




Chapter 1


[SEO Mofo](#) » [World's Greatest SEO](#)   

WWWWW_ WWW_ WWWW_ WWW_
WWWWW_ W_ W_ W_ W_
WWWWW_ WWW_ WWW_ W_ W_
WWWWW_ W_ W_ W_ W_
WWWWW_ WWW_ WWWW_ WWW_.

Google SERP Snippet - Hey, Matt Cutts, I'm using JavaScript to - Pages
www.seomofocom/ - Cached - Similar

CALL NOW: (512) 318-2697

 [AUSTIN POOL BUILDERS](#) [REMODELING](#) [SERVICE AREAS](#) [PO](#)




Google Cloud Print

Print anywhere, from any device.

Google Cloud Print is a new technology that connects your printers to the web. Using Google Cloud Print, you can make your home and work printers available to you and anyone you choose, from the applications you use every day. Google Cloud Print works on your phone, tablet, Chromebook, PC, and any other web-connected device you want to print from.



Chapter 2



NETFLIX

[Sign In](#)

Watch TV shows & movies
anytime, anywhere.

Plans from \$7.99 a month.

[Start Your Free Month](#)

Watch on your PS3, Wii, Xbox, PC, Mac, Mobile, Tablet and more.

TV shows & movies streamed instantly over the Internet

No commitments, cancel online anytime



Michael David 19 Nov 2011

How to Add a Sidebar to Your WordPress Theme

Most simple WordPress templates/themes generally employ a single sidebar. But, in keeping with WordPress' open architecture, you can easily add a second (or 3rd or 4th) sidebar to your site's theme. And, you aren't restricted to using your sidebar in the sidebar area—you can put your new sidebar in a header, a footer, or any other area of your template. Additional sidebars let you place any WordPress Widget (such as Recent Posts, Pages, Links/Blogroll, Calendar, Tag Cloud, as well as any custom widget) in any area of your WordPress template. This technique is used in the [WordPress Tutorial: Add a custom WordPress sidebar](#).

107



Betty Jay

August 9, 2013 at 1:02 am

Reply

Thank you very much for the easy to follow tutorial!!! I was able to create my custom sidebars for my different posts and pages in less than 5 minutes - you are awesome! Thank you once again you saved the day 😊 was looking for this the whole day!

Edit



Tracy

August 12, 2013 at 10:04 pm

Reply

This was very helpful. My only issue was that I don't want to use text, I want to use an image in my sidebar that has linkable text (like PSD file) and I can't get that to render right. Any thoughts? Do I need to create a custom widget?

Edit



Jens

August 13, 2013 at 3:18 pm

Reply

Thx for this tutorial!

POPULAR ARTICLES & TUTORIALS



Infographic: Testing Negative SEO

35 Comments



How to Make a Mobile Site Click to Call Link

35 Comments



WordPress Tutorial: Display All Posts on a Page

30 Comments



Free Article Directories List for SEO - Updated

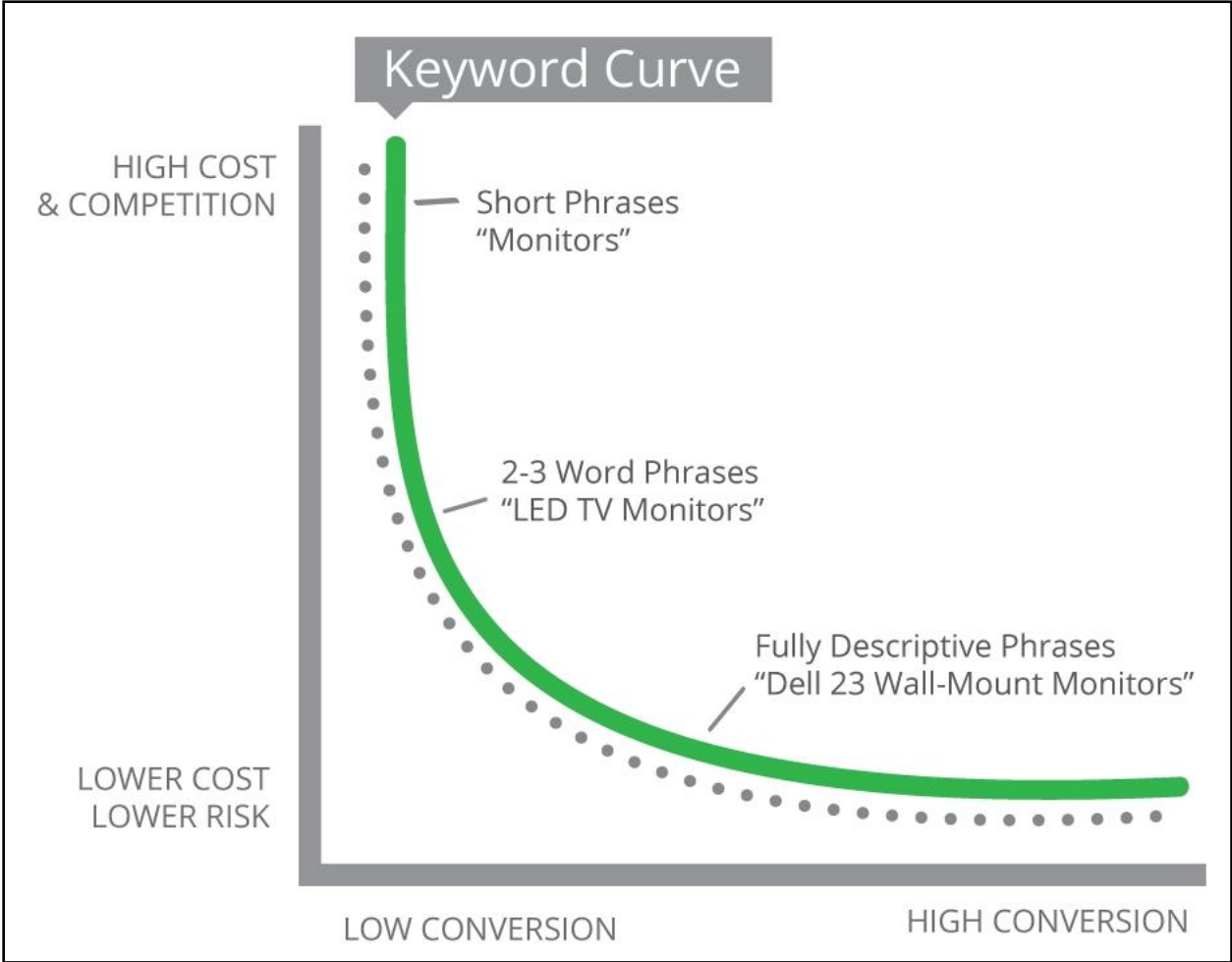
28 Comments



How to Diagnose a Google Penalty

28 Comments

Chapter 3



Find new keywords

Search for new keywords using a phrase, website or category

Enter one or more of the following:

Your product or service

For example, flowers or used cars

Your landing page

www.example.com/page

Your product category

Enter or select a product category

Targeting ?

