## Chapter 1





## Login Hours

Select the days and hours that users with this profile are allowed to $\log$ in. Note that all times are exact times specific to a time zone. Login hours will be applied at those exact times even for users in different time zones.


Enter the range of valid IP addresses from which users with this profile can log in.

| IP Start Address | IP End Address |
| :--- | :--- |
| 88.110 .54 .113 | 88.110 .54 .113 |

Save Save \& New Cancel

## Network Access

## Trusted IP Range Edit

Enter the range of valid IP addresses from which user logins are trusted. Users logging in from trusted IP addresses are not asked to activate their computers and may use their user password instead of a security token to log in to the API or a desktop client such as Connect for Outlook, Connect Offline, Connect for Office, Connect for Lotus Notes, or the Data Loader.

| Please specify IP range |  |  |  | I = Required Information |
| :---: | :---: | :---: | :---: | :---: |
| Start IP Address \|88.110.54.100| |  |  | End IP Address | 88.110.54.113 |
|  | Save | Cancel |  |  |

Activated Login IP
The list below shows login IP addresses representing the device IP addresses that have been activated by a user.
View: All - Create New View
<Previous Page | Next Page>
A|B|C|D|E|F|G|H|I|J|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z|Other All

| Remove |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ | Username $\uparrow$ | Login IP | Created Date | Is Authenticated | Challenge Sent |
| $\square$ | sales@widgetsxyz.com | 81.178.189.173 | 28.01.2014 17:37 | $\checkmark$ | 28.01.2014 17:37 |
| $\square$ | sales@widgetsxyz.com | 82.12.148.221 | 28.05.2014 22:21 | $\checkmark$ |  |
| $\square$ | sales@widgetsxyz.com | 31.100.158.80 | 11.06.2014 08:18 | $\checkmark$ | 11.06.2014 08:18 |
| $\square$ | trevor.howard@widgetsxyz.com | 80.47.223.92 | 01.01.2010 11:14 | $\checkmark$ |  |
| $\square$ | trevor.howard@widgetsxyz.com | 80.47.236.99 | 18.02.2010 05:44 | $\checkmark$ | 18.02.2010 05:44 |
| $\square$ | trevor.howard@widgetsxyz.com | 88.110.54.113 | 01.01.2011 12:04 | $\checkmark$ | 01.01.2011 12:04 |
| $\square$ | trevor.howard@widgetsxyz.com | 81.178.188.171 | 31.01.2011 02:44 | $\checkmark$ | 31.01.2011 02:44 |
| $\square$ | trevor.howard@widgetsxyz.com | 81.178.177.167 | 23.07.2011 14:15 | $\checkmark$ | 23.07.2011 14:17 |
| $\square$ | trevor.howard@widgetsxyz.com | 81.178.189.7 | 21.04.2013 21:59 | $\checkmark$ | 21.04.2013 22:00 |
| $\square$ | trevor.howard@widgetsxyz.com | 82.12.148.221 | 02.07.2014 20:38 | $\checkmark$ | 02.07.2014 20:38 |

## Activated Client Browsers

The list below shows Activated Client Browser information, with the browser agent information stored when a user accesses an organization from an activated device IP address.

View: All - Create New View
$\mathrm{A}|\mathrm{B}| \mathrm{C}|\mathrm{D}| \mathrm{E}|\mathrm{F}| \mathrm{G}|\mathrm{H}| \mathrm{I}|\mathrm{J}| \mathrm{K}|\mathrm{L}| \mathrm{M}|\mathrm{N}| \mathrm{O}|\mathrm{P}| \mathrm{Q}|\mathrm{R}| \mathrm{S}|\mathrm{T}| \mathrm{U}|\mathrm{V}| \mathrm{W}|\mathrm{X}| \mathrm{Y}|\mathrm{Z}|$ Other All

| Remove |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ | Username $\uparrow$ | User Agent String |  | Proxy Info | Created Date | Last Update |
| $\square$ | sales@widgetsxyz.com | Mozilla/5.0 (Windows NT 6.1; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/35.0.1916.153 Safari/537.36 |  |  | $\begin{aligned} & 28.01 .2014 \\ & 17: 38 \end{aligned}$ | $\begin{aligned} & 02.07 .2014 \\ & 20: 43 \end{aligned}$ |
| $\square$ | sales@widgetsxyz.com | Mozilla/5.0 (Macintosh; Intel Mac OS X 10_8_5) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/35.0.1916.114 Safari/537.36 |  |  | $\begin{aligned} & 11.06 .2014 \\ & 08: 21 \end{aligned}$ | $\begin{aligned} & 11.06 .2014 \\ & 08: 21 \end{aligned}$ |
| $\square$ | trevor.howard@widgetsxyz.com | Mozilla/5.0 (Windows NT 6.1; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/35.0.1916.153 Safari/537.36 |  |  | $\begin{aligned} & 02.07 .2014 \\ & 20: 43 \end{aligned}$ | $\begin{aligned} & 02.07 .2014 \\ & 20: 43 \end{aligned}$ |

## salesforce

## Register for mobile verification

Registering a mobile phone number makes it easier to recover your account, or use new devices. If we ever need to verify it's you, we can send a text message to your verified phone.


Send me a text message

Remind me later. Just log me in »
No thanks. I don't want to use mobile verification »

## salesforce

## Activation Required

You're attempting to access salesforce com from an unrecognized device. By activating this device, we can reduce the risk of security issues, and help keep your data safe.

[^0]
## salesforce

## Enter your verification code

A verification code was sent via email to trevor.howard@widgetsxyzcom, When you receive the code, enter it below.


Verify my code and log me in

## Didn't receive the email?

Sometimes automated messages get categorized as spam. Check your spam folder.
If you're still having trouble, click here to try again.

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## WidgetsXYZ

The organization's profile is below.

| User Licenses [13] \| Permission Set Licen <br> Organization Detail <br> Currency Setup |  |  | 555-123-5678 |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Organization Name | WidgetsXYZ | Phone |  |
| Primary Contact | Martin Brown | Fax | 555-123-5679 |
| Division | ICT | Default Locale | English (United States) |
| Address | 5 East 345th Street New York, NY 55511 US | Default Language | English |
| Fiscal Year Starts In | January | Default Time Zone | (GMT-04:00) Eastern Daylight Time (America/New_York) |
| Newsletter |  | Currency Locale | English (United States) |
| Admin Newsletter |  | Used Data Space | $842 \mathrm{~KB}(4 \%)$ Niew] |
| Hide Notices About System Maintenance |  | Used File Space | $302 \mathrm{~KB}(1 \%)$ Niew] |
| Hide Notices About System Downtime |  | API Requests, Last 24 Hours | $0(5,000 \max )$ |
|  |  | Streaming API Events, Last 24 Hours | $0(10,000 \mathrm{max})$ |
|  |  | Restricted Logins, Current Month | $0(0 \mathrm{max})$ |
|  |  | Salesforce.com Organization ID | 00DA0000000lls 1 |
| Created By | Paul Goodey, 19/12/2009 | 13:01 Modified By | Paul Goodey, 14/08/2011 11:43 |
|  | Edit |  |  |



## Language Settings

## Language Preferences

Enable End User Languages - Help and Admin Setup are not translated in End User LanguagesSpanish (Mexican), Hungarian, Polish, Czech, Turkish, Indonesian, Romanian, Vietnamese, Ukrainian, Hebrew, Greek, Bulgarian, English (UK), Arabic, Norwegian

Enable Platform Only Languages - No default translations are provided for Platform Languages
French (Canadian), Georgian, Serbian (Cyrillic), Serbian (Latin), Slovak, English (Australian), English (Malaysian), English (Indian), English (Phillipines), English (Canadian), Slovene, Romanian (Moldovan), Croatian, Bosnian, Macedonian, Latvian, Lithuanian, Estonian, Albanian, Montenegrin, Maltese, Irish, Basque, Welsh, Icelandic, Portuguese (European), Malay, Tagalog, Luxembourgish, Romansh, Armenian, Hindi, Urdu

Add or remove languages from the Available Language list

Available Languages

| German | - |  |
| :---: | :---: | :---: |
| Italian |  |  |
| Japanese |  |  |
| Swedish |  |  |
| Korean |  | Add |
| Chinese (Traditional) |  | - |
| Chinese (Simplified) |  | 4 |
| Portuguese (Brazilian) |  | Remove |
| Dutch |  | Remove |
| Danish |  |  |
| Thai |  |  |
| Finnish |  |  |
| Russian |  |  |
|  |  |  |

Displayed Languages


Languages that appear in gray are currently used by your company, users, or both. They cannot be deactivated.



## User Interface

Modify your organization's user interface with the following settings:

## User Interface

$\square$ Enable Collapsible SectionsShow Quick CreateEnable Hover DetailsEnable Related List Hover LinksEnable Separate Loading of Related ListsEnable Inline EditingEnable Enhanced Listsnable New User Interface Theme

## Some Salesforce features like Chatter need the new user interface theme. Disabling the theme disables Chatter.

```
 Enable Tab Bar Organizer
```

$\checkmark$ Enable Printable List Views

- Enable Spell Checker
Enable Spell Checker on Tasks and Events
Enable Customization of Chatter User Profile Pages i
- Enable Salesforce Notification Banner


## Sidebar

## Enable Collapsible Sidebar

- Show Custom Sidebar Components on All Pages


## Calendar

```
|nable Home Page Hover Links for Events
```

Enable Drag-and-Drop Editing on Calendar Views
Enable Click-and-Create Events on Calendar Views
Enable Drag-and-Drop Scheduling on List Views
Enable Hover Links for My Tasks list

## Setup

- Enable Enhanced Page Layout Editor

Enable Enhanced Profile List ViewsEnable Enhanced Profile User InterfaceEnable Streaming APEnable Custom Object Truncate
$\checkmark$ Enable Improved Setup User Interface
Enable Advanced Setup Search (Beta) i

| Opportunity Detail <br> Opportunity Owner | Trevor Howard IChange] | Delete |
| ---: | ---: | ---: |
| Private |  |  |
| Opportunity Name |  |  |
| Account Name | Company X |  |
| Type |  |  |


| Section One |  |
| :--- | :--- |
| Hide Section-Section One | Pipeline |
| Primary Campaign Source | Widget World Campaign |

## - Section Two

| Opportunity Detail | Edit | Delete | Clone |
| :---: | :---: | :---: | :---: |
| Opportunity Owner | Trevor Howard [Change] |  |  |
| Private |  |  |  |
| Opportunity Name | Opportunity $Y$ |  |  |
| Account Name | Company $X$ |  |  |

Section One
Show Section - Section One

Quick Create

| *Opportunity Name |
| :--- |
| Account |
| *Close Date |
| [08/01/2011] |
| *Stage |
| -None-- <br> Amount <br> Save |




## Account

## Edge Communications

* Back to List: Accounts

Contacts [...1| Opportunities [...] | Cases [...] | Open Activities [...] | Activity History[..] | Notes \& Attachments [...] |

Account Detail
Edit Delete Include Offline
Account Owner Paul Goodey [Change]
Account Name Edge Communications [View Hierarchy]

## Account

## Edge Communications

* Back to List: Accounts Contacts [2] | Opportunities [4] | Cases [3] | Open Activities [0] | Activity History [0] | Notes \& Attachments [0] |


## Account Detail

Edit Delete Include Offline
Account Owner Paul Goodey [Change]
Account Name Edge Communications [View Hierarchy]

| Industry |  |  |  |
| :---: | :---: | :---: | :---: |
| Annual Revenue | \$200,000 |  | 9 |
| SF Account Number | SFA-000032 |  |  |
| Industry |  |  |  |
| Annual Revenue | 200,000 | 19 | 9 |
| SF Account Number | SFA-000032 |  |  |
| Industry |  |  |  |
| Annual Revenue | 350,000 $\square$ |  | 9 |
| SF Account Number | SFA-000032 |  |  |


| Account Detail |  | Savel |
| ---: | :--- | :--- |
| Account Owner | Paul Goodey [Change] |  |
| Account Name | Company X [View Hierarchy] |  |
| Parent Account |  |  |
| Account Number |  |  |
| Account Site |  |  |
| Type |  |  |
| Industry |  |  |




| Account |  | Contacts | Reports | Files | Dashboards | Opportunities | $\pm$ | $\checkmark$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New This Week Edit \| Delete | Create New View |  |  |  |  |  |  |  |  |
| New Account $\quad$ ? |  |  |  |  |  |  |  |  |
| A $\mathrm{B}_{\mathbf{C}} \mathbf{C}\|\mathrm{D}\| \mathrm{E}\|\mathrm{F}\| \mathrm{G}\|\mathrm{H}\| \mathrm{I}\|\mathrm{J}\| \mathrm{K}\|\mathrm{L}\| \mathrm{M}\|\mathrm{N}\| \mathrm{O}\|\mathrm{P}\| \mathrm{Q}\|\mathrm{R}\| \mathrm{S}\|\mathrm{T}\| \mathrm{U}\|\mathrm{V}\| \mathrm{W}\|\mathrm{X}\| \mathrm{Y} \mid \mathrm{Z}$ |  |  |  |  |  |  |  |  |
| Action Account Name $\uparrow$ Account Site $\quad$ Billing State/Province |  |  |  |  |  |  |  |  |
| $\square$ Edit\|Dell RKWorld New South Wales |  |  |  |  |  |  |  |  |



Edit Records Per Page Setting

Your Records Per Page Setting: 200
Viewing many records at one time may cause lists to load more slowly than usual. We recommend viewing 100 records or fewer per page. What would you like to do?
( Change the number of records displayed per page to 100
Keep my current setting and don't show me this message again

Save
Cancel




## Profiles

| All Profiles |  |  |  |
| :--- | :--- | :--- | :--- |
| New Profile |  | $\mathrm{A}\|\mathrm{B}\| \mathrm{C}\|\mathrm{D}\| \mathrm{E} \mid$ |  |
| Create New View \| Edit | Delete | Refresh | User License |  |  |
| $\square$ Action | Profile Name $\uparrow$ | Platform Portal |  |
| $\square$ Edit \| Clone | Authenticated Website | Chatter Free |  |
| $\square$ Edit \| Clone | $\underline{\text { Chatter Free User }}$ | Chatter Free |  |
| $\square$ Edit \| Clone | $\underline{\text { Chatter Moderator User }}$ | Salesforce |  |
| $\square$ Edit \| Clone | Contract Manager |  |  |

## Profiles

## Create New View



## Step 3. Select Columns to Display

Specify the columns to show in the list view. To set the columns, you can add profile details, user permissions, and object-level


| Available Settings |  | Selected Settings |
| :---: | :---: | :---: |
| Created By | $\stackrel{*}{ }$ | Profile Name |
| Created By Alias | [ $\equiv$ ] | Convert Leads |
| Created Date |  | Last Modified By |
| Custom |  | Last Modified Date |
| Description |  | User License |

