60
14	Hudsons	► (all)	4,200.00	4,300.00	4,300.00

## Spread 4000.00 \$

Target Dimension  
Date

### Choose Level & Weights

Unbooked  Off

Level	Weight		Preview
Jan	864.80	21.62%	864.80 \$
Feb	1513.60	37.84%	1513.60 \$
Mar	1621.60	40.54%	1621.60 \$

Apply Spreading
Cancel

### Version management

Data Source  
StoresData Show All

▼ Public Versions

- Actual ⋮
- Budget ⋮
- Forecast (Edit Mode) ⋮ ← **38**

▼ Private Versions

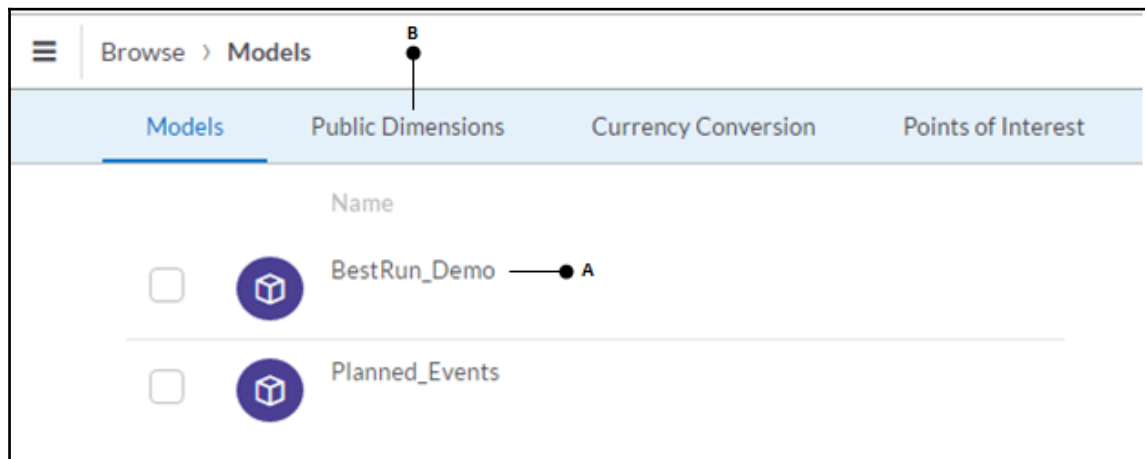
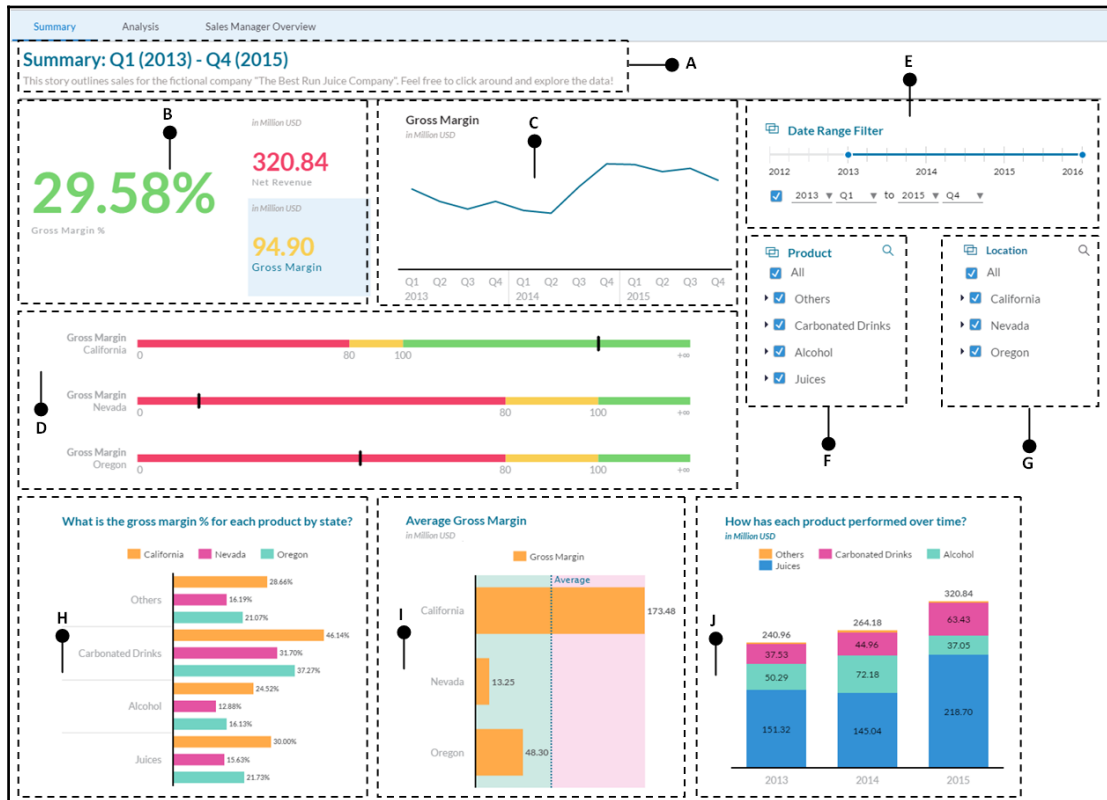
- Private Forecast ⋮

- Share
- Revert Changes
- Details

- Save
- Save As

StoresData		VERSION	Actuals	Budget	Forecast	Forecast
		VERSION	Actual	Budget	Forecast	Private Forecast
STORE	DATE					
InterMart	▶ (all)		5,200.00	6,500.00	6,600.00	6,600.00
Frills	▶ (all)		3,300.00	3,300.00	3,400.00	3,400.00
Kullens	▶ (all)		5,700.00	5,000.00	5,000.00	5,000.00
Farlos	▼ (all)		3,300.00	3,700.00	4,000.00	4,000.00
Hudsons	▶ (all)		4,200.00	4,300.00	4,300.00	4,300.00

# Chapter 4: Creating Stories Using Charts



Modeler > BestRun\_Demo

Time Account Store ID Location Product Sales Manager

Lowest Granularity

Year Quarter Month Day

2013 January

2015 December

D

C

Time Account Store ID

T	ID	Description
1	Quantity_sold_2081dc5195832029	Quantity sold
2	Gross_Margin_2081dc5195832029	Gross Margin
3	Discount_2081dc5195832029	Discount
4	Original_2081dc5195832029	Original Sales Price
5	Price_fixed_2081dc5195832029	Price (fixed)

Time Account Store ID Location Product

T	ID	Descripti...	Latitude	Longitude	Store Name	Stores_DisplayName	Stores_GEOID
1	ST1			-121.7354	Second Hand	38.6362,-121.7354	0
2	ST2			-114.62	Meadow Depot	36.157,-114.62	1
3	ST3			-121.5713	Value Clothing	38.4359,-121.5713	2

Time Account Store ID Location Product

T	ID	Description	State
1	CT1	Los Angeles	SA1
2	CT2	San Francisco	SA1
3	CT10	Reno	SA2
4	CT11	Henderson	SA2
5	CT13	Portland	SA3
6	CT14	Salem	SA3
7	SA1	California	
8	SA2	Nevada	
9	SA3	Oregon	

HIERARCHY WHERE USED

State

- California
  - Los Angeles
  - San Francisco
- Nevada
  - Reno
  - Henderson
- Oregon
  - Portland
  - Salem

Diagram: A dot labeled 'B' is at the top of the 'Description' column. A dot labeled 'A' is at the intersection of row 8 and the 'State' column. A dashed box encloses rows 1-6 and the 'State' column. Arrows point from 'A' to the 'State' column and from 'B' to the 'Description' column.

Time Account Store ID Location Product

T	ID	Description	Product Category
1	PD19	Coconut Water	PC3
2	PD20	Soda	PC3
3	PD1	Coca-Cola	PC1
4	PD2	Pepsi	PC1
5	PD21	Dark Beer	PC4
6	PD22	Lager	PC4
7	PD10	Orange with pulp	PC2
8	PD11	Orange no pulp	PC2
9	PC3	Others	
10	PC1	Carbonated Drinks	
11	PC4	Alcohol	
12	PC2	Juices	

HIERARCHY WHERE USED

Product Category

- Others
  - Coconut Water
  - Soda
- Carbonated Drinks
  - Coca-Cola
  - Pepsi
- Alcohol
  - Dark Beer
  - Lager
- Juices
  - Orange with pulp
  - Orange no pulp

Diagram: A dot labeled 'D' is at the top of the 'Description' column. A dot labeled 'C' is at the intersection of row 10 and the 'Product Category' column. A dashed box encloses rows 1-8 and the 'Product Category' column. Arrows point from 'C' to the 'Product Category' column and from 'D' to the 'Description' column.



		Location	Product	Sales Manager
T				
ID	Description			
1	SM1	Janet Bury		
2	SM10	Gary Dumin		
3	SM11	James Frank		
4	SM2	Lois Wood		
5	SM3	John Minker		

Home ▾

- Home
- + Create >
  - Story ←
  - Model
  - Dimension
  - Point of Interest
- Browse >
- Events
- Account
- Connection

Explore a sample story


1

+ Create a new story


Stories > New Document(2) —● A

# Choose how you'd like to start your story.


SAP BUSINESSOBJECTS TEMPLATES




Dashboard



Present



Report




Report (A4)


See less... ● B

- C Import & Explore Data
- D Add a Canvas Page
- E Add a Grid Page


2 → ]



Use existing data



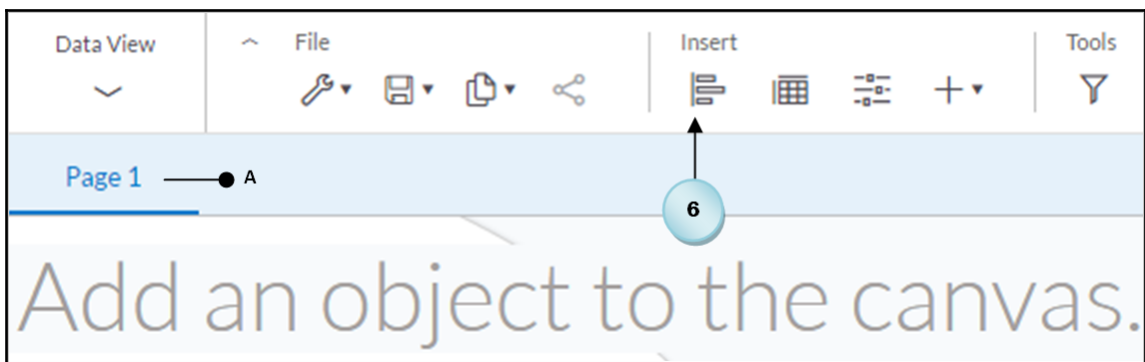
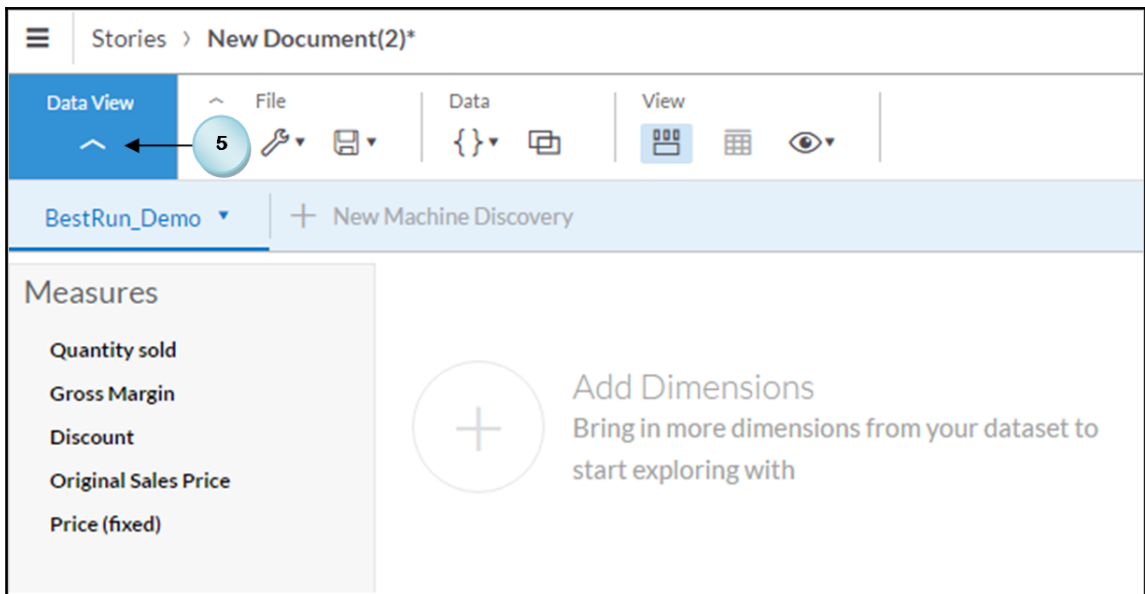
Import a file



Connect to Google Drive

3 ←







Data Source

BestRun\_Demo

▼ Chart Structure



Comparison



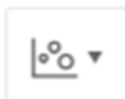
Trend



Distribution



Correlation



Indicator



More



MEASURES

+ Add Measure

Bullet

22 Numeric Point

7

## MEASURES

Main Values

⚠ At least 1 Measure required

Search

### ▼ CALCULATIONS

+ Click to Create a New Calculation

8

### ▼ ACCOUNT

Discount

Gross Margin

Original Sales Price

Price (fixed)

Expand List...

# Calculation Editor

Type

Calculated Measure



Name

Net Revenue



## Edit Formula

1 [Original\_2081dc5195832029]



[Discount_2081dc5195832029]	Discount
[Gross_Margin_2081dc5195832029]	Gross Margin
[Original_2081dc5195832029]	Original Sales Price
[Price_fixed_2081dc5195832029]	Price (fixed)
[Quantity_sold_2081dc5195832029]	Quantity sold



## Available Objects

INPUT CONTROLS  B  
+ Create New...

## Formula Functions

FUNCTIONS   
CONDITIONS  A  
OPERATORS

FORMAT

Valid formula.



C



OK

Cancel

Net Revenue for Actuals Actual  
in USD | 🌐



A

- ⋮  B
- 📄  C
- 💬  D
- 🔄  E
- 🗑️  F

**825,978,493.39**

Net Revenue

G

MEASURES

Main Values

⋮ Net Revenue ✕



H

**MEASURES**

Main Values

⋮ Net Revenue ⋮ ×

+ Add Measure

Secondary Values

+ Add Measure

Format...

Edit Calculation

Delete

**Formatting**

Scale \*

Million

Net Revenue for Actuals Actual  
in Million | ⌵

**825.98**

Net Revenue

Show/Hide >

Pin to Home

Add Variance...

Add Trellis

Hyperlink...

Edit Styling...

Chart Title

Subtitle

Chart Details

Primary Values

Primary Value Labels

Secondary Values

Secondary Value Labels

Footer Text



17

Tools



Conditional Formatting

Conditional Formatting

Viewing Conditions From

All Models in Story

► Model Defined

0 Thresholds

▼ Story Defined

THRESHOLDS

+ Add Threshold

Create New Threshold

Model

BestRun\_Demo

Measure

Net Revenue

18

19

Ranges

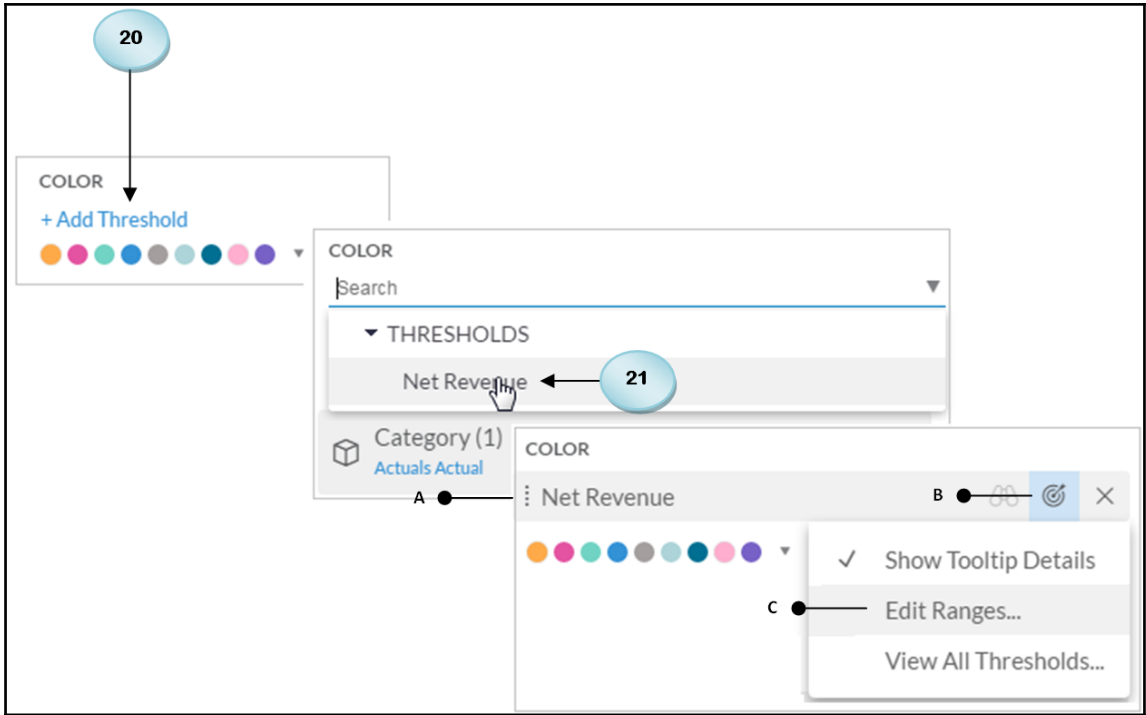
<input type="checkbox"/>	OK	<span style="color: green;">●</span>	>	800000000	A
		B ●	<	Upper bound	
<input type="checkbox"/>	Warning	<span style="color: yellow;">●</span>	>	600000000	
		B ●	<	Upper bound	
<input type="checkbox"/>	Warning	<span style="color: yellow;">●</span>	>	600000000	
			<	800000000	
<input type="checkbox"/>	Critical	<span style="color: red;">●</span>	>	0	
			<	600000000	



Apply

Cancel

D



22

Insert

Tools

▼ Chart Structure +

Comparison

Trend

Distribution

Correlation

Indicator

More

MEASURES

Main Values

⚠ At least 1 Measure required

Search

▼ CALCULATIONS

- Net Revenue
- [+ Click to Create a New Calculation](#)

▼ ACCOUNT

- Discount
- Gross Margin
- Original Sales Price

Expand List... ● A

23

24

Tools

25

THRESHOLDS

Net Revenue (BestRun\_Demo) ×

+ Add Threshold

26

Create New Threshold

Model

BestRun\_Demo

Measure

Gross Margin ← 27

Ranges

<input type="checkbox"/> OK	●	>	100000000	<	Upper bound
<input type="checkbox"/> Warning	●	>	80000000	<	100000000
<input type="checkbox"/> Critical	●	>	0	<	80000000

28

-∞ 0 20M 40M 60M 80M 100M ∞

Apply Cancel

COLOR

Search

▼ THRESHOLDS

Net Revenue

Gross Margin ← 29

Actuals Actual

30

Designer



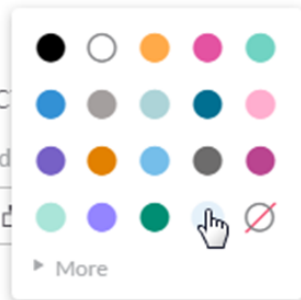
Styling

31

▼ Background Color



32



▼ Accents

Order



► More

▼ Chart Properties

Custom

Font

Default

Size

Default

Color



Style

A ●

**B**

*I*

U

33

Alignment



in Million USD

235.04

Gross Margin

● B

Insert | Tools

34

**Builder**

Data Source  
BestRun\_Demo

▼ Chart Structure +

Comparison  
Trend  
Distribution

Correlation  
Indicator  
More

MEASURES  
Main Values  
⚠ At least 1 Measure required

Search

▼ CALCULATIONS  
 Net Revenue  
**+ Click to Create a New Calculation**  
▼ ACCOUNT  
 Discount

35

36

# Calculation Editor

Type

Calculated Measure

37

Name

Gross Margin %

38

## Edit Formula

1 [Gross\_Margin\_2081dc5195832029] / [#Net Revenue]

39

41

FORMAT

Valid formula.

40

OK

Cancel

## Available Objects

### INPUT CONTROLS

+ Create New...

## Formula Functions

FUNCTIONS

CONDITIONS

OPERATORS

+

-

\*

/



**Builder**

Data Source  
BestRun\_Demo

▼ Chart Structure +

Comparison  
Trend  
Distribution  
Correlation  
Indicator  
More

MEASURES  
Main Values  
Gross Margin %  
+ Add Measure  
Secondary Values  
+ Add Measure

42

Format...  
Edit Calculation  
Delete

**Formatting**

Scale \*  
Percentage ← 43  
Decimal Places \*  
2  
Unit  
%  
 Use unit of underlying measures  
OK Cancel

Tools

fx [Target Icon] [Share Icon] [Refresh Icon] [Sort Icon] [Lock Icon] [Full Screen Icon]

**44**

### Conditional Formatting

Viewing Conditions From  
All Models in Story

► Model Defined  
0 Thresholds

▼ Story Defined

THRESHOLDS

- Gross Margin (BestRun\_Demo) ×
- Net Revenue (BestRun\_Demo) ×

+ Add Threshold

**45**

### Create New Threshold

Model  
BestRun\_Demo

Measure  
Gross Margin %

Ranges

<input type="checkbox"/> OK	Green	>	0.2	<	Upper bound
<input type="checkbox"/> Warning	Yellow	>	0.1	<	0.2
<input type="checkbox"/> Critical	Red	>	0	<	0.1

Color scale: -∞ to ∞ with markers at 0, 0.05, 0.1, 0.15, 0.2.

Apply Cancel

**46**

### COLOR

Search

- Net Revenue
- Gross Margin
- Gross Margin %

**47**

Stories > New Document(2)\*

Data View

File | Data | View

BestRun\_Demo | + New Machine Discovery

Measures

- Gross Margin
- Discount
- Original Sales Price
- Price (fixed)
- Net Revenue
- Gross Margin %

+ Add Dimensions  
Bring in more dimensions from your dataset to start exploring with

The image shows a software interface for data analysis. At the top, there is a breadcrumb trail 'Stories > New Document(2)\*'. Below this is a toolbar with sections for 'Data View', 'File', 'Data', and 'View'. The 'Data View' section contains a mouse cursor icon and a dot labeled 'A'. The 'File' section has icons for a wrench, a save disk, and a copy icon. The 'Data' section has a curly brace icon and a copy icon. The 'View' section has a grid icon, a copy icon, and an eye icon. Below the toolbar is a header bar with 'BestRun\_Demo' and a '+ New Machine Discovery' button. The main area is split into two parts. On the left is a 'Measures' panel with a scrollable list: 'Gross Margin', 'Discount', 'Original Sales Price', 'Price (fixed)', 'Net Revenue', and 'Gross Margin %'. A dashed box highlights 'Net Revenue' and 'Gross Margin %', with a dot labeled 'B' pointing to the latter. On the right is a large area with a plus sign in a circle and the text 'Add Dimensions' followed by 'Bring in more dimensions from your dataset to start exploring with'.

The image shows a software interface for building a chart, titled "Builder". At the top, there are two toolbars: "Insert" and "Tools". The "Insert" toolbar includes icons for a list, a grid, a list with a plus sign, and a plus sign with a dropdown arrow. The "Tools" toolbar includes icons for a funnel, a function symbol (fx), a scale, a target, a link, a double-headed arrow, a filter, and a line graph.

The main area of the interface is divided into sections:

- Data Source:** BestRun\_Demo
- Chart Structure:** A central area with a dropdown menu for "Trend" (labeled 49) that is open, showing options for "Area", "Line" (highlighted), and "Time Series". To the left are "Comparison" and "Correlation" options. To the right are "Distribution" and "More" options.
- MEASURES:** A section with a "Left Y-Axis" containing a field for "Gross Margin" (labeled 50). Below it is a "+ Add Measure" button. There is also a "Right Y-Axis" with a "+ Add Measure" button.
- DIMENSIONS:** A section with a "Date" field (labeled 51). To its right is a filter icon (labeled 52) with a dropdown menu open, showing "Filter by Member..." and "Filter by Range...". Below the "Date" field is a "+ Add Dimension" button.

Numbered callouts (48, 49, 50, 51, 52) point to specific UI elements: 48 points to the "Insert" toolbar, 49 points to the "Trend" dropdown menu, 50 points to the "Gross Margin" field, 51 points to the "Date" field, and 52 points to the filter icon.

# Set Members for Date

## Available Members

Exclude selected members

Unbooked  Off

- ▶  Q2
- ▶  Q3
- ▶  Q4
- ▼  2015
  - ▶  Q1
  - ▶  Q2
  - ▶  Q3
  - ▶  Q4

## Selected Members

- Q1 (2013) ×
- Q2 (2013)
- Q3 (2013)
- Q4 (2013)

[Clear Selection](#)

▼ Settings for Users

- Allow viewers to modify selections

Multiple Selection ▼

OK
Cancel

## Gross Margin

*in Million USD*

Chart Properties

Fill Color ▼

- ◻ Show/Hide
- 📌 Pin to Home
- 📏 Edit Axis
- 📊 Add Reference Line...
- 📈 Add Variance...
- 🗪 Add Trellis
- 💬 Add Tooltip
- 🔗 Hyperlink...
- 🎨 Edit Styling...

- Chart Title
- Subtitle
- Chart Details
- Legend
- Data Labels
- X-Axis Labels
- Y-Axis Labels



Data Source

BestRun\_Demo

▼ Chart Structure



Comparison

Trend

Distribution



Bar/Column ← 56

More  
...

MEASURES

Gross Margin % ← 57 ×

+ Add Measure

DIMENSIONS

Product ← 58 ×

+ Add Dimension

COLOR

Location ← 59 ×

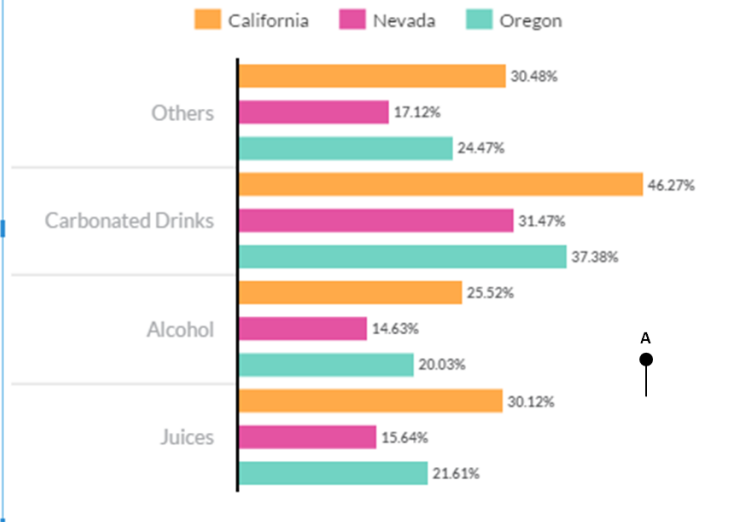
+ Add Dimension /Threshold

Color palette with 12 colored circles and a selection box containing 10 colored circles. A label 'A' points to the selection box.

## What is the gross margin % for each product by state?

60

in % | 🗨



Styling

Chart Orientation

Horizontal

B

Vertical

Horizontal matting

Unformatted

Fonts

Text Selection

Chart Title

61

Font

Default

Size

Default

Color

Color selection icon

Style

B

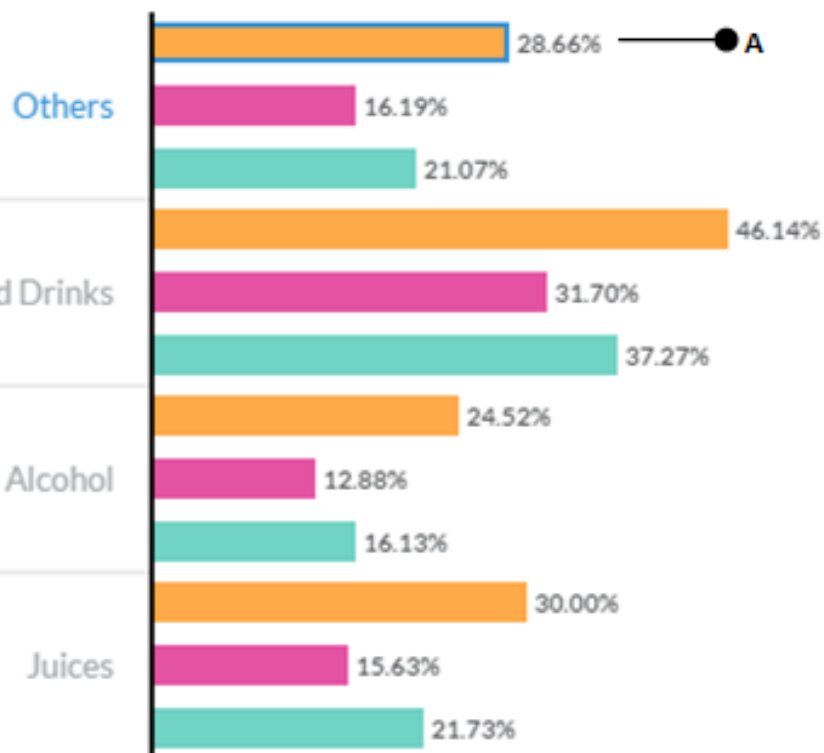
I

U

S

## What is the gross margin % for each product by state?

California Nevada Oregon







28.66 %



Amount

Product

Others

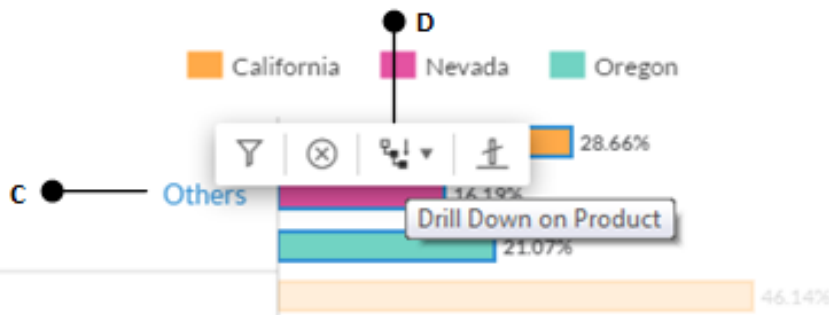
Location

California

Calculation

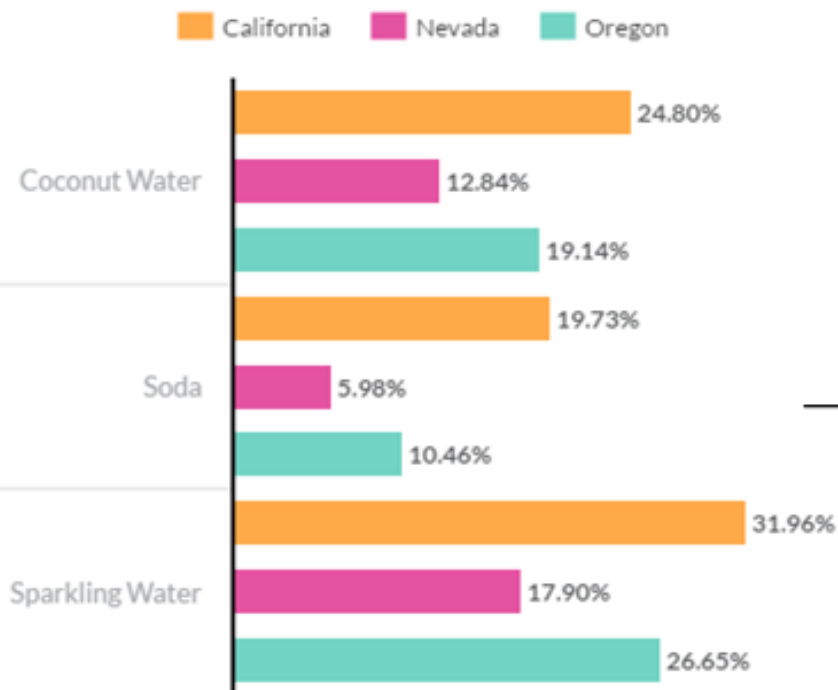
Gross Margin %

### What is the gross margin % for each product by state?

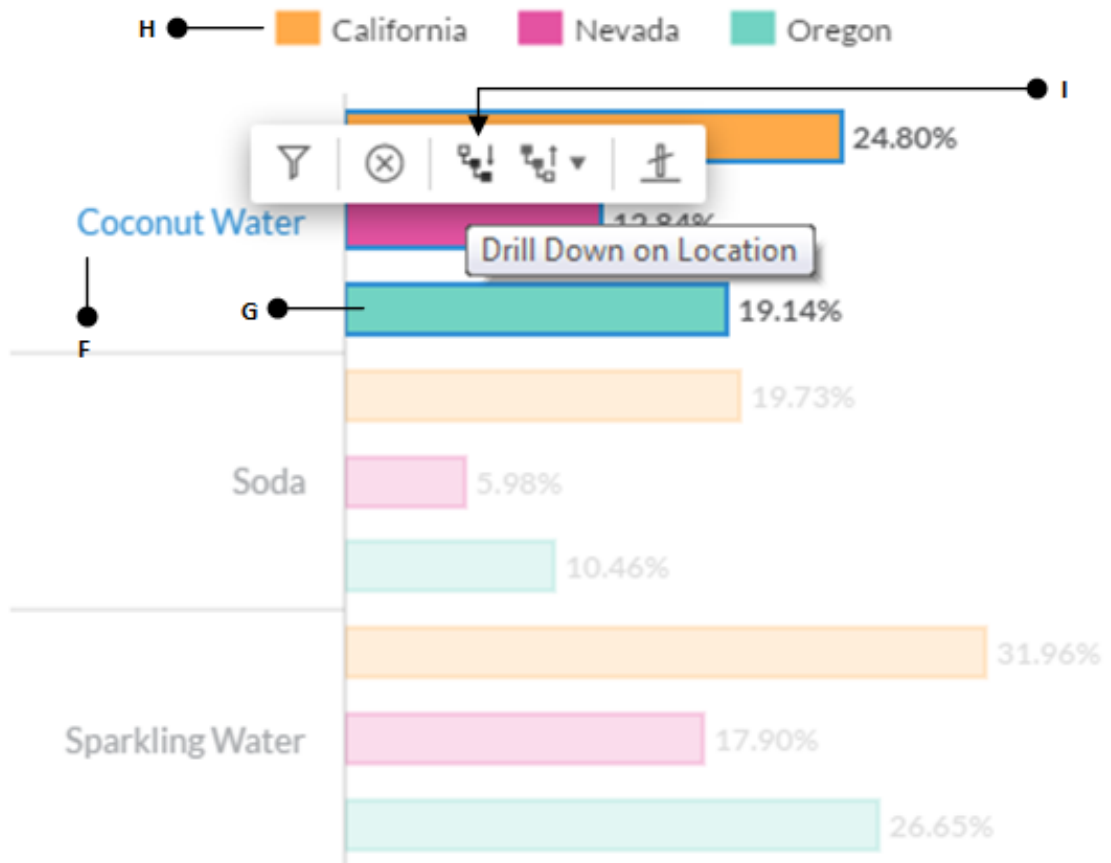


Cart

### What is the gross margin % for each product by state?

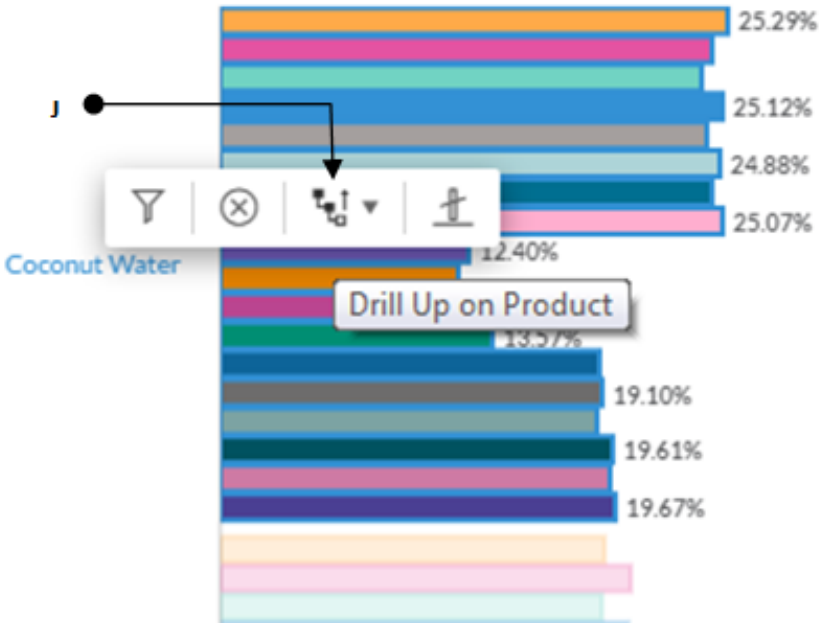


## What is the gross margin % for each product by state?



# What is the gross margin % for each product by state?

- Los Angeles
- Sacramento
- Beverly Hills
- Las Vegas
- Gresham
- San Francisco
- San Jose
- Reno
- Portland
- Hillsboro
- San Diego
- Oakland
- Henderson
- Salem
- Beaverton
- Santa Barbara
- Carson City
- Eugene





Data Source

BestRun\_Demo

▼ Chart Structure



Comparison



Trend

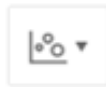


Distribution

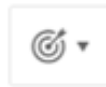


62

Correlation



Indicator



More



MEASURES

Net Revenue

63

+ Add Measure

DIMENSIONS

Date

64

+ Add Dimension

COLOR

Product

65

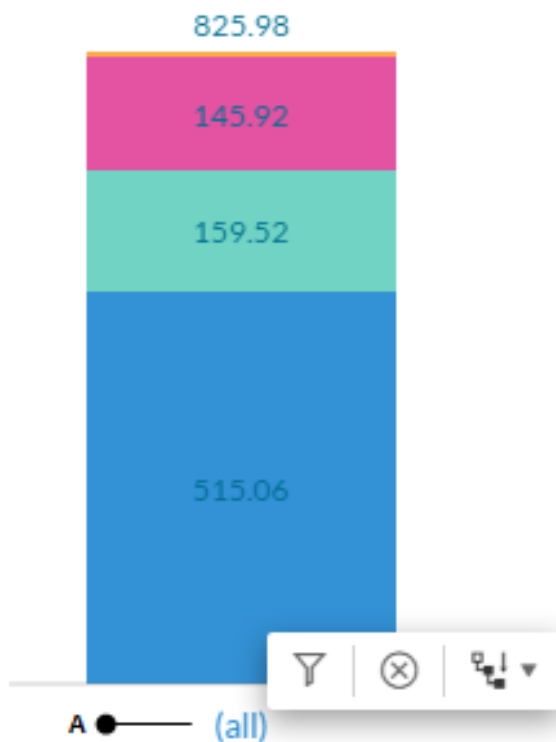
+ Add Dimension /Threshold



## How has each product performed over time?

in Million USD

Others Carbonated Drinks Alcohol Juices

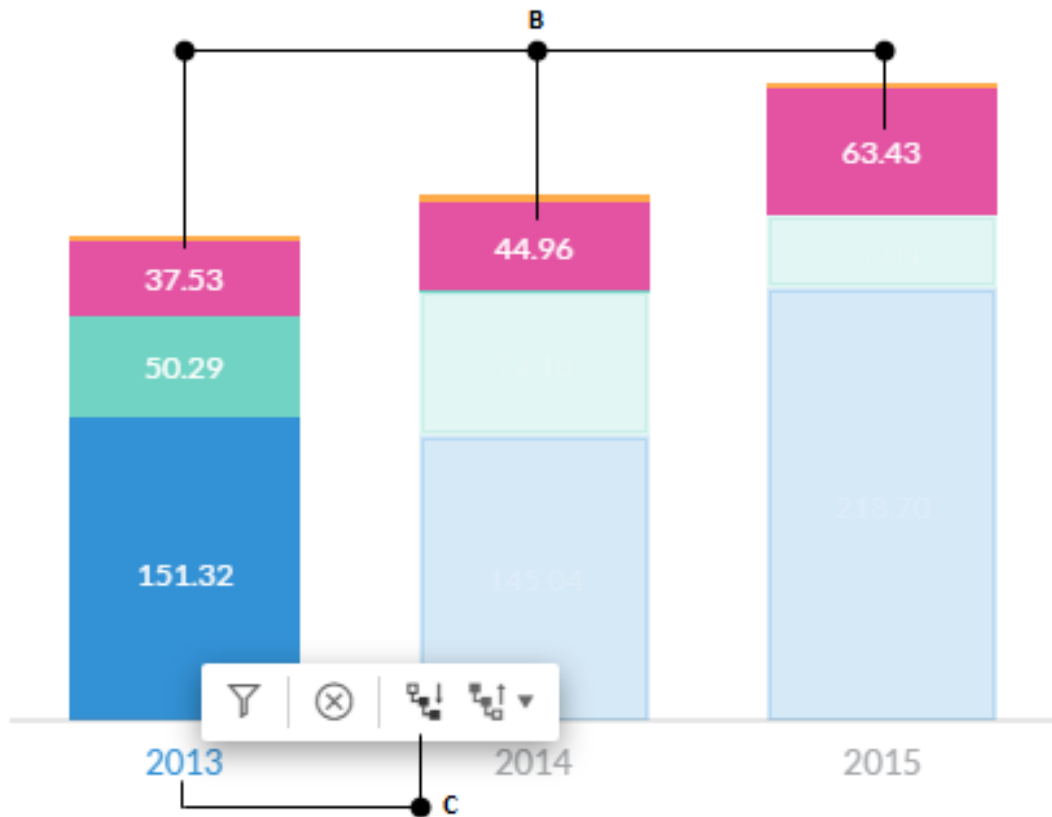


A ● (all)