All locations

All languages

Google

Negative keywords

Date range ?

Show avg. monthly searches for: Last 12 months

Customize your search ?

Keyword filters

Keyword options

Show broadly related ideas

Hide keywords in my account

Hide keywords in my plan

Keywords to include

Get ideas

Search volume trends

Average monthly searches



Ad group ideas

Keyword ideas



Download

Add all (718)

Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
google analytics training	4,400	High	\$12.01	-	»

1 - 1 of 1 keywords



Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
google analytics course	1,600	Medium	\$8.18	1%	»
google analytics training course	110	High	\$8.66	-	»
analytics training	720	High	\$5.37	-	»

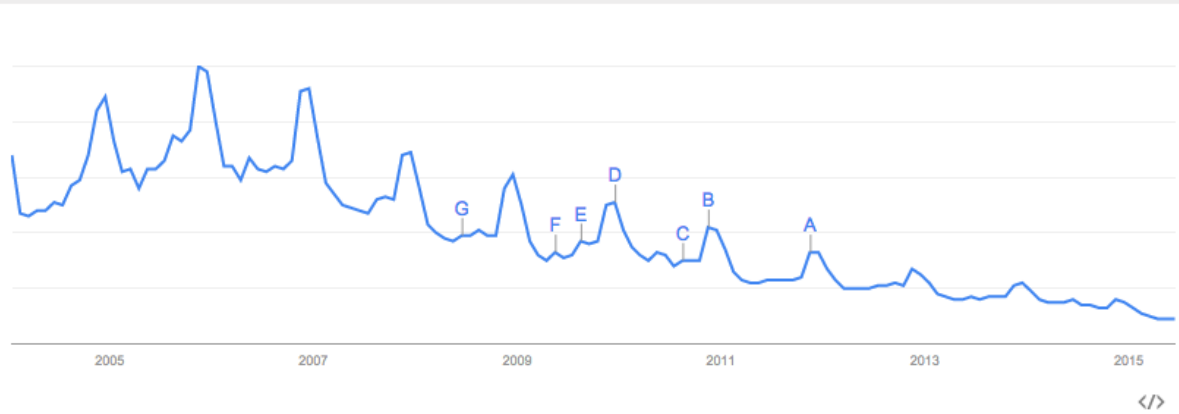
Compare Search terms ▾

plasma tv
Search term

+ Add term

Interest over time ?

News headlines Forecast ?



Google

cost of apple|

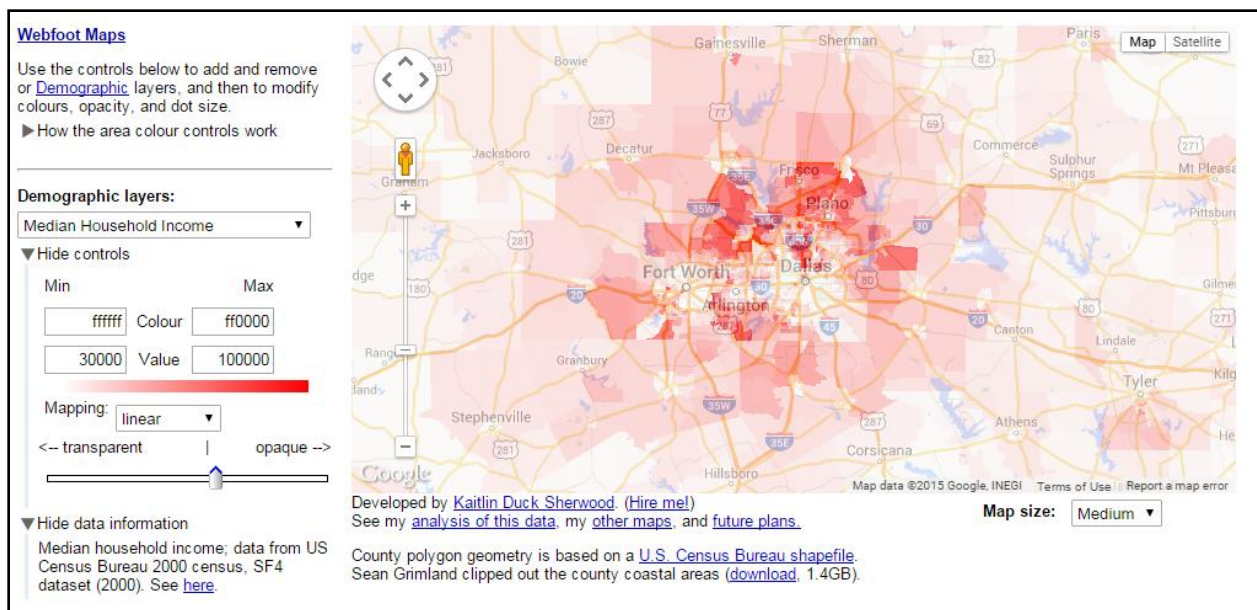


- cost of apple **watch**
- cost of apple **tv**
- cost of apple **stock**
- cost of apple**care**
- cost of apple **watch sport**
- cost of apple **watch bands**
- cost of apples
- cost of apple **watch gold**
- cost of apple **iphone 6**
- cost of apple **campus 2**

Google Search

I'm Feeling Lucky

	A	B	C	D
1	Keyword	Monthly Searches	Relevance %	Weighted Value
2	wordpress books	720	15	108
3	wordpress seo book	220	100	220
4	wordpress seo plugin	3600	0	0
5	wordpress seo guide	140	80	112
6	wordpress and seo	170	70	119
7	wordpress seo tips	720	40	288
8	best wordpress seo	260	10	26



Ad groups Settings Ads Keywords Audiences Ad extensions Dimensions Labs

All enabled keywords Segment Filter Columns Find keywords View Change History

Clicks vs Impr. Daily

Select an ad group
 Remarketing Expert [Edit](#)

⚠ Please select an ad group

Add keywords
 Choose phrases that customers would use to search for your products and services. Control how keywords match to searches with [match types](#).

