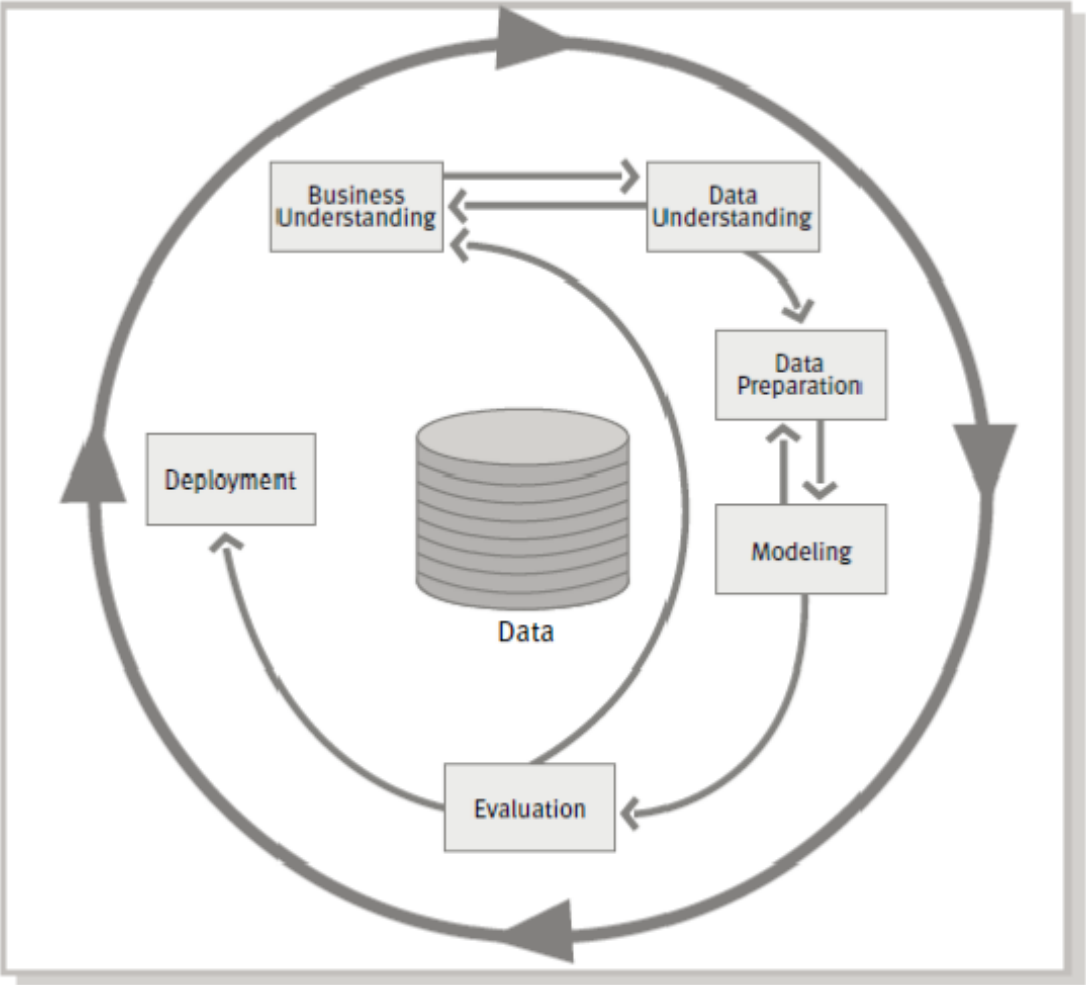
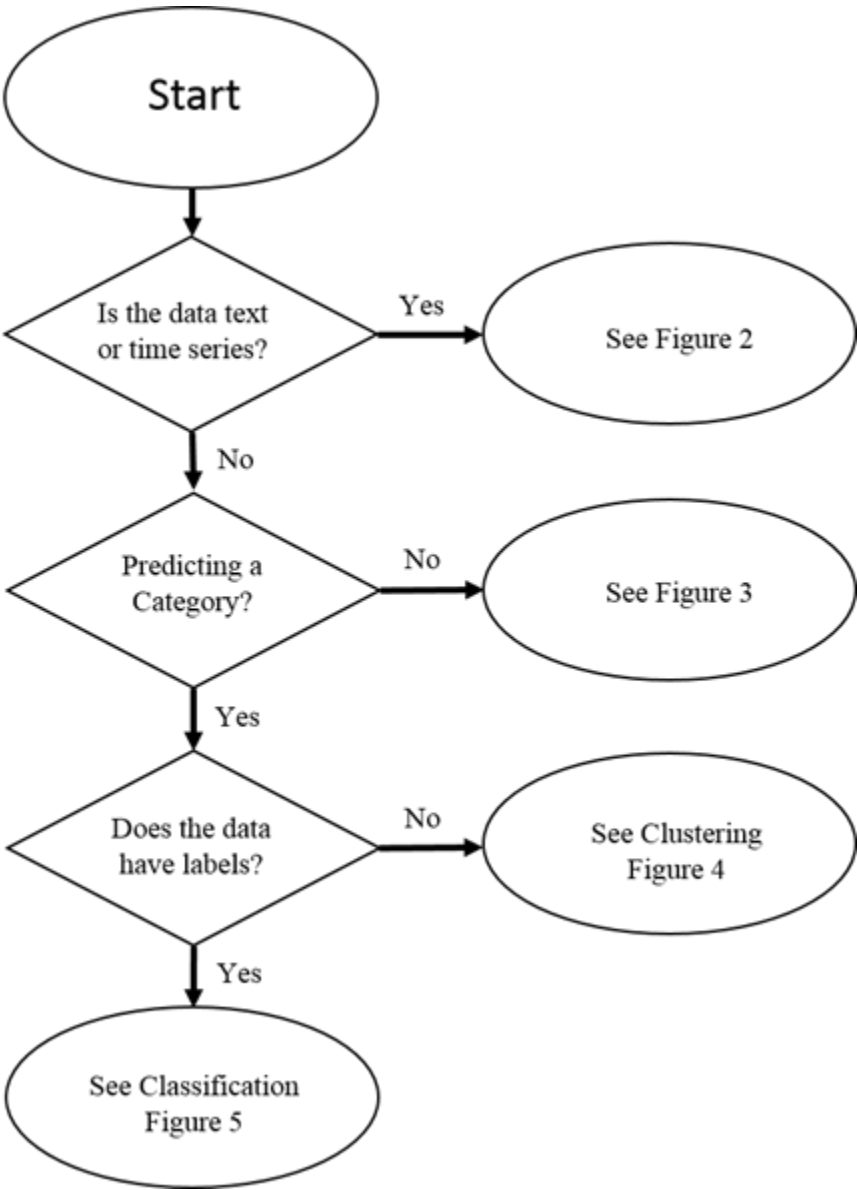
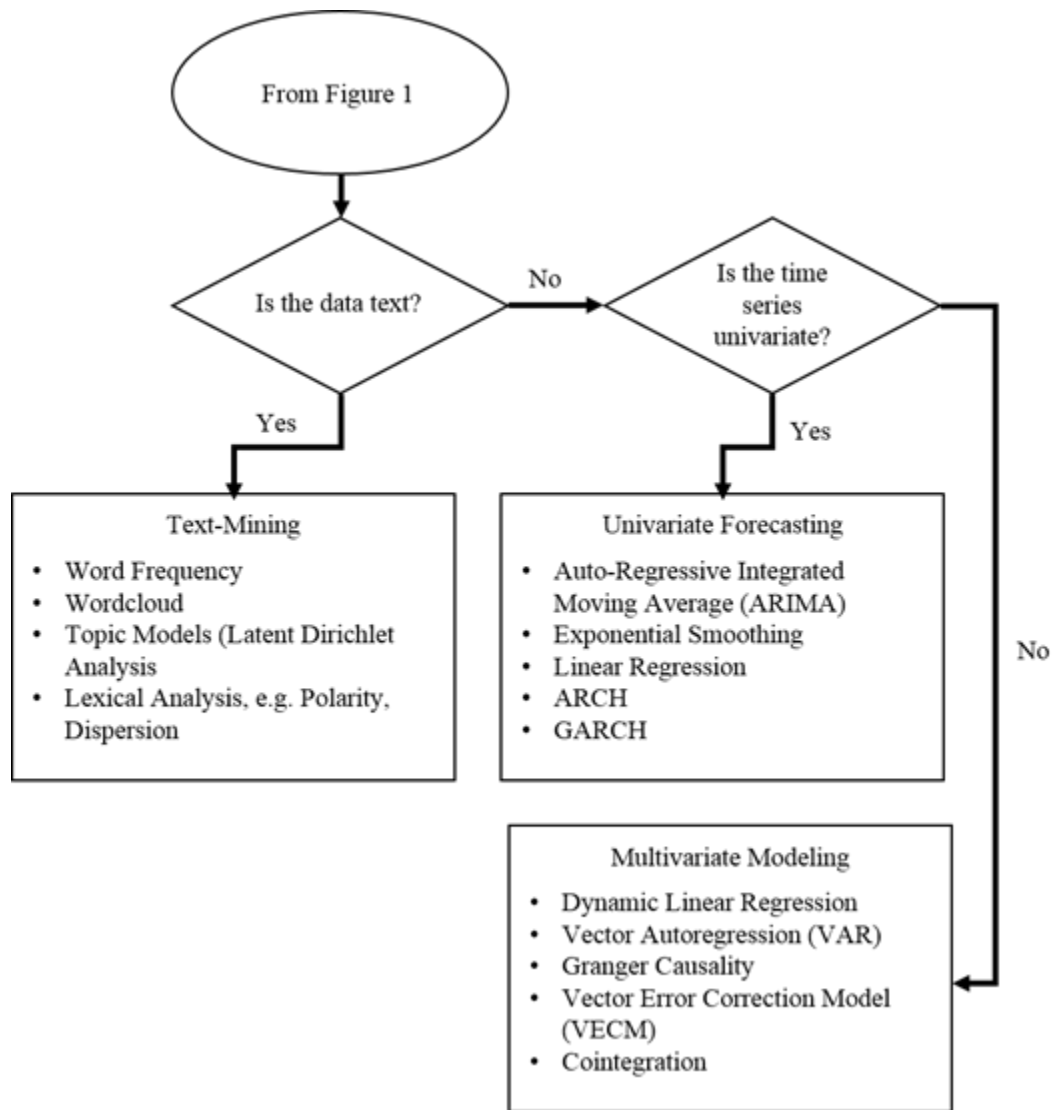
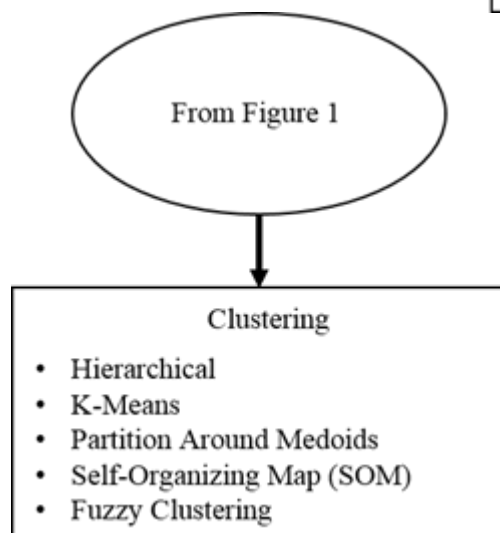
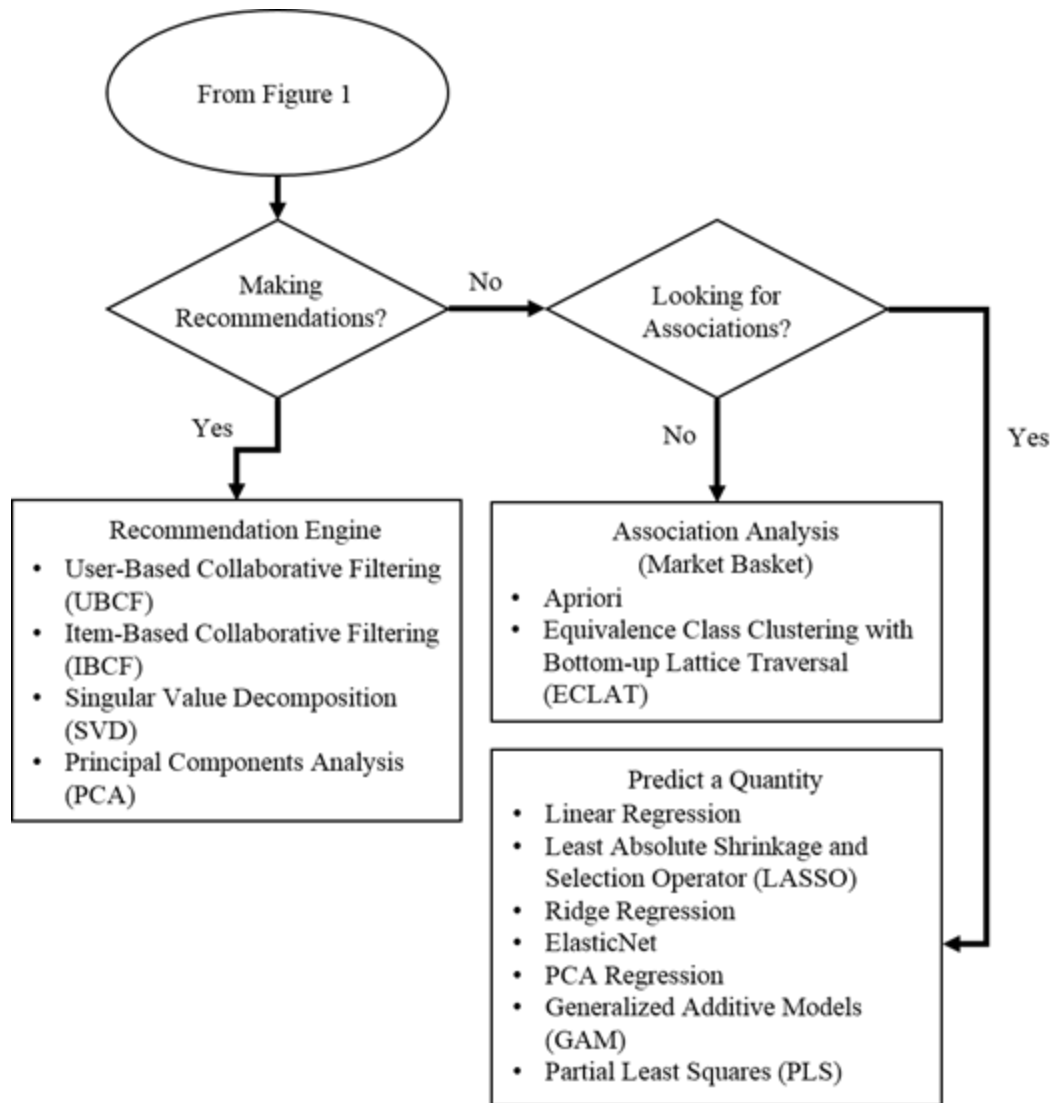


Chapter 1: A Process for Success







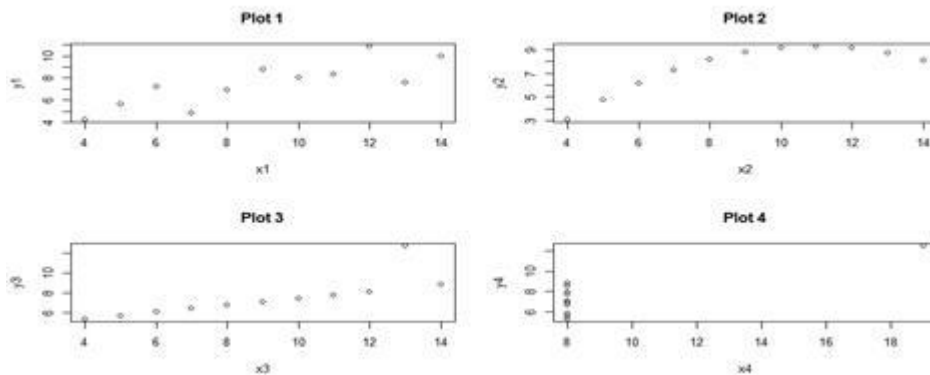


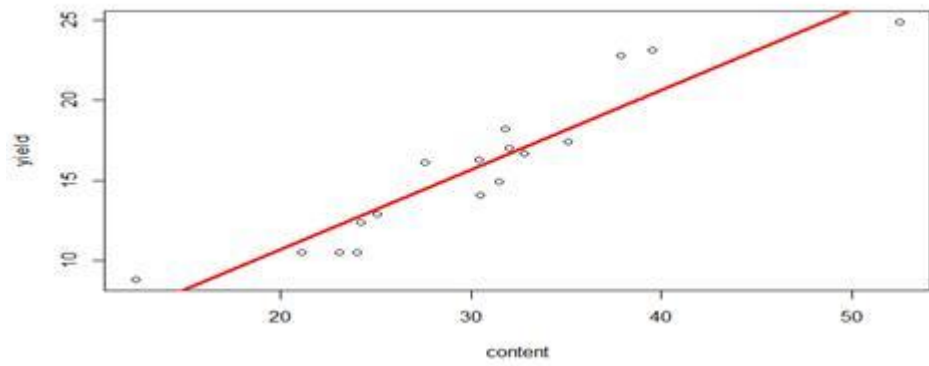
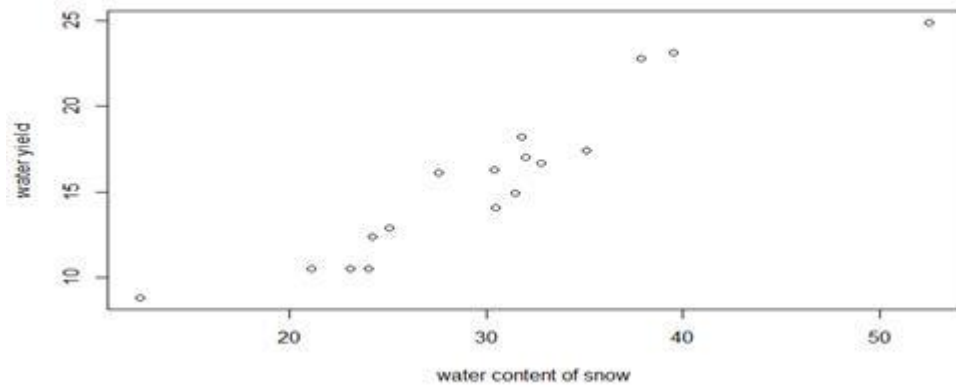
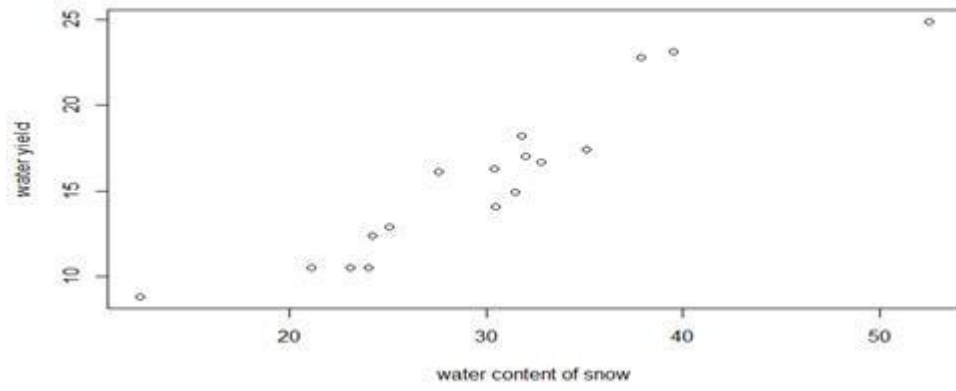
From Figure 1

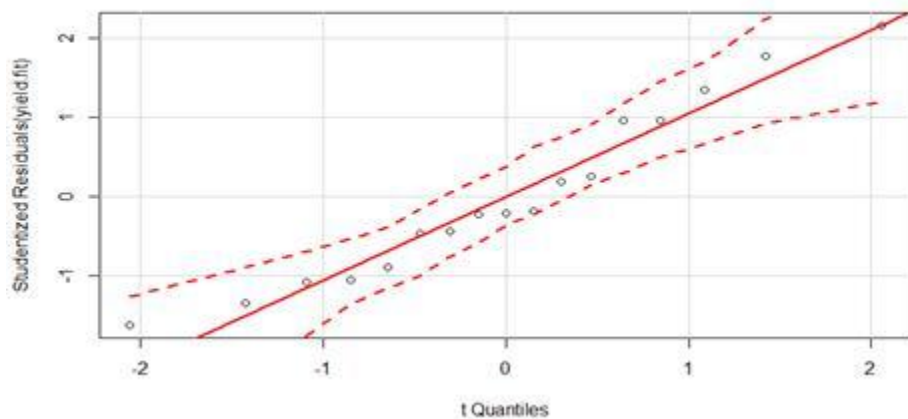
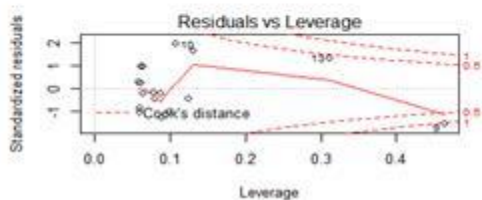
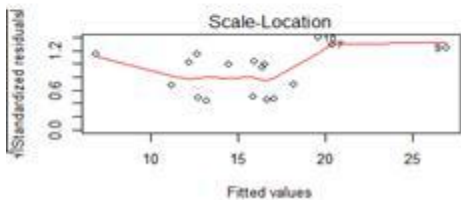
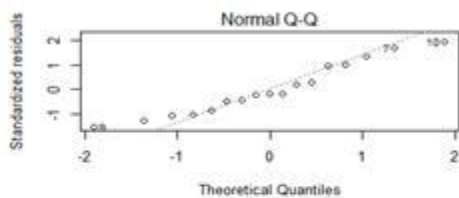
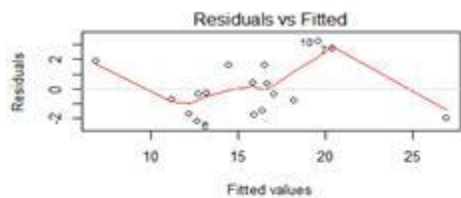
Classification

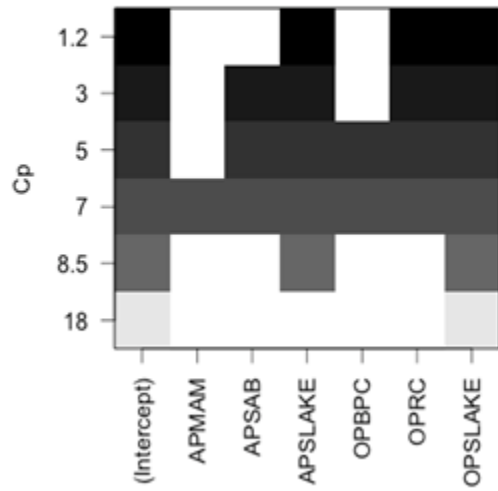
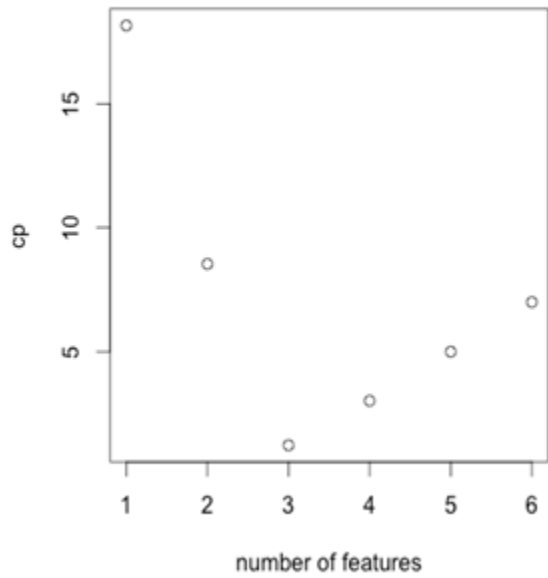
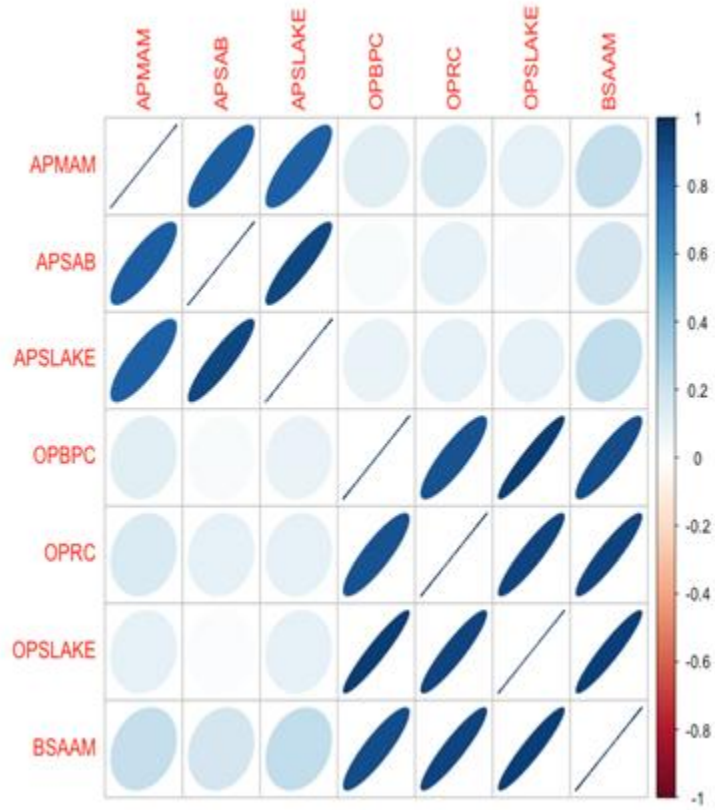
- Logistic Regression
- Linear Discriminant Analysis (LDA)
- K-Nearest Neighbors (KNN)
- Support Vector Machines (SVM)
- Neural Networks/Deep Learning
- Decision Trees
- Random Forest
- Gradient Boosting
- Naïve Bayes
- Survival Analysis

