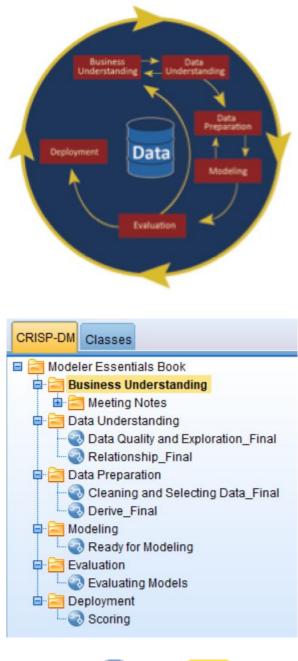
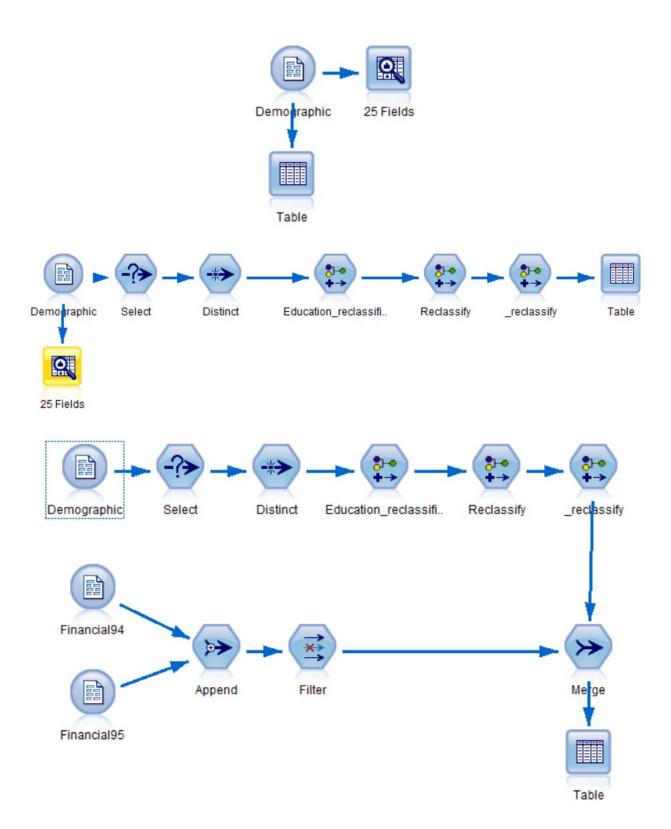
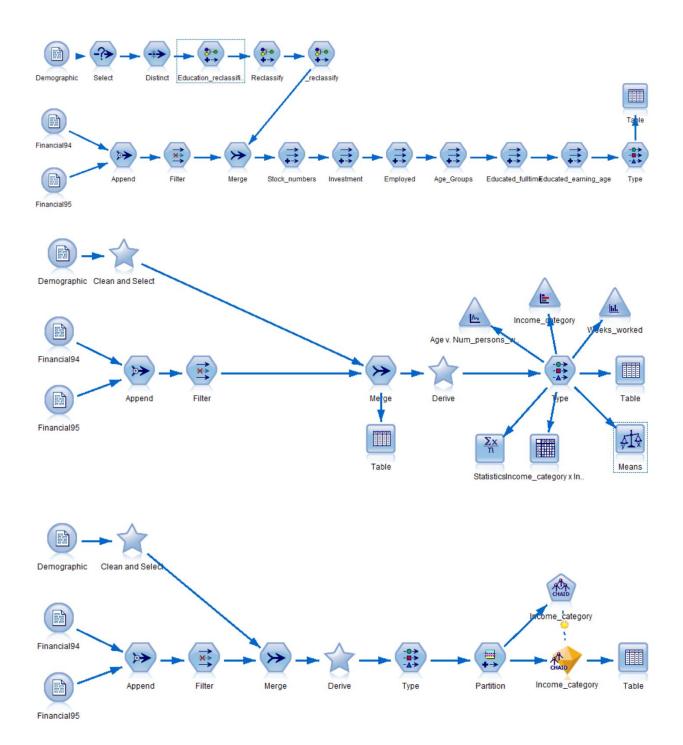
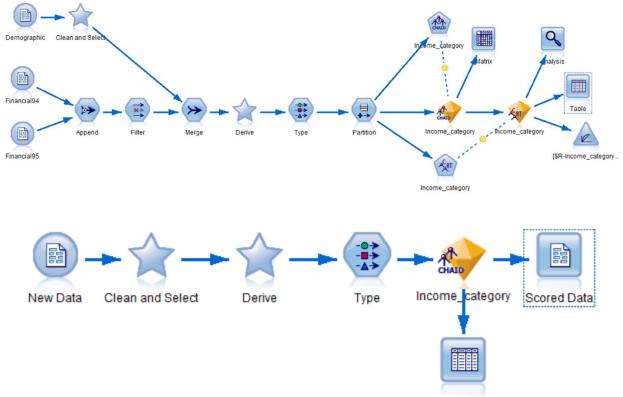
Chapter 01: Introduction to Data Mining and Predictive Analytics



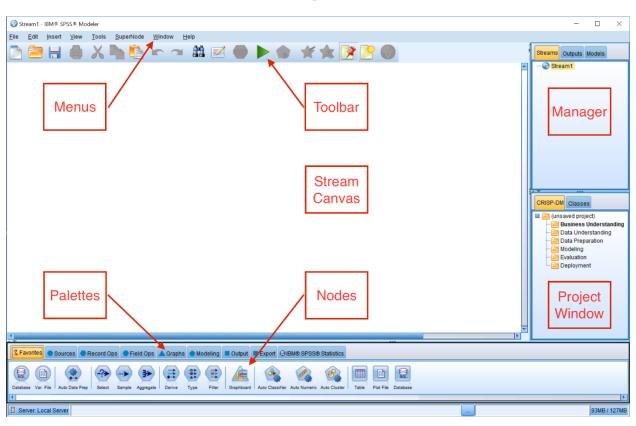




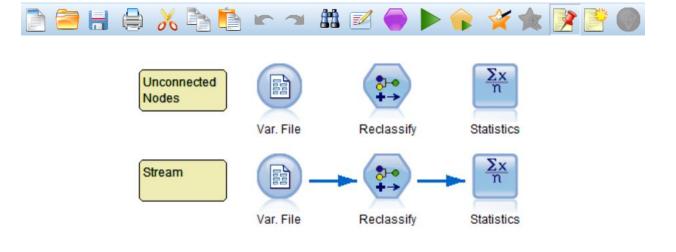


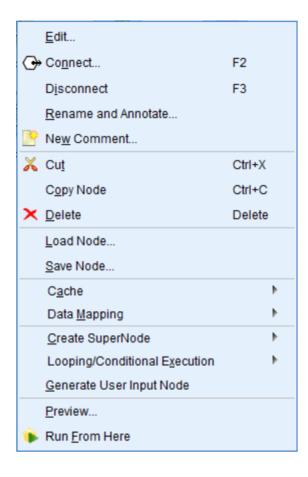


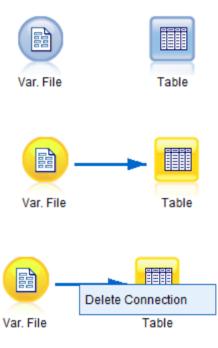
Table

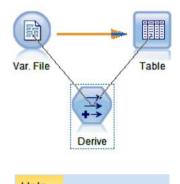


Chapter 2: The Basics of Using IBM SPSS Modeler









Help
Help Topics
CRISP-DM Help
Application <u>Examples</u>
Accessibility Help
<u>W</u> hat's This
<u>A</u> bout

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Vewline 🔲 Other	Quotes						
Non-printing characters	Single quotes:	Discard 💌					
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Search:	Go Scope: All topics					
Contents 🚔 🕅 🤽 🛱						
🖲 🍉 View information in the help	IBM SPSS Modeler Help > Source, Process, and Output Nodes > Source Nodes > Variable File Node					
🗉 � IBM SPSS Modeler CRISP-DN						
🗉 🙋 IBM SPSS Modeler Help	Setting options for the Variable File Node					
🗉 💷 User's Guide	You set the options on the File tab of the Variable File node dialog box.					
🗉 🕮 Source, Process, and Outpu	File Specify the name of the file. You can enter a filename or click the ellipsis button () to select a file.					
🗉 ฬ Source Nodes	The file path is shown once you select a file, and its contents are displayed with delimiters in the panel					
Overview	below it.					
E Setting Field Storage The sample text that is displayed from your data source can be copied and pasted into the following						
Unsupported contro	controls: EOL comment characters and user-specified delimiters. Use Ctrl-C and Ctrl-V to copy and paste.					
🗉 🖾 Analytic Server Sour	Read field names from file Selected by default, this option treats the first row in the data file as labels for					
🖲 🖾 Database Source No	the column. If your first row is not a header, deselect to automatically give each field a generic name, su as <i>Field1</i> , <i>Field2</i> , for the number of fields in the dataset.					
🗉 🕼 Variable File Node	Constanting of Galde Constants of Galde in each mound. The much on a figure in					
Setting options for a setting option of a s	Specify number of fields. Specify the number of fields in each record. The number of fields can be detected automatically as long as the records are new-line terminated. You can also set a number					
Importing geosp Bixed File Node	manually.					
B I Data Collection Nod	Skip header characters. Specify how many characters you want to ignore at the beginning of the first					
BM Cognos BI Sour	record.					
BM Cognos TM1 So	EOL comment characters. Specify characters, such as # or !, to indicate annotations in the data.					
B SAS Source Node	Wherever one of these characters appears in the data file, everything up to but not including the next new- line character will be ignored.					
Excel Source Node						
XML Source Node	Strip lead and trail spaces. Select options for discarding leading and trailing spaces in strings on import.					
🗉 🚅 User Input Node	Note. Comparisons between strings that do and do not use SQL pushback may generate different results					
🗉 🚅 Simulation Generate	where trailing spaces exist.					
	Invalid characters. Select Discard to remove invalid characters from the data source. Select Replace with to replace invalid characters with the specified symbol (one character only). Invalid characters are					
	with to replace invalid characters with the specified symbol (one character only). Invalid characters are					

Chapter 3: Importing Data into Modeler

	ID	Age	Education	Enrolled_school	Marital_status	Race	Hispanic_origin	Sex
1	1001	73	High school graduate	Not applicable	Widowed	White	All other	Female
2	1002	58	Some college but no degree	Not applicable	Divorced	White	All other	Male
3	1003	18	10th grade	High school	Never married	Asian or Pacific Islander	All other	Female
4	1004	9	Children	Not applicable	Never married	White	All other	Female
5	1005	10	Children	Not applicable	Never married	White	All other	Female
6	1006	48	Some college but no degree	Not applicable	Married-civilian spouse present	Amer Indian Aleut or Eskimo	All other	Female
7	1007	42	Bachelors degree(BA AB BS)	Not applicable	Married-civilian spouse present	White	All other	Male
8	1008	28	High school graduate	Not applicable	Never married	White	All other	Female
9	1009	47	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Female
10	1010	34	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male