## How has each product performed over time?

in Million USD

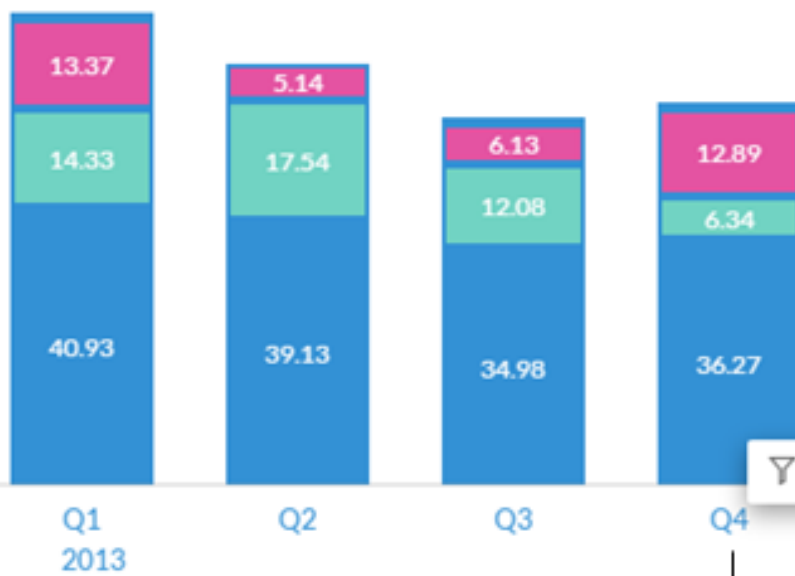
Others Carbonated Drinks Alcohol Juices



## How has each product performed over time?

in Million USD

Others Carbonated Drinks Alcohol Juices



D

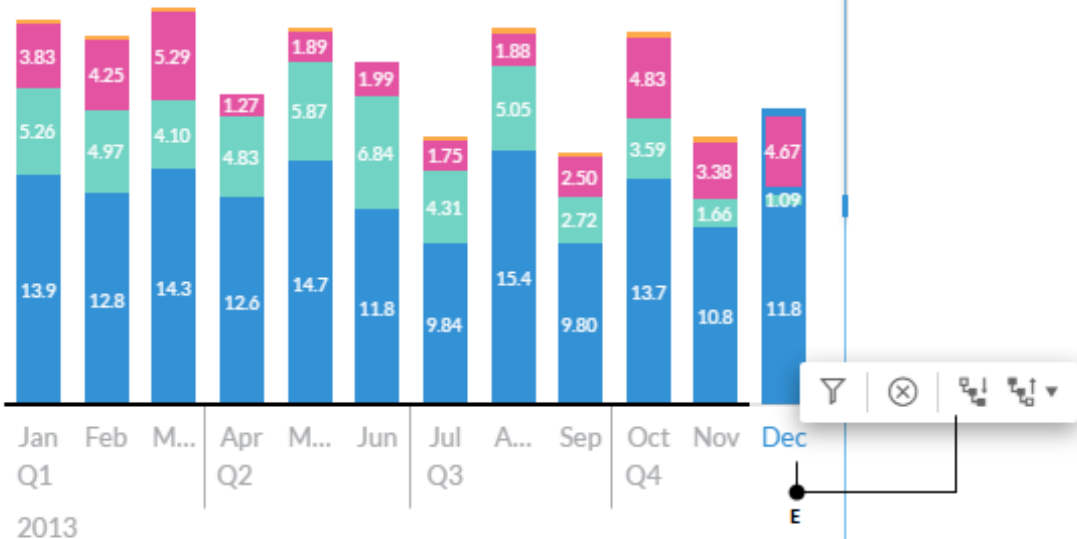




## How has each product performed over time?

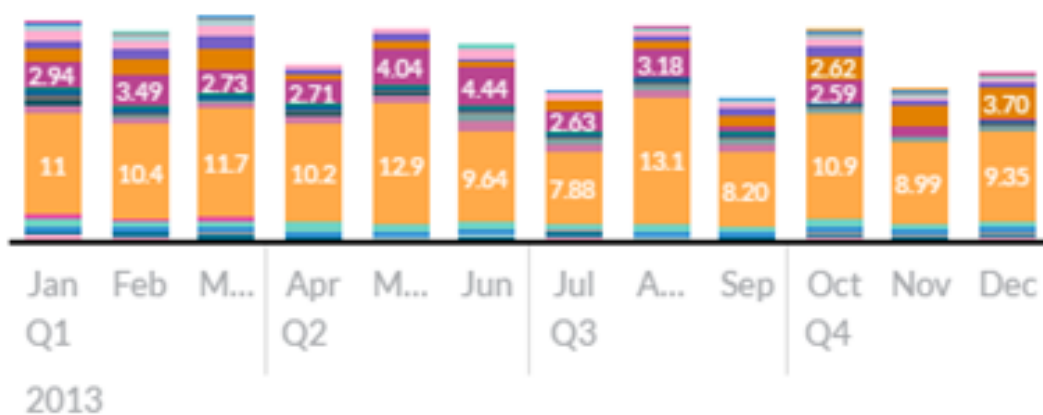
in Million USD

Others Carbonated Drinks Alcohol Juices



## How has each product performed over time?

*in Million USD*





Data Source

BestRun\_Demo

▼ Chart Structure



Comparison



Trend

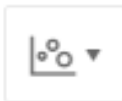


Distribution



66

Correlation



Indicator



More



MEASURES

⋮ Original Sales Price

67

+ Add Measure

DIMENSIONS



⋮ Product

68

+ Add Dimension

# Calculation Editor

Type

Calculated Measure  A 

Name

Incremented Sales  B


Available Objects

**INPUT CONTROLS**

+ Create New...  C

# Calculation Input Control

Name

Incremental Factor  D

Existing Dimension  Static List  E


## Properties

Data Type

Number 

## Input Values

Values

*Click to Add Values...*  F 

Values

2.5, 5, 10  G 

OK

Cancel

# Select Values for Custom LOV

## Custom Members

2.5,5,10

71

Update Selected Members

72

Set

74

## Selected Members

2.5

5

10

Clear Selection

Settings for Users

Single Selection

73

Cancel

# Calculation Editor

Type

Calculated Measure

Name

Incremented Sales

## Edit Formula

1 [Original\_2081dc5195832029] \* [@Incremental Factor]

## Available Objects

### INPUT CONTROLS

+ Create New...

Incremental Factor

### Formula Functions

FUNCTIONS

CONDITIONS

OPERATORS

+  
-  
\*  
/

FORMAT

Valid formula.

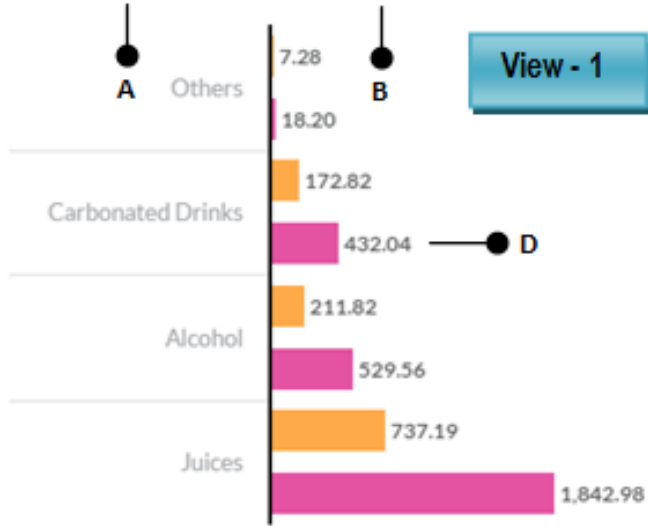
OK

Cancel

# Incremented Sales, Original Sales Price per Product fo...

in Million USD | 🌐

Original Sales Price Incremented Sales



View - 1

*fx* Incremental Factor (1)  
2.5

- All
- 2.5
- 5
- 10

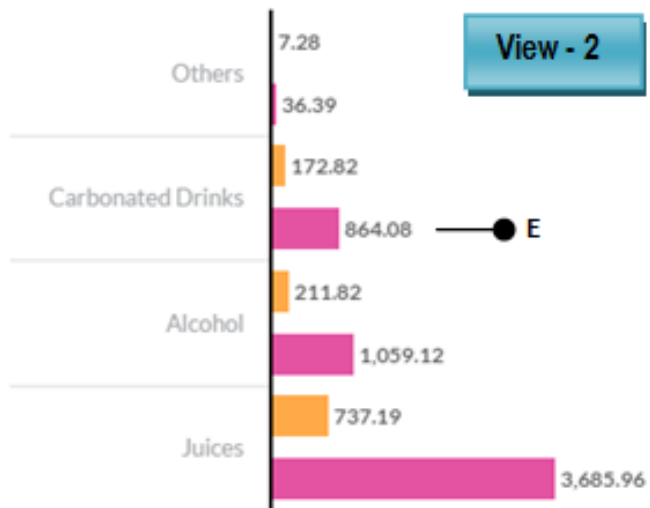
Edit Input Control...  
Settings >



# Incremented Sales, Original Sales Price per Product fo...

in Million USD |

Original Sales Price    Incremented Sales



*fx* Incremental Factor (1)

- All
- 2.5
- 5
- 10

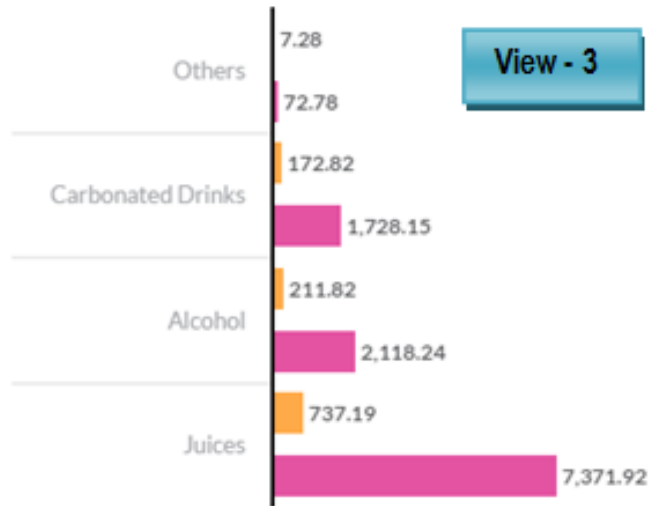
Edit Input Control...

Settings >

# Incremented Sales, Original Sales Price per Product fo...

in Million USD | 🌐

Original Sales Price Incremented Sales



View - 3

*fx* Incremental Factor (1)  
10

- All
- 2.5
- 5
- 10

Edit Input Control... F

Settings >

## Calculation Editor

Type  
Restricted Measure ← **78** ▼

Name  
California ← **79**

Constant Selection

### Properties

Measure  
Original Sales Price ← **80** ▼

Dimensions  
Location ← **81** ▼

[+Add a Dimension](#)

Values or Input Controls ▼ ×

- Select by Member... ← **82**
- [Create a New Calculation Input Control...](#)

Values or Input Controls

- A ● California ▼ ×

OK Cancel

## Select Values for Location

Available Members 🔍 ▼

Exclude selected members

- ▶  California ← **83**
- ▶  Nevada
- ▶  Oregon

Selected Members

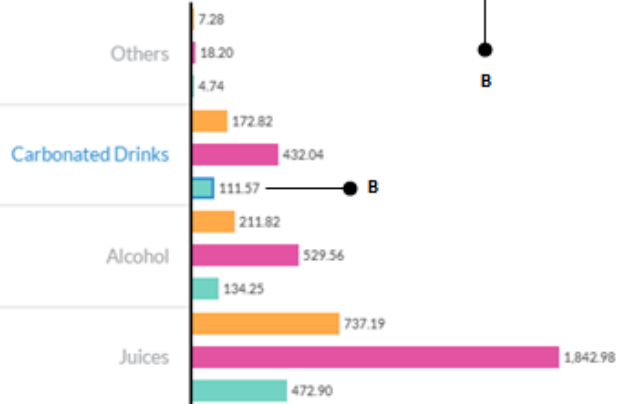
California

[Clear Selection](#)

OK Cancel

California, Incremented Sales and others per Product for Actuals Ac...  
in Million USD | 🌐

Original Sales Price Incremented Sales California



111.57 Million \$

Amount

Product

Carbonated Drinks

Restricted Measure

California

*fx*

Incremental Factor (1)

2.5



All

2.5

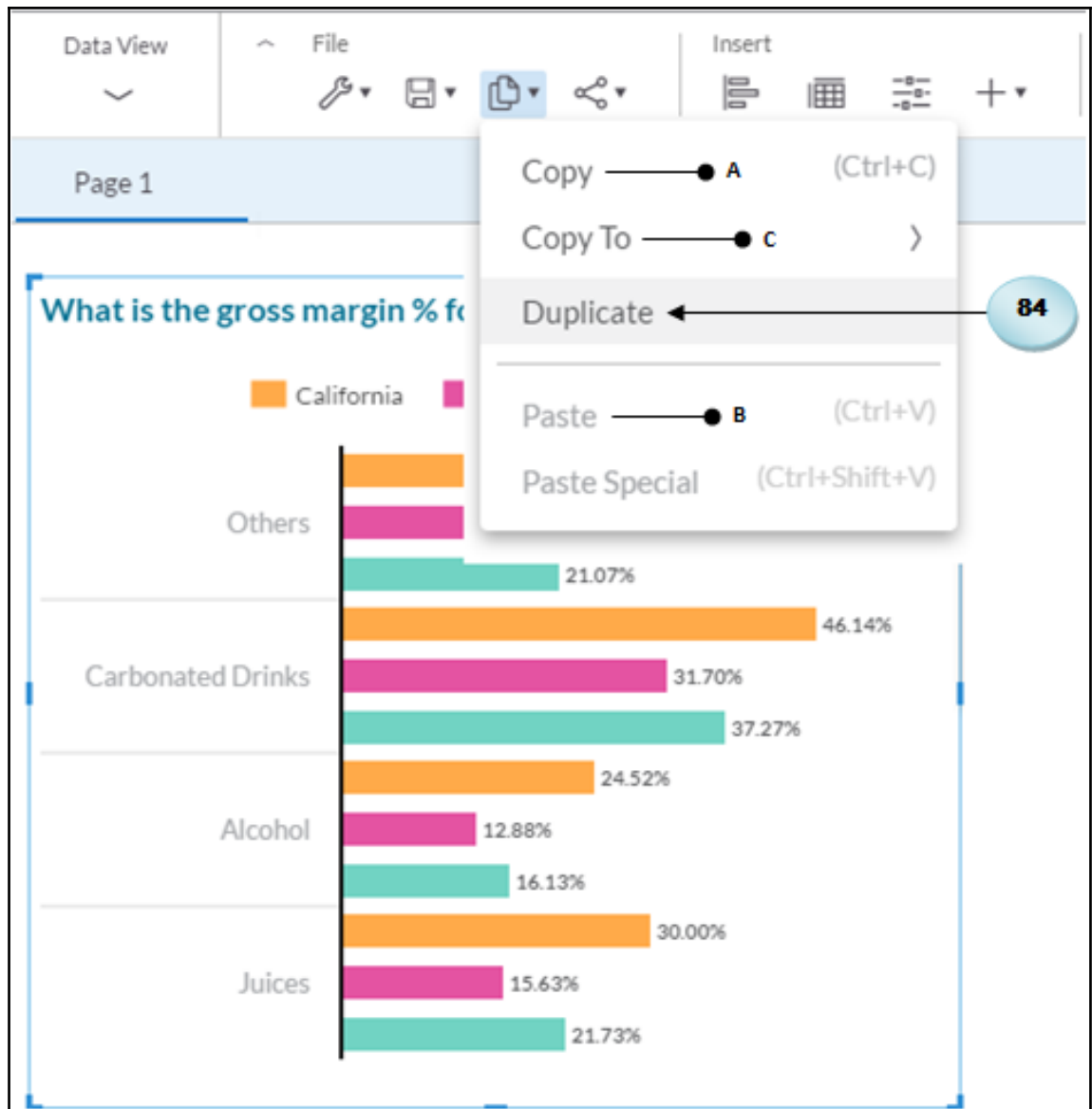
5

10

Edit Input Control...

Settings





MEASURES

⋮ Gross Margin % ... ← 85

+ Add Measure ← 86 Remove

### Calculation Editor

Type  
Difference From ← 87

Name  
GM% Change Between 2014-2015 ← 88

#### Properties

Measure  
Gross Margin ← 89

Time Dimension  
Date ← 89

Difference From  
PREVIOUS ← 91

Calculate as Percentage ← 93

Current Value or Input Control  
2015 ← 90

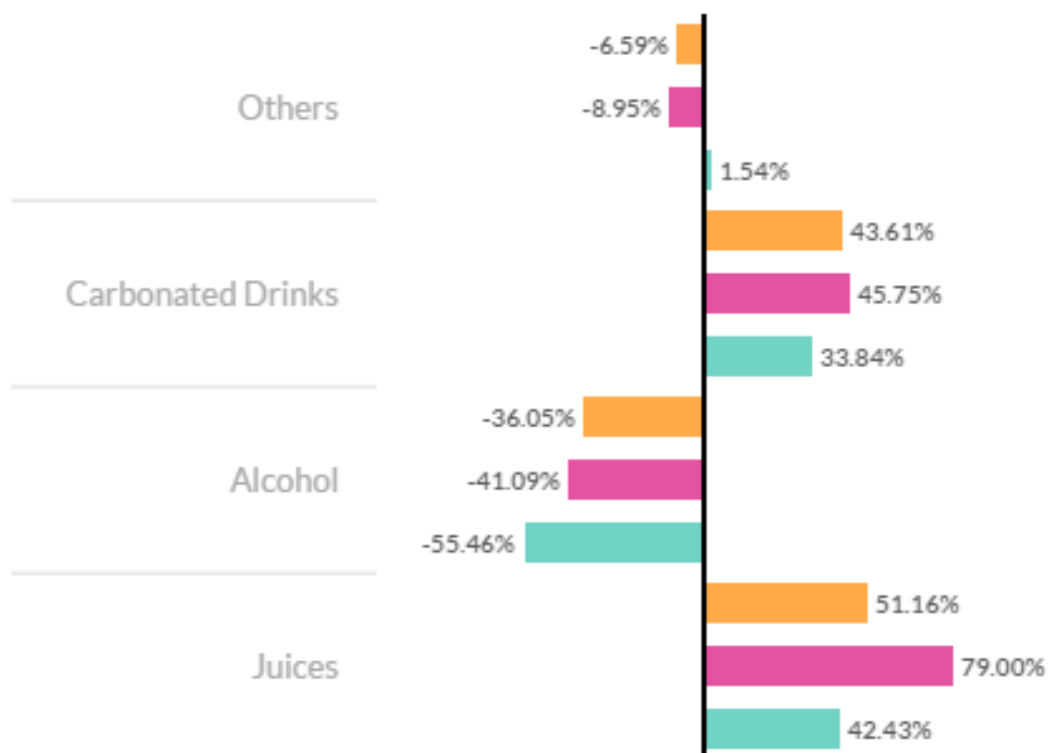
Nth Period  
1 ← 92

Divide By  
Nth Period Value ← 94

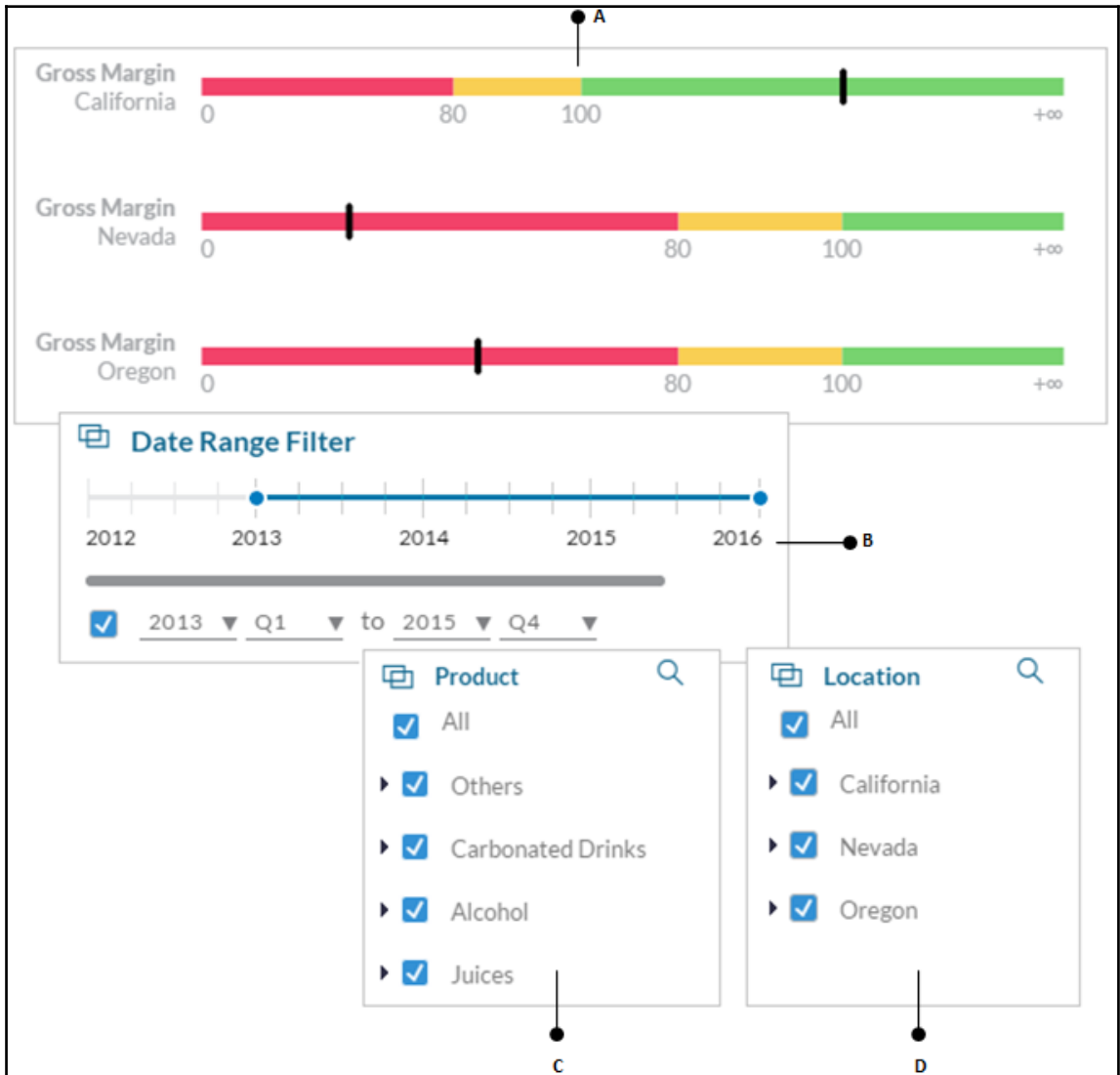
OK Cancel

## Gross Margin Change 2015-2014

California Nevada Oregon



# Chapter 5: Extending Stories with KPI, Filters, and Other Handy Objects





Data Source

BestRun\_Demo —● A

▼ Chart Structure

Comparison



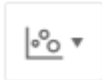
Trend



Distribution



Correlation



Indicator



More



- Bullet
- 22 Numeric Point

MEASURES

Gross Margin

+ Add Measure

DIMENSIONS

Location

+ Add Dimension

COLOR

Gross Margin

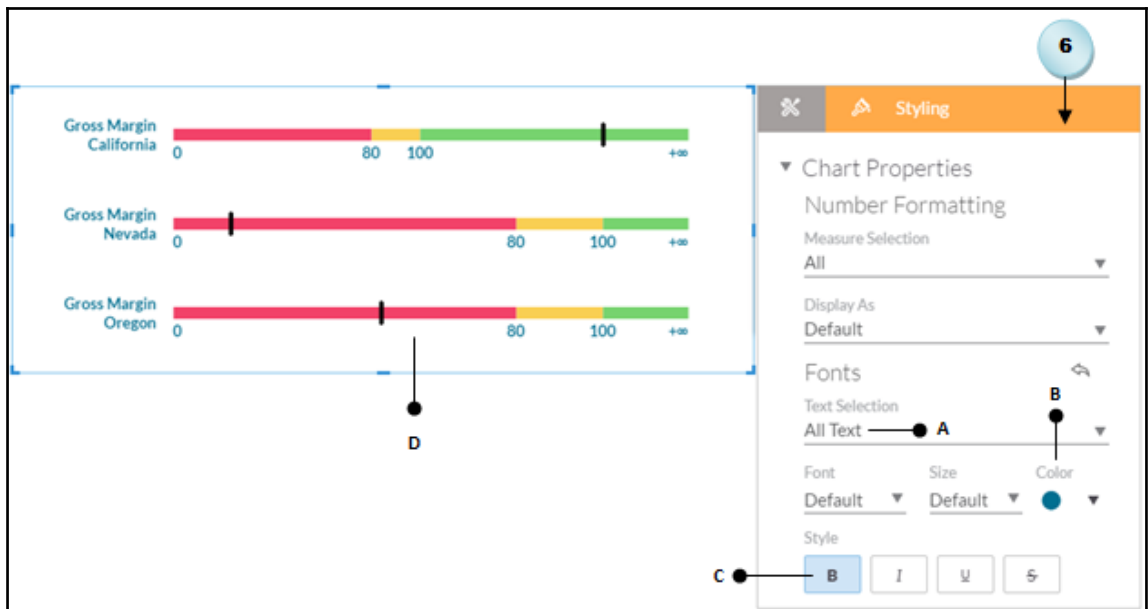
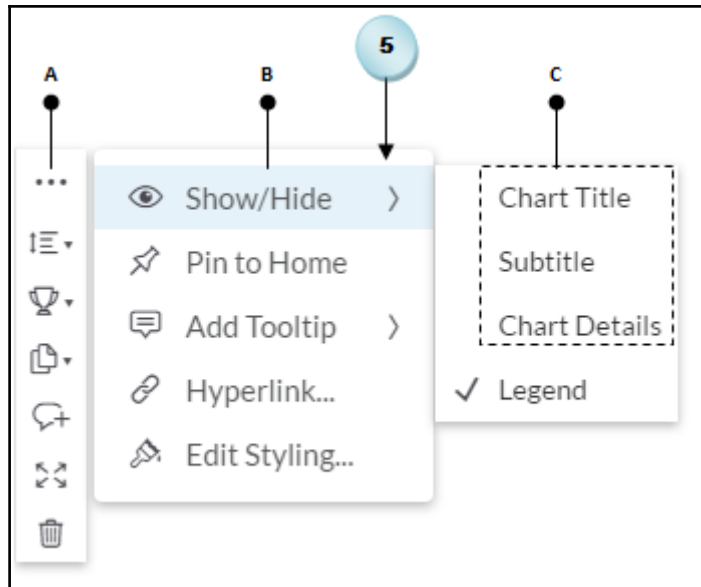


1

2

3

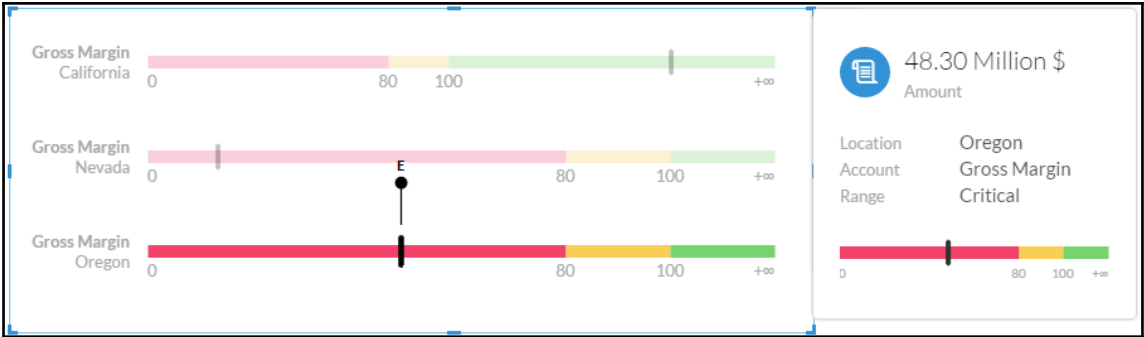
4



<input type="checkbox"/>	OK	<span style="color: green;">●</span> ▼	>	<u>100000000</u>
			<	<u>Upper bound</u>
<input type="checkbox"/>	Warning	<span style="color: orange;">●</span> ▼	>	<u>80000000</u>
			<	<u>100000000</u>
<input type="checkbox"/>	Critical	<span style="color: red;">●</span> ▼	>	<u>0</u>
			<	<u>80000000</u>

**A** ●







Builder



Data Source

BestRun\_Demo

▼ Chart Structure



Comparison

Trend

Distribution



Bar/Column

More

7



Combination Column & Line



MEASURES



Gross Margin

8

+ Add Measure

DIMENSIONS



Location

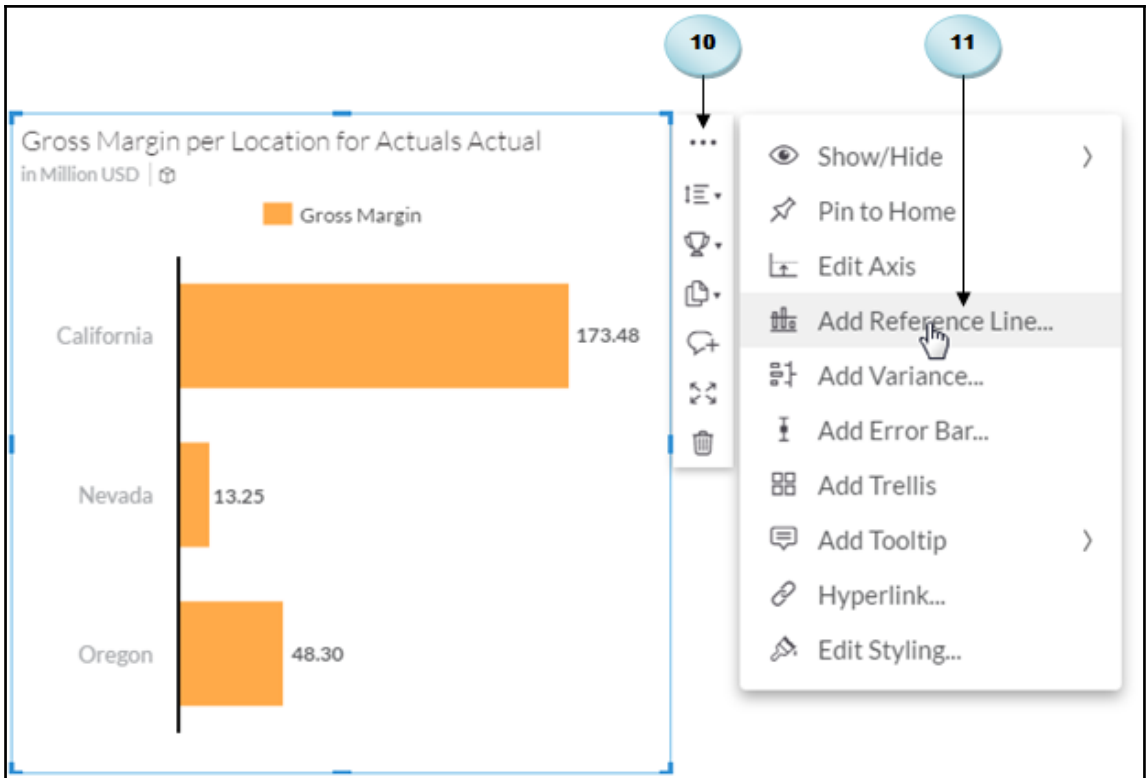
9

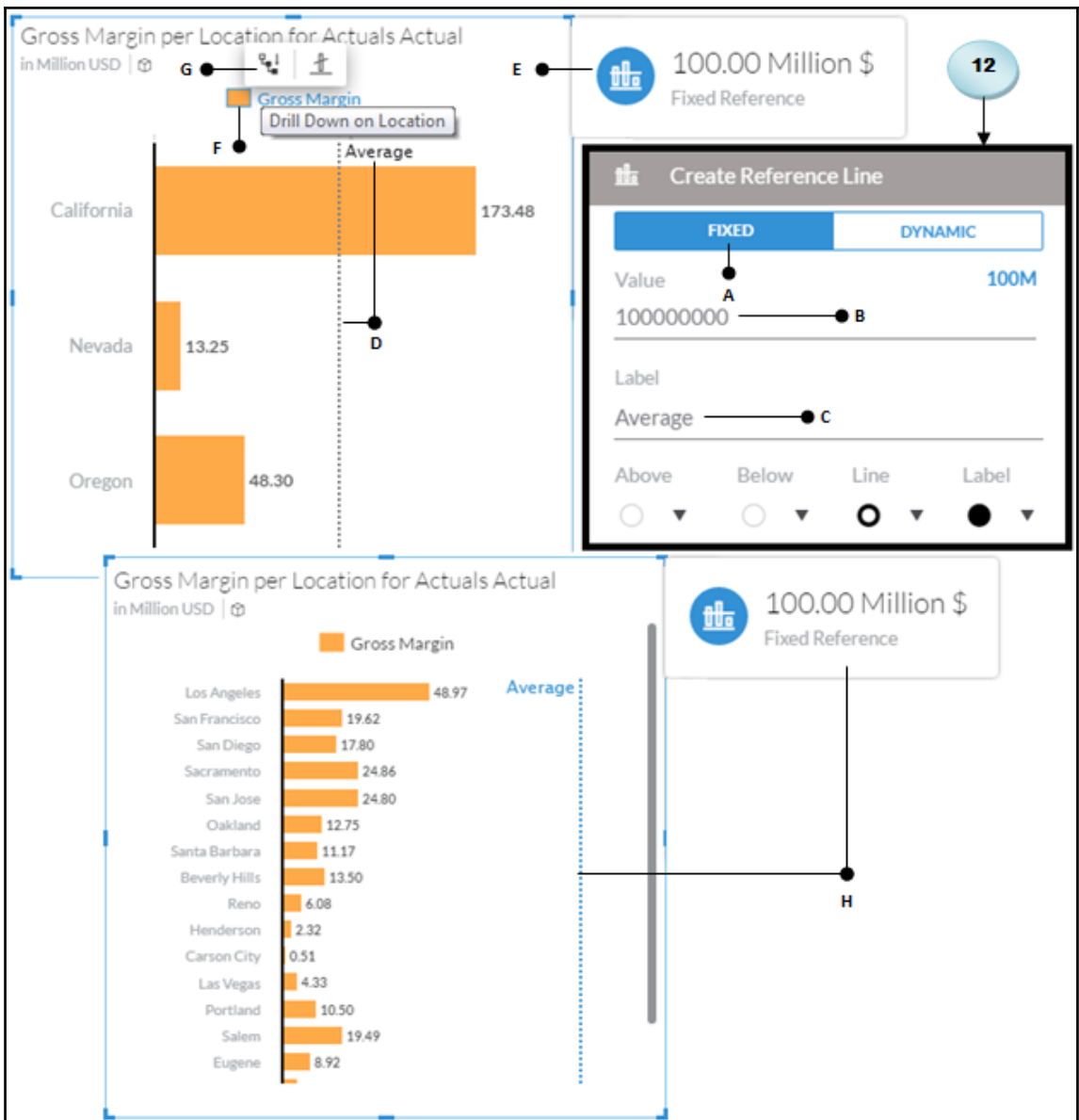
+ Add Dimension

COLOR

+ Add Dimension /Threshold







REFERENCE LINE

Fixed (Average)

13



+ Add Reference Line



Edit Reference Line

FIXED

DYNAMIC

14

Measure

Gross Margin

15

Aggregation

Average

16

Version

Actual

17

Label

Average

18

Above



Below



Line



Label



Chart Filters

No filters have been applied to this chart

A

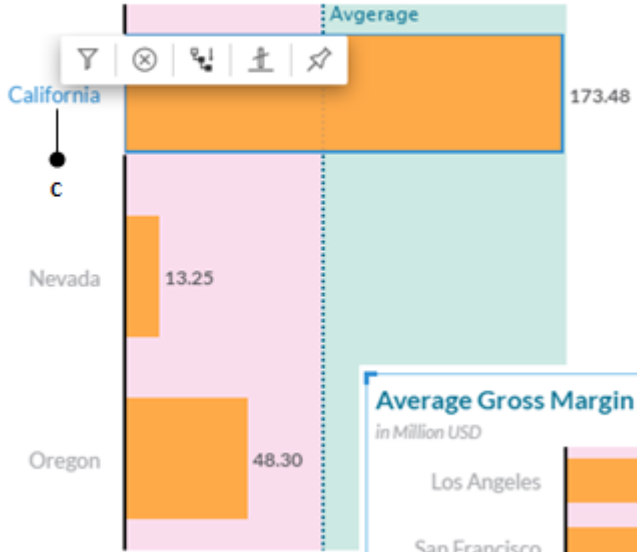
OK

Cancel



### Average Gross Margin

in Million USD



78.35 Million \$

Dynamic Reference

Measure	Gross Margin
Aggregation	Average
Version	Actual

B



21.69 Million \$

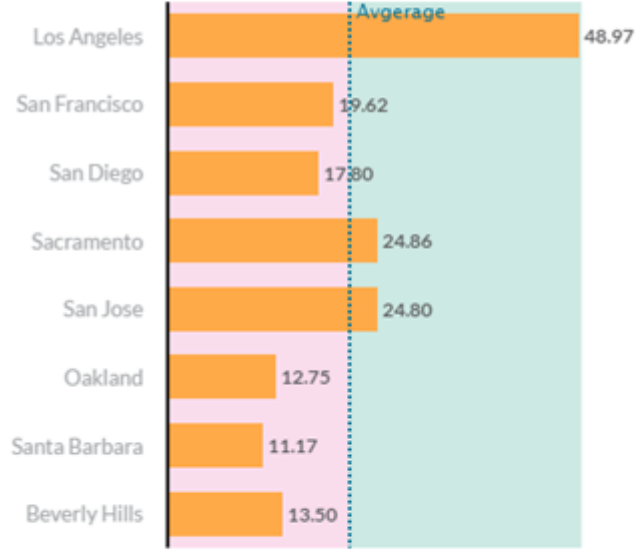
Dynamic Reference

Measure	Gross Margin
Aggregation	Average
Version	Actual

D

### Average Gross Margin

in Million USD

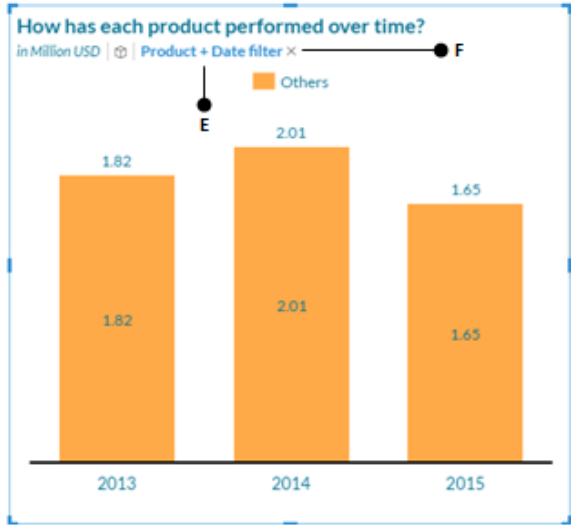
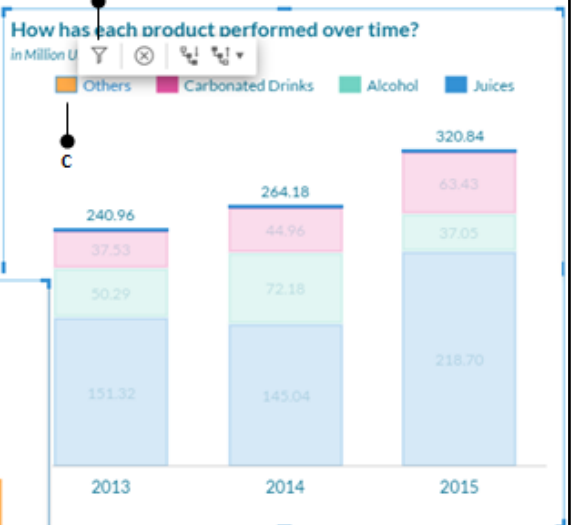
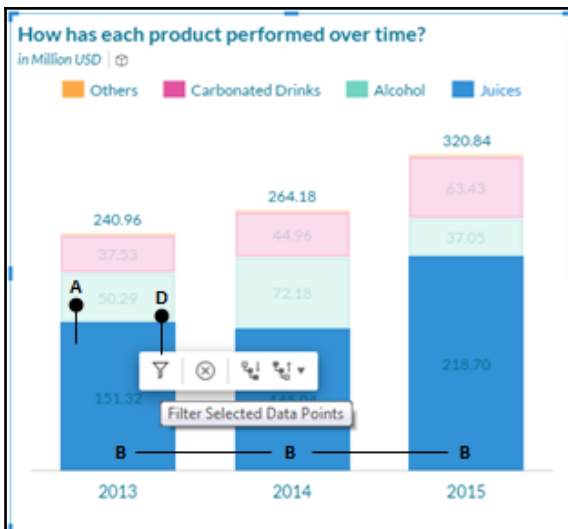


