1 Introduction to Practical Machine Learning using Python

Preparing, manipulating and visualizing data – NumPy, pandas and matplotlib tutorials

Understanding the pandas module

Exploring data

```
In [9]: obj.values
Out[9]: array([ 3, 5, -2, 1])
In [10]: obj.index
Out[10]: Int64Index([0, 1, 2, 3], dtype='int64')
```

In [11]:	obj *2
Out[11]:	0 6 1 10 2 -4 3 2 dtype: int64
In [12]:	obj[obj>2]
Out[12]:	0 3 1 5 dtype: int64

In [20]:	<pre>index = ['a','b','c','d','g'] obj = pd.Series(data, index=index) obj</pre>	
Out[20]:	a 30	
	b 70	
	c 160	
	d 5	
	g NaN	
	dtype: float64	

In [16]:	pd.isnull(obj)
Out[16]:	a False b False c False d False dtype: bool
In [17]:	pd.notnull(obj)
Out[17]:	a True b True c True d True dtype: bool

In [4]: data = pd.read_csv("data_example/ad-dataset/ad.data",header=None)

In [5]: data.describe()

Out[5]:		4	5	6	7	8	9	10	11	12	13	
	count	3279.000000	3279.000000	3279.000000	3279.000000	3279.000000	3279.000000	3279.000000	3279.000000	3279.000000	3279.000000	
	mean	0.004270	0.011589	0.004575	0.003355	0.003965	0.011589	0.003355	0.004880	0.009149	0.004575	
	std	0.065212	0.107042	0.067491	0.057831	0.062850	0.107042	0.057831	0.069694	0.095227	0.067491	
	min	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	
	25%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	
	50%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	
	75%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	
	max	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	

8 rows × 1554 columns

In [25]: data.columns

Out[25]: Int64Index([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, ... 1549, 1550, 1551, 1552, 1553, 1554, 1555, 1556, 1557, 1558], dtype='int64', length=1559)

In [26]:	data.d	types	
Out[26]:	0	object	
	2	object	
	3	object	
	4 5	int64	
		•••	
	1557	int64	
	1558 dtype:	object object	

In [6]:	data[1]						
Out[6]:	0	125					
	1	468					
	29	234					
		•••					
	3277	?					
	3278	40					
	Name: 1	, dtype:	object				

In [27]: data[[1,20]] Out[27]: 1 20 125 0 o 1 468 0 230 0 2 з 468 0 4 468 0 ----3277 ? 0 3278 40 0 3279 rows × 2 columns

In [28]:	data[1].head()
Out[28]:	0	125
	1	468
	2	230
	3	468
	4	468
	Name:	1, dtype: object

In [29]:	data[1].head(10)
Out[29]:	0	125
	1	468
	2	230
	3	468
	4	468
	5	468
	6	460
	7	234
	8	468
	9	468
	Name:	1, dtype: object

In [7]:	da	ta[1:3]	I																	
Out[7]:		0	1	2	3	4	5	6	7	8	9	 1549	1550	1551	1552	1553	1554	1555	1556	1557	1558
	1	57	468	8.2105	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	2	33	230	6.9696	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.

2 rows × 1559 columns

Manipulate data

In [31]:	da	ta[d	lata	[1]> 0]	.1	iea	ıd (4)													
Out[31]:		0	1	2	3	4	5	6	7	8	9	 1549	1550	1551	1552	1553	1554	1555	1556	1557	1558
	0	125	125	1.0	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	1	57	468	8.2105	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	2	33	230	6.9696	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	3	60	468	7.8	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.

4 rows × 1559 columns

In [32]: data[(data[1]> 0) & (data[1558]=='ad.')].head(4)

Out[32]:

	0	1	2	3	4	5	6	7	8	9	 1549	1550	1551	1552	1553	1554	1555	1556	1557	1558
0	125	125	1.0	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
1	57	468	8.2105	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
2	33	230	6.9696	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
3	60	468	7.8	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.

4 rows × 1559 columns

In [33]: data.ix[:3]

Out[33]:

	0	1	2	3	4	5	6	7	8	9	 1549	1550	1551	1552	1553	1554	1555	1556	1557	1558
0	125	125	1.0	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
1	57	468	8.2105	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
2	33	230	6.9696	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
3	60	468	7.8	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.

4 rows × 1559 columns

In [34]: data.iloc[:3]

Out[34]:		0	1	2	3	4	5	6	7	8	9	 1549	1550	1551	1552	1553	1554	1555	1556	1557	1558
	0	125	125	1.0	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	1	57	468	8.2105	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	2	33	230	6.9696	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.

3 rows × 1559 columns

In [35]: data.loc[:3]

Out[35]:		0	1	2	3	4	5	6	7	8	9	 1549	1550	1551	1552	1553	1554	1555	1556	1557	1558
	0	125	125	1.0	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	1	57	468	8.2105	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	2	33	230	6.9696	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.
	3	60	468	7.8	1	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	ad.

4 rows × 1559 columns

In [click to scroll output; double click to hide

In [37]: data.ix[3,1]=0

In [38]: import random
data.ix[0] = [random.randint(0,1) for r in xrange(1558)]+['ad.']

In [40]: row = [random.randint(0,1) for r in xrange(1558)]+['ad.']
data = data.append(pd.Series(row,index = data.columns),ignore_index=True)

In [70]: data.loc[len(data)] = row

In [41]:	data['newcol data.columns	umn'] = 'test	value'				
Out[41]:	Index([Ο,	1,	2,	З,	4,	
		5,	6,	7,	8,	9,	
	•••						
		1550,	1551,	1552,	1553,	1554,	
		1555,	1556,	1557,	1558, u'ne	wcolumn'],	
	dtype=	'object', len	gth=1560)				

Out[56]: Index([0, 1, 2, 3, 4, 5, 6, 7, 8, 9,	In [56]:	data = da data.col	ata.dr umns	op(' <mark>ne</mark>	wcolum	m', 1)								
	Out[56]:	Index([Ο,	1,	2,	з,	4,	5,	6,	7,	8,	9,		

1549, 1550, 1551, 1552, 1553, 1554, 1555, 1556, 1557, 1558], dtype='object', length=1559)

```
In [42]: data.duplicated()
Out[42]: 0 False
1 False
2 False
3 False
4 False
....
3279 False
dtype: bool
```

In [43]:	<pre>data[1558].drop_duplicates()</pre>
Out[43]:	0 ad. 459 nonad. Name: 1558, dtype: object

```
In [44]: data[1558].drop_duplicates().tolist()
```

Out[44]: ['ad.', 'nonad.']

```
In [46]: adindices = data[data .columns[-1]]== 'ad.'
data.loc[adindices,data .columns[-1]]=1
nonadindices = data[data .columns[-1]]=='nonad.'
data.loc[nonadindices,data .columns[-1]]=0
```

In [47]:	data[1558].dtypes
Out[47]:	dtype('0')

In [63]: data[data.columns[-1]]=data[data.columns[-1]].astype(float)

In [71]:	<pre>data=data.replace({'?'</pre>	: np.nan})
	data=data.replace({'	?': np.nan})
	data=data.replace({'	?': np.nan})
	data=data.replace({'	?': np.nan})
	<pre>data=data.replace({'</pre>	?': np.nan})

In [73]: data=data.dropna()

In [74]: data=data.fillna(-1)

In [82]: data=data.apply(lambda x: pd.to_numeric(x))

```
In [83]: data1 = pd.DataFrame(columns=[i for i in xrange(1559)])
data1.loc[len(data1)] = [random.randint(0,1) for r in xrange(1558)]+[1]
data1.loc[len(data1)] = [random.randint(0,1) for r in xrange(1558)]+[1]
```

In [85]:	<pre>print len(data) datatot = pd.concat([data[:],data1[:]]) len(datatot)</pre>
	2362

Out[85]: 2364

Matplotlib tutorial

```
In [1]: import matplotlib.pyplot as plt
In [2]: plt.plot([10,5,2,4],color='green',label='line 1', linewidth=5)
plt.ylabel('x',fontsize=40)
plt.axis([0,3, 0,15])
plt.show()
In [5]: fig = plt.figure(figsize=(10,10))
ax = fig.add_subplot(111)
ax.set_ylabel('x',fontsize=40)
ax.set_ylabel('y',fontsize=40)
ax.set_ylabel('y',fontsize=40)
ax.plot([10,5,2,4],color='green',label='line 1', linewidth=5)
fig.savefig('figure.png')
```



Example of simple plot

In [8]:	<pre>import numpy as np fig = plt figure(figsize=(10, 10))</pre>
	ax = iig.add_subplot(iii)
	r = np.arange(0., 10., 0.3)
	<pre>p1, = ax.plot(r, r, 'r', label='line 1', linewidth=10)</pre>
	<pre>p2, = ax.plot(r, r**0.5, 'bs',label='line 2', linewidth=10)</pre>
	<pre>p3, = ax.plot(r,np.sin(r),'g^', label='line 3', markersize=10)</pre>
	<pre>handles, labels = ax.get_legend_handles_labels()</pre>
	<pre>ax.legend(handles, labels,fontsize=40)</pre>
	<pre>ax.set_xlabel('x',fontsize=40)</pre>
	<pre>ax.set_ylabel('y',fontsize=40)</pre>
	<pre>fig.suptitle('figure 1',fontsize=40)</pre>
	<pre>fig.savefig('figure_multiplelines.png')</pre>



Example of plot with multiple lines





Scatter plot of randomly distributed points

2 Machine Learning Techniques – Unsupervised

Learning Clustering algorithms

Density methods

Mean – shift



Sketch of the mean-shift evolution through iterations

Hierarchical methods





Training and comparison of the clustering methods





IClustering of the two multivariate classes using k-means, mean-shift, Gaussian mixture model, and hierarchical ward method



IHierarchical clustering dendrogram for the last 12 merges.

Dimensionality reduction

Principal Component Analysis (PCA)



The linear function between the velocity in m/s and Km/h $\,$

PCA example



A two-dimensional dataset. The principal component direction v1 is indicated by an arrow.