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ID,Age,Education,Enrolled_school,Marital_status,Race,Hispanic_origin,Sex,Regi 1001,73," High school graduate","Not applicable","Widowed","White","All other 1002,58," Some college but no degree","Not applicable","Divorced","White","All 1003,18," 10th grade","High school","Never married","Asian or Pacific Islande:								
Read field names from file	🔲 Specify number of fields 🛛 1 ≑							
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Strip lead and trail spaces: $③$ None \bigcirc Lef	t 🛇 Right 🔘 Both							
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Encoding: Stream default 💌	Decimal symbol: Stream default 🔻							
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Field delimiters	Automatically recognize dates and times							
📄 Space 🛛 📝 Comma 📄 Tab	Treat square brackets as lists							
Vewline 🔲 Other	Quotes							
Non-printing characters	Single quotes: Discard 💌							
Allow multiple blank delimiters	Double quotes: Discard 💌							
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Education		A String	
Enrolled_school		A String	
Marital_status		A String	
Race		A String	
Hispanic_origin		A String	
Sex		A String	
Region		A String	
State		A String	
Household_status		A String	
Household_summary		A String	
Change_msa		A String	
Change_region		A String	
Move_within_reg		A String	
Moved_last_year		A String	
Move_sunbelt		A String	
Num_persons_worked		🔆 Integer	
Family_members_under18		A String	
Birth_country_father		A String	
Birth_country_mother		A String	
Birth_country_self		A String	
Citizenship		A String	
Fill_vet_survey		A String	
Vet_benefits		🔆 Integer	

File Data Filter Types Annotatio		
	ns	
7- 📮 🗰		Fields: 26 in, 0 filtered, 0 renamed, 26
Field —	Filter	Field
ID	\rightarrow	ID
Age	\rightarrow	Age
Education	\rightarrow	Education
Enrolled_school	\rightarrow	Enrolled_school
Marital_status	\rightarrow	Marital_status
Race	\rightarrow	Race
Hispanic_origin	\rightarrow	Hispanic_origin
Sex	\rightarrow	Sex
Region	\rightarrow	Region
State	\rightarrow	State
Household_status	\rightarrow	Household_status
Household_summary	\rightarrow	Household_summary
Change_msa	\rightarrow	Change_msa
Change_region	\rightarrow	Change_region
Move_within_reg	\rightarrow	Move_within_reg
Moved_last_year	\rightarrow	Moved_last_year
Move_sunbelt	\rightarrow	Move_sunbelt
Num_persons_worked	\rightarrow	Num_persons_worked
Family_members_under18	\rightarrow	Family_members_under18
Birth_country_father	\rightarrow	Birth_country_father
Birth_country_mother	\rightarrow	Birth_country_mother
	\rightarrow	Birth_country_self
Birth_country_self	-	

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File Data Filter Types Annotatio	ons							
Fields: 26 in, 1 filtered, 1 renamed, 25 out								
Field	Filter	Field						
ID	\rightarrow	ID_Number						
Age	→	Age						
Education	\rightarrow	Education						
Enrolled_school	\rightarrow	Enrolled_school						
Marital_status	\rightarrow	Marital_status						
Race	\rightarrow	Race						
Hispanic_origin	\rightarrow	Hispanic_origin						
Sex	\rightarrow	Sex						
Region	\rightarrow	Region						
State	\rightarrow	State						
Household_status	\rightarrow	Household_status						
Household_summary	\rightarrow	Household_summary						
Change_msa	\rightarrow	Change_msa						
Change_region	\rightarrow	Change_region						
Move_within_reg	\rightarrow	Move_within_reg						
Moved_last_year	\rightarrow	Moved_last_year						
Move_sunbelt	\rightarrow	Move_sunbelt						
Num_persons_worked	\rightarrow	Num_persons_worked						
Family_members_under18	\rightarrow	Family_members_under18						
Birth_country_father	\rightarrow	Birth_country_father						
Birth_country_mother	\rightarrow	Birth_country_mother						
Birth_country_self	\rightarrow	Birth_country_self						
Citizenship	\rightarrow	Citizenship						

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able	Annotatio	ns		1 <u></u>				
	ID	Age	Education	Enrolled_school	Marital_status	Race	Hispanic_origin	Sex
1	1001	73	High school graduate	Not applicable	Widowed	White	All other	Female
2	1002	58	Some college but no degree	Not applicable	Divorced	White	All other	Male
3	1003		10th grade	High school	Never married	Asian or Pacific Islander	All other	Female
1	1004	9	Children	Not applicable	Never married	White	All other	Female
5	1005	10	Children	Not applicable	Never married	White	All other	Female
6	1006	48	Some college but no degree	Not applicable	Married-civilian spouse present	Amer Indian Aleut or Eskimo	All other	Female
7	1007	42	Bachelors degree(BA AB BS)	Not applicable	Married-civilian spouse present	White	All other	Male
3	1008	28	High school graduate	Not applicable	Never married	White	All other	Female
9	1009	47	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Female
10	1010	34	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male
11	1011	8	Children	Not applicable	Never married	White	All other	Female
12	1012	32	High school graduate	Not applicable	Never married	Black	All other	Female
13	1013	51	Some college but no degree	Not applicable	Married-civilian spouse present	White	Do not know	Male
14	1014	46	High school graduate	Not applicable	Divorced	White	Central or Sout	Female
15	1015	26	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female
16	1016	13	Children	Not applicable	Never married	Black	All other	Female
17	1017	47	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female
18	1018	39	10th grade	Not applicable	Married-civilian spouse present	White	Mexican (Mexic	Female
19	1019	16	10th grade	High school	Never married	White	Mexican-Ameri	Female
20	1020	35	High school graduate	Not applicable	Married-civilian spouse present	White	All other	Male
	4							•

Streams Outputs Models

Preview Refresh									
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A Household	Categorical		None		🔪 Input							
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A Hispanic_ori.		"All other",		None	> Input
A Sex	Flag	Male/Fem		None	> Input
A Region	Nominal	Abroad,Mi		None	> Input
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A Household		"Child 18		None	🔪 Input
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A Sex	🎖 Flag	Male/Fem		None	🔪 Input
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Birth_country		Cambodi		None	🔪 Input
A Citizenship	💑 Nominal	"Foreign b		None	🔪 Input

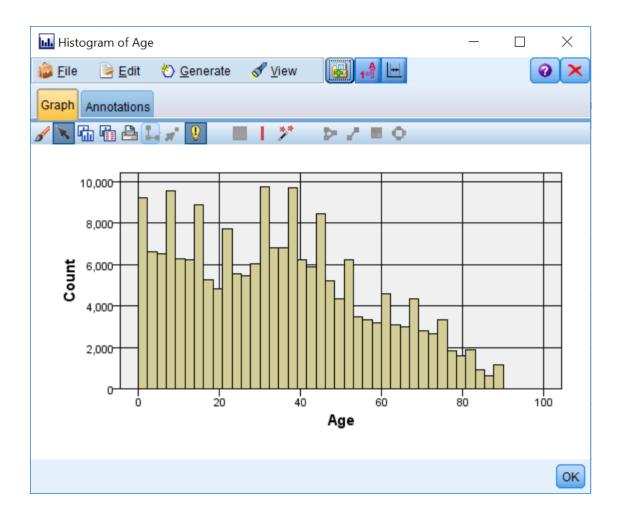
Chapter 4:Data Quality and Exploration

🛞 25 Field	ls						\times
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25 Fields	Х								
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Missing Values Calculate: Count of records with valid values Breakdown counts of records with invalid values									
Outliers & Extreme Values Detection Method: Standard deviation from mean									
Outliers: 3.0 🗧 Extremes: 5.0 🗧									
O Interquartile ranges from upper/lower quartiles									
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Note: Selecting Interquartile range may slow performance on large data sets									
OK Run Cancel Apply Res	et								

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A Race		🗞 Nominal				-		5	199526			
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E Distribution of Education		—	
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Value 🔺	Proportion	%	Count
10th grade		3.79	7558
11th grade		3.45	6877
12th grade no diploma		1.07	2126
1st 2nd 3rd or 4th grade		0.9	1799
5th or 6th grade	-	1.64	3277
7th and 8th grade		4.01	8007
9th grade		3.12	6230
Associates degree-academic program		2.19	4363
Associates degree-occup /vocational		2.69	5358
Bachelors degree(BA AB BS)		9.96	19865
Children		23.77	47422
Doctorate degree(PhD EdD)		0.63	1263
High school graduate		24.26	48407
Less than 1st grade		0.41	819
Masters degree(MA MS MEng MEd MSW MBA)		3.28	6541
Prof school degree (MD DDS DVM LLB JD)		0.9	1793
Some college but no degree		13.94	27821
			ОК



E Distribution of Household_summary	—	
📦 Eile 📄 Edit 🏷 Generate 💰 View 🔢 📢		0 ×
Table Graph Annotations		
Value / Proportion	%	Count
Child 18 or older	7.23	14430
Child under 18 ever married	0.02	47
Child under 18 never married	25.27	50428
Group Quarters- Secondary ind	0.07	132
Householder	37.83	75476
Nonrelative of householder	3.81	7601
Other relative of householder	4.86	9703
Spouse of householder	20.9	41709
		OK

E Distribution of Vet_benefits	_	
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Table Graph Annotations		
Value 🛆 Proportion	%	Count
0	23.76	47409
1]	0.99 75.24	1984 150133
		ОК

E Distribution of Region	_	
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Table Graph Annotations		
Value 🖉 Proportion	%	Count
Abroad	0.27	530
Midwest	1.79	3575
Northeast	1.36	2705
Not applicable	92.09	183752
South	2.45	4889
West	2.04	4075
		ОК

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udit Quality An	notations						
omplete fields (9	%): 100% Co	omplete records (%)	100%				
Field	Measurement	Outliers	Extremes	Action	Impute Missing	Method	% Complete
Age	🔗 Continuous	0	0	None	Never	Fixed	100
Education	💑 Nominal				Never	Fixed	100
Enrolled_sch			-		Never	Fixed	100
Marital_status			-		Never	Fixed	100
Race	💑 Nominal		-		Never	Fixed	100
Hispanic_ori			-		Never	Fixed	100
Sex	🎖 Flag		-		Never	Fixed	100
Region	💑 Nominal		-		Never	Fixed	100
State	💑 Nominal		-		Never	Fixed	100
Household			-		Never	Fixed	100
Household			-		Never	Fixed	100
Change_msa			-		Never	Fixed	100
Change_regi					Never	Fixed	100
Move_within					Never	Fixed	100
Moved_last	💑 Nominal		-		Never	Fixed	100
Move_sunbelt	💑 Nominal				Never	Fixed	100
Num_person	🔗 Continuous	0	0	None	Never	Fixed	100
Family_mem					Never	Fixed	100
Birth_country	💑 Nominal				Never	Fixed	100
Birth_country					Never	Fixed	100
Birth_country	💑 Nominal				Never	Fixed	100
Citizenship	💑 Nominal				Never	Fixed	100
Fill_vet_survey					Never	Fixed	100
Vet_benefits	💑 Nominal				Never	Fixed	100
Year	🎖 Flag		-		Never	Fixed	100