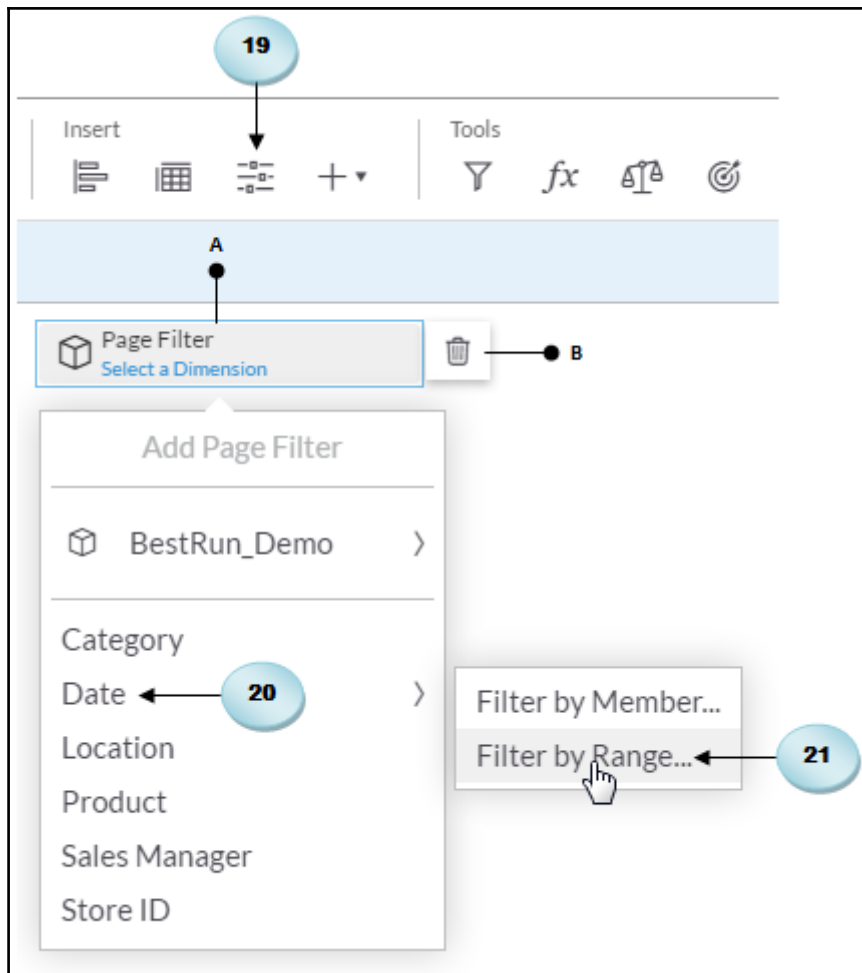
E

REFERENCE LINE

Dynamic (Average)

+ Add Reference Line





22

## Set Date Range for Date

Hierarchy YQM

2012 2013 2014 2015 2016

▼ Range 1: Q1, 2013 - Q4, 2015 ×

Granularity

Quarter ← 23 2013 ▼ Q1 ▼ to 2015 ▼ Q4 ▼

+ Add a New Range —● A

▼ Settings for Users

Allow viewers to modify selections —● B

OK Cancel

24

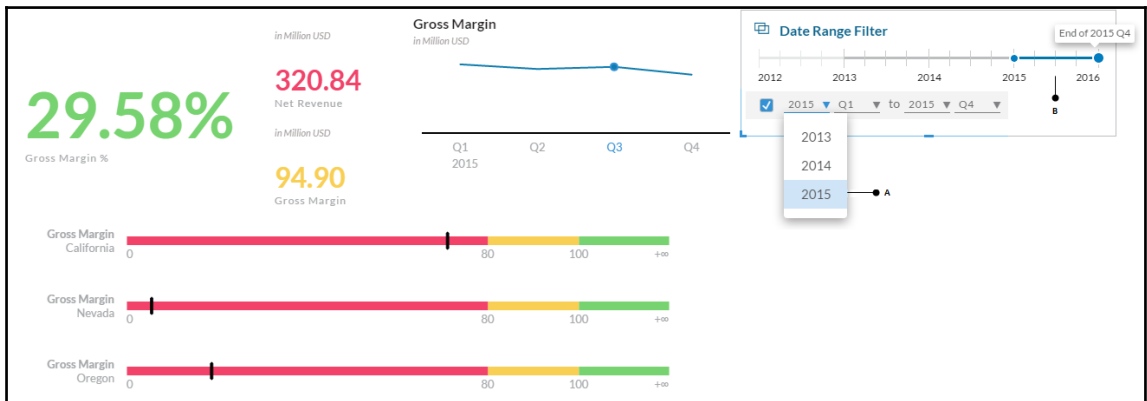
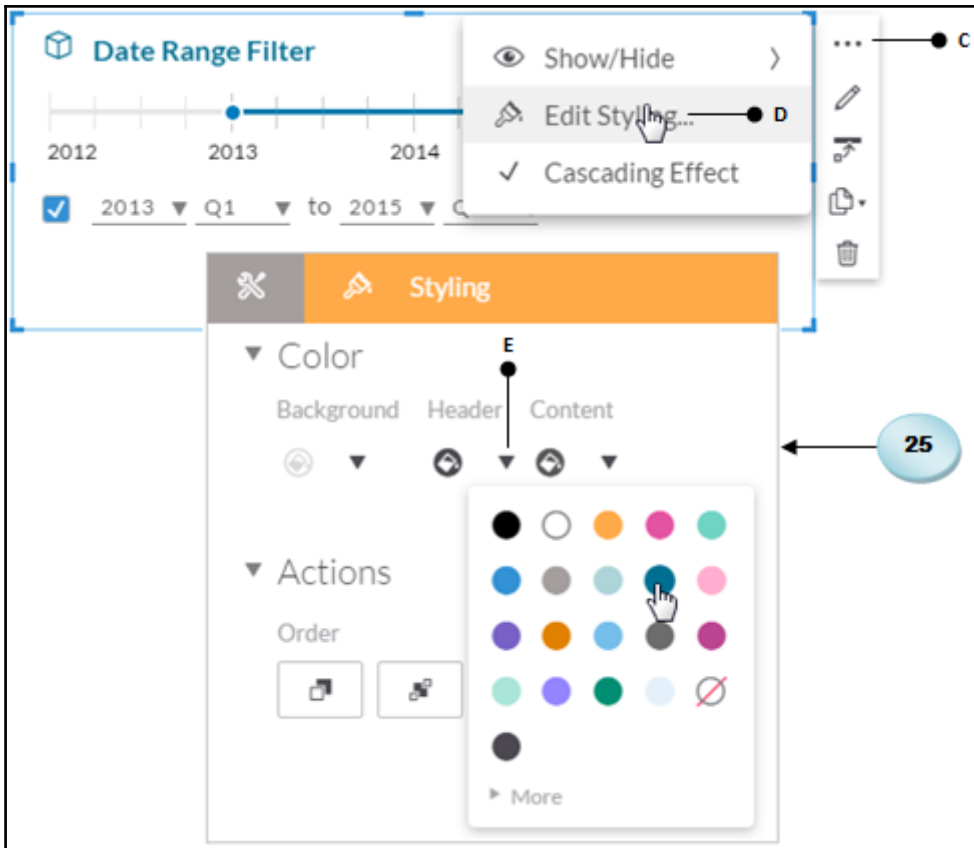
Date (1)  
Q1 (2013) - Q4 (2015)

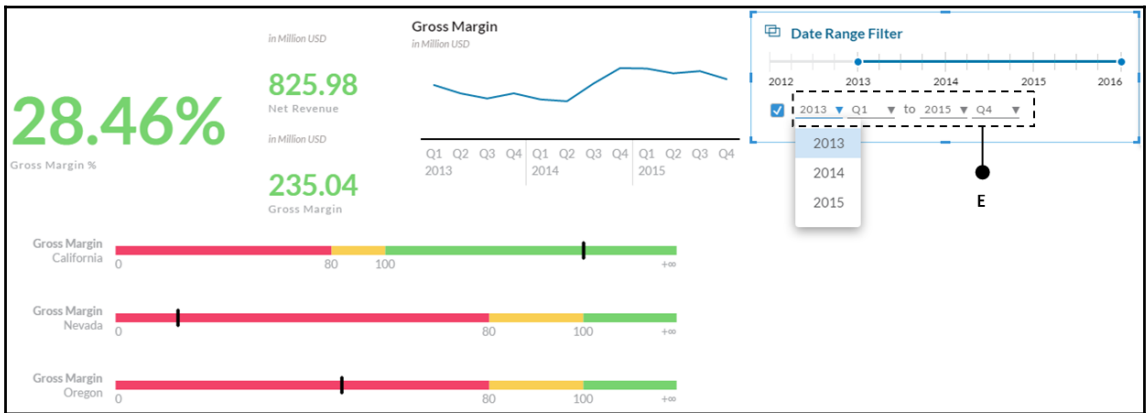
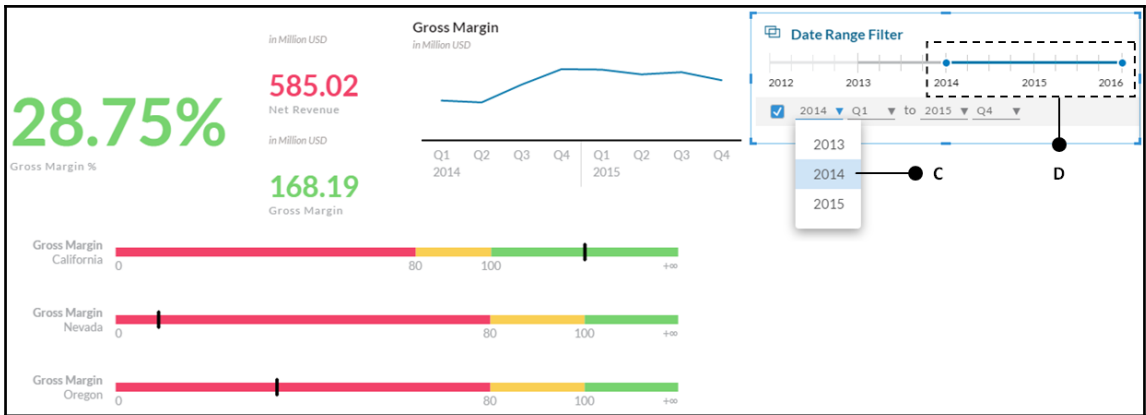
A

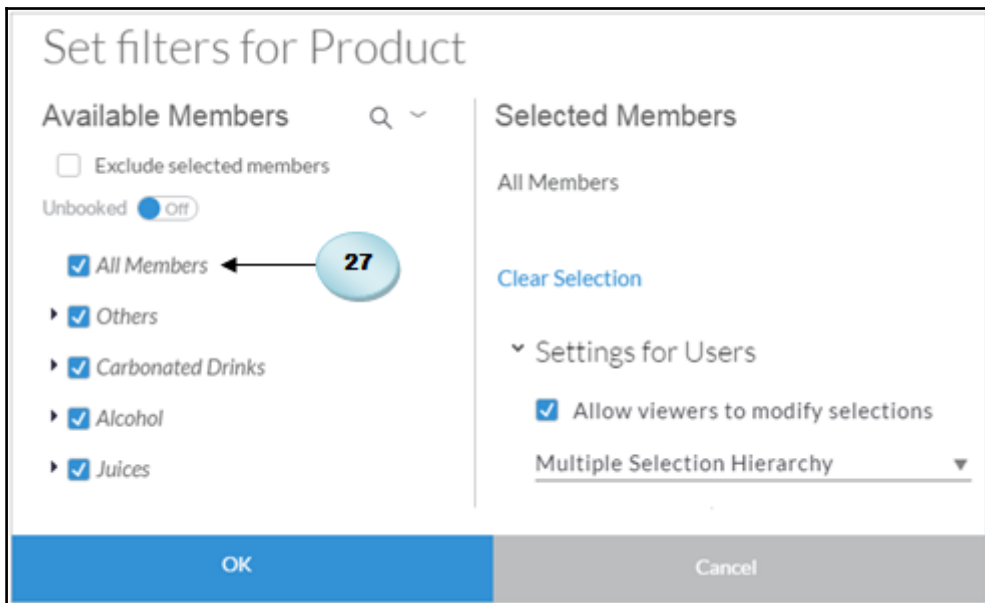
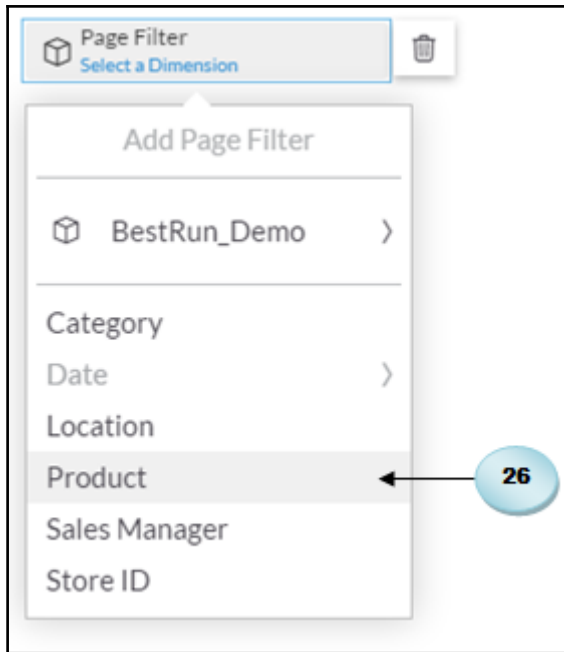
Date Range Filter

2012 2013 2014 2015 2016

2013 ▼ Q1 ▼ to 2015 ▼ Q4 ▼ B









## Date Range Filter



2014 ▼ Q1 ▼ to 2015 ▼ Q4 ▼  D

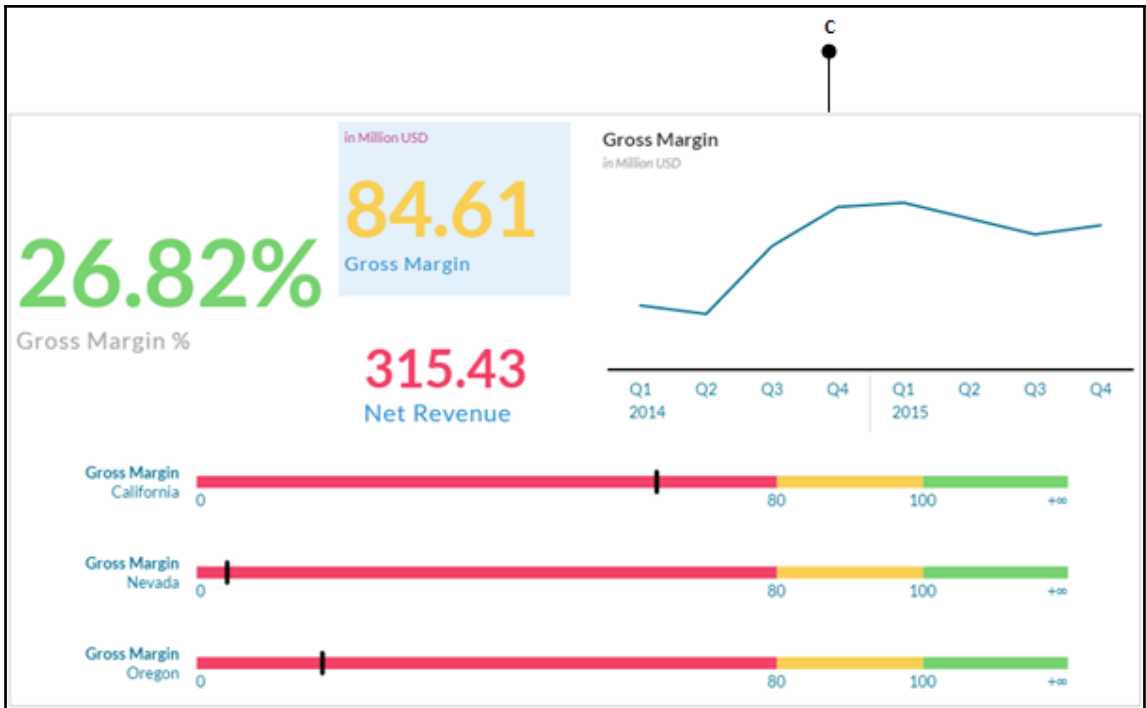
## Product

- All  B
- Orange with pu...
- Orange no pulp
- Lemonade
- Apple Cider



 A





Page Filter  
Select a Dimension

BestRun\_Demo >

Category

Date >

**Location** ← 28

Product

Sales Manager

Store ID

## Set filters for Location

### Available Members

Exclude selected members

Unbooked  Off

- All Members ← 29
- ▶  California
- ▶  Nevada
- ▶  Oregon

### Selected Members

All Members

[Clear Selection](#)

▼ Settings for Users

- Allow viewers to modify selections

Multiple Selection Hierarchy ▾

OK

Cancel

#### Date Range Filter

2012 2013 2014 2015 2016

2014 Q1 to 2015 Q4

#### Product

- All
- ▶  Others
- ▶  Carbonated Drinks
- ▶  Alcohol
- ▶  Juices

#### Location

- All ← **A**
- ▶  California ← **B**
- ▶  Nevada
- ▶  Oregon

# 31.99%

Gross Margin %

# 124.81

Gross Margin  
in Million USD

# 390.19

Net Revenue

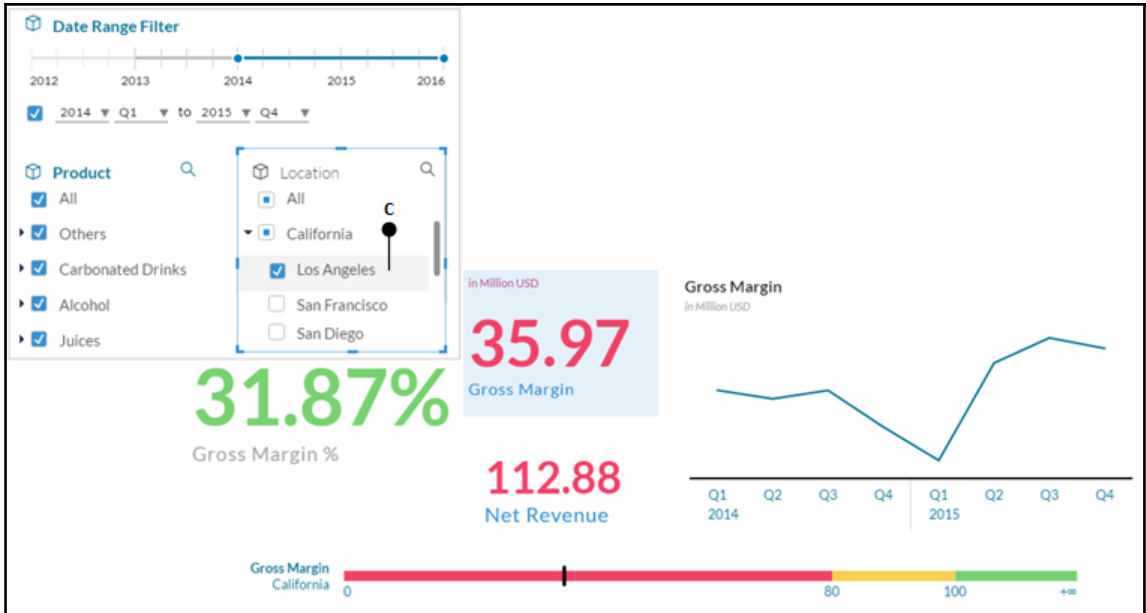
#### Gross Margin

in Million USD

Quarter	Gross Margin (Million USD)
Q1 2014	~100
Q2 2014	~120
Q3 2014	~120
Q4 2014	124.81
Q1 2015	~120
Q2 2015	~120
Q3 2015	~120
Q4 2015	~120

#### Gross Margin California

0 80 100 +∞



The image shows a Tableau interface with a 'Data View' tab. The top ribbon includes 'File', 'Insert', and 'Tools' sections. A 'Story Filter' button is visible in the top right. A dropdown menu is open, titled 'Add Story Filter', with options: BestRun\_Demo, Category, Date, Location (selected with a radio button labeled 'c'), Product, Sales Manager, and Store ID. A blue circle with the number '30' is positioned below the menu. A dialog box titled 'Set filters for Location' is open, showing 'Available Members' with options: 'Exclude selected members' (unchecked), 'Unbooked' (set to 'Off'), 'All Members' (unchecked), 'California' (checked with a radio button labeled 'D'), 'Nevada' (unchecked), and 'Oregon' (unchecked). A smaller inset at the bottom shows the 'Location (9) (All)' filter selected in the top bar, with a radio button labeled 'E' next to it. The page number 'Page 1' is visible at the bottom left of the inset.

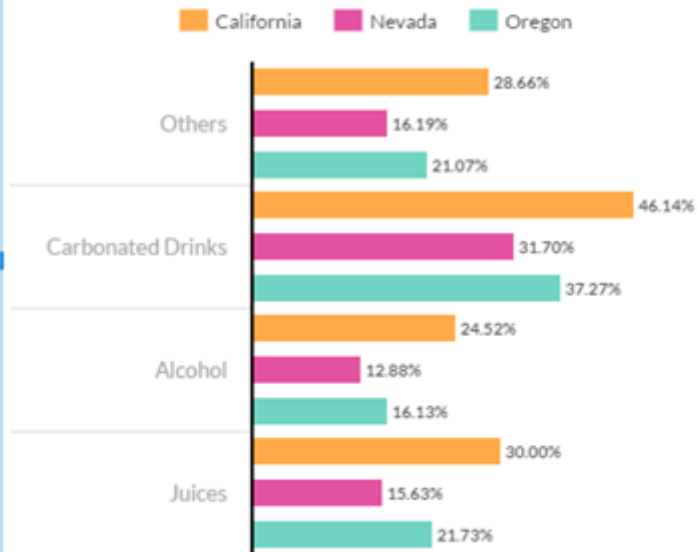
Tools



Linked Analysis

31

What is the gross margin % for each product by state?



 **Linked Analysis**

## Configuration

 What is the gross margin % for each product by state?


Chart interactions apply to:

- This chart —● **A**
- Linked chart set + This chart** —● **B**
  - Filter on datapoint selection
- Entire story + This chart —● **C**

### ▼ Linked chart set

- Include this chart in set —● **D**

 Gross Margin % per State

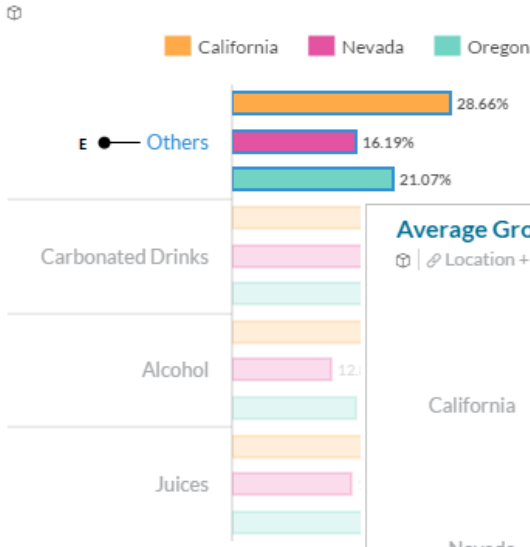
 What is the gross margin % for each product by state?

 Net Revenue for Actuals Actual

 Gross Margin

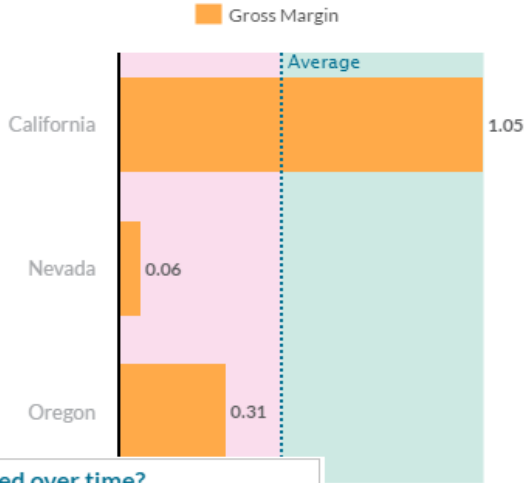
**Done**

### What is the gross margin % for each product by state?



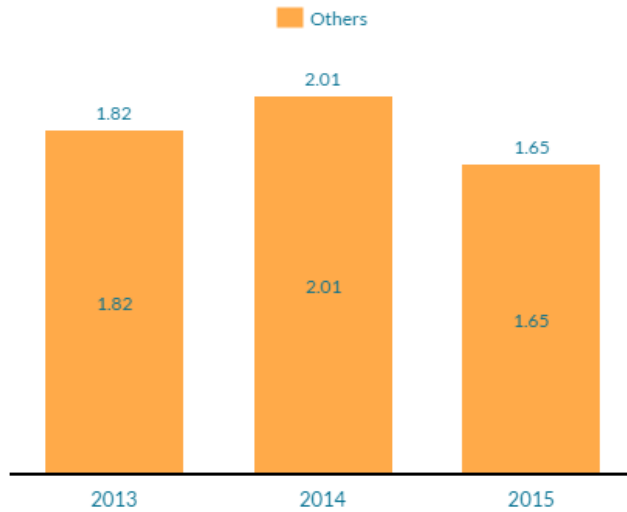
### Average Gross Margin

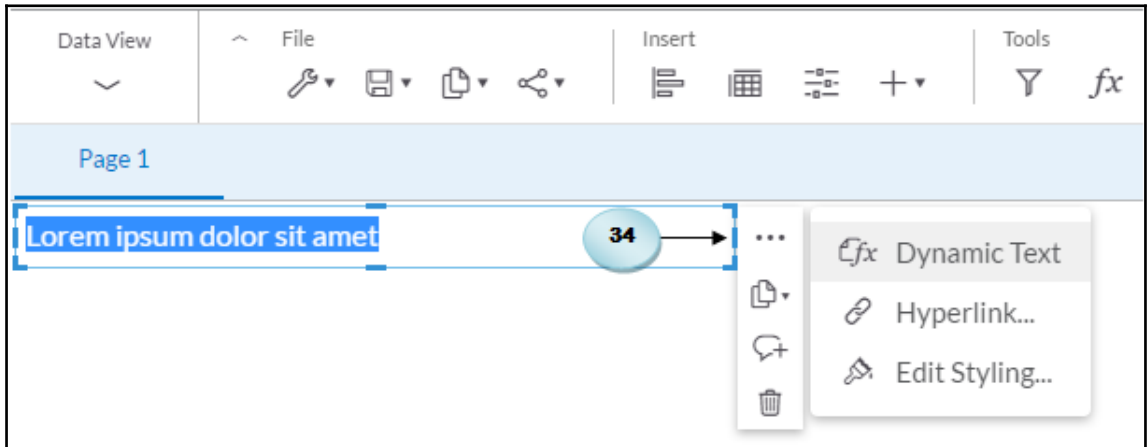
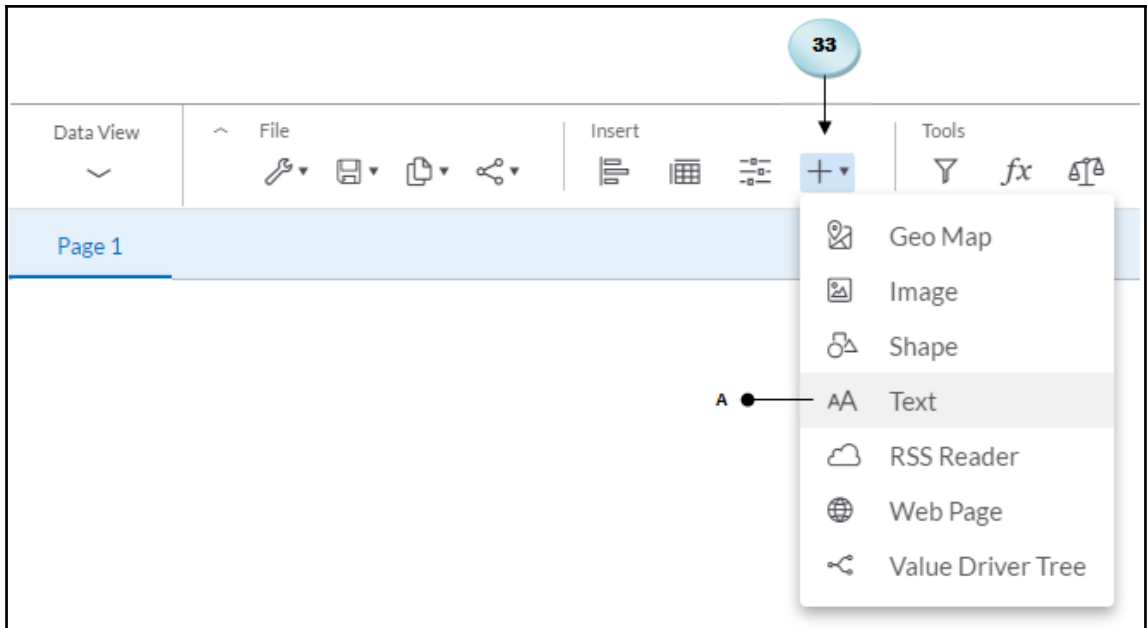
Location + Product filter



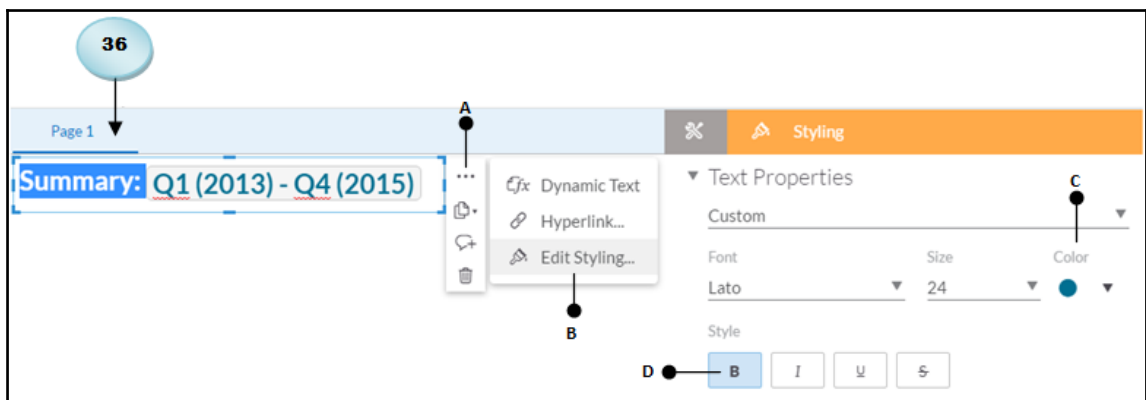
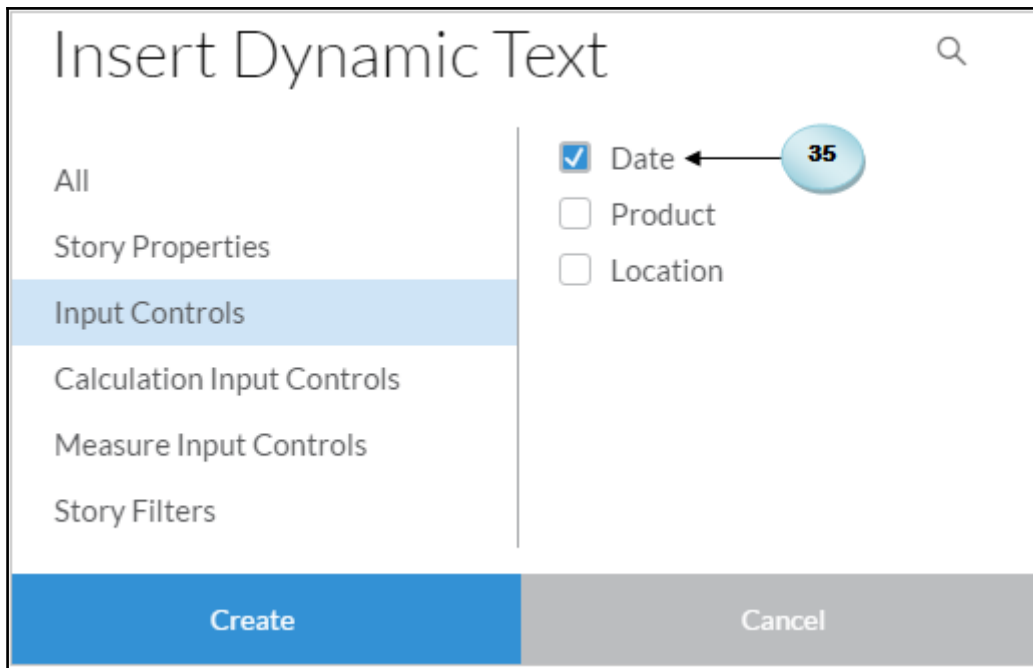
### How has each product performed over time?

in Million USD | Location + Product filter









## Summary: Q2 (2015) - Q4 (2015)

**Date Range Filter**

2012 2013 2014 2015 2016

2015 ▼ Q2 ▼ to 2015 ▼ Q4 ▼

37

## Summary: Q2 (2015) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

**Styling**

▼ Text Properties

Body ▼

Font Size Color

Lato 14 ● ▼ **A**

Style

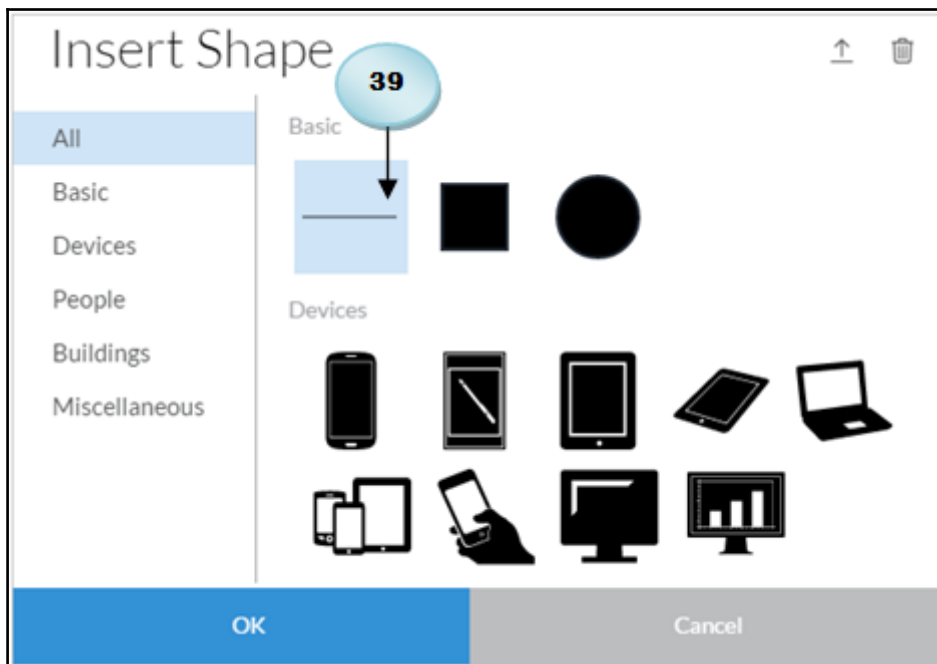
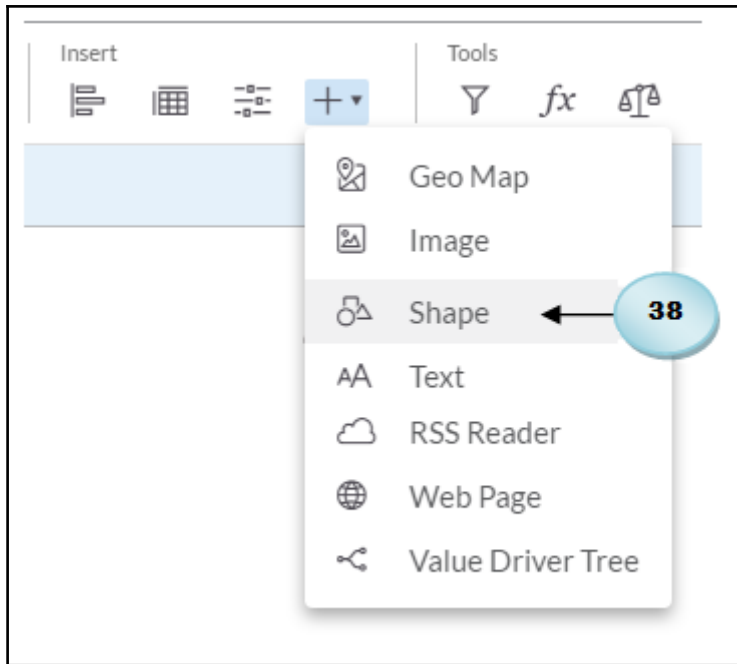
**B** *I* U ~~S~~ **B**

Alignment

☑ ☐ ☐ ☐ **C**

Lists

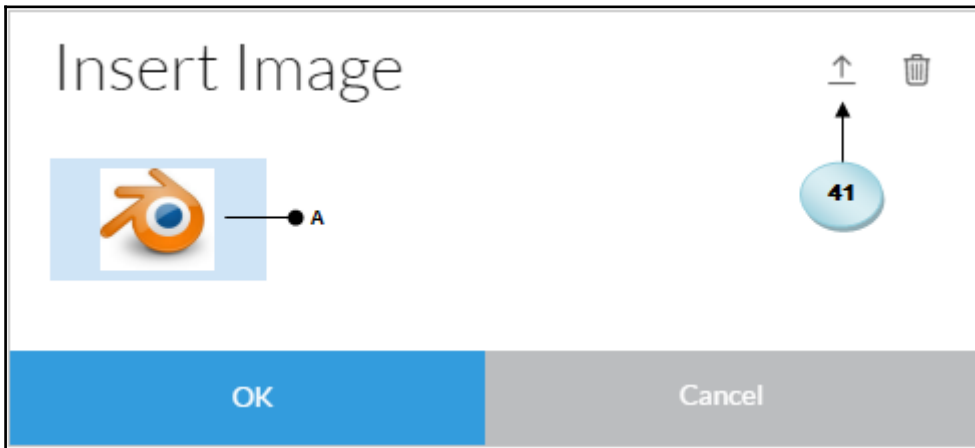
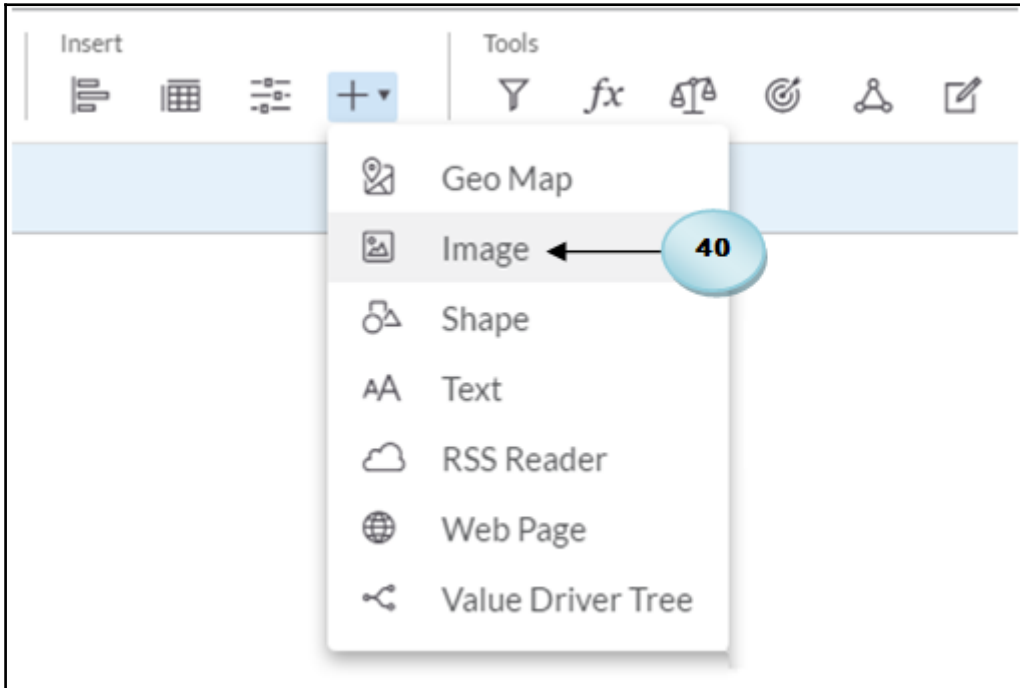
☑ ☐ **D**



## Summary: Q2 (2015) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

● A





## Summary Q1 (2013) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

Tools: Data (Refresh, Copy, Paste), Format (List), More (Dropdown)

42 → View

- Comment Mode
- Present**
- Examine

Page 1

### Summary Q1 (2013) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

**28.46%**  
Gross Margin %

*in Million USD*

**825.98**  
Net Revenue

*in Million USD*

**235.04**  
Gross Margin

**Gross Margin**  
*in Million USD*

Year	Q1	Q2	Q3	Q4
2013	~200	~180	~220	~250
2014	~250	~280	~320	~350
2015	~300	~320	~330	~340

The image shows a software interface with a context menu and a dialog box. On the left, a blue circle with the number "43" has an arrow pointing to an orange icon. A context menu is open over the icon, with options "Hyperlink..." and "Edit Styling...". To the right, a "Hyperlink" dialog box is displayed. It has a title bar "Hyperlink" and a "Link to" dropdown menu set to "External URL". Below this, the text "External URL" is shown above a text input field containing "http://www.sap.com". Underneath, the "Hyperlink Options" section includes a checked checkbox for "Open in New Tab". A blue "Done" button is located at the bottom of the dialog.