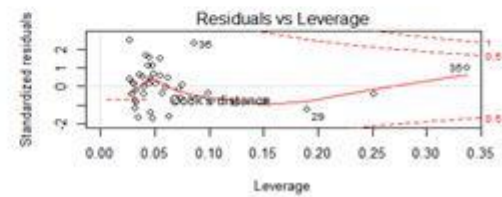
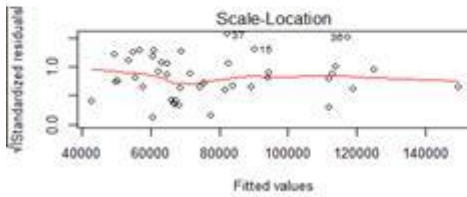
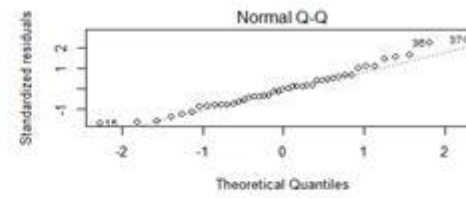
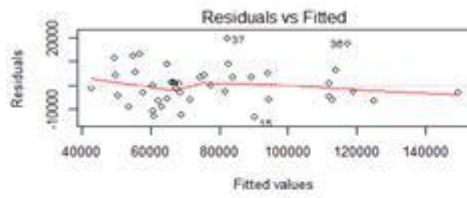
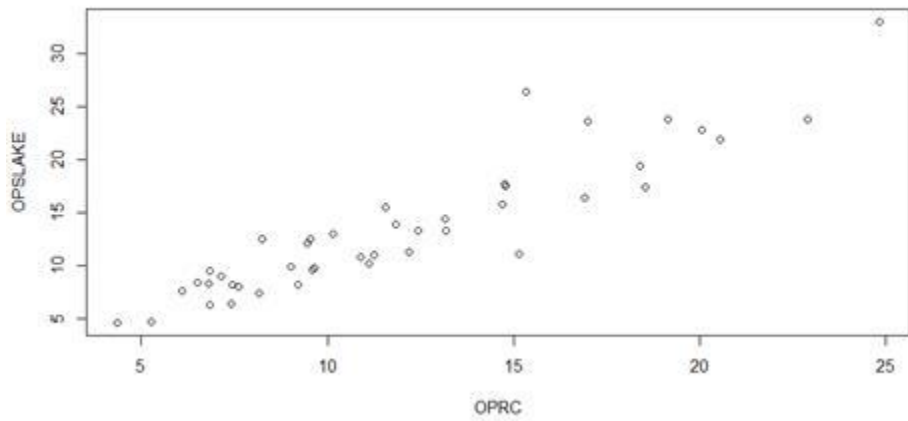
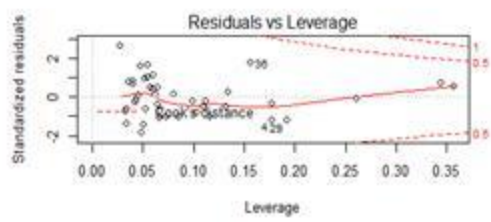
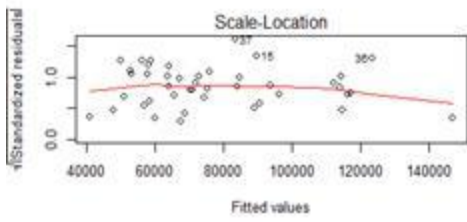
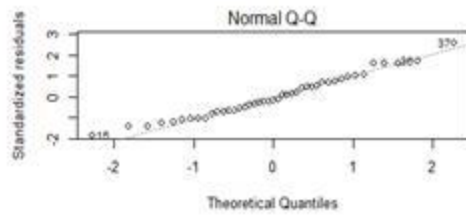
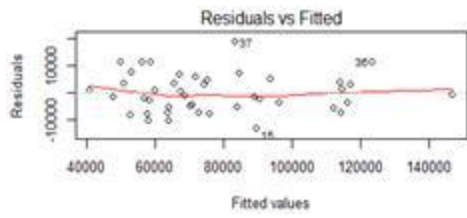
Chapter 2: Linear Regression – The Blocking and Tackling of Machine Learning

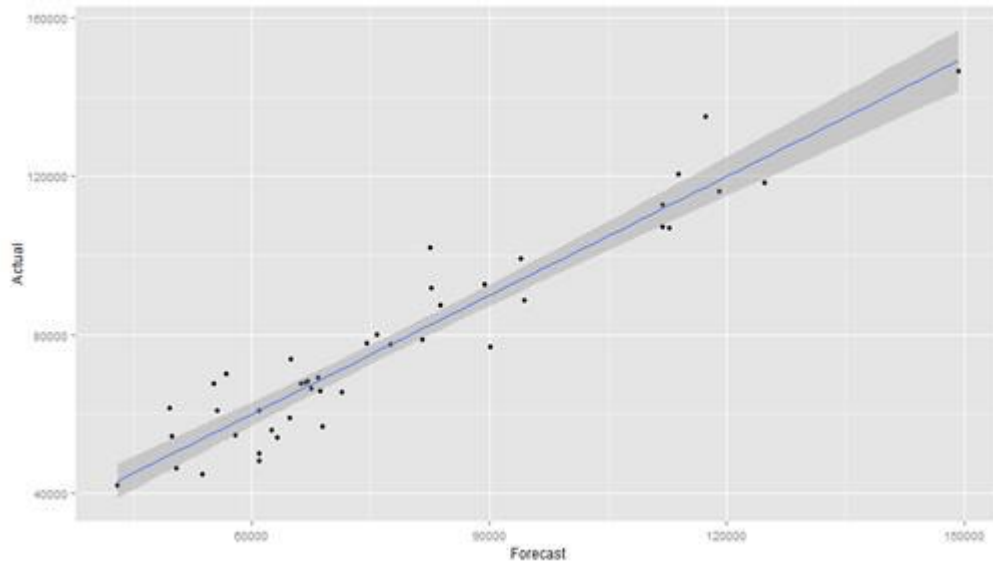
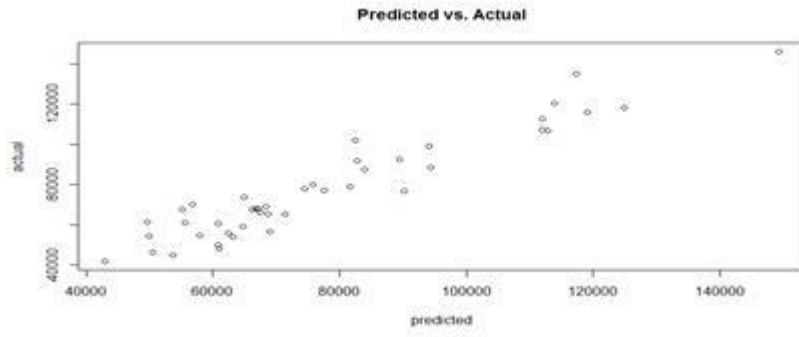




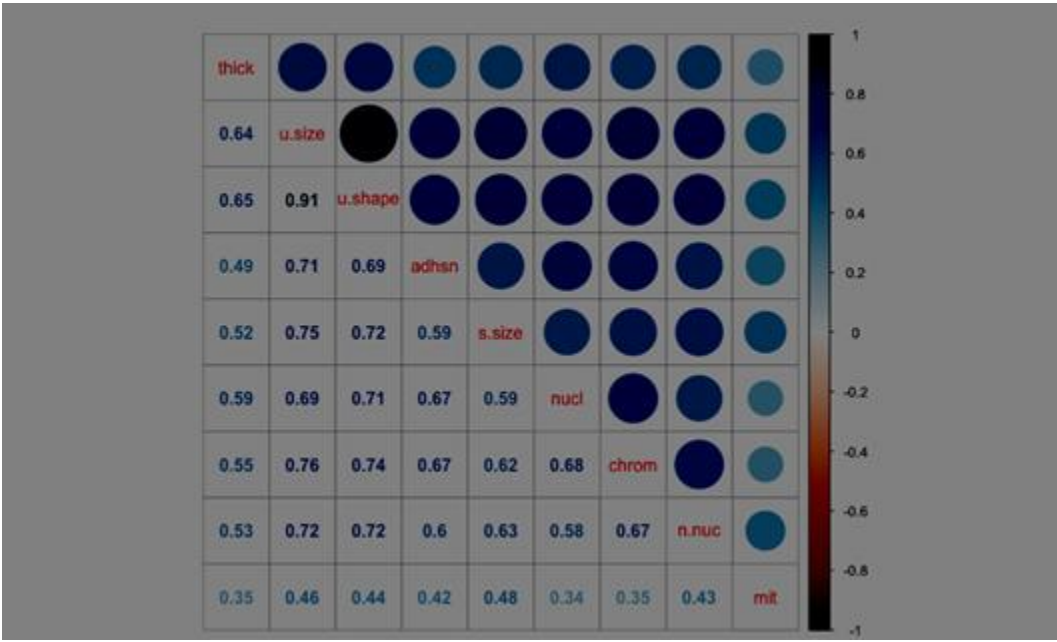
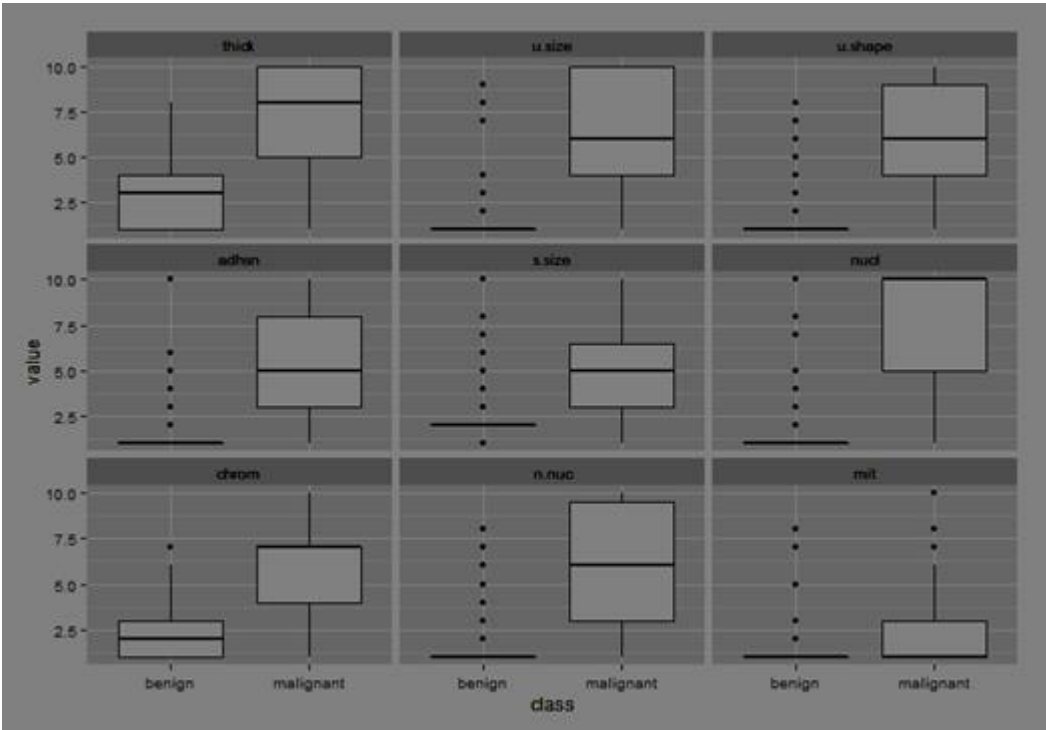


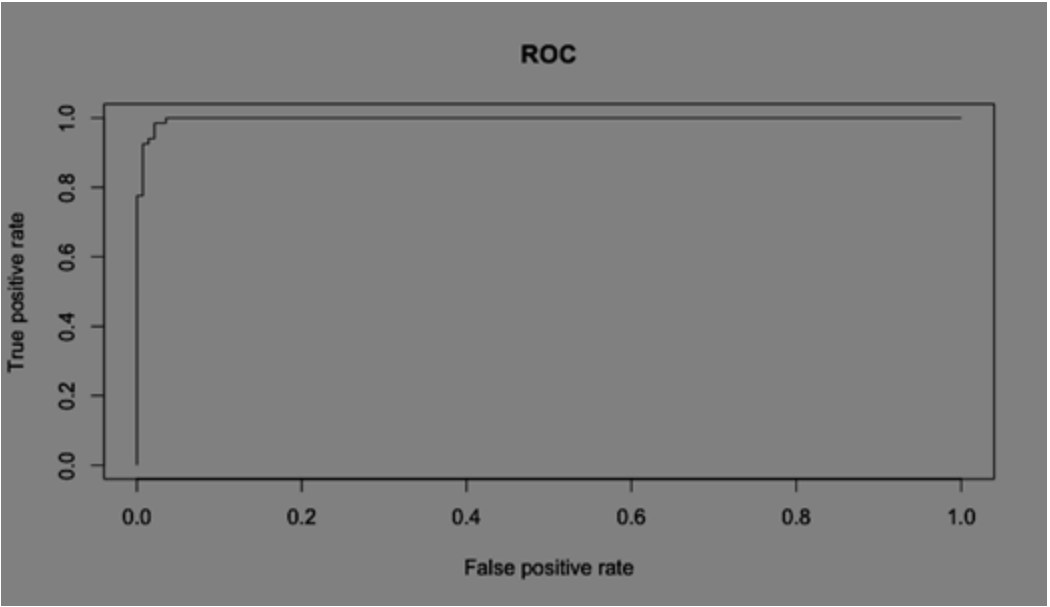
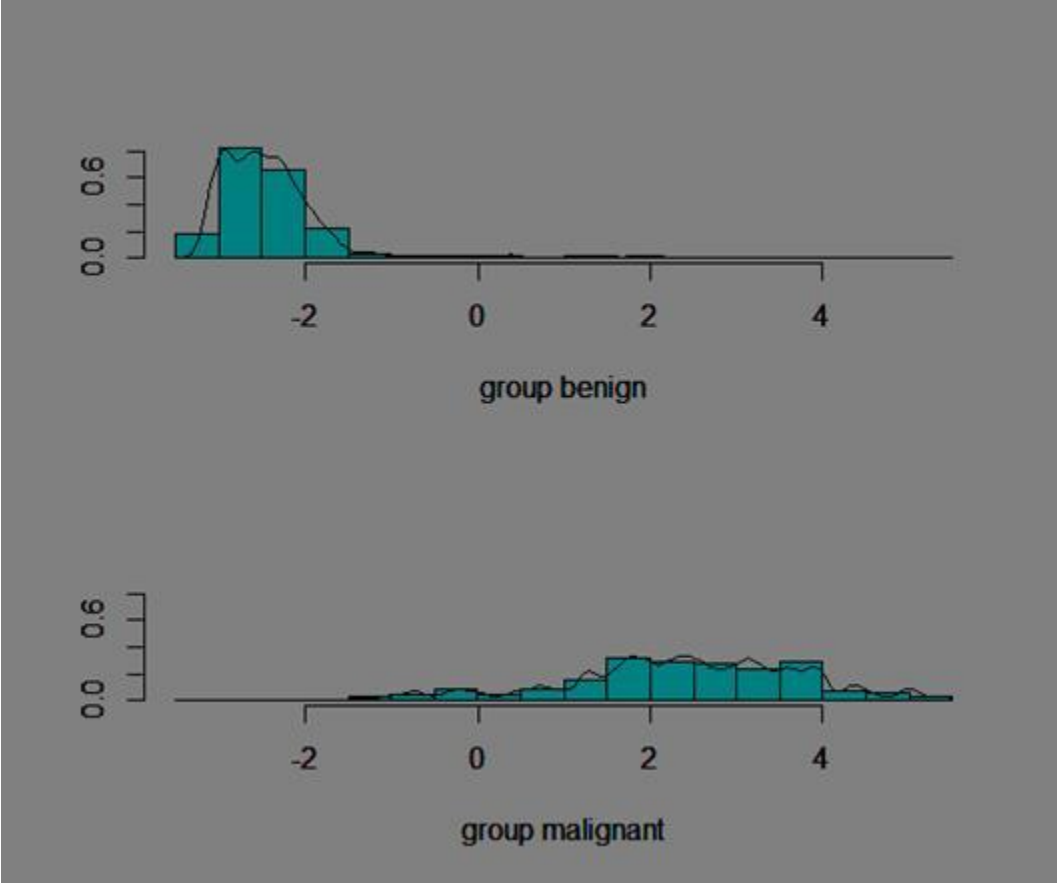


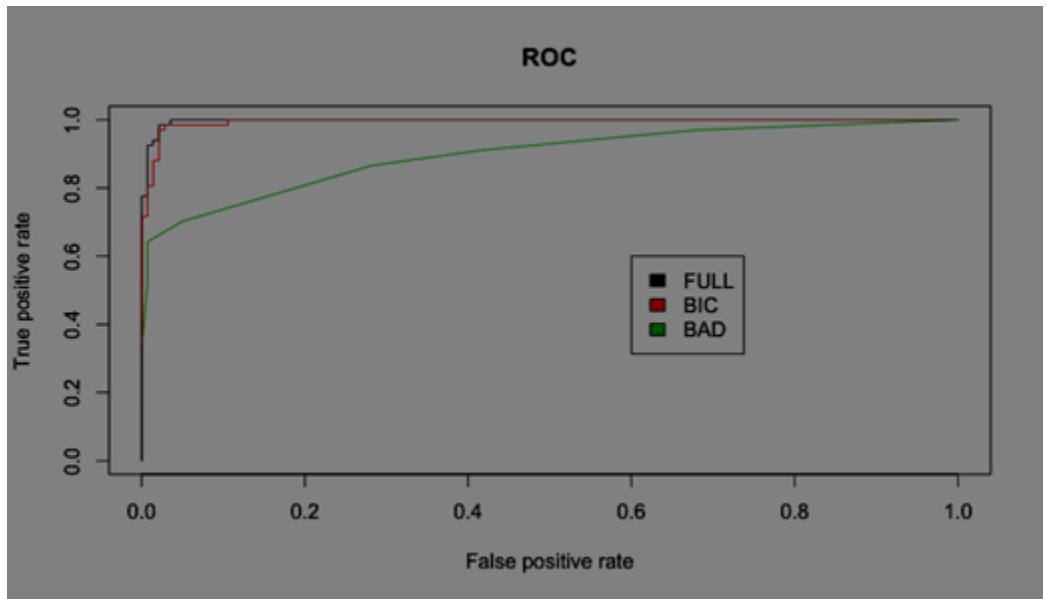




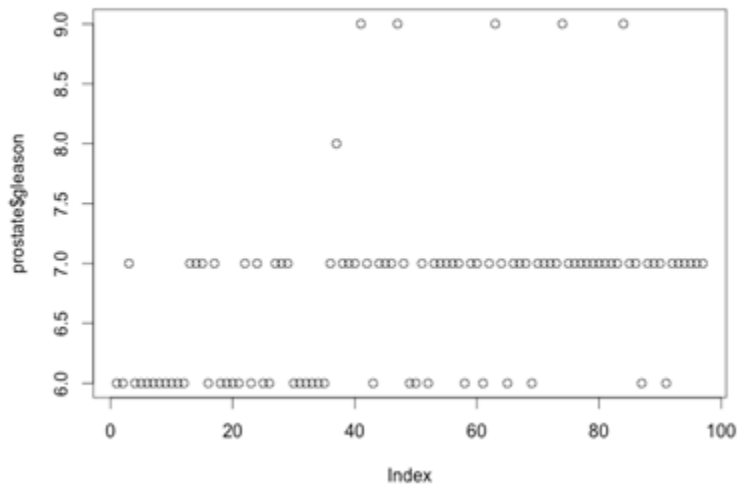
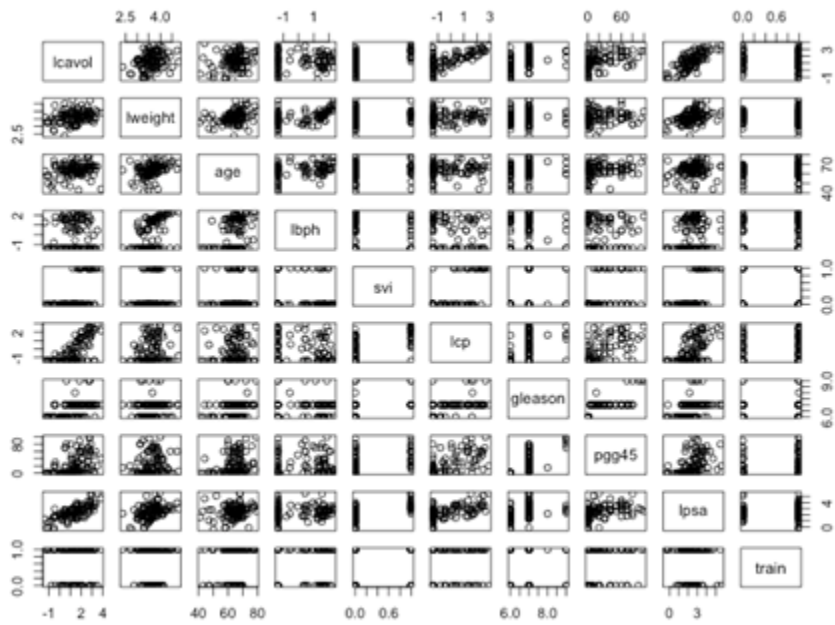
Chapter 3: Logistic Regression and Discriminant Analysis

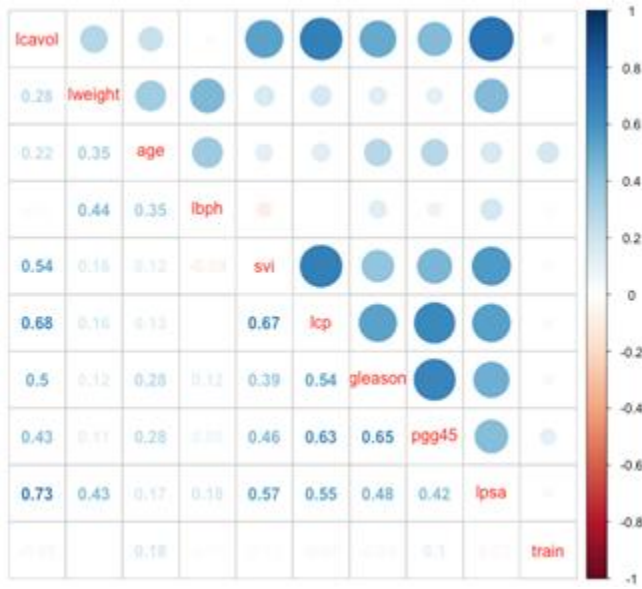
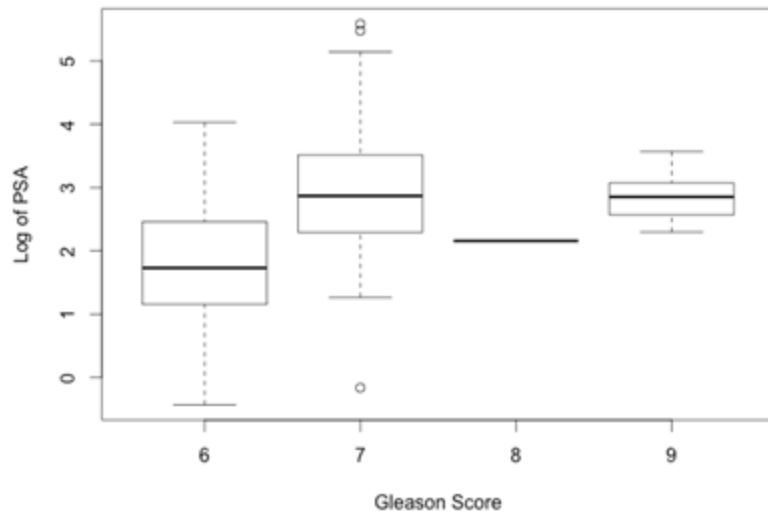




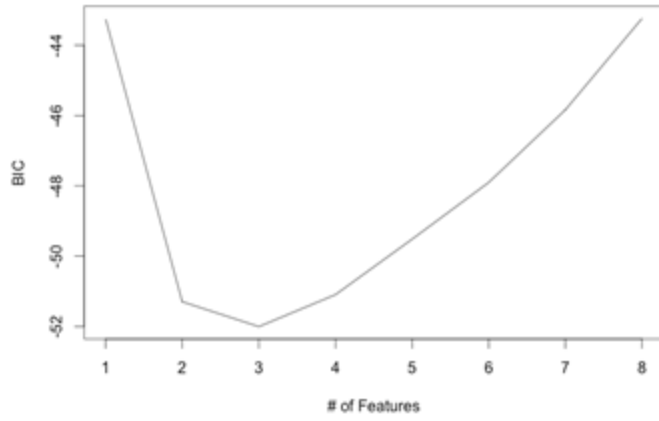


Chapter 4: Advanced Feature Selection in Linear Models

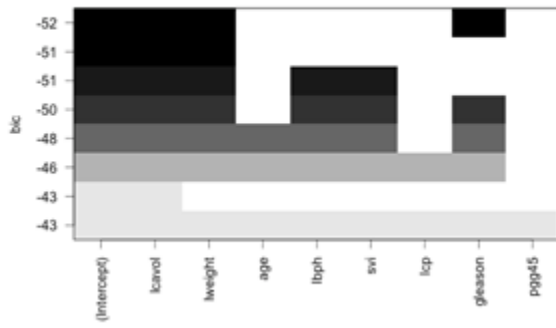




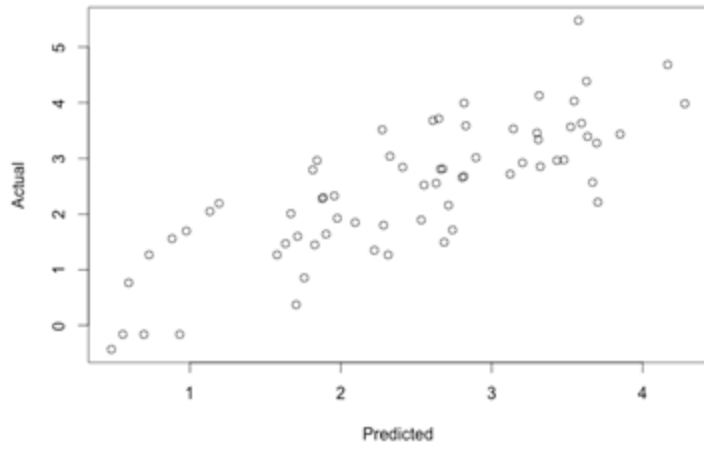
BIC score by Feature Inclusion



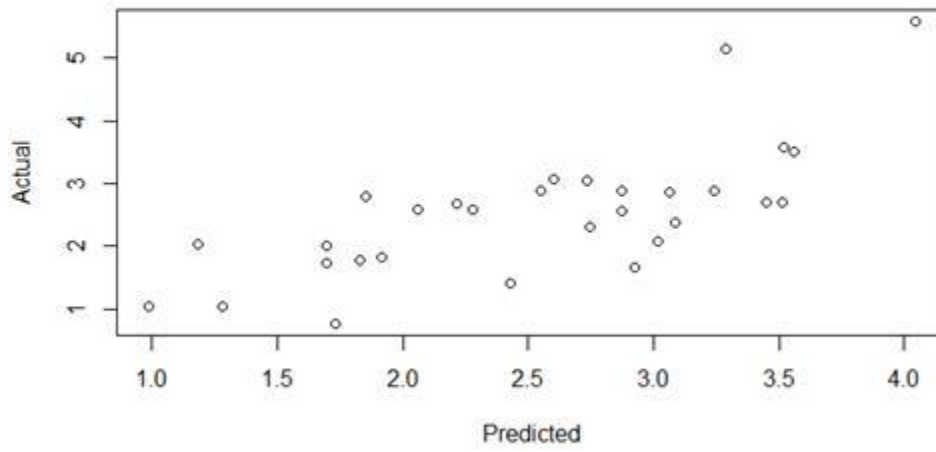
Best Subset Features

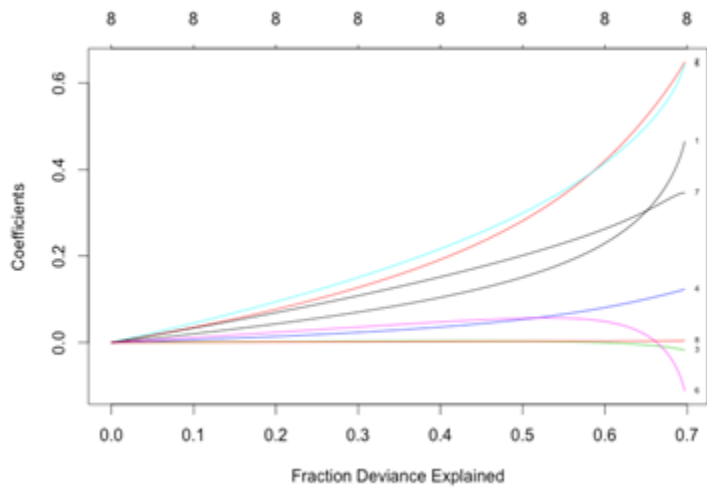
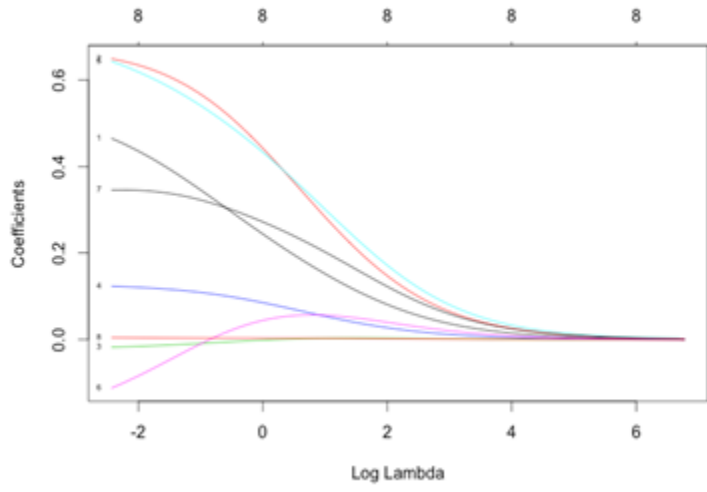
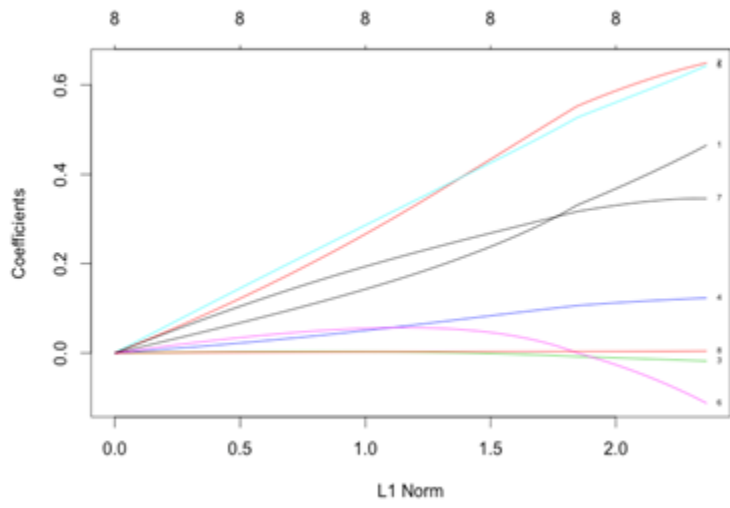


