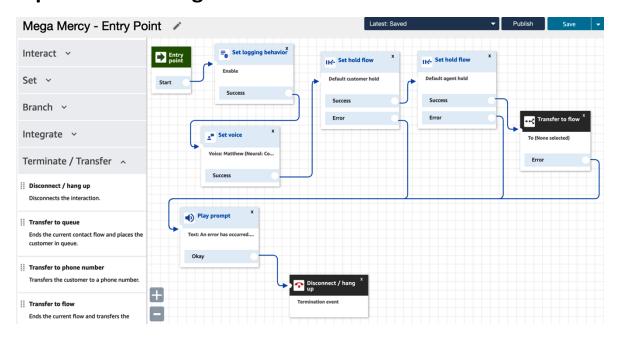
Chapter 1: Benefits of Amazon Connect

No Images

Chapter 2: Reviewing Stakeholder Objectives

No Images

Chapter 3: Sketching Your Contact Flows



Chapter 4: Connect Costing

No Images

Chapter 5: Base Connect Implementation



Customer Engagement

Amazon Connect

Pinpoint

Simple Email Service



Amazon Connect

Amazon Connect makes it easy for you to set up and manage a customer contact center and provide reliable customer engagement at any scale. With Amazon Connect you can deploy a customer contact center with just a few clicks in the AWS management console, on-board agents from anywhere, and quickly begin to engage with your customers



Create your Amazon Connect

Test drive

Set up your contact center

In just a few steps, you will have an Amazon Connect Contact Center up and running with a live telephone number Answer some test calls and check out Amazon Connect's Contact Control Panel, metrics, and administrator tools.

Onboard agents, set up contact flows and queues, and start engaging with your customers.

Identity management

Amazon Connect can be configured to manage your users directly or to leverage an existing directory. This cannot be changed once your instance is created. Learn more

Store users within Amazon Connect Users will be created and managed by you within Amazon Connect. Note: you will not be able to share users with other applications.



- Link to an existing directory Amazon Connect will leverage an existing directory. You create users within the directory and then add and configure them within Amazon Connect. Note: you can only associate a directory with a single Amazon Connect instance. Learn more
- O SAML 2.0-based authentication AWS supports identity federation with SAML 2.0 (Security Assertion Markup Language 2.0), an open standard that many identity providers (IdPs) use. This feature enables federated single sign-on (SSO), so users can log into the AWS Management Console or call the AWS APIs without you having to create an IAM user for everyone in your organization. Learn more

Identity managemen	lc	de	er	nti	tν	n	na	na	a	er	n	er	١t	t
--------------------	----	----	----	-----	----	---	----	----	---	----	---	----	----	---

	reated. Learn more
	sers within Amazon Connect vill be created and managed by you within Amazon Connect. Note: you will not be able to share users with other application
	an existing directory
	n Connect will leverage an existing directory. You create users within the directory and then add and configure them within n Connect. Note: you can only associate a directory with a single Amazon Connect instance. Learn more
Amazon	Toolineet. Note. you can only associate a directory with a single Amazon connect instance. Esam more
Direc	etory
	Unable to find any available directories. Note: only active directories will be listed here.
AWS su provider	2.0-based authentication apports identity federation with SAML 2.0 (Security Assertion Markup Language 2.0), an open standard that many identity rs (IdPs) use. This feature enables federated single sign-on (SSO), so users can log into the AWS Management Console or SAPIs without you having to create an IAM user for everyone in your organization. Learn more
Create an	Administrator
Chaoift an ad	dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permissic
	aministrator for this instance of Amazon Connect, this could be you or someone else. You will be able to manage permissic e users from within Amazon Connect.
and ddd more	dustra nom widin / indzon connect.
O Add a new	y admin
First Na	
riisi Na	ame
Last Na	
	ame
Last Na Userna	ame
Last Na Userna	ame
Last Na	ame
Last Na Userna ○ Skip this	ame
Last Na Userna O Skip this Create an Specify an ac	ame ame
Last Na Userna O Skip this Create an Specify an ac	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss the users from within Amazon Connect.
Last Na Userna O Skip this Create an Specify an ac and add more Add a new	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss the users from within Amazon Connect.
Last Na Userna O Skip this Create an Specify an ac and add more Add a new First	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss re users from within Amazon Connect.
Last Na Userna O Skip this Create an Specify an ac and add more Add a new First Last	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss re users from within Amazon Connect. v admin t Name
Last Na Userna O Skip this Create an Specify an ac and add more Add a new First Last Use	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss re users from within Amazon Connect. v admin t Name
Last Na Userna O Skip this Create an Specify an ac and add more Add a new First Last Use	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss to users from within Amazon Connect. v admin t Name t Name ssword
Last Na Userna O Skip this Create an Specify an ac and add more Add a new First Last Use Pas	Administrator dministrator for this instance of Amazon Connect; this could be you or someone else. You will be able to manage permiss re users from within Amazon Connect. v admin t Name ername ssword (verify)

Telephony Options

Amazon Connect offers the ability to accept inbound calls, make outbound calls, or both. You will claim a telephone number later. Note: You will not be able to place or receive phone calls if you don't select the corresponding telephony options.

Incoming calls



I want to handle incoming calls with Amazon Connect

Outbound calls



I want to make outbound calls with Amazon Connect

Note: You can set which users can place outbound calls in user permissions.

Data storage

Call recordings, scheduled reports, and chat transcripts are stored in an Amazon S3 bucket that is created for you when you create an Amazon Connect instance. The stored data is encrypted by the AWS Key Management Service using a key specific to your Amazon Connect instance. Contact flow logs are stored in Amazon CloudWatch Logs in a Log Group created for you.

To successfully create an Amazon Connect instance, you need to use an AWS account that has access to both Amazon S3 and Amazon CloudWatch

Important: By choosing Next step you are granting Amazon Connect the following permissions:

- Read and write access to your S3 bucket to save and manage your data
- Encrypt/decrypt permissions to encrypt data
- Read and write access to CloudWatch Logs

connect-e70cd69df99c/connect/jatest123 Your data will be encrypted and stored here

Your Contact flow logs will be stored here /aws/connect/jatest123

Customize settings

Amazon Connect virtual contact center instances

Select a virtual contact center instance to manage its directory, administrator(s), telephony options, data storage, and advanced features.





Please log in with your jatest123 credentials

Username

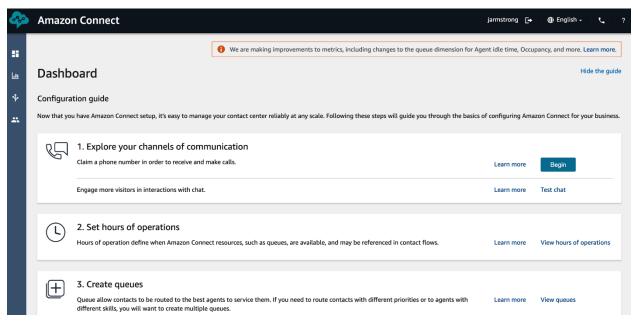


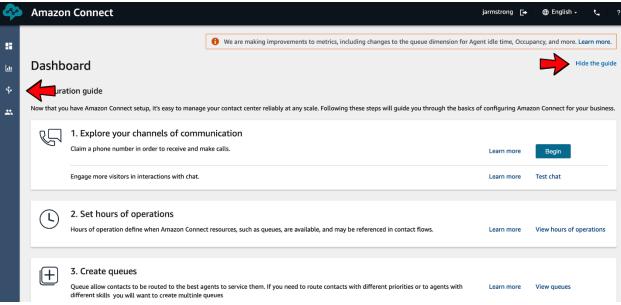
Password

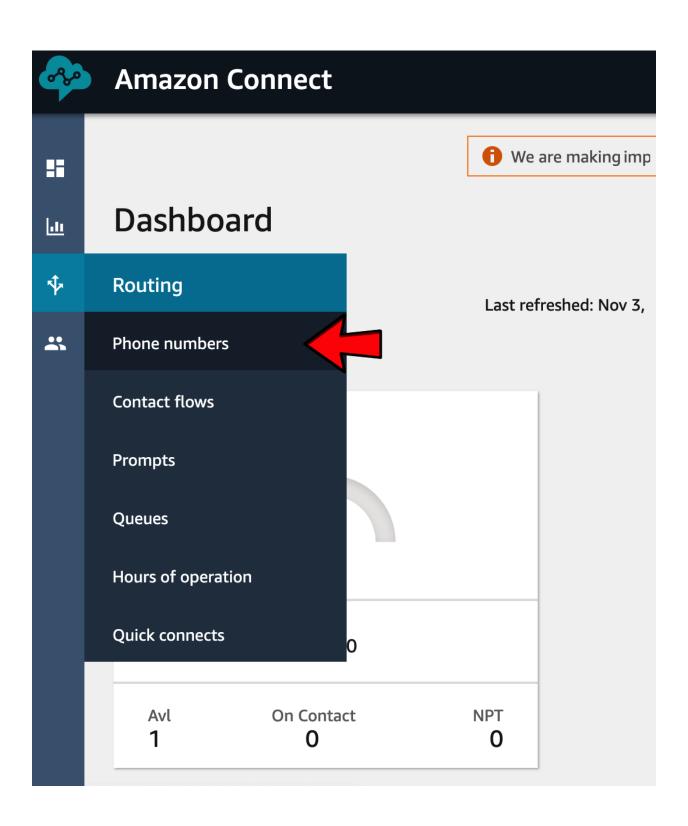


Sign In

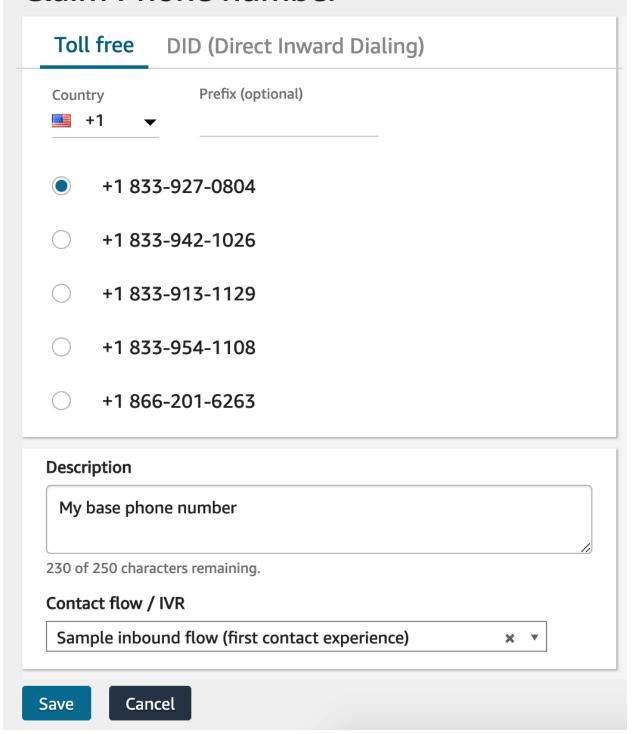
Forgot Password?

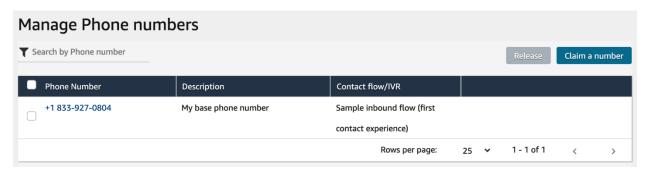


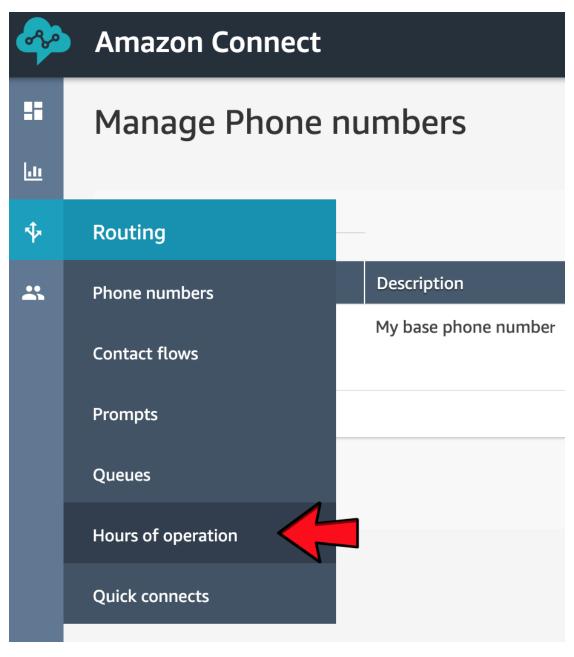


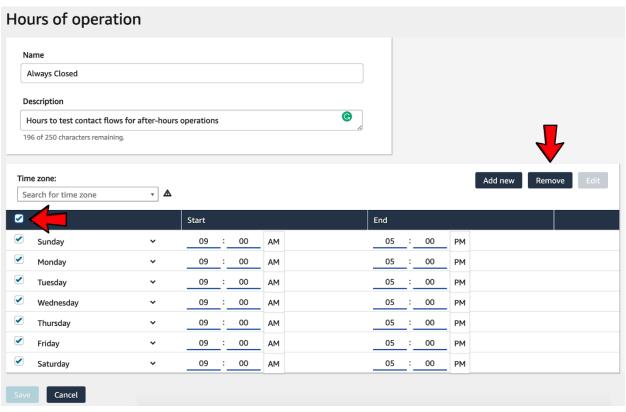


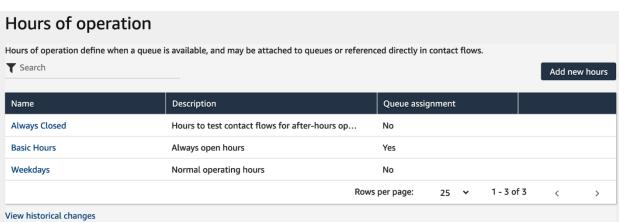
Claim Phone number













Amazon Connect



Queues

<u>.ii</u>



Routing



Phone numbers

Contact flows

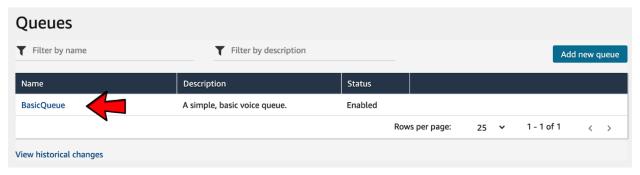
Prompts

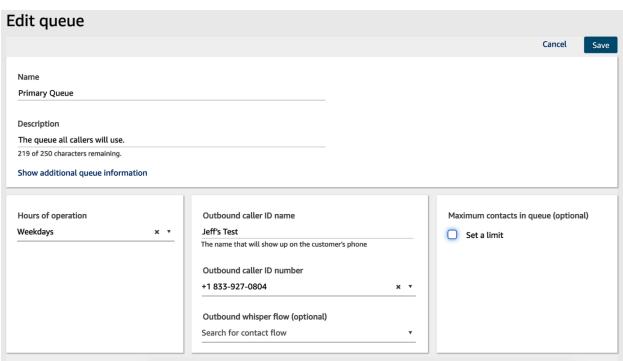
Queues

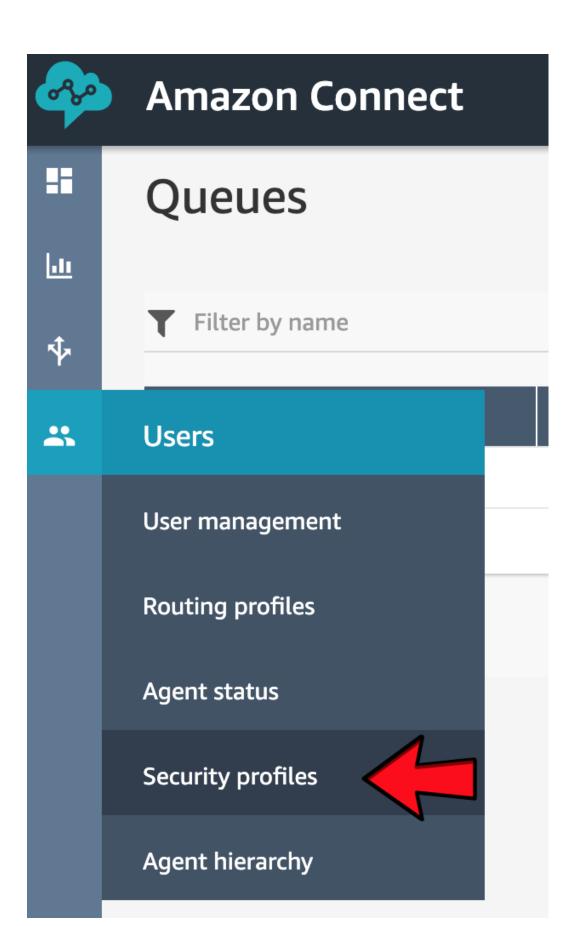


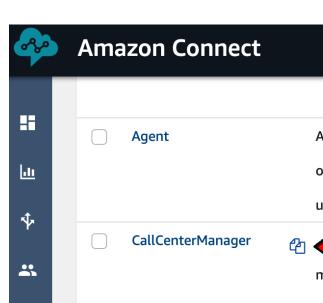
Hours of operation

Quick connects









QualityAnalyst

An agent is a user of the system that is focused on customer care and/or sales. Their role is unlikely to be technical. er manager (or call center admin) manages the day-to-day aspects of the call center. A quality analyst works to improve the customer experience and keeps track of live service metrics.

Are you sure you want to duplicate the following profile?

Profile name CallCenterManager

Permissions Routing: All NumFlow: Prompts

NumFlow: ContactFlows NumFlow: PhoneNumbers

Users.View Users.Edit Users.Create

UserPerm: AgentStatus MetricsQuality: AccessMetrics

MetricsQuality: ContactSearch

MetricsQuality: ContactAttributes

MetricsQuality: AgentTimeCard

MetricsQuality: ManagerMonitor

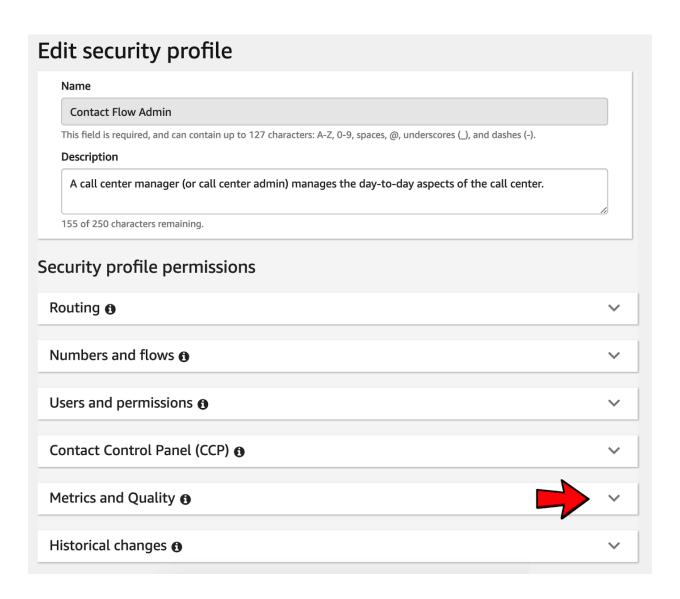
MetricsQuality: RecordedConversations

MetricsQuality: SavedReports

New name Contact Flow Admin

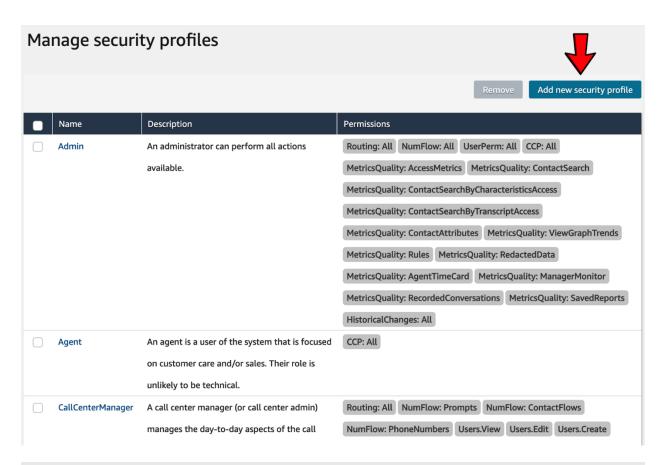
Cancel

Duplicate



Metrics and Quality 6										^
Туре	All	Access	View	Edit	Create	Enable/Disable	Enable download button	Delete	Publish	Schedule
Access metrics										
Contact search										
Search contacts by conversation characteristics										
Search contacts by keywords										
Restrict contact access 1										
Contact attributes										
Contact Lens - speech analytics 1										
Rules										
Recorded conversations (redacted) (1)										
Login/Logout report										
Manager monitor										
Recorded conversations (unredacted)										
Saved reports										

Users and per	Jsers and permissions 6											
Туре	All	View	Edit	Create	Remove	Enable / Disable	Edit permission					
Users												
Agent hierarchy												
Security profiles												
Agent status												



Create security profile

Name

User Admin

This field is required, and can contain up to 127 characters: A-Z, 0-9, spaces, @, underscores (_), and dashes (-).



