# Chapter 1: Getting Started with Microsoft Cognitive Services

Image: Constraint of the second second

#### Microsoft Cognitive Services

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Request new trials

### My free subscriptions (2)

Product	Description	Keys	State	Created	Quota	
Face -	30,000 transactions per month,	Key 1:	active	7/1/2016	Show	Buy On Azure 🛛
Preview	20 per minute.	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		8:18:54 PM	Quota	Cancel

Brov	vse Installed	Updates			
mic	osoft.projectoxford.fac	e	× 🔹 🖸 Include prerelease		
	Microsoft.Projec Detect, identify, anal	<b>ctOxford.Face</b> by yze, organize, and tag	y Microsoft, <b>9,74K</b> downloads y faces in photos with Microsoft Face API client library.	v	/1.1.0

Chapter 1	_		×
Status: Waiting for image			
Browse	D	etect face	



Export Template Wizard



#### Choose Template Type

This wizard will allow you to export a project or project item from the current solution to a template which future projects can then be based upon.

Which type of template would you like to create?

Project template

A project template will allow a user to create a new project based on your exported project. A user will be able to utilize your template from the New Project dialog box for client projects and from the New Website dialog box for websites.

○ <u>I</u>tem template

An item template will allow a user to add your item to one of their existing projects. Your template will be available to the user from the Add New Item dialog box.

From which project would you like to create a template?

VpfApplication1	×
	< Previous Next > Finish Cancel

×

?

Export Template Wizard	? ×
Select Template Options	
Template name:	
WpfApplication1	
Template description:	
<no available="" description=""></no>	
lcon Image:	
	Browse
Preview Image:	
	Browse
Output location:	
C: \Documents\Visual Studio 2015\My Exported Templates\WpfApplication1.zip	
Automatically import the template into Visual Studio	
Display an explorer window on the output files folder	
< Previous Next > Finish	Cancel

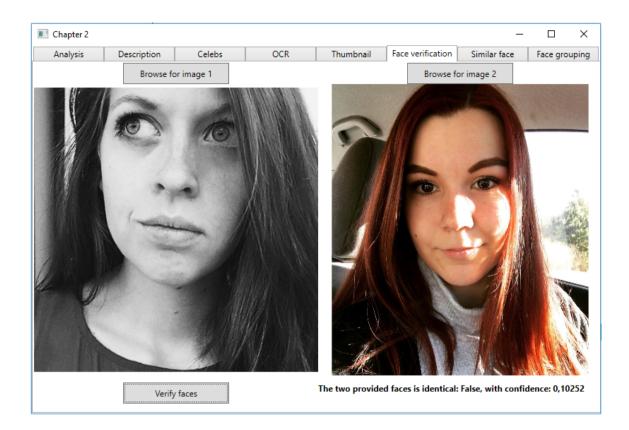
New Project			? ×
t ▶ Recent	.NET Framework 4.5.2 - Sort by: Default -	#* E	Search Installed Templates (Ctrl+E)
▲ Installed	Blank App (Universal Windows)	Visual C#	Type: Visual C#
✓ Templates ✓ ✓ Visual C# ▷ Windows	Blank App (Universal Windows 8.1)	Visual C#	Windows Presentation Foundation client application
Web Android	Windows Forms Application	Visual C#	
Cloud Cross-Platform	WPF Application	Visual C#	
Extensibility ▷ iOS	cv Console Application	Visual C#	
Silverlight Test	Hub App (Universal Windows 8.1)	Visual C#	
▶ tvOS WCF	ASP.NET Web Application	Visual C#	
Workflow ▷ Other Languages	Shared Project	Visual C#	
<ul> <li>Other Project Types</li> <li>Samples</li> </ul>	Class Library (Portable for iOS, Android and Windows)	Visual C#	
▷ Online	Class Library	Visual C#	
	Class Library (Portable)	Visual C#	*
	Click here to go online and find templates.		
<u>N</u> ame: WpfApplication1			
Location: c:\ \do	uments\visual studio 2015\Projects	-	<u>B</u> rowse
Solution name: WpfApplication1			✓ Create <u>directory</u> for solution ☐ Create new <u>Git</u> repository
			OK Cancel

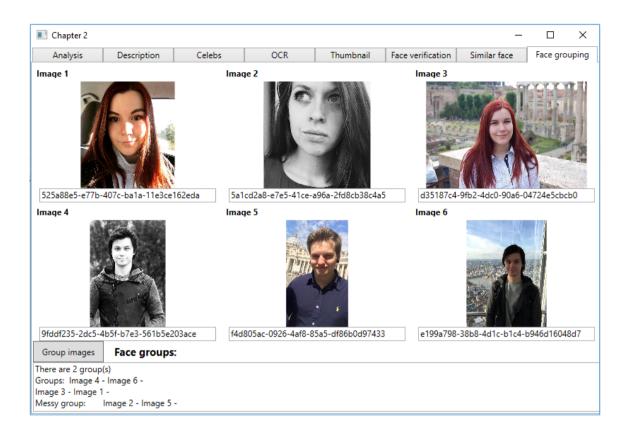
# Chapter 2: Analyzing Images to Recognize a Face

Chapter 2	_				_	×
Analysis	Description	Celebs	OCR	Thumbnail		

🔳 Chapter 2						_		×
Analysis	Description	Celebs	OCR	Thumbnail	Face verification	Similar face	Face gro	uping
Visual Featur	es:			Analysis Res	sults:			
ImageType Color Faces Adult Categories Tags Description			owse and analyze	Probability: 0,75 Categories: outdo outdo Image content Image content The image is Jp Image size: 326	Probability: 0,0076 or_oceanbeach Probability: 0,4296 is adulty: False is racy: False eg	8125 5875	48	

Chapter 2						_	- 🗆 🗙	<
Analysis	Description	Celebs	OCR	Thumbnail	Face verification	Similar face	Face grouping	
Browse and anal	yze			Text in image Language is en The words are:	e:			
				This is a test to see if OCR can detec				
This is a				this is, and what this text says				
t	est to see							
if OCR ca	in detect wi	hat language	2					
this is, ar	nd what	this text	says					