3 Supervised Machine Learning

Model error estimation



Variance and bias example.

Decision trees



Decision tree for predicting whether to bring an umbrella or not based on a record of 100 days.

Support vector machine



Sketch of the dataset separated in two classes (empty and filled circles) by the black line (decision boundary)



The predictions lie around the true value

Kernel trick



In a two-dimensional space, the dataset shown on the left is not separable. Mapping the dataset in a three-dimensional space, the two classes are separable.

A comparison of methods

Regression problem

In [4]:	import pandas as pd
	Import numpy as np
	from sklearn import cross_validation
	from sklearn import svm
	<pre>from sklearn.tree import DecisionTreeRegressor</pre>
	<pre>from sklearn.ensemble import RandomForestRegressor</pre>
	from sklearn.linear_model import LinearRegression
	<pre>from sklearn.linear_model import Ridge</pre>
	from sklearn.linear_model import Lasso
	from sklearn.neighbors import KNeighborsRegressor
	from sklearn.metrics import mean_squared_error

```
In [7]: df = pd.read_csv('housing.csv', sep=',', header=None)
         #shuffle the data
         df = df.iloc[np.random.permutation(len(df))]
         X= df[df.columns[:-1]].values
        Y = df[df.columns[-1]].values
        cv = 10
         print 'linear regression'
         lin = LinearRegression()
        scores = cross_validation.cross_val_score(lin, X, Y, cv=cv)
print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
         predicted = cross_validation.cross_val_predict(lin, X,Y, cv=cv)
         print 'MSE:',mean_squared_error(Y,predicted)
        print 'ridge regression'
         ridge = Ridge(alpha=1.0)
         scores = cross validation.cross val score(ridge, X, Y, cv=cv)
         print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(ridge, X,Y, cv=cv)
         print 'MSE:',mean_squared_error(Y,predicted)
         print 'lasso regression'
         lasso = Lasso(alpha=0.1)
         scores = cross_validation.cross_val_score(lasso, X, Y, cv=cv)
         print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
         predicted = cross_validation.cross_val_predict(lasso, X,Y, cv=cv)
        print 'MSE:',mean_squared_error(Y,predicted)
         print 'decision tree regression'
         tree = DecisionTreeRegressor(random_state=0)
        scores = cross_validation.cross_val_score(tree, X, Y, cv=cv)
print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
         predicted = cross_validation.cross_val_predict(tree, X,Y, cv=cv)
        print 'MSE:', mean squared error(Y, predicted)
         print 'random forest regression'
         forest = RandomForestRegressor(n_estimators=50, max_depth=None,min_samples_split=1,
                                        random_state=0)
         scores = cross_validation.cross_val_score(forest, X, Y, cv=cv)
         print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
         predicted = cross_validation.cross_val_predict(forest, X,Y, cv=cv)
         print 'MSE:',mean_squared_error(Y,predicted)
         #svm
         print 'linear support vector machine'
         svm_lin = svm.SVR(epsilon=0.2,kernel='linear',C=1)
         scores = cross_validation.cross_val_score(svm_lin, X, Y, cv=cv)
         print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
         predicted = cross_validation.cross_val_predict(svm_lin, X,Y, cv=cv)
         print 'MSE:',mean_squared_error(Y,predicted)
         print 'support vector machine rbf'
         clf = svm.SVR(epsilon=0.2,kernel='rbf',C=1.)
         scores = cross_validation.cross_val_score(clf, X, Y, cv=cv)
         print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
        print 'MSE:',mean_squared_error(Y,predicted)
         print 'knn'
         knn = KNeighborsRegressor()
         scores = cross_validation.cross_val_score(knn, X, Y, cv=cv)
         print("mean R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
         predicted = cross_validation.cross_val_predict(knn, X,Y, cv=cv)
```

print 'MSE:',mean_squared_error(Y,predicted)

linear regression mean R2: 0.72 (+/- 0.15) MSE: 23.5515499366 ridge regression mean R2: 0.72 (+/- 0.16) MSE: 23.7397585761 lasso regression mean R2: 0.71 (+/- 0.17) MSE: 24.734860679 decision tree regression mean R2: 0.75 (+/- 0.24) MSE: 19.8023913043 random forest regression mean R2: 0.87 (+/- 0.12) MSE: 10.9910313913 linear support vector machine mean R2: 0.70 (+/- 0.25) MSE: 25.833801836 support vector machine rbf mean R2: -0.01 (+/- 0.11) MSE: 83.8283880541 knn mean R2: 0.54 (+/- 0.23) MSE: 37.8792632411

```
In [9]: from sklearn.feature_selection import RFE
        best features=4
        print 'feature selection on linear regression'
        rfe_lin = RFE(lin,best_features).fit(X,Y)
        mask = np.array(rfe_lin.support_)
        scores = cross_validation.cross_val_score(lin, X[:,mask], Y, cv=cv)
        print("R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(lin, X[:,mask],Y, cv=cv)
        print 'MSE:',mean_squared_error(Y,predicted)
        print 'feature selection ridge regression'
        rfe_ridge = RFE(ridge,best_features).fit(X,Y)
        mask = np.array(rfe ridge.support )
        scores = cross_validation.cross_val_score(ridge, X[:,mask], Y, cv=cv)
        print("R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(ridge, X[:,mask],Y, cv=cv)
        print 'MSE:', mean squared error(Y, predicted)
        print 'feature selection on lasso regression'
        rfe lasso = RFE(lasso, best features).fit(X,Y)
        mask = np.array(rfe_lasso.support_)
        scores = cross_validation.cross_val_score(lasso, X[:,mask], Y, cv=cv)
        print("R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(lasso, X[:,mask],Y, cv=cv)
        print 'MSE:',mean_squared_error(Y,predicted)
        print 'feature selection on decision tree'
        rfe_tree = RFE(tree,best_features).fit(X,Y)
        mask = np.array(rfe_tree.support_)
        scores = cross_validation.cross_val_score(tree, X[:,mask], Y, cv=cv)
        print("R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(tree, X[:,mask],Y, cv=cv)
        print 'MSE:', mean squared error(Y, predicted)
        print 'feature selection on random forest'
        rfe forest = RFE(forest, best features).fit(X,Y)
        mask = np.array(rfe_forest.support_)
        scores = cross_validation.cross_val_score(forest, X[:,mask], Y, cv=cv)
print("R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
        predicted = cross_validation.cross_val_predict(forest, X[:,mask],Y, cv=cv)
        print 'MSE:',mean_squared_error(Y,predicted)
        print 'feature selection on linear support vector machine'
        rfe svm = RFE(svm lin,best features).fit(X,Y)
        mask = np.array(rfe_svm.support_)
        scores = cross_validation.cross_val_score(svm_lin, X[:,mask], Y, cv=cv)
        print("R2: %0.2f (+/- %0.2f)" % (scores.mean(), scores.std() * 2))
```

predicted = cross_validation.cross_val_predict(svm_lin, X,Y, cv=cv)

print 'MSE:',mean_squared_error(Y,predicted)

feature selection on linear regression R2: 0.61 (+/- 0.31) MSE: 33.182126206 feature selection ridge regression R2: 0.61 (+/- 0.32) MSE: 33.2543979822 feature selection on lasso regression R2: 0.68 (+/- 0.20) MSE: 27.4174043724 feature selection on decision tree R2: 0.70 (+/- 0.35) MSE: 24.1185968379 feature selection on random forest R2: 0.84 (+/- 0.14) MSE: 13.6755712332 feature selection on linear support vector machine R2: 0.60 (+/- 0.33)

Classification problem

In [1]:	im fr fr fr fr fr fr fr fr fr	port om sk om sk om sk om sk om sk om sk om sk om sk om sk	panda numpy learn learn learn learn learn learn learn learn	s i .t .n .1 .n .m	as mp ns ain et et	pd np ort c ort s e imp emble ve_ba ear_m ghbor rics rics rics	vm ort I impo yes i odel s impo impon impon	_valid Decision ort Rai import import cort Ki rt f1_ rt pre- rt rec	ation onTreeClassifier MultinomialNB t LogisticRegression NeighborsClassifier score cision_score all_score						
In [10]:	#r df fo df	<pre>#read data in df = pd.read_csv('data_cars.csv',header=None) for i in range(len(df.columns)): df[i] = df[i].astype('category') df.head()</pre>													
Out[10]:	Π	0	1	2	3	4	5	6							
	0	vhigh	vhigh	2	2	small	low	unacc							
	1	vhigh	vhigh	2	2	small	med	unacc							
	2	vhigh	vhigh	2	2	small	high	unacc							
	3 vhigh vhigh 2 2 med low unacc														
	4	vhigh	vhigh	2	2	med	med	unacc							

In	[14]:	#map	cat	gori	es	to	val	lues				
		map0	= d	ict (zj	ip(df[0].ca	at.categories,	range(<pre>len(df[0].cat.categories</pre>))))
		#prin	t n	ap0								
		map1	= d	ict (zi	ip(df[1].ca	at.categories,	range(len(df[1].cat.categories))))
		map2	= d	ict (zi	ip(df[2].ca	at.categories,	range(<pre>len(df[2].cat.categories</pre>))))
		map3	= d	lict (zj	ip(df[3].ca	at.categories,	range(<pre>len(df[3].cat.categories</pre>))))
		map4	= d	ict (zj	ip(df[4].ca	at.categories,	range(<pre>len(df[4].cat.categories</pre>))))
		map5	= d	lict (zi	ip(df[5].ca	at.categories,	range(<pre>len(df[5].cat.categories</pre>))))
		map6	= d	ict (zj	ip(df[6].c	at.categories,	range(<pre>len(df[6].cat.categories</pre>))))
		cat_c	ols	= d	f.s	sele	ect_	dtyp	es(['category']).colu	mns	
		df[ca	t_c	ols]	=	df[cat	_col:	s].apply(lambd	a x: x.	cat.codes)	
		df =	df.	iloc	[np	p.ra	indo	m.pe:	rmutation(len(df))]		
		print	df	.hea	d ()							
			0	1	2	3	4	5 6				
		570	0	0	1	0	1	1 2				
		951	2	3	3	ō	ō	1 2				
		1633	1	1	0	1	1	2 0				
		412	3	ĩ	3	õ	ō	2 2				
		156	3	ō	ĩ	2	ĩ	1 2				
		100		Č.	-	-	-					

df_f1.loc[len(df_f1)] = [method]+list(f1_score(y_pred,y_true,average=None)) df_precision.loc[len(df_precision]) = [method]+list(precision_score(y_pred,y_true,average=None)) df_recall.loc[len(df_recall)] = [method]+list(recall_score(y_pred,y_true,average=None))