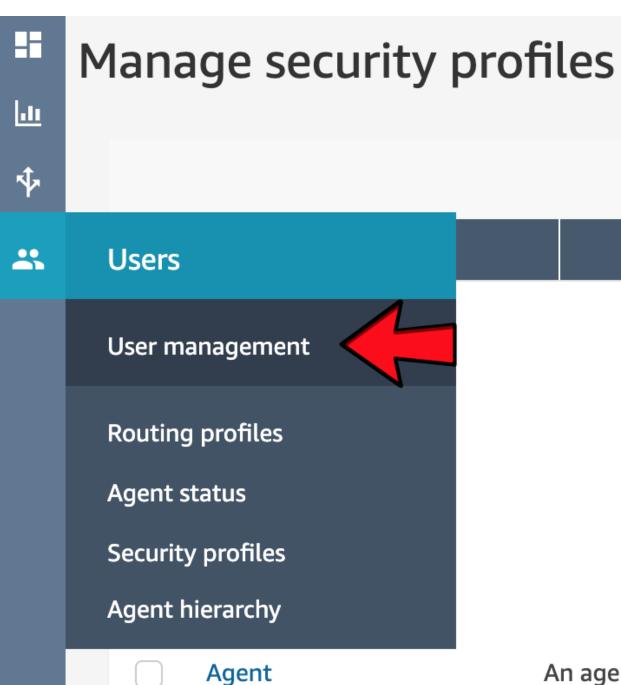
Profile for administering users.

218 of 250 characters remaining.

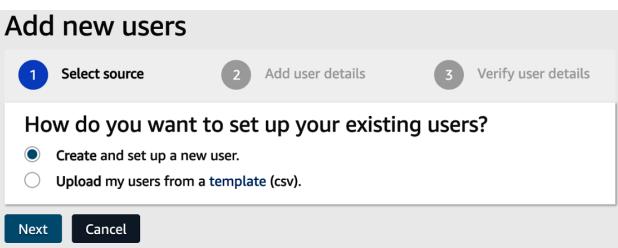
Security profile permissions

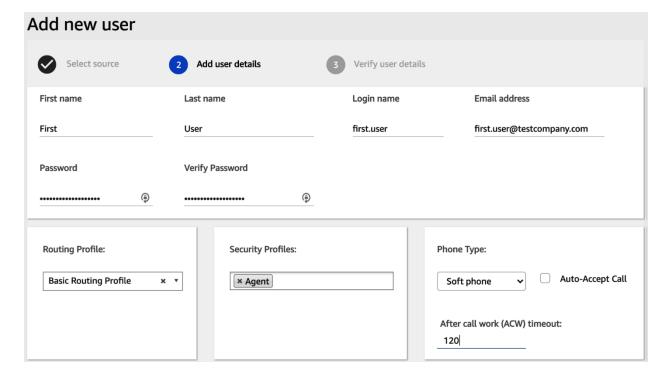
Routing 6

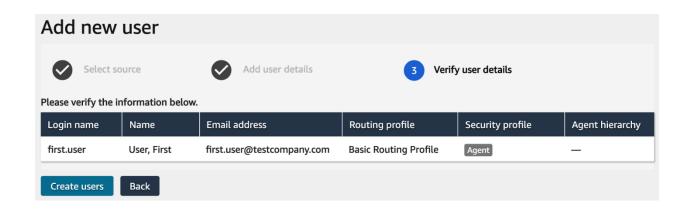




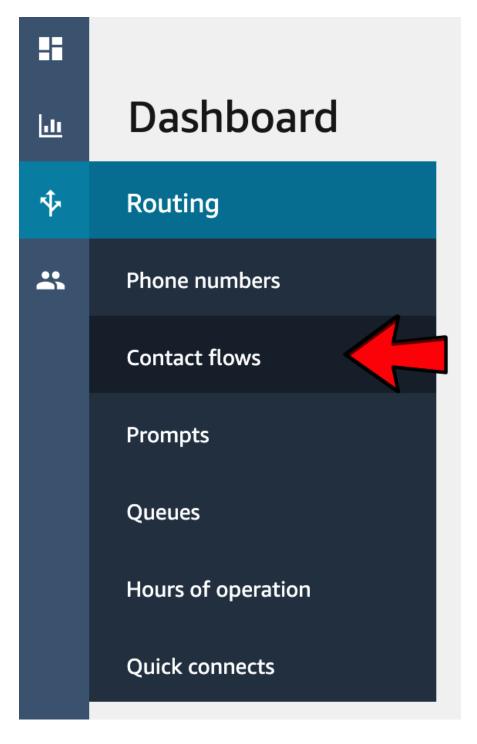


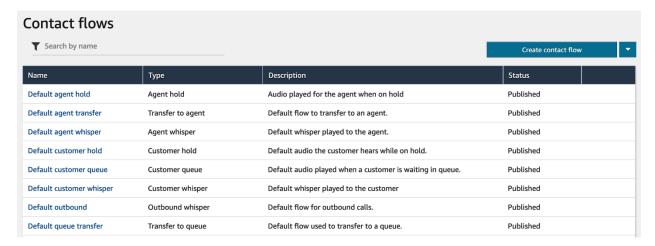


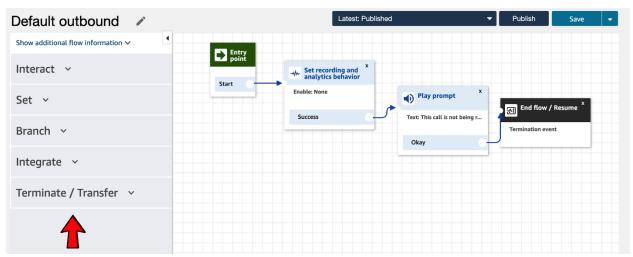


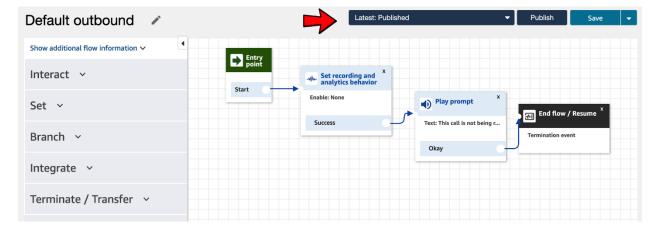


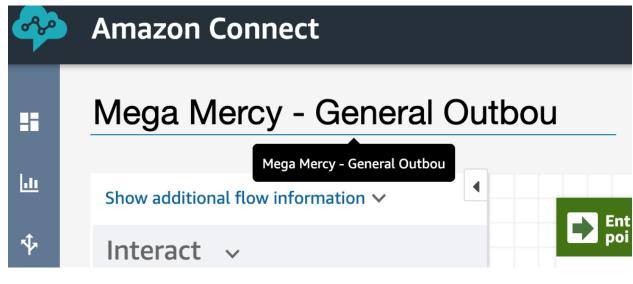
Chapter 6: Contact Flow Creation













Set recording and analytics behavior

Specify call recording behavior and configure Contact Lens speech analytics.

Call recording

Enables or disables call recording for the agent, customer, or both. Agent and customer call recordings are required to enable Contact Lens.

- On
 - Agent and Customer



- Agent only
- Customer only
- Off

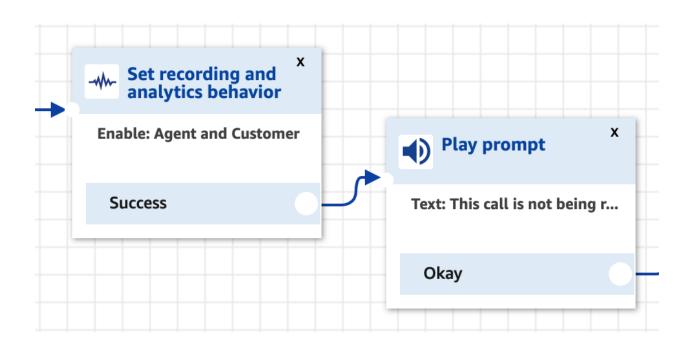
Contact Lens speech analytics

☐ Enable Contact Lens for speech analytics.

Contact Lens is a speech analytics that provides transcripts and analysis about the customer experience. You can specify the language manually or by using an attribute. Learn more

Cancel

Save



Delivers an audio or chat message. Learn more

Prompt

- Select from the prompt library (audio)
- Text-to-speech or chat text
 - Enter text

You are receiving a call from Mega Mercy Hospital. This call may be recorded for quality assurance.

Enter dynamically

Interpret as

Text ~

Cancel

Save





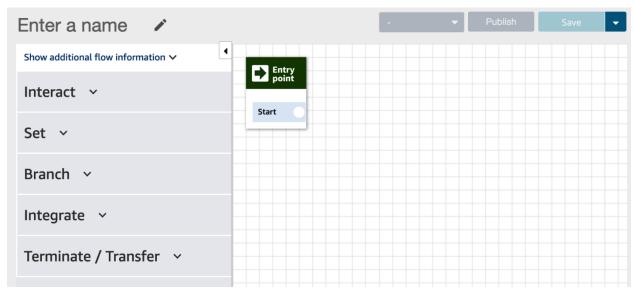
Are you sure you want to publish this contact flow?

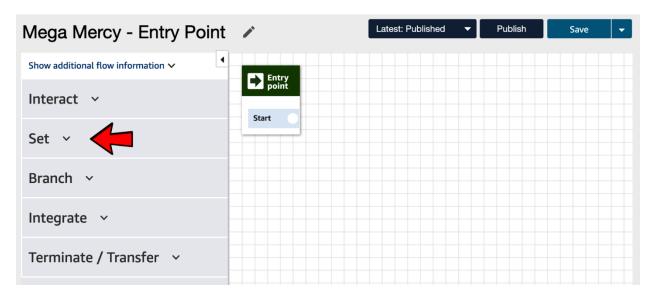
Publishing a contact flow makes it active. This may impact your live traffic. Learn more

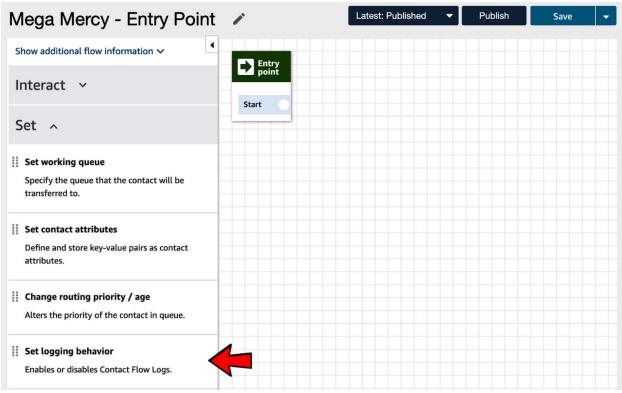
Cancel

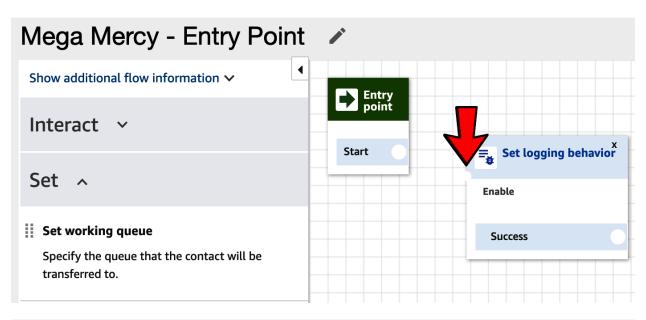
Publish

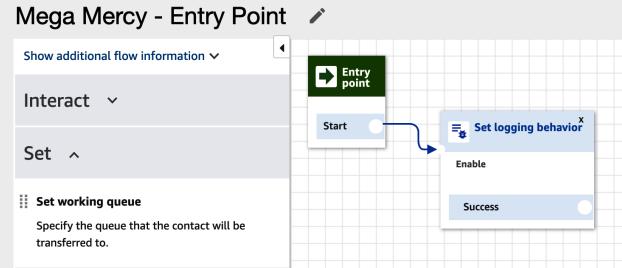


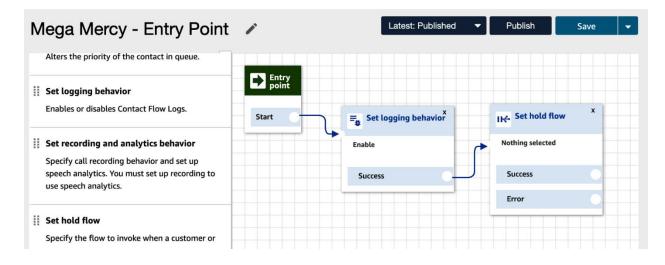














Set hold flow

Specify the flow to invoke when a customer or agent is put on hold during phone call. Learn more

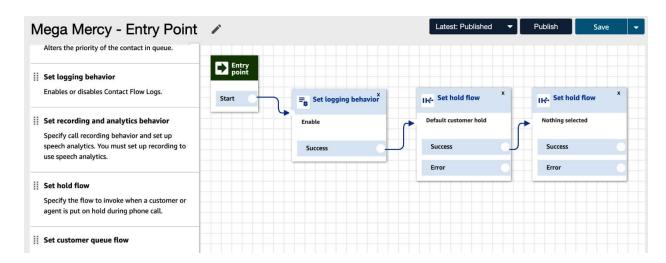
Hold flow

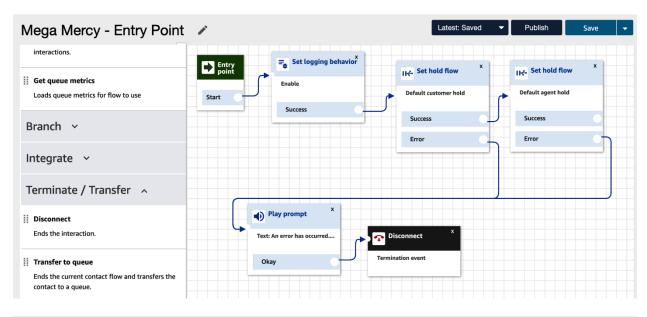
- Agent
- Customer
 - Select a flow

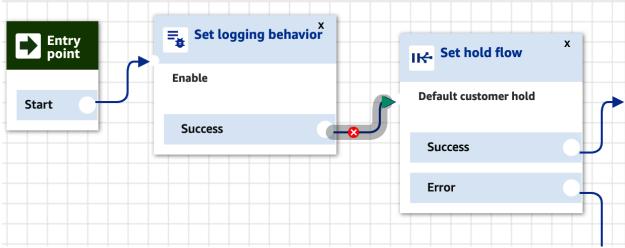
Default customer hold × •

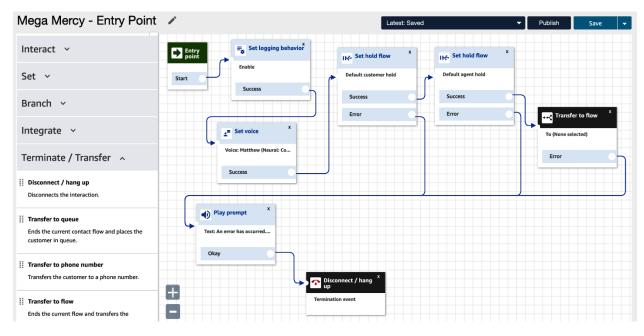
Use attribute

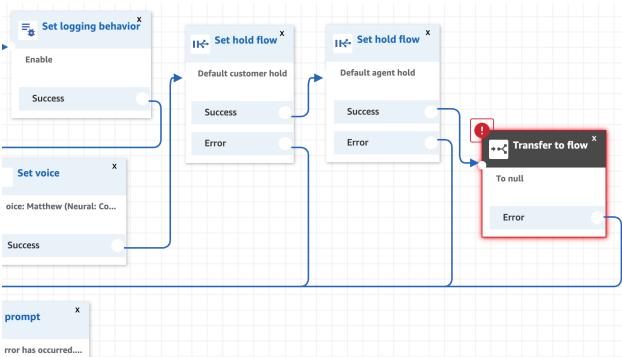
Cancel

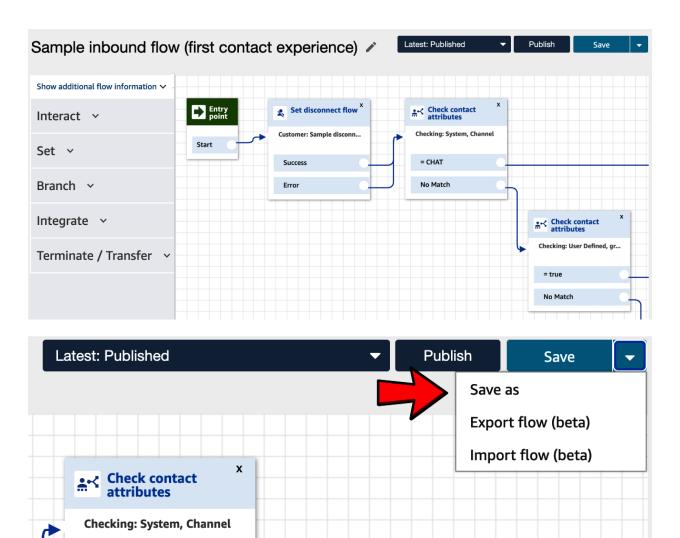












Save as ×

New name

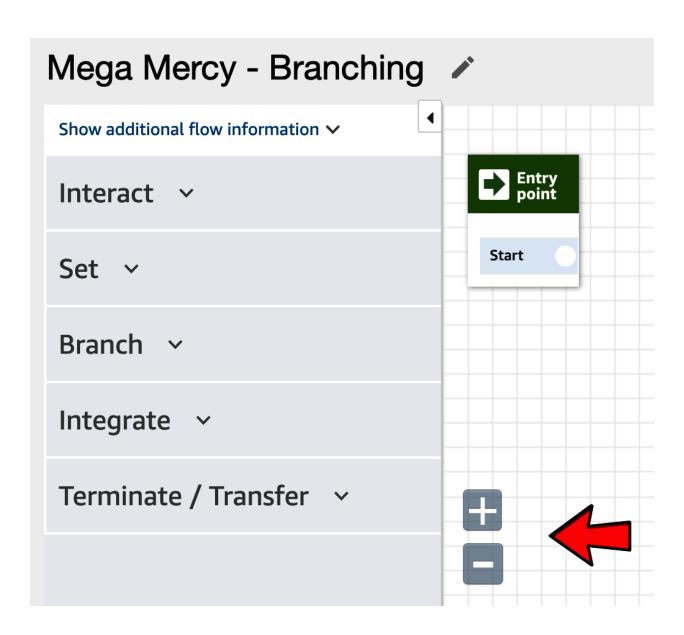
Mega Mercy - Branching

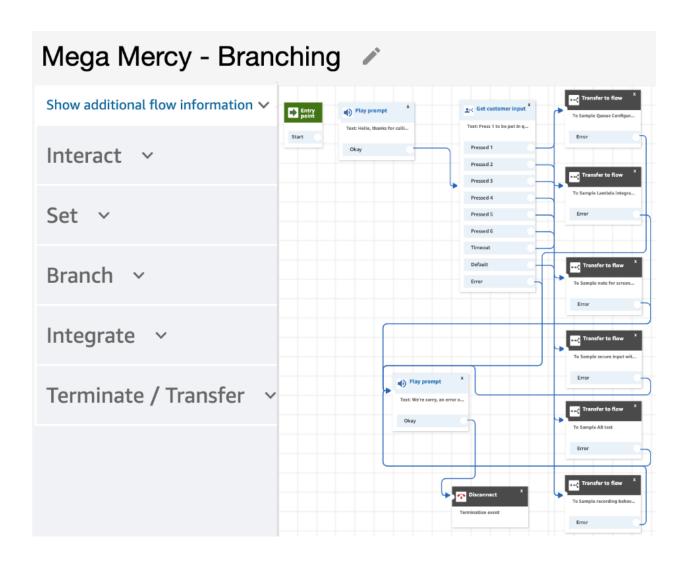
Description

Branching flow to direct to departments

Cancel

Save as





Delivers an audio or chat message to solicit customer input.

Based on response, the contact flow branches. Learn more

- Select from the prompt library (audio)
- Text-to-speech or chat text
 - Enter text

Press 1 for Billing
2 for Accounts payable

Enter dynamically

Interpret as

Text ~

DTMF Amazon Lex

Plays an audio prompt and branches based on DTMF or Amazon Lex intents. The audio prompt is interruptible when using DTMF.

Set timeout (Minimum one second)

8 seconds

Cancel

Save

Get customer input

Delivers an audio or chat message to solicit customer input.

DTMF Amazon Lex

Plays an audio prompt and branches based on DTMF or Amazon Lex intents. The audio prompt is interruptible when using DTMF.