## Profiles

| My Profile List for Lead Conversion |  | New Profile |
| :---: | :---: | :---: |
| Create New View \| Edit | Delete | Refresh |  |  |
| $\square$ Action | Profile Name $\uparrow$ | Convert Leads |
| $\square$ Edit \| Clone | Contract Manager | $\checkmark$ |
| $\square$ Edit\|Del|Clone | Custom: Marketing Profile | $\checkmark$ |
| V Edit\|Del|Clone | Custom: Sales Profile | $\checkmark$ |
| v Edit\|Del|Clone | Custom: Support Profile | $\checkmark$ |
| $\square$ Edit I Clone | Marketing User | $\checkmark$ |
| $\square$ Edit I Clone | Partner User | $\checkmark$ |
| $\square$ Edit I Clone | Solution Manager | $\checkmark$ |
| $\square$ Edit \| Clone | Standard User | $\checkmark$ |
| $\square$ Edit\| Del| Clone | System Admin Custom | $\checkmark$ |
| $\square$ Edit I Clone | System Administrator | $\checkmark$ |
| $1-10$ of $10 \geqslant \quad 2$ Selected $\geqslant$ |  |  |

Change the following setting
Convert Leads

These settings will also be disabled

When Convert Leads is disabled, if any of the following permissions are currently enabled, they will be disabled. Don't show this message again

| General User Permissions | Administrative Permissions | Object Permissions |
| :--- | :--- | :--- |
| Download AppExchange <br> Padkges | Author Apex |  |
| Modify All Data |  |  |

Apply changes to

The record clicked
(o) All 2 selected records

## Profiles

| My Profile List for Lead Conversion - |  | New Profile |
| :---: | :---: | :---: |
| Create New View \| Edit | Delete | Refresh |  |  |
| $\square$ Action | Profile Name $\uparrow$ | Convert Leads |
| $\square$ Edit IClone | Contract Manager | $\checkmark$ |
| $\square$ Edit/DellClone | Custom: Marketinq Profile | $\checkmark$ |
| $\square$ Edit IClone | Marketinq User | $\checkmark$ |
| $\square$ Edit IClone | Partner User | $\checkmark$ |
| $\square$ Edit IClone | Solution Manager | $\checkmark$ |
| $\square$ Edit I Clone | Standard User | $\checkmark$ |
| $\square$ Edit/Del\|Clone | System Admin Custom | $\checkmark$ |
| $\square$ Edit IClone | System Administrator | $\checkmark$ |
| 1-8 of $8 \boldsymbol{\nabla}$ - 0 Selected |  |  |

## System Admin Custom



## Apps

## Settings that apply to Salesforce apps, such as Sales, and custom apps built on Force.com Learn More

## Browse App Permissions and Settings

App-related permissions and settings are grouped on individual pages. The profile overview page provides descriptions and links.

## Assigned Apps

Settings that specify which apps are visible in the app menu

## Object Settinqs

Permissions to access objects and fields, and settings that specify which record types, page layouts, and tabs are visible

## App Permissions

Permissions to perform app-specific actions, such as "Manage Call Centers"

Apex Class Access
Permissions to execute Apex classes

## Visualforce Page Access

Permissions to execute Visualforce pages

## System

Settings that apply across all apps, such as record and user management
Learn More

## Browse System Permissions and Settings ${ }^{\times}$

System permissions and settings are grouped and linked the same way.

## System Permissions

Permissions to perform actions that apply across apps, such as "Modify All Data"

## Desktop Client Access

Permissions to access desktop clients, such as "Connect for Office"

## Login Hours

Settings that control when users can log in

## Login IP Ranges

Settings that control the IP addresses
from which users can log in

Modify your organization's search interface with the following settings:


## Lookup Settings

Select the objects for which you want to enable the following features and click Save:

- Enhanced lookups provide an updated lookup dialog interface that gives users the ability to filter, sort, and page through results as well as customize columns.
- Lookup auto-completion displays suggestions from the Recent Items list as you type.

| Enable | $\square$ Enhanced Lookups | $\square$ Lookup Auto-Completion |
| :---: | :---: | :---: |
| Accounts | $\square$ | $\square$ |

## Search Settings

Modify your organization's search interface with the following settings:

| Search Settings |
| :--- |
| $\nabla$ Enable "Limit to Items I Own" Search Checkbox |
| $\nabla$ Enable Document Content Search |
| $\square$ Enable Search Optimization if your Content is Mostly in Japanese, Chinese, or Korean |
| $\nabla$ Use Recently Viewed User Records for Blank and Auto-Complete Lookups |
| You have enabled Global Search and the following search settings no longer apply. To disable Global Search, you must disable Chatter on the chatter Settings page. |
| $\checkmark$ Enable Drop-Down List for Sidebar Search |
| $\checkmark$ Enable Sidebar Search Auto-Complete |
| Enable Single-Search-Result Shortcut for Sidebar and Advanced Search |


\section*{| Search ~ salesforce.com - Developer Edition - Windows Internet Explor... |  |  |
| :--- | :--- | :--- | :---: |
|  | 回 | $\boxed{X}$ |}

```
https://na7.salesforce.com/_ui/common/data/LookupPage?lkfm=editPage&lknm=1 !
```




## Chapter 2



Create
Enter permission set information
API Name Cancel
Select Required Information
Who will use this permission set? If you plan to assign this permission set to multiple users with different licenses,
choose '--None-'. If only users with one type of license will use this permission set, choose the same license that's
associated with them.
User License

## Demo

View: Demo Edit I Create New View

A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z|Other|All

| New User |  |  |  | Reset Password(s) |  | Add Multiple Users |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ Action | Full Name $\uparrow$ | Alias | Username |  | Last L | ogin | Role | Active | Profile | Manager |
| $\square$ \| Edit | Brown, Martin | mbrow | martin.brown@widgetsxyz.om |  |  |  | CEO | $\checkmark$ | Custom: Sales Profile |  |
| $\square$ \| Edit | Login | Howard. Trevor | thow | trevor.howard@widgetsxyzcom |  | 01/01/2011 12:05 |  | AM, Reqion B01 | $\checkmark$ | Standard Platform User | Gooder. Paul |
| $\square$ \| Edit | One, Platform | POne | p1@widgetsxyzcom |  |  |  | CEO |  | Standard Platform User |  |
| - Edit | Two, Platform | PTwo | p2@widgetsxyzcom |  |  |  | CEO |  | Standard Platform User |  |
|  |  |  | New User | Reset Password(s) |  | Add Multiple Users |  |  |  |  |

A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z|Other|All
Save Save As Delete Cancel

## Step 1. Enter View Name

| View Name: | Over 28 Days |  |
| :--- | :--- | :--- |
| View Unique Name: | Over_28_Days | i |
| Created By: Paul Goodey, 30/01/2011 22:10 Modified By: Paul Goodey, 30/01/2011 22:18 |  |  |

Step 2. Specify Filter Criteria

## Filter By Additional Fields (Optional):

## Field

 OperatorValue

1. Last Login $\square$ less than LAST 28 DAYS

New User
Help for this Page?

| User Edit | Save | Save \& New | Cancel |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General Information |  |  |  |  |  | \| = Required Information |
| First Name |  |  | Role | <None Specified> | V i |  |
| Last Name |  |  | User License | Salesforce Platform |  |  |
| Alias |  |  | Profile | Standard Platform User v | i |  |
| Email |  |  | Active | $\checkmark$ |  |  |
| Username |  |  | Marketing User | $\square$ |  |  |
| Nickname | i |  | Offline User | $\square$ |  |  |
| Title |  |  | Knowledge User | $\square$ |  |  |
| Company |  |  | Force.com Flow User | $\square$ |  |  |
| Department |  |  | Service Cloud User | $\square$ |  |  |
| Division |  |  | Site.com Contributor User | $\square$ |  |  |
|  |  |  | Site.com Publisher | $\square$ |  |  |


| Mailing Address |  |
| :---: | :---: |
| Street |  |
| City |  |
| State/Province |  |
| Zip/Postal Code |  |
| Country |  |

## Single Sign On Information

## Federation ID

Additional Information


Locale Settings

| Time Zone | (GMT-05:00) Eastern Standard Time (America |
| ---: | :--- |
| Locale | English (United States) |
| Language | English |

## Approver Settings



Personal Groups [0] \| Public Group Membership [0] \| Queue Membership [1] \| Managers in the Role Hierarchy [3] | Remote Access [0] | Login History [2+]

| User Detail | Edit | Reset Password | Login |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Name | Trevor Howard |  |  | Role | AM. Reqion B01 |
| Alias | thow |  |  | User License | Salesforce |
| Email | trevor.howard@widaetsxvzcom |  |  | Profile | Custom: Sales Profile |
| Username | trevor.howard@widgetsxyz.com |  |  | Active | $\checkmark$ |
| Community Nickname | th1 i |  |  | Marketing User |  |
| Title |  |  |  | Offline User |  |
| Company | WidgetsXYZ |  |  | Knowledge User | - |



Generate passwords and notify user via email

Save Cancel

Manage Delegated Groups

Below are delegated groups defined for your organization. You can choose to delegate user administration, custom object administration, or both to the delegated administrators of this group.

| Delegated Groups |  | New |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Action | Delegated Group Name | Login Access | Created By | Modified By |
| Edit | User Management | $\checkmark$ | Paul Goodey, 30/01/2011 17:40 | Paul Goodey, 31/01/2011 09:03 |

## Delegated Group <br> User Management

| Delegated Group Detail |  | Edit | Delete |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Delegat | ated Group Name User Ma |  |  | Enable Group for Login Access | $\checkmark$ |
| Created By Paul Goodey, 30/01/2011 |  |  |  | Modified By | Paul Goodey, 31/01/2011 10:46 |
| Delegated Administrators |  | i | Add |  | Delegated Administrators Help? |
| Action | Users |  | Modified By |  |  |
| Remove | Martin Brown |  | Paul Goodey, 30/01/2011 17:53 |  |  |
| User Administration |  | i | Add |  | User Administration Help ? |
| Action | Roles and Subordinates |  |  | Modified By |  |
| Remove | AM, Reqion B01 |  |  | Paul Goodey, 30/01/2011 17:54 |  |
| Assignable Profiles |  | i | Add |  | Assignable Profiles Help? |
| Action | Profiles |  |  | Modified By |  |
| Remove | Custom: Sales Profile |  |  | Paul Goodey, 30/01/2011 18:13 |  |
| Custom Object Administration |  | i | Add |  | Custom Object Administration Help? |
| No custom | m objects specified. |  |  |  |  |

## Assignable Profiles

Specify the profiles that delegated administrators of this group can assign to the users they create profile. They can only assign users to these profiles.

|  |  | Save | Save \& More | Cancel |
| :---: | :---: | :---: | :---: | :---: |
| Assignable Profiles |  |  |  |  |
| System Administrator | Q |  |  |  |
| Error: Profiles with the permission "Modify All Data" cannot be assigned by delegated administrators. |  |  |  |  |
|  | Q |  |  |  |
|  | 8 |  |  |  |
|  | Q |  |  |  |
|  | 8 |  |  |  |

## User Management



| Message from webpage |
| :--- |
| Deactivating users removes them from all delegated groups and sharing <br> privileges. The following page prompts you to remove this user from <br> any teams. You can still transfer this user's records to an active user and <br> view the user's name under Manage Users. |
| mbrown@widgetsxyz.cor |



## Password Policies Help for this Page (2)

Set the password restrictions and login lockout policies for all users.


## Session Settings

Set the session security and session expiration timeout for your organization.

```
Session Timeout
    Timeout value 2 hours v
```

```Disable session timeout warning popup
```

```Force logout on session timeout
```


## Session Settings

```
\(\checkmark\) Lock sessions to the IP address from which they originated
Require secure connections (HTTPS) i
```

```Force relogin after Login-As-User
```

```Require HttpOnly attribute
```

```Use POST requests for cross-domain sessions
```


## Login Page Caching and Autocomplete

Enable caching and autocomplete on login page

## Identity Confirmation

$\checkmark$ Enable SMS-based identity confirmation i

## Clickjack Protection

$\checkmark$ Enable clickjack protection for setup pages i
Enable clickjack protection for non-setup Salesforce pages i
$\square$ Enable clickjack protection for non-setup customer Visualforce pages

## Cross-Site Request Forgery (CSRF) Protection

$\checkmark$ Enable CSRF protection on GET requests on non-setup pages i
Enable CSRF protection on POST requests on non-setup pages i

## Session Security Levels

Standard


High Assurance


## Session Security Levels

Standard


High Assurance


|  |  |
| :--- | :--- |
| $\square$ Action | Full Name $\uparrow$ |
| $\square \mid$ Edit | Brown, Martin |
| $\square \mid$ Edit | $\underline{\text { Goodey, Paul }}$ |
| $\square \mid$ Edit \| Login | $\underline{\text { Howard, Trevor }}$ |
| $\square \mid$ Edit | $\underline{\text { One, Platform }}$ |
| $\square \mid$ Edit | $\underline{\text { Two, Platform }}$ |

## User

Trevor Howard
Personal Groups [0] | Public Group Membership [01 | Queue Membership [1] | .


