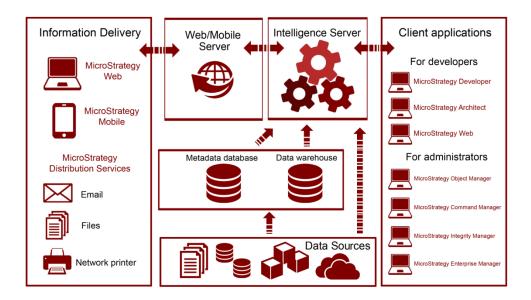
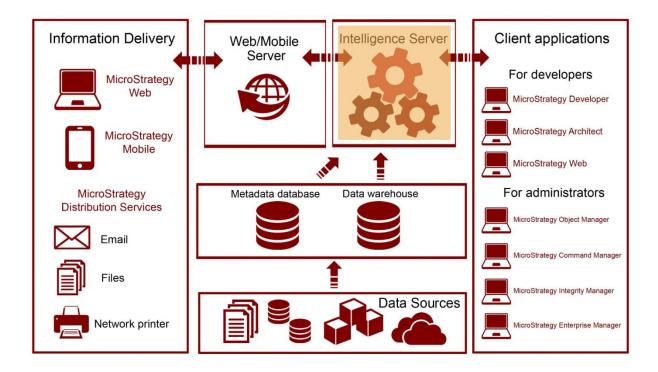
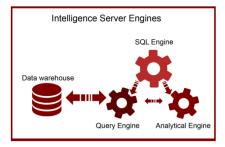
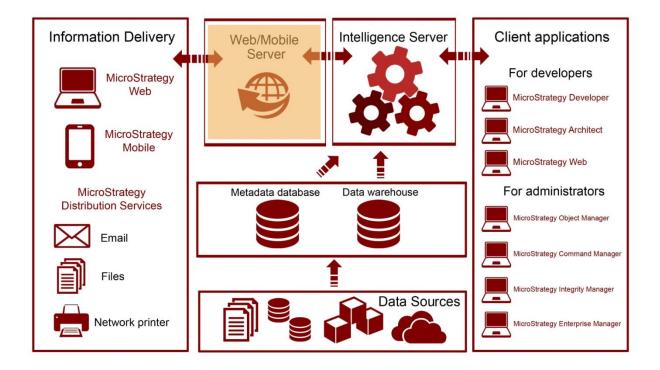
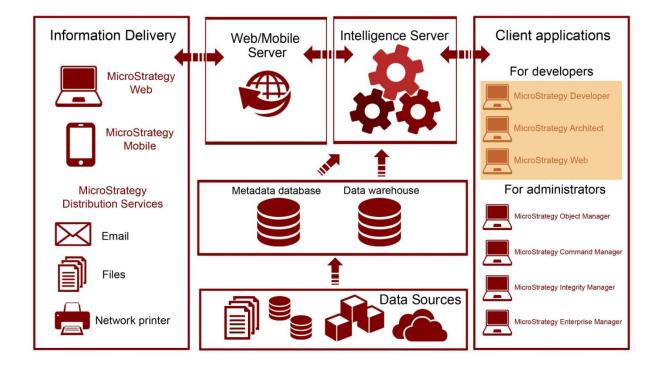
## **Chapter 1: Architecture - Installing and Configuring MicroStrategy**

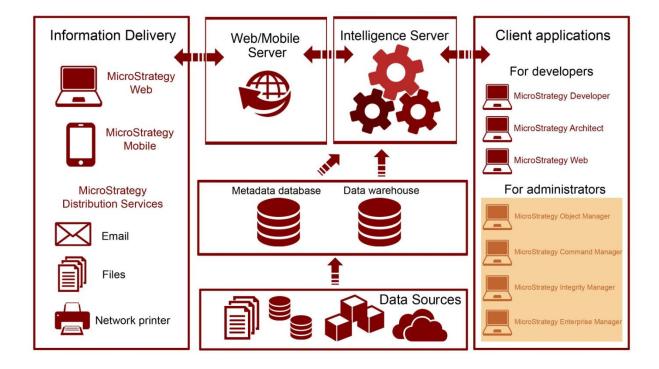


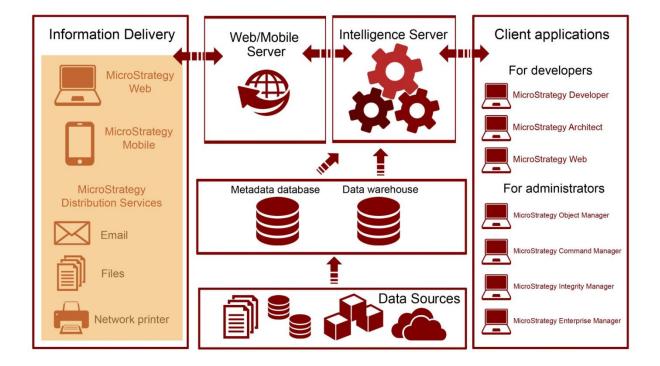


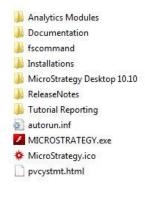


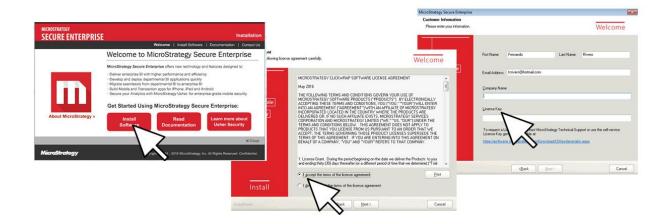


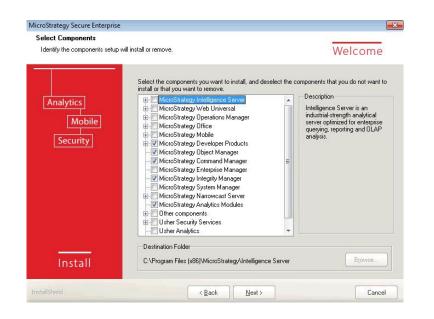


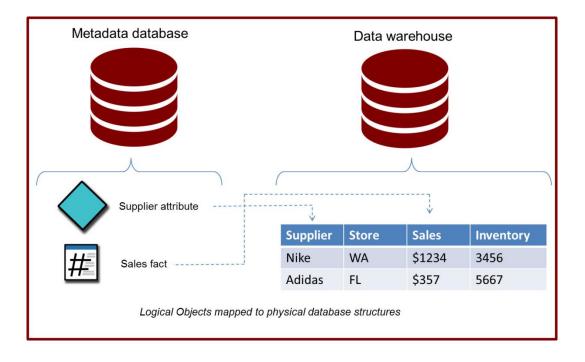




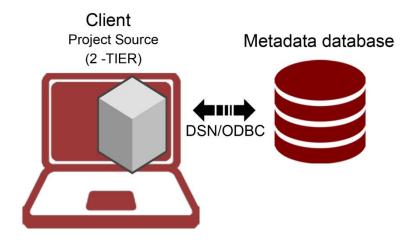




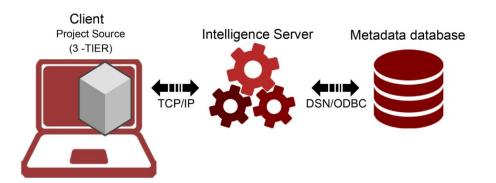


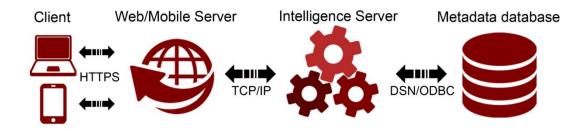


Configuration Wizard					
MICROSTRATEGY ANALYTICS ENTERPRISE	Welcome to MicroStrategy Configu MicroStrategy Configuration Wizard walk the environment for the MicroStrategy p	s you through the process of			
	the component to be configured from the run configurations in silent or unattended	list below or load a response			
	Create Metadata, History List and American Am	d Enterprise Manager Reposit	ories		
	Configure Intelligence Server	Configuration Wizard			
	🕐 Create Enterprise Manager proje	Repository Configura	tion: Metadata tab	les	
-	Create a Project Source				
	Oupgrade existing environment to	Repository Types		Data Source name to use, to connect eate another one, click New.	t to the metadata
	Health Center configuration		DSN:	FRAM_WH_AC (Microsof) -	New
	Use this option to create a new metada repository in the DSN of your choice.	Metadata Tables	User Name		]
Help	vad	History List Tables	Password:		SQL Preview
			Advanced.	>>	
		Statistics & Enterprise Manager Repository			
		Summary		e configured in the database pointed he unsupported Data Source Names	
	-	Help		< Back	Next > Cancel

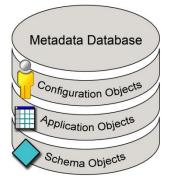


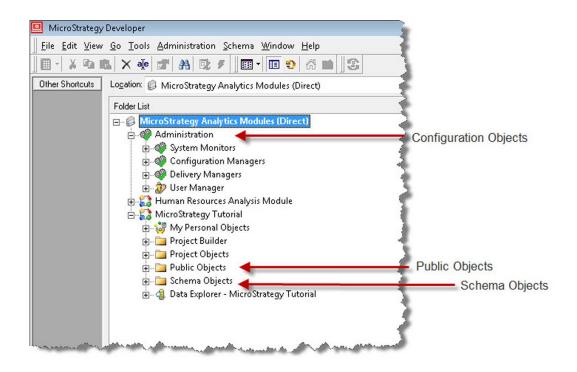
Name	Conne	ction Add	
MicroStrategy Analyt	Project Source Manage	r	
	Project source:	New Project Source	
	Connection mode:	Direct	
•	Direct DBC DSN:	d   Memory   Metadata Table Prefix   Analytics_Metadata	•
👝 A project source		New	
the project meta	Login id:		
	P <u>a</u> ssword:		
	Description		
		e connects directly to the metadata via an ODBC o	lata