Predicted vs Actual

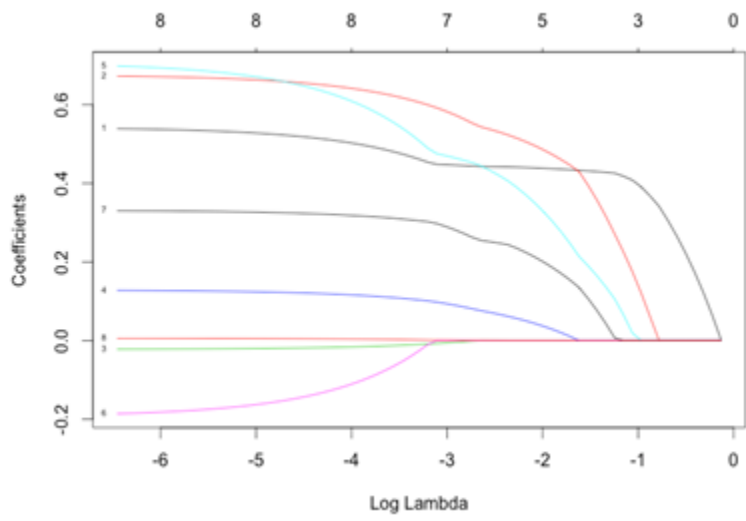
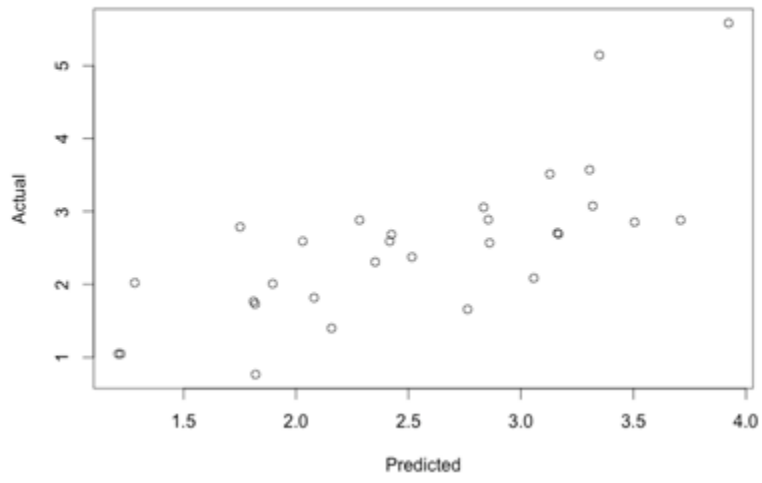


Predicted vs Actual

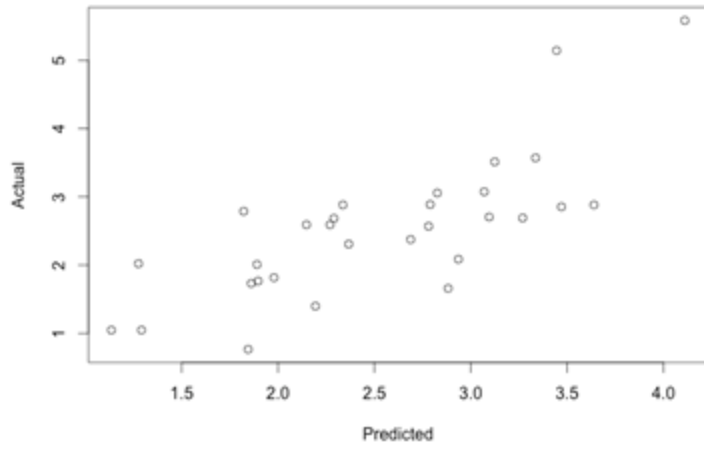




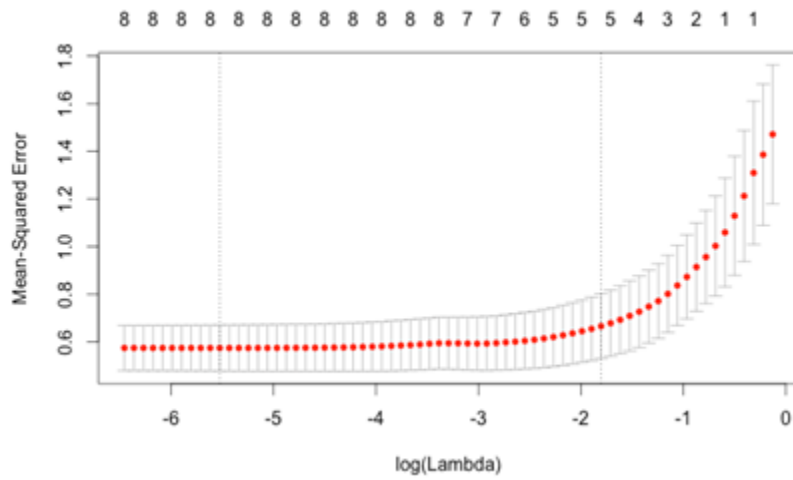
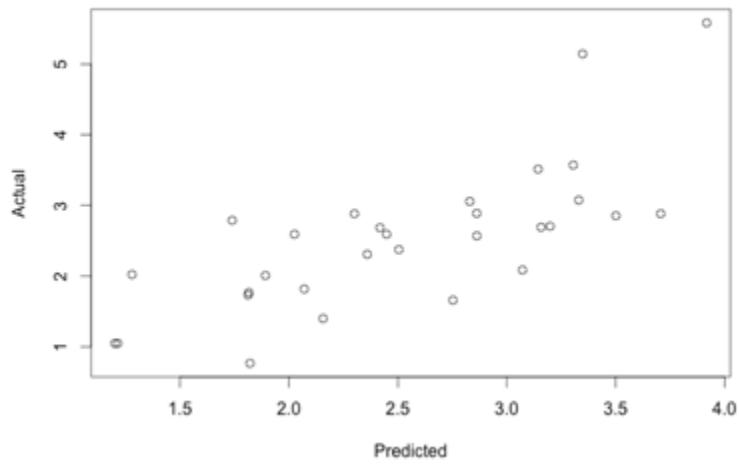
Ridge Regression



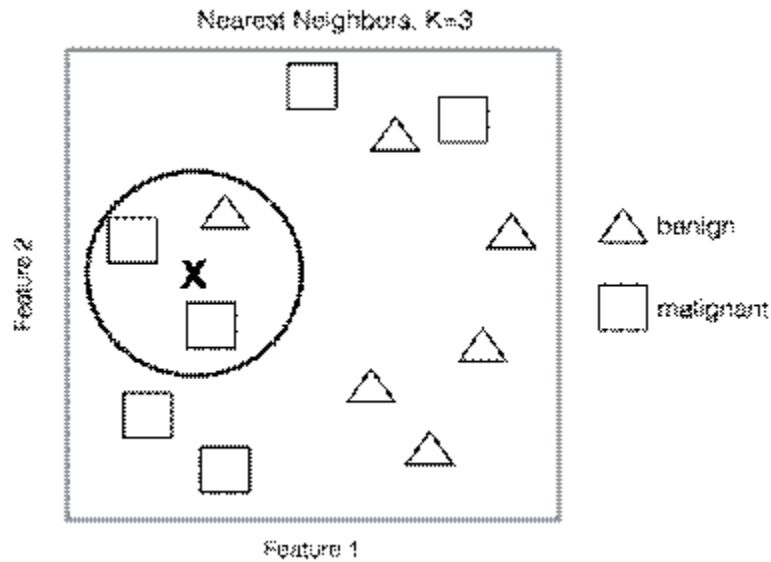
LASSO



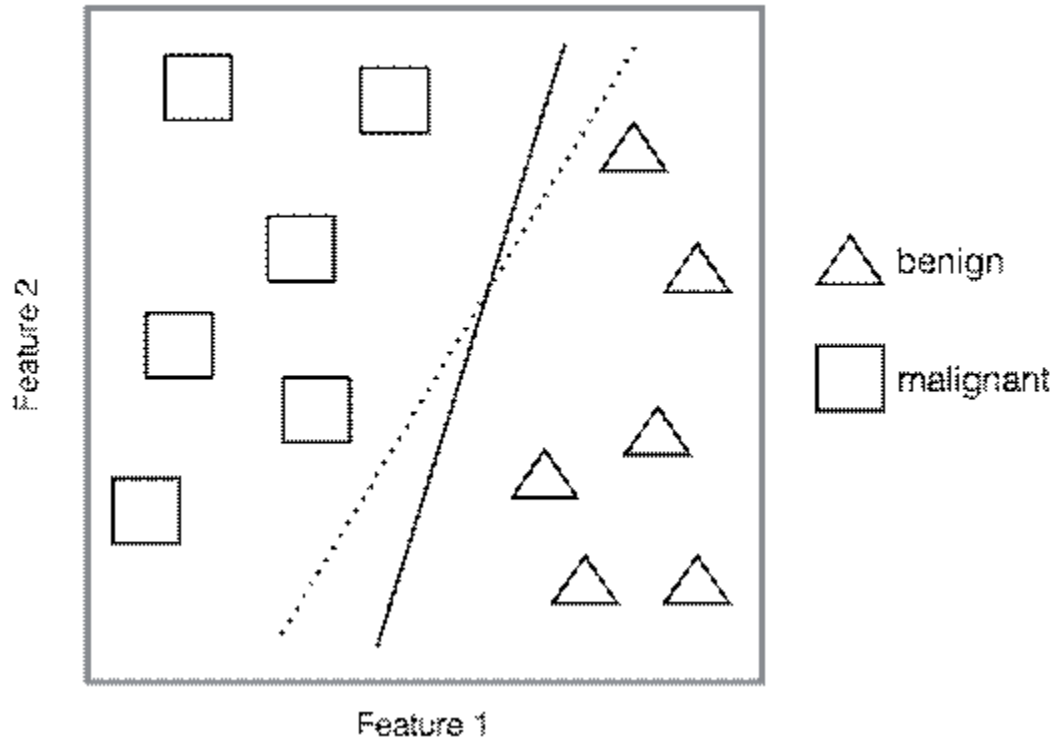
Elastic Net



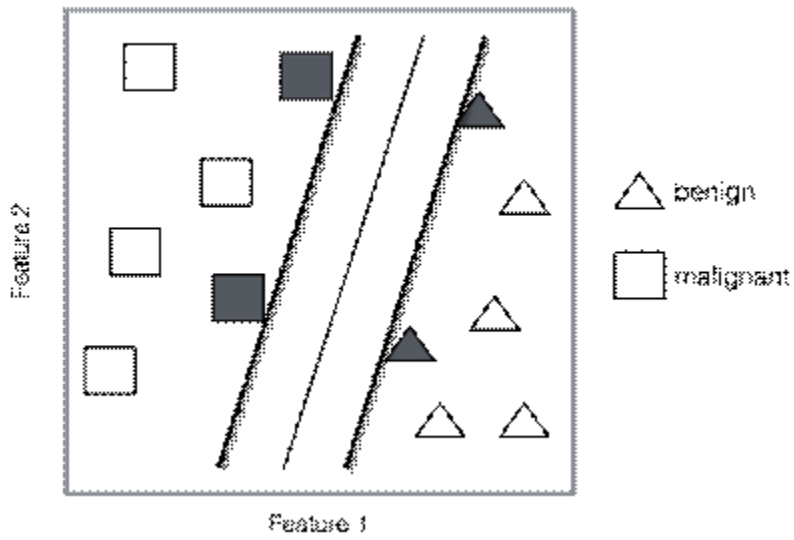
Chapter 5: More Classification Techniques – K-Nearest Neighbors and Support Vector Machines

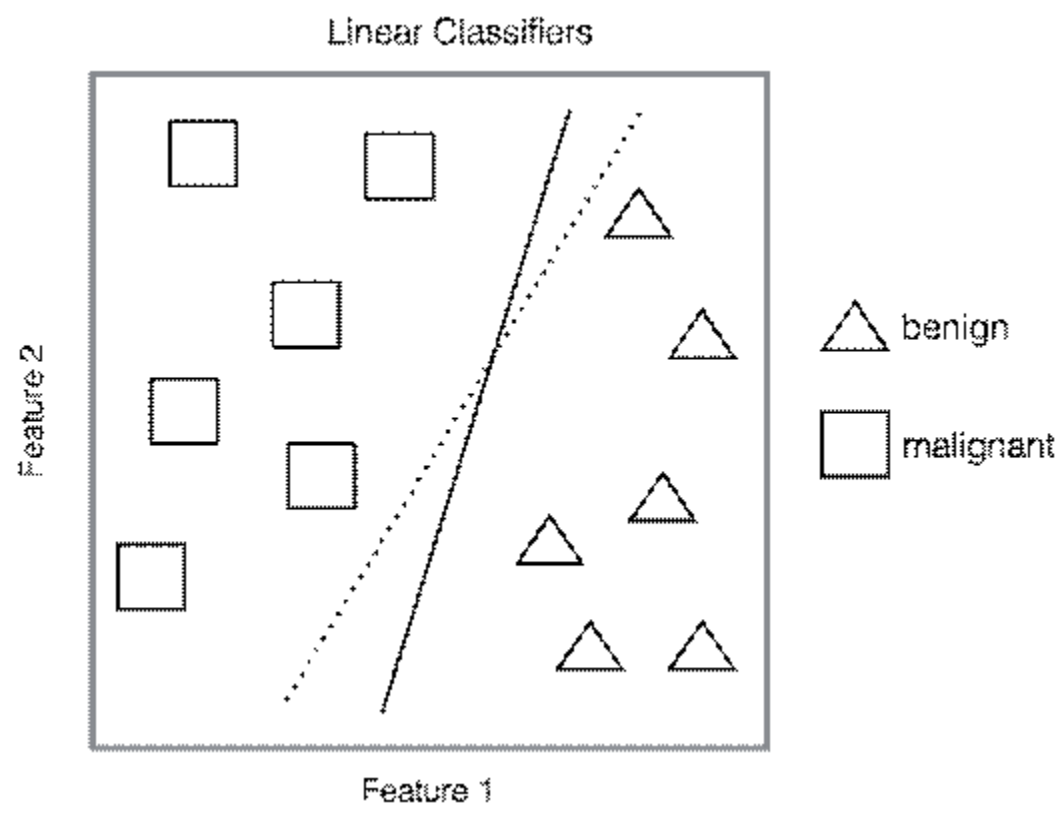
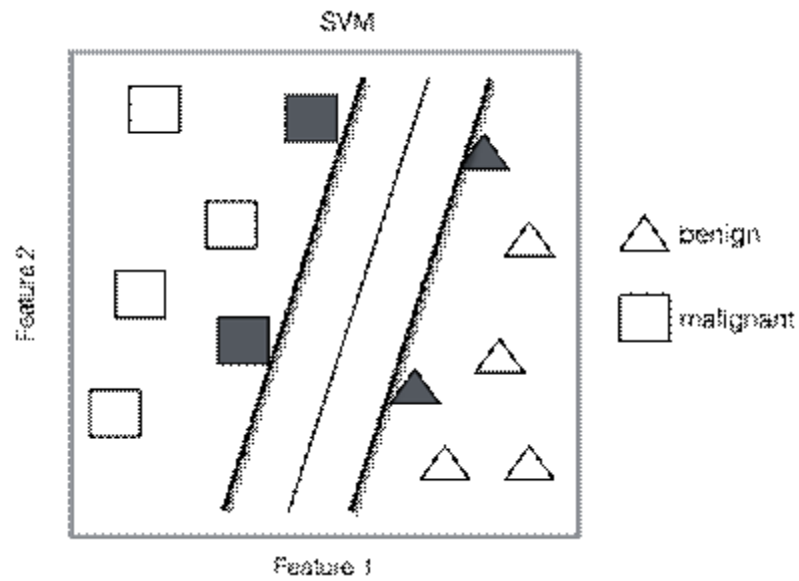


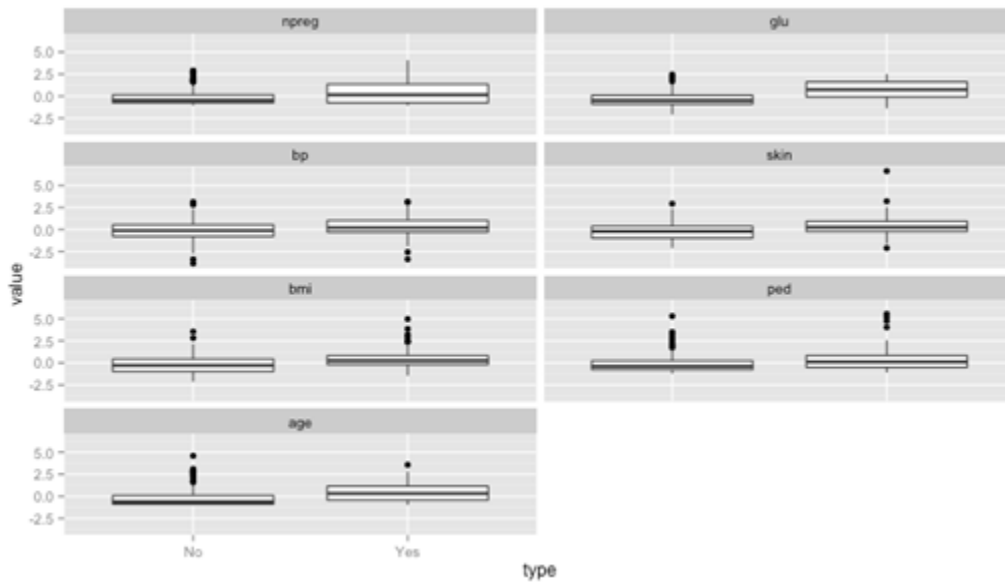
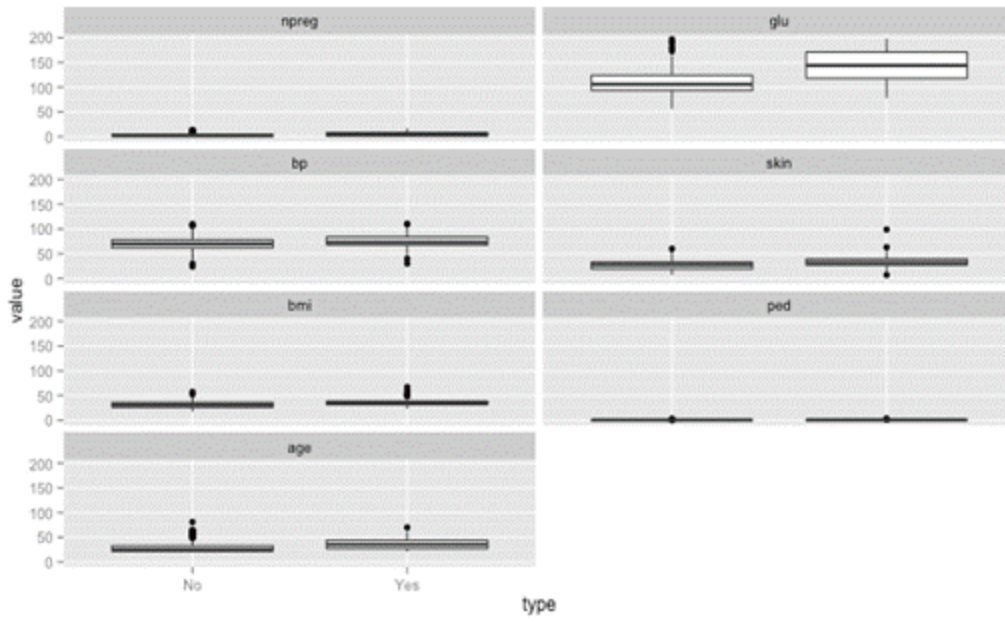
Linear Classifiers

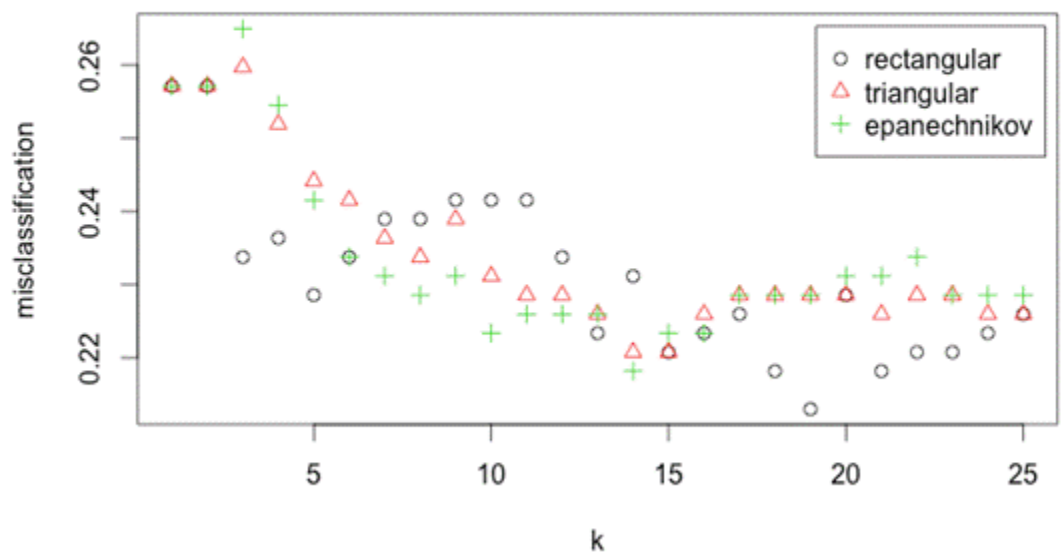


SVM

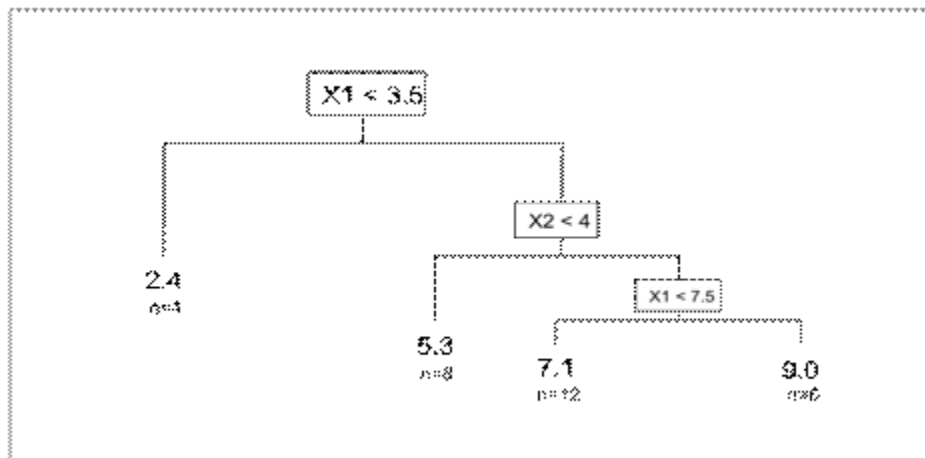


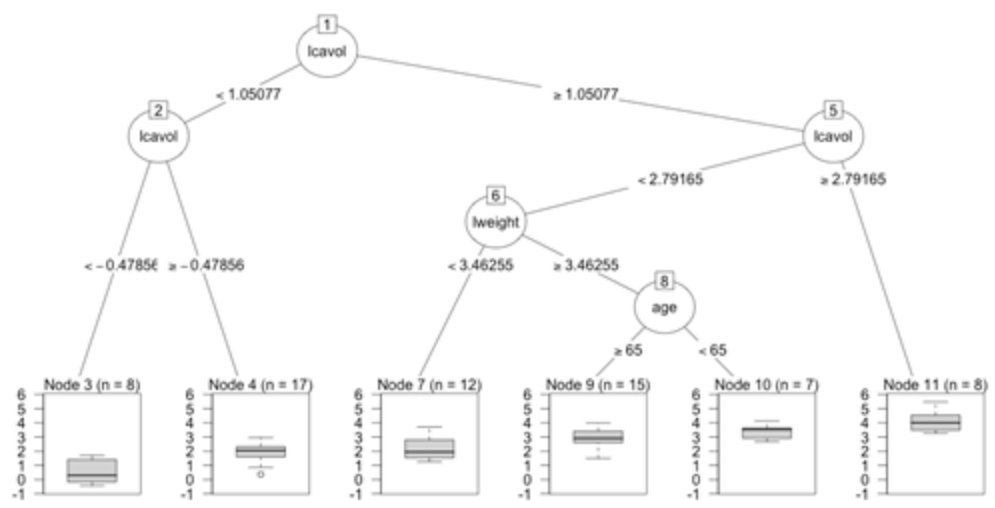
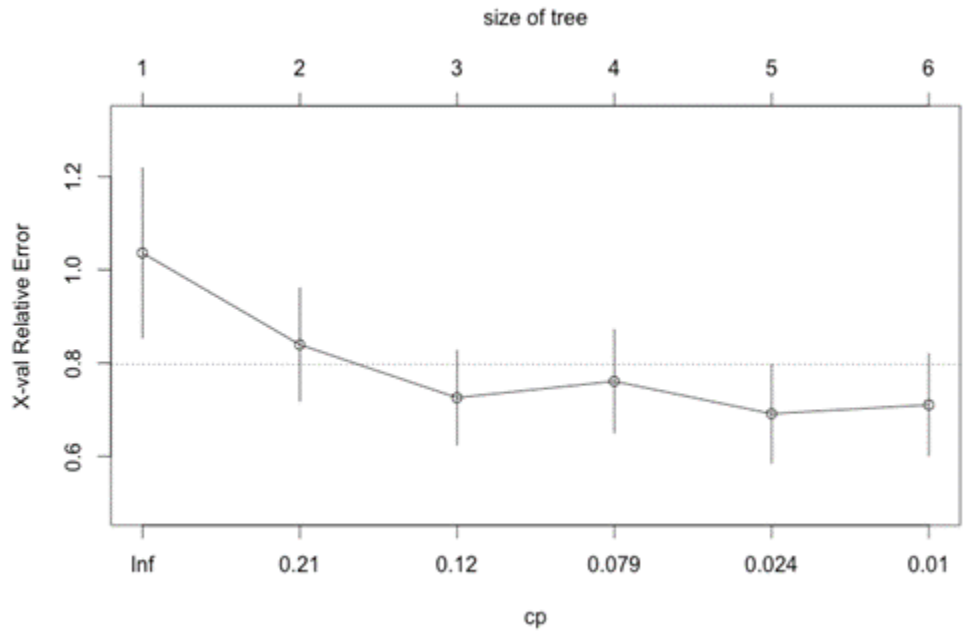