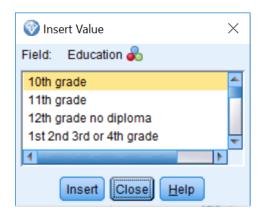
Region Value	es							×
Measurement:	뤚 Nomina	•	Storage:	A String	Depth:	0	Model Field	
Values:	 Read from Specify va 			Pass				
	Values Abroad Midwest Northeast South West				Labels			
Check values:	Extend val	ues froi	m data		Max string len	igth:	9	
	Missing valu							
	"Not applicat	ole"						_
								×
	Range				to:			
	Vull	🖌 Wh	ite space					
Description:								
			ОК	Cancel	Help			

Whac\Home	NDesktop\Modeler Book	\Demographic	:		
File Data Filter	Types Annotations	•			
√ - ∞ ∞	🕨 🕨 Read Values	Clear Valu	es Clea	r All Values	
Field	Measurement	Values	Missing	Check	Role
🔆 ID	🔗 Continuous	[1001,200		None	🔪 Input
🔆 Age	Continuous	[0,90]		None	🔪 Input
Education	💑 Nominal	" 10th gra		None	🔪 Input
Enrolled_sc	💑 Nominal	"College		None	🔪 Input
Marital_status	💑 Nominal	Divorced,"		None	🔪 Input
Race	💑 Nominal	"Amer Indi		None	🔪 Input
Hispanic_ori		"All other",		None	🔪 Input
Sex Sex	🎖 Flag	Male/Fem		None	🔪 Input
Region	💑 Nominal	Abroad,Mi	*	None	🔪 Input
State	💑 Nominal	Abroad,Al		None	🔪 Input
Household	💑 Nominal	"Child 18		None	🔪 Input
Household	💑 Nominal	"Child 18		None	🔪 Input
Change_msa	💑 Nominal	"Abroad to		None	🔪 Input
Change_reg	💑 Nominal	Abroad,"D		None	🔪 Input
Move_within	💑 Nominal	Abroad,"D		None	🔪 Input
Moved_last	💑 Nominal	No,"Not a		None	🔪 Input
Move_sunbelt	💑 Nominal	No,"Not a		None	🔪 Input
Num_perso	🔗 Continuous	[0,6]		None	🔪 Input
Family_me	💑 Nominal	"Both par		None	🔪 Input
	💑 Nominal	Cambodi		None	🔪 Input
	💑 Nominal	Cambodi		None	🔪 Input
	💑 Nominal	Cambodi		None	🔪 Input
Citizenship	💑 Nominal	"Foreign b		None	🔪 Input
View current fie OK Cancel	Ids O View unused fi	eld settings			Apply Rese

🝳 Ιmpι	utation Setting	5		×
Field:	Region	Storage:	A String	g
Impute v	vhen:	Blank & N	Iull Values	
Conditio	n:			
Impute N	lethod:	Fixed		~
Impute F	Fixed Values —			
Fixed				
Fixed	mode			
Value:	Not appli	cable		
	ОК	Cancel	lelp	
	Or Generate		14	
	Missing Valu	es SuperNoc	le	
	Outlier & Extr	eme SuperN	ode	
	Missing Valu	es <u>F</u> ilter Nod	e	
	Mi <u>s</u> sing Valu	es Select No	de	
	Reclassify N	ode		
	Binning Node	э		
	Derive Node			
	Graph Output	t		
	<u>G</u> raph Node			

Chapter 5: Cleaning and Selecting Data

🞯 Select				×	
> Ereview				0	
Settings Annotation	IS				
Mode: O Inclue	de 🔘 Discard				
Condition:					
OK Cancel			2	Apply Reset	
🛞 Expression Builder					×
Ceneral Functions	~	+ **	↑ ¹ 31 Fields		-
Function -	Return	– div	Type Field	I – Stora	0.00
is_integer(ITEM)	Boolean 4	★ rem		Integer	ige
is_real(ITEM)	Boolean	/ mod		Integer	
is_number(ITEM)	Boolean	> >=	Age Education Enrolled_ Marital_s		
is_string(ITEM)	Boolean		Enrolled_	scho String	
is_date(ITEM)	Boolean	= 7=			
is_time(ITEM)	Boolean		Race	String	
is_timestamp(ITEM) is_datetime(ITEM)	Boolean Boolean	and or	Sex	_origin String String	
to_integer(ITEM)	Integer	not() ><	Race Hispanic Sex Region	String	
to real/ITEM)	Raal		L State	String	-
is_integer(ITEM) Returns a value of true if ITEM ty	pe is an integer.	. Otherwise, retu	irns a value of fa	ilse.	
Check expression before sa	ving				
OK Cancel				🚽 Ch <u>e</u> ck	Help



	- *	div rem	Туре	Field		_
	*	rom		Field	Storage	
	_		****	ID	Integer	4
		mod	Ø	Age	Integer	
		>=	6	Education	String	
			-	Enrolled_scho	String	
			-		String	
	=	/=	-	Race	-	
	and	or		Hispanic origin	-	
	not()		2		_	
'	_		Å.	Region	-	-1
~	(2	2	State	String	
		not()	= /=	= /= and or not() ><	and or not() >< Race Hispanic_origin Sex Region	and or Race String Hispanic_origin String Sex String Region String

Select	×
Preview	
Settings Annotations	
Mode: O Include O Discard	
Condition:	
OK Cancel	Apply Reset

	Edit	Age 73 58 18 48	Some college but no degree	Enrolled_school Not applicable Not applicable	Marital_status Widowed	Race	Hispanic_origin All other		×
1 2 3 4 5 6	ID A 1001 1002 1003 1006 1007	Age 73 58 18 48	High school graduate Some college but no degree 10th grade	Not applicable Not applicable	Widowed				L
1 2 3 4 5 6	1001 1002 1003 1006 1007	73 58 18 48	High school graduate Some college but no degree 10th grade	Not applicable Not applicable	Widowed				
3 4 5 6	1002 1003 1006 1007	58 18 48	Some college but no degree 10th grade	Not applicable		White	All other	Female	-
3 4 5 6	1003 1006 1007	18 48	10th grade		D ¹			remale	4
4 5 6	1006 1007	48			Divorced	White	All other	Male	P
5 6	1007		Some college but no degree	High school	Never married	Asian or Pacific Islander	All other	Female	1
6		40	come college but no degree	Not applicable	Married-civilian spouse present	Amer Indian Aleut or Eskimo	All other	Female	1
-	1008	42	Bachelors degree(BA AB BS)	Not applicable	Married-civilian spouse present	White	All other	Male	1
7		28	High school graduate	Not applicable	Never married	White	All other	Female	1
1	1009	47	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Female	1
8	1010	34	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male	1
9	1012	32	High school graduate	Not applicable	Never married	Black	All other	Female	1
10	1013	51	Some college but no degree	Not applicable	Married-civilian spouse present	White	Do not know	Male	1
11	1014	46	High school graduate	Not applicable	Divorced	White	Central or Sout	Female	1
12	1015	26	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female	1
13	1017	47	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female	
14	1018	39	10th grade	Not applicable	Married-civilian spouse present	White	Mexican (Mexic	Female	
15	1020	35	High school graduate	Not applicable	Married-civilian spouse present	White	All other	Male	
16	1022	27	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male	
17	1023		Some college but no degree	Not applicable	Married-civilian spouse present		All other	Female	
18	1024		- · ·	Not applicable	Married-civilian spouse present		All other	Male	
19	1025		Some college but no degree		Married-civilian spouse present		All other	Female	
20	1028	37	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male	
	4							•	
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🎯 Sort	×
Preview	0 - -
Settings Optimization Annotations	
Sort by:	
Field	Order 🚽
Age	Ascending
	<u></u>
	+
Default sort order: Ascending Descending 	
OK Cancel	<u>Apply</u> <u>R</u> eset

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Table An	notations							
	ID	Age	Education	Enrolled_school	Marital_status	Race	Hispanic_origin	Sex
1	137342	18	High school graduate	Not applicable	Never married	Black	All other	Female
2	115970	18	11th grade	High school	Never married	White	All other	Female
3	141313	18	10th grade	High school	Never married	White	All other	Male
4	1742	18	Some college but no degree	College or university	Never married	White	Other Spanish	Female
5	162874	18	11th grade	High school	Never married	White	All other	Female
6	77458	18	High school graduate	College or university	Never married	White	Mexican-American	Female
7	27785	18	Some college but no degree	College or university	Never married	White	Other Spanish	Female
8	141311	18	11th grade	High school	Never married	White	All other	Male
9	27789	18	11th grade	High school	Never married	White	All other	Female
10	40002	18	High school graduate	Not applicable	Never married	White	All other	Female
11	139143	18	10th grade	Not applicable	Never married	Black	All other	Male
12	27817	18	11th grade	High school	Never married	White	All other	Female
13	10870	18	Some college but no degree	College or university	Never married	White	All other	Female
14	49155	18	11th grade	High school	Never married	Black	All other	Male
15	148763		11th grade	High school	Never married	White	All other	Male
16	7352	18	11th grade	High school	Never married	Black	All other	Female
17	125977	18	Some college but no degree	College or university	Never married	White	All other	Female
18	141247		Some college but no degree	College or university	Never married	White	All other	Male
19	141244	18	11th grade	Not applicable	Never married	Black	All other	Male
20	82902	18	High school graduate	Not applicable	Never married	White	Mexican-American	Female
	4							

So Distinct	×
Preview Preview	0
Settings Composite Optimization Annotations	
Mode: Discard only the first record in each group 💌	
Key fields for grouping:	
Age Control concert Soft Order	
Within group <u>s</u> , sort records by:	
Field Order	_
	× *
Default sort order: O Ascending O Descending	
If no sort fields are selected then the order of records within each group is undefined	
OK Cancel	Apply Reset
Table (26 fields, 1 records)	– 🗆 X
ile 🖹 Edit 🖏 Generate	0 ×
Table Annotations	
ID Age Education Enrolled_school Marital_status Race 1 177622 23 Some college but no degree Not applicable Never married Amer Indian Aleut or Eskimo	Hispanic_origin Sex All other Female
	OK