## Grant Login Access

To assist with support issues, you may grant your administrator or support personnel the ability to login as you and access your data.


| UsersFields | Hourly Login Limit |  | LoginLimit |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Info Emails |  | ReceivesInfoEmails |  |
| Page Layouts | Lanquage |  | LanguageLocaleKey |  |
| Validation Rules | Locale |  | LocaleSidKey |  |
| Triggers | Edit Manager |  | Manager |  |
| Search Layouts | Name |  | Name |  |
| Custom Links | Phone |  | Phone |  |
| - Console | Profile |  | Profile |  |
| - Salesforce CRM Content | Role |  | UserRole |  |
| - Tags | SAMML Federation ID |  | Federationldentifier |  |
| - Reports \& Dashboards | Start of Day |  | StartDay |  |
| - Search | Time Zone |  | TimeZoneSidKey |  |
| - Chatter | Title |  | Title |  |
|  | Username |  | Username |  |
| Create |  |  |  |  |
| Develop <br> Deploy | User Custom Fields |  | New Field Dependencies |  |
|  |  |  |  |  |
| View Installed Packages | Action | Field Label | API Name | Data Type |
| Critical Updates | Edit \| Del | Must | Must__c | Text(12) |
|  | Edit \| Del | Must Set | Must_Set__c | Checkbox |
| dministration Setup | Edit \| Del| Replace | Sales Reqions | Sales_Regions__C | Picklist (Multi- |

## Chapter 3





## Customize My Tabs

Choose the tabs that will display in each of your apps.

|  |  | Save | Cancel |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Custom App: |  |  |  |  |  |
| Sales |  | $\bullet$ |  |  |  |
| Available Tabs |  |  | Selected Tabs |  |  |
| Console | , |  | Home (default) | - |  |
| Content |  |  | Campaigns |  |  |
| Contribute |  |  | Leads |  | Up |
| Events |  | - | Accounts | \# | $\triangle$ |
| Ideas | 三 |  | Contacts |  |  |
| Private Messages |  | 4 | Opportunities |  | $\checkmark$ |
| Sessions |  | Remove | Customizable Forecasts |  | Down |
| Speakers |  |  | Contracts |  |  |
| Start Here |  |  | Cases |  |  |
| Subscriptions |  |  | Solutions |  |  |
| Vendors | - |  | Products | - |  |


| Tab Settings |  |  |
| :---: | :---: | :---: |
| $\square$ Overwrite users' personal tab customizations |  |  |
| Standard Tab Settings |  |  |
| Home Default On | Customizable Forecasts | Tab Hidden $\square$ |
| Accounts Default On | Ideas | Tab Hidden $\square$ |
| Campaigns ${ }^{\text {a }}$ Default Off - | Leads | Default On - |
| Cases Default On - | Opportunities | Default On - |
| Console TabHidden | Portals | Tab Hidden - |
| Contacts Default On | Products | Default On - |
| Content Default On | Reports | Default On - |
| Contracts Default On $\square$ | Solutions | Default On - |
| Dashboards Default On - | Subscriptions | Default On - |
| Documents Default On | Workspaces | Default On - |
| Custom Tab Settings |  |  |
| Activity Tracker ${ }^{\text {Default On }}$ | Sessions | Tab Hidden - |
| Events Tab Hidden - | Speakers | Tab Hidden - |
| Intranet Menu ltems Default On - | Start Here | Default On - |
| Links to Objects Default On $^{-}$ | Vendors | Tab Hidden $\square$ |
| MD Ones Default On $\square$ | Venues | Tab Hidden $\square$ |
| Private Messages Default On | Working Model Demo Links | Default On - |




## Rename Tabs and Labels

Help for this Page?

Make salesforce.com match your organization's terminology by renaming tab and field labels. Use the lists below to select the tab you want to rename in the language you choose. After renaming any tab or field label, remember to update all custom reports, views, templates and other items you have created containing the original name.

| Standard Tabs |  |  | Standard Tabs Help? |  |
| :---: | :---: | :---: | :---: | :---: |
| Action | Tab Name | Display Label | Renamed | Last Modified |
| Edit | Accounts | Accounts |  |  |
| Edit | Activities | Activities |  |  |
| Edit | Articles | Articles |  |  |
| Edit | Assets | Assets |  |  |
| Edit | Campaigns | Campaigns |  |  |
| Edit | Cases | Cases | . |  |



Step 2. Enter the new field labels


## Rename Tabs and Labels

Make salesforce.com match your organization's terminology by renaming tab and field labels. Use the lists below to select the tab you want to rename in the language you choose. After renaming any tab or field label, remember to update all custom reports, views, templates and other items you have created containing the original name.

Select Language English $\quad$
Standard Tabs Standard Tabs Help?

| Action | Tab Name | Display Label | Renamed |
| :--- | :--- | :--- | :--- |
| Last Modified |  |  |  |
| Edit $\mid$ Reset | Accounts | Clients | $\checkmark$ |
| Edit | Activities | Activities |  |
| Edit | Articles | Articles |  |
| Edit | Assets | Assets |  |
| Edit | Campaigns | Campaigns |  |
| Edit | Cases | Cases |  |



## Enter Record Name Label and Format

The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.


Example: Account Name


Example: $\mathrm{A}-\{0000\}$ What Is This?

## Account Limits

These limits apply to the setup of this object in your organization. Some limits may vary by object. For a complete list of system limits, see Editions and Limits.

| Object Limits |  |  |  |
| :--- | ---: | ---: | ---: |
| Item | Usage | Limit | $\%$ used |
| Message |  |  |  |
| Custom Fields | 20 | 500 | $4 \%$ |
| Rollup Summary Fields | 2 | 10 | $20 \%$ |
| Custom Relationship Fields | 0 | 25 | $0 \%$ |
| Active Workflow Rules | 0 | 50 | $0 \%$ |
| Total Workflow Rules | 0 | 300 | $0 \%$ |
| Approval Processes | 0 | 500 | $0 \%$ |
| Active Lookup Filters | 0 | 5 | $0 \%$ |
| Active Validation Rules | 0 | 100 | $0 \%$ |
| VLOOKUP Functions | 0 | 10 | $0 \%$ |
| Sharing Rules (Both Owner- and Criteria-based) | 2 | 300 | $1 \%$ |
| Sharing Rules (Criteria-based Only) | 1 | 50 | $2 \%$ |

## Room

Help for this Page ?

## New Custom Field



Neom Relationship

| Step 2. Choose the related object |
| :--- |
| Select the other object to which this object is related. |
| Related To |


| Step 2. Enter the details |  |  | Step 2 of 4 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Previous | Next | Cancel |
| Field Label | Air Conditioned | i |  |  |  |
| Default Value | Checked Unchecked |  |  |  |  |
| Field <br> Name | Air_Conditioned | i |  |  |  |
| Description |  |  |  | - |  |
|  |  |  |  | * |  |
| Help Text |  |  |  | 4 i |  |

## Step 3. Establish field-level security



| Step 4. Add to page layouts |  | Step 4 of 4 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Previous | Save \& New | Save | Cancel |
| Field Label | Air Conditioned |  |  |  |  |
| Data Type | Checkbox |  |  |  |  |
| Field Name | Air_Conditioned |  |  |  |  |
| Description |  |  |  |  |  |

Select the page layouts that should include this field. The field will be added as the last field in the first 2-column section of these page layouts. The field will not appear on any pages if you do not select a layout.

To change the location of this field on the page, you will need to customize the page layout.

## V Add Field Page Layout Name

V Room Layout

Chapter 3 - Configuration in Salesforce CRM


|  | Save | Cancel | Preview |  |
| :---: | :---: | :---: | :---: | :---: |
| Controlling Field Stage |  |  |  |  |
| Dependent Field Reason Lost |  |  |  |  |
| - Instructions |  |  |  |  |
| - Double click on a cell to toggle its visibility for the Controlling Field value shown in the column heading. <br> - To change multiple cells at once, select multiple cells and then click the Include Values or Exclude Values button to change the visibility of all selected cells at once. <br> - Use SHIFT + click to select a range of adjacent cells. Use CTRL + click to select multiple cells that are not adjacent. <br> - Use the Preview button to test the results. |  |  |  | Legend Excluded Value Included Value |

Click button to include or exclude selected values from the dependent picklist:
Include Values Exclude Values

Showing Columns: 6-10 (of 10 ) <Previous | Next > View All > Go to

| Stage: | Perception Analysis | Proposal/Price Quote | Negotiation/Review | Closed Won | Closed Lost |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Reason Lost: | No Budget | No Budget | No Budget | No Budget | No Budget |
|  | Missing Product Features | Missing Product Features | Missing Product Features | Missing Product Features | Missing Product Features |
|  | Better Price | Better Price | Better Price | Better Price | Better Price |
|  | Cost/Value | Cost/ Value | Cost/Value | Cost/Value | Cost / Value |
| Showing Columns: 6-10 (of 10) < Previous |  |  |  |  | ext > View All |

Click button to include or exclude selected values from the dependent picklist:


## Account Fields

This page allows you to specify the fields that can appear on the Account page. You can create up to 500 Account custom fields.

Note that deleting a custom field will delete any filters that use the custom field. It may also change the result of Assignment or Escalation Rules that rely on the custom field data.

Set History Tracking

## Account Standard Fields

Account Standard Fields Help?

| Action | Field Label | Field Name | Data Type | Controlling Field |
| :--- | :--- | :--- | :--- | :--- |
|  | Account Name | Name | Name |  |
|  |  |  |  |  |

## Account Field History

## V Enable Account History

This page allows you to select the fields you want to track on the Account History related list. Whenever a user modifies any of the fields selected below, the old and new field values are added to the History related list as well as the date, time, nature of the change, and user making the change. Note that multi-select picklist and large text field values are tracked as edited; their old and new field values are not recorded.

|  | Save | Cancel |  |
| :---: | :---: | :---: | :---: |
| Deselect all fields |  |  |  |
| Track old and new values |  |  |  |
| Account Name $\quad \square$ |  | Account Number | $\square$ |
| Account Owner $\square$ |  | Account Site | $\square$ |
| Account Source $\square$ |  | Active | $\square$ |
| Annual Revenue |  | Billing Address | $\square$ |
| Customer $\quad$ П |  | Data.com Key | 目 |



Field Properties


OK Cancel

| Account Edit | Save | Save \& New | Cancel |
| :---: | :---: | :---: | :---: |
| Account Information |  |  |  |
| Account Owner | Paul Goodey |  |  |
| Account Name | \|Edge Communications |  |  |
| Parent Account |  | Q |  |
| Account Number | CD451796 |  |  |
| Account Site |  |  |  |
| Industry | Electronics - |  |  |
| SIC Code | 6576 |  |  |
| Annual Revenue | 139.000 .000 |  |  |
| Employees | 1.000 |  |  |
| Lat | 33,112669 |  |  |
| Lon | -96,852588 |  |  |
| Geocode Status | G_GEO_SUCCESS |  |  |
| Region | A01 - |  |  |
| SF Account Number | SFA-000017 |  |  |



## Account Page Layout

This page allows you to create different page layouts to display Account data.
After creating page layouts, click the Page Layout Assignment button to control which page layout

| Account Page Layouts |  | New. | Page Layout Assignment |
| :--- | :--- | :--- | :--- |
| Action | Page Layout Name | Created By |  |
| Edit \| Del | Account (Marketing) Layout | Paul Goodey, 19/12/2009 13:01 |  |
| Edit \| Del | Account (Sales) Layout | Paul Goodey, 19/12/2009 13:01 |  |
| Edit \| Del | Account (Support) Layout | Paul Goodey, 19/12/2009 13:01 |  |


| Save ${ }^{\text {V }}$ | Quick Save | Preview As... ${ }^{\text {- }}$ | Cancel | A Undo |
| :---: | :---: | :---: | :---: | :---: |
| Fields <br> Buttons <br> Custom Links <br> Visualforce Pages <br> Custom S-Controls |  | Q Quick Find Related List Name |  |  |
|  |  | Account Last Views |  | Assets |
|  |  | Activity History |  | Cases |
|  |  | Activity Tracker |  | Contact Roles |
|  |  | Approval History |  | Contacts |
|  |  |  |
| $\times 1 \times 8$ |  |  |  |  |
| Contacts |  |  |  | New |
| Contact Name |  |  |  | Title |  |  |
| Sarah Sample |  | Sample Title |  |  |


|  | Edit Delete | Include Offline |
| :---: | :---: | :---: |
| 5) Contacts | New Contact | Merge Contacts |
| Action Contact Name |  | Title |
| Edit\|Del John Smith |  |  |
| (3) Opportunities | New Opportun | unity |
| Action Opportunity Name |  | Stage |
| Edit\|Del Opportunity Y |  | Prospecting |


|  | Contacts | Reports | Accounts | Dashboards | Opportunities |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| New Account 2 |  |  | A $\mathrm{B}\|\mathrm{C}\| \mathrm{D}\|\mathrm{E}\| \mathrm{F}\|\mathrm{G}\| \mathrm{H}\|\mathrm{I}\| \mathrm{J}\|\mathrm{K}\| \mathrm{L}\|\mathrm{M}\| \mathrm{N}\|\mathrm{O}\|$ |  |  |
| $\square$ | Action | Account N | Acc | unt Site | Billing State/Provin... |
|  | Edit\|Dell $\dagger$ | Acme Prod |  |  | Yosemite |



## Accounts

## Create New View

## Step 1. Enter View Name



Step 2. Specify Filter Criteria
Filter By Owner:
( All Accounts

- My Accounts

Filter By Additional Fields (Optional):

| Field | Operator |  |  | Value |
| :---: | :---: | :---: | :---: | :---: |
| --None-- | $\square$ | --None-- | $\bullet$ |  |
| --None-- | $\square$ | --None-- | $\square$ |  |
| --None-- | $\square$ | --None-- | $\square$ |  |
| --None-- | $\checkmark$ | --None-- | $\square$ |  |
| --None-- | $\checkmark$ | --None-- | $\bullet$ |  |

Add Filter Loqic...

## Step 3. Select Fields to Display

| Available Fields |  |
| :--- | :---: |
| Billing Street |  |
| Billing City |  |

Selected Fields
Account Name Account Site

| Leads Accounts | Contacts | Opportunities | Forecasts | Contracts | Case |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Accounts <br> Edit \| Delete | Create New View |  |  |  |  |  |
|  |  |  |  |  |  |
| New Account ${ }^{\text {a }}$ |  |  |  |  |  |
|  |  |  |  |  |  |
| $\square$ Action Ac | unt Name $\uparrow$ | Account Site | Billing | State/Province | Phon |
| $\square$ Edit\|Dell ${ }^{\text {¢ }}$ Burlinaton Textiles $\mathrm{Co}_{0}$ |  |  | NC |  | (336) |
| $\square$ Edit\|Delf ${ }^{\text {( }}$ Dickenson plc |  |  | KS |  | (785) |
| $\square$ EditIDel। ${ }^{+}$Edge Communication |  |  | TX |  | (512) |
| $\square$ Edit\|Del। ${ }^{+}$Express Logistics anc |  |  | OR |  | (503) |
| $\square$ EditIDell ${ }^{(+ \text {GenePoint }}$ |  |  | CA |  | (650) |
| $\square$ Edit\|Del। ${ }^{+}$Grand Hotels \& Resor |  |  | IL |  | (312) |
| $\square$ Edit\|Dell $\oplus^{\text {Pramid Construction }}$ |  |  |  |  | (014) |
| $\square$ EditIDell ${ }^{+}$sForce |  |  | CA |  | (415) |
| $\square$ EditIDell ${ }^{+}$United Oil \& Gas Corp |  |  | NY |  | (212) |
| $\square$ Edit\|Del। ${ }^{+}$United Oil \& Gas, Sinc |  |  | Singa |  | (650) |
|  |  |  | UK |  | +44 |
| 目 Edit I Dell $\dagger$ Universitv of Arizona |  |  | AZ |  | (520) |
| $1{ }^{\text {1 }}$ III |  |  |  |  |  |
| $1-12$ of $12-0 \mathrm{~S}$ | cted - | « 4 Previous Ne | - ${ }^{\prime}$ |  | age |




Chapter 4


## Organization-Wide Sharing Defaults Edit

Edit your organization-wide sharing defaults below. Changing these defaults will cause all sharing rules to be recalculated. This could require significant system resources and time depending on the amount of data in your organization. Setting an object to Private makes records visible to record owners and those above them in the role hierarchy, and access can be extended using sharing rules.