## **Chapter 2: Project Design - Creating Your Project Foundation**







1) What is it for?	To contain other objects grouped by business affinity	
2) What is it made of?	All Public and Schema Objects	
3) Where can it be used?	N/a. This is the "largest" object in the metadata	

Project Creation Assistant	New Project
Welcome! You will go through the following steps in order to define a fully-functional Micro Strategy Developer project. Click on each step and the different configuration dialogs will guide you through the process.	What name do you want to use to refer to the project?
You can close the assistant at any step and continue the project creation using the configuration dialogs directly in the Developer.	Which is the default Document directory?
Create project	<ul> <li>Enable the guest user account for this project.</li> <li>Enable Change Journal for this project</li> </ul>
> Select tables from the Warehouse Catalog	Enable Quick Search for this project     Project Languages
> Create facts	Please choose the languages that should be available for this project. These languages will be available for object names, descriptions and attribute forms.
> Create attributes	Default: English (United States)
> Architect	Cangueges
OK Cancel Help	OK Cancel Help

	Catana Andrea Wanta D
	Customer Analysis Warehould Excel Data Source
	Financial Reporting Analysis Warehouse
	Human Resources Analysis Warehouse
-	Operational Datamart
	Sales and Distribution Analysis Warehouse
~	Tutorial Data XQuery
Select	from the list the Database Instance that represents the Warehouse.
	n Edit to modify the selected Database Instance properties. Click on
	create a new Database Instance.

2	Schema Update 🛛 📉
Please choose	e the option(s) that you would like to update:
Jpdate <u>s</u> cl	hema logical information.
Recalculat	e table <u>k</u> eys and fact entry levels.
Recalculat	e table <u>l</u> ogical sizes.
Recalculat	e project client <u>o</u> bject cache size.
Purge all e	lement caches

==	1) What is it for?	To map fields to a physical table or view in a database. To create MicroStrategy expressions	
		2) What is it made of?	Columns and data types
_		3) Where can it be used?	Attributes, Facts and Transformations

Warehouse Catalog				
<u>File Tools Actions H</u> elp				
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Select current database instance Tutor	ial Data		•	
ables available in the <u>d</u> atabase instance:			<ul> <li>Tables being used in the project</li> </ul>	
Name	Rows	-	Name	Primary DB Instal 🔺
LU_AGERANGE_SV LU_AGERANGE_TCH LU_CATALOG_SV LU_CATEGORY_SV LU_CATEGORY_SV LU_COUNTRY_MANAGER LU_COUNTRY_TCH LU_COUNTRY_TCH LU_CUST_REGION_SV LU_CUST_REGION_SV LU_CUSTSTATUS_SV LU_CUSTSTATUS_SV LU_CUSTSTATUS_TCH LU_CUSTSTATUS_TC	,	E F	CITY_CTR_SLS CITY_MNTH_SLS CITY_SUBCATEG_SLS CUSTOMER_SLS CUSTOMER_SLS CUSTOMER_SLS CUSTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. F_TUTORIAL_REGION_T. INVENTORY_CORERS ITEM_CCTR_MNTH_SLS ITEM_MNTH_SLS LU_AGERANGE INVENTORY_CORENCE	Tutorial Data <pr Tutorial Data <pr Tutorial Data <pr Tutorial Data <pr Tutorial Data <pr Operational Data Operational Data Operational Data <pr Tutorial Data <pr Tutorial Data <pr Tutorial Data <pr Tutorial Data <pr Tutorial Data <pr< td=""></pr<></pr </pr </pr </pr </pr </pr </pr </pr </pr </pr 

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Warehouse Table: LU_COUNTRY	Warehouse Table: LU_COUNTRY			
Logical View Physical View	Logical View Physical View			
Objects present in table 'LU_COUNTRY':	Columns contained in warehouse table 'LU_COUNTRY':			
Name Type	Name Data type			
💡 🔷 Country Attribute	🔒 COUNTRY_ID Integer (2)			
Distribution Center Attribute	🔒 COUNTRY_NAME NVarChar (50)			
	🔒 COUNTRY_NAME_DE NVarChar (50)			
	🔒 COUNTRY_NAME_FR NVarChar (50)			
	🔒 COUNTRY_NAME_ES NVarChar (50)			
	🖞 COUNTRY_NAME_IT NVarChar (50)			
▼ The key specified is the true key for the warehouse table	🔒 COUNTRY_NAME_PO NVarChar (50)			
The Key specified is the fide Key for the watchouse table	🖞 COUNTRY_NAME_JA NVarChar (50)			
	🖞 COUNTRY_NAME_SCH NVarChar (50)			
Logical size: 10	🖞 COUNTRY_NAME_KO NVarChar (50)			
Preserve this logical size when updating Schema information				
🖵 (Lock Logical Table Size).	4			
Table logical structure	Table physical structure			

🚰 Warehouse Catalog			
Eile Tools Actions Help			
🛛 🕖 🛃 Save and Close 🛛 💽 🛛 Options.	🔲		
Select current database instance Tutorial Da	ata	•	
Tables available in the <u>d</u> atabase instance:		Tables being used in the p	roject:
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LU_SUBCATEG_SV			
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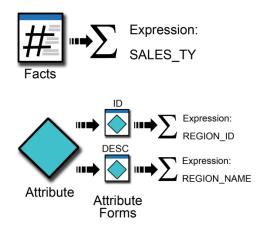
1) What is it for?	To map business measures to a column or columns in a fact table
2) What is it made of?	Columns from a MicroStrategy Table (Expressions)
3) Where can it be used?	Metrics, Object Prompts, Base Formulas

📕 New Fact - Fact Edi	tor	
<u>Eile E</u> dit <u>T</u> ools <u>W</u>	(indow <u>H</u> elp	
Save and Close Definition Column Alia Fact expressions: Click "New" to	Z. New Fact - Create New Fact Expression Source table: MNTH_CATEGORY_SLS Available columns: Name CATEGORY_ID GROSS_DOLLAR_SALES MONTH_ID	Fact expression () + - * / f(x) Clear Validate Enter expression here
Source tables:	TOT_COST TOT_DOLLAR_SALES	Empty expression         Mapping method
		OK Cancel <u>H</u> elp

📰 Tot Dollar Sales - Fact Ed	litor	
Eile Edit Tools Windo	w <u>H</u> elp	
🛃 Save and Close 🛛 🙀	💱 🆸 💱 🗙 🛃 🞯	
Definition Column Alias Ex	tensions	
Fact expressions:		
Expression	Mapping method	New
Z TOT_DOLLAR_SALES	Automatic	Delete
		Modify
I Source tables:		
Table name		
MNTH_CATEGOR	Y_SLS	
A fact can have multiple	definitions in different tables	11.



1) What is it for?	To map business contexts to a column in a look up table. To give context to business measures (facts)
2) What is it made of?	Columns from a MicroStrategy Table (Attribute Forms)
3) Where can it be used?	Hierarchies, Templates, Reports, Filters, Metrics, Prompts, Drill Maps



Category - Attribut					
	Category (ID) - M Definition Column Alia		m		
Forms Children P	Form definition Expressions:			Source tables:	
Attribute forms: Form name DESC Image	Expression		Category (ID) - Modify Fo		CATEG ,CATEGORY_SLS
Form expressions: Expression Z. CATEGORY	Form general informa Name: ID		gurce table: U_CATEGDRY vailable columns: Name / CATEGORY_DESC CATEGORY_DESC_DE		Form expression       ()     +       ()     +       (CATEGORY_ID)
	Description: Category ID		CATEGORY_DESC_FR CATEGORY_DESC_IT CATEGORY_DESC_IA CATEGORY_DESC_KO CATEGORY_DESC_PO		Valid expression  Valid expression Mapping method Automatic Manual
	Supports multiple	languages			Description: Automatically select the source tables that will use the expression.

Category (ID) - Modif Definition Column Alias	iy Attribute Form				
Form definition					
Expressions:			Source tables:		
	Aapping method		Table name		
Z. CATEGORY_ID A				L TARGETS	
	into mode				
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			QTR_CATE		
			VR_CATEGO	DRY_SLS	
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New	Delete	Modify	Select all	Clear all	Set as Lookup
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Name:		Category us			
ID					▼ Modify
Description:					
Category ID		Form format			
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		Number		▼ None	•
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Attribute forms:	r arents   Display				
Form name	Form category	Format type	Form description	Mul	New
D	D	Number	Category ID	False	Delete
DESC	DESC	Text	Category Name	True	Modify
Form expressions:		<u></u>	Source tables	•	
Expression	Mapping meth	od	Table name		1
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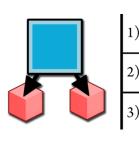
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Subcategory	One to Many VLU_SUBCATEG	Add
Subcategoly	One to One	Remove
	One to Many	
	Many to Many	
Relationship		
Description:		
	Each Category must have one or many Subcategory Each Subcategory must have one and only one Category	
💻 Relationship	)	
Attribute childre	n relationships.	

orm definition			Source tables:		
	apping method		Table name		
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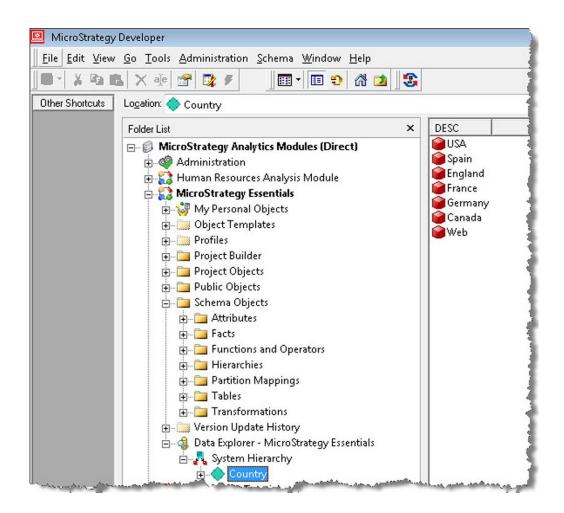
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Forms Children	Parents Display			
Attribute forms:				
Form name	Eorm category	Format type	Form description	New
D	ID	Number		Delete
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Form expressions Expression 2. COUNTRY	Mapping m	ethod	Source tables: Table name	
Porm expressio	ins define how the ir	formation is retri	eved from source tables.	