I bistinct	×
Preview	0
Settings Composite Optimization Annotations	
Mode: Include only the first record in each group	
Key fields for grouping:	
SSS ID	-
Age	×
Education	-
☐ Sort Order	
Within group <u>s</u> , sort records by:	
Field Order	
	×
	*
	¥
Default sort order: O Ascending Descending	
If no sort fields are selected then the order of records within each group is undefined	
OK Cancel	Apply Reset

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<u>File</u>	<u> </u>	n		14 000				
Table	Annotatio	ns						
L								_
	ID		Education		Marital_status	Race	Hispanic_origin	
1	1001		High school graduate	Not applicable		White	All other	Female
2	1002		Some college but no degree	Not applicable	Divorced	White	All other	Male
3	1003		10th grade	High school	Never married	Asian or Pacific Islander	All other	Female
4	1006			Not applicable	Married-civilian spouse present		All other	Female
5	1007		Bachelors degree(BA AB BS)		Married-civilian spouse present		All other	Male
6	1008		High school graduate	Not applicable	Never married	White	All other	Female
7	1009			Not applicable	Married-civilian spouse present		All other	Female
8	1010			Not applicable	Married-civilian spouse present		All other	Male
9	1012		High school graduate	Not applicable	Never married	Black	All other	Female
10	1013	51	Some college but no degree	Not applicable	Married-civilian spouse present	White	Do not know	Male
11	1014		High school graduate	Not applicable	Divorced	White	Central or Sout	
12	1015	26	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female
13	1017		Bachelors degree(BA AB BS)		Never married	White	All other	Female
14	1018		10th grade	Not applicable	Married-civilian spouse present		Mexican (Mexic	Female
15	1020		High school graduate	Not applicable	Married-civilian spouse present		All other	Male
16	1022		Some college but no degree	Not applicable	Married-civilian spouse present		All other	Male
17	1023		Some college but no degree		Married-civilian spouse present		All other	Female
18	1024			Not applicable	Married-civilian spouse present		All other	Male
19	1025		Some college but no degree		Married-civilian spouse present		All other	Female
20	1028	37	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male
	4	111111122						
								6

Reclassify			×
Preview			0
Settings Annotatio	ons		
	Mode:	◙ Single ◎ Multiple	
	Reclassify into:	New field C Existing field	d
Reclassify field:			
🗞 Education			
New field name:			
Education_reclass	ified		
Reclassify values:			
🕨 🕨 Get	🏷 Сору	🥜 Clear new	🗳 Auto
Original	l value 🗁	New value	
10th grade		No high school degree	
11th grade		No high school degree	
12th grade no dip	oloma	No high school degree	•
1st 2nd 3rd or 4th) grade	No high school degree	
5th or 6th grade		No high school degree	
For unspecified val	ues use: 🔘 Orig	inal value 🔘 Default value	undef
OK Cancel			Apply Reset

🎯 Reclassify			×
Preview	N		0
Settings Annotati	ions		
	Mode:	◙ Single ◎ Multiple	
	Reclassify into:	O New field Existing field	ld
Reclassify field:			
💑 Vet_benefits			-
New field name:			
Reclassify11			
Reclassify values:			
🕨 🕨 Get	🏷 Сору	🥜 Clear new	🗳 Auto
Origin	al value 😑	New value	
0		No	
1		Yes	
2		Not applicable	•
			2
For unspecified va	alues use: 🔘 Orig	ginal value 🔘 Default value	undef
OK Cancel	1		Apply Reset

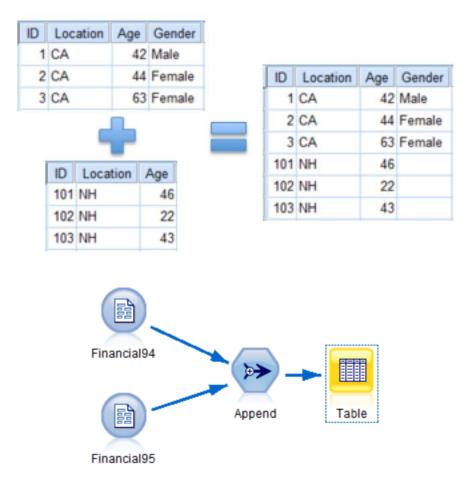
	X
Preview	
Settings Annotations	
Mode:	🛇 Single 🔘 Multiple
Reclassify into:	New field
Reclassify fields:	
Birth_country_father Birth_country_mother Birth_country_self	
Field name extension: _reclassify Reclassify values:	Add as: 💿 Suffix 🔘 Prefix
🕨 🕨 🕨 🕨 Get	🥖 Clear new 🛛 🗳 Auto
Original value	New value
Thailand	Other
Columbia	Other
United-States	United States
Ireland	Other
England	Other
For unspecified values use: 🔘 Ori	ginal value Other
OK Cancel	Apply Reset

Q Data Audit of [29 fields]								-	
🔋 <u>F</u> ile 📄 <u>E</u> dit 🕙 <u>G</u> enerate									0
Audit Quality Annotations									
Field	Sample Graph	Measurement	Min	Max	Mean	Std. Dev	Skewness	Unique	Valid
🗘 Age		🛷 Continuous	18	90	44.688	17.649	0.534	-	143531
A Education		💑 Nominal	-	-	-	-	-	16	143531
A Enrolled_school		💑 Nominal	-	-	-	-	-	3	143531
A Marital_status		💑 Nominal	-	-	-		-	7	143531
A Race		💑 Nominal	-	-	-	-	_	5	143531
A Hispanic_origin		💑 Nominal	-	-	_	-	_	10	143531
A Sex		🌡 Flag	-	-	-	-	-	2	143531
A Region		💑 Nominal	-	-	-		-	6	143531

E Distribution of Education_reclas	sified	_	
📦 <u>F</u> ile 🛛 📄 <u>E</u> dit 🛛 🕙 <u>G</u> enerat	e 💰 View 🚯 📢		0 ×
Table Graph Annotations			
Value 🛆	Proportion	%	Count
Advanced degree		6.69	9597
Bachelors degree]	13.84	19863
High school degree		33.67	48326
No high school degree		19.67	28228
Some college		26.14	37517
			ОК

ОК

Chapter 6: Combining Data Files



Append			×					
Append 2 da			0					
Inputs Append A	nnotations							
Match fields by:	O Positio	on 💿 Name 📃	Match case					
Preview of field mat	ches and st	ructure						
Output Field	1 1[F	inancial94:Financial94]	2[Financial95:Financial95]					
ID 🛞	(#)	ID	🛞 ID 🖉					
Hour_wage	(#)	Hour_wage	lour_wage					
Capital_gains	()	Capital_gains	Capital_gains					
Capital_losses	۲	Capital_losses	🛞 Capital_losses 🚽					
Dividends		Dividends	Dividends					
Weeks_worked	ı 🛞	Weeks_worked	Weeks_worked					
Year	۲	Year	🛞 Year					
A Type_worker	A	Type_worker	A Type_worker					
4								
Include fields from: O Main dataset only All datasets								
Tag records by i	ncluding so	urce dataset in field In	put					
OK Cancel	Ú		Apply Reset					

Ap	nd Preview pend 2 datasets ppend Annotations		×			
Tags and	order of input datase	ts:				
Tag 1 2	Source Node Financial94 Financial95	Connected Node Financial94 Financial95	Fields 16 18 *			
Main dataset: 1[Financial94:Financial94] Ø View current tags Ø View unused tag settings						
ОК	Cancel		Apply Reset			

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Table A	nnotations						
	h_unemployed	Employment_status	Tax_status	Own_business	Income_category	DI_code	DO_code
71708	licable	Children or Armed Forces	Nonfiler	No	- 50000.	\$null\$	\$null\$
71709	licable	Children or Armed Forces	Single	Not applicable	- 50000.	\$null\$	\$null\$
71710	licable	Children or Armed Forces	Joint both under 65	No	- 50000.	\$null\$	\$null\$
71711	licable	Children or Armed Forces	Nonfiler	No	- 50000.	\$null\$	\$null\$
71712	licable	Children or Armed Forces	Joint both under 65	No	- 50000.	\$null\$	\$null\$
71713	licable	Children or Armed Forces	Joint both under 65	No	- 50000.	\$null\$	\$null\$
71714	licable	Children or Armed Forces	Single	No	- 50000.	\$null\$	\$null\$
71715	licable	Children or Armed Forces	Single	No	- 50000.	\$null\$	\$null\$
71716	licable	Children or Armed Forces	Joint both under 65	Not applicable	50000+.	\$null\$	\$null\$
71717	ver	Children or Armed Forces	Single	No	- 50000.	\$null\$	\$null\$
71718	licable	Children or Armed Forces	Single	No	- 50000.	\$null\$	\$null\$
71719	licable	Children or Armed Forces	Joint one under 6	No	- 50000.	\$null\$	\$null\$
71720	licable	Children or Armed Forces	Single	No	- 50000.	\$null\$	\$null\$
71721	licable	Not in labor force	Nonfiler	No	- 50000.	0	0
71722	licable	Not in labor force	Nonfiler	No	- 50000.	0	0
71723	licable	Full-time schedules	Joint both under 65	Not applicable	- 50000.	40	10
71724	er - on layoff	Unemployed full-time	Single	No	- 50000.	4	40
71725	licable	Full-time schedules	Joint both under 65	No	- 50000.	43	26
71726	licable	Not in labor force	Nonfiler	No	- 50000.	0	0
71727	licable	Full-time schedules	Single	No	- 50000.	24	12
	4						•••••••••

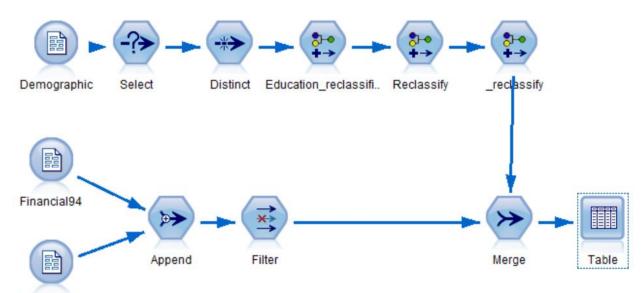
🞯 Filter		×
Review		
Filter Annotations		
7- 🗣 🗰	Fields	s: 18 in, 2 filtered, 0 renamed, 16 out
Field -	Filter	Field
Industry_code	\rightarrow	Industry_code 🖌
Occupation_code	\rightarrow	Occupation_code
Union_member	\rightarrow	Union_member
Reason_unemployed	\rightarrow	Reason_unemployed
Employment_status	\rightarrow	Employment_status
Tax_status	\rightarrow	Tax_status
Own_business	\rightarrow	Own_business
Income_category	\rightarrow	Income_category
DI_code	→	DI_code
DO_code	_ ★ →	DO_code
● View current fields ○	View unused field se	ttings
OK Cancel		<u>Apply</u> <u>R</u> eset