Set timeout (Minimum one second)



Option:

Option:

Option:

Get customer input

Delivers an audio or chat message to solicit customer input.

x 2

Option:

x 3

Option:

x 4

Option:

x 5

Option:

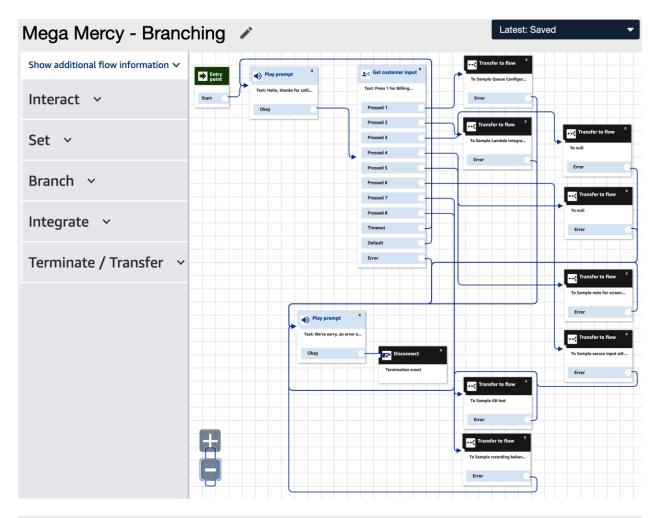
x 6

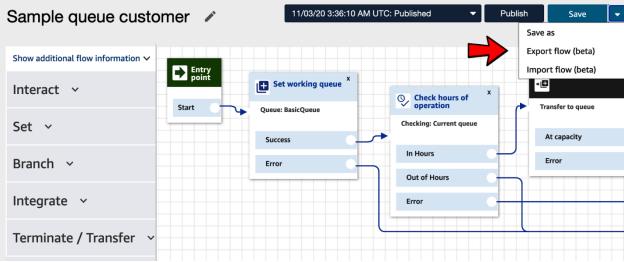
Add another condition



Cancel

Save





Export flow (beta)

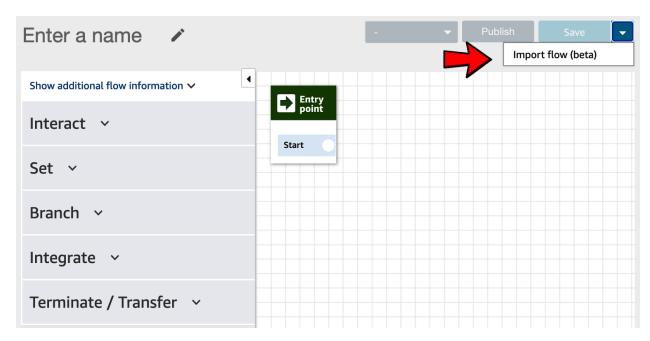
×

When you export a flow, the most recently saved version is exported. Any unsaved changes to the flow will not be exported. If you modify the exported file it may not import correctly. Learn more about Contact Flow Import/Export.

Name your exported file

Sample queue customer

Cancel Export



Import flow (beta)

×

Select the contact flow file you want to import. You can only import a flow of the same type as the flow you have open. The file must be a valid JSON document.

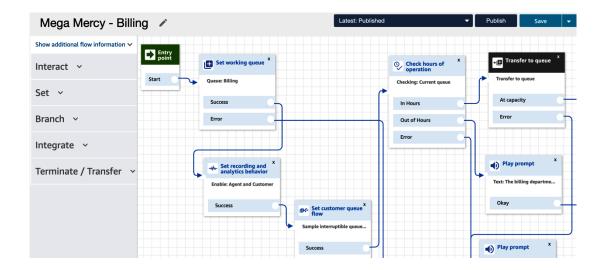
Select a contact flow.

Sample queue customer

Select

Cancel

Import



Set customer queue flow

Specifies the flow to run when a customer is transferred to a queue. Learn more

Customer queue flow

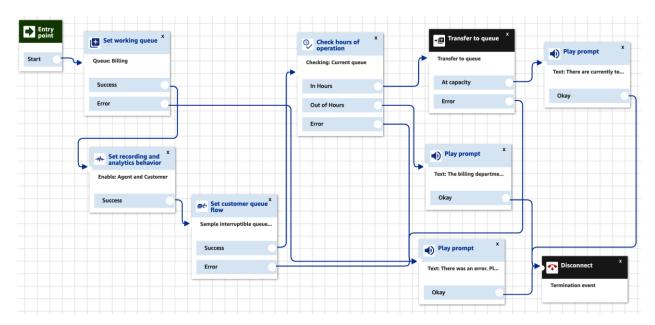
Select a flow

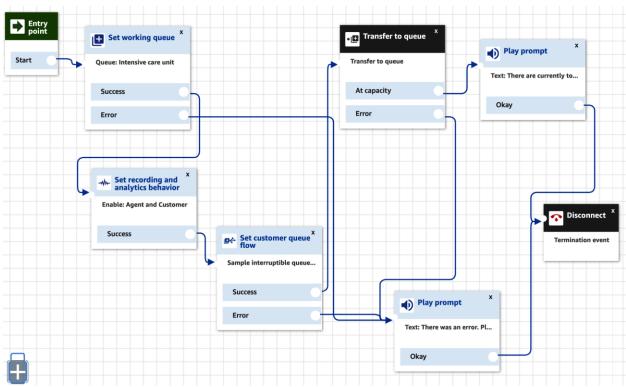
Sample interruptible queue flow with callback



X

Use attribute



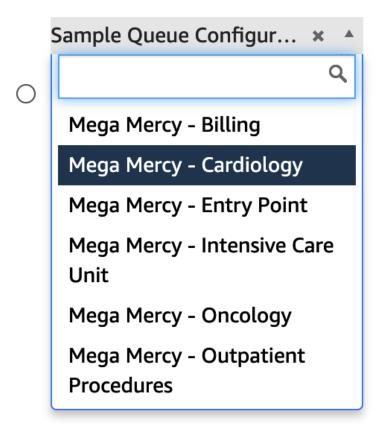


Transfer to flow

Ends the current flow and transfers the customer to a flow of type contact flow. Learn more

Transfer

Select a flow



Chapter 7: Creating AI Bots



Machine Learning

Amazon SageMaker

Amazon Augmented Al

Amazon CodeGuru

Amazon Comprehend

Amazon Forecast

Amazon Fraud Detector

Amazon Kendra

Amazon Lex

Amazon Personalize



Amazon Lex

Amazon Lex is a service for building conversational interfaces using voice and text. With Lex, the same deep learning engine that powers Alexa is now available to any developer, enabling you to bring sophisticated, natural language chatbots to your new and existing applications.



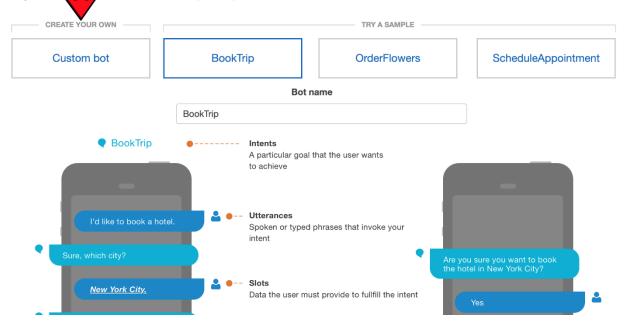


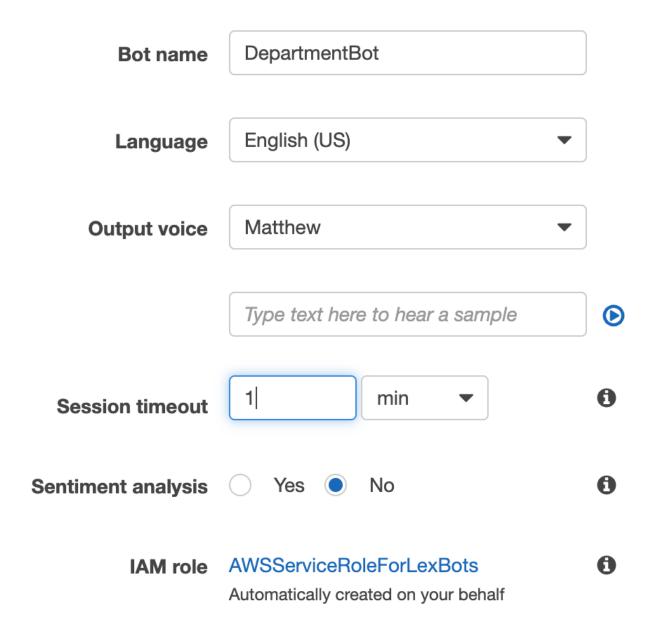


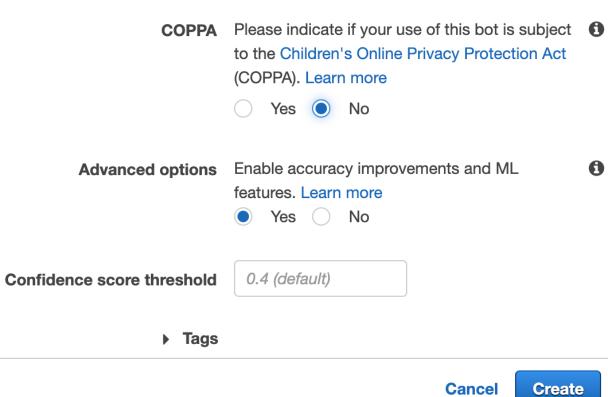


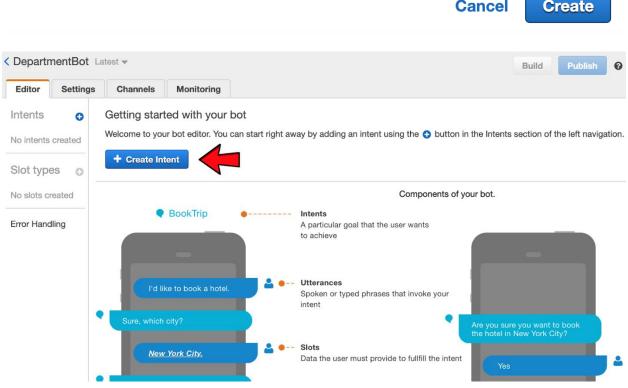
Create your bot

Amazon Lex enables any developer to build conversational chatbots quickly and easily. With Amazon Lex, no deep learning expertise is necessary—you just specify the lic conversational flow directly from the console, and then Amazon Lex manages the dialogue and dynamically adjusts the response. To get started can choose one of the sample bots provided below or build a new custom bot from scratch.

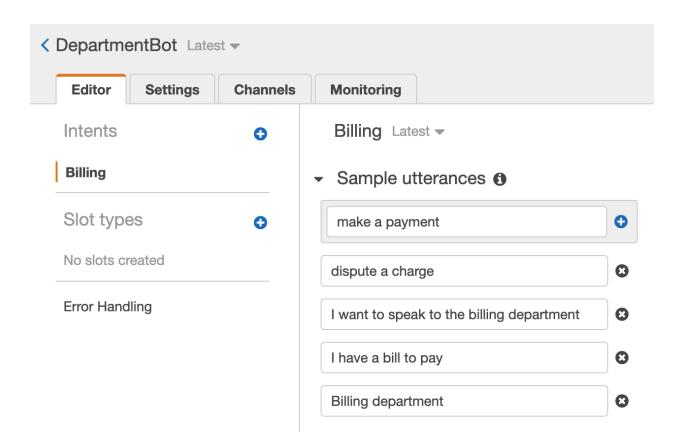




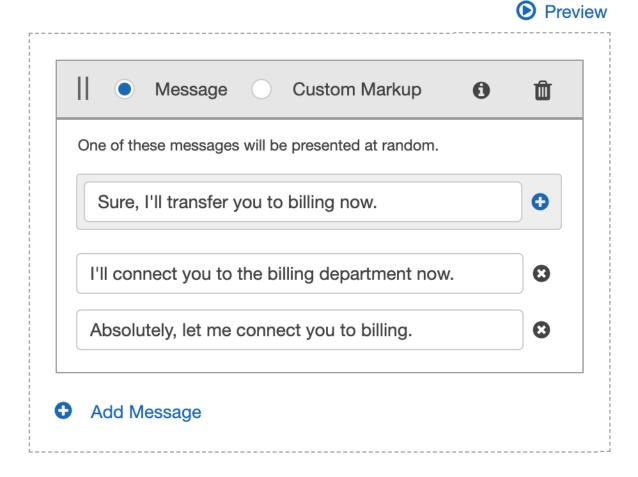




Add intent × Create intent **1** Import intent **Q** Search existing intents Add Cancel Create intent Give a unique name for the new intent Billing Add **Previous**



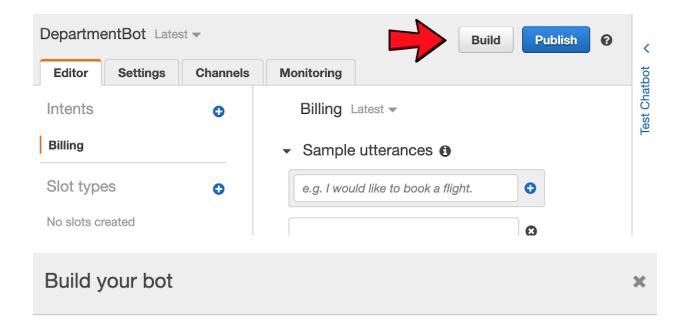
▼ Response 6



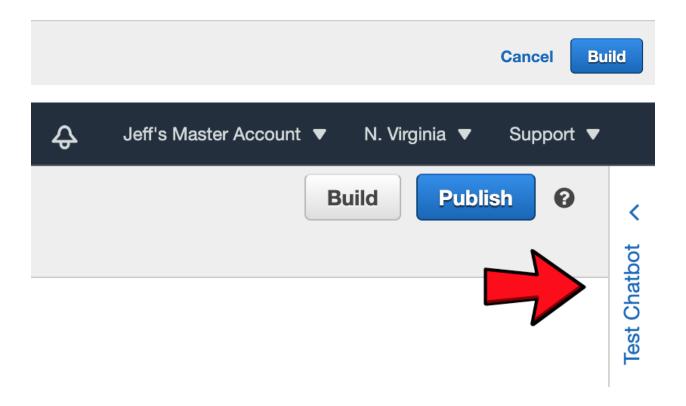
Wait for user reply
If the user says "no," the following message will be presented.

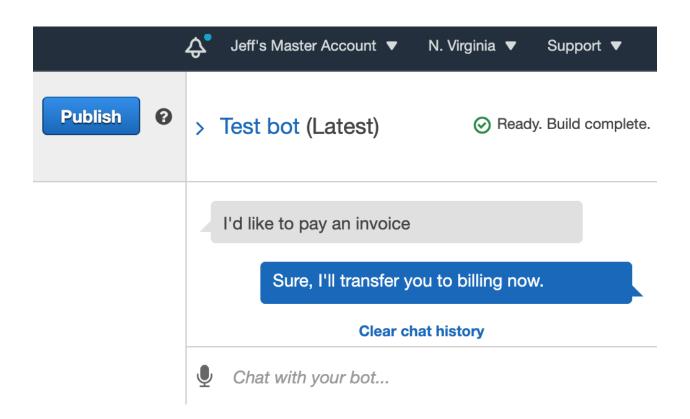
* Required

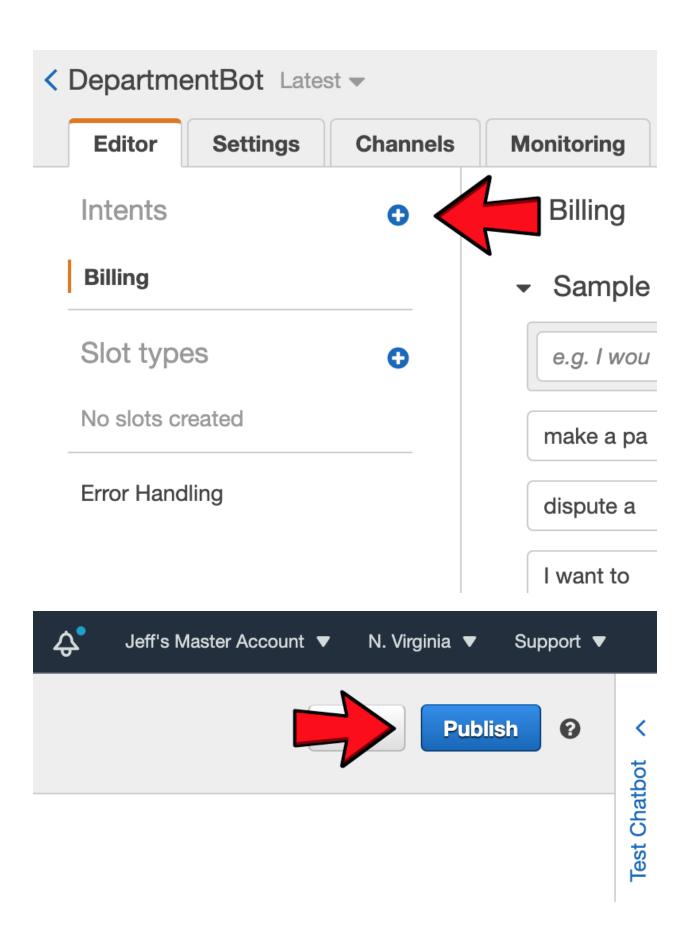




You can continue editing your bot while the build is in progress. You can start testing your bot after the build completes.







Publish DepartmentBot

×

Publishing is the last step before you can connect your bot to your mobile app or chatbot.

Create an alias Departments

Tags

Update an existing alias

Cancel Publish

Publish DepartmentBot

×

Your bot is published! You can now connect to your mobile app or continue to chatbot deployment.

Bot Name DepartmentBot

Bot Version

Alias

Departments

What to do next?

Here are some resources to help you progress once your bot is published.

How to connect to your mobile app

Learn how to connect to your bot to your mobile app.

Download connection info

Integrate with Mobile hub.

Please create a project and choose the Conversational Bots feature in Mobile Hub

How to deploy your bot to other services

Learn how to deploy your bot to other services like Facebook Messenger, Slack, Twilio, and Kik.

Go to channels

Close



Amazon Connect

Pinpoint

Simple Email Service

Amazon Connect virtual contact center instances

Select a virtual contact center instance to manage its directory, administrator(s), telephony options, data storage, and advanced features.



Amazon Connect > jatest123

Overview

Telephony

Data storage

Data streaming

Analytics tools

Tasks

Customer profiles

Approved origins

Contact flows



Amazon Lex

Integrate Amazon Lex bots into your contact flows to take advantage of the same speech recognition and natural language understanding technology that powers Alexa.

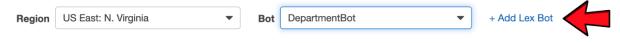
Note: By adding Lex bots, you are granting Amazon Connect permission to interact with them Create a new Lex bot



Amazon Lex

Integrate Amazon Lex bots into your contact flows to take advantage of the same speech recognition and natural language understanding technology that powers Alexa.

Note: By adding Lex bots, you are granting Amazon Connect permission to interact with them Create a new Lex bot



Lex bots

Amazon Lex

Integrate Amazon Lex bots into your contact flows to take advantage of the same speech recognition and natural language understanding technology that powers Alexa.

Note: By adding Lex bots, you are granting Amazon Connect permission to interact with them Create a new Lex bot





Dashboard





Routing



Phone numbers

Contact flows

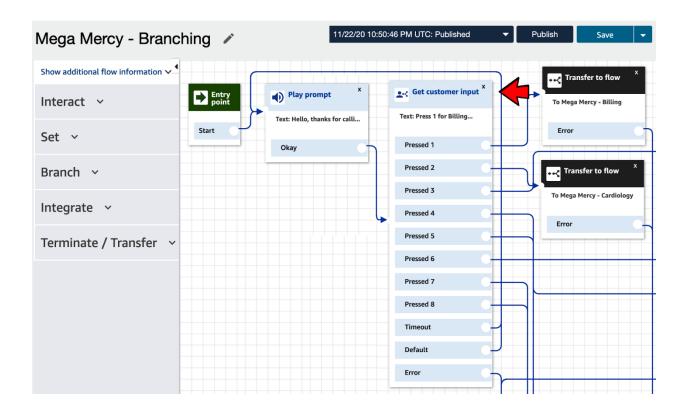


Prompts

Queues

Hours of operation

Quick connects



X

Get customer input

Delivers an audio or chat message to solicit customer input.



Plays an audio prompt and branches based on DTMF or Amazon Lex intents. The audio prompt is interruptible when using DTMF.

Lex bot

Name

Alias

\$LATEST

Session attributes

X

Get customer input

Delivers an audio or chat message to solicit customer input.



Plays an audio prompt and branches based on DTMF or Amazon Lex intents. The audio prompt is interruptible when using DTMF.