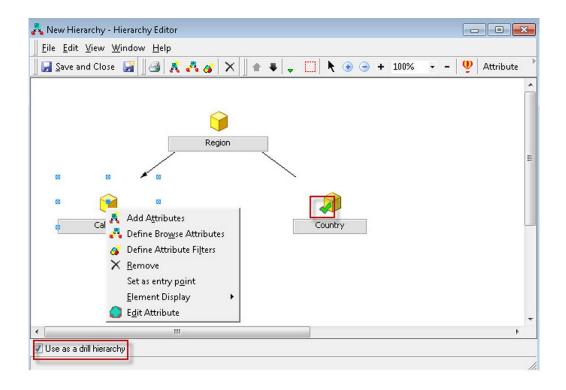
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	ach <b>Country</b> must have one or many <b>Region</b> ch <b>Region</b> must have one and only one <b>Country</b>	
	s <u>Window H</u> elp se Parents Display Relationship type Many to One	s <u>W</u> indow <u>H</u> elp se Parents Display Relationship type Relationship table

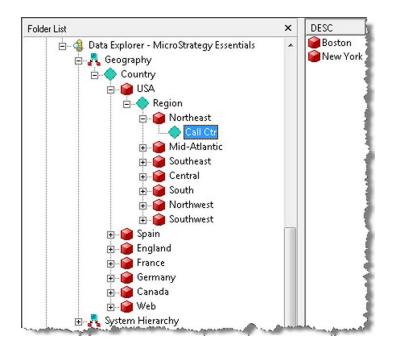


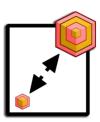
1) What is it for?	To visualize Attributes, their elements and relationships. To define Drill Maps.
2) What is it made of?	Attributes
3) Where can it be used?	Drill Maps, Templates and Metrics (in its dimensionality)



A New Hierarchy - Hierarchy Editor         Eile Edit View Window Help         Save and Close	╴	
Select Objects		
Please select objects by moving them from	m the left to the right.	
Available objects:	Selected objects:	
🖉 Attributes 👻 🚺	Name	Path
	🔷 Call Ctr	\MicroStrateg.
Na / Type Modifica	Country	\MicroStrateg.
Call Ctr Attribute 5/23/201	Region	\MicroStrateg.
Region Attribute 5/23/201		
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V Use a		
Find:	•	4
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	OK	Cancel <u>H</u> elp



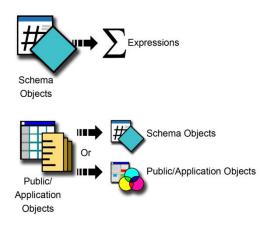




1) What is it for?	To compare measures across time
2) What is it made of?	Columns from a MicroStrategy Table (Expression-based/Table-based)
3) Where can it be used?	Metrics

🛃 Previous - Transf	ormation Editor		
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Member attributes			
Attribute name			Add
🖗 Day	PREV_DAY_DATE	LU_DAY	Remove
Month	PREV_MONTH_ID	LU_MONTH	
😡 Quarter Sear	PREV_QUARTER_ID PREV_YEAR_ID	LU_QUARTER LU_YEAR	Modify
2			
Transformation map	ping type		
One to one			
Many to many			
Defines a one-to-on	e mapping relationship. F	For example, Last Year Day to This Year Day	
			1

## **Chapter 3: Basic Reporting - Building Your First Reports**



1) What is it for?	To visualize, manipulate, analyze and discover information
2) What is it made of?	Filters and Templates
3) Where can it be used?	Documents, Filters and another Reports

	New Report - Report Editor
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Report objects ×	Report Filter: 'Local Filter'
Name Type /	Double-click here to add a qualification, or drag an object from the object browser.
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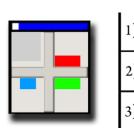
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Report details								
Report Filter: {TV & Video}		*						
		-						
Me	rics Percent Profit Revenue Cost U	Units						
	Growth S	Sold						
/ear Quarter Month Month of Year								
2015-2015 Q1 Jan 2015 January	52.48% \$40,262 \$197,365 \$157,103	583						
2015 2015 Q1 Feb 2015 February	39.84% \$41,550 \$203,356 \$161,806	596						
2015-2015 Q1 Mar 2015 March	49.14% \$48,078 \$236,427 \$188,349	668						
2015-2015 Q2 Apr 2015 April	44.90% \$35,828 \$218,275 \$182,447	685						
2015 2015 Q2 May 2015 May	37.34% \$38,242 \$230,544 \$192,302	679						
2015-2015 Q2 Jun 2015 June	35.32% \$49,093 \$240,349 \$191,256	699						
2015-2015 Q3 Jul 2015 – July	36.93% \$38,817 \$251,417 \$212,601	811						
2015 2015 Q3 Aug 2015 August	24.63% \$48,542 \$255,374 \$206,831	750						
2015 2015 Q3 Sep 2015 September	18.41% \$52,621 \$276,065 \$223,443	809						
2015 2015 Q4 Oct 2015 October	45.76% \$56,375 \$276,049 \$219,674	795						
2015 2015 Q4 Nov 2015 November	24.33% \$41,737 \$281,926 \$240,189	846						
2015 2015 Q4 Dec 2015 December	8.27% \$39,181 \$283,454 \$244,273	855						
2016-2016 Q1 Jan 2016 January	19.41% \$47,969 \$235,682 \$187,713	745						
2016 2016 Q1 Feb 2016 February	33.88% \$55,565 \$272,260 \$216,695	749						
2016-2016 Q1 Mar 2016 March	22.06% \$58,882 \$288,585 \$229,703	823						
2016-2016 Q2 Apr 2016 April	28.16% \$44,594 \$279,742 \$235,148	858						
2016 2016 Q2 May 2016 May	28.47% \$47,261 \$296,183 \$248,923	898						
2016 2016 Q2 Jun 2016 June	19.63% \$58,530 \$287,528 \$228,998	857						
2016 2016 Q3 Jul 2016 July	25.79% \$50,791 \$316,252 \$265,461	941						
2016 2016 Q3 Aug 2016 August	22.99% \$60,387 \$314,076 \$253,690	899						
2016 2016 Q3 Sep 2016 September	16.82% \$61,864 \$322,508 \$260,645	928						
2016 2016 Q4 Oct 2016 October		1,091						
2016 2016 Q4 Nov 2016 November		1,151						
2016 2016 Q4 Dec 2016 December	41.29% \$59,994 \$400,498 \$340,504	1,228						
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Execution complete [Execution rime: 00:00:0	The Analysis	OLAP						

🕅 Components of	f My First Rej	port - Search for Objects		
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	🔲 Match e	exact name		
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	Match e	exact description		1444
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		Folders		
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🏂 TV & Video	Filter	3/4/2007 8:43:18 AM	\MicroStrategy Tutorial\Public Objects\Filters\A	Aiscel
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🕅 Dependents of T	ime Analy:	sis - Search for Objects						
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🛄 My First Report	Grid	6/10/2018 11:46:54 PM	\MicroStrategy Tutorial\Public Objects\Report	ts\My				
III Time Analysis	Grid	10/21/2014 7:34:24 AM	\MicroStrategy Tutorial\Object Templates\Rep	ports				
2 object(s) found				1.				

					Metrics	Percent	Profit	Revenue	Cost	Units
	.,					Growth				Sold 🛓
Subcategory		Quarter		Month of Year				#00 40F		
TV's			Jan 2015	January			\$18,126		\$71,369	345
TV's			Feb 2015				\$17,295	\$85,326	\$68,031	333
TV's			Mar 2015	March				\$102,867	\$82,139	369
TV's			Apr 2015	April			\$14,820		\$77,402	403
TV's			May 2015				\$15,299		\$79,044	380
TV's			Jun 2015	June			\$19,817		\$78,192	386
TV's		2015 Q3		July				\$110,319	\$94,005	487
TV's			Aug 2015					\$100,636	\$81,725	414
TV's				September				\$112,625	\$91,203	453,
TV's			Oct 2015					\$110,909	\$88,563	
TV's			Nov 2015	November				\$129,553		498
TV's				December				\$119,573		478
TV's			Jan 2016	January				\$102,952	\$82,167	429
TV's			Feb 2016				\$19,869		\$78,511	412
TV's			Mar 2016					\$132,495		488
TV's			Apr 2016	April				\$121,342		494
TV's			May 2016	May				\$129,452		502
TV's			Jun 2016	June				\$136,148		515
TV's		2016 Q3		July				\$120,208		516
TV's			Aug 2016					\$127,969		483
TV's	2016	2016 Q3	Sep 2016	September		19.51%	\$25,843	\$134,600	\$108,757	510
TV's			Oct 2016			54.19%	\$34,484	\$171,016	\$136,532	626
TV's	2016	2016 Q4	Nov 2016	November		29.55%	\$24,455	\$167,832	\$143,377	669
TV's	2016	2016 Q4	Dec 2016	December		45.98%	\$25,136	\$174,547	\$149,411	714
Video Equipment	2015	2015 Q1	Jan 2015	January		43.62%	\$22,135	\$107,870	\$85,735	238
Video Equipment	2015	2015 Q1	Feb 2015	February		44.19%	\$24,254	\$118,030	\$93,776	263
Video Equipment	2015	2015 Q1	Mar 2015	March		45.52%	\$27,350	\$133,560	\$106,210	299/
Video Equipment	2015	2015 Q2	Apr 2015	April		46.61%	\$21,009	\$126,053	\$105,044	282
Video Equipment	2015	2015 Q2	May 2015	May		36.43%	\$22,943	\$136,201	\$113,258	299
Video Equipment	2015	2015 Q2	Jun 2015	June		42.37%	\$29,276	\$142,340	\$113,064	313
Video Equipment	2015	2015 Q3	Jul 2015	July		47.71%	\$22,502	\$141,098	\$118,596	324
Video Equipment	2015	2015 Q3	Aug 2015	August		35.94%	\$29,632	\$154,738	\$125,106	336
Video Equipment	2015	2015 Q3	Sep 2015	September		28.10%	\$31,200	\$163,440	\$132,240	356
Video Equipment	2015	2015 Q4	Oct 2015	October		65.45%	\$34,029	\$165,140	\$131,111	357
Video Equipment.	.2015	2015 Q4	Nov 2015	November		11.60%	\$23,280	\$152,373	\$129.093	