Hyperlink

Hyperlink

Link to

A ● External URL ▼

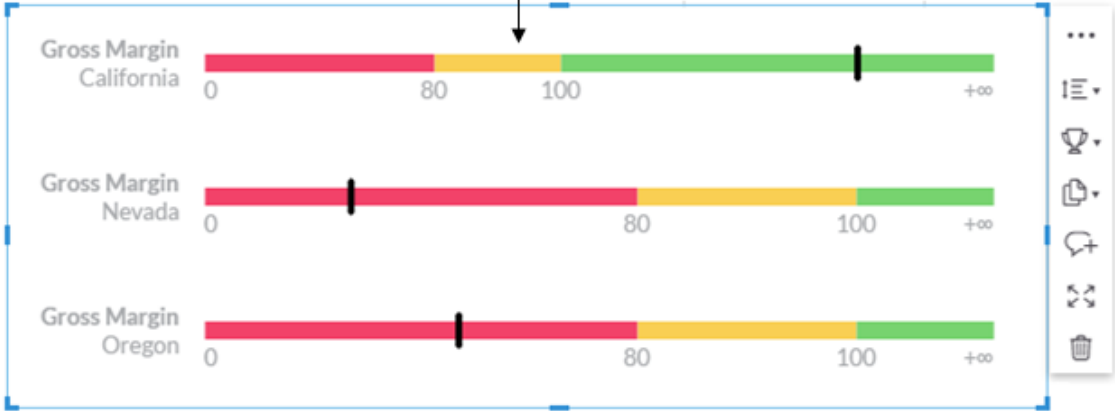
External URL

B ● http://www.sap.com

Hyperlink Options

C ●  Open in New Tab

Done



	A	B	C
1	BestRun_Demo in Million USD   ☒		
2	ACCOUNT	Gross Margin	
3	LOCATION		
4	▼ California	173.48	
5	Los Angeles	48.97	
6	San Francisco	19.62	
7	San Diego	17.80	

Format | More

☒

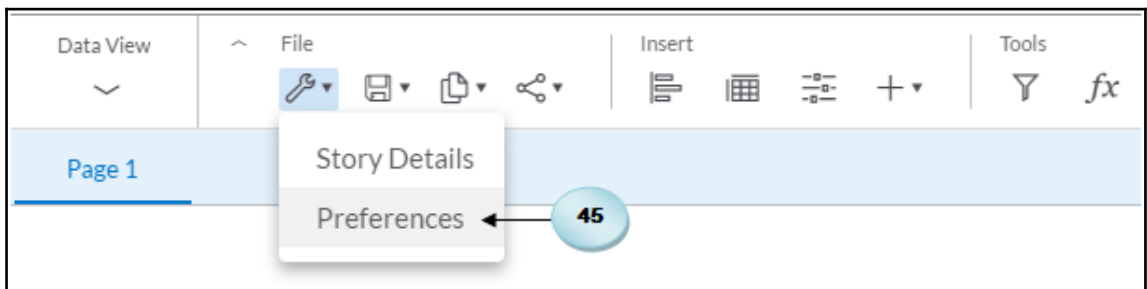
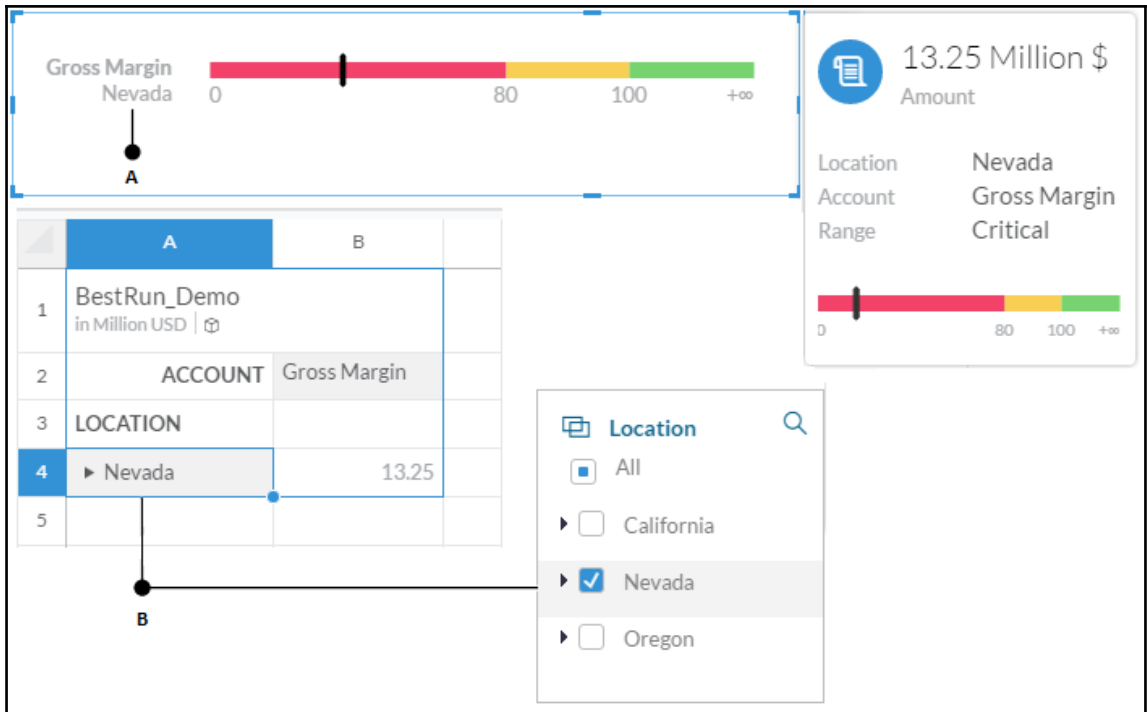
☰

View

- ☑ Comment Mode
- ☑ Present
- ☑ Examine

A

B





# Story Preferences

Page Settings

Tile Settings

Charts/Geo

Text



Shapes

Input Controls

Others

## ▼ Page Settings

DEFAULT PAGE BACKGROUND  A

 ▼  C

DEFAULT PAGE SIZE  B

Fix Page Size

On   D

Size

Custom 

Width

1596

px

Height

661


px

Orientation



Continuous Height  E

Snap to Nearest Grid

Apply to:  F

New pages and tiles  All pages and tiles

OK

Cancel

# Story Preferences

Page Settings

Tile Settings

Charts/Geo

Text

Shapes

Input Controls

Others

## DEFAULT TEXT

Font

Default

Color



## DEFAULT COLOR PALETTES

Standard



Diverging



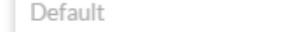
Geo Single Color



Geo Cluster



Continuous



+ Create New Palette

Apply to:

New pages and tiles

All pages and tiles

OK

Cancel

 **Builder**

Data Source

BestRun\_Demo ← **47**

▼ Chart Structure +

Comparison



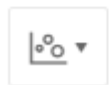
Trend



Distribution



Correlation



Indicator



More



MEASURES

⋮ Store Average Gross Margin ← **49**

[+ Add Measure](#)

DIMENSIONS

⋮ Product ← **50** ×

[+ Add Dimension](#)

COLOR

⋮ Location ← **51** ×

[+ Add Dimension/Threshold](#)



# Calculation Editor

Type

Aggregation ← 52 ▼

Name

Store Average Gross Margin ← 53

## Properties

Operation

AVERAGE ← 54 ▼

Measure

Gross Margin ← 55 ▼

Aggregation Dimensions

Store ID ← 56 ▼ ×

+Add a Dimension

Use conditional aggregation ← 57

Aggregate when aggregation dimensions

Do not have Measure values for Conditions ▼ ← 58

## Conditions

Dimensions

Store ID ← 59 ▼

Values or Input Controls

ST101 ← 60 ▼ ×

+Add a Condition

OK

Cancel

# Select Values for Store ID

## Available Members



Exclude selected members

ST1

ST10

ST100

ST101

ST102

ST103

ST104

ST105

ID: ST101  
Description: ST101

61

## Selected Members

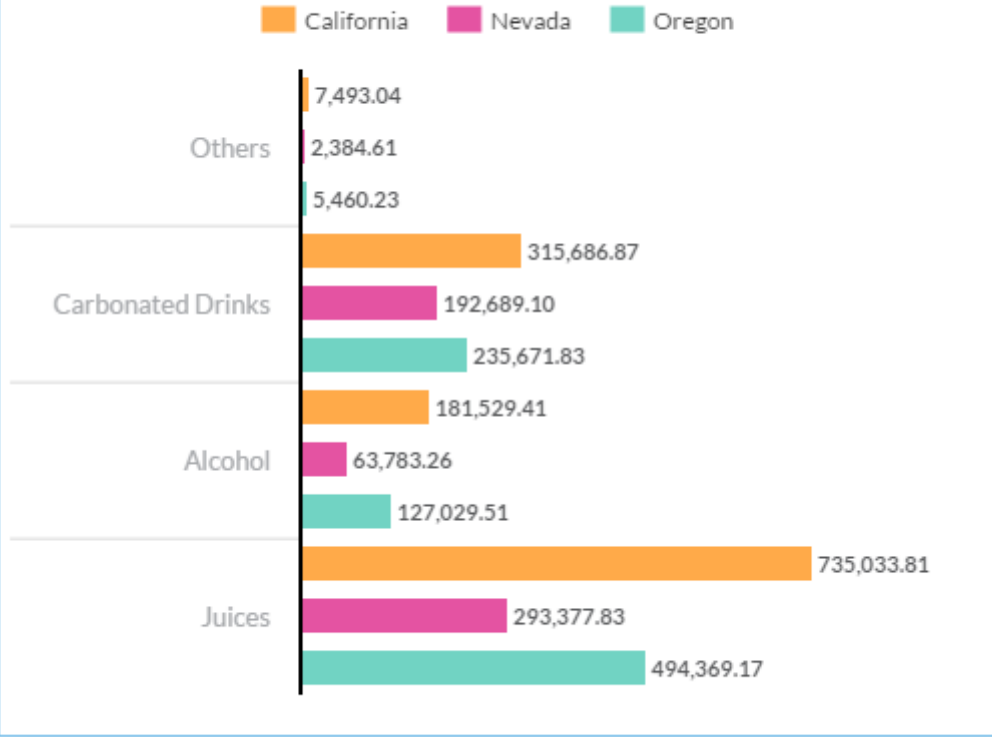
ST101

[Clear Selection](#)

OK

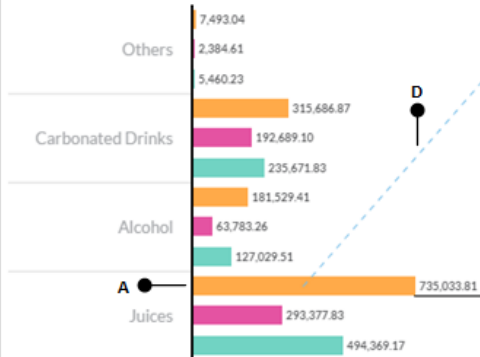
Cancel

## Store Average Gross Margin



### Store Average Gross Margin

California Nevada Oregon



735,033.81

Store Average Gross Margin

Enter footer text

Highest Average Gross Margin

- Show/Hide
- Pin to Home
- Break Link
- Hyperlink...
- Edit Styling...

- Filter
- Reset
- Sort
- Pin
- Link

A

D

C

F

B

G

63

The image shows a software interface with a top navigation bar containing 'Data View', 'File', 'Insert', and 'Tools' sections. The 'File' section is active, showing a dropdown menu with options: 'Save', 'Save As', 'Save As File', and 'Save As Template'. A blue circle labeled '63' points to the 'Save' option.

The 'Save' dialog box is open, showing the following details:

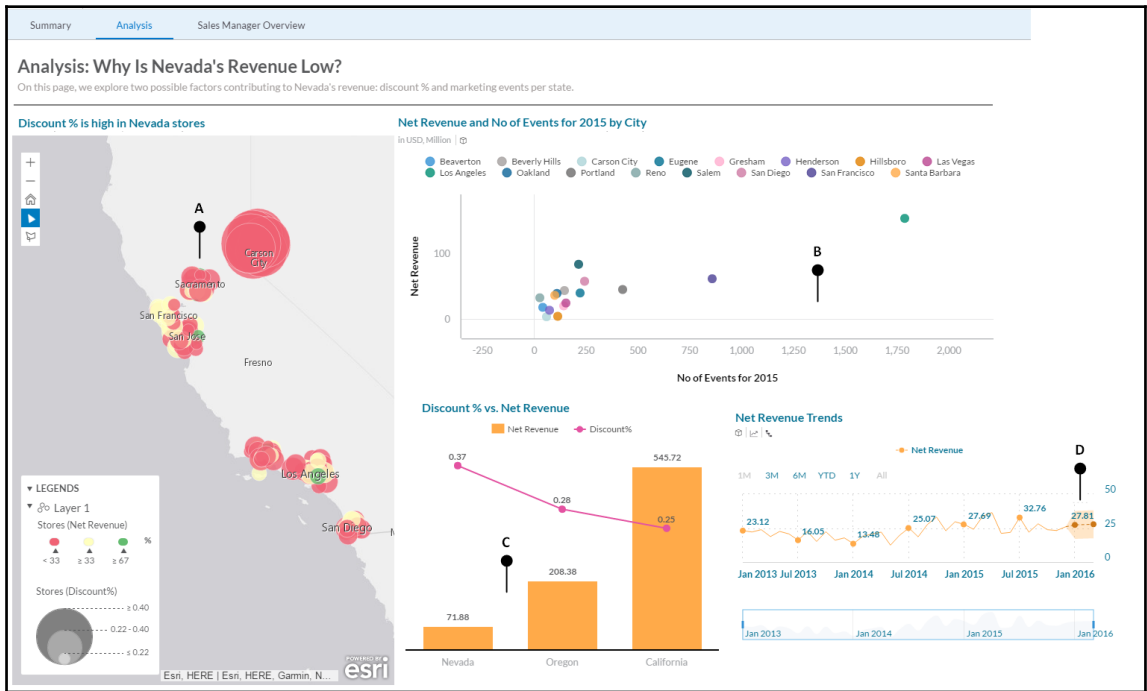
- Path: Public
- Name: My First Story
- Description: Sales Analysis of ABC & Company
- Buttons: OK, Cancel

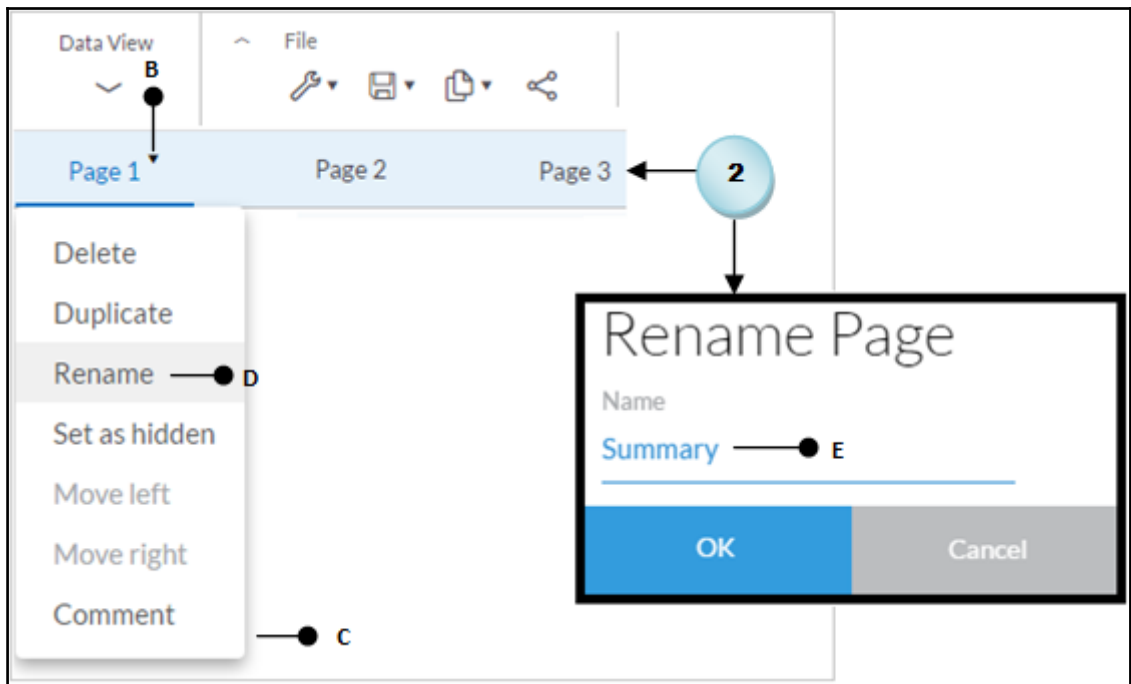
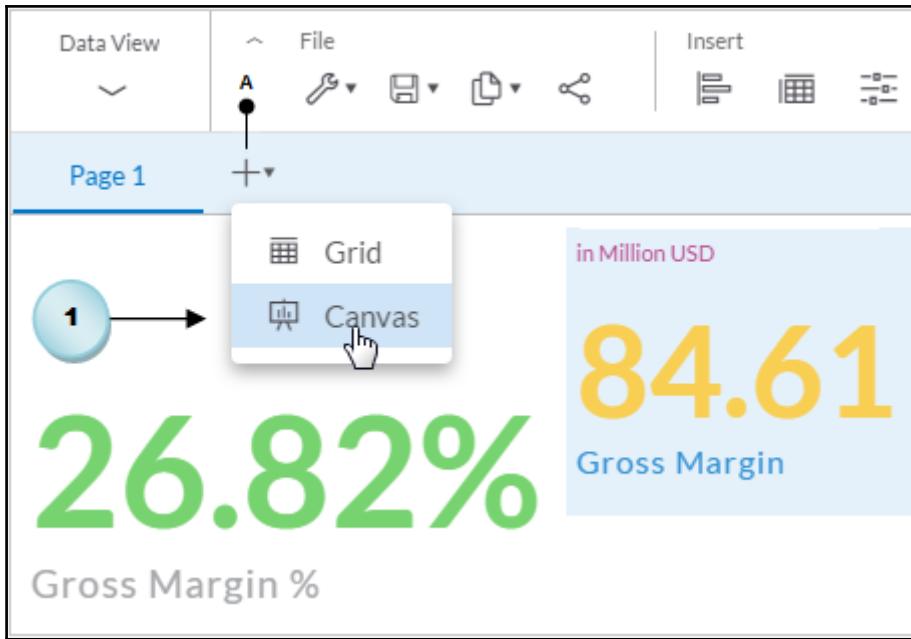
The 'Browse' view is also visible, showing a list of items under 'My Stories':

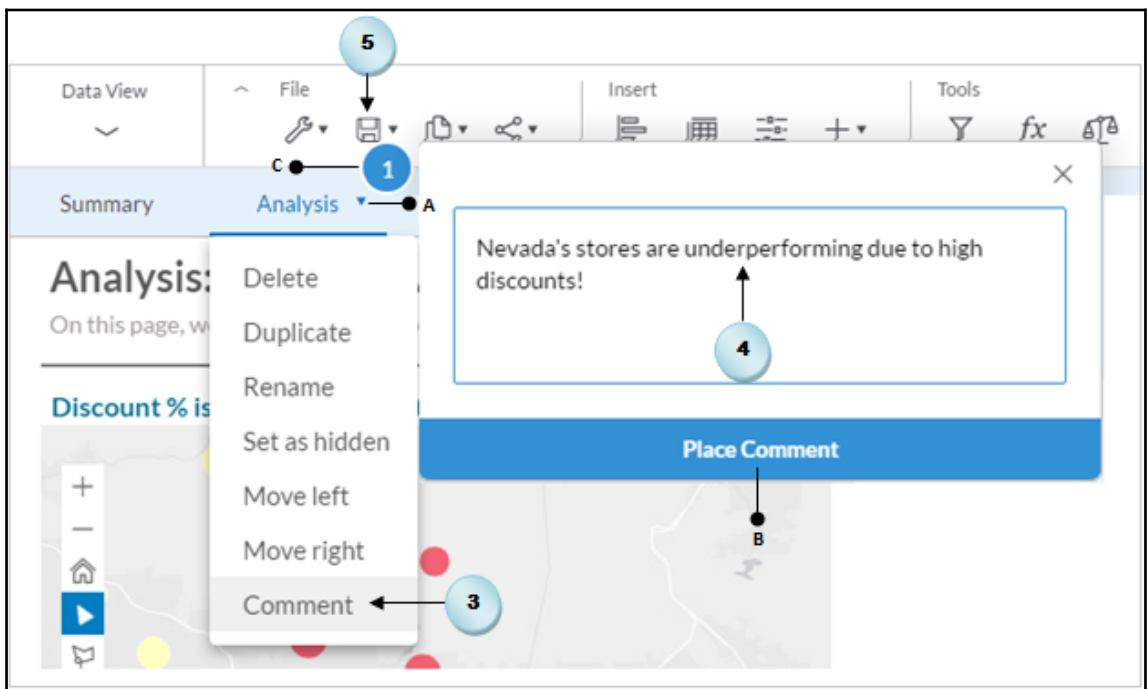
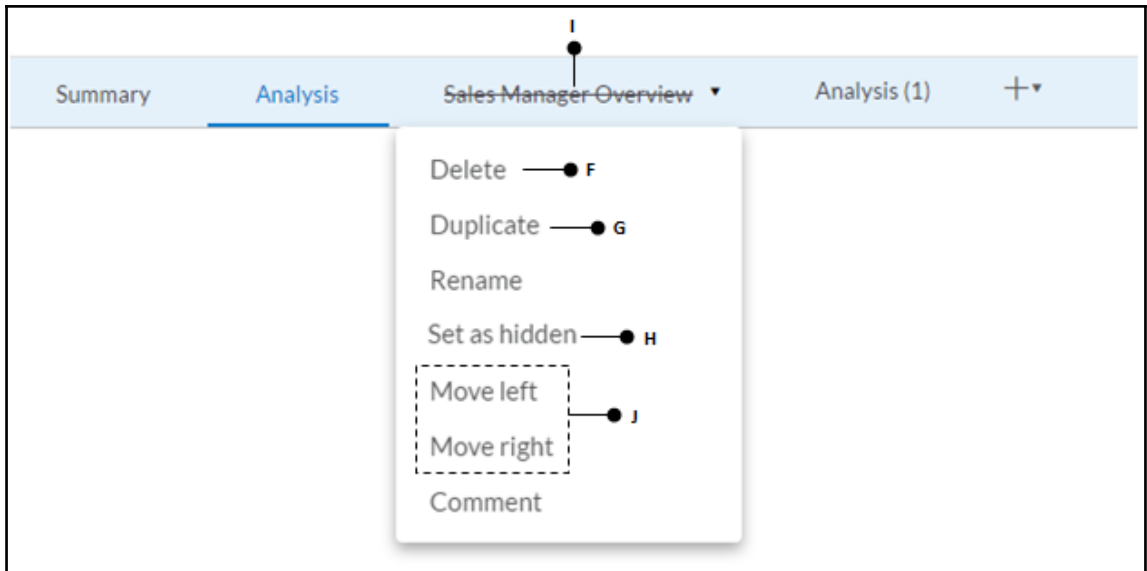
Name
My First Story Sales Analysis of ABC & Company

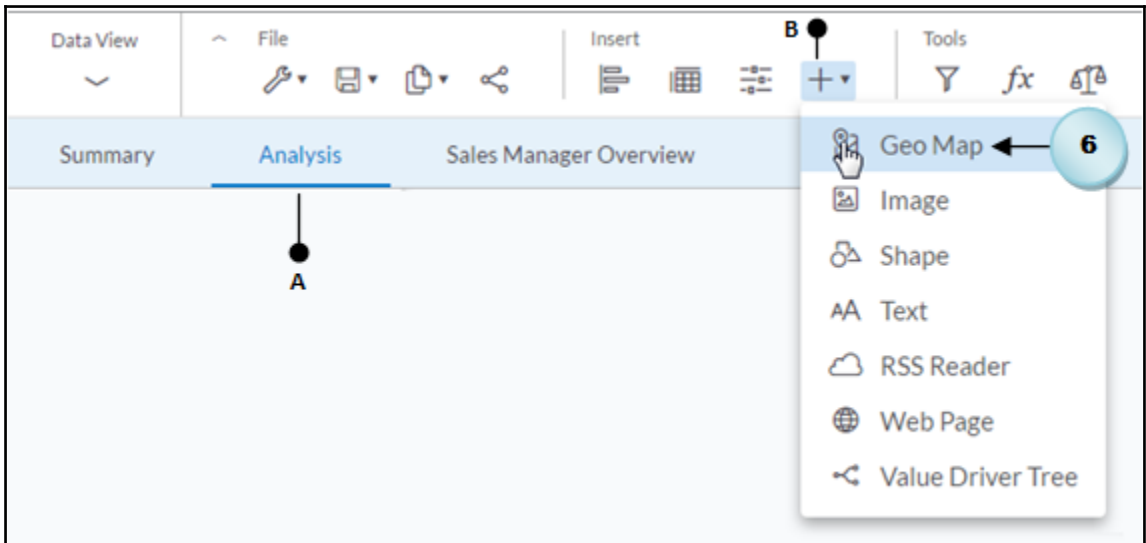
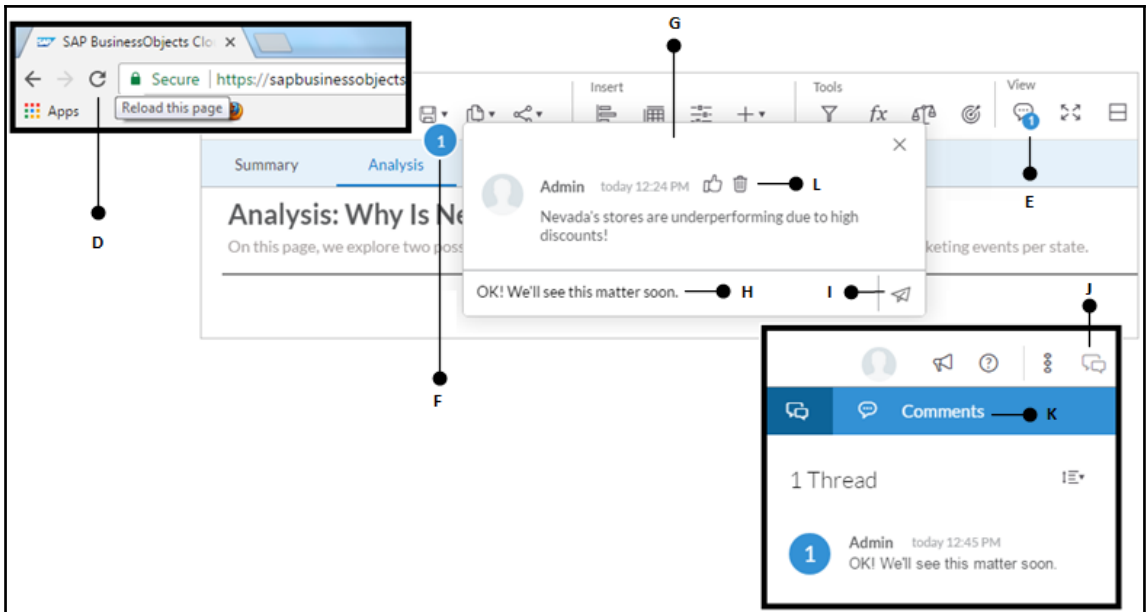


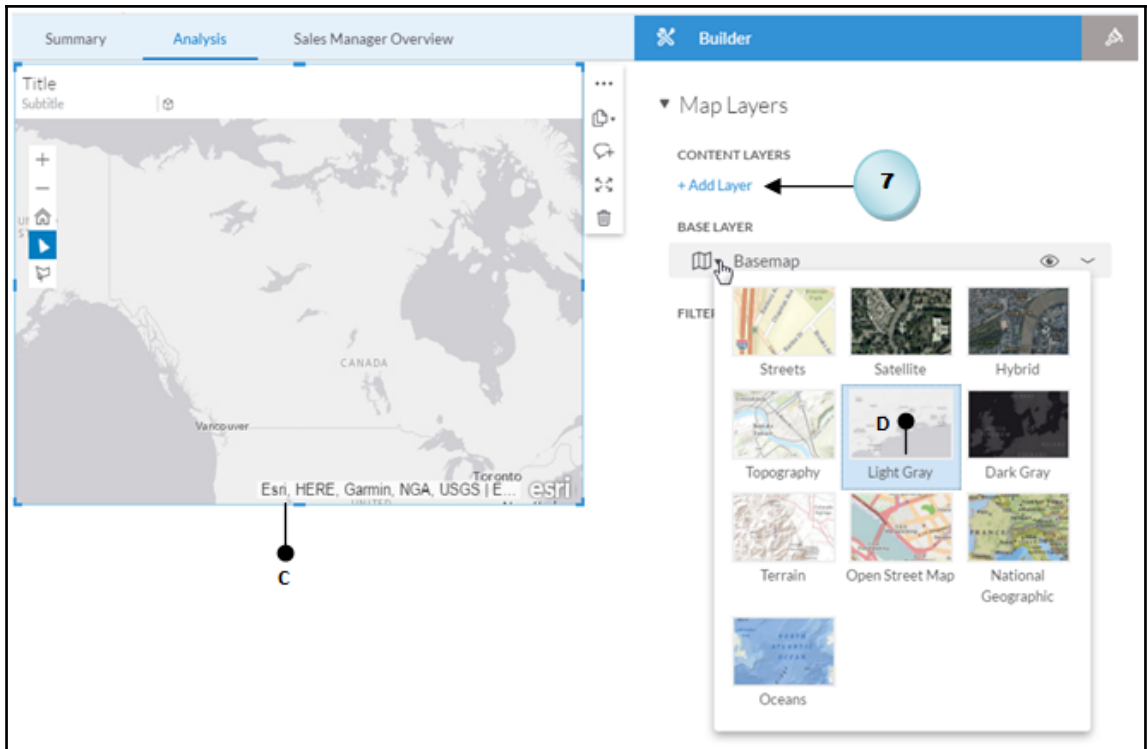
# Chapter 6: Analyzing Data Using Geomaps and Other Objects











**Builder**

Layer 1

Data Source

No Model

LAYER TYPE

Bubble Layer

LOCATION DIMENSION

+ Add Location Dimension

BUBBLE COLOR

+ Add Measure

BUBBLE SIZE

+ Add Measure

### Select Datasource

Existing Model

No Model

Import File

Connect to Google Drive

Name

BestRun\_Demo

OK Cancel



Builder



Layer 1



Data Source

BestRun\_Demo

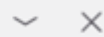
LAYER TYPE

Bubble Layer



LOCATION DIMENSION

Stores



BUBBLE COLOR

Net Revenue



Palette: ● ● ● ●

Opacity

80%



BUBBLE SIZE

+ Add Measure



---  
▼ CALCULATIONS

Gross Margin %

Net Revenue

+ Click to Create a New Calculation



▼ MEASURES

# Calculation Editor

Type

Calculated Measure

13

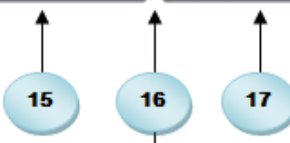
Name

Discount%

14

## Edit Formula

```
1 [Discount_2081dc5195832029] / [Original_2081dc5195832029]
```



FORMAT

Valid formula.

## Available Objects

### INPUT CONTROLS

+ Create New...

## Formula Functions

FUNCTIONS

CONDITIONS

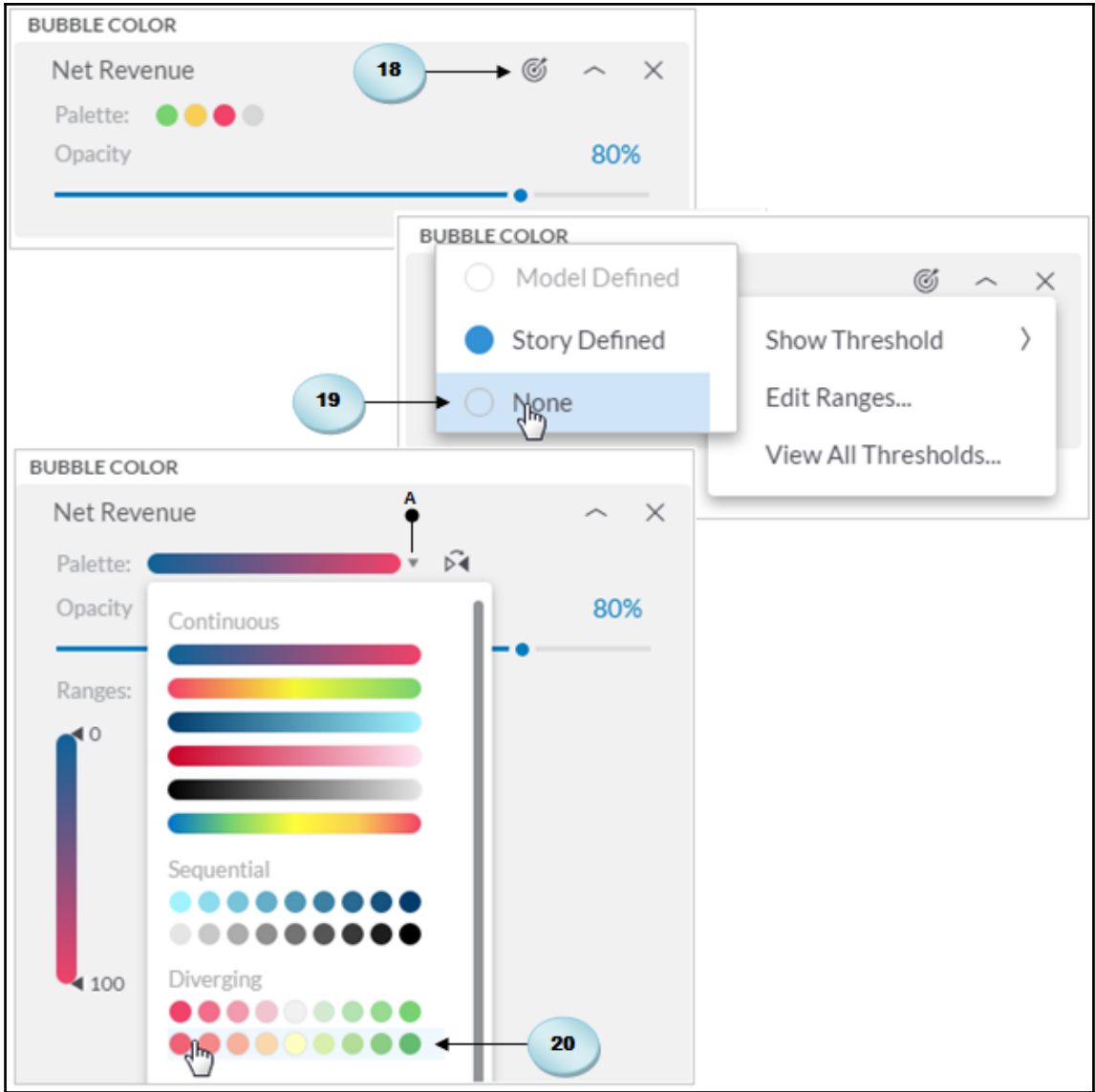
OPERATORS

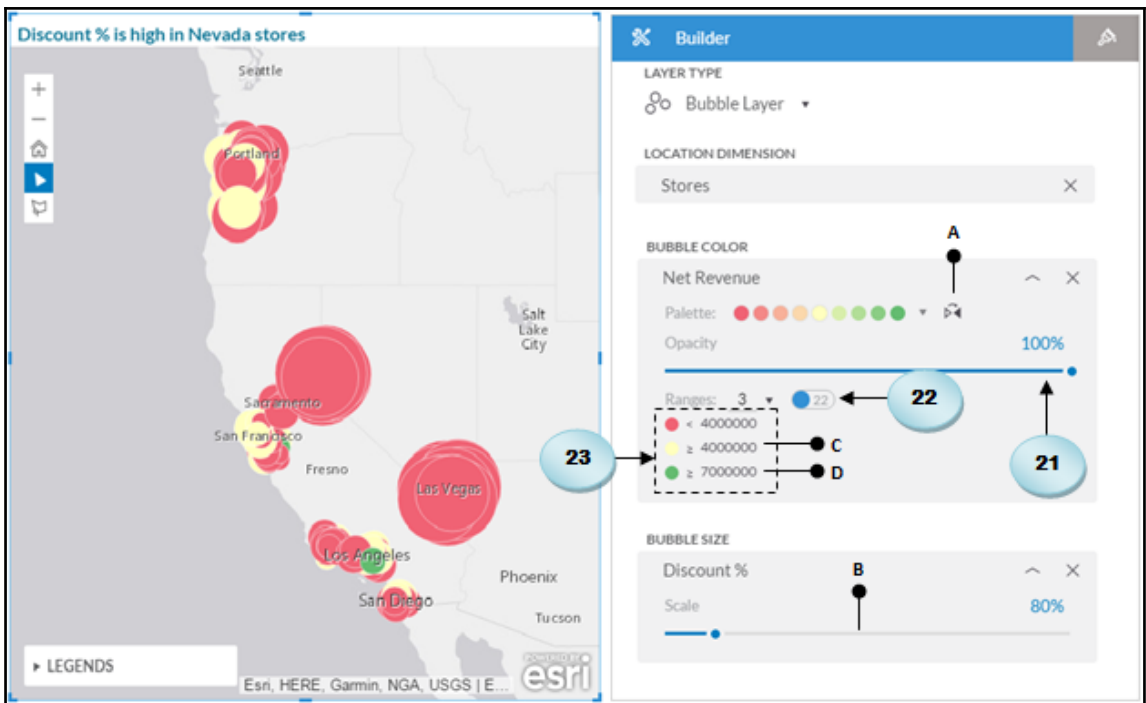
- + (Add)
- (Subtract)
- (Multiply)
- ÷ (Divide)

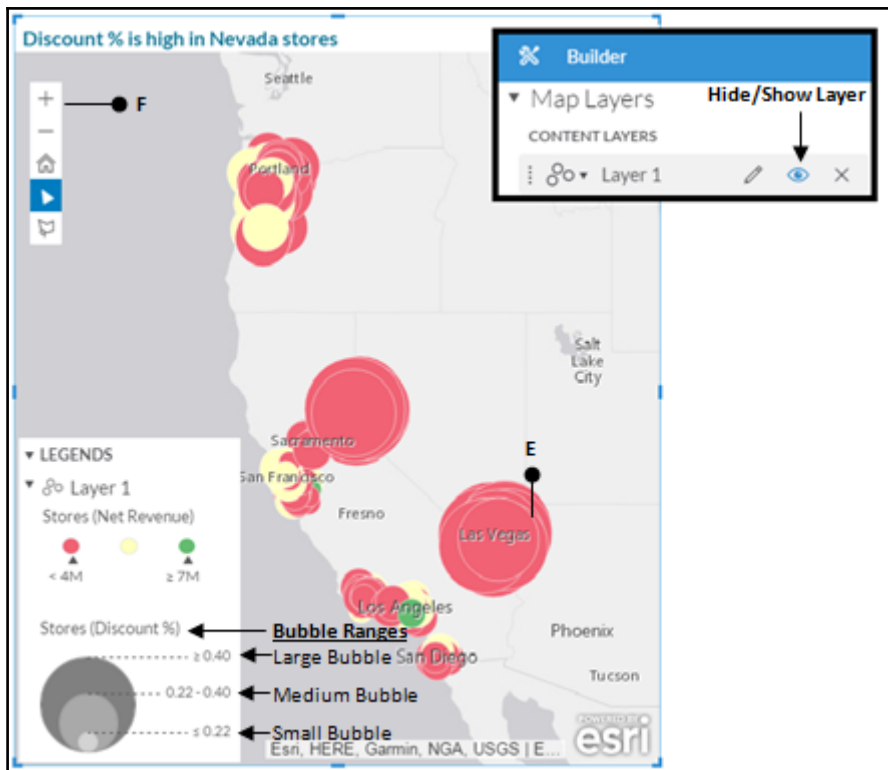
OK

Cancel

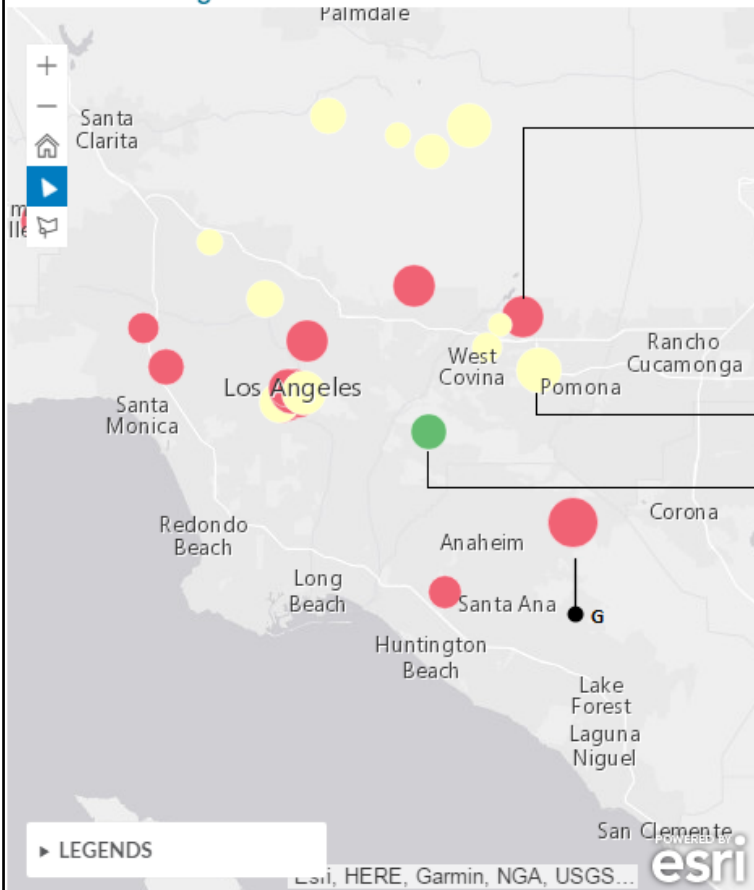








Discount % is high in Nevada stores



**Park Market**  
Stores

Discount %	0.25
Net Revenue	3.43 Million

**McLeods**  
Stores

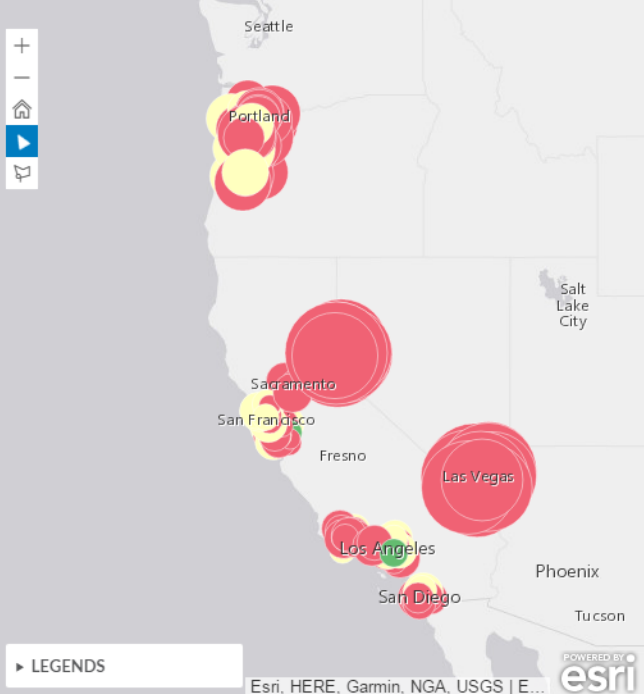
Discount %	0.26
Net Revenue	6.26 Million

**Conoco Food Stop**  
Stores

Discount %	0.24
Net Revenue	8.30 Million



Discount % is high in Nevada stores



LEGENDS

Esri, HERE, Garmin, NGA, USGS | E...