Default Sharing Settings


## Sharing Settings

Criteria-Based Sharing Rules Video Tutorial | Help for this Page ?
This page displays your organization's sharing settings. These settings specify the level of access your users have to each others' data.

Manage sharing settings for: All Objects v

Enable External Sharing Model

Default Sharing Settings

| Organization-Wide Defaults | Edit |  |  | Organization-Wide Defaults Help $?$ |
| :--- | :--- | :--- | :--- | :--- |
| Object |  | Default Internal Access | Default External Access | Grant Access Using Hierarchies |
| Lead | Private | Private | $\checkmark$ |  |
| Account, Contract, Order and Asset |  | Private | Private | $\checkmark$ |
| Contact | Controlled by Parent | Controlled by Parent | $\checkmark$ |  |
| Opportunity | Private | Private | $\checkmark$ |  |
| Quote | Controlled by Parent | Controlled by Parent | $\checkmark$ |  |
| Case | Private | Private | $\checkmark$ |  |

## Sharing Settings

This page displays your organization's sharing settings. These settings specify the level of access your users have to each others' data
A. Paul Goodey initiated a organization-wide default update on 19/07/2019 12:19. You can't submit any changes until the operation finishes. Paul Goodey will receive an email when the organization-wide default update finishes.

Manage sharing settings for: All Objects v

Enable External Sharing Model

Default Sharing Settings

| Organization-Wide Defaults | Edit |  | Organization-Wide Defaults Help ? |
| :--- | :--- | :--- | :--- |
| Object | Default Access | Grant Access Using Hierarchies |  |
| Lead | Public Read/Write/Transfer | $\checkmark$ |  |
| Account. Contract and Asset | Public Read/Write | $\checkmark$ |  |

## Permission Set

## Widget Access



Object Permissions

| Permission Name | Enabled |
| :--- | :--- |
| Read | $\square$ |
| Create | $\nabla$ |
| Edit | $\square$ |
| Delete | $\square$ |
| View All | $\square$ |
| Modify All | $\square$ |

## Field Permissions

| Field Name | Read | Edit |
| :--- | :---: | :---: |
| Account | $\square$ | $\square$ |
| Name | $\square$ | $\square$ |
| Created By | $\square$ | $\square$ |
| Last Modified By | $\square$ | $\square$ |
| Owner | $\square$ | $\square$ |

## User Edit Layout| Help for this Page (7) <br> Sales Person

Permission Set Assiqnments [1] | Personal Groups [01 | Public Group Membership [01 | Queue Membership [01 |

| Permission Set <br> Assignments | Edit Assignments |  |
| :--- | :--- | :--- |
| Action | Permission Set Label |  |
| Permission Set Assignments Help ? |  |  |
| Del Widqet Access |  | Date Assigned |

## Creating the Role Hierarchy

You can build on the existing role hierarchy shown on this page. To insert a new role, click Add Role.


## Roles

Below is a list of the roles for your organization. You can view more information by clicking the role link.

View: All $\rightarrow$ Edit I Create New View

| Show in sorted list view |
| :--- |
| Show in tree view |
| Show in sorted list view |
| Show in list view |


|  | New Role |  |  |
| :--- | :--- | :--- | :--- |
| Action | Role $\uparrow$ | Reports to | Report Display Name |
| Edit \| Del | Assign | AM, Region A01 | Sales Manager, Region A | AM, Region A01 |
| Edit \| Del | Assign | AM, Region B01 | Sales Manager, Region B | AM, Region B01 |
| Edit \| Del | Assign | $\underline{\text { CEO }}$ |  | CEO |
| Edit \| Del | Assign | Marketing Team | VP, Global Marketing | Marketing Team |
| Edit \| Del | Assign | $\underline{\text { Sales Manager, Reqion A }}$ | VP, North American Sales | Sales Manager, Region A |
| Edit \| Del | Assign | Sales Manager, Reqion B | VP, International Sales | Sales Manager, Region B |
| Edit \| Del | Assign | $\underline{S V P, ~ S a l e s ~ \& ~ M a r k e t i n g ~}$ | CEO | SVP, Sales \& Marketing |
| Edit \| Del | Assign | VP, Global Marketing | SVP, Sales \& Marketing | VP, Global Marketing |

## Roles

Below is a list of the roles for your organization. You can view more information by clicking the role link.

|  | New Role |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | Show in list view |
| Action | Role | Reports To | Show in tree view Show in sorted list view |
| Edit \| Del|Assign | CEO |  | Show in list view |
| Edit \| Del|Assign | SVP. Sales \& Marketing | CEO | SVP, Sales \& Marketing |
| Edit \| Del| Assign | VP, Global Marketing | SVP, Sales \& Marketing | VP, Global Marketing |
| Edit \| Del|Assign | Marketing Team | VP, Global Marketing | Marketing Team |
| Edit \| Del|Assign | VP. International Sales | SVP, Sales \& Marketing | VP, International Sales |
| Edit \| Del|Assign | Sales Manager, Region B | VP, International Sales | Sales Manager, Region B |
| Edit \| Del|Assign | AM, Region B01 | Sales Manager, Region B | AM, Region B01 |
| Edit \| Del|Assign | VP. North American Sales | SVP, Sales \& Marketing | VP, North American Sales |

## Role <br> VP, International Sales

Below is the list of users assigned to this role. Click Edit to modify the role name. Click Assign Users to Role to assign existing users to this role. Click New User to create a user for this role.

Hierarchy: WidgetsXYZ \# CEO $\Rightarrow$ SVP, Sales \& Marketing $» V P$, International Sales Siblings: VP. North American Sales, VP. Global Marketing

Users in VP. International Sales Role [1]



Sharing Rules

| Lead Sharing Rules |  | New | Recalculate |  | Lead Sharing Rules Help? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No sharing rules specified. |  |  |  |  |  |  |
| Account Sharing Rules |  | New | Recalculate | Account Sharing Rules Help ? |  |  |
| Action | Criteria | Shared With |  | Account, Contract and Asset | Opportunity | Case |
| Edit \| Del | Account: <br> Market equals US | Role: VP. North American Sales |  | Read Only | Read Only | Read Only |
| Edit \| Del | Owner in All Internal Users | Role <br> Glob | nd Subordinates: VP. Marketing | Read Only | Read Only | Read/Write |


| Contact Sharing Rules |  | New | Recalculate | Contact Sharin | Rules Help? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| No sharing rules specified. |  |  |  |  |  |
| Opportunity Sharing Rules |  | New | Recalculate | Opportunity Sharing Rules Help? |  |
| Action | Criteria |  |  | Shared With | Opportunity |
| Edit \| Del | Owner in Role and Subordinates: Sales Manager, Reqion A |  |  | Role: Sales Manager, Region B | Read Only |
| Edit \| Del | Owner in Role and Subordinates: Sales Manager, Reqion B |  |  | Role: Sales Manager, Region A | Read Only |

Case Sharing Rules $\quad$ New $\quad$ Recalculate $\quad$ Case Sharing Rules Help ?



## Account Sharing Rule

Use sharing rules to make automatic exceptions to your organization-wide sharing settings for defined sets of users.
Note: "Roles and subordinates" includes all users in a role, and the roles below that role. This includes portal roles that may give access to users outside the organization.

You can use sharing rules only to grant wider access to data, not to restrict access.


Newsletter Sharing Rule
Use sharing rules to make automatic exceptions to your organization-wide sharing settings for defined sets of users.

Note: "Roles and subordinates" includes all users in a role, and the roles below that role. This includes portal roles that may give access to users outside the organization.

You can use sharing rules only to grant wider access to data, not to restrict access.

| Label | International in Name |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Rule Name | International_in_Name | i |  |  |  |
| Criteria | Field | Operator |  | Value | AND |
|  | \| Newsletter Name * | contains | - | International, international |  |
|  | --None-- | --None-- | $\checkmark$ |  | AND |
|  | --None-- | --None-- | - |  | ANDAND |
|  | --None-- | --None-- | $\checkmark$ |  |  |
|  | --None-- | --None-- | * |  |  |
| Add Filter Logic... |  |  |  |  |  |
| Share with | Role, Internal and Portal Subordinates: VP, International Sales |  |  |  |  |
| Access Level | \|Read Only - |  |  |  |  |
| Created By | Paul Goodey, 28/03/2011 05:23 |  | Modified By | P Paul Goodey, 28/03/2011 05:23 |  |
|  | Save | Cancel |  |  |  |

Account
Company X

Show Feed

* Back to List: Documents

Action Plans [1] | Contacts [0] | Opportunities [4] | Cases [4]

## Account Detail

$\square$ Delete
Sharing
Account Owner Paul Goodey [Change]
Account Name Company X Niew Hierarchyl

## User Visibility Settings




## Opportunity Validation Rules

Validation rules help improve data quality by preventing users from saving incorrect data. You can define one or more validation rules that consist of an error condition and corresponding error message. Validation rules are executed at record save time. If an error condition is met, the save is aborted and an error message displayed.

Example uses:

## Quick Tips

- Getting Started
- Resources on CRM Community
- Useful Sample Validation Rules
- Make fields conditionally required, depending on the value of another field
- Ensure that numbers are within a specified range, such as discount is less than $30 \%$
- Enforce that date fields are the correct chronological sequence, such as start date is before end date

| Validation Rules | New. | Validation Rules Help ? |
| :--- | :--- | :--- |
| No validation rules defined. |  |  |


| Speaker Event Status | Pending |  |  |
| ---: | :--- | :---: | :---: |
| Speaker Status |  |  | - -None-- |
|  | - -None-- |  |  |
|  | Self-submitted <br> Request - sent <br> Request - tentative <br> Request - accepted <br> Confirmation sent <br> Ready to Publish |  |  |


| Custom Object Definition <br> Detail <br> Singular Label | Speaker | Edit | Delete | Truncate |
| ---: | :--- | ---: | ---: | ---: |
| Plural Label | Speakers |  | Description |  |
| Object Name | Speaker |  | Enable Reports |  |
| API Name | Speaker__c | Allow Sharing |  |  |
| Created By | Paul Goodey, 27/11/2010 18:44 | Modified By |  |  |


| Standard Fields |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Action | Field Label |  | Field Name |  | Data Type |  |
|  | Created By |  | CreatedBy |  | Lookup(User) |  |
| Last Modified By |  |  | LastModifiedBy |  | Lookup(User) |  |
| Edit | Owner |  | Owner |  | Lookup(User,Queue) |  |
| Edit | Speaker Name |  | Name |  | Auto Number |  |
|  |  |  |  |  |  |  |
| Custom Fields \& Relationships |  |  |  | New | Field Dependencies | Set History Tracking |
| Action |  |  | AP |  |  | Data Type |

## New Field Dependency

Create a dependent relationship that causes the values in a picklist or multi-select picklist to be dynamically filtered based on the value selected by the user in another field.

- The field that drives filtering is called the "controlling field." Standard and custom checkboxes and picklists with at least one and less than 300 values can be controlling fields.
- The field that has its values filtered is called the "dependent field." Custom picklists and multi-select picklists can be dependent fields.

Step 1. Select a controlling field and a dependent field. Click Continue when finished.
Step 2. On the following page, edit the filter rules that control the values that appear in the dependent field for each value in the controlling field.

| Continue Cancel |  |  |
| :---: | :---: | :---: |
| Controlling Field | Speaker Event Status $\square$ |  |
| Dependent Field | Speaker Status $\quad$ - |  |
|  | Continue | ancel |

Edit Field Dependency



| AcctSearch * |  |  |  |  | Help for this Page? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Save | Cancel $\square^{\circ}$ | $\sim$ Redo 国 Field S | Properties |  |  |  |
| Account |  | Q Quick Find Account Name |  | * |  |  |
| Created By ID |  | Account Description | Account Number | Account Source | Annual Consumptio... | Billing City |
|  | Risk Report | Account Fax | Account Phone | Account Status | Annual Consumptio... | Billing Coun |
|  |  | Account ID | Account Rating | Account Type | Annual Revenue | Billing State |
|  |  | Account Name | Account Site | Active | Annual Revenue Gr... | Billing Stree |
| Owner ID |  | $1 \mathrm{III}^{\text {II }}$ |  |  |  |  |
|  | nt Account ID |  |  |  |  |  | - |

Drag any of the fields above into one of the lists below.

## Available for the Field Set i

## Shipping City

Shipping Country
Shipping State/Province
Shipping Street
Shipping Zip/Postal Code

## In the Field Set i

Account Name
Owner ID
Billing City
Billing Country
Billing State/Province
Billing Street
Billing Zip/Postal Code

## Home Chatter Leads

## Create New...

## Recent Items

© John Contact

Recycle Bin

## Recycle Bin


Undelete Empty your recycle bin Empty your organization's recycle bin

## Chapter 5

| Home Chatter Leads |
| :--- |
| Reports \& Accounts |
| R |




New Report Folder
Folder Edit $\quad$ Save Cancel

| Report Folder <br> Label | Folder Unique Name <br> Public Folder <br> Access |
| :--- | :--- |

## Reports \& Dashboards

New Report..
New Dashboard...