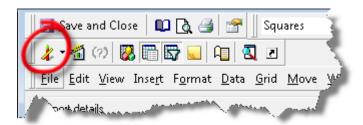


1) What is it for?	To layout and format the information in the Report
2) What is it made of?	Attributes, Metrics, Consolidations, Custom Groups, Object Prompts
3) Where can it be used?	Reports, Object Prompts, Drill Maps



1) What is it for?	To slice and segment the information
2) What is it made of?	Attributes, Metrics, other Filters, Prompts, Reports and Expressions
3) Where can it be used?	Reports, Filters, Metrics, Custom Groups, Object Prompts, Hierarchies

		Metrics	Revenue	Cost		
Region	Call Center					
Central	Milwaukee		\$4,182,139	\$3,544,594		
	Fargo		\$847,227	\$720,449		
Mid-Atlantic	Washington, DC		\$3,135,283	\$2,662,083		
Charleston			\$1,317,332	\$1,117,448		
Northeast	Boston		Boston		\$1,487,936	\$1,263,442
New York			\$7,066,478	\$5,990,241		
Northwest San Francisco Seattle			\$1,021,447	\$865,116		
			\$739,741	\$629,086		
South	New Orleans		\$3,305,039	\$2,800,048		
	Memphis		\$2,084,241	\$1,782,276		
Southeast	Atlanta		\$1,052,108	\$894,145		
	Miami	liami		\$1,009,131		
Southwest	San Diego		\$2,962,719	\$2,513,166		
	Salt Lake City		\$731,413	\$619,634		
Web	Web		\$3,902,762	\$3,319,225		



Report Filter: 'Local Fil	ter'		<u> </u>
Region In list () Double-click here	: to add a qualification, or drag an o	bject from the object browser.	
Attribute Qualification			×
Choose an attribute		_	
Attribute:	Region		OK
Qualify On:	DESC		Cancel
			Help
Operator:	Contains		Prompt
Value 🔻 N	orth	2	Frompc

	venue Greater than 3000000)	at fears the chiest human
Double-cii	ck here to add a qualification, or drag an obje	cerrom the object browser.
et Qualificati	on	
Set Qualifica	ition Type	
уре:	Metric	• OK
Dutput Leve	I	Cancel
None select	ed.	Help
Choose a me	etric	
<u>/</u> etric:	Revenue	Prompt
<sup>o</sup> arameters		Advanced
function:	Metric Value	▼.
)per <u>a</u> tor:	Greater than	
Value	▼ 3000000	2



1) What is it for?	To aggregate a business measure (Fact) into a business context (Attribute)
2) What is it made of?	Functions and Operators, Facts, Attributes, other Metrics, Base Formulas, Filters, Transformations, Subtotals
3) Where can it be used?	Templates, Filters, Object Prompts and other Metrics



		Metrics	Revenue	Cost
Region	Call Center			
Central	Milwaukee		\$4,182,139	\$3,544,594
	Fargo		\$847,227	\$720,449
Mid-Atlantic	Washington, Do	C	\$3,135,283	\$2,662,083
	Charleston		\$1,317,332	\$1,117,448
Northeast	Boston		\$1,487,936	\$1,263,442
	New York		\$7,066,478	\$5,990,241
Northwest	San Francisco		\$1,021,447	\$865,116
	Seattle		\$739,741	\$629,086
South	New Orleans		\$3,305,039	\$2,800,048
	Memphis		\$2,084,241	\$1,782,276
Southeast	Atlanta		\$1,052,108	\$894,145
	Miami		\$1,187,843	\$1,009,131
Southwest	San Diego		\$2,962,719	\$2,513,166
	Salt Lake City		\$731,413	\$619,634
Web	Web		\$3,902,762	\$3,319,225

				Metrics	Revenue	Cost
Year	Region	Call Center	Month			
		Jan 2016		\$114,310	\$94,314	
			Feb 2016		\$130,734	\$107,482
			Mar 2016		\$135,406	\$111,183
		Milwaukee	Apr 2016		\$130,398	\$113,318
	Mils		May 2016		\$143,448	\$124,911
			Jun 2016		\$132,725	\$109,613
			Jul 2016		\$140,961	\$121,358
			Aug 2016		\$138,222	\$116,414
2016 Central		Sep 2016		\$156,980	\$131,691	
		Oct 2016		\$163,855	\$134,667	
		Nov 2016		\$168,399	\$148,547	
		Dec 2016		\$186,477	\$163,899	
			Jan 2016		\$24,092	\$19,947
			Feb 2016		\$21,556	\$17,804
		Mar 2016		\$27,311	\$22,505	
		Fargo	Apr 2016		\$27,841	\$24,384
			May 2016		\$30,099	\$26,036
			Jun 2016		\$21,883	\$18,159
			Jul 2016		\$37,552	\$32,175
			Aug 2016		\$24,031	\$20,025
			Sep 2016		\$27,667	\$23,083
			Oct 2016		\$27,952	\$23,070
			Nov 2016		\$25,589	\$22,870
			Dec 2016		\$31,240	\$27,720

🚺 New Metric - Metric Editor	
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Formula Subtotals / Aggregation	
Object Browser ×	Metric New Metric is defined as:
My Shortcuts My Shortcuts My Shortcuts Home Home	<ul> <li>Sum(Revenue){ReportLevel}</li> <li>Formula = Sum(Revenue)</li> <li>Level (Dimensionality) = ReportLevel</li> <li>Condition = (nothing)</li> <li>Transformation = (nothing)</li> </ul>
# Cost         # Customer Id         # Discount         # End on hand         # Freight         # Gross Revenue         # Item inventory         # On Order Quantity	Definition           Name:         New Metric           ()         +         -         *         /         f(x)           Sum(Revenue) {~+}         Validate         Clear
Find:	Fact: Revenue
Formula correct	line line line line line line line line

		nue)
ち Level i	(Dimensionality	/) = ReportLevel, Regior
🍖 Condi	tion = (nothing	))
🗗 Transf	formation = (no	othing)

Target	Filtering	Grouping
Report Level		standard
Region	standard	standard

		Metrics	Revenue	Cost	Sales	Regional Sales
Region	Call Center					
Central	Milwaukee		\$4,182,139	\$3,544,594	4,182,139	5,029,366
	Fargo		\$847,227	\$720,449	847,227	5,029,366
South	New Orleans		\$3,305,039	\$2,800,048	3,305,039	5,389,280
	Memphis		\$2,084,241	\$1,782,276	2,084,241	5,389,280

Region	Year	Metrics	Sales	Last Year Sales
Central	2015		1,667,004	1,293,634
	2016		2,068,728	1,667,004
South	2015		1,822,819	1,415,767
	2016		2,150,695	1,822,819

		Metrics	Revenue					
Region	Year							
	2014		\$1,293,634					
Central	2015		\$1,667,004					
	2016		\$2,068,728					
	2014		\$1,415,767					
South	2015		\$1,822,819					
	2016		\$2,150,695					

Available subtotals (1 selected): Ount Average Minimum Maximum Product Median Mode Standard Deviation Variance Geometric Mean Som of WYA Weighted Yearly Av	Description Subtotal: Total Row Subtotals: All Subtotals Column Subtotals: All Subtotals Page Subtotals: Grand Total This subtotal is defined in all the metrics in this report
	Clear All Advanced

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	Attribute Forms		
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×	Remo <u>v</u> e from Report		
1	Propert <u>i</u> es		
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ŧ	Sort By	Criteria	Order	Total Position	Parent Position		Add
	Quarter	DESC	Descending	Inherit	N/A		Remove
2	Revenue	TV's	Ascending	Inherit	NZA		
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Quarter	Concession of the local division of the loca	Month of Year	Subcategory TV's							Vic	P Drill •			Other direction	one b	
			Metrics	Percent Growth		Revenue		Units Sold		Prof	Attribute Forms					
											Move			Up	•	
2015 Q4	Oct 2015	October				\$110,909			65.45%	\$34,02	9 \$100,140	этот'т	11	357	_	
	Dec 2015	December		3.44%	\$16,388	\$119,573	\$103,185	478	12.09%	\$22,79	\$163,882	\$141,0	88	377		
	Nov 2015	November		43.59%	\$18,457	\$129,553	\$111,097	498	11.60%	\$23,28	\$152,373	\$129,0	93	348		
1	Aug 2015	August		10.49%	\$18,911	\$100,636	\$81,725	414	35.94%	\$29,63	\$154,738	\$125,1	06	336		
2015 Q3	Jul 2015	July		25.23%	\$16,314	\$110,319	\$94,005	487	47.71%	\$22,50	2 \$141,098	\$118,5	96	324		
	Sep 2015	September		6.69%	\$21,422	\$112,625	\$91,203	453	28.10%	\$31,20	0 \$163,440	\$132,2	40	356		
2015 Q2	Apr 2015	April		42.62%	\$14,820	\$92,222	\$77,402	403	46.61%	\$21,00	9 \$126,053	\$105,0	44	282		
	May 2015	May		38.67%	\$15,299	\$94,343	\$79,044	380	36.43%	\$22,94	3 \$136,201	\$113,2	58	299		
	Jun 2015	June		26.24%	\$19,817	\$98,009	\$78,192	386	42.37%	\$29,27	6 \$142,340	\$113,0	64	313		
	Feb 2015	February		34.25%	\$17,295	\$85,326	\$68,031	333	44.19%	\$24,25	\$4 \$118,030	\$93,7	76	263		
2015 Q1	Jan 2015	January		64.74%	\$18,126	\$89,495	\$71,369	345	43.62%	\$22,13	\$107,870	\$85,7	35	238		
	Mar 2015	March		54.11%	\$20,728	\$102,867	\$82.139	369	45.52%	\$27.35	\$133,560	\$106.2	10	299		