Enter one keyword per line.

retargeting agency

Need ideas? Try [Keyword Planner](#) or check out these sample keywords based on a scan of your website.

- Category: Click Pay
- « Add all from this category
- « Add pay per click services
- « Add pay per click marketing
- « Add pay per click company
- « Add pay per click agency
- « Add pay per click companies
- « Add what is pay per click
- « Add pay per click campaign
- « Add pay per click agencies
- « Add pay per click sites
- « Add adwords pay per click
- « Add pay per click service
- « Add pay per click consultant
- « Add best pay per click
- « Add pay per click programs

Add **new keywords** to get your ads in front of more potential customers

27,940 more impressions when you add **113** new keywords to **6** ad groups

[View opportunities](#)

[Why add more keywords?](#)

Campaign: Brand

Ad group: New | Existing

Basic

Bid: Default ad group | Keyword

\$ 0.08

Keywords (9)

- event in austin
- austin events this weekend
- events austin
- austin events today
- austin calendar of events
- events in austin

Estimates

3,900 Impressions

3 Clicks

\$0.14 Cost

[Cancel](#) [Apply](#)

Chapter 4

Permalink Settings

Common Settings

<input type="radio"/> Default	<code>https://www.TastyPlacement.com/?p=123</code>
<input type="radio"/> Day and name	<code>https://www.TastyPlacement.com/2015/06/14/sample-post/</code>
<input type="radio"/> Month and name	<code>https://www.TastyPlacement.com/2015/06/sample-post/</code>
<input type="radio"/> Numeric	<code>https://www.TastyPlacement.com/archives/123</code>
<input type="radio"/> Post name	<code>https://www.TastyPlacement.com/sample-post/</code>
<input checked="" type="radio"/> Custom Structure	<code>https://www.TastyPlacement.com</code> <input type="text" value="/%postname%"/>

Add New Post

Title of the Post

Permalink: <https://www.TastyPlacement.com/title-of-the-post>

 Add Media

 Add Form

Visual

B *I* ABC                  

Paragraph                

Body of post goes here


p

Word count: 5

Draft saved at 5:14:20 pm.

WordPress SEO by Yoast


General


Snippet Preview 

Custom Title Tag


www.TastyPlacement.com/

Meta Description

Focus Keyword: 

SEO Title: 

Custom Title Tag

Meta description: 

Meta Description

The **meta** description will be limited to 156 chars, **140** chars left.

The Search Engine Guys: SEO For Lawyers, Full-Service ...

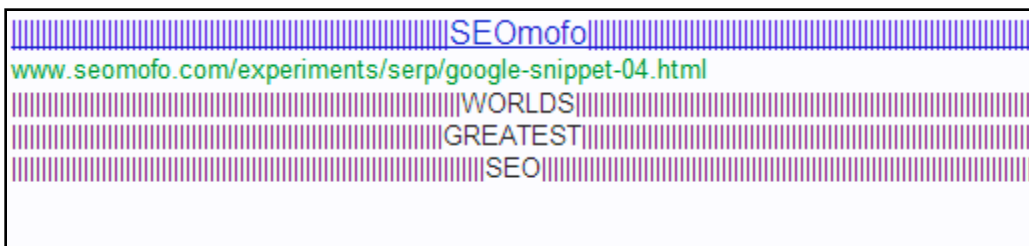
www.theseengineguys.com/ ▼

The Search Engine Guys are an **SEO** company located in **Austin**, TX. We handle web marketing services including **SEO**, web design, PPC, and social media.

Austin SEO Consulting Company [TastyPlacement]

<https://www.tastyplacement.com/> ▼

Tastyplacement is an Austin-based SEO company. We also do mobile sites, WordPress SEO, web development and more. Call 512-535-2492.



WordPress SEO by Yoast

General Page Analysis Advanced Social

Snippet Preview ⓘ **TastyPlacement's Blog: SEO, Marketing, Branding & Design**

<https://www.TastyPlacement.com/blog>

TastyPlacement's blog covers hot topics and tips and tricks for SEO, Web Design, Mobile Design, Marketing and Brand Development

Focus Keyword: ⓘ

SEO Title: ⓘ

TastyPlacement's Blog: SEO, Marketing, Branding & Design

Meta description: ⓘ

TastyPlacement's blog covers hot topics and tips and tricks for SEO, Web Design, Mobile Design, Marketing and Brand Development

The **meta** description will be limited to 156 chars, **29** chars left.

How It Works

Permalink: <https://www.keepeaustinwild.com/how-it-works/> [Edit](#) [View Page](#) [Get Shortlink](#)

Add Media

Add Contact Form

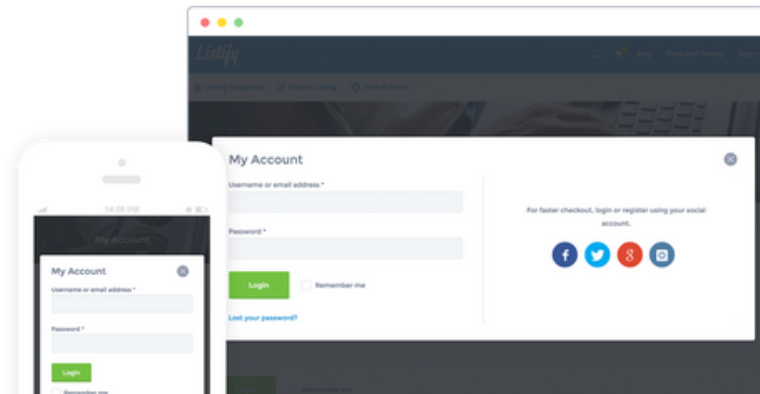
Visual **Text**

B *I* ABC ABC
Heading 3

1. Create An Account

Creating an account with Listify is easy, with the social login feature it allows your visitors to login easily, so that they won't have the "login/register" friction. They'll be creating, rating and favouriting listings in no time!