Lex bot

Name

Alias

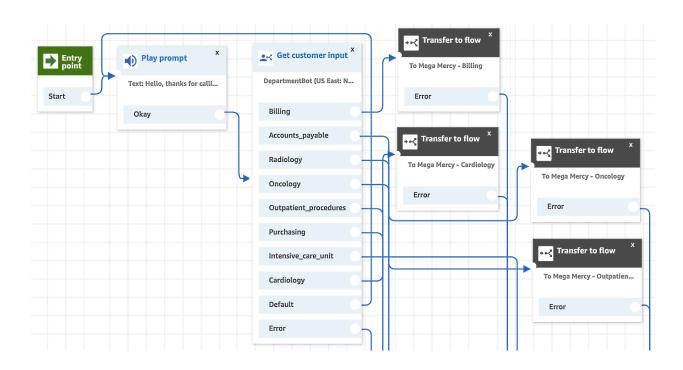
\$LATEST

Session attributes

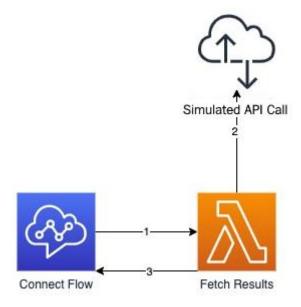
Intents

Billing X Accounts_payable X Radiology X Oncology × Outpatient_procedures X Purchasing × Intensive_care_unit × Cardiology ×

Add another intent



Chapter 8: Interfacing Enterprise Applications

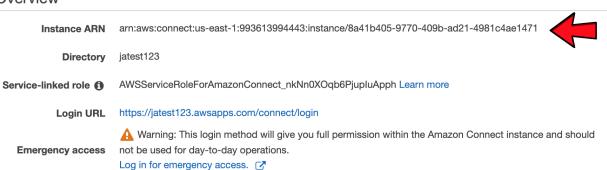


Amazon Connect virtual contact center instances

Select a virtual contact center instance to manage its directory, administrator(s), telephony options, data storage, and advanced features.



Overview





Management & Governance

AWS Organizations

CloudWatch

AWS Auto Scaling

CloudFormation

CloudTrail

Config

OpsWorks

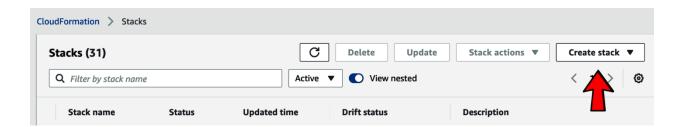
Service Catalog

Systems Manager

AWS AppConfig

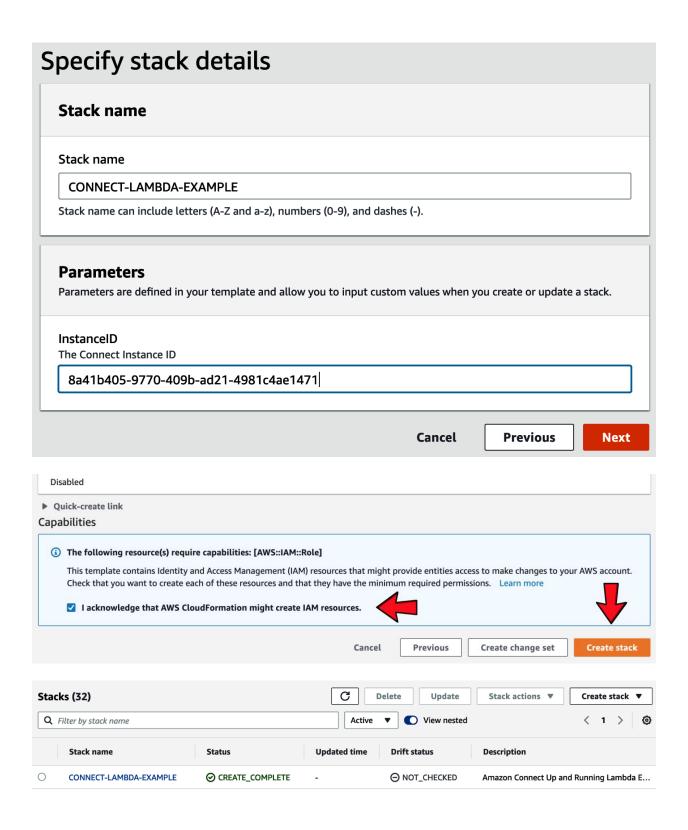
Trusted Advisor

Control Tower





Create stack Prerequisite - Prepare template Prepare template Every stack is based on a template. A template is a JSON or YAML file that contains configuration information about the AWS resources you want to include in the stack. Template is ready O Use a sample template O Create template in Designer Specify template A template is a JSON or YAML file that describes your stack's resources and properties. Template source Selecting a template generates an Amazon S3 URL where it will be stored. O Amazon S3 URL O Upload a template file Upload a template file Choose file 🚹 connect_lambda.yaml JSON or YAML formatted file S3 URL: https://s3-external-1.amazonaws.com/cf-templates-g6caoqn9q7f9-us-east-1/2021033Sah-connect_lambda.yaml View in Designer Next Cancel



Amazon Connect virtual contact center instances

Select a virtual contact center instance to manage its directory, administrator(s), telephony options, data storage, and advanced features.





Amazon Connect > jatest123

Overview

Telephony

Data storage

Data streaming

Analytics tools

Tasks

Customer profiles

Approved origins

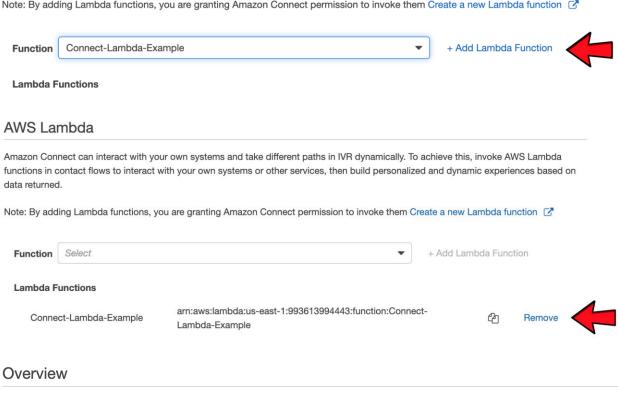
Contact flows



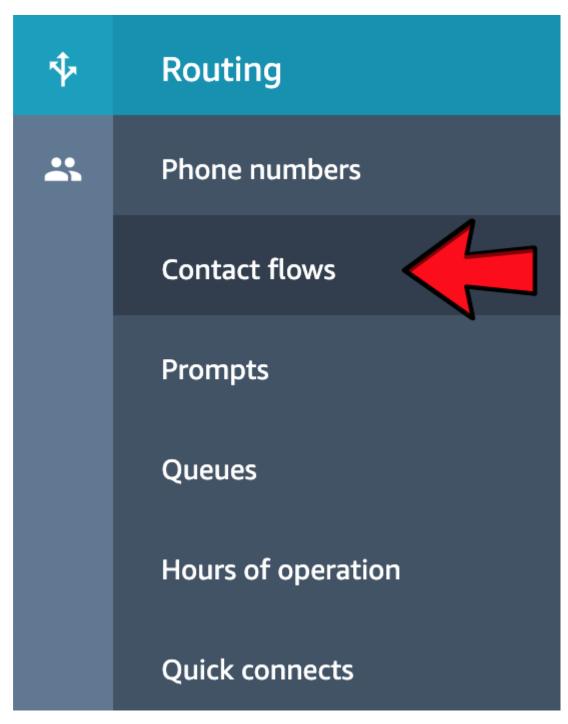
AWS Lambda

Amazon Connect can interact with your own systems and take different paths in IVR dynamically. To achieve this, invoke AWS Lambda functions in contact flows to interact with your own systems or other services, then build personalized and dynamic experiences based on data returned.

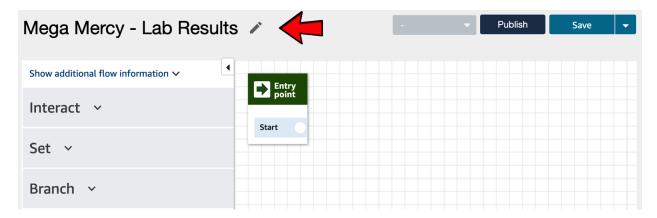
Note: By adding Lambda functions, you are granting Amazon Connect permission to invoke them Create a new Lambda function 📝

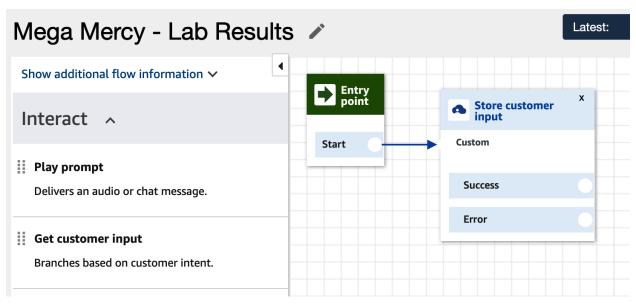












Store customer input

Stores numerical input to contact attribute.

Plays an interruptible audio prompt and stores digits via DTMF as a contact attribute. Learn more

Prompt

- Select from the prompt library (audio)
- Text-to-speech or chat text
 - Enter text

Please enter your patient id to retrieve your lab results.

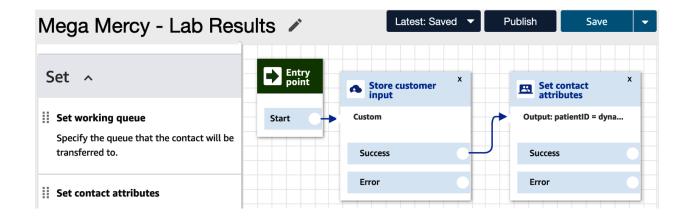
Enter dynamically

Interpret as

Text

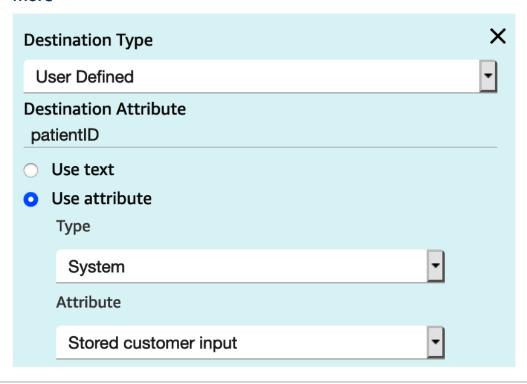
- .	•	
Customer	ınnı	ПŤ
Custonici	II IP	u

custome: mput	
Custom	
Maximum Dig	its Timeout before first entry
6	10
	in seconds
Encrypt e	ntry (recommended)
Specify te	rminating keypress Learn more.
Set ma	nually
#	
Allowed	characters: 0-9, #, *
Use att	ribute
☐ Disable ca	ancel key Learn more.
O Phone number	er
	Cancel



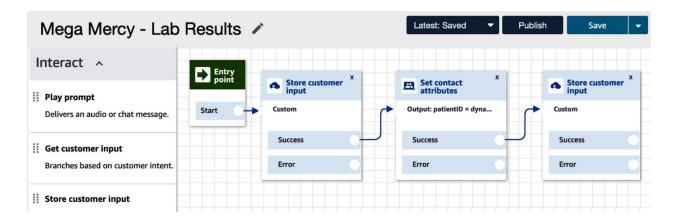
Set contact attributes

Define and store key-value pairs as contact attributes. Learn more



Cancel

×



Store customer input

Stores numerical input to contact attribute.

Plays an interruptible audio prompt and stores digits via DTMF as a contact attribute. Learn more

Prompt

- Select from the prompt library (audio)
- Text-to-speech or chat text
 - Enter text

What lab results would you like?
Press 1 for blood pressure

Enter dynamically

Interpret as



Customer input

Custom

Maximum Digits Timeout before first entry

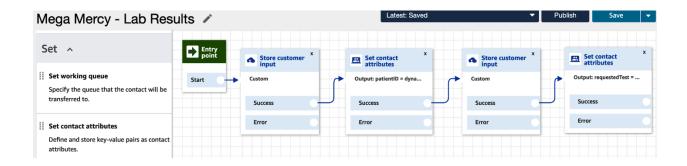
5

1

in seconds

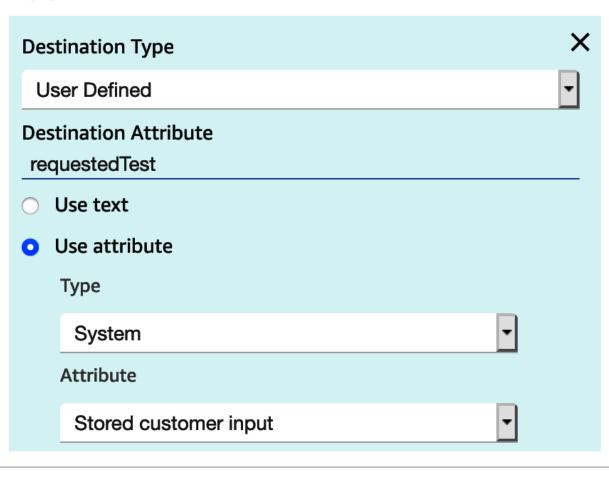
- Encrypt entry (recommended)
- Specify terminating keypress Learn more.
- Disable cancel key Learn more.
- Phone number

Cancel

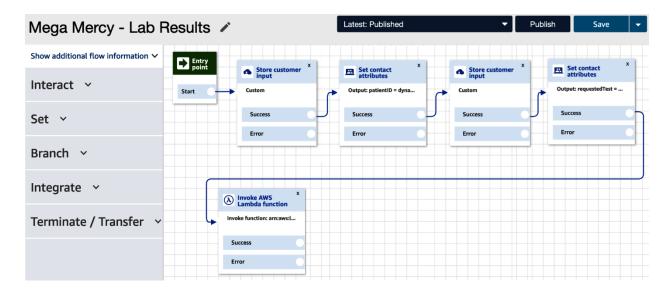


Set contact attributes

Define and store key-value pairs as contact attributes. Learn more



Cancel



Invoke AWS Lambda function

Makes a call to AWS Lambda and optionally returns key/value pairs, which can be used to set contact attributes. Learn more Function ARN

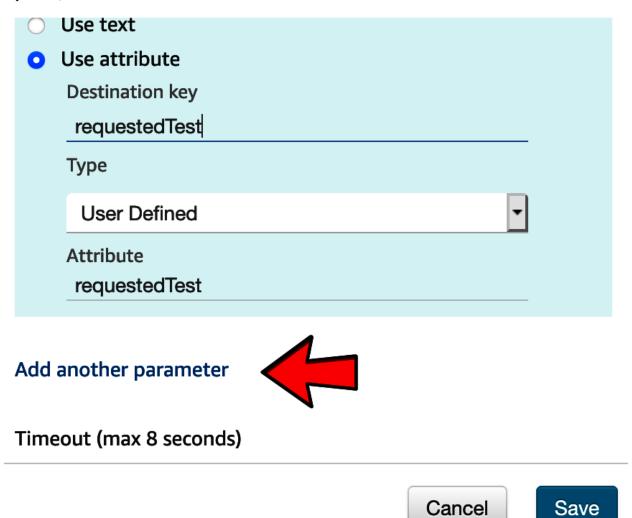
Select a function

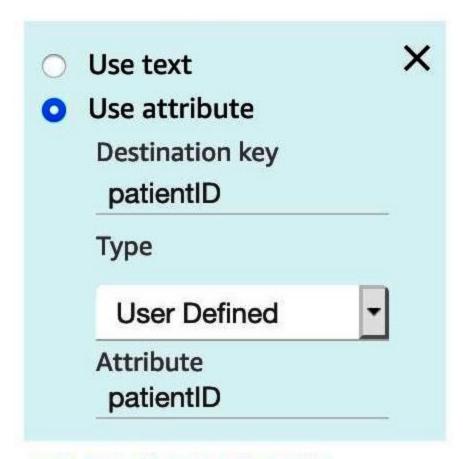
Connect-Lambda-Example

Use attributes

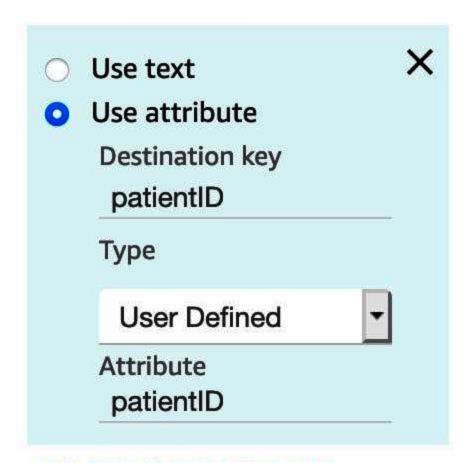
Invoke AWS Lambda function

Makes a call to AWS Lambda and optionally returns key/value pairs, which can be used to set contact attributes. Learn more

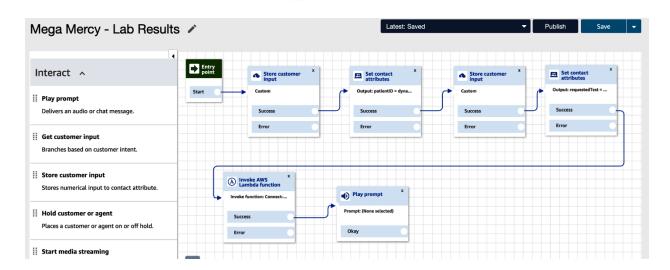




Add another parameter



Add another parameter



Play prompt

Delivers an audio or chat message. Learn more Prompt

- Select from the prompt library (audio)
- Text-to-speech or chat text
 - Enter text

Your lab results are \$.External.Result

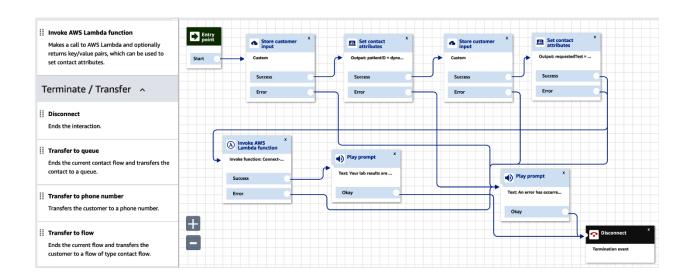
Enter dynamically

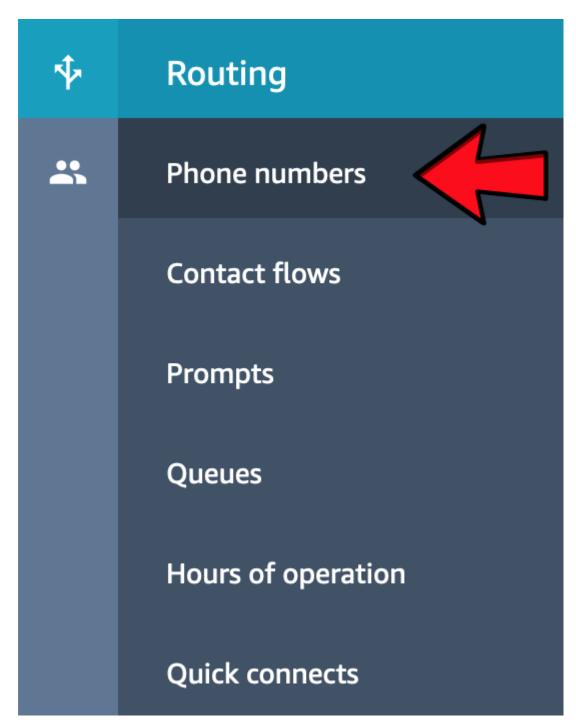
Interpret as

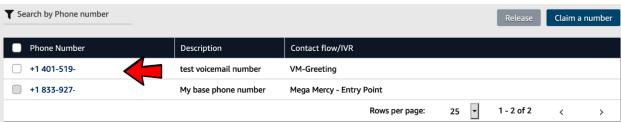
Text ▼

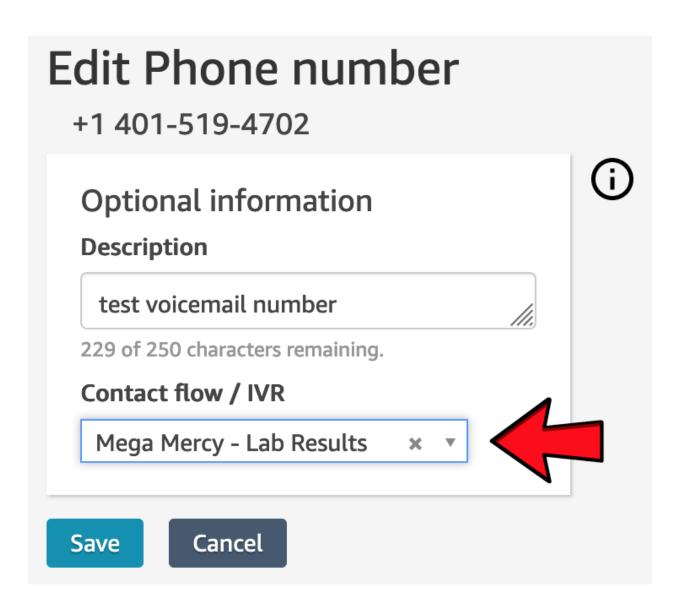
Cancel

Save

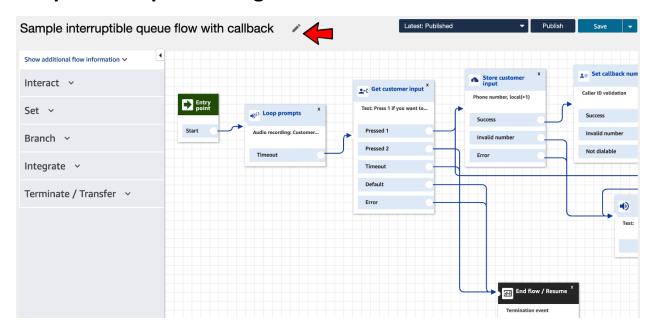








Chapter 9: Implementing Callbacks



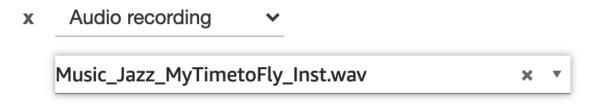
Loop prompts

Loops a sequence of prompts while a customer or agent is on hold or in queue.