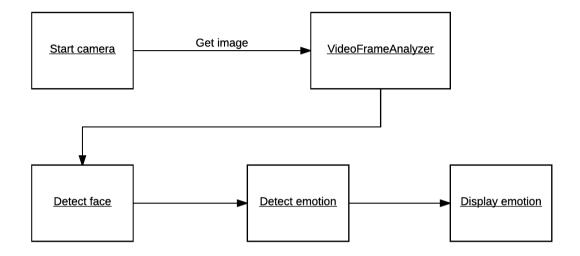


🔳 Smart Home					_		×
Home	Administration						
Administratio	n						
Person groups							
Add new person grou	p   Person group name	e/id:	Person groups:	Add new person	Person	name:	
			Administrators				
Add			Family 3	Add			
			Delete person group Train person group	]			
Persons							
Persons:							
Leif							
-							
Delete person	Add face		1				
Status:							
ViewModel initialized							

📧 Smart Home			_	×
Home	Administration			
Smart Home				
Logon to group:				
Administrators				
Family 3				
Image logon				
Walcomo homo I	oif			
Welcome home, l				
	1 A		1	
	as			
	E E	1		
		A		
	A	R		
			$\boldsymbol{\Lambda}$	
	的日期。			
		16		
	ALL ALL ALL	De 1ª	SUM.	

Browse Installed Updates			NuGet Package Manager: Chapter2
Microsoft-ProjectOxford.Vision 🗙 👻 🗋 Include prerelease			Package source: nuget.org - 🗘
Microsoft, ProjectOxford.Vision by Microsoft, 19,4K downloads	♥ v1.0.370	🔁 Micro	soft.ProjectOxford.Vision
Microsoft:ProjectOxford.Vision by Microsoft, 19,4K downloads Microsoft Cognitive Services Vision API Client Library.	0 110.570	Installed: 1.0.3	70 Uninstall
		Version: 1.0.35	4 v Update
		• Options	
		Description	
		Microsoft Projec	t Oxford Vision API Client Library
		Version:	1.0.354
		Author(s):	Microsoft
		License:	https://github.com/Microsoft/ProjectOxford-ClientSDK/ blob/master/LICENSE.md
		Date published:	Thursday, June 9, 2016 (6/9/2016)
		Project URL:	https://www.github.com/microsoft/cognitive-vision- windows
		Report Abuse:	https://www.nuget.org/packages/ Microsoft.ProjectOxford.Vision/1.0.354/ReportAbuse
		Tags:	Face, Oxford, ProjectOxford, Vision, Caption, CognitiveServices, Microsoft, Cognitive
		Dependencies Newtonsoft.Jsc	n (>= 8.0.2)

## **Chapter 3: Analyzing Videos**



	CDC0 10000 1				
💽 Smart Home			-	_	×
Home	Administration				
Smart Home					
Logon to group:		You seem to be happy toda	ay.		
Administrators					
Family 3					
Image logon	Start Camera Stop came	era			
	forther				
	A OF	-2			
	21	~			
E.S.B.M					
		allot ==			
12					
		and the second se			

Smart Home		-	×
Home	Administration		
Smart Home			
Logon to group:	You seem to be neutral today.		
Administrators			
Family 3			
Image logon	Start Camera Stop camera		
liningeringeri			

Chapter3		_	×
Video Operations			
Browse video:	Operation result		
Browse			
Video Operation:			
FaceDetection *			
Execute operation			

Chapter3	-		$\times$
Video Operations			
Browse video:	Operation result		
Browse Video Operation:	Running Video operation is running		
Thumbnail *			
Execute operation			

Chapter3
 Chapter3
 Chapter3
 Chapter3
 Chapter3
 Chapter4
 Succeeded
 Video Operation completed successfully
 Video Operation
 Thumbnail
 Execute operation
 Execute operation
 Execute operation
 Execute operation
 Execute operation
 Execute operation
 Execute operation

Chapter3		—	×
Video Operations			
Browse video:	Operation result		
Browse	Succeeded		
Video Operation:	Video operation completed successfully Results:		
FaceDetection Y	{ "version": 1,		
Execute operation	"timescale": 12800, "offset": 0, "framerate": 25, "width": 640, "height": 480, "fragments": [ { {		 

Chapter3		_	×
Video Operations			
Browse video:	Operation result		
Browse	Succeeded		
Video Operation:	Video operation completed successfully Results:		
MotionDetection *	{ 		
Execute operation	"version": 2, "timescale": 12800,		
	"offset": 0, "framerate": 25, "width": 640, "height": 480, "regions": [ {		

#### Chapter3

#### Video Operations

#### Browse video:

#### Operation result

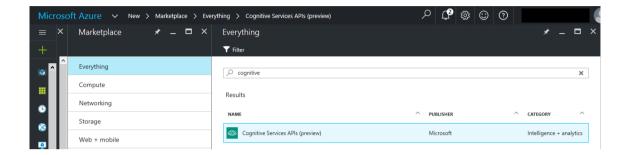
	Br	owse	
Video Operati	on:		
Emotion			~ ~
	Execute	operation	
			Printer of the second se
			angle a
	-		
	100		
and the			
2			M

Succeeded
Video operation completed successfully
Emotion results:
Emotion: Anger / Score: 0
Emotion: Contempt / Score: 0
Emotion: Disgust / Score: 0
Emotion: Fear / Score: 0
Emotion: Happiness / Score: 0
Emotion: Neutral / Score: 0
Emotion: Sadness / Score: 0
Emotion: Surprise / Score: 0

