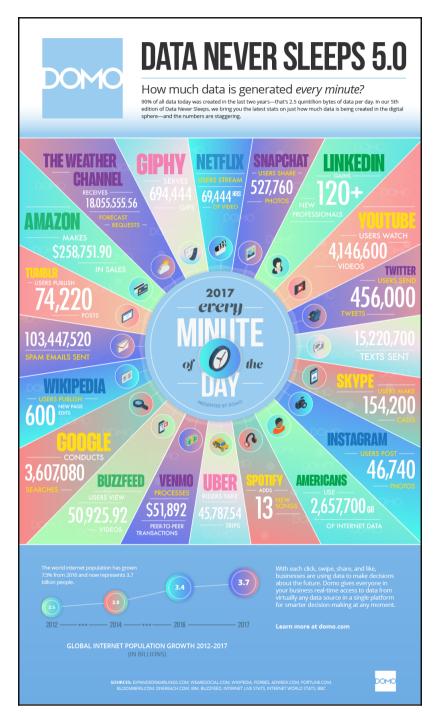
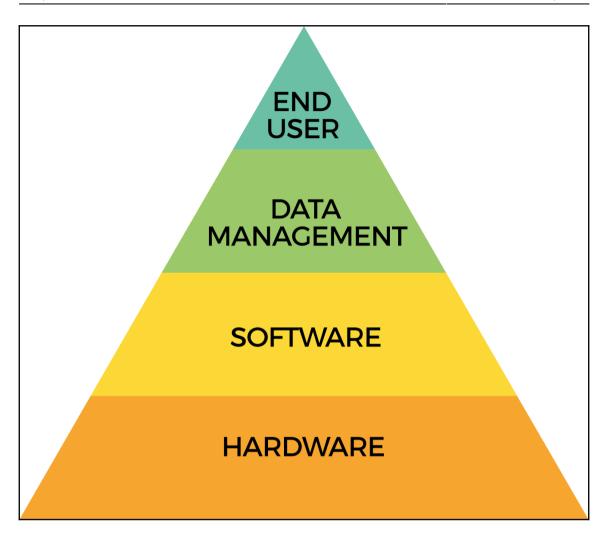
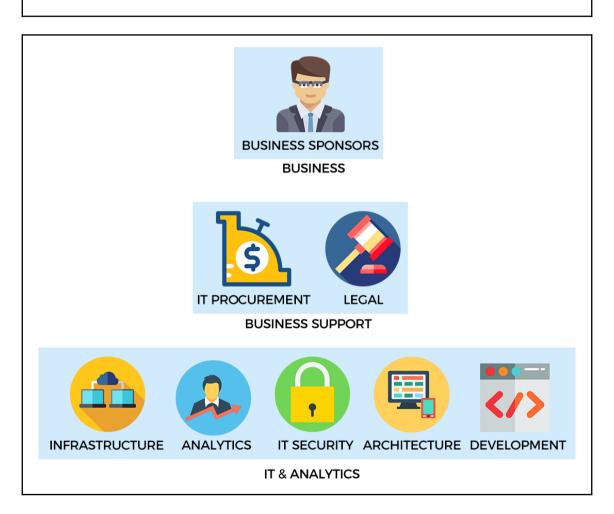
Chapter 1: Too Big or Not Too Big



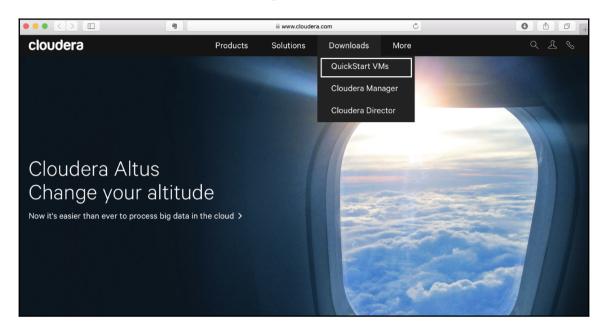


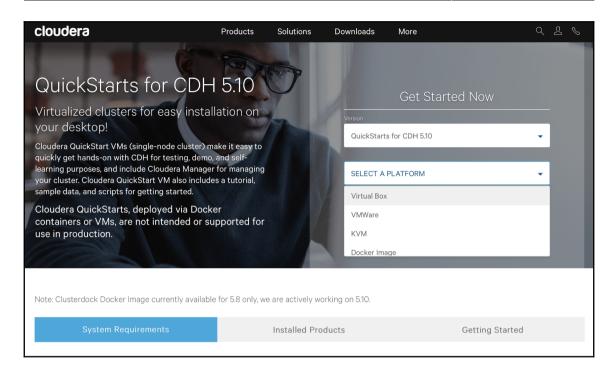
Chapter 2: Big Data Mining for the Masses

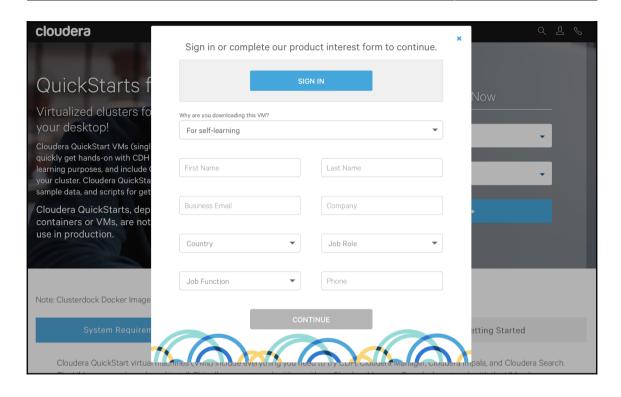
$$\text{E-R Ratio} = \frac{\text{Time} + \text{Cost} + \text{Number of Resources} + \text{Criticality of Use Case}}{\textit{Business Value}}$$

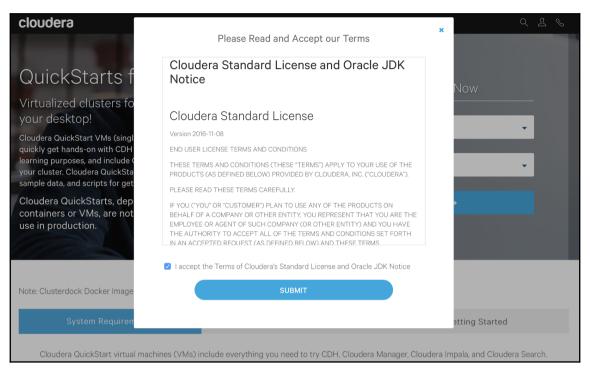


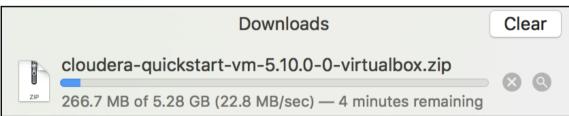
Chapter 3: The Analytics Toolkit



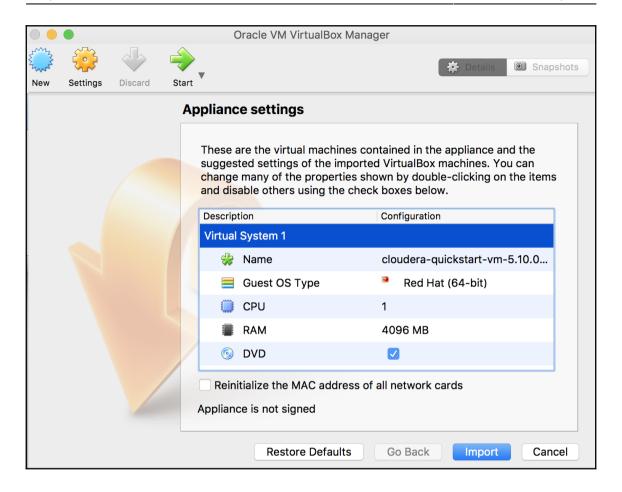




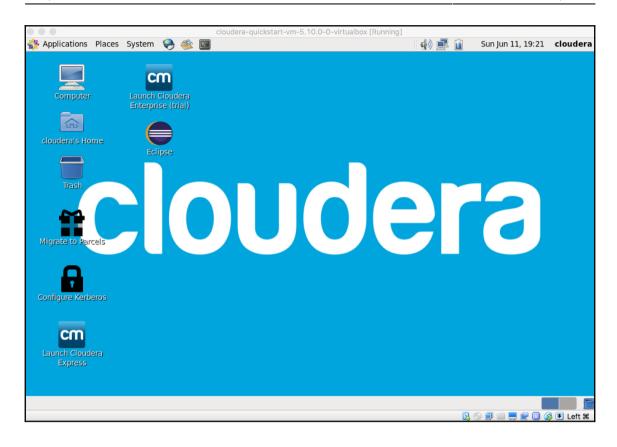


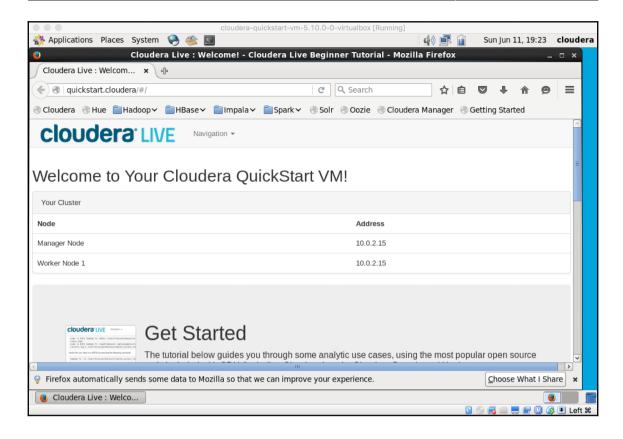


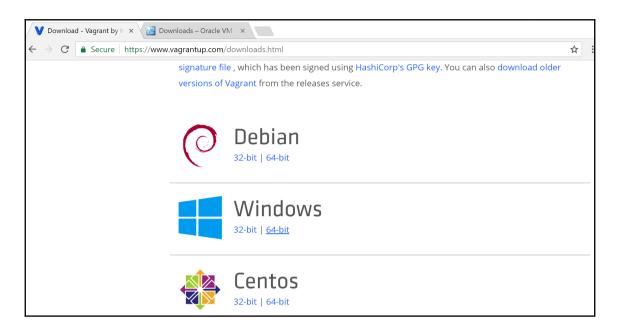
▼ 🛅 cloudera-quickstart-vm-5.10.0-0-virtualbox	
cloudera-quickstart-vm-5.10.0-0-virtualbox-disk1.vmdk	5.34 GB
cloudera-quickstart-vm-5.10.0-0-virtualbox.ovf	14 KB
cloudera-quickstart-vm-5.10.0-0-virtualbox.zip	5.28 GB

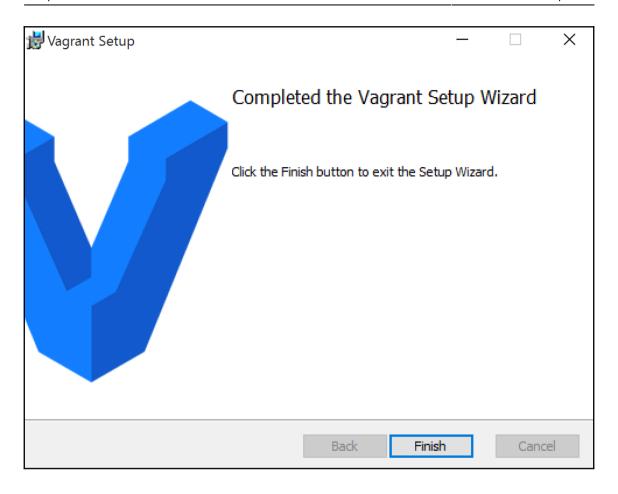


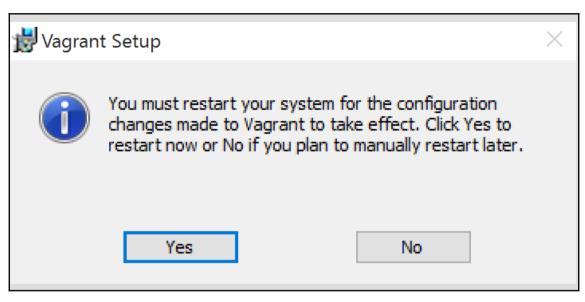


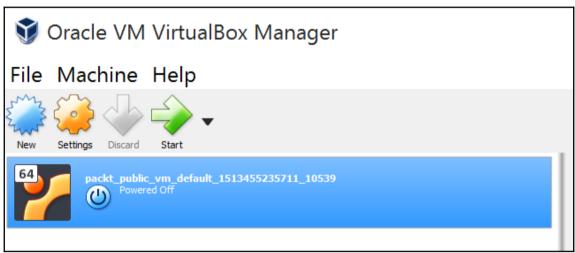












```
Ubuntu 16.04.2 LTS vagrant tty1

vagrant login:

Ubuntu 16.04.2 LTS vagrant tty1

vagrant login: packt
Password:
Last login: Mon Aug 21 16:02:59 UTC 2017 on tty1

Welcome to Ubuntu 16.04.2 LTS (GNU/Linux 4.4.0-83-generic x86_64)

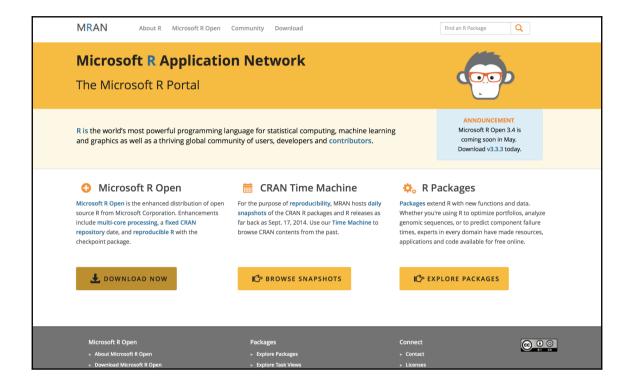
* Documentation: https://help.ubuntu.com

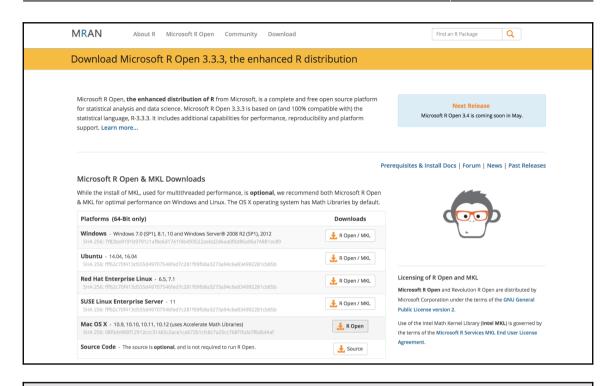
* Management: https://landscape.canonical.com

* Support: https://ubuntu.com/advantage

38 packages can be updated.
6 updates are security updates.

packt@vagrant:~$ ___
```







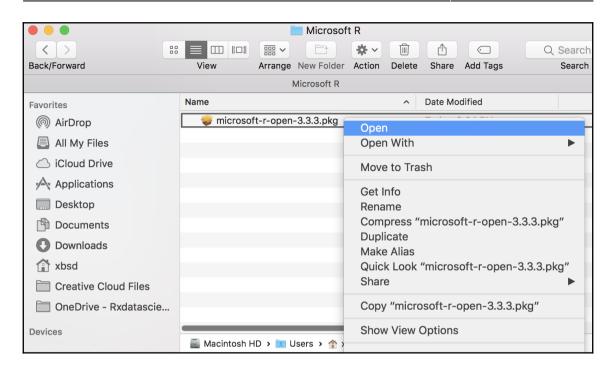
"microsoft-r-open-3.3.3.pkg" can't be opened because it is from an unidentified developer.

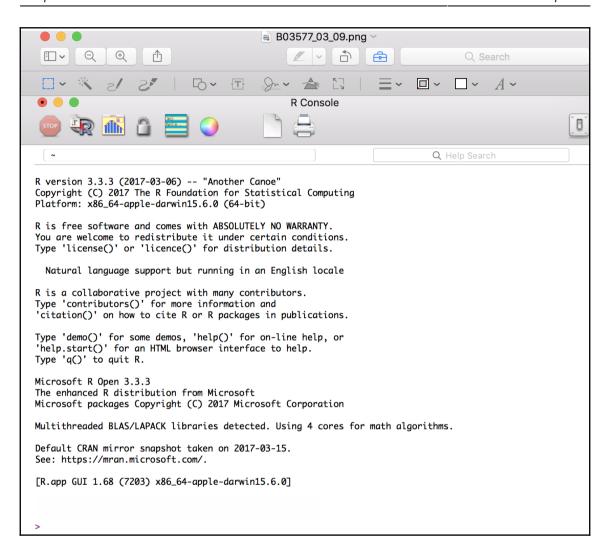
Your security preferences allow installation of only apps from the App Store and identified developers.

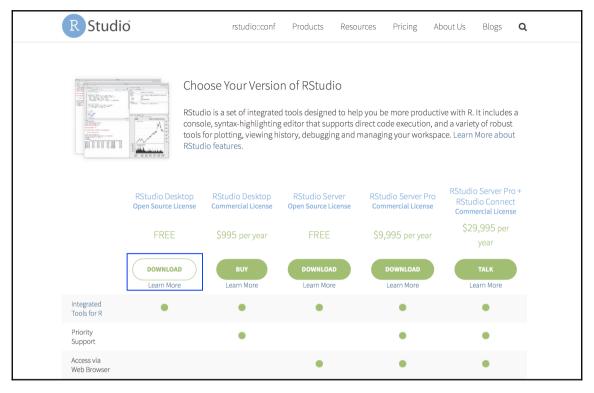
Safari downloaded this file today at 9:24 PM from **mran.microsoft.com**.