### Builder

Layer 1 +

Data Source  
BestRun\_Demo

LAYER TYPE  
Bubble Layer ▾

LOCATION DIMENSION  
Stores X

BUBBLE COLOR  
Net Revenue ▾ X

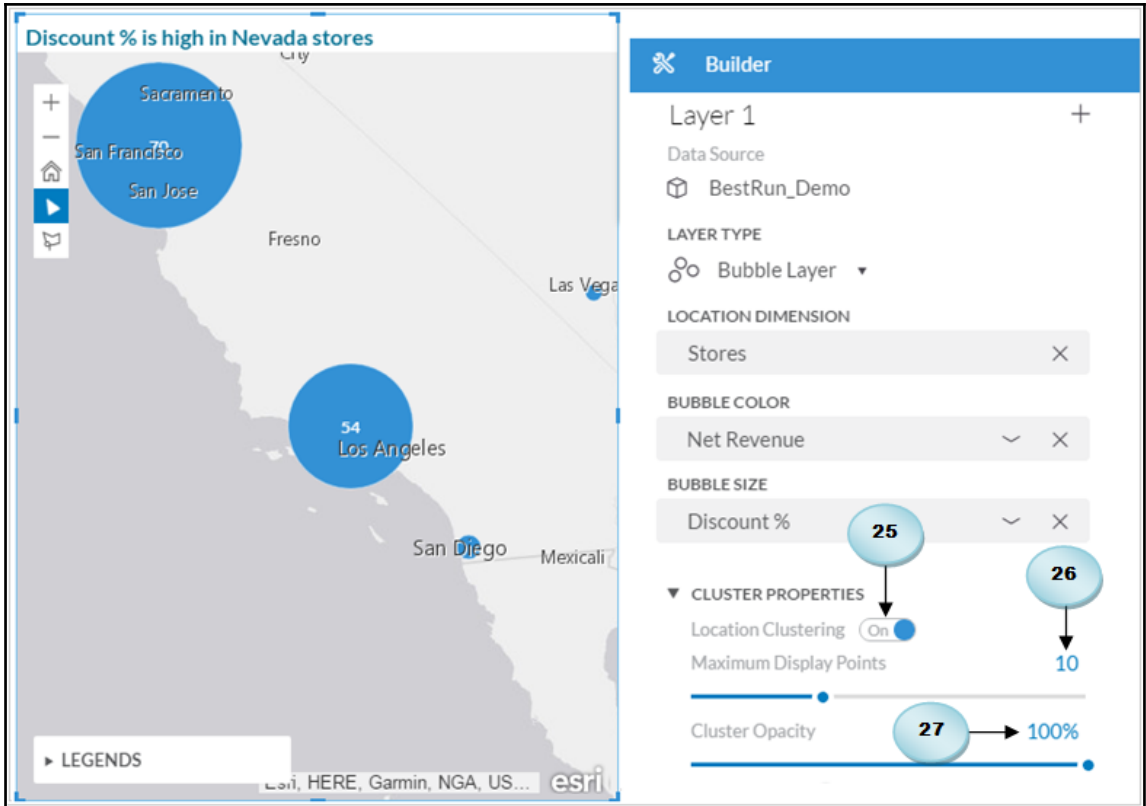
BUBBLE SIZE  
Discount % ▾ X

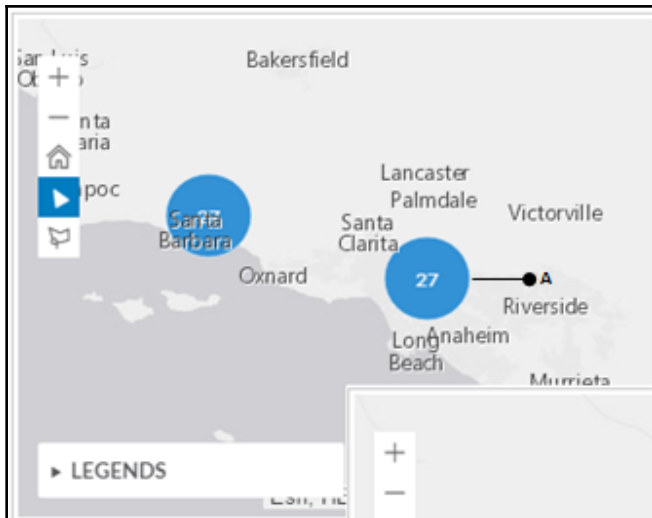
CLUSTER PROPERTIES

Location Clustering  On ← 24

Maximum Display Points 5000

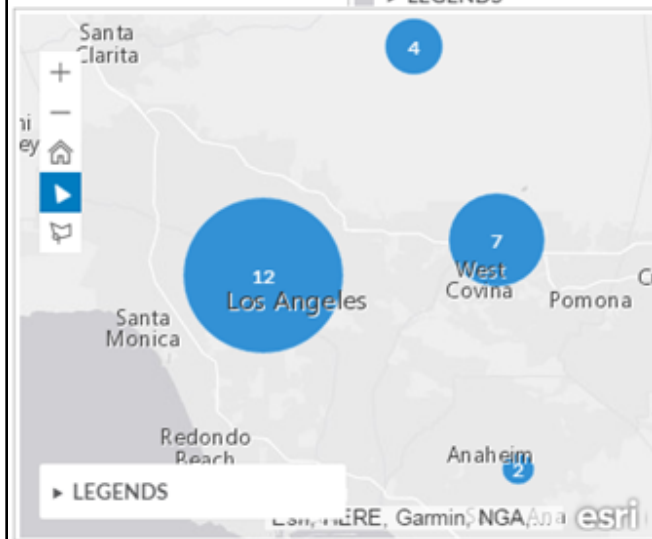
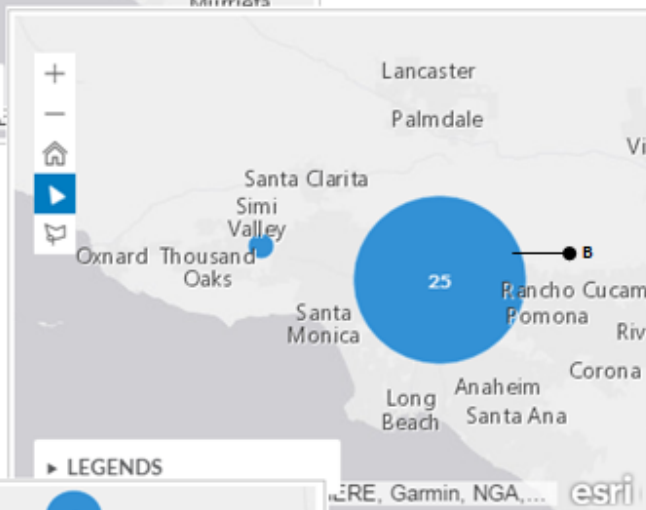
Cluster Opacity 77%





Double click the Los Angeles bubble showing 54 stores in the previous screen shot. You will see a new view of the map, as illustrated in the first figure. This view shows the breakup of the 54 stores in Los Angeles. Now, double-click the second bubble in the figure (A).

The breakup of 27 stores is displayed in the second figure. Double-click the larger bubble (B) to see the locations of these stores.



You will see the locations of 25 stores in this view. Zoom in further until you see the individual bubbles.

 **Builder**

Layer 1

Data Source

 BestRun\_Demo ← **30**

LAYER TYPE

 Choropleth Layer ▾ ← **31**

LOCATION DIMENSION

Stores ← **32** ✕

CHOROPLETH COLOR


Net Revenue ← **33** A ^ ✕


Palette:  ▾ ▶


Opacity 100%



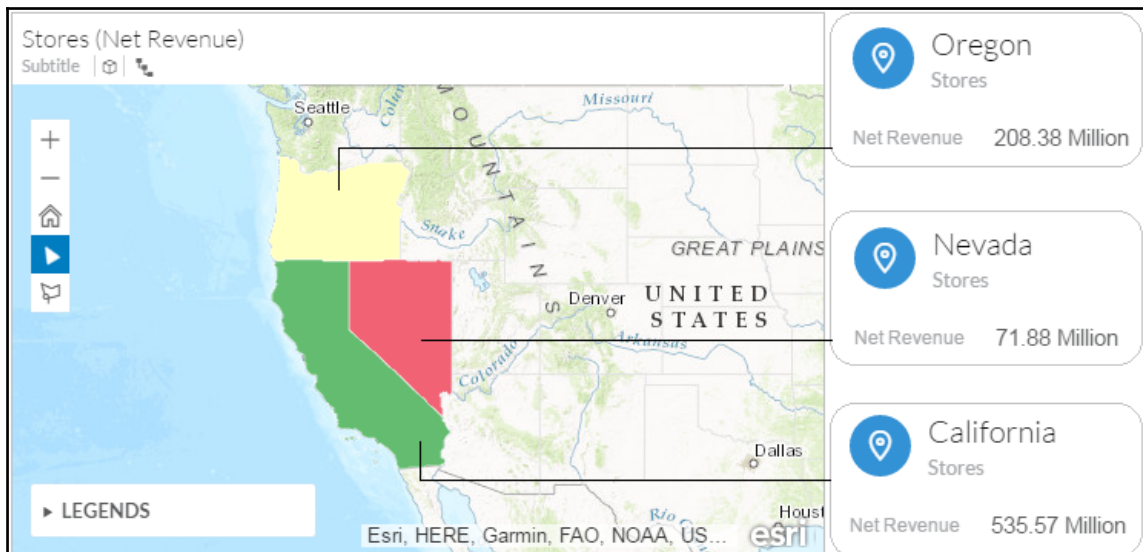
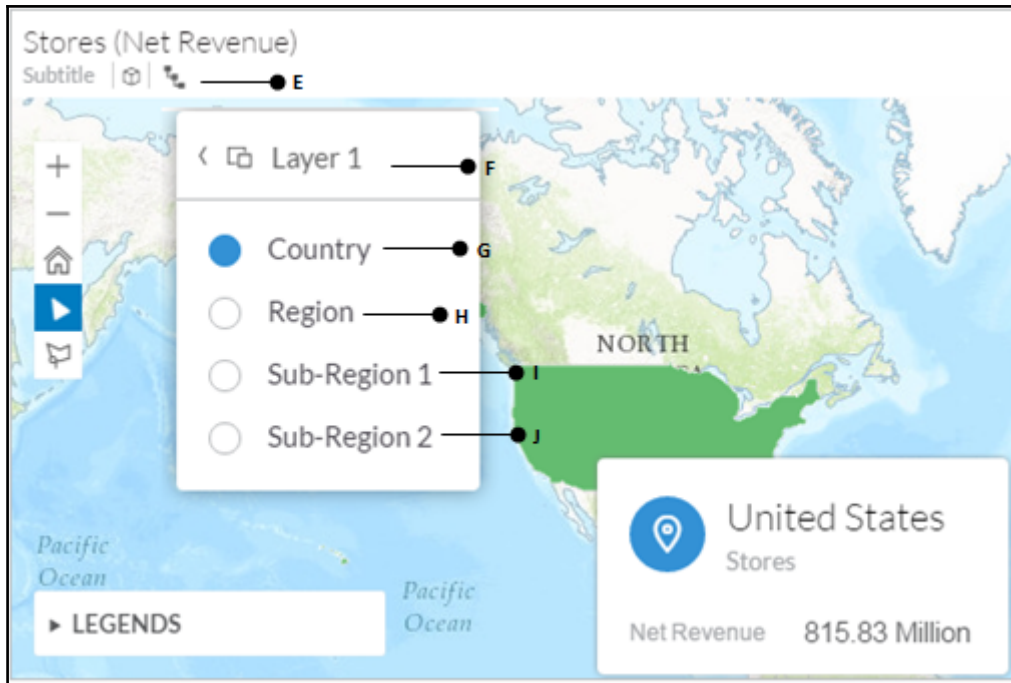
Ranges: 3 ▾  **22** —● B

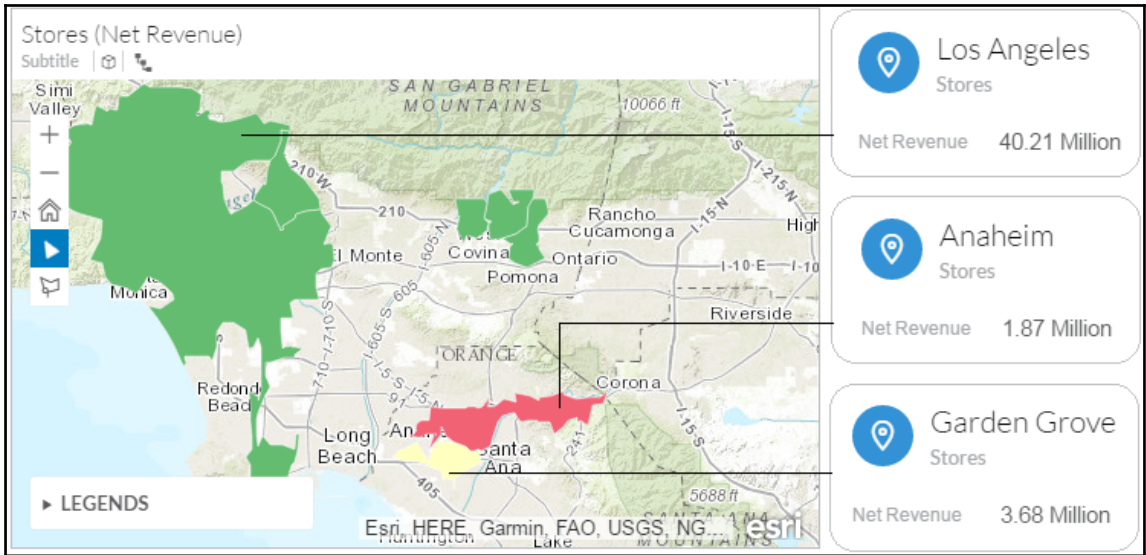
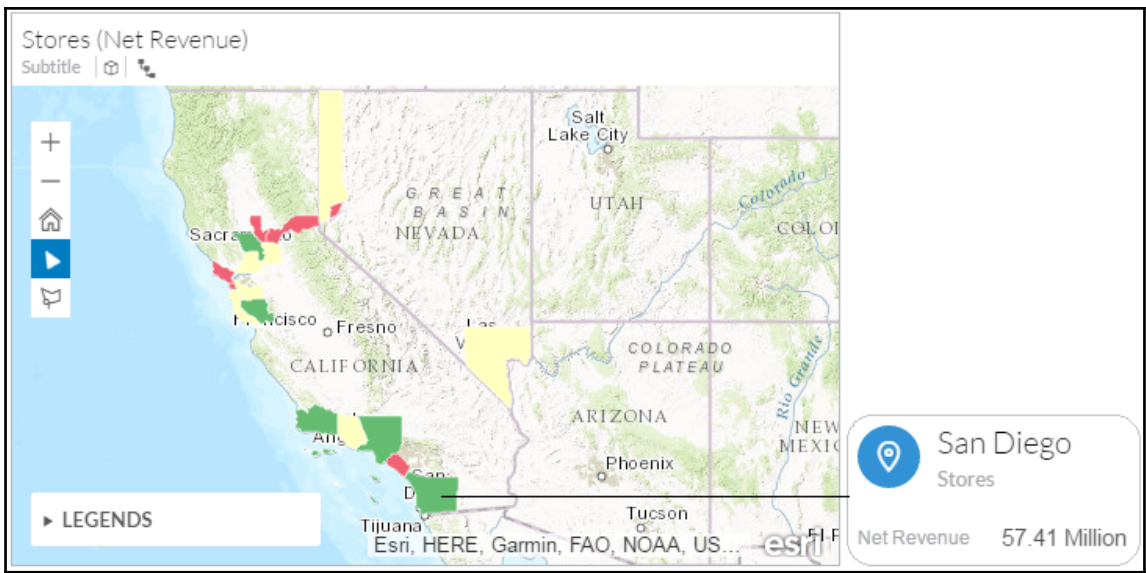
 < 200000000

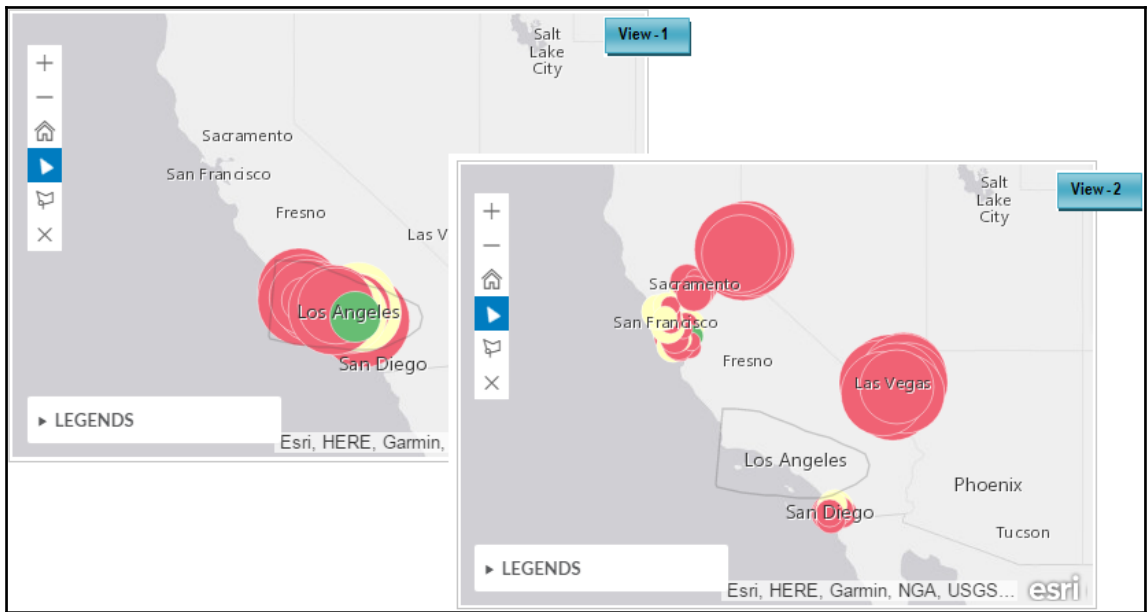
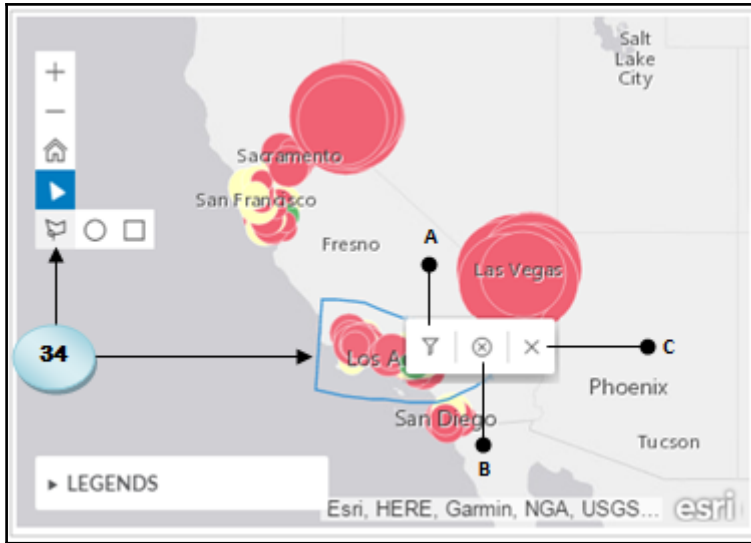
 ≥ 200000000 —● C

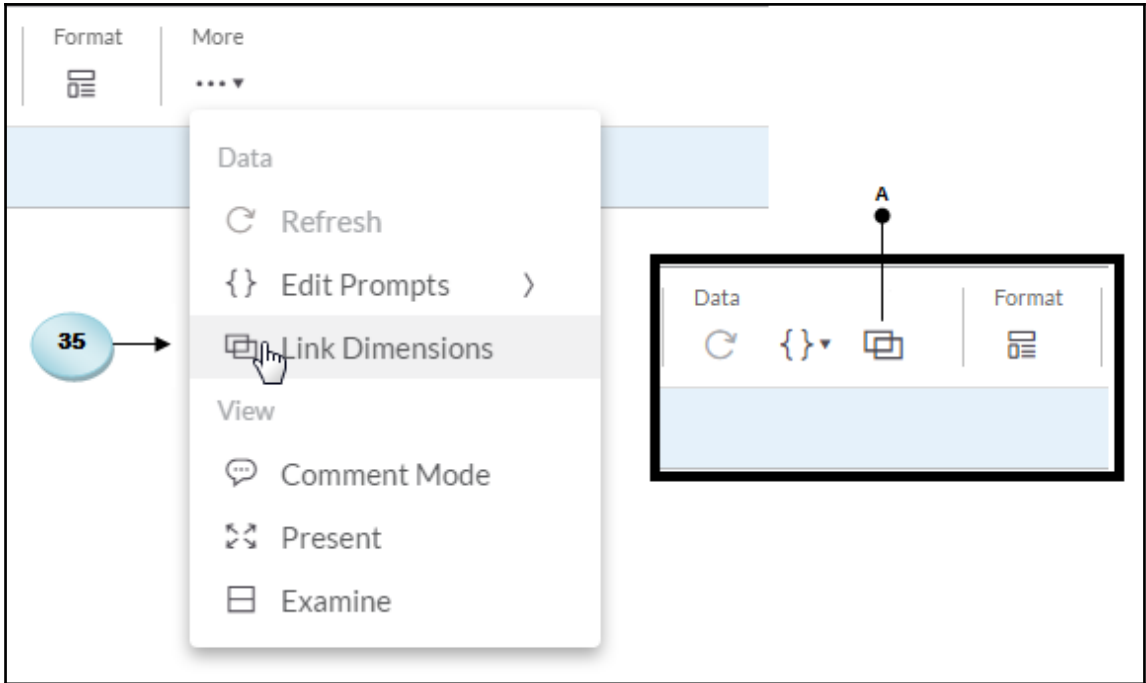
 ≥ 400000000 —● D











# Select Models To Add

- Existing Model
- Import File
- Connect to Google Drive

Name

Planned\_Events

36



OK

Cancel

# Link Dimensions

Define the linked column relationships between the following models

Select a model

Planned\_Events

Dimension 5

Category

City No Values

Date

Event

State

Select a model

BestRun\_Demo

Dimension 7

Category

Date

Location Los Angeles, Reno,...

Product

Sales Manager

Matched Dimensions

City



Location

Select dimension to link

Select dimension to link

Set

Cancel

# Link Dimensions

Add a new model link or edit an existing model link

+ [Start a new model link](#) —● c

BestRun\_Demo

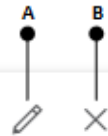
Planned\_Events

City

Location

39

Done



Builder

41

Data Source

BestRun\_Demo



## Select Your Data

- Existing Model
- Import File
- Connect to Google Drive

Name

Planned\_Events



42

OK


Cancel

 **Builder**

Data Source

Planned\_Events  

• Planned\_Events 

BestRun\_Demo ← 

 Link Models...

Correlation



← 

Indicator




More



MEASURES

X-Axis

⋮ No of Events for 2015 • ← 

Y-Axis

⋮ Net Revenue ← 

DIMENSIONS

+ Add Dimension

COLOR 

⋮ City • ← 

+ Add Dimension /Threshold

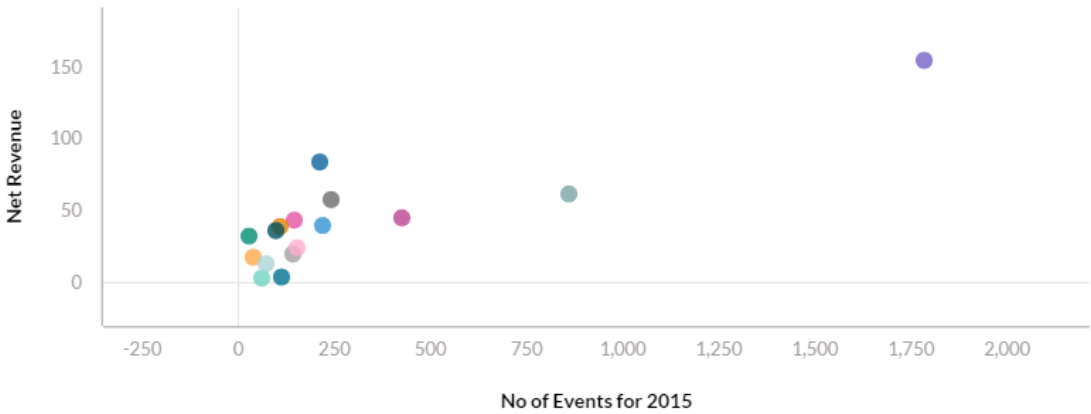




### Net Revenue and No of Events for 2015 by City

in USD, Million

- Beaverton
- Beverly Hills
- Carson City
- Eugene
- Gresham
- Henderson
- Hillsboro
- Las Vegas
- Los Angeles
- Oakland
- Portland
- Reno
- Salem
- San Diego
- San Francisco
- Santa Barbara



**Builder**

**A** Data Source

BestRun\_Demo

JOIN TYPE

All primary data

- All primary data
- All data
- Intersecting data only

▼ California

Los Angeles

San Francisco

San Diego

Sacramento

San Jose

Oakland

Santa Barbara

Beverly Hills

▼ Nevada

Reno

Henderson

Carson City

Las Vegas

▼ Oregon

Portland

Salem

Eugene

Gresham

Hillsboro

Beaverton

City

Beaverton

Beverly Hills

Carson City

Eugene

Gresham

Henderson

Hillsboro

Las Vegas

Los Angeles

Oakland

Portland

Reno

Salem

San Diego

San Francisco

Santa Barbara

**Planned Events**

**Best Run Demo**

Data Source

- BestRun\_Demo ← 49

▼ Chart Structure

Comparison



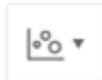
Trend



Distribution



Correlation



Indicator



More



MEASURES

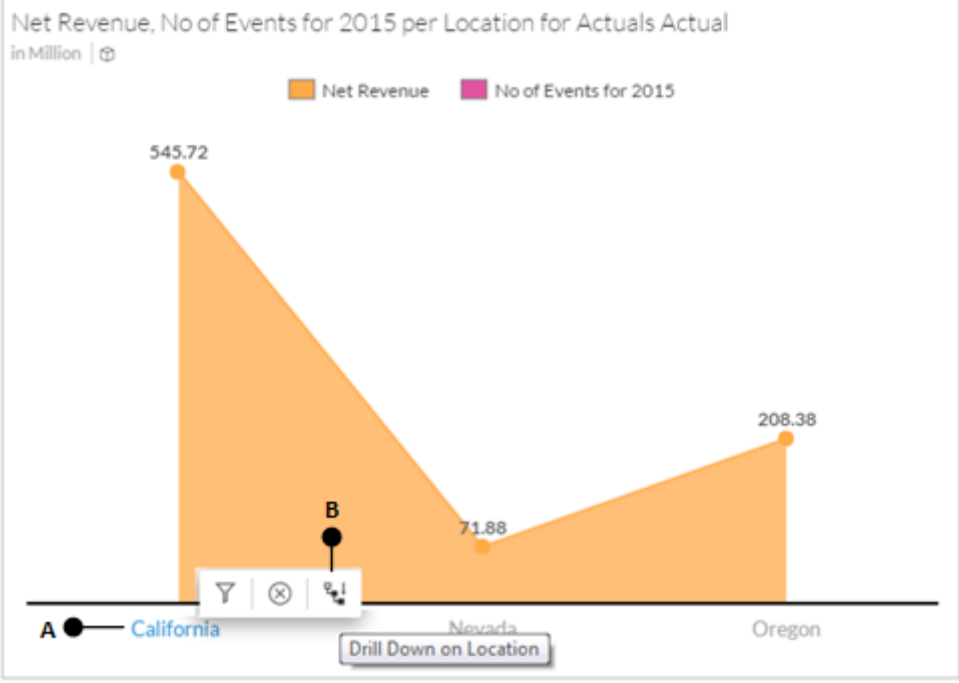
⋮ Net Revenue • ← 51

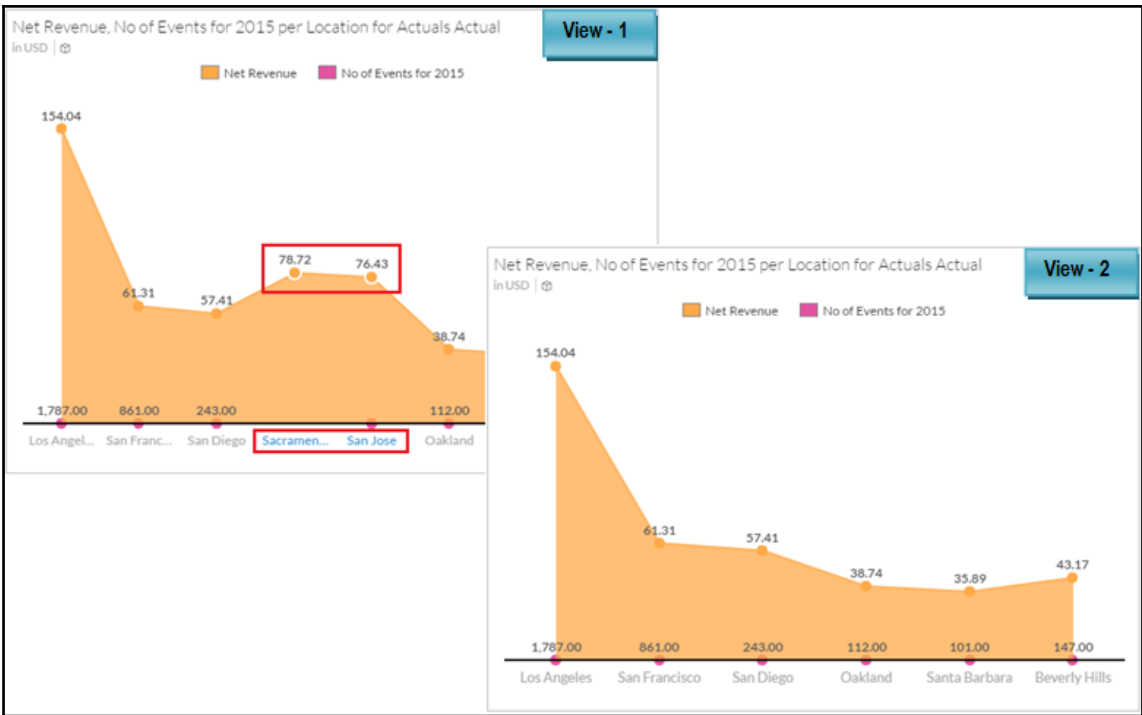
⋮ No of Events for 2015 ← 54 ×

+ Add Measure

DIMENSIONS

⋮ Location • ↻ ← 52 ×





 **Builder**

Data Source

BestRun\_Demo ← **56**

▼ Chart Structure +

Comparison



← **57**

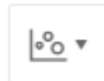
Trend



Distribution



Correlation



Indicator



More



MEASURES

Column Axis

⋮ Net Revenue ← **58** ×

[+ Add Measure](#)

Line Axis

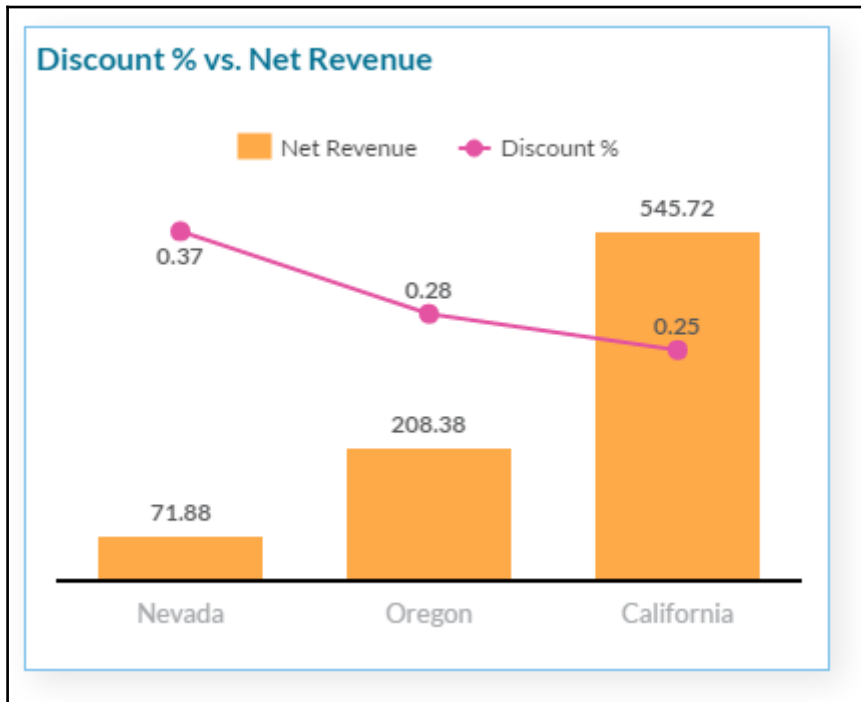
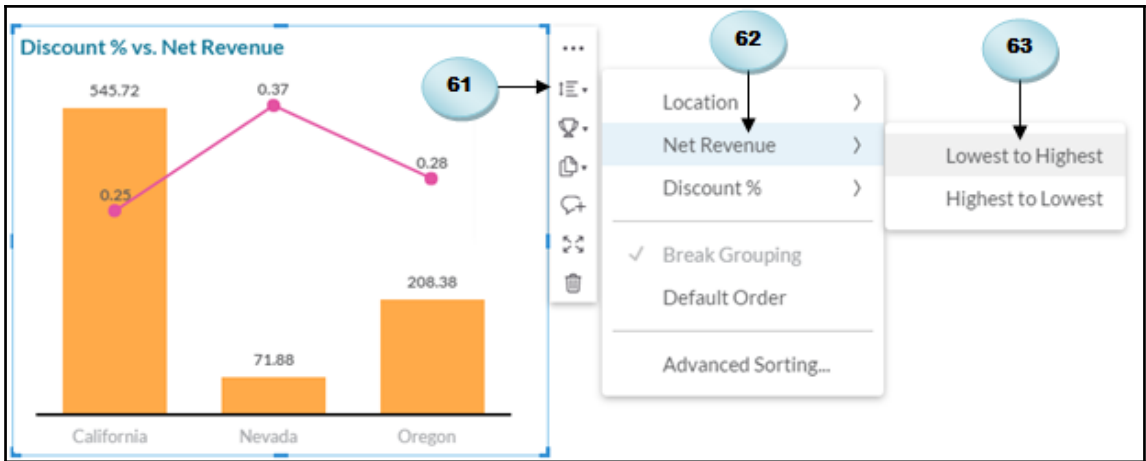
⋮ Discount % ← **59** ×

[+ Add Measure](#)

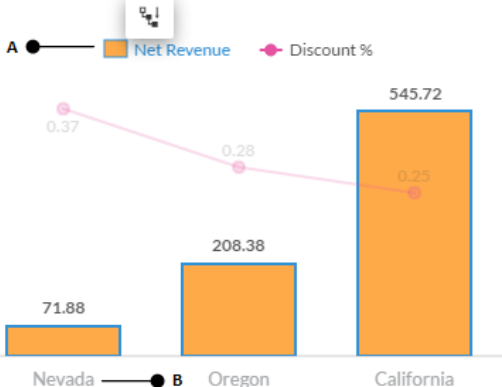
DIMENSIONS

⋮ Location  ← **60** ×

[+ Add Dimension](#)

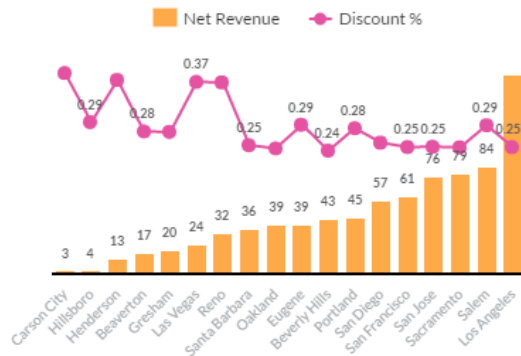


### Discount % vs. Net Revenue



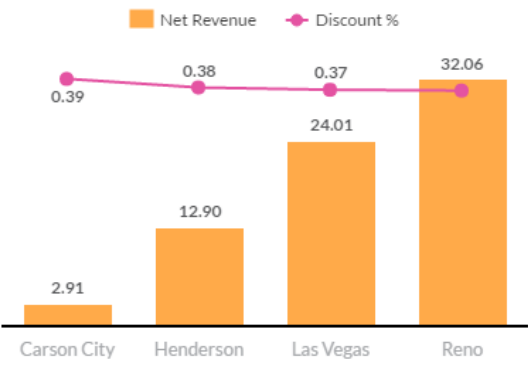
### Discount % vs. Net Revenue

View - 1



### Discount % vs. Net Revenue

View - 2





 **Builder**

Data Source

BestRun\_Demo ← **65**

▼ Chart Structure +

Comparison



Trend



Distribution



Correlation



Area



Line



Time Series

More



**66**

MEASURES

⋮ Net Revenue ← **67** ×

[+ Add Measure](#)

TIME

⋮ Date ← **68** ×

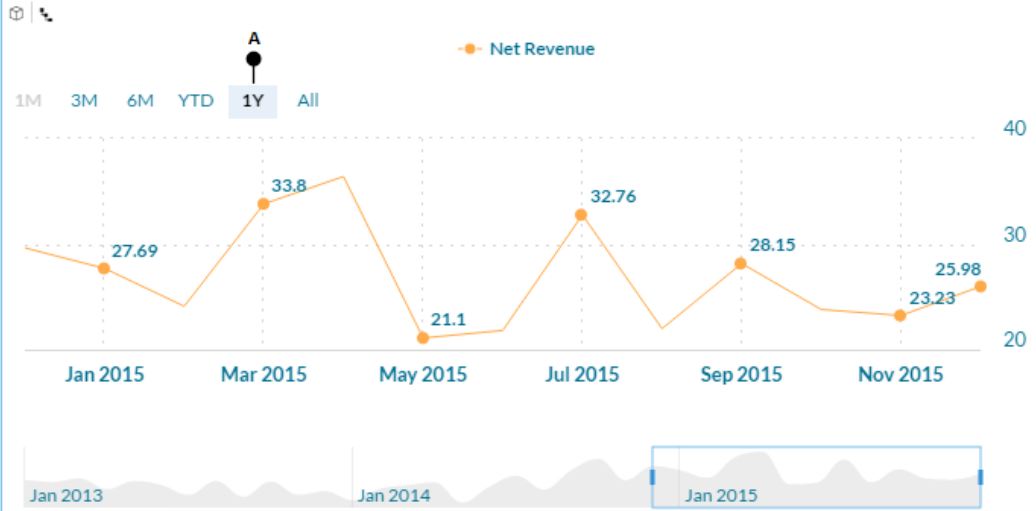
[+ Add Dimension](#)