 $\Box$   $\times$ 

\_

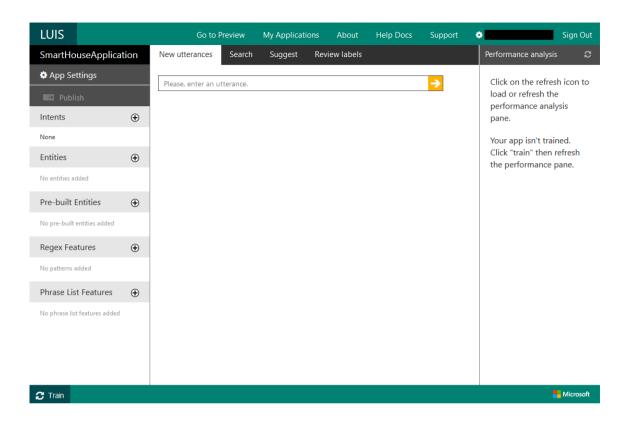
# Chapter 4: Letting Applications Understand Commands



Cognitive Service - Keys	* _ 🗖 ×
	Ċ Regenerate Key1 C Regenerate Key2
	ACCOUNT NAME
Overview	LearningLuisService
Activity log	KEY 1
Access control (IAM)	41
🛷 Tags	KEY 2
Diagnose and solve problems	a 5 🗈
RESOURCE MANAGEMENT	
📍 Keys	
Pricing tier	
Properties	
Locks	
👱 Automation script	
HELP	
▲ Quick start	

9	My Applications	About	Help Docs	Support	-
My Settings					
General Information Subscription Keys					
Programmatic API Key					
a <b></b>				Reset Programmatic Api Key	
Enter new key Need help getting your key?					
Copy your key from the Azure Portal				Add Key	
Azure subsciption keys				Delete	
4 3					

application	on name		
SmartHouseAppli	ication		
inter applicatio	on usage scenario	c	
Other (please spe	ecify)		-
Smart House App	lication		
Choose applica	ation domain(s)		
Booking &	Business		
Reference		Finance	Communication
	Entertainment	Health &	Home
□Media &	Medical	Fitness Music &	Automation
Video News &		Audio	& Maps Real Estate
Magazines	Personalization	Scheduler	Shopping
Social	□ Sports	Telecom	✓ Tools
Network		Translation	Travel &
Weather	Transportation		Local
inter applicatio	on description (o	ptional)	
Application descr	iption (optional)		
Choose Applic	ation Culture		
English			-



### Add a new Entity

### Rooms

□ Include children



Date			
🗵 Include children			
<ul> <li>Hierarchical</li> </ul>			
○ Composite			
Entity Children 🕀			
Children can not be ed	ited or deleted	once added.	 7
StartDate	Ē	EndDate	<b>m</b>

Phrase List Features 🕀
Rooms
Kitchen, living room, bathroom, bedroom, offi ce, hallway, garage
Exchangeable
Not exchangeable (advanced)
Save Cancel
Delete

Add	а	new	intent

Intent name:

GetRoomTemperature

Enter an example of a command that triggers this intent:

What is the temperature in the kitchen?

+ Add Action

Save Cancel

New utterances

Search

Suggest Review labels

What is the temperature in the kitchen?

what is the temperature in the <mark>kitchen</mark>	? GetRoomTer	nperature 🗸
	Which entity is this?	
	Rooms	mit
	Cancel	

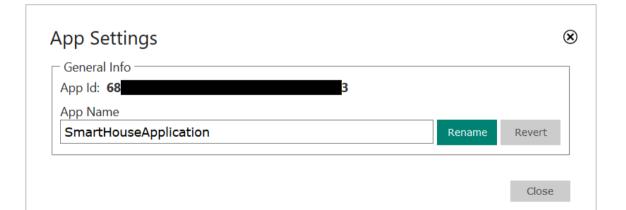
set the temperature in the kitchen to 22 degrees celsius

set the <mark>temperature</mark> in the kitchen to <mark>22 degrees</mark>	SetTemperature ~
celsius	Submit
	Shound

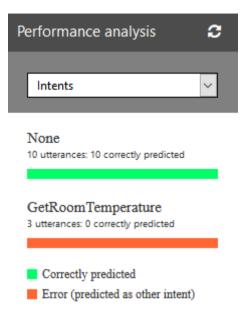
→

HTTP service	$\otimes$
Publish Current Application to URL for access via HTTP Status: Published on 10/14/2016, 5:53:05 AM	
	Update published application
Query:	
URL: https://api.projectoxford.ai/luis/v1/application?id=68 key=a 4	3&subscription-
Download web service usage logs	Download logs

```
{
 "query": "get the bedroom temperature",
 "intents": [
    {
      "intent": "GetRoomTemperature",
      "score": 0.846428752,
      "actions": [
        Ł
          "triggered": true,
          "name": "GetRoomTemperature",
          "parameters": [
            {
              "name": "Room",
              "required": true,
              "value": [
                {
                  "entity": "bedroom",
                  "type": "Rooms",
                  "score": 0.963398457
                }
              1
            }
         1
        }
     ]
    },
```



Home       LUIS       Administration         Input text       Results         what is the bedroom temperature?       Status: Succeeded Summary: Top intent is GetRoomTemperature with score 0,8229306. Found 1 entities. Entities found: 1 Entities: Name: Rooms       Value: bedroom	Smart Home			- 0	×
what is the bedroom temperature?       Status: Succeeded         Summary: Top intent is GetRoomTemperature with score 0,8229306. Found 1 entities.         Entities found: 1         Entities:	Home	LUIS	Administration		
Summary: Top intent is GetRoomTemperature with score 0,8229306. Found 1 entities. Entities found: 1 Entities:	Input text		Res	ults	
Execute utterance			Sun Enti Enti	nmary: Top intent is GetRoomTemperature with score 0,8229306. Found 1 entities. ities found: 1 ities:	



Value
{Microsoft.Cognitive.LUIS.LuisResult}
null
Count = 0
{Microsoft.Cognitive.LUIS.Intent[3]}
{Microsoft.Cognitive.LUIS.Intent}
{Microsoft.Cognitive.LUIS.Intent}
{Microsoft.Cognitive.LUIS.Intent}
"can you tell me the bedroom temperature?"
{Method = {Microsoft.Cognitive.LUIS.LuisResult <.ctor>b_0(System.String)}}
{Microsoft.Cognitive.LUIS.Intent}
{Microsoft.Cognitive.LUIS.Action[0]}
"None"
0.6122963

New utterances	Search	Suggest	Review lab	els	
Suggest utterance	s that will	improve:		Intent: None	~
Select highlight to	add anot	her entity or	click to clea	r	

None(0.61)

can you tell me the bedroom temperature ?