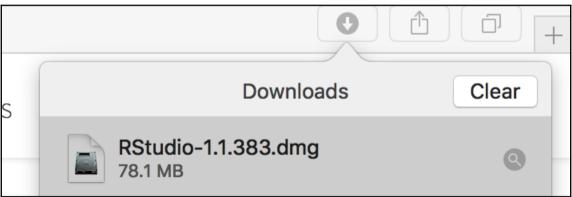




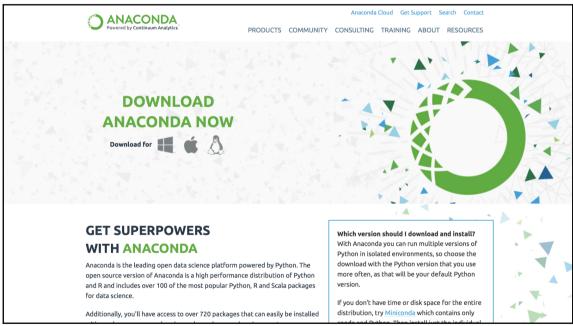


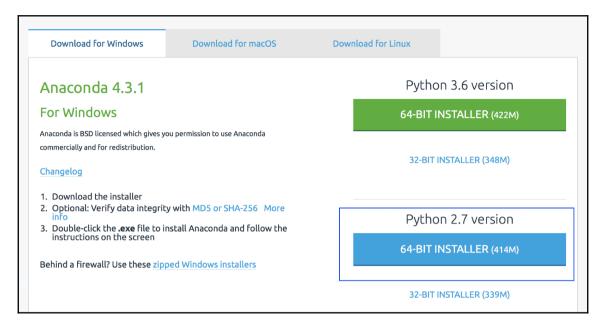






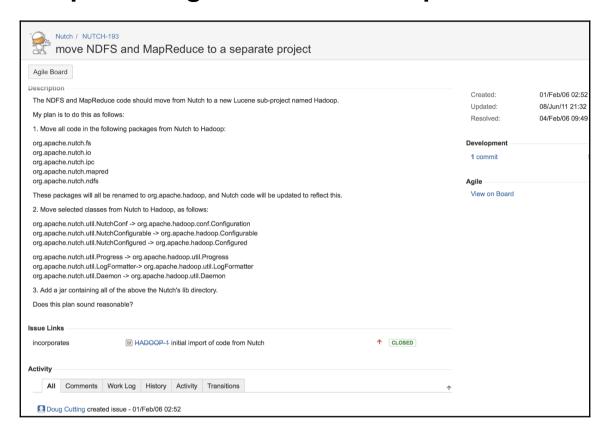


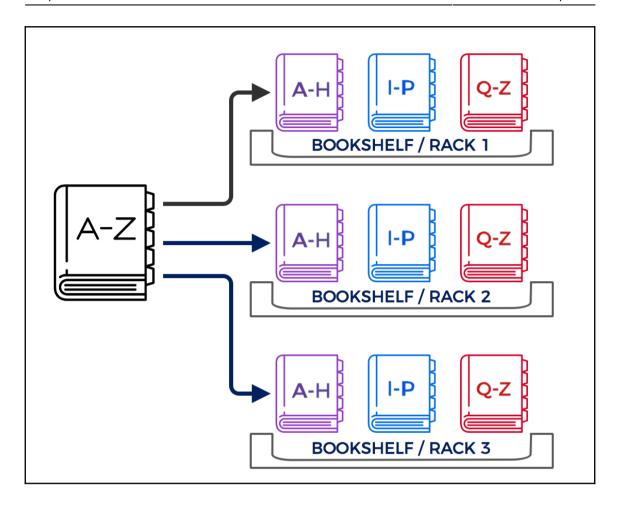


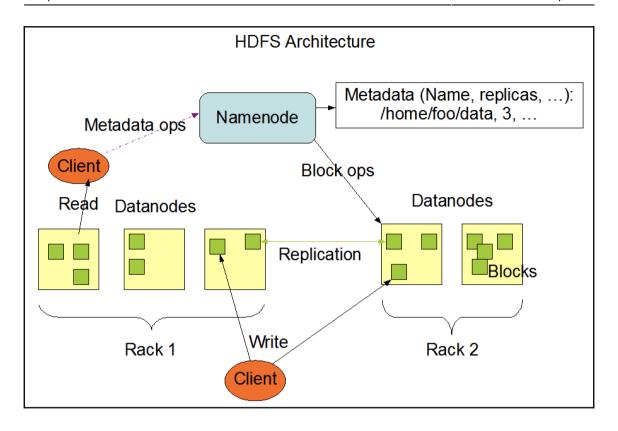


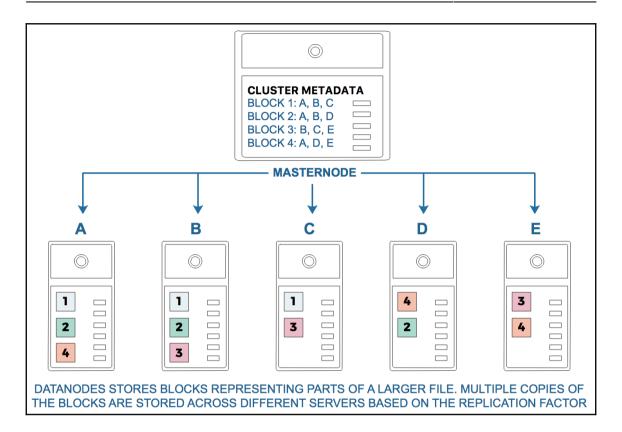
MacBook-Pro-3:~ xbsd\$ python
Python 2.7.13 | Anaconda 4.3.0 (x86_64)| (default, Dec 20 2016, 23:05:08)
[GCC 4.2.1 Compatible Apple LLVM 6.0 (clang-600.0.57)] on darwin
Type "help", "copyright", "credits" or "license" for more information.
Anaconda is brought to you by Continuum Analytics.
Please check out: http://continuum.io/thanks and https://anaconda.org