X

When Loop prompts is used in a queue flow, audio playback can be interrupted at preset times. Learn more

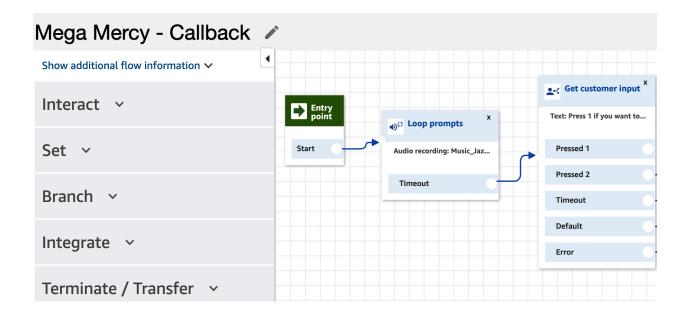
Prompts

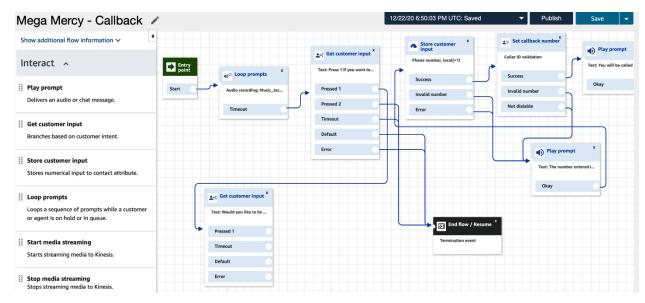


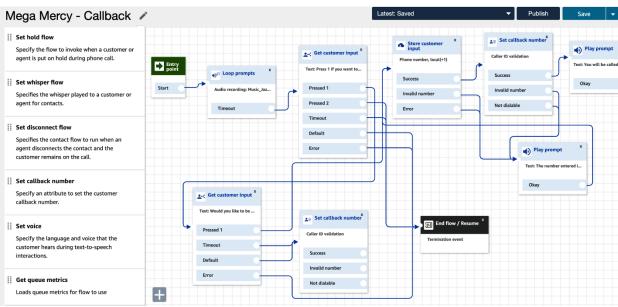
Add another prompt to the loop

Interrupt









Set callback number

Specify an attribute to set the customer callback number.

Learn more

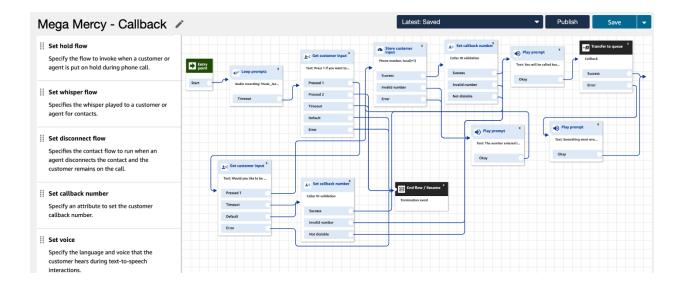
Use attribute

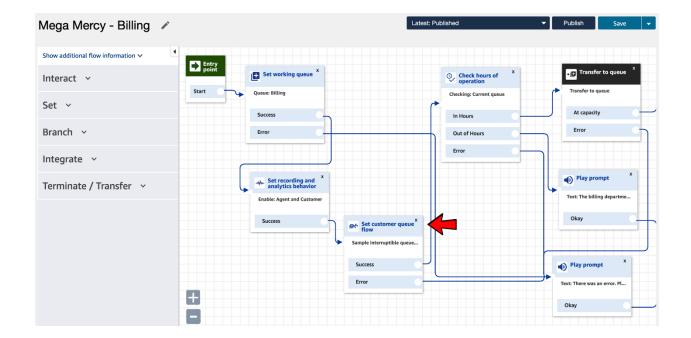
Type

System

Attribute

Customer Number





Set customer queue flow

Specifies the flow to run when a customer is transferred to a queue. Learn more

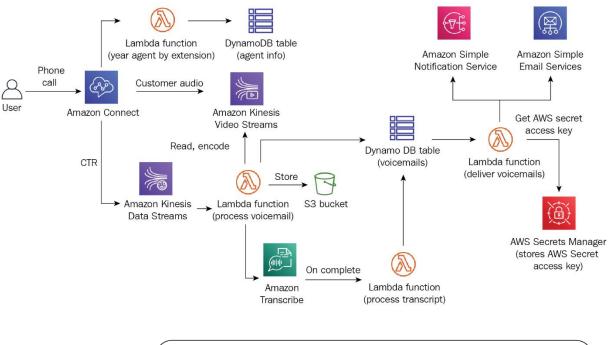
Customer queue flow

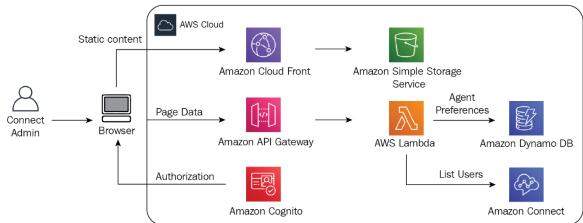
Select a flow

Mega Mercy - Callback × *

Use attribute

Chapter 10: Implementing Voicemail





Overview

Emergency access

Instance ARN arn:aws:connect:us-east-1:993613994443:instance/8a41b405-9770-409b-ad21-4981c4ae1471



Directory jatest123

Service-linked role

AWSServiceRoleForAmazonConnect_nkNn0XOqb6PjupluApph Learn more

Login URL https://jatest123.awsapps.com/connect/login

Log in for emergency access. <a>

⚠ Warning: This login method will give you full permission within the Amazon Connect instance and should not be used for day-to-day operations.



Management & Governance

AWS Organizations

CloudWatch

AWS Auto Scaling

CloudFormation

CloudTrail

Config

OpsWorks

Service Catalog

Systems Manager

AWS AppConfig

Trusted Advisor

Control Tower

AWS License Manager

AWS Well-Architected Tool

Personal Health Dashboard <a>IZ

AWS Chatbot

Launch Wizard

AWS Compute Optimizer

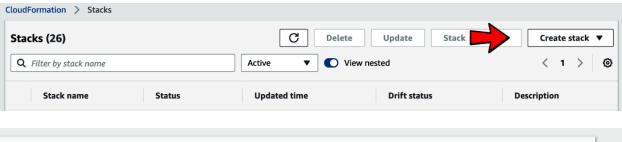
Resource Groups & Tag Editor

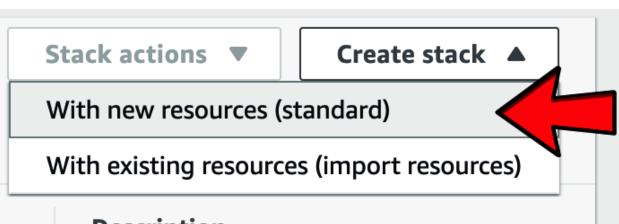
Amazon Grafana

Amazon Prometheus

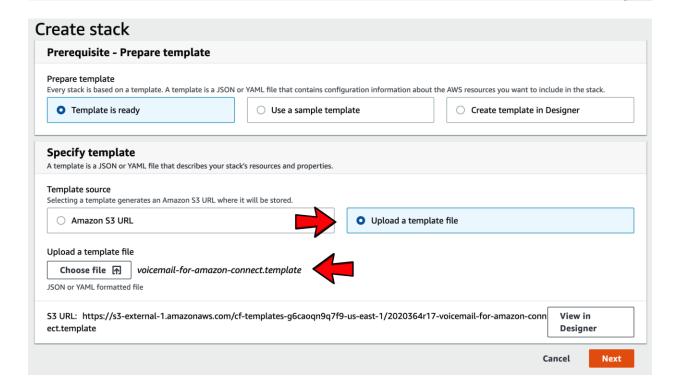
AWS Proton







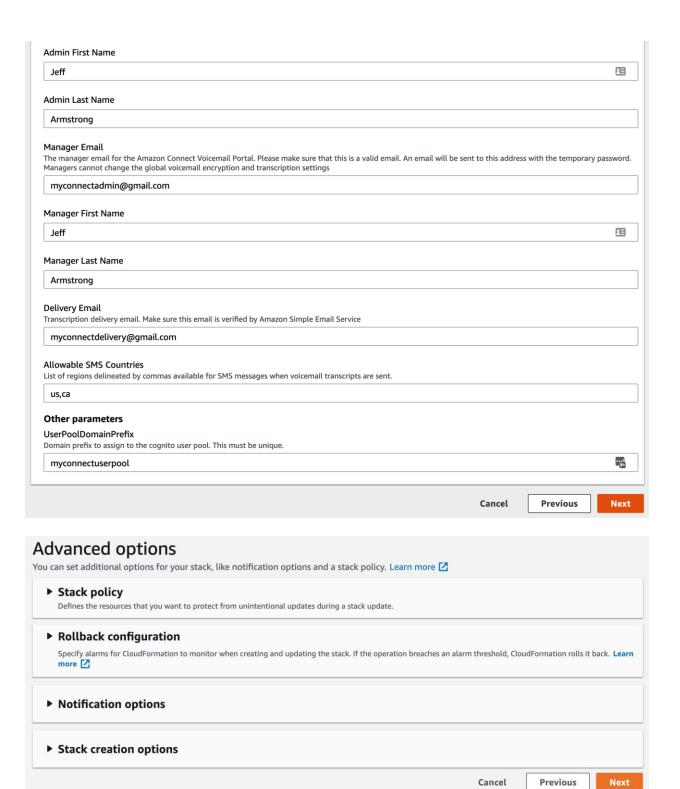
Description

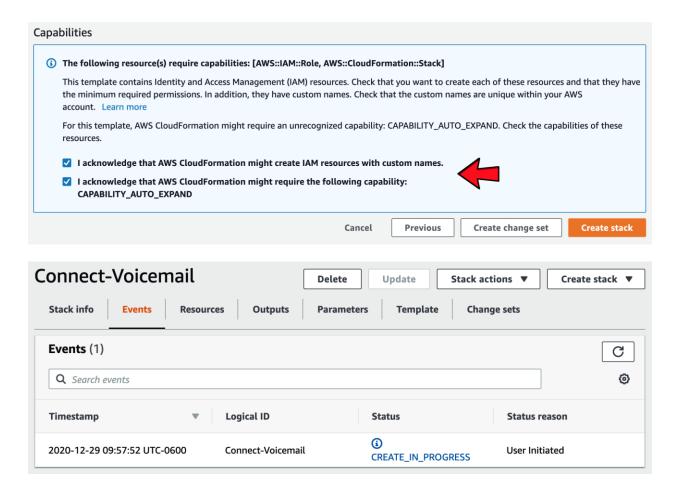


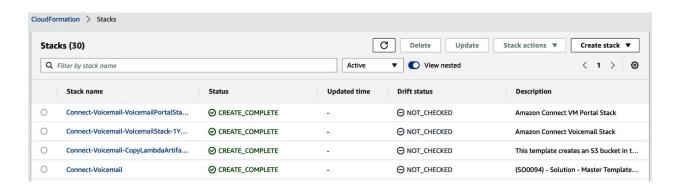
Stack name Stack name Stack name Connect-Voicemail Stack name can include letters (A-Z and a-z), numbers (0-9), and dashes (-). Parameters Parameters are defined in your template and allow you to input custom values when you create or update a stack. Amazon Connect Voicemail Configurations Amazon Connect Instance Id Your Amazon Connect Instance Id 8a41b405-9770-409b-ad21-4981c4ae1471 Recordings URL Expiration Time (seconds) The amount of time the encrypted url for audio recording should be valid for before it expires (seconds). 900 Is Saml Instance Set to true if you are using Saml for your Amazon Connect instance. false Voicemail Web Portal Configurations Admin Email

The administrator email for the Amazon Connect Voicemail Portal. Please make sure that is is a valid email. An email will be sent to this address with the temporary password

myconnectadmin@gmail.com







Amazon Connect > jatest123

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Data storage



Data streaming

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Approved origins

Contact flows

Data storage

Saving Amazon Connect data such as call recordings or scheduled reports requires access to an Amazon S3 bucket. Your data storage configurations for Amazon Connect is reflected below.

Call recordings

Call recording will be stored here connect-e70cd69df99c/connect/jatest123/CallRecordings

Edit

Encrypted using this key aws/connect

Chat transcripts

Chat transcripts will be stored here connect-e70cd69df99c/connect/jatest123/ChatTranscripts

Edit

Encrypted using this key aws/connect

Live media streaming

Live media streaming Not enabled



Edit

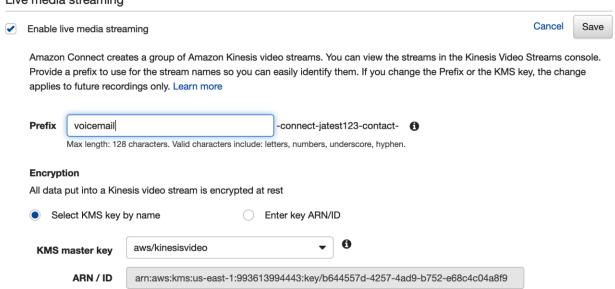
Exported reports

Exported reports will be stored here connect-e70cd69df99c/connect/jatest123/Reports

Edit

Encrypted using this key aws/connect

Live media streaming



Data retention period

Description

Account

993613994443

Kinesis video streams can store stream data for hours, days, or not at all for immediate consumption only. Cost is based on bandwidth and total storage used. You can modify data retention at any time.

Default master key that protects my Kinesis Video Streams data when no other key is defined



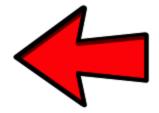
Amazon Connect > jatest123

Overview

Telephony

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Data streaming



Analytics tools

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Contact flows

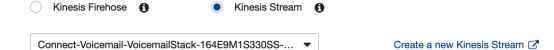
Data streaming

You can export Contact Trace Records (CTRs) and agent events from Amazon Connect in order to perform analysis on your data. Get started by enabling data streaming and utilizing Amazon Kinesis Stream or Amazon Kinesis Firehose to export your data. Learn more.

Enable data streaming
By enabling this feature, you are granting us the permission to put records to your Kinesis Stream or Kinesis Firehose.

Contact Trace Records

Use one of your existing Amazon Kinesis Stream or Amazon Kinesis Firehose from the list below, or create a new one.



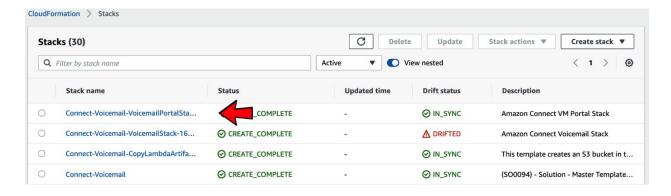
Agent Events

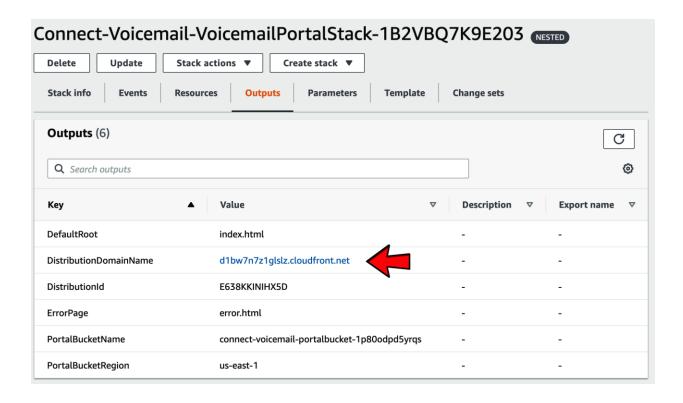
Use your existing Amazon Kinesis Stream from the list below, or create a new one.



Create a new Kinesis Stream Z

Cancel Save

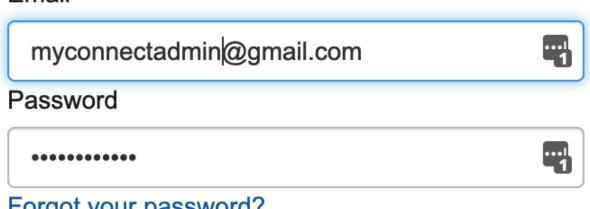






Sign in with your email and password

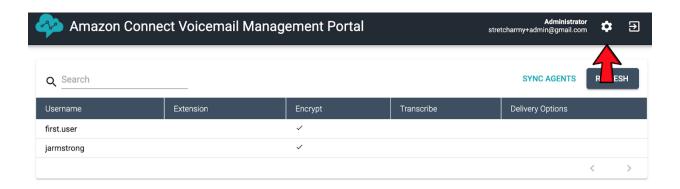
Email

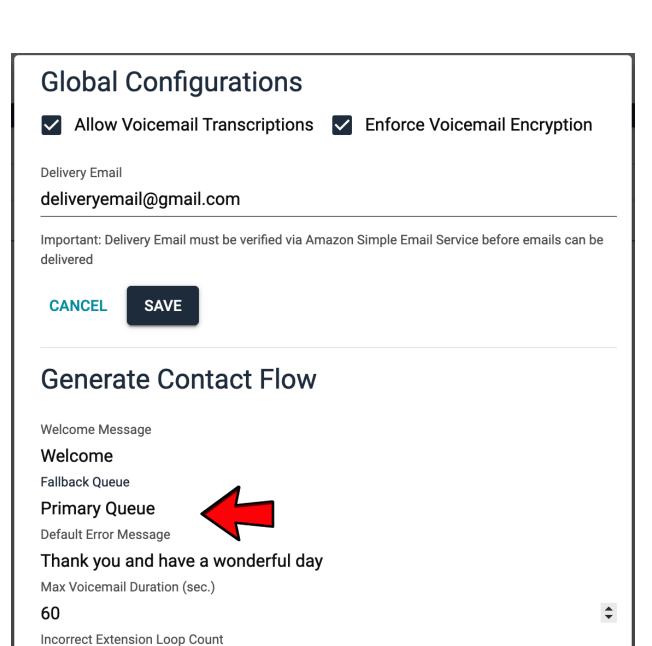


Forgot your password?

Sign in

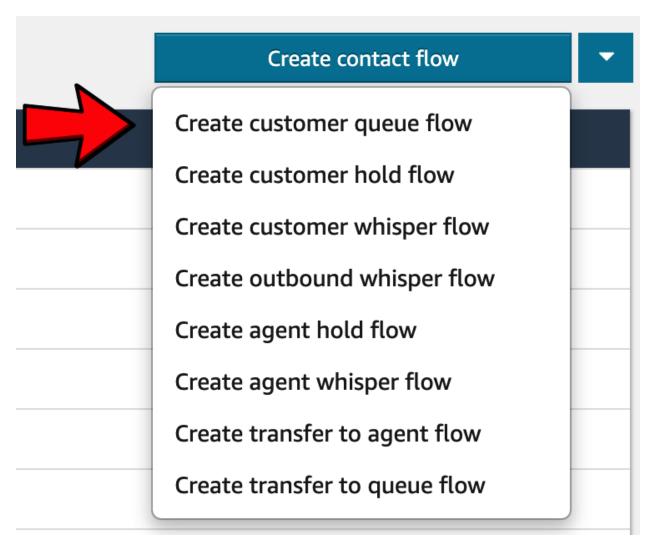






3

DOWNLOAD



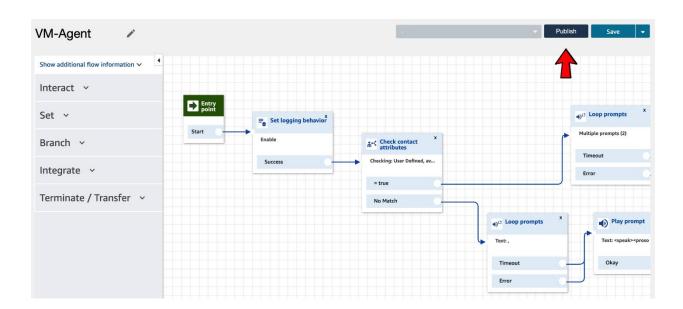


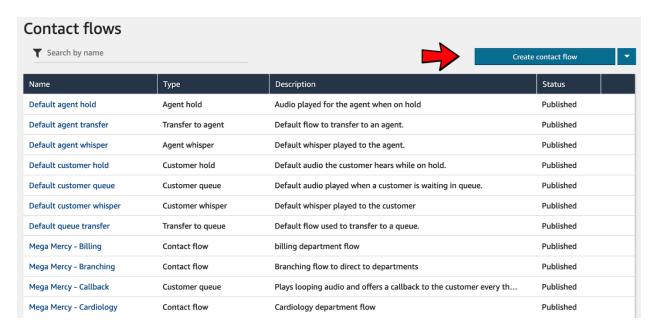
Select the contact flow file you want to import. You can only import a flow of the same type as the flow you have open. The file must be a valid JSON document.