COLOR

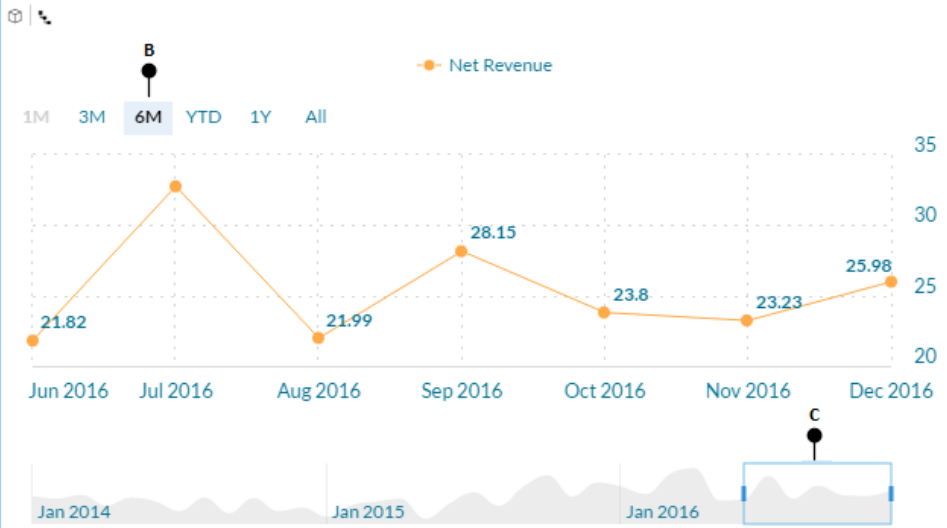
[+ Add Dimension](#)

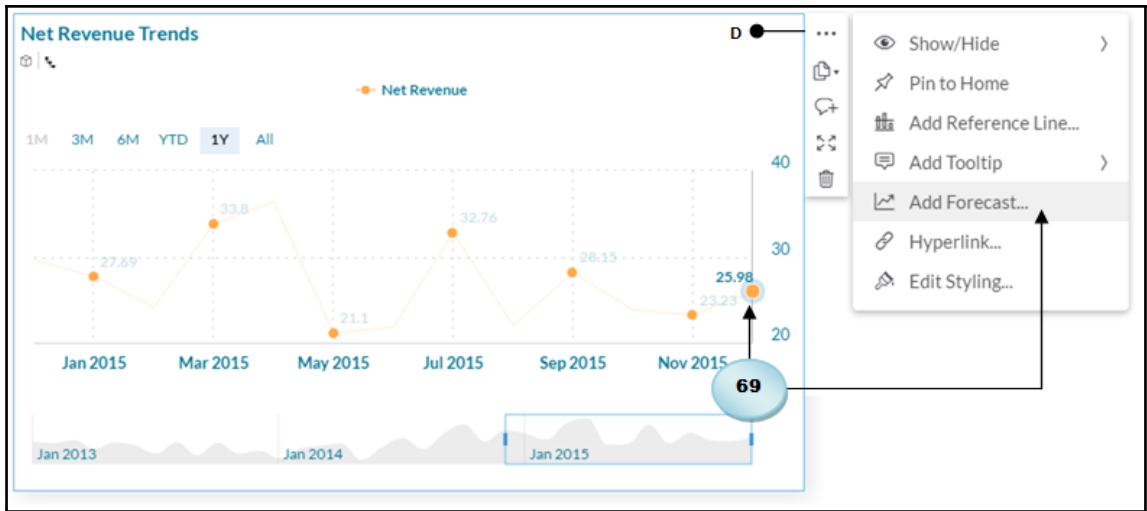


### Net Revenue Trends



### Net Revenue Trends





### Predictive Forecast

FORECAST PERIODS

E

7

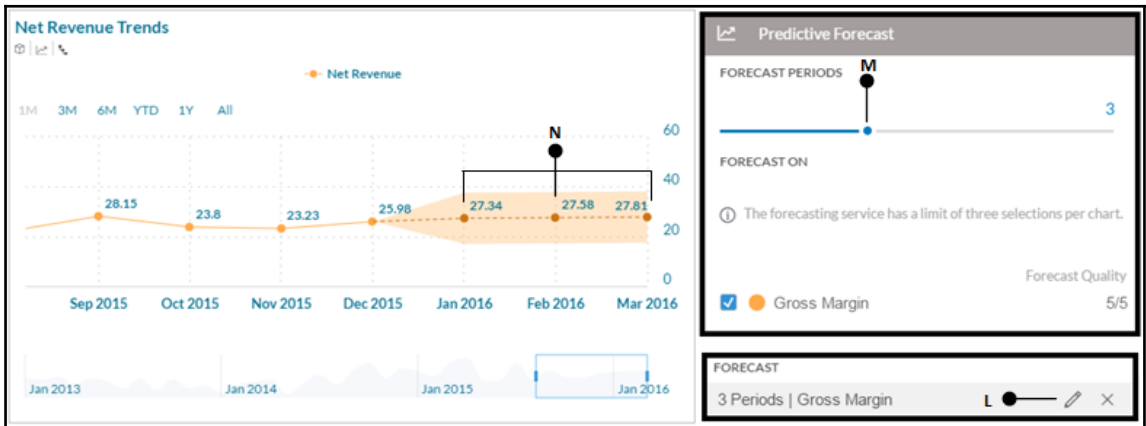
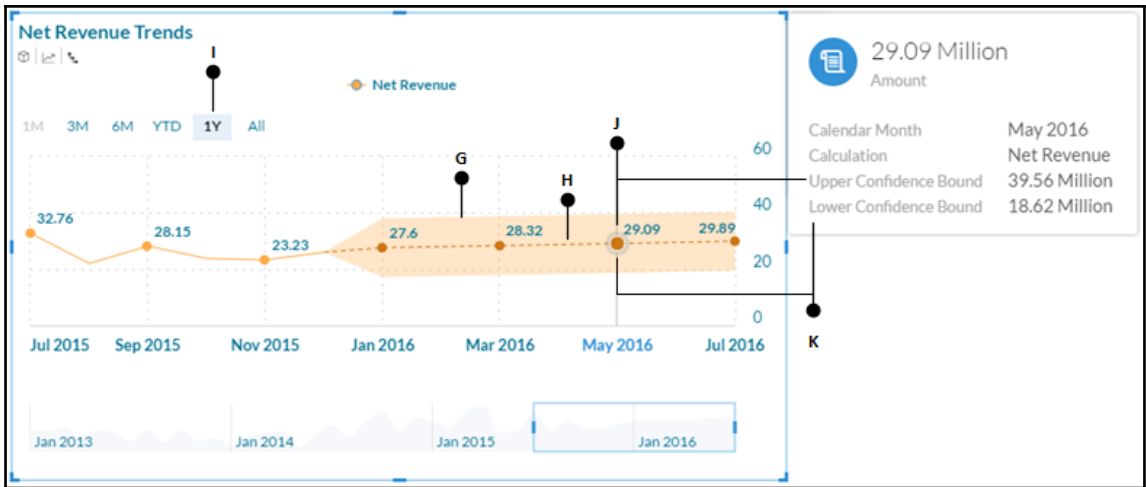
FORECAST ON

i The forecasting service has a limit of three selections per chart.

Net Revenue —● F

OK Cancel

70



### Year over Year Product Sales Trend

in M | 🌐

Product Category	Quantity sold
Alcohol	57.90
Carbonated Drinks	48.60
Juices	95.59
Others	2.22

### Builder

Data Source: BestRunJuice\_SampleModel ← **72**

#### Chart Structure

- Comparison: [Icon] ← **73**
- Trend: [Icon]
- Distribution: [Icon]
- Correlation: [Icon]
- Indicator: [Icon]
- More: [Icon]

#### MEASURES

- Quantity sold ← **74**
- + Add Measure
- Machine Discovery >
- Display As... >
- Add Time Calculation >

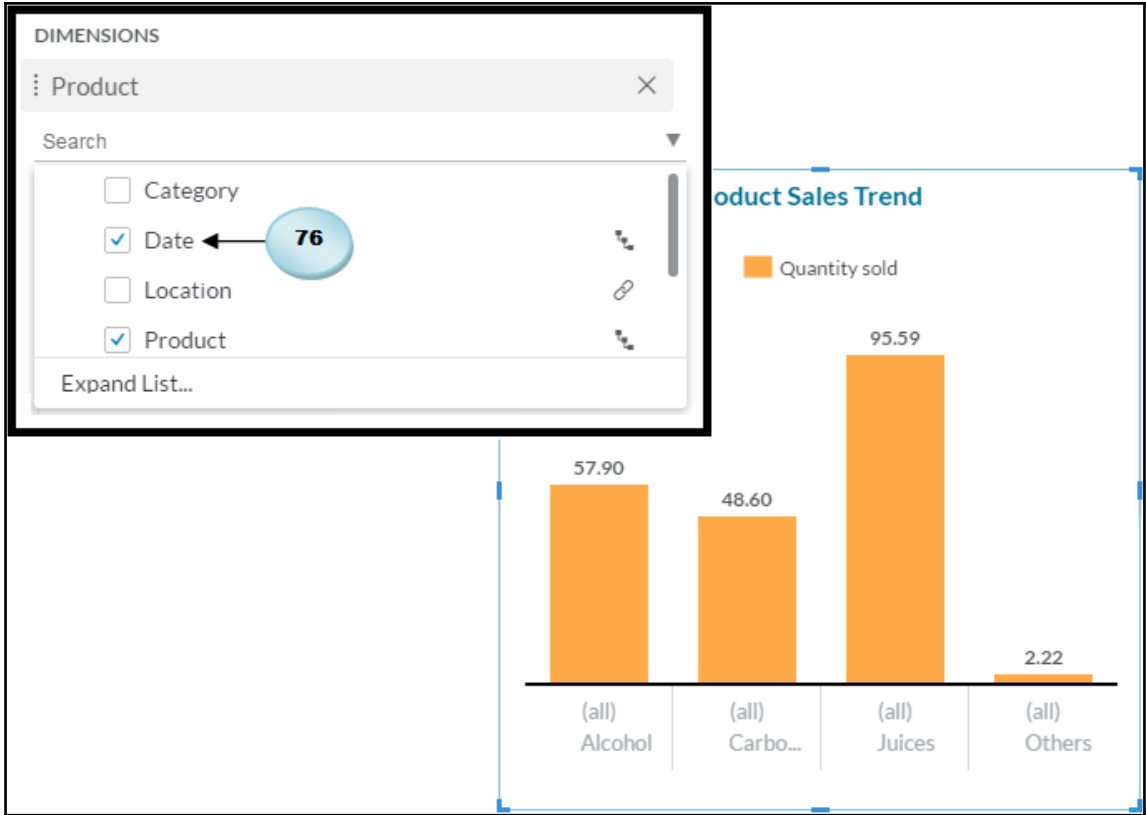
#### DIMENSIONS

- Product ← **75**
- + Add Dimension

#### COLOR

- + Add Dimension /Threshold
- [Color palette]

A



**77**

DIMENSIONS

- Product
- Date
- + Add Dimension

Filter by Member...  
Filter by Range...

Members for Date

Members

Exclude selected members

Unbooked  Off

(all)

- 2014
- 2015
- 2016

**78**

**Year over Year Product Sales Trend**  
in M | Date filter

Quantity sold

Product	2014	2015	2016
Alcohol	18.27	25.98	13.65
Carbonated Drinks	12.03	14.90	21.68
Juices	27.87	26.61	41.11
Others	0.74	0.82	0.66

**79**

MEASURES

- Quantity sold
- + Add Measure
- Machine Discovery
- Display As...
- Add Time Calculation

DIMENSIONS

- Product
- Date

Previous Period

Previous Year

Previous Quarter

Previous Month

Period Over Period

Year Over Year

Quarter Over Quarter

Month Over Month

Year to Date

Quarter to Date

Month to Date

**80**

**81**

**Year over Year Product Sales Trend**  
in M, MUSD | Date filter

Quantity sold

Quantity sold - YoY

Product	2014	2015	2016
Alcohol	18	26	14
Carbonated Drinks	12	15	22
Juices	28	27	41
Others	1	1	1

# Chapter 7: Working with Tables and Grids

Summary    Analysis    **Sales Manager Overview**

## Sample: Sales Manager Overview

How did the sales team perform from 2014 to 2016?

**Product**

- Alcohol
- Carbonated Drinks
- Juices
- Others

**Location**

- California
- Nevada
- Oregon

**Top 5 sales managers**

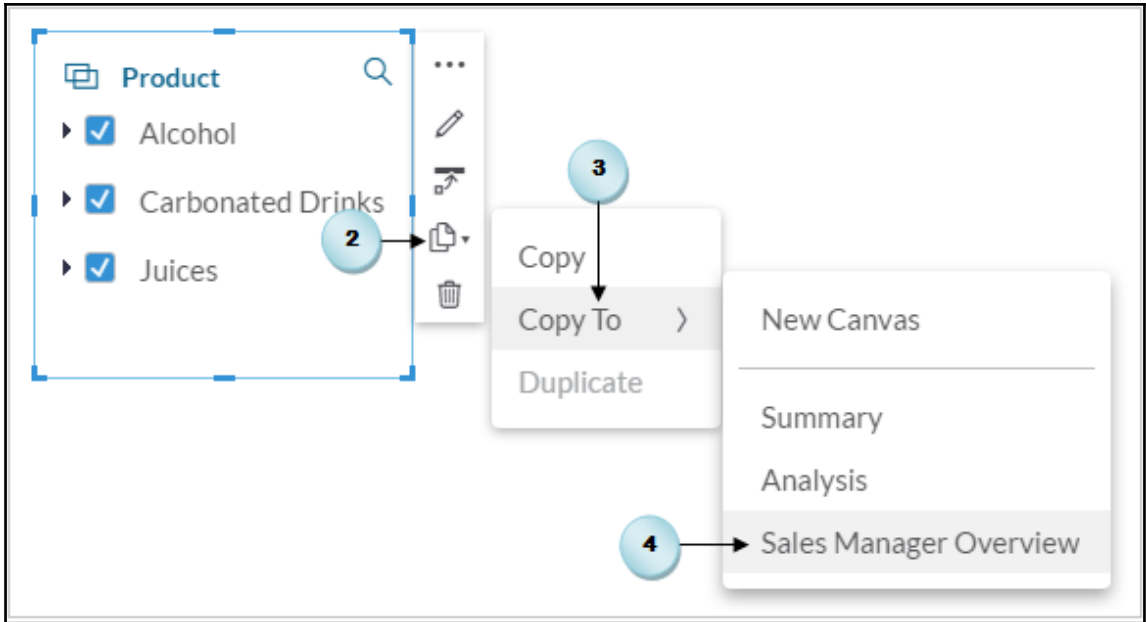
**Bottom 5 sales managers**

● A

● B

ACCOUNT	Net Revenue				
DATE	▼ (all)	► 2014	► 2015	► 2016	
<b>SALES MANAGER</b>					
Kiran Raj	162.84	43.65	54.20	64.99	
David Carl	136.54	38.66	44.28	53.60	
Janet Bury	106.07	27.42	39.02	39.63	
Gabriel Walton	72.18	20.94	23.40	27.84	
John Minker	71.92	23.83	16.21	31.88	
Nancy Miller	69.55	22.17	22.13	25.24	
Lia Armand	67.12	17.43	23.55	26.14	
Lois Wood	64.23	21.12	17.63	25.48	
Gary Dumin	32.56	11.76	8.53	12.27	
Ed Young	31.20	10.12	11.55	9.54	
James Frank	11.76	3.89	3.67	4.20	





## Builder

Data Source

BestRunJuice\_SampleModel ← 7

▼ Chart Structure +

Comparison



8

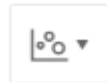
Trend



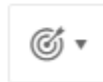
Distribution



Correlation



Indicator



More



MEASURES

⋮ Quantity sold ← 9



⋮ Net Revenue ← 10



+ Add Measure

DIMENSIONS

⋮ Sales Manager ← 11



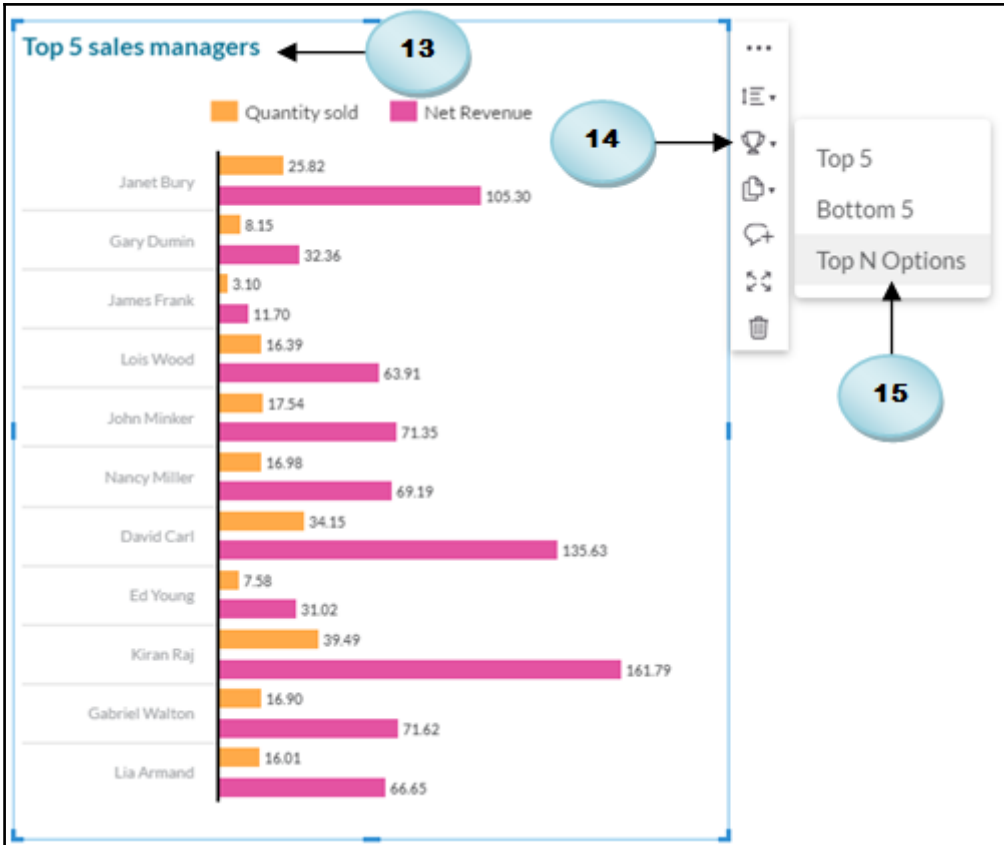
+ Add Dimension

COLOR

+ Add Dimension /Threshold



12



## Top N Options

Mode  
Top  A

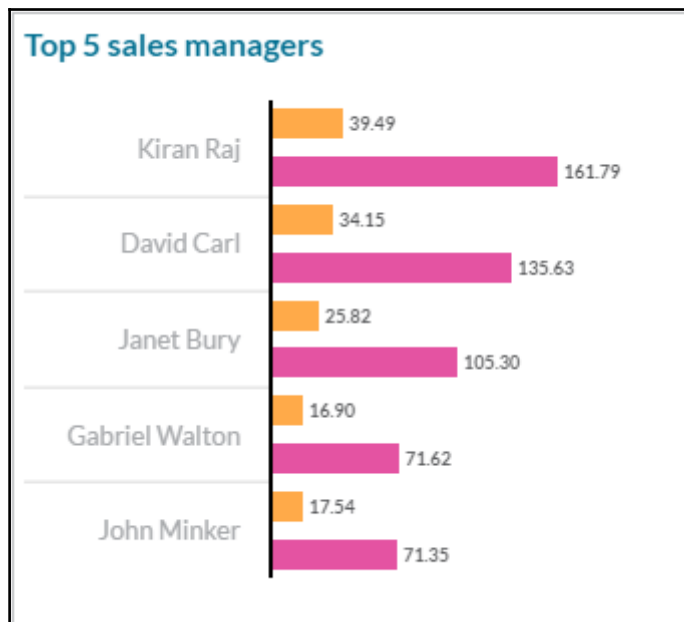
Value:  
5  B

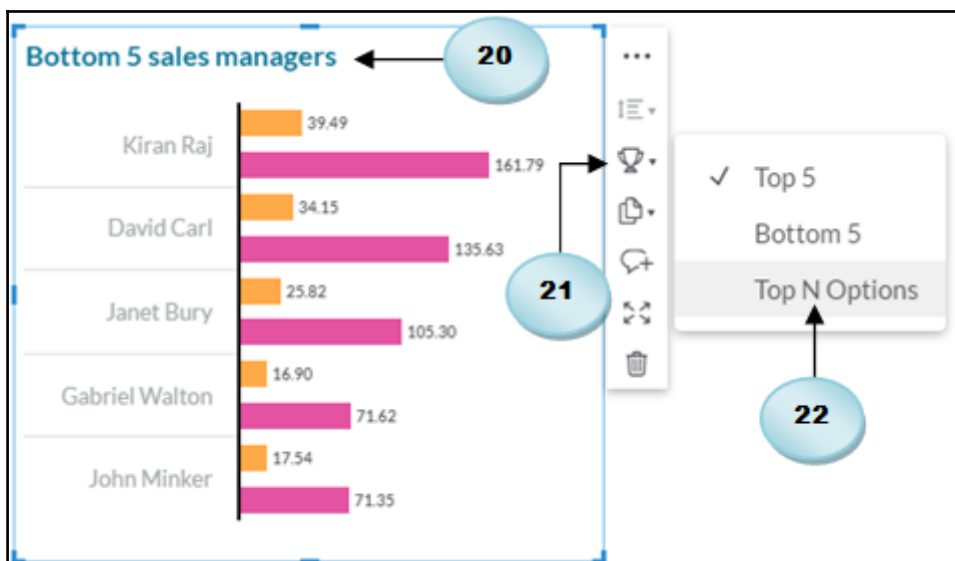
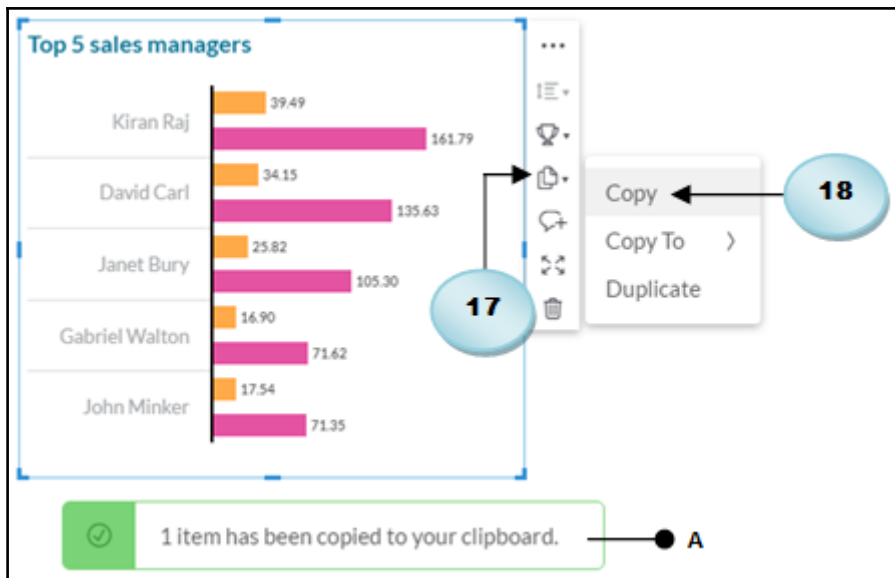
Measure  
Net Revenue  C

Version  
Actuals Actual

Apply Cancel

← 16





### Top N Options

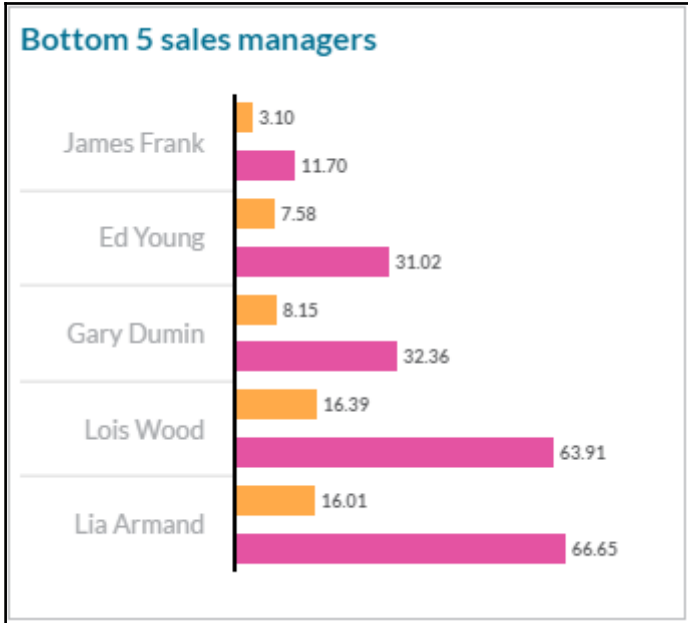
Mode  
 Bottom

Value:  
 5

Measure  
 Net Revenue

Version  
 Actuals Actual

Apply Cancel



24

Data View

File

Insert

Summary Analysis Sales Manager Overview

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million   ☰					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		233.62 \$	301.33 \$	1,121.83 \$	0.20 \$	202.09
4						

Builder

Data Source

BestRunJuice\_SampleModel

Table Structure

ROWS

Sales Manager ← 25

+ Add Measures/Dimensions

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million   ☰					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3	SALES MANAGER					
4	Janet Bury	31.03 \$	36.03 \$	141.33 \$	0.02 \$	25.82
5	Gary Dumin	8.35 \$	13.88 \$	46.24 \$	0.01 \$	8.15
6	James Frank	2.46 \$	4.65 \$	16.35 \$	+0.00 \$	3.10

Builder

Data Source

BestRunJuice\_SampleModel

COLUMNS

Account  
All Members

Date ← 26

+ Add Measures/Dimensions

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million   ☰					
2	ACCOUNT	Gross Margin				Discount
3	DATE	▼ (all)	► 2014	► 2015	► 2016	► (all)
4	SALES MANAGER					
5	Janet Bury	31.03 \$	7.91 \$	10.48 \$	12.64 \$	36.03 \$
6	Gary Dumin	8.35 \$	2.96 \$	2.19 \$	3.20 \$	13.88 \$

**Builder**

Data Source: BestRunJuice\_SampleModel

Table Structure

ROWS: Sales Manager

COLUMNS: Account, All Members, Date

**27** →

### Selected filters for Account

Available Members

Exclude selected members

Drill Level: 1 Unbooked:  Off

Selected Members: Net Revenue

Invisible Members:

All Members  
 Gross Margin  
 Discount  
 Original Sales Price  
 Price (fixed)  
 Quantity sold  
 Net Revenue  
 Gross Margin %  
 Discount %

**28** →

	A	B	C	D	E
1		Net Revenue	A		
2		▼ (all)	► 2014	► 2015	► 2016
3	Janet Bury	105.30	27.14	38.77	39.38
4	Gary Dumin	32.36	11.72	8.43	12.21
5	James Frank	11.70	3.86	3.66	4.18

OK

**Builder**

Data Source: BestRunJuice\_SampleModel

Table Structure

ROWS: Sales Manager

COLUMNS: Account, All Members, Date

**29** →

### Selected filters for Date

Available Members

Exclude selected members

Drill Level: - Unbooked:  Off Dynamic Time Filter:  Off

Selected Members: (all)

Invisible Members:

2014  
 2015  
 2016

**B** → By Member  
**C** →

	A	B	C
1		Net Revenue	
2		► 2016	
3	Janet Bury	39.38	
4	Gary Dumin	12.21	
5	James Frank	4.18	



BestRunJuice\_SampleModel  
in Million USD | Date filter

	ACCOUNT	Net Revenue	
DATE	2016	Q1 (2016)	Q2 (2016)
SALES MANAGER			
Janet Bury		39.38	10.78
Gary Dumin		12.21	3.21
James Frank		4.18	1.16
Lois Wood		25.37	8.01

- Set KPI
- Show/Hide
  - Grid
  - Column/Row Headers
  - Freeze Lines
  - Table Title
  - Subtitle
  - Table Details
  - Dimension Headers
- Freeze
- Resize to fit content
- Pin to Home
- Hyperlink...
- Edit Styling...

BestRunJuice\_SampleModel  
in Million USD | Date filter | Net Revenue

	ACCOUNT	Net Revenue	
DATE	2016	Q1 (2016)	Q2 (2016)
SALES MANAGER			
Kiran Raj		64.69	18.40
David Carl		53.28	14.32
Janet Bury		39.38	10.78
Lois Wood		25.37	8.01
John Minker		31.75	7.38
Gabriel Walton		27.77	6.87

Value Sorting  
Default Order

Create Value Sorting

Type: Descending | Direction: Vertical

Break Grouping

Related Dimensions

Account\*  
Net Revenue

Date\*  
Q1

OK | Cancel

**Builder**

Data Source: BestRunJuice\_SampleModel

Table Structure

ROWS: Sales Manager

COLUMNS: Account, Date

Machine Discovery >

Display Options >

Attributes

Unbooked Data

Show Totals

33

	B	C	D	E	F
Net Revenue					
2016	Q1 (2016)	Q2 (2016)	Q3 (2016)	Q4 (2016)	
Totals	319.19	85.08	78.97	82.41	72.73
Kiran Raj	64.69	18.40			
David Carl	53.28	14.32			
Janet Bury	39.38	10.78			
Lois Wood	25.37	8.01			

Styling

Font: Lato, Size: 13, Color: Blue

Style: B, I, U, S

A, B, C, D, E

**Top 5 sales managers**

Kiran Raj	39.49	161.79
David Carl	34.15	135.63
Janet Bury	25.82	105.30
Gabriel Walton	16.90	71.62
John Minker	17.54	71.35

161.79 M \$ Amount

Sales Manager: Kiran Raj

Calculation: Net Revenue

	B	C
SALES MANAGER		
Kiran Raj	64.69	18.40
David Carl	53.28	14.32
Janet Bury	39.38	10.78
Lois Wood	25.37	8.01

A, B

**FILTERS**

Category (1)  
Actuals Actual

+ Add Filters

C

Category

Date (Member) —● D

Date (Range)

Location

Product

Sales Manager

Store

### Set Members for Date

Available Members

Exclude selected members

Unbooked  Off

▼ (all)

- ▶  2014
- ▶  2015
- ▶  2016 —● E

### Top 5 sales managers

F

Kiran Raj	15.33	64.69
David Carl	13.01	53.28
Janet Bury	9.45	39.38
John Minker	7.47	31.75
Gabriel Walton	6.42	27.77

**Sales Manager Overview**

Date filter | Net Revenue

35

### Select member for Date

Search

Unbooked  Off | Dynamic Time Filter  Off

- ▼ ● 2016 ← 37
  - ▶  Q1
  - ▶  Q2
  - ▶  Q3
  - ▶  Q4

### Edit Value Sorting

Type | Direction

Descending | Vertical

Break Grouping

Related Dimensions

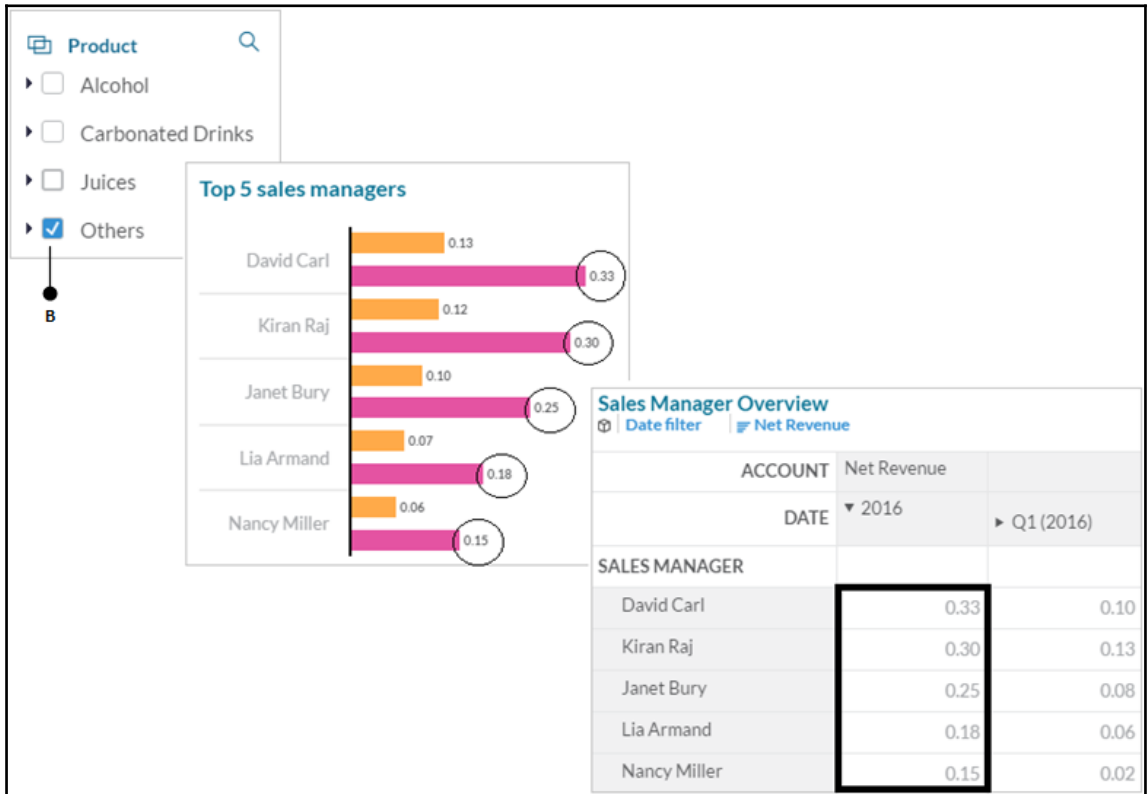
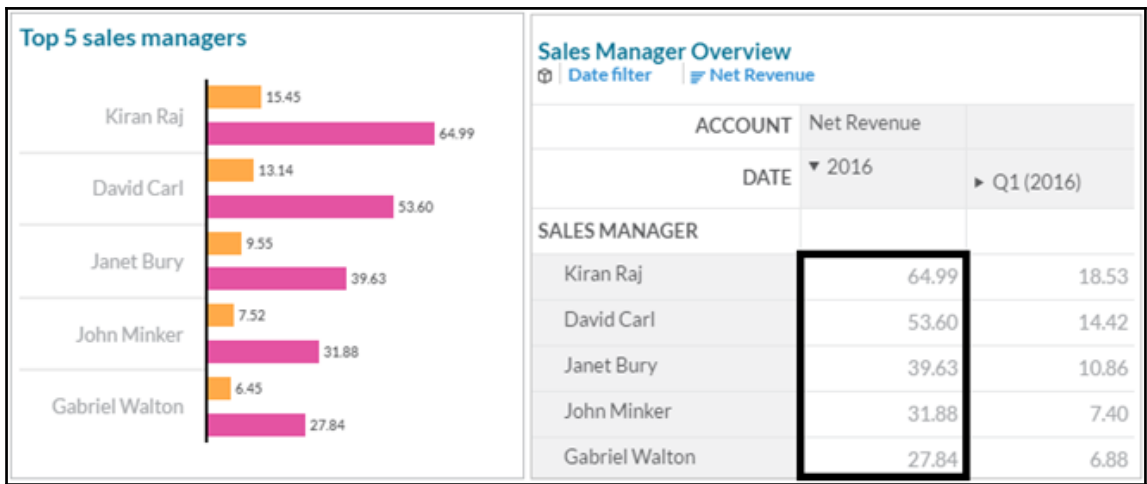
Account \*

Net Revenue

Date \*

2016 —● A

36



▼ Table Structure

ROWS

- ... Sales Manager X
- ... Location ← 38 X

+ Add Measures/Dimensions

		ACCOUNT	Net Revenue	
		DATE	▼ 2016	► Q1 (2016)
SALES MANAGER	LOCATION			
<b>Totals</b>			<b>320.84</b>	<b>85.60</b>
Kiran Raj	► California		50.05	14.53
	► Nevada		10.20	2.71
	► Oregon		4.75	1.28
David Carl	► California		39.41	10.90
	► Oregon		14.19	3.52

▼ Table Structure

ROWS

- Location ← 39 X
- Sales Manager X

+ Add Measures/Dimensions

▼ Templates

- Pattern
- Report-Styling ● B
- Structure
  - Arrange totals / parent nodes below
  - Frequency of reading lines: 1
  - Show group lines

D ●

C ●

		▼ 2016	► Q1 (2016)
	Kiran Raj	50.05	14.53
	David Carl	39.41	10.90
	Janet Bury	31.26	8.33
► California	<b>Totals</b>	<b>216.75</b>	<b>57.44</b>
	Kiran Raj	4.75	1.28
	Gabriel Walton	4.37	1.31
	James Frank	4.20	1.17
► Oregon	<b>Totals</b>	<b>76.09</b>	<b>22.16</b>
	Kiran Raj	10.20	2.71
	Gary Dumin	5.83	1.43
	Nancy Miller	4.45	0.83
► Nevada	<b>Totals</b>	<b>28.00</b>	<b>6.01</b>

		▼ 2016	► Q1 (2016)	
► California	<b>Totals</b>	<b>216.75</b>	<b>57.44</b>	
	Kiran Raj	50.05	14.53	
	David Carl	39.41	10.90	
	Janet Bury	31.26	8.33	
► Oregon	<b>Totals</b>	<b>76.09</b>	<b>22.16</b>	
	David Carl	14.19	3.52	
	Nancy Miller	10.21	3.13	
	John Minker	9.66	3.72	
► Nevada	<b>Totals</b>	<b>28.00</b>	<b>6.01</b>	
	Kiran Raj	10.20	2.71	
	Gary Dumin	5.83	1.43	
	Nancy Miller	4.45	0.83	

Arrange totals / parent nodes below  
 Frequency of reading lines: 4 ▼  
 Show group lines

	David Carl	14.19	3.52	3.37
	Nancy Miller	10.21	3.13	2.11
	John Minker	9.66	3.72	1.61
	Lia Armand	8.65	2.29	3.10
	Janet Bury	8.37	2.53	2.30
	Ed Young	5.89	1.57	1.25
	Lois Wood	5.79	1.62	1.83
	Kiran Raj	4.75	1.28	1.76
	Gabriel Walton	4.37	1.31	0.60
	James Frank	4.20	1.17	0.79
► Oregon	<b>Totals</b>	<b>76.09</b>	<b>22.16</b>	<b>18.73</b>

**Table Structure**

ROWS

- Sales Manager **G** ✕
- Location ✕

[+ Add Measures/Dimensions](#)

		2016	Q1 (2016)
Kiran Raj	California <b>H</b>	50.05	14.53
	Nevada	10.20	2.71
	Oregon		
David Carl	California		
	Oregon		

		2016	Q1 (2016)
Kiran Raj	California	50.05	14.53
	Nevada	10.20	2.71
	Oregon	4.75	1.28
David Carl	California	39.41	10.90
	Oregon	14.19	3.52

**Formatting Rules**

[+ Add Formatting Rule](#)

**Sales Manager Overview**

Date filter | Net Revenue

Net Revenue

2016

		50.05
Kiran Raj	California <b>B</b>	50.05
	Nevada	10.20
	Oregon	4.75

**Formatting Rule**

Name \*

State Rule **A**

**SELECTED CONTENT**

Dimension	Member	Level
<input checked="" type="checkbox"/> Account	Net Revenue	Self
<input checked="" type="checkbox"/> Date	2016	Self
<input checked="" type="checkbox"/> Sales Manager	Kiran Raj	Self
<input checked="" type="checkbox"/> Location	California, Neva...	Self & Children

**40**

**C**

**D**

**STYLE**

Style Preview      Style

Text      **Default**

Default

New Style ← **41**

**Apply**      **Cancel**

**Sales Manager Overview**

Date filter | Net Revenue

Net Revenue

▼ 2016

	▶ California	50.05
	▶ Nevada	10.20
Kiran Raj	▶ Oregon	4.75



San Diego	11.5564644
Los Angeles	11.2833497
San Jose	7.8820971
San Francisco	7.0232901
<hr/>	
Oakland	6.6392708
Sacramento	2.8400547
Beverly Hills	1.5357312
Santa Barba...	1.2870222
<hr/>	
▲ California	50.05

▼ Formatting Rules

[+ Add Formatting Rule](#)

State Rule

Sales Manager Overview

[Date filter](#) | [Net Revenue](#)