X= df[df.columns[:-1]].values
Y = df[df.columns[-1]].values

```
In [41]: cv = 10
method = 'linear support vector machine'
clf = svm.SVC(kernel='linear',C=50)
y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
              method = 'rbf support vector machine'
clf = svm.SVC(kernel='rbf',C=50)
              y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
             method = 'poly support vector machine'
clf = svm.SVC(kernel='poly',C=50)
y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
              method = 'decision tree
              clf = DecisionTreeClassifier(random_state=0)
              y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
              method = 'random forest'
              clf = RandomForestClassifier(n_estimators=50,random_state=0,max_features=None)
              y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
              method = 'naive baves
              clf = MultinomialNB()
              y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
              method = 'logistic regression'
              clf = LogisticRegression()
              y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv)
CalcMeasures(method,y_pred,Y)
              method = 'k nearest neighbours'
              clf = KNeighborsClassifier(weights='distance',n_neighbors=5)
```

Y_pred = cross_validation.cross_val_predict(clf, X,Y, cv=cv) CalcMeasures(method,y_pred,Y)

In [45]: df_f1

0+		
UUT	45	
0 4 0		

	method	acc	good	unacc	vgood
0	linear support vector machine	0.271318	0.000000	0.846757	0.000000
1	rbf support vector machine	0.990921	1.000000	0.997933	0.984375
2	poly support vector machine	0.788918	0.841270	0.938010	0.800000
3	decision tree	0.957309	0.882353	0.989238	0.946565
4	random forest	0.963918	0.915493	0.991275	0.961832
5	naive bayes	0.040404	0.000000	0.825701	0.000000
6	logistic regression	0.265781	0.000000	0.820967	0.078947
7	k nearest neighbours	0.801609	0.534653	0.952988	0.666667

In [46]: df_precision

Out[46]:

	method	acc	good	unacc	vgood
0	linear support vector machine	0.182292	0.000000	0.981818	0.000000
1	rbf support vector machine	0.994792	1.000000	0.997521	0.969231
2	poly support vector machine	0.778646	0.768116	0.950413	0.738462
3	decision tree	0.963542	0.869565	0.987603	0.953846
4	random forest	0.973958	0.942029	0.985950	0.969231
5	naive bayes	0.020833	0.000000	0.998347	0.000000
6	logistic regression	0.208333	0.000000	0.919008	0.046154
7	k nearest neighbours	0.778646	0.391304	0.988430	0.507692

In [47]: df_recall

Out[47]:

	method	acc	good	unacc	vgood
0	linear support vector machine	0.530303	0.000000	0.744361	0.000000
1	rbf support vector machine	0.987080	1.000000	0.998346	1.000000
2	poly support vector machine	0.799465	0.929825	0.925926	0.872727
3	decision tree	0.951157	0.895522	0.990879	0.939394
4	random forest	0.954082	0.890411	0.996658	0.954545
5	naive bayes	0.666667	0.000000	0.703963	0.000000
6	logistic regression	0.366972	0.000000	0.741828	0.272727
7	k nearest neighbours	0.825967	0.843750	0.920000	0.970588

```
In [42]: labels_counts=df[6].value_counts()
pd.Series(map6).map(labels_counts)
Out[42]: acc 384
good 69
unacc 1210
vgood 65
dtype: int64
```

Hidden Markov model



Salesman behavior - two states hidden Markov model

4 Web Mining Techniques

Natural language processing

>>> import nltk >>> from nltk.tokenize import WordPunctTokenizer >>> nltk.download('stopwords') [nltk_data] Downloading package 'stopwords' to [nltk_data] /Users/andrea/nltk_data... [nltk_data] Package stopwords is already up-to-date! True >>> from nltk.corpus import stopwords >>> stopwords = stopwords.words('english') >>> tknzr = WordPunctTokenizer() >>> from nltk.stem.porter import PorterStemmer >>> stemmer = PorterStemmer() >>> text = 'The European languages are members of the same family. Many words in a language trans late into familiar words in another. For science, music, sport, etc, Europe uses the same vocabul ary. Everyone realizes why a new common language would be desirable: one could refuse to pay tra nslators.' >>> words = tknzr.tokenize(text) >>> words >>> words
['The', 'European', 'languages', 'are', 'members', 'of', 'the', 'same', 'family', '.', 'Many', 'w
ords', 'in', 'a', 'language', 'translate', 'into', 'familiar', 'words', 'in', 'another', '.', 'Fo
r', 'science', ',', 'music', ',', 'sport', ',', 'etc', ',', 'Europe', 'uses', 'the', 'same', 'voc
abulary', '.', 'Everyone', 'realizes', 'why', 'a', 'new', 'common', 'language', 'would', 'be', 'd
esirable', ':', 'one', 'could', 'refuse', 'to', 'pay', 'translators', '.']
>>> words_clean = [w.lower() for w in words if w not in stopwords] >>> words clean /// words_clean
['the', 'european', 'languages', 'members', 'family', '.', 'many', 'words', 'language', 'translat
e', 'familiar', 'words', 'another', '.', 'for', 'science', ',', 'music', ',', 'sport', ',', 'etc'
, ',', 'europe', 'uses', 'vocabulary', '.', 'everyone', 'realizes', 'new', 'common', 'language',
'would', 'desirable', ':', 'one', 'could', 'refuse', 'pay', 'translators', '.']
>>> words_clean_stem = [stemmer.stem(w) for w in words_clean] >>> words_clean_stem ['the', 'european', 'languag', 'member', 'famili', '.', 'mani', 'word', 'languag', 'translat', 'f amiliar', 'word', 'anoth', '.', 'for', 'scienc', ',', 'music', ',', 'sport', ',', 'etc', ',', 'eu rop', 'use', 'vocabulari', '.', 'everyon', 'realiz', 'new', 'common', 'languag', 'would', 'desir' , ':', 'one', 'could', 'refus', 'pay', 'translat', '.']

Information retrieval models

Word2vec – continuous bag of words and skip-gram architectures



skip-gram (left) and CBOW (right) architectures of the word2vec algorithm; figures taken from word2vec Parameter Learning Explained by X Rong (2015)

Doc2Vec extension



A distributed memory model example with a context of three words (window=3); figure taken from Distributed Representations of Sentences and Documents by Le and Mikolov (2014)

Movie review query example

```
In [1]: #import files
import os
import os
import numpy as np
#get titles
from BeautifulSoup import BeautifulSoup
moviehtmldir = './movie/'
moviedict = {}
for filename in [f for f in os.listdir(moviehtmldir) if f[0]!='.']:
        id = filename.split('.')[0]
        f = open(moviehtmldir+'/'+filename)
        parsed_html = BeautifulSoup(f.read())
        try:
            title = parsed_html.body.hl.text
        except:
            title = 'none'
            moviedict[id] = title
```



```
In [4]: #test tf-idf
from sklearn.feature_extraction.text import TfidfVectorizer

def PreprocessTfidf(texts,stoplist=[],stem=False):
    newtexts = []
    for text in texts:
        if stem:
            tmp = [w for w in tknzr.tokenize(text) if w not in stoplist]
        else:
            tmp = [stemmer.stem(w) for w in [w for w in tknzr.tokenize(text) if w not in stoplist]]
        newtexts.append(' '.join(tmp))
    return newtexts
    vectorizer = TfidfVectorizer(min_df=1)
    processed_reviews = PreprocessTfidf(tot_textreviews,stoplist,True)
    mod_tfidf = vectorizer.fit(processed_reviews)
    tfidf = dict(zip(vectorizer.get_feature_names(),vectorizer.idf_))
```

In [6]: U = lsi.projection.u Sigma = np.eye(ntopics)*lsi.projection.s #calculate V V = gensim.matutils.corpus2dense(lsi[corpus], len(lsi.projection.s)).T / lsi.projection.s dict_words = {} for i in range(len(dict_corpus)): dict_words[dict_corpus[i]] = i

```
In [7]: from collections import namedtuple
          def PreprocessDoc2Vec(text,stop=[],stem=False):
              words = tknzr.tokenize(text)
              if stem:
                  words_clean = [stemmer.stem(w) for w in [i.lower() for i in words if i not in stop]]
              else:
              words_clean = [i.lower() for i in words if i not in stop]
return words_clean
          Review = namedtuple('Review', 'words tags')
         dir = './review_polarity/txt_sentoken/
do2vecstem = False
          reviews_pos = []
          cnt = 0
         for filename in [f for f in os.listdir(dir+'pos/') if str(f)[0]!='.']:
    f = open(dir+'pos/'+filename,'r')
              reviews_pos.append(Review(PreprocessDoc2Vec(f.read(),stoplist,do2vecstem),['pos_'+str(cnt)]))
              cnt+=1
          reviews_neg = []
          cnt= 0
          for filename in [f for f in os.listdir(dir+'neg/') if str(f)[0]!='.']:
              f = open(dir+'neg/'+filename,'r')
reviews_neg.append(Review(PreprocessDoc2Vec(f.read(),stoplist,do2vecstem),['neg_'+str(cnt)]))
              cnt+=1
          tot_reviews = reviews_pos + reviews_neg
```

```
In [8]: #define doc2vec
from gensim.models import Doc2Vec
import multiprocessing
cores = multiprocessing.cpu_count()
vec_size = 500
model_d2v = Doc2Vec(dm=1, dm_concat=0, size=vec_size, window=10, negative=0, hs=0, min_count=1, workers=cores)
#build vocab
model_d2v.tbuild_vocab(tot_reviews)
#train
numepochs= 20
for epoch in range(numepochs):
    try:
        print 'epoch %d' % (epoch)
        model_d2v.talpha += 0.99
        model_d2v.talpha += 0.99
        model_d2v.talpha = model_d2v.alpha
except (KeyboardInterrupt, SystemExit):
        break
```

```
In [9]: #query
query = ['science', 'future', 'action']
```

```
In [10]: #similar tfidf
#sparse matrix so the metrics transform into regular vectors before computing cosine
from sklearn.metrics.pairwise import cosine_similarity
query_vec = mod_tfidf.transform(PreprocessTfidf([' '.join(query)],stoplist,True))
sims= cosine_similarity(query_vec,vec_tfidf)[0]
indxs_sims = sims.argsort()[::-1]
for d in list(indxs_sims)[:5]:
    print 'sim:',sims[d],' title:',tot_titles[d]
```

```
In [11]: #LSA query
         def TransformWordsListtoQueryVec(wordslist,dict_words,stem=False):
             q = np.zeros(len(dict_words.keys()))
             for w in wordslist:
                 if stem:
                     q[dict_words[stemmer.stem(w)]]=1.
                 else:
                     q[dict_words[w]] = 1.
             return q
         q = TransformWordsListtoQueryVec(query,dict_words,True)
         qk = np.dot(np.dot(q,U),Sigma)
         sims = np.zeros(len(tot_textreviews))
         for d in range(len(V)):
             sims[d]=np.dot(qk,V[d])
         indxs_sims = np.argsort(sims)[::-1]
         for d in list(indxs_sims)[:5]:
```