🔺 🔑 TopScoringIntent

Actions

🔑 Name

✗ Score

	Submit
Watch 1	
Name	Value
🔺 🥥 result	{Microsoft.Cognitive.LUIS.LuisResult}
🔑 DialogResponse	null
🔺 🔑 Entities	Count = 1
4 🥥 [0]	{[Rooms, System.Collections.Generic.List`1[Microsoft.Cognitive.LUIS.Entity]]}
🔑 Key	"Rooms"
🔺 🔑 Value	Count = 1
⊿ 🧭 [0]	{Microsoft.Cognitive.LUIS.Entity}
🔑 Endindex	26
🔑 Name	"Rooms"
Resolution	Count = 0
🔑 Score	0.8959288
🔑 StartIndex	20
🔑 Value	"bedroom"
👂 🤗 Raw View	
Non-Public members	
🖻 🤗 Raw View	
Intents	{Microsoft.Cognitive.LUIS.Intent[3]}
🔎 OriginalQuery	"can you tell me the bedroom temperature?"
🖻 🔑 Reply	{Method = {Microsoft.Cognitive.LUIS.LuisResult <.ctor>b_0(System.String)}}

{Microsoft.Cognitive.LUIS.Intent}

"GetRoomTemperature"

0.491344

{Microsoft.Cognitive.LUIS.Action[1]}

etRoomTe	emperature				
Delete Actio	<u>on</u>				
Action Info	)				
🗆 Fulfilln	nent Action Typ	be: Select Action	· ~		
Action Para - Add Para					
Required	Name	Туре	Value	Prompt	Edit
	Room	Rooms	~ Rooms	~ What room o	do you war  🟛

Smart Home		- 0	×
Home LUIS	Administration		
Input text	Res	ults	
what is the temperature	Sun	tus: Succeeded nmary: Top intent is GetRoomTemperature with score 0,908334136. Found 0 entit ponse: What room do you want the temperature for? In the left textfield	e5.
Execute utterance	_		

Smart Home					_		×
Home LUIS Administ	ration						
Input text	Results						
bedroom         Execute utterance	Entities found: Entities:	intent is GetRoomT	emperature with sco	ore 0,908334136	Found 1	1 entities.	

Smart Home	- 🗆 X
Home LUIS	Administration
Input text	Results
What is the bedroom temperature?	Status: Succeeded Summary: Top intent is GetRoomTemperature with score 0,9735279. Found 1 entities. Entities found: 1 Entities: Name: Rooms Value: bedroom Action: GetRoomTemperature Action triggered: True
Execute utterance	

Room	Temperature				
lete Ac					
tion In	fo				
⊿ Fulfi	llment Action Type:	WriteLine	<ul> <li>Need help filling the</li> </ul>	ne settings?	
tion Pa	arameters				
	rameter				
		<b>T</b>	Value	Descured	Edit
quire	d Name	Туре	value	Prompt	Ealt
$\checkmark$	temperature	temperature ~	Choose Phrase List ~	What temperature do	© ⊞
	room	Rooms ~	Rooms	What room do you wa	© 1
tion Se	ettings				
t				Append a Parameter	
mpera	ature in {room} was se	et to {temperature}.		Choose Parameter	
				L	

## **Chapter 5: Speak with Your Application**

Speaker profiles						
Add new speaker profile	Speaker profiles:					
Add	be4d3d7b-9b50-4b1	2-9180-ad0ba926b844				
	Delete speaker	Start enrollment rec.	Stop recording	Rese	et enrolln	nent
Status:						
Enrollment finished. Enrollment status: Enrolled						
Smart Home				-		×
Home LUIS Admir	istration					
Smart Home						
Logon to group:		Hi there, be4d3d7b-9b50	0-4b12-9180-ad0ba926	5b844		
Image logon Start Camera	Stop camera	a				
Start Recording Stop Recording						

Chapter 5		-		×				
Speaker profiles								
Add new speaker profile	Verification phrases:							
Add	i am going to make him an offer he cannot refuse houston we have had a problem my voice is my passport verify me apple juice tastes funny after toothpaste you can get in without your password you can activate security system now my voice is stronger than passwords							
	Speaker profiles:							
	f365b19e-3ada-4fa3-a72f-7ba3e513ad9b							
	Delete speaker Start enrollment rec. Stop recording	Reset e	enrollme	nt				
	Start verification Stop verification							
	Status Enrollment status: Enrolled							

Chapter 5				-		×			
Speaker profiles									
Add new speaker profile	Verification phrases:								
Add	i am going to make him an offer he cannot refuse houston we have had a problem my voice is my passport verify me apple juice tastes funny after toothpaste you can get in without your password you can activate security system now my voice is stronger than passwords Speaker profiles: f365b19e-3ada-4fa3-a72f-7ba3e513ad9b					~			
	Delete speaker Start verification Status /erification result: Accept Phrase used: houston we	-	Stop recording	Reset e	enrollme	nt			

🔳 Chapter 5		_		×
Speaker profiles				
Add new speaker profile	Verification phrases:			
Add	i am going to make him an offer he cannot refuse			$\sim$
	houston we have had a problem			
	my voice is my passport verify me			
	apple juice tastes funny after toothpaste			
	you can get in without your password			
	you can activate security system now			
	my voice is stronger than passwords			~
	Speaker profiles: f365b19e-3ada-4fa3-a72f-7ba3e513ad9b Delete speaker Start enrollment rec. Stop recording	Reset e	enrollme	nt
	Start verification Stop verification			
1	Status			
	Verification result: Reject with High confidence.			
	Phrase used:			