Folders Working Models
Q Find a folder

## All Folders

Unfiled Public ReportsMy Personal Custom Reports
fil My Personal Dashboards
.II Incident DashboardsIncident Reports目

Working Models
Account and Contact Reports
Opportunity ReportsSales Reports
四
Lead Reports
Support Reports
Campaign Reports
Self-Service Reports



Share: Working Models

Share with: Users, Roles, Roles, Internal and Portal Subordinates, and 2 more

| All (2) | i Access |
| :--- | :--- |
| All Internal Users | Viewer $\boldsymbol{v}$ |
| All Customer Portal Users | $\checkmark$ Viewer |
| Editor |  |
|  |  |

## Close

## Create New Report

Select Report Types to Hide i

Select Report Type

| Q Quick Find |  |
| :---: | :---: |
| $\square$ Accounts \& Contacts | - |
| Accounts |  |
| Contacts \& Accounts <br> Accounts with Partners <br> Account with Account Teams <br> Accounts with Contact Roles <br> Accounts with Assets <br> Contacts with Assets <br> Accounts with Activity Tracker <br> Accounts with Activity Tracker and Opportunity <br> Accounts with Activity Tracker and Contact <br> Account History <br> Contact History |  |
| $\oplus \square$ Opportunities |  |
| $\pm \square$ Forecasts |  |
| $\boxplus$ Customer Support Reports | $\checkmark$ |

## Preview

| Account Report |  |  |
| :--- | :--- | :--- |
| Account Owner | Account Name | Account Site |
| Joe Johnson | Acme, Inc | Headquarters |
| Shelly Smith | Genwatt, Inc | Headquarters |
| Tom Thompson | Gene Points | Headquarters |

## Create New Report

| - Select Report Types to Hide i |  |
| :---: | :---: |
| Select Report Type |  |
| Q Quick Find |  |
| $\square$ Accounts \& Contacts |  |
| $\checkmark$ Accounts |  |
| $\checkmark$ Contacts \& Accounts |  |
| $\checkmark$ Accounts with Partners |  |
| Account with Account Teams |  |
| Q Accounts with Contact Roles |  |
| X Accounts with Assets |  |
| X Contacts with Assets |  |
| Accounts with Activity Tracker |  |

New Custom Report Type




New Custom Report Type
Events with or without Sessions

| Step 2. Define Report Records set |
| :--- |
| This report type will generate reports about Events. You may define which related records from other objects are returned in report results by choosing a relationship to another <br> object. |
| A Events |
| Primary Object 2 |

## Events with or without Sessions

* Back to List: Custom Object Definitions

Below is the information for this custom report type. You can click the buttons on this page to preview or update information for the custom report type


Set how fields display on the Select Columns page in the report wizard via this report type by selecting fields from the right-hand box and dragging them to a section on the left. Arrange fields on sections as they should appear to users in the report wizard. Fields not dragged onto a section will be unavailable to users when they generate reports from this report type

- You can select and move multiple fields together by using Ctrl+click to select fields individually or Shift+click to select a group of fields.
- To rearrange the sections, select the section header and drag it to the desired location.





| Home Chatter | Leads | Accounts | Contacts | Reports | Campaigns |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5 Contacts |  |  |  |  |  |
| Export Report |  |  |  |  |  |
| Export File Encoding <br> Export File Format | ```\| ISO-8859-1 (General US \& Western European. ISO-LATIN-1) IS0-8859-1 (General US \& Western European. ISO-LATIN-1) Unicode Unicode (UTF-8) Japanese (Windows) Japanese (Shift-JIS) Chinese National Standard (GB18030) Chinese Simplified (GB2312) Chinese Traditional (Big5) Korean Unicode (UTF-16, Big Endian)``` |  |  |  |  |

## Mass delete reports

Help for this Page

Personal reports of other users, reports used in dashboards or analytic snapshots are not deletable through mass delete.





| Run | Report ${ }^{\text {v }}$ | Hide D | etails | Customize | Save As | Printab | be View | Export Deta |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Account Owner Account Name |  |  |  |  |  | Type |  |  |
| $\square$ | Employees: 100,000 (1 record) |  |  |  |  |  |  |  |  |
|  | Paul Goo | dey | United Oil \& Gas Corp. |  |  |  | Custome |  |  |
| $\square$ | Employees: 39,000 (1 record) |  |  |  |  |  |  |  |  |
|  | Paul Goodey |  | University of Arizona |  |  |  | Customer |  |  |
| $\square$ | Employees: 24,000 (2 records) |  |  |  |  |  |  |  |  |
|  | Paul Goodey <br> Paul Goodey |  | Express Logistics and Transport United Oil \& Gas, UK |  |  |  | Customer - Channel Customer |  |  |
| $\square$ | Employees: 5,000 (2 records) |  |  |  |  |  |  |  |  |
|  | Paul Goo <br> Paul Goo |  | Burlinaton Textiles Corp of America Grand Hotels \& Resorts Ltd |  |  |  | Customer Customer |  |  |
| $\square$ | Employees: 3,000 (1 record) |  |  |  |  |  |  |  |  |
|  | Paul Goo | dey | United Oil \& Gas, Sinqapore |  |  |  | Customer |  | - |
| $\square$ | Employees: 1,000 (4 records) |  |  |  |  |  |  |  |  |
|  | Paul Goo |  | Pyramid Construction Inc. Edge Communications |  |  |  | Customer - Channel |  |  |
|  | Paul Goo |  |  |  |  |  | Customer |  |  |
|  | Paul Goo |  | Edge Communications Company X |  |  |  | - |  | - |
|  | Paul Goo | dey |  |  |  |  | - |  | - |


| Annual Revenue * | - Rating | Last Activity |
| :---: | :---: | :---: |
|  | $\stackrel{A}{\mathrm{Z}} \downarrow$ Sort Ascending <br> z $\downarrow$ SortDescending |  |
| avg \$5,600,000,0 |  |  |
| \$5,600,000, | E Group by this Field |  |
|  | $\Sigma$ Summarize this Field |  |
| avg | $\times$ Remove Column |  |
| avg \$475,000,000 |  |  |
| \$950,000,000 Cold |  |  |





## Conditional Highlighting

| Avg Expected Revenue | $\checkmark$ | \＃ | 60，000．0000 | 曲 | 95，000．0000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| －－Select Field－－ | － | 曲 |  | 曲 |  |
| －－Select Field－ | － | 昆 |  | 冨 |  |

Filtered By：Edit
Stage equals Needs Analysis，Perception Analysis，Proposal／Price Quote Clear

|  | Opportunity Name | Expected Revenue | Opportunity Owner | Account Name $\downarrow$ | Avg Expected Revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ | Stage：Needs Analysis（3 records） |  |  |  |  |
|  |  |  |  |  | \＄52，066．67 |
|  | United Oil Plant Standby Generators | \＄135，000．00 | Paul Goodey | United Oil \＆Gas Corp． |  |
|  | Starr Toolset | \＄1，200．00 | Paul Goodey | Starr Hardware Wholesalers |  |
|  | Toolset Q1 | \＄20，000．00 | Paul Goodey | Drews |  |
| $\square$ | Stage：Perception Analysis（1 record） |  |  |  |  |
|  |  |  |  |  | \＄84，000．00 |
|  | Express Logistics SLA | \＄84，000．00 | Paul Goodey | Express Logistics and Transport |  |
| $\square$ | Stage：Proposal／Price Quote（3 records） |  |  |  |  |
|  |  |  |  |  | \＄95，500．00 |
|  | University of AZ Installations | \＄75，000．00 | Paul Goodey | University of Arizona |  |
|  | United Oil Refinery Generators | \＄202，500．00 | Paul Goodey | United Oil \＆Gas Corp． |  |
|  | Steane | \＄9，000．00 | Paul Goodey | Steane \＆Co |  |
|  | Grand Totals（7 records） |  |  |  |  |
|  |  |  |  |  | \＄75，242．86 |



Custom Summary Formula



| Home Chatter Leads | Acc | ounts | Contacts R | Reports | Files | Dashboards | Opportunities | Forecasts | Cases | * |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reports \& Dashboards |  |  | New Report... | New Das | board... |  |  |  | uided Tour \| Help for this Page ? |  |  |  |
| Folders | All Folders |  |  |  |  |  |  |  |  |  |  |  |
| Q Find a folder... | $\square$ | Q Find reports and dashboards... |  |  |  |  | Recently Viewed | wed | All Type |  |  | - |
| All FoldersUnfiled Public ReportsMy Personal Custom Re.My Personal DashboardsIncident DashboardsIncident ReportsWorking ModelsAccount and Contact R...Opportunity ReportsSales ReportsLead ReportsSupport ReportsCampaign ReportsSelf-Service ReportsAdministrative ReportsActivity Reports |  | Action | Name |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | (-) F | Folder | Cre |  |  | $\stackrel{\rightharpoonup}{\square}$ |
|  |  | $\pm$ ull $\begin{aligned} & \text { Incident Metrics } \\ & \text { Support Metrics }\end{aligned}$ |  |  |  |  |  | Incident Dashbo | rds Goo | Paul |  |  |
|  |  | - | ull Company Performance Dashboard |  |  |  |  | My Personal Da | bbo... Good |  |  |  |
|  |  |  | $\square$ Efforts per incident |  |  |  |  | Incident Reports | Go | Paul |  |  |
|  |  | - All Open Incidents |  |  |  |  |  | Incident Reports | Goo | Paul |  |  |
|  |  |  | $\square$ All Incidents grouped by Status and Appl |  |  |  |  | Incident Reports | Goo | Paul |  |  |
|  |  |  | $\square$ All Incidents Till Date |  |  |  |  | Incident Reports | Goo | Paul |  |  |
|  |  |  | $\square$ Contacts |  |  |  |  | My Personal Cus | om... Goo | Paul |  |  |
|  |  | $\square$ | uil Dashboard Component Types |  |  |  |  | My Personal Das | bbo... Goo | Paul |  |  |
|  |  |  | $\square$ Parent Account |  |  |  |  | My Personal Cus | om... Goo | Paul |  | - |
|  |  | $1-25$ of 40 - |  |  | «4Previous Next»》 |  |  |  |  | Page | 1 | of 2 |

Dashboard Properties

General
Component Settings

Title
Company Performance Dashboard
Dashboard Unique Name
Company_Performance_Dashboard2

## Folder

To avoid exposing sensitive data to the wrong people, choose a folder visible only to the right users.

Save to
My Personal Dashboards

OK
Cancel
\$3,647,000.00

|  | View dashboard as: Q Paul Goodey | $\checkmark$ |
| :---: | :---: | :---: |
|  | Dashboard Running User <br> Show all users the same data in the dashboard by choosing a specific running user, or show data according to each viewer's access level by choosing to run as the logged-in user. Learn more... |  |
| Wids |  |  |
| Hori | ( Run as specified user |  |
| SUP | CRun as logged-in user i |  |
|  | OK Cancel |  |


(4.) $\begin{aligned} & \text { Dashboard } \\ & \text { Company Performance Dashboard }\end{aligned}$

(4.) Company Performance Dashboard


## Chapter 6



You can enter up to five (5) email addresses to be notified.


## Edit Organization-Wide Email Addresses

An organization-wide email address associates a single email address to a user profile. Each user in the profile can send email using this address. Users will share the same display name and email address.


```
\square support@salesforce.com Add to contacts
! 08:56
    Reply v
```


## salesforce



We have received the following request to add this salesforce.com Organization-Wide Email Address.

```
New Organization-Wide Email Address: Customer_Services@WidqetsXYZ.com
```

Click this link to confirm this Organization-Wide Email Address: https://na10.salesforce.com/setup/emailverif?
This link expires 72 hours after the receipt of this message.
To confirm your email address, you must click the link before it expires.
If you have any questions, please contact your administrator. Or, after you have logged in, click the Help \& Training link at the top of any page for online help and customer support information.

Thank you,
salesforce.com

Create a task to associate with one or more workflow rules, approval processes, or entitlement processes,
When changing a task, any modifications will apply to all rules, approvals, or entitlement processes associated
with it.
Edit Task

| Object |
| ---: |
| Assigned To |
| Subject |


| Unique Name |
| ---: |
| Due Date |

Notify Assignee
Protected
Component


## Checkbox Options

TrueFalse| Object | Opportunity |
| ---: | :--- |
| Field to Opportunity Owner <br> Update  <br> Field Data Lookup <br> Type  |  |

## Specify New Field Value



| Object | Opportunity |
| ---: | :--- |
| Field to | Stage |
| Update |  |
| Field Data <br> Type | Picklist |

## Specify New Field Value

Picklist OptionsThe value above the current oneThe value below the current one

- A specific value
Save Save \& New Cancel

| Object | Opportunity |
| ---: | :--- |
| Field to Order Number <br> Update  |  |
| Field Data <br> Type | Text |

## Specify New Field Value

## Text Options

A blank value (null)- Use a formula to set the new value
Save Save \& New Cancel


## All Workflow Rules

```
Configure your organization's workflow by creating workflow rules. Each workflow rule consists of. Quick Tips
- Criteria that cause salesforce.com to apply the workflow rule.
- Immediate actions that execute when a record matches the criteria. For example, salesforce.com can automatically send an email that notifies the account team when a new high-value opportunity is created.
- Time-dependent actions that salesforce.com queues when a record matches the criteria, and executes according to time triggers. For example, salesforce.com can automatically send an email reminder to the account team if a high-value opportunity is still open ten days before the close date.
```

View: All Workflow Rules $\rightarrow$ Edit I Create New View
A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z|Other|All

|  | New Rule |  |  |  |
| :--- | :--- | :--- | :--- | :---: |
| Action | Rule Name $\uparrow$ | Description | Object | Active |
| Edit \| Del | Deactivate | Test |  | MD One | $\checkmark$ |
| Edit \| Deactivate | Timer |  | MD One | $\checkmark$ |

A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y| Z|Other|All

## New Workflow Rule

| Step 1: Select object | Step 1 of 3 |
| :--- | :--- |
| Select the object to which this workflow rule applies. | Next |
| Select object | Opportunity |

New Workflow Rule Help for this Page ?
Opportunity
Step 2: Configure Workfiow Rule

Enter the name, description, and criteria to trigger your workflow rule. In the next step, associate workflow actions with this workflow rule.



## Rule Criteria




## Step 3: Specify Workflow Actions

Specify the workflow actions that will be triggered when the rule criteria are met. See an example
Rule Criteria (Opportunity: Close Date Equals NEXT 7 DAYS) and (Opportunity: Closed not equal to True) Evaluation Criteria When a record is created, or when a record is edited and did not previously meet the rule criteria

## Immediate Workflow Actions

| Action | Type | Description |
| :--- | :--- | :--- |
| Edit I Remove | Email Alert | Notify Close Date |

Add Workflow Action

Time-Dependent Workflow Actions See an example

| (2) 3 Days After Rule Trigger Date | Edit I Delete |  |
| :--- | :--- | :--- |
| Action | Type | Description |
| Edit I Remove | Email Alert | Notify Close Date |
|  |  |  |
| Add Workflow Action |  |  |

## Add Time Trigger

## Opportunity

## Workflow Time Trigger Edit

Workflow Rule Close Date Within 7 Days

| 3 | Days $\rightarrow$ After $\rightarrow$ | Rule Trigger Date |  |
| :--- | :--- | :--- | :--- |
|  |  | Rule Trigger Date <br> Opportunity: Close Date |  |
|  | Save | Cancel | Opportunity: Created Date <br> Opportunity: Last Modified Date |

View: All Workflow Rules Edit I Create New View
$A|B| C|D| E|F| G|H| I|J| K|L| M|N| O|P| Q|R| S|T| U|V| W|X| Y|Z| O$ Other $\mid$ All

| New Rule |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Action | Rule Name $\uparrow$ | Description | Object | Active |
| Edit \| Del | $\begin{aligned} & \text { Close Date Within } 7 \\ & \text { Davs } \end{aligned}$ | Any Open Opportunities are due to be closed within 7 days | Opportunity | \% |
| Edit \| Del | Activate | Lost Negotiation 50k |  | Opportunity |  |
| Edit \| Del | Deactivate | Test |  | MD One | $\checkmark$ |
| Edit \| Deactivate | Timer |  | MD One | $\checkmark$ |



## Time-Based Workflow

When salesforce.com triggers a workflow rule, its time-dependent actions are placed in the workflow queue. Use the criteria below to monitor the queue.