print 'sim:',sims[d],' doc:',tot_titles[d]

```
In [12]: #doc2vec guery
#force inference to get the same result
model_d2v.random = np.random.RandomState(1)
query_docvec = model_d2v.infer_vector(PreprocessDoc2Vec(' '.join(query),stoplist,do2vecstem))
reviews_related = model_d2v.docvecs.most_similar([query_docvec], topn=5)
for review in reviews_related:
    print 'relevance:',review[1],' title:',tot_titles[review[0]]
```

```
sim: 0.177948650457 title: No Telling (1991)
sim: 0.177821146567 title: Total Recall (1990)
sim: 0.173783798661 title: Time Machine, The (1960)
sim: 0.163031796224 title: Bicentennial Man (1999)
sim: 0.160582512878 title: Andromeda Strain, The (1971)
```

```
sim: 4.0370254245 doc: Star Wars: Episode I - The Phantom Menace (1999)
sim: 3.41798397445 doc: Alien³ (1992)
sim: 3.41131742531 doc: Rocky Horror Picture Show, The (1975)
sim: 2.99980957062 doc: Starship Troopers (1997)
sim: 2.86164366049 doc: Wild Things (1998)
```

```
      relevance: 0.129549503326
      title: Lost World: Jurassic Park, The (1997)

      relevance: 0.124721623957
      title: In the Heat of the Night (1967)

      relevance: 0.122562259436
      title: Charlie's Angels (2000)

      relevance: 0.119273915887
      title: Batman & Robin (1997)

      relevance: 0.118506141007
      title: Pokémon: The Movie 2000 (2000)
```

Postprocessing information

Latent Dirichlet allocation

Example



In [7]: import copy
#filter out very common words like mobie and film or very unfrequent terms
out_ids = [tokenid for tokenid, docfreq in dict_lda.dfs.iteritems() if docfreq > 1000 or docfreq < 3]
dict_lfq = copy.deepcopy(dict_lda)
dict_lfq.filter_tokens(out_ids)
dict_lfq.compactify()
corpus = [dict_lfq.doc2bow(tknzr.tokenize(text)) for text in tot_textreviews]</pre>

In [8]: lda_lfq = models.LdaModel(corpus, num_topics=num_topics, id2word=dict_lfq,passes=10, iterations=50,alpha=0.01,eta=0.01)
for t in range(num_topics):
 print 'topic ',t,' words: ',lda_lfq.print_topic(t,topn=10)
 print

topic 0 words: 0.009*best + 0.008*life + 0.008*although + 0.008*great + 0.007*director + 0.006*own + 0.006*see + 0.006*town + 0.006*doesn + 0.005*still

topic 1 words: 0.014*see + 0.010*know + 0.008*bad + 0.008*off + 0.008*think + 0.007*plot + 0.007*could + 0.007*re + 0.007*life + 0.007*m

topic 2 words: 0.011*disney + 0.009*off + 0.009*action + 0.009*plot + 0.008*love + 0.008*life + 0.007*wild + 0.007*could + 0.006*mulan + 0.006*new

topic 3 words: 0.009*scene + 0.008*life + 0.007*new + 0.007*know + 0.007*doesn + 0.007*off + 0.007*could + 0.006*bad + 0.006*director + 0.006*see

topic 4 words: 0.014*truman + 0.009*life + 0.009*best + 0.008*doesn + 0.007*scene + 0.007*own + 0.007*world + 0.007*sandler + 0.007*see + 0.006*new

topic 5 words: 0.009*bad + 0.008*big + 0.008*off + 0.007*plot + 0.007*doesn + 0.007*director + 0.007*scene + 0.007*go + 0.006*see + 0.006*better

topic 6 words: 0.013*plot + 0.012*action + 0.012*alien + 0.011*bad + 0.009*new + 0.008*off + 0.008*planet + 0.008*see + 0.007*could + 0.006*scene

topic 7 words: 0.013*action + 0.009*plot + 0.007*war + 0.007*off + 0.007*see + 0.007*re + 0.007*van + 0.006*director + 0.006*great + 0.006*made

topic 8 words: 0.012*love + 0.009*best + 0.008*see + 0.007*could + 0.007*life + 0.006*new + 0.006*scene + 0.006*off + 0.006*go + 0.006*re

topic 9 words: 0.016*life + 0.010*world + 0.007*scene + 0.007*could + 0.006*mother + 0.006*own + 0.006*love + 0.006*role + 0.006*off + 0.006*father

In [9]: #topics for each doc
def GenerateDistrArrays(corpus):
 for i,dist in enumerate(corpus[:10]):
 dist_array = np.zeros(num_topics)
 for d in dist:
 dist_array[d[0]] =d[1]
 if dist_array.argmax() == 6 :
 print tot_titles[i]
 corpus_lda = lda_lfq[corpus]
 GenerateDistrArrays(corpus_lda)