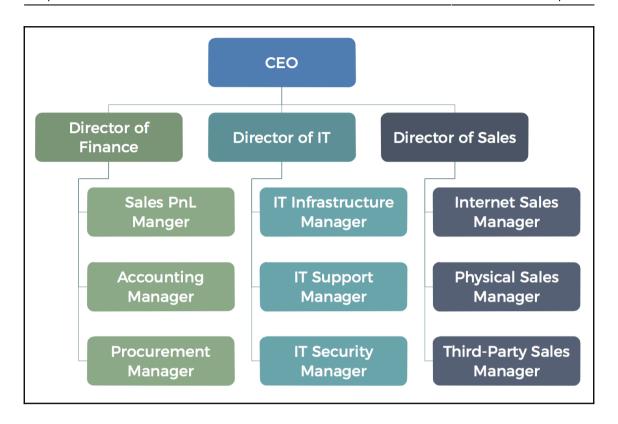
Chapter 4: Big Data With Hadoop

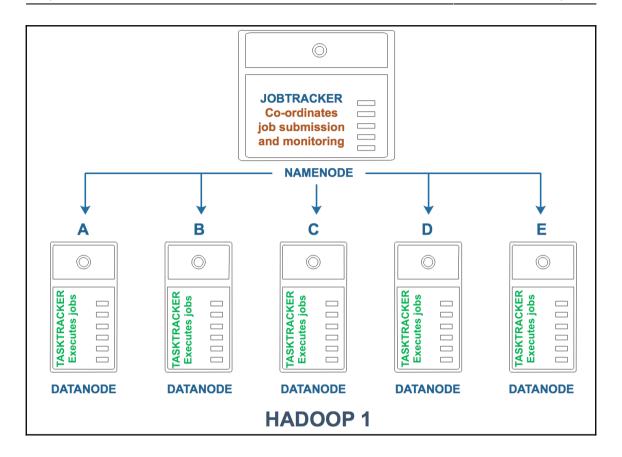


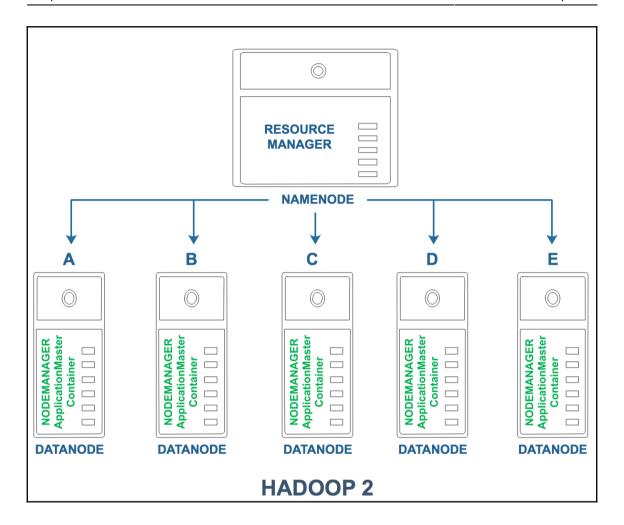


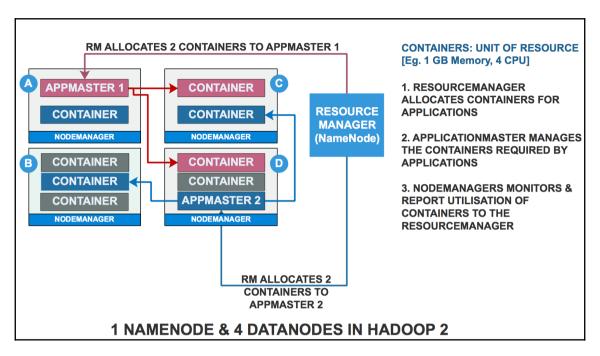


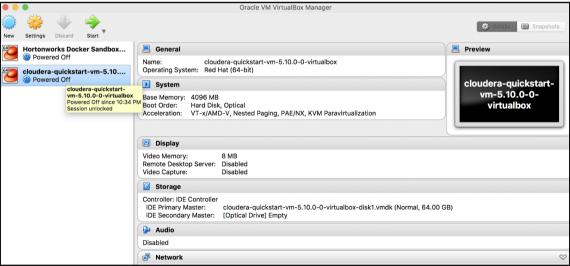


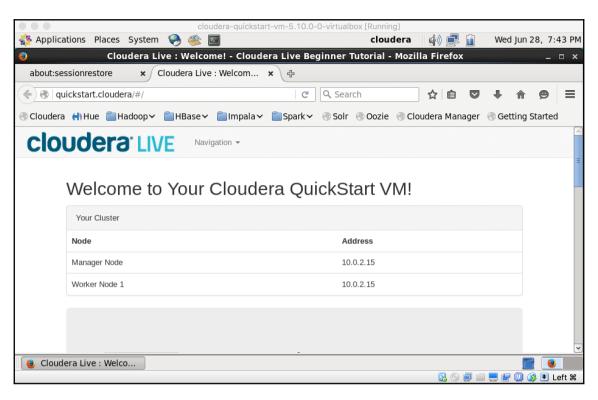


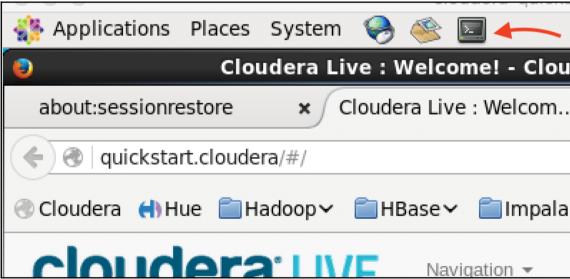


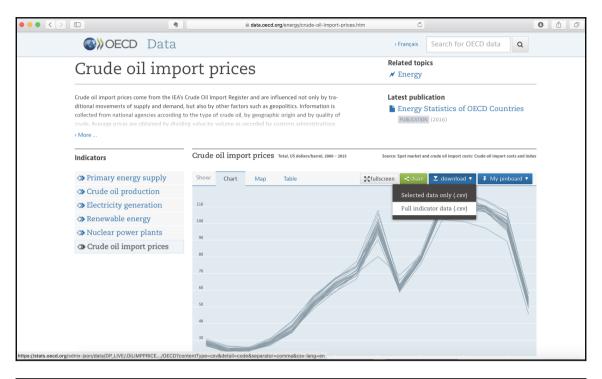


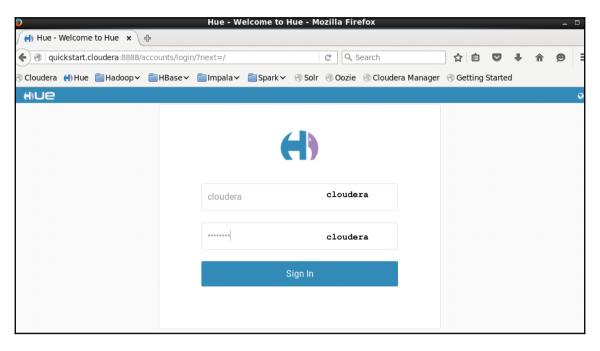


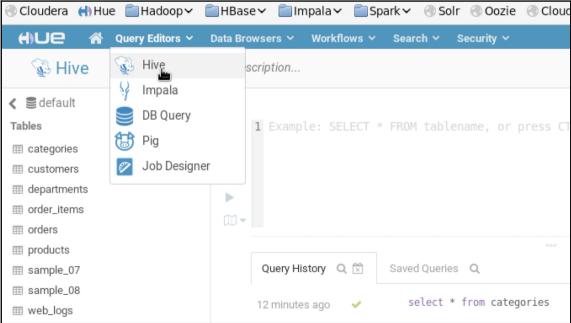


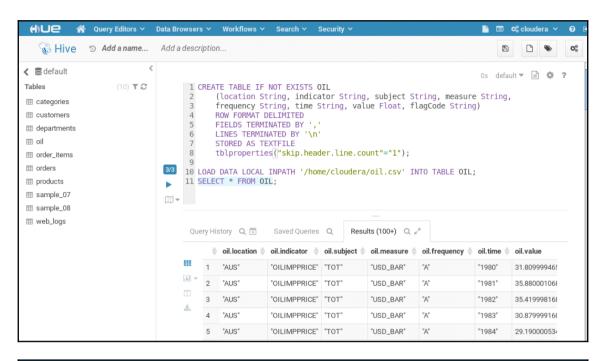


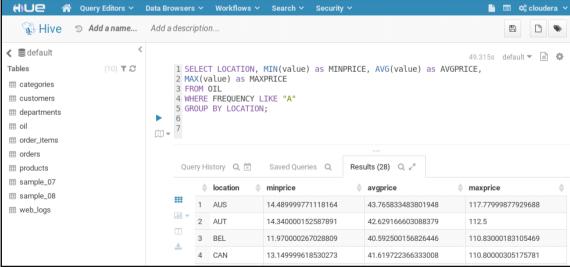


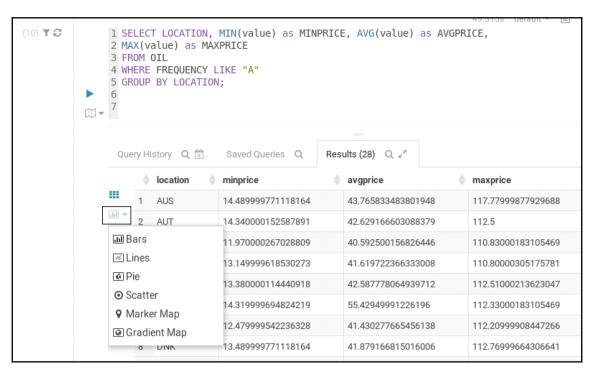


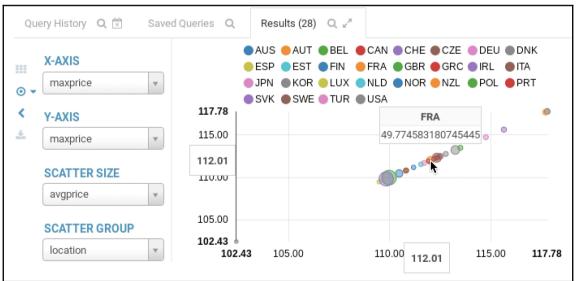


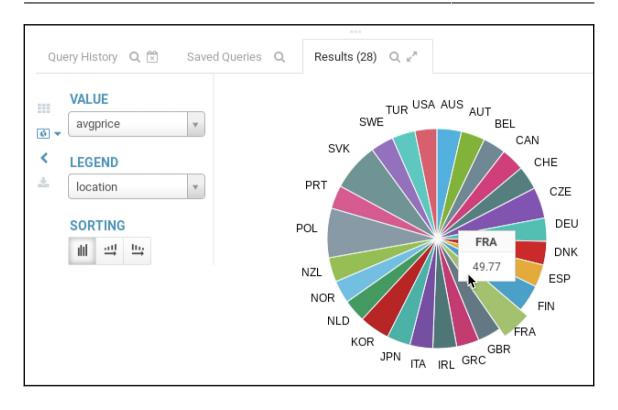


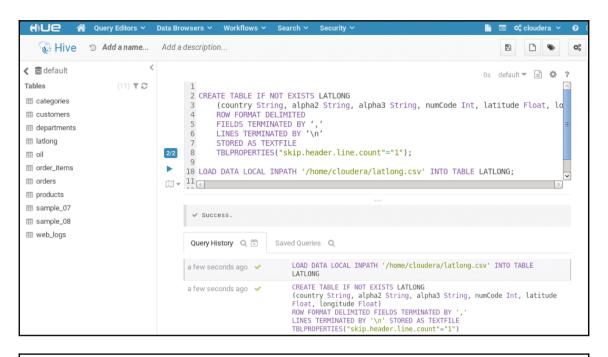


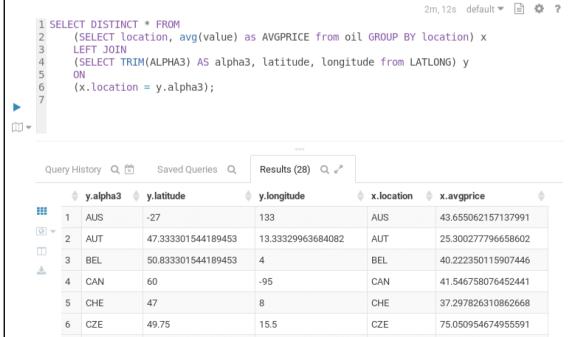


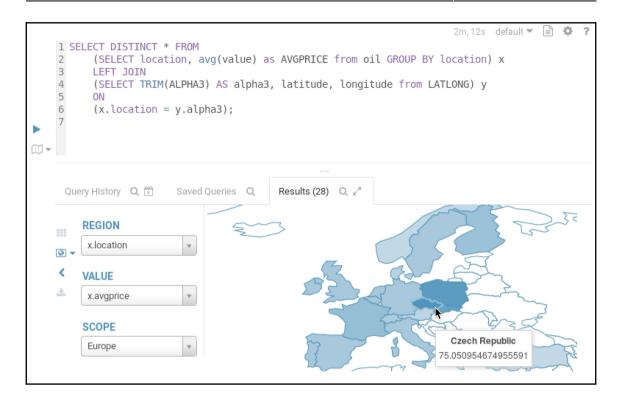


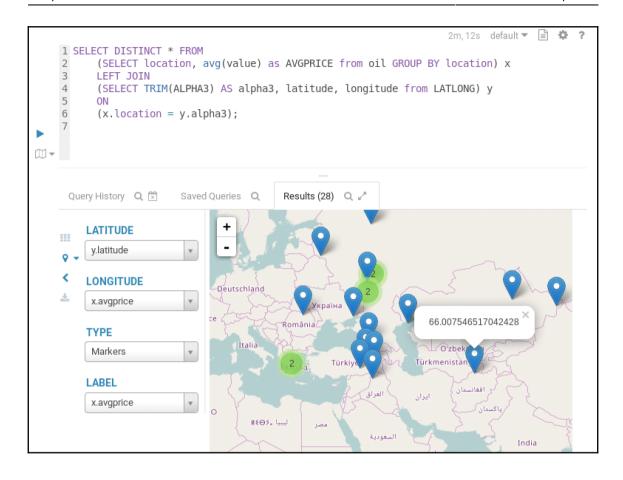




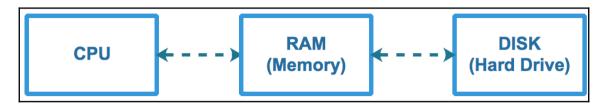


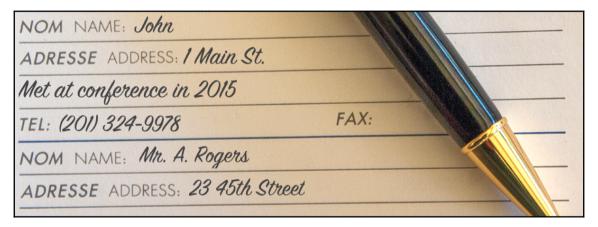




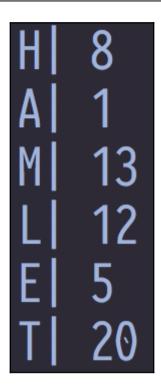


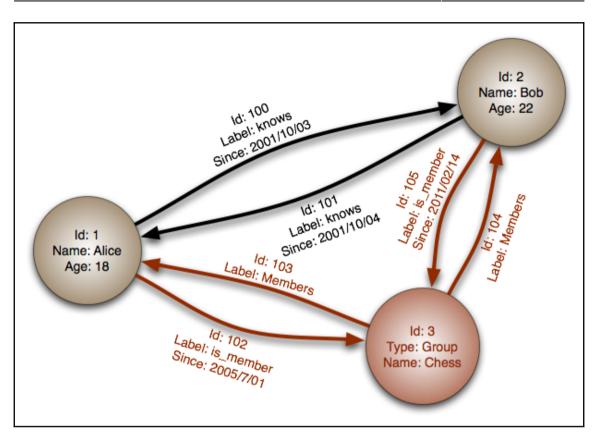
Chapter 5: Big Data Mining with NoSQL





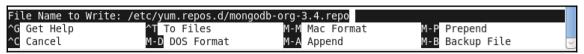
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3
                   4
   H:8
         I: 9
                J: 10
                               12
   N: 14
         0:15 P:16
13
                               18
         U: 21
                V: 22
                      W: 23
   T: 20
                               24
25 Z:
      26
```

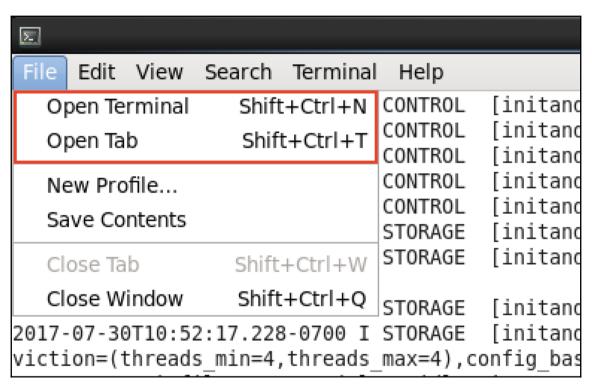












```
File Edit View Search Terminal Help

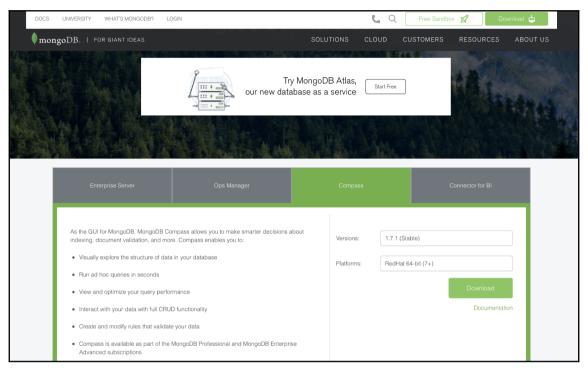
GNU nano 2.0.9 File: laureates.json

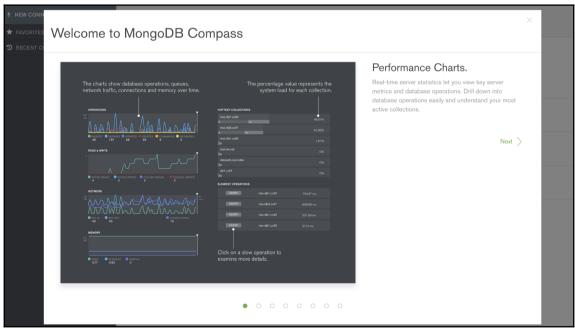
{"laureates":[{"id":"1","firstname":"Wilhelm Conrad","su

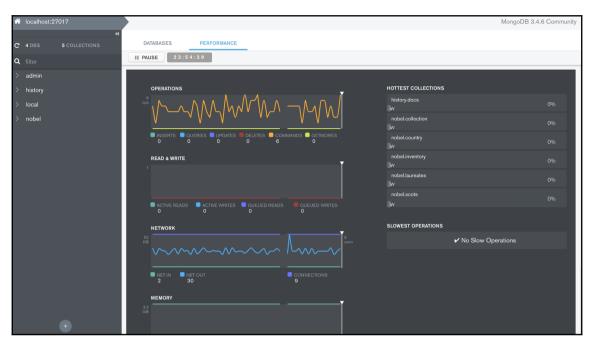
We will delete {"laureates": from

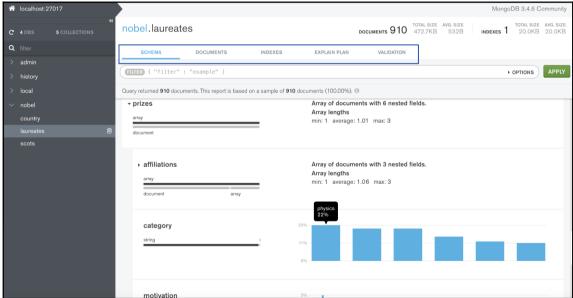
the beginning of the file and the

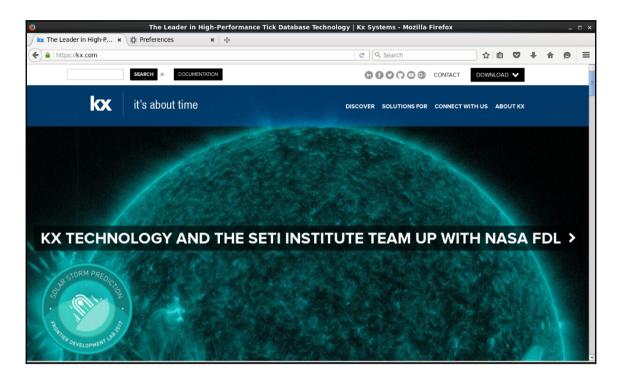
letter } from the end of the file
```

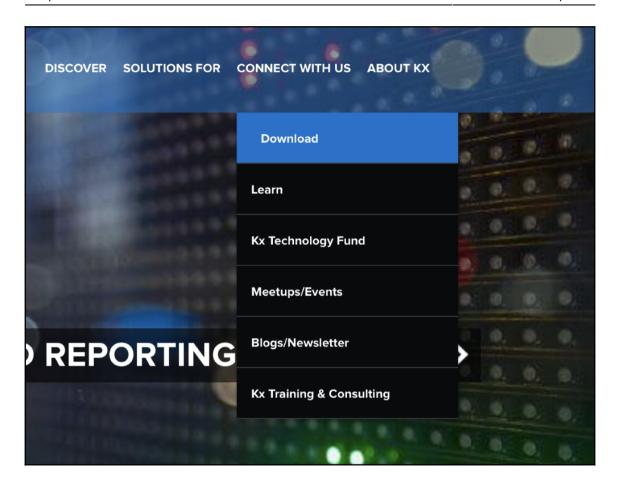


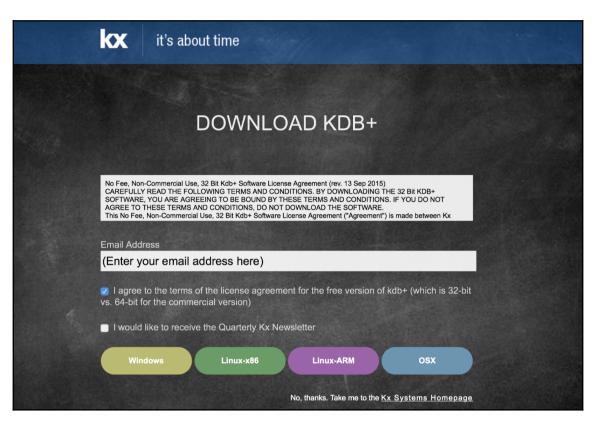


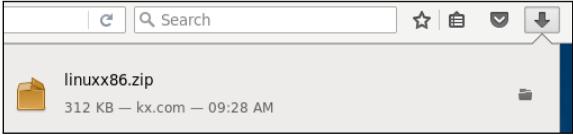












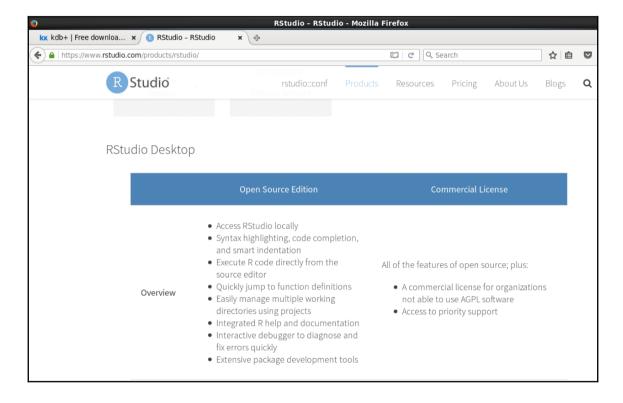
The Comprehensive R Archive Network

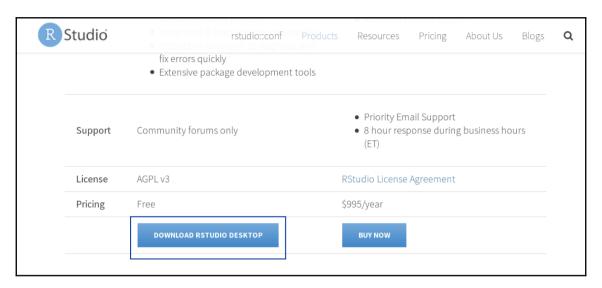
Download and Install R

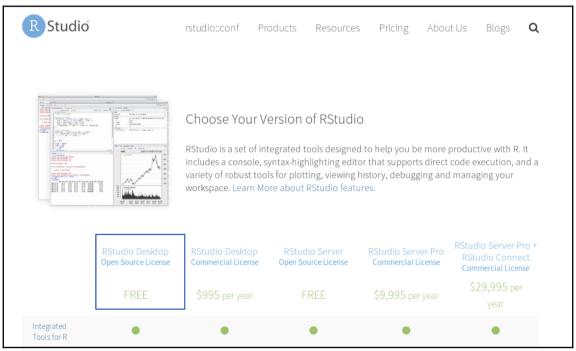
Precompiled binary distributions of the base system and contributed packages, Windows and Mac users most likely want one of these versions of R:

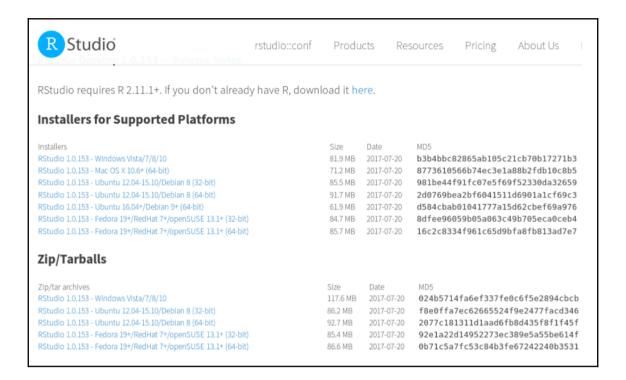
- Download R for Linux
- Download R for (Mac) OS X
- Download R for Windows

R is part of many Linux distributions, you should check with your Linux package management system in addition to the link above.

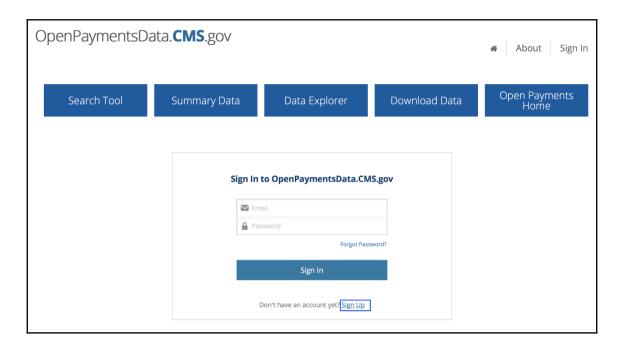


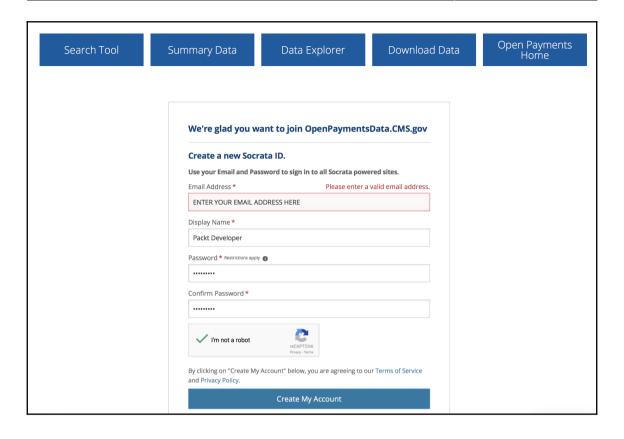


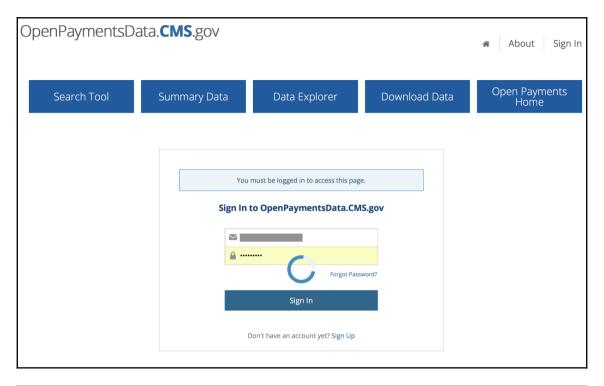


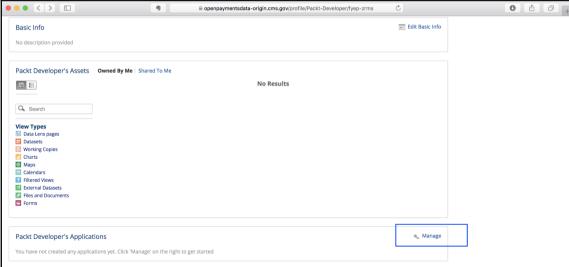


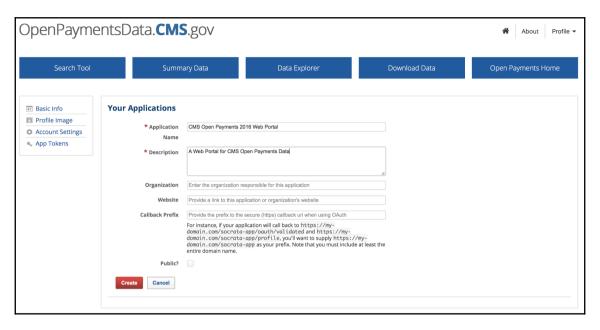


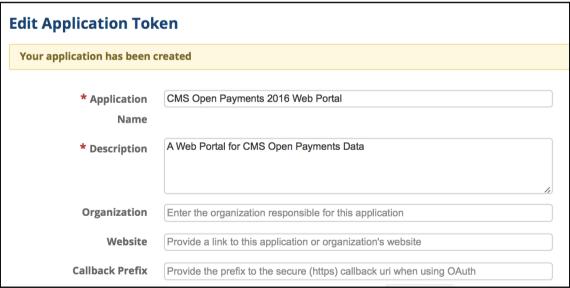


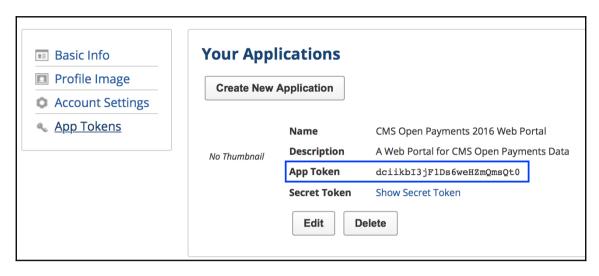


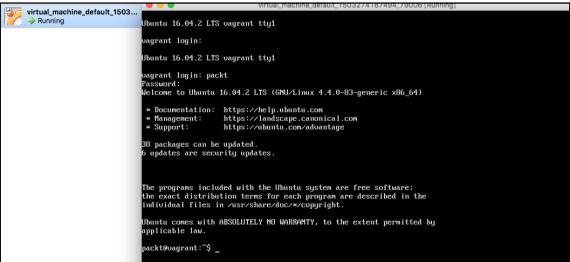




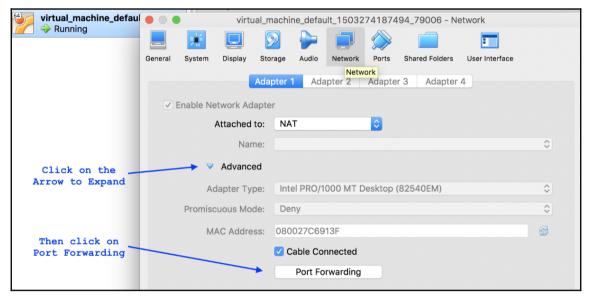


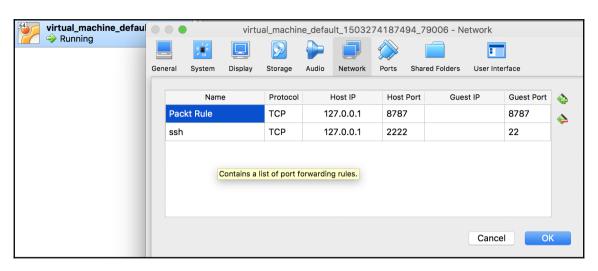


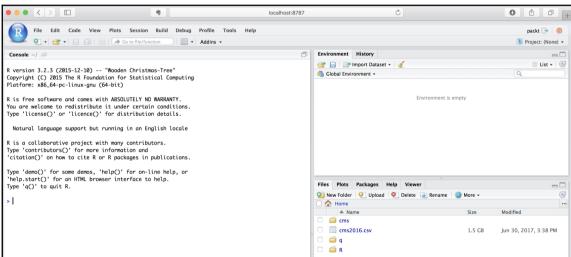




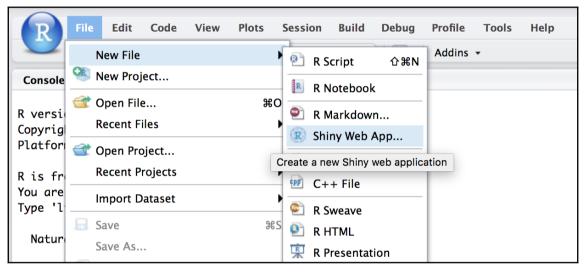


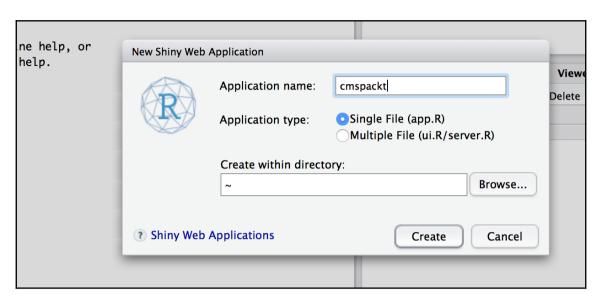


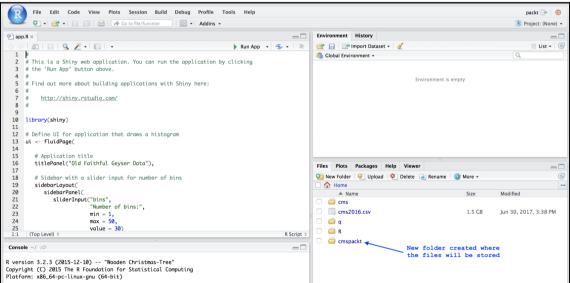


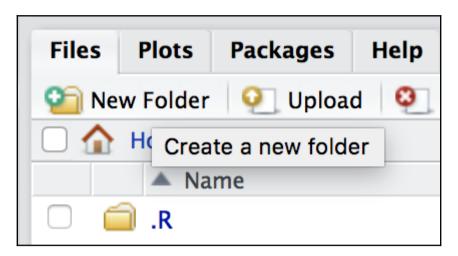


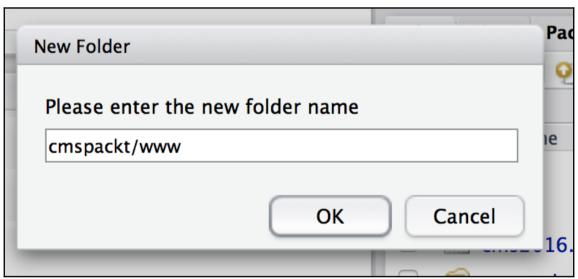


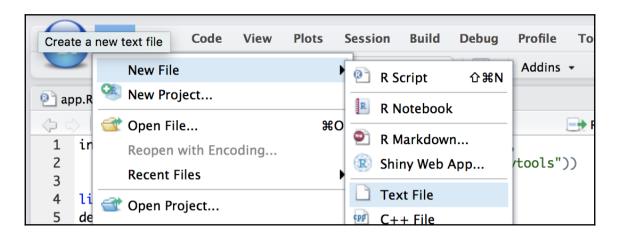


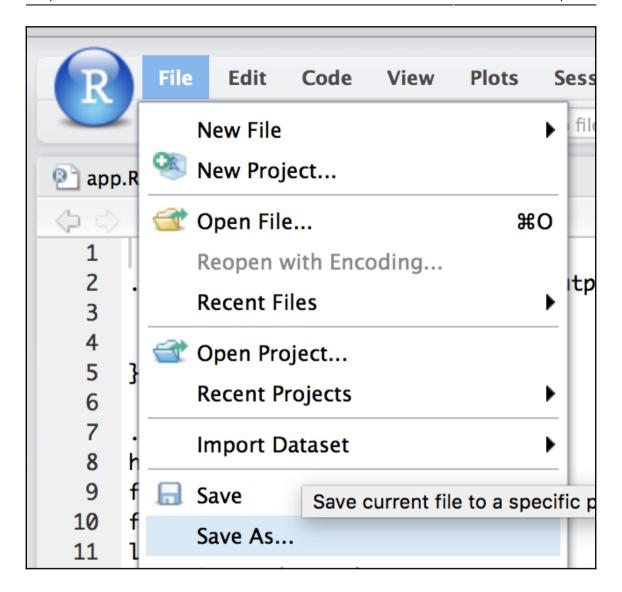


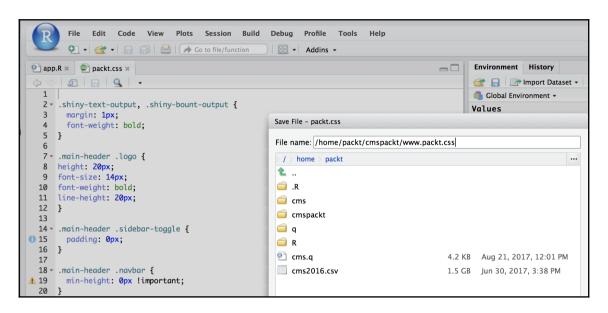