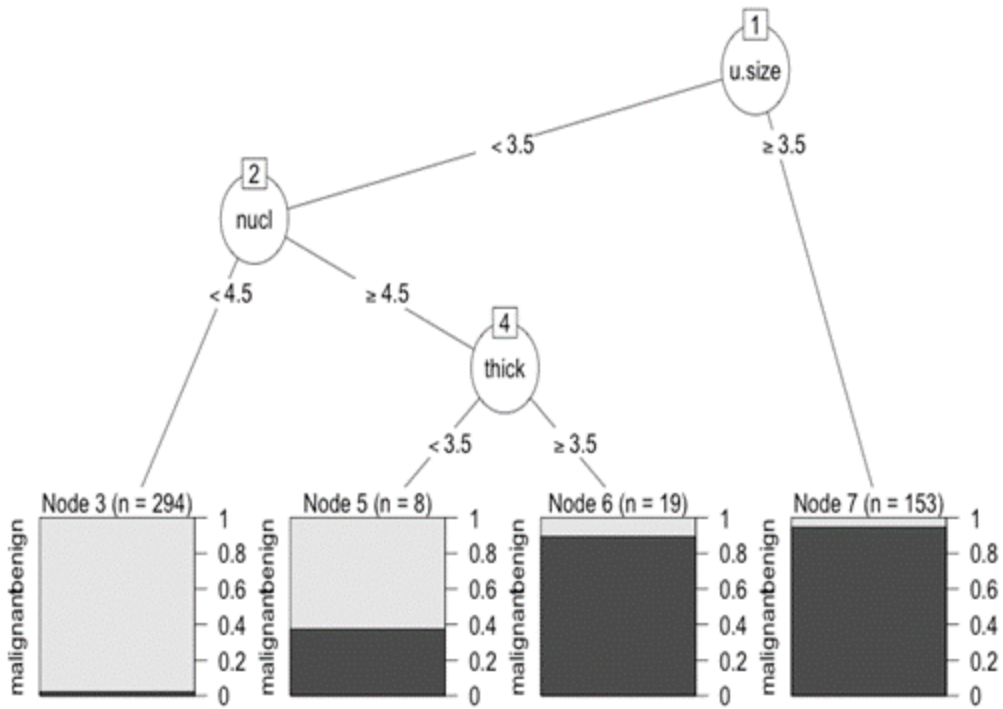
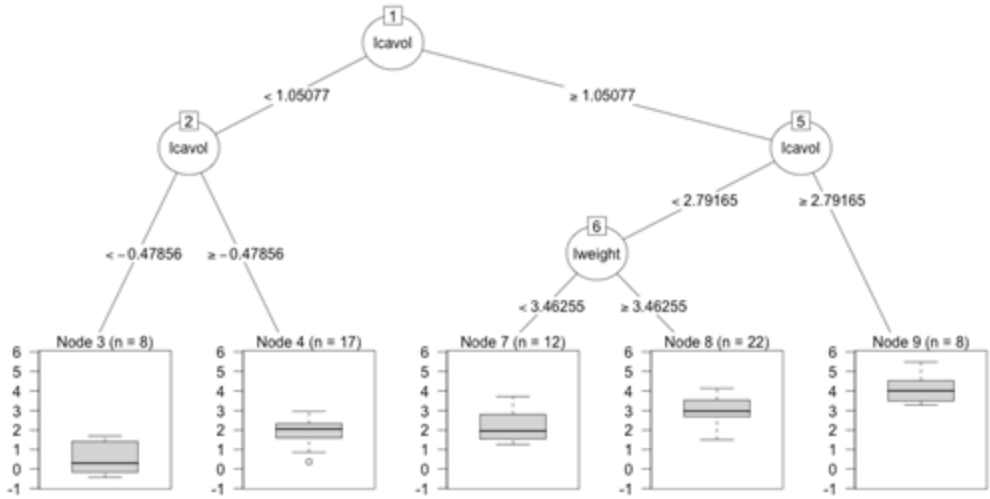


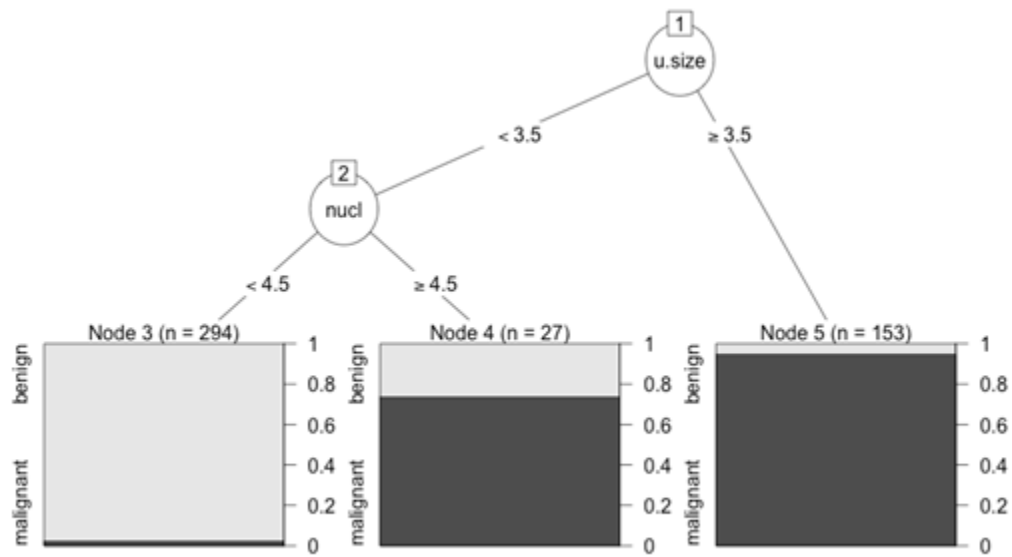


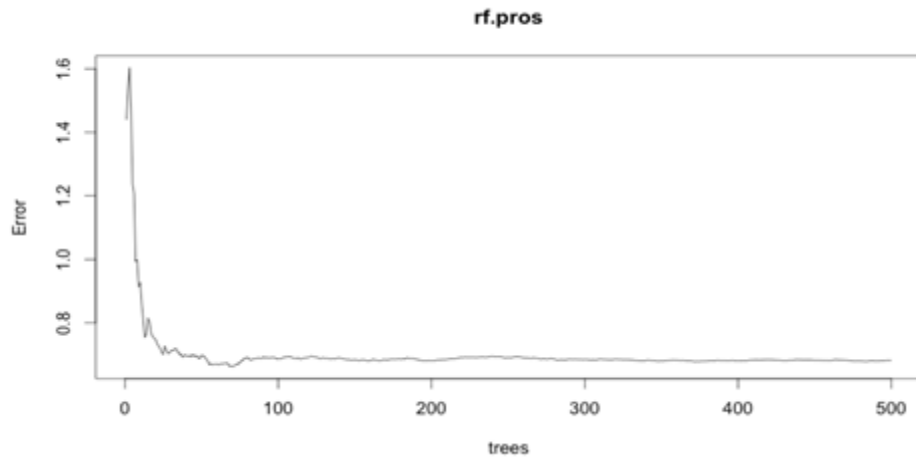
Chapter 6: Classification and Regression Trees



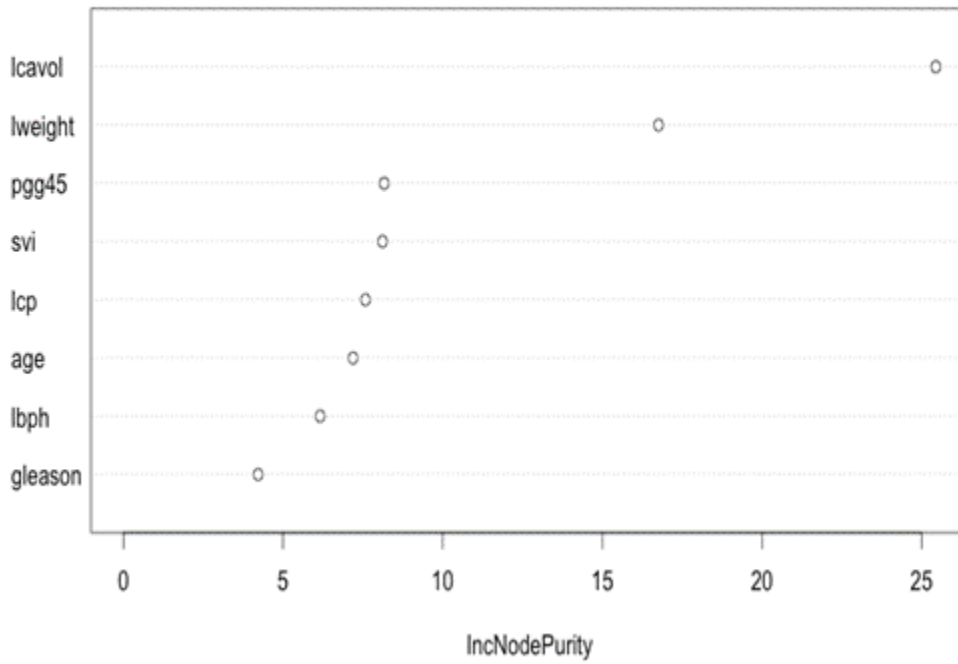




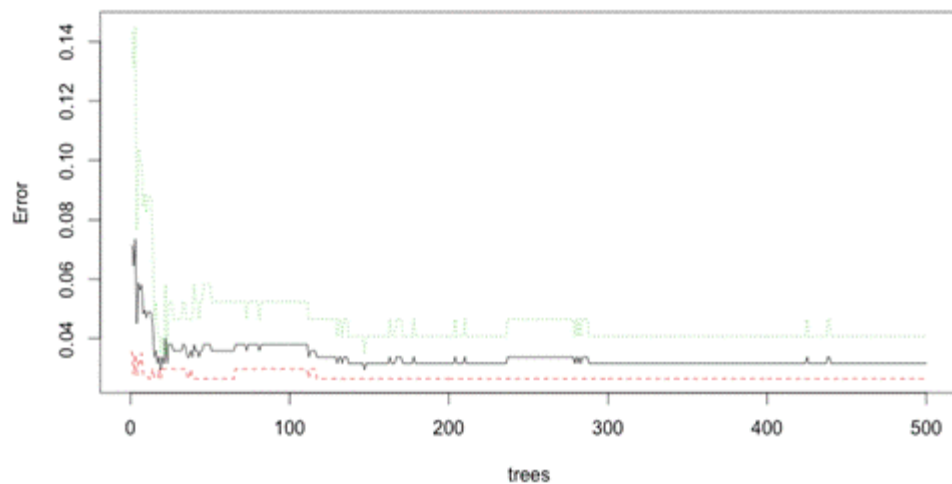




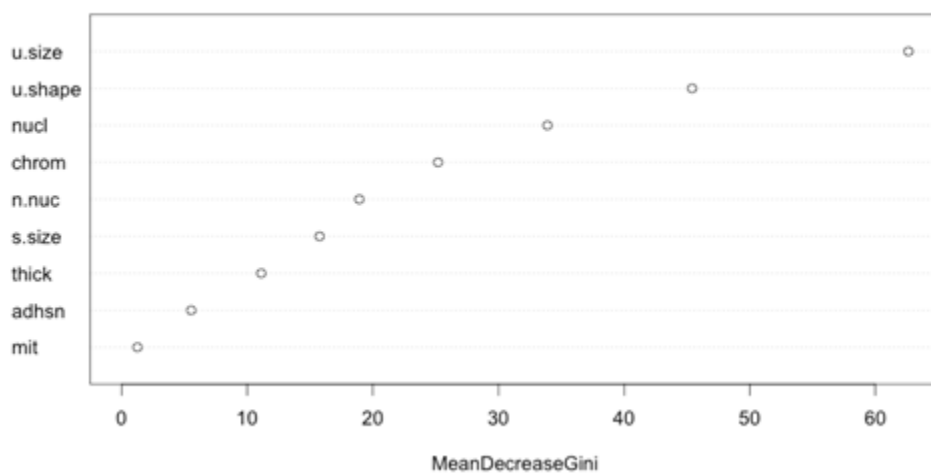
Variable Importance Plot - PSA Score



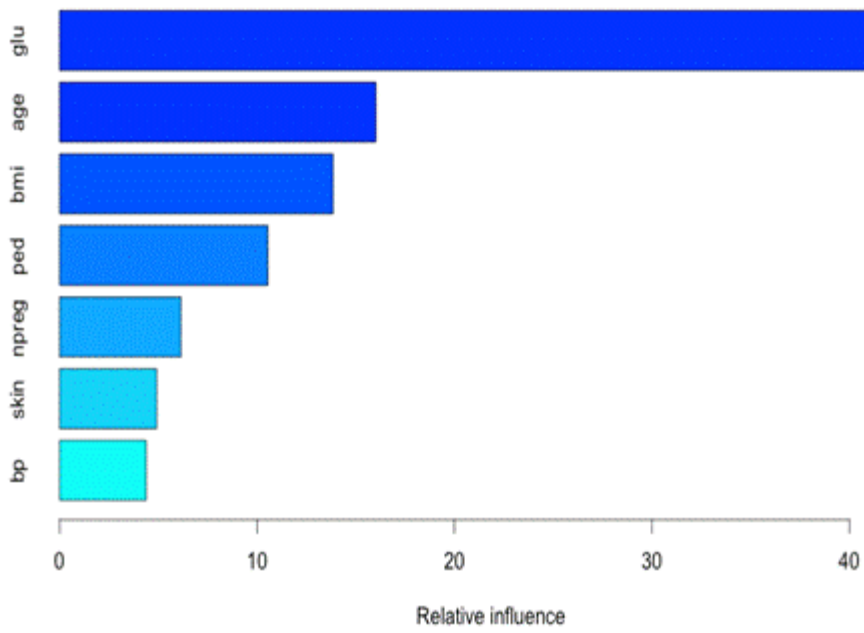
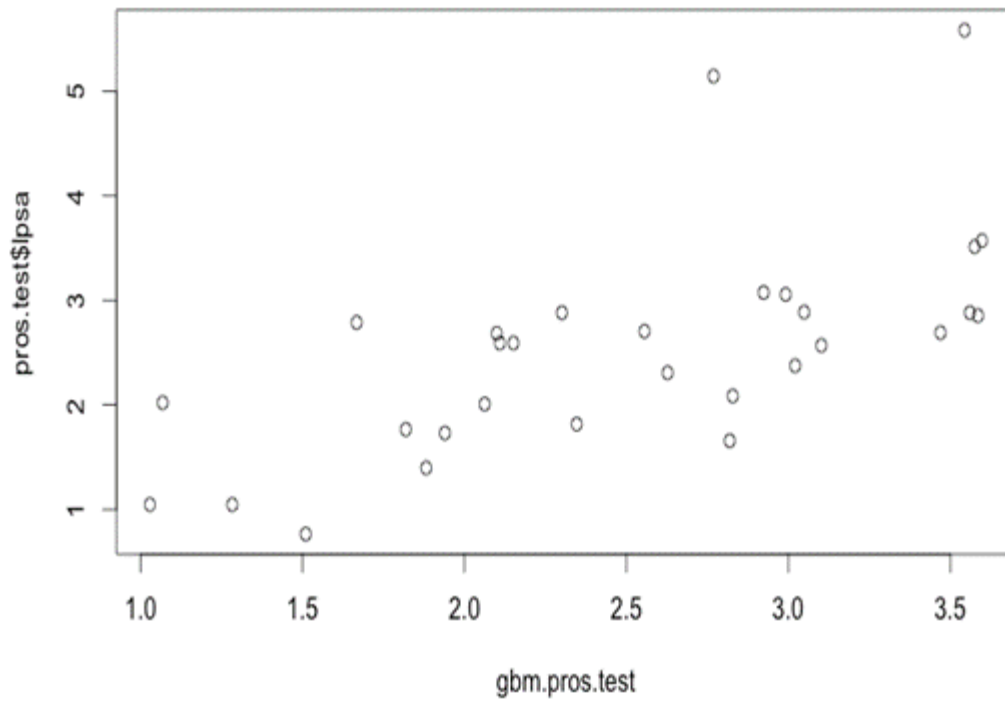
rf.biop



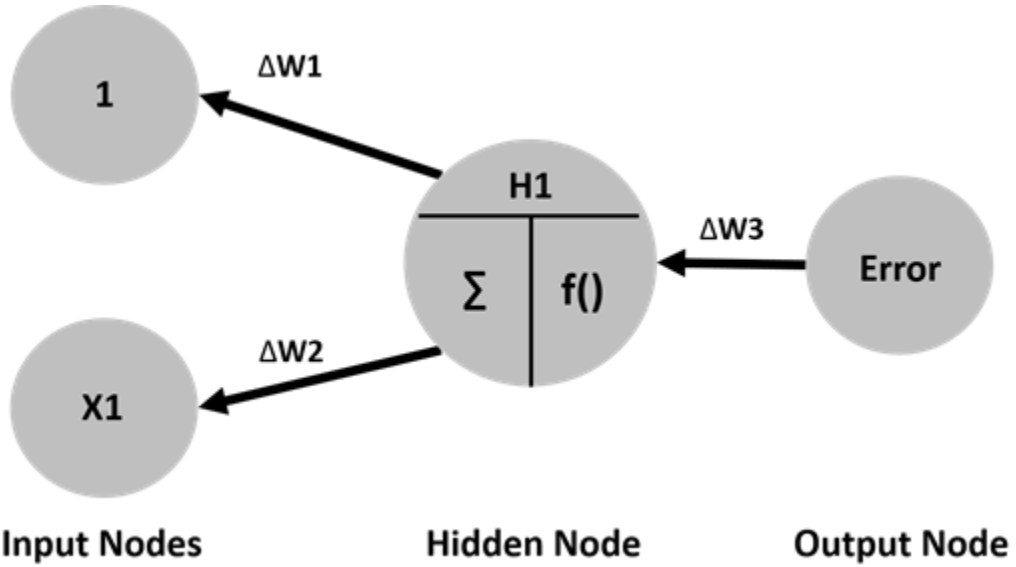
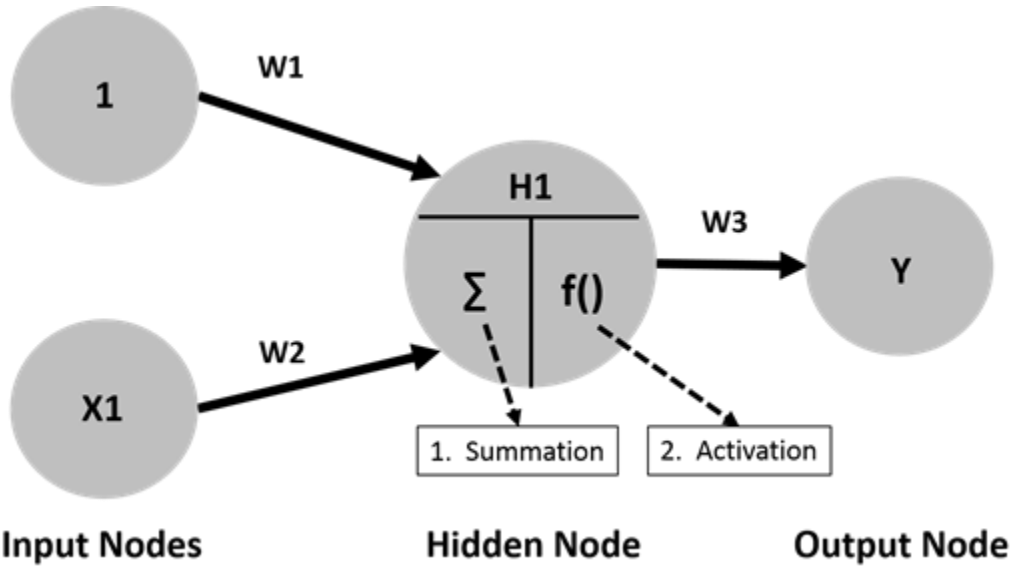
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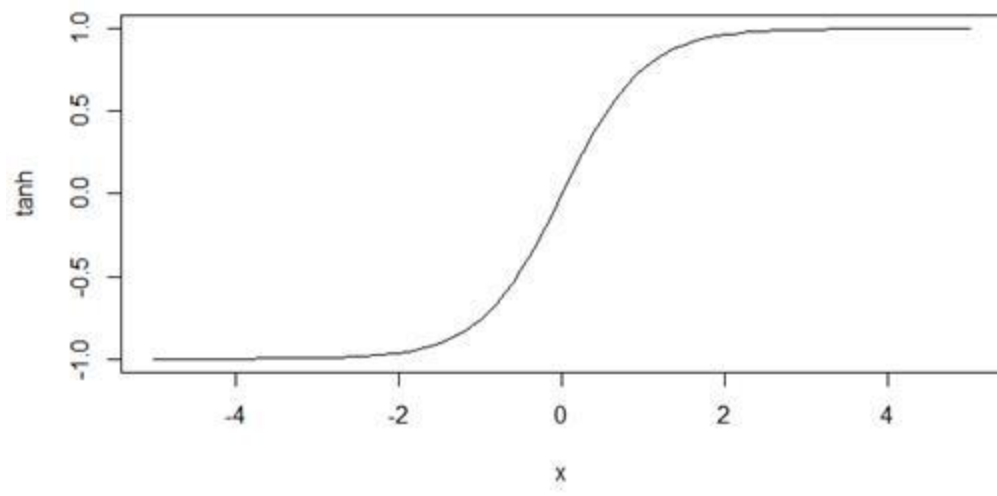
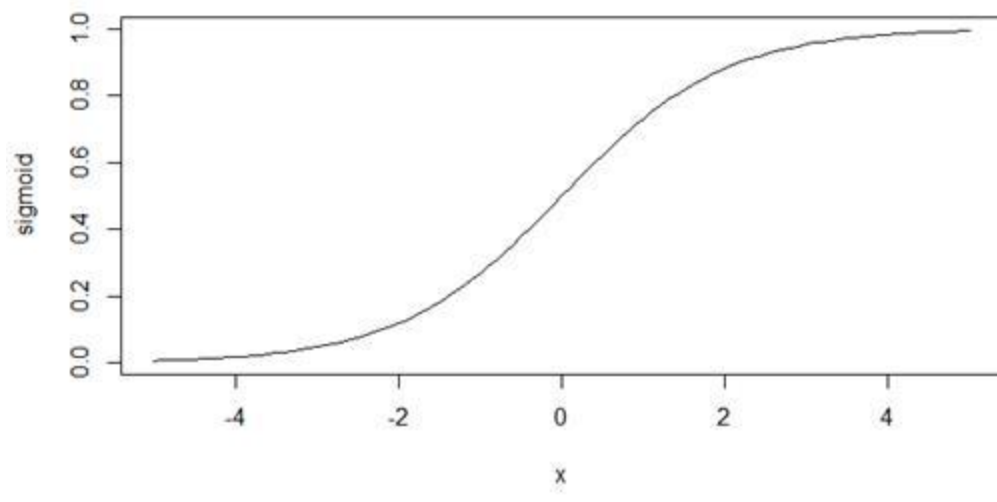


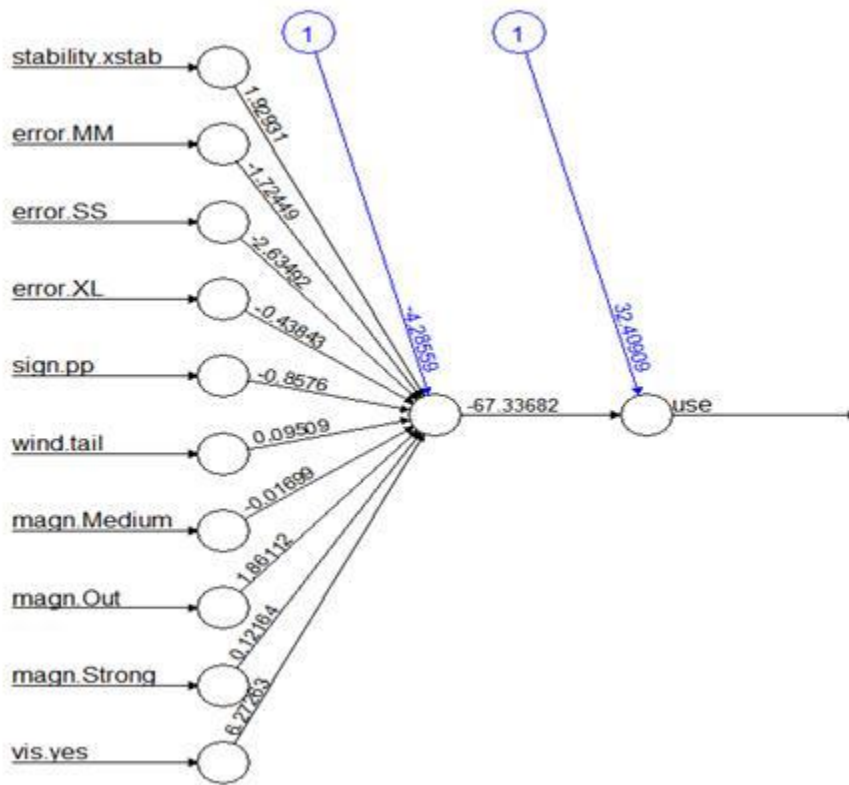
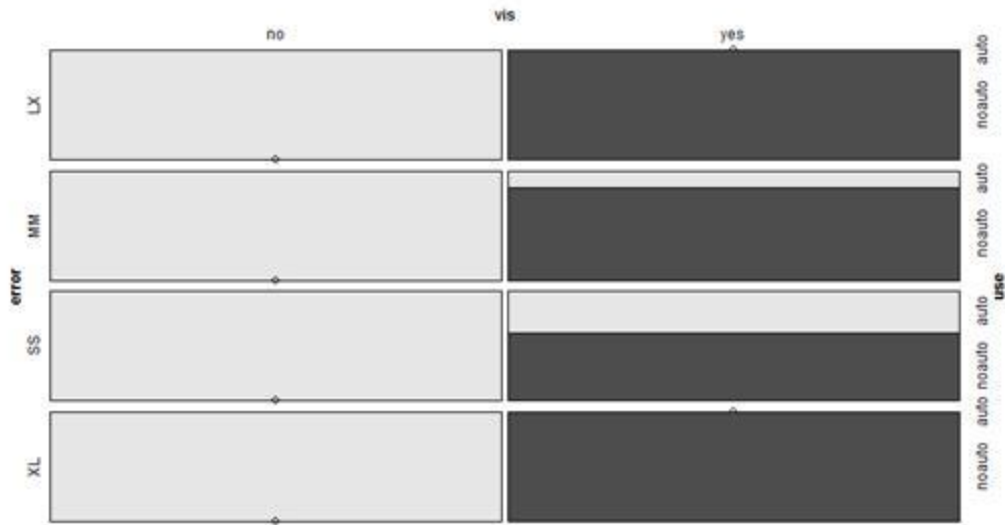
Predicted versus Actuals