Percent Growth	Profit	Equip	Units				
			<u>D</u> rill	•			
65.45%	\$34,029	\$1	Sort rows by this colum	n 🕨			
12.09%	\$22,793	\$1	Insert	•	Percent to Total	•	Over <u>R</u> ows
	\$23,280		Filter On		Transformations	•	– Over <u>C</u> olumns
	\$29,632				Rank		
	\$22,502	the second second	<u>M</u> ove		Mari <u>k</u>		<u>P</u> age Total
	\$31,200	and the second second	Rem <u>o</u> ve from Grid		<u>N</u> ew Metric		<u>G</u> rand Total
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	\$29,276	and the second second	Thresholds		Training meane		
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43.62%	\$22,135	\$1	<u>L</u> ock Object				
45.52%	\$27,350	\$1 🗓	🕻 Edi <u>t</u> (	Ctrl+E			
		×	Remo <u>v</u> e from Report				
			🅈 Propert <u>i</u> es				
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✓ New Threshold			
Revenue Greater than 110000 Click here to start a new qualification	Format	-	1234.12
Vew Threshold (1)			
Revenue Less than 90000 Click here to start a new qualification	Format	•	1234.12
Click here to start a new qualification	]		1201112

## Chapter 4: Advanced Reporting - Interacting with and Improving Your Reports

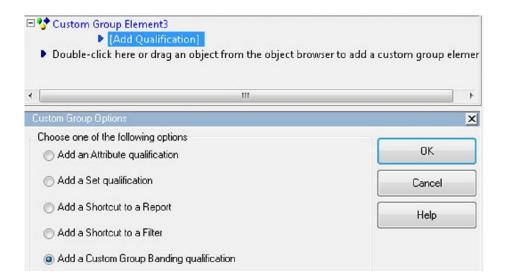
	1) What is it for?	To create dynamic sets of data with different filtering criteria
	2) What is it made of?	Custom Group elements (Filters and Bands or N-tiles)
ــــــ	3) Where can it be used?	Templates, Object Prompts, Drill Maps

	Metrics	Revenue
Top and bottom products		
Top 5 products		\$3,833,938
Bottom 5 products		\$67,018

		Metrics	Revenue
Top and bottom pr	oducts		
Top 5 products			\$3,833,938
	Harman Kardon Digital Surround Sound Receiver		\$745,650
	Sharp Mobilon TriPad Handheld PC		\$715,008
	Hewlett Packard OfficeJet Printer		\$711,030
	ErgoRev Elite Wireless Keyboard		\$754,750
	Sony DVD/CD/Video Player		\$907,500
Bottom 5 products			\$67,018
	The Prince		\$14,878
	Lord of the Flies		\$12,952
	Test Your Baseball IQ		\$10,902
	The Rules for Cats		\$17,237
	Test Your History I.Q.		\$11,050

📒 New Custom Group (3) - Custom Group Editor		
Eile Edit View Insert Custom Group Window	Help	
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Object Browser ×	Custom Group definition	
🍃 Sales Metrics 🔹 🚽	Custom Group Element1	lv. < Value S. )
My Shortcuts Name /		<u>, , , , , , , , , , , , , , , , , , , </u>
Home Conditional Sales Metrics	Double-click here or drag an object from the object browser to add a device of the second secon	custom group elemer
My Personal Ob	Set Qualification Type Type: Metric •	ОК
Public Objects	Set of Item	Cancel Help
Discount %	Choose a metric <u>Metric:</u> Revenue	Prompt
Schema Objects	Parameters Funcțion: Rank	Break By
🕺 🧻 Profit Margin	Oper <u>a</u> tor:	Advanced
Data Explorer	Value • 5	
Find:		
		1.

Choose a	a display option:
Choose a	a display option:
4	Show only the element names on the report.
	Show only the individual items within this element.
	Show only the individual items within this element and also, expand these individual items if possible.
	Show the element names, individual items within this element and also, expand these individual items if possible.
	Note: For Custom Groups with banding qualifications, the bands are displayed regardless of the display option.
	ОК Неір

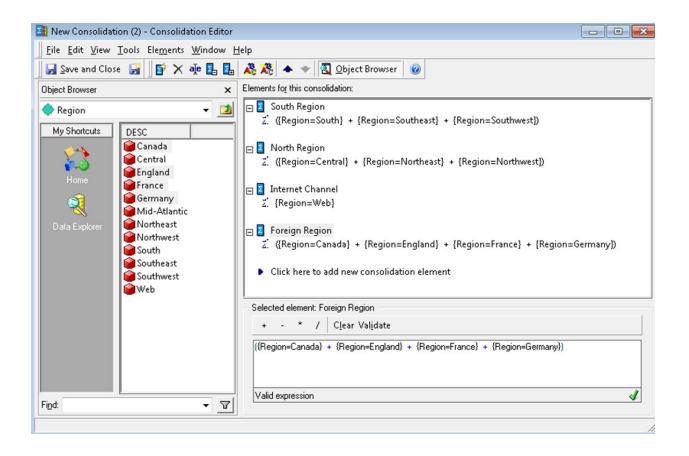


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1) What is it for?	To create static or derived sets of data based on Attribute elements
2) What is it made of?	Consolidation elements (from Attribute Elements)
3) Where can it be used?	Templates, Object Prompts, Drill Maps



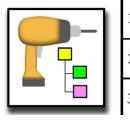
	Metrics	Revenue
Custom Regions		
South Region		\$11,323,363
North Region		\$15,344,968
Internet Channel		\$3,902,762



1) What is it for?	To gather information from the user and create dynamic queries for a Report
2) What is it made of?	Filters, Attributes, Hierarchies Metrics, Templates, Facts, Metrics, Functions, Reports, Custom Groups, Consolidations, Values
3) Where can it be used?	Reports, Filters, Metrics, Custom Groups, Prompts, Templates, Subtotals

🛄 New Report	
<u>File</u> <u>E</u> dit <u>V</u> iew Ir	nse <u>r</u> t F <u>o</u> rmat <u>D</u> ata <u>G</u> rid <u>M</u>
🛛 🛃 Save and Close	🔲 🐧 🎯 😁 🛛 Corpo
Report objects Re-proi	
Name	Type 🔶
🗄 🔷 Call Center	Attribute
🗉 🔷 Month	Attribute
🚺 Revenue	Metric

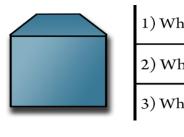
Save Options	<b>X</b>
Please choose how you want to save the prompts for this report definition.	ОК
Static	Cancel
Both formatting and report definition changes will be saved. You will not be re-prompted when you run this report again.	Advanced
Prompted	Help
You will be re-prompted when this report is run again.	
Only filter will be prompted	
<ul> <li>Only template will be prompted</li> </ul>	
<ul> <li>Filter and template will be prompted</li> </ul>	
Set the current prompt answers to be the default prompt answers.	
Remember options next time	



1) What is it for?	To define drill paths or routes to discover information at a different level
2) What is it made of?	Drill Paths (Attributes, Hierarchies and Templates)
3) Where can it be used?	Reports, Templates, Projects

🐾 Custom Drill Map - Drill Map Editor						
<u>File</u>	/indow <u>H</u> elp					
🔄 🛃 Save All and Close 🛛 📓 🛛 👗 🗈 I	B. + +					
Origin:	Drill Map		_			
🛄 Call Center Revenue	N <u>a</u> me:	Custom Drill Map				Remove Association
🖃 📰 Local Template	Drill Paths:					
		Region	Prop	erties for "Region" —		
Metrics	<u>и́</u> <u>U</u> р		Drill F	ath Display Name:		
			🔳 U	se name of object		
			Re	gion		
			Drill F	ath Description:		
	🥍 D <u>o</u> wn					
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				et name		
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Object Browner				pply user filter	True	
Object Browser	₽ Across	Category	A	pply report filter	True	
🔝 MicroStrategy Tutorial 🔹 🖃 📃	L	🔟 🧸 Time	K	eep parent	False	
Name 🔺 🔺			K	eep thresholds	False	
Warne			Ir	clude other filter	Defau	ılt
Object Templates				pply additional filt		
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🚞 Project Builder	🖪 Template		К	eep base template	False	
🔤 Project Objects 📃						
📴 Public Objects			<u> </u>			
📜 Schema Objects						
Version Information 🔹						
4						
Find:			Clear all		Reset	Associate with
This list shows all the drill paths. Right	click to show conte	xt menu.				