<u> </u>	🦻 <u>E</u> d	it 🕙 <u>G</u> en	erate 🔂	🕒 🗚 🏥				0
Table A	nnotatio	ns						
	ID	Hour_wage	Capital_gains	Capital_losses	Dividends	Weeks_worked		
	1002	0	0	0	0	52		Self-employed-not incorporated
	1007	0	5178	0	0	52		Private
1	1010	0	0	0	0	52		Private
	1013	0	0	0	0	52		Private
	1014	0	0	1590	0	52		Private
	1018	0	0	0	0	0		Not applicable
	1022	0	0	0	0	52		Self-employed-not incorporated
	1024	0	0	1977	100	52		Private
	1025	0	0	0	0	0		Not applicable
0	1030	0	0	1669	700	52		Private
1	1033	0	0	0	0	52		Self-employed-not incorporated
2	1034	0	0	0	0	52		Private
3	1035	0	991	0	0	0		Not applicable
4	1036	0	0	0	0	52		Private
5	1037	0	0	0	1000	52		Private
6	1041	0	0	0	0	0		Not applicable
7	1043	0	0	0	0	38		Self-employed-not incorporated
8	1044	0	0	0	0	0		Not applicable
9	1047	0	0	0	0	0		Not applicable
0	1049	0	0	0	0	0	94	Not applicable
	4							Image: A state of the state

ID	Location	Age	Gender
1	CA	42	Male
2	CA	44	Female
3	CA	63	Female

Location	Age	Gender	ID	Satisfaction	Purchases
CA	42	Male	2	5	10
CA	44	Female	3 - 3	2	2
CA	63	Female	- 4	4	6

ID	Location	Age	Gender	Satisfaction	Purchases
1	CA	42	Male	SnullS	\$null\$
2	CA	44	Female	5	10
3	CA	63	Female	2	2
4		SnullS		4	5



Financial95

🎯 Merge	×
Merge 2 datasets. Merge method: Keys	0 - 1
Inputs Merge Filter Optimization Annotations	
Merge Method: Keys	
Possible keys:	Keys for merge:
Year	ID
-	
	Combine duplicate key fields
O Include only matching records (inner join)	
Include matching and non-matching records (full outer join)	
$\ensuremath{\mathbb{O}}$ Include matching and selected non-matching records (partial	outer join)
Select	
Include records in first dataset not matching any others (anti-journament)	bin)
OK Cancel	Apply Reset

Merge 2 datasets. Me	erge method: Ke	eys			
Inputs Merge Filter Optin	mization Annot	ations			
7- 🗣 🗰				Fields: 4	15 in, 1 filtered, 0 renamed, 44 o
Field	Tag	Source Node	Connected N	Filter	Field
Move_within_reg	1	Demographic	_reclassify	\rightarrow	Move_within_reg
Moved_last_year	1	Demographic	_reclassify	\rightarrow	Moved_last_year
Move_sunbelt	1	Demographic	reclassify	\rightarrow	Move_sunbelt
Num_persons_worked	1	Demographic	_reclassify	\rightarrow	Num_persons_worked
Family_members_under18	1	Demographic	_reclassify	\rightarrow	Family_members_under18
Birth_country_father	1	Demographic	_reclassify	\rightarrow	Birth_country_father
Birth_country_mother	1	Demographic	reclassify	\rightarrow	Birth_country_mother
Birth_country_self	1	Demographic	reclassify	\rightarrow	Birth_country_self
Citizenship	1	Demographic	reclassify	\rightarrow	Citizenship
Fill_vet_survey	1	Demographic	reclassify	\rightarrow	Fill_vet_survey
Vet_benefits	1	Demographic	reclassify	\rightarrow	Vet_benefits
Year	1	Demographic	reclassify	\rightarrow	Year
Education_reclassified	1	Demographic	reclassify	\rightarrow	Education_reclassified
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Birth_country_mother_rec		Demographic	reclassify	\rightarrow	Birth_country_mother_rec
Birth_country_self_reclas	1	Demographic	reclassify	\rightarrow	Birth_country_self_reclas
Hour_wage	2	Append	Filter	\rightarrow	Hour_wage
Capital_gains	2	Append	Filter	\rightarrow	Capital_gains
Capital_losses	2	Append	Filter	\rightarrow	Capital_losses
Dividends	2	Append	Filter	\rightarrow	Dividends
Weeks_worked	2	Append	Filter	\rightarrow	Weeks_worked
Year	2	Append	Filter	-★→	Year
Type_worker	2	Append	Filter	\rightarrow	Type_worker
Industry_code	2	Append	Filter	\rightarrow	Industry_code
Occupation_code	2	Append	Filter	\rightarrow	Occupation_code

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1	1001		High school graduate	Not applicable	Widowed	White	All other	Female
2	1002		Some college but no degree	Not applicable	Divorced	White	All other	Male
3	1003		10th grade	High school	Never married	Asian or Pacific Islander	All other	Female
4	1006			Not applicable	Married-civilian spouse present		All other	Female
5	1007		Bachelors degree(BA AB BS)		Married-civilian spouse present		All other	Male
6	1008		High school graduate	Not applicable	Never married	White	All other	Female
7	1009			Not applicable	Married-civilian spouse present		All other	Female
8	1010			Not applicable	Married-civilian spouse present		All other	Male
9	1012		High school graduate	Not applicable	Never married	Black	All other	Female
10	1013	51	Some college but no degree	Not applicable	Married-civilian spouse present	White	Do not know	Male
11	1014		High school graduate	Not applicable	Divorced	White	Central or Sout	
12	1015	26	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female
13	1017		Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Female
14	1018		10th grade	Not applicable	Married-civilian spouse present	White	Mexican (Mexic	Female
15	1020		High school graduate	Not applicable	Married-civilian spouse present		All other	Male
16	1022		Some college but no degree	Not applicable	Married-civilian spouse present		All other	Male
17	1023			Not applicable	Married-civilian spouse present		All other	Female
18	1024		Masters degree(MA MS ME	Not applicable	Married-civilian spouse present		All other	Male
19	1025		Some college but no degree		Married-civilian spouse present		All other	Female
20	1028	37	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male
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Chapter 7: Deriving New Fields

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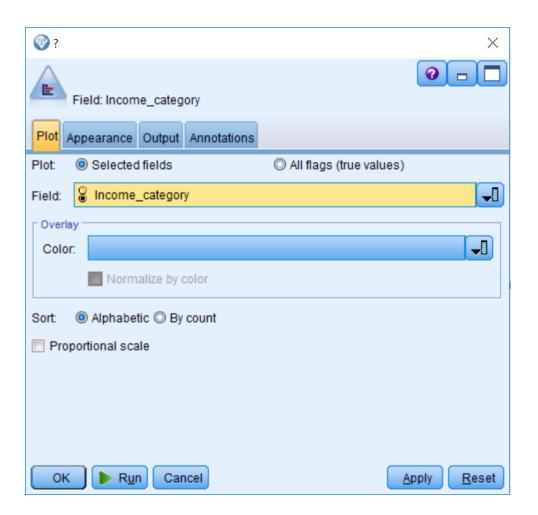
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Sixties	Age >= 60 and Age <= 69	
Retired	Age >= 70	
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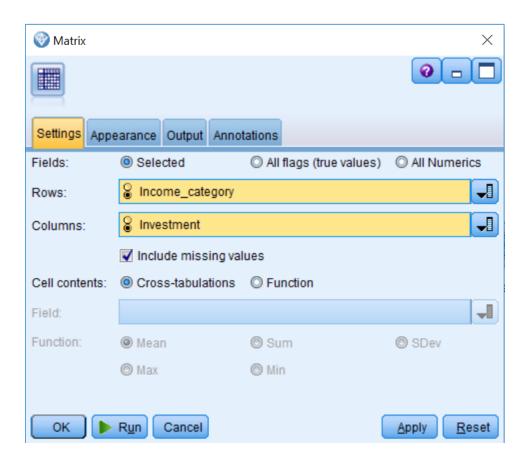
Chapter 8: Looking for Relationships Between Fields



E Distribution of Income_category	— (
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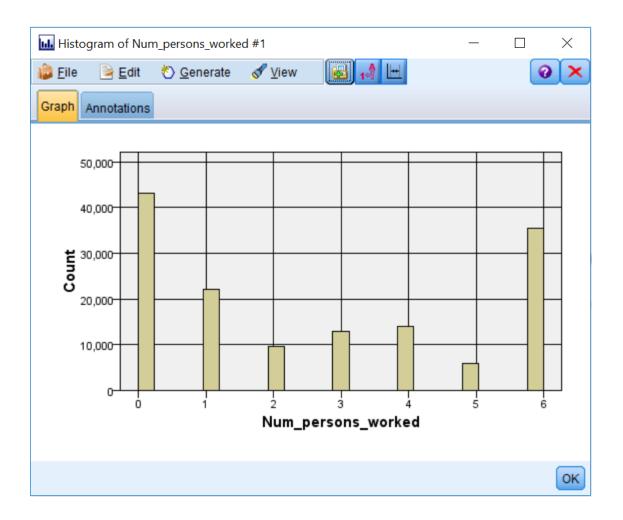
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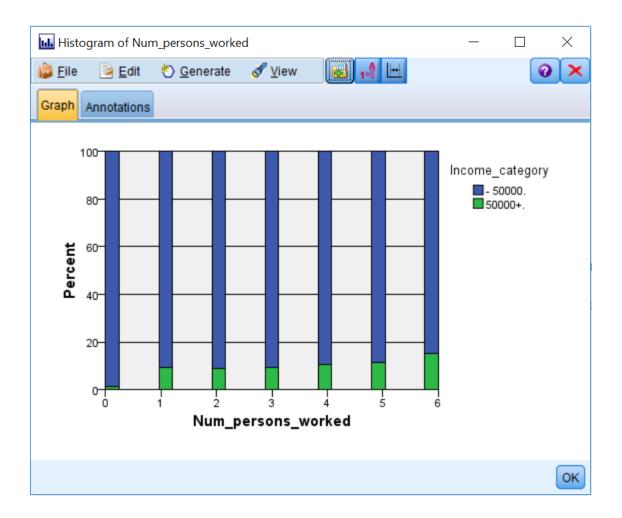