Net Revenue

B ● ▼ 2016

San Diego	11.5564644
Los Angeles	11.2833497
San Jose	7.8820971
San Francisco	7.0232901
Oakland	6.6392708
Sacramento	2.8400547
Beverly Hills	1.5357312
Santa Barba...	1.2870222

C ●

Formatting Rule

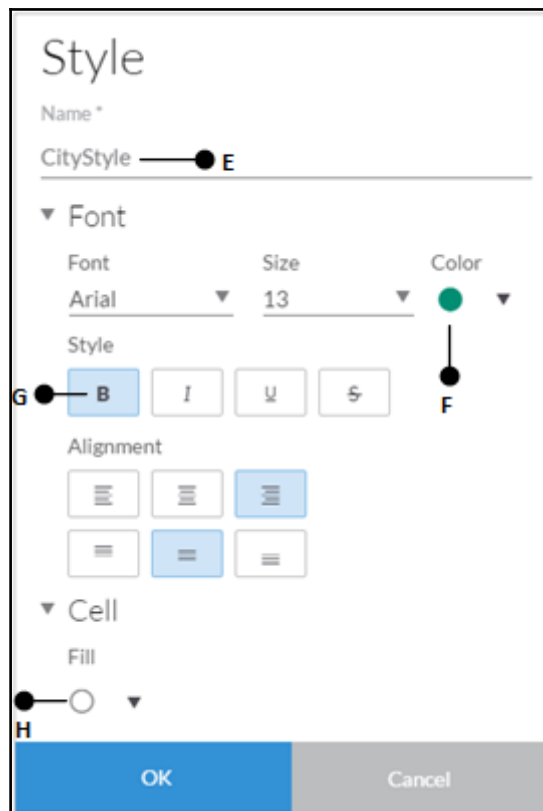
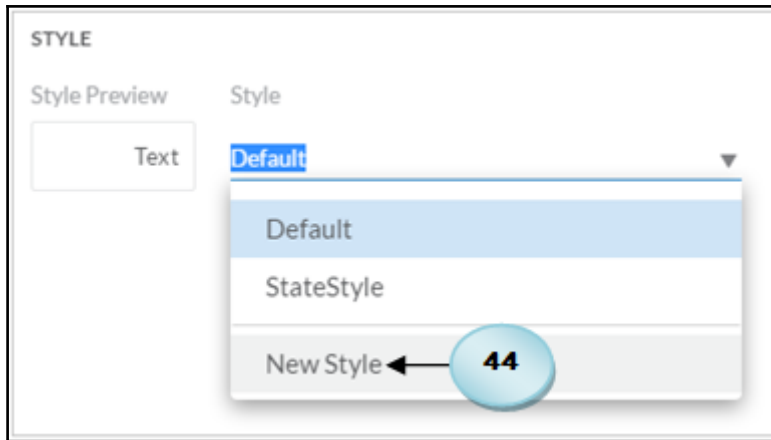
Name \*

City Rule —● A

SELECTED CONTENT

Dimension	Member	Level
<input checked="" type="checkbox"/> Account	Net Revenue	Self ▼
<input checked="" type="checkbox"/> Date	2016	Self ▼
<input checked="" type="checkbox"/> Sales Manager	Kiran Raj	Self ▼
<input checked="" type="checkbox"/> Location	San Diego, Los A...	Self —● D ▼

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**Sales Manager Overview**  
 ☰ Date filter | 📄 Net Revenue

Net Revenue  
 ▼ 2016

	San Diego	11.5564644
	Los Angeles	11.2833497
	San Jose	7.8820971
	San Francisco	7.0232901
	Oakland	6.6392708
	Sacramento	2.8400547
	Beverly Hills	1.5357312
	Santa Barba...	1.2870222
	▲ California	50.05
	▶ Nevada	10.20
	▶ Oregon	4.75
Kiran Raj		

**Sales Manager Overview**  
 ☰ Date filter | 📄 Net Revenue

Net Revenue  
 ▼ 2016

<b>Totals</b>		<b>A ● 320.84</b>
Kiran Raj	▶ California	50.05
	▶ Nevada	10.20
	▶ Oregon	4.75

Table Structure

ROWS

- Sales Manager
- Location

Selected filters for Location

Available Members

**C**  Exclude selected members

Drill Level  Unbooked  Off

All Members

- California
- Nevada
- Oregon

**D**

Sales Manager Overview

2 Filters applied | Net Revenue | 1

Net Revenue

▼ 2016

<b>Totals</b>	<b>E</b> 244.75
Kiran Raj	<ul style="list-style-type: none"> <li>California 50.05</li> <li>Nevada 10.20</li> </ul>

Table Structure

ROWS

- Sales Manager
- Location

Selected filters for Location

Members

**G**  Exclude selected members

Drill Level  Unbooked  Off

**H**  All Members

- California
- Nevada
- Oregon
  - Portland
  - Salem

Selected Members

All Members

Invisible Members

Oregon

Settings for User

Allow viewer

Multiple Selection

Sales Manager Overview

2 Filters applied | Net Revenue

Net Revenue

▼ 2016

<b>Totals</b>	<b>J</b> 320.84
Kiran Raj	<ul style="list-style-type: none"> <li>California 50.05</li> <li>Nevada 10.20</li> </ul>

**Builder**

Data Source: BestRunJuice\_SampleModel

Table Structure

SALES MANAGER	Kiran Raj	David Carl	Janet Bury	Totals		
LOCATION	California	Nevada	California	California		
ACCOUNT	DATE					
Net Revenue	2016	50.05	10.20	39.41	31.26	320.84
	Q1 (2016)	14.53	2.71	10.90	8.33	85.60
	Q2 (2016)	13.56	3.45	8.59	8.93	79.31
	Q3 (2016)	11.19	1.84	7.43	6.56	82.91
	Q4 (2016)	10.77	2.19	12.49	7.43	73.02

50

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52

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SALES MANAGER	LOCATION	Net Revenue	Q1 (2016)	Q2 (2016)
Totals		320.84	85.60	79.31
Kiran Raj	California	50.05	14.53	13.56
	Nevada	10.20	2.71	3.45
David Carl	California	39.41	10.90	8.59
Janet Bury	California	31.26	8.33	8.93

- Set KPI
- Show/Hide
- Freeze
- Resize to fit content
- Pin to Home
- Hyperlink...
- Export as CSV
- Edit Styling...

- None
- Freeze up to row
- Freeze up to column

50

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52

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SALES MANAGER	LOCATION	Net Revenue	Q4 (2016)
Totals		73.02	
Kiran Raj	California	10.77	
	Nevada	2.19	
David Carl	California	12.49	
Janet Bury	California	7.43	

- Set KPI
- Show/Hide
- Freeze
- Resize to fit content
- Pin to Home
- Hyperlink...
- Export as CSV
- Edit Styling...

- None
- Unfreeze rows
- Freeze up to column

The screenshot shows a data table with columns for SALES MANAGER, LOCATION, and Net Revenue. A context menu is open over the table, and a 'Define KPIs' dialog is also visible.

SALES MANAGER	LOCATION	Net Revenue	Net Revenue
Totals		320.84	85.60
Kiran Raj	California	50.05	14.53
	Nevada	10.20	2.71
David Carl	California	39.41	10.90
Janet Bury	California	31.26	8.33
John Minker	California	18.48	3.29
	Nevada	3.74	0.38
Gabriel Walton	California	23.47	5.58

Context Menu Options:

- Set KPI
- Show/Hide
- Freeze
- Resize to fit content
- Pin to Home
- Hyperlink...
- Export as CSV
- Edit Styling...

Define KPIs Dialog:

- KPI
- Defined KPIs
- + Add KPI

## Define KPIs

KPI Name  
Net Revenue 2016

Thresholds

Threshold	Value	Operator	Field	Operator	Value	Optional Name
<input type="checkbox"/> OK	50000000	<	Net Revenue	≤	Upper bound	Optional Name
<input type="checkbox"/> Warning	10000000	<	Net Revenue	≤	50000000	Optional Name
<input type="checkbox"/> Critical	Lower bound	<	Net Revenue	≤	10000000	Optional Name

Visual scale: -∞ to ∞ with markers at 10M, 20M, 30M, 40M, 50M.

Buttons: Apply Changes, Cancel

	A	B	C	D
1	<b>Sales Manager Overview</b> 2 Filters applied   Net Revenue			
2		ACCOUNT	Net Revenue	
3		DATE	▼ 2016	► Q1 (2016)
4	SALES MANAGER	LOCATION		
5	Totals		320.84	85.60
6	Kiran Raj	► California	50.05	14.53
7		► Nevada	10.20	2.71
8	David Carl	► California	39.41	10.90
9	Janet Bury	► California	31.26	8.33
10	John Minker	► California	18.48	3.29
11		► Nevada	3.74	0.38
12	Gabriel Walton	► California	23.47	5.58

**KPI**

Defined KPIs

- ▼ Net Revenue
  - Net Revenue 2016

+ Add KPI

Thresholds

- ≤ 10M Critical
- 10M < x ≤ 50M Warning
- > 50M OK

**OK**

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	A	B	C	D
1	<b>Sales Manager Overview</b> 2 Filters applied   Net Revenue			
2		ACCOUNT	Net Revenue	
3		DATE	▼ 2016	► Q1 (2016)
4	SALES MANAGER	LOCATION		
5	Totals		320.84	85.60
6	Kiran Raj	► California	50.05	14.53
7		► Nevada	10.20	2.71
8	David Carl	► California	39.41	10.90
9	Janet Bury	► California	31.26	8.33
10	John Minker	► California	18.48	3.29
11		► Nevada	3.74	0.38
12	Gabriel Walton	► California	23.47	5.58

**Set KPI**

Defined KPIs

- ▼ Net Revenue
  - Net Revenue 2016

+ Add KPI

Export as CSV

**61**

**Overlapping selection**

The selection overlaps with the already existing KPI: Net Revenue 2016

Select an option:

- Edit existing KPI
- Change scope of existing KPI

Changes the scope of the existing KPI to your selection and then opens editing window.

**OK** **Cancel**

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	Summary	Analysis	Sales Manager Overview	Page 1	
		A	B	C	D
1	Sales	A	10,000,000.00	C	
2	Discount		2,000,000.00		
3	Net Revenue		=B1-B2	B	
4					

Data View

File

Insert

Tools

Summary Analysis Sales Manager Overview Page 1 Table Page 2

	A	B	D	E	F
1	BestRunJuice_SampleModel in Million				
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$
4					
5					

64

### Select Model

- Existing Model ← 65
- Import File
- Connect to Google Drive

Name D

BestRunJuice\_SampleModel



	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million   🗨					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales		1,200.00			
7	Discount		750.00			
8	Net Revenue					

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million   🗨					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales	1,129.11 Million \$	1,200.00			
7	Discount	303.13 Million \$	750.00			
8	Net Revenue					

Data View | File | Insert | Tools  
 Summary | Analysis | Sales Manager Overview | Page 1

fx = B6-B7

	A	B	C	D	E	F
H1	BestRunJuice_SampleModel in Million					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales	1,129.11 Million \$	1,200.00			
7	Discount	303.13 Million \$	750.00			
8	Net Revenue	=B6-B7	825.98 Million \$			
9						

fx = C6-C7

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales	1,129.11 Million \$	1,200.00			
7	Discount	303.13 Million \$	750.00			
8	Net Revenue	825.98 Million \$	450.00			
9		825.98 Million \$				

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales	1,129.11 Million \$	1,200.00			
7	Discount	303.13 Million \$	750.00			
8	Net Revenue	825.98 Million \$	450.00			
9						

▼ Style

Default

StateStyle —● L

CityStyle —● M

	A	B	C
1	BestRunJuice_SampleModel in Million		
2	ACCOUNT	Gross Margin	Discount
3		235.04 \$	303.13 \$
4			
5		Actual	Forecast
6	Sales	1,129.11 Million \$	1,200.00
7	Discount	303.13 Million \$	450.00
8	Net Revenue	825.98 Million \$	750.00
9			
10	Gross Margin —● N	0.28\$	= B3/B8
11	Gross Margin % —● O	28.46%	= B3/B8

▼ Number Formatting

Plain Text

Number 1,234.56

Percentage 10.00%

Currency —● P 1,000.00 \$

Inherit

▼ Number Formatting

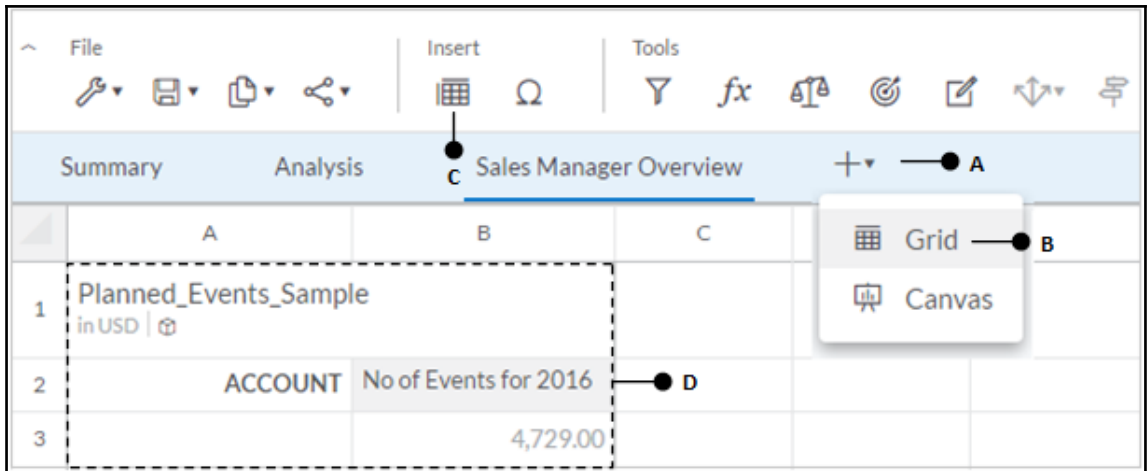
Plain Text

Number 1,234.56

Percentage —● Q 10.00%

Currency 1,000.00 \$

Inherit



	A	B	C
1	Planned_Events_Sample inUSD   ☺		
2		ACCOUNT	No of Events for 2016
3	CITY	EVENT	
4	Las Vegas	Online Promotions	41.00
5		University Events	24.00
6		Instore Event	2.00
7		Flyers	87.00
8	Hillsboro	Online Promotions	47.00
9		University Events	24.00
10		Instore Event	13.00
11		Flyers	29.00

Data Source

Planned\_Events\_Sample E

- Planned\_Events\_Sample
- BestRunJuice\_SampleModel F

Link Models...

COLUMNS

- Account H
- All Members
- + Add Measures/Dimensions G


Account H

- Category
- Date
- Product
- Sales Manager
- Store

	A	B						
1	Planned_Events_Sample		Account					
2		CALCULATIONS	Periodic					
3		ACCOUNT	No of Events for 2016	Discount	Gross Margin	Original Sales Price	Price (fixed)	Quantity sold
4	CITY	EVENT						
5	Las Vegas	(Null)	-	14.19 Million \$	4.33 Million \$	38.20 Million \$	0.01 Million \$	6.38 M
6		Online Promotions	41.00 \$	-	-	-	-	-
7		University Events	24.00 \$	-	-	-	-	-
8		Instore Event	2.00 \$	-	-	-	-	-
9		Flyers	87.00 \$	-	-	-	-	-

**COLUMNS**

Calculations

Accounts • ...  **J**

+ Add Measures/Dimension

**FILTERS**

Category (1)  
public.Actual (Actuals)


Planned\_Events\_Sample

BestRunJuice\_SampleModel **K**

### Selected filters for Accounts

#### Available Members

Exclude selected members

Drill Level  Unbooked  Off

All Members

Gross Margin

Discount **L**

Original Sales Price

	A	B	C	D	E	F
1	Planned_Events_Sample in USD   ☰   Account					M
2		CALCULATIONS	Periodic			
3		ACCOUNT	No of Events for 2016	Discount	Original Sales Price	Net Revenue
4	CITY	EVENT				
5	Las Vegas	(Null)	-	14.19 Million	38.20 Million	24.01 Million \$
6		Online Promotions	41.00	-	-	
7		University Events	24.00	-	-	N
8		Instore Event	2.00	-	-	
9		Flyers	87.00	-	-	
10	Hillsboro	(Null)	-	1.50 Million	5.13 Million	3.62 Million \$
11		Online Promotions	47.00	-	-	
12		University Events	24.00	-	-	
13		Instore Event	13.00	-	-	
14		Flyers	29.00	-	-	





Summary Analysis Sales Manager Overview Page 1

Summary Q1 (2014) - Q4 (2016)  
 This page outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

81

3.47  
Margin %

28.47  
Gross Margin %

233.62  
Gross Margin  
in Million USD

820.50  
Net Revenue

Gross Margin California  
-100 80 100 +100

Gross Margin Nevada  
-100 80 100 +100

Gross Margin Oregon  
-100 80 100 +100

A

Stories Sample - Revenue Analysis

82

Browse Stories

All Public My Stories Shared with me

Name

Sample - Revenue Analysis  
The Best Run Juice Company

83

84

Files

Name	Description	Owner	Favorite

85

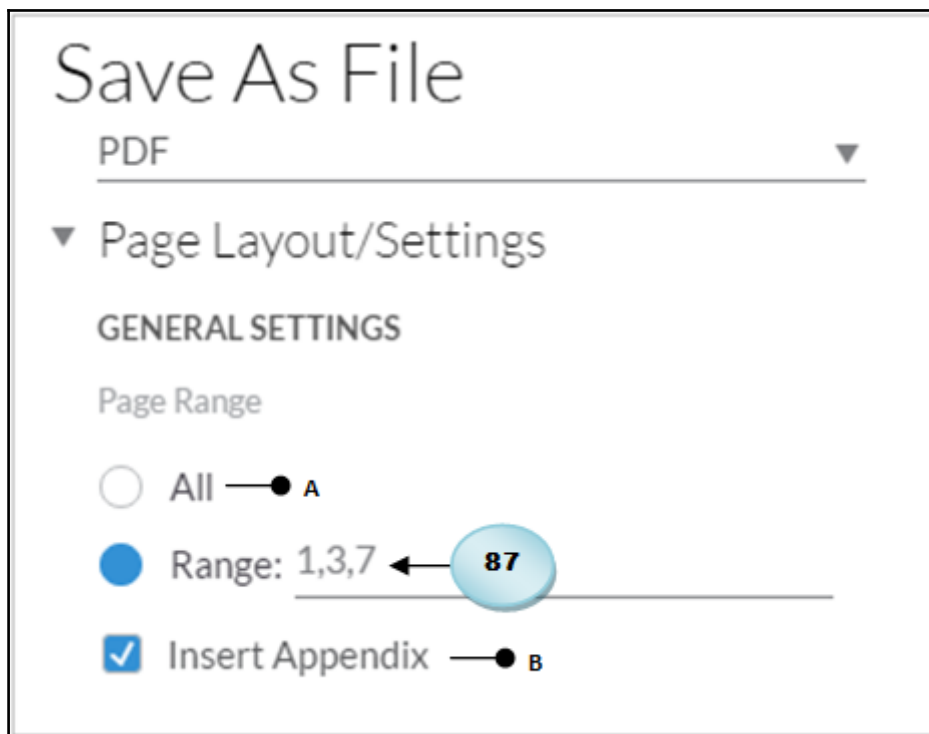
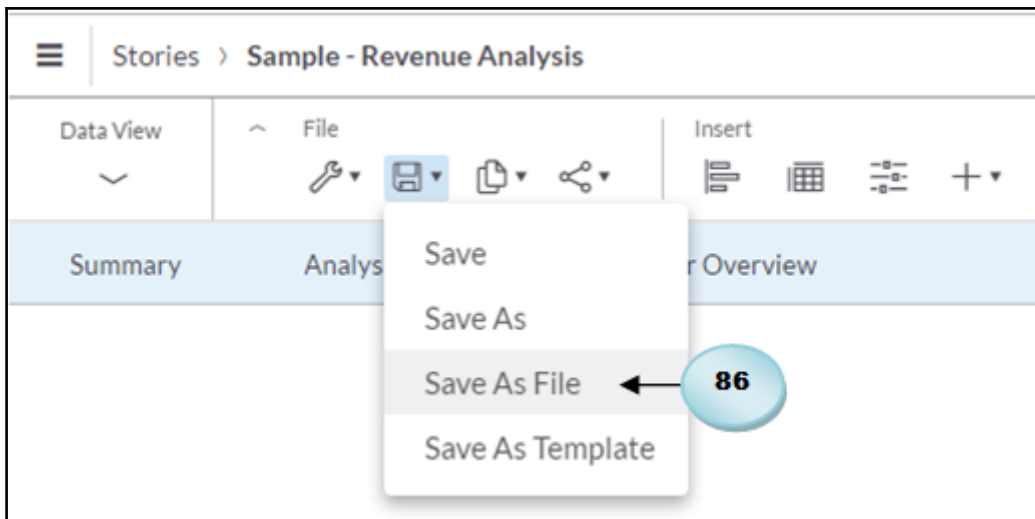
Title \*

Sample - Revenue Analysis Duplicate

Description

The Best Run Juice Company

OK Cancel



## GRID PAGES SETTINGS

### Content Per Page

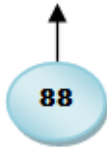
Use Whole Grid —● c

Split Grid into Pages: Columns

e.g. 10

Rows

7 —● E



D ●

Use all Columns

Use all Rows

	A	B	C	D	E	F
1	BestRunJuice_SampleModel <small>In Million   ☰</small>					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5						
6						
7						
8		Actual	Forecast			
9	Sales	1,129.11 Million \$	1200			
10	Discount	303.13 Million \$	450			
11	Net Revenue	825.98 Million \$	750.00			
12						
13	Gross Margin	0.28\$				
14	Gross Margin %	28.46%				

	A	B	C	D	E	F
1	BestRunJuice_SampleModel <small>In Million   ☰</small>					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5						
6						
7						

	A	B	C	D	E	F
8		Actual	Forecast			
9	Sales	1,129.11 Million \$	1200			
10	Discount	303.13 Million \$	450			
11	Net Revenue	825.98 Million \$	750.00			
12						
13	Gross Margin	0.28\$				
14	Gross Margin %	28.46%				

# Hello, Admin!



Explore a sample story



User profile created



Create a new story



Learn more in the help center

B ● — X

Recent Stories

C ● — X



Sample - Revenue Analysis  
The Best Run Juice Company



Sample - Revenue Analysis Dup...  
The Best Run Juice Company

Sample numeric point cha...

Gross margin %

28.47

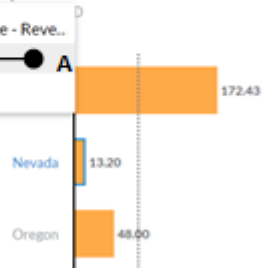
Gross Margin %

Sample bar chart

Go to Sample - Reve...

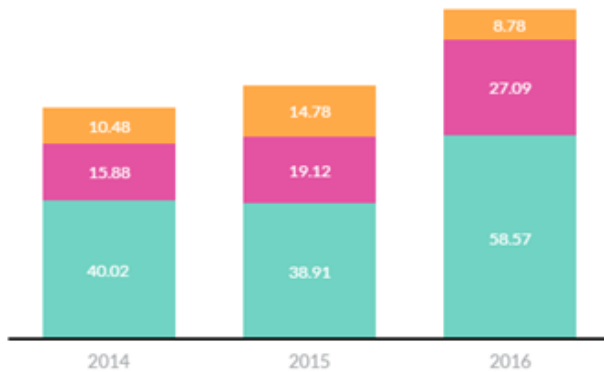
Delete

Information



## How has each product performed over time?

Alcohol Carbonated Drinks Juices



...

≡

🗑️

📄

📊

🔗

🗨️

🔗

📄

🎨

Show/Hide

>

Pin to Home

>

Edit Axis

Add Reference Line...

Add Trellis

Add Tooltip

>

Hyperlink...

Export as CSV

Edit Styling...

89

Home ▾

- New Note **B**
- Edit Background...
- ✓ Get Started
- ✓ Recent Stories
- ✓ Welcome Message

## New Note

Title \*

Meeting Reminder **C**

You must enter a title. **D**

Note text \*

Meeting with Nevada's regional manager on 15th July 2017 @ 3:30 •

You must enter a note.

OK Cancel

### Net Revenue Trends

in Million USD

1M 3M 6M YTD 1Y All

27.69 25.98

Jan 2016 Jul 2016

Jan 2014 Jan 2016

### Sample bar chart

Gross Margin USD

California	172.43
Nevada	13.20
Oregon	48.00

### Meeting Reminder

Meeting with Nevada's regional manager on 15th July 2017 @ 3:30 PM

### Sales Manager Overview

Net Revenue

(all)

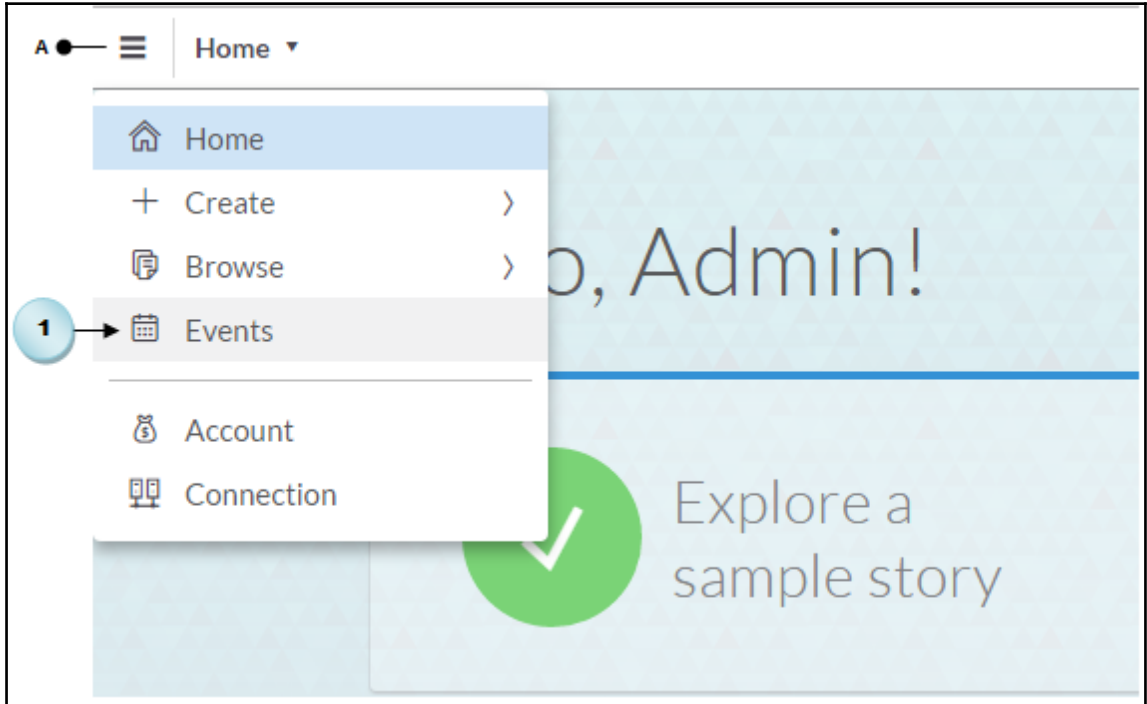
		► 2014	► 2015
Kiran Raj	162.84	43.65	54.20
David Carl	136.54	38.66	44.28
Janet Bury	106.07	27.42	39.02
Gabriel Walton	72.18	20.94	23.40
John Minker	71.92	23.83	16.21
Nancy Miller	69.55	22.17	22.13

### Discount % vs. net revenue

in Million USD

Region	Net Revenue	Discount %
Nevada	71.88	37.23
Oregon	208.38	28.43
California	24.57	24.57

# Chapter 8: Collaboration



**Events**

▼ Gantt View [Icons]

< March 2017 > Today Week **Month** Year **E**

SUNDAY MONDAY TUESDAY

26 **C** 27 28 **D**

---

**Events**

▼ Gantt View [Icons]

< Mar 05 - 11, 2017 > Today **Week** Month Year

SUNDAY MONDAY TUESDAY

5 **B** 6 7

---

**Events**

▼ Gantt View [Icons]

< 2017 > Today Week Month **Year**

JANUARY							FEBRUARY		
S	M	T	W	T	F	S	S	M	T
1	2	3	4	5	6	7	5	6	7
8	9	10	11	12	13	14	12	13	14
15	16	17	18	19	20	21	19	20	21
22	23	24	25	26	27	28	26	27	28
29	30	31							
APRIL							MAY		
S	M	T	W	T	F	S	S	M	T
2	3	4	5	6	7	8	1	2	
9	10	11	12	13	14	15	7	8	9
16	17	18	19	20	21	22	14	15	16
23	24	25	26	27	28	29	21	22	23
30							28	29	30

**F**

Events

Gantt View A

March 2017

Edit Event Categories

Edit Processes

Month Year

TUESDAY WEDNESDAY

26 27

5 6

12 13

19 20

26 27

### Edit Event Categories

F G

+

E

- Financial Planning ← 3
- Capacity Planning — C
- Global Planning — D
- Violet
- Light Pink
- Petrol
- Light Blue
- Dark Pink

Save Cancel



Events

Gantt View

March 2017

Edit Event Categories

Edit Processes

Month Year

SUNDAY

26 27

5 6

12 13

19 20

26 27

### Edit Processes

Processes

- Financial Planning
  - Update Bocage First Quarter Data —● A
- Capacity Planning
- Global Planning
- Violet
- Light Pink
- Petrol
- Light Blue
- Dark Pink

Save Cancel

Events

Gantt View

March 2017

Today

New Event


Month Year

SUNDAY MONDAY TUESDAY

New Task

# New Event

Category \*

 Financial Planning ← **7** ▼

Process

Update Bocage First Quarter Data ← **8** ▼

Title \*

Update Q1 Data ← **9**


Description

---

Starts On

Apr 25, 2017 ← **10** 

Due on

Apr 29, 2017 ← **10** 

Create

Cancel

# New Event

People

Assignee  
No users are assigned to the event

Owner

▶ Related Content +

▶ Reminders +

**Create** Cancel

## Select Users

Search

- Adam — ● A
- Admin

**OK** Cancel

▼ Related Content

Present

D C

12

B ●

t — ● A

- Present**  
sap.epm  
Created by ADMIN  
Last changed at 3/29/2017, 3:41:02 AM
- Report**  
sap.epm  
Created by ADMIN  
Last changed at 3/29/2017, 3:41:02 AM

▽ Reminders 13 → + 🗑️

---

3 days before due date. 14 →

---

**Set Reminder**

Reminder Time  
3 days before due date.

📘 The reminder will be sent to all assignee(s) who have not completed the task by the indicated date.

Inform Assignee's Manager

Reminder Type

Notification  
 E-mail

A ●

**Set** Cancel

▽ Reminders + 🗑️

---

3 days before due date. A ● ✎

---

15 ↑

SATURDAY

1

DETAILS

PROCESS

START DATE 4/25/2017  
Due Date 4/29/2017

## Update Q1 Data

Creator You

 Discuss With Group

▽ Related Content



 Present

29

Update Q1 Data

▽ Assignee




▶ Related Tasks



6

Navigation icons: Profile, Alerts (1), Help, Menu, Chat

All Types ▼ Search 🔍 🗑️

 **The event 'Update Q1 Data' will be due on 2017-04-29.** 5 h ago

Gantt View 🔧 [→] ↻ + ✎ 🗑️ 🔔 🌟

< April 2017 > Today New Event month

SUNDAY MONDAY New Task

▶ Related Tasks 16 + Add Task

# New Task

 Creating Event-Task for Event Update Q1 Data of Process Update Bocage First Quarter Data in Category Financial Planning

Title \*

Update Q1 data for West US in the Bocage model

17

Description

Starts On

Apr 26, 2017



Due on

Apr 29, 2017



18

Create

Cancel

# New Task

## People

Assignee



Reviewer

No reviewer is selected.



Final Reviewer

No final reviewer is assigned to the event



## Related Content

A ●  The Best Run Juice Company

## Reminders

+ a

**The Best Run Juice Company**  
sap.epm  
Created by ADMIN  
Last changed at 4/23/2017, 9:15:56 PM

**The Best Run Juice Company**  
t.1H  
Created by ADMIN  
Last changed at 4/24/2017, 3:54:32 PM

+ X

Create

Cancel



[Details](#)

---

SATURDAY

22

April 2017 | 1 1

Apr 29

- Update Q1 Data  
*Creator*
- Update Q1 data for West US in the Bocage m...  
*Creator*

29

- Update Q1 Data
- Update Q1 data for ...

☰ Events

☾ Gantt View ← 21 [🔧] [↔] [↻] [+▼] [✎] [🗑️] [🔔] [📌] ▼

< April 2017 > Today Week Month Year A ●

^ Calendar View [🔧] [↔] [↻] [+▼] [✎] [🗑️] [🔔] [📌] ▼

< April 2017 > Today Week Month Year F ●

PROCESSES	20	21	22	23	24	25	26	27	28	29	30
C ● Update Bocage First Quarter Data											
							B ● Update Q1 Data				
							D ● Update Q1 da...				

The screenshot displays a software interface with a calendar view and an 'Edit Timeline' dialog box. The calendar view shows the current date as 'Today | Apr 26, 2017' and lists two events for 'Apr 29': 'Update Q1 Data' and 'Update Q1 data for West U.'. The 'Edit Timeline' dialog box is open, showing the 'Number of Days From Today' set to 10 and 'Show Events And Tasks From The Following Category' set to 'Financial Planning'. The dialog has 'OK' and 'Cancel' buttons.

**Callout 22:** Points to the top right corner of the interface.

**Callout 23:** Points to the edit icon (pencil) next to the event list.

**Callout 24:** Points to the 'Number of Days From Today' input field.

**Callout 25:** Points to the 'Financial Planning' category selection.

PROCESSES	25	26	27	28	29	30
Update Bodge First Quarter Data		Update Q1 Data			Update Q1 data fo...	

SATURDAY

1

8

15

22

29

Update Q1 D...

Update Q1 d...

A

DETAILS

PROCESS

START DATE 4/26/2017  
Due Date 4/29/2017

# Update Q1 data for West US in the Bocage model

Creator You

## ▽ Related Content



[The Best Run Juice Company](#)

## ▽ Assignees & Status —● B



Adam —● c

D —● ⌚ Pending

The screenshot shows a notification interface with a top navigation bar and a main content area. The top bar includes a search icon, a profile icon, a notification bell with a '2' badge, a help icon, a menu icon, and a chat icon. Below the top bar, there is a filter dropdown set to 'All Types', a search input field, and a user profile icon labeled 'A'. The main content area displays two notifications:

- Admin set you the task 'Update Q1 Data for West US in the Bocage model'.** 3 min ago
- Admin assigned you to the event 'Update Q1 Data'.** 5 min ago

On the left side, there is a sidebar with a blue background and a pattern of small triangles. It contains a green checkmark icon and the text "Learn more in the help center".

DETAILS

PROCESS

START DATE 4/26/2017  
Due Date 4/29/2017

# Update Q1 data for West US in the Bocage model

Creator Admin

▽ Related Content



 [The Best Run Juice Company](#)

Accept Task

Decline Task

The screenshot shows a notification pane in a Microsoft Teams application. At the top, there is a search bar with a magnifying glass icon, a user profile icon, a notification bell with a '3' badge, a help icon, and a menu icon. Below this is a header for the notification list with 'All Types' and a dropdown arrow, and a search bar with a magnifying glass icon and a trash icon. The notification list contains three items, each with a checkmark icon on the left and a timestamp on the right:

- The task 'Update Q1 Data for West US in the Bocage model' has been completed. 20 min ago
- The task 'Update Q1 Data for West US in the Bocage model' has been done by Adam. 19 min ago
- The task 'Update Q1 Data for West US in the Bocage model' has been accepted by Adam. 50 min ago

On the left side of the notification pane, there is a blue sidebar with a pattern of small triangles and a link that says "Learn more in the help center".

24	25	26	27	28	29	30
----	----	----	----	----	----	----

Update Q1 Data  
Update Q1 da...

DETAILS
PROCESS

START DATE 4/26/2017  
Due Date 4/29/2017

## Update Q1 data for West US in the Bocage model

Creator You

---

▶ Related Content 🔗 🗑️

---

▽ Assignees & Status

Adam

✓ Completed

---

✓ Task completed

☰
Events

▼
Gantt View

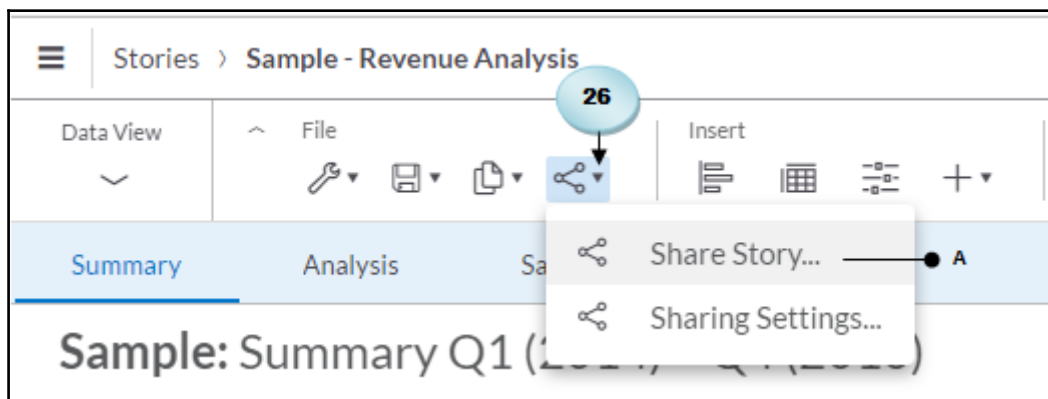
🔧
➡
🔄
+
✎
🗑️
🔔
📌

<
April 2017
>

Week
Month
Year

Update Q1 Data, event from SAP BusinessObjects Cloud

- Link - [https://eu1.sapbusinessobjects.cloud/sap/fpa/ui/#;view\\_id=em;eventId=E85BFF58EF](https://eu1.sapbusinessobjects.cloud/sap/fpa/ui/#;view_id=em;eventId=E85BFF58EF)
- Description -
- assignees
  - Admin
- Tasks
  - Update Q1 data for West US in the Bocage model
    - Description -
    - Duedate - 2017-04-29
    - Reminder - reminder 3 days before





# Share Story

Link to File

<https://sapbusinessobjects.cloud/sap/fpa/ui/tenants/7328b/bo/story/271CF958A79F3C31E10000000A78A0F3?mode=embed>

People

Adam



Access

27



Read

28




[Edit Sharing Settings](#)

Send

## Select Users and Teams

### Available Members

All Users

 West U.S. — ● c

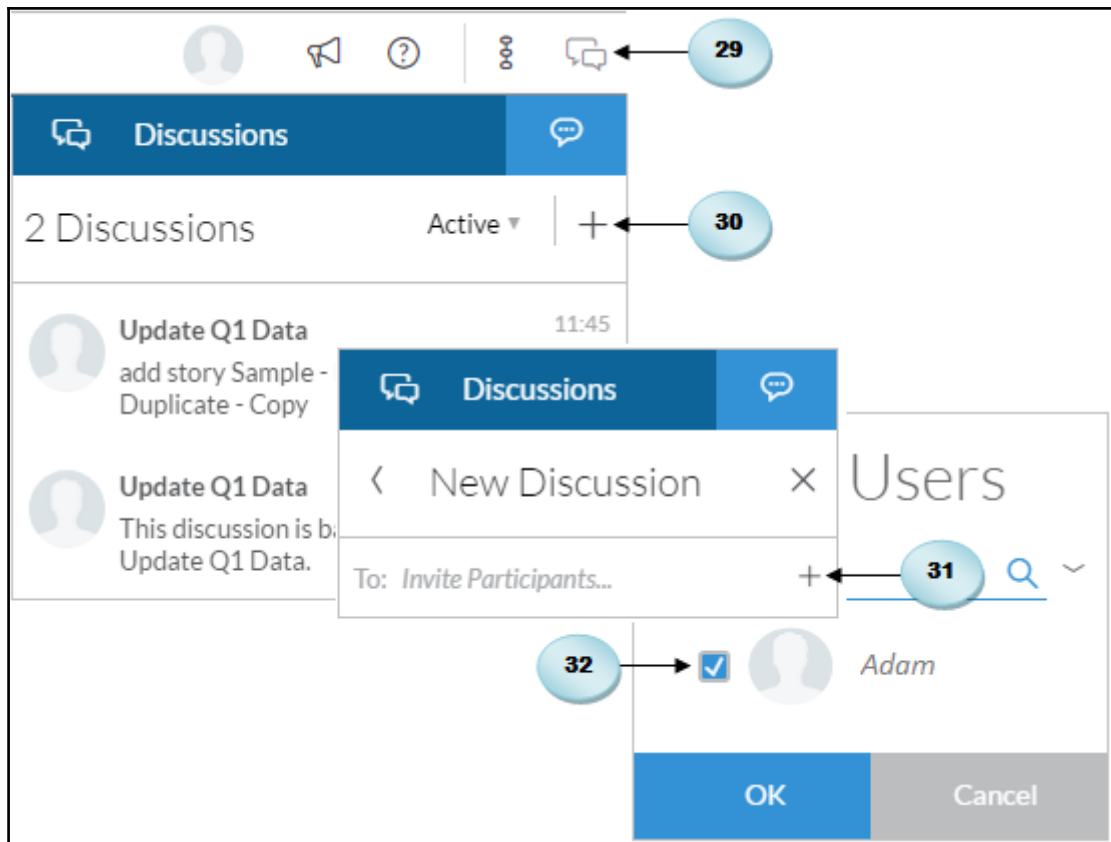
 Adam — ● D

OK

Cancel

The screenshot shows a software interface with a notification and a menu. At the top, there is a navigation bar with a profile icon, a notification bell with a '1' badge, a help icon, and a search icon. Below this is a search bar with the text 'All Types' and a search input field containing the word 'Search'. A notification below the search bar reads: 'Admin shared a Story with you' followed by a user icon and the letter 'E', and '10 min ago'. A menu is open, showing a breadcrumb path: 'Stories > Sample - Revenue Analysis'. The menu is divided into sections: 'File' (with icons for save and share), 'Tools' (with icons for filter and formula), 'Data' (with icons for refresh and expand), and 'View' (with icons for chat and zoom). Below the menu items are three tabs: 'Summary' (selected), 'Analysis', and 'Sales Manager Overview'. A letter 'F' with a dot and a line points to the 'File' section of the menu.