We've even integrated with WooCommerce so that the [Social Login by WooCommerce plugin](#) (Plugin



h3

Word count: 244

Last edited on October 23, 2014 at 6:42 pm

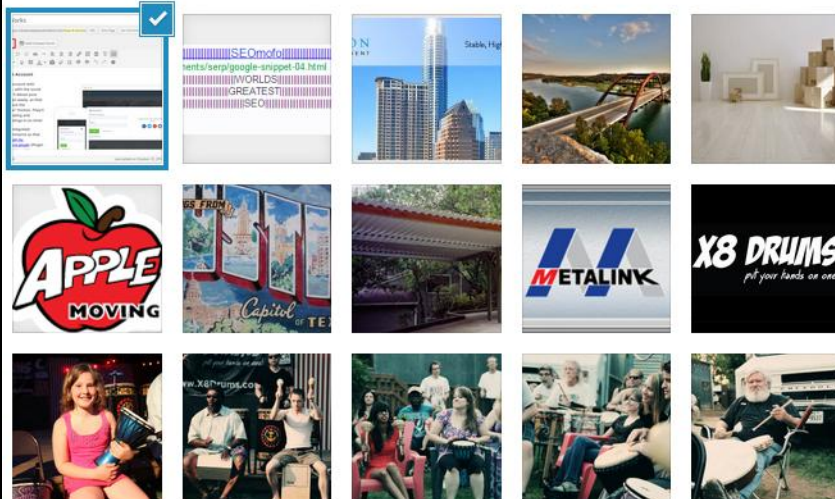
Insert Media

Upload Files **Media Library**

All media items

All dates

Search



ATTACHMENT DETAILS

4940_04_8.png
June 19, 2015
126 kB
747 × 548
[Edit Image](#)
[Delete Permanently](#)

URL

Title

Caption

Alt Text

Description

Chapter 5





**ACCREDITED BUSINESS
RATING: A+**



**WINNER: BEST PEST
CONTROL**



WINNER: ENERGY EFFICIENT



**WINNER: SUPER SERVICE
AWARD**



CERTIFIED



CERTIFIED



Call: 512-948-3453
24/7 Emergency Response

PLUMBING DRAINS WATER HEATERS AIR CONDITIONING HEATING HELPING HANDS CAREERS COMPANY

**Get A Direct Water
Heater Replacement
While Supplies Last!**

Your Water Heater Model is Still In
Stock, But Not For Long!

[CLICK HERE TO LEARN MORE](#)



PLUMBING 

DRAINS 

AIR
CONDITIONING 

HEATING 

**\$25.00 OFF Any
Air Conditioning Service**

* Cannot Be Combined With Other Offers | Call For Details



Request Service Now



Bloomberg
Businessweek

AMERICAN
BUSINESS **OPEN**

Austin
American-
Statesman

BUSINESS
INSIDER

 SEOMoz

★
**THE ULTIMATE WORDPRESS SEO COMPANY/SERVICE:
TASTYPLACEMENT**

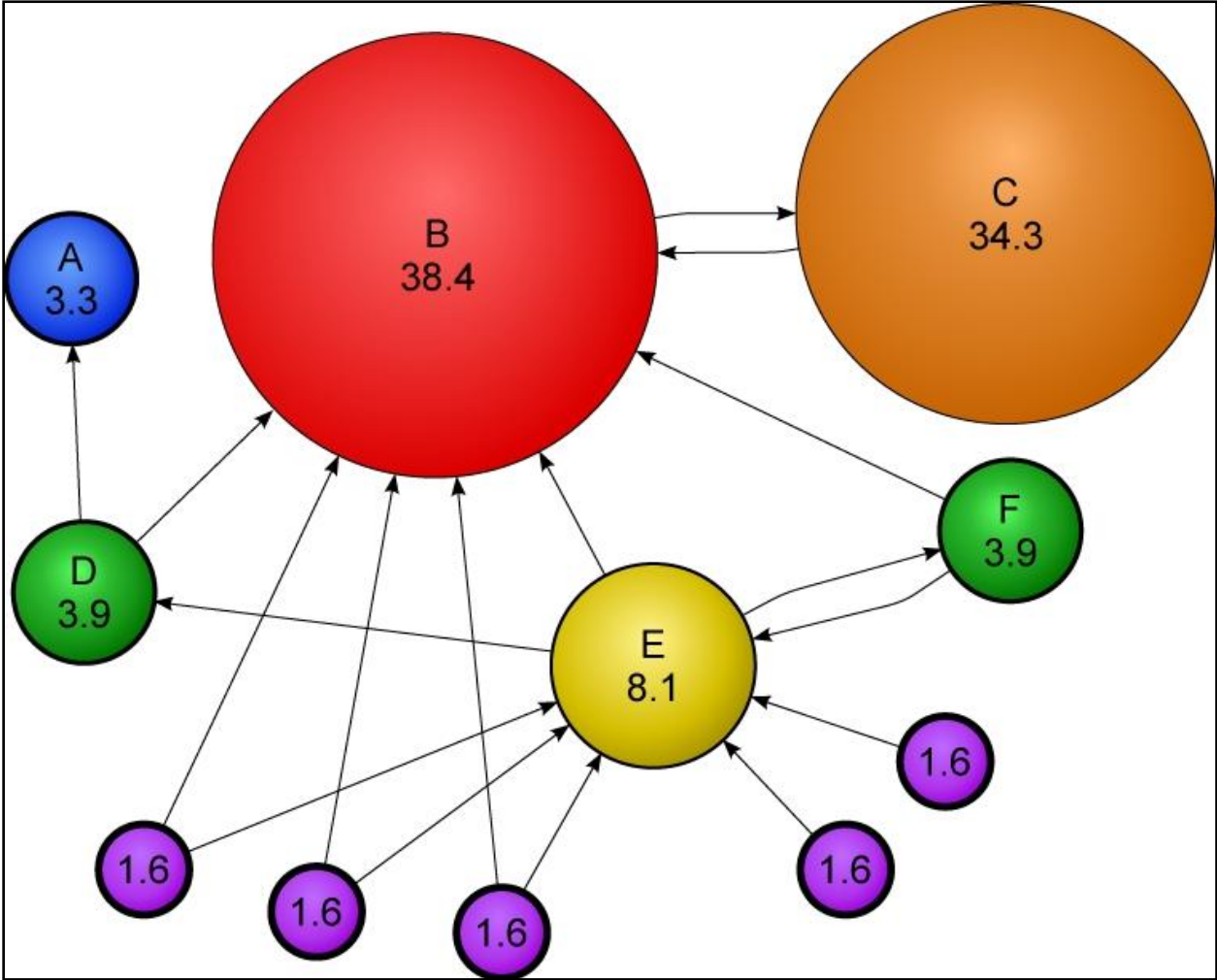


**WHEN IT COMES TO WORDPRESS
SEO, WE DON'T KID AROUND.**

We are the authors of *WordPress 3 Search Engine Optimization* on prestigious publisher Packt Publishing. You can learn more about our book and read reviews by going to the Amazon page for our WordPress SEO book.