```
packt@vagrant:~$

packt@vagrant:~$

packt@vagrant:~$

packt@vagrant:~$

packt@vagrant:~$

RDB+ 3.5 2017.06.15 Copyright (C) 1993-2017 Kx Systems

132/ 1()core 3951MB packt vagrant 127.0.1.1 NONEXPIRE

Welcome to kdb+ 32bit edition

For support please see http://groups.google.com/d/forum/personal-kdbplus

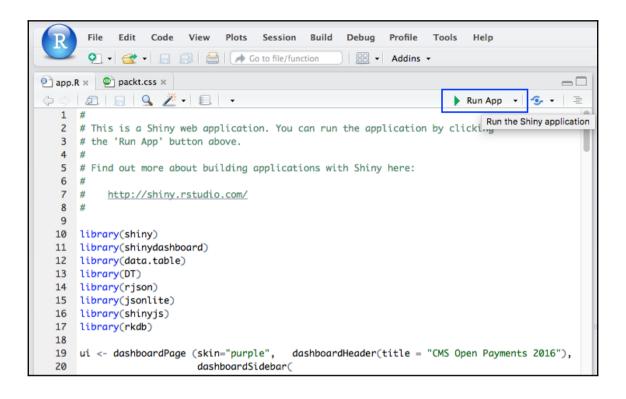
Tutorials can be found at http://code.kx.com/wiki/Tutorials

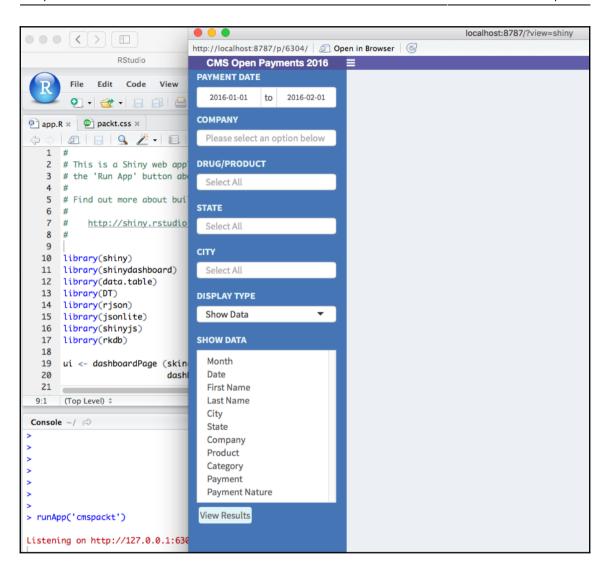
To exit, type \\

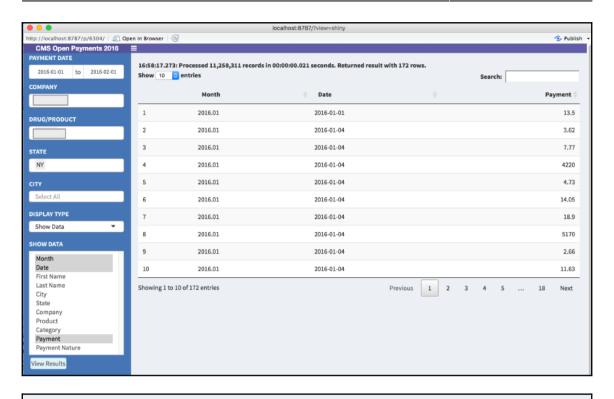
To remove this startup msg, edit q.q

q)\l cms.q

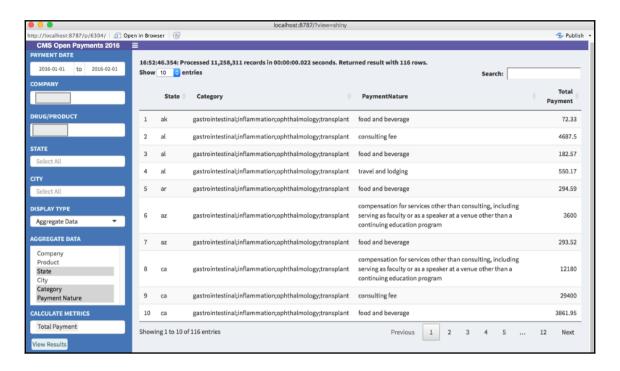
q)
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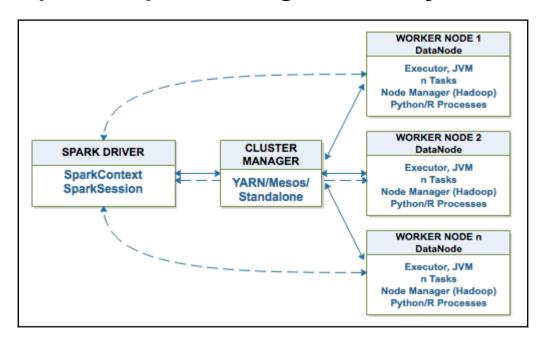


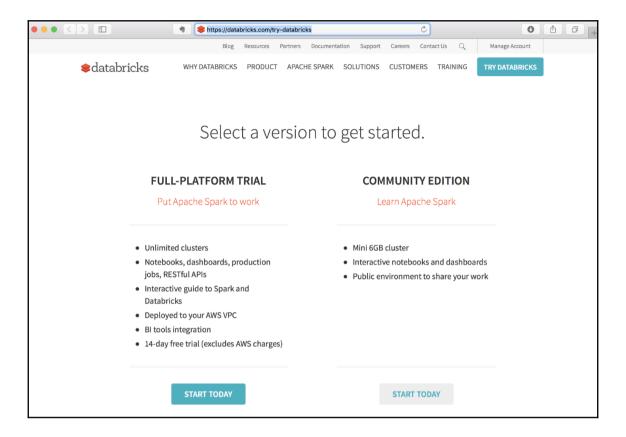


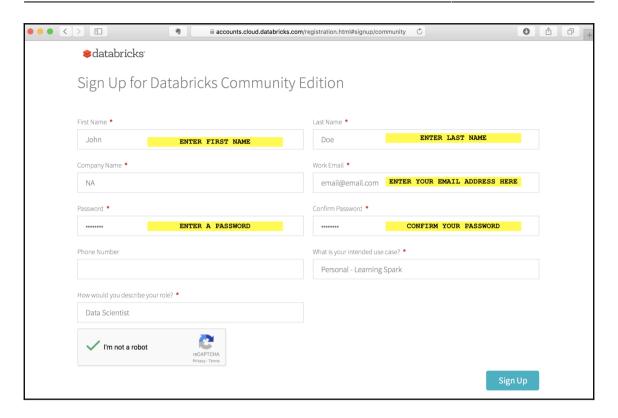
16:52:46.354: Processed 11,258,311 records in 00:00:00.022 seconds. Returned result with 116 rows.



Chapter 6: Spark for Big Data Analytics







Terms of Service

Read and scroll to the bottom to continue 1

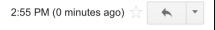
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Terms of Service (Posted May 24, 2016)

Welcome to Databricks Community Edition! We are pleased to provide Databricks Community Edition ("Community Edition") at no charge to those interested in learning and exploring the use of Databricks' cloud-based data analytics platform, which enables data analysts and others to easily tap the power of Apache Spark™ and Databricks' other proprietary functionality. Your use of Community Edition, whether on an ongoing basis or on a temporary basis for the purposes of trialing Databricks' fee-based platform services, or your temporary, no-charge trial of our fee-based platform services apart from Community Edition ("Free Trial" and, together with any use of Community Edition, the "Services") is governed by these Terms of Service (the "Terms"). By using the Services, you are agreeing to be bound by these Terms. If you are using the Services on behalf of an organization, you are agreeing to these Terms on behalf of that organization and you are confirming that you are authorized to bind it to these Terms (in which case "you" or "your" refer to that organization rather than you as an individual). Your access to the Services is contingent upon your reading these Terms carefully and, if you agree to them, clicking on the boxes at the bottom of each of the two sets of provisions below to indicate that you understand, accept and will continually abide by these Terms. If in the future Databricks agrees to add any paid upgrade or other paid services to your Community Edition or Free Trial account, these Terms shall continue to apply in full unless you and Databricks mutually agree to be bound under a superseding set of governing terms and conditions.

YOUR DATA AND USE OF COMMUNITY EDITION - RESTRICTIONS APPLY







Welcome to Databricks Community Edition!

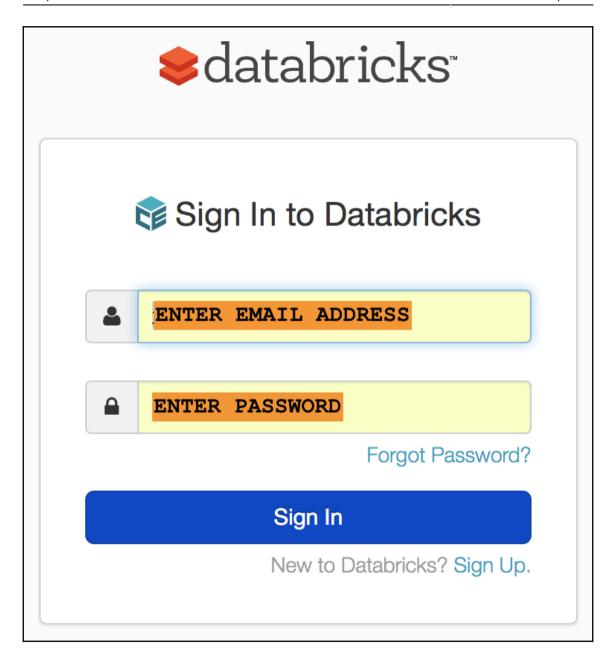
Databricks Community Edition provides you with access to a free micro-cluster as well as a cluster manager and a notebook environment - ideal for developers, data scientists, data engineers and other IT professionals to get started with Spark.