# **Chapter 6: Understanding Text**

MainView			—		$\times$
Spell check	Text analysis	Linguistic analysis		Web LM	
Input query:					
petal					
Pre context:					
bike			Execu	ute spell che	-k
Post context:					
Results:					
Spell checking result	s:				
Token is: petal					
Suggestion: pedal - v	with score: 1				

MainView			-	_		×
Spell check	Text analysis	Linguistic an	alysis		Web LM	
Input query:						
thisisalongwordinee	dtobreakup					
Break words	Cond. Prob	Joint Prob	Next	t word	ls	
Results:						
Candidate: thisisalor Candidate: this is a l Candidate: this is a l	ong word i need to br ngword i need to brea ong word i need to br ongword i need to br ngword i need to brea	k up, with probal eakup, with prob eak up, with prob	bility: -20 bability: -2 bability: -2	,153 20,297 20,615	7	

MainView				_		$\times$
Spell check	Text analysis	Linguistic an	alysis	V	Veb LM	
Input query:						
what is the next big						
Break words	Cond. Prob	Joint Prob	Nex	t words		
Results:						
Candidate: thing, wit Candidate: step, with Candidate: sports, wi						

MainView				_		×
Spell check	Text analysis	Linguistic an	alysis		Web LM	
Input query:						
my name;is						
Break words	Cond. Prob	Joint Prob	Nex	t wor	ds	
Results:						
Probability of 'is' beir	ng the next word in 'r	ny name' is -0,26	2			

MainView				_		×
Spell check	Text analysis	Linguistic ana	alysis		Web LM	
Input query:						
this,this is,my name is	S					
Break words	Cond. Prob	Joint Prob	Nex	t wor	ds	
Results:						
Probability of 'this is'	appear together is -2, to appear together is - me is' to appear togeth	-3,541				

MainView			_		×
Spell check	Text analysis	Linguistic analysis		Web LM	
Input query:					
Dette er en test på o	m jeg får norsk språk so	om resultat			
Detect language	Detect key phrases	Detect sentiment			
Results:					
Detected language: N	Norwegian with score 1				

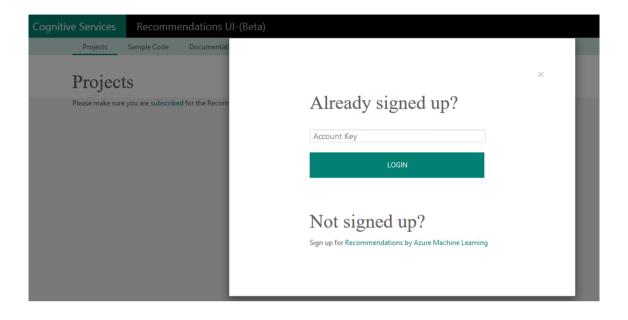
MainView			—		×
Spell check	Text analysis	Linguistic analysis		Web LM	
Input query:					
this is probably the c	oolest technology I hav	ve worked with			
Detect language	Detect key phrases	Detect sentiment			
Results:					
Document ID: Firstld		0.57			
Sentiment is positive,	, with a score of 0,8326	857			

MainView				_		×
Spell check	Text analysis	Linguistic anal	ysis		Web LM	
Analyzers:						
POS_Tags						
Constituency_Tree						
Tokens						
Input query:						
viven sentences of tex Results:	t, we can do linguistic a	analysis on this.	ļ	Analys	e linguisti	cs
"IN", "DT", "." ] ] [ "(TOP (S (PP (VBN g ] [ { "Len": 63, "Offset": 0, "Tokens": [	iven) (NP (NP (NNS ser	itences)) (PP (IN	of) (N	N text,	)))) (, ,) (N	P (PRP

# Chapter 7: Extending Knowledge Based on Context

📧 Smart Home					_		×
Home	LUIS	Entity Linking	Administration				
Input text							
cooker. It's a test "pressure cooker science mission t by redesigns, sch U.S. Congress. La	chamber that simu " is an apt metapho hat NASA has ever edule slips, and cos tely the project has	lates the grueling of or for the whole pro- attempted. Like the st overruns that hav angely stuck to its	operating condition oject. The infrared V at of its predecesso ve strained relation: schedule and its \$	Space Telescope have been sealed in v is they will face after Webb is launched Vebb observatory is the biggest, most o r, the Hubble Space Telescope, Webb's ships with contractors, international par 3 billion budget. But plenty could still g d complex science missions depend on	into orbit in 2018 omplex, and mos construction has tners, and suppo o wrong, and the	8. But in st expens been pla orters in t	fact, sive agued the
Entity:	Offset:	0	Link entities				
Results							
Entities found: 5							
Score 0, Wikiped	ob Space Telescope 993 ia ID 'James Webb ; in text: 2						
Text match: 'Jame Found at position	es Webb Space Tele n: 64	scope'					
Text match: 'Web Found at positior		534					

📧 Smart Home						_		Х
Home	LUIS	Entity Linking	Administration					
Input text								
cooker. It's a test "pressure cooker science mission t by redesigns, sch U.S. Congress. La	chamber that simu " is an apt metapho hat NASA has ever edule slips, and cos tely the project has	lates the grueling of r for the whole pro- attempted. Like this t overruns that har largely stuck to its l astronomy and N	operating condition oject. The infrared V at of its predecesso ve strained relation: schedule and its \$	Space Telescope have been sea s they will face after Webb is lau ebb observatory is the biggest, the Hubble Space Telescope, V hips with contractors, internatio billion budget. But plenty could d complex science missions dep	nched into orbi most complex, i /ebb's construc nal partners, an d still go wrong,	t in 2018 and mos tion has d suppo and the	3. But in f st expens been pla rters in t	fact, sive agued he
Results			Link criticis					
Entities found: 1								
Score 1 Wikiped	bb Space Telescope ia ID 'James Webb ; in text: 1							
Text match: 'Web Found at positior	-							