| --None-- | $\checkmark$ | --None-- | $\checkmark$ |  | AND <br> AND |
| :---: | :---: | :---: | :---: | :---: | :---: |
| --None-- | $\checkmark$ | --None-- | $\checkmark$ |  |  |
| --None-- | $\checkmark$ | --None-- | $\checkmark$ |  | AND |
| --None-- | $\checkmark$ | --None-- | $\checkmark$ |  | AND |
| --None-- | $\checkmark$ | --None-- | $\checkmark$ |  |  |
|  |  |  |  | Search |  |


| $\square$ | Record Name | Object | Workflow Rule Name | Scheduled Date | Created By | Created Date |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\square$ | Frog | MD One | Timer | $02 / 05 / 2011$ | $23: 34$ | Goodev. Paul | 02/05/2011 22:34

Delete

## Approval Posts

Allow users to receive approval requests as posts.
Allow Approvals

Manage Approval Processes For: Opportunity

A listing of both active and inactive approval processes for Opportunities is displayed below. To create a new approval process, click Create New Approval Process then select Use Jump Start Wizard to set up your approval process in a few short steps. Or, select Use Standard Wizard to configure all approval options.

| Create New Approval Process $\boldsymbol{*}$ |  |
| :--- | :--- |
| Use Jump Start Wizard |  |
| Use Standard Setup Wizard |  |

## Specify Entry Criteria

Use this approval process if the following criteria are met

| Field |  | Operator |  | Value | AND |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Opportunity: Amount | $\square$ | greater than | $\checkmark$ | 100000 |  |
| Opportunity: Stage | $\checkmark$ | equals | $\checkmark$ | Proposal/Price Quote | Q |
| Opportunity: Closed | $\checkmark$ | equals | $\checkmark$ | False | Q |
| Current User: Department | $\checkmark$ | equals | $\checkmark$ | Sales |  |
| --None-- | $\checkmark$ | --None-- | - |  |  |

Add Filter Logic...
When you define approval steps, you can assign approval requests to different users. One of your options is to use a user
field to automatically route these requests. If you want to use this option for any of your approval steps, select a field from
the picklist below. Also, when a record is in the approval process, it will always be locked-- only an administrator will be able
to edit it. However, you may choose to also allow the currently assigned approver to edit the record.
Select Field Used for Automated Approval Routing
Next Automated Approver Determined By Manager
Use Approver Field of Opportunity
Owner
Step 4. Select Notification Templates $\quad$ Step 4 of 6

Select the email template that will be used to notify approvers that an approval request has been assigned to them. Note that this template will be used for all steps for this process. Create a new email template

## Email Template

Approval Assignment Email Template Approval Request Q

Select the post template that will be used to notify approvers that an approval request has been assigned to them. Note that this template will be used for all steps for this process. Create a new post template

## Post Template

$\square$

## Workflow \& Approvals Settings



## Step 5. Select Fields to Display on Approval Page Layout

| Previous Next Cancel |
| :--- | :--- | :--- |

The approval page is where an approver will actually approve or reject a request. Using the options below, choose the fields to display on this page.

## Approval Page Fields

## Available Fields



Display approval history information in addition to the fields selected above.

## Security Settings

- Allow approvers to access the approval page only from within the salesforce.com application. (Recommended)

Allow approvers to access the approval page from within the salesforce.com application, or externally from a wirelessenabled mobile device. i

* Back to Opportunity: 500k


Using the options below, specify which users are allowed to submit the initial request for approval. For example, expense reports should normally be submitted for approval only by their owners.

## Initial Submitters




## Approval History on Page Layouts

Add the Approval History related list to all Opportunity page layouts
## Submission Settings

Allow submitters to recall approval requests

## Step 2. Specify Step Criteria

Specify whether a record must meet certain criteria before entering this approval step. If these
criteria are not met, the approval process can skip to the next step, if one exists. Learn more
Specify Step Criteria
( All records should enter this step.
Enter this step if the following criteria are met Previous Next Cancel
( else approve record

Specify the user who should approve records that enter this step. Optionally, choose whether the approver's delegate is also allowed to approve these requests.

|  | Previous Approval Step Information |
| ---: | :--- |
| Step Number: | 1 |
| Name: | Manager Approval |
| Criteria: |  |
| Assign To: | Manually Chosen |

## Select Approver

(0) Let the submitter choose the approver manually.

- Automatically assign using the user field selected earlier. (Manager)
- Automatically assign to approver(s).The approver's delegate may also approve this request. $i$


## Reject Behavior

What should happen if the approver rejects this request?

- Perform all rejection actions for this step AND all final rejection actions. (Final Rejection)

Perform ONLY the rejection actions for this step and send the approval request back to the most recent approver. (Go Back 1 Step)
Specify the user who should approve records that enter this step. Optionally, choose whether the
Spere
approver's delegate is also allowed to approve these requests.
Select Approver

Let the submitter choose the approver manually.
Automatically assign using the user field selected earlier. (Manager)
( Automatically assign to approver(s).

| User |
| :--- | :--- |
| Related User - Trevor Howard |
| Add Row Remove Row |
| When multiple approvers are selected: |
| Approve or reject based on the FIRST response. |
| Require UNANIMOUS approval from all selected approvers. |

The approver's delegate may also approve this request. i

## Approval Processes

## Opportunity: Deals > 100k Review

* Back to Approval Process List





## Flow Designer

## Contact Form Sample PG

##  <br> Screen

Use screens to collect user input or display output.

| General Info Add a Field Field Settings |
| :---: |
| - INPUTS |
| Textbox Long Text Area Number Currency Date Password Checkbox |
| - CHOICES |
| Radio Buttons <br> Dropdown List |
| - MULTI-SELECT CHOICES |
| Multi-Select Checkboxes <br> Multi-Select Picklist |
| - OUTPUTS |
| Display Text |

Flow Designer
Contact Form Sample PG

Configure how users move through the flow by setting up conditions for each decision outcome.
V General Settings

Outcomes
Drag to reorder outcome execution

EDITABLE OUTCOMES
Yes, Contact Already exists
Add Outcome
DEFAULT OUTCOME
No, Create Contact

Create an outcome. You can then select it when you draw a connector out from this decision


| Save | Save As | Run | Close | 4 |
| :---: | :---: | :---: | :---: | :---: |
| Palette | Resource |  |  |  |

Double-click to create resources. New resources appear in the Explorer.

- CREATE NEW
(x) Variable
$\pi$ Constant
fx Formula
(圈 Text Template
$\bullet$ Choice
\$6. Dynamic Choice



## Chapter 7



User Edit
Paul Goodey

| User Edit | Save | Save \& New | Cancel |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General Information |  |  |  |  |  |  |
| First Name | Paul |  | Role | CEO | $\bullet$ |  |
| Last Name | Goodey |  | User License | Salesforce |  |  |
| Alias | \|pgood |  | Profile | System Admin Custom | $\checkmark$ |  |
| Email | \| paul.goodey@widgetsxyż |  | Active | V |  |  |
| Username | \| paul.goodey@widgetsxyz |  | Marketing User | V |  |  |
| Community Nickname | \|admin i |  | Offline User | V |  |  |
| Title |  |  | Knowledge User | V |  |  |
| Company |  |  | Force.com Flow User | V |  |  |
| Department |  |  | Service Cloud User | V |  |  |
| Division |  |  | Mobile User | V |  |  |

## Standard Object Permissions

The permissions defined here control access at the object level. Access to individual records within that object type is controlled by the sharing model. Set access levels based on the functional requirements for the profile. For example, create different groups of permissions for individual contributors, managers, and administrators. How do I choose? ?

|  | Basic Access |  |  |  | Data Administration |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Read | Create | Edit | Delete | View All | Modify <br> All ${ }_{i}$ |
| Accounts | V | V | V | V | $\square$ | $\square$ |
| Assets | , | V | V | V | 回 | $\square$ |
| Campaigns | V | V | V | ( ) | $\square$ | $\square$ |
| Cases | V | V | $\checkmark$ | $\square$ | $\square$ | $\square$ |
| Contacts | , | V | V | V | $\square$ | $\square$ |
| Contracts | V | - | $\square$ | $\square$ | 回 | $\square$ |
| Documents | V | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |



## Campaign Fields

This page allows you to specify the fields that can appear on the Campaign page. You can create up to 500 Campaign custom fields.
Note that deleting a custom field will delete any filters that use the custom field. It may also change the result of Assignment or Escalation Rules that rely on the custom field data.

| Campaign Standard Fields |  |  | Campaign Standard Fields Help? |  |
| :---: | :---: | :---: | :---: | :---: |
| Action | Field Label | Field Name | Data Type | Controlling Field |
| Edit | Active | IsActive | Checkbox |  |
| Edit | Actual Cost | ActualCost | Currency(18, 0) |  |
| Edit | Budgeted Cost | BudgetedCost | Currency (18, 0) |  |
| Edit | Campaian Member Type | CampaignMemberRecordType | Lookup(Record Type) |  |
| Edit | Campaian Name | Name | Text(80) |  |
| Edit | Campaian Owner | Owner | Lookup(User) |  |
| Edit | Converted Leads | NumberOfConvertedLeads | Number (9, 0) |  |
|  | Created By | CreatedBy | Lookup(User) |  |
| Edit | Description | Description | Long Text Area(32000) |  |
| Edit | End Date | EndDate | Date |  |
| Edit | Expected Response (\%) | ExpectedResponse | Percent(8, 2) |  |
| Edit | Expected Revenue | ExpectedRevenue | Currency(18, 0) |  |
|  | Last Modified By | LastModifiedBy | Lookup(User) |  |
| Edit | Num Sent | NumberSent | Number(18, 0) |  |
| Edit | Num Total Opportunities | NumberOfOpportunities | Number (9, 0) |  |
| Edit | Num Won Opportunities | NumberOfWonOpportunities | Number (9, 0) |  |
| Edit | Parent Campaign | Parent | Lookup(Campaign) |  |
| Edit | Start Date | StartDate | Date |  |
| Replace \| Edit Status |  | Status | Picklist |  |
| Edit | Total Actual Cost in Hierarchy | HierarchyActualCost | Currency (18, 0) |  |
| Edit | Total Budgeted Cost in Hierarchy | HierarchyBudgetedCost | Currency (18, 0) |  |
| Edit | Total Contacts | NumberOfContacts | Number ( 9,0 ) |  |
| Edit | Total Contacts in Hierarchy | HierarchyNumberOfContacts | Number (9, 0) |  |
| Edit | Total Converted Leads in Hierarchy | HierarchyNumberOfConvertedLeads | Number (9, 0) |  |
| Edit | Total Expected Revenue in Hierarchy | HierarchyExpectedRevenue | Currency (18, 0) |  |
| Edit | Total Leads | NumberOfLeads | Number (9, 0) |  |
| Edit | Total Leads in Hierarchy | HierarchyNumberOfLeads | Number (9, 0) |  |
| Edit | Total Num Sent in Hierarchy | HierarchyNumberSent | Number(18, 0) |  |
| Edit | Total Opportunities in Hierarchy | HierarchyNumberOfOpportunities | Number (9, 0) |  |
| Edit | Total Responses | NumberOfResponses | Number ( 9,0 ) |  |
| Edit | Total Responses in Hierarchy | HierarchyNumberOfResponses | Number (9, 0) |  |
| Edit | Total Value Opportunities | AmountAllOpportunities | Currency (18, 0) |  |
| Edit | Total Value Opportunities in Hierarchy | HierarchyAmountAllOpportunities | Currency (18, 0) |  |
| Edit | Total Value Won Opportunities | AmountWonOpportunities | Currency (18, 0) |  |
| Edit | Total Value Won Opportunities in Hierarchy | HierarchyAmountWonOpportunities | Currency (18, 0) |  |
| Edit | Total Won Opportunities in Hierarchy | HierarchyNumberOfWonOpportunities | Number (9, 0) |  |
| Replace | Type | Type | Picklist |  |


| Campaign Member Standard Fields |  |  | Campaign Member Standard Fields Help ? |  |
| :---: | :---: | :---: | :---: | :---: |
| Action | Field Label | Field Name | Data Type | Controlling Field |
| Edit | Campaian | Campaign | Lookup(Campaign) |  |
| Edit | City | City | Text(40) |  |
| Edit | Company (Account) | CompanyOrAccount | Text(255) |  |
| Edit | Contact | Contact | Lookup(Contact) |  |
| Edit | Country | Country | Text(80) |  |
|  | Created By | CreatedBy | Lookup(User) |  |
|  | Created Date | CreatedDate | Date/Time |  |
| Edit | Description | Description | Text(255) |  |
| Edit | Do Not Call | DoNotCall | Checkbox |  |
| Edit | Email | Email | Email |  |
| Edit | Email Opt Out | HasOptedOutOfEmail | Checkbox |  |
| Edit | Fax | Fax | Fax |  |
| Edit | Fax Opt Out | HasOptedOutOfFax | Checkbox |  |
| Edit | First Name | FirstName | Text(40) |  |
| Edit | First Responded Date | FirstRespondedDate | Date |  |
|  | Last Modified By | LastModifiedBy | Lookup(User) |  |
|  | Last Modified Date | LastModifiedDate | Date/Time |  |
| Edit | Last Name | LastName | Text(40) |  |
| Edit | Lead | Lead | Lookup(Lead) |  |
| Replace \| Edit | Lead Source | LeadSource | Picklist |  |
| Edit | Mobile | MobilePhone | Phone |  |
| Edit | Phone | Phone | Phone |  |
| Edit | Responded | HasResponded | Checkbox |  |
| Replace \| Edit | Salutation | Salutation | Picklist |  |
| Edit | State/Province | State | Text(40) |  |
| Replace \| Edit | Status | Status | Picklist |  |
| Edit | Street | Street | Text(255) |  |
| Edit | Title | Title | Text(80) |  |
| Edit | Zip/Postal Code | PostalCode | Text(20) |  |

## Campaign Edit

## Widget Webinar FY12Q1



Campaign

## Webinar Widget FY12Q1

Customize Page | Edit Layout |

| Campaign Hierarchy [1] \| Open Activities [0] | Activity History [0] | Attachments [0] | Opportunities [0] | Campaian |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Campaign Detail | Edit | Delete | Clone | Manage Members * Adv | aced Setup |
| Campaign Owner | [. Paul Goodey [Change] |  |  | Total Leads | 0 |
| Campaign Name | Webinar Widget FY12Q1 Niew Hierarchyl |  |  | Converted Leads | 0 |

Webinar Widget FY12Q1

| Current <br> Campaign | Webinar Widqet FY12Q1 | Status Planned |
| ---: | :--- | :--- | :--- |
| Type | Webinar | Active |


| (D) Member Status Values | Edit | Replace |  |
| :--- | :---: | :---: | :---: |
| Status | Responded |  |  |
| Sent |  | Default |  |
| Responded | $\checkmark$ | $\checkmark$ |  |