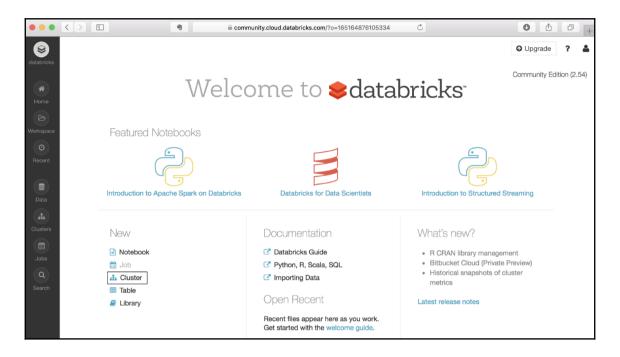
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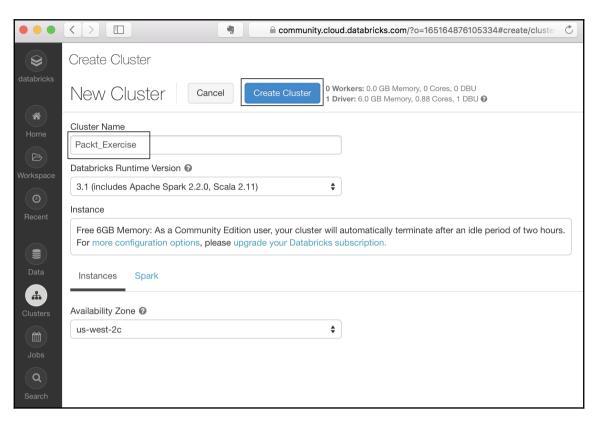
Get started by visiting: https://accounts.cloud.databricks.com/signup/validate?emailToken=fa75685c08abf19c29c1fd1bf4f51f01&ce=true

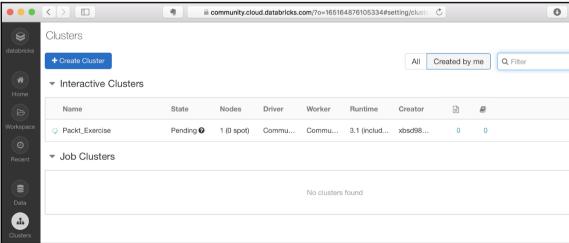
If you have any questions, please contact feedback@databricks.com.

- The Databricks Team

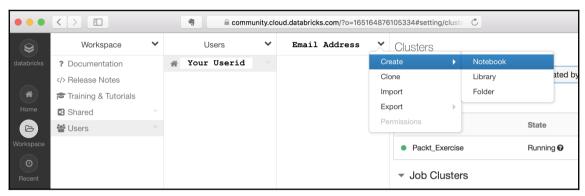


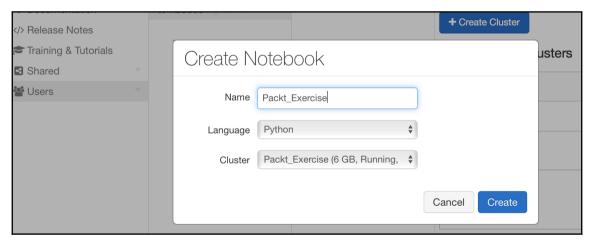


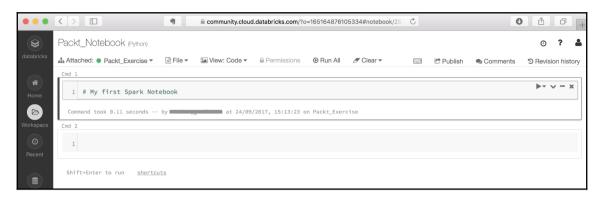


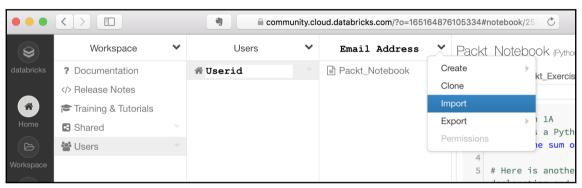


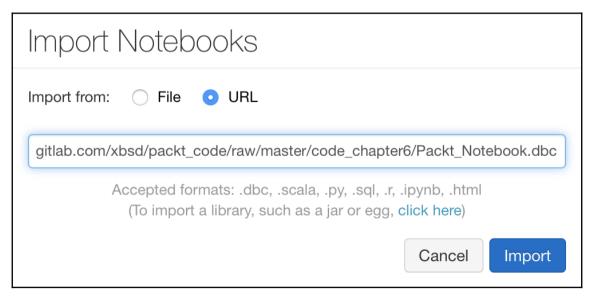












Graphics

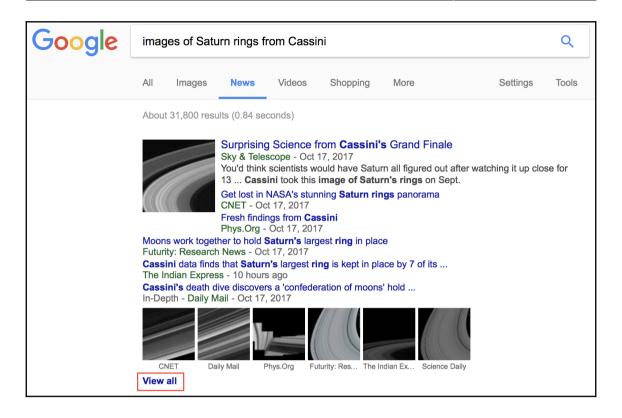


Chapter 7: An Introduction to Machine Learning Concepts

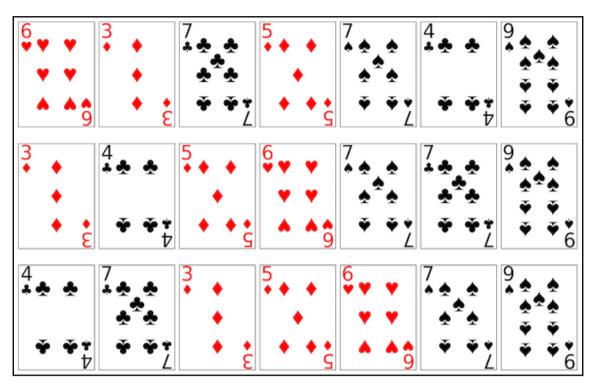
cyl	=	hp [‡]	wt [‡]	gear [‡]	mpg [‡]
	6	110	2.620	4	21
	6	110	2.875	4	21
	4	93	2.320	4	22.8
	6	110	3.215	3	21.4
	8	175	3.440	3	18.7
	6	105	3.460	3	MISSING
	8	245	3.570	3	MISSING
	4	62	3.190	4	MISSING
	4	95	3.150	4	MISSING
	6	123	3.440	4	MISSING

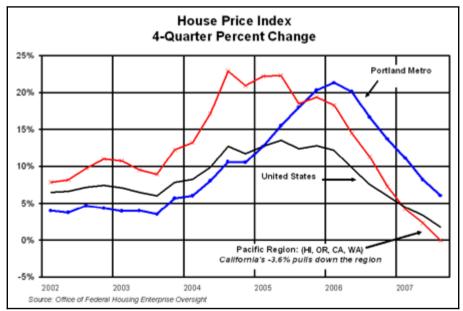


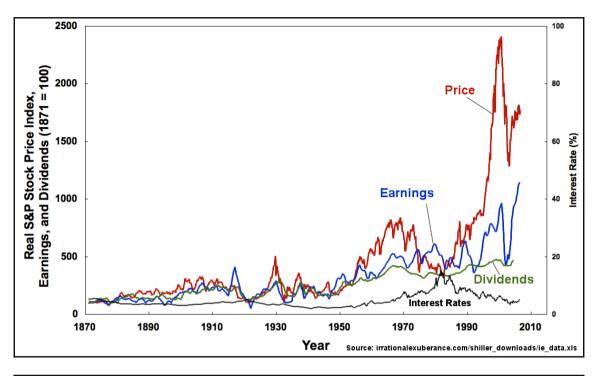
cyl	\$	hp [‡]	wt [‡]	gear ‡	mpg [‡]
	6	110	2.620	4	MISSING
	6	110	2.875	4	MISSING
	4	93	2.320	4	MISSING
	6	110	3.215	3	MISSING
	8	175	3.440	3	MISSING
	6	105	3.460	3	MISSING
	8	245	3.570	3	MISSING
	4	62	3.190	4	MISSING
	4	95	3.150	4	MISSING
	6	123	3.440	4	MISSING







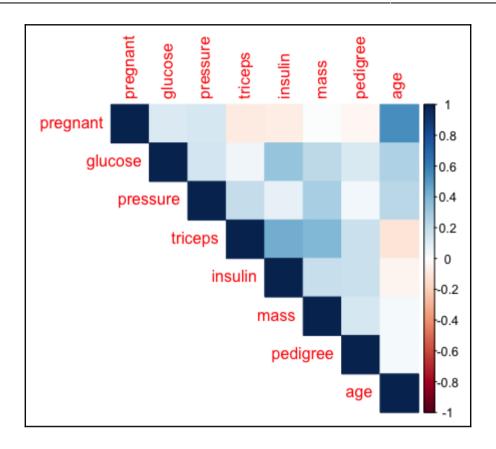


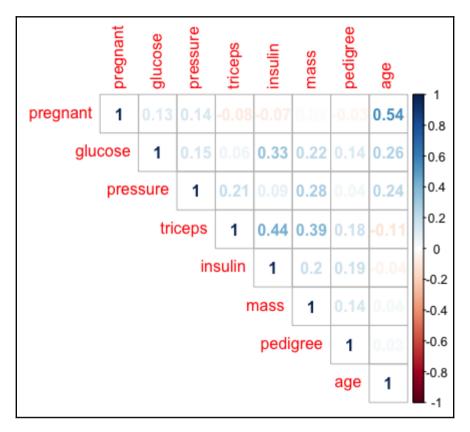


date	time	agency	type	prepaid	rate	amount
8/5/17	1:05 PM	ABTA	TOLL	Υ	STANDARD	\$0.78
8/12/17	5:00 PM	NCTA	TOLL	Υ	STANDARD	\$0.43
8/12/17	4:39 PM	NCTA	TOLL	Υ	STANDARD	\$0.43
8/13/17	4:00 PM	ABTA	PASS	Υ	STANDARD	\$0.43
8/14/17	1:52 AM	DSTC	TOLL	Υ	STANDARD	\$0.43
8/14/17	3:45 PM	NCTA	PASS	Υ	STANDARD	\$0.78
8/15/17	7:37 AM	DSTC	TOLL	Υ	STANDARD	\$0.78
8/17/17	8:42 PM	NCTA	TOLL	Υ	STANDARD	\$0.98

Concept	Terminology	Meaning
Type of Variable	Continuous/Quantitative	Numbers on which you can perform arithmetic
	Discrete/Categorical	Qualitative – Alphabetical, or Numeric that simply denotes a 'category'
Variable in an equation	Dependent	The Left-Hand-Side, the y in $y = x + 1$
	Independent	The Right-Hand-Side, every variable other than the y in $y = x + 1$ (i.e., x in this case)
Type of ML	Regression	You want to predict a numeric outcome
	Classification	You want to predict a categorical outcome

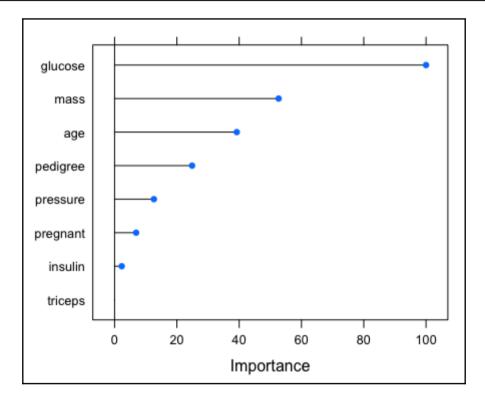
Scores	45	66	66	55	55	52	61	64	65	49
Scores - Mean	-12.8	8.2	8.2	-2.8	-2.8	-5.8	3.2	6.2	7.2	-8.8
Divide by SD	-1.67	1.07	1.07	-0.4	-0.4	-0.8	0.42	0.81	0.94	-1.2





	pregnant	glucose	pressure	triceps	insulin	mass	pedigree	age	diabetes
5	0	137	40	35	168	43.1	2.288	33	pos
6	5	116	74	0	0	25.6	0.201	30	neg
7	3	78	50	32	88	31.0	0.248	26	pos
8	10	115	0	0	0	35.3	0.134	29	neg
9	2	197	70	45	543	30.5	0.158	53	pos
10	8	125	96	0	0	NA	0.232	54	pos
11	4	110	92	0	0	NA	0.191	30	neg
12	10	168	74	0	0	NA	0.537	34	pos
13	10	139	80	0	0	NA	1.441	57	neg
14	1	189	60	23	846	NA	0.398	59	pos
15	5	166	72	19	175	NA	0.587	51	pos
							_		

```
> data.frame(actual=actual[10:100], impute_with_mean=diabmiss$mass[10:100])
   actual impute_with_mean
      0.0
                  32.12378
1
2
     37.6
                  32.12378
3
     38.0
                  32.12378
     27.1
                  32.12378
4
     30.1
5
                  32.12378
6
     25.8
                  32.12378
7
     30.0
                  32.12378
     45.8
                  32.12378
```



METHOD 1: WITHOUT CROSS-VALIDATION

TRAINING SET

TEST SET

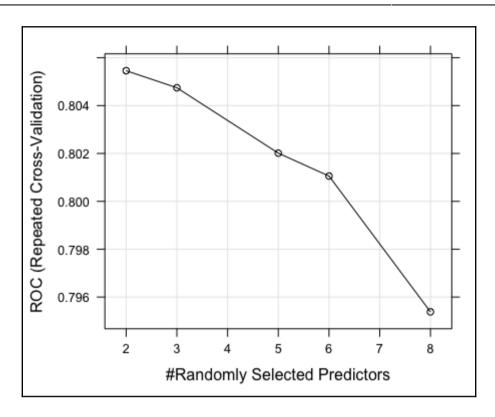
- 1. SPLIT DATA INTO 70-30 OR 80-20
- 2. SET ASIDE THE 20% PART FOR TESTING
- 3. CREATE MODEL WITH DIFFERENT MODEL PARAMETERS USING THE TRAINING SET
- 4. APPLY THE FINAL MODEL USING THE SELECTED PARAMETERS ON THE TEST SET
- 5. GET ACCURACY AND PERFORMANCE ESTIMATES

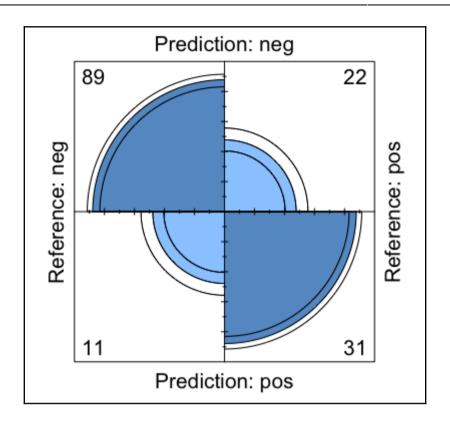
METHOD 2: WITH CROSS-VALIDATION

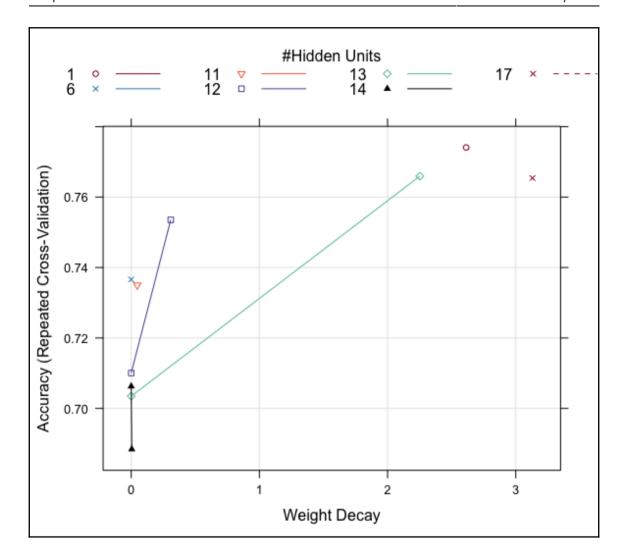
A 5-FOLD CROSS-VALIDATION

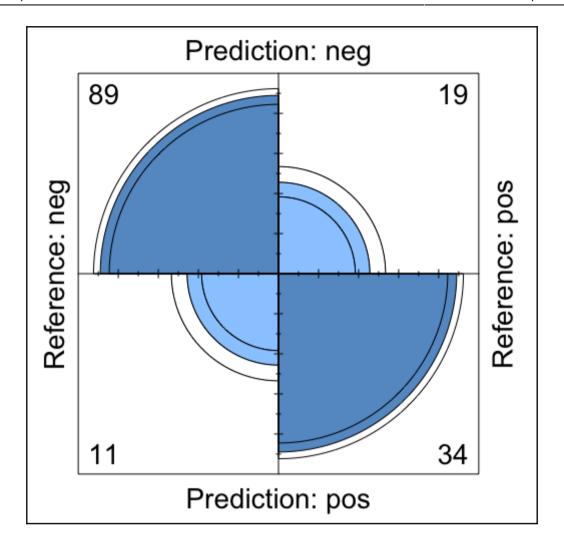
FOLD	FOLD	FOLD	FOLD	FOLD	TEST
1	2	3	4	5	SET