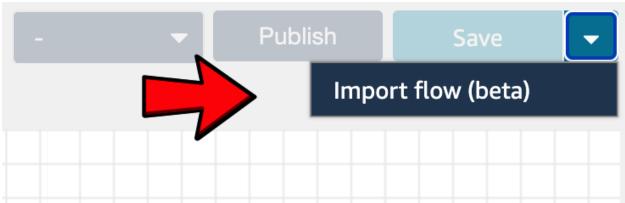


Cancel

Import







Import flow (beta)

×

Select the contact flow file you want to import. You can only import a flow of the same type as the flow you have open. The file must be a valid JSON document.

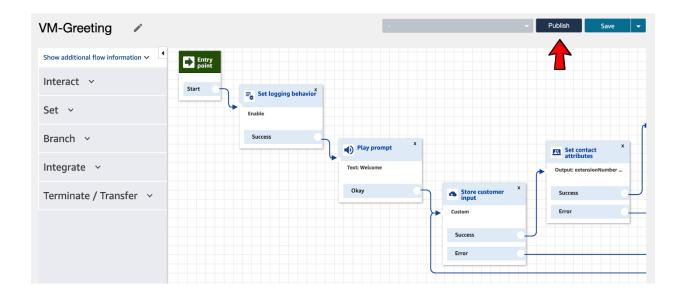
VM-Greeting.json

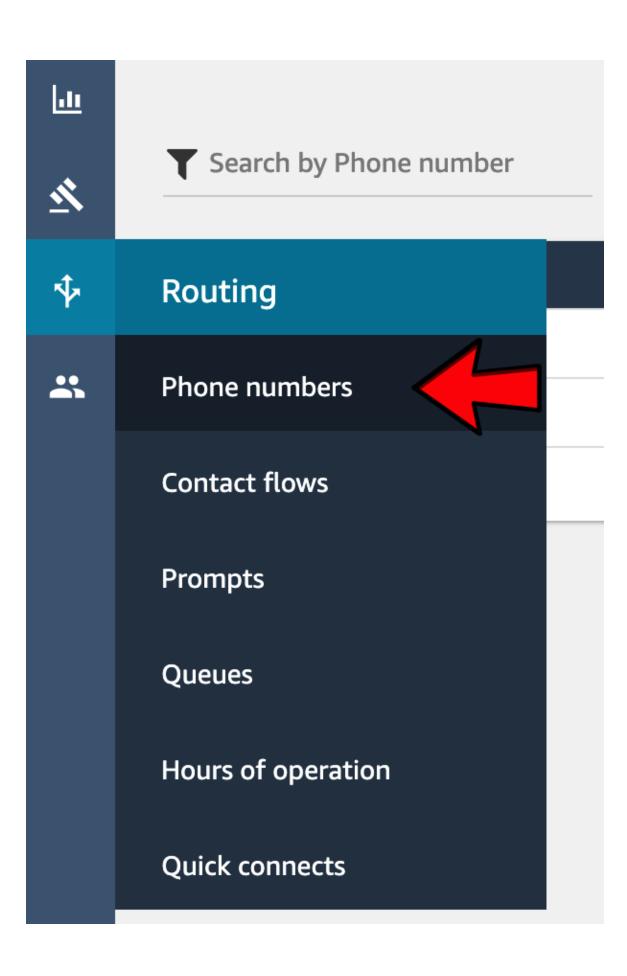
Select

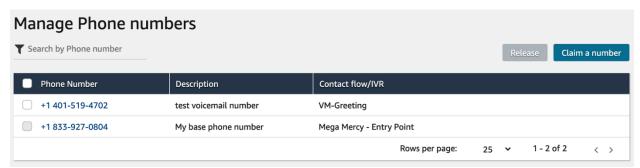
Select

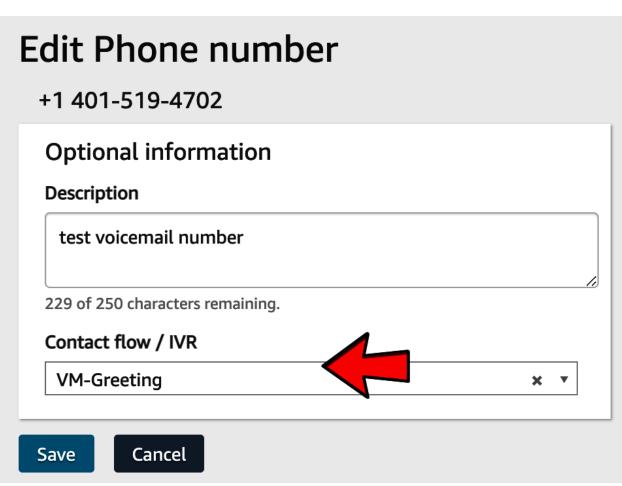
Cancel

Import









Agent Voicemail Settings

Name

First User

Email

first.user@testcompany.com

Phone Type

Soft Phone



Extension

4702

Delivery Options

✓ Email

☐ SMS

CANCEL

SAVE



Wed Dec 30 2020 16:54:33 GMT+0000 (Coordinated Universal Time)

New voicemail from +1

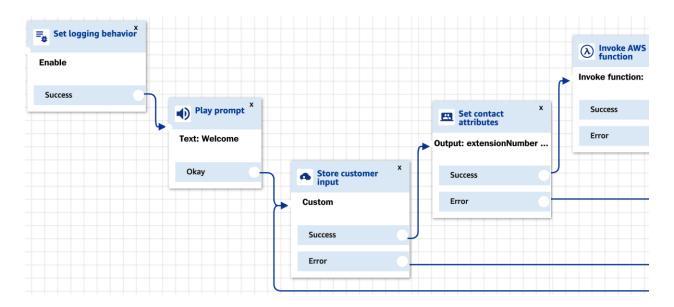
Voicemail Transcript:

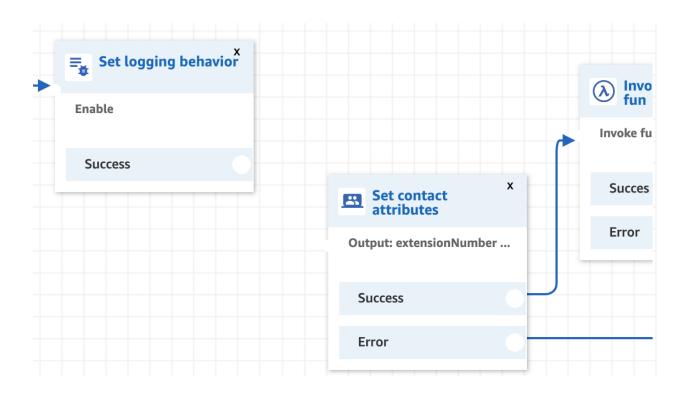
test voicemail.

Voicemail:

Voicemail Expiration Date: Wed Dec 30 2020 17:10:11 GMT+0000 (Coordinated Universal Time)

Click Here to listen to the voicemail





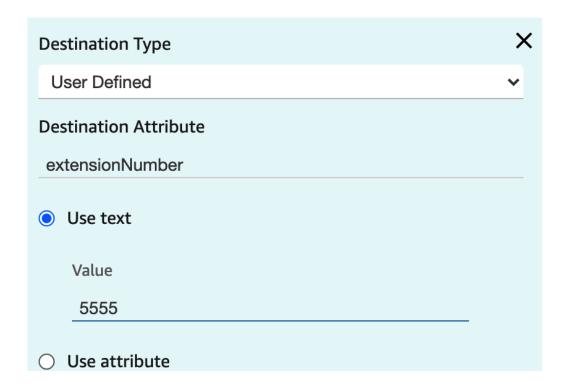
Set contact attributes

X

Define and store key-value pairs as contact attributes. Learn more

Contact attributes are accessible by other areas of Amazon Connect, such as the Contact Control Panel (CCP) and Contact Trace Records (CTRs).

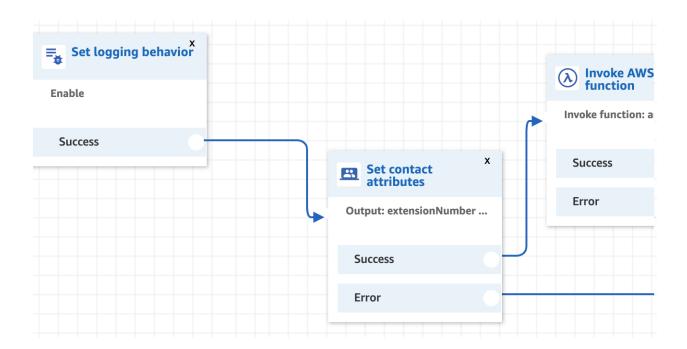
Attribute to save



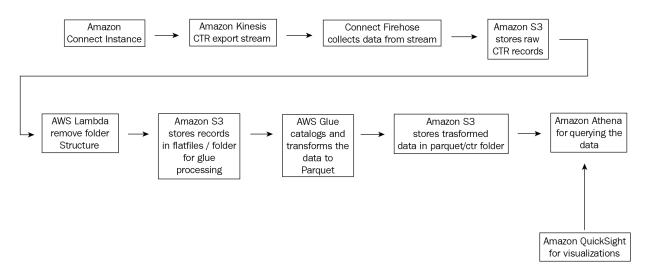
Add another attribute

Cancel

Save



Chapter 11: Implementing Call Analytics



KinesisStreamName:

Description: Kinesis Stream Name

Type: String

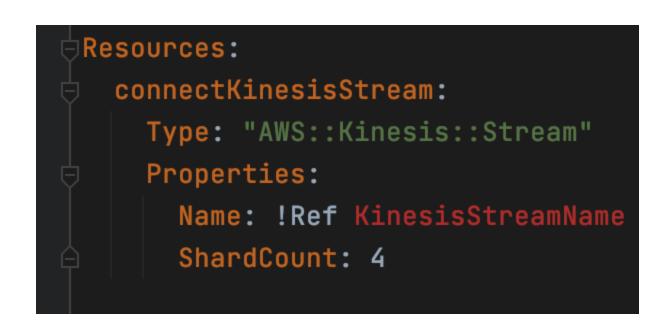
Default: ctr-processor



KinesisStreamArn:

Description: Kinesis Stream Arn

Type: String



FirehoseStream:

Type: "AWS::KinesisFirehose::DeliveryStream"

Properties:

DeliveryStreamType: KinesisStreamAsSource

KinesisStreamSourceConfiguration:

KinesisStreamARN: !GetAtt connectKinesisStream.Arn

RoleARN: !GetAtt 'firehoserole.Arn'

S3DestinationConfiguration:

BucketARN: !GetAtt mibucket.Arn CompressionFormat: UNCOMPRESSED

BufferingHints:

IntervalInSeconds: !Ref s3interval

SizeInMBs: 120

Prefix: fh/

RoleARN: !GetAtt 'firehoserole.Arn'



FirehoseStream:

Type: "AWS::KinesisFirehose::DeliveryStream"

Properties:

DeliveryStreamType: KinesisStreamAsSource

KinesisStreamSourceConfiguration:

KinesisStreamARN: !Ref KinesisStreamArn

KinesisReaderPolicy:

Type: 'AWS::IAM::ManagedPolicy'

Properties:

Description: Policy for writing to connect bucket

Path: /

PolicyDocument:

Version: 2012-10-17

Statement:

- Action:

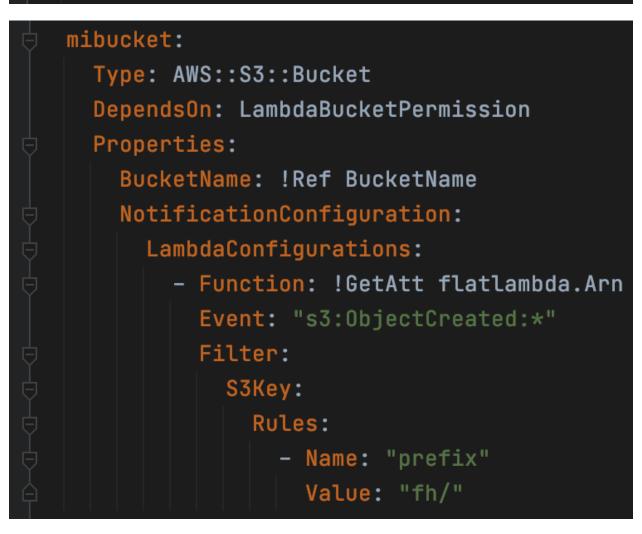
- kinesis:Get*

- kinesis:DescribeStream

Resource: !Ref KinesisStreamArn

Effect: Allow

```
outputs:
streamname:
Description: Stream to send connect data
Value: !Ref connectKinesisStream
```



```
mibucket:
  Type: AWS::S3::Bucket
  DependsOn: LambdaBucketPermission
  Properties:
    BucketName: !Ref BucketName
    NotificationConfiguration:
      LambdaConfigurations:
        - Function: !GetAtt flatlambda.Arn
          Event: "s3:ObjectCreated:*"
          Filter:
            S3Key:
              Rules:
                - Name: "prefix"
                  Value: "fh/"
    PublicAccessBlockConfiguration:
      BlockPublicAcls: TRUE
      BlockPublicPolicy: TRUE
      IgnorePublicAcls: TRUE
      RestrictPublicBuckets: TRUE
```

Analytics

Athena

Amazon Redshift

EMR

CloudSearch

Elasticsearch Service

Kinesis

QuickSight 🔼

Data Pipeline

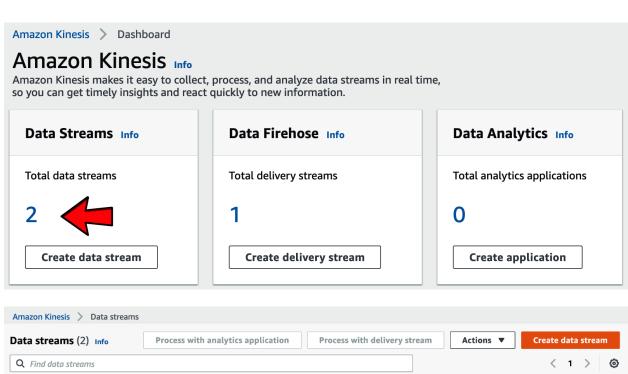
AWS Data Exchange

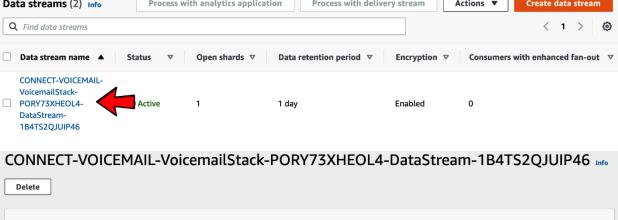
AWS Glue

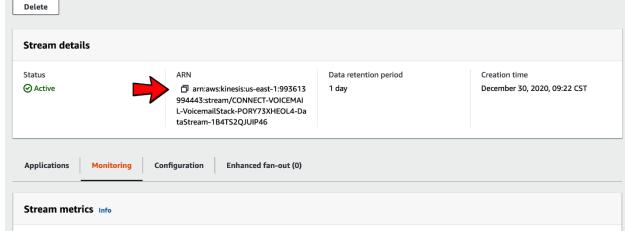
AWS Lake Formation

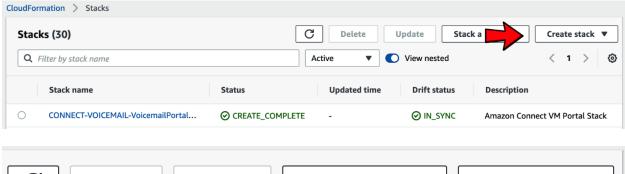
MSK

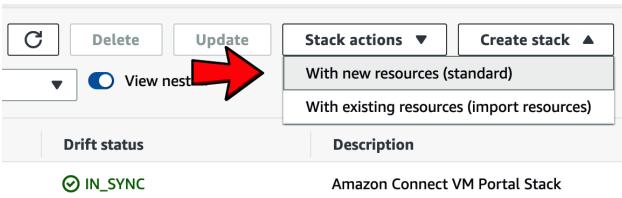
AWS Glue DataBrew



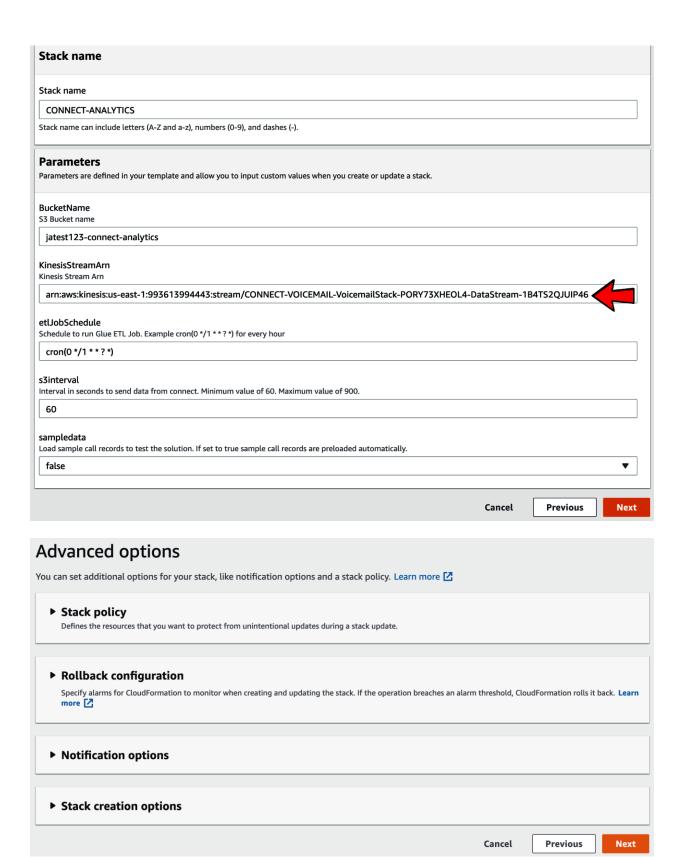


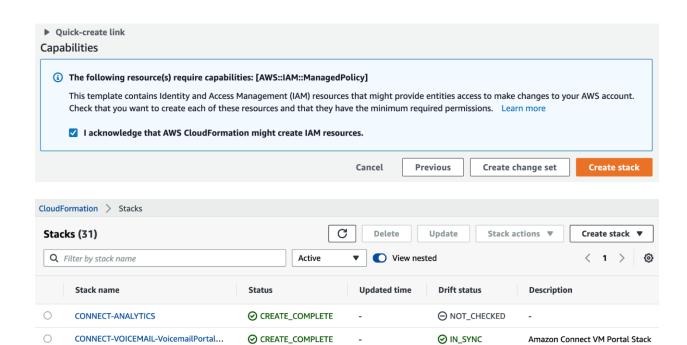






Create stack Prerequisite - Prepare template Every stack is based on a template. A template is a JSON or YAML file that contains configuration information about the AWS resources you want to include in the stack. Template is ready Use a sample template Create template in Designer Specify template A template is a JSON or YAML file that describes your stack's resources and properties. Template source Selecting a template generates an Amazon S3 URL where it will be stored. O Amazon S3 URL Upload a template file Upload a template file Choose file 🚹 glueconnectKinesis.yaml JSON or YAML formatted file S3 URL: https://s3-external-1.amazonaws.com/cf-templates-g6caoqn9q7f9-us-east-1/2021009pjL-glueconnectKinesis.yaml View in Designer Cancel Next