We are WordPress evangelists, and we believe strongly in its power as a future-proof, iron-clad platform for both publishing success and SEO/ranking success. If you are currently running a WordPress site or thinking about conversion to WordPress, we can help. And people love us!

Chapter 6



Reply



Kristi Hines

Twitter: [kikolani](#)

says:

October 11, 2011 at 3:29 am

Thanks Gwyneth! 😊 Yes, I use same profile image because I figure that way, people will recognize me where ever they find me. It's definitely important for personal branding!

Reply



Greg Marshall says:

October 11, 2011 at 1:05 pm

Hi Kristi...Any way you can rank the various profiles in terms of SEO value?

Reply



Binu George

Twitter: [globinch](#)

says:

October 21, 2011 at 5:33 am

This is an excellent tip. using the same image across all public profile site is a great idea to brand yourself. Also I really enjoyed reading your blog post. Excellent !

Link Details

x

This table lists up to 20,000 external pages that link to <https://www.tastyplacement.com/infographic-testing-social-media-signals-in-search>

EXPORT

SOURCE URL	ANCHOR TEXT
http://unbounce.com/social-media/7-useful-google-plus-infographics-for-business/ ↗	TastyPlacement
http://pamorama.net/2012/05/12/how-social-media-impacts-google-search-rankings-google-wins-infographic/ ↗	infographic from TastyPlacement
http://www.propertymanager.com/2012/10/why-should-property-managers-be-active-on-social-media/ ↗	infographic for the detailed results of one such study
http://www.socialsignalservices.com/testing-social-media-signals-in-searchinfographics/ ↗	Infographic Credit
http://bradsinfo.com/?C=N;O=D ↗	Tasty Placement
http://www.gravitatedesign.com/blog/local-search-for-businesses/ ↗	Media Bistro
http://bradsinfo.com/?C=N;O=A ↗	Tasty Placement
http://buyfollowers.ca/blog/ ↗	using Google+ will boost your ranking faster

Inbound Links

Gauge a site's influence. See inbound links to the page, subdomain, or root domain you've entered and analyze the linking pages.

Target Link Source Link Type Group by subdomain & show social/contact links

1 - 50 Inbound Links

[Request CSV](#)

[Prev](#)

[Next](#)

Title and URL of Linking Page	Link Anchor Text	Spam Score	PA	DA
How Does Social Media Affect Website Search Rankings? [INF... www.mediabistro.com/alltwitter/social-media-s...	TastyPlacement www.tastyplacement.com/	2	59	87
(Nofollow) SEO for WordPress Blogs: Getting the Basics Right ... www.searchenginejournal.com/seo-for-wordpr...	Christian www.tastyplacement.com/	0	51	80
Benson San Pedro Valley Chamber of Commerce - Establishin... feeds.feedburner.com/BensonSanPedroValley...	Tasty Placement.com www.tastyplacement.com/	5	49	96

Chapter 7

Next Scripts: Social Networks Auto Poster Options

NextScripts

Settings Updated.

[\[Contact support\]](#)

Plugin Version: 3.4.21 [Single Accounts Edition] - [Get PRO - Multiple Accounts Edition](#)

Ready to to Upgrade to Multiple Accounts Edition and get Google+ and Pinterest Auto-Posting? [\[Get It here\]](#)

Here you can setup "Social Networks Auto Poster".

You can start by clicking "Add new account" button and choosing the Social Network you would like to add.

Please see the [detailed installation/configuration instructions](#) (will open in a new tab)

Your Social Networks Accounts

Settings

Log/History

Help/Support

⇒ New Post to Social Networks

Add new account

← You can add Facebook, Twitter, Google+, Pinterest, LinkedIn, Tumblr, Blogger/Blogspot, Delicious, etc accounts

You don't have any configured social networks yet. Please click "Add new account" button.

Import Settings

- The lower number of Sessions was a direct results of a lower **Ad Spend**, in this case from about \$11.5k to \$7.3k.
- But with conversions increasing despite the lower spend, **cost per conversion** dove from \$78.18 to \$28.75

Freddie Mercury would approve.

⚙ We can do it for you! Click here to get in touch!

Share this entry

Share on Google+

f

🐦

g+

p

in

as links from a bad neighborhood.

for Your Site

t servie

SE

real?

h its rankings

f g+ 🐦 p in ✉

Testing
~NEGATIVE SEO~

Is Negative SEO Real?
our evil plan: take a perfectly good site and see if we can trash its rankings

Blogging for business? These 5 tips can make you Millions

Our support ticketing system is super-simple and super-fast. You simply need to register with the link below, and you'll be able to immediately submit a support ticket. Our ours are 8 to 5:30 weekdays in the central time zone. We'll be notified immediately of your support request.



Blogging for business? These 5 tips can make you
Millions.

Powered By the [Tweet This](#) Plugin





[Open Expanded View +](#)

[Click to Zoom](#)



Chapter 8

☆ Hacking suspected: http://'

Unfortunately, it appears that your site has been hacked.

A hacker may have modified existing pages or added spam content to your site. You may not be able to easily see these problems if the hacker has configured your server to only show the spam content to certain visitors. To protect visitors to your site, Google's search results may [label your site's pages as hacked](#). We may also show an older, clean version of your site.

Sample URLs

<http://example.com/wafhds/v93205.html>

Recommended actions:

- Sign in to [Webmaster Tools](#) and check [Security Issues](#) to see details of sample URLs that may be hacked.
- Read our [resources for hacked sites](#) for detailed information on how to fix your site.
- Remove the hacked content from your site. Use the [Fetch as Google](#) tool to confirm the hacked content has been removed.
- Fix the security issue that allowed your site to be hacked. Otherwise, your site is likely to be hacked again.
- [Request a review in Security Issues](#) when your entire site is clean and secure. Once we determine your site is fixed, we will remove the hacked label.

Need more help? Ask questions and get more support in the [Webmaster Help Forum](#).



Google Webmaster Tools notice of detected unnatural links to <http://>

Dear site owner or webmaster of <http://>

We've detected that some of your site's pages may be using techniques that are outside [Google's Webmaster Guidelines](#).

Specifically, look for possibly artificial or unnatural links pointing to your site that could be intended to manipulate PageRank. Examples of unnatural linking could include [buying links to pass PageRank](#) or participating in [link schemes](#).

We encourage you to make changes to your site so that it meets our quality guidelines. Once you've made these changes, please [submit your site for reconsideration](#) in Google's search results.