Cognitiv	Cognitive Services Projects Project Projects FBTCogServices	Recomme	Recommendations UI-(Beta)					
	Projects	Sample Code	Documentation	API Reference				
	Projec	ts						
	Projects							
	FBTCogService	5	+ ADI	D PROJECT				

Cognitive Services	Recomme	endations UI-(B	leta)
Projects	Sample Code	Documentation	API Reference
Projects > FB	CogServices		
FBTCo	ogServi	CCS Model ID:	
BUILDS	RULES		
Step 1: Add a	a catalog file (	schema)	Step 3: Create a build
BROWSE FO	R FILE		NEW BUILD
Catalog uploaded	9		
Step 2: Add u	ısage files (scl	nema)	
BROWSE FO	R FILE		
Uploaded file	es		
usage1.csv		â	

FBTCogServices		
Build Type		
FBT	$\sim$	
Description		
Frequently Bought Together build definition, with default values		
	.::	
Hide Advanced		
FBT Support Threshold		
6	$\sim$	
FBT Maximum Item Set Size		
2	$\sim$	
FBT Minimal Score		
0		
FBT Similarity Function		
Jaccard (Balanced)	$\sim$	
Enable Modeling Insights		
False	$\sim$	
	RESET BUILD	



	Select seed items below, or	search by name.				Search	
	Disney Interactive Studios Infinity Figure-francesco	Word 2013 32/64 ES PKL Online DwnLd C2R NonCmcl NR	Windows Server CAL 2012 English MLP 5 User CAL	HP Stream 7 Tablet Case - Black #K2N05AA#ABL	3D Systems Cube Cartridge Gen3 PLA White #391146	HP ENVY 15 TouchSmart Silver	
<	Ubisoft Assassin's Creed IV:Black Flag PC	Her Interactive Nancy Drew: #22 Trail of the Twister PC Game ESD	Take 2 Nickelodeon Dance Xbox 360	Trina Turk Printed Sleeve for Surface Pro 3 - Fall 2 Floral #TTRKSP-001-F2F	Belkin Mini Displayport to HDMI 6' Cable	ADONIT Jot Mini Fine Point Stylus- Turqoise #ADJMT	>
	Disney Interactive Studios Infinity Figure - Rapunzel	HP Pavilion TouchSmart 11 Silver	OfficePro 2013 32/64 ES PKL Online NaOnly DwnLd C2R NR	GOPRO LCD Touch BacPac #ALCDB-303	Nokia Micro USB Car Charger DC-15	EA FIFA World Cup 2014 Brazil Xbox 360	

Page 1

## Cart

Nokia Micro USB Car Charger DC-15

## Recommendations



	×
2lCogServices	
Build Type	
Recommendation	$\sim$
Description	
I2I Default Build	
Hide Advanced	
Number of model iterations	
40	~
Number of Model Dimension	
20	~
tem Cut-off Lower Bound	
2	~
tem Cut-off Upper Bound	
User Cut-off Lower Bound	
2	$\sim$
User Cut-off Upper Bound	
Enable Modeling Insights	
False	~
Enable U2I	
True	~
	RESET BUILD

E Chapter 7 —		×
Model		
12ICogServices		v
Products		
Wedge Touch Mouse Bluetooth Surface Edition EN/XD/ES Hdwr		v
Recommend items		
Recommendations		
Recommended items:		
Score: 0,7226764 Reason: People who like 'Wedge Touch Mouse Bluetooth Surface Edition EN/XD/ES Hdwr' also like 'O Item ID: DQF-00248 Item Name: Cmplt Warranty USD Surface Pro2/Pro3	implt War	rranty U
Score: 0,7202604 Reason: People who like 'Wedge Touch Mouse Bluetooth Surface Edition EN/XD/ES Hdwr' also like 'T Item ID: RD2-00080 Item Name: Type Cover 3 SC English Hdwr Black	ype Cove	r 3 SC E
Score: 0,7189347 Reason: People who like 'Wedge Touch Mouse Bluetooth Surface Edition EN/XD/ES Hdwr' also like 'I Item ID: 3Q9-00001 Item Name: DekaeSta SefDro? SC EN/XD/ES Hdwr	)ckngStn-	SrfPro3

# Chapter 8: Querying Structured Data in a Natural Way

pers by frank pers b	Eva	erpret luate ogram
omposite(AA.AuN=='eibe frank')  omposite(AA.AuN=='eibe frank')  omposite(AA.AuN=='frank dabek')  omposite(AA.AuN=='f p incropera')  omposite(AA.AuN=='frank a flachskampf')  omposite(AA.AuN=='barry a franklin')	Eva	luate
omposite(AA.AuN=='eibe frank') omposite(AA.AuN=='frank dabek') omposite(AA.AuN=='f p incropera') omposite(AA.AuN=='frank a flachskampf') omposite(AA.AuN=='barry a franklin')		
omposite(AA.AuN=='frank dabek') omposite(AA.AuN=='f p incropera') omposite(AA.AuN=='frank a flachskampf') omposite(AA.AuN=='barry a franklin')	Histo	ogram
omposite(AA.AuN=='frank dabek') omposite(AA.AuN=='f p incropera') omposite(AA.AuN=='frank a flachskampf') omposite(AA.AuN=='barry a franklin')		
omposite(AA.AuN=='f p incropera') omposite(AA.AuN=='frank a flachskampf') omposite(AA.AuN=='barry a franklin')		
omposite(AA.AuN=='frank a flachskampf') omposite(AA.AuN=='barry a franklin')		
omposite(AA.AuN=='barry a franklin')		
• • •		
omposite(AA.AuN=='michael j franklin')		
omposite(AA.AuN=='matthew k franklin')		
omposite(AA.AuN=='frank j slack')		
omposite(AA.AuN=='frank h allen')		
omposite(AA.AuN=='frank vinicor')		
imposite(AA,Adiv== irank vinicor)	1	