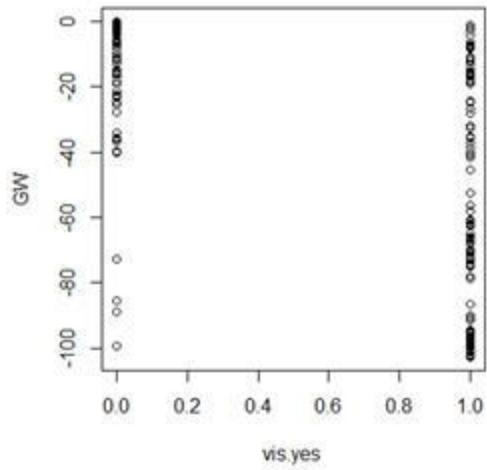
Chapter 7: Neural Networks



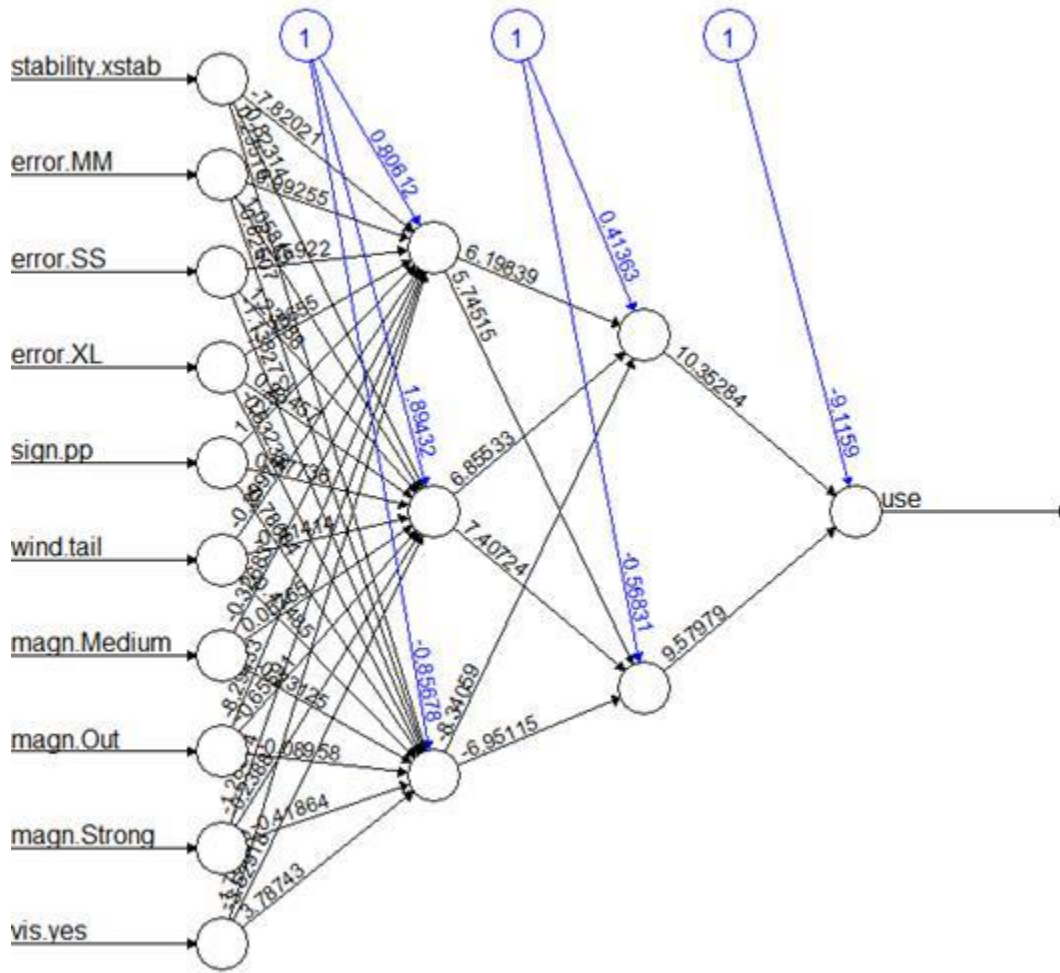
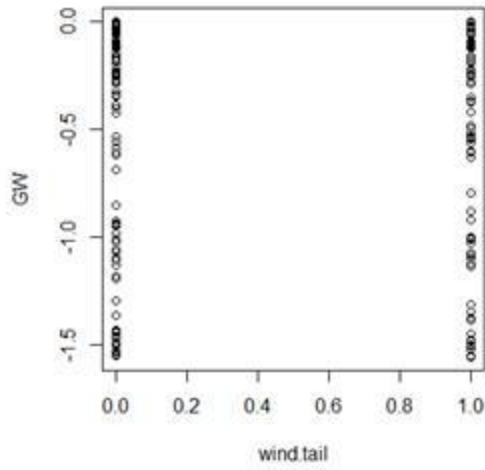




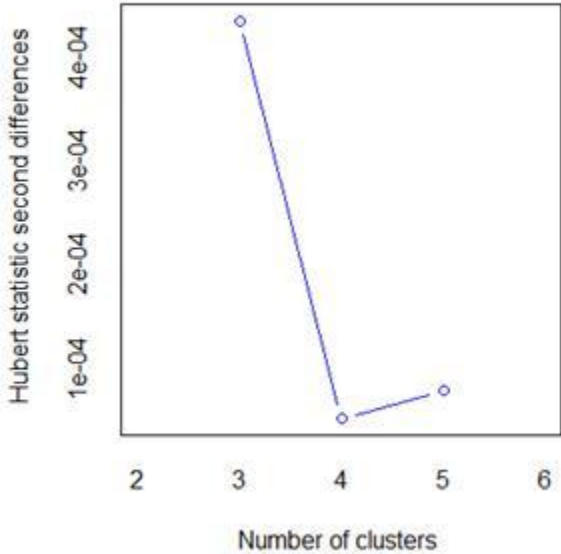
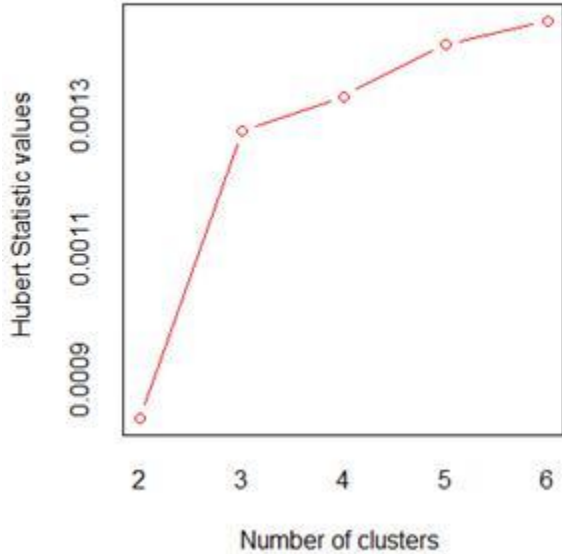
Response: use



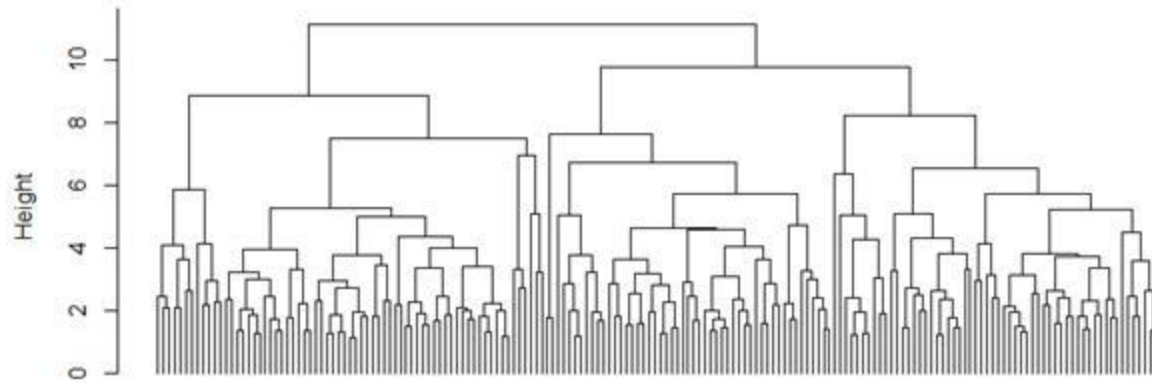
Response: use



Chapter 8, Cluster Analysis

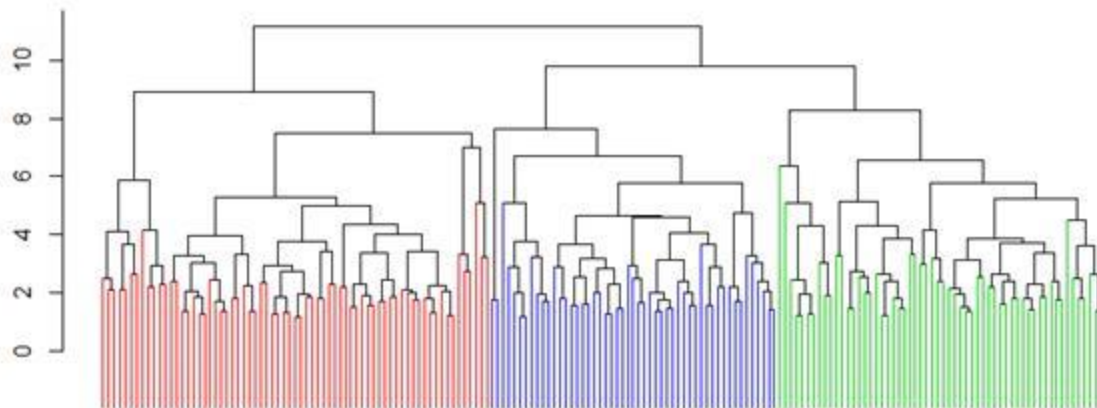


Complete-Linkage

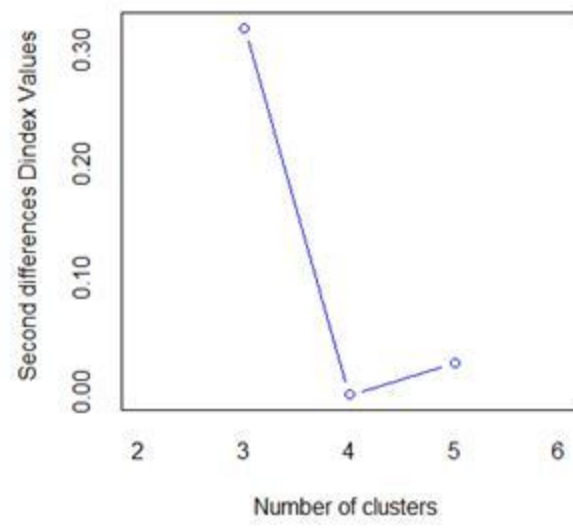
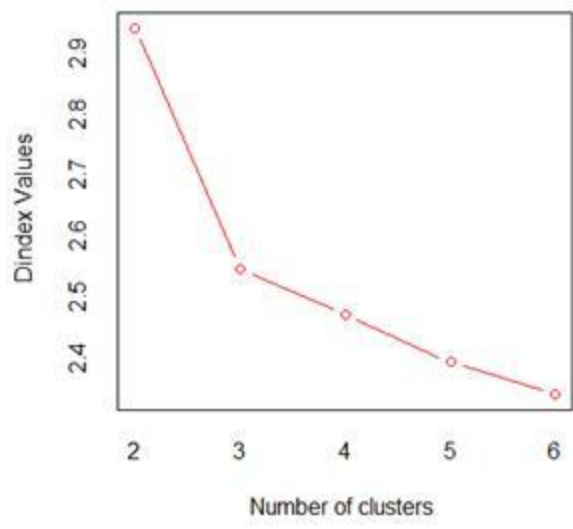
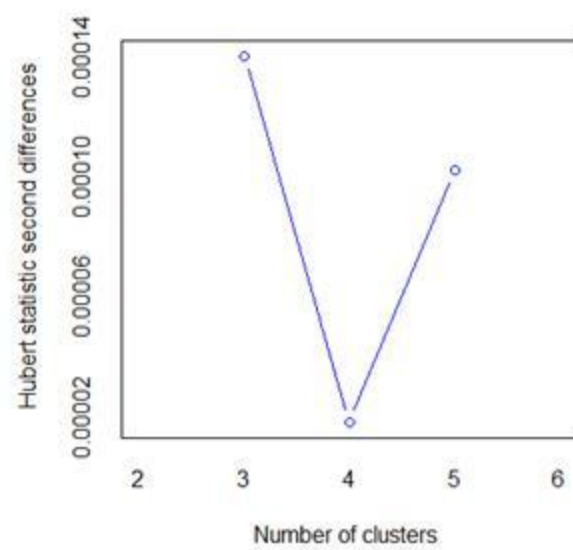
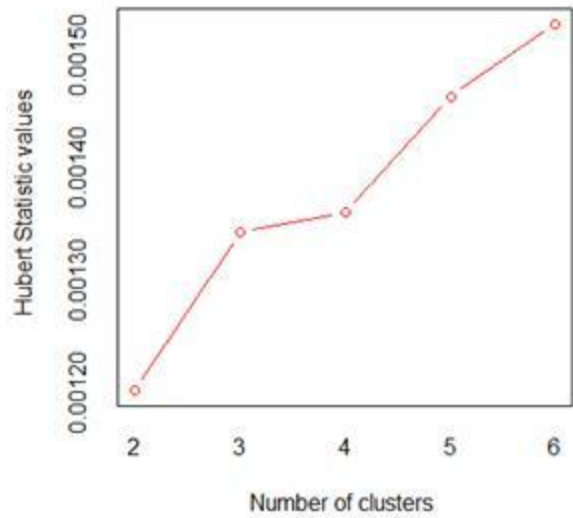


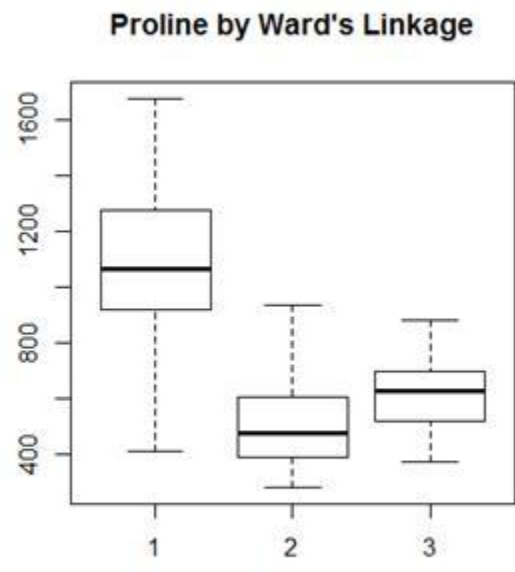
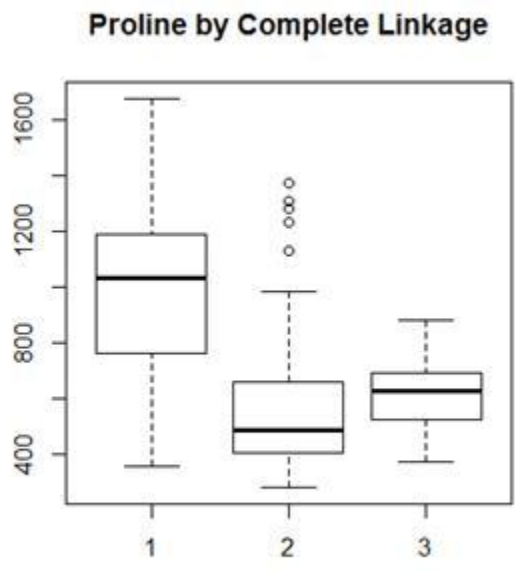
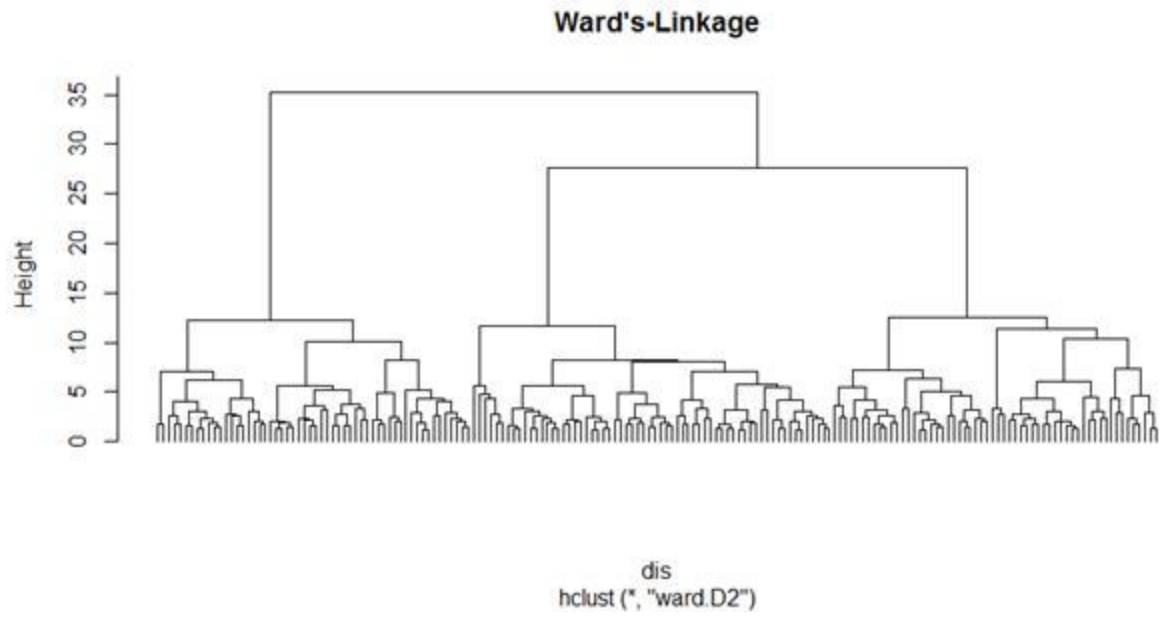
dis
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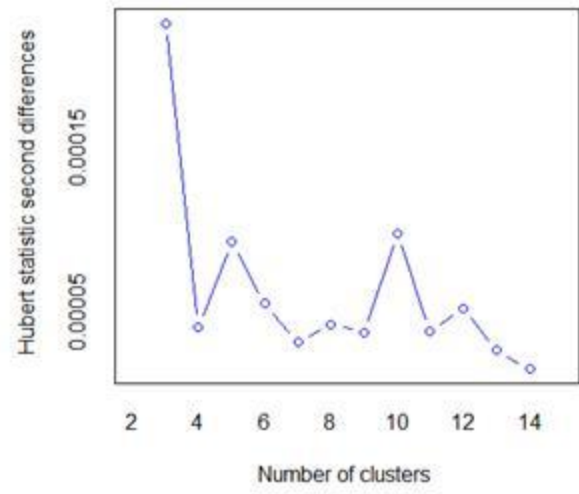
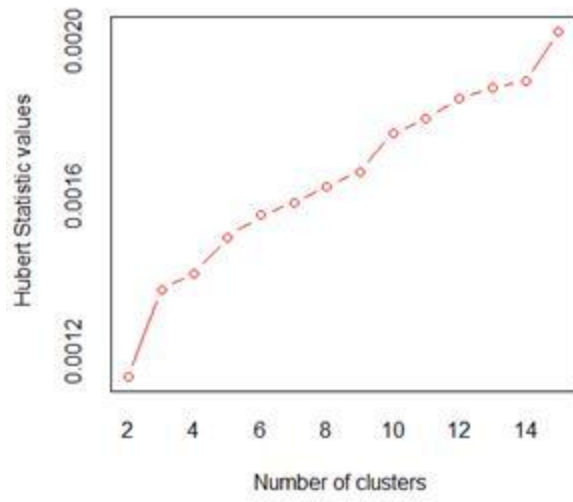
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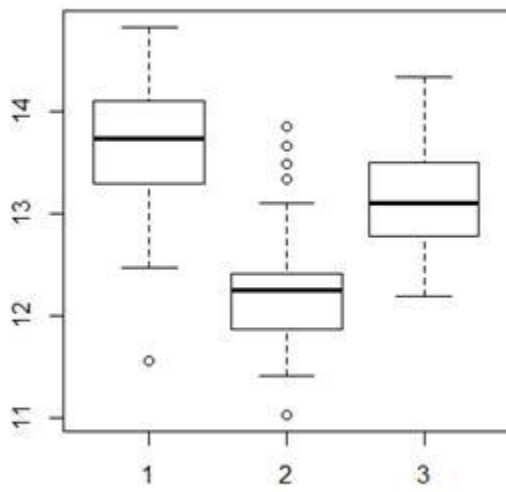
dis
hclust ("complete")



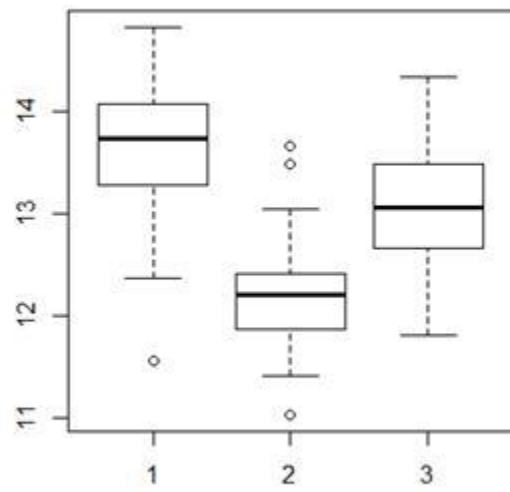




Alcohol Content, K-Means

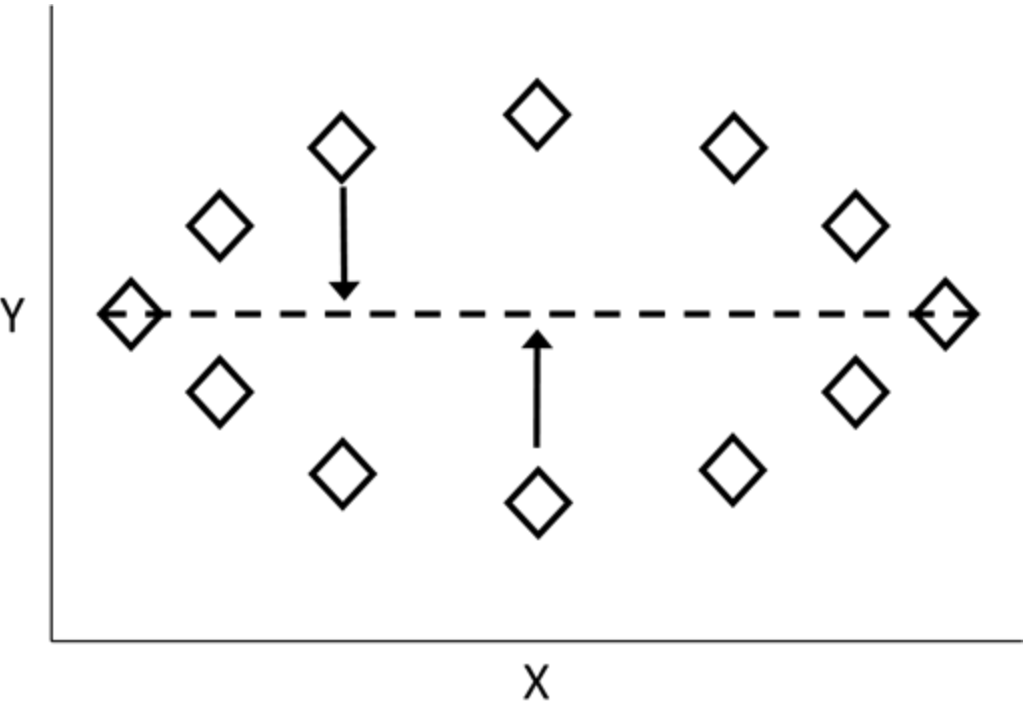
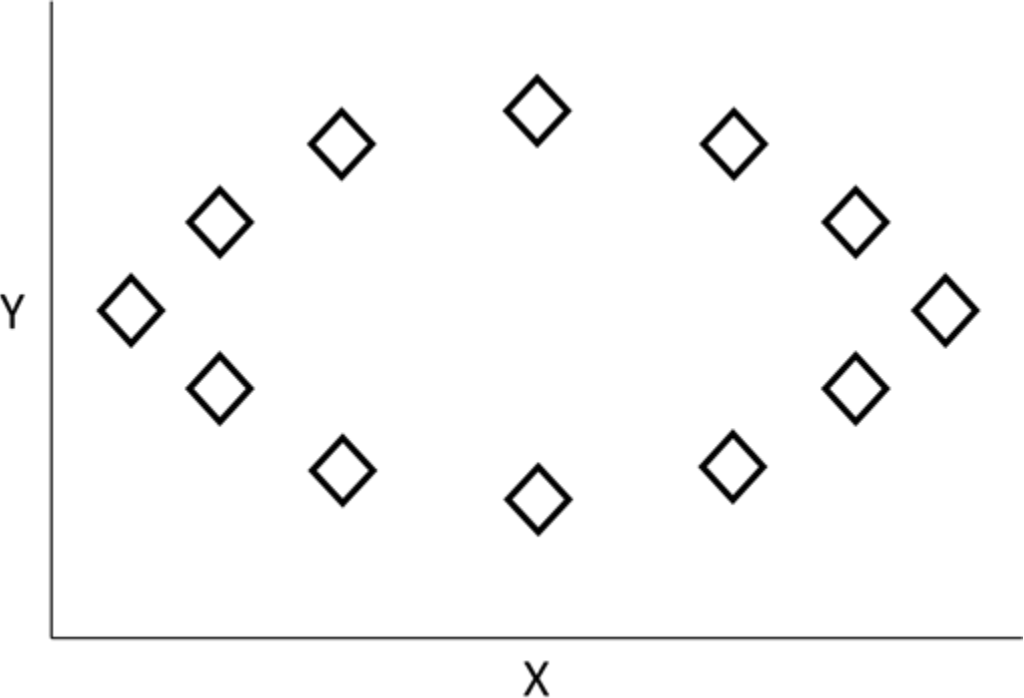