If you find unnatural links to your site that you are unable to control or remove, please provide the details in your reconsideration request.

If you have any questions about how to resolve this issue, please see our [Webmaster Help Forum](#) for support.

Sincerely,

Google Search Quality Team

Got feedback? [Leave it here](#). Be sure to include this message ID: [WMT-65203]

Google Inc. 1600 Amphitheatre Parkway Mountain View, CA 94043 | [Unsubscribe](#).

Manual Actions

This site may not perform as well in Google results because it appears to be in violation of Google's [Webmaster Guidelines](#).

Site-wide matches Some manual actions apply to entire site

Reason	Affects
Unnatural links from your site Google detected a pattern of unnatural, artificial, deceptive, or manipulative outbound links on pages on this site. This may be the result of selling links that pass PageRank or participating in link schemes. Learn more .	All

REQUEST A REVIEW

Request a review

Tell us how you have addressed the specific issues we have listed, including all relevant information.

I acknowledge that my site does not violate Google's Webmaster Guidelines.

Request a review

Cancel

The screenshot shows the Google Webmaster Tools interface. At the top left is the Google logo. Below it, the text "Webmaster Tools" is displayed in red. On the right side of the header, there is a settings gear icon and a dropdown arrow. The main content area is divided into two columns. The left column is titled "Site Dashboard" and contains a list of navigation items: "Site Messages", "Search Appearance" (with an information icon), "Search Traffic", "Google Index", "Crawl", "Security Issues", "Other Resources", and "Labs". The right column is titled "New and important" and contains a notification card. The notification card has a title "Reconsideration request for http://www. .com/: Manual spam action revoked" and a date "Nov 5, 2013". The body of the notification reads: "We received a [reconsideration request](#) from a site owner for http://www. .com/. Previously the webspam team had taken action on your site because we believed it violated our [quality guidelines](#). After reviewing your reconsideration request, we have revoked this action. You can use the [Manual Actions](#) page in Webmaster Tools to view". Below the notification card, there is a partial view of another notification with the title "Reconsideration request for http://www. .com/" and the date "Oct 30, 2013".

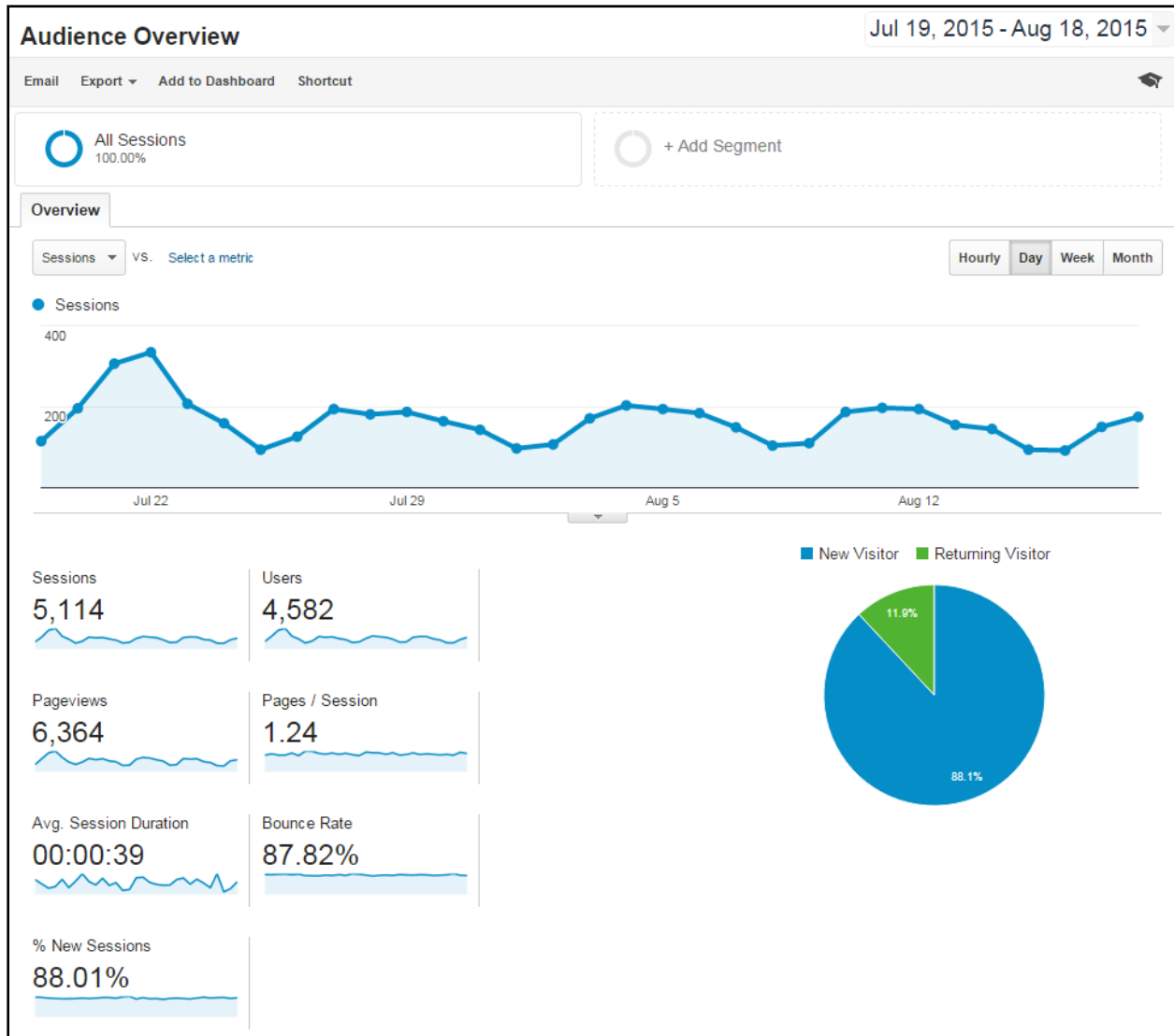
Chapter 9

You can [click here](#) for information on pool cleaning service in Sarasota.

You can click here for information on [pool cleaning service in Sarasota](#).