Opinion mining (sentiment analysis)

```
In [10]: import nltk
              from nltk.corpus import stopwords
from nltk.tokenize import WordPunctTokenizer
              tknzr = WordPunctTokenizer()
              from nltk.tokenize import RegexpTokenizer
tknzr = RegexpTokenizer(r'((?<=[^\w\s])\w(?=[^\w\s])|(\W))+', gaps=True)</pre>
              nltk.download('stopwords')
              stoplist = stopwords.words('english')
              from nltk.stem.porter import PorterStemmer
              stemmer = PorterStemmer()
              from collections import namedtuple
              def PreprocessReviews(text,stop=[],stem=False):
                    #print profile
words = tknzr.tokenize(text)
if stem:
                         words_clean = [stemmer.stem(w) for w in [i.lower() for i in words if i not in stop]]
                    else:
                        words_clean = [i.lower() for i in words if i not in stop]
                    return words_clean
             Review = namedtuple('Review','words title tags')
dir = './review_polarity/txt_sentoken/'
do2vecstem = True
              reviews_pos = []
              cnt = 0
             CitC = 0
for filename in [f for f in os.listdir(dir+'pos/') if str(f)[0]!='.']:
f = open(dir+'pos/'+filename,'r')
id = filename.split('.')[0].split('__')[1]
reviews_pos.append(Review(PreprocessReviews(f.read(),stoplist,do2vecstem),moviedict[id],['pos_'+str(cnt)]))
                    cnt+=1
              reviews neg = []
              cnt= 0
              cnt= 0
for filename in [f for f in os.listdir(dir+'neg/') if str(f)[0]!='.']:
    f = open(dir+'neg/'+filename,r')
    id = filename.split('.')[0].split('_')[1]
    reviews_neg.append(Review(PreprocessReviews(f.read(),stoplist,do2vecstem),moviedict[id],['neg_'+str(cnt)]))
                    cnt+=1
              tot_reviews = reviews_pos + reviews_neg
```

```
In [11]: #split in test training sets
def word_features(words):
    return dict([(word, True) for word in words])
negfeatures = [(word_features(r.words), 'neg') for r in reviews_neg]
posfeatures = [(word_features(r.words), 'pos') for r in reviews_pos]
portionpos = int(len(posfeatures)*0.8)
print portionpos,'-',portionneg
trainfeatures = negfeatures[:portionneg] + posfeatures[:portionpos]
print len(trainfeatures)
testfeatures = negfeatures[portionneg:] + posfeatures[portionpos:]
#shuffle(testfeatures)
```

```
In [12]: from nltk.classify import NaiveBayesClassifier
#training naive bayes
classifier = NaiveBayesClassifier.train(trainfeatures)
##testing
err = 0
print 'test on: ',len(testfeatures)
for r in testfeatures:
    sent = classifier.classify(r[0])
    if sent != r[1]:
        err +=1.
print 'error rate: ',err/float(len(testfeatures))
```

```
In [16]: import itertools
           from nltk.collocations import BigramCollocationFinder
           from nltk.metrics import BigramAssocMeasures
           from random import shuffle
           #train bigram:
           def bigrams words features(words, nbigrams=200,measure=BigramAssocMeasures.chi sq):
                bigram_finder = BigramCollocationFinder.from_words(words)
                bigrams = bigram_finder.nbest(measure, nbigrams)
                return dict([(ngram, True) for ngram in itertools.chain(words, bigrams)])
           negfeatures = [(bigrams_words_features(r.words,500), 'neg') for r in reviews_neg]
posfeatures = [(bigrams_words_features(r.words,500), 'pos') for r in reviews_pos]
           portionpos = int(len(posfeatures)*0.8)
portionpog = int(len(negfeatures)*0.8)
print portionpos, '-', portionneg
trainfeatures = negfeatures[:portionpos] + posfeatures[:portionneg]
           print len(trainfeatures)
           classifier = NaiveBayesClassifier.train(trainfeatures)
           ##test bigram
           testfeatures = negfeatures[portionneg:] + posfeatures[portionpos:]
           shuffle(testfeatures)
           err = 0
           print 'test on: ',len(testfeatures)
           for r in testfeatures:
               sent = classifier.classify(r[0])
                #print r[1], '-pred: ',sent
                if sent != r[1]:
                   err +=1.
           print 'error rate: ',err/float(len(testfeatures))
```

```
In [21]: import nltk.classify.util, nltk.metrics
          tot_poswords = [val for l in [r.words for r in reviews_pos] for val in 1]
tot_negwords = [val for l in [r.words for r in reviews_neg] for val in 1]
           from nltk.probability import FreqDist, ConditionalFreqDist
           word_fd = FreqDist()
          label_word_fd = ConditionalFreqDist()
           for word in tot_poswords:
               word_fd[word.lower()] +=1
               label_word_fd['pos'][word.lower()] +=1
           for word in tot negwords:
               word_fd[word.lower()] +=1
               label_word_fd['neg'][word.lower()] +=1
          pos_words = len(tot_poswords)
neg_words = len(tot_negwords)
           tot_words = pos_words + neg_words
           #select the best words in terms of information contained in the two classes pos and neg
           word_scores = {}
           for word, freq in word_fd.iteritems():
               pos_score = BigramAssocMeasures.chi_sq(label_word_fd['pos'][word],
                            (freq, pos_words), tot_words)
               neg_score = BigramAssocMeasures.chi_sq(label_word_fd['neg'][word],
                            (freq, neg_words), tot_words)
               word_scores[word] = pos_score + neg_score
          print 'total: ',len(word_scores)
best = sorted(word_scores.iteritems(), key=lambda (w,s): s, reverse=True)[:10000]
          bestwords = set([w for w, s in best])
```

```
In [22]: #training naive bayes with chi square feature selection of best words
         def best_words_features(words):
             return dict([(word, True) for word in words if word in bestwords])
         negfeatures = [(best_words_features(r.words), 'neg') for r in reviews_neg]
         posfeatures = [(best_words_features(r.words), 'pos') for r in reviews_pos]
         portionpos = int(len(posfeatures)*0.8)
         portionneg = int(len(negfeatures)*0.8)
         print portionpos, '-', portionneg
         trainfeatures = negfeatures[:portionpos] + posfeatures[:portionneg]
         print len(trainfeatures)
         classifier = NaiveBayesClassifier.train(trainfeatures)
         ##test with feature chi square selection
         testfeatures = negfeatures[portionneg:] + posfeatures[portionpos:]
         shuffle(testfeatures)
         err = 0
         print 'test on: ',len(testfeatures)
         for r in testfeatures:
             sent = classifier.classify(r[0])
             #print r[1], '-pred: ',sent
             if sent != r[1]:
                err +=1.
         print 'error rate: ',err/float(len(testfeatures))
```

```
In [23]: #split train,test sets
            trainingsize = 2*int(len(reviews_pos)*0.8)
            train_d2v = np.zeros((trainingsize, vec_size))
            train_dav = hp.zeros((trainingsize, vec_s)
train_labels = np.zeros(trainingsize)
test_size = len(tot_reviews)-trainingsize
             test_d2v = np.zeros((test_size, vec_size))
            test_labels = np.zeros(test_size)
            cnt train = 0
            cnt_test = 0
            for r in reviews_pos:
                 name_pos = r.tags[0]
if int(name_pos.split('_')[1])>= int(trainingsize/2.):
    test_d2v[cnt_test] = model_d2v.docvecs[name_pos]
                       test_labels[cnt_test] = 1
                       cnt_test +=1
                  else:
                       train_d2v[cnt_train] = model_d2v.docvecs[name_pos]
                       train_labels[cnt_train] = 1
                       cnt_train +=1
            for r in reviews_neg:
                  name_neg = r.tags[0]
                  if int(name_neg.split('_')[1])>= int(trainingsize/2.):
    test_d2v[cnt_test] = model_d2v.docvecs[name_neg]
    test_labels[cnt_test] = 0
                       cnt_test +=1
                  else:
                       train_d2v[cnt_train] = model_d2v.docvecs[name_neg]
                       train_labels[cnt_train] = 0
cnt_train +=1
```

```
In [27]: #train log regre
from sklearn.linear_model import LogisticRegression
classifier = LogisticRegression()
classifier.fit(train_d2v, train_labels)
print 'accuracy:',classifier.score(test_d2v,test_labels)
from sklearn.svm import SVC
clf = SVC()
clf.fit(train_d2v, train_labels)
print 'accuracy:',clf.score(test_d2v,test_labels)
```

5 Recommendation Systems

Utility matrix

In [34]:	<pre>import numpy as np import pandas as pd import copy import collections from scipy import linalg import math from collections import defaultdict</pre>
In [35]:	<pre>#data df = pd.read_csv('./data/ml-100k/u.data',sep='\t',header=None) #movie list df_info = pd.read_csv('./data/ml-100k/u.item',sep=' ',header=None) movielist = [df_info[1].tolist()[indx]+';'+str(indx+1) for indx in xrange(len(df_info[1].tolist()))] numovies = len(movielist) numers = len(df[0].drop_duplicates().tolist()) min_ratings = 50 movies_rated = list(df[1]) counts = collections.Counter(movies_rated) dfout = pd.DataFrame(columns=['user']+movielist) toremovelist = [] for i in range(1,nusers): tmpmovielist = [0 for j in range(nmovies)] dfrum = df[df[0]==i] for k in dftmp.index:</pre>
	<pre>toremovelist = list(set(toremovelist)) dfout.drop(dfout.columns[toremovelist], axis=1, inplace=True) dfout.to_csv('data/utilitymatrix.csv', index=None)</pre>

```
In [38]: df = pd.read_csv('data/utilitymatrix.csv')
df.head(2)
```

Out[38]:

	user	Toy Story (1995);1	GoldenEye (1995);2	Four Rooms (1995);3	Get Shorty (1995);4	Copycat (1995);5	Twelve Monkeys (1995);7	Babe (1995);8	Dead Man Walking (1995);9	Richard III (1995);10	 Cool Runnings (1993);1035	Hamlet (1996);1039
0	1	5	3	4	3	3	4	1	5	3	 0	0
1	2	4	0	0	0	0	0	0	0	2	 0	0

2 rows × 604 columns

Similarities measures

```
In [8]: from scipy.stats import pearsonr
from scipy.spatial.distance import cosine
def sim(x,y,metric='cos'):
    if metric == 'cos':
        return 1.-cosine(x,y)
    else:#correlation
        return pearsonr(x,y)[0]
```

Collaborative Filtering methods

Memory-based collaborative filtering

User based collaborative filtering



Item based collaborative filtering

```
In [32]: class CF_itembased(object):
    def __init__(self,data):
        #calc item similarities matrix
        nitems = len(data[0])
                       self.data = data
                       self.simmatrix = np.zeros((nitems,nitems))
                       for i in xrange(nitems):
                            for j in xrange(nitems):
                                 if j>=i:#triangular matrix
                                     self.simmatrix[i,j] = sim(data[:,i],data[:,j])
                                  else:
                                     self.simmatrix[i,j] = self.simmatrix[j,i]
                  def GetKSimItemsperUser(self,r,K,u_vec):
                       items = np.argsort(self.simmatrix[r])[::-1]
items = items[items!=r]
                       cnt=0
                       neighitems = []
                       for i in items:
    if u_vec[i]>0 and cnt<K:
        neighitems.append(i)
                                cnt+=1
                            elif cnt==K:
                                break
                       return neighitems
                  def CalcRating(self,r,u_vec,neighitems):
                       rating = 0.
                       den = 0.
for i in neighitems:
                            rating += self.simmatrix[r,i]*u_vec[i]
den += abs(self.simmatrix[r,i])
                       if den>0:
                            rating = np.round(rating/den,0)
                       else:
                           rating = np.round(self.data[:,r][self.data[:,r]>0].mean(),0)
                       return rating
                  def CalcRatings(self,u vec,K,indxs=False):
                       #u_rec = copy.copy(u_vec)
u_rec = np.zeros(len(u_vec))
                       for r in xrange(len(u_vec)):
                            r in xrange(len(u_vec)):
if u_vec[r]==0:
neighitems = self.GetKSimItemsperUser(r,K,u_vec)
#calc predicted rating
u_rec[r] = self.CalcRating(r,u_vec,neighitems)
                       if indxs:
                            #take out the rated movies
                            seenindxs = [indx for indx in xrange(len(u vec)) if u vec[indx]>0]
                            u_rec[seenindxs]=-1
                            recsvec = np.argsort(u_rec)[::-1][np.argsort(u_rec)>0]
                            return recsvec
                       return u_rec
```

Simplest item-based collaborative filtering: slope one



Model-based Collaborative Filtering

Alternative least square (ALS)

```
In [12]: def ALS(Umatrix, K, iterations=50, l=0.001, tol=0.001):
            nrows = len(Umatrix)
            ncols = len(Umatrix[0])
            P = np, random, rand(nrows, K)
            Q = np.random.rand(ncols,K)
            Qt = Q.T
            err = 0.
            Umatrix = Umatrix.astype(float)
            mask = Umatrix>0.
            mask = Omatrix>0.
mask[mask==True]=1
mask[mask==False]=0
            mask = mask.astype(np.float64, copy=False)
            for it in xrange(iterations):
                for u, mask_u in enumerate(mask):
                   P[u] = np.linalg.solve(np.dot(Qt, np.dot(np.diag(mask_u), Qt.T)) + 1*np.eye(K),
                np.dot(Qt, np.dot(np.diag(mask_u), Umatrix[u].T))).T
for i, mask_i in enumerate(mask.T):
                if err < tol:
                    break
            return np.round(np.dot(P,Qt),0)
```