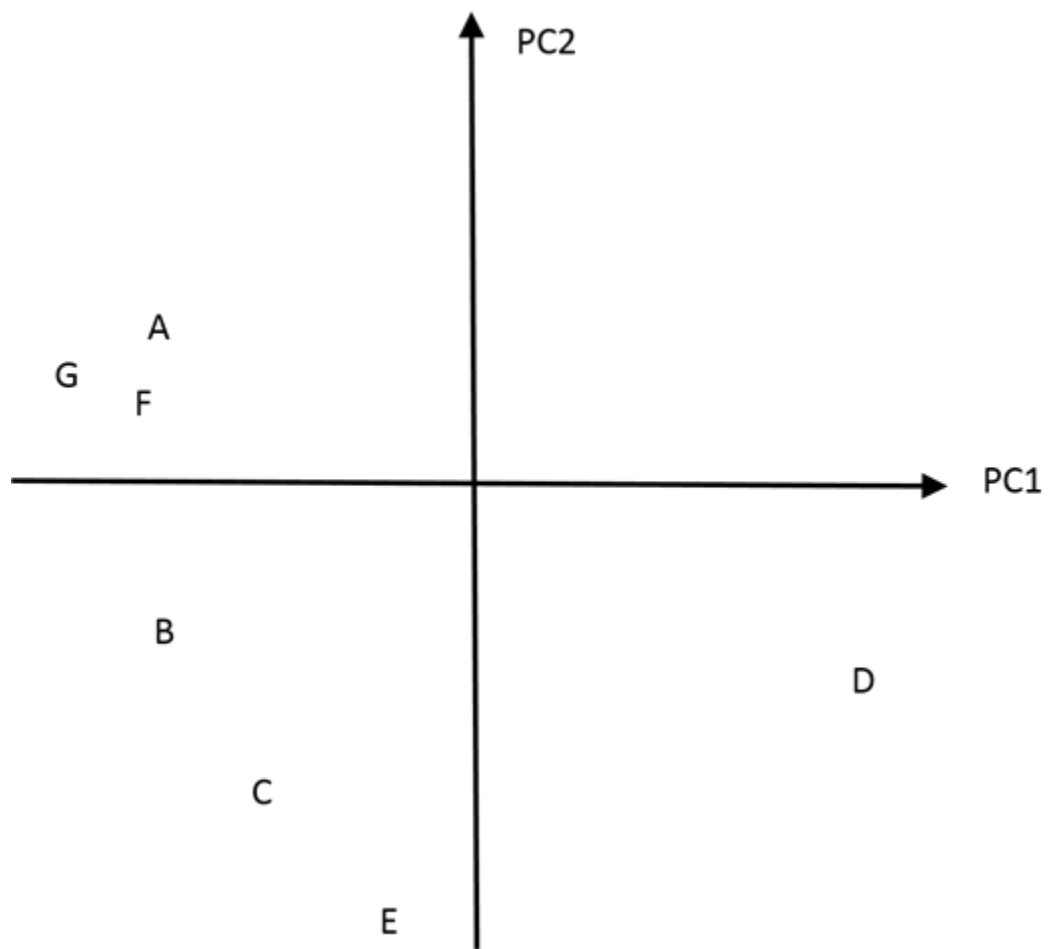
Alcohol Content, Ward's

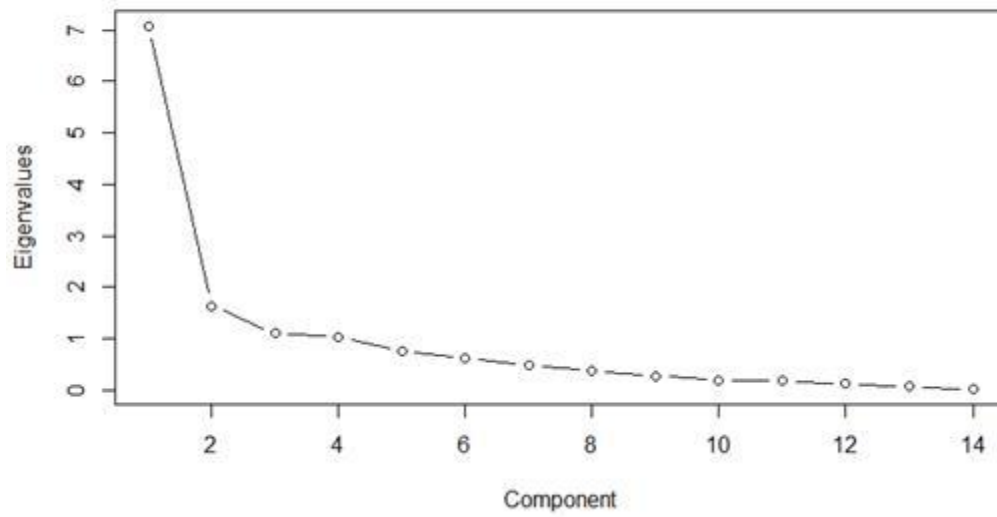


	1	2	3	p.overall
	N=60	N=69	N=49	
Alcohol:				<0.001
High	58 (96.7%)	6 (8.70%)	28 (57.1%)	
Low	2 (3.33%)	63 (91.3%)	21 (42.9%)	
MalicAcid	-0.31 (0.62)	-0.37 (0.89)	0.90 (0.97)	<0.001
Ash	0.28 (0.89)	-0.42 (1.14)	0.25 (0.67)	<0.001
Alk_ash	-0.75 (0.76)	0.24 (1.00)	0.58 (0.67)	<0.001
magnesium	0.43 (0.77)	-0.34 (1.18)	-0.05 (0.77)	<0.001
T_phenols	0.87 (0.54)	-0.06 (0.86)	-0.99 (0.56)	<0.001
Flavanoids	0.96 (0.40)	0.04 (0.70)	-1.23 (0.31)	<0.001
Non_flav	-0.58 (0.56)	0.00 (0.98)	0.71 (1.00)	<0.001
Proantho	0.55 (0.72)	0.05 (1.06)	-0.75 (0.72)	<0.001
C_Intensity	0.20 (0.53)	-0.87 (0.38)	0.99 (1.00)	<0.001
Hue	0.46 (0.51)	0.44 (0.89)	-1.19 (0.51)	<0.001
OD280_315	0.77 (0.50)	0.25 (0.69)	-1.30 (0.38)	<0.001
Proline	1.14 (0.74)	-0.72 (0.51)	-0.38 (0.37)	<0.001
comp_cluster	-0.94 (0.42)	-0.14 (0.59)	1.35 (0.00)	<0.001
ward_cluster	-1.16 (0.00)	0.11 (0.49)	1.27 (0.00)	<0.001
km_cluster	-1.16 (0.16)	0.06 (0.34)	1.33 (0.00)	<0.001
class:				<0.001
1	59 (98.3%)	0 (0.00%)	0 (0.00%)	
2	1 (1.67%)	69 (100%)	1 (2.04%)	
3	0 (0.00%)	0 (0.00%)	48 (98.0%)	

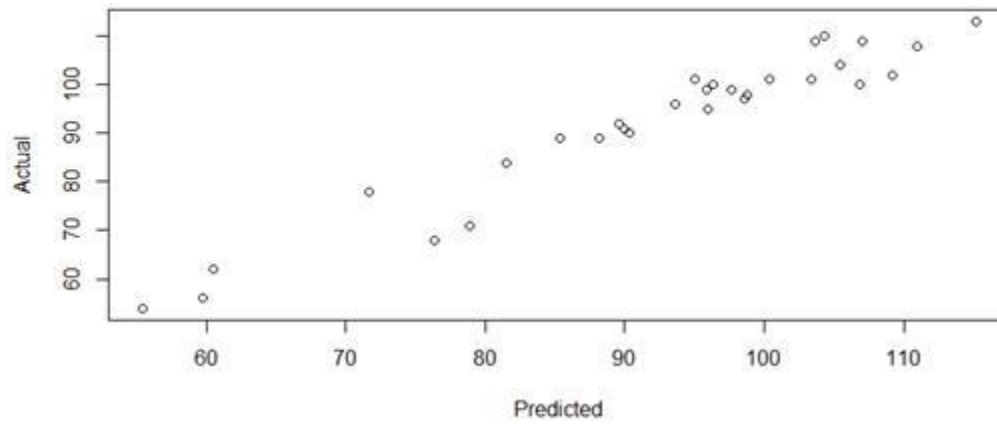
Chapter 9: Principal Components Analysis

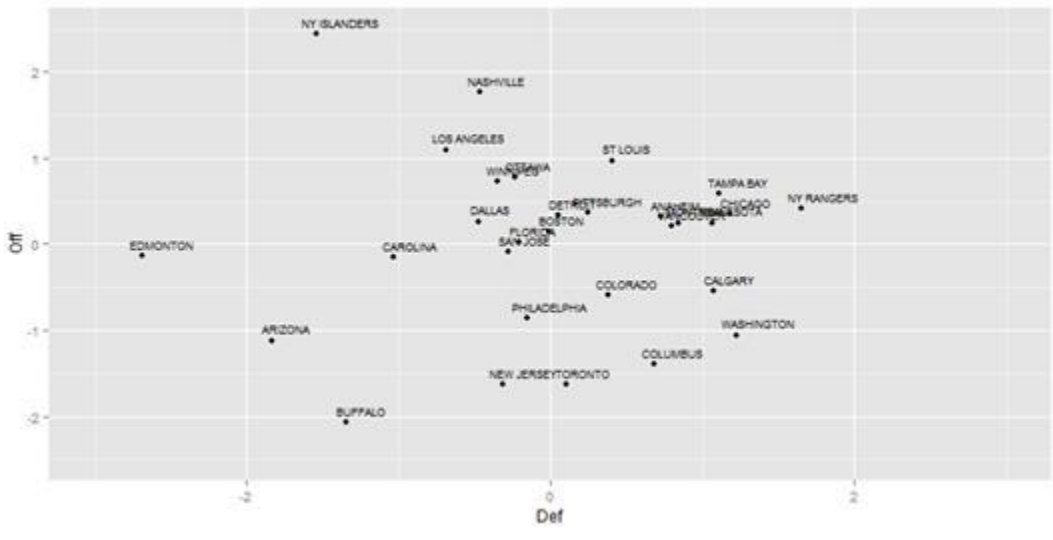
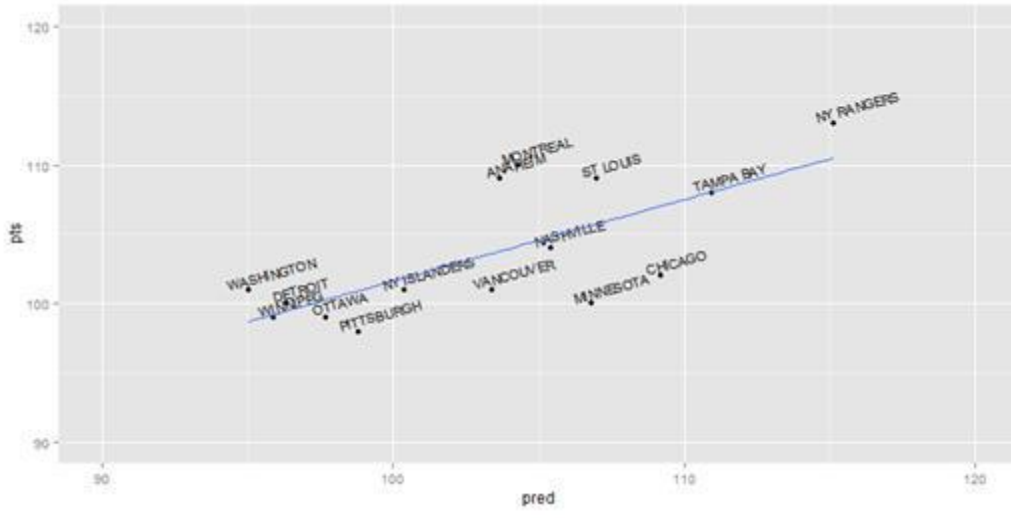




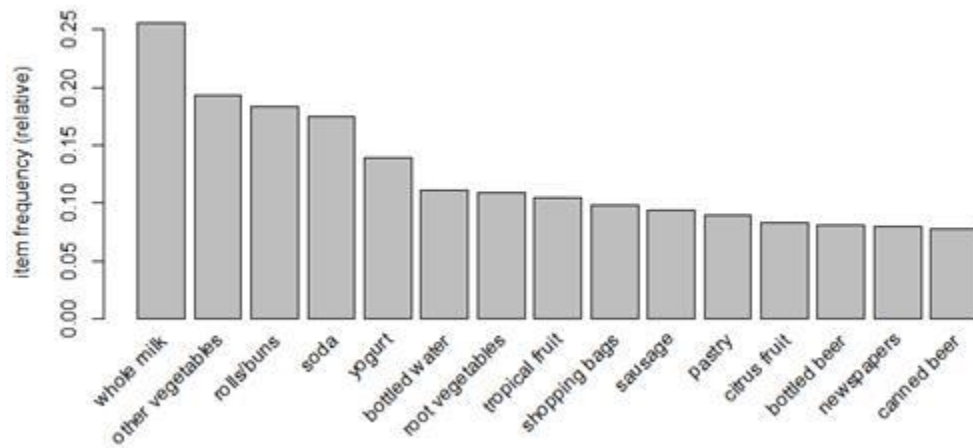
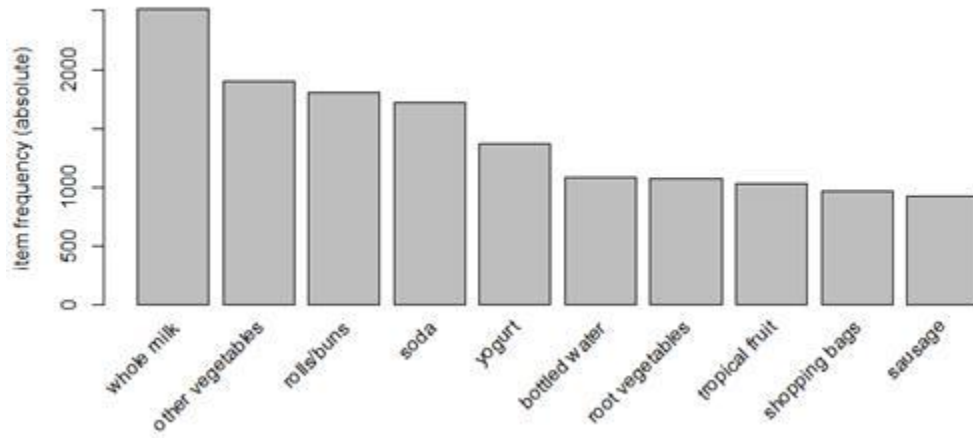


Predicted versus Actual



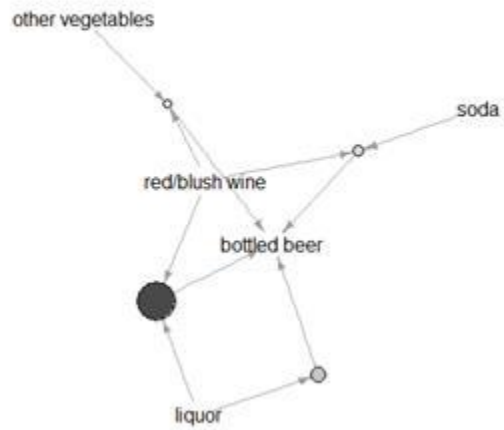


Chapter 10: Market Basket Analysis and Recommendation Engines



Graph for 4 rules

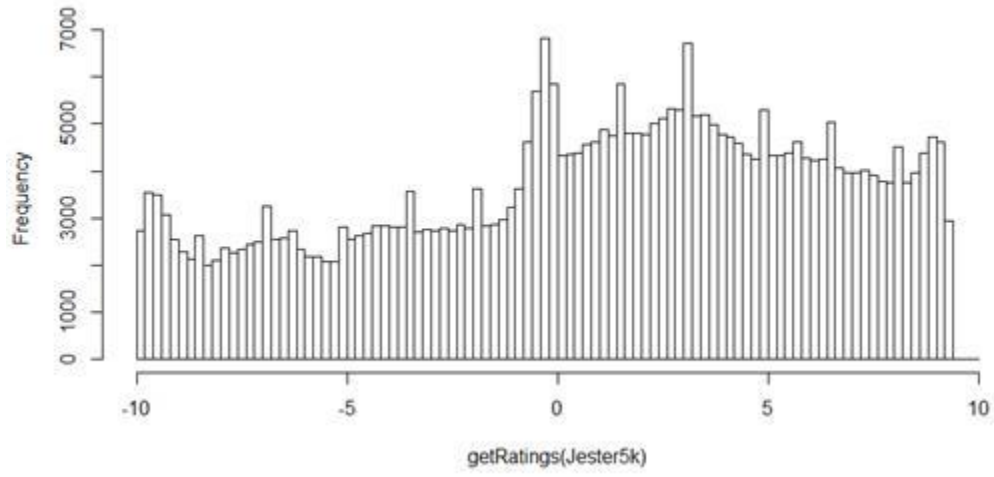
size: lift (3.801 - 11.235)
color: confidence (0.306 - 0.905)



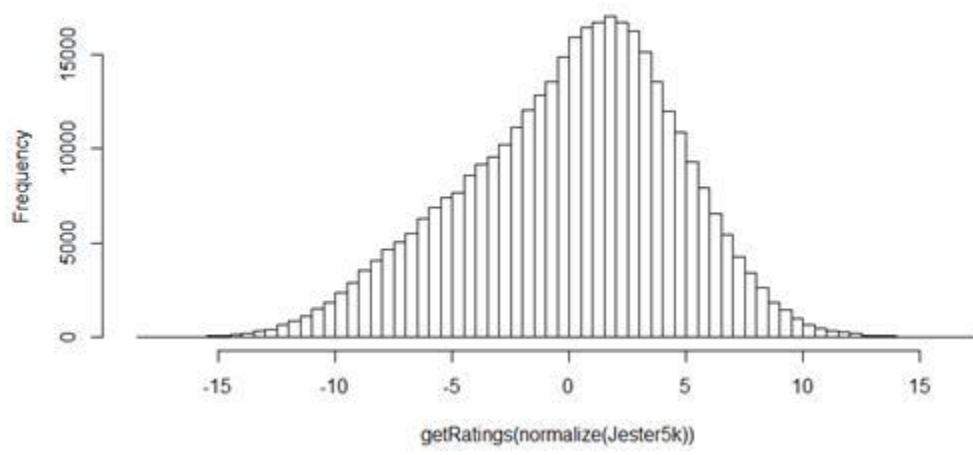
	Avengers	American Sniper	Les Miserable	Mad Max
Homer	3	5	3	4
Marge	5	2	5	3
Bart	5	5	1	4
Lisa	5	1	5	2
Flanders	1	1	4	1
Me	1	5	2	?

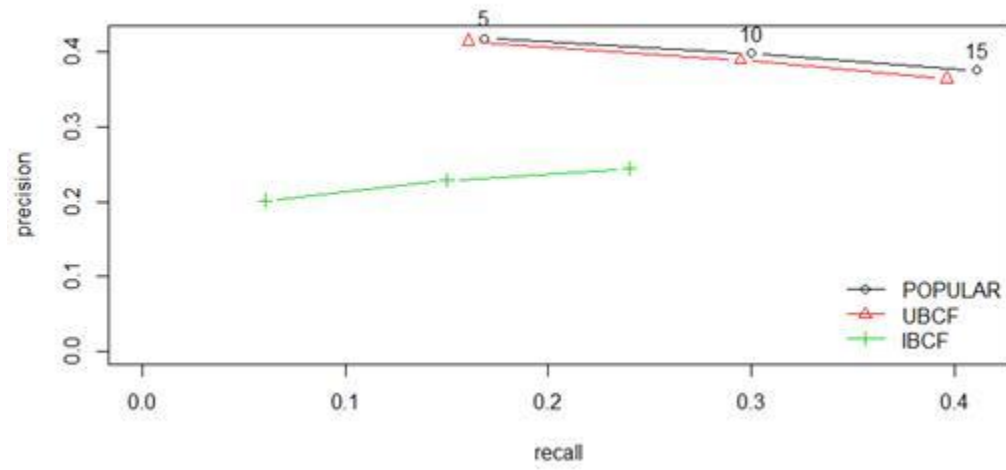
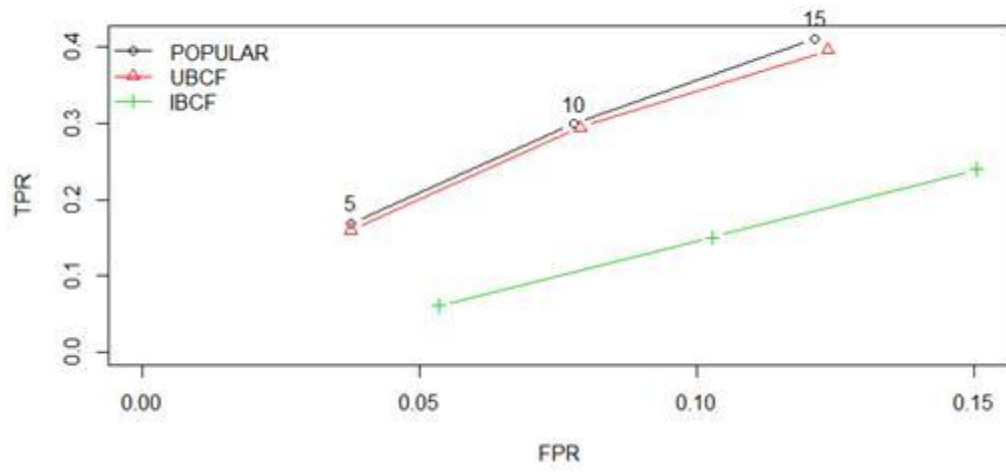
	Avengers	American Sniper	Les Miserable	Mad Max
Homer	3	5	3	4
Marge	5	2	5	3
Bart	5	5	1	4
Lisa	5	1	5	2
Flanders	1	1	4	1
Me	1	5	2	?

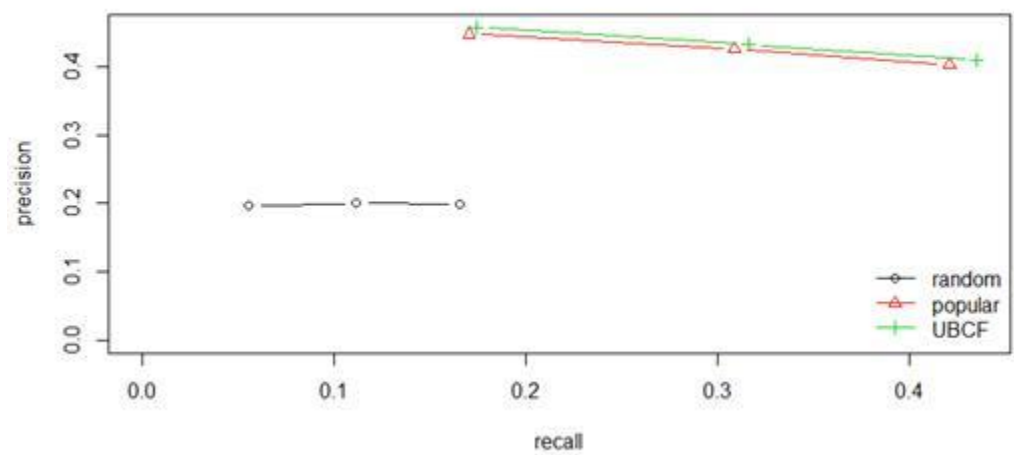
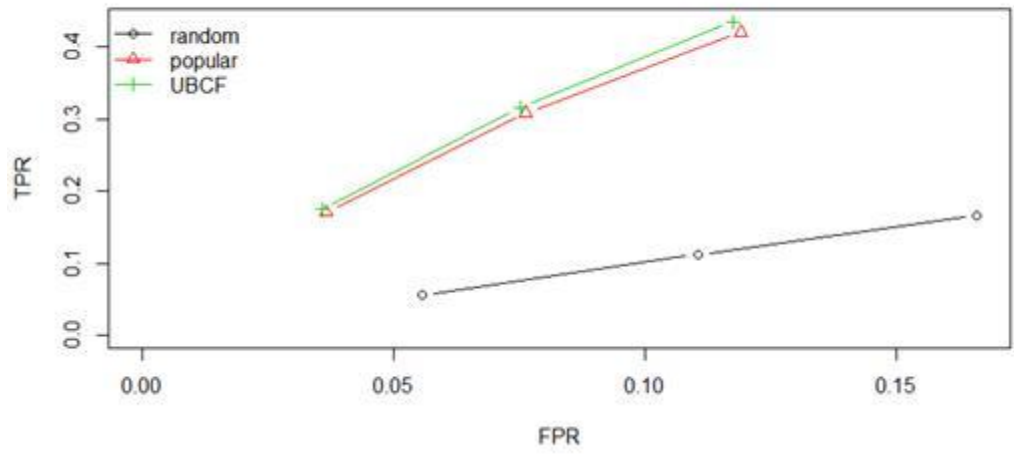
Histogram of getRatings(Jester5k)



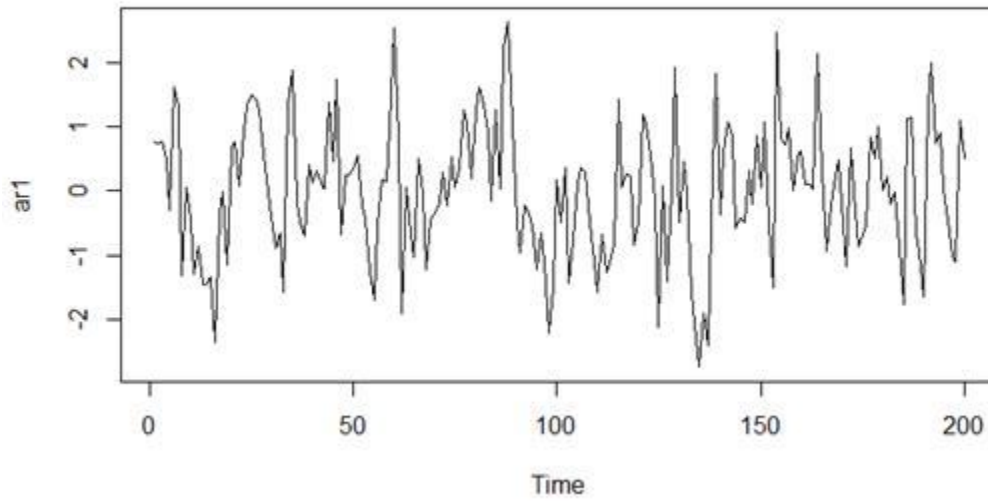
Histogram of getRatings(normalize(Jester5k))



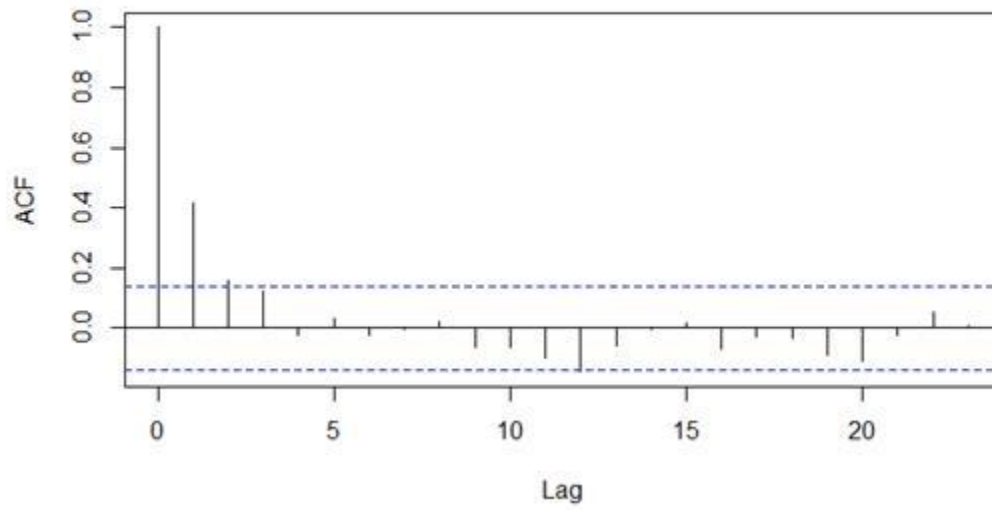




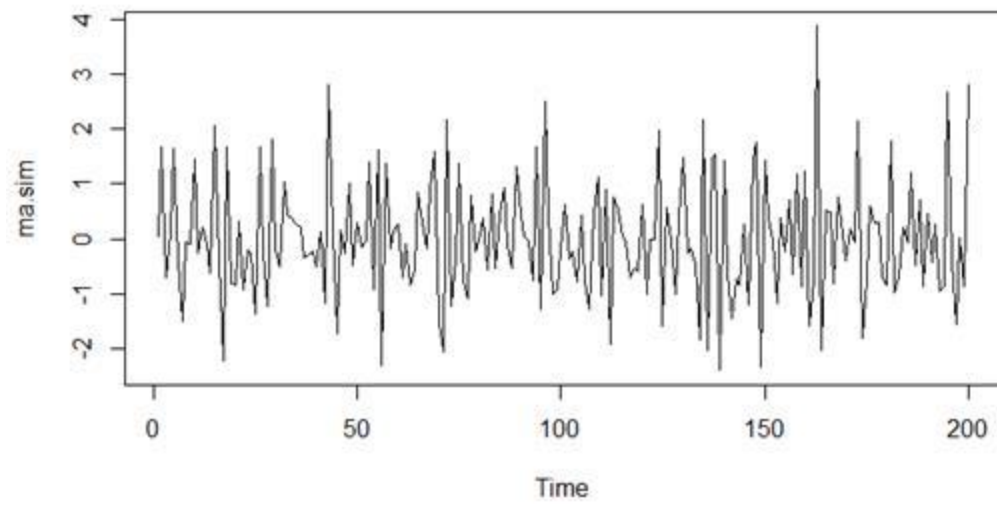
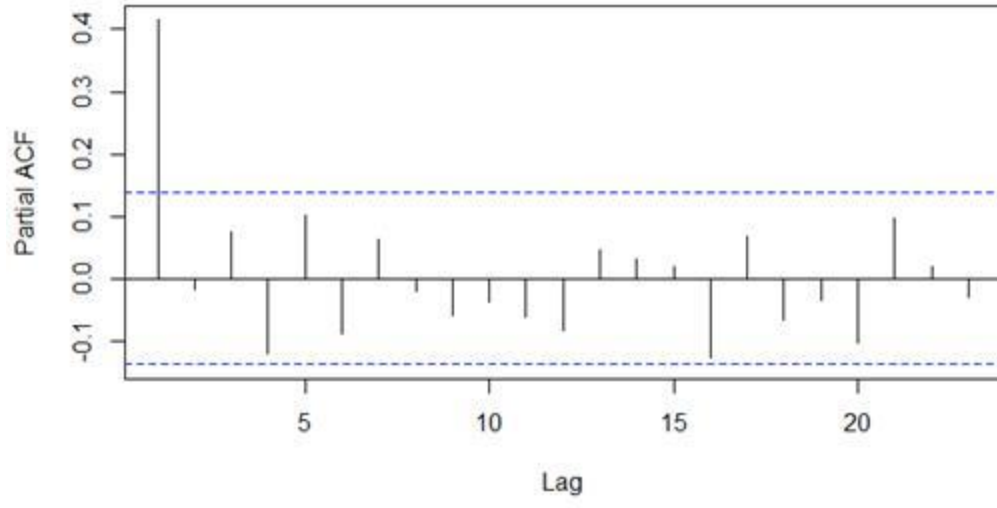
Chapter 11: Time Series and Causality