ADDITIONAL SERVICE AREAS	POPULAR SERVICES
> Fort Worth, TX	> Dallas Fence Company
> Arlington, TX	> Dallas Fence Materials & Supplies
> Plano, TX	> Temporary Fence Rental in Dallas
> Frisco, TX	> Dallas Commercial Fence Contractors

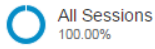
Chapter 10



Acquisition Overview

Aug 1, 2015 - Aug 25, 2015

Email Export Shortcut



+ Add Segment

Primary Dimension:

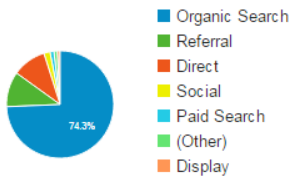
Default Channel Grouping

Conversion:

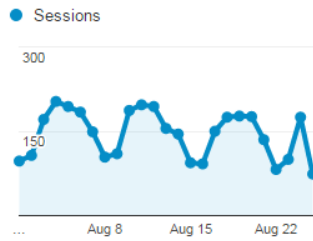
Goal 1: Free Consult Complete

Edit Channel Grouping

Top Channels



Sessions



Conversions

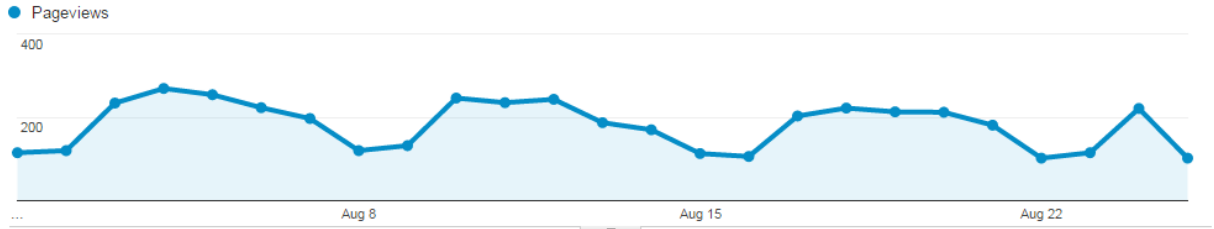


	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Conversion Rate ↓	Goal 1 Completion ↓	Goal 1 Value ↓
	3,627	88.03%	3,193	87.32%	1.25	00:00:40	0.30%	11	\$1,760.00
1 Organic Search	2,696	<div style="width: 88.03%;"></div>		88.69%	<div style="width: 100%;"></div>		0.30%	<div style="width: 100%;"></div>	
2 Referral	384	<div style="width: 10.57%;"></div>		90.89%	<div style="width: 100%;"></div>		0.00%	<div style="width: 0%;"></div>	
3 Direct	369	<div style="width: 10.17%;"></div>		79.40%	<div style="width: 100%;"></div>		0.81%	<div style="width: 100%;"></div>	

Overview

Pageviews vs. Select a metric

Hourly Day Week Month



Pageviews
4,535

Unique Pageviews
4,128

Avg. Time on Page
00:02:42

Bounce Rate
87.27%

% Exit
80.04%

Site Content

- Page
- Page Title
- Site Search
- Search Term
- Events
- Event Category

Page

Pageviews % Pageviews

Page	Pageviews	% Pageviews
1. /add-sidebar-wordpress	1,074	23.68%
2. /	764	16.85%
3. /how-to-make-a-mobile-site-click-to-call	667	14.71%
4. /you-have-exceeded-the-posting-volume-limit-for-this-account	349	7.70%
5. /wordpress-tutorial-display-all-posts-on-a-page	198	4.37%
6. /squid-proxy-multiple-outgoing-ip-addresses	174	3.84%
7. /contact-us-austin/team	107	2.36%
8. /tasty-pi-raspberry-powered-audiophile-network-audio-player	104	2.29%
9. /infographic-fonts-colors-logos	60	1.32%
10. /contact-us-austin	58	1.28%

Email Report: *Overview* ✕

From michael@tastyplacement.com

To

Subject

Attachments 📎 CSV ▾ OVERVIEW

Frequency Weekly ▾ Day of Week: S **M** T W T F S

▶ ADVANCED OPTIONS

Send Cancel Add to an existing email

Search Analytics

Analyze your performance on Google Search. Filter and compare your results to better understand your user's search patterns. [Learn more](#).

Go back to old "Search Queries" report.

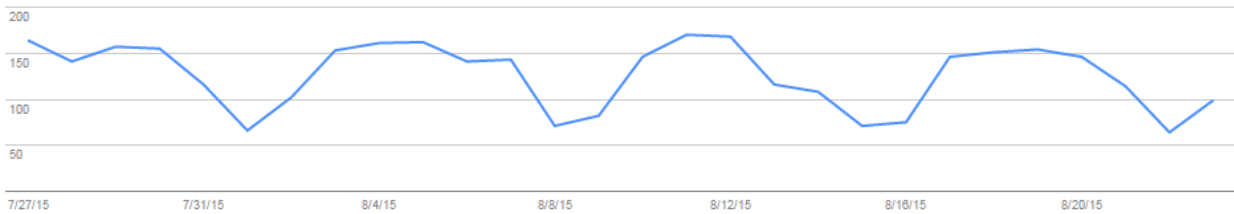
Clicks Impressions CTR Position

Queries Pages Countries Devices Search Type Dates
No filter ▾ No filter ▾ No filter ▾ No filter ▾ **Web** ▾ Jul 27 - Aug 23 ▾

Total clicks

3,542

Clicks



Queries	Clicks ▾
1 add sidebar wordpress ↗	83 >>
2 wordpress add sidebar ↗	58 >>
3 tastyplacement ↗	51 >>
4 create sidebar wordpress ↗	38 >>

INBOUND LINKS **36552** [i](#)

Links pointed at your website

TARGET PAGE	COUNT OF LINKS
http://www.tastyplacement.com/	19,944
https://www.tastyplacement.com/infographic-testing-social-media-signals-in-search	139
https://www.tastyplacement.com/	89

[See all 59](#)

www.tastypplacement.com - Y:\Reporting & Submissions\Ranking Reports and Data\Internal properties tracking\www.tastypplacement.com.stk - Rank Tracker v7.5.1

File Tools Preferences Window Help Projects: www.tastypplacement.com

All Keywords (Detailed View) All Keywords (Compact View) Keyword Research View Keywords Added Today Top 10 in Any Search Engine Top 30 in Any Search Engine Top + < >

Suggest Keywords Add Keywords Check Rankings Update KEI Update Visits Show Competitors Compare with Previous Results Quick Filter: contains