📆 Custom Drill Map - Drill N	Map Associat	ions	
Available Objects:			Selected Objects: 🏢 Call Center Revenue
🔝 MicroStrategy Tutorial	<u> </u>		🛗 🔽 📑 Local Template
Name / My Personal Objects Object Templates Profiles Project Builder Project Objects Public Objects Schema Objects Version Information Version Update History	Type Folder Folder Folder Folder Folder Folder Folder Folder Folder	> <	Call Center
<	Þ		
Fi <u>n</u> d:	• 7		
			OK Cancel Help



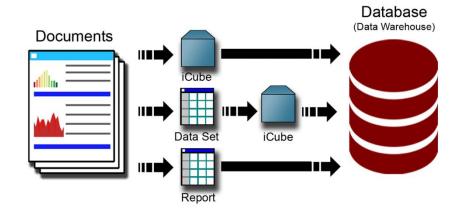
	1) What is it for?	To create an in-memory data sources
3) Where can it be used? Documents, Reports (Data set)	2) What is it made of?	Filters and Template, Reports
	3) Where can it be used?	Documents, Reports (Data set)

# **Chapter 5: Dashboarding - Creating Visual Reporting**

Analyze					
				m	
Create	Dashboard	Add Exte	ernal Data	Upload MicroSt	rategy File
Connect to Your Data					¢ ۲ ×
All Connect Live					
File From Disk	Database	Hadoop	OLAP	Google BigQuery	Google Drive
					4
Dropbox	Search Engine Indices	Clipboard	BI Tools	Sample Files	File From URL
\$	Q		2		URL

CUBE FILTER							
PAGE-BY: Y	'ear 🟹 🛃 🗙						
Category →!? ■×	Call Center ←;?₽×	Metrics ₽₽×	Profit → 🗶	Cost			
<category></category>	<call center=""></call>		<profit></profit>	<cost></cost>			

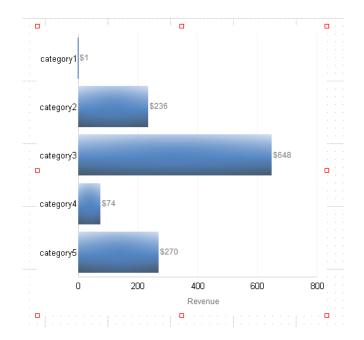
1) What is it for?	To create Enterprise certified ("official") Dashboards and interactive data visualizations.
2) What is it made of?	Reports, Datasets, Intelligent Cubes
3) Where can it be used?	N/a (It is the largest Public Object)



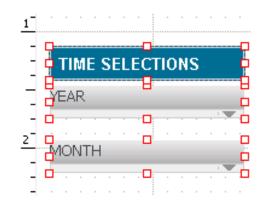
File Edit View Insert Format Da			
🛃 Save and Close 🛛 🖌 🌬 🖩	L  X   17 - (P -   🕒 100'	% 🔹 🛞 🗍 🗟 🗍	🏼 🖉 🔨 🖬 🖬 🚮 🕶 🛄 📗
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5 🔲 🖶 🗆 🗆 🛛 🖓 💱 🖉			Drop objects here to create groups
Document	Appearance		<sup>1</sup>
	Name	Detail Header	+ Page Header (shared)
Document Header	Backcolor	170; 170; 170	+ Document Header
	Backstyle	Transparent	- Detail Header
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Document Footer	Gradient variant	Left to right	<ul> <li>Deservemente de la la la la la la</li> </ul>
Page Footer (shared)	Hide if empty	True	
	Visible	True	- (* (* (* (* (* (* (* (* (* (* (* (* (*
	E Excel		
	Automatically fit re	ow: False	
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	Repeat on each pa	ge False	2
	⊟ Size		- assessment to a a a a a a
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	Height can shrink	False	
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atasets			

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Document	Appearance	
Body	Name I	layout 1
Category Dataset	Backcolor	255; 255; 255
	Border	
	🗖 Data	
	Apply selections using	True
	Export	
	Default page-by expo	Entire document
	Embed fonts in PDF	False
	Embed Images in Excel	False
	Export range (	Current Layout
	Graph Format in Exce	Use live Excel charts
	Include bookmarks in	True
	Prompt user on expor	True
	Show bookmarks in P	True
	Use bitmaps for graph F	False
	Use draft quality in PE	False
	Other	
	Auto apply selector cl	True
	Autowire	
	Default grid autostyle I	Light Grid
	Document width mod	Automatic
	Embedded Fonts	
	Always open this doc A	False
	Overflow 1	Next page
	Show floating toolbar	True
	Show Single Layout T F	False
	⊟ Size	
	Width	11





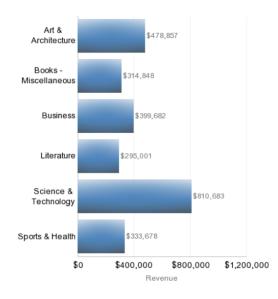
						 2
5	]		Metrics	Cost	Profit	
	Category	Call Center				

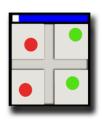


View Filte	r 🔽
Please select a GridGraph control: Category Dataset	v
Condition definition:	
New Clear	
Category In list {Books} Click here to start a new qualification	
	OK Cancel Help

TIME SELECTIONS	Category	Call Center	Cost	Profit
YEAR		Atlanta	\$63,230	\$17,285
(All) 👻	•	Boston	\$88,443	\$24,519
MONTH		Charleston	\$79,997	\$22,070
(All)	*	Fargo	\$50,030	\$13,629
		Memphis	\$124,051	\$33,002
REGION SELECTIONS	8	Miami	\$70,595	\$19,334
REGION		Milwaukee	\$245,475	\$67,702
(AII)	Books	New Orleans	\$195,253	\$53,804
CALL CENTER	DUOKS	New York	\$418,047	\$115,413
		Salt Lake City	\$43,340	\$11,941
<ul> <li>✓ Atlanta</li> <li>✓ Boston</li> </ul>		San Diego	\$176,759	\$48,756
Charleston		San Francisco	\$58,425	\$16,310
✓ Fargo		Seattle	\$42,720	\$11,720
<ul> <li>✓ Memphis</li> <li>✓ Miami</li> </ul>		Washington, DC	\$184,865	\$50,723
Milwaukee		Web	\$229,585	\$63,070
New Orleans     New York     Salt Lake City     San Diego     San Francisco     Seattle     Washington, DC     Web				

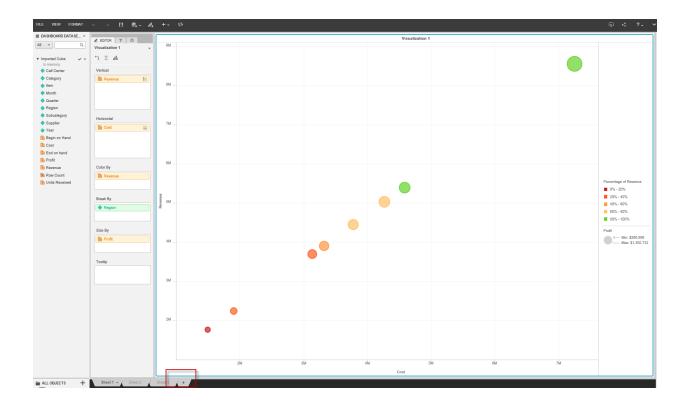
#### **Bookstore Dashboard**



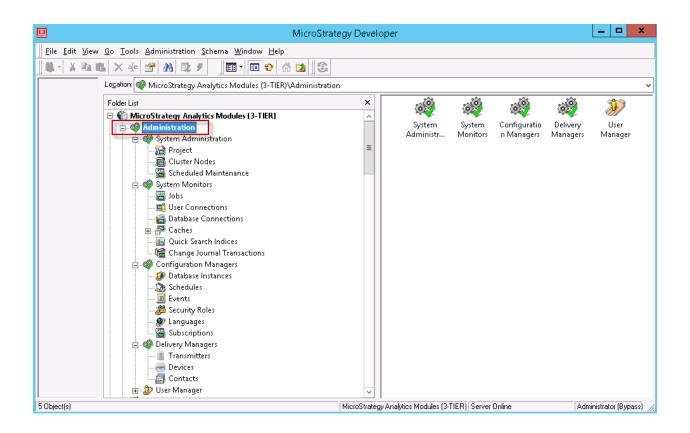


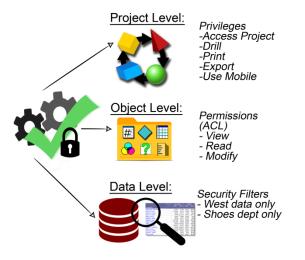
1) What is it for?	To create self-service Dashboards and interactive data visualizations.
2) What is it made of?	Reports, Datasets, Intelligent Cubes
3) Where can it be used?	N/a (It is the largest Public Object)

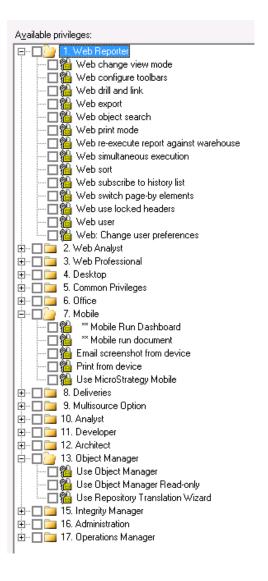
FILE VIEW FORMAT		Add a visualization to analyze your data.			E < ?• * X
All 👻 Q	Add data to your dashboard	irag objects here.	Visualization 1		Close dashboard editor and browse.
Imported Cube     In memory     Gall Center     Category     Item     Month     Guarter     Region     Subcategory     Subcategory     Supplier	<sup>+</sup> Σ δk Rows Columns			Use this galle	ry to change visualization type.
<ul> <li>Year</li> <li>Begin on Hand</li> </ul>	Metrics	Click an	where to dismiss		<b>S</b>
Cost Cost Cost Cost Cost Cost Cost Cost		Quick tips can b			
Expand A	II Objects to access your project sch	ema.			
ALL OBJECTS +	Sheet 1 - +				