- 1. SPLIT DATA INTO 70-30 OR 80-20
- 2. SET ASIDE THE 20% PART FOR TESTING
- 3. SPLIT THE TRAINING DATASET INTO k-FOLDS
- 3. CREATE MODEL WITH DIFFERENT MODEL PARAMETERS ON k 1 FOLDS AND TEST THE PERFORMANCE ON THE FOLD THAT WASN'T SELECTED
- 4. REPEAT STEP 3 FOR EACH OF THE k FOLDS
- 5. IDENTIFY THE PARAMETERS THAT GIVE THE BEST OVERALL PERFORMANCE
- 4. APPLY THE FINAL MODEL USING THE SELECTED PARAMETERS ON THE TEST SET
- 5. GET ACCURACY AND PERFORMANCE ESTIMATES

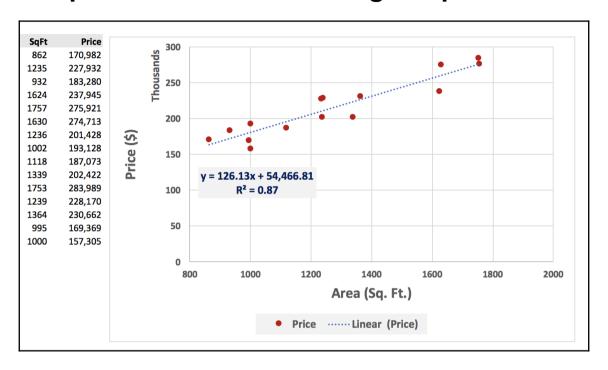


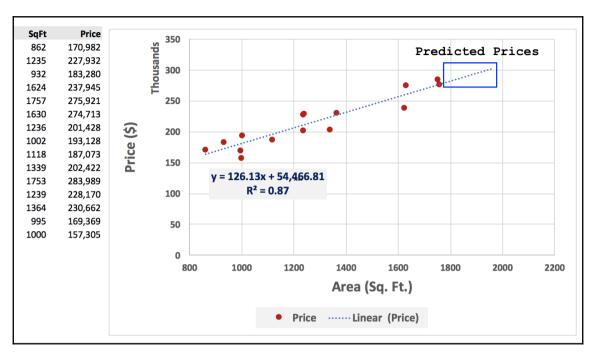


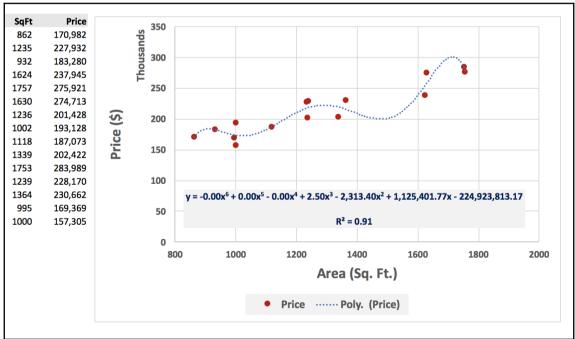


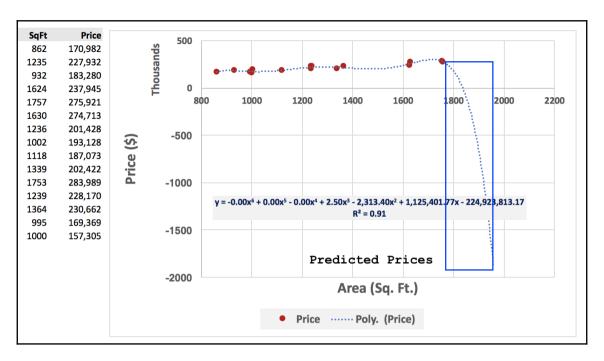


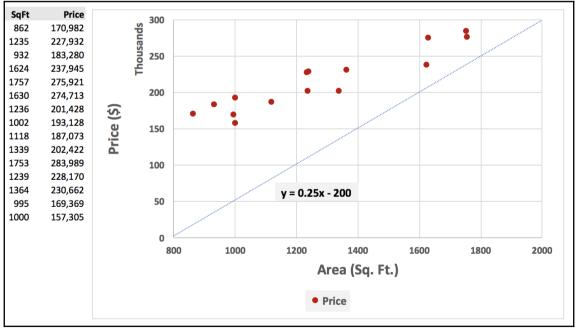
Chapter 8: Machine Learning Deep Dive







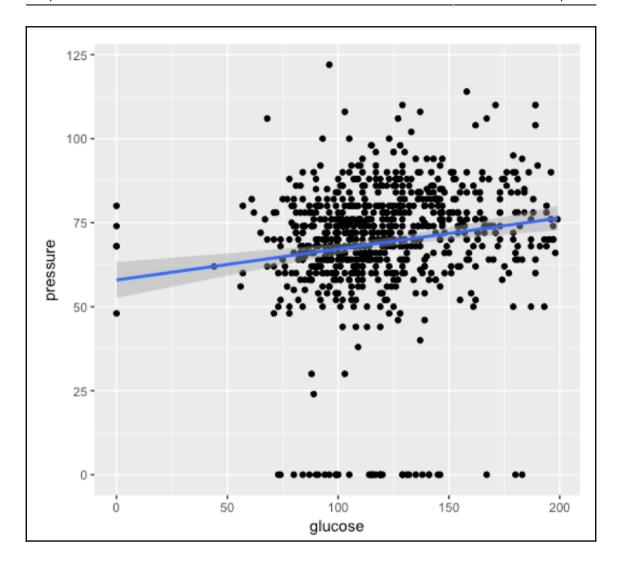


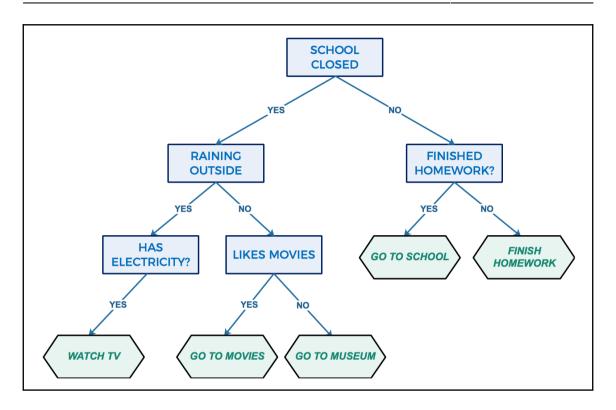


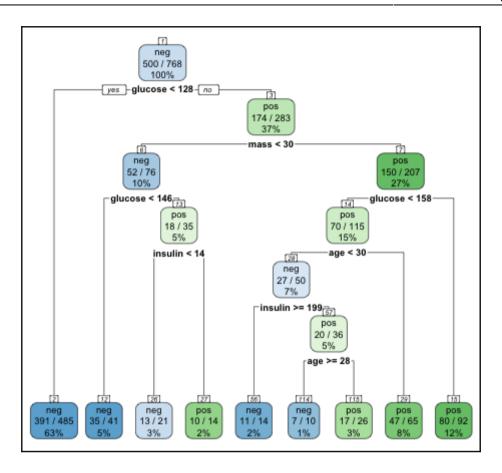


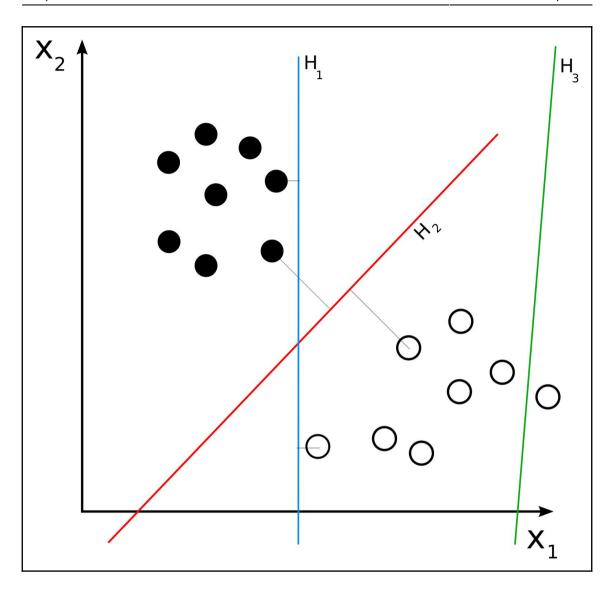


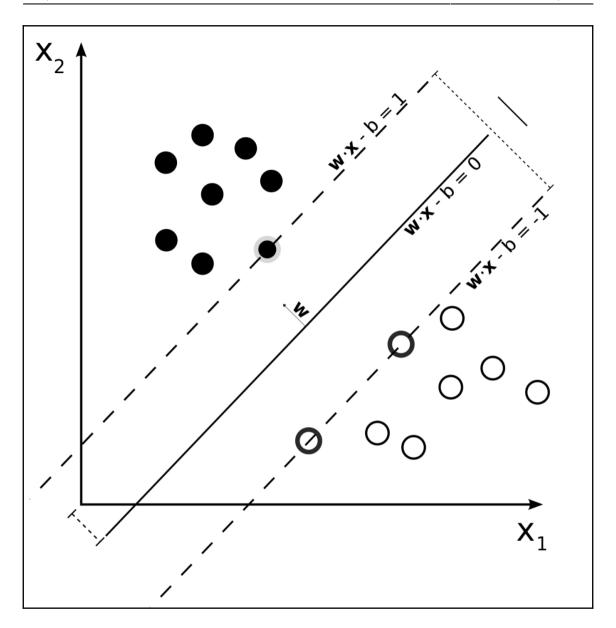
To Fix	The Issue	Remedies
High Variance Unable to 'Generalise'	Not enough information	Get more training examples
	Too many features (variables) are being considered	Reduce number of features
	Too less penalisation	Increase Regularisation parameter (lambda)
High Bias We have generalised way too much	Not enough features to build a more thorough model	Add more number of features
	Model is too simple	Add more complex features (eg., polynomial features)
	Too much penalisation	Decrease Regularisation parameter (lambda)

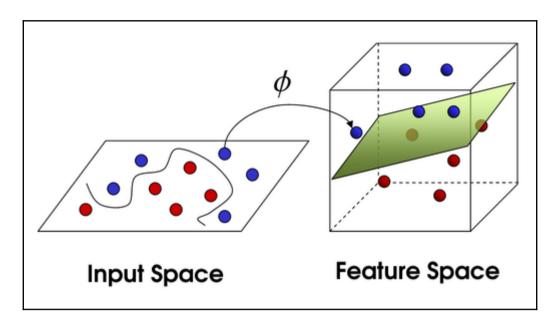


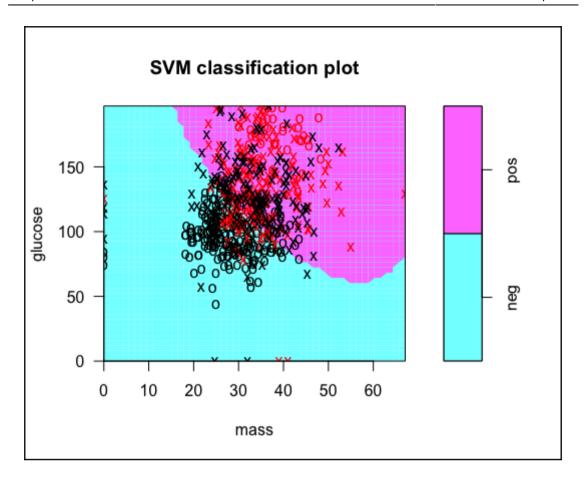


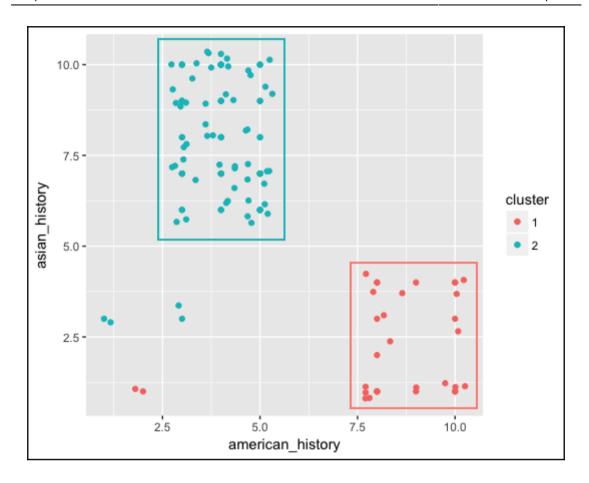


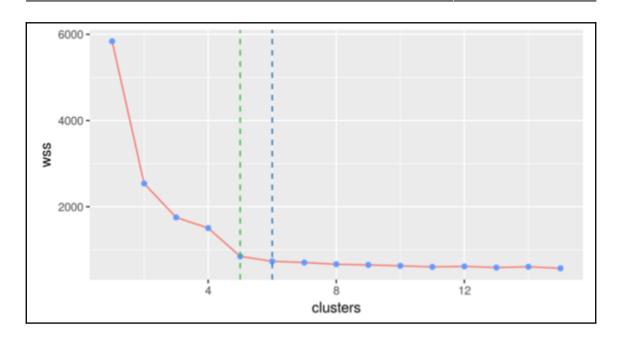


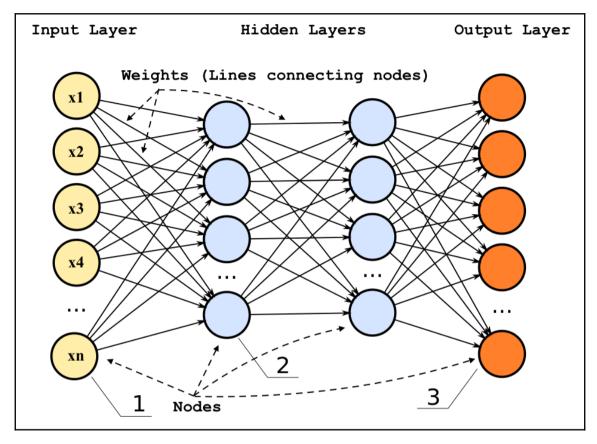


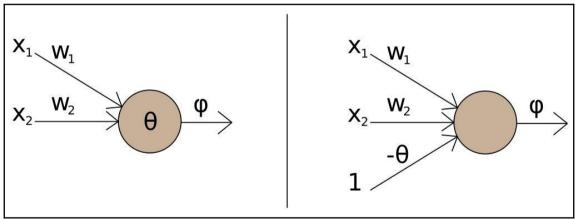




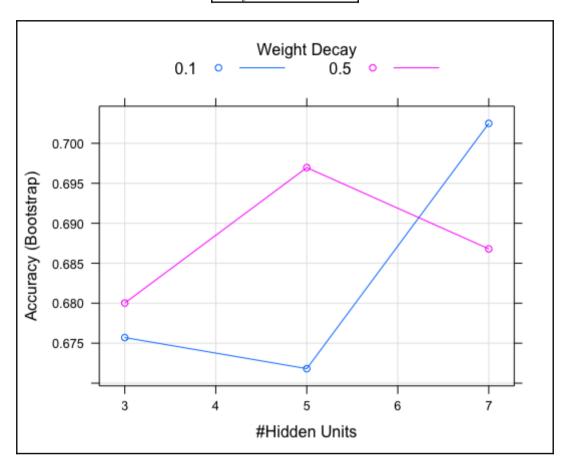






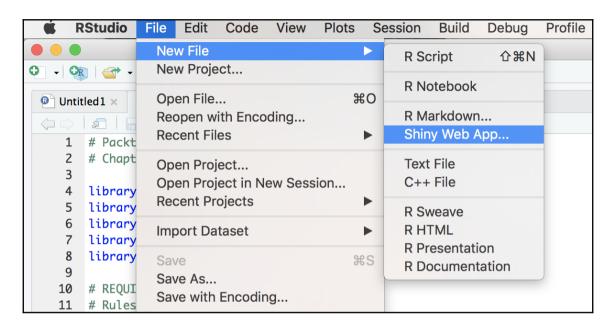


$$f(\sum_{i}(w_i * x_i) + b)$$





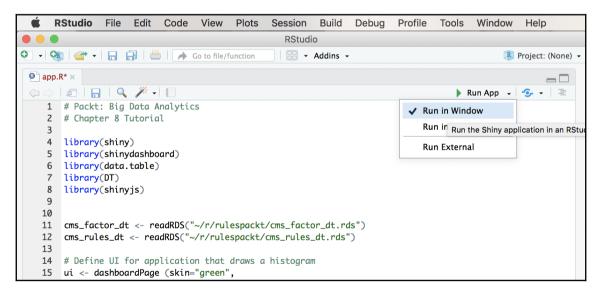


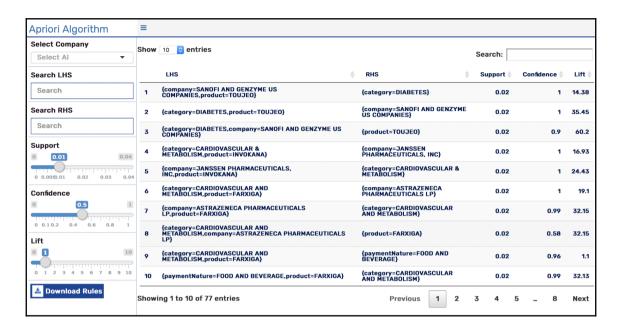


```
RStudio
               File
                     Edit
                          Code
                                 View
                                        Plots
                                               Session
                                                       Build
                                                               Debug
                                                                       Profile
                                                                               Tools
                                                                                      Window
                                                                                       RStudio
◆ Go to file/function
                                               ■ - Addins -

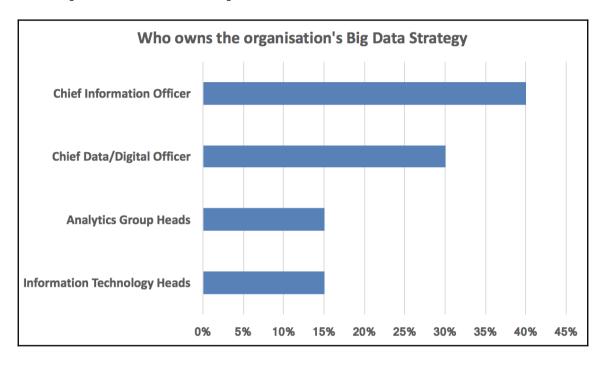
  app.R* ×
 1 # Packt: Big Data Analytics
    2 # Chapter 8 Tutorial
    3
    4 library(shiny)
    5 library(shinydashboard)
    6 library(data.table)
    7 library(DT)
    8 library(shinyjs)
    9
   10
   11
      cms_factor_dt <- readRDS("~/r/rulespackt/cms_factor_dt.rds")</pre>
   12 cms_rules_dt <- readRDS("~/r/rulespackt/cms_rules_dt.rds")</pre>
   13
   14
       # Define UI for application that draws a histogram
   15
       ui <- dashboardPage (skin="green",
              dashboardHeader(title = "Apriori Algorithm"),
   16
   17
              dashboardSidebar(
   18
                useShinyjs(),
   19
                sidebarMenu(
                  uiOutput("company"),
   20
   21
                  uiOutput("searchlhs"),
   22
                  uiOutput("searchrhs"),
   23
                  uiOutput("support2"),
   24
                  uiOutput("confidence"),
    25
                  uiOutput("lift"),
                  downloadButton('downloadMatchingRules', "Download Rules")
   26
```