Stochastic gradient descent (SGD)



Non-negative matrix factorization (NMF)

```
In [13]: from sklearn.decomposition import NMF
def NMF_alg(Umatrix,K,inp='none',l=0.001):
    R_tmp = copy.copy(Umatrix)
    R_tmp = R_tmp.astype(float)
    #imputation
    if inp != 'none':
        R_tmp = imputation(inp,Umatrix)
    nmf = NMF(n_components=K,alpha=1)
    P = nmf.fit_transform(R_tmp)
    R_tmp = np.dot(P,nmf.components_)
    return R_tmp
```

Singular value decomposition (SVD)

```
In [14]: from sklearn.decomposition import TruncatedSVD
def SVD(Umatrix,K,inp='none'):
                R_tmp = copy.copy(Umatrix)
R_tmp = R_tmp.astype(float)
#imputation
                if inp != 'none':
                     R tmp = imputation(inp,Umatrix)
                means = np.array([ R_tmp[i][R_tmp[i]>0].mean() for i in xrange(len(R_tmp))]).reshape(-1,1)
                R_tmp = R_tmp-means
                svd = TruncatedSVD(n_components=K, random_state=4)
R k = svd.fit_transform(R_tmp)
                R_tmp = svd.inverse_transform(R_k)
R_tmp = means+R_tmp
                 return np.round(R_tmp,0)
In [15]: def SVD_EM(Umatrix,K,inp='none',iterations=50,tol=0.001):
                R_tmp = copy.copy(Umatrix)
R_tmp = R_tmp.astype(float)
                 nrows = len(Umatrix)
                ncols = len(Umatrix[0])
                 #imputation
                 if inp != 'none':
                 R_tmp = imputation(inp,Umatrix)
#define svd
                 svd = TruncatedSVD(n_components=K, random_state=4)
                 err = -1
                 for it in xrange(iterations):
                     #m-step
R_k = svd.fit_transform(R_tmp)
                     R_tmp = svd.inverse_transform(R_k)
#e-step and error evaluation
                      err = 0
                      for i in xrange(nrows):
                           for j in xrange(ncols):
                               if Umatrix[i][j]>0:
                                   err += pow(Umatrix[i][j]-R_tmp[i][j],2)
R_tmp[i][j] = Umatrix[i][j]
                      if err < tol:</pre>
                          print it, 'toll reached!'
                           break
                 return np.round(R_tmp,0)
```

Content-based Filtering (CBF) methods



Item's features average method



Regularized linear regression method

```
In [35]: class CBF_regression(object):
                  self.nfeatures = len(Movies[0])+l#intercept
nusers = len(Umatrix)
nmovies = len(Umatrix[0])
#add intercept col
movies_feats = np.ones((nmovies,self.nfeatures))
movies_feats[:,1:] = Movies
self.movies_feats = movies_feats.astype(float)
                        #set Umatrix as float
                       self.Umatrix = Umatrix.astype(float)
                        #initialize the matrix:
                       Pmatrix = np.random.rand(nusers,self.nfeatures)
Pmatrix[:,0]=1.
                       err = 0.
cost = -1
                       for it in xrange(its):
    print 'iti',it,' -- ',cost
    for u in xrange(nusers):
        for f in xrange(self.nfeatures):
                                        if f==0:#no regularization
                                              for m in xrange(nmovies):
                                                   if self.Umatrix[u,m]>0:
                                                       diff = np.dot(Pmatrix[u],self.movies_feats[m])-self.Umatrix[u,m]
Pmatrix[u,f] += -alpha*(diff*self.movies_feats[m][f])
                                        else:
                                              for m in xrange(nmovies):
                                                   if self.Umatrix[u,m]>0:
    diff = np.dot(Pmatrix[u],self.movies_feats[m])-self.Umatrix[u,m]
                                                       Pmatrix[u,f] += -alpha*(diff*self.movies_feats[m][f] +l*Pmatrix[u][f])
                             cost = 0
                             for u in xrange(nusers):
                                   for m in xrange(nuovies):
    if self.Umatrix[u][m]>0:
        cost += 0.5*pow(Umatrix[u][m]-np.dot(Pmatrix[u],self.movies_feats[m]),2)
                             self.Pmatrix = Pmatrix
                  def CalcRatings(self,u vec):
                        #find u_vec
                       s = 0.
                        u_feats = np.zeros(len(self.Pmatrix[0]))
                       Fin case the user is not present in the utility matrix find the most similar
for u in xrange(len(self.Umatrix)):
                             #print self.Umatrix[u]
tmps = sim(self.Umatrix[u],u_vec)
                             if tmps > s:
s = tmps
                                  u_feats = self.Pmatrix[u]
                       u_leats = self.rmatics
if s == 1.:
    break
new_vec = np.zeros(len(u_vec));
for r in xrange(len(u_vec)):
    if was(v)=0.
                             if u vec[r]==0:
                                  new_vec[r] = np.dot(u_feats,self.movies_feats[r])
                       return new vec
```

Association rules learning recommendation system

```
In [36]: class AssociationRules(object):
                  def __init__(self,Umatrix,Movieslist,min_support=0.1,min_confidence=0.1,likethreshold=3):
                       self.min_support = min_support
self.min_confidence = min_confidence
self.Movieslist = Movieslist
                        #transform utility matrix to sets of liked items
                       nitems = len(Umatrix[0])
                        transactions = []
                       for u in Umatrix:
                             s = [i for i in xrange(len(u)) if u[i]>likethreshold]
                             if len(s)>0:
                                 transactions.append(s)
                        #find sets of 2 item
                       flat = [item for sublist in transactions for item in sublist]
                       inititems = map(frozenset,[ litem] for item in frozenset(flat)])
set_trans = map(set, transactions)
sets_init, self.dict_sets_support = self.filterSet(set_trans, inititems)
                       setlen = 2
                        items_tmp = self.combine_lists(sets_init, setlen)
                       self.freq_sets, sup_tmp = self.filterSet(set_trans, items_tmp)
self.dict_sets_support.update(sup_tmp)
                       self.ass matrix = np.zeros((nitems.nitems))
                        for freqset in self.freq_sets:
                            #print 'freqset', freqset
#print 'freqset', freqset
list_setitems = [frozenset([item]) for item in freqset]
#print "freqSet", freqset, 'H1', list_setitems
self.calc_confidence_matrix(freqset, list_setitems)
                  def filterSet(self,set trans, likeditems):
                       itemscnt = {}
for id in set trans:
                             for item in likeditems
                                  if item.issubset(id):
                                        itemscnt.setdefault(item, 0)
                                       itemscnt[item] += 1
                       num_items = float(len(set_trans))
                       freq_sets = []
dict_sets = {}
                       for key in itemscnt:
    support = itemscnt[key] / num items
                            if support >= self.min_support:
    freq sets.insert(0, key)
                       dict_sets[key] = support
return freq_sets, dict_sets
                  def combine_lists(self,freq_sets, setlen):
                       setitems_list = []
nsets = len(freq sets)
                        for i in range(nsets):
                            for j in range(i + 1, nsets):
    setlist1 = list(freq_sets[i])[:setlen - 2]
    setlist2 = list(freq_sets[j])[:setlen - 2]
    if set(setlist1) == set(setlist2):
                                       setitems_list.append(freq_sets[i].union(freq_sets[j]))
                       return setitems_list
                  def calc confidence matrix(self,freqset, list setitems):
                        for target in list_setitems:
                             confidence = self.dict_sets_support[freqset] / self.dict_sets_support[freqset - target]
                             if confidence >= self.min_confidence:
                                  self.ass_matrix[list(freqset - target)[0]][list(target)[0]] = confidence
                  def GetRecItems(self,u vec,indxs=False):
                        vec_recs = np.dot(u_vec,self.ass_matrix)
                       sortedweight = np.argsort(vec_recs)
seenindxs = [indx for indx in xrange(len(u_vec)) if u_vec[indx]>0]
                       seenmovies = np.array(self.Movieslist)[seenindxs]
#remove seen items
                       recitems = np.array(self.Movieslist)[sortedweight]
recitems = [m for m in recitems if m not in seenmovies]
                       if indxs:
                             vec recs[seenindxs]=-1
                             recsvec = np.argsort(vec_recs)[::-1][np.argsort(vec_recs)>0]
                             return recsvec
                       return recitems[::-1]
```