### **Chapter 6: Security - Managing Your Users and Their Access**









1) What is it for?	To represent user profiles
2) What is it made of?	Authentication type, privileges, Security Roles, Security Filters
3) Where can it be used?	User Groups

tegories	User Definition - Project Access					
- User Definition		_	Human Resources Anal	MicroStrategy Essentials	MicroStrategy Tutorial	
General	Security Role Selection		+ Inherited Access	+ Inherited Access	Power Users + Inherit	ted Ac
Project Access	□ II. Analyst					
Security filter	Create derived metrics		×	×	×	
Groups	* Define derived elements	Ē	×	x	x	
-Import Data	* Use report objects window		Ŷ	x	x	
Authentication	* Use view filter editor		×	×	×	
International	** Execute document		× ×	×	×	
International	Alias objects	— <b></b> — — — — — — — — — — — — — — — — — — —	×	×	×	
	Change user preference		x	×	×	
	Configure toolbars	Ē	×	×	x	
	B Drill and link	— <b>न</b>	×	×	×	
	Modify report subtotals		×	x	x	
	B Modify sorting		x	x	x	
	Pivot report		x	×	×	
	Re-execute report against warehouse		Ŷ	x	×	
	Save custom AutoStyle		Ŷ	x	x	
	Send to email		x	×	x	
	Set attribute display		x	x	x	
	Use data explorer		x	×	×	
	Use Developer		- Ŷ	Ŷ	Ŷ	-
	Use grid options		×	×	×	-
	Use history list		Ŷ	x	x	
	Use report data options		Ŷ	x	x	
	Use report editor		Ŷ	x	×	
	Use search editor		x	x	x	
	Use thresholds editor		x	x	x	
	View SQL	Ē	x	- Â	x	
			~			
	Privileges Obtained From:					
		project acces				
	Vuser/Group 🔀 No	access grante	2d			
	* OLAP Services N/A	Natara	- h to a sub-stand			
	** Report Services N/A	v - Not applic	able per project			
	*** Distribution Services					
	***** Transactions					
	Transactions					
				OK	Cancel	Help



1) What is it for?	To create sets of users with similar profiles
2) What is it made of?	Authentication type, privileges, Security Roles, Security Filters, Users, User Groups (Subgroups)
3) Where can it be used?	User Groups

👸 Group Editor - Developing Team		
Categories	Group Definition - Members	
Group Definition General Project Access Security filter Groups Members Import Data ∎-Authentication	Name	Add Remove New User
	OK Cancel	Help

	1) What is it for?	To create sets of privileges	
	2) What is it made of?	Privileges	
	3) Where can it be used?	Users and User Groups	

Categories						_
General			Human Resources Anal		MicroStrategy Tutorial	
Project Access	Security Role Selection			Basic access	Admin Access	
	D : 1					
Security filter	Privileges	User Level				
Groups	<ul> <li>         ⊞          <ul> <li>I. Web Reporter             </li> <li></li></ul></li></ul>					
Import Data						
+ Authentication						
. International	🕀 🗖 4. Desktop					
	□		8.0			
	* Drill within Intelligent cube		×	×	×	
	B * Use dynamic sourcing		×		×	
	* Use OLAP services			×	×	
	📲 🦇 Web Run Dashboard		×	××	×××	
	B ** Web run document	님	×		×	
	🔒 **** Execute transaction		×	×	×	
	Add notes		×	×	×	
	Create application objects		×	×	1	
	🛍 Create new folder		×	×	×	
	Create schema objects		×	×	×	
	Create shortcut to objects		×	×	×	
	Edit notes		×	×	×	
	Export to Excel		×	×	×	
	🛍 Export to flash		×	×	×	
	Export to HTML		×	×	×	
	Export to MicroStrategy File		×	×	×	
	Export to PDF		×	×	×	
	🛍 Export to text		×	×	×	
	🛍 Save personal prompt answers		×	×	×	
	🛍 Schedule request		×	×	<b>v</b>	
	🔛 🔛 Use server cache inherited from grou		×	✓	✓	
	🛍 Use translation editor		×	×	×	
	🛍 Use Translation Editor Bypass		×	×	×	
	🛍 View history list		×	×××	×××	
	🛍 View notes		×	×	×	
	🕀 🗖 6. Office					
	🕀 🗖 7. Mobile					
	, Privileges Obtained From:					
	-	oject access q				
			ranteu			
	Viser/Group 🔀 No ac	cess granted				
	* OLAP Services N/A -	Not applicabl	e per project			
	** Report Services		- F - F - J			
	*** Distribution Services					
	**** Transactions					
	(initial circle)					
				ОК	Cancel He	

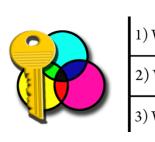
User Group	Security Role 🎦
	$P + P \rightarrow $

😁 Properties - Public Objects				<b>-</b> ×-
Categories	Properties - Secu	rity		
<b>⊡</b> - Properties	Permissions:			
General	User	Object	Children	Add
- Security	Administrator	Full Control	Full Control	
- Long Description	Developers	Full Control	Full Control	Delete
International	Everyone	Custom	View	
Change journal	Public / Guest	Custom	View	
	Apply changes in	n permissions to	all children objects	
	🗌 Overwrite chi	ldren's access	control lists	
	Recursively			
	- Object Ownership			
	🔲 Take ownership	) of the selected	d object.	
	Recursively			
	recursively			
1				
			OK Cancel	Help



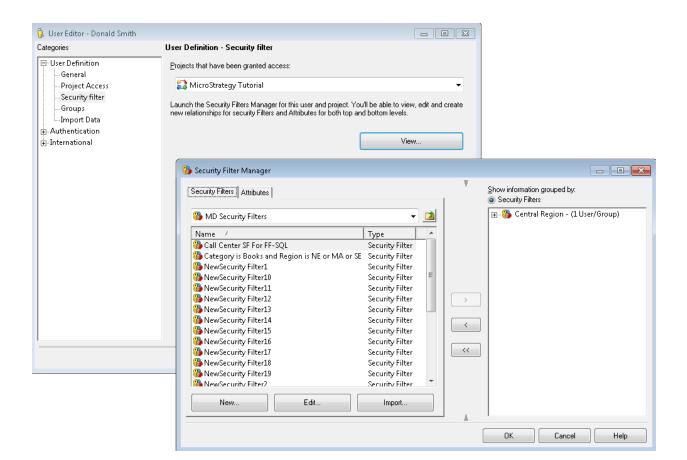


😁 Properties - My First Report	(Denied All)			<b>—</b> ×
Categories	Properties - Sec	urity		
- Properties	Permissions:			
General	User	Object		Add
Security	Administrator	Full Control		
Long Description	Everyone	View		Delete
International	smith	View		-
L Change journal		View Modify Full Control Denied All Default Custom		
	Object Ownership	)		
	Take ownersh	iip of the selected object. y		
			OK Cancel	Help



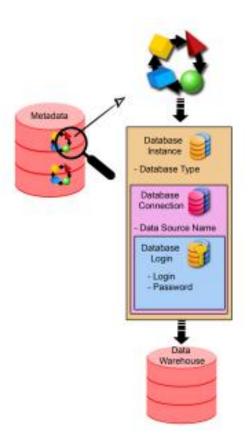
1) What is it for?	To limit the data access based on a user profile
2) What is it made of?	Attributes and Filters
3) Where can it be used?	Users and User Groups

		Metrics	Revenue	Cost
Region	Call Center			
Central	Milwaukee		\$4,182,139	\$3,544,594
Central	Fargo		\$847,227	\$720,449
South	New Orleans		\$3,305,039	\$2,800,048
	Memphis		\$2,084,241	\$1,782,276



		Metrics	Revenue	Cost
Region	Call Center			
Central	Milwaukee		\$4,182,139	\$3,544,594
Central	Fargo		\$847,227	\$720,449

# Chapter 7: Administration - Maintaining and Monitoring Your Project





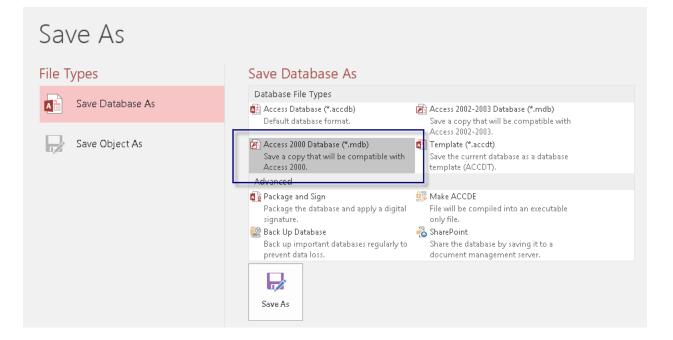
1) What is it for?	It is the logical representation of a Data warehouse or Data mart
2) What is it made of?	Database type and Database Connection
3) Where can it be used?	Projects



1) What is it for?	To establish connectivity with a database
2) What is it made of?	DSN (Data Source Name ODBC) and Database Login
3) Where can it be used?	Database Instance



1) What is it for?	To provide database user authentication
2) What is it made of?	Database user login and password
3) Where can it be used?	Database Connection



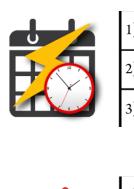
ODBC Data Source Administ		n Pooling About	
System Data Sources:		About	
the indicated data p	lata source stores information about provider. A System data source is v cluding NT services.	Add Remove Configure Create New Data Source	Select a driver for which you want to set up a data source.          Name       Image: Select a driver for which you want to set up a data source.         Name       Image: Select a driver for which you want to set up a data source.         BMC ODBC for Oracle (Default)       Image: Select a driver for which you want to set up a data source.         BMC ODBC for Oracle (Default)       Image: Select a driver for which you want to set up a data source.         BMC ODBC for Oracle (Default)       Image: Select a driver for which you want to set up a data source.         Driver da Microsoft para arquivos texto (".txt; ".csv)       Image: Select a driver for which you want to set up a data source.         Driver da Microsoft dB ase (".dbf)       Image: Select a driver for which you want to set up a data source.         Image: Image: Select a driver for which you want to set up a data source.       Image: Select a driver for which you want to set up a data source.         Image: Image: Select a driver for which you want to set up a data source.       Image: Select a driver for which you want to set up a data source.         Image: Image: Select a driver for which you want to set up a data source.       Image: Select a driver for which you want to set up a data source.         Image: Image: Image: Select a driver for which you want to set up a data source.       Image: Select a driver for which you want to set up a data source.         Image: Imag