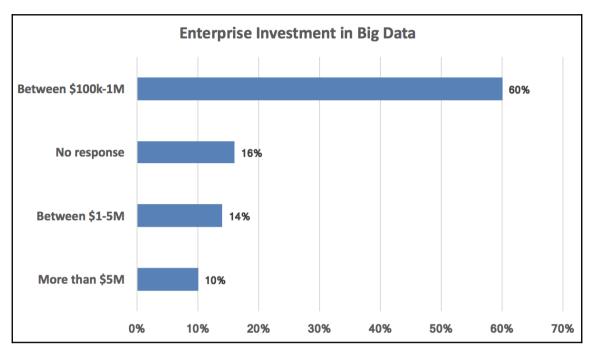
Name ^	Size	Kind
🗊 app.R	6 KB	Rez Source
<pre> graph cms_factor_dt.rds </pre>	5.1 MB	R Data File
<pre> cms_rules_dt.rds</pre>	218 KB	R Data File
<pre> g cms_rules.rds </pre>	288 KB	R Data File
▼ i www		Folder
▼ infonts		Folder
▶ 🔃 rubik		Folder
fonts.css	2 KB	Cascacument
packt2.css	6 KB	Cascacument
▼ webfonts		Folder
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34D579_0_0.svg	2.1 MB	SVG Image
34D579_0_0.ttf	814 KB	TrueType® font
34D579_0_0.woff	386 KB	Document
34D579_0_0.woff2	265 KB	Document
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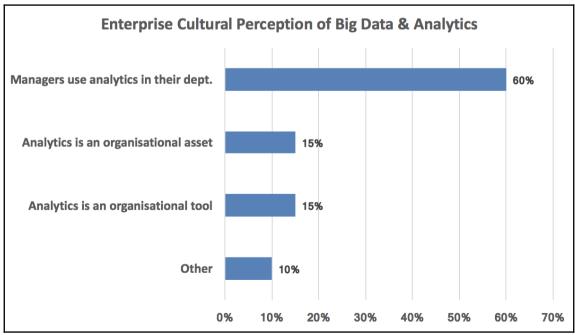


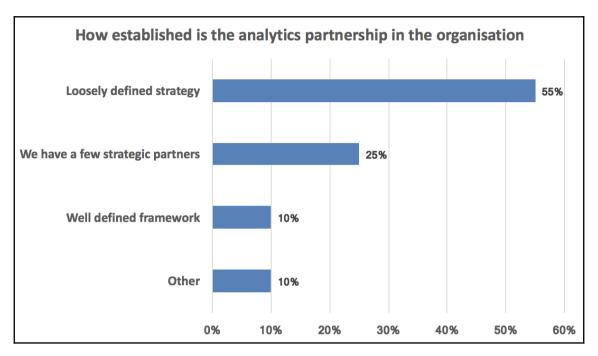


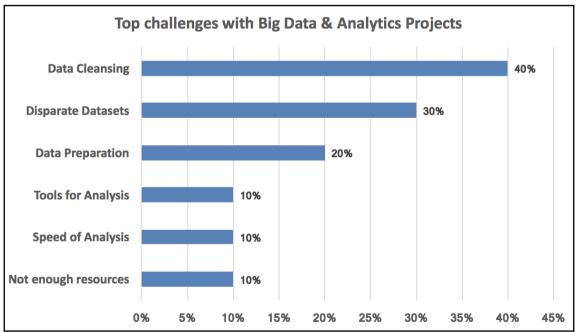
Chapter 9: Enterprise Data Science

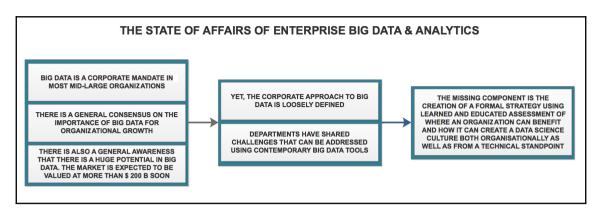


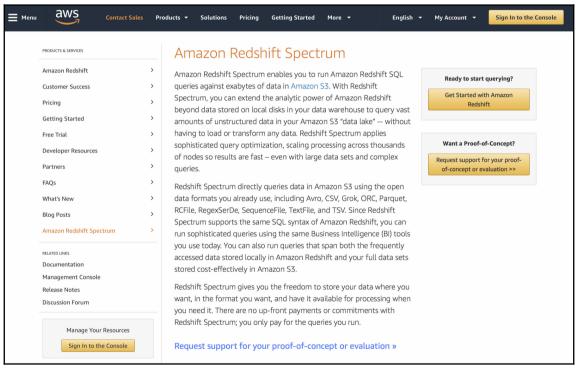


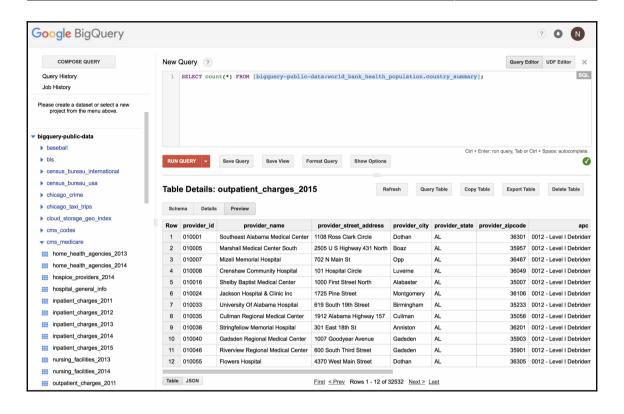


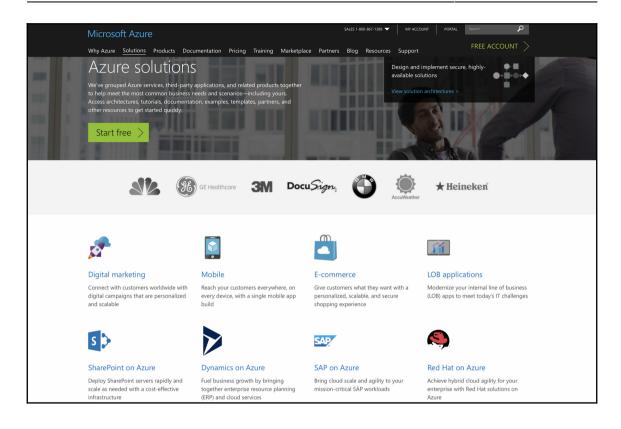


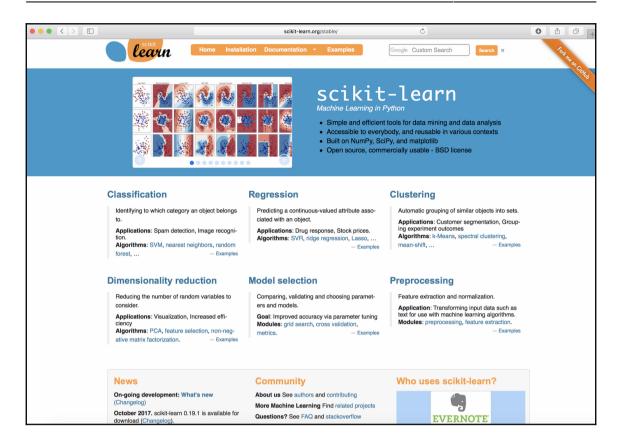














Overview

Programming Guides ▼

API Docs▼

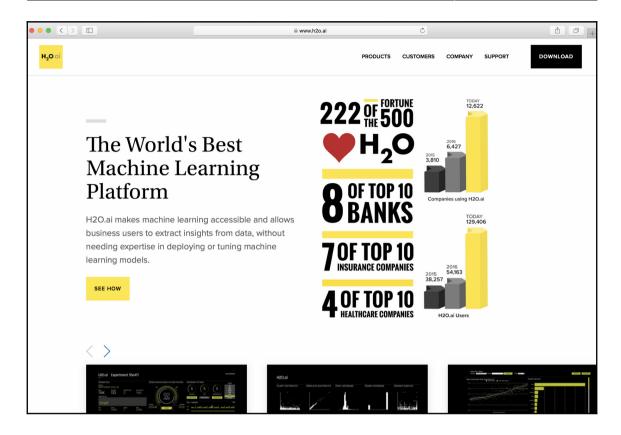
Deploying ▼ More ▼

Machine Learning Library (MLlib)

MLlib is Spark's scalable machine learning library consisting of common learning algorithms and utilities, including classification, regression, clustering, collaborative filtering, dimensionality reduction, as well as underlying optimization primitives, as outlined below:

- Data types
- Basic statistics
 - summary statistics
 - correlations
 - stratified sampling
 - hypothesis testing
 - o random data generation
- · Classification and regression
 - linear models (SVMs, logistic regression, linear regression)
 - decision trees
 - naive Bayes
- Collaborative filtering
 - o alternating least squares (ALS)
- Clustering
 - k-means
- Dimensionality reduction
 - singular value decomposition (SVD)
 - o principal component analysis (PCA)
- Feature extraction and transformation
- Optimization (developer)
 - o stochastic gradient descent
 - o limited-memory BFGS (L-BFGS)

MLlib is under active development. The APIs marked Experimental/DeveloperApi may change in future releases, and the migration guide below will explain all changes between releases.





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Documentation

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Download

Apache MADlib: Big Data Machine Learning in SQL

Open source, commercially friendly Apache license For PostgreSQL, Greenplum Database[™], and Apache HAWQ (incubating)

Powerful machine learning, graph, statistics and analytics for data scientists

Read More

MADlib 1.12 Release (GA)

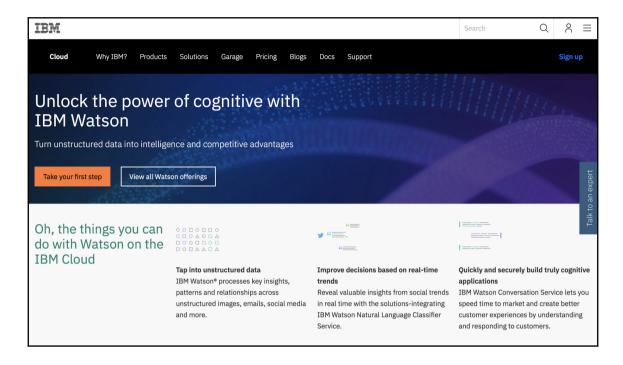
On Aug 29, 2017, MADlib completed its first release as an Apache Software Foundation Top Level Project.

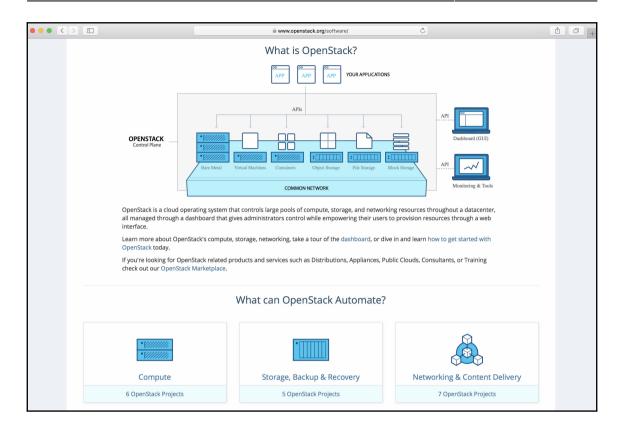
New features include: All Pairs Shortest Path, Weakly Connected Components, Breadth First Search, Mulitple Graph Measures, Stratified Sampling, Train-test split, Multilayer Perceptron and various updates for Apache Top Level Project.

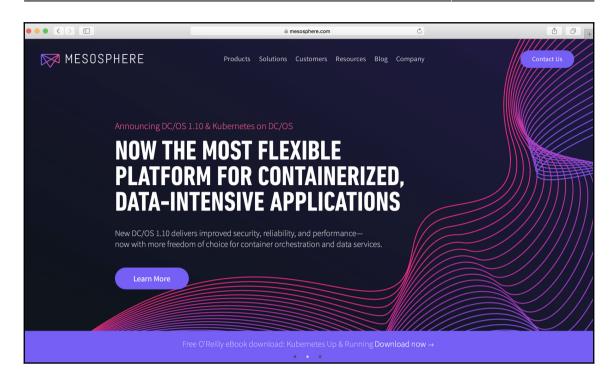
Improvements

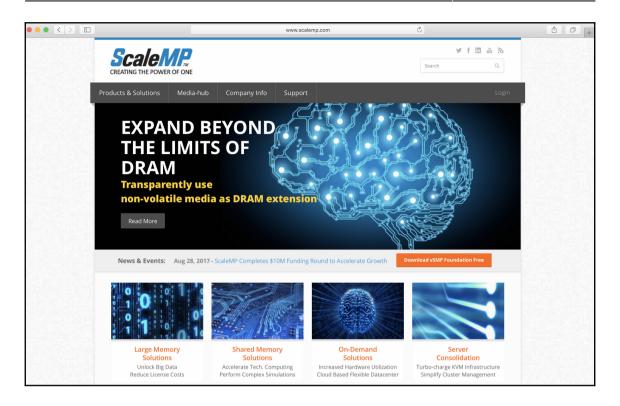
- Decision tree and random forest Allow expressions in feature list, Allow array input for features, Filter NULL dependent values in OOB, Add option to treat NULL as category.
- Summary Allow user to determine the number of columns per run, Improve efficiency of computation time by ~35%.
- Sketch Promote cardinality estimators to top level module from early stage.

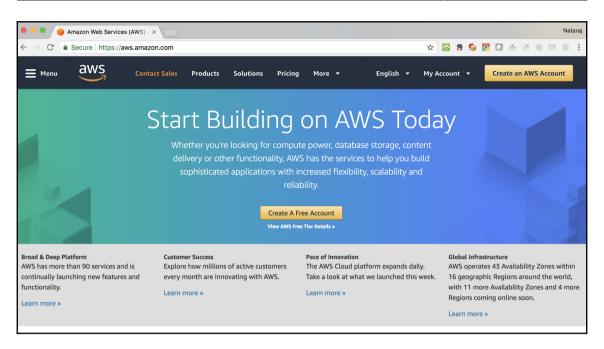
You are invited to download the 1.12 release and review the release notes.