Chapter 8			×	
Input query				
papers by frank			Interpr	et
Composite(AA.AuN=='frank dabek')		[	Evalua	te
Composite(AA,Auiv== frank dabek )	~		Histogra	am
Results				
Expression Composite(AA.AuN=='frank dabek') returned 10 entitie	es			
Paper title: chord a scalable peer to peer lookup protocol for inter Date: 2003-02-01	net	appli	cations	
Authors:				
ion stoica				
r morris				
david libennowell				
david r karger				
m f kaashoek				
frank dabek				
hari balakrishnan				
Paper title: wide area cooperative storage with cfs				
Date: 2001-10-21				
Authors:				
frank dabek				
m frans kaashoek				
david r karger				
robert morris				
ion stoica				
Paper title: vivaldi a decentralized network coordinate system				
Date: 2004-08-30				
Authors:				
frank dabek				

Chapter 8	—		$\times$
nput query			
papers by frank		Interp	oret
Composite(AA.AuN=='frank dabek')	~	Evalu Histog	
Results		mstog	ram
Totalt number of matching entities: 19 Attribute: Y Value '2003' was found 5 times Value '2001' was found 2 times Value '2004' was found 4 times Value '2010' was found 1 times Value '2006' was found 2 times Value '2002' was found 2 times Value '1998' was found 1 times Attribute: F.FN Value 'computer science' was found 15 times Value 'distributed computing' was found 11 times Value 'computer network' was found 6 times Value 'computer network' was found 6 times Value 'computer network' was found 5 times Value 'cond' was found 4 times Value 'cond' was found 4 times Value 'routing' was found 2 times Value 'steady state' was found 1 times Value 'application software' was found 1 times Value 'routing protocol' was found 1 times			

### Click here to see details about the web service

Enter a query below to see interpretations. After 1 second, entities and histograms will be fetched for the first interpretation. You can click on other interpretations to fetch objects and histograms for them. papers by

## Interpret URL: interpret?complete=1&results=0&query=papers by

papers by james r bergen
papers by hugh r wilson
papers by <u>paramvir bahl</u>
papers by <u>bishnu s ata</u>
papers by <u>suzanne l hanauer</u>
papers by <u>andrew blake</u>
papers by zhengyou zhang
papers by huques hoppe

### Evaluate URL:

evaluate?attributes=\*&expr=Composite(Author.Name=='james r bergen')

"logprob": -13.963,
"Title": [
"a four mechanism model for threshold spatial vision"
"Year": [
1979
"Keyword": [],
"Author": [
{
"ld": [
2225066386
1.
"Name": [
"hugh r wilson"
1.
"Affiliation": [
"microsoft"
1
-

CalcHistogram URL: histogram?attributes=\*&expr=Composite(Author.Name=='james r bergen')

"attribute": "Tritle", "distinct_values": 1, "total_count": 1, "Natogram": [ { values": "a four mechanism model for threshold spatial vision", "logurob": -13.963, "count": 1 ]
"attribute": "Year", "distinct_values": 1, "total_count": 1, "histogram": [ { value": 1979,

Chapter	3	_		×
Endpoint:	http://localhost:8000/			
Input quer	у			
papers by			Interp	oret
Composite(/	Author.Name=='james r bergen')	~		
Composite(/ Composite(/		Evalu Histog		
Composite(A Composite(A				
Composite(/	Author.Name=='suzanne   hanauer') Author.Name=='andrew blake') Author.Name=='zhengyou zhang')			
	Author.Name=='hugues hoppe')			

		Create new service	Documentation	Feedback					
My C	)nA services	5							
S	ervice Name		Last modified	Last publish	ed	Sample Code			
() ()	earning Cognitive Servic	es	Feb 07, 2017 05:29 /	AM Feb 07, 20	7 05:28 AM	View Code		Ø	Ŵ
QnA Maker PREVIEV	My services	Create new service	Documentatio	on Feedback					
Add :				ating a Q on and answer pairs y			wledge base.		
	SERVICE NAME			ike to name your r your reference and y ervices		it at anytime.			
			nis will help us gather ot. Here is an exampl	f your company I relevant data about y e of a page that woul ft.com/en-us/softwar	our business ar I work.		that you can later use + Add a		
	FAQ FILES	Su		.tsv, .pdf, .doc, .docx,			n and answer pairs		
	STARTING FROM SCRATCH		<b>/ould you prefer</b> ou will be able to do i	to enter question t in the next step.	is and answe	ers manually? No	o problem.		

Learning Cognitive		C Save and retrain
Knowledge Base	KNOWLEDGE BASE   27 QnA pairs	+ Add new QnA pair
Test	Question	Answer
Settings	<ul> <li>Original source: Editorial</li> </ul>	
Settings	<sup>1</sup> Hi	Hello
	^ Original source: https://www.microsoft.com/en-us/software-downloa	ad/faq
	<sup>1</sup> How do I find my Windows product key?	Windows 8.1 and Windows 10\nThe product key is located inside the product packaging, on the receipt or confirmation page for a digital purchase or in a confirmation e-mail that shows you purchased Windows. If you purchased a digital copy from [Microsoft Store](http://www.microsoftstore.com/store/msusa/e_US/home), you can locate your product key in your Account under Digital Content/NivMiodows 7nThe product key is located inside the box that the Windows DVD came in, on the DVD, on the receipt or confirmation page for a digital purchase or in a

ł	(NOWLEDGE BASE   28 QnA p	pairs	+ Add new QnA pair
Question			Answer
	<ul> <li>Original source: Editorial</li> </ul>		
1	<sup>1</sup> Hi		Hello
2	How are you doing?	: Add alternative phrasing	I'm doing great, how about you?
	<ul> <li>Original source: https://www.mici</li> </ul>	Delete QnA pair	d/faq

Knowledge Base	TEST
Test	
Settings	Choose the most appropriate attentives. The media creation tool (

## Learning Cognitive Services

Your service has never been deployed.