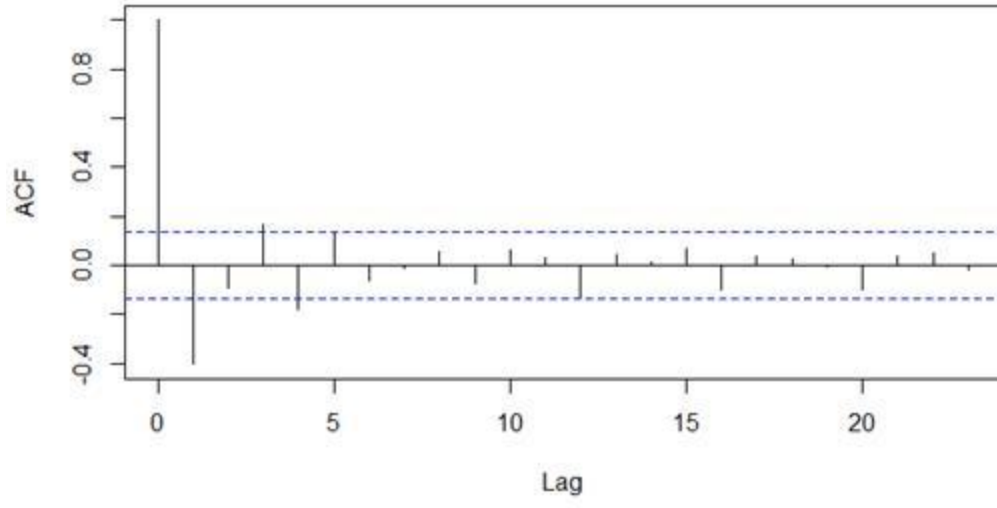
Series ar1



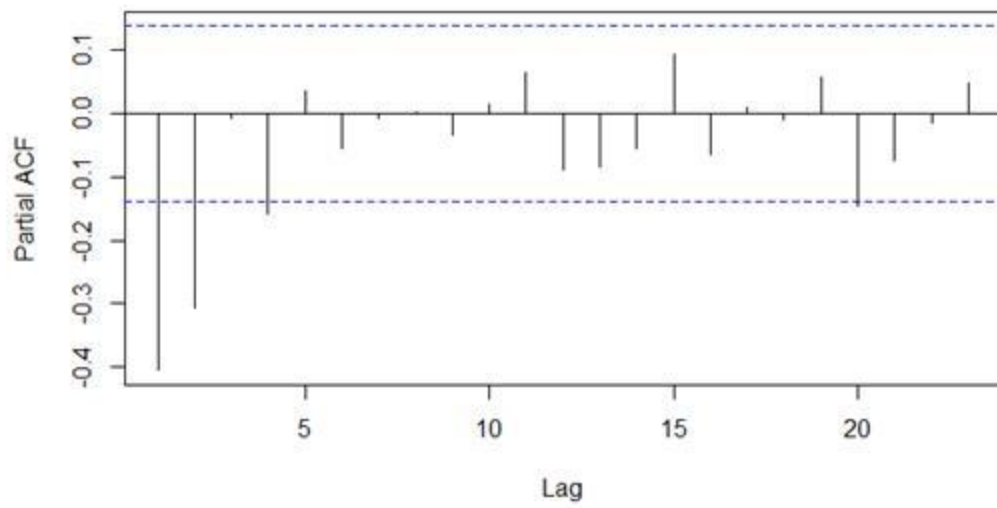
Series ar1



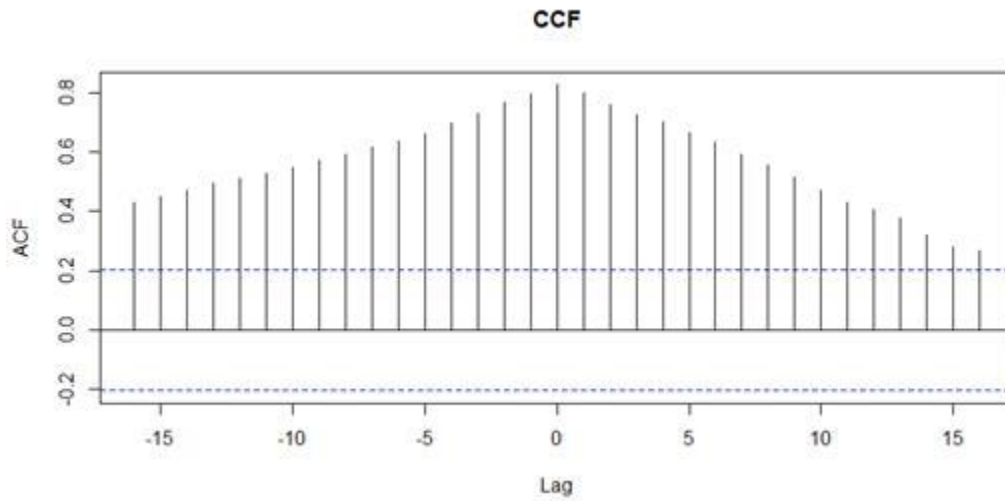
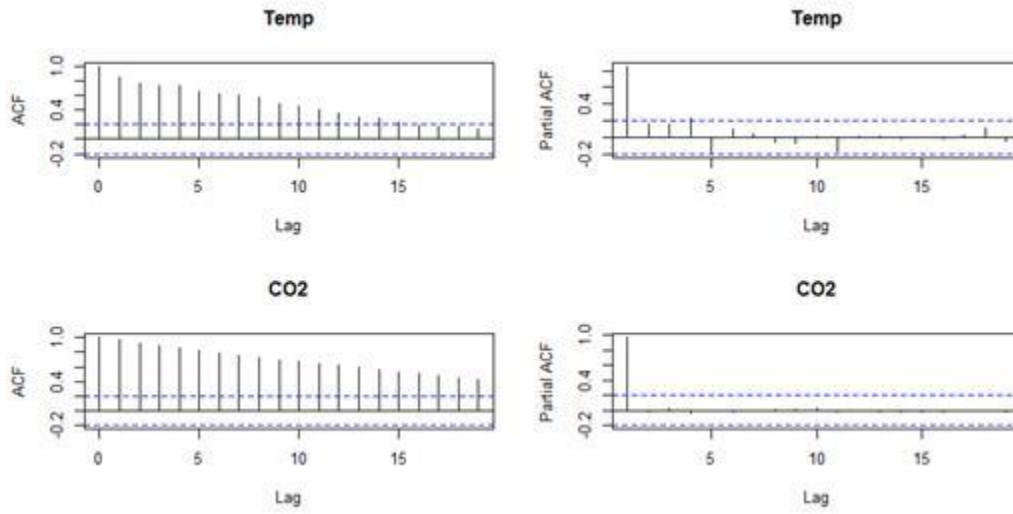
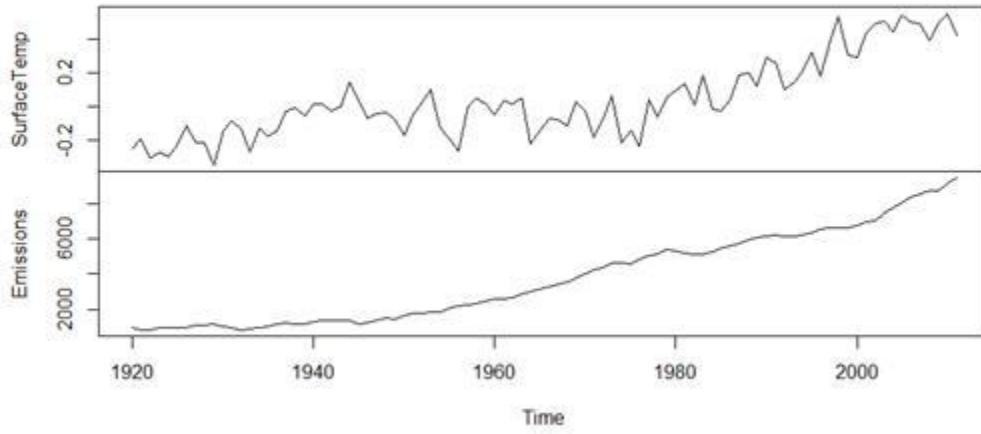
Series ma.sim

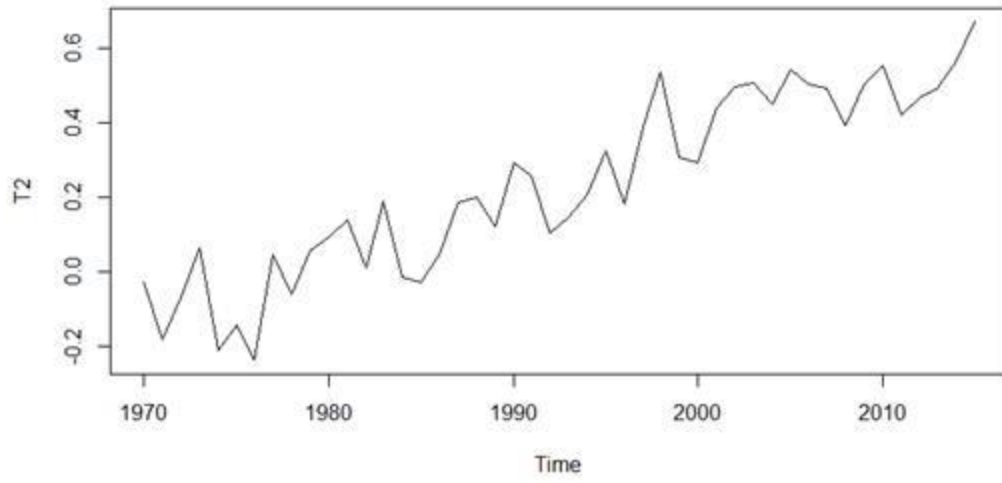


Series ma.sim

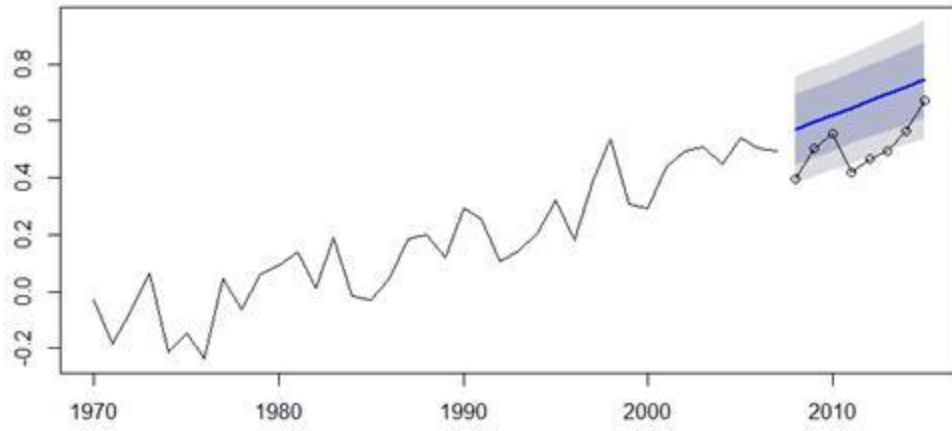


Temp Anomalies and CO2 Emissions

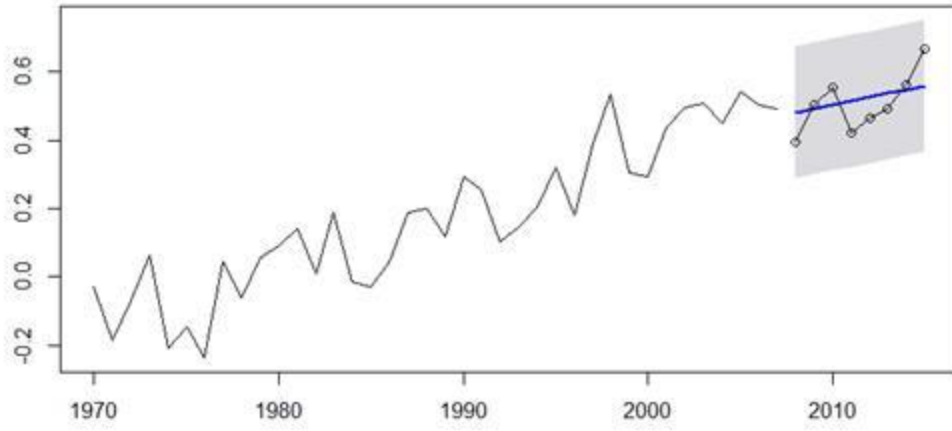




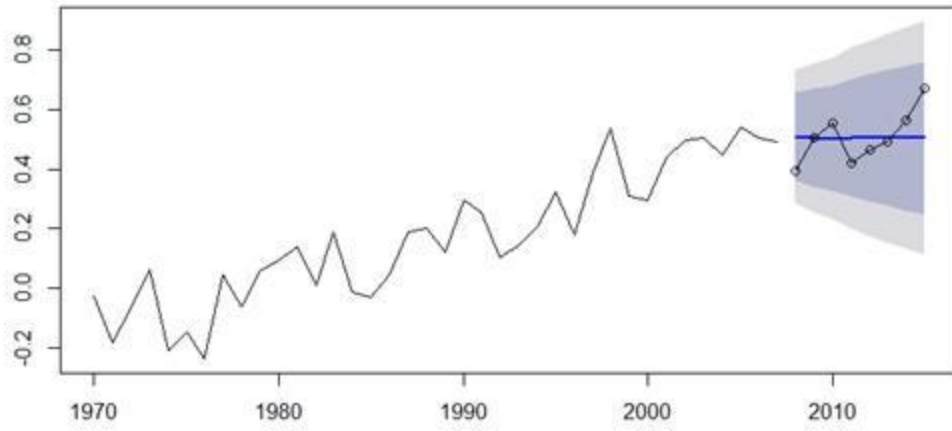
Forecasts from Holt's method

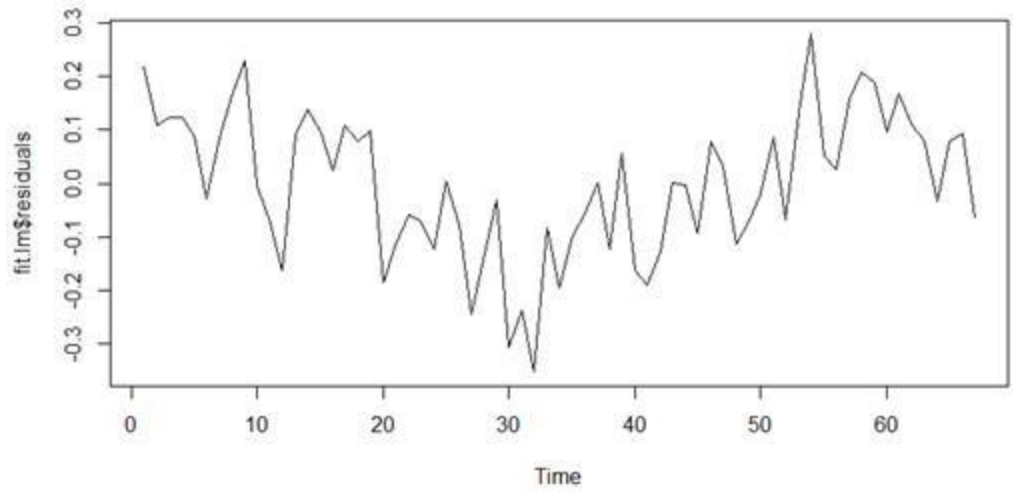


Holt Damped

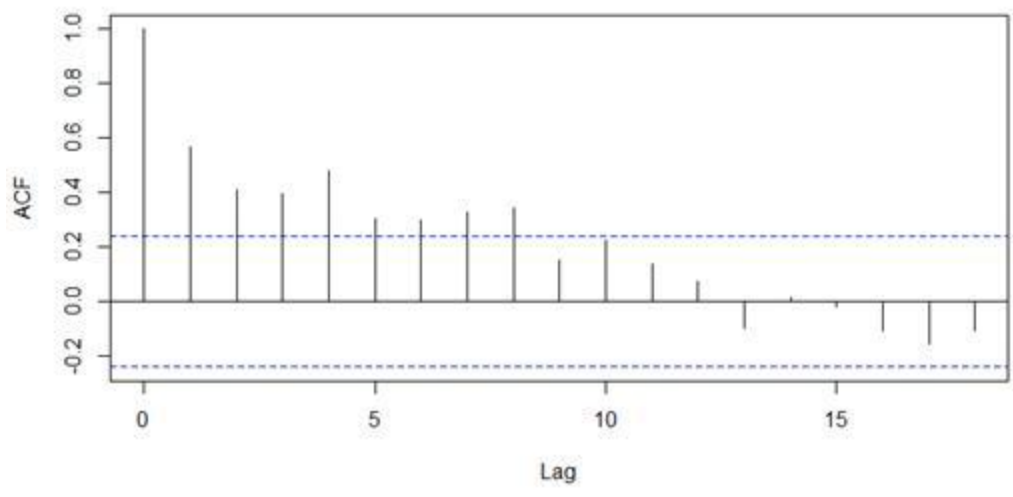


Forecasts from ARIMA(2,1,0)

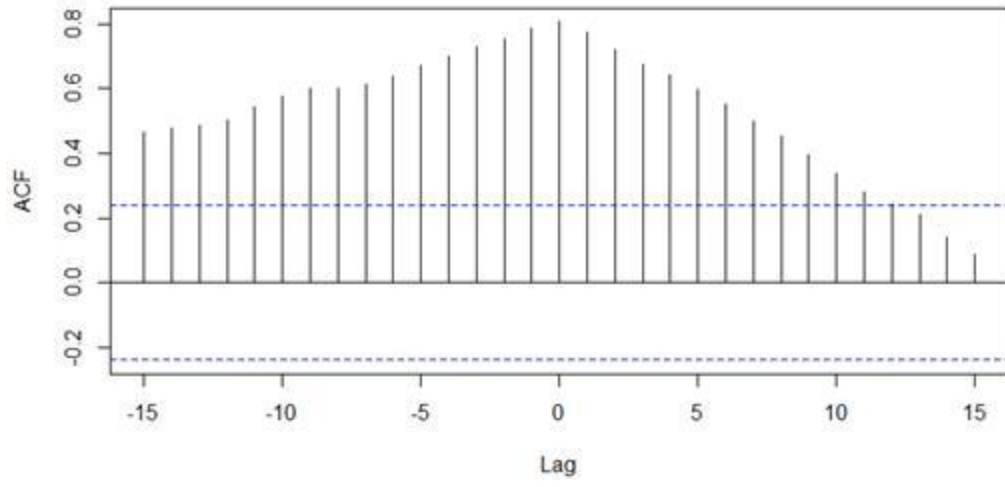


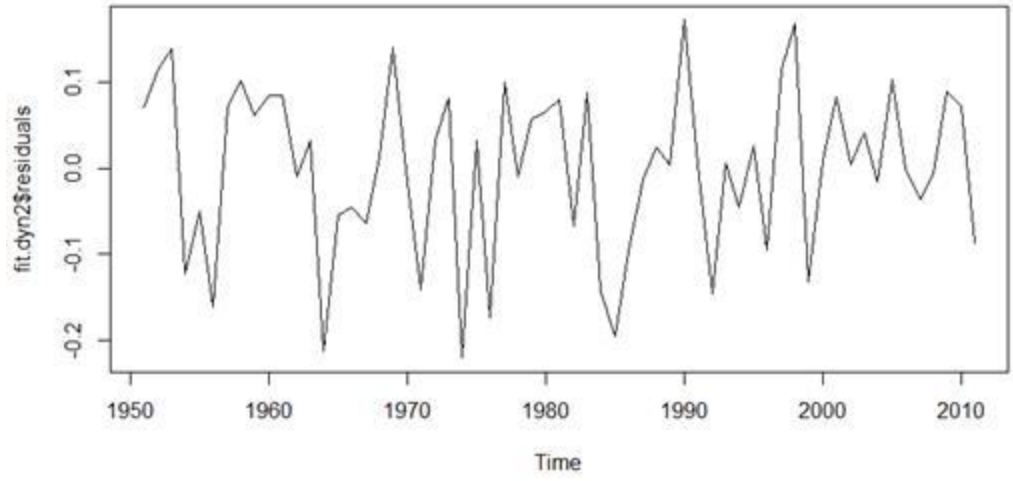


Series fit.lm\$residuals

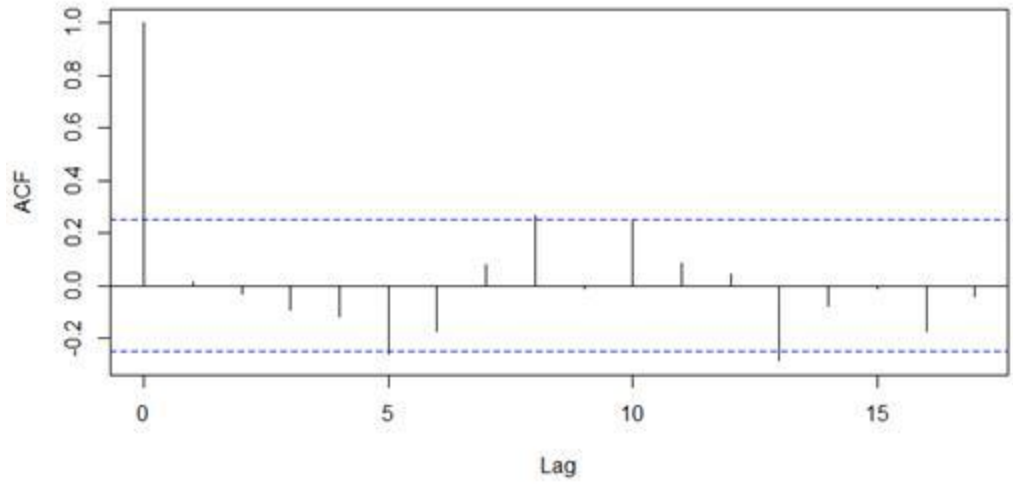


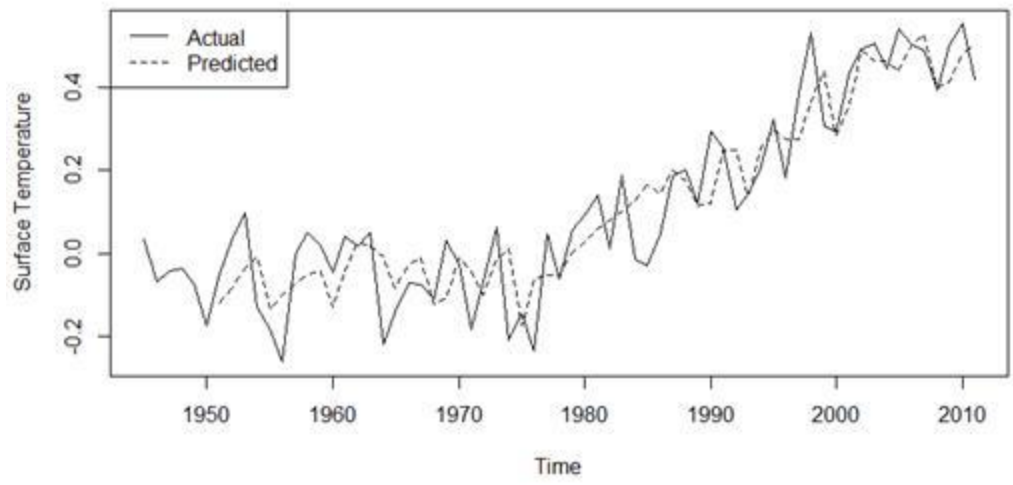
x & y



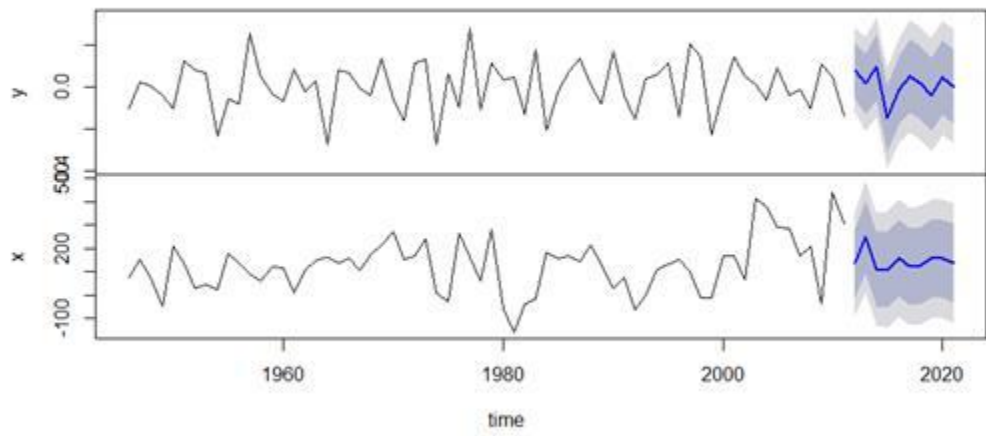


Series fit.dyn2\$residuals



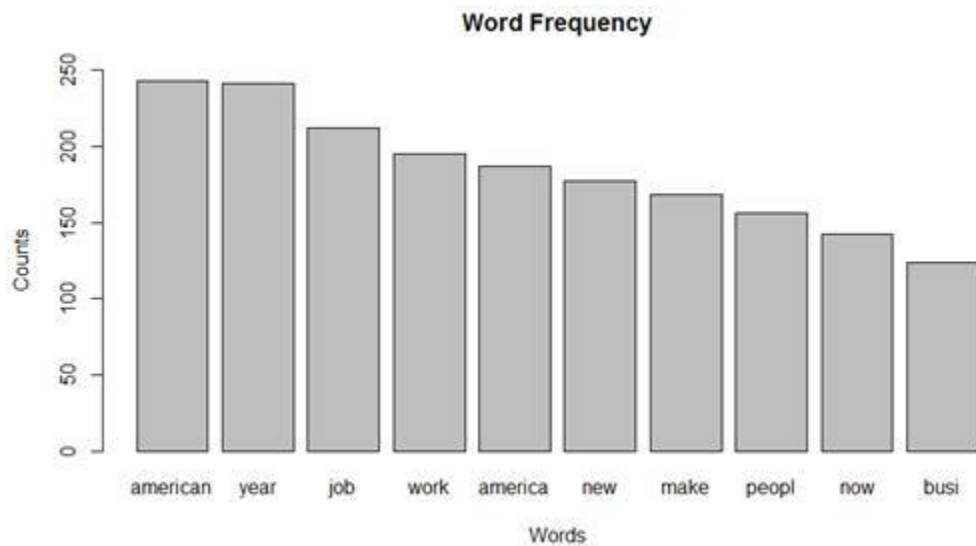


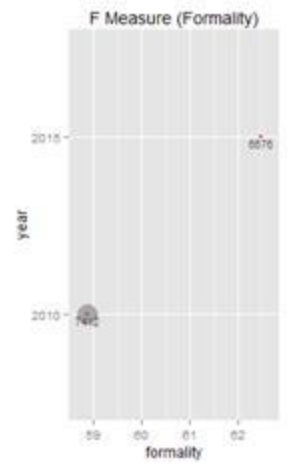
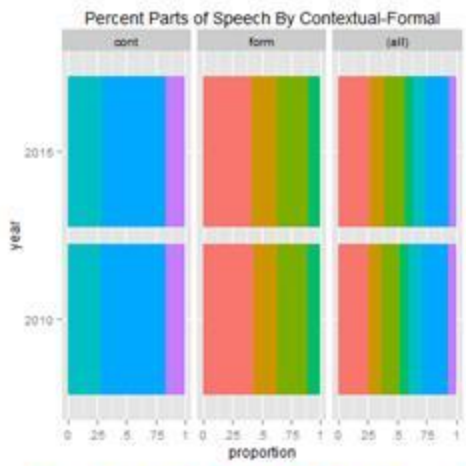
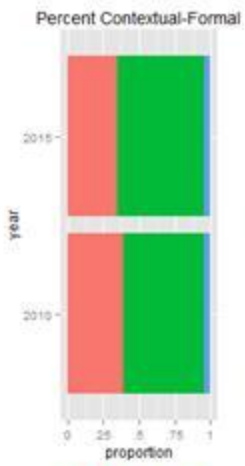
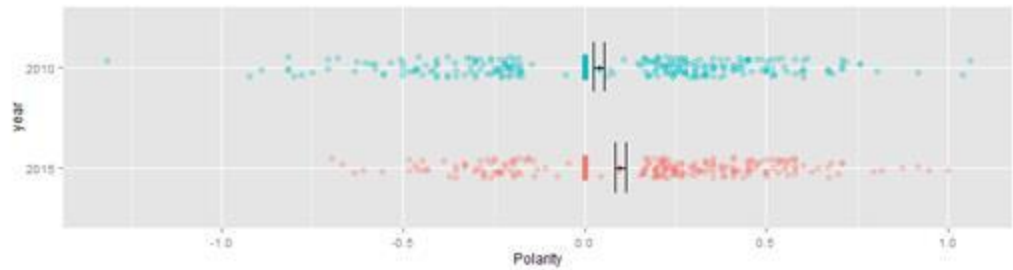
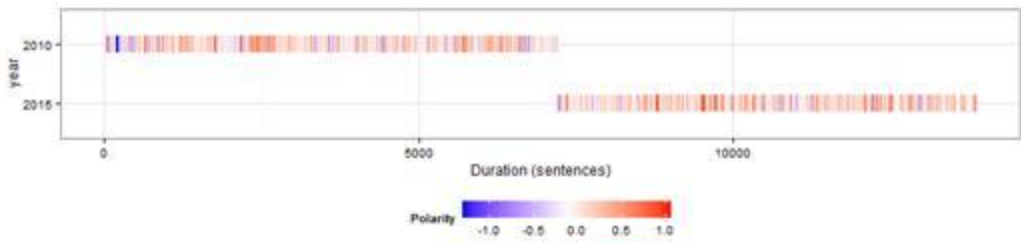
Forecasts from VAR(5)