Matrix of Income_category by Investment -						\times
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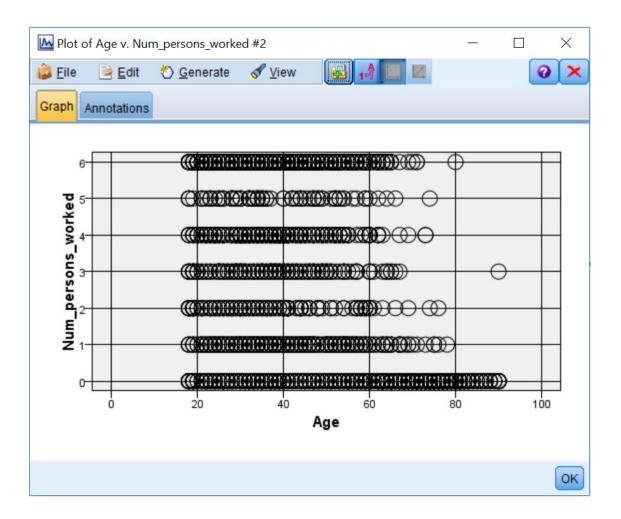


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Between groups within a field
◎ Between pairs of fields
Grouping field:
Second Income_category
Test field(s):
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🜆 Means of [Income_ca	tegory][Age N	um_persons_w	vorked Weeks	.] —		\times
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	Max		6		
	Range		6		
	Variance		5.757		
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Pe:	arson Correlations				
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Chapter 9: Introduction to Modeling Options in IBM SPSS Modeler

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Classification		<u> </u>					
Association	Auto Classifier	Auto Numeric	Auto Cluster	Time Series	TCM	Random Trees	Tree-AS
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No Targets

No Targets

No Targets

Decision List





Discriminant

No Targets



No Targets





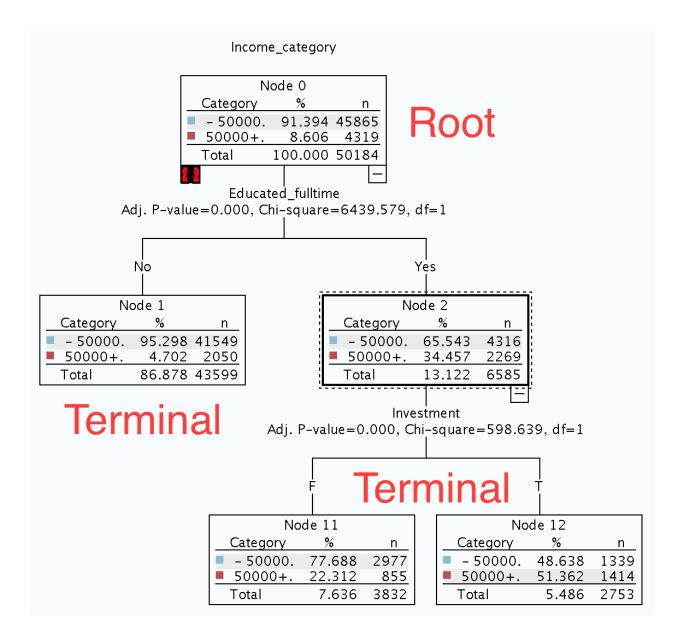
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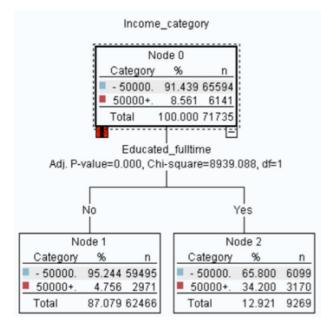
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Use?	Model type	Model parameters No of model		
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	KNN Algor	Default	1	
	Linear-AS	Default	1	
	LSVM	Default	1	
	📫 Random Tr	Default	1	
	SVM	Default	1	
V	ATTree-AS	Default	1	
	Linear	Default	1	
	CHAID CHAID	Default	1	
	SRT C&R Tree	Default	1	
	Neural Net	Default	1	

	Checord ops	Field Ops
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🔏 Favorites	Source	es 🔍 R	ecord (Ops 🔵	Field Op
All Analytic Server	K	•	20	*	
Classification Association	K-Means K	ohonen T	woStep T	woStep-AS	Anomaly

Chapter 10:Decision Tree Models





Matrix of Income_category by Educated_fulltime #1

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Matrix Appe	arance A	nnotations		
			Educated_fu	Illtime
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	Co	lumn %	95.244	65.800
50000+.	Co	ount	2971	3170
	Co	lumn %	4.756	34.200
		1011111 76	4.750	34.200

Cells contain: cross-tabulation of fields (including missing values)

Chi-square = 8,939.088, df = 1, probability = 0

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Settings Annotations					
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Partitions:	O Train and	d test 🔘 Tra	in, test and <u>v</u> alidat	ion	
Training partition size:	50 ≑	Label:	Training	Value =	"1_Training"
Testing partition size:	50 ≑	Label:	Testing	Value =	"2_Testing"
Validation partition size:	0 🌲	Label:	Validation	Value =	"3_Validation"
Total size:	100%				
Values:	O Use syst	tem-defined	values ("1", "2" and	d "3")	
	Append I	abels to sys	tem-defined value	s	
	O Use labe	els as values			
Repeatable partition assignment	1				
Seed: 1234567 🗮 Gene	erate				
🔲 Use unique field to assign parti	tions:			-1	
OK Cancel					<u>Apply</u> <u>Reset</u>

Income_category			×
Objective: Standard model			
Fields Build Options Model Options Annotation	s		
 O Use predefined roles ○ Use custom field assignments Eields: Sort: None Contemporal Contemporal Pear Year Hour_wage 	\$	Targets*: @a Income_category Predictors (Inputs)*:	
 Capital_gains Capital_losses Dividends Industry_code Occupation_code Stock_numbers 	*	 Age Enrolled_school Marital_status Race Hispanic_origin Sex Region State Household_status Household_summary 	
	*	Analysis <u>W</u> eight:	8 🚓 🗐 🕷 🖋
OK Run Cancel			Apply Reset

I CHAID	×
Objective: S	tandard model
Fields Build Optio	Model Options Annotations
<u>S</u> elect an item:	
Objective	What do you want to do?
Basics	<u> Build new model</u> <u> Continue training existing model </u>
Stopping Rules	
Costs	What is your main objective?
Ensembles	Build a single tree
Advanced	Single Tree
	Mode: O Generate model C Launch interactive session
	Use tree directives Directive
	© Enhance model accuracy (boosting)
	© Enhance model stability (bagging)
	\bigcirc Create a model for very large datasets (requires Server)
	Description Creates a single, standard model to explain relationships between fields. Standard models are easier to
	interpret and can be faster to score than boosted, bagged, or large dataset ensembles.
OK 🕨 Run	Cancel Apply Reset

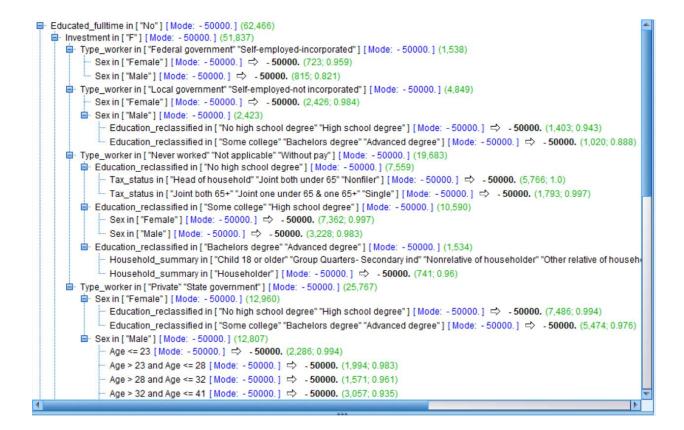
🛞 CHAID	×
CHAID	
	tandard model
Fields Build Option	Model Options Annotations
<u>S</u> elect an item:	· · · · · · · · · · · · · · · · · · ·
Objective	Iree growing algorithm: CHAID
Basics	
Stopping Rules	Maximum Tree Depth
Costs	Default (5) Custom Default (5) Custom Default (5) Default (5)
Ensembles	Value: 5
Advanced	
OK 🕨 R <u>u</u> n	Cancel Apply Reset

🛞 CHAID	X
CHAID	
	tandard model
Fields Build Optio	ns Model Options Annotations
<u>S</u> elect an item:	
Objective	Use <u>p</u> ercentage
Basics	Minimum records in parent branch(%):
Stopping Rules	
Costs	Minimum records in child branch(%):
Ensembles	◯ Use a <u>b</u> solute value
Advanced	Minimum re <u>c</u> ords in parent branch: 100 🔷
	Minimum records in child branch: 50 🚔
	Cancel Apply Reset
OK Run	Cancel Apply Reset
OK Run	
	×
Income_category	×
Income_category	x andard model
Income_category Objective: St Fields Build Option	×
Income_category Objective: St Fields Build Optio Select an item:	x andard model
Income_category Objective: St Fields Build Optio Select an item: Objective	X andard model Misclassification Costs
Income_category Objective: St Fields Build Optio Select an item: Objective Basics	x andard model
Income_category Objective: St Fields Build Option Select an item: Objective Basics Stopping Rules	X Annotations Misclassification Costs Use misclassification costs
Income_category Objective: Si Fields Build Option Select an item: Objective Basics Stopping Rules Costs	Image: Second standard model Ins Model Options Annotations Misclassification Costs Image: Use misclassification costs Predicted - 50000. 50000+. - 50000. 0.0
Income_category Objective: St Fields Build Option Select an item: Objective Basics Stopping Rules Costs Ensembles	X Andard model Isandard model Misclassification Costs Misclassification costs Predicted - 50000. 50000+.
Income_category Objective: Si Fields Build Option Select an item: Objective Basics Stopping Rules Costs	Image: Second standard model Ins Model Options Annotations Misclassification Costs Image: Use misclassification costs Predicted - 50000. 50000+. - 50000. 0.0
Income_category Objective: St Fields Build Option Select an item: Objective Basics Stopping Rules Costs Ensembles	Image: Second standard model Ins Model Options Annotations Misclassification Costs Image: Use misclassification costs Predicted - 50000. 50000+. - 50000. 0.0
Income_category Objective: St Fields Build Option Select an item: Objective Basics Stopping Rules Costs Ensembles	Image: Second standard model Image: Second standard model Image: Misclassification Costs Image: Second standard model Image: Misclassification Costs Image: Second standard model Image: Second standard model