## Review your changes

Source	QnA in production	QnA in current draft	QnA added	QnA deleted
https://www.microsoft.com/en-us/software-download/	0	27	27	0
Editorial	0	2	2	0
Download Diff File				

Cancel

## Success! Your service has been deployed. What's next?

You can always find the deployment details in your service's settings.

## Use the below HTTP request to build your bot. Learn how.



## Need to fine-tune and refine? Go back and keep editing your service.

Edit Service

# **Chapter 9: Adding Specialized Searches**

Smart Home						_		×
Home LL	JIS	Entity Linking	Bing Search	Administrat	tion			
Search type:	News			~				
Safe search filter:	Moderate ~			~				
Search query:	manchester united				Search			
Search results:	Search results:							
Search query: Search								

			– 🗆 X	
IS Entity Linking Bing Search Administr		Administration		
Web	~			
Strict		~		
politics			Search	
Site itics.html and political news from FOX com pom/section/politics litics, keep up with the hotte campaigns, Congress, lobby g/wiki/Politics	ties, political campaigns, world and international thoughts and opinions on the political news that			
V S P Sitian Sitian C C Sitian	Veb itrict olitics ews, opinion and analysis o te ics.html nd political news from FOX m m/section/politics ics, keep up with the hotte ampaigns, Congress, lobby /wiki/Politics	Veb Veb Veb vers, opinion and analysis of American and glo vers, opinion and analysis of American and glo te ics.html nd political news from FOXNews.com. News a m m/section/politics ics, keep up with the hottest political debates ampaigns, Congress, lobbyists and issues. /wiki/Politics	Veb	Entity Linking       Bing Search       Administration         Web       ~         itrict       ~         olltics       Search         ews, opinion and analysis of American and global politics Find news and video about elections, the White House,         te         ics.html         nd political news from FOXNews.com. News about political parties, political campaigns, world and international         m         m/section/politics         ics, keep up with the hottest political debates, and share your thoughts and opinions on the political news that         ampaigns, Congress, lobbyists and issues.

📧 Chapter	9			_		×
Search type:	ImageSearch v	' Seach query:	soccer		Searc	h
Image search	n results:					
# of results:	933					
	ige name: How I got Fired f ige size: 1829573 B	rom my sons soo	cer team   Children'	s Director	Ŋ	
Ima	ge host: childrensdirectory ge URL: http://www.bing.co					CID=32
	ige name: Pics Photos - Abi ige size: 269084 B	out Soccer Abou	t Soccer			
	ge host: funny-quotes.picp ge URL: http://www.bing.co					CID=32
	ige name: Barcelona Needs ige size: 396765 B	Depth, but It's L	osing It Every Day -	NYTimes	.com	
Ima	ge host: www.nytimes.com ge URL: http://www.bing.co					
	ige name: Soccer Images   ( ige size: 5941362 B	Crazy Gallery				
Ima	ige host: www.crazygallery.i ige URL: http://www.bing.co		10D672D402DBFCA	2B584314	4AB58&C	CID=32

🔳 Chapter	9			_		×
Search type:	VideoSearch	Seach query:	cats		Searc	h
Video search	i results:					
# of results:	1000					
	eo name: Cats the Music	cal: Jellicle Songs				
	eo duration: PT3M20S		. ALLA CONTRACT			
	eo URL: https://www.you olisher: YouTube	utube.com/watch:\	=tLvivijvvHiviiviO			
	eo name: Cats Meowing eo duration: PT3M31S	g and Talking Comp	ilation Video			
Vid	eo URL: https://www.you	utube.com/watch?v	r=fiAIQA8-Yks			
Pub	olisher: YouTube					
	eo name: Funny Cats Co	ompilation 2016 - B	est Funny Cat Videos	Ever		
	eo duration: PT3M48S					
	eo URL: https://www.you olisher: YouTube	utube.com/watch:\	/=njsyHmcEakw			
	eo name: TALKING CATS	S - COMPILATION,	CHATTERING CATS, TI	CKYUL		
	eo duration: PT6M20S	utuba.com/watch?	-57-0d\$0-P20			
	eo URL: https://www.you olisher: YouTube	atube.com/watch:	-51200390050			

# **Chapter 10: Connecting the Pieces**

Add a new Entity		
NewsCategory		
🗆 Include children		
	Save	Cancel

## Add a new intent

		enterner eletertine ener			
	mple of a command that	triggers this intent:			
kead me t	he latest sports news				
Delete Acti	on				
Action Info	)				
🗆 Fulfillr	nent Action Type:	Select Action	~		
Action Para	ameters				
+ Add Para	meter				
Required	Name	Туре	Value	Prompt	Edit
	category	NewsCategor ~	Choose Phrase List $\scriptstyle {\scriptstyle \lor}$	Enter prompt	Ē
			· · · · · · · · · · · · · · · · · · ·		

New utterances	Search	Suggest	Review labels
Read me the lates	t sports new	s	→
read me the la	test <mark>sports</mark> r	iews	GetNews ~
	NewsC	ategory	Submit

Home         LUIS         Entity Linking         Bing Search         Administration           Input text         Results         Results	Smart Home				_	$\times$
	Home LU	UIS Entity Linking	Bing Search	Administration		
Result message: STT completed with status: RecognitionSuccess	Input text		Results			
Retrieved the following results: Read me the latest Sports News. Calling LUIS with the top result Status: Succeeded Summary: Top intent is GetNews with score 0,9797508. Found 1 entities. Action: GetNews Action triggered: True			Retrieved the fol Read me the late Calling LUIS with Status: Succeede Summary: Top in Action: GetNews	lowing results: est Sports News. the top result d tent is GetNews with score 0,9797!		