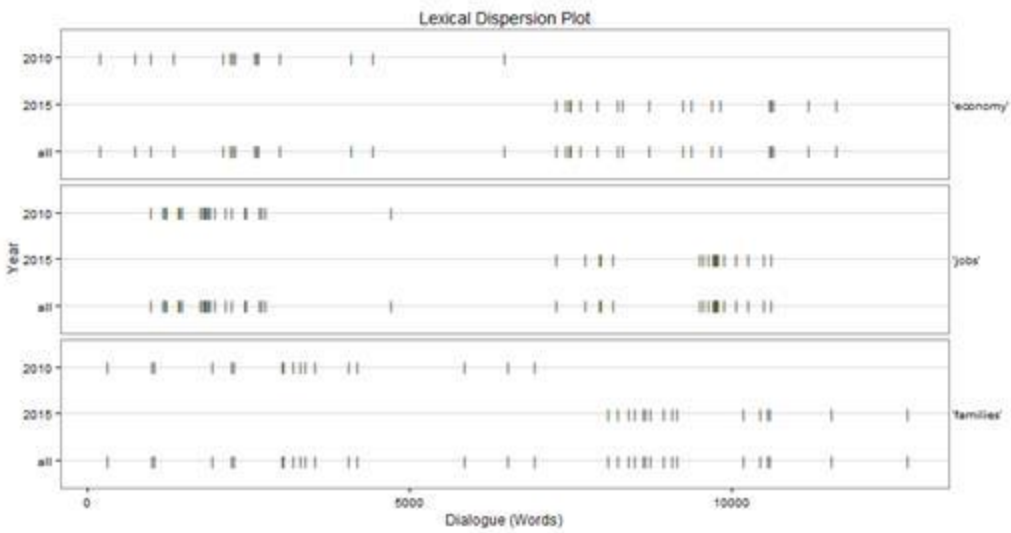
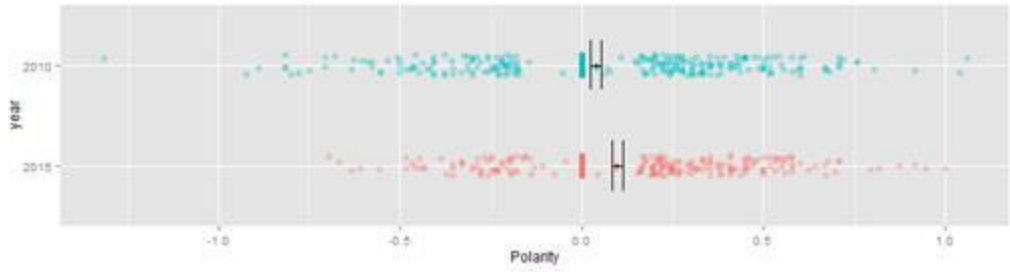
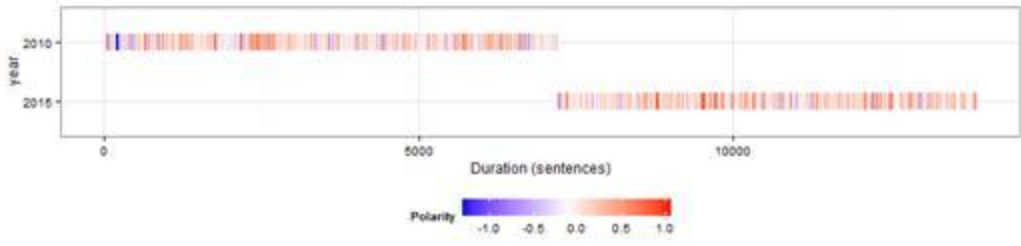
Chapter 12: Text Mining







■ cont ■ form ■ other
 ■ noun ■ adj ■ prep ■ art ■ pro ■ verb ■ adverb ■ int
 word count
 * 6500
 ● 7000
 ● 7200
 ●



Appendix: R Fundamentals



[Home]

Download

CRAN

R Project

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Mailing Lists
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The R Project for Statistical Computing

Getting Started

R is a free software environment for statistical computing and graphics. It compiles and runs on a wide variety of UNIX platforms, Windows and MacOS. To **download R**, please choose your preferred CRAN mirror.

If you have questions about R like how to download and install the software, or what the license terms are, please read our answers to frequently asked questions before you send an email.

News

- **R version 3.2.2 (Fire Safety)** has been released on 2015-08-14.
- **The R Journal Volume 7/1** is available.
- **R version 3.1.3 (Smooth Sidewalk)** has been released on 2015-03-09.
- **useR! 2015**, will take place at the University of Aalborg, Denmark, June 30 - July 3, 2015.
- **useR! 2014**, took place at the University of California, Los Angeles, USA June 30 - July 3, 2014.

CRAN Mirrors

The Comprehensive R Archive Network is available at the following URLs, please choose a location close to you. Some statistics on the status of the mirrors can be found here: www.r-project.org/FAQ/CRAN-mirrors.html

0-Cloud

<http://cran.rstudio.com/>
<http://cran.rstudio.com/>

Rstudio, automatic redirection to servers worldwide
Rstudio, automatic redirection to servers worldwide

Algeria

<http://cran.univ-bz.dz/>

University of Science and Technology Henri Boumedienne

Argentina

<http://mirror.fragap.unlp.edu.ar/CRAN/>

Universidad Nacional de La Plata

Australia

<http://cran.csiro.au/>
<http://cran.us.unimelb.edu.au/>

CSIRO
University of Melbourne

USA

<https://cran.cnr.Berkeley.edu/>
<http://cran.cnr.Berkeley.edu/>
<http://cran.stat.ucla.edu/>
<http://cran.mirrorcatalogs.com/>
<http://mirror.las.iastate.edu/CRAN/>
<http://ftp.usg.iu.edu/CRAN/>
<https://rweb.crnida.ku.edu/cran/>
<http://rweb.crnida.ku.edu/cran/>
http://watson.nci.nih.gov/cran_mirror/
<https://cran.mtu.edu/>

University of California, Berkeley, CA
University of California, Berkeley, CA
University of California, Los Angeles, CA
Qarea Inc.
Iowa State University, Ames, IA
Indiana University
University of Kansas, Lawrence, KS
University of Kansas, Lawrence, KS
National Cancer Institute, Bethesda, MD
Michigan Technological University, Houghton, MI

Download and Install R

Precompiled binary distributions of the base system and contributed packages. **Windows and Mac** users most likely want one of these versions of R:

- [Download R for Linux](#)
- [Download R for \(Mac\) OS X](#)
- [Download R for Windows](#)

R is part of many Linux distributions, you should check with your Linux package management system in addition to the link above.

Source Code for all Platforms

Windows and Mac users most likely want to download the precompiled binaries listed in the upper box, not the source code. The sources have to be compiled before you can use them. If you do not know what this means, you probably do not want to do it!

- The latest release (2015-08-14, Fire Safety) [R-3.2.2.tar.gz](#), read [what's new](#) in the latest version.
- Sources of [R alpha and beta releases](#) (daily snapshots, created only in time periods before a planned release).
- Daily snapshots of current patched and development versions are [available here](#). Please read about [new features and bug fixes](#) before filing corresponding feature requests or bug reports.
- Source code of older versions of R is [available here](#).
- Contributed extension [packages](#)

Questions About R

- If you have questions about R like how to download and install the software, or what the license terms are, please read our [answers to frequently asked questions](#) before you send an email.

R for Windows

Subdirectories:

base	Binaries for base distribution (managed by Duncan Murdoch). This is what you want to install R for the first time .
contrib	Binaries of contributed packages (managed by Uwe Ligges). There is also information on third party software available for CRAN Windows services and corresponding environment and make variables.
Rtools	Tools to build R and R packages (managed by Duncan Murdoch). This is what you want to build your own packages on Windows, or to build R itself.

Please do not submit binaries to CRAN. Package developers might want to contact Duncan Murdoch or Uwe Ligges directly in case of questions / suggestions related to Windows binaries.

You may also want to read the [R FAQ](#) and [R for Windows FAQ](#).

Note: CRAN does some checks on these binaries for viruses, but cannot give guarantees. Use the normal precautions with downloaded executables.

R-3.2.2 for Windows (32/64 bit)

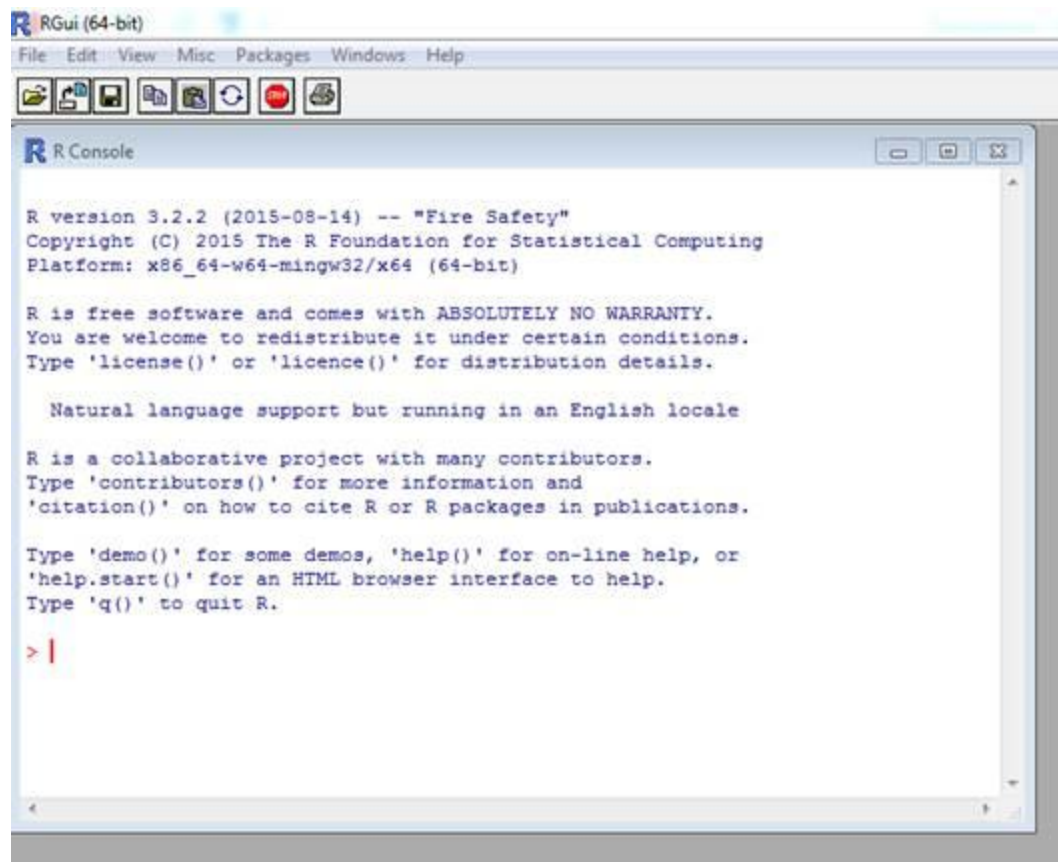
[Download R 3.2.2 for Windows](#) (62 megabytes, 32/64 bit)

[Installation and other instructions](#)
[New features in this version](#)

If you want to double-check that the package you have downloaded exactly matches the package distributed by R, you can compare the [md5sum](#) of the `.exe` to the [true fingerprint](#). You will need a version of md5sum for windows: both [graphical](#) and [command line versions](#) are available.

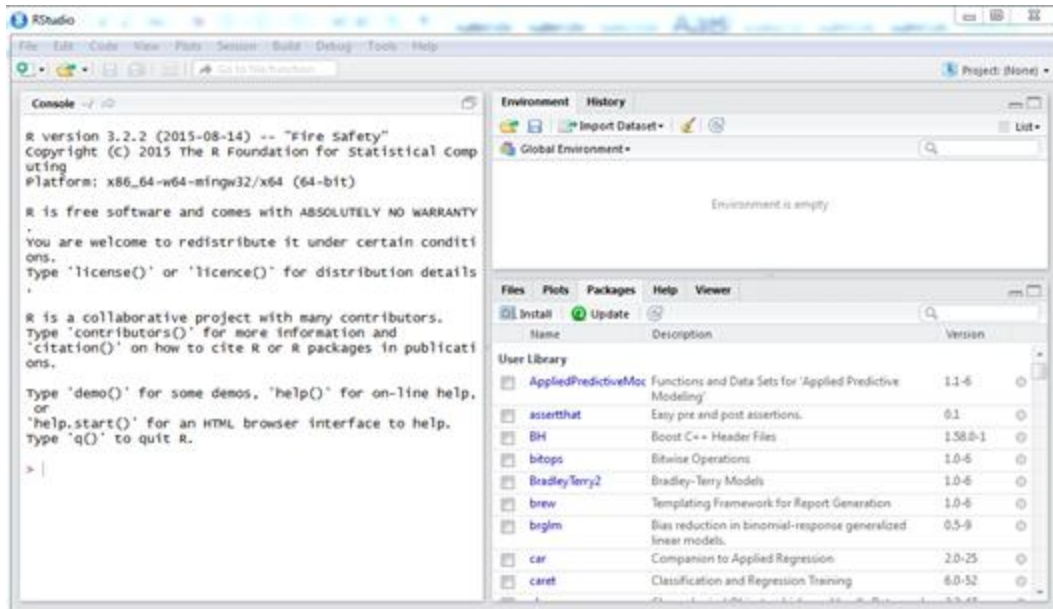
Frequently asked questions

- [Does R run under my version of Windows?](#)
- [How do I update packages in my previous version of R?](#)
- [Should I run 32-bit or 64-bit R?](#)



RStudio Desktop

	Open Source Edition	Commercial License
Overview	<ul style="list-style-type: none"> • Access RStudio locally • Syntax highlighting, code completion, and smart indentation • Execute R code directly from the source editor • Quickly jump to function definitions • Easily manage multiple working directories using projects • Integrated R help and documentation • Interactive debugger to diagnose and fix errors quickly • Extensive package development tools 	<p>All of the features of open source; plus:</p> <ul style="list-style-type: none"> • A commercial license for organizations not able to use AGPL software • Access to priority support
Support	Community forums only	<ul style="list-style-type: none"> • Priority Email Support • 8 hour response during business hours (ET)
License	AGPL v3	RStudio License Agreement
Pricing	Free	\$995/year
	DOWNLOAD RSTUDIO DESKTOP	BUY NOW



Files Plots Packages Help Viewer			
			<input type="text"/>
Name	Description	Version	
User Library			
<input type="checkbox"/> abc	Tools for Approximate Bayesian Computation (ABC)	2.1	
<input type="checkbox"/> abc.data	Data Only: Tools for Approximate Bayesian Computation (ABC)	1.0	
<input type="checkbox"/> AppliedPredictiveM	Functions and Data Sets for 'Applied Predictive Modeling'	1.1-6	
<input type="checkbox"/> asserthat	Easy pre and post assertions.	0.1	
<input type="checkbox"/> BH	Boost C++ Header Files	1.58.0-1	
<input type="checkbox"/> bitops	Bitwise Operations	1.0-6	
<input type="checkbox"/> BradleyTerry2	Bradley-Terry Models	1.0-6	

Environment History

To Console To Source

```
install.packages("abc")
```

Untitled1*

Source on Save Run Source

```
1 install.packages("abc")
2 |
```

2:1 (Top Level) R Script

Console

```
Type 'license()' or 'licence()' for distribution details.

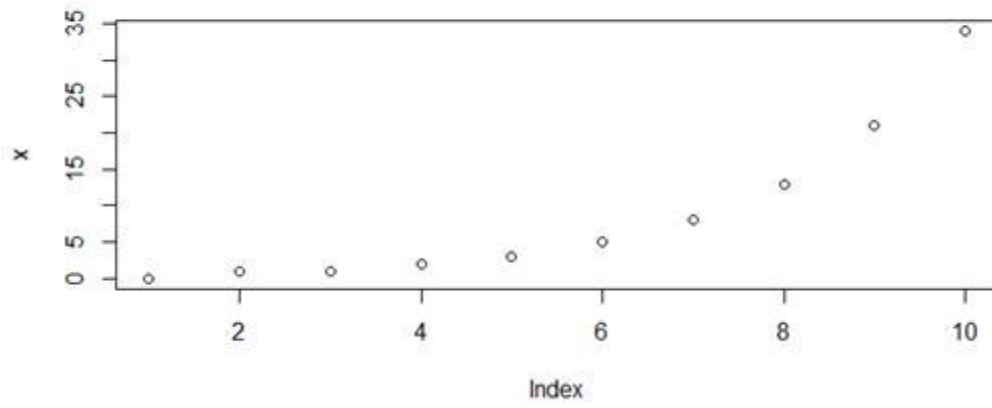
R is a collaborative project with many contributors.
Type 'contributors()' for more information and
'citation()' on how to cite R or R packages in publications.

Type 'demo()' for some demos, 'help()' for on-line help, or
'help.start()' for an HTML browser interface to help.
Type 'q()' to quit R.

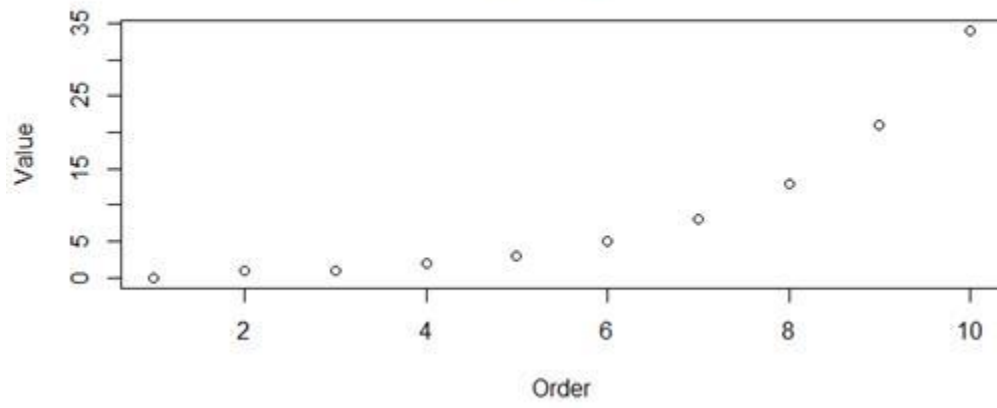
> install.packages("abc")
Installing package into 'C:/Users/clesmeister/Documents/R/win-library/3.2'
(as 'lib' is unspecified)
trying URL 'https://cran.rstudio.com/bin/windows/contrib/3.2/abc_2.1.zip'
Content type 'application/zip' length 520653 bytes (508 KB)
downloaded 508 KB

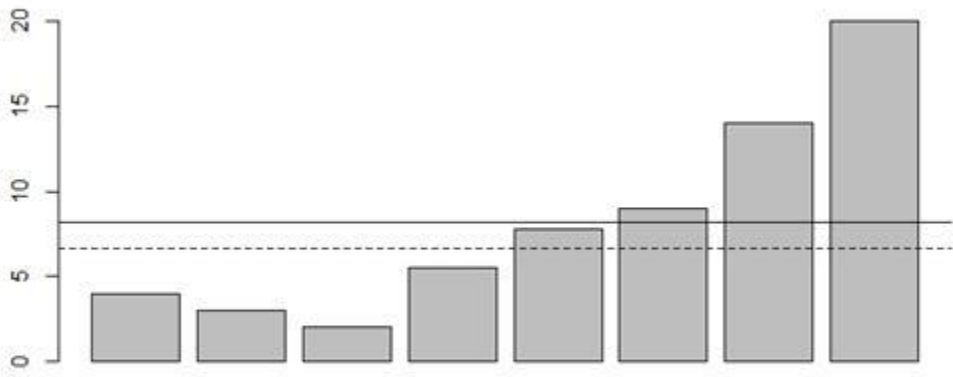
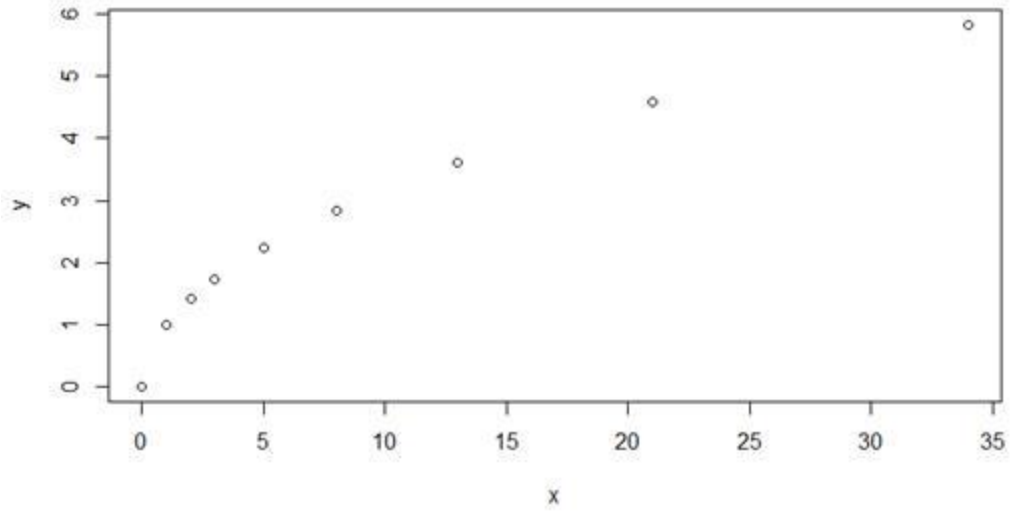
package 'abc' successfully unpacked and MD5 sums checked

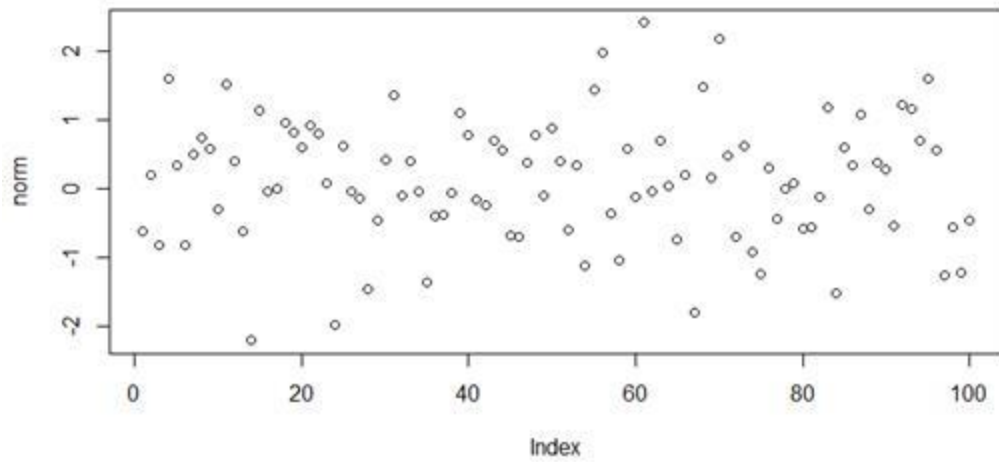
The downloaded binary packages are in
  C:\Users\clesmeister\AppData\Local\Temp\RtmpANTPXv\downloaded_packages
> |
```



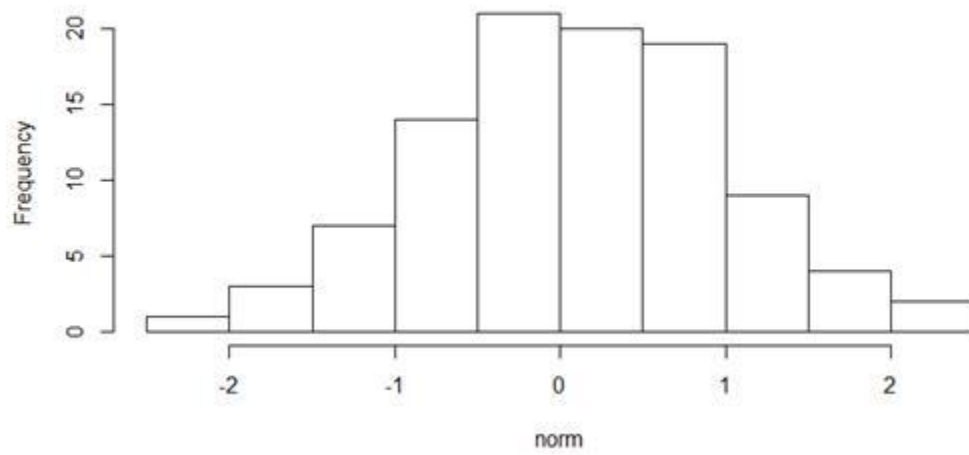
Fibonacci Sequence







Histogram of norm



Files Plots Packages Help Viewer			
Install Update Packrat			
Name	Description	Version	
User Library			
<input type="checkbox"/> abc	Tools for Approximate Bayesian Computation (ABC)	2.1	<input type="checkbox"/>
<input type="checkbox"/> abc.data	Data Only: Tools for Approximate Bayesian Computation (ABC)	1.0	<input type="checkbox"/>
<input type="checkbox"/> AppliedPredictiveModeling	Functions and Data Sets for 'Applied Predictive Modeling'	1.1-6	<input type="checkbox"/>

Install Packages

Install from: [? Configuring Repositories](#)
Repository (CRAN, CRANextra) ▼

Packages (separate multiple with space or comma):
xgboost

Install to Library:
C:/Users/clesmeister/Documents/R/win-library/3.2 [Default] ▼

Install dependencies

Install Cancel

Preface