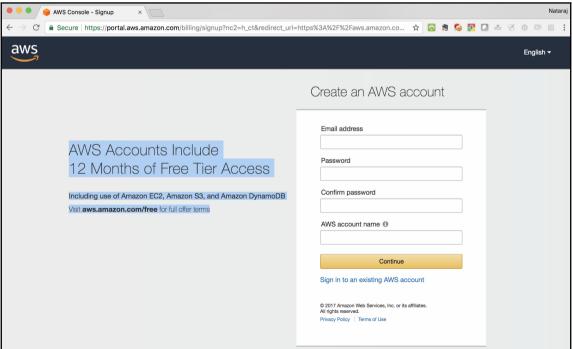


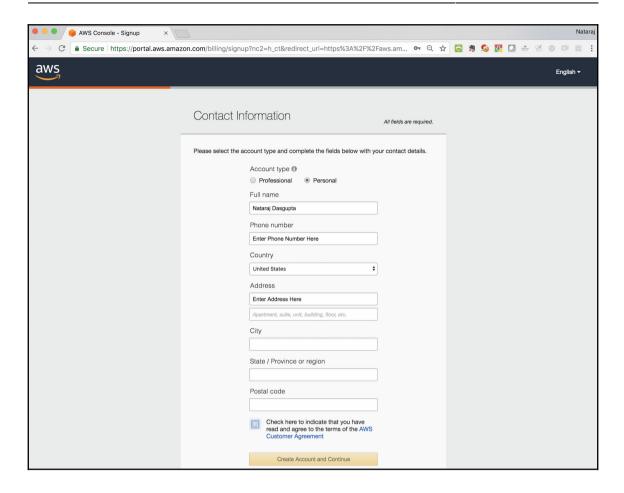


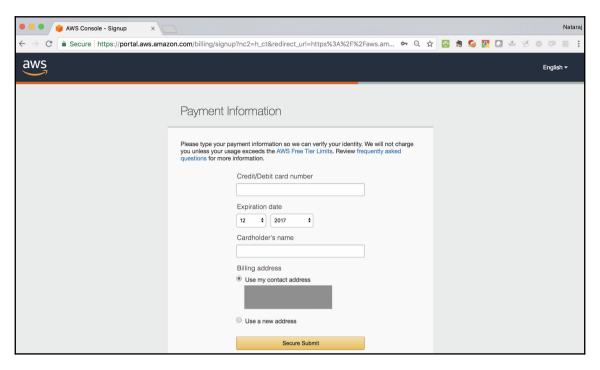


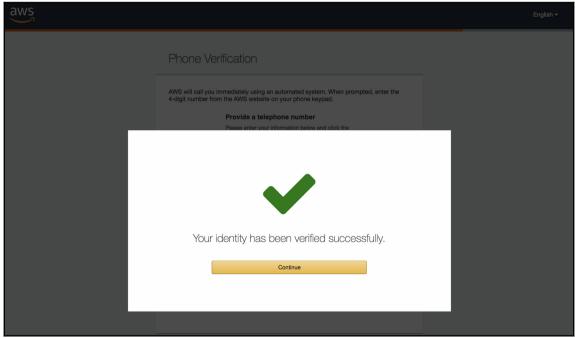


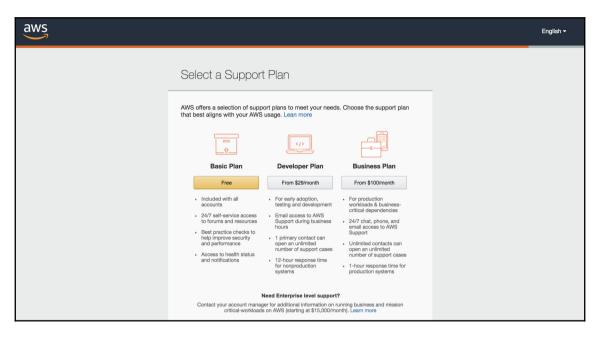




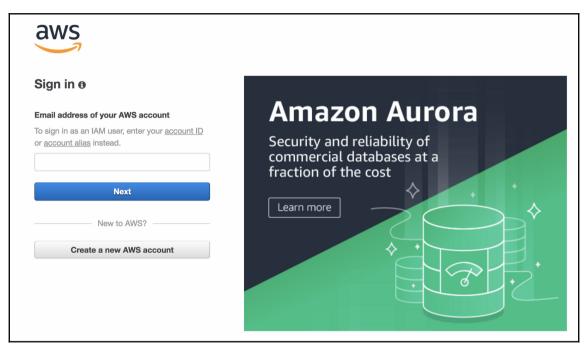


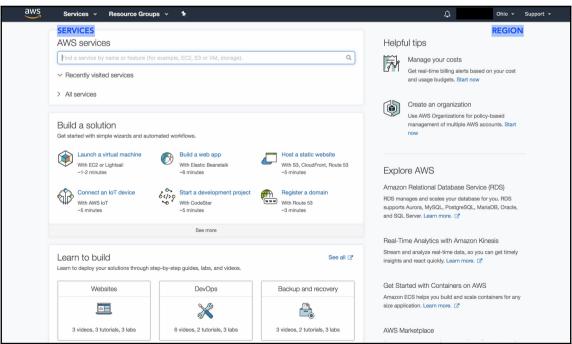


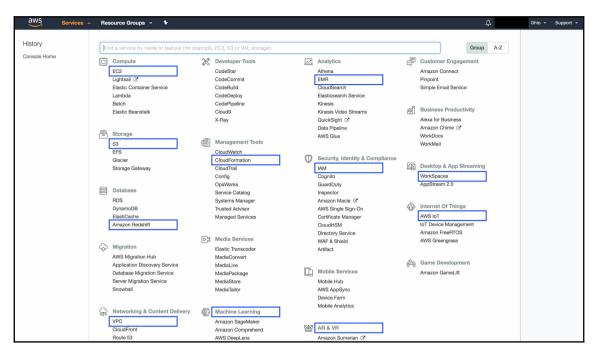


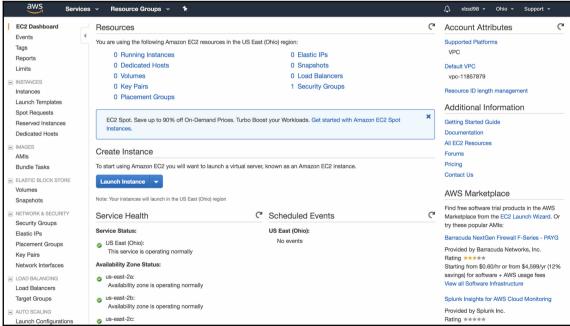


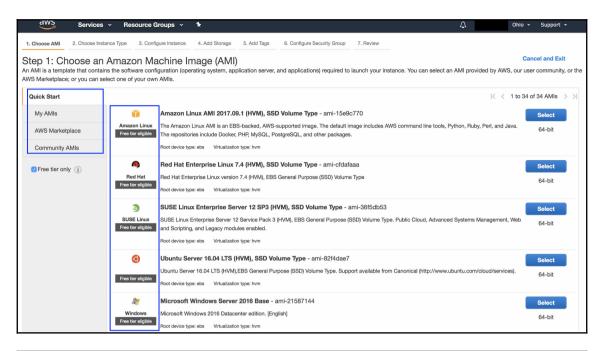


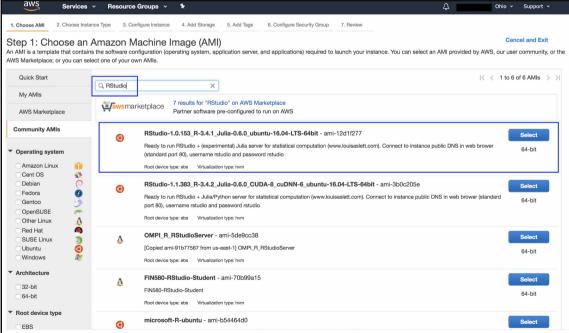


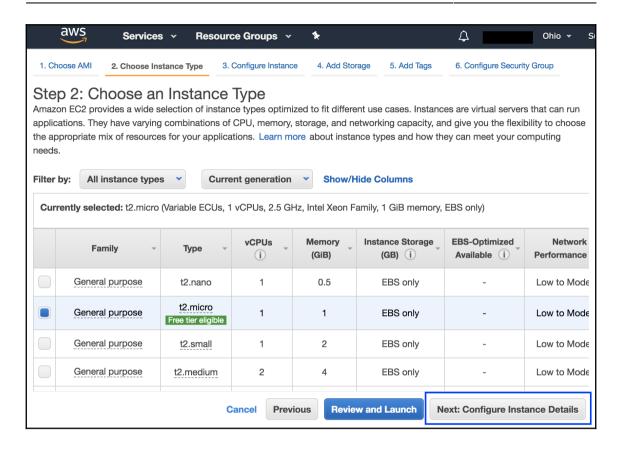


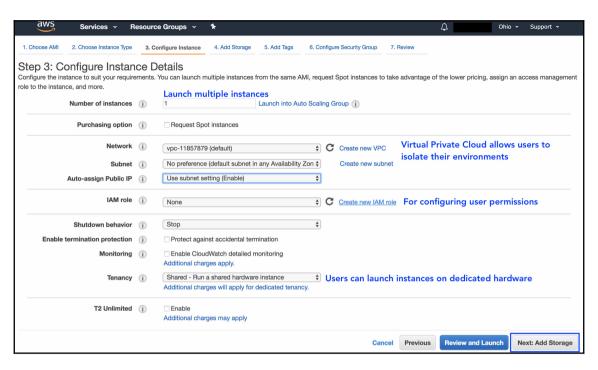


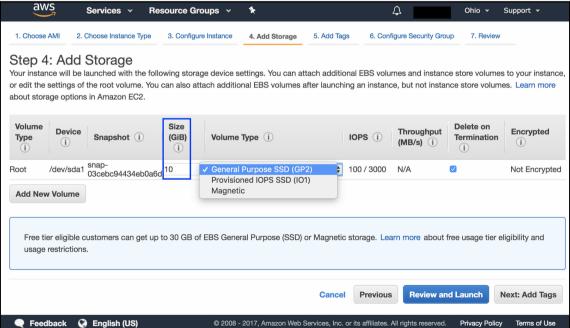


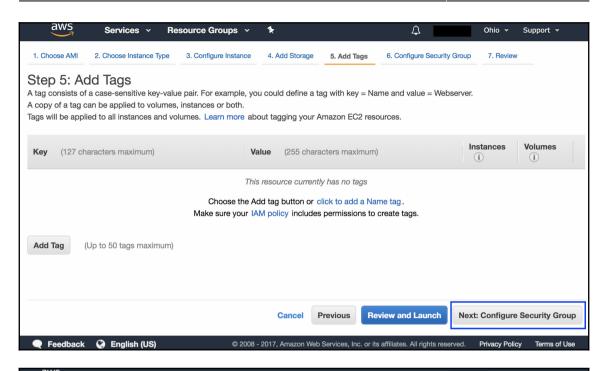


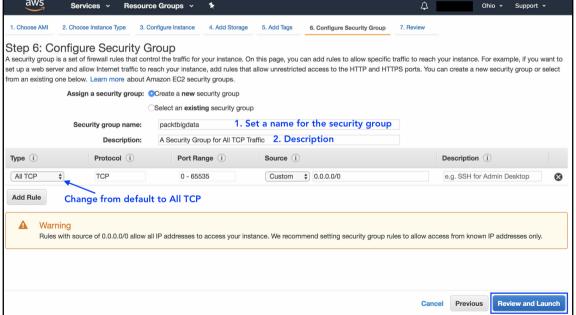


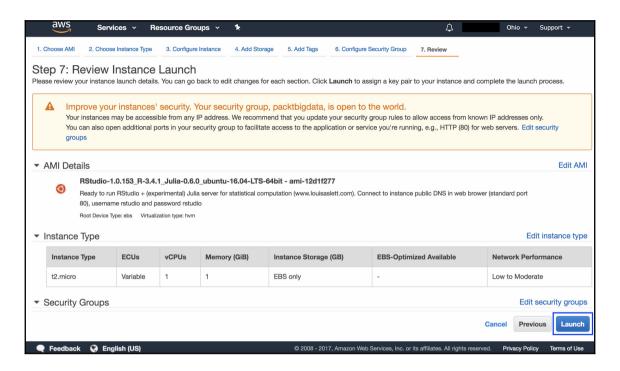


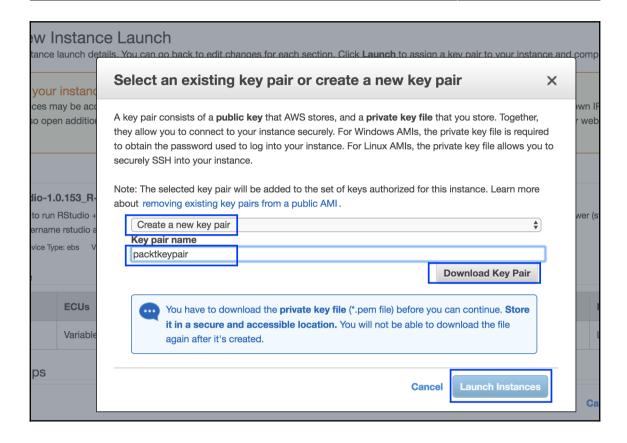


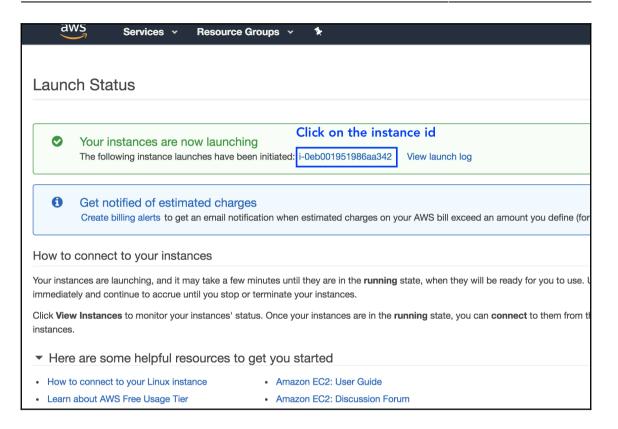


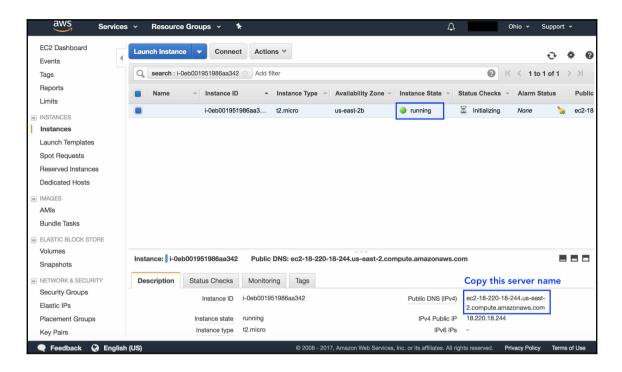


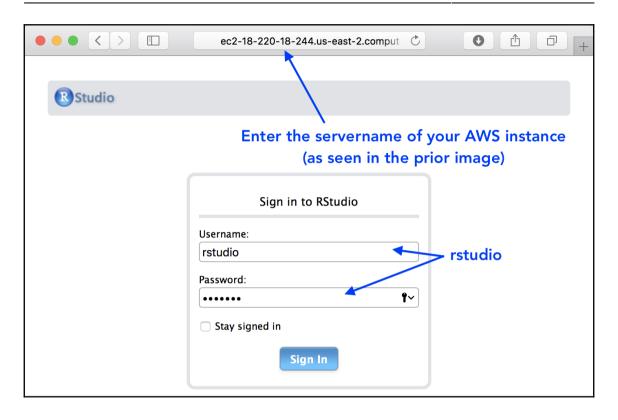


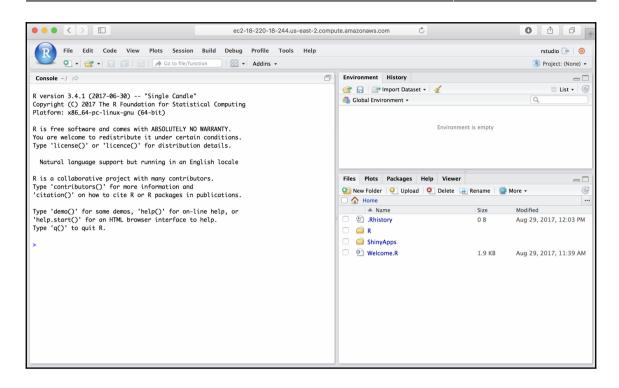


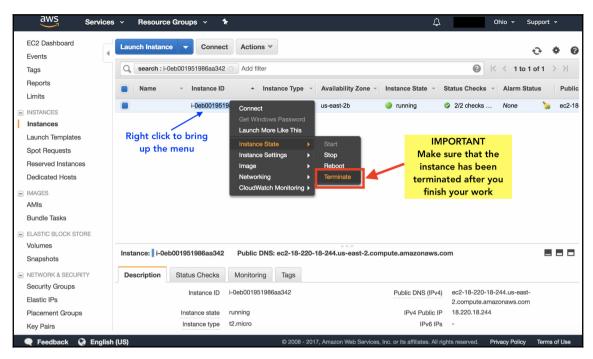


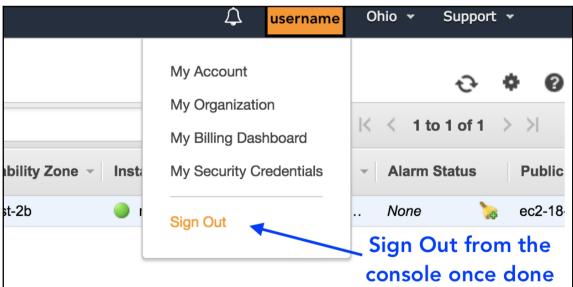


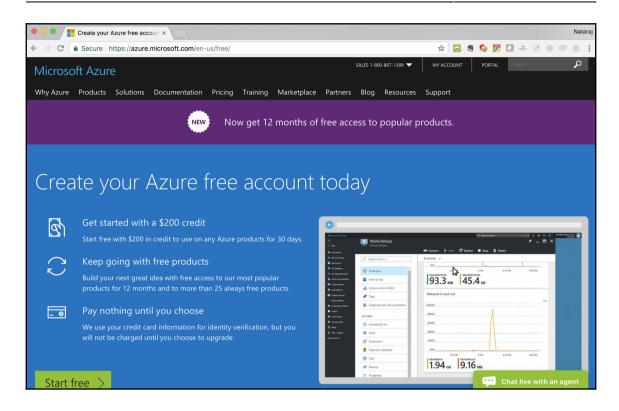


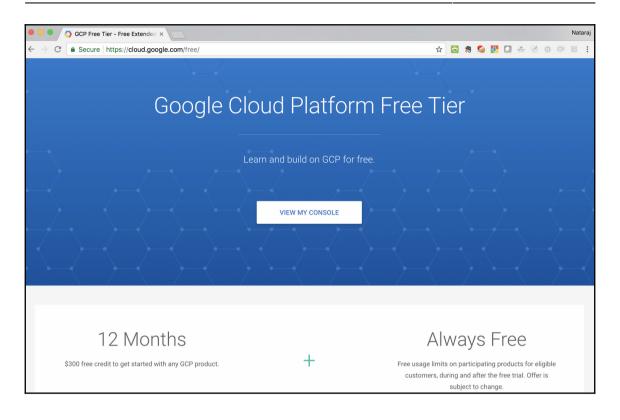












Chapter 10: Closing Thoughts on Big Data