Log-likelihood ratios recommendation system method

In [19]:	class LogLikelihood(object):
	<pre>definit(self,Umatrix,Movieslist,likethreshold=3):</pre>
	self.Movieslist = Movieslist
	#calculate loglikelihood ratio for each pair
	self Hustrix = len(Umatrix)
	self likethreehold = likethreehold
	self.likerange = range(self.likethreshold+1.5+1)
	<pre>self.dislikerange = range(1.self.likethreshold+1)</pre>
	self.loglikelihood ratio()
	<pre>def calc_k(self,a,b):</pre>
	<pre>tmpk = [[0 for j in range(2)] for i in range(2)]</pre>
	if ratings is self. Umatrix:
	trachage(a) is bell. Include and lacings[5] in bell. Include.
	if ratings[a] in self.likerange and ratings[b] in self.dislikerange:
	tmpk[0][1] += 1
	if ratings[a] in self.dislikerange and ratings[b] in self.likerange:
	tmpk[1][0] += 1
	if ratings[a] in self.dislikerange and ratings[b] in self.dislikerange:
	return tunk
	recara capa
	<pre>def calc_llr(self,k_matrix):</pre>
	Hcols=Hrows=Htot=0.0
	<pre>if sum(k_matrix[0])+sum(k_matrix[1])==0:</pre>
	return 0.
	<pre>invm = 1.0 (sum(k_matrix[0])+sum(k_matrix[1]))</pre>
	<pre>if if range(u, z): if (tk matrix(0)(i))+k matrix(0)(i))=0 0).</pre>
	Hools += invN*(k matrix[0][i]+k matrix[1][i])*math.log((k matrix[0][i]+k matrix[1][i])*invN)#sum of row
	if((k matrix[i][0]+k matrix[i][1])!=0.0):
	<pre>Hrows += invN*(k_matrix[i][0]+k_matrix[i][1])*math.log((k_matrix[i][0]+k_matrix[i][1])*invN)#sum of col</pre>
	for j in range(0,2):
	if (K_matrix[i][j]]=0.0:
	<pre>return 2 0f(Htotw-K_matrix[1][]) math.log(lnvw-K_matrix[1][]])</pre>
	<pre>def loglikelihood_ratio(self):</pre>
	<pre>nitems = len(self.Movieslist)</pre>
	<pre>self.items_llr= pd.lataFrame(np.zeros((nitems,nitems))).astype(float)</pre>
	for 1 in xrange(nitems):
	$if(i) = i_1$
	tmpk-self.calc k(i,j)
	<pre>self.items_llr_ix[i,j] = self.calc_llr(tmpk)</pre>
	else:
	<pre>self.items_llr.ix[i,j] = self.items_llr.iat[j,i]</pre>
	def GetRecTtems(self.) vec.indvs=False).
	items weight = np.dot(u vec,self.items llr)
	<pre>sortedweight = np.argsort(items_weight)</pre>
	<pre>seenindxs = [indx for indx in xrange(len(u_vec)) if u_vec[indx]>0]</pre>
	<pre>seenmovies = np.array(self.Movieslist)[seenindxs]</pre>
	#remove seen items
	recitems = np.array(self.moviesist)(softedweight)
	if index:
	items_weight[seenindxs]=-1
	recsvec = np.argsort(items_weight)[::-1][np.argsort(items_weight)>0]
	return recsvec
	return recitems[::-1]

Hybrid recommendation systems

```
In [37]: class Hybrid cbf cf(object):
                  def __init__(self,Movies,Movieslist,Umatrix):
                       #calc user profiles:
self.nfeatures = len(Movies[0])
self.Movieslist = Movieslist
self.Movies = Movies.astype(float)
                       self.Umatrix_mfeats = np.zeros((len(Umatrix),len(Umatrix[0])+self.nfeatures))
means = np.array([ Umatrix[i][Umatrix[i]>0].mean() for i in xrange(len(Umatrix))]).reshape(-1,1)
diffs = np.array([ [Umatrix[i][j]-means[i] if Umatrix[i][j]>0 else 0.
                       for j in xrange(len(Umatrix[i])) ] for i in xrange(len(Umatrix))])
self.Umatrix_mfeats[:,:len(Umatrix[0])] = Umatrix#diffs
                       self.nmovies = len(Movies)
#calc item features for each user
                       for u in xrange(len(Umatrix)):
                            u vec = Umatrix[u]
                            self.Umatrix_mfeats[u,len(Umatrix[0]):] = self.GetUserItemFeatures(u_vec)
                  def GetUserItemFeatures(self,u_vec):
                       mean_u = u_vec[u_vec>0].mean()
#diff_u = u_vec-mean_u
                       features_u = np.zeros(self.nfeatures).astype(float)
                       cnts = np.zeros(self.nfeatures)
for m in xrange(self.nmovies):
                            if u_vec[m]>0:#u has rated m
                                features_u += self.Movies[m]*u_vec[m]#self.Movies[m]*(diff_u[m])
                                cnts += self.Movies[m]
                       #average:
                       for m in xrange(self.nfeatures):
                            if cnts[m]>0:
                                features_u[m] = features_u[m]/float(cnts[m])
                       return features u
                       def CalcRating(u_vec,r,neighs):
                            rating = 0.
                            den = 0.
for j in xrange(len(neighs)):
                                  rating += neighs[j][-1]*float(neighs[j][r]-neighs[j][neighs[j]>0][:-1].mean())
den += abs(neighs[j][-1])
                            if den>0:
                                 rating = np.round(u_vec[u_vec>0].mean()+(rating/den),0)
                            else:
                                 rating = np.round(u_vec[u_vec>0].mean(),0)
                            if rating>5:
                                 return 5.
                            elif rating<1:
                                return 1.
                            return rating
                       #add similarity col
nrows = len(self.Umatrix_mfeats)
ncols = len(self.Umatrix_mfeats[0])
                       data_sim = np.zeros((nrows,ncols+1))
data_sim[:,:-1] = self.Umatrix_mfeats
                       u_rec = np.zeros(len(u_vec))
#calc similarities:
                       mean = u_vec[u_vec>0].mean()
                       u_vec_feats = u_vec#np.array([u_vec[i]-mean if u_vec[i]>0 else 0 for i in xrange(len(u_vec))])
                       u_vec_feats = np.append(u_vec_feats,self.GetUserItemFeatures(u_vec))
```

```
for u in xrange(nrows):
    if np.array_equal(data_sim[u,:-1],u_vec)==False: #list(data_sim[u,:-1]) != list(u_vec):
       data_sim[u,ncols] = sim(data_sim[u,:-1],u_vec_feats)
    else:
       data_sim[u,ncols] = 0.
#order by similarity:
data_sim[:,:-1] = self.Umatrix_mfeats
u_rec = np.zeros(len(u_vec))
#calc similarities:
mean = u_vec[u_vec>0].mean()
u vec feats = u vec#np.array([u vec[i]-mean if u vec[i]>0 else 0 for i in xrange(len(u vec))])
u_vec_feats = np.append(u_vec_feats,self.GetUserItemFeatures(u_vec))
for u in xrange(nrows):
    if np.array_equal(data_sim[u,:-1],u_vec)==False: #list(data_sim[u,:-1]) != list(u_vec):
       data_sim[u,ncols] = sim(data_sim[u,:-1],u_vec_feats)
    else:
       data_sim[u,ncols] = 0.
#order by similarity:
data_sim =data_sim[data_sim[:,ncols].argsort()][::-1]
#find the K users for each item not rated:
for r in xrange(self.nmovies):
    if u_vec[r]==0:
    neighs = FindKNeighbours(r,data_sim,K)
       #calc the predicted rating
       u_rec[r] = CalcRating(u_vec,r,neighs)
return u_rec
```

```
In [22]: class Hybrid_svd(object):
                 def __init__(self,Movies,Movieslist,Umatrix,K,inp):
    #calc user profiles:
                       self.nfeatures = len(Movies[0])
self.Movieslist = Movieslist
self.Movies = Movies.astype(float)
                       R_tmp = copy.copy(Umatrix)
R_tmp = R_tmp.astype(float)
                        #imputation
                       if inp != 'none':
                       R_tmp = imputation(inp,Umatrix)
Umatrix_mfeats = np.zeros((len(Umatrix),len(Umatrix[0])+self.nfeatures))
                       for in xrang(len(Umatrix))])
Umatrix_mfeats[:,:len(Umatrix[0])] = diffs#R_tmp
                       self.nmovies = len(Movies)
                       #calc item features for each u
for u in xrange(len(Umatrix)):
                                                           ch uron
                             u vec = Umatrix[u]
                             Umatrix_mfeats[u,len(Umatrix[0]):] = self.GetUserItemFeatures(u_vec)
                        #calc svd
                       svd = TruncatedSVD(n_components=K, random_state=4)
R_k = svd.fit_transform(Umatrix_mfeats)
                       R_tmp = means+svd.inverse_transform(R_k)
self.matrix = np.round(R_tmp[:,:self.nmovies],0)
                  def GetUserItemFeatures(self,u_vec):
                       mean_u = u_vec[u_vec>0].mean()
diff_u = u_vec-mean_u
features_u = np.zeros(self.nfeatures).astype(float)
                       cnts = np.zeros(self.nfeatures)
for m in xrange(self.nmovies):
                            if u_vec[m]>0:#u has rated m
    features_u += self.Movies[m]*(diff_u[m])#self.Movies[m]*u_vec[m]
    cnts += self.Movies[m]
                        #average:
                        for m in xrange(self.nfeatures):
    if cnts[m]>0:
                       features_u[m] = features_u[m]/float(cnts[m])
return features_u
```

Evaluation of the recommendation systems

```
In [42]: def cross_validation(df,k):
    val_num = int(len(df)/float(k))
    print val_num
    df_trains = []
    df_vals = []
    for i in xrange(k):
        start_val = (k-i-1)*val_num
        end_val = start_val+val_num
        df_trains.append(pd.concat([df[:start_val],df[end_val:]]))
        df_vals.append(df[start_val:end_val])
    return df trains,df vals
```

```
In [24]: #load data
df = pd.read_csv('data/utilitymatrix.csv')
print df.head(4)
df_movies = pd.read_csv('data/movies_content.csv')
movies = df_movies.values[:,1:]
print 'check:::',len(df.colµmns[1:]),'--',len(df_movies)
movieslist = list(df.colµmns[1:])
#k-fold cv 5 folds
nfolds = 5
df_trains,df_vals = cross_validation(df,nfolds)
```

```
In [31]: nmovies = len(df_vals[0].values[:,1:][0])
s = []
tests_vecs_folds = []
for i in xrange(nfolds):
    u_vecs = df_vals[i].values[:,1:]
    vtests = np.empty((0,nmovies),float)
    vvals = np.empty((0,nmovies),float)
    for u_vec in u_vecs:
        u_test,u_vals = HideRandomRatings(u_vec)
        vvals = np.vstack([vvals,u_vals])
        vtests = np.vstack([vvals,u_test])
    vals_vecs_folds.append(vvals)
    tests_vecs_folds.append(vtests)
```