The screenshot shows the 'Edit Sharing Settings' dialog box. The title is 'Edit Sharing Settings'. Below the title, there are four options for access: 'User/Team' (selected), 'Full Access' (unchecked), 'Read Access' (checked), 'Update Access' (unchecked), and 'Delete Access' (unchecked). Below these options, there are four checkboxes for 'All Users': the first is unchecked, the second is checked, the third is unchecked, and the fourth is unchecked. There is a blue button labeled 'Add Users and Teams'. At the bottom, there are two buttons: a blue 'Save' button and a grey 'Cancel' button.



The screenshot displays a Microsoft Teams interface with a discussion titled "Update Q1 Data". The interface includes a top navigation bar with "Discussions" and a chat icon. A menu is open, showing options: "Related Content", "Preferences", "Archive Discussion", and "Delete Discussion". The discussion content includes a date "4/25/2017", a status bar "This discussion is based on the event Update Q1 Data. Granted by Admin", and a message "STORY: Sample - Revenue Analysis Duplicate - Copy. Added by Admin". A feedback prompt "Please input your feedback on this story." is shown. A bottom navigation bar contains "Link Story", "New Task", and "Please input your feedback on this story." with a share icon. Callouts A through H point to specific UI elements.

**Callout A:** Points to the plus icon in the bottom navigation bar.

**Callout B:** Points to the "Link Story" icon in the bottom navigation bar.

**Callout C:** Points to the "New Task" icon in the bottom navigation bar.

**Callout D:** Points to the "Please input your feedback on this story." text in the bottom navigation bar.

**Callout E:** Points to the share icon in the bottom navigation bar.

**Callout F:** Points to the "Please input your feedback on this story." text in the main discussion area.

**Callout G:** Points to the three-dot menu icon in the top navigation bar.

**Callout H:** Points to the three-dot menu icon in the top navigation bar.

☰ | Browse > Files | 🔍

Path: Files | folder 🔍 | + ▾ E

<input type="checkbox"/>	Name	Description	Type	Owner
<input type="checkbox"/>	Public A	-	-	-
<input type="checkbox"/>	Teams B	-	-	-
<input checked="" type="checkbox"/>	My New Folder	-	Folder	ADMIN
<input type="checkbox"/>	Sample - Revenue Analysis Duplicate	The Best Run	Story	ADMIN

⋮ C

F G H I J K L

📁 ✎ 🔧 📄 🗑️ ↻ ⬆️ 🔍 | All files ▾

Move To... | changed by | Changed on | All files

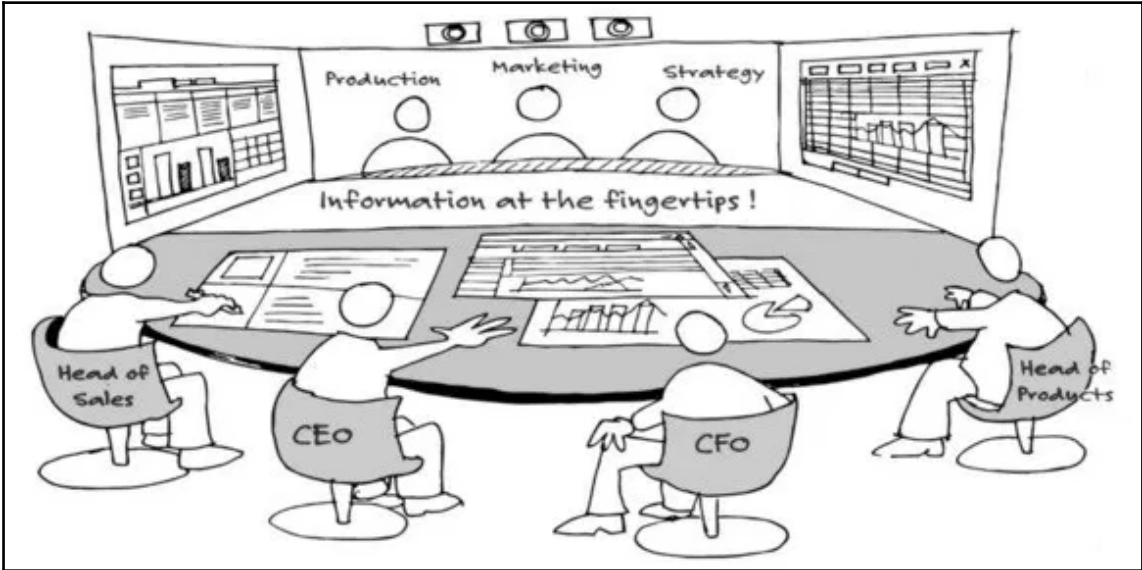
Add To Favorites | Mar 29, 2017 3:40 | Created by me

Share... M | Mar 29, 2017 3:40 | Shared with me

Sharing Settings... N

changed by	Changed on	Not Shared	☆
ADMIN	Mar 29, 2017 3:40	Not Shared	☆
ADMIN	Apr 21, 2017 12:04	Not Shared	★

# Chapter 9: Digital Boardroom



The image shows a software styling panel with an orange header bar. The header contains a scissors icon, a paintbrush icon, and the text "Styling" with a callout circle labeled "1" pointing to it. Below the header are three expandable sections: "Background Color" with a color selection icon and a dropdown arrow; "Show Grid" with a toggle switch set to "Off"; and "Page Size" with a "Fix Page Size" toggle set to "On" (callout "2"), "Width" set to "1920" (callout "3"), and "Height" set to "976" (unit "px" is shown). At the bottom are two checked checkboxes: "Continuous Height" (callout "4") and "Snap to Nearest Grid".

✂ Styling **1**

▼ Background Color

🎨 ▼

▼ Show Grid

🔴 Off

▼ Page Size

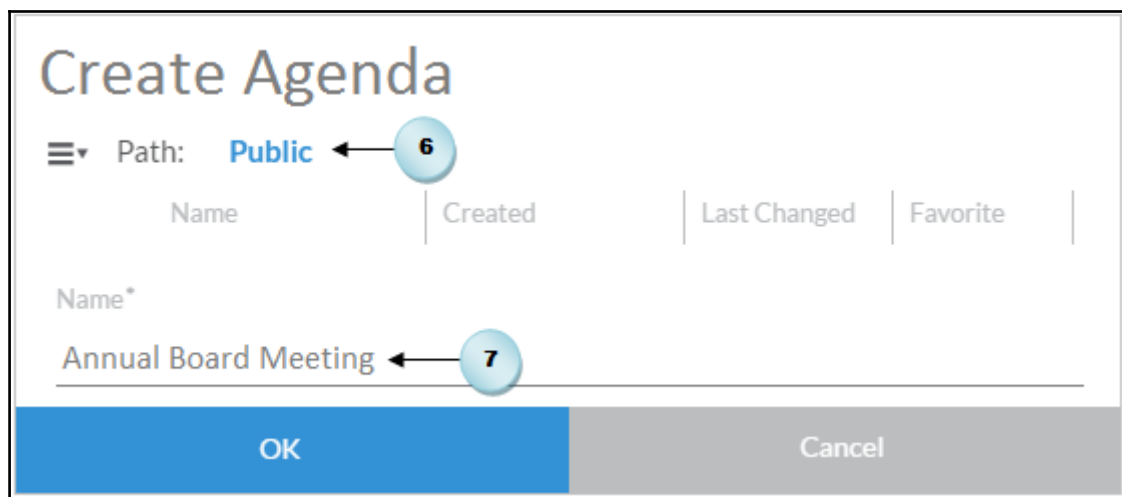
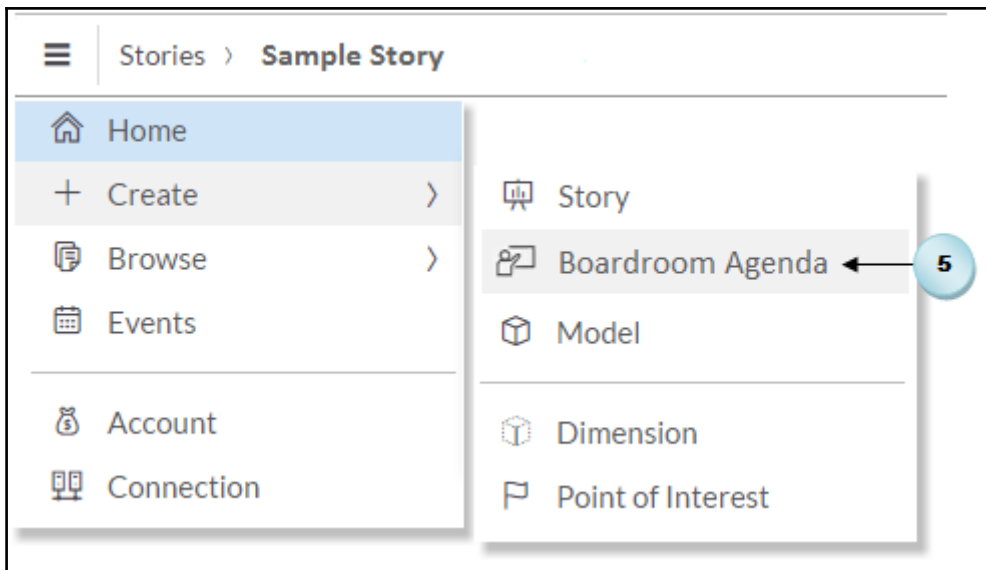
Fix Page Size

On **2**

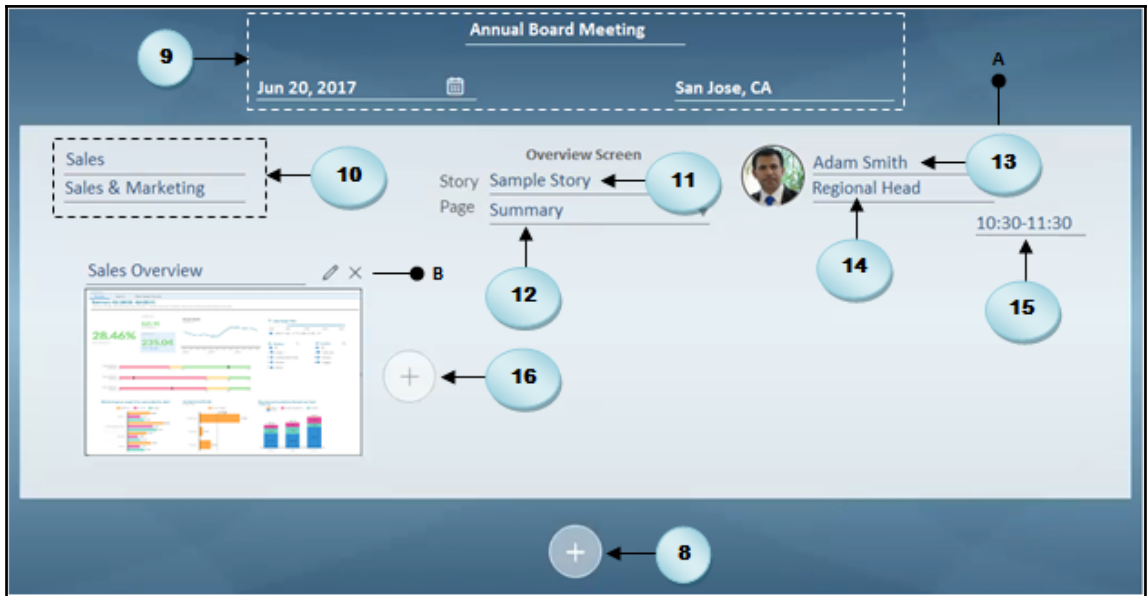
Width **3** 1920 px Height 976 px

Continuous Height **4**

Snap to Nearest Grid







## Agenda Sub Item

Title

Sales Overview

Overview Screen      Content Screen      Context Screen

Story      Story      Story

Sample Story      Sample Story      Sample Story

Page      Page      Page

Summary      Analysis      Sales Manager Overview

Ignore Boardroom Formatting

OK      Cancel



✂
Styling

▼ Background Color

⌵

▼ Actions

Order

▼ Widget

Open in Explorer 23

E  Enable Sort Option in Boardroom

F  Enable Top N Option in Boardroom

Navigate to ✎

What is the gross margin % for each product by state? ...

■ California
 ■ Nevada
 ■

Product	California	Nevada	Other State
Others	28.66%	16.19%	21.07%
Carbonated Drinks	46.14%	31.70%	37.27%
Alcohol	24.52%	12.88%	16.13%
Juices	30.00%	15.63%	21.73%

**Measures**

- Quantity sold
- Sales Revenue
- Gross Margin
- Discount
- Original Sales Price

**Date**

▼ (all)

▼ 2013

- ▶ Q1
- ▶ Q2
- ▶ Q3

# Navigation Target

Label

Sales Manager Overview

---

Navigate to Agenda Sub Item —● A

Agenda

---

Agenda Sub Item

---

Overview Page

Content Page

Context Page

Sample Story

Sample Story

Sample Story

Summary

Analysis

Sales Manager Overview

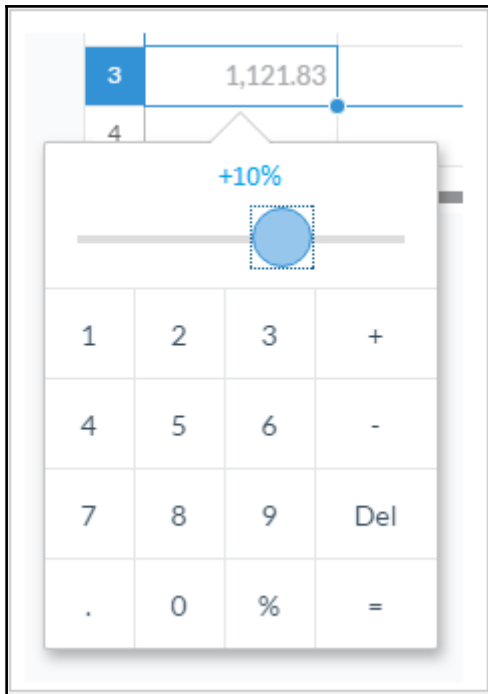
In single screen mode, scroll to

Left Screen —● c

---

OK

Cancel

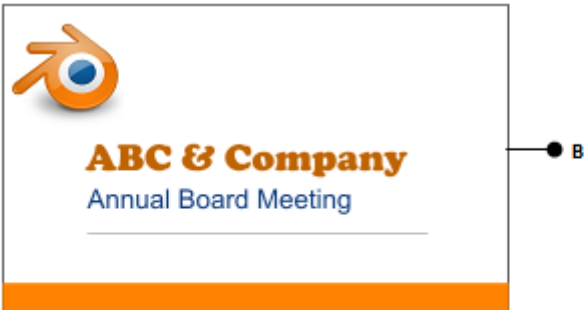


# Preferences

Agenda name

Annual Board Meeting —● A

Agenda Thumbnail



OK

Cancel

▼ Meeting Settings

Presentation Mode

Show Agenda ▼

Show Agenda

Jump into first sub-item

Online Meeting Session

Same Window ▼

Same Window

New Window

▼ Background

Boardroom Background

Fiori 2.0 - Light ▼

Fiori 2.0 - Dark

Fiori 2.0 - Light

Fiori 2.0 - Black

Upload Image


Solid Color

Ignore Story Background

▼ Font Styles

Text Element

Title ▼

 Text elements are using recommended styling settings based on your chosen Background theme. You may use or modify these settings below or choose to disable them.

Use Story Settings (Disable Formatting)

Use Recommended Style

Customize Style




☰ | Browse > **Digital Boardroom** | 🔍 | 👤 | 🔊 | ? | ⋮ | 💬

---

Search 🔍 | ↻ | + | 🗨️ | ✎️ | 🗑️ | 🔄 | 📺

A | B | C | D | E | F



<input checked="" type="checkbox"/>	Title	Type	Created	Modified
<input checked="" type="checkbox"/>	 <b>Annual Board Meeting</b> San Jose, CA, Jun 30, 2017	Public	2017.05.11 ANALYST	2017.05.11 ANALYST

G

⊙ Show Annotations | **A** Presenter

## Annual Board Meeting

⌚ Jun 30, 2017 | 📍 San Jose, CA

Sales ☺ Sales & Marketing	 Adam Smith Regional Head	10:30-11:30
Finance ☺ Budget	 Clarisa Bing CFO	11:30-12:30

A

B

- ✔ Online meeting started. ✕
- ✔ Annotations ready. ✕
- ✔ Screen sharing started. ✕

D

# Invite Participants

Copy Link to Online Meeting

<https://sapbusinessobjects.cloud/sap/fpa/ui/bo/meetingRoom/571CF>


## Add Participants by Name

*Invite participants by user name*

**28** ↑




**29** →

### Selected Participants

-  Adrian

### Select Users and Teams

#### Available Members

- All Users
-  West U.S.
-  Adam
-  Clarisa

**OK** Cancel

Adrian invited you to the "Annual Board Meeting" online meeting. Join the ongoing session now. ×  
[Join Session](#)

**B**

**C**

**D**

**SAP BusinessObjects Cloud**

Adrian invited you to join a meeting.

Author: Adrian  
 Description:

[Join Meeting](#)

**E**

**F**

Annual Board Meeting

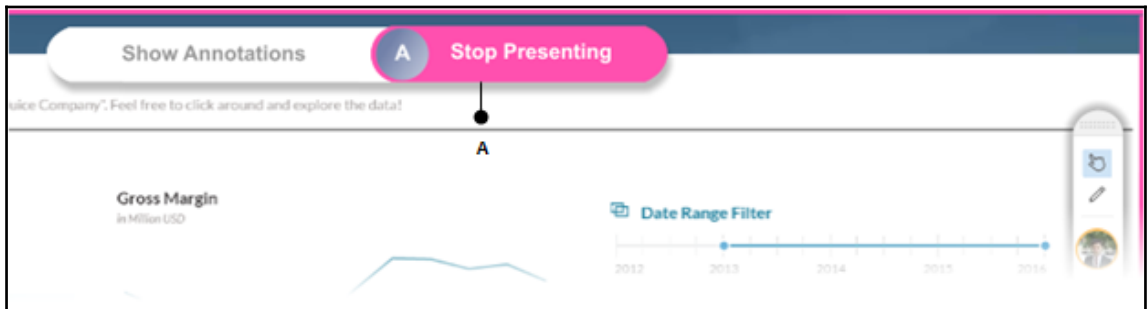
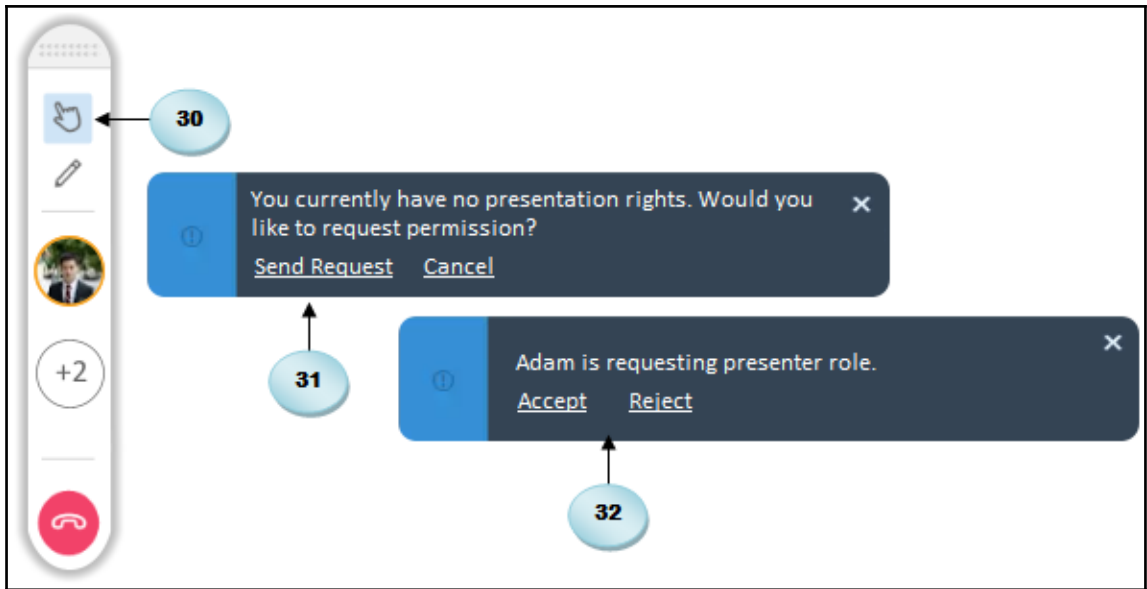
[+](#) Invite Participants

Adrian

Adam

Clarisa

[Collapse Widget](#)





# Chapter 10: System Administration

The screenshot shows the SAP Security Users table with the following data:

	USER ID	FIRST NAME	LAST NAME	DISPLAY NAME	E-MAIL	MANAGER	ROLES
1	ADMIN			ADMIN	admin@sap.com		Admin
2	ADAM	Adam	Smith	Adam	adam.smith@sap.com		

Annotations and their locations:

- A**: Top right corner of the table area.
- B**: Top right corner of the table area.
- C**: Top right corner of the table area.
- D**: Top right corner of the table area.
- 2**: A blue circle with the number 2, pointing to the 'ADAM' user ID in the second row.
- E**: Top right corner of the table area.
- 3**: A blue circle with the number 3, pointing to the 'ADAM' user ID in the second row.
- 4**: A blue circle with the number 4, pointing to the 'Adam' first name in the second row.
- 5**: A blue circle with the number 5, pointing to the 'adam.smith@sap.com' email address in the second row.
- 6**: A blue circle with the number 6, pointing to the 'adam.smith@sap.com' email address in the second row.

The 'ADAM' row is highlighted with a dashed border, and the 'ADAM' user ID is highlighted in blue. The 'ADAM' user ID is also highlighted with a blue circle and the number 2. The 'ADAM' user ID is also highlighted with a blue circle and the number 3. The 'Adam' first name is highlighted with a blue circle and the number 4. The 'adam.smith@sap.com' email address is highlighted with a blue circle and the number 5. The 'adam.smith@sap.com' email address is also highlighted with a blue circle and the number 6.

# Set Password

User ID

ADAM

New Password

.....

The password must have at least eight characters and contain at least one of the following character types: "upper-case", "lower-case", "digits"

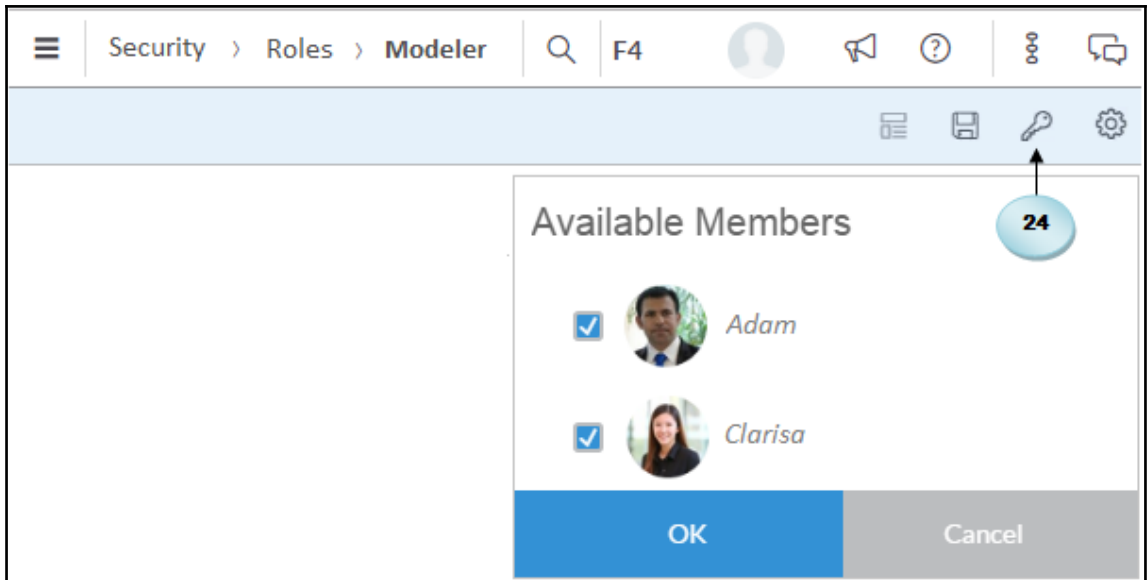
Confirm Password

.....

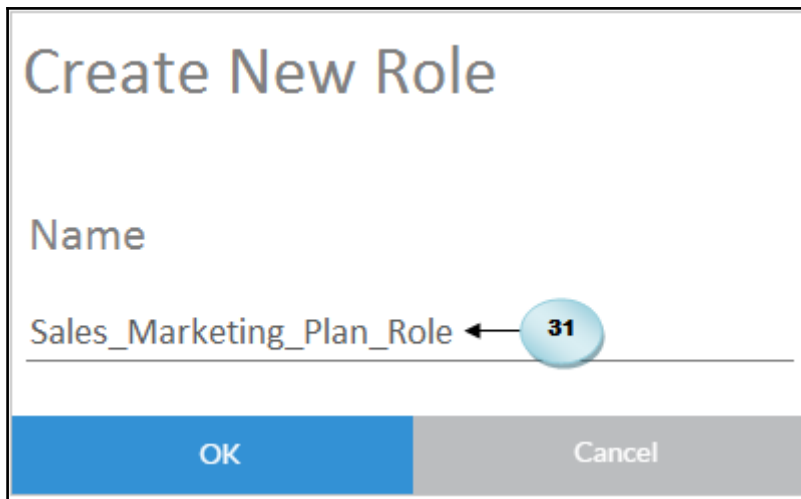
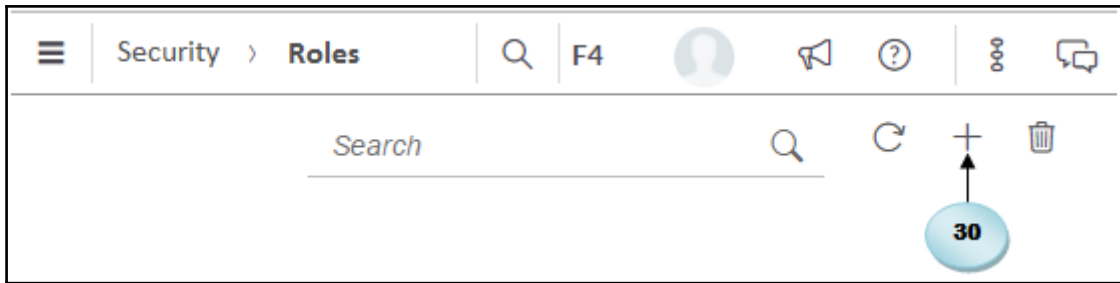
Confirmed password does not match. Please try again.

**Set Password**

Cancel







# Select Template

Search



Admin

Modeler

Planner\_Reporter

Viewer

BI\_Admin

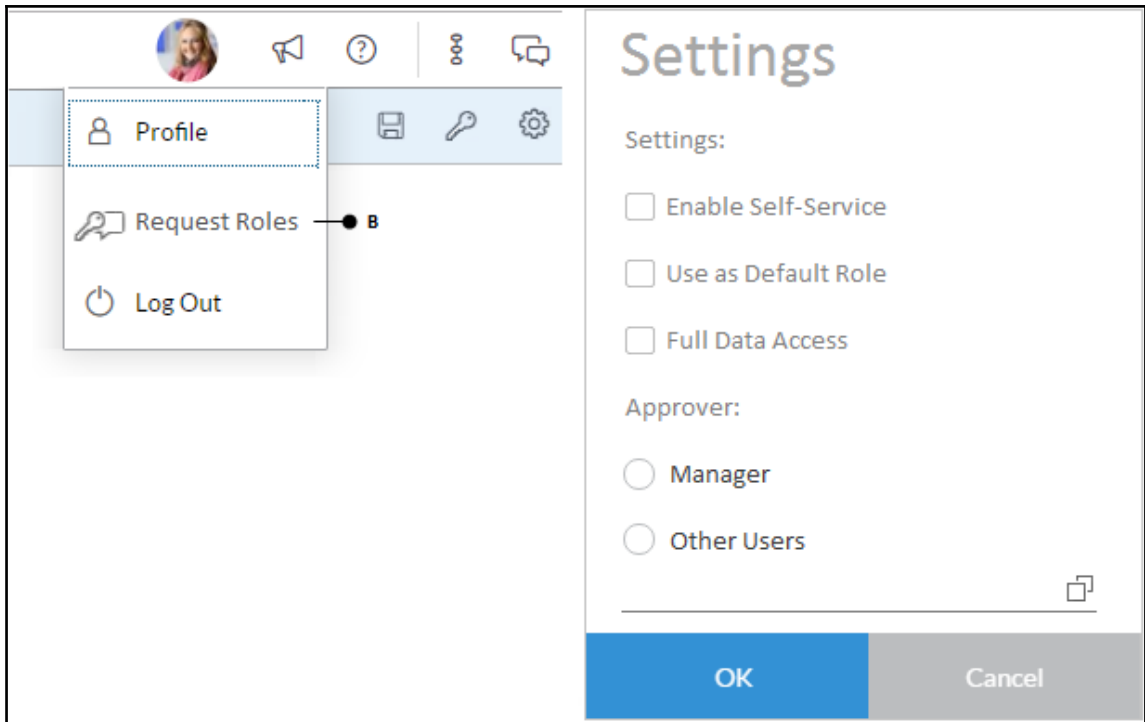
BI\_Content\_Creator

Security > Roles > Sales_Marketing_Plan_Role									
Permissions		Selected Model		Analytic Privilege					
Name		Create	Read	Update	Delete	Execute	Maintain	Share	Assign
▶ Dimension			<input checked="" type="checkbox"/>						
▶ Currency			<input checked="" type="checkbox"/>						
▼ Planning Model									
SalesMarketingPlan			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
FinancePlan									
ManufacturingPlan									
HRPlan									

35

36

34




Permission	Description
Create	Create new instances of the selected item type and modify its contents.
Read	View the listing of an item and its content.
Update	Modify and update existing items, including the structure of models and dimensions.
Delete	Delete items.
Execute	Execute the item to run a process. For example, acquiring data from a data source.
Maintain	Allows the maintenance of data values, for example adding records to a model, without allowing changes to the actual data structure.
Assign	Permits assigning users or teams to roles, and approving role assignment requests from users.

☰ | Browse > Models | 🔍 | F5 | 👤 | 🔊 | ? | ☰ | 💬

Models    Public Dimensions    Currency Conversion    Points of Interest

Search 🔍    ↻    +    🗑️    ✎    →]    [→

	Name	Type	Created	Last Changed	Datasources
<input type="checkbox"/>	 <b>SalesMarketingPlan</b> Sales planning model	Planning	2017.05.05 ADAM	2017.05.05 ADAM	

Name	Create	Read	Update	Delete	Execute	Maintain	Share	Assign	Notes
Public Files	X	X		X					Permits access to public files.
Private Files	X	X		X					By default, the Create permission is granted to all roles except the Viewer, BI Content Viewer, and <del>SAPCP</del> Content Viewer. Without this permission users cannot create stories, upload data into a story, or upload other local files from their computer.
Ownership of Content					X				Users with this permission can transfer the ownership of content to another user when a user is deleted.
System Information		X	X						Set Read to provide access to the <b>System   Monitor</b> area. Set Update to additionally provide access to the <b>System   Administration</b> area.
Allocation Step	X	X	X	X	X				
Allocation Process	X	X	X	X	X				
Pool Mapping	X	X	X						



Profile — ● A



Request Roles



Log Out

## Profile



Name

Barbara

Job Title

Sales & MarketingAnalyst

### ▼ Contact Detail

Mobile

\_\_\_\_\_

Phone

\_\_\_\_\_

E-mail

barbara.riedel.sap.com

### ▼ Company Info

Function Area

Sales

Office Location

\_\_\_\_\_

Save

Cancel

Name	Create	Read	Update	Delete	Execute	Maintain	Share	Assign	Notes
Explorer					X				Set Execute to provide access to the <b>Data View</b> mode in a story.
Personal Data Acquisition					X				
Value Driver Tree	X	X	X	X	X				
Automated Discoveries					X				
Boardroom Agenda	X	X	X	X			X		

Security > Teams		Search	F4					
Name	Created	Last Changed						
<input type="checkbox"/> <b>Sales_and_Marketing</b> —● A West U.S. Sales Team	2017.05.05 ADMIN	2017.05.05 ADMIN			<b>38</b>			<b>B</b>

# Create Team

Team Name \*

Sales\_and\_Marketing ← 39

Description

West U.S. Sales Team ← 40

Members

Search



Bulent



Dalia



Sheela



Create

Cancel

# Select User

Search



Bulent



Dalia



Sheela



Sophie

A



# Transfer System Owner Role

## New System Owner

Adam Smith (ADAM)



The System Owner is the primary administrator and contact person for the system. This role includes all user privileges to allow unrestricted access to all areas of the application. Only one user in the system can have this role.

## Assign a New Role for the Previous System Owner

### Previous System Owner

Victoria Swanson (VICTORIA)



### New Role

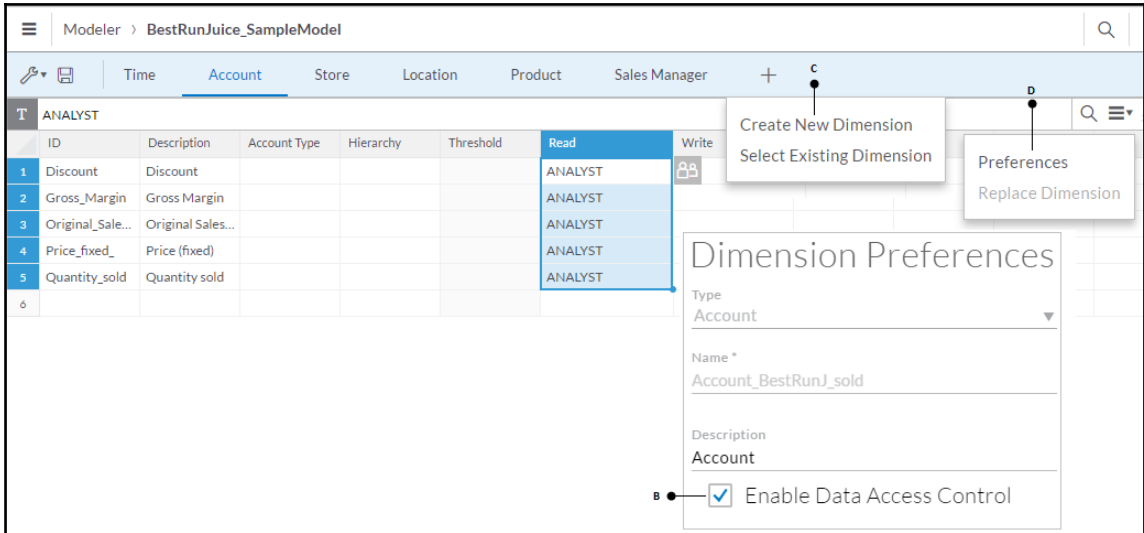
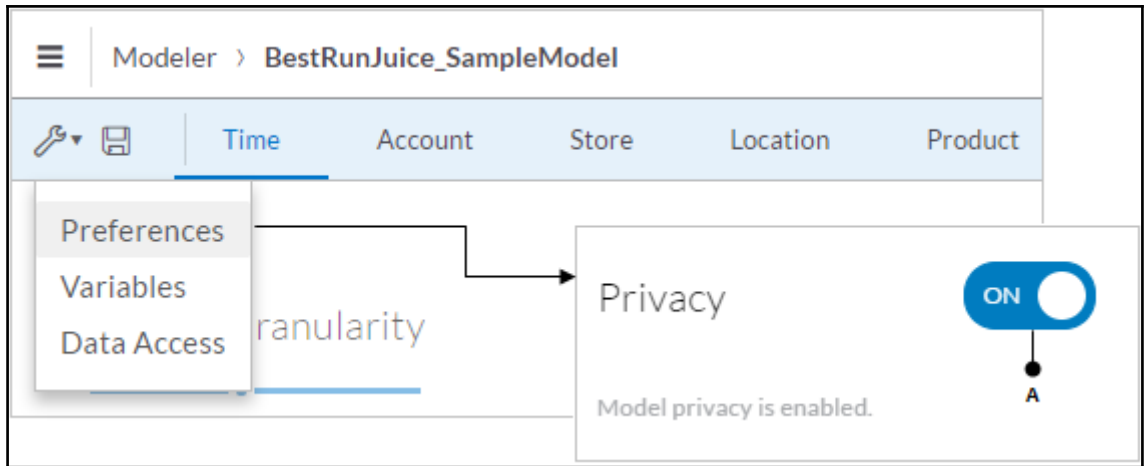
Admin



OK

Cancel

	USER ID	FIRST NAME	LAST NAME	DISPLAY NAME	E-MAIL	MANAGER	ROLES
1	ADAM	Adam	Smith	Adam	adam.smith@sap.com		System_Owner
2	VICTORIA	Victoria	Swanson	Victoria	v.swanson@sap.com		Admin



Users > Roles > Sales\_Marketing\_Plan\_Role

Permissions Selected Model Analytic Privilege

Search No data Select New Model

47

Update

Dimension

Currency

Planning M

Sales &

48

SalesModel

Permissions SalesModel Analytic Privilege

Full Access Limited Access

Define Read Access Define Write Access

ACTIVITY	FILTER	ACTION
Read	(SalesModel_Version.CATEGORY = Actuals)	Edit Remove

New Entry Remove

Sales\_Model\_Version.CATEGORY = Actuals

Select Member

Available Members

All Members

Actuals

Budget

Security > Activities							
Object Type	Package	Object Name	User Name	Activity	Transaction Type	Status	Time Stamp
Story	t.2	Transactions	CLARISA	Update	Unknown	Succeed	2017.05.22 13:25:15
User		ADMIN	ADMIN	Update	HANA Cloud Platfo...	Succeed	2017.05.23 15:31:13

## Set Filters

Available Filters

All Filters

Activity

Package

Object Type

Object Name

User Name 51

Transaction Type

Time Stamp

Active Filters

Filter	Value
User Name	Adam

52 ↑

[Reset to initial Filters](#)

OK
Cancel

WestUS\_SalesPlanning

« < 1 2 3 4 5 > »

Accounts	Regions	Product Groups	Time	Category	Audit Time
A536400	REG0003	PRD0004	201705	public.Forec...	2017.05.22 ...
A537200	REG0004	PRD0006	201705	public.Forec...	2017.05.22 ...

Q F4 [User Profile] [Speaker] [Help] [List] [Comment]

Search [Q] [Refresh] [Table Icon] [Filter Icon] [Sort Icon] [Trash Icon]

Audit User	SignedData - Old	SignedData - New	SignedData - De	Audit Action
ADAM	574296.83	574000	-296.83	Modify
ADAM	236547.95	237547.95	1000	Modify

Deployment > Export > New

Processing 'Account' (3/5) ... E Cancel

Search

Select All  Show ID

- Dimension **B**
- Model
- Currency
- Role
- Event Category
- Event Process
- Event
- Connection
- Allocation Step
- Allocation Process
- Value Drive Tree
- Files
  - Public
    - Sample Sales (Story) **A**

Name	Type	<input checked="" type="checkbox"/> Data	X
Account	Dimension	<input checked="" type="checkbox"/>	X
Store	Dimension	<input checked="" type="checkbox"/>	X
Location	Dimension	<input checked="" type="checkbox"/>	X
Product	Dimension	<input checked="" type="checkbox"/>	X
Sales Manager	Dimension	<input checked="" type="checkbox"/>	X

Diagram: A vertical line with a dot labeled 'C' at the top. A horizontal line with a dot labeled 'D' is to the right of 'C'. A horizontal line with a dot labeled 'E' is below 'D'. A horizontal line with a dot labeled 'B' is to the right of 'D'. A horizontal line with a dot labeled 'A' is below 'E'.

# Export

Export to Local File       Export for Transport

Name

SampleSales

The name may have maximum 20 characters: upper-case and lower-case letters (A-Z, a-z), numbers (0-9), or underscores(\_)

Include Audit Data

OK      Cancel

Deployment > Import

Search

Upload

Select Source File      Select a source file

OK      Cancel

58