Analytics

Athena

Amazon Redshift

EMR

CloudSearch

Elasticsearch Service

Kinesis

QuickSight <a>C

Data Pipeline

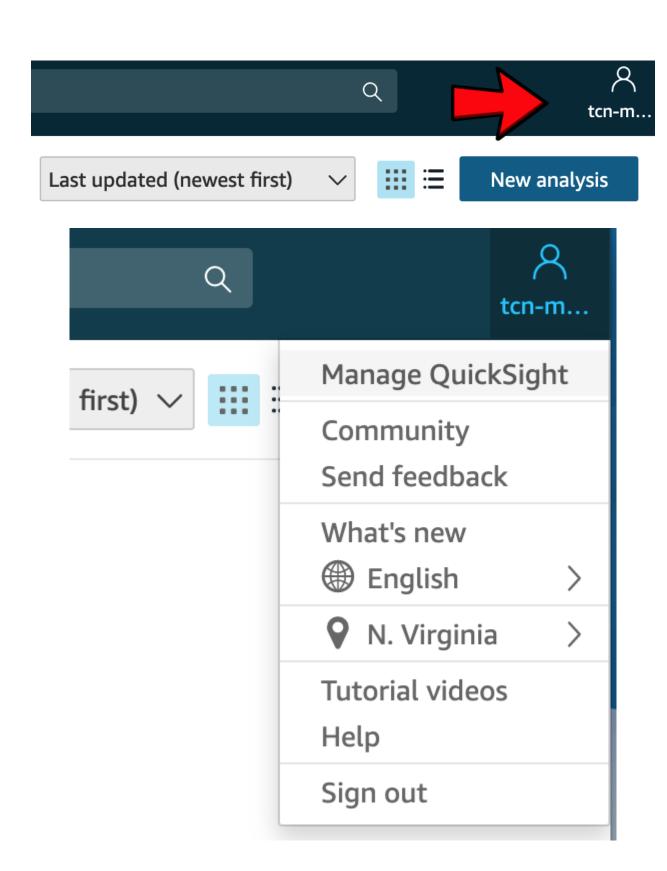
AWS Data Exchange

AWS Glue

AWS Lake Formation

MSK

AWS Glue DataBrew





Account name: jatestforwork

Edition: Standard Upgrade now

Manage users

Your subscriptions

SPICE capacity

Account settings

Security & permissions



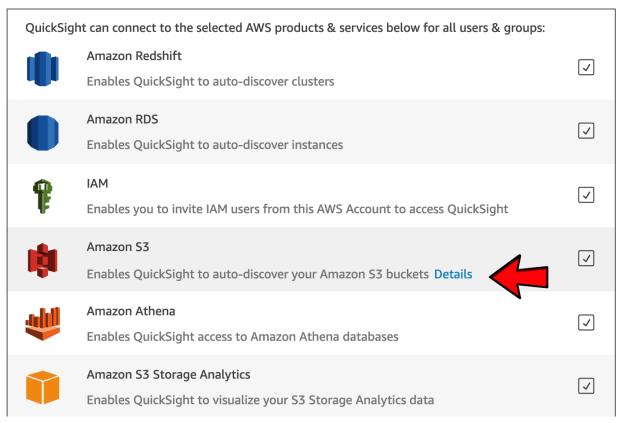
Mobile settings

Security & permissions

QuickSight can control access to AWS resources for the entire account in addition to individual users and groups



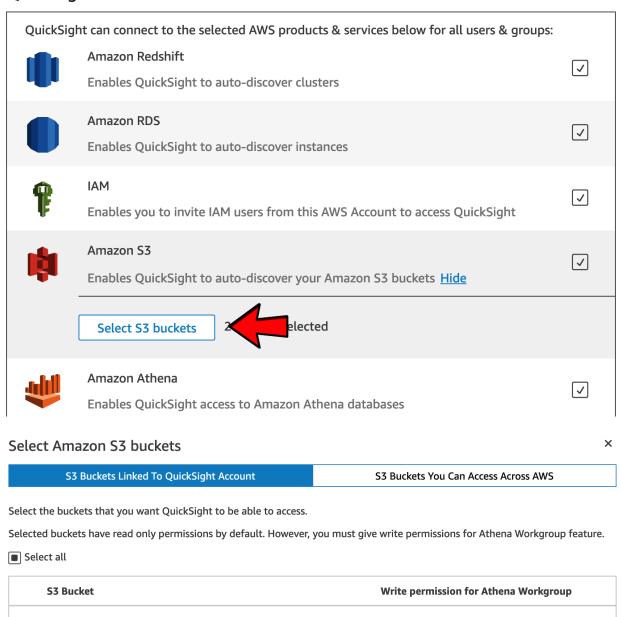
QuickSight access to AWS services

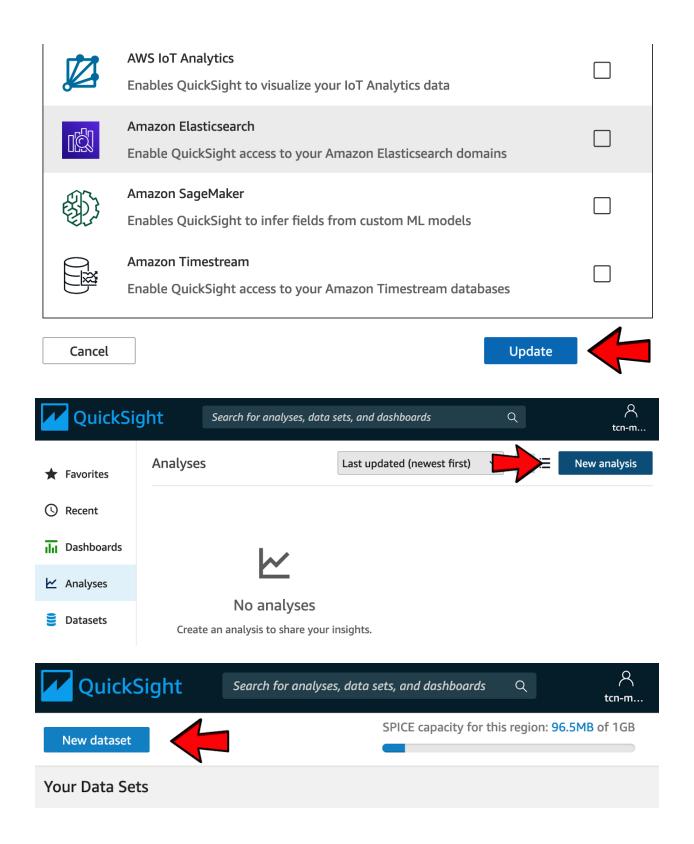


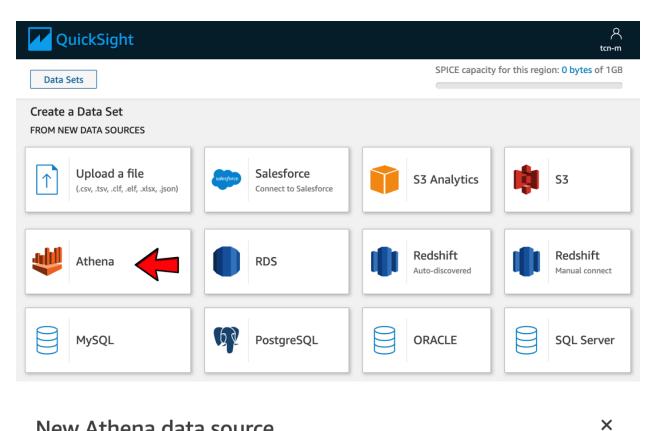
QuickSight access to AWS services

 \checkmark

jatest123-connect-analytics







New Athena data source

Data source name

Connect-CTR

Athena workgroup

[primary]

Validate connection

SSL is enabled

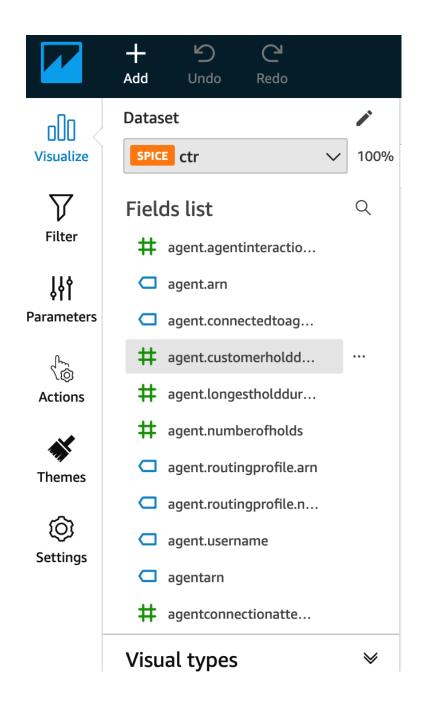
Create data source

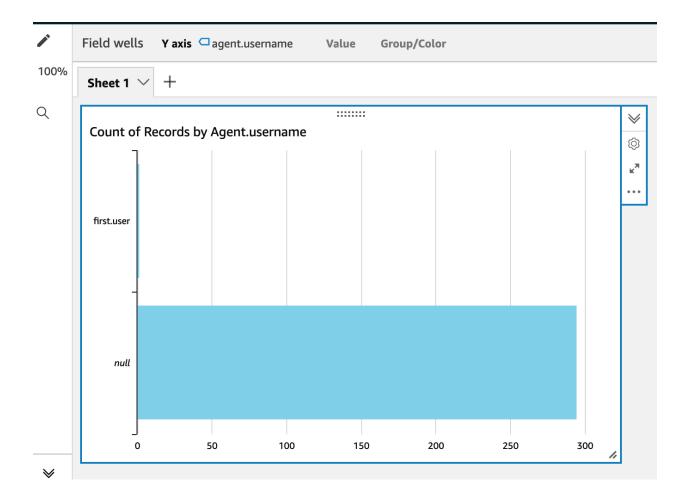
Choose your table X Connect-CTR Catalog: contain sets of databases. AwsDataCatalog Database: contain sets of tables. connect-analytics_db Tables: contain the data you can visualize. o ctr O flatfiles **Use custom SQL** Edit/Preview data Select Finish dataset creation X Table: ctr Data source: Connect-CTR connect-analytics_db Schema: Import to SPICE for quicker analytics ✓ 1GB available SPICE O Directly query your data Email owners when a refresh fails Edit/Preview data Visualize

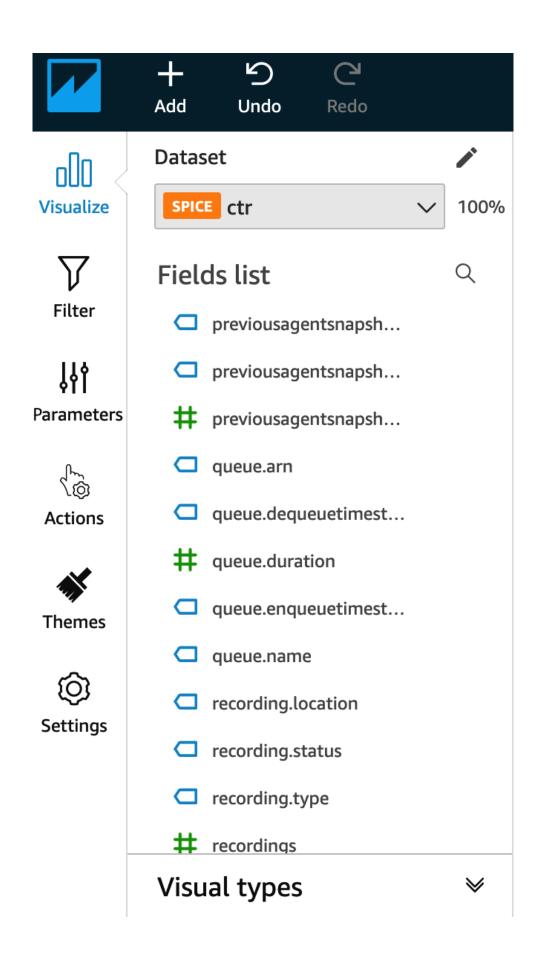
Import complete:

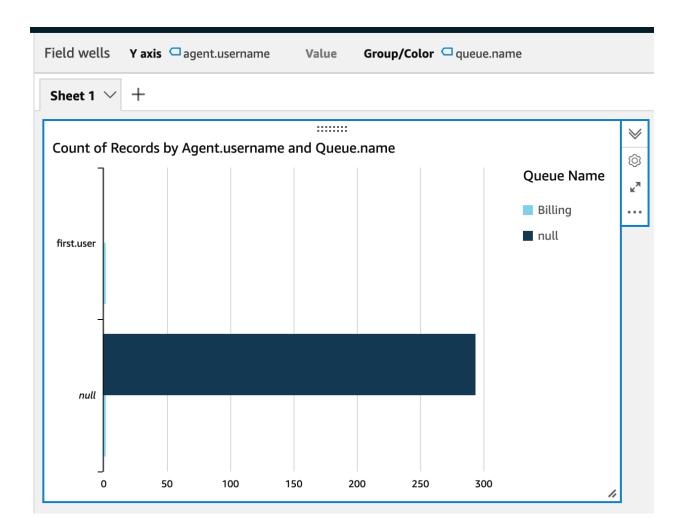
×

100% success295 rows were imported to SPICE0 rows were skipped

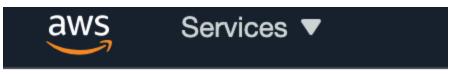








Chapter 12: Implementing Contact Lens



Amazon Connect > jatest123

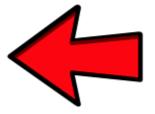
Overview

Telephony

Data storage

Data streaming

Analytics tools



Tasks

Customer profiles

Approved origins

Contact flows

Analytics tools

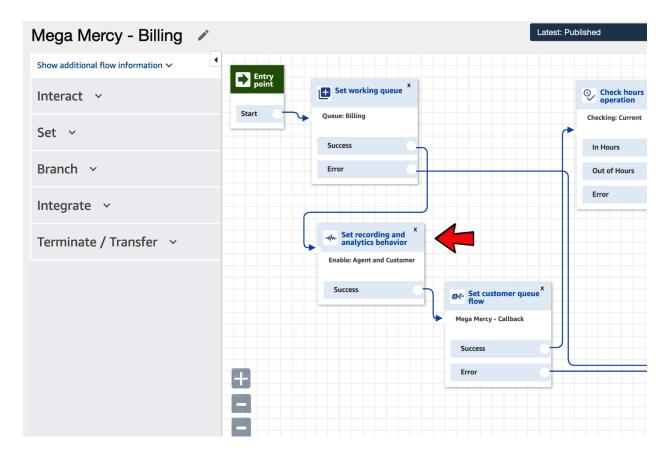
Monitor the performance of your contact center and track key performance indicators using the analytics tools.

Contact Lens

Contact Lens for Amazon Connect is a set of machine learning (ML) capabilities integrated into Amazon Connect. Using Contact Lens, contact center supervisors can better understand the sentiment, trends, and compliance risks of agent conversations with customers. Supervisors can use this information to train agents, replicate successful interactions, and identify crucial company and product feedback. Learn more.



Cancel Save



Set recording and analytics behavior

×

Specify call recording behavior and configure Contact Lens speech analytics.

Enables or disables call recording for the agent, customer, or both. Agent and customer call recordings are required to enable Contact Lens.

- On
 - Agent and Customer
 - Agent only
 - Customer only
- Off

Contact Lens speech analytics

Enable Contact Lens for speech analytics.



Contact Lens provides ML-based speech analytics such as call transcript and sentiment to identify customer issues and trends. Use post-call analytics to get speech analysis for transcripts, sentiment, and other data, after customer interaction. Use real-time analytics to get access to transcripts and sentiment analysis during the customer interaction. Learn more

Cancel

Save

Set recording and analytics behavior

Specify call recording behavior and configure Contact Lens speech analytics.

Enable Contact Lens for speech analytics.

Contact Lens provides ML-based speech analytics such as call transcript and sentiment to identify customer issues and trends. Use post-call analytics to get speech analysis for transcripts, sentiment, and other data, after customer interaction. Use real-time analytics to get access to transcripts and sentiment analysis during the customer interaction. Learn more

- Post-call analytics
 Recommended for best transcription accuracy.
- Real-time and post-call analytics
 Enables real-time alerts and speech analytics on live calls.

Set recording and analytics behavior

Specify call recording behavior and configure Contact Lens speech analytics.

Language

Set manually

English (United States)

- Use attribute
- Redact sensitive data

Redact sensitive data, such as personal information, in the Contact Lens output file and get a redacted audio recording. Sensitive data redaction is applied after the call disconnects, and is currently available for certain languages only.

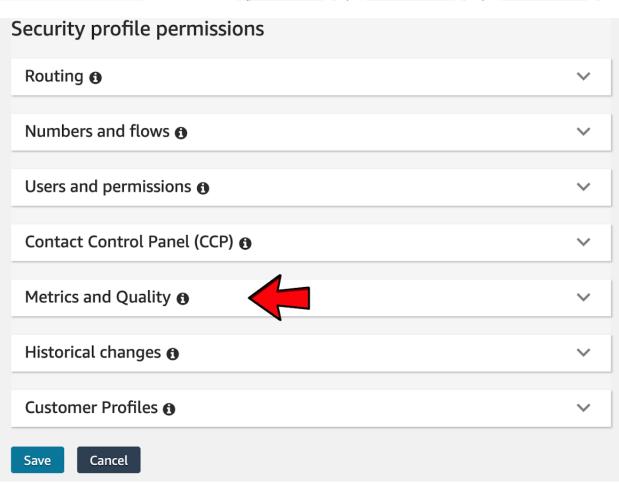
Learn more

- Generate both redacted and original transcripts and audio
- Generate redacted transcript only, and both redacted and original audio
- Use attribute

Cancel

Save





Metrics and Quality **⊕**

Туре	All	Access	View	Edit	Create	Enable/Disable	Enable download button	Delete	Publish	Schedule
Access metrics		•								
Contact search										
Search contacts by										
conversation characteristics										
Search contacts by keywords										
Restrict contact access 1										
Contact attributes										
Contact Lens - speech				1						
analytics 1			•	7						
Rules				•	•			•		
Recorded conversations				1						
(redacted) (1)				7						
Login/Logout report			•							
Manager monitor						•				
Recorded conversations				1						
(unredacted)				7			•	•		
Saved reports			✓	•	✓			~	•	•



Amazon Connect



Metrics and quality



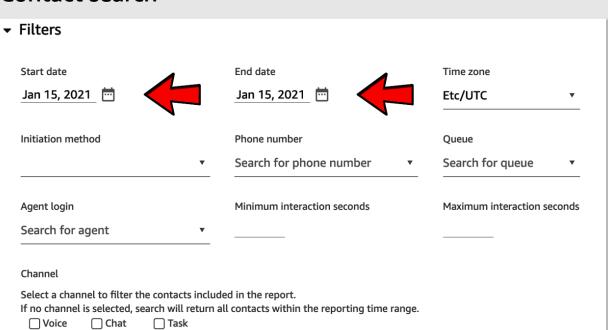
Historical metrics

Contact search

Login/Logout report

Saved reports

Contact search



Sentiment score

Sentiment of



Agent

Type of score analysis

● Sentiment score for the entire contact >= ▼

Range: -5 to 5

Evaluating sentiment shift

Beginning sentiment score >= ▼
Range: -5 to 5

End sentiment score >= ▼
Range: -5 to 5

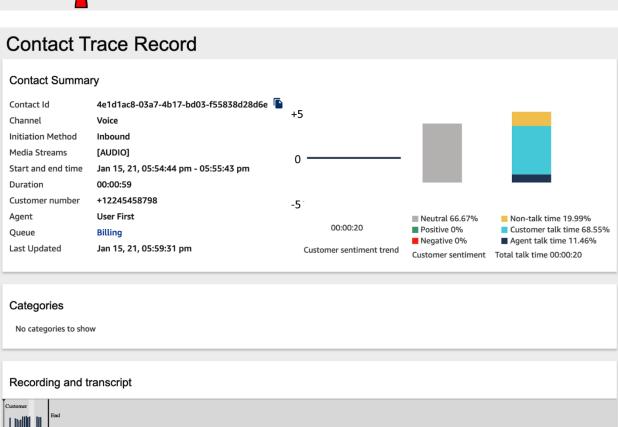
Non-talk time

Total non-talk time $\frac{\text{duration}}{\text{duration}} = \frac{\text{duration}}{\text{duration}} = \frac{\text{duration}}$

Additional fields

Search

Contact ID	Channel	Initiation Timestamp	Phone number	Queue	Agent	Recording/Transcript	Cust	tomer Number	Disconnect Timestamp
4e1d1ac8-03a7-4b17-bd03-f55838d28d6e	Voice	1/15/21 5:54 PM	+1 833-927-	Billing	first.user				1/15/21 5:55 PM
						Rows per page:	25	∨ 1 - 1 of	1 < >

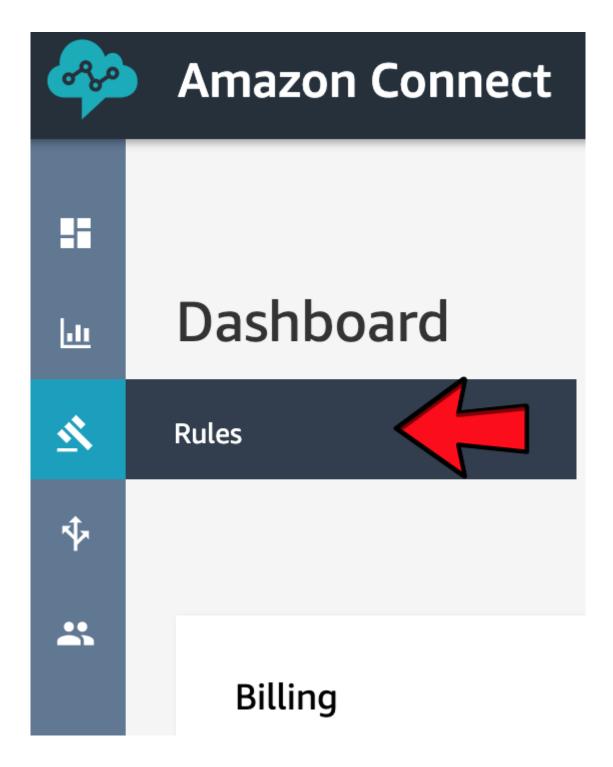


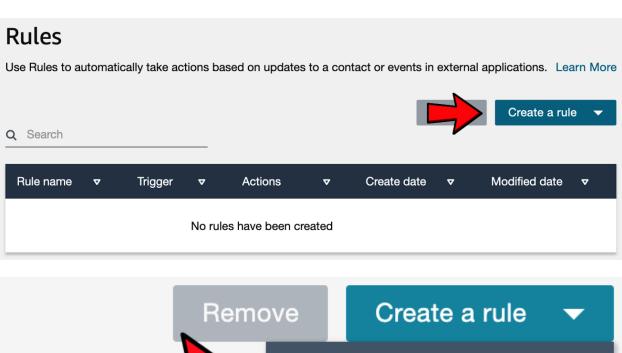
		Agent	00:03	
	Hello.			<u>-</u>
	Customer	00:03		
<u>-</u>	Hello.			
		Agent	00:05	
	Alright	•		<u>-</u>
	Customer	00:05		
<u>-</u>	<u>I would</u>	, uh, like to know, uh, how topay my bill.		