Root mean square error (RMSE) evaluation

```
In [43]:
def SE(u_preds,u_vals):
    nratings = len(u_vals)
    se = 0.
    cnt = 0
    for i in xrange(nratings):
        if u_vals[i]>0:
            se += (u_vals[i]-u_preds[i])*(u_vals[i]-u_preds[i])
            cnt += 1|
    return se,cnt
```

```
In [40]: err itembased = 0.
             cnt_itembased = 0
             err_userbased = 0.
             cnt_userbased = 0
             err_slopeone = 0.
cnt_slopeone = 0
             err_cbfcf = 0.
             cnt_cbfcf = 0
             for i in xrange(nfolds):
    Umatrix = df_trains[i].values[:,1:]
    cfitembased = CF_itembased(Umatrix)
                  cfslopeone = SlopeOne(Umatrix)
                  cbfcf = Hybrid_cbf_cf(movies,movieslist,Umatrix)
print 'fold:',i+1
                  vec_vals = vals_vecs_folds[i]
                  vec_tests = tests_vecs_folds[i]
                  for j in xrange(len(vec_vals)):
                       u_vals = vec_vals[j]
u_test = vec_tests[j]
                        #cbfcf
                        u_preds = cbfcf.CalcRatings(u_test,5)
                        e,c = SE(u_preds,u_vals)
err_cbfcf +=e
                       cnt_cbfcf +=c
                        #cf_userbased
                        u_preds = CF_userbased(u_test,5,Umatrix)
                        e,c = SE(u_preds,u_vals)
                        err_userbased +=e
                        cnt\_userbased +=c
                        #cf itembased
                        u_preds = cfitembased.CalcRatings(u_test,5)
                        e,c = SE(u_preds,u_vals)
err_itembased +=e
                       cnt_itembased +=c
                        #slope one
                        u_preds = cfslopeone.CalcRatings(u_test,5)
                        e,c = SE(u_preds,u_vals)
                       err_slopeone +=e
cnt_slopeone +=c
             rmse_userbased = np.sqrt(err_userbased/float(cnt_userbased))
rmse_itembased = np.sqrt(err_itembased/float(cnt_itembased))
             rmse_slopeone = np.sqrt(err_slopeone/float(cnt_slopeone))
             print 'user_userbased rmse:',rmse_userbased,'--',cnt_userbased
print 'user_itembased rmse:',rmse_itembased,'--',cnt_itembased
print 'slope one rmse:',rmse_slopeone,'--',cnt_slopeone
```

rmse_cbfcf = np.sqrt(err_cbfcf/float(cnt_cbfcf))
print 'cbfcf rmse:',rmse_cbfcf,'---',cnt_cbfcf

```
In [63]:

err_svd = 0.

cnt_svd = 0.

cnt_svd = 0.

cnt_svd = 0.

cnt_svd = 0.

cnt_sis = 0.

cnt_chreg = 0.

cnt_sde = 0
```

Classification metrics

```
In [33]: def ClassificationMetrics(vec_vals,vec_recs,likethreshold=3,shortlist=50,ratingsval=False,vec_test=None):
    #convert vals in indxs vec
    indxs_dislike = [i for i in xrange(len(vec_vals)) if vec_vals[i]>likethreshold]
    indxs_dislike = [i for i in xrange(len(vec_vals)) if vec_vals[i]<=likethreshold and vec_vals[i]>0]
    cnt = len(indxs_like)+len(indxs_dislike)
    indxs_rec = []
    if ratingswal:
        foorvert ratings into items's list
        if vec_test==None:
            raise 'Error no test vector'
        indxs_rec = [i for i in xrange(len(vec_recs)) if vec_recs[i]>likethreshold and vec_test[i]<1][:shortlist]
    else:
        foonsider only the first slot of recs
        indxs_rec = vec_recs[:shortlist]
    tp = len(set(indxs_like)^*(set(indxs_dislike)))
    fn = len(set(indxs_like)^*(set(indxs_dislike)))
    fn = len(set(indxs_like)^*(set(indxs_dislike)))
    fn = len(set(indxs_like)^*(set(indxs_dislike)))
    precision = float(tp)/(tp+fp)
    recall = float(tp)/(tp+fn)
    fl = 0.
    if tp+fn>0:
        recall = float(tp)/(tp+fn)
    fl = 0.
    if recall+precision >0:
        fl = 2.*precision*recall/(precision+recall)
    return np.array([precision,recall,f1]),cnt
```

6 Getting Started with Django

Writing an app – most important features

URL and views behind HTML web pages

HTML pages

Resources	Home	Emails Book	Find
			Add person to address book
			berson
			email
			UT TRAF
			Add »

Find

Email address book

[ABCDEFGHIJKLMNOPQRSTUVWXYZ|Index]

name: ss email: delete

name: Andrea Isoni email: ccc delete

name: www 1 email: qq delete

name: addd-ww email: www delete

Admin

Django administration						
Site administration						
Addressesapp						
Persons	🖶 Add	🥒 Change				
Authentication and Authorization						
Groups	🖶 Add	🥒 Change				
Users	🖶 Add	🥒 Change				

Select person to change

Ac	tion: Go 0 of 4 selected
	Person
	addd-ww
	www 1
	Andrea Isoni
	SS
4	persons

RESTful application programming interfaces (APIs)

🕀 swagger 🛛 👙	http://127.0.0.1:8000/docs/api-docs/

s addresses-list addresses-list/ Response Class Model Model Schema AddressesSerializer { id (integer), name (string), mail (string) } Response Content Type application/json ? Try it out!

7 Movie Recommendation System Web Application

User sign up login/logout implementation

Home Recommendations	search	sign in sign up
Home Recommendations	search	sign in sign up
	Create User	
	name	
	password	
	password again	
	Create »	

search	sign in sign up
Sign In	
hame	
password	
Sign in »	

Home	Recommendations	se	arch
			sign of

Information retrieval system (movies query)

Home	Recommendations	search	a sign out
		Search for movies to rate (title, actor, description etc.)	
		litte, actor, description etc.	
		Search »	

Home	Recommendations	search			sign out
			Booult		
			Result		
			name: East of Eden (1955)	rate: 1 2 3 4 5	
		nar	ne: Gone with the Wind (1939	rate: 1 2 3 4 5	
		na	ame: Full Metal Jacket (1987)	rate: 1 2 3 4 5	
			name: Platoon (1986) n	te: 1 2 3 4 5	
		na	me: Legends of the Fall (1994	rate: 1 2 3 4 5	

Recommendation systems

search

Admin interface and API

Home Recommendations

Django administration		
Site administration		
Authentication and Authorization		
Groups	🕂 Add	🥒 Change
Users	🖶 Add	🥒 Change
Books_Recsys_App		
Movie datas	🕂 Add	🥒 Change
User profiles	🖶 Add	🥒 Change

8 Sentiment Analyser application on Movie Reviews

Application's usage overview

Movie Sentiment Analyzer	Home		Search movie
		Movie Search on Bing (exact title)	
		Search movie's title reviews	





calculate page rank scrape and calculate page rank (may take a long time)

Movie Sentiment Analyzer Home About	Search/@movie
PageRank of movie reviews	
Url: http://indianexpress.com/photos/entertainment-gallery/batman-vs-superman-dawn-of-justice-movie pagerank: 1.0	e-review-in-pics/
Url: http://timesofindia.indiatimes.com/entertainment/english/movie-reviews/Batman-v-Superman-Dawn- review/51539160.cms pagerank: 1.0	-of-Justice/movie-
Url: http://timesofindia.indiatimes.com/entertainment/english/movie-reviews/Batman-v-Superman-Dawn- review/51539160.cms?tabtype=spoiler pagerank: 1.0	-of-Justice/movie-
Url: http://wabi.tv/2016/03/27/batman-v-superman-dawn-of-justice-movie-review/ pagerank	:: 1.0
Url: http://worldviewreviews.com/2016/03/26/batman-v-superman-review/ pagerank: 1.0)
Url: http://www.rottentomatoes.com/m/batman_v_superman_dawn_of_justice/ pagerank:	1.0
Url: https://www.commonsensemedia.org/movie-reviews/batman-v-superman-dawn-of-justice pa	gerank: 1.0
Url: http://moviefloss.com/batman-vs-superman-dawn-of-justice-movie-review/ pagerank:	1.0
Url: http://www.sakshipost.com/index.php?option=com_content&view=article&id=77578&catid=24<e pfrom=home-sakshi-post pagerank: 1.0	emid=178%20&

Url: http://edition.cnn.com/2016/03/23/entertainment/batman-v-superman-review-thr-feat/ pagerank: 1.0

Url: http://www.thereelword.net/batman-v-superman-dawn-of-justice-movie-review/ pagerank: 1.0

Url: http://www.rogerebert.com/reviews/batman-v-superman-dawn-of-iustice-2016 pagerank: 0.00335595495563

Admin and API

Dj	ango ac	Iministration			Welcome, admin. Change password / Log out
Hon	ne > Pages > F	ages			
S	elect pa	ge to change			(Add page +)
1	Action:	Go 0 of 100 s	elected		
	ID v	Searchterm	Url	Name	Content
	4893	batman vs superman dawn of justice	http://www.joblo.com/hollywood-celebrities/gossip/tgifs-a-salute-to-butts- horror-movies-326	TGIFs: A Salute to Horror Movie Butt Shots (Exclusive) – Hollywood Gossip MovieHotties	The most horrible time of the year has finally arrived Halloween! Time to start smashing carving
	4892	batman vs superman dawn of justice	http://www.joblo.com/hollywood-celebrities/gossip/botb-cloverfield-jessica- lucas-vs-liczy-caplan-vs-odette-yustman-361	BOTB Cloverfield: Jessica Lucas vs Lizzy Caplan vs Odette Yustman – Hollywood Gossip MovieHotties	l didn't know what to expect with last week's Battle but it appears you all have strong opinions
	4891	batman vs superman dawn of justice	http://www.jobio.com/hollywood-celebrities/gossip/botb-victorious-babes- ariana-grande-vs-elizabeth-gillies-vs-victoria-justice-252	BOTB Victorious Babes: Ariana Grande vs Elizabeth Gillies vs Victoria Justice – Hollywood Gossip MovieHotties	Last week was a very close battle, indeed. I never would have thought that you would be so evenly
	4890	batman vs superman dawn of justice	http://www.joblo.com/hollywood-celebrities/gossip/tgifs-the-most-gif-worthy- moments-of-2014-266	TGIFs: The Top Ten Most Gif-Worthy Moments of 2014! - Hollywood Gossip MovieHotties	The year 2014 may be a thing of the past now, but if there's one thing we've become used to