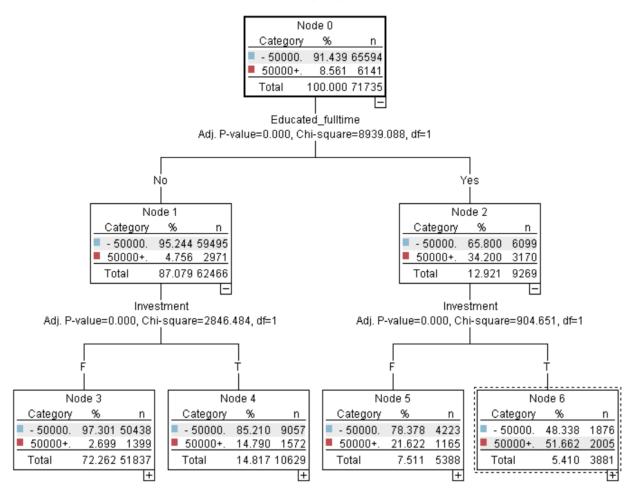
CHAID	×
CHAID	
Objective: St	andard model
Fields Build Optio	ns Model Options Annotations
<u>S</u> elect an item: Objective	These settings determine the behavior ensembling that occurs when bagging, boosting, or very large
Basics Stopping Rules	datasets are requested in Objectives. Options that do not apply are ignored.
Costs	Bagging and Very Large Datasets Default combining rule for categorical targets: Voting
Ensembles Advanced	Default combining rule for continuous targets: Mean
	Boosting and Bagging <u>N</u> umber of component models for boosting or bagging:
OK R un	Cancel Apply Reset

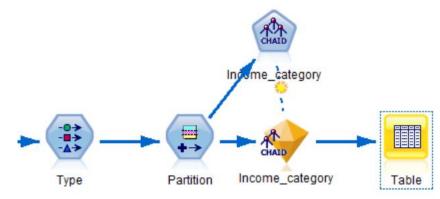
CHAID	X
CHAID	
Objective: St	tandard model
Fields Build Optio	ns Model Options Annotations
<u>S</u> elect an item:	
Objective	Splitting and Merging
Basics	Significance level for splitting: 0.05 🗧
Stopping Rules	Significance level for merging: 0.05 🗧
Costs	Adjust significance values using Bonferroni method
Ensembles	Allow resplitting of merged categories within a node
Advanced	Chi-Square for categorical targets:
	C Likelihood ratio
	Mi <u>n</u> imum change in expected cell frequencies: 0.001
	Maximum iterations for convergence: 100 🗲
	Overfit prevention set(%):
	Replicate results
	Generate
	Ran <u>d</u> om seed: 701499504
OK 🕨 Run	Cancel Apply Reset

I CHAID		X
(A)		0
Objective: Standard mod	jel	
Einite Duite Duite Duite	Options Annotations	
Fields Build Options Model	Annotations Annotations	
Model name: 🔘 Au <u>t</u> o 🔘 <u>C</u> u	ustom	
Model Evaluation		
Calculate predictor imp	ortance	
	New York (19) and 19 (1)	
Propensity Scores (valid only Calculate raw propensi		
Calculate adjusted prop		
	partition \textcircled{V} validation partition	
based on. (g) resulty		
OK K Cancel		Apply Reset
	1	
⊘ Income_category ▲		×
Model Viewer Summary Settings Annotations	Chai.	
Beducated_fullitime in ["No"] [Mode: -50000.] Be Educated_fullitime in ["Yes"] [Mode: -50000.]	Predictor Importance	
	Target: Income_category Educated_fullime	
	Eucaster_unititie	
	Educated_earning_age	
	Education_reclassified	
	Type_worke	
	Tar_status	0.8 1.0
		Educated_fulltime
	Least Important Viey: [Predictor Importance *	Most Important
OK Cancel	AleX. [Literation subourgable .	Apply Reset



Income_category





<u>F</u> ile	📄 <u>E</u> dit	🕙 Gene	rate 🧯	3 🕒 🗚	88 G					0
	Annotations									
	umbers	Investment	Employed	Age_Groups	Educated_fulltime	Educated_earning_age	Partition	\$R-Income_category	\$RC-Income_c	ategory
	0	F	F	Retired	No	No	1_Training	- 50000.		0.997
	0	F	Т	Fifties	No	No	1_Training	- 50000.		0.887
	0			Young	No	No	2_Testing	- 50000.		1.000
	0			Forties	No	No	2_Testing	- 50000.		0.976
	5178			Forties	Yes	Yes	1_Training	50000+.		0.621
	0	F	Т	Young	No	No	1_Training	- 50000.		0.994
	0			Forties	No	No	2_Testing	- 50000.		0.984
	0			Thirties	No	No	1_Training	- 50000.		0.935
	0			Thirties	No	No	1_Training	- 50000.		0.997
0	0	F	Т	Fifties	No	No	1_Training	- 50000.		0.902
1	1590			Forties	No	No	2_Testing	- 50000.		0.876
2	0	F	Т	Young	Yes	No	2_Testing	- 50000.		0.954
3	0	F	Т	Forties	Yes	Yes	2_Testing	- 50000.		0.669
4	0			Thirties	No	No	1_Training	- 50000.		1.000
5	6000	Г	Т	Thirties	No	No	2_Testing	- 50000.		0.782
6	0	F	Т	Young	No	No	2_Testing	- 50000.		0.887
7	0	F	Т	Fifties	No	No	1_Training	- 50000.		0.976
В	2077	Г	Т	Forties	Yes	Yes	1_Training	50000+.		0.767
9	0	F	F	Fifties	No	No	2_Testing	- 50000.		0.997
)	0	F	Т	Thirties	No	No	1_Training	- 50000.		0.935
	4									animum 🕨

Chapter 11: Model Assessment and Scoring

Analysis	×
Analyze \$R-Income_category	
Analysis Output Annotations	
Coincidence matrices (for symbolic targets)	
Performance evaluation	
Evaluation metric (AUC & Gini, binary classifiers only)	
Confidence figures (if available)	
Threshold for: 90 🖨 % correct	
Improve accuracy: 2.0 🖨 fold	
Find predicted/predictor fields using:	
Model output field metadata Field name format (for example, '\$ <x>-<target field="">')</target></x>	
Separate by partition	
User defined analysis Define User Measure	
Break down analysis by fields:	
	×
OK Run Cancel Apply	Reset

🔍 Analysis of	[Income_cate	gory]		-	- 🗆	\times	
🐞 <u>F</u> ile 🛛 🗎	Edit					a x	
Analysis Ann	otations						
😵 Collapse	All 🍄 E	pand All					
■ Results for	r output field I	ncome_category	1				
	-	me_category wit		ategory			
	artition'	1_Training	_	2_Testing			
Co	rrect	66,295	92.42%	66,248	92.27%		
	rong	5,440	7.58%	5,548	7.73%		
To		71,735		71,796	-		
⊡ · Coi	'Partition' =	trix for \$R-Incom	e_category (- 5000				
	- 50000.	I_IIaning	65.01				
	50000+.		4,86		_		
	'Partition' =	2_Testing	- 50000		F		
L	- 50000.		64,92		-		
	50000+.		4,92	0 1,319			
						ок	
come_category							
, 🔓 Elie 🖏 Generate 🖋 View 🕞 Preview 🚳							0
Viewer Summary Settings Annotations							
1 2 3 4 5 6 7 8 All ♀ ducated_fulltime in ["No"] [Mode: - 50000.] (62,466) .							
Investment in ["F"] [Mode: -50000.] (51,837)	828)			Predictor Importance			
Sex in ["Male"] [Mode: - 50000.] (370) Education_reclassified in ["No high school degree""	Bachelors			Target: Income_category			
Education_reclassified in ["Some college"] [Mode: Type_worker in ["Local government" "Self-employed-not inco Sex in ["Female"] [Mode: - 50000.] (2,426)	orporated"]	Educated_fulltime					
Education_reclassified in ["No high school degree"" Weeks_worked <= 51 [Mode: - 50000.] (1,070) Educated_earning_age in ["No"] [Mode: - 50		Sex					
└── Educated_earning_age in ["Yes"] [Mode: - 5 └── Weeks_worked > 51 [Mode: - 50000.] ⇔ - 50 └── Education_reclassified in ["Advanced degree"] [Mode: - 50 └── Education_reclassified in ["Advanced degree"] [Mode: - 50	000. (1,235	Education_reclassified					
 Bex in ["Male"] [Mode: - 50000.] (2,423) Education_reclassified in ["No high school degree"" Weeks_worked <= 30 [Mode: - 50000.] ⇒ - 5 	'High schoo	Age Num_persons_worked					
Weeks_worked > 30 [Mode: -50000.] ⇒ -50 Education_reclassified in ["Some college" Bachelor Tax_status in ["Head of household" 'Joint both 6i	000. (1,220 rs degree"	Tax_status					
Tax_status in ["Joint both under 65" "Joint one un	nder 65 & or 442; 0.887)	Educated_earning_age	0.2	0.4	0.6	0.8	
Age > 46 [Mode: - 50000.] ⇒ - 50000. (22 Type_worker in ["Never worked" "Not applicable" "Without pa Education_reclassified in ["No high school degree"] [M	ay"] [Mode:			Educated_earning_age			Educated_fulltim
 Tax_status in ["Head of household" "Joint both under — Citizenship in ["Foreign born- Not a citizen of U S" Queenship in ["Foreign born- Not a citizen brochus.") 	r 65" "Nonfi " "Native- B " "Native- B	rtant					Most Importan
Terr alak a la li Li si balk di Ci i Li si akan da Ci A	View: Predicto	r Importance 👻					
Cancel							Apply

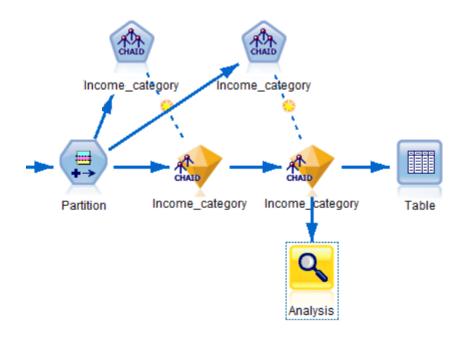
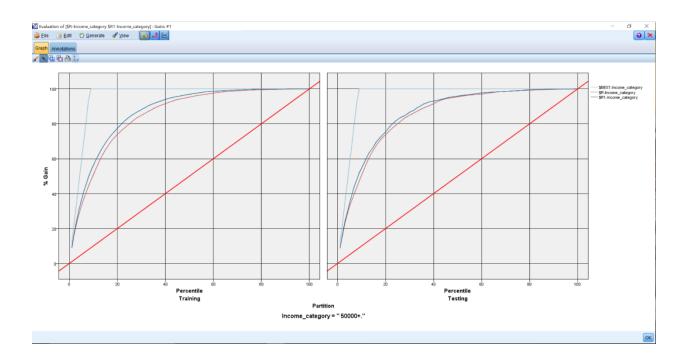