## Campaign

## FY12Q1 Widget Webinar

| Campaign Hierarchy [1] \| Open Activities [0] | Activity History [0] | Attachments [0] | Opportunities [0] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Campaign Detail | Edit | Delete Clone | Manage Members | Advanced Setup |
| Campaign Owner Paul Goodey [Change] |  |  | Add Members - Search |  |
| Campaign Name FY12Q1 Widget Webinar Niew Hierarchy] |  |  | Add Members - Import File |  |
| Active $\quad$ |  |  | Edit Members - Search |  |
| Type Webinar |  |  | Update \& Add Members - Import File |  |

## Campaign Contact Account Add to Campaign

Report Generation Status: Complete
Report Options:

| Summarize information by: Sha |  |  |  | how |  |  | Time Frame Date Field |  |  |  | Range |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| --None-- |  |  | - Al | All accounts |  | $\checkmark$ | Created Date |  |  | - | Custom |  |
|  |  |  |  |  |  |  |  |  |  |  | From | To |
| Run Report | Hide Details |  | Customize | Save |  | Save As | Delete Printable View |  | Export Details |  | Add to Campaign |  |
| Filtered By: Edit <br> Title equals CFO Clear <br> AND Annual Revenue greater than "10,000,000" Clear AND Industry equals Electronics,Energy Clear |  |  |  |  |  |  |  |  |  |  |  |  |
| Salutation | First Name | Las | t Name | Title |  | ling Stre |  | Mailing | City | Mailing | State/Province | Mailing |
| Mr . | Sean | Forb | bes | CFO |  | Constitut <br> in, TX 78 | Place 67 | - |  | - |  | - |
| Mr . | Avi | Gre |  | CFO |  | 2 Avenue <br> York, N | of the Americas 10019 | - |  | - |  | - |




| $\square$ | Action | Name $\uparrow$ | Company |
| :--- | :--- | :--- | :--- |
| $\square$ Edit I Del | Chubbe, Mos | $\underline{\text { Ideal Homes }}$ |  |
| $\square$ Edit \| Del | Glimpse, Jeff | $\underline{\text { Jackson Controls }}$ |  |

* Back to List: Leads

Opportunities [1] | Cases [0] | Open Activities [0] | Activity History [0] Campaian History [0] | Notes \& Attachments [0] |
Campaign History $\quad$ Add to Campaign Campaign History Help ?

No records to display


## Campaign

Webinar Widget FY11Q2
Customize Page | Edit Layout | Printable View

* Back to List

Campaign Hierarchy [1] | Open Activities [0] | Activity History [0] | Attachments [0] Campaign Members [5+] | Links to Objects [0]


## Home Reports Dashboards Campaigns Leads Contacts

## Reports \& Dashboards

New Report...
New Dashboard...
Guided Tour | Help for this Page

Folders
Find a folder.

## All Folders

Unfiled Public ReportsMy Personal Custom Re...My Personal DashboardsAccount and Contact R...Opportunity ReportsSales ReportsLead ReportsSupport ReportsCampaign ReportsSelf-Service ReportsAdministrative ReportsActivity ReportsProduct and Asset Rep...Call Center Reports

Campaign Reports
Find reports and dashboards..


## Name $\uparrow$


Who has responded to my campaigı
Campaign Member Report
Show me the members of my camp:


## Campaign ROI Analysis Report

Report Generation Status: Complete
Report Options:
Summarize information
--None--
Show
a campaign:
Select campaign:
Ren



## Lead Standard Fields

| Action | Field Label | Field Name | Data Type |
| :---: | :---: | :---: | :---: |
|  | Address | Address | Address |
| Edit | Annual Revenue | AnnualRevenue | Currency (18, 0) |
| Edit | Campaian | Campaign | Lookup(Campaign) |
| Edit | Company | Company | Text(255) |
|  | Created By | CreatedBy | Lookup(User) |
| Edit | Description | Description | Long Text Area(32000) |
| Edit | Do Not Call | DoNotCall | Checkbox |
| Edit | Email | Email | Email |
| Edit | Email Opt Out | HasOptedOutOfEmail | Checkbox |
| Edit | Fax | Fax | Fax |
| Edit | Fax Opt Out | HasOptedOutOfFax | Checkbox |
| Replace \| Edit | Industry | Industry | Picklist |
|  | Last Modified By | LastModifiedBy | Lookup(User) |
| Edit | Last Transfer Date | LastTransferDate | Date |
| Edit | Lead Owner | Owner | Lookup(User,Queue) |
| Replace \| Edit | Lead Source | LeadSource | Picklist |
| Replace \| Edit | Lead Status | Status | Picklist |
| Edit | Mobile | MobilePhone | Phone |
|  | Name | Name | Name |
| Edit \| Replace | Salutation | Picklist |  |
|  | First Name | Text(40) |  |
|  | Last Name | Text(80) |  |
| Edit | No. of Employees | NumberOfEmployees | Number(8, 0) |
| Edit | Phone | Phone | Phone |
| Replace \| Edit | Rating | Rating | Picklist |
| Edit | Title | Title | Text(80) |
| Edit | Website | Website | URL(255) |

## Lead Process Edit

## New Lead Process

Enter a name and description for the Lead Process. Select an existing the new process. Selecting "master" copies all available picklist value


## Lead Status

Lead Process Lead Process
Namespace Prefix
Description This is a lead process for WidgetsXYZ

Available Values
Selected Values


Open - Not Contacted Working - Contacted Closed - Converted (Converted) Closed - Not Converted


Default
| Open - Not Contacted


## Edit Lead Settings

Use the lead settings below to specify default lead behavior for your organization.


## Web-to-Lead Settings



## Web-to-Lead Setup

Easily set up a page on your website to capture new leads.

| Create a Web-to-Lead Form |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Select the fields to include on your Web-to-lead form: |  |  |  |  |
| Available Fields |  |  | Selected Fields |  |
|  | , |  |  |  |
| Title | - | Add | Last Name |  |
| Website | E | $\rightarrow$ | Email | $\square$ |
| Phone |  |  | Company |  |
| Mobile |  | 4 | City | $\checkmark$ |
| Fax |  | Remove | State/Province | Down |
| Address |  |  |  |  |
|  |  |  |  |  |
| Country | - |  |  |  |

After users submit the Web-to-Lead form, they will be taken to the specified website, such as a "thank you" page.

```
Return http:I/
    URL
```


## Generate Cancel

## Web-to-Lead Auto-Response Rule

## Salesforce CRM Demo

Click New to create a rule entry that includes the conditions a lead must meet and the email template to use. Click Reorder to change the order your entries will be processed.

| Rule Detail |  | Edit | Active $\quad$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | le Name | Salesforce CRM Demo |  |  |
| Created By |  | Paul Goodey, 15/06/2011 22:40 | Modified By Paul Goodey, 15/0 | 6/2011 22:46 |
|  |  | Edit |  |  |
| Rule Entries |  | New Reorder |  |  |
| Action | Order | Criteria | Sent From (Email) | Template |
| Edit \| Del 1 |  | (Lead: Country equals US) OR (Lead: Country EqUALS USA) OR (Lead: Country equals United States) | Lead Automation (donotreply@widgetsxyz.com) | Marketing: Product Inquiry Response |

Use this wizard to import leads from any comma separated values file.

(1) This wizard imports information into leads. To import accounts
and contacts, go to Import Accounts/Contacts

## Steps to Import Your Organization's Leads

1. Compare your data to the Lead fields available for import. Create custom Lead fields, if needed. Tell me more!
2. Export your data to a file. Tell me more!
3. Review your data for accuracy, and make sure you have 50,000 or fewer records.
4. Start the Import Wizard!

* It is recommended that you import a small test file of 5 records before importing all of your data to ensure that you have correctly prepared your import file.


## Get Info Before You Start

- Import FAQ
- Import Help

Top 5 Questions

- How many leads can I import?
- Who can import leads?
- Who are imported leads assianed to?
- Can I delete my imported leads if I make a mistake?
- What happens to duplicate leads?

Import Queue

- What Import Files are Pendinq?

| US Leads |
| :--- |
| Create New View \| Edit | Delete | Refresh |
| Action |
| Name $\uparrow$ |

Queue Edit

## Queue Name and Email Address

Enter the name of the queue and the email address to use when sending notifications


## Supported Objects

Select the objects you want to assign to this queue.

Available Objects


Selected Objects


## Queue Members

To add members to this queue, select a type of member, then choose the group, role, or user


## Lead Assignment Rules

Lead Assignment Rules allow you to automatically route leads to the appropriate users or queues. A Lead Assignment Rule consists of multiple rule entries that define the conditions and order for assigning leads.

| New |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Action | Rule Name | Active | Created By | Created On |
| Rename \| Del | Standard | $\checkmark$ | Paul Goodey | 19/12/2009 |
| Rename \| Del |  |  | Paul Goodey | 03/02/2010 |

## Lead Assignment Rule <br> Help for this Page? <br> Standard

Create the rule entries to automatically assign leads to users or queues based on the criteria specified in the rule entries. You can reorder the entries from this page after creating them.


* Back to List: Leads

Open Activities [0] | Activity History [0] | Campaign History [1]

| Lead Detail | Edit |
| ---: | :--- |
| Lead Owner | Paul Goodey Change] Convert |
| Name | Mr Jeff Glimpse |
| Company | Jackson Controls |

Convert Lead
Convert Cancel


## Task Information



## Description Information

Comments
Send Notification Email

## Reminder

Reminder $\nabla$ 15/06/2011 08:00-

## Convert Lead



| Lead Custom Fields \& Relationships |  | New Map Lead Fields | Field Dependencies | - Lead Custom Fields \& Relationships Help ? |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Action | Field Label | API Name | Data Type | Controlling Field | Modified By |
| Edit \| Del | Current Generator(s) | CurrentGenerators__c | Text(100) |  | Paul Goodey, 19/12/2009 13:01 |
| Edit \| Del | Number of Locations | Numberoflocations_c | Number(3, 0) |  | Paul Goodey, 19/12/2009 13:01 |
| Edit \| Del | Offer | Offer__c | Lookup(Offer) |  | Paul Goodey, 04/06/2011 11:42 |

## Lead Custom Field Mapping

Map each of your organization's lead custom fields to one of your custom account, contact, or opportunity fields. These mappings will be used when you convert leads.

## Lead Custom Field Mapping

| Take this lead custom field... | ...and map it to this field |  |  |
| :---: | :---: | :---: | :---: |
| Current Generator(s) | --None-- |  | - |
| Number of Locations | --None-- |  |  |
| Offer | None Available |  |  |
| Primary | --None-- |  | - |
| Product Interest | --None-- |  | $\checkmark$ |
| SIC Code | --None-- |  | $\checkmark$ |



## Calendar New Event New Meeting Request

## Scheduled Meetings Requested Meetings

You have not proposed any meetings.

## Activity Settings

Modify your activity settings here.

## Activity Settings

V Enable Group Tasks
$\square$ Enable Sidebar Calendar Shortcut
V Enable Creation of Recurring Events
V Enable Creation of Recurring Tasks
V Enable Activity Reminders
V Enable Email TrackingShow Event Details on Multi-User Calendar View
(V) Enable Multiday Events
$\square$ Show Requested Meetings in the Calendar Section on the Home Tab New!
Show Custom Logo in Meeting Requests New!

## Meeting Request

To... A Shelly Brownell $x$ Trevor Howard $x$

Subject |Demo Meeting
I propose meeting times Let salesforce.com propose meeting times
Click in the calendar to propose up to five meeting times

| 4 | 20/06/2011 - 24/06/2011 | Free |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mon 20 | Tue 21 | Wed 22 | Thu 23 | Fri 24 |  |  |
| $09: 00$ |  |  |  |  |  |  |
| $10: 00$ |  |  |  |  |  |  |
| $11: 00$ |  |  |  |  |  |  |
| $12: 00$ |  |  |  |  |  |  |
| $13: 00$ |  |  |  |  |  |  |
| $14: 00$ |  |  |  |  |  |  |
| $15: 00$ |  |  |  |  |  |  |
| $16: 00$ |  |  |  |  |  |  |



Tue, 21/06/2011, 10:00-11:00 BST

Wed, 22/06/2011, 10:00-11:00 BST

See a sample meeting request.

Meeting Request from:
Paul Goodey

```
Subject Demo Meeting
    Who Trevor Howard, Paul Goodey, Shelly Brownell
    When Between 20/06/2011-22/06/2011 BST
Duration 1 hour
    Where To be determined
```

Trevor Howard, select times that work for you.


Write your message

## Messages

Paul Goodey ( 8 minutes ago) Selected 3 times.

Demo Meeting

Powered by salesforce.com
http://www.salesforce.com/


## Escalation Action Edit



## Support Settings

The default owner of a case when assignment rules fail to locate an owner.


The user listed in the Case History related list for automated case changes from:

- Assignment rules
- Escalation rules
- On-Demand Email-to-Case
- Cases logged in the Self-Service portal

| Automated Case User | Paul Goodey |
| :--- | :--- |

Use this template to notify contacts that a case has been created or updated for them.
Case Creation Template Support: Case Created (\%
Use this template to notify your users a case has been assigned to them.

> Case Assigned Template Support: Case Assignme

Use this template to notify contacts that a case has been closed.
Case Close Template

Use this setting to specify whether contacts who are not members of your Self-Service por Enable Case Comment Notification to Contacts

Use this setting to notify case owner when a comment is added to a case.
Notify Case Owner of New Case Comments

Use this setting to enable early triggers on escalation rules. Early Triggers Enabled

## New User

User Edit
General Information
First Name
Last Name
Alias
Email


## Chatter Settings

Chatter is a corporate network that lets your users work together, talk to each other, and share information, all in real time

|  | Edit |  |
| :---: | :---: | :---: |
| Chatter Settings |  | I = Required information |
| Turn on Chatter and Global Search features. We have given you a head start-your users may auto-follow a few people or records by default and your search box is in the header. Learn More... Enable |  |  |
| Groups |  |  |
| Modify Chatter group settings. |  |  |
| Rich Link Previews in Feed |  |  |
| Show rich content in the feed. Convert links in posts into embedded videos, images, and article previews. Rich content is provided by Embed.ly, a third-party service. Previews are only available for links to supported sites. We don't share any private content with Embed.ly, just the URL. |  |  |
| Allow Rich Link Previews |  |  |
| Approval Posts |  |  |
| Allow users to receive approval requests as posts. |  |  |
| Coworker Invitations |  |  |
| Open up your corporate network for free! Allow Salesforce.com users to invite coworkers without Salesforce.com licenses to Chatter. Users who accept invitations see only profiles, files, and groups, but cant see any object details unless you grant them a full Salesforce license. |  |  |
| Allow Coworker Invitations |  |  |
| Send invitations from your email account. |  |  |
| Company Email Domains $\begin{aligned} & \text { widgetsxyzco.uk } \\ & \text { widgetsxyzcom }\end{aligned}$ |  |  |
| Customer Invitations |  |  |
| Allow users to invite customers to groups they own or manage. Customers can be invited from outside your email domains, can only see information in groups theyre invited to, and can only interact with members of those groups. <br> Allow Customer Invitations |  |  |
|  |  |  |
| File Sync |  |  |
| Allow users to sync files. |  | Allow File Sync |
| Publisher Actions |  |  |
| Add actions you create to the publisher on the home page, Chatter tab, and record detail pages. With this setting enabled, you can also customize the order in which all actions appear, including Post, File, Link, and Poll. Enable Publisher Actions |  |  |
|  | Edit | 9 Chat |

## Feed Tracking

Enable feed tracking for objects so users can follow records of that object type. Select fields to track so users can see feed updates when those fields are changed on records they follow.