#	Keyword	Google Rank	Google Differe...	Google Che...	# of Searches	Google URL F...	Bing US Rank	Bing US Differ...	Yahoo! Rank	Yahoo! Difference	Bing US Check Date	Yahoo! Check Date
1	austin seo	1	0 *	Apr 28, 20...	880	https://w...	1	+1 ↑	1	0 *	Apr 28, 2015	Apr 28, 2015
2	seo austin	1	+1 ↑	Apr 28, 20...	320	https://w...	2	0 *	2	+4 ↑	Apr 28, 2015	Apr 28, 2015
3	austin texas ...	1	+1 ↑	Apr 28, 20...	0	https://w...	3	-1 ↓	3	-2 ↓	Apr 28, 2015	Apr 28, 2015
4	seo austin tx	1	+1 ↑	Apr 28, 20...	90	https://w...	1	Entered ←	1	0 *	Apr 28, 2015	Apr 28, 2015
5	austin tx seo	1	+1 ↑	Apr 28, 20...	20	https://w...	1	+1 ↑	1	+1 ↑	Apr 28, 2015	Apr 28, 2015
6	austin seo c...	1	0 *	Apr 28, 20...	390	https://w...	3	-1 ↓	3	+7 ↑	Apr 28, 2015	Apr 28, 2015
7	best austin s...	1	0 *	Apr 28, 20...	0	https://w...	8	Entered ←	8	+3 ↑	Apr 28, 2015	Apr 28, 2015
8	seo compan...	1	+1 ↑	Apr 28, 20...	20	https://w...	4	-2 ↓	4	-2 ↓	Apr 28, 2015	Apr 28, 2015
9	search engin...	1	+1 ↑	Apr 28, 20...	90	https://w...	Not in top 100	Stays out ×	39	Entered ←	Apr 28, 2015	Apr 28, 2015
10	best seo a...	1	0 *	Apr 28, 20...	0	https://w...	11	Entered ←	11	+3 ↑	Apr 28, 2015	Apr 28, 2015

Progress Graph History Records Ranking Data Visibility Graph Visits Graph Keyword difficulty Keyword: austin seo

Search Engine: Google (USA) tastypplacement.com

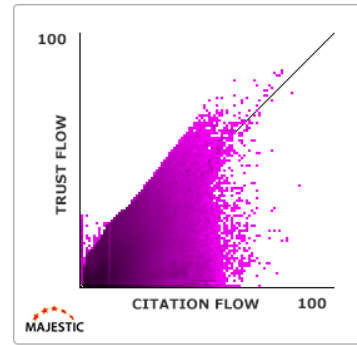
Max 3y 1y 6m 3m 1m 7d

Big Google update for local search results - see how it affects your SEO!

External Backlinks	Referring Domains	Referring IPs	Referring Subnets
3,153,578,838	4,953,368	1,090,883	207,516

In the last 5 years

<u>7,812,707,505</u>	<u>12,670,770</u>	<u>1,948,395</u>	<u>299,709</u>
----------------------	-------------------	------------------	----------------



External Backlinks Link Profile

Homepage Title	N/A
Educational Ref. Backlinks	8,557,048
Governmental Ref. Backlinks	2,811,994
Educational Ref. Domains	9,670
Governmental Ref. Domains	2,596
Indexed URLs	2,789,713
Position in Majestic Million	14

Backlink History

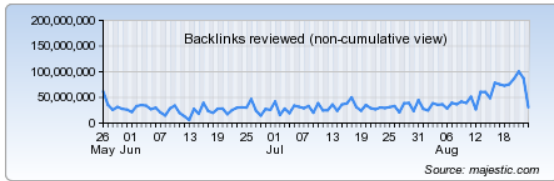


Chart shows the **External Backlinks** reviewed over the last 90 days.

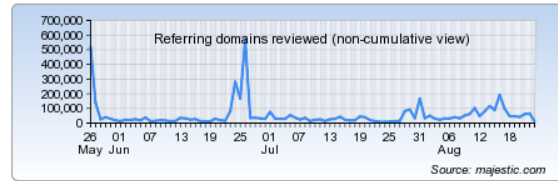


Chart shows the **Referring Domains** reviewed over the last 90 days.

Appendix A

Admin Menu Editor | [Feedback](#) | [Screen Options](#) ▾

Broken Links (2)

Yoast SEO has been updated to version 2.3.4. [Click here](#) to find out what's new! ✕

All (762) | **Broken (2)** | Warnings (1) | Redirects (131) | Dismissed (0) Search »

Bulk Actions ▾ Apply ☰ ☱

<input type="checkbox"/>	URL	Status	Link Text	Source
<input type="checkbox"/>	http://www.imtarticles.com/	Server Not Found	Rodney Masenten	Rodney Masenten ...
<input type="checkbox"/>	https://www.webmasterworld.com/li...	403 Forbidden	Webmaster World rega...	Footer Links: Bad for...

Bulk Actions ▾ Apply



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i NO LONG-TERM SEO CONTRACTS

Most web marketing and SEO companies need your commitment to a long-term contract . . . but why? At TastyPlacement, **every contract we make is "no commitment, no penalty."** It's very simple: If we don't increase your business—it's not a fit. Our clients stay with us for one reason: because our marketing programs bring them a return. We don't need your long-term commitment—we'll earn your continued business with



Appendix B

Alerts

Monitor the web for interesting new content

← **tastyplacement**
September 2, 2015 < >

5 days ago

WEB

Design

Pinterest

Fonts and Colors that Drive the World's Top Brands Infographic by **Tasty Placement**. #infographic #fonts #colors #brands | See more about Fonts, ...

Country: United States

Products

Destination: **Shopping**
Status: **All** ▾

Enter full 'Item ID'

Lookup

Title	Item ID	Price	Availability	Condition	Shopping	Paid clicks [?]	Country	Language	
Embossed Red	DV-EMB-CONGA-L-RB	\$148.99	Out of stock	new	✔	0		English	✕
Ocean Blue Mosaic	DV-MOS-TRMP-M-BLUE	\$98.99	In stock	new	✔	0		English	✕
Metal Tolix Style Side	PV-TX-OR	\$110.00	In stock	new	✔	0		English	✕
Antique Silver Decorative	DV-ANT-LL-M-SILV	\$125.99	Out of stock	new	✔	0		English	✕
Acapulco Indoor +	PV-ML-BL	\$224.99	In stock	new	✔	0		English	✕
Drift Wood, Brown	BA-7-B	\$9.99	In stock	new	✘	0		English	✕
Terra Cotta Planter,	P-TCOTA-L	\$59.99	In stock	new	✔	0		English	✕
Copperworks Floor Vase,	DV-CPRWRK-FLT-L-BKCPR	\$105.99	Out of stock	new	✘	0		English	✕