(j) (	Database Instan	ces				×
Ge	eneral Advance	ed   Job Prioritization	1			
	Database instanc	e name:				
		Chapter7 DBI				
I	Database connec	ction type:				
		🚮 Microsoft Acc	ess 2007	-	Upgrade	
[	Descrip <u>t</u> ion:					
						*
						-
	Hestrict each Database <u>c</u> onnec	Database Connection ction (default):	n to one warehouse	e query at a l	time.	_
	– Name				New	
		er Analysis Wareho	use		Delete	
	OBData OBExcel_Wi	4			Modify	51
	O 🟮 Financia	Reporting Analysi				51
	O 🛃 Human I	Resources Analysis	Warehouse	Ψ.	Properties	
			ОК	Cance	el He	lp l

🇊 Database Logins	<b>—X</b> —
Database <u>l</u> ogin:	
Chapter7DBL	
Login <u>I</u> D:	Administrator
Password:	
🔲 Use network login id (\	Vindows authentication)
OK	Cancel Help

Database Connections	
General Advanced	
Database <u>c</u> onnection name:	
Chapter7DBC	
Local system <u>O</u> DBC data sources:	
Name	
O Analytics_Metadata O CAM_WH_AC	
Chapter7DSN     Excel_WH	
O FRAM_WH_AC	=
O HRAM_WH_AC	
O MicroStrategy_Tutorial_Data	
O OPERATIONAL_DATAMART	
O Sample Amazon Redshift DSN	
O SDAM_WH_AC	_
Default database login name	
Database Login Name 📃 🔺	New
	Delete
O Chapter7DBL ≡	
O Data	Modify
O FRAM WH	Properties
OK Cancel	Help

🖡 Database Instances	×
General Advanced Job Prioritization	
Database instance name:	
Chapter7DBI	-
Database connection type:	
🙀 Microsoft Access 2007 🗸 Upgrade	
Descrip <u>t</u> ion:	
	<u></u>
Restrict each Database Connection to one warehouse query at a time.	- 1
Database <u>c</u> onnection (default):	
Name New	
Chapter7DBC E Delete	
OS Data Modify	
Properties	
OK Cancel Help	



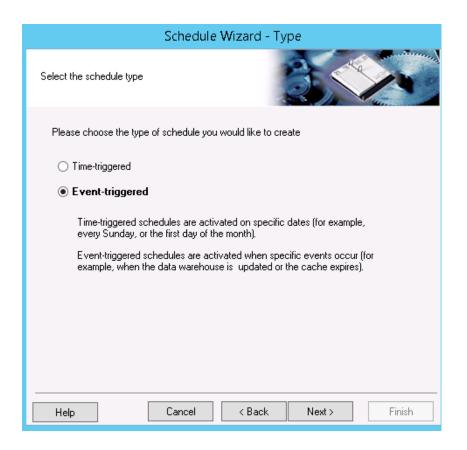
1) What is it for?	To automate administration tasks such as reports and Intelligent Cubes execution
2) What is it made of?	Time-based, Events
3) Where can it be used?	Subscriptions



1) What is it for?	To trigger an event-based Schedule
2) What is it made of?	Event name
3) Where can it be used?	Schedules



1) What is it for?	To associate a Schedule with a Report/ Intelligent Cube refresh or administration task
2) What is it made of?	Schedules
3) Where can it be used?	N/a

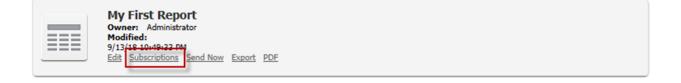


Report Caching Options
These options provide the ability to determine what the caching behavior will be for this report:
Enabled: This report should be cached
O Disabled: This report should not be cached
Allow mobile devices to cache data temporarily to optimize performance
<ul> <li>Use default project-level behavior</li> </ul>
OK Cancel Help

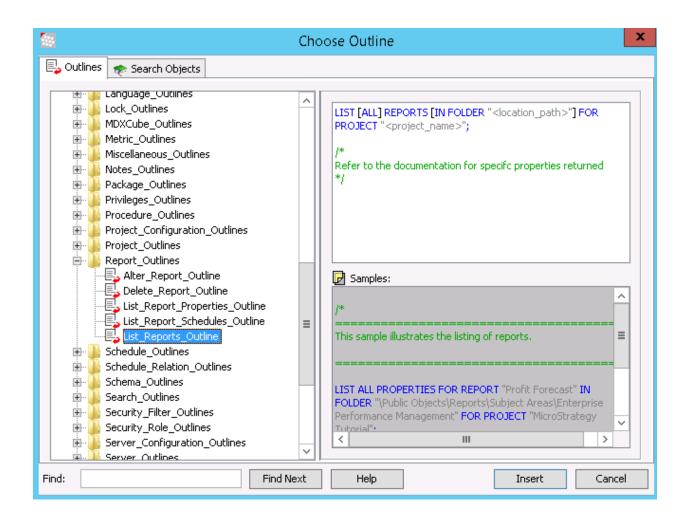
Report Na 🔻 Project Name	Status	Last Update	Cache Si	Expiration	Туре	Cache ID
Wy First Report MicroStrategy Tutorial	R, L, U, F	9/13/2018 11:00:56 PM	26	9/14/2018 11:00:56 PM	Matching	8BA3846C11E8B7E3F3B00080EFA53FC3

Intelligent Cube Report Name	Project Name	Status	Last Update Time 🛛 🗸	Hit Count	Size (KB)	Owner
🔲 Simple Cube	MicroStrategy Tutorial	A, L, F	9/13/2018 11:12:39 PM	0	273	Administrator

2	Schedule Wizard - Recurrence Pattern
Provide information fo settings	or the new schedule recurrence
Determine the recurre	nce pattern and the frequency for Daily 6am
Recurrence pattern	
💿 Daily	Every 1 day(s)
🔘 Weekly	
<ul> <li>Monthly</li> </ul>	◯ Every weekday
🔿 Yearly	
Time to trigger	
<ul> <li>Execute at</li> </ul>	6 :00:00 AM 🗧
◯ Execute all day e	very
<u>S</u> tart Time:	12:00:00 AM 🚊 Executing every: 1 🚔 hours
End Time:	11:59:00 PM - minutes
	and time refer to MicroStrategy Intelligence Server local September 13, 2018; 11:41:50 PM)
Help	Cancel < Back Next > Finish



See MicroStrategy Command Manager	-	
File Edit Connection Tools <u>Window Help</u>		
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🖗 Untitled3-1 🖳 Outlines		- 8 ×
Script 1 X Search for Objects		
Connection established to DEV.ISERVER.MICROSTRATEGY.PROD.R53.NORDSTROM.NET. Server version 10.4.0400.0074.		
III Results III Messages		
Connected; administrator@NONPROD Admin		Row 1, Col 1
	Connections: 1	CAPS NUM





	MicroStrat	egy Integrity Manager Wizard
Select	Processing Options	
	Reports :	Documents :
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	Excel	
	DF PDF	
	Performance cycles	Performance cycles
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	ct the content output types to c	
(*)	Graphs will only be analyzed for	those reports of type graph and grid/graph.
Help		Finish         < Back

				MicroStr	ategy Ir	ntegrity Manag	er			-		x
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1 Cat	tegory Dat Me Ai	ug 3, 201 Comple	· 🖈 🔺 🛚	I/A N/A	N/A		()	:	Standard Ac	dminis Standard	administ	
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🚽 Ready			Total: 1		Cor	mpleted: 1	Error	s: 0	Pendir	na: 0		_
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🚰 SQL/MDX 🛄 D	ata 🚹 Graph  🛣	Excel 🔁 PDF 🔡	, Details 🛛 🚢 Notes									
Base						Target						
<b>C</b> 1 <b>T</b> D	Call Center ID	Month ID			-	<b>C</b> 1 <b>T</b>	Call Center ID	Month II		<b>T</b> D D -		
Category ID Books	Atlanta	Apr 2014	Year ID 2014	Southeast	n ID 🔨	Category ID Books	Atlanta	Apr 2014	D Year 1 2014	Southeast	ion ID	<u>`</u>
	Addrica	Apr 2015	2015	Southeast		DODIS	Mulanca	Apr 2015	2014	Southeast		
		Apr 2016	2016	Southeast				Apr 2016	2015	Southeast		
	+	Aug 2014	2014	Southeast				Aug 2014	2016	Southeast		
		Aug 2015	2015	Southeast	_			Aug 2015	2015	Southeast		
		Aug 2016	2016	Southeast	_			Aug 2016	2016	Southeast		
		Dec 2014	2014	Southeast	_		-	Dec 2014	2014	Southeast		
		Dec 2015	2015	Southeast	_		-	Dec 2015	2015	Southeast		
		Dec 2016	2016	Southeast	_		-	Dec 2016	2016	Southeast		
		Feb 2014	2014	Southeast	_			Feb 2014	2014	Southeast		
		Feb 2015	2015	Southeast	_		-	Feb 2015	2015	Southeast		
		Feb 2016	2016	Southeast	_		-	Feb 2016	2016	Southeast		
		Jan 2014	2014	Southeast	_			Jan 2014	2014	Southeast		
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sults Summary											
· · ·					<b>c</b> 1						
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