## Chat Settings

Let users chat with people they follow in Chatter without using external chat clients.

## Edit

Chat Settings
| = Required Information

Allow users to chat. Chatter must be enabled.
Enable Chat

## Visualforce Settings

Allow a chat widget to be included in custom Visualforce pages.
Allow

## Influence

## Activity Thresholds <br> | = Required Information

Do you want to control how much activity users must have before they're included in the influence level calculations? Users who don't meet all three minimums are considered observers and aren't counted when calculating the relative rank of people in your organization. Use caution when setting new thresholds because users' influence levels can change immediately.

| Posts \& | 0 |
| ---: | :--- |
| Comments | 0 |
| Comments | 0 |
| Received | 0 |
| Likes 0 <br> Received 0$\$ . \$$ |  |

## Chatter Email Settings

Allow users to receive Chatter emails, apply custom branding, and more.


## Chapter 8











## Section Properties




## Account

salesforce.com
Customize Page | Edit Layout | Printable View | Help for this Page?

- Show Feed
* Back to List: Pages

Action Plans [0] | Contacts $[0]$ | Opportunities $[0]$ | Cases [0] | Open Activities [0] | Activity History [0] | Notes \& Attachments [0]

## Account Detail

Account Owner
Account Name
Parent Account
Billing Address


- Google Map




## Chapter 9










## 带 Installing and granting access to admins Only...

| App Name | Publisher | Version Name | Version Number |
| :---: | :---: | :---: | :---: |
| Mass Delete | Salesforce Labs | 4.0 | 0.3 |
| Description |  |  |  |
| A set of custom list buttons that you can add to your standard list views or related lists. Users can select any number of records and delete al of them with a single click. |  |  |  |
| Additional Details | View Components API Access |  |  |





## Account

## Edge Communications

Customize Page | Edit Layout | Printable View | Help for this Page


## Expand All | Collapse All

## Q Quick Find

## Personal Setup

- My Personal Information
- Email
- Import
- Desktop Integration
- My Chatter Settings


## App Setup

- Customize
- Create
- Develop
- Deploy

Installed Packages
AppExchange Marketplace New! Critical Updates

## Installed Packages

On Force.com AppExchange you can browse, test drive, download, and install pre-built apps and components right into your salesforce.com environment. Learn More about Installing Packages

Apps and components are installed in packages. Any custom apps, tabs, and custom objects are initially marked as "In Development" and are not deployed to your users. This allows you to test and customize before deploying. You can deploy the components individually using the
 other features in setup or as a group by clicking Deploy.

Depending on the links next to an installed package, you can take different actions from this page.
To remove a package, click Uninstall. To manage your package licenses, click Manage Licenses.

## Installed Packages

| Action | Package Name | Publisher | Version Number | Namespace Prefix |
| :--- | :--- | :--- | :--- | :--- | Install Date 9 10/07/2011

## Data from Uninstalled <br> Packages

No uninstalled package data archives

## Uninstalling a Package

Uninstalling this package will:

- Permanently delete all components in this package (listed below)
- Permanently delete all customizations you have made to these components

During an uninstall, salesforce.com automatically generates an export file containing the package data as well as related notes and attachments. This file is available for 48 hours if you need to retrieve the data. Note that re -importing your export data is not automatic. Reload your data manually and recreate any relationships between objects. Some components can not be recreated and others require special treatment. Tell me more

| Package Components |  |  |  |
| :---: | :---: | :---: | :---: |
| Action | Name | Parent Object | Type |
|  | Mass Delete |  | Document Folder |
|  | Mass Delete | Opportunity | Button or Link |
|  | Mass Delete | Opportunity Product | Button or Link |
|  | Mass Delete | Product | Button or Link |
|  | Mass Delete | Case | Button or Link |
|  | Mass Delete | Contact | Button or Link |
|  | Mass Delete | Event | Button or Link |
|  | Mass Delete | Solution | Button or Link |
|  | Mass Delete | Account | Button or Link |
|  | Mass Delete | Campaign | Button or Link |
|  | Mass Delete | Asset | Button or Link |
|  | Mass Delete | Lead | Button or Link |
|  | Mass Delete | Contract | Button or Link |
|  | salesforce mass delete confiquration quide.pdf |  | Document |

Yes, I want to uninstall this package and permanently delete all associated components

## Uninstall

Sandboxes are special organizations that are used to test changes or new apps without risking damage to your production data or configuration. Sandbox Templates are used to create new Sandboxes containing specific data sets.

| Available Sandbox Licenses |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Developer <br> 10 Available (1 in use) |  |  | Developer Pro <br> 1 Available (1 in use) |  |  | Partial Data <br> 0 Available ( 0 in use) |  | Full <br> 0 Available (1 in use) |
|  |  |  |  |  |  |  |  |  |
| Sandboxes | Sandbox Templates |  | Sandbox History |  |  |  |  |  |
|  |  |  | New Sandbox |  |  |  |  |  |
| Action |  | Name | Type | Status | Location | Current Org ld | Completed On | Description |
| Edit \| Del | Refresh | Login |  |  | Developer | Completed |  | 0000000000000000 | $\begin{aligned} & 30 / 05 / 2012 \\ & 14: 16 \end{aligned}$ | Developer sandbox |
| Edit\|Del|Refresh|Login Dev1 |  |  | Developer Pro | Completed | CS17 | 0000000000000000 | $\begin{aligned} & \text { 05/08/2018 } \\ & 11: 07 \end{aligned}$ | Developer Pro sandbox |
| Edit\|Del|Refresh|Login Test |  |  | Full | Completed | CS18 | 0000000000000000 | $\begin{aligned} & 12 / 02 / 2018 \\ & 08: 14 \end{aligned}$ | Full Sandbox |



## Chapter10

The available action icons depend on the user and organization. To open the action menu with all available actions for the current user, tap the More Actions e.. icon.

The icons represent the following actions.

| Action Icon | Action |
| :--- | :--- |
| Edit the user record |  |
| Freeze or unfreeze the user account |  |
| Reset the user's password |  |
|  | Deactivate or activate the user account |
|  | Assign permission sets to the user |
|  | Call the user or log a call made outside of the SalesforceA app. |



## Salesforce1 Settings

There are two ways to use Salesforce1: a mobile browser app that users access by logging in to Salesforce from a supported mobile browser, and downloadable apps that users install from the App Store or Google Play.

You can control your organization's access to all of the Salesforce1 apps.

| Mobile Browser App Settings |
| :--- |
| Enable the Salesforce1 mobile browser app i Cancel |
| Downloadable App Settings |
| Salesforce1 downloadable app settings are now located in Connected Apps |

## Connected Apps

Manage the apps that connect to your Salesforce organization.

| App Access Settings $\quad$ Edit |
| :--- |
| $\square$ Allow users to install canvas personal apps |

View: All $\mathbf{~ C r e a t e ~ N e w ~ V i e w ~}$
A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z|Other All

| Action | Master Label $\uparrow$ | Application Version | Permitted Users |
| :---: | :---: | :---: | :---: |
| Edit | * Ant Migration Tool | 4.0 | All users may self-authorize |
| Edit | * Chatter Desktop | 7.0 | All users may self-authorize |
| Edit | * Chatter Mobile for BlackBerry | 7.0 | All users may self-authorize |
| Edit | * Dataloader Bulk | 6.0 | All users may self-authorize |
| Edit | *. Dataloader Partner | 6.0 | All users may self-authorize |
| Edit | * Force.comIDE | 4.0 | All users may self-authorize |
| Edit | * Salesforce Files | 5.0 | All users may self-authorize |
| Edit | ${ }^{*}$ Salesforce for Outlook | 6.0 | All users may self-authorize |
| Edit | *. Salesforce Mobile Dashboards | 6.0 | All users may self-authorize |
| Edit | $\star$ Salesforce Touch | 7.0 | All users may self-authorize |
| Edit | * Salesforce1 for iOS | 7.0 | All users may self-authorize |
| Edit | * Salesforce1/Chatter for Android | 7.0 | All users may self-authorize |
| Edit | * SalesforceA | 1.0 | All users may self-authorize |
| Edit | * Workbench | 2.0 | All users may self-authorize |
| Show me fewer $\boldsymbol{\Delta}$ records per list page |  |  |  |

## Notifications Settings

Allow users to receive notifications in the Salesforce1 app.

```
Notifications Save
| Enable in-app notifications i
- Enable push notifications i
```

```Include full content in push notifications i
```


## Salesforce1 Branding

Customize the appearance of the Salesforce1 app so it matches your company's branding. Salesforce1 branding is supported in the mobile browser app and version 5.2 or later of the downloadable apps.

To change the branding of your login page, see the Login Page Settings section on the My Domain page.
Salesforce1
Branding Settings Edit

| Brand Color |
| ---: |
| None selected |
| Loading Page <br> Color |
| None selected <br> LoadingPage <br> Logo <br> None selected <br> Publisher Icon None selected |

## Offline

The Salesforce1 downloadable apps can automatically sync users' frequently accessed Salesforce data to secure, persistent storage on mobile devices. Users can view this data when their devices are offline.

|  | Save | Cancel |  |
| :---: | :---: | :---: | :---: |
| Offline |  |  | \| = Required Information |
| - Enable Offline Sync for Salesforce1 |  |  |  |
|  | Save | Cancel |  |



## Salesforce1 Setup

The Salesforce1 mobile app allows you to bring Salesforce with you everywhere. Use the tools on this page to set up Salesforce1 so you can run your business from your phone.

## Quick Start Wizard

Complete the essential setup tasks in only a few minutes.

Launch Qulck Start Wizard

## Customizable Parts of the App

(Links open the Setup page)

- Navigation menu
- Branding


## Expose Custom Code for Salesforce1

(LInks open documentation in a new window)

- Visualforce pages
- Flexible Pages
- Canvas apps


## Security and Access Settings

(Links open the Setup page)

- App security controls
- Mobile browser option
- Notification options
- Offline sync


## Work With Records While Mobile

(Links open documentation in a new window)

- Compact layouts
- Mobile cards
- Actions
- Page layouts


## Welcome!

About the Quick Start Wizard
This wizard walks you through the basic setup of the Salesforce1 mobile app. Later, you can go to the Salesforce1 Setup page to explore other configuration and customization options.

Customize the Navigation Menu

In the first step you'll choose and arrange the items you want to appear in the navigation menu.



## Step 1: Customize the Navigation Menu

Use this page to set up the navigation menu for all users in your organization. To reorder items, drag them up and down. To remove items, drag them to the Available Items list.

Available Items
Navigation Menu



## Arrange Global Actions

Use this page to organize global actions for all users in your organization. These changes affect your global publisher layouts, accessible via Setup > Create > Global Actions > Publisher Layouts. To reorder items, drag them up and down. To remove items, drag them to the Available Items list.

## Available Items

Layout: Global Layout v
Selected Global Actions


## Create a Custom Compact Layout for Contacts

Select and order the fields for the compact layout. The first four fields display in the highlights area at the top of the contact details, if space is sufficient.

To add fields, drag them into the Compact Layout for Contacts box. To reorder fields, drag them up and down.

Label: Quick Start Layout

Available Fields

-

Mail Shot Content

Mail Shot Date

## Mailing Address

## Main Contact on Account

Marketing Cell

Compact Layout for Contacts


Company Name

## Mobile



## Step 4: Review

Take a look at these live previews to review what you've done. Note that they use yourself as the logged-in user.
NAVIGATION MENU
GLOBAL ACTIONS
CONTACT COMPACT LAYOUT


Step 5: Send Invitations
Congratulations! You've finished with the basic setup of Salesforce1. Want to get feedback on what you've done so far? Invite some of your users to give the app a try.

To:
Add Salesforce users
Subject:
Your invitation for the Salesforce1 mobile app
Compose/Edit Message
Your Salesforce administrator Paul Goodey has set up the Salesforce1 mobile app for your organization. Try it out and give your administrator feedback.

Wondering if your device is supported? Look for "Salesforce1 supported browsers" in the Salesforce help.

## Salesforce Classic Settings

Modify the Salesforce Classic settings for your organization.

## Salesforce Classic Settings

## Standard Salesforce Classic Settings

Enable Salesforce Classic Lite
This option allows users who do not have a mobile or Unlimited Edition license to use a free, restricted version of Salesforce Classic.

## Advanced Salesforce Classic Settings

## Permanently Link User to Mobile Device

Select this option only if you want to prevent your users from switching devices. Note that enabling this option requires administrative maintenance when users need to switch to a different device. Without administrative intervention, users who need to switch to a different device will be unable to use Salesforce Classic.

## Edit

## Introducing the Mobile Administration Console

The Mobile Administration Console is used to set up and manage mobile configurations so that salesforce.com users can easily and productively access their salesforce.com data from their mobile device, whether or not a wireless connection is available. Salesforce Classic allows users to quickly look up a contact and - with one click - place a phone call or send an email, then log the call or email directly into salesforce.com. Users can make appointments, create and assign tasks, follow up on leads, work on cases and much more, all conveniently from their mobile device.

For more information about Salesforce Classic see Mobile Platform

## All Customers

Administrators should read the Mobile Implementation Guide before using the Mobile Administration Console. Existing mobile customers can find information in the guide about migrating from earlier versions of the mobile console.

Set up Salesforce Classic with the Mobile Administration Console in 5 steps:

1. Create a mobile configuration and choose users and/or profiles that will be linked to the configuration (Note: licenses are required to activate users for Salesforce Classic).
2. Define the data set that will be pushed to the mobile device, then select the objects and record filters for those objects. Choose the objects in hierarchical order to create record filter dependencies.
3. Set the mobile data set size and test the data size against user accounts. It is important to test a mobile configuration with the accounts of users who will actually be assigned to the configuration, particularly users who own a large number of records.
4. Optionally exclude some fields from each object's mobile page layout because unnecessary fields consume memory and make it harder for users to scroll through pages on the mobile device.
5. Send a mass email to mobile users to notify them about the availability of the mobile client application.
[^1]
[^0]:    Email me a verification code

[^1]:    See a short demo on setting up Salesforce Classic.