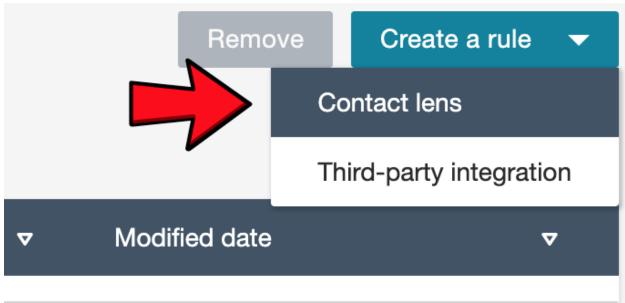
Transcript

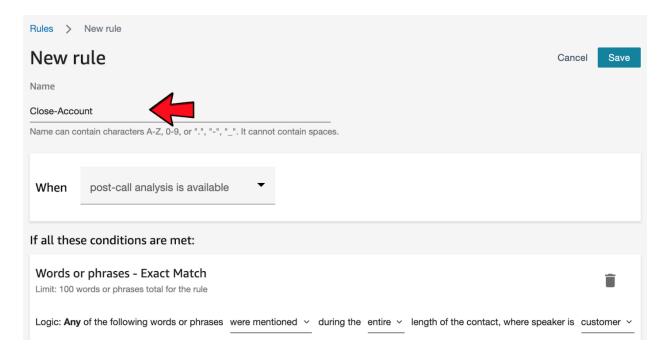
Agent 00:06

Auto scroll









Words or phrases - Exact Match

Limit: 100 words or phrases total for the rule

Logic: Any of the following words or phrases ✓ were mentioned

were mentioned were not mentioned



Words or phrases - Exact Match

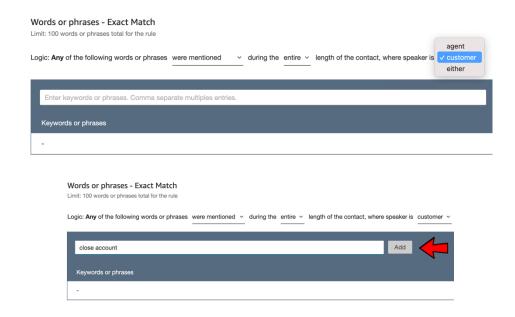
Limit: 100 words or phrases total for the rule

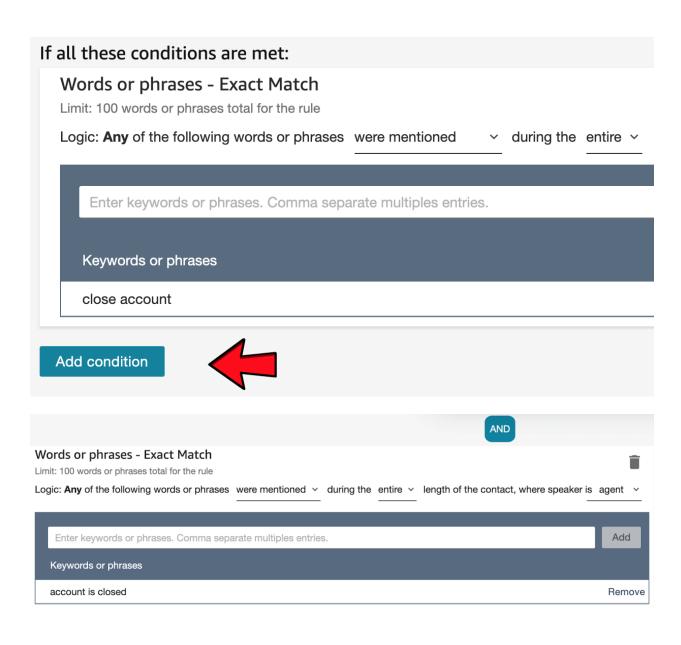
Logic: Any of the following words or phrases were mentioned ∨ during the ✓ entire ength of

first last

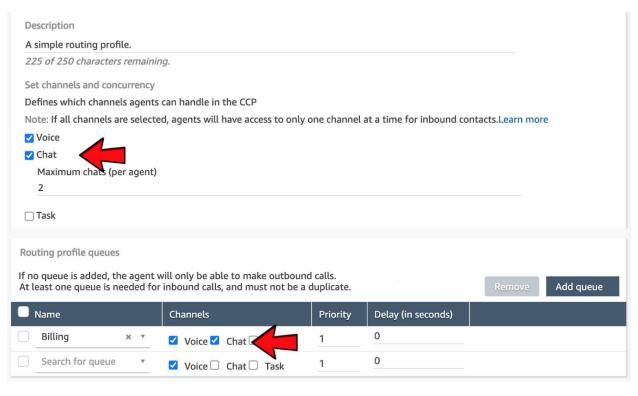
Enter keywords or phrases. Comma separate multiples entries.

Keywords or phrases

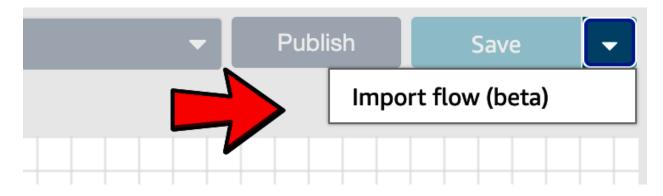


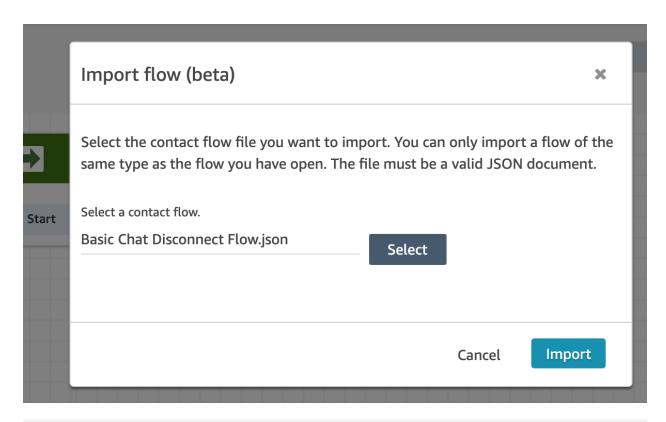


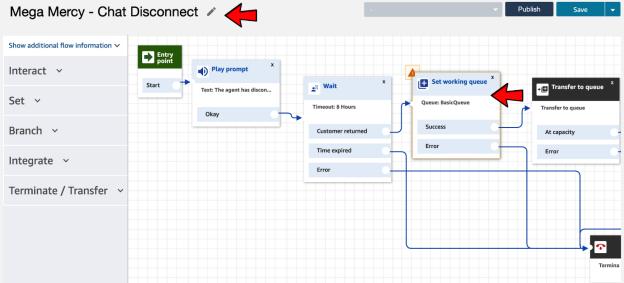
Chapter 13: Implementing Chat

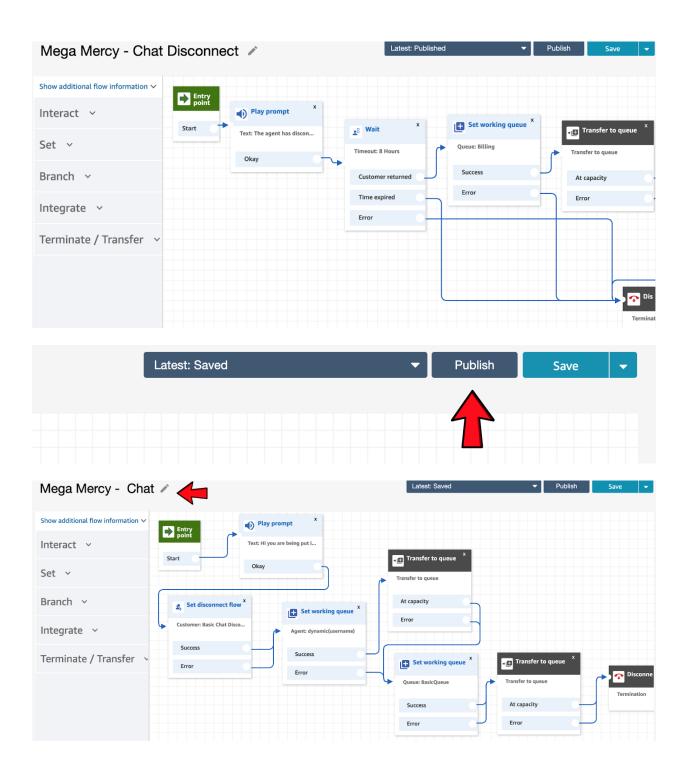


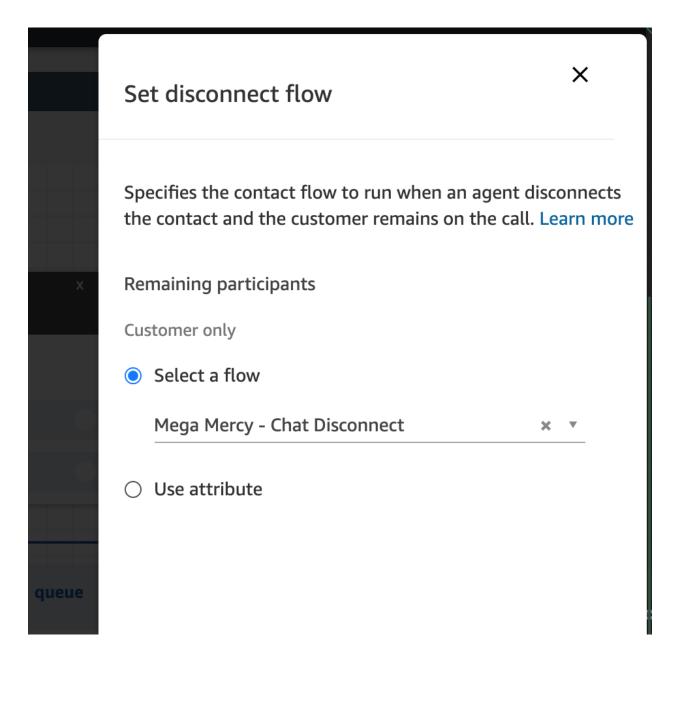


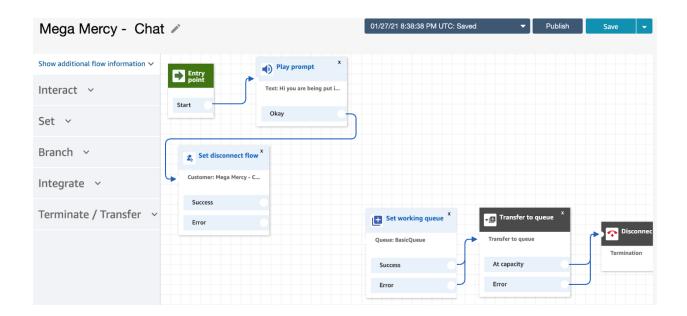












Set working queue

Specify the queue that the contact will be transferred to.

Select a queue to perform actions on, such as transferring a contact to it or retrieving metrics about it. Learn more

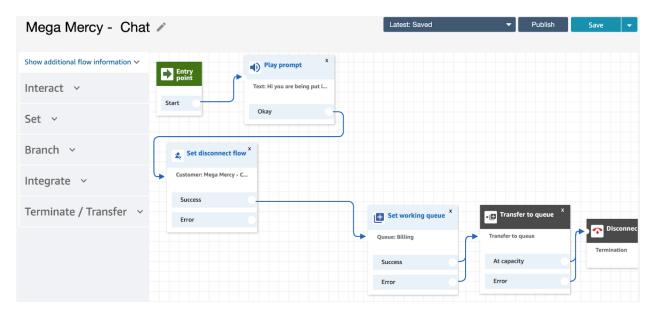
Outputs:

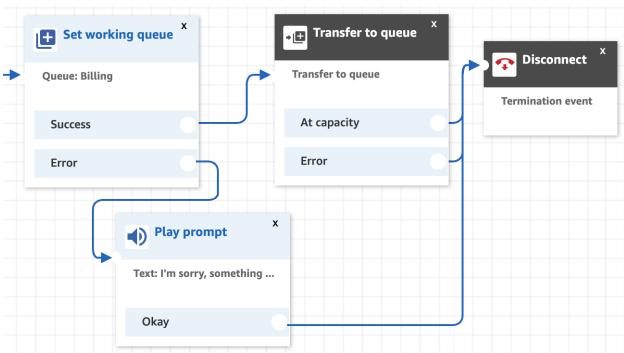
- By queue
 - Select a queue

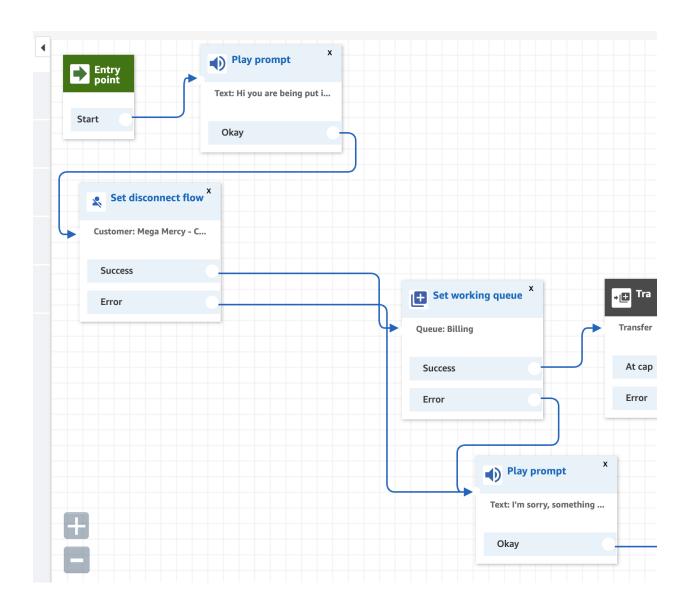
Billing

- Use attribute
- By agent











Amazon Connect



Mega Mercy - Chat 🖍

11







Hide additional flow information ^ Entry point Description Enter a description Start Type Contact flow (inbound) ARN 4 arn:aws:connect:us-east-1:9936139944 43:instance/8a41b405-9770-409b-ad2 **Set dis** 1-4981c4ae1471/contact-flow/343e01 bb-0542-4954-a8eb-67d2d53f6a48 **Customer:** Interact ~ Success Error Set v Branch

Instance ARN arn:aws:connect:us-east-1:993613994443:instance/8a41b405-9770-409b-ad21-4981c4ae1471



Directory jatest123

Login URL https://jatest123.awsapps.com/connect/login

Warning: This login method will give you full permission within the Amazon Connect instance and should not be used for day-to-day operations.

Log in for emergency access.

Amazon Connect > jatest123

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Data storage

Amazon S3 URL

Amazon S3 template URL

Saving Amazon Connect data such as call recordings or scheduled reports requires access to an Amazon S3 bucket. Your data storage configurations for Amazon Connect is reflected below.

Call recordings Call recording will be stored here connect-e70cd69df99c/connect/jatest123/CallRecordings Encrypted using this key aws/connect Chat transcripts Chat transcripts will be stored here connect-e70cd69df99c/connect/jatest123/ChatTranscripts Encrypted using this key aws/connect

Create stack Prerequisite - Prepare template Prepare template Every stack is based on a template. A template is a JSON or YAML file that contains configuration information about the AWS resources you want to include in the stack. Template is ready Use a sample template Create template in Designer Specify template A template is a JSON or YAML file that describes your stack's resources and properties. Template source Selecting a template generates an Amazon S3 URL where it will be stored. Upload a template file

View in Designer

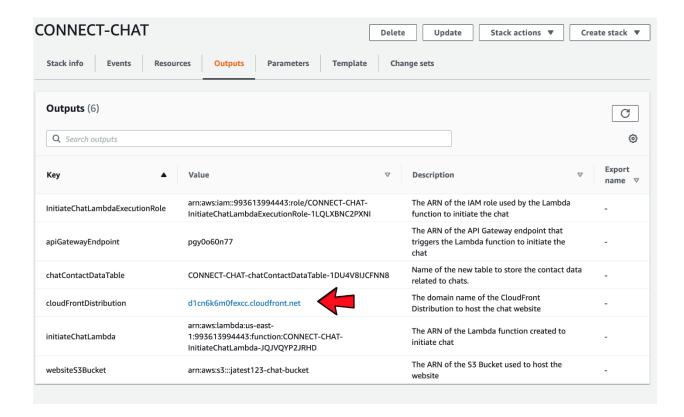
Next

Cancel

https://s3.amazonaws.com/us-east-1.amazon-connect-advanced-customer-chat-cfn/cloudformation.yaml

S3 URL: https://s3.amazonaws.com/us-east-1.amazon-connect-advanced-customer-chat-cfn/cloudformation.yaml

Specify stack details Stack name Stack name CONNECT-CHAT Stack name can include letters (A-Z and a-z), numbers (0-9), and dashes (-). **Parameters** Parameters are defined in your template and allow you to input custom values when you create or update a stack. AmazonConnectS3BucketName Enter the name of the bucket that holds the chat transcripts for your Amazon Connect instance. You can find this in the Amazon Connect console when viewing the Data Storage section in your instance details. E.g. If your instance has connect-xxx/connect/instanceName/ChatTranscripts, enter 'connect-xxx' connect-e70cd69df99c WebsiteS3BucketName Enter the (globally unique) name you would like to use for the Amazon S3 bucket where we will store the website contents. This template will fail to deploy if the bucket name you chose is currently in use. jatest123-chat-bucket allowAnonymousUsageMetrics Send usage metrics about this CloudFormation stack to AWS Yes ▼ allowAnonymousUsageMetrics Send usage metrics about this CloudFormation stack to AWS Yes • cloudFrontPriceClass Specify the CloudFront price class. See https://aws.amazon.com/cloudfront/pricing/ for a description of each price class. PriceClass_100 The contact flow id that the customer will interact with while chatting. This should be the id of the Basic Contact Flow you uploaded. 343e01bb-0542-4954-a8eb-67d2d53f6a48 enableAttachments Specify if attachments need to be enabled for Amazon Connect Chat messages. • false The instance id of the Amazon Connect instance that the customer will interact with while chatting. You can find this in the Amazon Connect console when viewing your 8a41b405-9770-409b-ad21-4981c4ae1471 transcriptPath The path in the S3 bucket that contains the chat transcripts. You can find this in the Amazon Connect console when viewing the Data Storage section in your instance details. E.g. If your instance has connect-xxx/connect/instanceName/ChatTranscripts, enter 'connect/instanceName/ChatTranscripts' connect/jatest123/ChatTranscripts



Amazon Connect Omni-Channel Demo

First Name	Username	Start Chat

Amazon Connect Omni-Channel Demo