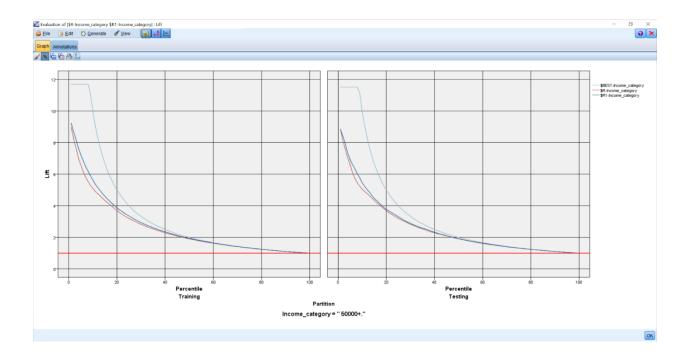
Table	e (55 fields, 143,531						-	
<u>File</u>	📄 <u>E</u> dit 🛛 🕙 🧕	enerate 🔛 🕒 🕇						0 >
Table	Annotations							
	ducated_fulltime	Educated_earning_age	Partition	\$R-Income_category	<pre>\$RC-Income_category</pre>	\$R1-Income_category	\$RC1-Income_	category
1)	No	1_Training	- 50000.	0.997	- 50000.		0.999
2	þ	No	1_Training	- 50000.	0.887	- 50000.		0.942
3)	No	2_Testing	- 50000.	1.000	- 50000.		1.000
4	þ	No	2_Testing	- 50000.	0.976	- 50000.		0.961
5	'S	Yes	1_Training	50000+.	0.621	50000+.		0.652
6)	No	1_Training	- 50000.	0.994	- 50000.		0.994
7	þ	No	2_Testing	- 50000.	0.984	- 50000.		0.980
8	þ	No	1_Training	- 50000.	0.935	- 50000.		0.849
9)	No	1_Training	- 50000.	0.997	- 50000.		0.999
10)	No	1_Training	- 50000.	0.902	- 50000.		0.808
11	þ	No	2_Testing	- 50000.	0.876	- 50000.		0.828
12	'S	No	2_Testing	- 50000.	0.954	- 50000.		0.972
13	!S	Yes	2_Testing	- 50000.	0.669	- 50000.		0.863
14	þ	No	1_Training	- 50000.	1.000	- 50000.		1.000
15)	No	2_Testing	- 50000.	0.782	- 50000.		0.864
16)		2_Testing	- 50000.		- 50000.		0.885
17	þ	No	1_Training	- 50000.	0.976	- 50000.		0.961
18	'S	Yes	1_Training	50000+.	0.767	50000+.		0.725
19	þ	No	2_Testing	- 50000.	0.997	- 50000.		0.999
20)	No	1_Training	- 50000.	0.935	- 50000.		0.849
	4							•
								OF

Eile <u>E</u> dit						C
nalysis Annotations						
Collapse All	Expand All					
Results for output fi	eld Income_ca	ategory				
- Individual Model	s					
Comparing			th Income	_cate	gory	
'Partitio	and the second se	raining			Testing	
Correct		66,295	92.42%		66,248	92.27%
Wrong		5,440	7.58%		5,548	7.73%
Total		71,735			71,796	
	nce Matrix for					
1 1 1	tition' = 1_Tra	ining		000.	50000	
	000.			,014		80
	00+.	41.m.m.	and the second se	,860	1,2	
	tition' = 2_Tes 000.	ung		929	50000 62	
	000. 00+.			929	1,31	
Comparing S		atogonu				19
Partitio		raining	nurmcom		esting	
Correct		66,495	92.7%		66,368	92.44%
Wrong		5,240	7.3%		5,428	7.56%
Total		71,735		;	71,796	
- Coincide	nce Matrix for		me cateo	_		vactuals)
	tition' = 1_Tra			000.	50000	
- 50	000.		64	,796	7	98
500	00+.		4	,442	1,6	99
'Par	tition' = 2_Tes	ting	- 500	000.	50000	and the second se
- 50	000.			691	86	
	00+.		4	562	1,67	7

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nalysis	nnotations					
Collaps	e All 闷 E	(pand All				
		\$R-Income_ca	ategory \$R			у
	Partition'	1_Training	00 570/	2_Te		0.0404
	Agree	70,707		10		8.64%
	Disagree	1,028	1.43%	74	980	1.36%
	Total	71,735	and antes		1,796	
E C	Partition'	ement with Inco 1_Traini			Testing	
	Correct	65.8			65.818	92.94%
	Wrong	4,8		3%	4,998	7.06%
	Total	and a second		570	70,816	1.00 /
		Matrix for Agree		s show a		
		n' = 1_Training		- 50000.	50000)+.
	- 50000			64,686	4	70
	50000+			4,356	1,19	95
	'Partitio	n' = 2_Testing	-	50000.	50000-	+.
	- 50000			64,584	52	1
	50000+			4,477	1,23	4

[\$R-Income_category \$	R1-Income_category]		×					
e			0					
Plot Options Appearance	e Output Annotation	s						
Chart type: Gains			~					
Cumulative plot In Use profit criteria for all		dude best line						
Find predicted/predictor	fields using:							
	Model output field metadata Field name format (for example, '\$ <x>-<target field="">')</target></x>							
Other Score Fields								
Plot score fields			×					
Target:								
Separate by partition								
Plot: Percentiles 🔻								
Style: Line Point 	pint							
Costs:	5.0 🜲	🔘 Variable	-					
Revenue: 🔘 Fixed	10.0 ≑	🔘 Variable	Ţ					
Weight: Fixed 	1.0 荣	🔘 Variable	Ţ					
OK Run Ca	ancel		<u>Apply</u> <u>R</u> eset					





[\$R-Income_category \$R1-Income_category]	\times
Plot Options Appearance Output Annotations	
✓ User defined hit	
Condition: 1 @TARGET = " - 50000."	
User defined score	
Expression:	
Include business rule	
Condition:	
Export results to file	
Filename: output.txt .	
Delimiter: ,	
📝 Include field names 🛛 🐨 New line after each record	
OK Cancel Apply Res	et

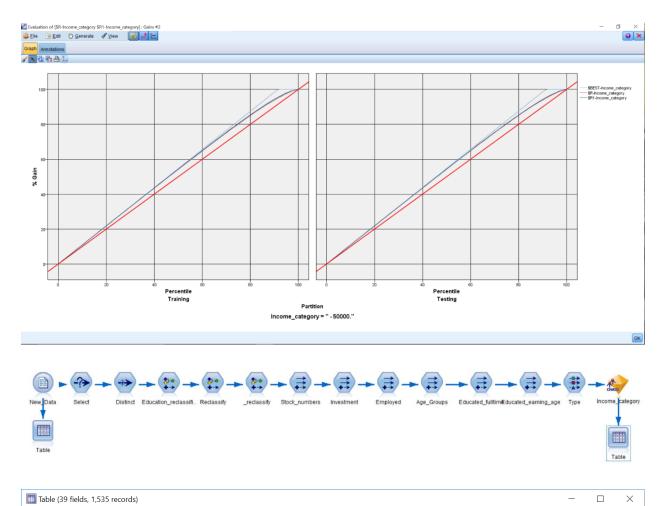


Table A	nnotatio	ns						
	ID	Aae	Education	Enrolled_school	Marital_status	Race	Hispanic_origin	Sex
1	1079	-	High school graduate	Not applicable	Married-civilian spouse present	Black	All other	Male
2	1093	85	High school graduate	Not applicable	Never married	White	All other	Female
3	1130		Some college but no degree	College or university	Never married	Asian or Pacific Islander	All other	Male
4	1357	46	High school graduate	Not applicable	Married-civilian spouse present	White	All other	Female
5	1847		Associates degree-academic program	Not applicable		White	All other	Female
6	2194	33	Masters degree(MA MS MEng MEd MSW MBA)	Not applicable	Never married	White	All other	Female
7	2281	30	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male
8	2300	83	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male
9	2363	41	High school graduate	Not applicable	Divorced	White	All other	Male
10	2503	20	High school graduate	Not applicable	Married-A F spouse present	White	All other	Female
11	2678	41	High school graduate	Not applicable	Divorced	White	All other	Male
12	2869	29	Bachelors degree(BA AB BS)	Not applicable	Never married	White	All other	Male
13	2894	19	Some college but no degree	College or university	Never married	White	All other	Female
14	2933	38	Associates degree-occup /vocational	Not applicable	Married-civilian spouse present	White	All other	Male
15	2979	29	High school graduate	Not applicable	Married-civilian spouse present	White	All other	Female
16	3186	37	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Male
17	3196	19	1st 2nd 3rd or 4th grade	High school	Never married	White	Central or Sout	Female
18	3538	52	High school graduate	Not applicable	Divorced	White	All other	Female
19	3539	51	High school graduate	Not applicable	Married-spouse absent	Black	All other	Female
20	3591	68	Some college but no degree	Not applicable	Married-civilian spouse present	White	All other	Female
	4							•

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able	Annotations									
	ntry_self_	reclassify	Stock_numbers	Investment	Employed	Age_Groups	Educated_fulltime	Educated_earning_age	\$R-Income_category	\$RC-Income_category
	ates		0	F	Т	Young	No	No	- 50000.	0.999
			0		F	Retired	No	No	- 50000.	0.979
}			0		F	Young	No	No	- 50000.	0.985
	ates		0	•	Т	Forties	No	No	- 50000.	0.948
j	ates		0	•	Т	Fifties		No	- 50000.	0.961
5	ates		0	F	Т	Thirties	Yes	No	- 50000.	0.794
7			0	F	Т	Thirties	No	No	- 50000.	0.902
}	ates		0	F	F	Retired	No	No	- 50000.	0.981
)	ates		0	F	Т	Forties	No	No	- 50000.	0.984
10	ates		0	F	Т	Young	No	No	- 50000.	0.994
11	ates		1590	т	Т	Forties	No	No	- 50000.	0.829
12	ates		0	F	Т	Young	No	No	- 50000.	0.963
13			0	F	Т	Young	No	No	- 50000.	0.999
14	ates		0	F	Т	Thirties	No	No	- 50000.	0.849
15	ates		0	F	F	Young	No	No	- 50000.	0.999
16	ates		0	F	Т	Thirties	No	No	- 50000.	0.849
17			0	F	F	Young	No	No	- 50000.	1.000
18	ates		2205	Т	Т	Fifties	No	No	- 50000.	0.982
19	ates		0	F	Т	Fifties	No	No	- 50000.	0.994
20	ates		0	F	F	Sixties	No	No	- 50000.	0.999
	4	_								

🞯 Flat File				×			
				0			
Export Publish	Annotations						
Export file: X:W	lodeler Book\P	redictions					
Write mode:	Overwrite	📝 Include field	d names				
	O Append						
v New line after	each record						
Field separator:	Comma	🔘 Tab	© Space				
	Other:						
Symbol quotes:	© None	\bigcirc Single (')	Ouble (")				
	◎ Other:						
E <u>n</u> coding:	Stream defa	ult 🔻 Decimal	symbol: Stream defa	ault 🔻			
Generate an import node for this data							
OK 🕨 F	R <u>u</u> n Cancel			<u>Apply</u> <u>R</u> eset			